

Scale, Technique and Composition Effects in the  
Mexican Agricultural Sector: The Influence of  
NAFTA and the Institutional Environment.

**November 2005**

## About me & the research

- **Research Associate at the University of Oxford's Environmental Change Institute (ECI).**
- **Research project derived from my MSc.**
- **Support from CEC and Prof. Diana Liverman at the ECI.**



# Research Aims

**Explore changes in agricultural input use in Mexico during the post NAFTA period – both among Industrialized and Communal (ejido) farmers – as well as the influence of the national and multilateral institutional framework on these outcomes.**



## Research Objective

- Decompose the post NAFTA period into **Scale, Technique** and **Composition (STC)** effects to estimate the impact that the trade liberalization process has had on the use of **fertilizer** and **land**.
- Further understand how the multilateral and national **institutional framework** has had a determinant influence on the resulting **SCT** effects.

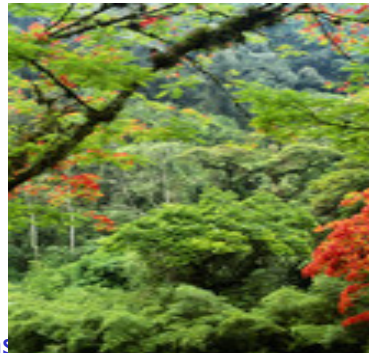
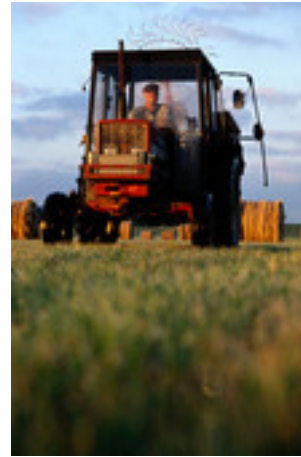


## Paper's Principal contributions

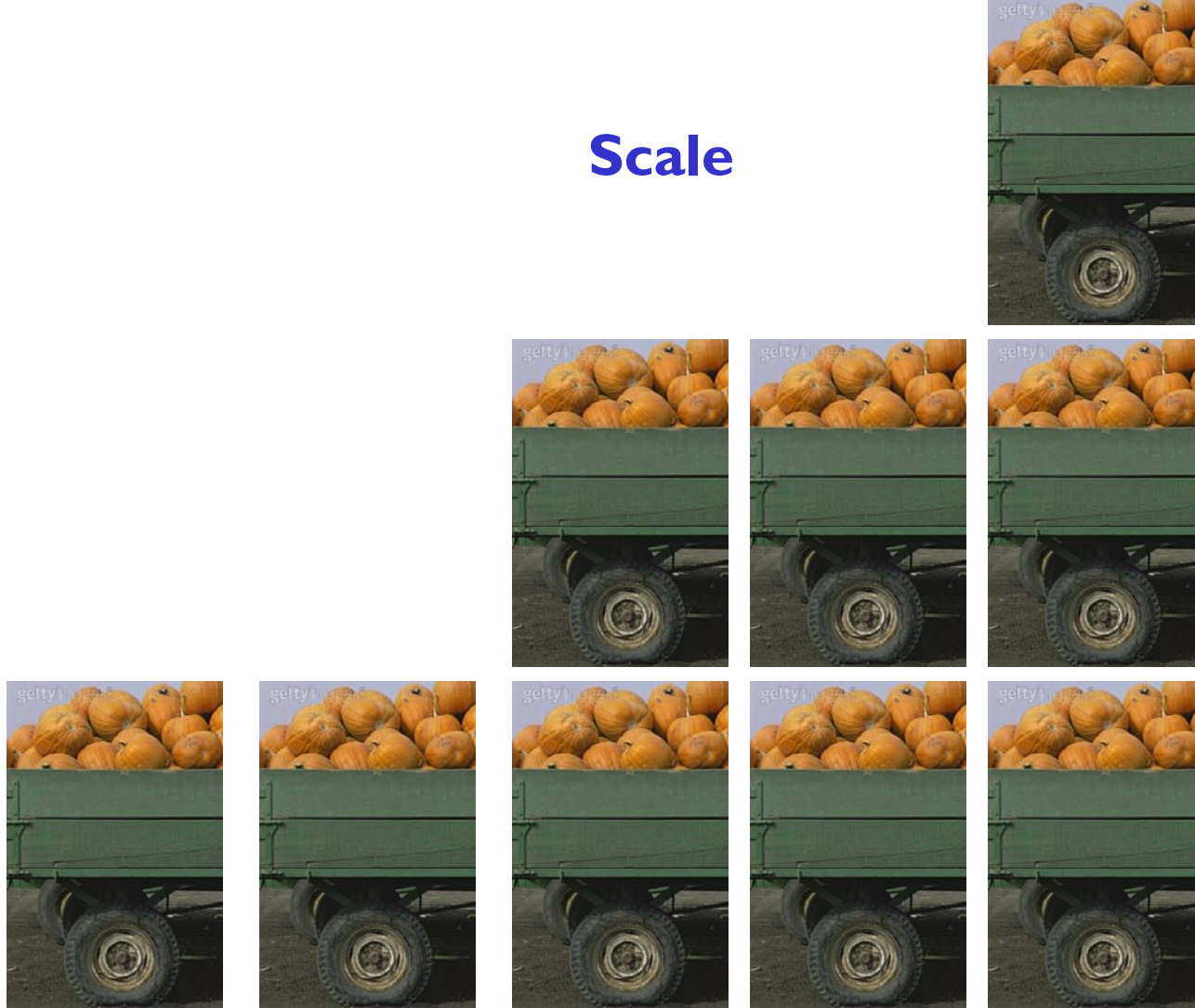
- **Demonstrate the usefulness of applying the SCT theory to better understand the factors influencing input use trends in the agricultural sector.**
- **Highlight factors that have either not been large enough or not been directionally adequate to counteract overall Scale increases.**
- **Better understand how the institutional framework has contributed to these outcomes, particularly the Composition and Technique effects.**



