

Trade & Environment in North America 08

Agenda

Greening North America's Trade Corridors

22 April 2008

A NAFTA Cross-Border Initiative

North American Center for Transborder Studies, Arizona State University



9:00 Registration

10:00 Welcome and Plenary

Chair: **D. Rick Van Schoik**, Director, NACTS, ASU

A New Approach Conciliating Transportation, Energy, and Cities within a Sustainable Development Paradigm,

Albert Juneau, Director, Quebec-New York Corridor

The Environmental Challenge, **Gary Springer**, Director, Gulf of Mexico States Accord

Joint Planning and Management of Shared Facilities, **Terry Shannon**, Chair, Nogales-Nogales Port Authority

Environmental and Sustainable Performance in the Mexican Port and Maritime System, **Miguel Arturo Giles Maldonado**, Consultant, advisor, and investigator of environmental and sustainable development projects in Mexico

11:30 Discussion

12:00 Lunch and Keynote Speakers

Alan Artibise, Executive Dean, College of Arts and Sciences, ASU

Carlos Flores Vizearra, Consul General of Mexico in Phoenix

The Greening of North American Prosperity and Security, **Raúl Rodríguez**, Chair, Board of Advisors, NACTS

13:15 Panel I: How to Define Green Corridors Across Borders?

What transportation, energy (power and pipelines), telecommunications, and natural capital/green infrastructure can be integrated? Where could green corridors exist? What are the obstacles to such designations?

Presenter: **D. Rick Van Schoik**, Director, NACTS, ASU

Respondent: **Marisa Walker**, Director, Canamex

14:15 Panel II: How to Promote Green Supply Chains?

How to Integrate the Modes of Transportation? What Does Greening the Supply Chain Mean?

How Does Security at Borders Get Integrated?

Presenters: **Arnold Maltz**, Associated Professor Supply Chain Management, Carey School of Business, ASU

Gerardo Serrato Ángeles, Environment Undersecretary, Government of the State of Querétaro

Respondent: **Erik Lee**, Director of Development and Institutional Advancement, ASU, NACTS

15:15 Break

15:30 Panel III: How to Green NAFTA Trucks?

What Alternative Fuels and Infrastructure Can Be Imagined? How Can Greenhouse Gases Be Accounted, Minimized, etc.?

Presenter: **Frank Conde**, Director of Communications, NASCO Corridor

Respondents: **John Walls**, Manager of Vehicle Emissions Inspection, Arizona Department of Environmental Quality

Bill Sheaffer, Executive Director, Clean Cities Coalition

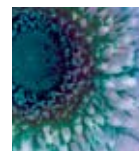
Debra Johnson, President, Eco-Edge

16:30 Facilitated General Discussion

Why trade corridor associations and green corridors?

Benjamin Teitelbaum, Special Assistant - Partnership, Commission for Environmental Cooperation of North America (CEC)

18:00 Reception



8:00 Registration

8:30 **Opening Session**

D. Rick Van Schoik, Director, NACTS

Felipe Adrián Vázquez Gálvez, Executive Director, CEC

Rachel McCormick, Sustainable Development Division (GDS), Department of Foreign Affairs and International Trade (DFAIT)

Héctor Márquez, Director, Trade and NAFTA Office, Mexican Ministry of Economy

Mark Linscott, Assistant for Environment and Natural Resources, U.S. Trade Representative

Moderator: José Carlos Fernández Ugalde, Program Manager, Environment and Trade, CEC

8:50 **Keynote Address**

Jeffrey J. Schott, Senior Fellow, Peterson Institute for International Economics

9:10 **Setting the Stage**

Dale Andrew, Head, Trade Policy Linkages Division, OECD Trade Directorate

9:30 **Session 1: NAFTA and Services Trade Liberalization: A Focus on Mexico**

Chair: Carlos Muñoz Villareal, Associate General Director, Coordinating Unit for International Affairs, Semarnat

Rapporteur: José Luis Alberro, Director, Law and Economics Consulting Group (LECG)



9:30–9:50

Structural Changes in Mexico; Economic Growth, Trade Liberalization, NAFTA and the Environment

