

Speaker Biographies

December 8, 2008

Domestic and International Feeding Challenges

Ed Schafer, Secretary of Agriculture USDA

Ed Schafer was sworn in as the 29th Secretary of the U.S. Department of Agriculture (USDA) on January 28, 2008.

Secretary Schafer brings a record as an innovative two-term governor of North Dakota to USDA along with extensive private sector experience as both an entrepreneur and a business executive.

Schafer served as North Dakota's governor from 1992 to 2000 and made diversifying and expanding North Dakota's economy, reducing the cost of government and advancing agriculture his top priorities in office.

He worked to normalize trading relations with China and develop that nation as an export market for North Dakota farm products. He also led efforts to upgrade North Dakota's communications infrastructure and make high-speed voice and data networks available to farmers, ranchers and rural businesses.

To expand the state's job base, he encouraged the growth of value-added agricultural industries such as pasta and corn sweetener manufacturing.

As governor, Schafer managed a state workforce of 12,000 people, oversaw a budget of \$4.6 billion, and led the state's response to emergencies such as the severe floods that hit the Grand Forks area in 1997.

As chair of the Western Governors Association, Schafer led regional efforts to demonstrate how technology could improve the efficiency and lower the cost of delivering government services such as health benefits and food stamps. He also worked to make telemedicine more available and affordable in rural areas.

Schafer was elected chair of the Republican Governors Association in 2000 and that same year he co-founded and co-chaired the Governors Biotechnology Partnership to increase public understanding and support for the benefits of agricultural biotechnology.

He has had a lifelong interest in conservation and helped arrange the U.S. Forest Service's May 2007 purchase of the 5,200 acre Elkhorn ranch in North Dakota. The site was where Theodore Roosevelt had his home and operated a cattle ranch in the 1880s. It is near the preserved town of Medora—the state's leading tourist attraction.

Born and raised in Bismarck, North Dakota, Schafer graduated from the



University of North Dakota in 1969 with a bachelor's degree in Business Administration and earned an MBA from the University of Denver in 1970.

Secretary Schafer's grandfather immigrated to North Dakota from Denmark and homesteaded land in Hettinger County that he turned into a wheat and livestock farm. Schafer spent summers there while growing up. He helped his uncles with chores, tinkered with engines and learned firsthand about agriculture.

Before entering public life, Schafer was an executive with the Gold Seal Company in Bismarck, a successful marketer of nationally-known consumer products such as "Mr. Bubble" bubble bath, "Glass Wax" glass cleaner and "Snowy Bleach." The company had been founded by his father, Harold Schafer.

Secretary Schafer joined Gold Seal after he earned his MBA and held a series of management positions with the company before becoming president in 1978. Under his leadership, Gold Seal's sales climbed to \$50 million through acquisitions and new product introductions and its net worth tripled. It was sold in 1986. Schafer then went on to launch several new businesses, including a commercial real estate development company, a fish farm and a classic car dealership

After leaving office in 2000, he co-founded Extend America, a venture capital-backed company, to provide wireless voice and high-speed data services to commercial and residential customers in five rural Midwestern states.

He also served as a director of the Theodore Roosevelt Medora Foundation that oversees the historic town's operations and became active in leading several other nonprofit and citizens advocacy groups in North Dakota.

Secretary Schafer enjoys the outdoors and his hobbies include bicycling, hiking, scuba diving and restoring classic automobiles. He and his wife, Nancy, have four children; Tom Schafer, Ellie Schafer and Eric Jones and Kari Hammer; and eight grandchildren.

Nancy Montanez Johner, Under Secretary Food Nutrition and Consumer Services USDA

Nancy Montanez Johner was appointed by President George W. Bush and sworn in as USDA Under Secretary for Food, Nutrition and Consumer Services (FNCS) on August 21, 2006. Before her appointment, she served as Director of the Nebraska Department of Health and Human Services.

As Under Secretary, Ms. Johner is responsible for the administration of 15 nutrition assistance programs with a combined budget of \$58 billion for the Food and Nutrition Service and the Center for Nutrition Policy and Promotion. FNCS programs provide nutrition assistance, dietary guidance, nutrition policy coordination, nutrition education and work to



end hunger in the United States. FNCS programs touch the lives of one in every five Americans through the Food Stamp Program, the Special Supplemental Nutrition Program for Women, Infants and Children (WIC), the National School Lunch and School Breakfast Programs and the Commodity Distribution Programs.