# Agricultural Producers



# Scale



**The scale effect measures the increase in environmental degradation (input use) due to increased production.**



# Composition



**The Composition effect measures the change in environmental degradation (input use) due to changes in the range of goods produced.**



# Technique



**The Technique effect measures changes in aggregate pollution (input use) arising from trade induced technological changes.**

# Data Used and Limitations

## Data

- **Agricultural Production Data (SIACON)**
- **Fertilizer use (FAO)**

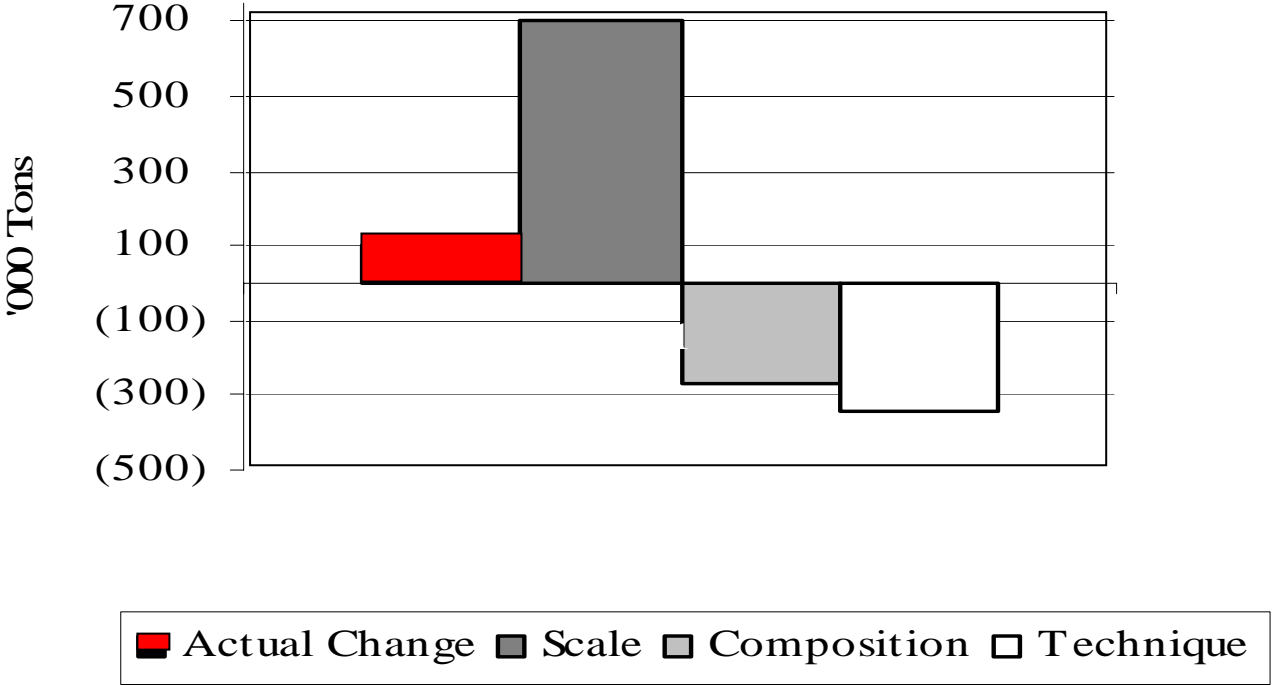
## Limitations

- **Input use levels, not pollution**
- **Exploratory rather than conclusive**



