

Table 8. Topic-Specific Tools: Community					
Data Source	Tobacco-Related Indicators	Sampling Frame	Methodology (a), Frequency (b), Years Completed (c)	Comments	Contact
<p>Key Informant Surveys</p> <ul style="list-style-type: none"> ■ Provides data on awareness and attitudes of leaders and influential persons on tobacco issues from various sectors of the community, including law enforcement, business, faith, education, etc. 	<p>Topics:</p> <ul style="list-style-type: none"> ■ Importance of tobacco-related issues. ■ Investment in health. 	<p>Community level.</p> <p>Subjects: Leaders, potential partners, and other influential persons.</p>	<p>a) Varies (e.g., snowball, quota sample, in-person, or telephone survey). b) Varies.</p>	<p>A limited number of states have conducted this type of survey.</p>	<p>State health departments.</p>
<p>Local Program Monitoring</p> <ul style="list-style-type: none"> ■ Provides data on local tobacco control program infrastructure, staff, resources, and objectives. 	<p>Topics:</p> <ul style="list-style-type: none"> ■ Staffing. ■ Resources. ■ Activities. 	<p>Local level.</p> <p>Subjects: Program manager and project coordinators.</p>	<p>a) Varies (e.g., self-administered progress report) b) Varies.</p>	<p>A limited number of states have conducted this type of survey.</p>	<p>Office on Smoking and Health, Centers for Disease Control and Prevention. (770) 488-5703. www.cdc.gov/tobacco State health departments.</p>

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