Development and Analysis of a Survey of Small and Medium-size Manufacturers of Electronic Parts, Components and Equipment

Needs Assessment— Assistance Needed to Improve Environmental Performance of US SMEs in the Electronics Sector



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Un resumen ejecutivo está disponible en español Un résumé est disponible en français

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Executive Summary

There are concerns that US small and medium-size enterprises (SMEs) are not sufficiently aware nor sufficiently able to respond to changes in parts, components and product design requirements being driven by the need of larger suppliers and original equipment manufacturers (OEMs) to comply with regulatory initiatives such as the European Restriction on Hazardous Substances (RoHS) Directive. Lack of information or lack of awareness of the potential impact of such initiatives and the associated pollution prevention opportunities could hamper access to global markets.

This needs assessment was conducted by the National Pollution Prevention Roundtable (NPPR) in response to a request made by the North American Clean Electronics Pollution Prevention Partnership (CEP3). This report summarizes the work done by NPPR to develop and distribute a survey requesting information from small and medium-size manufacturers of electronic parts, components and equipment on the awareness of regulatory initiatives to reduce the use of toxic substances and assistance needed to improve environmental performance, and to compile and interpret survey results. Part of the analysis will be the foundation for designing a plan for assistance to these companies including dissemination of information and training materials, as well as appropriate tools to help the improvement of the electronics supply chain environmental performance in North America.

The following conclusions can be drawn from the findings of the survey:

The purpose of the survey was to gather information from small and medium-size electronics manufacturers on the assistance needed to address the issue of toxic and hazardous constituents in electronic and electrical equipment. Key considerations in the development of an assistance program were to meet the spirit and intent of the CEP3 initiative.

- Information on effective pollution prevention measures and their benefits will help raise awareness. The information will need to be clear and concise as small firms have little time to address non-essential issues.
- Continued involvement and support from associations from across the United States is essential.

Although the US survey had a poor response rate, the findings largely correlate with those of the Canadian survey. Combining the US and Canadian survey results led to a greater understanding of the needs of this sector.

Part of the analysis will provide the foundation for designing an assistance plan for these companies, including dissemination of information and training materials, as well as appropriate tools to help improve the environmental performance of the electronics supply chain in North America.

1.0 Background

The North American Clean Electronics Pollution Prevention Partnership¹ (CEP3) is an initiative of Commission for Environmental Cooperation (CEC). CEP3 is a voluntary environmental leadership initiative among industry, government, and non-governmental organizations committed to eliminating or significantly reducing the use of identified toxics and hazardous constituents in electronics manufactured or imported in the North American market. The purpose of CEP3 is to take a prevention approach to reducing the health & environmental risks associated with electronics production & consumption.

There are concerns that US small and medium-size enterprises (SMEs) are not sufficiently aware nor sufficiently able to respond to changes in parts, components and product design requirements being driven by the need of larger suppliers and original equipment manufacturers (OEMs) to comply with regulatory initiatives such as the European Restriction on Hazardous Substances (RoHS) Directive. Lack of information or lack of awareness of the potential impact of such initiatives and the associated pollution prevention opportunities could hamper access to global markets.

This needs assessment was conducted by the National Pollution Prevention Roundtable (NPPR) in response to a request made by CEP3. This report summarizes the work done by NPPR to develop and distribute a survey requesting information from small and medium-size manufacturers of electronic parts, components and equipment on the awareness of regulatory initiatives to reduce the use of toxic substances and assistance needed to improve environmental performance, and to compile and interpret survey results. Part of the analysis will be the foundation for designing a plan for assistance to these companies including dissemination of information and training materials, as well as appropriate tools to help the improvement of the electronics supply chain environmental performance in North America.

2.0 Survey Methodology

The purpose of the industry survey was to collect information on the training and technical assistance needs of small and medium-size manufacturers of electronics with regard to the challenges of:

- complying with international electronic environmental regulations,
- reducing the use of toxic substances during manufacturing and assembly, and
- improving overall company pollution prevention performance.

Survey Design

The survey and the methodology for its delivery were developed through consultations with staff of the Canadian Centre for Pollution Prevention.

The survey comprises of 20 questions and was designed to be completed online in 15 minutes by the respondent. The survey resided at http://www.surveymonkey.com/s.asp?u=112463057088. A copy of the survey can be found in Appendix I.

SurveyMonkey was used to create a professional online survey. The online tool was used to design the survey, deliver the survey via e-mail, collect responses and analyze results in real-time.

¹ The CEP3 has been developed in response to the three North American National Roundtables for Pollution Prevention (NAP3). The CEC is headquartered in Montreal and was established by the North American Agreement on Environmental Cooperation, the environmental side agreement to the North American Free Trade Agreement (NAFTA).

Needs Assessment of SMEs of Electronic Parts, Components and Equipment (US)

Delivery of Survey

On 4 January 2007, the survey was distributed by e-mail to 349 SMEs and a reminder notice was sent on 26 January 2007, which also informed respondents that the survey deadline was extended to 31 January. The names of these contacts were obtained from several directories obtained from organizations focused on electronics manufacturers along with the online Yellowpages. The list of contacts can be found in Appendix II. The NAICS codes corresponding to the Clean Electronics Scoping Study (Kelleher 2006) were used to identify types of manufacturers responding to the survey.

Other activities to engage potential participants included contacting industry associations by email and asking for their help in obtaining membership lists and promoting the survey. NPPR also interviewed the Vice President of Environmental Affairs, Richard Goss, from the Electronic Industries Alliance (EIA). He also volunteered to circulate the survey to his contacts.

Due to privacy issue constraints, NPPR was not able to access membership lists directly and had to rely on the goodwill of industry associations to promote the survey.

