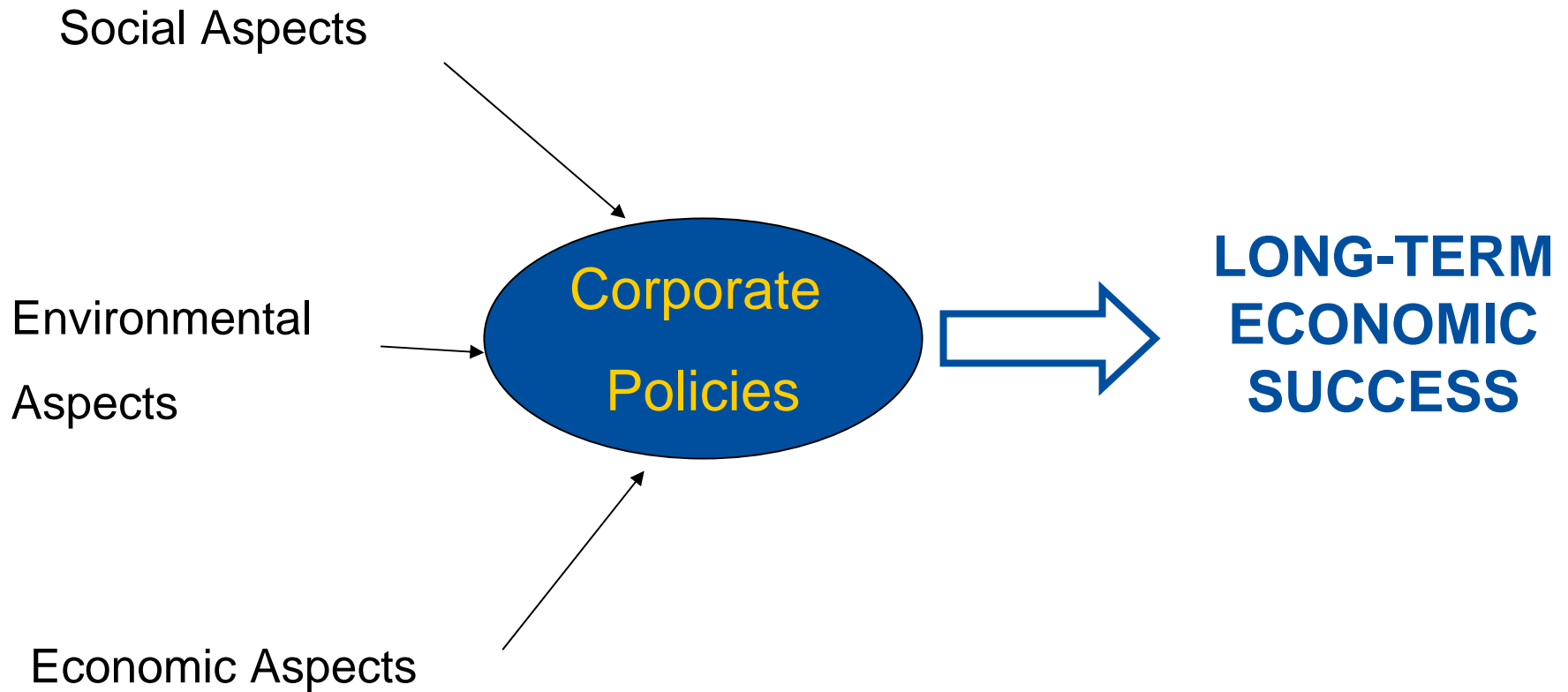


VOLKSWAGEN DE MEXICO

Towards a sustainable future



A Sustainable Future



“ Triple Botton Line”