# Fertilizer use increased among Industrial farmers

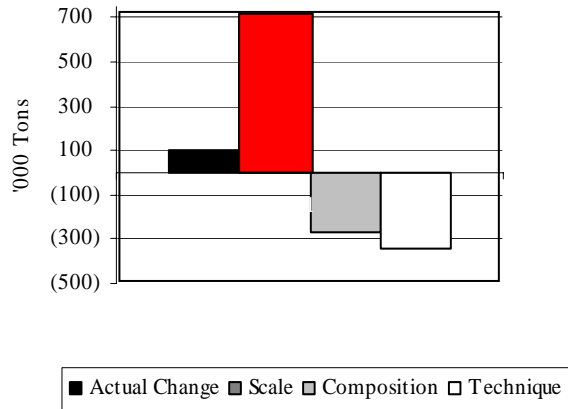
Industrial Fertilizer Use - Aggregate



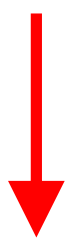
# Scale drove fertilizer use up

↑ 56%

Industrial Fertilizer Use - Aggregate

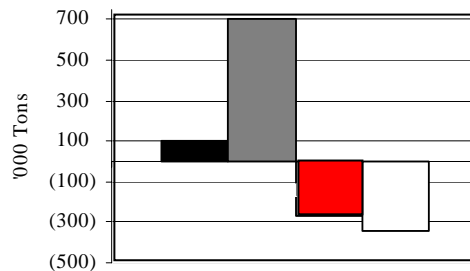


# Composition is driving it down



21%

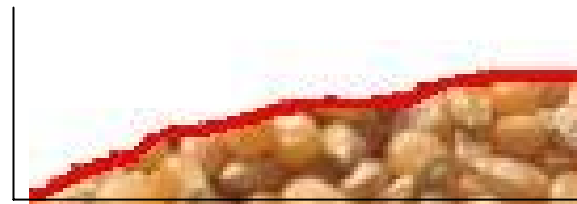
Industrial Fertilizer Use - Aggregate



■ Actual Change ■ Scale ■ Composition □ Technique



+48%

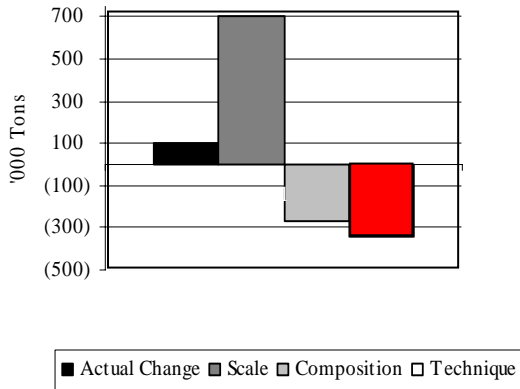


+8%

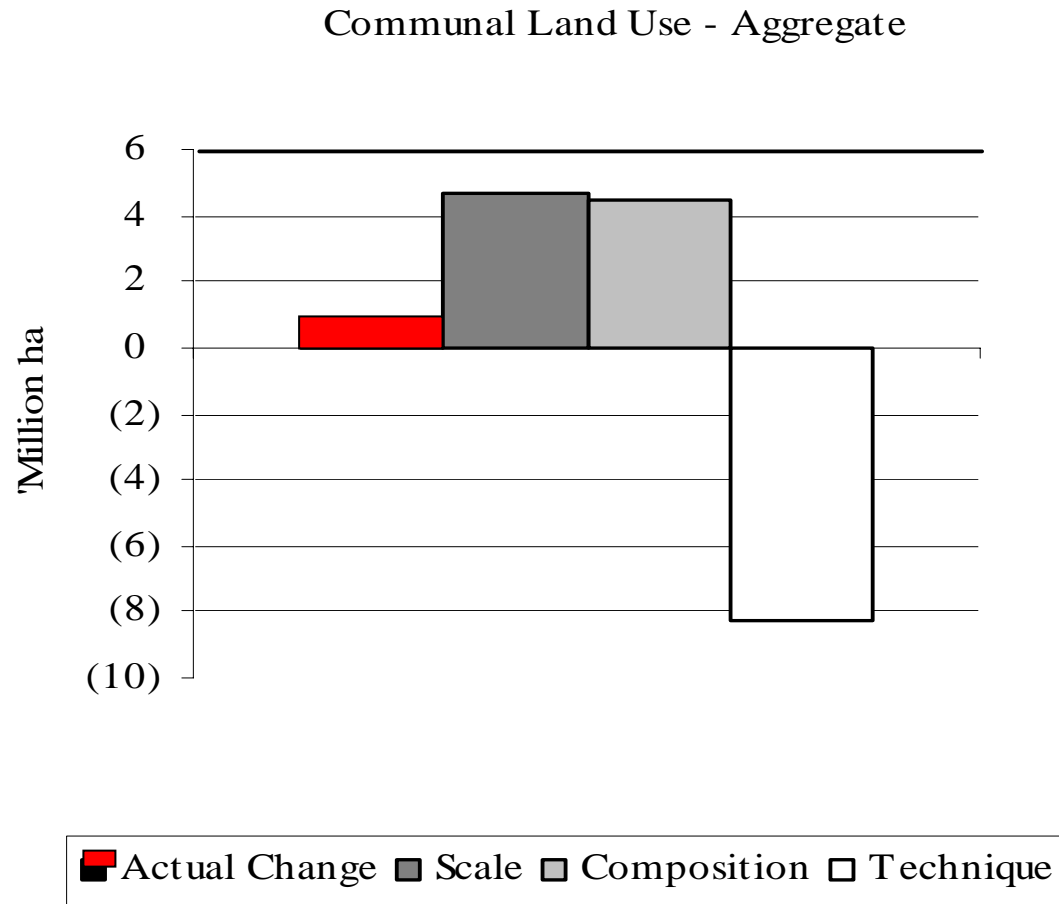


# As well as technique...but not enough

↓ 27%  
Industrial Fertilizer Use - Aggregate



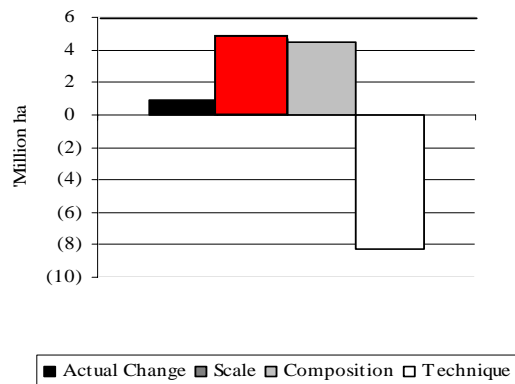
# Land use increased among communal farmers



# Scale is driving land use up

↑ 32%