3.0 Target Audience and Response Rate

Target Audience and Industry Profile

The target audience for the survey comprised of those small and medium-size manufacturers of electronics that have facilities in the United States. In general, electronics manufacturing comprises of the following three types according to the North American Industry Classification System (NAICS):

- NAICS 33411: Computer and Peripheral Equipment
- NAICS 33431: Audio and Video Equipment
- NAICS 33441: Semiconductor and Other Electronic Components

NPPR searched several on-line databases and utilized the contacts with the industry trade associations to distribute the survey. The list of direct contacts is included in Appendix II.

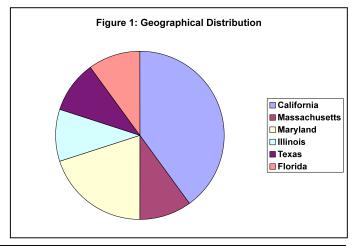
Response Rate

As of 31 January 2007, the closing date for the survey, a total of 13 respondents completed the survey for a response rate of roughly 4 percent. Generally, response rates for online surveys can range between 2 and 30 percent. For a survey of this size, the response rate is lower than expected, but the fact that the survey was live for the time period immediately before and after the Christmas season must be taken into account.

Distribution and Composition of Survey Respondents

Survey respondents were asked to indicate which state their company was located in.

As illustrated in Figure 1, the majority of respondents were located in California. This corresponds with research showing that roughly 34 percent of facilities in the United States are located in California. Massachusetts and Texas also have a high number of facilities and were represented in the survey respondents.



4.0 Summary of Survey Results

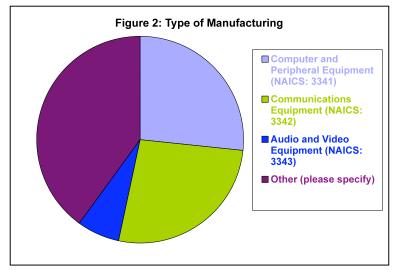
This section summarizes the results of the survey under the following subheadings:

- Characteristics of Survey Respondents
- Current Environmental Activities
- Awareness of Environmental Initiatives Aimed at the Electronics Sector
- Current Challenges in Improving Environmental Performance
- Information, Training and Technical Assistance Needs

4.1 Characteristics of Survey Respondents

The survey respondents were predominantly found in the Computer and Peripheral Equipment (NAICS: 3341) or under the "other" category (Figure 2). When asked to specify under other, responses included Electronic Test and Measurement as the most common response.

Another interesting statistic derived from the survey was the geographic location of the markets for electronic industry companies. Fifty percent of the respondents indicated that 25 to 50 percent of their business is in the United States and the



other 50 percent do over 51 percent of their business in the United States. Nearly 90 percent of respondents do under 25 percent of their business in Canada, 60 percent do between 25 and 50 percent of business in Europe and 45 percent of respondents do under 25 percent of their business globally.

Other significant highlights from the survey respondents:

- 61 percent have over 500 employees
- 70 percent have both a quality management system and an environmental management system
- 50 percent have an affiliation with an international industry association along with an affiliation with local, regional, and national association
- 63 percent are original equipment manufacturers while 18.2 percent consider themselves sub-assemblers.

4.2 Current Environmental Activities

The survey respondents had good systems in place to address potential environmental issues. Over 60 percent had an environmental health and safety manager and, as noted above, 70 percent had quality management systems.

Survey respondents were asked to provide insights on the current status of their pollution prevention initiatives. As expected, many were carrying out the options of training, housekeeping

and product substitution to some degree. Table 5 lists the types of pollution prevention activities engaged in by companies in the electronics sector.

| Table 1: Current Pollution Prevention ActivitiesConducted by Facilities Surveyed | Percent of Facilities Engaged In |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|
| Integrate environmental considerations into purchasing practices | 56 |
| Integrate environmental considerations into inventory management systems | 22 |
| Use good housekeeping practices to minimize wastes | 67 |
| Change production schedules to minimize equipment and feedstock changeovers | 22 |
| Segregate byproducts at source | 33 |
| Staff are trained in materials handling and pollution prevention | 67 |
| Replace polluting materials used in production with non- polluting or less polluting materials and feedstock | 78 |
| Introduce new technologies or approaches to existing operating systems, processes or practices to reduce pollutants generated and materials, energy or water wasted | 78 |
| Integrate environmental criteria into the usual design considerations of performance, cost, quality, etc. | 67 |
| Use methods to prevent pollution over the entire life cycle of the product | 67 |

4.3 Awareness of Environmental Initiatives Aimed at the Electronics Sector

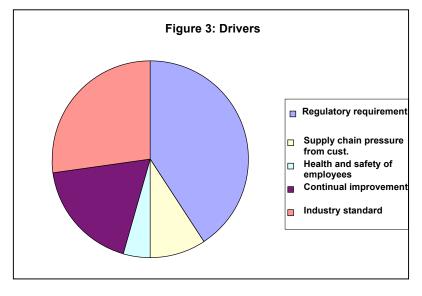
The survey participants indicated that they were familiar with the RoHS directive, with approximately 80 percent of the respondents either fully or partially engaged in carrying out actions to address it. Interestingly, however, respondents claimed to have little knowledge of North American environmental initiatives aimed at the electronics sector, including the

governmental green electronics purchasing specifications, the US Electronic Product Stewardship Assessment tool (EPEAT), or Canada's Environmental Choice–Eco-logo Certification Criteria Document 158 on notebook and desktop computers, including monitors.

As highlighted in the February 2007 progress report on this project, the interview with Richard Goss of EIA gave information about California's expansion of its current RoHS regulations and a

summary of the mandatory reporting requirements in Maine and Washington for computer and consumer electronics manufacturers.

