

UNITED STATES OF AMERICA

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THE DEPARTMENT OF THE TREASURY

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MEETING OF THE
ADVISORY COMMITTEE ON THE
AUDITING PROFESSION

+ + + + +

MONDAY,
MAY 5, 2008

+ + + + +

The Advisory Committee convened at 1 p.m. in the Cash Room of the Department of the Treasury, 1500 Pennsylvania Avenue, N.W., Washington, D.C., Arthur Levitt, Jr., and Donald T. Nicolaisen, Co-Chairs, presiding.

PRESENT:

ARTHUR LEVITT, JR., Co-Chair
DONALD T. NICOLAISEN, Co-Chair
ALAN L. BELLER
AMY WOODS BRINKLEY
MARY K. BUSH
RODGE COHEN
TIMOTHY P. FLYNN
ROGER R. GLAUBER
KENNETH A. GOLDMAN
GAYLEN R. HANSEN
BARRY C. MELANCON (via telephone)
ANNE M. MULCAHY (via telephone)
RICHARD H. MURRAY
GARY J. PREVITS
DAMON A. SILVERS
SARAH E. SMITH (via telephone)
LYNN E. TURNER

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PAUL A. VOLCKER (via telephone)
ANN YERGER

OBSERVERS:

CONRAD HEWITT
MARK W. OLSON
ZOE-VONNA PALMROSE

TREASURY OFFICIAL:

ROBERT K. STEEL

TREASURY STAFF:

KELLY AYERS
GERRY HUGHES
TIMOTHY HUNT
KRISTEN JACONI

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1 P-R-O-C-E-E-D-I-N-G-S

2 (1:22 p.m.)

3 CO-CHAIR NICOLAISEN: Good
4 afternoon, everyone. Let's close a couple of
5 the doors there, and make way for our
6 remaining Commission members as they enter.
7 We apologize for what has happened today. We
8 apologize for the slow start, but we, I
9 believe, have adequate time. We have about
10 five hours scheduled for today. I'm not sure
11 we really have five hours of content, so it
12 may be that we'll end a little bit early in
13 any event.

14 I would ask, as we always do, that
15 you turn off your electronic devices,
16 especially Blackberries. If you keep them in
17 your pocket, it's probably okay, if you leave
18 them on the table, they will interfere with
19 the system, and that's the sound that we hear.

20 We're going to today try to make
21 progress on the recommendations that have been
22 accumulated thus far by our three

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1 subcommittees. And I think as you look at the
2 report - welcome, Lynn - as you look at the
3 report, you'll see that it's beginning to
4 flesh out, and there'll be additional sections
5 that we hope to have in before the June 3rd
6 session. We do not yet have the background
7 section, and the background section is a very
8 important piece, because it lays the
9 groundwork for why these recommendations are
10 here. So, to some extent, we're looking at the
11 recommendations by themselves without all of
12 the pieces that are there.

13 Today, what we're looking for is
14 with respect to the recommendations that you
15 do see. We're looking for commentary, input,
16 suggestions, recommendations from our
17 Committee members and observers, particularly
18 those of you who are not on the subcommittee
19 that's reporting at a given point in time, if
20 you could interject your views, I think it
21 would be helpful, then we'd feel that we have
22 a broader cross-section of input to all the

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1 recommendations that are being made.

2 The focus will be on today's draft.

3 In addition to what you do see here, there
4 are a number of other observations or issues,
5 questions that have either been dealt with and
6 haven't been written up yet, or are in the
7 process of deliberation.

8 In the human capital area, some of
9 the things that have been talked about that
10 are not written up here include partner
11 rotation, retention of staff, compensation of
12 those in the audit profession, work life
13 compression, comments on teaching accounting
14 at the high school level as a way of
15 increasing interest in the accounting
16 profession, and visas.

17 In the governance section, the
18 finance section, we have some pretty meaty
19 issues that are still under deliberation.
20 They include litigation, transparency, what
21 kind of information should the audit firms
22 make available to the public. There's a

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1 question of should the engagement partner
2 sign-off on financial statement audits, the
3 question of whether or not the auditor's
4 report is adequate at this point in time, as
5 well as some additional commentary on capital
6 structure, business model, and whether outside
7 capital is appropriate. So a lot of what is
8 not here we've laid out in this very brief
9 piece of paper that should be in front of you
10 of open issues.

11 That doesn't mean these are the
12 only ones that we'll consider, so if there are
13 other things that we ought to focus on, it
14 would be helpful if you'd raise those either
15 today or bring them up during the course of
16 the next week or so. But for the purposes of
17 today's session, the primary focus will be on
18 the items that we do have recommendations for.

19 So we're going to begin with Gary
20 Previts' Subcommittee on Human Capital. We're
21 looking forward to those observations. We
22 will allow about 75 minutes for discussion.

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1 If we don't need all the time, that's
2 perfectly fine, with at least the co-chairman.

3 So, Gary, I'll turn it over to you and your
4 subcommittee.

5 MR. PREVITS: Thank you, Don. Good
6 afternoon, everyone.

7 I believe all the members of our
8 subcommittee are either here in person, myself
9 and Amy. We have three joining us by phone.
10 I heard Sarah, and Anne, and Barry check in,
11 so we do have the opportunity to respond if
12 you have particulars, or if they would care to
13 comment.

14 Our chapter is marked Chapter 5,
15 Human Capital. With regard to changes since
16 the previous discussion of these
17 recommendations and text which occurred at our
18 March meeting, there's been one addition.
19 I'll review that with you, and then, also, a
20 reordering of the list of recommendations in
21 the sense that there was a consensus, I
22 believe, in the Committee that the human

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1 capital issue of making our profession and our
2 public auditing responsibilities as attractive
3 as possible to minority groups to become
4 aspirants at the entry level from other areas,
5 and other types of backgrounds to provide
6 additional feed stream to the profession.

7 The ordering, therefore, of the
8 five recommendations, and I think it's
9 meaningful that we have, to this point, even
10 having considered many of the items that Don
11 previously mentioned about items that are
12 still on the list of issues, so to speak, even
13 though we have considered those to some
14 length, at the moment, the five items that
15 make up our recommendations include the
16 content of learning. That's the first
17 recommendation at the moment. The issue
18 relating to inclusiveness of minorities in the
19 profession, that's the second recommendation.

20 Again, these two are relatively --
21 they have been combed out and refined, but
22 essentially, directionally and in content,

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1 very similar to what we recommended in the
2 earlier drafts as we were preparing for the
3 draft of the final report.

4 The third recommendation has to do
5 with faculty, both the minority and the
6 faculty recommendations are, if you will,
7 specific human resource recommendations. The
8 faculty composition is also about the
9 importance of having a dynamic balance between
10 academically and professionally qualified
11 faculty.

12 The fourth recommendation deals
13 with data development, the supply, and
14 cooperation to produce those so there could be
15 timely guidance and information, versus other
16 forms of information which sometimes are
17 anecdotal and is always limited by the
18 experience of those who may share those
19 anecdotes.

20 The item that is added as a
21 recommendation really is the result of
22 discussions that occurred in our telephone

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1 meeting of the Committee as a whole later in
2 March, and it has to do really with the
3 response to a document that was prepared in
4 November 2006 by the International Audit
5 Networks and the other firms, which was called
6 "The Global Capital Markets and the Global
7 Economy: A Vision from the CEOs of the
8 International Audit Network."

9 I say it's in response to that, in
10 addition to discussion we had, because there's
11 an awareness that without a vision as to what
12 we perceive education should be supporting in
13 the future, for those firms that are involved
14 in publicly held audits, and the registered
15 firms that are supplying the process of the
16 audit, without some expectation, some vision
17 about where auditing is going to go, and where
18 the needs of investors are going to be in the
19 future, and where the needs of public
20 companies are going to be in the future, all
21 we're doing in education is attempting to
22 modify it incrementally.

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1 I think I may have mentioned on the
2 telephone conference call that in 1980 there
3 were zero, absolutely no accredited accounting
4 programs in the United States. Today, there's
5 over 160. That doesn't happen without a sense
6 of vision and planning, and that vision and
7 plan was put in place in the late 1960s with a
8 program called "Horizons for Profession",
9 which was partly funded, I believe, by the
10 Rockefeller Foundation, and instituted and
11 guided through professional societies.

12 It was that vision that provided an
13 anchor, or if you will, a platform from which
14 to prepare and provide the kinds of additional
15 education, the quality of education, the post
16 baccalaureate education that we have today.
17 And it only took 40 years to accomplish, and
18 we have to be very patient, I think,
19 sometimes, but persistent, as well. It also
20 happened based upon the resources and energy
21 of a very involved academic community, and we
22 now have, for all intents and purposes, a

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1 supply line that is capable of producing high-
2 quality individuals with graduate education.

3 That vision may have served its
4 purpose in the whole thought of studying and
5 preparing, and undertaking a visionary effort,
6 creating a committee or a commission to
7 identify possible education institutional
8 structures, including the possibility of a
9 professional postgraduate school that will
10 prepare registered firm auditors to meet the
11 needs of investors and others, and
12 intermediaries in the global operating future,
13 is what this fifth recommendation is about.

14 The ordering of these
15 recommendations is a matter of some continuing
16 discussion. I will share with you personally,
17 and maybe to the chagrin of my subcommittee
18 members, but I tend to think the two human
19 capital recommendations, the one that deals
20 with minorities and faculty, really are
21 priorities in one sense, because people are
22 the prime ingredient of the profession, of

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1 Tim's firm, of everyone's firm. And to the
2 extent that I would argue that perhaps we
3 should prioritize those two particular human
4 resource recommendations, we'd be interested
5 to see what the other members of the
6 Committee, and what you feel about that.

7 Human capital recommendations such
8 as those relating to our ability to attract
9 and retain high quality individuals really
10 sets the stage. If you have good people, the
11 institutional arrangements follow, the
12 curriculum follows, the appropriate gathering
13 of data follows.

14 The process of building the
15 curriculum and all the other matters,
16 therefore, are driven by the quality of the
17 people, and so the number one and two
18 recommendations, at a certain point in time,
19 may become those that are human capital
20 expectations.

21 Now, indeed, our recommendations
22 are few, and that's to, perhaps, the chagrin

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1 of some who have not seen something important
2 to them included, but they are few, and
3 they're focused, and they're in my
4 argumentation and view fundamental. They
5 address the vital basis of the human capital
6 framework that we will be faced to provide to
7 registered firms so that they can serve the
8 public interest in an increasingly globally
9 complex situation.

10 We anticipated, too, that our
11 recommendations have to be made more readily
12 actionable; that is to say, these have to be
13 things that can be accomplished with
14 reasonable effort and support. Therefore, the
15 test of these recommendations that we'd ask
16 you to consider is not so much their popular
17 appeal at the moment, because I can tell you,
18 having traveled among academics and shared
19 with them some of the concerns, they already
20 say hey, we're doing that. And I say well,
21 maybe you're not listening to everything that
22 you're being asked to do in the future. And

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1 with a recommendation that's visionary now, I
2 think we can also challenge them to think
3 beyond just their immediate goals.

4 In any event, not just the popular
5 appeal of these items is what's given us, if
6 you will, the attitude and the importance of
7 making these in our list. The point is that
8 rather than have just something that would be
9 popular to put in front of groups, we've
10 really tried to look down to what the subjects
11 are that will stimulate action, that will be
12 visionary, and most importantly, change-
13 oriented.

14 I gave a speech in Chicago about 10
15 days ago talking about these, and I looked at
16 the audience and I said, "We have to be ready
17 for change in academe." Most of the folks
18 there, depending on where they were in their
19 careers, either welcomed or kind of frowned
20 when I said, "We have to be ready for change."

21 If this organization and this activity is not
22 about a message to bring about change, I think

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1 we may have missed an opportunity to plant
2 that message.

3 Amy, I believe we're supposed to be
4 opening for questions, but would you care to
5 comment?

6 MS. BRINKLEY: You've covered it
7 well, Gary. The way I think the Committee
8 came to look at this is, first of all, and you
9 can draw the order in any number of ways, but
10 first of all, what is it that the profession
11 really needs to be equipped knowledge-wise and
12 content-wise to do what is required for
13 quality auditing in today's complex global
14 world that is changing so dynamically. And so
15 that is where we centered on curricula first,
16 and there's a huge amount of work that needs
17 to be undertaken there, and with a great deal
18 of urgency.

19 Then it becomes who is your talent
20 pool, who is your talent pool that you're
21 going to recruit into this profession? And
22 that pool is going to need to be broader, more

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1 diverse, and pulling from places we have not
2 historically done so. Similarly, faculty is
3 going to have to be attracted into the
4 educational system, and we would hope over
5 time increasingly higher caliber students and
6 faculty as we think about talent pool.

7 And then we did see that there was
8 a need for something that is even more
9 visionary to get out there, to think is there
10 a new educational construct that might enable
11 all of these things to take traction and get
12 us there sooner, rather than later, getting
13 back to the point of urgency.

14 Finally, I think the data piece
15 underscores all of it, and can help us achieve
16 all of the objectives. But if there's another
17 word I would emphasize that came out of our
18 work, it was one of urgency.

19 CO-CHAIR NICOLAISEN: Well, great.
20 Let's throw it open then to comments from
21 other Committee members. Sort of the litmus
22 test is, do these recommendations add to the

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1 quality, sustainability, and effectiveness of
2 the audit process? Are there others? Are
3 there some things that you want to ask
4 questions about? Are there some areas that
5 you think need to be covered that you're
6 surprised aren't on the list?

7 And I'll make one comment about the
8 ordering of recommendations. From my
9 perspective, they're all important, so I don't
10 think we want to spend a lot of our energy on
11 which one is first. I think the key is, do we
12 have the right set of recommendations, and
13 that will be true, I know each of the
14 subcommittees have wrestled with that
15 question, but that should be true for all the
16 subcommittees. I don't think you need to
17 worry too much about the order. The
18 marketplace will figure out which of these
19 are, in their view, higher priority. So,
20 Arthur.

21 CO-CHAIR LEVITT: I wonder about
22 the elephant that's not in the room, and that

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1 is the overall public image of what it is to
2 be an auditor. And I wish this Committee had
3 touched on that issue more than they have.

4 It's not among the most popular
5 career choices as you go through high schools
6 and senior classes at colleges, or even
7 business schools. It just seems to me the
8 industry itself could do a better job of
9 creating a better image for itself. And I
10 wonder whether that topic came up during
11 your --

12 MR. PREVITS: I know Barry is on
13 the phone. Barry, you have, perhaps, a lot
14 more data than I might have.

15 MR. MELANCON: Right. Actually,
16 Chairman Levitt, since about 2001, the
17 accounting enrollment issues have been
18 skyrocketing. And, in fact, last academic
19 year, the accounting graduations are at an all
20 time high going back to 1971. Accounting
21 enrollments are universally up around the
22 country, and have been for about the last five

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1 years, and are now paying dividends to
2 graduation level.

3 There is a huge program where we
4 have more than 1 million young people in this
5 country actively engaging in an internet-based
6 exchange process that incorporates recruiting
7 them into the profession and educating them on
8 the profession that is very forward-looking on
9 image and other activities. That program is
10 embodied in a website that is entitled
11 StartHereGoPlaces.com, and it actually is a
12 very forward-looking approach. It has
13 interactive games, it has interactive
14 competitions. It embodies certain issues,
15 such as fraud and fraud detection, et cetera.
16 And it has been very, very popular.

17 So the enrollment numbers are
18 actually very strong. We're getting ready to
19 issue in the next two weeks, actually, it may
20 have actually gone out on Friday of this past
21 week, our bi-annual supply and demand study in
22 the profession. And the numbers are

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1 extraordinarily positive, and continue a trend
2 now of about four years in which that's the
3 case. So we did discuss that at length in the
4 subcommittee, and we shared a lot of that
5 data.

6 We also had individuals from human
7 resource functions of firms, et cetera,
8 testify in some of the subcommittee meetings.
9 And I think the reason why we focused on those
10 issues that are there today in the report is
11 that the real hurdles that we face are in
12 issues, such as minorities, as Gary and Amy
13 have talked about, the urgency point that I
14 think all of us agreed with the notion of
15 making sure that curriculum and attractiveness
16 is commensurate with what's going on in the
17 marketplace, in the world today. And I think
18 that comes across in our recommendations.

19 And then, obviously, in the system
20 in the U.S., the sort of the hurdle that we
21 most have to get over is the adequate supply
22 of Ph.D.s and others to teach individuals.

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1 But we did not ignore the notion that making
2 sure that we are attracting people going into
3 the future just because we are in a good place
4 today. We do have the recommendations in
5 there that focus on, for instance, community
6 colleges, career changers, and things of that
7 nature. So we approached it, I believe, more
8 on the notion of making sure that we leverage
9 off of the position that we are in today.

10 MS. BRINKLEY: Chairman Levitt, if
11 I may also, we believe that with, as Gary is
12 suggesting, with the curricula changes, some
13 of the other things we're talking about, it
14 will create a more dynamic and exciting
15 experience, starting with the educational
16 process, which is key. And I think therein
17 the possibility of an independent school could
18 be very, very important.

19 Some of our anecdotal experience
20 talking with more junior partners in
21 accounting firms, et cetera, seem to suggest
22 that they were very stimulated by the content

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1 of their profession, and saw it as changing so
2 rapidly they found that stimulating, and were
3 very motivated by the challenges of the
4 profession today.

5 I do just think we have to keep
6 staying focused on providing them, and
7 equipping them with that content capability
8 that's required. Also, I think the global
9 aspects, the possibility for global
10 assignments is very attractive, and
11 increasingly an opportunity, whether working
12 for auditing firms, or working for large
13 global companies in the accounting field.

14 CO-CHAIR LEVITT: Up until
15 recently, the main motivating factor in
16 growing young people into an industry has been
17 compensation, and hedge funds and investment
18 banks have been the careers of choice. Do the
19 levels of compensation for beginning
20 accountants compare to those of lawyers, for
21 instance?

22 MR. PREVITS: I'll try to take a

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1 shot at that, because the market -- I'm not
2 one to complain much about the market reaction
3 here. I think what's happened is we have more
4 than an ample supply of individuals coming in
5 from the supply chain side. The question is
6 whether or not the demand function is going to
7 change, and the chances are that it won't, so
8 we're going to continue to be, according to
9 the data in the study that was sponsored in a
10 situation of relative over-supply, no one
11 likes to hear that on the buy side when you
12 hear people talk about over-supply, because it
13 tends to keep the price down.

14 Over time, if the vision is
15 correct, and if we can professionalize the
16 educational model further, not just merely
17 vocationalize it so that we're turning out
18 people who can spit out nickels without
19 understanding what they're spitting out, but
20 essentially professionalize the education
21 along with the kinds of educational
22 experiences that involve experiential

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1 learning. I think we're going to see both a
2 rise in the quality of the individual coming
3 into the profession, and also see an
4 adjustment in the compensation, as well.

