

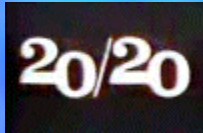
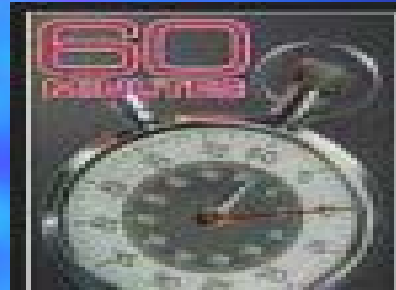
What's been done, what hasn't
been tried

Thom Berry
SC DHEC
President, NPHIC



What Did We Do?

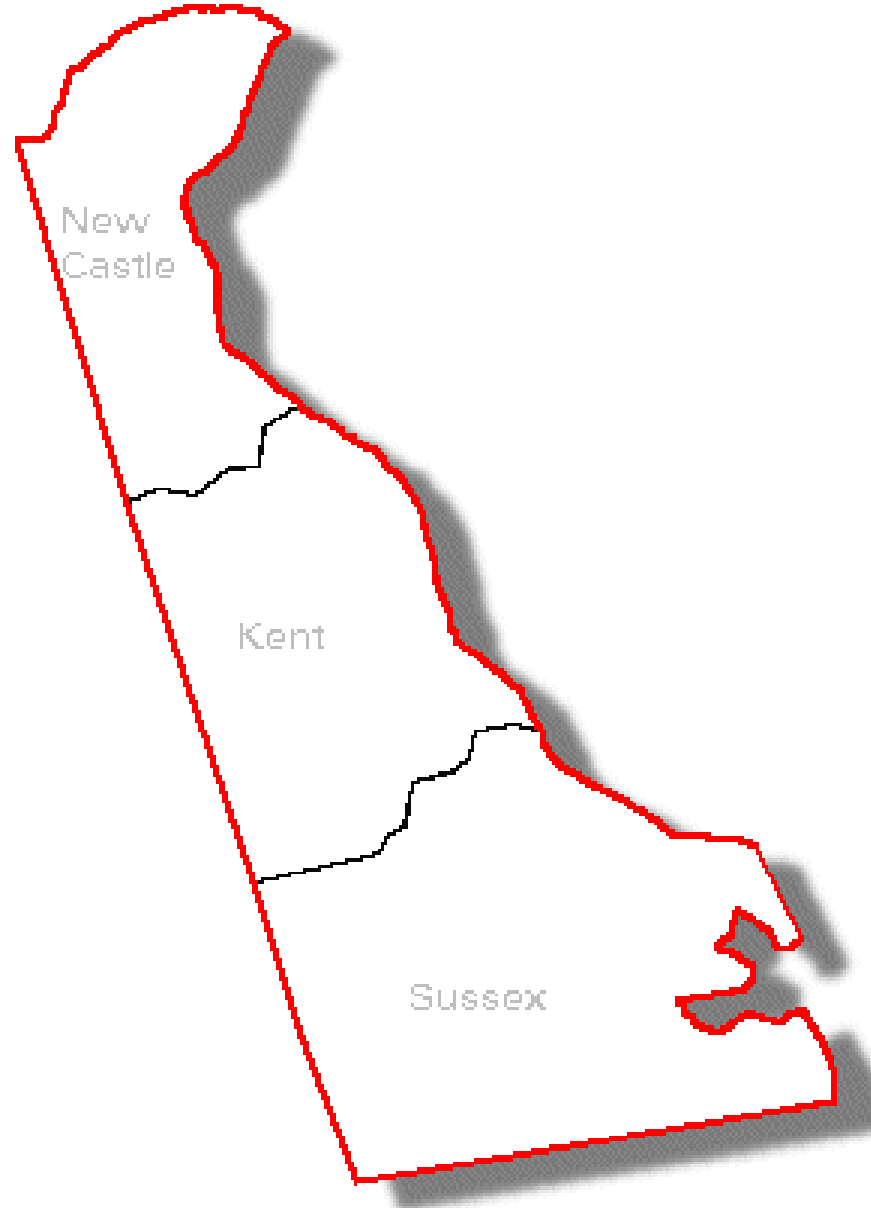