As the drivers for taking action on environmental issues are regulatory requirements followed by industry standards and continual improvement (Figure 3), these two pieces of legislation may over time have an effect on respondents. Not one respondent cited cost-saving measures as a driver, even though they were encouraged to select as many drivers as possible.



4.4 Current Challenges in Improving Environmental Performance

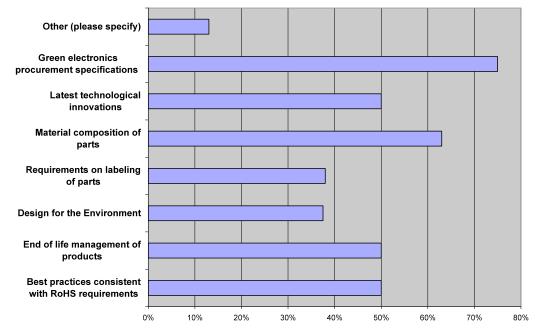
A list of twelve issues was provided to participants to gain a sense of what was hindering their respective companies from improving their environmental performance. The top four reasons are highlighted in Table 2.

| Table 2: Barriers to Improved Environmental Performance | | | | |
|----------------------------------------------------------------------------------------------------------------|--------------|--|--|--|
| Issue | Response (%) | | | |
| Time | 66 | | | |
| Insufficient resources for monitoring, measurement, and compliance auditing | 55.6 | | | |
| Not enough information on new and emerging environmental performance requirements from markets and authorities | 44.4 | | | |
| No in-house expertise | 33.3 | | | |

4.5 Information, Training and Technical Assistance Needs

The needs for improving environmental performance vary among SMEs in the electronics sector. As evidenced by Figure 4, access to electronics procurement specifications (75 percent) followed by material composition of parts (63 percent) were the two identified most often. One respondent indicated "other" and when asked to specify, the response was interesting: "What is the industry doing with regard to upstream supply chain information and such details as availability and standardization in providing data on the content of toxic materials required for downstream manufacturers to achieve regulatory compliance? A great deal of money has been spent on infrastructure and preparation, only to find the industry is not capable of or willing to support [such initiatives]."

Figure 4: Needs for Environmental Improvement



Survey participants were asked about the format they would prefer for receiving assistance in addressing environmental performance issues. The top three options, as noted in Figure 5, were best practices guides, followed by case studies, and Webinars/facilitated seminars disseminated via the Internet.

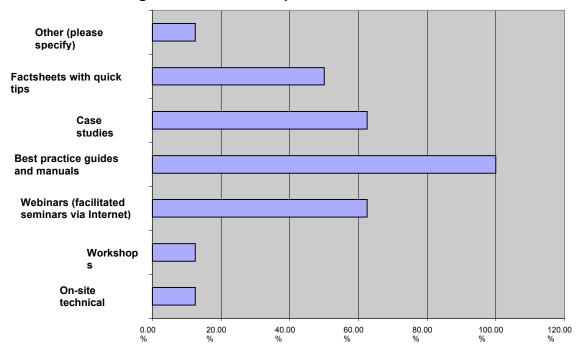


Figure 5: Preferred Options for Assistance

The principal sources of information currently relied upon by the survey participants include trade publications (100 percent), industry and company websites (87.5 percent), and suppliers (50 percent).

All of the survey respondents were interested in follow-up information. They were also all interested in receiving further information on best practices and on the survey results. One-third of them were interested in being contacted with further information in support of this initiative.

4.6 Comparison to Canadian Survey Results

A major difference between the two surveys lay in the numbers of respondents. The NPPR survey produced only about half as many respondents as the Canadian survey, which could have affected its conclusions. The results from the two surveys showed several similarities along with some interesting differences. The common areas of greatest significance concerned the types of information of most interest to SMEs and the preferred options for receiving it and technical assistance.

For Canadian SMEs, the information of greatest interest concerned green electronic procurement specifications, material composition of parts, best management practices consistent with RoHS requirements, end-of-life management of electronics, and the latest technological innovations. The methods for receiving information, in order of preference, included webinars, case studies and factsheets. These items were preferred over on-site technical assistance and workshops.

What the responding companies felt to be a hindrance to improving their environmental performance was one of the most interesting differences between the surveys. The Canadian survey indicated that insufficient capital to undertake new technologies was a leading hindrance, while the NPPR survey revealed this to be less of a problem than time.

5.0 Lessons Learned and Recommendations

5.1 Lessons Learned

Despite the survey responses, the following lessons were garnered from developing, conducting and evaluating a survey of small and medium-size manufacturers of electronic parts, components and equipment.

- Associations and companies rarely give out contact information other than website contact forms. Although our contact at EIA and other such contacts attempted to circulate the survey, NPPR had difficulty finding other contact information from websites and the online yellow pages. Many of the contacts gave only general e-mail addresses, which increased the chance that the surveys were not given to the right person in the company.
- **Deeper involvement of the associations in the survey**. Although a number of the associations were aware of the survey, they could have been more actively involved in the process. Activities, such as co-signing the initial survey and promoting the survey internally through newsletters and on association websites, might have helped increase their involvement.
- Businesses' main motivation for pollution prevention comes from regulatory requirements. The requirements imposed by regulations are effective in getting businesses to start making changes, but other methods must provide the motivation for them to go beyond those requirements.
- *Environmental stewardship is a competitive advantage in the electronics sector.* In order for businesses to be competitive both nationally and internationally, improved environmental performance can be key. The importance of this and the benefits that can accrue from it are things that should be made clear to businesses that have not yet attempted to improve their environmental performance.
- *Flexibility is a key attribute of any environmental program targeted at SMEs.* Facilities within this sector have diverse needs and it appears that many are starting

from different levels. Therefore, program features need to be broad enough to attract participants with differing levels of interest.