5 Right now, when I travel around the
6 country going to regional meetings of the
7 Association, what I hear coming back from
8 goods schools, big schools and small schools,
9 is a lot of our best five-year people go into
10 the firms at a level that are competing with
11 four-year people at work that isn't
12 necessarily entirely responsive to what
13 they've been trained to do in their fifth
14 year.

15 If that's an issue, then including
16 the Faculty of Texas, and the folks that I've
17 talked to on that faculty, there might be a
18 mismatch occurring, which simply says that the
19 model of accepting people into the firms may
20 have to better represent what they're prepared
21 to do when they enter. Either that, or people
22 are discounting very heavily the education

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1 that they've received, which is another
2 possibility. They can simply say well, the
3 educational function only serves one important
4 function. Bring us bright people, and don't
5 mess that up too badly. I think we're doing
6 more than that in the classroom. And we're
7 capable of doing more with the kind of
8 curriculum suggestions that are coming about.

9 The other thing I would say is my
10 brother-in-law many years ago when he came
11 through medical school and started, and today
12 some of the young people come through pre-med
13 don't start at very high wages. They
14 understand the compensation model is one that
15 puts them into a situation that they have to
16 expect to perform, and the compensation
17 adjustments come after the entry level.

18 MS. MULCAHY: Gary.

19 MR. PREVITS: Yes. Go ahead,
20 Sarah. Did I hit --

21 MS. MULCAHY: It's Anne.

22 MR. PREVITS: Anne, yes. Please go

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1 ahead.

2 MS. MULCAHY: I think, Arthur, to
3 your point, I'm not sure that the competition
4 that's compensation driven has been between
5 the business world and the accounting firm
6 world, but we've all, I think, been competing
7 for best talent against the financial services
8 world. And it may be one of the only positive
9 outcomes, but I think that it's starting to be
10 a little bit of a self-correcting phenomenon
11 right now.

12 And I do believe that the answer is
13 not, necessarily, pulling up to the level of
14 financial services, but, hopefully, a little
15 bit more of a rationale over time. But I
16 think in terms of business and accounting firm
17 worlds, I do think that that's a relatively
18 rational compensation platform, and one that
19 actually is conducive to exchanges between
20 business and the accounting firms. And,
21 hopefully, it won't be quite the crazy pull
22 for talent that financial services has drained

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1 the business world of over the last few years,
2 as well.

3 MS. SMITH: It's Sarah Smith. I
4 would just say up front, I'm not a huge fan of
5 the downgrading of the financial services
6 industry to achieve this.

7 (Laughter.)

8 MS. SMITH: I think also from our
9 observations with members of the accounting
10 profession on this topic, that while -- to
11 your point, that starting salaries of say
12 somebody entering into the accounting
13 profession, versus someone entering into the
14 law firm, or for an investment bank, may be
15 lower. I think that's probably true.

16 I think most people entering into
17 the accounting profession understand that over
18 the long haul, those salaries can change
19 significantly to the upside, and can take you
20 in many different directions in your career,
21 all of which will be likely to bring
22 remuneration. And that it's somewhat viewed

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1 as an apprenticeship or early start, in order
2 to get one into that type of position of
3 moving up the firms, or out into corporate
4 America. So I don't think we found that to be
5 a deterrent, as you've heard here. There's a
6 huge supply coming into the firms. And I just
7 thought I would add that point.

8 MR. HERZ: Hi. This is Bob Herz.
9 I'll reiterate a data point that I provided in
10 our last meeting in Washington, but over the
11 last four or five years, each year we have 10
12 or 12 what we call postgraduate technical
13 assistants, who are the best and brightest
14 graduates of five-year accounting schools.
15 They spend a year, 15 months with us. And
16 over that four or five years, all but one or
17 two of them were recruited into the
18 transaction services with the large firms, not
19 at the audit. So I sat down with the current
20 group and I asked why is that. And they said
21 well, two factors; they perceive the work they
22 would be given in transaction services as

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1 intrinsically more interesting and using their
2 skills, than additional years of audit. And,
3 secondly, they were being paid about 60-70
4 percent more.

5 I gather a lot of people are coming
6 into the accounting profession, a lot of
7 people in accounting enrollments, but I'm
8 still not convinced the best and brightest are
9 going into the auditing side, just from that
10 data point.

11 MR. MELANCON: That's a single data
12 point, though, or a single subset of a data
13 point. In other words, you have several
14 examples, but they're in one environment.
15 And, clearly, the best and brightest go in a
16 lot of different directions, and so we use
17 that term pretty loosely.

18 The fact of the matter is, is that
19 major universities with topnotch programs are
20 producing a lot of graduates that are being
21 hired into the profession today, or being
22 assigned in various ways in the firms,

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1 including audit, tax, and other places. But
2 you could certainly give examples. I don't
3 doubt the examples, because I think those
4 things do happen, but it's not everyone that's
5 in that environment.

6 MR. HERZ: Well, this is over four
7 or five years, and it's like 95 or more
8 percent of the people. And so I agree, it's
9 not a scientific sample and all that, but I
10 have concerns that we're not attracting the
11 best people. It's not the first choice, so I
12 agree kind of with Arthur's overall point,
13 that making the audit the first choice would
14 be possible, rather than tax, rather than
15 transaction services, would be a good thing.

16 MR. FLYNN: Well, this is Tim
17 Flynn. I think there's a lot of discussion
18 around this, and I think a couple of points.
19 I think Anne's point regarding financial
20 services in an overly heated market and coming
21 back a little bit is a very valid point.

22 I think that as a profession today,

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1 we have to define audit pretty broadly. We
2 have transaction services specialists
3 supporting the audits, we have valuation
4 specialists supporting the audits. We have
5 complex financial-driven experts supporting
6 the audits. We have international tax experts
7 supporting the audit process, so you can't
8 think of this one-size fits all auditor, and
9 say that's what the firms have today.

10 There's a whole series of very
11 complex issues that specialists are dealing
12 with that spend a great deal of time working
13 on audits, so I think you have to look a
14 little broader than just thinking about what
15 one might think about 10 or 15 years ago.

16 The other thing I think, if you
17 look at the firms today, there's probably no
18 other profession, or maybe industry segment,
19 where you have Fortune 100 best places to
20 work, the four major firms, where you have in
21 the 50 best places to launch a career in the
22 top 15, all four of the firms. So I think

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1 you've got work environment, you have a lot of
2 things being put to try and drive talent into
3 the profession. And I think we've done a
4 pretty good job of attracting a more diverse
5 talent force with broader skills.

6 I think we also have to look at, we
7 don't have, to Chairman Levitt's point, we
8 don't have the major business schools with
9 major accounting graduate programs. Our
10 recommendation number five says let's step
11 back and let's look at that. Should there be
12 a broader array, a different way to look at
13 attracting maybe we'll call it that next tier
14 of talent more broadly in the profession. I
15 think recommendation five does that.

16 I also think the other
17 recommendation on curriculum is an important
18 way to look at how do we develop skills, not
19 only coming in from academia, but the training
20 you get. One of the big attractions of the
21 profession historically has been an apprentice
22 model, where you come in for a couple of

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1 years, you become licensed, and you have a
2 certain additional degree working for a major
3 accounting firm that's marketable out in the
4 marketplace.

5 So I think you have to look at this
6 in many different ways to look at what we have
7 here. Many people go back to graduate school
8 after being with us. How do we get those to
9 come back into the profession? So I think
10 some of the recommendations here taken to the
11 next level challenge us to think broadly about
12 talent attraction, and about curriculum,
13 challenge us to think how to attract a
14 different level, maybe to compete with some of
15 the higher learning educations and
16 specialists.

17 At the same time, the models, I
18 think, in today's environment are working
19 pretty well. And to keep that in balance,
20 having that future vision, as well as
21 leveraging off the strengths we have today.

22 MR. TURNER: I think Arthur did

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1 raise a very valid question about esteem. And
2 I do think that recommendation five runs
3 directly to the heart of that. I think that
4 until we can create an educational system that
5 is on par with the law schools and the medical
6 schools, we're not going to attract the best
7 and brightest. And when compensation is far
8 below what you can get in those fields, it
9 just isn't going to occur.

10 I couldn't agree more with Bob Herz
11 that, in fact, we aren't, I don't think,
12 attracting the best and brightest. Students
13 go where there's jobs, and students go where
14 there's jobs that pay a halfway decent wage.
15 And since accounting is creating a lot of
16 jobs, if you looked at the job data just last
17 week, accounting was one of the fastest
18 growing ones. That's, obviously, where
19 students are going to go into college, so that
20 they can get a good job when they get out.

21 I'd like to think it was the
22 independence rules that Arthur and I passed

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1 back in 2001, but I don't think that's
2 necessarily what brought on the high rise in
3 enrollment after that. But, anyway, I do
4 think that there is a key issue here on
5 compensation, because it is much lower. There
6 is a key question here on the educational
7 system, because it isn't on par with the law
8 schools or medical schools, isn't even close,
9 in my mind. And, as a result, I don't think
10 we're attracting the best and brightest.

11 While recommendation five I think
12 is good, it's going to have to be more than
13 just a national commission. If someone
14 doesn't actually act on that, if all you ever
15 have is another national commission, then
16 we'll be in the same place in two decades with
17 absolutely no improvement in the profession
18 coming out of these recommendations. And I
19 think the recommendations, in a strange way,
20 tell you just how bad we are in the
21 educational system in accounting, because
22 we're recommending that people have textbooks

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1 that are current. We're recommending that
2 they have teachers that are current, and
3 recommending that they have curriculum that
4 are current.

5 If a Committee of this stature has
6 to recommend that to a profession, you have to
7 say where does the profession stand, that
8 you're actually having to have those
9 recommendations made? It is not a resounding
10 support for where that system is today. It
11 needs to go a lot further. The
12 recommendations are, in fact, almost a
13 condemnation.

14 MR. MELANCON: This is Barry. I
15 think that's, with all due respect, Lynn, a
16 little bit of an oversell on that point.

17 The fact of the matter is, is that
18 there is a lot of evidence that the change
19 that has occurred. Clearly, education systems
20 in the United States, broadly speaking in any
21 area, are subject to a lot of recommendations.

22 It is a very difficult change management

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1 process, whether we're talking about
2 elementary and secondary schools, or
3 institutions of higher education, and in all
4 areas.

5 The fact of the matter is, is that
6 demographically in this country, if we want -
7 and we spend a lot of time looking at these
8 issues - if we want to talk about what's
9 happening in the adult workforce issue, there
10 are significant advantages that our profession
11 has. We are doing a much better job in
12 attracting people than some of the competitive
13 professions.

14 I think there are certain aspects
15 of people graduating in accounting that are
16 attracted to other places in the sort of
17 business reporting, and the business channel.
18 That's a fair statement, I agree with that.
19 And I think that will always be the case.
20 That's the nature of a free market system.

21 But in many instances, for
22 instance, Chairman Levitt asked a question

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1 about pay for lawyers. There are certainly
2 some lawyers that enter some job situations at
3 higher pay than some entry level accounting
4 students. And then, as Sarah mentioned, I
5 think if you look at career earnings in many
6 of those cases it begins to flow. There are
7 also many, many, many examples of lawyers that
8 enter their jobs at less than what people
9 enter into our profession.

10 I thought Tim's point about the
11 broad nature of the opportunities in our
12 profession is very important. We're dealing
13 with a generation today that looks, quite
14 frankly, and we do a lot of work with
15 futurists that look at the job market, and
16 regardless of what they're majoring in,
17 something in which they will have anywhere
18 from nine to fifteen careers before they
19 retire. And the CPA profession is attractive
20 to them for that very nature, because the
21 skills that they get, the exposure that they
22 get, the different business opportunities is

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1 actually something that is a very strong
2 selling point to the fact that, that can be
3 leveraged by them in different ways in their
4 careers over the next 20 to 30 years.

5 And, so, while some of the points
6 you make are legitimate, there's a whole host
7 of forces on the other side of that, that are
8 not being taken into consideration, that
9 actually play very positively to where the
10 profession is positioned.

11 MS. BRINKLEY: Barry, this is Amy.
12 Excuse me, Don.

13 CO-CHAIR NICOLAISEN: Just a
14 second. As we go through these issues, I
15 think we could do point/counter-point, but the
16 idea here, compensation is one of those things
17 that has not yet been talked about. It's on
18 the list of things to be discussed, and have
19 commentary and input from the subcommittee.
20 So to the extent that we can do something
21 productive here in a relatively short period
22 of time, particularly those who are not on the

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1 subcommittee, if you could offer your views as
2 to, you think it's an important issue, or
3 you're pretty well convinced that it's not,
4 that would be helpful to keeping this dialogue
5 moving. So we'll do Amy, David, and Mary.

6 MR. GOLDMAN: What about me?

7 MS. BRINKLEY: All right. I'll go
8 quickly.

9 CO-CHAIR NICOLAISEN: All right.
10 Let's do in that order. We also have Ken and
11 Anne, so just right in that order.

12 MS. BRINKLEY: Clearly, I think the
13 reality is somewhere in-between, that there's
14 a lot of truth in what Lynn had to say. And I
15 think it underscores -- I mean, it was
16 striking that we had to go to such
17 fundamentals when we talk about, is the
18 curriculum adequate? Are we really attracting
19 the right students, and enough of them? Is
20 the faculty being prepared in the pipeline?
21 These were all very fundamental things, but I
22 think they're real. And that is why I

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1 underscore urgency. And what's going to be
2 critical are our next steps of how we're
3 assigning accountability for taking these
4 things forward, and in a quick and orderly
5 fashion, and seeing results sooner than later.
6 The idea of a school, as we've talked about in
7 recommendation five, that concept could be
8 very, very critical.

9 Part of what we think with
10 compensation is that if all of these things
11 are working together, compensation will
12 follow; that it may not have to be the lead,
13 that these other things are going to be
14 critical ingredients to driving compensation
15 to where we think it should more appropriately
16 be.

17 MR. SILVERS: Per Don's suggestion
18 that we hear from other members of other
19 committees, I think that the compensation
20 issue is certainly important, but it needs to
21 be integrated into a larger set of
22 circumstances. I think this dialogue was sort

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1 of pointing in that direction. I want to be
2 maybe a little more explicit about it.

3 This Committee is entitled "The
4 Advisory Committee on the Auditing
5 Profession." I think the word "profession" is
6 supposed to have some meaning. And I think
7 the meaning has something to do with the
8 notion that this is not a pure market
9 transaction, in a sense; that the auditing
10 profession, like the medical profession, and
11 the legal profession, architectural
12 profession, is seeking to establish standards
13 and hold its members to a standard of conduct,
14 both in terms of professional expertise, and
15 in terms of professional ethics that are, at
16 some level, not actually encompassed by the
17 compensation they receive, or don't receive.

18 I think that making that real, and
19 I think that we've had a series of problems in
20 the profession that have called that whole
21 structure of behavior into question. Making
22 that real is critical to being able to attract

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1 people to an economic circumstance that may
2 not be the best they could get. It may not be
3 profit-maximizing to be in this profession for
4 every member.

5 Now, I think that, that has to
6 be, the subcommittee looking at this may wish
7 to think about following fact. Among the data
8 that we have received as a Committee, is I
9 believe the data, and I can't remember it
10 precisely, but someone will correct me with
11 the exact number, that the typical partnership
12 share in an auditing firm today is around
13 \$800,000. I think that number is out there.

14 That seems -- I mean, this is a
15 public meeting. I think for most members of
16 the public, \$800,000 a year as annual income
17 seems like a big number. It's approximately -
18 - it's a little less than 20 times the median
19 family income in the United States today.

20 For people who are used to the
21 labor markets involving financial services
22 professionals and corporate lawyers at the

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1 senior level, that actually sounds like a
2 somewhat low number. Certainly, it's a low
3 number in relation, for example, to CEO and
4 CFO compensation in the public companies that
5 auditors are auditing.

6 I point out, though, to the group,
7 that in 1964, the median -- the typical CEO
8 compensation was approximately 20-25 times
9 median family income. What that seems to tell
10 us is that a variety of players at the very
11 high levels of corporate finance have seen a
12 great growth in their incomes relative to the
13 rest of Americans in the last generation, but
14 that auditors have not really participated in
15 that. And it's an interesting conundrum why
16 that would be, because the value of the
17 service that the auditors provide, at least to
18 the users of the auditor's financial
19 statements, is quite high.

20 Having accurate financial
21 statements is something of great value,
22 perhaps even greater value than some of the

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1 services provided by investment bankers and
2 corporate lawyers. But, yet, that value
3 doesn't seem to flow into the chain. It's not
4 encompassed economically. And it strikes me
5 that this complex of issues is maybe where, at
6 least the analysis in our report, ought to --
7 there ought to be some acknowledgment of it,
8 and some sense that we need to be
9 simultaneously looking at improving the
10 training and the professional components of
11 the profession, creating circumstances in
12 which individuals can pursue a career in
13 auditing, confident that they are pursuing a
14 higher calling.

15 And, thirdly, that perhaps this is
16 indicative of perhaps some larger issues, that
17 when there's enormous call -- when the
18 economics push all of our talent into a
19 relatively small set of functions in our
20 economy, that it becomes very difficult to fix
21 the pressures put on those segments of the
22 economy that aren't enjoying that. That, in

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1 certain respects, the auditing profession is
2 in a no-win situation, and that has a lot to
3 do with the pressures perhaps not to act
4 professionally when there might be an economic
5 reward to doing so.

6 CO-CHAIR NICOLAISEN: All right.
7 Mary. And just a reminder to those of you who
8 are on the conference call, if you could put
9 your mute button on when you're not speaking.

10 MS. BUSH: Two comments I'd like to
11 make, just on Chairman Levitt's point about
12 transmitting to potential students and people
13 who might enter this profession, that it is an
14 attractive profession to be in, I would like
15 to support that comment wholeheartedly.

16 I think despite what has been
17 pointed out in the draft report about the
18 numbers having increased substantially, I do
19 think that still there needs to be sort of an
20 image change, if you will; that people need to
21 understand what Tim Flynn was talking about,
22 that you need people with expertise, and who

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1 will work in several different areas of
2 specialty, despite the fact that they are with
3 an "auditing firm". So I think that's very
4 important to attracting more, and better, and
5 high-quality people to this industry.

6 Then, secondly, you have several,
7 or a recommendation with several parts, on
8 attracting minorities. And I commend you for
9 that. I would like to commend to you a
10 potential model to review, and it really
11 doesn't have to apply just to minorities, it
12 could apply to anyone, since you're trying to
13 attract more, and highly qualified people to
14 the profession.