In March 2004, Ms. Johner was appointed by former Governor Mike Johanns to serve as the Director of the Nebraska Department of Health and Human Services. As Director, she oversaw nearly 5,000 employees responsible for the Administration of the Food Stamp Program, Medicaid, Child Welfare, Aid to Dependent Children and Child Support Enforcement, Behavioral Health and Developmental Disabilities. Ms. Johner has over a decade of experience in the management and administration of programs serving the needs of low-income individuals, families and children.

A native of Scottsbluff, NE, Ms. Johner received a Bachelor of Science degree in social work from the University of Nebraska at Kearney

**Terri Hasdorff, Director
Center for Faith-Based and Community
Initiatives, USAID**



Ms. Terri Hasdorff serves as the Director of the Center for Faith-Based and Community Initiatives at the United States Agency for International Development (USAID). The Center is tasked with implementing the international aspects of the President's Faith and Community Based Initiative and serves not only USAID but the U.S. Dept of State as well.

Prior to this position Terri worked to establish the first Office of Faith-Based & Community Initiatives for the Governor of the State of Alabama and served as the Office Executive Director. Her experience also includes working in the White House Office of Public Liaison as an assistant to the chief liaison for the President to the faith-based community. She has also served as Administrative Assistant to the Chief Administrative Officer of the U.S. House of Representatives; Legislative Assistant to Congressman Robert Aderholt; Deputy Director of the House Republican Conference under Congressman J.C. Watts, and Senior Advisor to Congressman Mark Souder where she worked on the Charitable Choice legislation. She has also worked in the U.S. Treasury Department and in the U.S. Department of Labor under former Secretary Elizabeth Dole.

A graduate from Samford University, Ms. Hasdorff has also completed the Senior Executives Program at the Kennedy School of Government at Harvard University.

Keith William Ringer, Education Associate South Carolina Department of Education

EDUCATIONAL BACKGROUND

Newberry College – Bachelor of Arts (BA)
University of South Carolina – Masters in Public Administration (MPA)

PROFESSIONAL BACKGROUND

Manager of Business Services
South Carolina Department of Education –Office of Transportation

Director of Administration
South Carolina Coastal Council

Education Associate 1993-Present
South Carolina Department of Education- Office of School Food Services
and Nutrition

Assistant Professor (Adjunct) at Newberry College
Currently teach courses in Personnel Management, Budgeting, State and
Local Government, Introduction to Public Administration, Political Theory
and American Government

PERSONAL BACKGROUND

Married with 2 children attending schools in Richland School District

Glenn L. Bailey, Executive Director Crossroads Urban Center

Glenn L. Bailey has been the Executive Director of Crossroads Urban Center in Salt Lake City since 1992. Mr. Bailey is a community organizer who has done neighborhood organizing in Oklahoma City through Neighborhood Services Organization, and in Chicago as the Executive Director of the Southwest Community Congress. In Chicago, much of his work focused on issues involving racial tension in working class and low income neighborhoods. He has also served as an anti-hunger advocate, an activist in disability rights movement, and an advocate for the civil rights of the homeless. Mr. Bailey has a B.A. from Kalamazoo College in Michigan.

Crossroads Urban Center is a non-profit, grassroots organization which assists and organizes low income, disabled, and minority Utahns to meet basic survival needs and to address essential issues affecting quality of life. Established in 1966, Crossroads operates the state's busiest emergency food pantry, a free /low cost thrift store, a regional food co-operative program, and a variety of community organizing and advocacy efforts.

**Russell T. Davis, Administrator
Housing and Community Facilities Programs
Rural Development**

On July 12, 2004, Russell T. Davis was appointed by President George W. Bush to serve as the Administrator of Rural Development's Housing and Community Facilities Programs. As Administrator, Mr. Davis manages and administers over twenty program and support functions which provide assistance to rural Americans and their communities in obtaining adequate and affordable housing and access to needed community facilities. Rural Development's housing programs provide over \$6 billion in funding each fiscal year.



Davis has extensive housing, financial, and business experience. Prior to coming to the U.S. Department of Agriculture, Mr. Davis served as a Senior Policy Advisor with the U.S. Department of Treasury. He has 15 years of investment banking experience, specializing in public finance and economic development.