- *Reliance on trade publications for direction on environmental issues.* The electronics sector seems especially to rely on trade publications for guidance with environmental issues.
- Do not neglect the white goods manufacturers who were not the target of the survey. There may be opportunities to advance awareness in this niche of the sector.
- Cost savings was not a significant driver to seeking environmental improvements. In most pollution prevention projects, cost savings is one the top reasons for seeking environmental improvements. However, respondents to this survey did not pinpoint cost savings as an opportunity. There seems to be a strong sense among those in the sector that substituting for the RoHS-targeted substances will be costly.

5.2 Recommendations

To build awareness and momentum for the project, the initial objectives for the project should be to create a set of early "wins" for the project. Specifically, in the United States, CEP3 should:

- Set up a series of RoHS-readiness webinars (telephone conferences with Internet presentation of materials using a Powerpoint® presentation). Each webinar would focus on a specific issue. These webinars will allow SMEs to participate without necessitating travel to a specific location. Advertising them can be done through NPPR membership roles and trade associations.
- Research, develop and distribute a number of best management practices that address compliance issues, pollution prevention opportunities and costs implications for addressing the RoHS directive.
- Document and distribute case studies of SMEs in North America that have successfully addressed the RoHS directive.
- Work toward including the electronics sector in the Green Suppliers Network program. The Green Suppliers Network is a collaborative venture among industry, the US Environmental Protection Agency (EPA), and the US Department of Commerce's Manufacturing Extension Partnership (MEP). The Green Suppliers Network works with all levels of the manufacturing supply chain to improve processes and minimize waste generation.
- Prepare and implement a communications plan that would engage all stakeholders in the electronics sector, including customers, suppliers, trade publications, academic websites/publications, local chambers of commerce, and industry associations.

6.0 Conclusions

The following conclusions can be drawn from the findings of the survey:

The purpose of the survey was to gather information from small and medium-size electronics manufacturers on the assistance needed to address the issue of toxic and hazardous constituents in electronic and electrical equipment. Key considerations in the development of an assistance program were to meet the spirit and intent of the CEP3 initiative.

- Information on effective pollution prevention measures and their benefits will help raise awareness. The information will need to be clear and concise as small firms have little time to address non-essential issues.
- Continued involvement and support from associations from across the United States is essential.

Although the US survey had a poor response rate, the findings largely correlate with those of the Canadian survey. Combining the US and Canadian survey results led to a greater understanding of the needs of this sector.

Part of the analysis will provide the foundation for designing an assistance plan for these companies, including dissemination of information and training materials, as well as appropriate tools to help improve the environmental performance of the electronics supply chain in North America.

References

Kelleher, M. 2006. Clean Electronics Scoping Study (unpublished paper prepared for the CEC Secretariat). May. Montreal: CEC.

Appendix I—Survey

Capacity of Electronics Manufacturers to Improve Environmental Performance

The purpose of this survey is to assess the information, training and technical assistance needs of small and medium-size manufacturers of electronics to participate in the Clean Electronics Pollution Prevention Partnership (CEP3). The CEP3 is a voluntary environmental leadership initiative committed to eliminating or significantly reducing the use of identified toxics and hazardous constituents in electronics manufactured or imported in the North American market. The CEP3 has been developed by a working group of the North American Commission for Environmental Cooperation.

This survey is being conducted by the National Pollution Prevention Roundtable on behalf of CEP3. The National Pollution Prevention Roundtable is a 501(c) (3) non-profit organization that is a national forum for promoting the development, implementation, and evaluation of efforts to avoid, eliminate, or reduce pollution at the source. Additionally, similar surveys are being conducted on behalf of CEP3 by the Canadian and Mexican Pollution Prevention Roundtables.

This survey will take approximately 10 minutes to complete and can be answered on your computer using SurveyMonkey.com. The results of the survey will be used to develop an assistance program for small and medium-size manufacturers of electronics to improve their environmental performance specifically on the issue of toxic and hazardous constituents in electronic or electrical equipment. We would be pleased to share the results of the survey with you should you be interested.

Please complete the survey by January 19, 2007.

1. What type of electronics manufacturing does your company do? (Please select all that apply)

- ____ Computer and Peripheral Equipment (NAICS: 3341)
- ____ Communications Equipment (NAICS: 3342)
- ____ Audio and Video Equipment (NAICS: 3343)
- Semiconductor and Other Electronic Components (NAICS: 3344)
- ____ Other (Please specify)

2. Where does your company reside within the electronics supply chain? (Select all that apply)

- ____ First tier supplier of components
- ____ Second tier supplier of components
- ____ Subassembly
- ____ Original equipment manufacturer
- ____ Other (please specify)

3. How many people are employed at your company?

- ____ 1-10
- ____ 11-50
- ____51-100
- ____101-250
- ____ 251-500 Over 500

4. What state is your company primarily located in?

5. What is your facility's zip code?

6. Where does the market for your company's products exist geographically by percentage

| | 0% | under 25% | 25-50% | 51-75% | Over 76% |
|--------|----|-----------|--------|--------|----------|
| USA | | | | | |
| Canada | | | | | |
| Mexico | | | | | |
| Europe | | | | | |
| Global | | | | | |

7. What affiliations does your company currently maintain?

- ____ Local Chamber of Commerce
- ____ Regional industry association
- ____ National industry association
- International industry association
- ____ No affiliation with an association

8. Does your company have a Health, Safety and Environment Manager?

| ູ |
|---------|
| Yes |
| No |

____ No ____ Don't know

9. Does your company have a:

(Select all that apply)

- ____ Quality management system
- ____ Environmental management system
- ____ None of the above
- ___ Don't know

10. Pollution prevention is the reduction or elimination of pollution at the source (source reduction) instead of at the end-of-the-pipe or stack.