Strategic Contributions to the environmental aspect

1. Environmental Policies

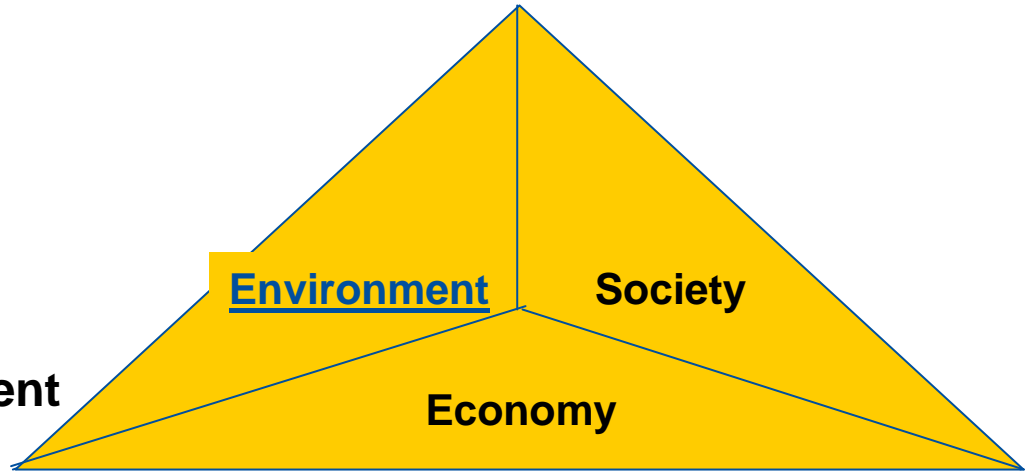
2. Natural Resources

3. Legal requirements

4. Environmental Management Systems

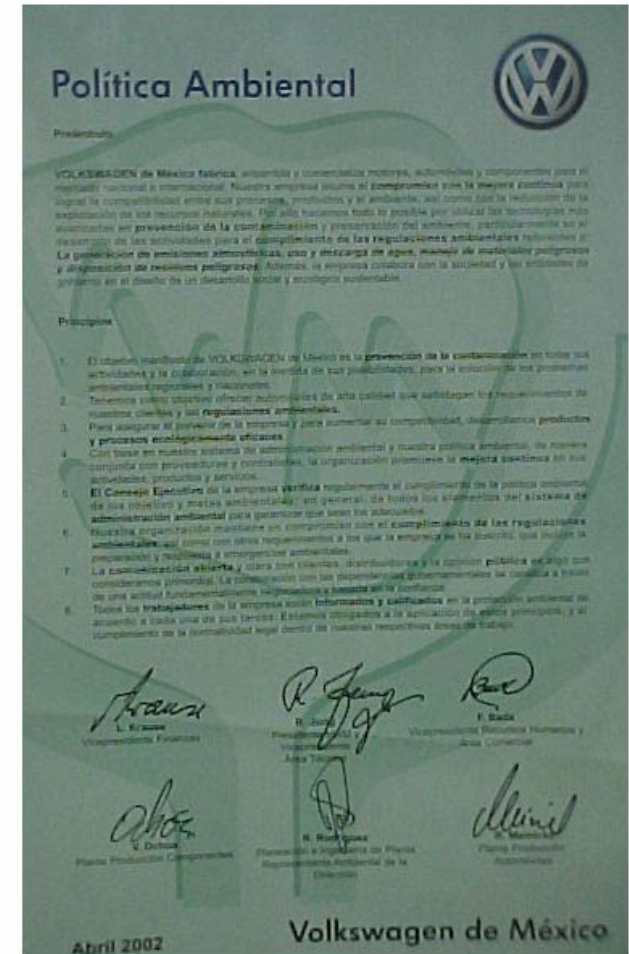
5. Pollution Prevention

6. Environmental Culture



1. Environmental Policy

- Top Management Commitment
- Communication to entire personnel
- Available to general public
- Commitment with continuous improvement
- Pollution prevention
- Compliance with legal requirements
- Efficient environmental products and processes
- Transparent and clear communication

