

aidmatrix"

# About The Aidmatrix Foundation



Aidmatrix is an international nonprofit sponsored by some of the world's leading corporations



We leverage innovative solutions from industry and apply them to the Nonprofit world



We provide: the Right Aid to the Right People at the Right Time™

Aidmatrix affects more than 65 million people and 35,000 nonprofits



and 35,000 nonprofits We and our partners orchestrate more than

\$1.5 Billion in Aid each year over our solutions

Program Countries: 70+ Offices: USA, Germany, India



Our Impact – Enabling Leaders in Humanitarian Aid Providing Solutions and a Common Data Standard

- Hunger Relief Each month, Feeding America and 6 other national food bank networks globally, put over 50 million pounds of food into the hands of over 35,000 local hunger and related relief agencies
- *Medical Relief* National Association of Free Clinics and St. Francis Medical Mission use Aidmatrix medical relief systems and services helping them provide critical care for tens of millions of people
- Disaster Relief Int'l Red Cross/Crescent, US Chamber of Commerce and other leading organizations use Aidmatrix to coordinate the donation of products and services in times of disaster and for other technology consulting
- Community Aid US Federal Emergency Management Agency (FEMA), Adventist Community Services (ADRA in the USA), and other groups use Aidmatrix' Online Relief Management solutions in times of crisis and recovery.
- Virtual Aid Drive<sup>™</sup> World Food Programme of the United Nations and 100's other organizations help more people because of funds raised through Aidmatrix fundraising solutions













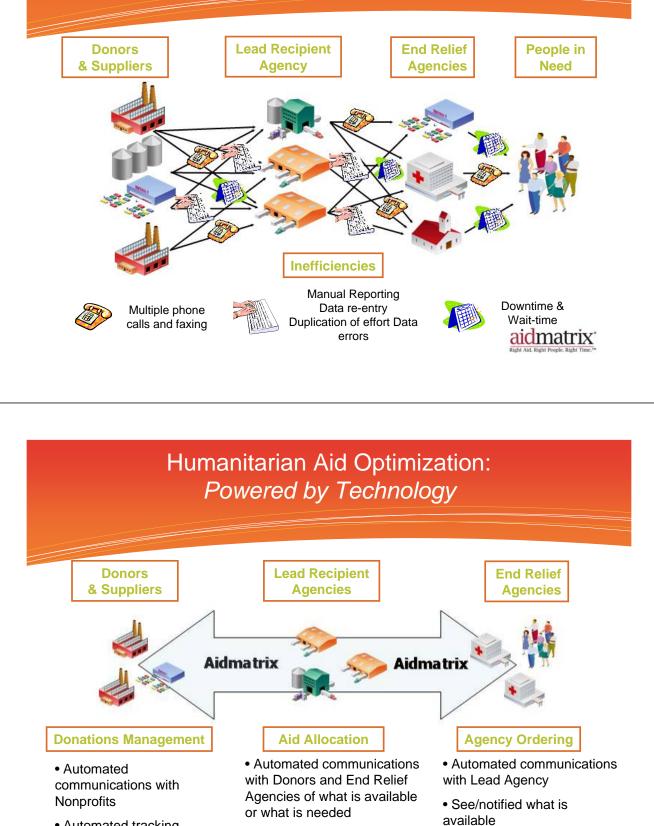


International Health Partners









- Automated tracking and reporting of donations
- More Donations Accepted and Used/Shared with less effort for all parties
- On-line ordering
  aidmatrix

# Hunger Relief Technology Guiding Principles

### • Operational Principles

- Functionality Goals
  - Visibility
  - Traceability
  - Accountability
  - Data Completeness
- Implementation Goals
  - Scalability
  - Redundancy
  - Availability
  - Low Total Cost

- Adoption Success Principles
  - User Acceptance
    - Ease of Use
    - Expedient Processing
    - Valuable Reporting
    - Valued Experience
  - Implementation Factors
    - Platform Independence
    - Process Definition
    - NGO/Gov't & Individual Culture Audience Approach



## **Examples and Resources**

USA Haiti South Africa NATO India



### Partner Profile - Hunger: America's Second Harvest (Feeding America)

#### Aidmatrix Technologies Deployed across 200+ food banks

- Donations Management
  - Over 35 million pounds each month, 235 transactions per day
  - Donors include Kraft, ConAgra, Welch's, Nestle, Coca Cola, Olive Garden, etc.
- · Agencies ordering product on-line from real time inventory
  - Over 23,000 Agencies Online

#### - Disaster Response

FEEDÎNG<sup>®</sup> AMERICA

- Daily relief system can be used in times of disaster
  - Automated processes speed decisions, delivery and automate record keeping
- Online Relief Warehouse Deployed

#### Workplace Giving

• Aidmatrix and 70+ food banks use the Virtual Aid Drive™ to raise approx **\$1M/year** for hunger relief



#### Asset Example: Inventory Management The Global FoodBanking Networ del.icio.us • Edit View Favorites Tools Help FEMA Warehouse Application Please enter required information Transaction Date 12/05/08 100 Main Category Beverages [600] Sub Category Fruit Juices [602] Unit of Measure Bottles Quantity 1000 Restricted 🔲 A load of 1000 fruit juice bottles Comments \*\* Supplier Information \*\* Contact Karen Jones Organization Name SYSCO Johannesburg Supplier Type Corporation Address 1 14 Industrial Way Address 2 City Johannesburg

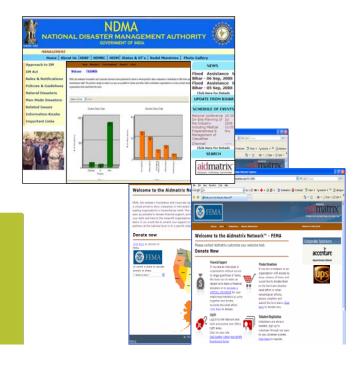
# Asset Example: Food Production Management

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	finished product [fin]	Medika Mamba - PAP [Fin02]	Kilogram	7.00 Kilogram			
	Ingredients [101]	Dry Skim Milk Powder [104]	Bottles	233.00 Bottles			
	Ingredients [101]	Dry Skim Milk Powder [104]	Kilogram	400.00 Kilogram			

## Relief Exchange – The Aidmatrix Network

- Common Operating Picture
  - Among Agencies
  - To Gov't, Private Sector
- Donations Management
- In-Kind Donations
- Public-Private Partnership
- Supply Chain Coordination
- Needs Aggregation





## Other Solutions – Agency Ordering, Fleet Management, Case Management, Transportation Exchange

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# Thank You

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