As per the definition of pollution prevention above, does your facility take or has your facility taken the following pollution prevention measures to improve its environmental performance?

| | Not considering | Planning to | Considering it | Carrying out | Carrying it out | Not |
|-----------------------|-----------------|-------------|----------------|----------------|-----------------|------------|
| | it | consider it | currently | to some degree | fully | applicable |
| Integration of | | | | | | |
| environmental | | | | | | |
| considerations into | | | | | | |
| purchasing practices | | | | | | |
| Integration of | | | | | | |
| environmental | | | | | | |
| considerations into | | | | | | |
| inventory management | | | | | | |
| systems | | | | | | |
| Use good housekeeping | | | | | | |
| practices to minimize | | | | | | |
| wastes | | | | | | |
| Change production | | | | | | |
| schedules to minimize | | | | | | |
| equipment and | | | | | | |
| feedstock changeovers | | | | | | |
| Segregate by-products | | | | | | |
| at source | | | | | | |
| Training staff in | | | | | | |
| materials handling & | | | | | | |
| pollution prevention | | | | | | |
| Replacing polluting | | | | | | |
| materials used in | | | | | | |
| production with non- | | | | | | |

| polluting or less polluting materials and feedstock | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
| Introduced new technologies or approaches to existing operating systems, processes or practices to reduce pollutants generated and materials, energy or water wasted | | | |
| Integrate environmental criteria into the usual design considerations of performance, cost, quality etc. | | | |
| Use methods to prevent pollution over the entire life cycle of the product | | | |

11. Does your company take any measures to reduce and/or eliminate the use of the following substances? (Select all that apply)

- Lead
- ____ Mercury
- ____ Cadmium
- ____ Hexavalent Chromium
- ____ Polybrominated biphenyls (PBBs)
- Polybrominated diphenly ethers (PBDEs)
- None of the above Other (please specify)

12. If you checked any of the substances above, what was your reason for reducing or eliminating the use of the substance(s)? (Select all that apply)

- _ Regulatory requirement ___
- ____ Cost savings
- Supply chain pressure from customer
- Health and safety of employees
- ____ Continual improvement
- ____ Industry standard

13. What is your company's level of awareness and/or response on the following initiatives?

| | Not aware of this initiative | Aware of this initiative | Planning to address | Carrying out actions to address to some degree | Carrying out actions to address fully | N/A |
|--------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|--------------------------|------------------------|---------------------------------------------------------|---------------------------------------------|-----|
| Restriction on the use of certain Hazardous Substances (RoHS) Directive (in Europe) | | | | | | |
| Waste Electrical and Electronic Equipment (WEEE) Directive (in Europe) | | | | | | |
| California's SB20/50 Government green electronics | | | | | | |
| procurement specifications | | | | | | |
| U.S. Electronic Product Environmental Assessment Tool (EPEAT) | | | | | | |
| Canada's Environmental Choice –Eco-logo Certification Criteria Document 158 on notebooks and desktop computers including | | | | | | |
| –Eco-logo Certification Criteria Document 158 on notebooks and desktop | | | | | | |

14. Has your company ever had difficulties exporting products outside the United States due to environmental regulatory restrictions (i.e. RoHS)? If yes, can you please elaborate on the difficulties your company encountered and how they were resolved.

15. What are issues have you faced that are hindering your company from improving its environmental performance? (please check all that apply)

____ Not enough information on what pollution prevention is and what it can do to help a company's environmental and quality performance

____ Not enough information on new and emerging environmental performance requirements from markets and authorities

- ____ Little upper management support
- ____ Time
- ____ No in-house expertise
- ____ Insufficient training
- ____ Inadequate documentation systems for record keeping
- ____ Insufficient resources for monitoring, measurement, and compliance auditing
- ____ Insufficient capital to undertake investments in new technologies
- ____ Financial resources to undertake pollution prevention measures
- ____ Core culture of company is non-supportive
- ____ Other (please specify)

16. What would your company be interested in learning more about? (please check all that apply)

- ____ Best practices consistent with RoHS requirements
- ____ End of life management of products
- ____ Design for the Environment
- ____ Requirements on labeling of parts
- ____ Material composition of parts
- ____ Latest technological innovations
- ____ Green electronics procurement specifications
- ____ Other (please specify)

17. What options for information, training and technical assistance would you prefer? (please check all that apply):

- ____ On-site technical assistance visits
- ____ Workshops
- ____ Webinars (i.e. facilitated seminars via the internet)
- ____ Best practices guides and manuals
- Case studies
- ____ Fact sheets with quick tips
- ____ Other (please specify)

18. What sources of information do you currently rely upon to stay informed of issues that impact your business? (please check all that apply)

- ____ Trade publications
- ____ Industry and company websites
- ____ Customers
- ____ Suppliers
- Local industry associations
- ____ Academic websites and publications
- ____ Other (please specify)

If you are interested in contributing further to this initiative or would like more information, please provide your name and contact information below. We may follow-up with you over the coming months.

