FLICC Forum on Federal Information Policies
Library of Congress • October 12, 2007 • Washington, D.C.

Social Computing and the Process of Governance

Throughout modern history, technology has played a critical role in political events:

➤ Radio's FDR's fireside chats
➤ Television's presidential debates and war coverage
➤ Fax machine's "bulldozing" the Berlin Wall
➤ Cell phone's getting out the vote in 2000

As the possibilities of the Web unfold, it has the potential to inform and engage people in political events and the processes of governance in ways never before possible. Its propaganda potential and power to misinform are also emerging across

transparencies of process and access to information will the citizenry expect? Will individuals be more engaged or more apathetic when faced with the tools of social computing?

To approach these broader questions, Michelle Springer from the Library of Congress Office of Strategic Initiatives will moderate a town hall meeting of forum participants. Springer is a Web 2.0 subject matter expert on the use of wikis, blogs and virtual environments at various federal agencies and is well versed on the challenges that social computing tools presents in the federal space.

> ## *The emergent technology that may yield the greatest political influence of all is the Internet.*

political ideologies even as broadbased social networking and social computing sites and trends, all under the rubric of Web 2.0, add to this mix of possibilities for all democratic processes.

This year's FLICC Forum will bring together experts with experience across the socio-political and scientific spectrum, and with different generational perspectives, to explore the topic of "Social Computing and the Processes of Governance."

The forum will begin with a keynote by Anthony D. Williams, co-author with Don Tapscott of the recent bestseller, *Wikinomics.* Drawing upon the thesis that mass collaboration changes everything, Williams will discuss how collaborative technologies and social computing will change the process of governance.

Next, Dr. Peter Levine from the Center of Information and Research on Civic Learning and Engagement at the University of Maryland will share his research-based insights on civic engagement. He will look at the "ditizens" of the future who will use social computing to influence fellow ditizens and inform elected and appointed lawmakers at all levels of government.

How might decision-making and decisions evolve once real time polling of the electorate is the way of doing the business for government officials? What

By October, the race to White House will be well underway and who better to address the affect of YouTube and other tools on presidential campaigns than James Kotecki. With *The Economist* dubbing him "probably the world's foremost expert on YouTube videos posted by presidential candidates" and his recent bachelor's degree from Georgetown in May, 2007, Kotecki will kick off the afternoon with a keynote on the use and impact of social computing for the next generation of voters.

Next, the forum will explore the latest developments in understanding the workings of the human brain. The guide to this complex center of human circuitry will be Professor Richard M. Restak, M.D., of the George Washington School of Medicine and Health Sciences. Restak is a preeminent neurologist and neuropsychiatrist and author of 16 books on the human brain. He will review the discoveries of higher brain functions relating to perception, decision-making, attention and awareness and pose the question of what happens to the individual's mental development in a world of constant collaboration with and connection to others.

The day will conclude with Hart Rossmann, Chief Technologist, Science Applications International Corporation and his perspective on how information assurance affects library information policy.

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Agenda

9:00 - 9:30   **Welcome and FLICC Awards Ceremony**

9:30 - 9:40   **Introductory Remarks**

9:40 -10:30   **Morning Keynote: User Generated Content: Having an Impact on the Process of Government**
Anthony D. Williams, Vice President and Executive Editor at *New Paradigm*

10:30-10:50   *Break*

10:50-11:30   **Politics and the Internet, Medium of Maximim Individual Choice**
Peter Levine, Director, Center of Information and Research on Civic Learning and Engagement (CIRCLE), School of Public Policy, University of Maryland

11:30-12:00   **Questions and Answers**
Moderator: Michelle Springer, Project Management Coordinator, Web Services Division, Office of Strategic Initiatives, Library of Congress

12:00-1:15   *Lunch (on your own)*

1:15-1:50   **Afternoon Keynote: YouTube "08: Online Video in Presidential Politics**
James Kotecki, Political Video Blogger

1:50-2:30   **Brain Research and the Emerging Neurosociety**
Richard M. Restak, M.D., Neurology Associates, P.C.

2:30-2:50   *Break*

2:50-4:00   **Web 2.0 and an Information Assurance Perspective on Library Information Policy**
Hart Rossmann, Chief Technologist, Science Applications International Corporation

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Registration Information and Form

Date
Friday, October 12, 2007

Time
9:00 a.m. - 4:00 p.m. (Registration begins at 8:30 a.m. There is no entry to the Library of Congress prior to 8:30 a.m.)

Place
Mumford Room, 6th floor, Madison Building, The Library of Congress, 101 Independence Avenue S. E., Washington, D.C. 20540

Metro
Capitol South (Orange and Blue Lines)

Sponsor
FLICC Education Working Group

Registration
$175—FEDLINK Members
$189—Federal Registrants (not FEDLINK Members)
$195—Non-Federal Registrants (Please Call.)
Fees include refreshments and resource packet.
Visit the FLICC Educational Programs Web site at **http://www.loc.gov/flicc/feveform.html** to register online or fax the registration form below.
Request ADA Accommodations five business days in advance at (202) 707-6362 TTY or ADA@loc.gov.

Information
Call FLICC (202) 707-4813; TTY (202) 707-4995

Cancellations
Cancellations must be called into the FLICC office (202-707-4813) 48 hours prior to the start of an educational program or the full fee will be charged.

**Register online at http://www.loc.gov/flicc/feveform.html
or fax the form below to FPE Registration (202) 707-4825.**

Name_____ Title_____

Organization_____

Address_____

City, State, Zip_____

Phone (   )_____ Fax (   )_____ Email_____

Payment Method:

❑ Bill the $175 registration fee to my agency's FEDLINK Education/Training (FT) account. To establish an FT account or add funds to an existing account, contact the FEDLINK Fiscal Hotline at 202-707-4900.
  (Please indicate whether to bill FY07 or FY08.) Fiscal Year _____

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❑ Attached is a standard government training form (e.g. SF182 or DD1556) or other billable document for the registration fee of $189. The Library of Congress will bill my agency based on this document. Originals of these forms must be submitted onsite at registration.

❑ Charge the $189 registration fee to my agency's government credit card. (Do not include the account number; FEDLINK will contact the credit card holder listed below.)

CARD HOLDER_____PHONE (   )_____

Registrations are not complete until FEDLINK has verified FT account balances or received other documentation.

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The Federal Library and Information Center Committee
2006 FLICC Awards

The 2006 FLICC Awards are the seventh national presentation of these honors and recognize the many innovative ways that federal libraries, librarians and library technicians have fulfilled the information demands of government, business, scholarly communities and the American public in Fiscal Year 2006. This year's winners are:

Federal Library/Information Center of the Year (Large)
Camp S. D. Butler Library System, Marine Corps Community Services,
U.S. Marine Corps, Okinawa, Japan

Federal Library/Information Center of the Year (Small)
George C. Marshall European Center for Security Studies Library
Garmisch-Partenkirchen, Germany

Federal Librarian of the Year
Carla Pomager, Systems/Acquisition Librarian
Army General Library Program,
Community Recreation, Family and Morale,
Welfare and Recreation Command,
U.S. Army, Alexandria, Va

Federal Library Technician of the Year
Sabrina D. Honda, Library Technician
Hurlburt Field Library, Hurlburt, Florida