Communal Land Use - Aggregate

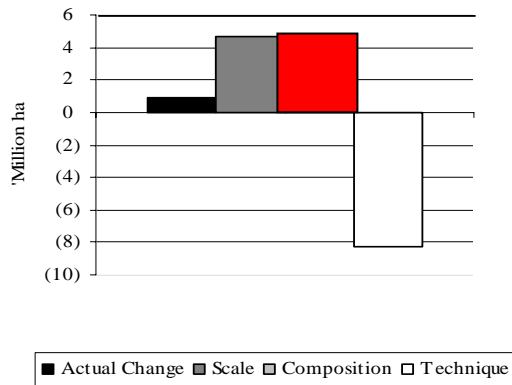




# Composition is also driving land use up

↑ 31%

Communal Land Use - Aggregate



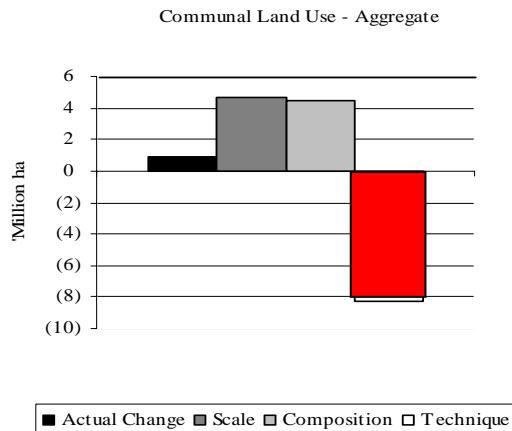
+77%



+12%

# Technique is driving it down, but not enough

↓ 59%



# **Institutional framework has a role to play**

## **FERTILIZER USE**

- **Develop institutional framework capacity to coordinate, integrate and enforce dispersed pesticide and fertilizer regulatory framework.**
- **Adequate funding**

## **LAND USE**

- **Rural Development plans adequate funding and allocation for communal farmers to:**
  - **Transition to higher value crops**
  - **Adopt higher yielding technologies**

