



Imagery for the Nation – General Status

USDA Imagery Planning and
Coordination Meeting

December 2-4, 2008

IFTN Work Groups

■ Technical Plan

- Executive Lead: Chuck Christopherson, USDA
- Co Chairs: Shirley Hall, Jim Mauck

■ Funding Strategy

- Executive Lead: Jim Cason, DOI
- Chair: Chris Baglin

■ Contracting Strategy

- Executive Lead: Steve Wallach, NGA
- Co Chairs: Kari Craun, Geoff Gabbott

IFTN Work Groups

- **Hosting and Archiving**
 - Executive Lead: Joe Klimavicz, DoC
 - Co Chairs: Doug Binnie, Kent Williams
- **Partnership Strategy**
 - Executive Lead: Molly O'Neill, EPA
 - Co Chairs: Vicki Lucas, Mike (Zeke) Lee
- **Guidance and Direction**
 - Executive Lead: Rebecca Ferguson, OMB
 - Chairs: John Mahoney
- **Communication Strategy**
 - Executive Lead: Chuck Gay, NASA
 - Pat Phillips

Plan Overview

- Work Groups operating in tandem
- 2-Part Plan to be completed before end of calendar year
 - Outcome 1: “Re-scope” of NAIP and Hi-Res/ Urban Area Imagery Program
 - Outcome 2: Develop Implementation Plan that meets “broad requirements of Federal, State and local imagery needs”

General Status

- Technical Plan Working Group
 - survey analysis
 - crosswalk with CRSSP data
 - NAIP 3-year strategy incorporated for present, annual coverage (Alternative 4) for long term
 - “rescoping” of hi-res program
 - governance
 - costs

General Status

- Funding group – tried to gather Federal imagery expenditures, compiled known and estimated costs, limited funding recommendations
- Partnership group – USDA/DOI NAIP funding agreement, document partnership agreement practices/vehicles, potential role of private sector

General Status

■ Contracting

- Assessed representative sample of current contracts -- USDA, USGS, NOAA, NGA, USACE
- Assessed Industry Capacity via Survey
 - CONUS 1M: 3 times required capacity available
 - Alaska 1M– 5 times required capacity available
 - HI/Insular areas – aerial and satellite provide adequate resources to cover in 3 year period
 - CONUS 1ft – 2 ½ times required capacity available

General Status

- Contracting
 - Satellite RFI
 - Discounts for volume purchases for licensed data
 - Limited discussion re: move to more innovative licensing that enables public release
 - Best Practices – IDIQ QBS and Best Value

General Status

- Hosting and Archiving – Assessed Current Capability, Future Needs
- Communication Strategy – website fact sheet, outreach plan
- Guidance and Direction - Operate within framework and reporting structure of A-16, Charters of NDOP and UA Imagery Partnership be revised to reflect FGDC SC and ExCom, Inter-agency project manager/project plan, A-16 supplemental guidance (currently in draft).