15 This is a program that started
16 several years ago, at least a decade ago,
17 maybe more, by the man who is currently
18 President of the University of Maryland-
19 Baltimore County. His name is Freeman
20 Hrabowski. He's an esteemed and highly
21 regarded educator. He is African American,
22 and he started a program called, "The

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1 Meyerhoff Fellows", funded by the Meyerhoff
2 family in Baltimore.

3 The reason that he started this
4 particular program was that he had observed
5 that young black men were no longer entering,
6 or majoring in math and science. It was a
7 very, very, very small number. And so he
8 started this program to really get young black
9 or African American men interested in math and
10 science.

11 He later expanded it to black
12 girls, as well, and then to everybody. And
13 what has happened as a result of that is that
14 now his university, which takes in a lot of
15 the Meyerhoff scholars, produce more African
16 American math and science Ph.D. candidates
17 than any other school in the country. So it's
18 been a very successful program. I can't tell
19 you all of the things that are involved in it,
20 but it seems to me that in conjunction with
21 the recruiting at historically black colleges
22 and universities, and the other kinds of

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1 suggestions that you've made, that this might
2 be a very good model to study. And if you'd
3 like, I could put you in contact with Dr.
4 Hrabowski.

5 CO-CHAIR NICOLAISEN: Okay, Mary.
6 Thank you very much. Ken Goldman.

7 MR. GOLDMAN: Yes, I thought it
8 wasn't right. Thank you. That more rigorous
9 curriculums that would be helpful, I think
10 would go a long way here. To that point, I
11 was sort of thinking about the training for
12 partners. And again, I wonder how much of
13 that is pure on-the-job training, and
14 seminars, and so forth, versus what would be
15 helpful in terms of business school training,
16 whatever, so you have a better big picture
17 view of that.

18 And then that got me thinking, I
19 was actually talking to someone I got to know
20 a little bit over the weekend, of all things,
21 and I don't want to go too far into it, but is
22 an individual that is a very senior

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1 individual, and was involved in some of the
2 backdating stuff. In some respects, he should
3 have known, but he didn't know, or whatever,
4 he says he didn't know. But, I guess, the
5 point is, I just wonder over and over about
6 the financial literacy of everyone involved,
7 not just the auditing profession, not just the
8 CFO and accountants. I know it's not the
9 province, per se, of this Committee or
10 subcommittees, but I do think we have a real
11 issue in terms of increasing the financial
12 literacy of everyone involved. And I think
13 that would make the work of the auditing
14 profession, and the financial people in the
15 company a lot easier going forward. So I keep
16 on thinking through that, and I think that we
17 need to do that from high school all the way
18 on.

19 Third point is compensation.
20 Again, my sense, and I don't know this, but my
21 sense is a very steep curve. What I see
22 pretty frequently are people coming to me that

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1 want to leave the profession two, three years
2 in because the salary is quite low, and they
3 don't want to go through the laborious work, I
4 guess, to get up to a partner. So I just
5 wonder whether that curve is too steep in
6 firms. And I'm not saying that partners
7 shouldn't be paid what they want, but I wonder
8 whether the incoming salaries have gone up
9 high enough, sort of like the legal profession
10 did a few years back.

11 Fourth point, and I was sort of
12 thinking about recognition, a point Arthur
13 Levitt was saying, and I started thinking
14 about when you see investment banks or
15 commercial banks, whatever, when you get
16 recognized as a partner, you see these big
17 articles, mention in the *Wall Street Journal*,
18 whatever, here's a list of new partners,
19 whatever. I wonder how often the auditing
20 profession recognizes their partners, their
21 new partners. And if they do, I have never
22 seen it, per se. And it would be nice to see

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1 a nice page, here's our new partners, a list,
2 and local papers, *Wall Street Journal*,
3 whatever, as a recognition. I think more
4 recognition for partners, I think would be a
5 good idea.

6 CO-CHAIR NICOLAISEN: Yes, I think
7 they do that.

8 MR. GOLDMAN: Do they? I don't see
9 it then, if they do. Okay. Anyway, those are
10 my thoughts.

11 MS. YERGER: Just very quickly, one
12 comment, and one question. I wanted to second
13 -- I'm sorry. Can you all hear me? Okay.
14 Thank you.

15 I wanted to second Mary's comments
16 about commending the subcommittee for its
17 recommendation about expanding minority
18 representation in the profession. It's
19 obvious from the statistics that it's needed,
20 and I wanted to point you to another model,
21 which is the Tweedle Foundation, which has
22 worked hard over the years to expand minority

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1 representation on Wall Street, providing
2 fellowships to college students and networking
3 opportunities. And that might be something to
4 add to the mix of the recommendations.

5 And I actually just had a question.
6 We're all wrestling with this convergence,
7 international convergence of our accounting
8 standards, likely, and I was just wondering
9 whether the Committee had considered models
10 outside of the U.S. This is a sort of U.S.
11 centric set of recommendations, and I don't
12 know if there's any models outside of the U.S.
13 that could be imported or overlaid into these
14 recommendations. And, possibly, that's part
15 of the number five that's sort of the vision
16 recommendation.

17 MR. PREVITS: Well, let me respond
18 directly by saying that there is an agency
19 that is in the private sector called
20 International Accounting Education Standards
21 Board, and they've been deliberating two
22 models. One model, which traces back to, if

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1 you will, the apprenticeship system. And, of
2 course, the higher education model; both of
3 which have completely different origins, and
4 if you will, social backgrounds. So those two
5 models are the ones that are being discussed
6 in terms of the process of looking at
7 international education standards.

8 To the extent that recommendation
9 five really envisions a model for the
10 environment of the United States, it is
11 looking at the possibility of a postgraduate
12 education model.

13 Yes, we're aware of the fact that
14 there are many different approaches to
15 educating, and depending on where you are,
16 whether you're in Australia, or Canada, or the
17 UK, or France, or Germany, which has its own
18 model, you'll get different - or Turkey -
19 you'll get different views as to which one is
20 stronger and better. And that's about as far
21 as the information goes. I hope that's
22 responsive.

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1 CO-CHAIR NICOLAISEN: Great.
2 Gaylen Hansen.

3 MR. HANSEN: Anecdotally, I will
4 add that I have, between my wife and myself,
5 eight children. The last one is now 18 years
6 old, and has been accepted to go off to
7 college. Not a single one of them have become
8 CPAs, and that includes a lawyer in there,
9 certified financial planners, some systems
10 analysts. And I have to tell you, I'm a
11 little bit discouraged with the results of all
12 that, but I think that there is an aspect of
13 image that really does need to be addressed.
14 And I think professional schools of accounting
15 certainly need to be considered. And I know
16 your committee has discussed that a great
17 deal.

18 And I'm glad that Anne brought up
19 the subject of international standards. I
20 wanted to, at least, make a comment about
21 that. It runs through a number of these
22 Committee reports, and I do know that it's

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1 being argued, discussed, debated, however you
2 want to put it. The SEC is doing a great deal
3 of work on this right now.

4 I believe that is appropriate.
5 It's probably the direction we're headed. But
6 I think that the report should stop short of
7 endorsing international standards, unless
8 that's openly debated. I've been reading
9 Lawrence Cunningham's paper; he was an
10 earlier, as you know, witness here, and he has
11 an excellent paper out on the subject. But I
12 think that there's a lot of other
13 implications, especially in the HR area. And
14 I was going to hold off for Damon's
15 subcommittee, because I think that there's
16 also a huge impact of these standards on small
17 firms.

18 Since I'm the small firm
19 represented on the Committee, I feel
20 particularly sensitive to that. I think that
21 it could have an enormous impact on
22 competition, as well as concentration. And I

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1 have not heard words to that effect yet.

2 CO-CHAIR NICOLAISEN: Rodge Cohen.

3 MR. COHEN: Thank you. The one
4 aspect which strikes me of the recommendations
5 is that it is focused almost entirely on the
6 pipeline, as opposed to the career when you're
7 there. I don't think this is an omission, but
8 I'd like to make sure that my observation is
9 accurate.

10 What we did not hear, I think, in
11 any of the panels was an undertone of job
12 dissatisfaction. To the contrary, I think
13 there was job satisfaction. But if that is
14 wrong, then there is a second part of the
15 issue which needs to be addressed.

16 CO-CHAIR NICOLAISEN: Very good. I
17 wanted to raise something that's a little bit
18 similar to that, and that's this issue of this
19 is the first major study of the profession
20 post-Sarbanes-Oxley. And we heard, at least
21 we've heard over the years that the profession
22 has changed dramatically post-Sarbanes-Oxley.

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1 There's more compliance work, there's more
2 work on controls, there's more documentations,
3 and there's more of a direct edict to the
4 auditor to really challenge the work that
5 management does, challenge the conclusions
6 that management has reached, challenge the
7 judgments that management has undertaken in
8 preparing their financial statements.

9 Some of that might imply that the
10 skill sets that would be critical or would be
11 the attributes of a really outstanding
12 professional auditor perhaps also has changed.
13 We haven't talked about that.

14 I'm sure you've talked about it in
15 the subcommittee. We don't have a lot of time
16 right now to get into that, but I would
17 appreciate, as you craft the final language of
18 the extent of dialogue in other areas, that
19 you touch on this, as well, because I do think
20 that there is a perception out there. And I
21 certainly have heard it amongst the more
22 mature auditors, that the world is different

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1 than it was when they entered the profession,
2 or when they had their training. And
3 sometimes that's not described in an
4 absolutely positive fashion. It comes across
5 as "I'm now the documentor of everything. I'm
6 the chief compliance person. I don't have --
7 I'm not using the intellect that I could use,
8 a challenging accounting principle standards
9 application, and some of the other things."
10 So I'd just appreciate it if you'd talk about
11 that.

12 MR. HERZ: Hey, Don. This is Bob
13 Herz. I had a point which I think may be a
14 subset of the point you're making, and it
15 really starts with the point, the hypothesis,
16 which I hope we would all agree with, that
17 financial reporting is for the benefit of
18 investors and other users; and, therefore, the
19 audit being a very important aspect of
20 financial reporting, is also aimed at that,
21 that objective in the consumer population.
22 And, therefore, I think this gets to the

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1 content of the curricula.

2 I think it's probably implicit in
3 the write-up, but maybe it ought to be made
4 explicit that, it seems to me that to be an
5 effective auditor, it becomes important,
6 therefore, that the auditors be trained either
7 at the university level, and/or in the firms
8 in things like financial analysis, things like
9 security valuation, business valuation. In
10 other words, to look at things through the
11 eyes of an investor.

12 That doesn't mean that's the
13 exclusive part of the curriculum, but I think
14 if they're serving the customer, they ought to
15 know how the customer looks at things.

16 CO-CHAIR NICOLAISEN: All right.
17 We have about five to ten minutes remaining in
18 this section, and so whatever input we can get
19 in that time, I'd appreciate. So perhaps
20 relatively short comments. Zoe-Vonna.

21 MS. PALMROSE: I'll be brief. I
22 just wanted to reinforce, Don, what you had

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1 said. It's very difficult for me to think
2 about education in the narrow sense of
3 university, college and university. To me,
4 it's really a lifetime education process, or
5 lifetime learning process. And so, if we
6 could think in terms of that lifetime learning
7 process, and what happens at what stage in
8 that process in this post-SOX environment, I
9 think that would be very helpful.

10 CO-CHAIR NICOLAISEN: All right.
11 Others? Yes, Gary.

12 MR. PREVITS: Just one final
13 comment about the context. When we look in
14 the short run, particularly with the rampant
15 rise of international standards, and the
16 attention to XBRL, which is pretty much a
17 product being proposed within the most recent
18 years of the current administration, and when
19 we think about the analogies to law school,
20 these are all helpful. They sort of drive a
21 sense that we ought to be doing more.

22 The law school is still an apples-

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1 to-oranges type of analogy, however, because
2 there is a three-year post-baccalaureate
3 education required for law. There's an
4 additional two years deferral of income for
5 people who are pursuing legal education, and
6 I'm not so sure that everyone who leaves law
7 school is being hired at multiples of what
8 people are being paid when they go into
9 accounting. So I think that's still a little
10 bit of an unclear argument to me, that you can
11 compare adequate compensation between those
12 two professional entry points.

13 And as far as where the auditing
14 and accounting education model is today, I
15 would agree. It's not at the point it should
16 be. It needs to be visionary, it needs to be
17 thinking out into the future. However, I
18 would absolutely reject any assertion that it
19 hasn't been very effective for the generation
20 that's now about to depart the scene.

21 I would suggest that if you go to
22 any other field, and you find where they have

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1 essentially upgraded the faculty requirements
2 from being a service faculty with a Master's
3 and a CPA for the most part, to a doctoral
4 degree being a terminal degree, at least to
5 the accreditation standards, that you brought
6 an entire cohort of 160 schools into
7 accreditation standards, where the
8 requirements are that the faculty be
9 professionally qualified, be research active,
10 where the proportions of resources be
11 appropriate. All that's occurred in one
12 generation.

13 The accreditation standards changed
14 in 1969, and Horizons for Professionals was
15 1967, so it's time to take stock. And if
16 we're a little impatient with the educational
17 community, recognize that across campus, your
18 tax dollars are subsidizing the COMPETES Bill,
19 which passed on August 9th, and signed by the
20 President in 2007, which outlines a \$33.6
21 billion package for science education.

22 Now, at the last meeting, Damon and

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1 I said, you said the line would get long in
2 that area if you start looking for resources
3 for that area. We've already been beaten to
4 the punch. And every year, this country
5 spends \$29 billion on health education.

6 I said to Bill Gradison at a recent
7 meeting, wouldn't it be nice if we'd get one-
8 half of one percent of that for education of
9 auditors. That would be \$145 million. I'd
10 take that for ten years, because the entire
11 investment in this structure in 40 years has
12 been the Accounting Education Change
13 Commission of \$5 million over six years.

14 Now you cannot get blood out of a
15 turnip. You can get progress. You can get a
16 changed education level, but when we start
17 thinking about placing demands on the system,
18 recognize science and engineering have already
19 been there, and medicine is there. And you're
20 not going to get all these grand structures of
21 increased education without investment at some
22 level. And, hopefully, a professional school

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1 can bring out that mix of the skills that are
2 needed from practice, and the skills that are
3 needed from general education, higher
4 education, produce a higher quality auditor.

5 We have to be patient, but we have
6 to be persistent.

7 CO-CHAIR NICOLAISEN: Great. Thank
8 you. I would also say, those who ask, have a
9 better chance of getting than those who don't,
10 so it's probably part of our role here.

11 Any other burning comments? If
12 not, we're going to move into the next
13 subcommittee.

14 Great. We'll take a break after we
15 finish discussing the Firm Structure and
16 Finances Subcommittee, led by Bob Glauber.
17 Other members are Tim Flynn, Gaylen Hansen,
18 Ann Yerger, Rick Murray, Bill Travis, and Lynn
19 Turner. So I believe you have your full crew
20 here today, and I yield the floor to you, Bob.

21 MR. GLAUBER: Thank you, Mr.
22 Chairman. Realizing that I'm the only thing

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1 that stands between all of you and a break, I
2 will try and be brief in my summary of what
3 we've said. And, indeed, what we've said here
4 is mostly unchanged from what we said before,
5 with the exception of some cosmetic
6 refinements.

7 To remind you, on Recommendation
8 One, which is about fraud detection, we are
9 proposing a national center that would act as
10 a clearinghouse for practices, data on fraud
11 detection. I should point out, it is now a
12 national, not an international center,
13 reflecting our judgment that it's more likely
14 to get something done if it starts at the
15 national level. But we do note in the text
16 that we believe and recognize that a national
17 center in best practices will have greater
18 impact if these concepts are ultimately
19 extended and embraced internationally.

20 The second part of that
21 recommendation is to invite the PCAOB and SEC
22 to clarify what exactly is the -- what is the

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1 auditor's role in detecting fraud, to clarify
2 that in the auditor's report, because we think
3 there is an expectations gap between what the
4 public expects the auditor's responsibility to
5 be, and what auditors are actually both
6 capable of, and responsible for doing.

7 Our second recommendation really is
8 -- and I note back to what Don said a minute
9 ago. We are now in a post-SOX environment,
10 and the second recommendation, I think, can be
11 seen in that setting; that we really believe
12 there is need for greater regulatory
13 cooperation and oversight now that we have
14 markedly federalized the process of regulation
15 of audits of, at least, publicly traded
16 companies. And to that end, we call upon the
17 states to embrace the mobility provisions of
18 the UAA.

19 We still set the date of December
20 2010. We have discussed, and noted, some
21 people have pointed out that that may be too
22 pressing a time table. It may be. We think

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1 it is worth putting that time table before the
2 states. It would give states even with bi-
3 annual meetings an opportunity to confront
4 this issue, and it would perhaps encourage
5 them to put it at the top of their agenda.

6 The second part of that is, again
7 in the spirit of trying to urge better
8 cooperation, roundtable meetings of regulators
9 and other governmental enforcement bodies
10 aimed at improving effectiveness, and reducing
11 duplication.

12 And then, finally, we take note in
13 the third part of that recommendation of the
14 financial position of the state boards of
15 accountancy, and urge that they be given
16 greater operational and financial
17 independence.

18 The third recommendation deals with
19 governance, and we urge that there be
20 appointed to both advisory boards, and to the
21 actual boards of audit firms independent
22 members, which would have full powers of any

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1 member of those boards, and particularly of
2 the governing boards, whose duties would
3 mirror the duties of a Director in a public
4 company; that is, duties to the firm and its
5 partners/owners. We analogized it, as you
6 could see in the text, to the duties and
7 responsibilities of directors in public
8 companies. That is non-executive directors of
9 public companies.

10 Our recommendation four deals with
11 disclosure in the 8-K. Essentially, that when
12 there is an auditor change, that the firm
13 explain in the 8-K why, and the auditor
14 respond to that explanation.

15 Those are the current state of our
16 recommendations. We note at the end that we
17 have not made a particular recommendation.
18 There are many recommendations that we have
19 not made. You may ask why do we note this
20 one, in particular. This is one that we did,
21 in fact, discuss; that is, we are not likely
22 to make a recommendation regarding mechanisms

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1 for accessing outside capital. We believe
2 that that just is going to be too complicated
3 to get a meaningful and acceptable
4 recommendation.

5 We are, as you understand,
6 discussing a number of other issues, some of
7 which are, indeed, on this list of issues and
8 observations for further deliberation. We are
9 working hard on those. We hope to come back
10 to the Full Committee with some productive
11 recommendations in those areas.

12 I think that's really all I need to
13 say, Mr. Co-Chair, Mr. Chairman. Arthur?

14 CO-CHAIR LEVITT: I think the
15 recommendation for independent directors is
16 probably long overdue. The question that that
17 raises, of course, is where are they going to
18 get them from? Did the Committee consider
19 some sort of recommendation for protection?

20 MR. GLAUBER: The Committee
21 discussed it, and the Committee is well aware.
22 I think there's actually a sentence or two in

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1 the text suggesting that this may be
2 operationally difficult.