Gustavo Alanís Ortega, President, Centro Mexicano de Derecho Ambiental (Cemda)



9:50–10:10

Pollution and International Trade in Services, Arik Levinson, Associate Professor,
Economics Department, Georgetown University / National Bureau of Economic Research

10:10–10:25

Discussant: Irene Henriques, Associate Professor, Schulich School of Business, York University

10:25–10:50

Question Period

10:50 **Break**

11:10 **Session 2A: Trade Liberalization and the Agriculture and Food Sector**

Chair: Clive George, Senior Research Fellow, University of Manchester

Rapporteur: Grant Ferrier, President, Environmental Business international, Inc. (EBI)



11:10–11:40

Liberalization of Financial Services Under NAFTA and its Effect on the Environmental Performance of the Agricultural Sector in Mexico, Claudia S. de Windt, Chief Environmental Law Policy and Good Governance, Department of Sustainable Development, Organization of American States

11:40–12:00

Discussant: Chantal Line Carpentier, Sustainable Development Officer,
UN Department of Economics and Social Affairs (DESA)

12:00–12:30

Question Period

11:10 **Session 2B: NAFTA and the Mexican Tourism Sector**

Chair: Claudia Schatan, Head, International Trade and Industry Unit, Economic Commission for Latin America and the Caribbean (ECLAC)

Rapporteur: Gustavo Alanís Ortega, President, Centro Mexicano de Derecho Ambiental



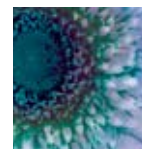
11:10–11:30

NAFTA, Tourism and the Environment in Mexico, Luz Aída Martínez Meléndez, Master's Candidate,
Department of Natural Resources and Environmental Economics, University of Vermont



11:30–11:50

Tourism, Trade and the Environment: Tourism and Coastal Development in the Mexican Portion of the Mesoamerican Reef, Vanessa Pérez-Cirera, Conservation Director, WWF-Mexico, and,
Gina DeFerrari, Meso American Priority Leader, WWF-US



11:50–12:05 *Discussant:* **Gabriel Duque**, Senior Advisor, Andean Development Corp. (CAF)

12:05–12:30 **Question Period**

12:30 **Lunch**

13:45 **Session 3A: NAFTA and the Transport Sector**

Chair: **Hussein Abaza**, Chief of the Economics and Trade Branch, United Nations Environment Programme (UNEP)
Rapporteur: **Heather Bystryk**, Trade Policy Officer, Services Trade Policy Division,
Foreign Affairs and International Trade Canada



13:45–14:15 *Transportation Services, Air Quality and Trade,* **Linda Fernandez**, Associate Professor of Economics,
Department of Environmental Sciences, University of California, Riverside

14:15–14:45 *Environmental Implications of Trade Liberalization on North American Transport Services:
The Case of the Trucking Sector,* **Linda Fernandez**, Associate Professor of Economics,
Department of Environmental Sciences, University of California, Riverside

14:45–15:00 *Discussant:* **Brian Copeland**, Professor, University of British Columbia

15:00–15:30 **Question Period**

13:45 **Session 3B: NAFTA and Environmental Services**

Chair: **Mark Linscott**, Assistant Trade Representative, United States Trade Representative (USTR)
Rapporteur: **David Hartridge**, Senior Advisor, White & Case International Trade



13:45–14:05 *The Evolution of the Environmental Services Industry in Mexico, 1995–2005,* **Grant Ferrier**, President,
Environmental Business International and George Stubbs and Fiona O'Donnell-Lawson, Project Contributors



14:05–14:25 *Effects of Trade Liberalization on Provision of Urban Solid Waste Collection, Recycling, and Final Disposal
Service: The Case of Mexico's Northern Border Region,* **Claudia María Martínez Peralta**, Environmental
Promoter, Sonora State Commission for Ecology and Sustainable Development



14:25–14:45 *Growth in the Supply of Municipal Environmental Services to Communities on Mexico's Northern Border
(1995–2005)* **Tomás Balarezo Vásquez**, Regional Planning Manager, and **Alberto Ramírez López**,
Special Projects Manager, Border Environment Cooperation Commission (BECC)