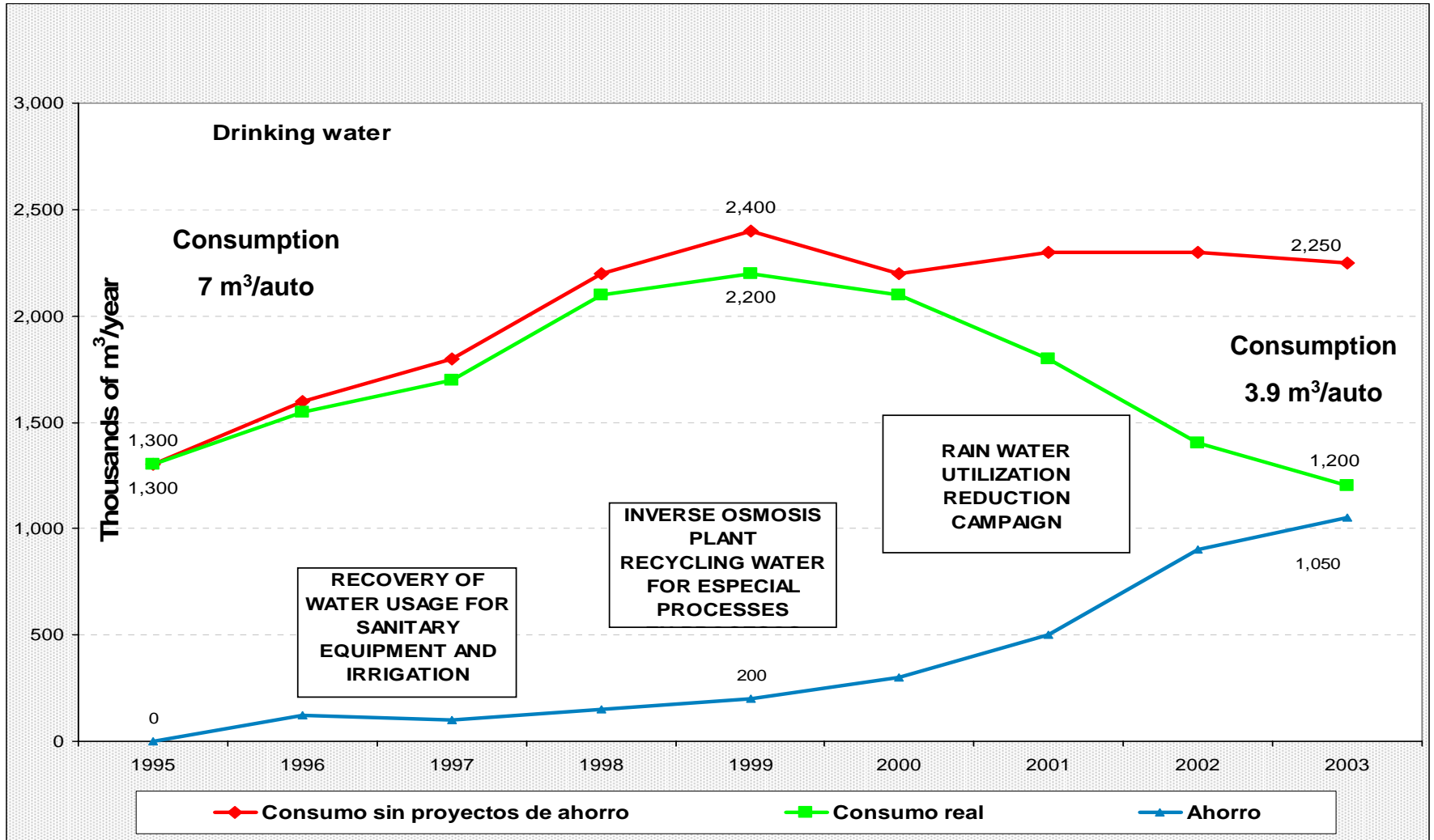


2. Natural Resources

Effective Water Management

- ❖ Independent drainage systems
- ❖ Reduction of water consumption
- ❖ Water recycling projects
- ❖ Utilization of rain water

Related tendencies during the last years



3. Regulatory Compliance



**Program of Voluntary Environmental Audits,
supported by the Federal Office for Environmental
Protection of the Mexican Government, obtained
since 1998**

Emission and Transfer regulations

- **Created and will be managed by SEMARNAT**
- **Published in the official Gazette of the Federation on June 3rd. 2004**
- **The Registry will keep records of the amounts and nature of Pollutant Emissions and transfers based upon the Operational License Renewal (COA)**
- **The definition of Pollutants Emissions is amended**
- **The procedure for filing the COA was amended**
- **Rules for solving possible mistakes and differences between material and conceptual mistake were issued**
- **SEMARNAT must publish a List of Substances that subject their holders to federal jurisdiction**