3 We discussed it. We could not come
4 up with any effective recommendation for
5 dealing with that; while, nevertheless,
6 realizing that that exposure could intimidate
7 some otherwise interested people. But perhaps
8 there are other -- I should invite other
9 members of the subcommittee to speak.

10 May I just for the record point out
11 that despite the fact that Ann Yerger is
12 sitting on the side of the table with the
13 Subcommittee on Competition and Concentration,
14 we have not traded her, nor do we intend to
15 trade her.

16 CO-CHAIR NICOLAISEN: Great. Well,
17 let's open it up to commentary or questions.
18 This is somewhat surprising.

19 CO-CHAIR LEVITT: Why didn't you
20 C-

21 MR. GLAUBER: Excuse me?

22 CO-CHAIR LEVITT: Why didn't you

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1 come up with a recommendation about
2 insulation?

3 MR. GLAUBER: Well, it is related
4 to a broader issue of liability, and it is an
5 issue that we are discussing at some length.
6 It is an issue of complexity, I would say, and
7 our hope is to bring before the Committee at
8 some time, some kind of recommendation in that
9 area. Whether it will reach, Arthur, the
10 specifics of insulating particular directors,
11 I'm not certain. That, as you could imagine,
12 is very complicated, as well.

13 CO-CHAIR NICOLAISEN: Your thought
14 process here, though, this would be the firm
15 itself, and the partners of the firm would
16 recommend outside members.

17 MR. GLAUBER: Absolutely.

18 CO-CHAIR NICOLAISEN: They'd have
19 a vote on it, that those members of that board
20 would or would not have some fiduciary
21 responsibility to the investing public.

22 MR. GLAUBER: Well, our view,

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1 first, on the first part of your question, it
2 would, indeed, be the members of the firm.
3 This would be an exercise that we would view
4 as voluntary. They would invite members,
5 people to join the board.

6 In terms of their responsibilities,
7 we say specifically that we think that they
8 have responsibilities as public directors,
9 non-executive directors of public companies,
10 to the entity, and to its owners. In this
11 case, the owners would be the firm owners,
12 unless we, again, did something we're not
13 recommending, which is to have public
14 shareholders.

15 CO-CHAIR NICOLAISEN: So you're
16 really looking for fresh ideas. The objective
17 is fresh ideas, some input from those who are
18 not part of the profession.

19 MR. GLAUBER: I think that's right.

20 CO-CHAIR NICOLAISEN: Some
21 challenge to things that are proposed, or
22 thought about. Is that --

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1 MR. GLAUBER: Don, I think that's
2 said very well. I think it is the view of the
3 members of the subcommittee, that if you put
4 people of standing and breadth of vision on
5 those boards, that they would introduce ideas
6 and dialogue into those board discussions, and
7 governance discussions, that could be both
8 very useful to the firms, but also very useful
9 to the public interest, as well.

10 CO-CHAIR LEVITT: I guess I'm
11 concerned that just floating that topic by
12 itself is going to raise more questions than
13 responses, in that you have to deal with the
14 issue of conflict. You have to deal with this
15 issue of liability for those directors.

16 I'm not taking a position one way
17 or the other, but I think to be silent on
18 this, I'm uncomfortable with it.

19 MS. BRINKLEY: But did you attempt
20 a definition at independence?

21 MR. GLAUBER: Well, conflict exists
22 in many settings on boards of directors.

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1 There are full definitions of independence
2 that come down from the exchanges in the SEC
3 for board members. Here, the independence, I
4 suppose, could be defined in some similar way,
5 but that doesn't eliminate conflict. So I
6 think it's always going to be with us.

7 I think it would be possible to
8 have rules of blatant conflict that you could
9 deal with, but you're never going to deal with
10 all of them, any more than the stock exchange
11 rules deal with all the conflicts of
12 directors.

13 CO-CHAIR NICOLAISEN: Lynn. Tim,
14 did you have your hand up, too? Tim. All
15 right. Lynn, and then Tim, and then Damon.

16 MR. TURNER: I think that we have
17 received very little data that would tell us
18 from a legal perspective exactly what you'd
19 have to know to deal with some of the issues
20 that you're raising. And I think it would
21 behoove us, especially since the two of you
22 control that list of testifiers on June 3rd to

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1 some degree, that we hear from people, and
2 that's one reason we do exposure drafts, to
3 get their input and thought on that.

4 You're talking six firms, so you're
5 probably talking 60 or fewer board members,
6 and if a majority of those have got to be
7 independent, which they should be, in my mind,
8 then you're talking somewhere in the
9 neighborhood of 30 to 40 people. And I
10 suspect that we can probably find 30 to 40
11 people in the United States to be independent
12 directors on these organizations, and do a
13 good job.

14 To your point, Don, about the
15 obligation to the investing public, I
16 personally believe that with the franchise
17 these firms have, and their direction from
18 Congress to serve the investing public, I
19 think a director would be serving not only the
20 partners in the firm, but because what's good
21 for that firm from a public perspective is
22 good for everyone in that firm - we certainly

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1 saw what happened when you didn't meet the
2 needs of investing public, and that turned
3 out. I think that boards' fiduciary
4 obligations to the partners, as well as to the
5 investing public kind of go hand-in-hand. I
6 don't know that you can really separate out
7 the two, but I certainly would encourage you
8 to insure that we get more testimony on this,
9 and some of the other issues that we're
10 dealing with, so we can make a very good,
11 informed decision.

12 CO-CHAIR NICOLAISEN: Great. Tim
13 Flynn.

14 MR. FLYNN: I think the issue is, I
15 think, if you look at this particular issue,
16 Don, we did talk about a number of different
17 analogies, and we did believe that the
18 responsibility to the board should be to the
19 owners of the business, just like a public
20 company. The responsibility of the public
21 company board is to the shareholders.

22 Part of that responsibility is to

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1 make sure that the institution operates in a
2 manner consistent with its authority, be it a
3 regulated, FDA, whatever you might be in. So,
4 clearly, this governing board, just like the
5 boards of the firms today, have an
6 accountability to their partners to make sure
7 the firm is operating with quality control
8 procedures, all things that you'd want to make
9 sure in the regulatory environment we have
10 today, and that we are conducting ourselves in
11 the interest of the public, as well as our
12 owners. So I think those items are
13 interlinked. I don't think you can separate
14 those two, but we did stay away from a
15 recommendation where the board would make some
16 kind of -- the independent board members to
17 make some kind of report to the public
18 independent from the owners. That, to me, is
19 the difference in terms of where you cross the
20 line in terms of what we're trying to drive
21 here, is an independent board that can add
22 value and insight from a governance,

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1 independence, and oversight component for the
2 owners of that business, in the environment
3 they operate in, to be successful in their
4 carrying out their responsibilities as an
5 entity.

6 CO-CHAIR NICOLAISEN: Thank you,
7 Tim. Damon.

8 MR. SILVERS: Two points, one about
9 this, and one about something else. I think
10 Lynn's point is well-taken, that there are
11 legal issues here that are not
12 straightforward. But they're not insoluble
13 either, and I'm not sure that it is the task
14 of the Committee in its recommendations to
15 attempt to solve them all, but rather to be
16 kind of directional.

17 I think that the idea of having a
18 real board of directors for the firms that
19 includes substantial numbers of independent
20 individuals supervising a firm that continues
21 to be really, in its essence, a partnership of
22 professionals, is the right thing to do.

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1 The legal issues that it seems to
2 me this raises that you might want to sort of
3 mention, but not try to resolve, are one, the
4 difference between an advisory board and a
5 fiduciary board, a real board. And I think
6 we're talking about a real board, I think.

7 MR. GLAUBER: Actually, we
8 suggested that they be members of both.

9 MR. SILVERS: Right. But the point
10 being that there is -- that you have outsiders
11 to the firm participating as fiduciaries is
12 important. I think that that may create
13 certain problems in terms of the current
14 structures of the firms, soluble ones, but
15 still needs to be raised.

16 The second question, which Lynn
17 raises, which is duties to the public, to the
18 investing public, I think raise another level
19 of concern. There's no question that the
20 duties on the part of auditors and of audit
21 firms to the investing public are very
22 important.

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1 Trying to figure out how you would
2 embody that legally is quite complicated,
3 because although it's true today that in
4 corporate law, for example, a director is not
5 solely responsible to the shareholders, but to
6 the corporation, as well. That question of
7 partnerships is somewhat different, and in
8 neither case is there under current fiduciary
9 law a notion of a general duty to the public.

10 There is embodied in fiduciary law
11 a notion that you have some obligation as
12 part of your obligation to the firm, an
13 obligation to insure that the firm is obeying
14 the law. And in this instance, that you might
15 be able to relatively easily extend the idea
16 of the duty to the firm, to the idea of a duty
17 to the firm as a partnership of professionals
18 to maintain professional standards; and, thus,
19 to meet its duty to the public. Again, these
20 are the issues, I think. I don't think you
21 need to answer them all.

22 The question I had for the

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1 subcommittee is actually on a different
2 matter. The draft report envisions asking a -
3 - and I forgot the phrase now -- but a
4 national center on auditing to look at the
5 fraud detection issue. And I wondered if any
6 members of the subcommittee could talk about
7 the question of whether -- what the pluses and
8 minuses are of tasking that to, essentially,
9 an association of the auditing firms. Would
10 there be a more public body that could be
11 looked to? How were those questions thought
12 about, and if you could flesh out a little
13 more the thinking that went into that.

14 MR. TURNER: I think there's
15 probably different views on the subcommittee
16 on this particular issue, even as we go to a
17 draft thing. In the past, the firms
18 themselves have had responsibility for setting
19 and establishing the fraud standard, and the
20 current one we have, it did arise out of that
21 process. So, on one hand, people might turn
22 around and say why would you recommend that

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1 you send it back to the same people who have
2 gotten you to where you are today? On the
3 other hand, there are some people within the
4 firms that are very, very good forensic
5 accountants, some of the best I've ever seen.
6 And if you put the right group of people
7 together, I think you could come up with some
8 significant improvements over where we are
9 today.

10 My own personal preference is that
11 eventually this gets to the point of where
12 it's done under the auspices of the standard-
13 setter, who is a private, independent group,
14 the PCAOB. And since they're setting the
15 standard, I think eventually this has got to
16 get to where they, and a task force of really
17 knowledgeable people that really know this
18 stuff well, are pulled together to do it.
19 Because, ultimately, without that occurring, I
20 don't think you're going to see much in the
21 way of an improvement here. And it couples
22 with the thinking of the recommendation that

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1 says let's make sure we tell the public what
2 our obligation is.

3 Right now, that's in a mode of
4 going out and saying we're responsible for
5 setting up an audit, getting it designed to do
6 a good job, but we're not necessarily,
7 responsible for finding the fraud; whereas,
8 the public still today expects you to find a
9 fraud, especially if it's a large fraud. Not
10 small frauds, they don't expect that, but
11 large frauds of the magnitude we've seen this
12 decade, they certainly expect you to find.
13 And so, while we're going to go out and tell
14 the public what the obligation is, it probably
15 still doesn't narrow the gap between what the
16 public actually expects you to do, and what
17 you're doing. In a way, it still results in a
18 product that isn't meeting what the customer's
19 expectation is, but at least they're going to
20 be on notice of that now.

21 MR. GOLDMAN: A couple of things.
22 One is, I was looking at the preface here, and

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1 we talk about the firms' financial strength.
2 And I know that we're going to talk about it a
3 little bit in the next committee, but did your
4 committee give any consideration to the
5 thought of the firms having to report
6 auditors' financial statements? And then the
7 question is, if they do, do they do that to
8 the SEC, do they do that publicly? So I'd
9 like to ask a question.

10 And then I'd like to understand,
11 back to recommendation four, take a little bit
12 more discussion on that relative to auditor
13 change. And, really, I'm still concerned
14 about the last item, premature engagement
15 partner change, and how that would really be
16 applied in practice. I don't know. I just
17 worry about -- again, I worry about what would
18 be said relative to partner changes. And,
19 also, whether you gave any consideration to
20 whether you stay to five years, or go back to
21 seven years. So those are, I guess,
22 questions.

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1 MR. GLAUBER: Okay. To your first
2 question, Ken, we have, indeed, discussed
3 audited financial statements, and continue to
4 discuss them. And we hope to come back to the
5 Full Committee with a recommendation dealing
6 with the disclosure, the preparation first,
7 and then disclosure at some point in some way
8 of audited financial statements.

9 MR. GOLDMAN: Yes. The reason I
10 bring that up, I actually think that will help
11 create the competitiveness, because you'll get
12 to see -- first of all, you'll see a
13 stability, also sort of like the same thing.
14 If a firm is making "too much money", that
15 sort of creates a better market, and back and
16 forth. So I just think having that public can
17 afford a lot of benefits. I know some of the
18 negatives, too, but I still think it's
19 positive overall.

20 MR. GLAUBER: We do think, and
21 we've encouraged that there be some testimony
22 on just how audited financial statements would

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1 encourage better audit quality, and, as you
2 pointed out, perhaps better competition. So I
3 think we need to understand that, as well.

4 As regards recommendation four, the
5 best I can tell you is we think that this is
6 entirely operational. This can be done, and
7 we think that it would be useful for
8 disclosure. Clearly, that the firm explain
9 the changes, but also that the audit company,
10 audit firm have the opportunity to respond to
11 whatever the firm says, so I don't think
12 there's any lack of clarity. I mean, perhaps
13 there's some concern you have about it, which
14 we'd be very anxious to hear.

15 MR. GOLDMAN: Well, let me -- I'm
16 just curious, Tim, are you comfortable, that
17 if you had an audit, an engagement partner
18 that for whatever reason, that three years
19 rotated because maybe there's a personality
20 conflict, maybe whatever. Are you comfortable
21 that that could be disclosed in a way that it
22 wouldn't affect the --

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1 MR. FLYNN: Ken, I think it's a
2 fair question. I think we wrestled with that.
3 I think the recommendation that we came down
4 to is that the firms are to notify the
5 PCAOB of any premature changes in the five-
6 year rotation rule. And the PCAOB may or may
7 not choose to look at that.

8 I mean, one of the concerns there
9 would be, would there be a client putting
10 pressure on a partner, or a partner raising
11 tough issues, was asked to come off early. So
12 there would at least be a roster of changes
13 made at a firm that was outside the bounds of
14 the five-year rotation, and the PCAOB may or
15 may not choose to look at that as part of the
16 inspection process, but that would be a data
17 element for them to have. That was the
18 context of it, not to make that particular
19 item a public disclosure.

20 MR. GOLDMAN: Not that. I'm sorry.

21 MR. FLYNN: So that's what I
22 thought from that standpoint.

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1 MR. GLAUBER: We should be clear,
2 and if I, in introducing the recommendation
3 was unclear, it says very clearly that what
4 would be reported in the 8-K would be an
5 auditor change, not a premature partner
6 change. That would be reported to the PCAOB.

7 CO-CHAIR NICOLAISEN: Mark.

8 MR. OLSON: Let me come back to the
9 point on the audit center for the audit
10 prevention and detection experiences, and the
11 development of the best practices. There's a
12 significant difference between establishing a
13 standard of inspecting for the extent to which
14 the standard is being adhered to, and the
15 development of best practices. And that's why
16 we have some concern about having the PCAOB
17 being the repository of the group that
18 develops the best practices. We think it
19 ought to be best done outside of the
20 regulatory construct.

21 Now, many -- we're like a lot of
22 regulators these days, we're not looking for

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1 new territory. And this is one where it seems
2 that the important role of the PCAOB would be
3 one that would, or any of the regulators,
4 including the SEC, the important role would be
5 as an advisor, as a consultant, but the
6 repository probably ought to be outside. It's
7 our judgment that it ought to be outside of
8 the regulatory agencies. But we support the
9 concept, and we would look forward to be an
10 active participant.

11 CO-CHAIR NICOLAISEN: Okay.
12 Conrad.

13 MR. HEWITT: Thank you. Concerning
14 the reporting of auditor's changes, in the
15 late '70s a commission that tried to do this,
16 and that was met with so much opposition that
17 they abandoned the idea.

18 The other item I'd like to bring
19 out on the change is the change that we had on
20 executive compensation disclosures this past
21 year. In doing that change, and having those
22 additional disclosures to help everybody, we

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1 found that doing it created a lot of
2 boilerplate, information that was not useful,
3 and it was the same information. So we'll
4 look at this again, if that's what the
5 Committee decides on, but I would like to
6 point out those two items.

7 CO-CHAIR NICOLAISEN: Great. Let
8 me ask a follow-up on the fraud
9 recommendation, as well. And I do think there
10 is potential for confusion in everybody's mind
11 as to exactly what the auditor should do, can
12 do, and is required to do.

13 One might think about, as the
14 auditor, looking for fraud after discovering
15 or being led to believe, or having indicators
16 available that say the financial statements do
17 not seem to be appropriately prepared. Others
18 I think might think the auditor would look for
19 fraud as part of a normal thing that they do,
20 that they would look -- that they would run
21 credit reports, that they would search emails,
22 that they would do things that real fraud

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1 auditors would do if they were actually - or
2 the federal government would do, if you're
3 searching for discovery of who's involved, and
4 whether or not there's intent, and all the
5 other things that are typically involved in
6 even trying to define what fraud is, versus an
7 error in financial statements that may have
8 arisen from other sources.

9 In the best practice area, maybe
10 just help my thinking, if you would, put a
11 little context as to exactly what it is you're
12 thinking that best practice group of fraud
13 institute would do, because I could imagine
14 this being the new sounding board, listening
15 in to cell phone calls, and everything else.

16 MR. HANSEN: If I might, I
17 appreciate that. I think we need to be more
18 specific in terms of actually what this center
19 is supposed to do. I think we should be
20 talking about continuous auditing, for
21 example, algorithms, those sorts of forward-
22 looking things, math models that is more

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1 predictive in nature that would identify hey,
2 these are your high-risk clients, and those
3 are the ones that you need to put your best
4 people on, your best auditors, and the scope
5 needs to be the tightest, and you should be
6 covering more ground with those. So I think
7 the point is very well taken, and I think we
8 need to flesh that out a little bit more.

9 CO-CHAIR NICOLAISEN: Related to
10 that, and I think it will come up later in
11 this question of the auditor's report, whether
12 or not it would be expanded. What you've just
13 said is the auditor has on file a risk
14 assessment of that client, and its likelihood
15 that the financial statements would be
16 adequately prepared.

17 When you think through the
18 auditor's report, I think that's one of those
19 things that you ought to think about, whether
20 that is the type of information that would be
21 useful to an investor to have an understanding
22 as to how the audit firm risk rates that

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1 particular client. I'm not trying to enter
2 into a dialogue here, because I realize we're
3 not going to go very far with that.