14:45–15:00 *Discussant:* **Dale Andrew**, Head, Trade Policy Linkages Division, OECD Trade Directorate

15:00–15:30 **Question Period**

15:30 **Break**

16:05 **Synthesis**

Chair: **José Carlos Fernández Ugalde**, Program Manager, Environment and Trade, CEC

Rapporteur Session 1: **José Luis Alberro** (LECG)

Rapporteur Session 2A: **Grant Ferrier** (EBI)

Rapporteur Session 2B: **Gustavo Alanís Ortega** (Cemda)

Rapporteur Session 3A: **Heather Bystryk**, Foreign Affairs and International Trade Canada

Rapporteur Session 3B: **David Hartridge**, White & Case International Trade

16:50 **Closing remarks**

17:00 **End of symposium**



Environmental Assessment of NAFTA: Lessons Learned from the CEC's Trade and Environment Symposia

24 April 2008

Joint Public Advisory Committee Regular Session 08-01

8:00 Registration

8:50 **Welcome and Opening Remarks by the JPAC Chair, Jane Gardner**
Approval of the provisional agenda

8:55 **Report from the National and Governmental Advisory Committee Representatives**

9:10 **Public Forum**

In the context of the fourth North American Symposium on Assessing the Environmental Effects of Trade: Services and the Environment, the JPAC will hold a public session to review the proceedings, results, and recommendations of the previous symposia with a view to providing broader access to their results and provide recommendations to the Parties on how to make the ongoing environmental assessment of NAFTA more relevant to policy development and help identify areas for further work in the CEC.

9:10–9:45 How can the CEC's performance be measured? Which criteria and indicators should be used to measure success?

9:45–10:20 How can symposia findings be made relevant and conveyed to policymakers? How can they best identify and help implement opportunities for further integration between environmental and trade policies?

10:20–10:30 **Break**

10:30–11:05 How can the CEC improve the dissemination of symposia results to key audiences and generally improve public access to symposia findings? Which channels should be used to disseminate findings? How can the format and content of symposia findings be adapted and made relevant to various audiences?

11:05–11:40 What are the key audiences with which the CEC should engage in the context of symposia?
How can these audiences be reached and mobilized, including through new partnerships?

11:40–12:00 Wrap-up and comment period, **Irene Henriques**, JPAC member for Canada

12:00 Lunch

13:00 **Roundtable on Emerging Issues in Analyzing Trade and Environmental Linkages in North America**

In the context of the fourth North American Symposium on Assessing the Environmental Effects of Trade: Services and the Environment, the CEC wishes to convene an expert roundtable to explore future areas of work for the CEC in light of emerging trade and environment issues. The roundtable will gather a group of experts from diverse professional and geographical backgrounds on 24 April 2008, in Phoenix, Arizona, and aims to produce concrete recommendations to help orient the CEC's future work.

Experts: ■ Hussein Abaza, UNEP ■ Gustavo Alanís Ortega, Cemda ■ Dale Andrew, OECD ■ Johannes Bernabe, ICTSD
■ Greg Block, Wild Slamon Centre ■ Chantal Line Carpentier, UN DESA ■ Irene Henriques, Schulich School of Business, York University ■ Roland Hosein, GE Canada ■ George Clive, University of Manchester ■ John Kirton, University of Toronto
■ Adriana Nelly Correa, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) ■ Carlos Sandoval, Consejo Nacional de Industriales Ecologistas de México (Conieco) ■ Claudia Schatan, ECLAC ■ Blanca Torres, El Colegio de México

16:00 **Break**

16:10 **JPAC Follow-up and Administrative Matters**

- a) Discussion on a potential Advice to Council
- b) Discussion of 2008 JPAC priorities
- c) Next JPAC meeting and Council Session in Canada
- d) Review responses to JPAC advice and letters

17:10 **Observers' comments**

17:30 **End of the session**

ASU North American Center
for Transborder Studies
ARIZONA STATE UNIVERSITY



For more information and to obtain documents from the
symposium, please visit: <http://www.cec.org/symposium>

