



Chamaedorea Palm in the Floral Trade: Promoting Environmental Sustainability and Social Equity through Strategic Alliances between Producers and Christian Congregations – A Workshop

Cancun, Mexico – 8 September 2003

Preliminary Agenda

- | | |
|---------------|--|
| 8:30 – 9:00 | Introduction to meeting and self-introductions by participants |
| 9:00 – 10:00 | North American market and potential to work with Christian congregations: Presentation and discussion |
| 10:00 – 10:15 | Sustainable coffee break |
| 10:15 – 11:45 | Environmental sustainability and social justice aspects/Research needs and mechanisms for guaranteeing the palm sustainability
- Issues and options
- Discussion |
| 11:45 – 12:45 | Lunch (provided by the CEC) |
| 12:45 – 2:00 | Marketing of palm to Christian congregations
- Issues and options
- Discussion |
| 2:00 – 3:15 | Logistics of getting palm (a perishable product) from the forest to consumers and congregations
- Issues and options
- Discussion |
| 3:15 – 4:00 | Sustainable coffee break |
| 4:00 – 5:15 | Administering the certification program: who and how?
- Issues and options
- Discussion |
| 5:15 – 6:15 | Wrap-up and conclusions |
| 7:00 | Dinner for all participants in evening |