4 I see Bob wants to --

5 MR. GLAUBER: I wanted to ask for a
6 clarification.

7 CO-CHAIR NICOLAISEN: Let's just go
8 right around the room. Lynn, Damon, Zoe-
9 Vonna, and Mark.

10 MR. GLAUBER: Thank you very much.
11 I just wanted to clarify whether you're
12 talking about the agenda, as I think Gaylen
13 was, of this national center that we proposed,
14 and the research agenda of that, or are you
15 talking about what should appear in the
16 auditor's report?

17 CO-CHAIR NICOLAISEN: Yes, I was
18 asking the second question.

19 MR. GLAUBER: The second. And, of
20 course, we haven't gotten to that yet.

21 CO-CHAIR NICOLAISEN: Exactly. And
22 we're not going to get into much detail today.

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1 Lynn.

2 MR. TURNER: I think that, Don, you
3 raise a really good point, an important point.

4 There's also another point that goes with it,
5 though, and that is in many of these frauds,
6 as we heard some testimony out in L.A. on, it
7 wasn't a failure of detection of the fraud
8 that was a problem, it was the failure to
9 report the problem to the public then when the
10 auditor did find it. So in a number of these
11 cases, it's not a detection problem. And
12 that's an issue that we probably haven't dealt
13 with that well in this report, either, I might
14 note.

15 In terms of best practices, though,
16 my experience has been this is not necessarily
17 something that's a best practice area. All
18 the firms have their own practices in this
19 area, and do it, and you can say let's put
20 together best practices, but all that's doing
21 is codifying what people, for the most part,
22 are already doing. And if I go and talk to

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1 any one of the four firms, they all indicate
2 to me they've got the best practices, so I
3 don't know that we're really going to change
4 much by saying let's pull together a group of
5 people and do best practices.

6 I think it has to be a fundamental,
7 let's take a look at what the auditors are
8 doing, and then see if they're doing the right
9 stuff. And I know from time and time again,
10 at Glass, Lewis, as well as at the Commission,
11 we went and visited with three of the four
12 firms' national office at Glass, Lewis and
13 looked at what they had in terms of tools to
14 use to detect problems in the financial
15 statements, and we found their tools were just
16 way out of date. I mean, they just didn't
17 have the tools, and weren't looking at the
18 type of things. It was almost like they had
19 blinders on in the way they're approaching the
20 audit. And I think the notion of pulling
21 together in a task force some very
22 knowledgeable forensic people, some people off

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1 Wall Street, some out of the hedge funds, some
2 of the people that carry out these
3 investigations that really have seen it and
4 know what you've missed.

5 It's not about going in, necessary
6 and doing a fraud audit, per se. It's just
7 that in the day-to-day operation of an audit,
8 and what you see, they're not using the tools,
9 they're not getting the blinders off to see
10 the bigger things. And it was always amazing
11 to me that we could run models using tools
12 that we in Wall Street had to detect things,
13 and we could find things, once financial
14 statements were published and put out to the
15 public, that the auditors had never
16 identified. And I think that's what has to
17 get done and codified, quite frankly, into a
18 standard. So, to Mark's point, I don't think
19 this is about best practices. I think this is
20 about changing some basic fundamental
21 practices, either when you see it, you've got
22 to tell the public. You've got to have the

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1 right level of skepticism, as we've talked
2 about. And then you've got to have the right
3 tools and the right mindset when you start to
4 look for this stuff, and you're not just
5 ticking, and tying, and going through a
6 process. And I think that's where we've got
7 to have fundamental changes. That's only
8 going to come in the way of a standard, not a
9 best practice.

10 CO-CHAIR NICOLAISEN: Thank you.
11 Damon.

12 MR. SILVERS: Yes. This comes back
13 to the, I guess what I was, in part, trying to
14 get at in my initial question, which is that,
15 as I understand the draft, there's an A and a
16 B. And A is a recommendation that best
17 practices be drafted. And it appears to me,
18 pursuant to Mark's concern, that it looks to a
19 private -- a collection of private folks to do
20 the drafting, perhaps with some consultation
21 with the regulators.

22 And then B is a standard, seems to

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1 be related to the standard; although, B, I
2 would say, is written in a kind of on the one
3 hand, on the other hand kind of language, so
4 it's a little unclear exactly what is being
5 said about the standard. I understand why
6 that might, as opinions about this subject
7 vary a fair amount within the Committee, let
8 alone within the wider world.

9 That seems, to me, not a bad setup,
10 as long as it's clear that's what we're
11 talking about. But the standard-setting goes
12 to the regulators, and the best practices goes
13 to the -- and the best practices, and the kind
14 of collection of talent that Lynn was talking
15 about goes to the firms. That strikes me as
16 not a bad way to handle it, I think.

17 I would just point out, though,
18 that because there's kind of this on the one
19 hand, and on the other hand tone to this, that
20 two things. One is that I think there is a
21 longstanding concern on the part of investors
22 going back to the immediate aftermath of

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1 Enron, that the current standard, the current
2 auditing standard around fraud, is both weak
3 and misleading. And that there needs to be
4 some clear obligation to look for fraud to a
5 degree, and the to a degree part, though, is
6 important.

7 There is also, I think, an
8 understanding on the part of anyone who has
9 looked at this with any degree of thought,
10 that you can't audit ad infinitum, that there
11 has to be a reasonable sort of stopping point.
12 But where that stopping point is, is probably
13 -- should be influenced by what one sees, that
14 there are certain -- that there were warning
15 signs, and that sort of thing, that would
16 indicate a greater degree of diligence.

17 I think some people refer to this
18 as risk-based auditing. That may be a red
19 herring phrase. I don't want to be associated
20 with all that might come with that. But the
21 point is, is that sorting this out in a
22 standard that would not only -- that would be

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1 one that (a) would be clear, and (b) would be
2 appropriate and sufficient, and those two
3 things are different, is a very important goal
4 with investors. It's been a goal for some
5 time, and I think the Committee appropriately,
6 I believe, in Section B, is putting the burden
7 of doing this where it belongs, with PCAOB.
8 But in A, you're suggesting this kind of
9 informal process.

10 If I got it wrong, I hope someone
11 from the committee will enlighten me.

12 MR. GLAUBER: You have it, if I may
13 say, absolutely correct. We invite in B,
14 PCAOB to do two things. One is to clarify for
15 the public what exactly is the role and the
16 expectations, but second, to reconsider its
17 standards. So I think you have exactly right.

18 CO-CHAIR NICOLAISEN: Good. Rodge
19 Cohen.

20 MR. COHEN: Two comments, if I may,
21 please. The first is on the independent
22 directors, which of all the recommendations, I

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1 think would be perceived as one of, if not the
2 most significant. But I want to express
3 agreement with Chairman Levitt, that unless
4 there is something more other than just the
5 exhortatory aspect of this, that it will not
6 get done, because there are significant
7 issues. And I think we've identified at least
8 four, how many independent standards, to whom
9 are the duties owed, and liability, both
10 standards and insulation.

11 I also fully agree with Bob, that
12 it's not going to be possible to resolve those
13 issues. But I do think it would be very
14 helpful, either directionally, or a process to
15 resolve those so it could be implemented.

16 The second relates to fraud, and
17 this is going to be provocative; and,
18 therefore, probably ultimately futile. But
19 there are two aspects of fraud, one is
20 methodology, and one is people. And this, of
21 course, is geared appropriately to
22 methodology. But if one really wanted to make

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1 a dent in fraud, we need to have some form of
2 process by where reports can be made, and then
3 the person making, the corporation, the person
4 making the report is insulated, just like
5 financial institutions have a suspicious
6 activity reporting requirement, which then has
7 the full protection of law. Unless we get
8 there, fraud detection is going to be very
9 difficult.

10 CO-CHAIR NICOLAISEN: Great
11 observation. Mark Olson.

12 MR. OLSON: Staying within the
13 process of the two of Rodge's recommendations,
14 I think there is -- I think the report hits on
15 it, but there's -- it seems to me there's an
16 important distinction between the value of
17 best practices, and adherence to, or the
18 appropriateness of the audit standard, itself.

19 And I think that's exactly what the Committee
20 has identified and has recommended.

21 But as I have seen best practices
22 used, where there's an independent entity,

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1 where there is a sharing going on, it is, by
2 definition, iterative, and that the
3 participants who are participating in the
4 collecting and the sharing of that data then
5 have access immediately to the best of what is
6 available, and have a chance to talk that
7 through, which is quite different from the
8 identification of a standard, which is much
9 more broadly defined, and much more slowly,
10 and I think appropriately, developed.

11 The existing says, 99, I think, is
12 relatively new, and that was in 2003, but a
13 lot has happened, of course, during that time.

14 Now, what we have done at the PCAOB, we have,
15 in the process of our inspections, we're
16 looking at the extent to which the appropriate
17 auditor responsibilities are being followed,
18 and are baked into the audit methodology.
19 And, recently, we put out a statement giving
20 some indication, what we call a 4010 report,
21 which describes some of what we have seen as
22 relative adherence to that. But I think it's

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1 appropriate to keep those separate, and I
2 think it's appropriate to keep the regulators'
3 role appropriate in that context.

4 CO-CHAIR NICOLAISEN: Mark, thank
5 you. Zoe-Vonna, I'm going to come back to you
6 in a minute. I think Rick Murray was next.

7 MR. MURRAY: Thank you, Don. I
8 don't intend to address any of the specific
9 issues we've been discussing, which I think
10 this has been a good discussion, and a careful
11 one. But I would like to make an observation
12 about the context of this discussion, and the
13 context, as well, of the issues that we have
14 yet to resolve and report on. And I may equal
15 or exceed Rodge in stirring a sense of
16 controversy.

17 The discussions we're having in the
18 subcommittee and around this table have most
19 of the time of dialogue, been occupied by the
20 presumptions that the large audit firms
21 responsible for public company auditing are
22 not sufficiently motivated to do their jobs as

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1 well as they can, and that there is something
2 of a disdain for the consequences of a lack of
3 proper motivation. That results in
4 discussions that focus on the necessity to
5 continue to use tools of risk and external
6 control for assistance to somehow bring the
7 profession up to the standards it ought on its
8 own to achieve.

9 Those kinds of presumptions are
10 difficult to discuss. They operate at an
11 instinctive and emotional level. They depend
12 on one's experiential background a great deal.
13 My own perspective is that -- and I think this
14 is reflected in Damon's subcommittee report --
15 that there is strong evidence that the
16 accounting profession has significantly
17 enhanced its achievement of sound goals of
18 serving the public well in recent years, and
19 that it is a profession that bears the burden
20 of being expected to be the guarantor of
21 public company integrity.

22 If you start with the perspective

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1 that I'm suggesting, that the firms are as
2 committed to and as competent at achieving
3 their public service objectives, as any other
4 segment of the profession or society, you will
5 still have room to discuss how can that be
6 improved, what procedures, and what people,
7 and what systems can provide support for those
8 fundamental goals. That's a different kind of
9 dialogue than we tend to drift into in terms
10 of how do we have to properly motivate and
11 control a profession, which is so often seen
12 as failing to, on its own, achieve those
13 goals. And I personally, both working inside
14 and observing outside the profession, think
15 that is a limited, flawed, certainly not a
16 complete or fair view. And the difficulty of
17 presenting the alternate view of what the
18 profession succeeds at, and how often it
19 succeeds, and at what cost it succeeds is very
20 difficult, because those are not public
21 topics. They cannot be public topics. They
22 require a sense of the daily experience of

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1 being inside the profession, and I do think
2 that generally, which end of the telescope is
3 one looking in, is a burden on all of the
4 issues in front of us, and a challenge to the
5 Committee to work through issues toward a
6 concentric sense of how to assist, rather than
7 punish the profession as the means of
8 improving audit quality.

9 CO-CHAIR NICOLAISEN: All right.
10 Thank you, Rick. I think we're all interested
11 in strong audit quality, and I think you heard
12 a lot of comments earlier on that the
13 profession ought to be rewarded for the work
14 that it does do. And I think there was a lot
15 of conversation around compensation and other
16 areas, so I suspect that, like most things, we
17 tend to look at those things that haven't
18 worked perfectly, or where there's not the
19 evidence of independence and oversight, maybe
20 independence that exists, but the oversight
21 aspects that probably add to the value, and
22 probably drive some of your perspective.

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1 I do think on what we have heard is
2 a fairly balanced view of the profession. I
3 think we've heard a lot of good things that
4 have happened, as well, so I don't want to --
5 I'm not sure that we're going to be issuing a
6 report card, in any event, but those things
7 that make this a more attractive, viable,
8 sustainable profession for people who are
9 attracted to it, is really what we're working
10 on. Zoe-Vonna.

11 MS. PALMROSE: I didn't want to
12 change directions, but I did want to make a
13 couple of more points about the fraud center.

14 Is that okay?

15 CO-CHAIR NICOLAISEN: Absolutely.

16 MS. PALMROSE: Okay. Well, thank
17 you. What this thing is all about in my mind
18 is kind of a multiple choice question, and the
19 answer is all of the above. And there's a
20 couple of points in that that I would like to
21 make, that I think haven't been discussed.

22 One, to me, it would be about what

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1 went wrong; in other words, lessons learned
2 from the failure to detect fraud. We've seen
3 research on that primarily using SEC
4 enforcement actions, because that tends to be
5 the data that -- those tend to be the data
6 that are available, but that's not necessarily
7 optimal, essentially. So one of the roles
8 would be research, I think, in lessons learned
9 from the failure to detect fraud.

10 But, also, it's one area of
11 research that we have very limited evidence
12 on, is what went right; in other words,
13 evidence from auditors detecting fraud that
14 then was corrected before the financial
15 statements were published. And, frankly, the
16 study on that is almost 20, 30 years old now,
17 and hasn't been updated, so it's an area for
18 research that I would think would be part of
19 this fraud center.

20 In addition, it's what auditors are
21 doing day-to-day, both in terms of best
22 practices, as well as fulfilling their

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1 requirements under the standards, would be one
2 element. But then the fourth element I think
3 is an innovation element, which is really a
4 nice recommendation -- component of a
5 recommendation, because it's where innovation
6 can occur here that's simply win-win for
7 everybody, win for the auditors, win for
8 investors, win for all market participants.

9 And final point is that one of the
10 advantages of having this as a private, what
11 Mark calls a private sector activity, is that
12 it can also encompass more than the auditors.

13 In other words, there's sort of a broad set
14 of participants that probably should be at the
15 table here for fraud research, not just
16 auditors, and maybe there would be
17 possibilities for that within the fraud
18 center.

19 CO-CHAIR NICOLAISEN: Strong
20 endorsement. Tim Flynn.

21 MR. FLYNN: Just to follow-up on
22 Zoe-Vonna and Mark's comments, because I do

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1 think we have to think broadly about this
2 fraud center. I almost like to think of it as
3 a center for fraud detection and prevention,
4 have both components to that. And I think
5 it's much broader than just the auditors.

6 Registrants ought to be involved.
7 What are internal auditors doing? What are
8 regulators doing? What is the whole body --to
9 the point of the market supply chain, from
10 investors all the way through the supply
11 chain. And how do we not just share best
12 practice? How do we create best practices?
13 How do we create innovation? How do we create
14 tools in an open architecture that could be
15 shared among all the participants? Let's not
16 compete on fraud detection and prevention,
17 let's figure out some way to broaden that
18 whole array and lay it out for everybody to
19 use, and build off of, from the largest to
20 smallest firms, from registrants to investors,
21 and regulators.

22 I think that's the spirit of what

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1 this has been thought about. And the word
2 "best practice" we debated a lot. I think
3 you've got to pull that out of this whole
4 context, because that seems to be well, let's
5 get together and talk about what works, and
6 it's a lot broader, a lot deeper, and I think
7 can have a much more lasting impact if we
8 think about it across the entire chain from
9 innovation to prevention, not only detection.

10 CO-CHAIR NICOLAISEN: Great. Bob.

11 MR. GLAUBER: First, indeed, I
12 think I agree with what Tim said, and we do
13 say fraud prevention and detection
14 methodologies and technologies, and those are
15 a very important part of it.

16 I wanted to respond to Rodge
17 Cohen's not surprisingly very useful comments
18 on the non-executive director. On the issues
19 you raise, I think we could say something
20 explicitly about how many. I think we have in
21 mind, obviously, a minority, but we should say
22 something.

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1 I think, as we discussed earlier,
2 we ought to say something more definitive on
3 independence. I think one can reach for
4 pretty good guides of what independence is.
5 We do speak to the issue of to whom they're
6 responsible. We speak to it in the text here,
7 and I think that's what we mean.

8 And on liability, I'd like to say
9 something. I think it is very complicated,
10 and I think it is a major impediment. We
11 could call on Congress to do something about
12 insulating them, although that would get
13 wrapped up in some other liability concerns
14 that we have yet to fully address.

15 CO-CHAIR NICOLAISEN: Thank you.
16 Alan Beller.

17 MR. BELLER: Thanks, Don. Just a
18 couple of observations, one on the center that
19 a number of us have been focusing on. And
20 maybe picking up on one thing that Lynn Turner
21 said, and that is that the demands on the
22 profession are growing more complicated day by

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1 day. We've talked about them in private
2 sessions, in public sessions, globalization,
3 fair value, just to name a couple, and there
4 are lots more.

5 One of the, I think, major values
6 of this effort of trying to develop best
7 practices, I think they would be targeted at
8 fraud prevention and detection, but I think
9 they would have broader beneficial
10 applicability, frankly, is just to make sure
11 that the toolkit is up-to-date.

12 I think those of us who work with
13 financial statements every day, I know I do,
14 blanch at the degree to which the issues one
15 has to confront change quarter-by-quarter, if
16 not month-by-month. And this kind of a
17 collective effort could, I think, help the
18 profession stay on top of what used to take
19 five years to develop, now takes two quarters,
20 or one quarter, or something.

21 The second observation goes back to
22 the directors. And I'd like to -- again, this

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1 goes a little bit beyond what Rodge had said
2 in his remarks. I think this recommendation
3 is fraught with practical difficulties. I'll
4 throw one more on the table. Not only do you
5 have the liability difficulty, but you have
6 the liability difficulty for a director in an
7 industry which certainly if you're talking
8 about the Big Four, the companies are
9 uninsurable, and there is no reason to believe
10 that the directors are going to be any more
11 insurable than the companies are. And that's
12 a very big difference from the rest of public
13 corporate America, and I think has to be
14 confronted specifically.

15 The other thing where I think the
16 Committee maybe needs to do some more thinking
17 about this, we say, and I've said it, and it's
18 easy to say, but it's a little glib. These
19 will be directors. There'll be fiduciary
20 directors. The owners of the enterprise are
21 the partners. There's no doubt in my mind
22 that good outside directors with a fiduciary

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1 duty to the partners in the enterprise will
2 improve the governance and performance of the
3 enterprise. I'm good on that. But we then
4 also talk about the public interest, and how
5 these directors will, in some sense, do that.