Emission and Transfer regulations

ADVANTAGES

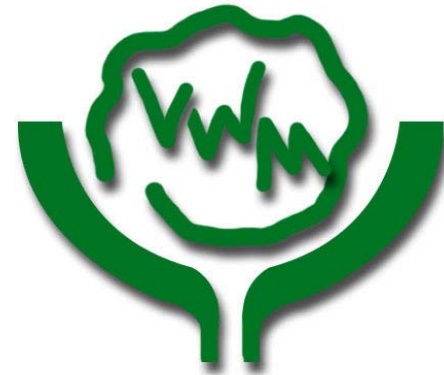
- **Transparency**
- **Improved Credibility in the world**
- **More investments for the country**

CONCERNS

- **Attacks of the media, competitors and NGOs**
- **Image of the Company**
- **Affect the market**

4. Environmental Management System

Since the year 2000, we achieved the implementation and certification of the Environmental Management System of VWM, according to the requirements established in Norm ISO14001:96 by the certifying company SGS Société Générale de Surveillance, which periodically follows up with recertification of the VWM System.



5. Pollution Prevention

Reduction of emissions to the atmosphere

```
graph TD; A[Reduction of emissions to the atmosphere] --> B[Paint technology on water basis]; A --> C[Evaluation of projects to minimize emissions]; A --> D[Selection of emission control systems]; A --> E[Utilization of refrigerating gas without CFCs]
```

**Paint
technology on
water basis**

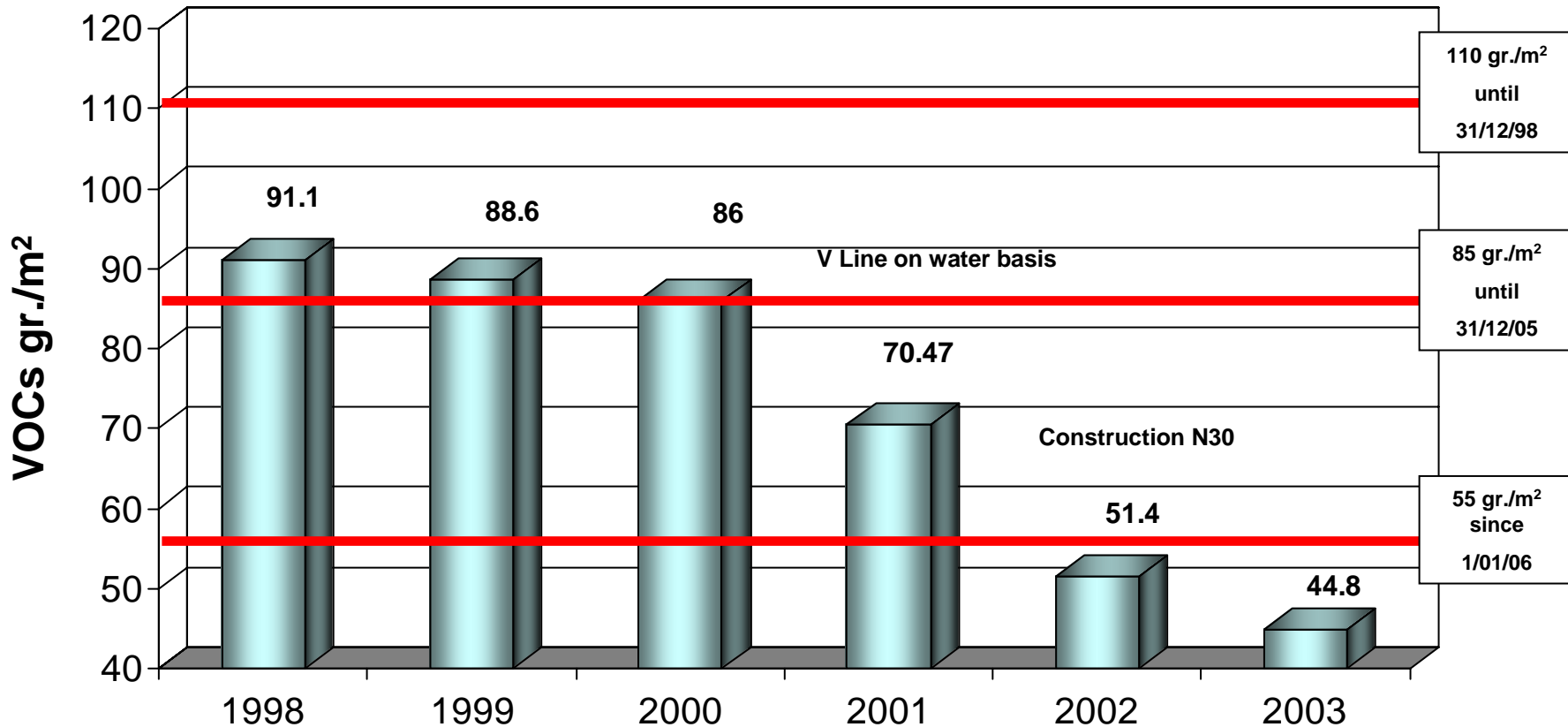
**Evaluation of
projects to
minimize
emissions**