19. Contact Information:

Name: _____ Job Title: _____ Telephone: E-mail Address: _____ Company name:

20. I am interested in:

- ____ Receiving survey results
- Receiving further information on best practices for my industry
 Being contacted for further details to support this initiative
 Other (please specify)

Appendix II—Contacts

| Company | Category |
|--------------------------------------------|--------------------------------------|
| Hughes Circuit, Inc. | Circuit Board Assembly and Repair |
| R & D Circuits Inc | Circuit Board Assembly and Repair |
| Accu-sembly, Inc. | Circuit Board Assembly and Repair |
| KNP Electronics, Inc | Circuit Board Assembly and Repair |
| Captronics, Inc. | Circuit Board Assembly and Repair |
| Inovaxe Corporation | Circuit Board Assembly and Repair |
| Affordable Computer Repair | Circuit Board Assembly and Repair |
| Stellar Manufacturing Inc. | Circuit Board Assembly and Repair |
| Pete's Computer Solutions | Circuit Board Assembly and Repair |
| Cascade Electronic Service | Circuit Board Assembly and Repair |
| KBC Electronics Inc. | Circuit Board Assembly and Repair |
| | Circuit Board Assembly and Repair |
| Sage Reps | Circuit Board Assembly |
| Eagle Electronics Inc. Flextron Circuit | and Repair Circuit Board Assembly |
| Assembly Integrated Test | and Repair Circuit Board Assembly |
| Corporation Quick Response | and Repair Circuit Board Assembly |
| Technologies Inhome computer | and Repair Circuit Board Assembly |
| Services | and Repair Circuit Board Assembly |
| T S X Technologies | and Repair Circuit Board Assembly |
| Clover Electronics Inc. | and Repair Circuit Board Assembly |
| Computers2Go | and Repair Circuit Board Assembly |
| Aston PC Baytron Ltd | and Repair Circuit Board Assembly |
| | |

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| Utility Equipment Inc. | Equipment Service and Repair Electronic Testing |
| US Office Solutions Tampa | Equipment Service and Repair |
| Rochester Industrial Services | Electronic Testing Equipment Service and Repair Electronic Testing |
| Peachtree Calibration | Equipment Service and Repair Electronic Testing |
| JNR Electronics | Equipment Service and Repair Electronic Testing |
| Shaud's Electronics | Equipment Service and Repair Electronic Testing |
| A Plus Calibrations | Equipment Service and Repair Electronic Testing |
| Audio Technical Services | Equipment Service and Repair Electronic Testing |
| Instrument Meter Specialties | Equipment Service and Repair |
| Fayad Computer Sales and Servicing | Electronic Testing Equipment Service and Repair |
| National Test Equipment Inc. | Electronic Testing Equipment Service and Repair |
| Vincent electronics | Electronic Testing Equipment Service and Repair Electronic Testing |
| Lestronics | Equipment Service and Repair Electronic Testing |
| Burton Industries | Equipment Service and Repair Equipment and Supply |
| O.E.C. International Inc. | Wholesale and manufacture Equipment and Supply |
| Instruments and Parts Inc | Wholesale and manufacture |

| Sun Rep | Equipment and Supply Wholesale and manufacture |
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| Sun Kep | Equipment and Supply Wholesale and |
| Bob Curran | manufacture Equipment and Supply Wholesale and |
| Carl's Electronics | manufacture Equipment and Supply Wholesale and |
| Vision Technical Sale | manufacture Equipment and Supply |
| Dual Bridge Corporation | Wholesale and manufacture Equipment and Supply |
| Troika Studios | Wholesale and manufacture |
| Total Tech Release | Equipment and Supply Wholesale and manufacture |
| Siorra Control systems | Equipment and Supply Wholesale and manufacture |
| Sierra Control systems | Equipment and Supply Wholesale and |
| Diablo Industries | manufacture Equipment and Supply |
| Baldwin Technologies Pcb Designs | Wholesale and manufacture Equipment and Supply |
| Lightwave Technologies | Wholesale and manufacture Equipment and Supply |
| Cip Process Inc. | Wholesale and manufacture Equipment and Supply |
| Hybrid Design Associates | Wholesale and manufacture Equipment and Supply |
| Martin's Technique | Wholesale and manufacture Equipment and Supply |
| Tusonix Inc. | Wholesale and manufacture |
| Electron Tubes for Industry | Equipment and Supply Wholesale and manufacture |

Norfolk Electronics

Benchmark Structural Ceramics Corporation

Scanrom Publications

Brookdale Electronics, Inc.

NY Components

Advance Circuit Technology Inc.

E-Mags Electronic Publishing

Delta Computer Systems Inc.

Season Components Co., Ltd.

Permacor Inc.

Ferrite International

Ft. Worth Electronics

Transfong Enterprises Inc.

Rose Electronics

Mercron

Correctional Systems, Inc.

Equipment and Supply Wholesale and manufacture Equipment and Supply Wholesale and

manufacture

Count on Tools, Inc.

Outsource Electronics Inc.

Duane Jaworski & Associates

Caltronics Design and Assembly Inc.

Inteprod LLC

Trs Ceramics Inc.

Connector And Socket Resource Group

DBM Technologies

L & L Assemblies

Nova Engineering Inc.

Cardinal Circuit

Maxtek

Universal Instruments Corporation

Apex America Inc.

Circuit Manufacturing Inc.