6 The history we have of public
7 interest directors is not a terribly
8 successful one. We have had it with the
9 NASDAQ morphing into the NASD, and the SEC
10 mandating a certain number of public interest
11 directors, and those entities had members, but
12 they were non-profit entities. You have the
13 same thing with NYSE regulation, where the
14 NYSE became a profit-making enterprise, but
15 had this separate board halved off to deal
16 with regulation, which was supposed to look
17 like a non-profit board. I think the merger
18 of NYSE and NASD, NYSE regulation and NASD
19 into FINRA relieved us of I think the
20 insoluble problem of having to try to deal
21 with that structure.

22 Here we have, and these are

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1 overtly, we all hope, profit-making
2 enterprises, limited partnerships; and yet, we
3 are trying to graft maybe this kind of a
4 director structure. And I think we have to be
5 clear as a Committee if we're not doing that,
6 that that's the case. And if we think we are
7 doing it, I think we have to do a better job
8 than we've done so far.

9 MR. GLAUBER: Mr. Chairman, could I
10 just comment?

11 CO-CHAIR NICOLAISEN: Bob, let me
12 just -

13 MR. GLAUBER: I apologize.

14 CO-CHAIR NICOLAISEN: -- quickly
15 ask if there's anyone on the conference call
16 that wants to weigh-in on this, or any of the
17 other issues.

18 MR. GLAUBER: Well, I just want to
19 clarify something in the text.

20 CO-CHAIR NICOLAISEN: Go ahead.

21 MR. GLAUBER: I think what Alan
22 raises is absolutely spot-on, and I

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1 participated in some of the governance issues
2 on NASDAQ and NASD that he made reference to.

3 We explicitly say in this text that
4 we expect them to have the duty of loyalty to
5 the owners and to the enterprise, and try to
6 be very clear that we don't expect them to be
7 public interest directors, I think for all the
8 reasons that Alan states. That is what this
9 says.

10 Now, if the Committee disagrees
11 with that, we ought to debate it. But this
12 document, as we presented it, tries to make
13 very clear that we believe that these should
14 be directors that are not said to be public
15 interest directors.

16 CO-CHAIR NICOLAISEN: All right.
17 Anyone on the conference call care to weigh-
18 in? And, Lynn, I will get to you.

19 MS. SMITH: Mr. Chairman, it's
20 Sarah Smith. It just strikes me in this
21 conversation, particularly with respect to
22 honing in on an auditor's responsibility to

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1 detect fraud, that as we do narrow that, and
2 perhaps make it more pointed, we ought to, as
3 a Committee, think about doubling back to the
4 human capital section to think about what that
5 might do for people in this profession,
6 retention and so forth, for a group of people
7 that are already extremely concerned about
8 their own liability, and so forth. And just
9 try and link those two together.

10 CO-CHAIR NICOLAISEN: Thank you.
11 Anyone else? Lynn Turner.

12 MR. TURNER: Thanks, Don.

13 I, for one, do think that there is
14 a public interest role along with the role to
15 the partners in the firms, so I don't think
16 you can have one without the other. And I
17 think both play a very important role, so I do
18 think they're a public interest role there on
19 behalf of the directors.

20 But what I really wanted to touch
21 on was to come back to something that Rodge
22 had mentioned, that piqued my interest. And

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1 he talked about the detection of fraud and the
2 people aspect of it. Rodge, you mentioned that
3 there has to be some system, if I understood
4 you right, and correct me if I'm wrong, for
5 getting fraud reported up and out. And under
6 SOX, we've got the section that deals with the
7 whistle blower provisions.

8 What, in your mind, do you think
9 that we should be considering there that would
10 be helpful, because my sense is the whistle
11 blower programs to-date, people haven't paid
12 enough attention to them. They aren't
13 independent enough. They aren't yet working,
14 people don't feel like they're protected, and
15 so on the people side of it, I think we're
16 falling short. But since you raised that
17 issue, I'd certainly like to know what your
18 thoughts are.

19 MR. COHEN: I was actually, and I
20 agree, there's some work which needs to be
21 done from the bottom up. I was actually
22 thinking more from the top down.

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1 When you dismiss an individual, you
2 are frightened to say anything. Is it the U-
3 5, Alan? What is it you file, the
4 broker/dealer, when you dismiss someone? I
5 can't even remember the number. But the
6 minute you file it, if you say anything
7 negative, you know you're going to be sued.
8 Because they just wait, and they sue.
9 Corporations dismiss people. They can't go to
10 a U.S. Attorney, or to someone else and say
11 this person is guilty, but they have
12 substantial suspicions. You'll never say that
13 because of the litigation risk.

14 What I'm thinking of is some form
15 of protection where there could be a reporting
16 mechanism so that these individuals are seen.

17 You see -- U-4, is that what it is? Yes.
18 You see these bad actors who, in the financial
19 services, who go to institution, after
20 institution, after institution, and then the
21 regulators try and backtrack, and they say
22 yes, we had suspicions but we were really

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1 worried about making any sort of report to
2 anyone.

3 CO-CHAIR NICOLAISEN: All right.
4 Very good. We have another couple of minutes
5 if there are any other inputs, or suggestions,
6 comments. Now is the time. Conrad Hewitt.

7 MR. HEWITT: Thank you, Don. Two
8 items, one on the independent boards. I think
9 it's a great concept. I had served on ten
10 corporate boards, four of those were public.
11 I think a lot of good things can come out of
12 board governance. However, the liability
13 issue is just insurmountable.

14 I mean, why would any individual
15 knowing the litigation history of the public
16 accounting profession, want to serve on a
17 board without any liability coverage? It just
18 doesn't make sense.

19 The SEC did do a good thing with
20 the designated financial expert. I was the
21 designated financial expert on four audit
22 committees, and the liability for a designated

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1 financial expert is no greater than that of
2 any other board member. If you could do
3 something like that, that would make a lot of
4 sense.

5 I would never have been a
6 designated financial expert if my liability
7 would have been higher than any of the board
8 members. Just as I would never do it, so I
9 think that's a real problem that needs to be
10 resolved to make this thing workable.

11 The second point on the whistle
12 blower thing that Lynn mentioned, so forth.
13 Of the four public boards I served on, two of
14 the whistle blower concepts worked very well.

15 We had anonymous inputs on some weakness in
16 internal controls, and those types of things
17 that we were able to resolve at the audit
18 committee level through management.
19 Everything came right into the audit
20 committee, so there is some good to the
21 whistle blower in the provision of 404, the
22 SOX. Thank you.

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1 CO-CHAIR NICOLAISEN: Well, great.
2 Thank you very much. We'll take a break
3 until 3:45. I would ask that you be back here
4 promptly at 3:45, and we'll convene the
5 Subcommittee on Concentration and Competition.
6 This is a subcommittee that has no open
7 issue, so at least they don't think they do.
8 So thank you very much.

9 (Whereupon, the proceedings went
10 off the record at 3:35 p.m. and resumed at
11 3:53 p.m.)

12 CO-CHAIR LEVITT: I know a number
13 of you have asked, those of you coming from
14 the east coast have asked if it's possible you
15 could make a 6:00 shuttle, so in the interest
16 of that, we're starting a little bit early.

17 MR. SILVERS: I know exactly what
18 the timing of that implies. Any questions?

19 CO-CHAIR LEVITT: Once again,
20 caution about the Blackberries. Damon, I
21 think your committee is doing an outstanding
22 job, and that's why you are last on the

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1 schedule. There are so few issues to deal
2 with, but having said that, I give us Damon
3 Silvers.

4 MR. SILVERS: Thank you, Arthur and
5 Don.

6 It is true that we don't have any
7 of the items on this list, but part of that is
8 because we're very skillful at offloading
9 those that might have turned up there.

10 I'll make a couple of observations,
11 and keep my eye on the watch here. Our
12 committee is on competition in the audit
13 markets. We benefitted from the GAO issuing a
14 report on that subject just as we were
15 convening.

16 The GAO report essentially found
17 that while there has been obviously increased
18 concentration in the market for public company
19 auditing, but at the present time, the GAO did
20 not see that concentration as either producing
21 essentially uncompetitive pricing, or any of
22 the other various pathologies associated with

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1 a true monopoly or oligopoly.

2 Nonetheless, I think that it was --
3 nonetheless, it was the view of the
4 subcommittee that there is a sub-optimal level
5 of competition in the market for audit
6 services, but that this is a complicated
7 subject, because there isn't a single market
8 for public company audit services. They are
9 distinctly different markets for small cap,
10 mid cap, and large cap audit services, and the
11 data shows that it's really in the large cap
12 area that you see the least competition, where
13 the four largest firms have the greatest
14 market share.

15 And there are a series of issues
16 about given principal agent problems in this
17 area about really the benefits of competition
18 and what the drivers of competition actually
19 are in these markets. So against that
20 background, we made a set of recommendations
21 designed to sort of meet these issues as they
22 stand today.

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1 I would point out that I think, as
2 Rick Murray indicated, we do state in our
3 report that we believe that public company
4 auditing has improved since the passage of
5 Sarbanes-Oxley, and the Enron and WorldCom
6 events. I don't think that we are taking a
7 view as to whether audit firms are good or
8 bad, whether audit partners are good or bad.
9 Rather, we take the view that we ought to try
10 to improve the regulatory structures and
11 market environment so that whatever their
12 current state is, they get better. That is, I
13 think, kind of the approach that we've taken
14 as a committee.

15 Our recommendations are as follows.

16 Our first recommendation is that, in general,
17 all other things being equal and subordinate
18 to the goal of maintaining and improving audit
19 quality, that the regulatory process and
20 regulatory agencies encourage the growth of
21 smaller firms. We recognize that there are a
22 number of obstacles to that growth in the

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1 short to medium term. We have two specific
2 suggestions, which we don't intend to be
3 limiting; meaning, that we assume that
4 there'll be many other circumstances where
5 regulators will have opportunities to make
6 decisions that would increase competition and
7 decrease concentration. But the two specific
8 recommendations we have are, first, that when
9 public companies enter into contracts limiting
10 their choice of auditor, that those contracts
11 be disclosed to the public. And that,
12 secondly, that there be an effort by
13 government at all levels to include
14 representatives of smaller firms in government
15 programs, activities, committees, that sort of
16 thing.

17 Our second recommendation goes
18 really to our view, and I think borne out by
19 the GAO report, that while it might not be the
20 end of the world should there be further
21 concentration in the audit market, that,
22 again, all other things being equal, it's

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1 probably not a good thing. And that there
2 ought to be ways of insuring that there's
3 accountability in public company auditing,
4 short of catastrophe. So our second
5 recommendation is, first, for monitoring of
6 issues of catastrophic risk by the PCAOB that
7 would tend to threaten audit quality.

8 We've worked very closely with the
9 PCAOB to insure that this recommendation is
10 crafted in such a way as not to step outside
11 the PCAOB's appropriately tailored mission of
12 focusing on the maintenance and preservation
13 of audit quality.

14 Secondly, we recommend that both
15 the firms themselves, and then the public
16 policy process create a rehabilitation scheme
17 for audit firms that face a catastrophic
18 situation. We envision this as a two-step
19 process, the first step being, essentially,
20 the adoption by the firms of an ability to
21 move toward a streamlined governance process
22 for decision making in the face of a potential

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1 catastrophe. And then, secondly, should that
2 fail, a process by which the Securities and
3 Exchange Commission could ask a court to
4 appoint essentially a trustee over a firm, if
5 that was viewed to be in the public interest.

6 Such a trustee would be then in a position to
7 act in the firm's shoes, resolve issues,
8 potentially civil or criminal issues with
9 governmental authorities, potentially private
10 litigation issues, potentially other issues.
11 The idea would be to facilitate avoiding a
12 situation where clients, partners, and global
13 network participants would flee a firm for
14 fear that that firm was irrevocably tainted,
15 and put the firm clearly in the hands of
16 reputable people, whose mission was to
17 preserve it.

18 This is not, by the way, a
19 recommendation that this should be done in all
20 circumstances, but simply an option that would
21 be available to the SEC acting in the public
22 interest.

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1 It is also, and I think important
2 to me personally, it is not a recommendation
3 for how to preserve the capital of partners
4 who have made terrible decisions. The idea is
5 to preserve the firm value here, not unlike
6 the structures that we currently have for
7 other businesses in Chapter XI.

8 Our third major recommendation is
9 that the PCAOB look at defining and disclosing
10 metrics of audit quality. This has been
11 discussed, I think, in a number of contexts.
12 We, again -- the committee recognizes that
13 there may be obstacles around doing this, and
14 leaves sorting out the details in the classic
15 form of these types of committees, leaving
16 sorting out the details to the PCAOB.

17 But we view this as extremely
18 important because of this issue of what drives
19 audit competition in the market for public
20 company audit services; that in the absence of
21 well-understood and disclosed metrics of audit
22 quality, there's a question as to whether one

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1 could have a variety of other things drive the
2 market for audit services, many of which might
3 not be in the public interest, and the
4 interest of investors.

5 Fourth, we recommend that -- there
6 has been -- one of the areas and reasons for
7 what we believe to be the improvement in audit
8 quality is the strengthening of independent
9 standards, first by the SEC under Chairman
10 Levitt's leadership, then through the
11 Sarbanes-Oxley Act. This has given -- this
12 now means that there are several different
13 independence regimes, one regime for audit
14 firms working with private clients, another
15 regime for audit firms working with public
16 clients.

17 The Committee was presented with
18 some evidence that, particularly in smaller
19 companies, there's confusion about this. The
20 Committee urges that the AICPA produce a clear
21 compendium of all the independence rules,
22 noting at those points at which firms not used

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1 to doing public company auditing, those points
2 at which they need to look at the public
3 company rules, rather than the more generic
4 rules that would apply in the audit of a
5 private company, or other non-public business.

6 Secondly, I think there was a
7 concern expressed by a number of members of
8 the Committee, and our liaisons from the
9 regulators, that there's a problem in relation
10 to independence of firms kind of taking a kind
11 of, I don't know, check the box approach to
12 independence, and not being focused on the
13 sorts of issues that tend to really be the
14 ones that undermine a quality audit.

15 In this respect, the Committee
16 recommends the development of mid-career
17 training programs which would draw upon the
18 experience of the regulators in the kind of
19 clean-up of failed audits to inform those
20 programs.

21 Fifth recommendation is that - and,
22 again, this is a sort of a funny one, in that

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1 many members of the committee weren't aware
2 that this wasn't already so - that currently
3 it is not, although the majority of public
4 companies do have an annual shareholder
5 ratification of their auditor, some do not.
6 The recommendation is that this be clearly
7 identified as a best practice, and that the
8 NYSE and the NASD adopt it as a listing
9 standard, annual shareholder ratification. We
10 also recommend that as part of the
11 ratification there should be a disclosure by
12 name of whom the lead audit partner is.

13 Now, finally, the last
14 recommendation is to encourage the -- is to
15 note and encourage the continued collaboration
16 between the PCAOB and its international
17 counterparts in monitoring audit quality, and
18 in addressing some of the issues that were
19 covered in our section.

20 Here, I would just note that the
21 report takes note of a variety of things that
22 the PCAOB has already done. The report is,

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1 there are many issues about how globalization
2 in auditing and accounting will be managed.
3 Those issues are controversial. There are
4 many sides to them, probably many sides
5 represented within our committee, and within
6 our full Committee.

7 This recommendation says certain
8 things about that, and is silent on others.
9 Silence means silence. It is not a statement
10 about anything, it doesn't appear to be a
11 statement about, and I think that's important
12 for people to note who may feel some coded
13 message is included there. There isn't.

14 With that, I will say that because
15 of the schedule involved in producing this
16 document, not all of the thoughts of all the
17 committee members got in on time, which is not
18 their fault, but sort of inherent in the
19 process.

20 I believe that all of our committee
21 members are satisfied with what we have, but
22 have some additions that they may wish to add.

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1 I've assured them that we will be working
2 that through in the process to come, but
3 invite Mary, and Rodge, and Ken to not only
4 comment, in general, on the matter, but if
5 there are specific comments that weren't
6 reflected in the draft, which you wish to
7 share with the Full Committee, to do so.

8 CO-CHAIR NICOLAISEN: Thank you
9 very much, Damon. Mary?

10 MS. BUSH: I will not add comments,
11 but I would like to -- not add different
12 comments, but just like to emphasize a couple
13 of things. And one is that these governance
14 mechanisms that we recommended were based on
15 our very, very strong views, certainly my
16 strong views, and I think all of the other,
17 most or all of the other subcommittee members,
18 that our market simply cannot afford to lose
19 another major firm. I think Damon used the
20 term "sub-optimal" in referring to the number
21 of major audit firms that we have now, and
22 that view is just very, very strongly held,

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1 that we cannot afford to lose another.

2 Secondly, on that mechanism, I
3 think it is extremely important that we have a
4 pre-established mechanism that can be used, a
5 pre-established process of mechanism in case
6 there is a threat to another firm. As we all
7 know, sometimes these situations move so fast
8 that everybody, the firm, the regulators,
9 whatever we're talking about, the banking
10 industry, the investment banking industry, the
11 audit industry, or whatever, that they're
12 scrambling to try to figure things out without
13 some kind of structure. So this pre-
14 established mechanism, both the internal
15 governance one, and the external one, I think
16 are extremely important to try to help avoid
17 losing another major firm.

18 And even though we refer in here to
19 the firms and the SEC, possibly the PCAOB, I
20 think what is clear is that this mechanism can
21 also be useful in discussing with, negotiating
22 with the body that is really not a party to

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1 this, and that's the Justice Department. And
2 that we might as well put that on the table,
3 that this kind of mechanism, I think, would be
4 very, very useful in a threatened situation.

5 MR. COHEN: I have very little to
6 add. I think Damon has done a superb job of
7 accommodating all our views.

8 This idea of what to do with one of
9 the Big Four if it were to get into serious
10 difficulty is, obviously, one which involves a
11 variety of competing claims. And as is
12 written, we aren't proposing that no matter
13 what happens, what goes wrong, that there's
14 got to be an absolute lifeline to keep that
15 firm alive. But what we do want to emphasize,
16 not only is the importance of trying to keep
17 four firms, and ideally even more, although
18 that is, again, as our report indicates, our
19 draft report, a very long-term, and maybe
20 never achievable goal. But also to deal with
21 the very serious problem, which would occur in
22 the immediate term if one of the Big Four were

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1 to reach a very serious problem, a la
2 Andersen.

3 CO-CHAIR LEVITT: Any other
4 comments? I'm sorry. Ken.

5 MR. GOLDMAN: Yes. Let me just add
6 to some of the thoughts I sent out I guess on
7 Thursday or Friday last week.

8 First of all, I didn't make the
9 comment, that the switching costs are quite
10 hard or high. I don't know how to address
11 this, amongst the Big Four and from one to
12 another. And so I agree with some of the
13 comments made, that it would be very
14 unfortunate if we lost another firm.