**Selection of
emission control
systems**

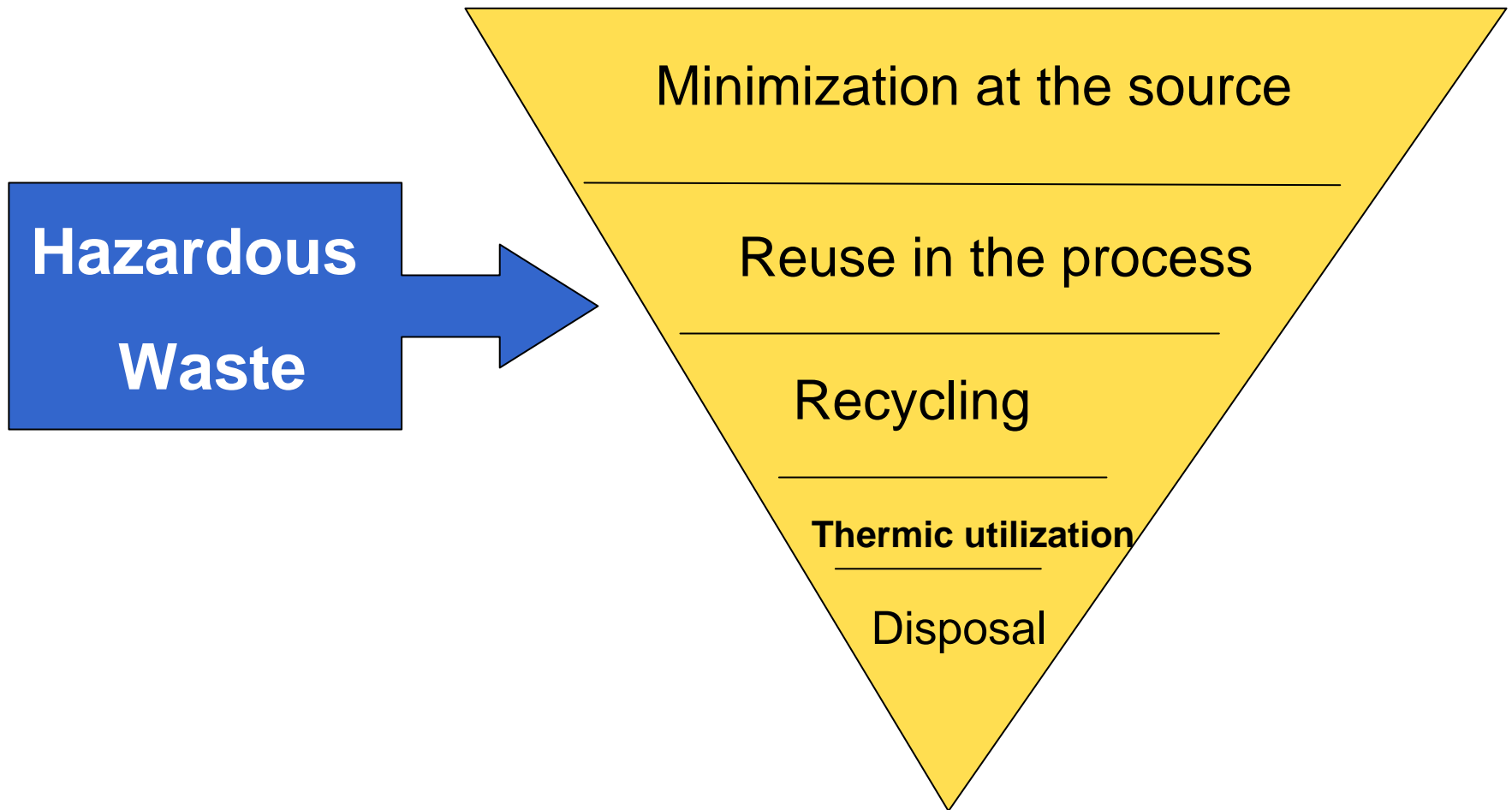
**Utilization of
refrigerating gas
without CFCs**

