



Purpose-Alignment-Positioning: A Showcase of EBSCO's Business Book Review

Date

Thursday, May 29, 2008

Time

1:30 p.m. - 3:30 p.m.

Place

The Library of Congress
Madison Building
West Dining Room, 6th Floor
101 Independence Avenue, S.E.
Washington, DC

Metro/Directions

Capitol South
(Orange/Blue Lines)

Sponsor

FLICC Education Working Group

Information

Call FLICC (202) 707-4813
TTY (202) 707-4995
Request ADA Accommodations five
business days in advance at
ADA@loc.gov.

Registration

Free, but advanced registration
is required. Register online at
<http://www.loc.gov/flicc/feveform.html>

Cancellations

Please notify FLICC at (202)
707-4813 if you cannot attend to
allow those on the waiting list an
opportunity to register.

Web Conferencing Opportunity

If you would like to participate
via conferencing software, send
email to clbr@loc.gov.

Designed to keep federal librarians and their agency training colleagues informed about the latest business literature and provide the chance to share ideas with colleagues, this half-day session will offer an orientation to Business Book Review, a new product offered by Ebsco, that summarizes cutting-edge business literature in an easy to understand and immediately useful fashion.



The program will focus on the business concept of positioning and will explore how this concept might be relevant in the federal government.

Business Book Review is a weekly service that summarizes new books and allows subscribers to access a large archive of existing summaries. Summaries are provided by business and management practitioners who compare and contrast various business theories and trends within their summaries. The Business Book Review subscription is about \$50 a year per federal librarian and may be paid for from FEDLINK training funds or with a government credit card.

FEDLINK plans to pair this product with a blog that will be available to federal librarians only. The purpose of this blog will be to address the topics (and books) that are covered by the Business Book Review service and discuss them in the context of our environment(s).

Can't attend and still interested in the product? Call Georgette Harris at 202-707-4850 for more details.