15 Certainly, in a more positive way,
16 we did hear some testimony. I do think we
17 need to keep on driving this, the idea of
18 encouraging other firms to grow big faster so
19 that we would have more than a "Big Four",
20 whatever term you want to use, that would be
21 much more viable in terms of auditing major,
22 large public companies.

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1 My second point, and it has to do
2 with, as I thought more about it, relative to
3 the point, disclosing in the agreements
4 auditor choice, and this came about relative
5 to some testimony relative to companies going
6 public. Unfortunately, I have to say, I think
7 most companies don't even realize they're
8 "blackballed" if they use a certain auditor,
9 and so I think really this ought to be in the
10 underwriting agreement if there are
11 limitations, because that's where you would
12 have to -- to the extent it's an underwriting
13 issue, you would disclose it there front and
14 center, and put the responsibility where it
15 should be.

16 I did -- this had to do with the
17 structure and so forth. I, again, repeat the
18 comment that I do think it will create a more
19 viable competitive industry in terms of having
20 disclosure relative to public financial
21 statements, so I again put it relative to this
22 one, as well as the last comment we made.

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1 The last comment I'd make is, I
2 guess Rodge sort of talked about it, really
3 relates to the whole issue of catastrophic
4 issue. And I commented on that in some of
5 what I wrote up in terms of it could be
6 private litigation, it could be other
7 scenarios, and so forth. But, again, there I
8 think we need to make sure we have captured
9 correctly here so that somebody, be it the
10 SEC, be it PCAOB, or be it whoever,
11 proactively addresses it with the firm, and it
12 does not become an after-the-fact, too late,
13 too little, too late. So those are my
14 comments, and I do think we're close. And I
15 think, again, I would commend the Committee,
16 because I do -- we do have, I think, a pretty
17 good consensus as to what we believe as how to
18 address some of the issues here.

19 CO-CHAIR LEVITT: Other questions?

20 Rick.

21 MR. MURRAY: I certainly join
22 Chairman Levitt in expressing admiration for

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1 the work that this Committee had done, and it
2 is an admirable piece.

3 I have three questions that would
4 be helpful to me in understanding how you
5 arrived at these conclusions. Starting with a
6 strong agreement with you that we cannot
7 afford to lose another firm, that this is a
8 too few to fail in the public interest
9 condition, and agreeing with the observation
10 that failure is possible to an uncomfortable
11 degree in today's circumstances, the first
12 question is whether, and to what extent you
13 had considered alternatives in the nature of
14 failure prevention, as opposed to failure
15 amelioration, and remediation.

16 Secondly, with that second
17 alternative of ameliorating, it is
18 understandable how a representative of the
19 firm, either under the first or the second
20 phase procedures, could be effective in
21 dealing with the Justice Department, more
22 effective than the traditional leadership

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1 mechanisms of the firm. But I don't
2 understand why the same would occur in dealing
3 with private companies and bankruptcy trustees
4 who are pursuing aggressively civil damage
5 claims, of which there are something in the
6 neighborhood of 50 today capable of
7 individually killing off any of the top six
8 firms if they were allowed to run their
9 course. Why it is that the episode being
10 played out in the Florida courts involving
11 Banco Espirito Santo would somehow respond
12 better to what I think you put, Damon, as
13 putting the firm in the hands of reputable
14 people committed to preserving it.

15 Obviously, from my earlier remarks,
16 I think those reputable people are already in
17 position. I do accept that the perception is
18 important at this point, and it's not clear to
19 me how in this mechanism in dealing with not
20 government agencies, but particularly
21 independent and foreign institutions who don't
22 seem to have any reason to be responsive to

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1 anything but their own objectives, how you
2 would see the remediation process working.
3 I'll withhold it for a moment, to preserve the
4 federal prospect.

5 MR. SILVERS: Can I respond? Other
6 members of the -- this is a consensus sort of
7 process, so other members of the subcommittee
8 may have a different view on these questions
9 than I do. I think the recommendations of the
10 Committee represent a consensus of people
11 with, in some cases, quite different views of
12 these issues.

13 In respect to your first question
14 about failure prevention, I think we view this
15 mechanism as failure prevention, not failure
16 amelioration; meaning that what we -- it
17 depends on what you mean by failure. Meaning
18 that the sequence of events that might bring
19 certainly Part II into play, and even Part I,
20 might be circumstances that would be
21 economically significant to the firm, and to
22 its partners.

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1 What the goal is here is to make
2 sure that the sort of the firm value, the
3 collection of human capital, relationships,
4 resources, and so forth, that is not destroyed
5 in the process. And that's the kind of
6 failure that I think, at least, has public
7 policy and public interest implications.

8 With all respect to the many fine
9 people whose personal finances are involved in
10 accounting firms, I don't think that's the
11 public interest issue. So then the question
12 of what alternatives are there might the
13 Committee have considered.

14 We had wide-ranging discussions
15 about I think all the issues in front of us,
16 including some issues that are in front of
17 other subcommittees. This approach is one
18 that had a consensus behind it. For myself I
19 would say that as long as audit firms remain
20 for-profit entities, and not government
21 agencies, that it's not clear to me that as a
22 general matter, it is in the public interest,

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1 or should be, to save them, to preserve them,
2 to keep four rather than five, and so and so
3 forth. That failure prevention is sort of not
4 within our power, nor maybe should it be. But
5 that just as we have a Chapter XI process to
6 prevent all businesses that fail from
7 liquidating and destroying firm value, in the
8 context of the unique -- of what we learned
9 about what keeps audit firms alive, and keeps
10 that firm value going, that this mechanism is
11 designed to do that.

12 Now, in relation to private
13 litigation, again, others may have other
14 views, but it's my view that this mechanism
15 has the prospect of shifting a number of
16 dynamics around private litigation in a way
17 that could be in the public interest. And,
18 again, I think as a similar kind of dynamic to
19 my answer to the first question, if the goal
20 here is to insure that private litigation
21 against audit firms is not successful,
22 investors don't recover, the attorneys don't

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1 get paid, if that's the goal, this doesn't do
2 it. But if the goal is to prevent a dynamic
3 in which private litigation drives the
4 insolvency of an audit firm in which a private
5 litigant, or more than one private litigants
6 comes forward with demands, they're going to
7 blow up a firm, and sticks to them, and finds
8 a court willing to do that, and the public
9 interest is implicated, and I'm not sure that
10 that's always going to be the case. But if
11 the Securities and Exchange Commission
12 determines that the public interest is
13 implicated in such a matter, this mechanism
14 would provide a method for a trustee
15 representing the public, as well as the
16 interests of the firm, to be the party that
17 would be on the other side of that litigation.

18 The upshot of this would be that
19 the other side of the table in the eyes of the
20 private litigants, in the eyes of the court,
21 would now be a trustee clearly empowered by
22 another court with the backing of the

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1 Securities and Exchange Commission, the
2 federal government, with the mission of seeing
3 to it that the public interest is protected,
4 and that firm value is not destroyed in a way
5 that's contrary to the public interest.

6 I believe that that dynamic, while
7 not leading to immunity for the audit firm,
8 would be a substantial -- would substantially
9 slow whatever destructive processes were at
10 work, and so I think it would be quite
11 effective in that circumstance. Others may
12 have other views, and other approaches.

13 MR. COHEN: Just one other comment.

14 As Damon said, there are differing views on
15 the desirability of litigation reform, but I
16 think there was a full consensus, or full
17 agreement, that it would be very difficult to
18 carve out a special litigation regime just for
19 the accounting firms. That's the rock where
20 we couldn't pass. As I say, there are those
21 of us who -- well, I'll say I believe we have
22 a very serious need for litigation reform, but

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1 it should be broader.

2 CO-CHAIR LEVITT: Gaylen.

3 MR. HANSEN: Thank you. On Item
4 1A, this is the disclosure of agreements
5 limiting choice. It is not clear to me as to,
6 at least in this version of the draft, who
7 that disclosure would be to. I thought an
8 earlier iteration was in proxy statement, and
9 I think that is something that you need to
10 either discuss further, or clarify in your
11 draft.

12 I'm glad that you're talking about
13 audit metrics. I think that's very important.
14 We've heard about the Europeans, and some of
15 the things that they're doing there. I think
16 that it does need to be linked with a specific
17 objective, as a number of people have said. I
18 do tend to disagree with the laundry list of
19 things that the GAO enumerates as reasons for
20 bigness, or what I would refer to
21 alternatively as market bias. They talk about
22 lack of staffing, reputation, greater

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1 technical capability, limited access to
2 capital, I don't think that has a whole lot to
3 do with anything, and global networks. Of the
4 entire laundry list, I think the most
5 significant is name recognition, but I think
6 that there's a lot of smaller firms that would
7 really jump at the opportunity to lay out
8 their metrics versus the larger.

9 And then I had mentioned earlier,
10 and I'll mention it again, I do think that
11 international standards are going to have a
12 significant impact on smaller audit firms.
13 There haven't been any witnesses to-date to
14 step forward at this Committee and really
15 discuss the ins and outs of international
16 standards, what the impact is. And I'll say
17 this, that that is one of the major things
18 looming on the horizon for our profession.
19 And I think we would really be negligent if we
20 don't spend some time talking about
21 international accounting standards.

22 CO-CHAIR LEVITT: Gaylen, I missed

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1 something there. What did you mean by what
2 smaller firms could do? I didn't get your
3 point.

4 MR. HANSEN: I think the argument
5 that you would hear from a lot of smaller
6 firms is that yes, it's true that they can't
7 serve the largest clients, and by that I mean
8 maybe the Fortune 1000 or 1500, whatever it
9 might be. But there's a lot of big
10 engagements that smaller firms can service.
11 They're never really given the opportunity to,
12 because of name recognition more than
13 anything.

14 CO-CHAIR LEVITT: Well, isn't this
15 largely because they simply don't have the
16 international reach that those firms would
17 require?

18 MR. HANSEN: Frankly, a lot of the
19 smaller firms belong to networks of firms, and
20 do have contacts, relationships with firms in
21 other countries. I know, for instance, my
22 firm has that. We do a fair amount of

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1 international work, Russia, England, other
2 parts of the world, and it hasn't been a big
3 issue for us.

4 Now, again, these are -- I'm not
5 talking about the Fortune 1000. I'm talking
6 about smaller companies, where maybe you would
7 have 10, 15, 20 auditors on the engagement.
8 Well, you don't need a firm of 80,000 auditors
9 to do those size of engagements.

10 CO-CHAIR LEVITT: Lynn.

11 MR. TURNER: A number of questions
12 for you. From what you've said, I take it
13 that on Recommendation Six, then, it's not a
14 position one way or the other on mutual
15 recognition of international standards.
16 That's the first question.

17 Second question is on
18 Recommendation Two on the trustee, and in part
19 back to what Rick was saying earlier, I'm not
20 sure I totally understand this recommendation,
21 because everyone I've talked to who has said
22 if you ever had to put a trustee in place,

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1 you'd never save the firm. The fact that you
2 were having to put a trustee in place would
3 guarantee the firm would go out of business.
4 It would be the only major accounting firm
5 with a trustee, and it would be such a damage
6 on its reputation that you'd guarantee that
7 the firm wouldn't survive.

8 And in light of that notion, Rick
9 talked about failure and prevention, if you
10 will. Why is it silent on the regulators,
11 because it seems like we've got two regulators
12 here who have been empowered to oversee the
13 firms hopefully to prevent that type of
14 action, and yet you're coming back and almost
15 setting up a mechanism that if it ever had to
16 go in place, would not save the firm. I don't
17 see it saving the firm.

18 And, finally, on the notion of
19 competition with the small firms, I certainly
20 hope you guys would consider making a
21 recommendation back to investors, and the
22 investor community, including institutional

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1 investors, that as they take a look at
2 ratifying auditors or making auditor
3 decisions, that rather than just focus on the
4 name or the size of the firm, that they would
5 consider those audit quality factors that
6 you're talking about, and quit looking at an
7 auditor just because they thought it had a
8 well-known name, or deep pockets.

9 I see nothing like that here in the
10 way of that type of recommendation for
11 investors, and I think that would be good for
12 the investor community to hear from you, as
13 well.

14 MR. SILVERS: First, to Gaylen's
15 point. Gaylen raised this with me at the
16 break, or before we came together, whether the
17 subcommittee had looked at the impact of
18 globalization, both in auditing and accounting
19 on competitiveness and the ability of small
20 firms to grow and compete. And we haven't in
21 any detail, and we should. And I hope that we
22 can figure out a way to do that in the time

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1 that remains to us, and hopefully incorporate
2 whatever learning we have in our report.

3 The brand name issue, the branding
4 issue that you allude to, I think the
5 subcommittee recognizes that. I think that
6 our recommendation around the public policy
7 process, including representatives from
8 smaller firms is an effort, in part, to
9 address that issue. I think there are limits
10 to what -- but maybe we haven't been creative
11 enough, and I'd welcome suggestions. The
12 Committee, I think, would welcome suggestions
13 as to the level at which the public policy
14 process can address the brand issue. All
15 right.

16 Although, I think the notion of
17 sort of negative branding is what we're trying
18 to address by requiring the disclosure of some
19 anti-competitive agreements. I think it's not
20 just the disclosure itself, but the signal
21 that that recommendation sends, that we think
22 is important in that regard. But, again, we'd

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1 welcome thoughts and ideas about how to
2 address those issues. We recognize them, and
3 have tried to do so.

4 Lynn, with respect to your
5 questions, yes, I mean, that's what I was
6 trying to say in introductory remarks. There
7 are a number of specific public policy issues
8 that are being disputed and debated right now
9 around the question of the extent to which the
10 U.S. accounting and U.S. auditing systems
11 ought to be integrated with global systems, or
12 global arrangements of various kinds, on what
13 terms, how, and so forth, including among them
14 is the debate about mutual recognition, the
15 debate about the reliance on foreign
16 regulators and foreign audit firms in relation
17 to the audits of U.S. companies, U.S. listed
18 companies globally.

19 (Off microphone comment.)

20 MR. SILVERS: Right. As distinct
21 from mutual recognition. I want to make sure
22 I got -- I mean, there's a variety of these

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1 issues before the PCAOB, some are before the
2 SEC. The subcommittee is not taking a
3 position on those issues, and that's what I
4 was trying to indicate about what we say is
5 what we say, what we don't say is what we
6 don't say.

7 Now, the question of whether or not
8 our Recommendation Two will save a firm. I'm
9 not -- there are a number of things that I
10 think wise people don't do. One of them is
11 predict what Congress is going to do on
12 anything, and another is predict whether a
13 given idea will work optimally in the way that
14 one would hope it would work. I'm not going
15 to do that. I'm not going to guarantee that
16 this will achieve what it sets out to achieve.

17 I think that the existence of this
18 two-step process gives both the leaders of
19 firms, and regulators a variety of options.
20 Not all of them are -- there are options that
21 are not stated. There are implications, and
22 ways of acting that we believe these

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1 mechanisms create, which increase the
2 likelihood that a firm that has been
3 implicated for -- where individuals, or the
4 firm itself, a piece of the firm has been
5 implicated in some serious misconduct. It
6 increases the likelihood that such a firm
7 could be preserved compared with the current
8 state of affairs.

9 If the SEC's goal was to save a
10 particular firm, and the SEC waited until the
11 absolute last minute to do so, it might not
12 work. But I think people are smarter than
13 that. I think that's not how this would be
14 used. And I think my confidence, at least, in
15 this matter was personally increased a great
16 deal when Chairman Volcker indicated that he
17 felt that this would have made the difference
18 in the Andersen matter, as he did at our last
19 meeting.

20 And then I think the recommendation
21 -- the question of the role of the regulators,
22 and I'm not sure, Lynn, exactly what you were

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1 asking, but it -- should the regulators do a
2 better job? Was that sort of the question?

3 MR. TURNER: No. You've got no
4 recommendations to the regulators in this area
5 in terms of insuring that you don't ever get
6 into one of these situations in the first
7 place, in terms of, is there anything that you
8 considered, and maybe nothing is necessary,
9 but you never ever want to have to get to an
10 Andersen situation.

11 MR. SILVERS: Yes, I understand.
12 What Lynn is saying is that -- he observes
13 that maybe we haven't made recommendations to
14 regulators as to how to prevent anything like
15 this from coming up in the first place.

16 Now, there is a recommendation to
17 the PCAOB to look at issues involving systemic
18 risk that would relate to audit --
19 catastrophic risk that would relate to audit
20 quality. I think that is an effort to get at
21 what Lynn is talking about. It may not be
22 sufficient. It may be that -- I mean, the

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1 question of what insures that we won't have a
2 catastrophic event with a major audit firm.
3 Opinions may differ greatly as to how we do
4 that. Some people may feel that we need to
5 have much stronger regulatory oversight, some
6 people may feel that we need immunity from
7 civil liability or criminal prosecution.
8 There may be a wide range of opinions about
9 how we get there.

10 We have recommendations from this
11 Committee that we think will address in pretty
12 significant ways these issues that people with
13 widespread differences of opinion can agree
14 upon. Not perfect, but we think helpful.

15 And then, finally, the
16 recommendation about saying something to
17 investors about looking at smaller firms, I
18 think that's a very good idea, and we'll take
19 it up.

20 CO-CHAIR LEVITT: Rodge.

21 MR. COHEN: Just a very brief
22 comment. Obviously, I share Damon's concern

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1 about predicting the future. I also must say
2 I share Lynn's skepticism as to whether a firm
3 with a trustee will survive.

4 But from my perspective, let me go
5 back. Damon started off saying this four was
6 sub-optimal, three would clearly be a
7 negative, but we could probably live with
8 three. I think what we cannot live with is
9 the process which exists today of getting from
10 four to three, and that's what I think this
11 recommendation is designed to deal with.

12 CO-CHAIR LEVITT: Would you amplify
13 that, please?

14 MR. COHEN: If there were an
15 indictment of one of the Big Four firms, and
16 we saw the unraveling occur which occurred
17 with Andersen, it would be very quick.
18 Everyone would start to flee. On a Murphy's
19 Law basis, this would happen in December, and
20 we would have a very sizeable portion of
21 American corporations unable to complete their
22 audits.

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1 The idea, in my view, of this --
2 again, with some hope that it could permit
3 that firm to survive, that this would give a
4 period of time in which the firm could stay
5 together, complete the audit work, and get us
6 through for the four or five months which are
7 necessary.

8 Same event, back to Rick's point on
9 the civil litigation. Let's say that there's
10 a final judgment somewhere after everybody
11 said we'll win this on appeal, and then it
12 comes down, and there's the one in a hundred
13 chance to appeal to some higher court, or one
14 in ten. Again, you would have a mechanism to
15 resolve the issue.