Emissions compliance of VOCs

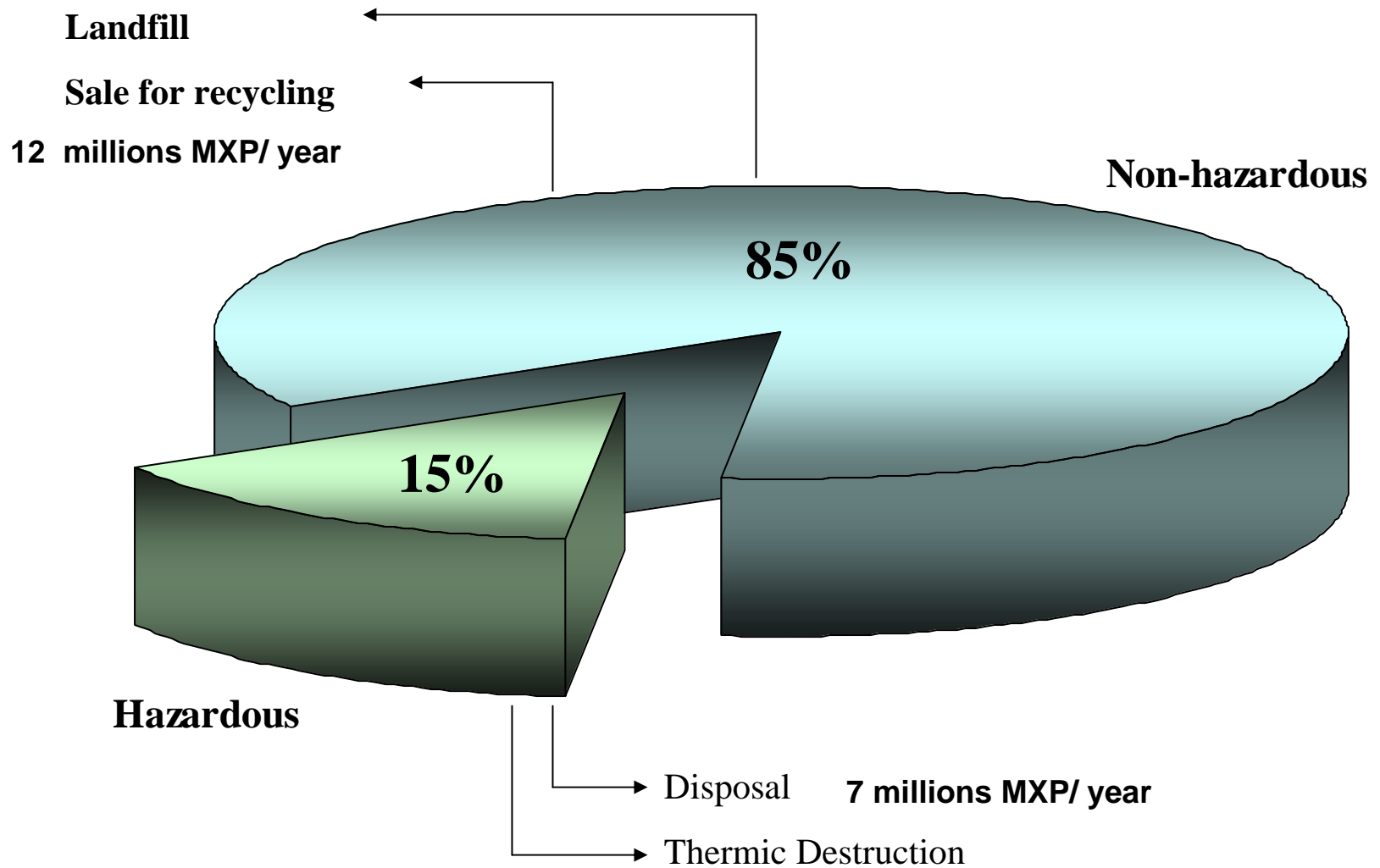
Reduction of solvent emissions in painting lines