Smart Electronics and Assembly

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| Selco Products Company | manufacture |
| General Wiring | Equipment and Supply Wholesale and |
| Components | manufacture |
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| GRE America Inc | Wholesale and |
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| Jiv Electronics | manufacture |
| | Equipment and Supply |
| Channel Microwave | Wholesale and |
| Corporation | manufacture |
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| Summit Accomply | Wholesale and |
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| | Wholesale and |
| South Valley Design | manufacture |
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| Kaiser Electro-Optics | manufacture |
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| Chaulad | Wholesale and |
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| - I.A | Equipment and Supply |
| Tocabi America | Wholesale and |
| Corporation | manufacture Equipment and Supply |
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| KEA Electronics | manufacture |
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| Global Manufacturing Solutions | Equipment and Supply Wholesale and manufacture Equipment and Supply Wholesale and |
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| Speck Electronics | manufacture Equipment and Supply Wholesale and |
| Astronic | manufacture Equipment and Supply |
| Engineering Specifics Association Inc. | Wholesale and manufacture Equipment and Supply Wholesale and |
| Elma Electronics Inc. | manufacture Equipment and Supply Wholesale and |
| Jem America Corporation | manufacture |
| Topline Corporation | Equipment and Supply Wholesale and manufacture |
| Aja Video | Equipment and Supply Wholesale and manufacture |
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| Raycon Technology | manufacture Equipment and Supply Wholesale and |
| Power Devices Inc | manufacture Equipment and Supply Wholesale and |
| Micro Analog | manufacture Equipment and Supply |
| Anyeparts.com | Wholesale and manufacture Equipment and Supply |
| Segue Electronics Inc. | Wholesale and manufacture Equipment and Supply |
| TCE | Wholesale and manufacture Equipment and Supply |
| Circuit Spectrum Inc | Wholesale and manufacture Equipment and Supply |
| Gainwa International | Wholesale and |

| Pertel Communications Inc | manufacture Equipment and Supply Wholesale and manufacture |
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| Viking Electronics Powerline Control | manufacture Equipment and Supply Wholesale and |
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| Abbott Technologies Inc. | manufacture Equipment and Supply |
| Vector Electronics & Technologies | Wholesale and manufacture |
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| Solid Electric Corporation | manufacture Equipment and Supply |
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| Varatouch Technology Inc. | manufacture Equipment and Supply Wholesale and manufacture Equipment and Supply Wholesale and |
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| Nissho Electronics Corporation | Wholesale and manufacture |
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| Aurum Assembly Plus Inc | manufacture Equipment and Supply |
| СОНИ | Wholesale and manufacture |
| Strat Edge Corporation | Equipment and Supply Wholesale and manufacture Equipment and Supply |
| VAS Engineering | Wholesale and manufacture |
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| Wintriss Engineering Corporation | manufacture Equipment and Supply Wholesale and manufacture |
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| Regal Electronics Inc. | Equipment and Supply Wholesale and manufacture Equipment and Supply Wholesale and |
| Toko America | manufacture Equipment and Supply Wholesale and |
| Turbo Electronics | manufacture Equipment and Supply Wholesale and |
| Datum Systems Inc. | manufacture Equipment and Supply Wholesale and |
| Neptune Systems | manufacture Equipment and Supply |
| Engineered Components Co. | Wholesale and manufacture Equipment and Supply |
| HauteSpot Networks | Wholesale and manufacture Equipment and Supply |
| Pacific Coast Circuits | Wholesale and manufacture Equipment and Supply |
| A Squared Technologies Inc | Wholesale and manufacture |
| General Electronic Devices | Equipment and Supply Wholesale and manufacture |
| Lintelle Engineering Inc | Equipment and Supply Wholesale and manufacture Equipment and Supply |
| Hirose Electric | Wholesale and manufacture Equipment and Supply |
| Topaz Systems Inc. | Wholesale and manufacture Equipment and Supply |
| Wireless Concepts Inc Microwave Monolithics Inc. | Wholesale and manufacture Equipment and Supply Wholesale and |

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| Aircraft Stamping Co. Inc. | Wholesale and manufacture |
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| Applied Engineering Inc. | manufacture Equipment and Supply |
| Aphex Systems Ltd. | Wholesale and manufacture |
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| Industries, Inc. | manufacture |
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| Corp. | manufacture |
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| Griffin Enterprises | Wholesale and manufacture |
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manufacture Equipment and Supply Wholesale and All American Electronics manufacture Equipment and Supply Wholesale and Strasburg-Jarvis Inc. manufacture Equipment and Supply Networks International Wholesale and Corporation manufacture Equipment and Supply Wholesale and SE2 Labs manufacture Equipment and Supply Wholesale and Phoenix Precision Inc. manufacture Equipment and Supply International Wholesale and Configurations Inc. manufacture Equipment and Supply Custom connector Wholesale and Corporation manufacture Equipment and Supply Wholesale and PAVE Technology Co. manufacture Equipment and Supply Tri-Tec West Engineering Wholesale and Corp. manufacture Equipment and Supply Wholesale and Delta Services manufacture Equipment and Supply Alpine Engineered Wholesale and Products Inc. manufacture Equipment and Supply American Custom Wholesale and manufacture Components Equipment and Supply Kerr Machine & Wholesale and Engineering manufacture Equipment and Supply Wholesale and Southeast Circuits, Inc. manufacture Equipment and Supply Conquest Technology Wholesale and manufacture Inc. Whitman Products Co Equipment and Supply Inc. Wholesale and

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| Perceptive Signal | Wholesale and |
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| FRF Circuits Inc. | manufacture |
| | Equipment and Supply |
| Oracle Manufacturing | Wholesale and |
| LLC | manufacture |
| Frank O'Connell West | Equipment and Supply Wholesale and |
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| Rouleau & Associates | Wholesale and manufacture |
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| Pinkerton Products Inc. | manufacture |
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| Adversed Deves | |
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| Technology Inc | Manufacture |
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| Advance Quartz Fusion | Manufacture |
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| Fujikin of America | Manufacture |
| | Semiconductor |
| Microtec Plastics Inc. | Manufacture |
| | Semiconductor |
| Semi-Probes | Manufacture |
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| Intel Corporation | Manufacture |
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| Conquer Industries Inc. | Manufacture |
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| Mission Peak Optics | Manufacture |
| Morgan Semiconductor | Semiconductor |
| Products | Manufacture |
| Herrara's Mechanical | |
| Design and Engineering | Semiconductor |
| Services | Manufacture |
| Kinetix Test Systems, | Semiconductor |
| LLC | Manufacture |
| Robson Technologies | Semiconductor |
| Inc. | Manufacture |
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| TDK Semiconductor | Manufacture |
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| Johnstech International | Manufacture |
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| Reaction Technology Inc. | Manufacture |
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Modular Process Technology Corporation

Silitronics Advanced Linear Devices Inc.