16 CO-CHAIR LEVITT: Thank you.

17 MR. COHEN: A soft landing.

18 CO-CHAIR LEVITT: Anybody -- yes,
19 I'm sorry.

20 MS. BRINKLEY: To echo some of what
21 Rodge has said, just a couple of things. First
22 of all, one aside, I would say that we need to

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1 be careful to think that only the Fortune 1000
2 are probably in need of some of the
3 capabilities of the Big Four accounting firms.

4 And I do know there are smaller ones that
5 are. I think the measure is going to go more
6 from just size, but to complexity of products
7 that are offered, and clearly global
8 involvement. And, so, I think the demands are
9 going to be greater on some of the larger
10 firms until we can accelerate the development
11 in the smaller firms.

12 But back to Rodge's point, I was
13 trying to remember how long it was from the
14 Enron news to the collapse of Andersen, and my
15 memory is that it's three months. I would
16 expect in a similar situation today, that
17 would be accelerated by some measure, and so
18 the preparedness is very critical.

19 I think the mechanisms you've laid
20 out make tremendous sense, but because an
21 industry like the auditing industry is built
22 on trust, it is imperative that even backup

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1 plans from that are available. And I do think
2 that involves more regulatory thought as to
3 what that might look like.

4 I think your recommendation around
5 standards for audit quality that are more
6 transparent could be very helpful there, in
7 that you think about other industries that are
8 considered very fundamental to the stability
9 of the financial system, or to the public
10 well-being, whether it's financial services,
11 or healthcare, or others.

12 There are well-described metrics
13 that regulators are watching to see can we
14 deliver. And having contingency plans, as
15 they're seeing weakening in certain players,
16 is their capacity to take on more from others,
17 so just another thought there.

18 CO-CHAIR LEVITT: Alan.

19 MR. BELLER: Yes. Just briefly
20 also on the rehabilitation preservation
21 mechanism. There's a natural desire to make
22 it more secure and more certain, but there's

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1 also, and the subcommittee heard from a number
2 of sources on this, the nature of the threat
3 could be from any of a variety of directions
4 and types. The proximate cause of the
5 unraveling or threatened unraveling could come
6 from any variety of sources. It could be
7 partners, it could be clients, it could be the
8 global network.

9 And in the face of the really
10 profound uncertainties that the subcommittee
11 and the Committee are looking at in thinking
12 about how to construct this mechanism, I think
13 the generality that is currently there is the
14 appropriate way to go. You'd like more
15 specificity, but I wonder whether it is
16 feasible.

17 CO-CHAIR LEVITT: Anybody on the
18 phone have queries?

19 MR. VOLCKER: Yes, I'm on the
20 phone. This is Paul Volcker. I've been
21 listening carefully to this. I haven't been
22 on the phone all that long, but I see that I'm

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1 quoted here, so I better say something.

2 Nobody could pretend this procedure
3 that's recommended is anything but awkward,
4 and not exactly in itself confidence
5 inspiring, but it deals with a situation that
6 isn't very confidence inspiring. And I do
7 think it has a chance of -- I'll stand by the
8 statement that is quoted. I think we could
9 have saved, frankly, Arthur Andersen hadn't
10 been indicted. This kind of approach that
11 anything else, other than keep the Department
12 of Justice from indicting a firm, it will have
13 improved the chances of saving the firm.
14 You've got better chances the fewer the firms
15 are. The people are not going to have much of
16 an interest, as clear in this conversation,
17 reducing further the number of major
18 accounting firms, so you've got a certain hope
19 or momentum going in that direction. But I
20 don't think it's a failsafe thing, but I think
21 you could hold some firms together, probably
22 reduced in size, somewhat crippled, but in a

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1 position to make some recovery in some cases.
2 Therefore, it's probably worth doing.

3 CO-CHAIR LEVITT: Well, your
4 experience certainly gives great weight to
5 your words. Thank you, Mr. Chairman.

6 MR. VOLCKER: Of course, not
7 everybody might agree with my conclusion, and
8 I was in the middle of it, so I happen to
9 think there was some chance of saving it, or I
10 wouldn't have gotten involved in the first
11 place.

12 MR. MELANCON: Arthur, this is
13 Barry Melancon. I have a couple of comments
14 for Damon and his subcommittee, not
15 specifically on Chairman Volcker's point, but
16 really I have a question, Damon, and a couple
17 of observations. And one is, obviously,
18 there's a lot in here to deal with the fragile
19 situation, the need for rehabilitation or a
20 chance to save the firm, as Chairman Volcker
21 just said. But I hope that, and this is an
22 observation, I hope that as some of the open

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1 items are wrestled with in the other
2 subcommittees, that what is clearly being
3 defined here as a risk of loss of a firm is
4 understood and considered by the other
5 subcommittee as they wrestle with some tough
6 issues that we've already talked about
7 earlier, or at least alluded to in Don's
8 opening remarks.

9 And I do think that it does point
10 to some underlying liability issues that need
11 to be addressed in some form or fashion. And
12 I acknowledge, as Damon said, that you can
13 come at that through a lot of different
14 directions. But I would also add that to the
15 point that Gaylen made, in that smaller firm
16 stepping up, that's not so easy to do, and I
17 think most people acknowledge, it's not so
18 easy for a smaller firm to grow up into this
19 space. And I do think name recognition and
20 brand, and all of those types of things play a
21 part in it. And, certainly, there is a lot of
22 firms below the Big Four that have capacity up

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1 to a certain size, as Gaylen suggested.

2 I do think that liability does play
3 into that point, as well. There are firms
4 that choose not to do that, because of the
5 uncertain liability issue, and the greater
6 risk that they would face in that particular
7 environment. And to sort of ignore that isn't
8 fair to the process, either. It is a true
9 statement. And, in fact, as we talk about
10 global networks that smaller firms access that
11 are structured much differently than the
12 global networks that the largest firms have,
13 and it's not just four when I say the largest
14 firms, but that are structured much
15 differently, firms outside of the U.S. are
16 very skeptical about associating with U.S.
17 firms. And increasingly so, based on some
18 recent court rulings and otherwise, because of
19 the fear of the exportation of the liability
20 system in the U.S. And while I understand that
21 that's a big macro issue, it is, nonetheless,
22 a real issue.

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1 The next observation would simply
2 be - and I thought you said this well, Damon,
3 in talking about the firms, and some people
4 believe that from an independence perspective,
5 that maybe not everybody is focusing on the
6 same thing, et cetera. And I'm not trying to
7 recant your every word, but you captured that
8 well.

9 I would only ask in the final
10 wording that we not write it in a way that
11 would imply that firms haven't made
12 significant strides in these areas. I go back
13 to Rick's comments earlier on a different
14 subject, when he talked about everything is
15 always subject to improvement. And I would
16 certainly welcome that, but I don't think we
17 want to imply in the issuance of a final
18 report something that would indicate that the
19 firms haven't invested heavily through tone at
20 the top, and through programs and procedures,
21 not invested heavily in this. And, so, I
22 would just caution that, ask the subcommittee

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1 to think about that wording as they finalize
2 it.

3 And the final thing is really a
4 question, and it's in light of some of the
5 human capital issues that we talked about
6 earlier. You have a recommendation, and we
7 certainly haven't spent a whole lot of time
8 talking about it. It's sort of a one-sentence
9 notion of disclosing in the proxy materials
10 the name of the individual auditor, in
11 addition to the lead partner, if you will, in
12 addition to the firm. And my experience is,
13 and based on having done a lot of
14 presentations on where the Committee is in the
15 last several months with firms of different
16 sizes who do some degree of public company
17 work, there is also concern about that
18 recommendation from an individual perspective.

19 I understand some of the thought
20 behind the recommendation, and that CEOs and
21 CFOs, for instance, sign individually. I
22 think that was built into Sarbanes-Oxley as a

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1 way to change culture inside of an
2 organization. I think that in the delivery of
3 the audit, we have to think through that issue
4 a little bit, and I know the PCAOB has
5 wrestled with it a little bit on the audit
6 report side, as well. We have to think
7 through that issue a little bit as to what
8 does it do from a human resource perspective?

9 What does it do from an individual exposure
10 and liability perspective? And what does it
11 do from the standpoint of people's willingness
12 to really be in those particular situations?

13 And I think that's an unknown. There is
14 certain evidence that indicates that people
15 might react. It's not a scientific answer.

16 I do believe that audits are not
17 delivered by an individual, they're delivered
18 by a firm, particularly when we're talking
19 about public company audits. And the system
20 that the firm employs, and all of the
21 resources that it brings, depending on the
22 size of the engagement, so again, I guess my

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1 question is really, have we really thought
2 through the ramifications of that? And it's
3 sort of -- and given all of the
4 recommendations, it's just a one-sentence, but
5 I would just ask you if we haven't, to maybe
6 give some additional thought to that one.

7 MR. SILVERS: I am mindful of the
8 mission of getting people to airplanes, so I
9 will try to answer these briefly.

10 The subcommittee certainly got the
11 sense that among the firms that are smaller
12 than the Big Four, but not so small that one
13 couldn't imagine them growing significantly in
14 relation to public company audits, that
15 there's a variety of attitudes about growth
16 among those firms, and even within each firm
17 among different partners. And there are a
18 variety of different motives, and purposes,
19 and reasons in play for their attitudes toward
20 growth.

21 There's no question that one issue
22 involved in thinking about growth is the

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1 question of increased liability. That's not,
2 by the way, not unique to audit firms. All
3 sorts of human activities, the more complex
4 they are, the larger scale they are, the
5 greater the liability.

6 Beyond that, I would say that,
7 again, this becomes -- we then get into a
8 series of questions that it may be rather more
9 difficult to build any sort of consensus on,
10 and where, at least in my opinion, there's not
11 a great deal of terribly persuasive data, even
12 this stage of the game. Others may feel
13 otherwise. I think that, as I said in my
14 introductory remarks, this Committee has
15 benefitted from not having been asked to
16 resolve, say, the liability issue in total.
17 I'm not sure we would come out with the same
18 kind of goodwill and unanimity that we have
19 today.

20 MR. COHEN: Maybe goodwill, but
21 certainly not unanimity.

22 MR. SILVERS: Right. So I don't

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1 know if that's responsive to that issue, but
2 it's about as responsive as I can be in
3 relation to the airplane issue.

4 CO-CHAIR LEVITT: Excuse me.

5 MR. SILVERS: Independence. I
6 think that the -- I believe the subcommittee,
7 and probably the whole Committee agrees that
8 there's been great improvements in audit firm
9 attention to independence issues since the
10 passage of Sarbanes-Oxley. If there's a
11 feeling that the language in the current draft
12 doesn't capture that adequately, I'm sure we
13 can work on that.

14 However, I think that there is a
15 hidden issue in doing so, and I want to make
16 clear that it's not that -- wherever the words
17 get to, it is not my view, at least, that any
18 level of internal attention to independence
19 would justify weakening the independence
20 rules.

21 Thirdly, the question of the
22 individual auditor. As was noted, a number of

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1 individuals are identified in relationship to
2 the accuracy of financial statements, the CEO,
3 the CFO, the law firm partner that makes the
4 filing is identified on the cover of the 10-K,
5 so the question of individual anonymity,
6 that's not the guiding principle of our
7 disclosure system today.

8 Secondly, I think there's a tension
9 here, and the tension is this. If really we
10 are talking about a completely collective
11 effort, and it's not meaningful to identify
12 individuals, then it's going to be rather hard
13 to explain why, for example, in any given
14 context of wrongdoing, the criminal authority
15 shouldn't be sent to the firm, as opposed to
16 the individuals.

17 I think we all acknowledge that
18 there are circumstances in which misconduct is
19 really an issue of individual misconduct, and
20 that there are also institutional issues.

21 I should also finally note that
22 this subcommittee's recommendation does not

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1 address who should sign the audit letter.
2 That's not the recommendation. It's a
3 recommendation about identifying who the lead
4 partner is in the context of the information
5 provided to shareholders to decide whether to
6 vote to approve the auditor or not.

7 This issue of who signs the audit
8 letter is one of these things that was
9 thankfully handed to somebody else to address.

10 And that, I think that's -- leave it at that.

11 CO-CHAIR LEVITT: Rick.

12 MR. MURRAY: Thank you, Mr.
13 Chairman. And to summarize where I think we
14 are at the moment, is that the subcommittee
15 has articulated basically three positions,
16 that the loss of a firm is possible today, and
17 it's not a tolerable condition to allow to
18 proceed into the future. Second, that while
19 prevention through pervasive litigation reform
20 might be an attractive alternative, it's not a
21 viable alternative. And, thirdly, that
22 rehabilitation, therefore, while it's not a

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1 failsafe, is a valuable tool. I think that
2 creates for us, at this point as a Committee,
3 an attractive platform from which to combine
4 what is achievable through preventative steps
5 that are less than comprehensive, and do not
6 go beyond the possibly achievable. The fall-
7 back value of the rehabilitation program is
8 another source of comfort. And, thirdly, a
9 continuing apprehension that this is a problem
10 not yet fully solved.

11 CO-CHAIR LEVITT: I'm not sure
12 Damon agrees with that formulation.

13 MR. SILVERS: I think that's what
14 Rick would like us to have said. That's not
15 what we said. We said that (A) there are
16 issues raised by the potential collapse of
17 another firm. It might not be in the public
18 interest to allow it. It might be in the
19 public interest to allow it, but we need a
20 more efficient and effective way of addressing
21 those questions when they arise.

22 Secondly, in relation to litigation

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1 issues, I mean, there is a fundamental
2 disagreement among many people in this
3 Committee about a principle involving
4 litigation, both civil and criminal. Some
5 people feel that, for a variety of reasons,
6 there ought to be real limits on the exposure
7 of audit firms to the civil and criminal
8 liability that all other businesses and
9 individuals have to live with in this country
10 from day-to-day. There are others who think
11 that audit firms ought to live by the same
12 standards as the rest of us.

13 The way in which we arrived at
14 these recommendations was by recognizing that
15 those questions actually aren't the critical
16 questions. All right? The critical question
17 is do we have mechanisms in place to safeguard
18 the public interest should there be another
19 episode of serious audit firm misconduct in
20 the context of the market structure we have
21 today. And I think the Committee's view,
22 among people whose views on the litigation

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1 issues are quite disparate, the Committee's
2 view was that we didn't have those
3 instruments, and that these instruments do
4 address that.

5 I think it would be most unwise to
6 infer answers to some of these more
7 contentious issues from these proposals, or
8 the narrative associated with them.

9 CO-CHAIR LEVITT: Thank you. Lynn.

10 MR. TURNER: I think if we could
11 let Damon and Rodge come up with a way to cap
12 the auditor's liability, and cap the
13 investor's losses, everyone would probably be
14 happy. But I want to go back on another
15 issue, because I think we could talk about
16 liability for an eon, and I would note that on
17 the -- when I sign a report as an audit
18 partner, whether I sign with the firm's name
19 or my name, I had liability. Just signing my
20 own name wouldn't have increased liability one
21 iota. But on another point, to a point Damon
22 and Former Chairman Volcker raised about

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1 saving the firm, if you will.

2 Back when Andersen went under, one
3 of the things that Paul recommended at the
4 time, along with his fellow committee members
5 back then, was the issue or notion of some
6 type of variation of audit-only firm. In
7 light of that recommendation that was put
8 forward by Former Chairman Volcker at that
9 point in time, did you, or have either of the
10 Co-Chairs considered bringing up and
11 discussing the issue of an audit-only firm?

12 CO-CHAIR NICOLAISEN: That answer
13 is yes, and I think that it was raised in the
14 context of there could be a better argument
15 made to put safeguards around that type of
16 firm that is truly committed to, with the vast
17 majority of its work, to serving the capital
18 markets, and the public interest that are
19 related to that. There are a number of things
20 you could do, there are a number of things you
21 could think about doing. I think the reaction
22 of the profession was not enthusiasm, but

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1 driven in a context that their belief is the
2 quality of the audit and the degree of
3 competency that can be brought to an audit
4 engagement is more robust, is fuller, if they
5 have a full complement of people with a lot of
6 different skills, and they're less dependent
7 then upon that audit, i.e., more independent
8 than they would be otherwise. So there had
9 been a lively discussion, but I don't think it
10 has risen to a point where there's a
11 recommendation to be made from that.

12 CO-CHAIR LEVITT: I would call for
13 a motion now to put our work out for public
14 comment for the next 30 days.

15 (Moved and seconded.)

16 MR. STEEL: And you'll record,
17 Kristen. Mr. Beller.

18 MR. BELLER: Yes.

19 MR. STEEL: Ms. Brinkley.

20 MS. BRINKLEY: Yes.

21 MR. STEEL: Ms. Bush.

22 MS. BUSH: Yes.

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1 MR. STEEL: Mr. Cohen.
2 MR. COHEN: Yes.
3 MR. STEEL: Mr. Flynn.
4 MR. TURNER: Yes.
5 MR. STEEL: Mr. Glauber. He just
6 left, I think. Mr. Goldman.
7 MR. GOLDMAN: Yes.
8 MR. STEEL: Mr. Hansen.
9 MR. HANSEN: Yes.
10 MR. STEEL: Mr. Levitt.
11 CO-CHAIR LEVITT: Yes.
12 MR. STEEL: Mr. Melancon.
13 MR. MELANCON: Yes.
14 MR. STEEL: Ms. Mulcahy. Mr.
15 Murray.
16 MR. MURRAY: Yes.
17 MR. STEEL: Mr. Nicolaisen.
18 CO-CHAIR NICOLAISEN: Yes.
19 MR. STEEL: Mr. Previts.
20 MR. PREVITS: Yes.
21 MR. STEEL: Mr. Silvers.
22 MR. SILVERS: Yes.

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1 MR. STEEL: Mr. Simonson. Ms.
2 Smith.

3 MS. SMITH: Yes.

4 MR. STEEL: Mr. Travis. Mr.
5 Turner.

6 MR. TURNER: I'll abstain.

7 MR. STEEL: So noted. Mr. Volcker.

8 MR. VOLCKER: Yes.

9 MR. STEEL: Ms. Yerger.

10 MS. YERGER: Yes.

11 MR. STEEL: The vote tally is 16-0
12 with one abstention in favor of making the
13 draft report available to the public for a 30-
14 day comment period.

15 CO-CHAIR LEVITT: The next meeting
16 of the Committee will be Tuesday, June 3rd at
17 the Treasury Department. At that meeting, we
18 will hear additional recommendations of the
19 subcommittees, Firm Structure and Finance's
20 recommendations, and we will also hear from
21 three panels of witnesses on the draft report.

22 I appreciate everybody's attention

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1 to our timing requirement, and I hereby call
2 this meeting adjourned. Thank you.

3 (Whereupon, the proceedings went
4 off the record at 5:01:39 p.m.)

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