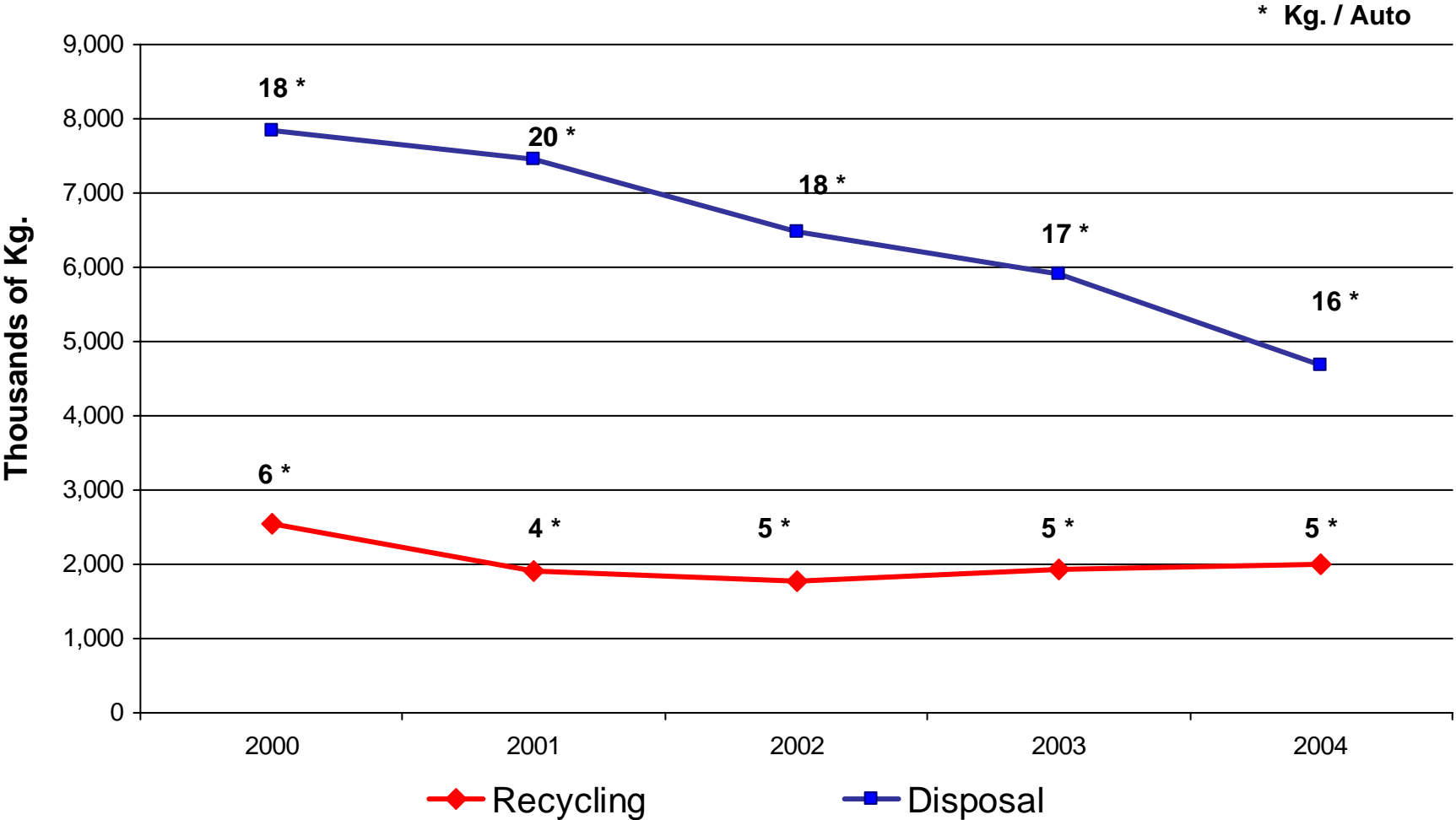
Pollution Prevention



Waste Generation



Disposal of Hazardous Waste



6. Environmental Culture



- ❖ Internal Information bulletin
- ❖ Publications in local media
- ❖ Campaigns to safe water
- ❖ Internal diffusion events



**In Volkswagen de México we share responsibility
and commitment to preserve the environment for
future generations**