During the previous Bush Administration, Davis served as the Acting Deputy Assistant Secretary for Housing Operations at the U.S. Department of Housing and Urban Development.

He earned his Bachelors degree from Harvard, and is currently pursuing a Master of Art degree in applied economics at John Hopkins University. Mr. Davis and his wife have three children.

**Candy S. Hill, Senior Vice President
Social Policy and Government Affairs
Catholic Charities USA**

As senior vice president for social policy and government affairs for Catholic Charities USA, Candy S. Hill is responsible for directing the organization's federal advocacy efforts; representing Catholic Charities USA on Capitol Hill and with the administration; and serving as the organization's spokesperson on social policy.



Hill, a native of Michigan, joined Catholic Charities USA in the summer of 2005 after serving for five years as the president and CEO of Catholic Charities of Monroe County in Michigan. From 1999 to 2001, Hill was the diocesan director of agencies and institutions for the Archdiocese of Detroit, serving as liaison between the Archdiocese and its eight social services agencies and 33 affiliates. Prior to joining the Archdiocese, she worked for more than 25 years for the State of Michigan's Department of Human Services, formerly the Family Independence Agency.

Hill holds a Juris Doctorate from the University of Detroit Mercy School of Law and a bachelor's degree in mathematics from Alma College in Michigan.

**Susan Bradley, Acting Director
Office of Policy, Program and Management
USAID**

Susan Bradley is Acting Director of the Office of Policy, Program and Management in USAID's Bureau for Democracy, Conflict, and Humanitarian Assistance (DCHA) and the co-chair of USAID's Global Food Security Task Force.

Ms. Bradley has been with USAID since 1998, and prior to her current position she was Team Leader and acting Chief of Emergency Programs for DCHA's Office of Food for Peace. In this role, she oversaw the programming of roughly \$1 billion of Title II emergency food assistance annually—the bulk of it supporting emergency interventions in Sudan and Ethiopia. During this period Ms. Bradley also served on USG Disaster Assistance Response Teams in Kosovo, Sudan, and Iraq. Also during this period she worked with USAID's Africa Bureau and Bureau for Economic Growth, Agriculture, and Technology to develop the Agency's "Breaking the Cycle of Famine" framework.

Before joining USAID Ms. Bradley worked with a number of non-governmental organizations including CARE International and Doctors Without Borders. She received her Masters of Public Health from Johns Hopkins University, MD, and her undergraduate degree in Philosophy from Davidson College, N.C.

**Brian Bacon, Lead Policy Analyst
Office of Food for Peace, USAID**

Brian Bacon is Lead Policy Analyst for the United States Agency for International Development's (USAID) Office of Food for Peace (FFP), with primary responsibility for donor coordination with the U.N. World Food Program (WFP). With over 15 years of international development and humanitarian program management experience, Brian's service has included Afghanistan, Kenya, Iraq, Bosnia, Rwanda, Cambodia and Togo.

He is a graduate of Tulane University with a Master of International Public Health (MPH) with a concentration in food security, and a graduate of the American Graduate School of International Management (Thunderbird) with a Master of International Business Administration (MBA).

Governor Scott McCallum President and CEO, Aidmatrix Foundation



Governor Scott McCallum has more than 30 years of executive experience leading cross-functional divisions including operations planning, supply management, media and public relations, marketing and development, government relations and strategic partnerships. He served as Wisconsin Governor, with a career spanning more than a decade in public service office.

McCallum acts as President and CEO of the Aidmatrix Foundation, a nonprofit that uses advanced information technology to create efficiencies between donors and those in need. As CEO, he has grown the Aidmatrix Foundation to globally transact \$1.5 billion annually with operations in six continents to 35,000 nonprofits. The work ranges from distribution of medical products for U.S. Free Clinics and international Non-Government Organizations (NGO) to program partnerships with global organizations like International Red Cross and the World Food Programme. Most charitable food in the United States goes through Aidmatrix technologies for contribution and distribution. The Aidmatrix bundle of solution systems was recently designated as “the Network” to be used in preparedness for American disaster relief, with endorsements from federal branches and inter-state coalitions.