- Assess
- Anticipate
- Ask
- Act



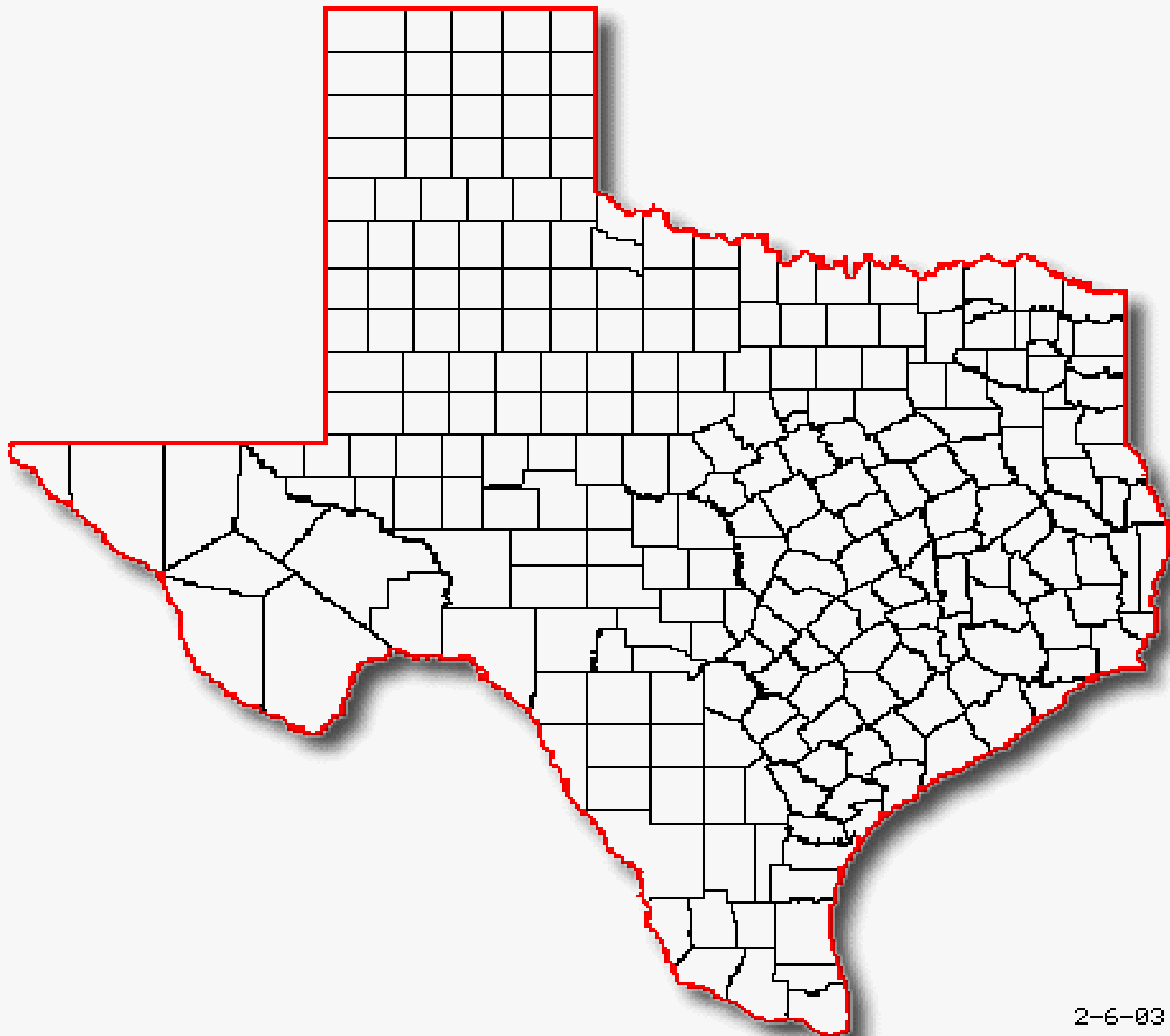
The Tools We Use

- Direct media relations
- Indirect/alternative media relations
- Campaigns
- Community relations
- Media monitoring

