DuPONT's RENEWABLE ENERGY EXPERIENCE

(Thus far....This is a journey)

Commission for Environmental Cooperation Mexico City, Mexico

> John Carberry DuPont - CRD 7 February, 2003

WHY DID DuPONT BECOME INVOLVED IN RENEWABLE ENERGY ISSUES?

- To learn about the issues and the markets so as to better serve our existing and new customers. This is presently the best opportunity.
- To identify potential renewable energy sources that will be more sustainable



POSSIBLE PRODUCTS AIDING RENEWABLE ENERGY

- Fuel cell materials and devices
- Photovoltaic materials and devices
- Technology and products for biomass production and use
- Materials for improved electrical transmission
- High performance plastics and other compounds for all the above



ENERGY GOALS

- •Supply 10% total DuPont energy needs from renewable resources <u>at a cost</u> <u>competitive with best available fossil</u> <u>derived alternatives</u>
- •Hold energy use flat, 1990 through 2010
- Reduce GHG emissions 65% (CO₂ equivalents basis) by 2010 vs. base year of 1990



The Green Power Market Development Group

Develop corporate markets for 1,000 megawatts of new, <u>cost-</u> <u>competitive</u> renewable energy by 2010



Green Power Market Development Group members







Interface



World Resources Institute

kinko's











Renewable energy <u>may</u> provide <u>significant advantages</u>

- Independence from the supply and price fluctuations of fossil derived fuels
- •Frequently, reduced levels of other controlled pollutants such as SO_x , NO_x , mercury, and fine particles
- •Avoidance of present or future taxes or other penalties for the emission of CO₂



Renewable energy presently has significant disadvantages

- •Frequently at an inconvenient location
- •Frequently intermittent, requiring the cost of an <u>intermittent</u> alternative
- •Renewable <u>electricity</u> can conflict with co-generation plans and may be restricted by regulated supply systems
- Equipment is frequently less reliable
- Many suppliers have a weaker, or at least a shorter, history of reliability



THE BUSINESS SITUATION

A manufacturing commodity with those advantages and disadvantages would normally sell at a discount.

However, renewable energy generally sells at a premium

•The exceptions are landfill gas, some readily available bio-mass, and some peak electrical demand periods.

•The premium is generally 1-3 US c/kWh. (NO_x, SO_x and CO₂ credits might become 0.5-1 US c/kWh.)



THE COST IMPACT

At a premium of 1 US c/kwh (or 1 US c/10K Btu.) a 10% renewable energy mix would cost, <u>annually</u>:

- •US\$ 10x10⁹ (!) for the United States' 100x10¹⁵ Btu. energy demand
- •A proportionally smaller cost for Mexico and Canada, but still very large compared to their economies
- •US\$ 20x10⁶ for a corporation with an energy demand such as DuPont's



BUSINESS IMPLICATIONS

- Industries whose energy demand is heavily thermal, instead of electrical, would do better by pursuing combined heat and power generation.
- Industries with constant energy demand (daily, weekly and yearly), are poorly matched for intermittent renewable electricity and will pay an additional premium for their back-up supply.
- Industrial sites of this nature are far better off spending their capital and engineering talent on energy efficiency. The environmental benefit of that is also greater.



COST IMPLICATIONS

- Industries, acting solely with their own resources, will not be able to afford large renewable electricity programs.
- Presently, large renewable electricity programs will not be sustainable without government support or requirements.
- Renewable portfolio standards seem the best mechanism for advancing renewable energy, particularly for electricity.



RENEWABLE PORTFOLIO STANDARDS SHOULD

- Enable the energy markets to function in a way that selects the lowest cost options
- Concentrate on simple, predictable and evolutionary programs consistent with a clear strategic plan
- Facilitate renewable energy, broadly, without selecting a technology in advance.



RENEWABLE PORTFOLIO STANDARDS SHOULD BE

- Tailored to the different segments of the energy market (e.g. electrical, mobile fuel, stationary fuel)
- Drawn from all the various renewable energy sources
- Based on free market trading of the "renewable energy credit"
- Facilitated by broad trading of credits



ADDITIONAL OBSERVATIONS

- Recognize unequal resource distribution
- Remove barriers to flexibility of supply
- Support R&D for emerging technologies and help those new technologies grow to adequate market size
- Remove regulatory barriers (e.g. Projects may trigger extensive regulatory reviews)
- Promote co-generation (CHP) including the ability to connect to grid, obtain emergency backup power and "sell' excess power.



Thanks for your time !!!