Governor McCallum’s leadership at Aidmatrix earned industry respect with the 21st Century Achievement Award for “visionary use of information technology to promote positive social economic and educational change” and he was highlighted as a “true hero of the information age.” (Computerworld, June 7, 2005)

McCallum is a Senior Fellow with the Discovery Institute, a think tank based in Seattle, WA. He has taught at the University of Wisconsin-Milwaukee, and has been an Executive-in-Residence at Northwestern University in Evanston, IL. McCallum also teaches Executive MBA marketing classes at Sun Yat Sen and Harbin Universities in the Peoples Republic of China. McCallum earned his undergraduate bachelors degree at Macalester College and his Masters of Art in International Studies-Economics at Johns Hopkins University.

Having served on numerous Presidential Commissions, Governor McCallum continues to grow toward bringing together government and corporate entities for the sake of disaster relief. He sits on several boards of directors and hosts a bi-annual Governor’s Roundtable, a forum in which industry leaders converge to focus on global humanitarian aid. He is a nationally recognized author, speaker and consultant.

Dr. Ed Enzor, Director of Operations Global Samaritan Resources

Dr. Enzor currently serves as Director of Operations for Global Samaritan Resources located in Abilene, Texas. GSR is a faith-based humanitarian aid organization whose mission is to meet some of the needs of the hungry, hurting, displaced and often hopeless people around the world.

Dr. Ed Enzor was born in Washington, D.C. and attended schools in the Virginia suburb of Arlington. He graduated from Washington-Lee High School, then attended David Lipscomb University in Nashville, Abilene Christian University for a Master's degree and completed a Doctorate at Louisiana State University. Dr. Enzor taught at Louisiana State University, Maryland University and at Abilene Christian University (33 years). He was professor of Communication, Chairman of the Department of Communication at Abilene Christian University. Dr. Enzor was President of Enzor Travel Service with offices in Virginia, Tennessee, Kentucky and Texas from 1982 to 2002.

David Evans, Vice President Government Resources and Programs and Director, Food for the Hungry, Inc. Washington Office

David Evans is Vice President of Government Resources and Programs, and Director of Food for the Hungry's Washington D.C. Office. In this position, he oversees Food for the Hungry's portfolio of USAID, USDA, and US State Department-funded programs in ten countries in the areas of food and agriculture, health and nutrition, HIV/AIDS, water and sanitation, education, and emergency relief. In addition to his responsibilities in Food for the Hungry, David currently serves on the Executive Committee of the Millennium Water Alliance Board and the Executive Committee of the Alliance for Global Food Security.

David has over 24 years of relief and development program implementation, training and management experience in Africa, Latin America, and Asia. During that period, he lived and worked for ten years in Burkina Faso, Chad, Mali and Bolivia. His educational background includes an M.S. in Agricultural Economics from Pennsylvania State University and a B.A. in International Studies from Indiana University of Pennsylvania. He is fluent in French and Spanish, as well as his native English.

Brian Backe, Director of Domestic Programs Catholic Relief Services

As Director of Domestic (US Education and Outreach) Programs for CRS since 2004, Brian Backe supports an exceptional team of 15 professionals who coordinate a wide range of hands-on education and engagement programs in the USA. More than 8 million U.S. Catholics incorporate one or more of CRS' programs into their lives each year as an expression of their faith and willingness to live in solidarity with the poor overseas. These programs address critical issues facing the poor overseas such as hunger and food security, Peacebuilding, HIV and AIDS, and economic justice. Operation Rice Bowl, Fair Trade FoodFast, Global Fellows, Cyberbridges, Foods Resource Bank, Peacebuilding Education, Speaker's Tours, the CRS Collection and University programs are among the programs and activities CRS has to offer US Catholics.

Before joining CRS, Mr. Backe served in several senior management positions for 11 years at SERRV International, one of the world's oldest and most respected fair trade and development organizations founded by the Church of the Brethren in 1950. During his tenure at SERRV Brian helped to generate more than \$50 million in revenue on behalf of low-income handcraft producers and small-scale farmer throughout the developing world.

Brian serves as the CRS representative on the Board of Directors of the Food Resource Bank, and the US Conference of Catholic Bishops' Working Committee for the CRS Collection. He has a BS from the University of Maryland and an MBA from San Francisco State University. Brian lives with his family in Westminster, Maryland, and is an active member of St. John's Catholic Community, and Advisor for his local Boy Scout Venture program.