

**Workshop on Green Goods and Services: Financing Sustainable Production
in North America**

Commission for Environmental Cooperation

DRAFT AGENDA

**April 22, 2000
Philadelphia, PA
Sheraton Rittenhouse Hotel**

Objective: This meeting brings together a small group of representatives from the financial services sector, industry, non-governmental and multilateral organizations involved in financing green goods and services to explore, what strategies can be used to secure a future supply of quality green goods and services, the integrity of the environment from which these goods are produced, and the livelihood of the families/companies supplying them. Examples will draw from our experience with sustainable coffee and renewable energy and attempt to expand to other sectors.

Chair: Daniele Giovannucci

- 9:00 **CONTINENTAL BREAKFAST SERVED**
- 9:15 **OPENING OF MEETING:**
- Introduction and Context of Meeting
 - Roundtable Introductions
- 9:30 **STATE OF GREEN PURCHASING IN NORTH AMERICA**
- The mainstream view
 - Tools for green purchasing (John Pollack, TerraChoice Inc)
 - Discussion
- 10:30 **FINANCING GREEN GOODS AND SERVICES**
- The CEC experience with shade coffee (Chantal Line Carpentier, CEC)
 - The financier view (William Foote, Ecologic Enterprise Ventures, Inc)
 - An industry point of view (Sue Meckenburg, Starbucks)
 - World Bank's experience (Charles Di Leva, World Bank)
- Working Lunch **Summary of 25 March meeting on MANDATORY AND VOLUNTARY
DISCLOSURE OF ENVIRONMENTAL INFORMATION
(Scott Vaughan, CEC)**
- 13:15 **FINANCING GREEN GOODS AND SERVICES (CONTINUED)**
- Renewable energy experience (Roger E. Clark Clean Energy Funds Network)
 - Discussion
- 15:00 **NEXT STEPS /CLOSE OF MEETING**