



## Approaches to Environmental Management Systems in North America Guadalajara, Jalisco, México

1 October 2003

CUCEA (Centro Universitario de Ciencias Económico – Administrativas) de la Universidad de Guadalajara  
Periférico Norte 799 esquina Blvd. Parres Arias (Núcleo Universitario Los Belenes), Zapopan, Jalisco, México

15:00–15:05

### Welcoming remarks

*Javier Dueñas García, Delegado de PROFEPA en Jalisco*

15:05–16:05

### An Overview of EMS Programs in Canada, Mexico and the United States

20 minutes per country, including a discussion of auditing

*Bill Hanson, Associate Director, Office of Business and Communciation Innovation, US EPA*

*Lorenzo Thomas, Director General de Planeación y Coordinación, Subprocuraduría de Auditorias Ambientales, PROFEPA*

*Susan Pecman, Sustainable Consumption Division, National Office of Pollution Prevention, Environment Canada*

plus brief introduction of auditing issues:

*Edward Arnold, Canadian Environmental Auditing Association (CEAA)*

*Lincoln Romain, Former 1<sup>st</sup> Vice President, The Auditing Roundtable; and Dennis Svitek, Board of Environmental, Health & Safety Auditor Certifications (BEAC)*

*Margarita Ferat Toscano, Corporate Manager for Environmental Control, DESC*

16:05–16:15

### Questions

16:15–17:30

### Small and Medium-size Businesses and EMS (15 minute presentations)

The Case of a Bakery in Puebla, Mexico

*José Javier Aguilar Lopez, Director General, Panificadora Segovia, y*

*Pedro Sánchez Rodríguez, Subdelegado de Auditoria Ambiental de PROFEPA Puebla*

Small furniture enterprises in Ocotlán, Jalisco, Mexico

*Alfredo Cruz González, Director General, Bufete Ambiental Tecnico; y*

*Pedro Paredes Monroy, Director de Operaciones, Mueblera Loma Alta, SA de CV*

Engaging SMEs in environmental improvements: The model of the Eco-Efficiency Centre

*Peggy Crawford, Manager, Eco-Efficiency Centre*

Enviroclub: small businesses outreach on environmental performance

*François Huppé, Program Coordinator, Toxics and Prevention, Environment Canada*

NGO and Small Business, EMS Examples

*Ken Legler, President, Houston Wire Works*



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17:30–18:00 Questions

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18:00–18:45 **Supply Chains and EMS** (15 minute presentations)

EMS Pilot Project in the Tijuana-San Diego Region

*Chris Marxen, Program Manager, Border Unit, California Environmental Protection Agency*

Supply Chain and Environmental Protection

*Fernando Gutiérrez, IPA-CAINTRA Monterrey*

Working with suppliers to enhance environmental, health and safety management

*Evet Vera, Environmental Manager, Baxter Healthcare Corp.*

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18:45–19:00 Questions

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19:00–19:30 **Closing remarks through facilitated discussion**

*Margarita Ferat Toscano, Corporate Manager for Environmental Control, DESC*





# DRAFT AGENDA