Delaware

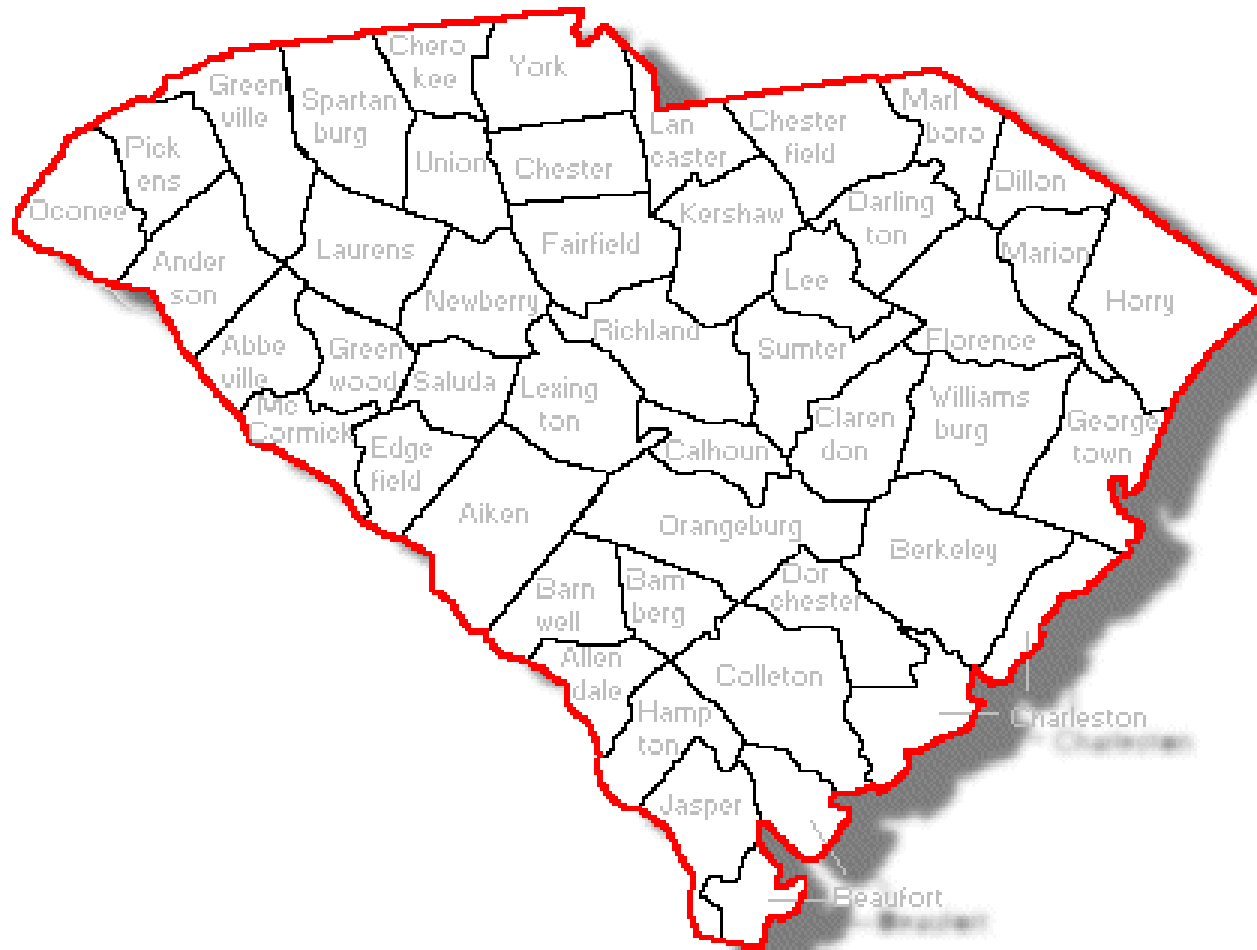


No good deed goes
unpunished!



The Texas Department of Health announced today that the first human case of West Nile in Texas was not an older male from Orange County as previously reported, but was instead an older male from Orange County.

South Carolina



2-6-03









?

