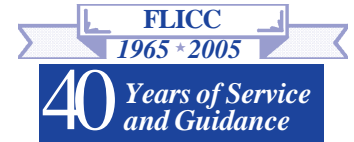


FLICC/The Delphi Group

Proving Ground for Information Architecture & Taxonomy



This three-day results-oriented workshop is an intensive consultative education session with senior Delphi Information Architecture and Taxonomy faculty for those serious about developing a sustainable Information Architecture and working on

- **Designing and developing a structure and navigation strategy for federal information and portals**
- **Developing a taxonomy and deciding on process-based versus context-based approaches**
- **Creating a business plan to show how taxonomy supports discovery and collaboration.**



See the reverse for a complete overview of this exciting program tailored especially for federal libraries.

Date—Monday, January 30 — Wednesday, February 1, 2006

Time—9:00 a.m. - 4:00 p.m. (Registration begins at 8:30 a.m. There is no entry to the Library of Congress prior to 8:30 a.m.)

Place—Mumford Room, 6th floor, Madison Building, The Library of Congress (Use the Main Entrance at 1st and Independence Avenue, S.E., Washington, D.C.

Metro—Capitol South (Orange and Blue Lines)

Sponsor—FLICC Content Management Working Group

Registration—\$450. Visit the FLICC Web site at <http://www.loc.gov/flicc/feveform.html> to register online, or complete and fax this form to (202) 707-4825. Request ADA accommodations five business days in advance at (202) 707-6362 TTY or ADA@loc.gov.

Information—Call FLICC (202) 707-4800; TTY (202) 707-4995

Cancellations— Call cancellations into the FLICC office (202-707-4800) 48 hours prior to the start of the program or the full fee will be charged.

Register online at <http://www.loc.gov/flicc/feveform.html> or fax the form below to FPE Registration (202) 707-4825.

FLICC/Delphi Group

12/5/05

Name _____ Title _____

Organization _____

Address _____

City, State, Zip _____

Phone () _____ Fax () _____ Email _____

Payment Method:

Bill the \$450 registration fee to my agency's FEDLINK Education/Training (FT) account. To establish an FT account or add funds to an existing account, contact the FEDLINK Fiscal Hotline at 202-707-4900.

FEDLINK ID _____

OCLC Symbol _____

Attached is a standard government training form (e.g. SF182 or DD1556) or other billable document for the registration fee of \$475. The Library of Congress will bill my agency based on this document. Originals of these forms must be submitted onsite at registration.

Charge the \$475 registration fee to my agency's government credit card. (Do not include the account number; FEDLINK will contact the credit card holder listed below.)

CARD HOLDER _____

PHONE _____

Registrations are not complete until your FT account balance has been verified or other appropriate documentation is received.

flicc • fedlink CELEBRATING OUR 40TH YEAR OF SERVICE AND GUIDANCE TO FEDERAL LIBRARIES AND INFORMATION CENTERS

THE FEDERAL LIBRARY AND INFORMATION CENTER COMMITTEE • FEDERAL LIBRARY AND INFORMATION NETWORK

FLICC/The Delphi Group

Proving Ground for Information Architecture & Taxonomy

The interactive nature of the Proving Ground allows you to accelerate learning and achieve your specific information architecture and taxonomy goals. Each day offers continual, practical application of newly learned concepts and techniques through individual and team exercises that involve writing, diagramming, categorizing, classifying and experimenting. The feedback and perspectives offered by our experts will help your team reach insight and consensus on the best approach for organizing and managing content structure, constructing navigation paths and assisting retrieval.

What You Will Accomplish

Information Architecture Strategy

- Defining the Role of the Information Architect
- Selecting and Applying Relevant Standards
- Understanding Core Technologies
- Evaluating Decentralized and Centralized Content Management Approaches
- Positioning Search, Thesaurus, Ontology and Taxonomy

Design Approaches

- Bridging Strategy and Design
- Conducting User Research
- Developing Customized Taxonomies
- Designing Work Group and Enterprise Metadata Schemas
- Separating Taxonomy Structure from its Front-end
- Diagnosing Common Interface Design Failures
- Designing for Ensured Scalability and Portability
- Developing Plans to Test Usability, Navigation Efficiency, Precision and Recall

Implementation

- Integration of Thesaurus, Ontology, Taxonomy, Personalization, Search and Directories in Your Solution
- Ongoing Architecture Administration – Roles and Responsibilities
- Taxonomy Evolution and Migration Strategies
- Five Taxonomy Infrastructures

***For more information on the Delphi Group,
visit their Web site at <http://www.delphigroup.com>.***