RPM Technical Services Advances Analogic Technologies Inc.

UMC Maxim Integrated Products

KS Equipment

McJunkin Corporation

BAE Systems Morrow Technologies Corporation

Silver Engineering Inc. Richard Marcel Drafting and Design

Suncoast Systems Inc.

Teltronics Inc. Kintech Manufacturing Inc. Tampa Microwave Laboratory Imaging Sensors and Systems

Tele-Comm International

Gleason Research

Advance

Aircom Inc

Chitron Electronics

I F Engineering

Semiconductor Manufacture Research, Design, and Development Research, Design, and

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Research, Design, and Thin Films Research Inc. Development Research, Design, and Hyacinth Technology Inc. Development Research, Design, and Electronic Filter Solutions Development Research, Design, and Sigtek Development Research, Design, and Advanced Vehicle Techonologies Inc. Development Research, Design, and Development Fusion UV Systems Inc Research, Design, and Development Inventrace Research, Design, and Development Impellimax Advanced Micro Systems Research, Design, and Development Inc. Research, Design, and Star One Productions Development Inc. Research, Design, and **Testwave LLC** Development Research, Design, and Signal Processing Group Development Research, Design, and Development Datanet Systems Research, Design, and Optical Electronics Inc. Development Research, Design, and Development Equilution Research, Design, and Pro-Comm Development Research, Design, and Bartal Design Group Inc. Development Research, Design, and L C Engineers Inc. Development Research, Design, and Moor Electronics Inc. Development Research, Design, and **RWAY** Communications Development Research, Design, and Development Opertune.com Research, Design, and Precision Filters Inc Development Research, Design, and Development Polyfusion Research, Design, and Jadak Technologies Development

Custom Electronics Inc.

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Millennium Antenna Black River Systems Company Inc

Sophisticated Circuits Inc Manufacturing Services Inc Andres & Associates Engineers Pathways Development Group Inc

J & J Engineering Inc

Decagon Devices Schweitzer Engineering Labs

rpm systems corporation

edr electronics inc Capital Advanced Technologies Inc

Lindsey Engineering

Research, Design, and Development Research, Design, and Development

EEE Industry in the United States²

The US exported \$151.5 billion worth of IT and high tech goods in 2003. Japan was the top destination (\$15.6 billion) followed by Canada (\$12.2 billion). Key facts for the US IT and high tech industry are presented in Table 1.

| Total Output of goods and services | \$1.24 trillion |
|--------------------------------------|-----------------|
| Exports | \$151.5 billion |
| Imports | \$207.5 billion |
| Companies revenue | \$2 trillion |
| Semiconductor sales | \$85 billion |
| R&D investment | \$50.18 billion |
| Software industry (2001) | \$183 billion |
| Spending on IT software and services | \$434 billion |
| Server market | \$18.2 billion |
| Offshore IT software and services | \$10 billion |
| Employment | 5,760,000 |
| Semiconductor employment | 284,000 |

Table 1 US IT and High-Technology Industry Key Facts, 2003³

The hi-tech industry depends on semiconductors, the microchips that power and control computers, telephones and a host of other devices. US companies dominate world wide chip sales. Chipmakers and semiconductor companies make up a significant portion of the electronics companies in the US. Worldwide chip sales were expected to reach \$214 billion in 2004 (data are not available). Intel, AMI (Applied Materials Inc) and AMD (Advanced Micro Devices) are key chip manufacturers based in the United States. Chipmaker Intel budgeted \$4.8 billion in R&D (research and development) spending in 2004.

Statistics for the 10 most actively traded stocks in the US in the hardware and software industries are shown in the table below.

| Rank | Company | Annual Revenues (\$) 2003 ⁴ |
|------|------------------------------------|-----------------------------------------|
| 1 | IBM | \$89 billion |
| 2 | Hewlett Packard | \$73 billion |
| 3 | Dell Inc | \$41.4 billion |
| 4 | Microsoft Corporation | \$32.187 billion |
| 5 | Intel Corp | \$30.141 billion |
| 6 | Ingram Micro Inc | \$22.612 billion |
| 7 | Electronic Data Systems (EDS) Corp | \$21.476 billion |
| 8 | Tech Data Corp | \$17.406 billion |
| 9 | Computer Sciences Corp | \$14.767 billion |
| 10 | nStor Technologies Inc | \$12.602 billion |

Table 2: Ten Most Actively Traded Stocks in the US, 2003

Some of these companies are focused on software rather than hardware manufacturing (in the US or overseas) and would therefore not be of interest to the CEP3 program.

³ the North America IT and High Technology Sectors, A company and Industry Analysis, September 2004, Mergent.

² Taken from the unpublished Clean Electronics Scoping Study prepared by M. Kelleher for the CEC Secretariat in May 2006.

<http://webreports.mergent.com>.

⁴ "Largest Companies in the Electronic/Electrical Equipment and Components Industry by Sales, 2003, Business Rankings (annual), Dun and Bradstreet, Inc. 2004, p. V-80. *Business Rankings Annual 2005*. Thomson Gale, 2005. Reproduced by the Business and Company Resource Center, Farmington Hills, Mich: Gale Group, June 2002

Aerospace products are the primary IT and high-tech export, and are outside the scope of the CEP3 program. The top imported commodities are computers and telecommunications equipment.