

**05**  
MONTREAL

**Third North American Symposium  
on Assessing the Environmental  
Effects of Trade  
Investment, Growth and the Environment**

# Agenda

**30 November – 1 December 2005**

Hôtel Delta Centre-Ville, room Regence A & B – floor C  
777, rue University, Montréal, Québec, Canada



**cec.org**

**Commission for Environmental Cooperation**

*With the support of Foreign Affairs Canada and Hydro-Québec*



**8:00 Registration of participants and continental breakfast**

**8:30 Opening session**



**William V. Kennedy**, Executive Director, Commission for Environmental Cooperation (CEC)  
**Jane Gardner**, JPAC Chair and Manager and Counsel, General Electric Company

**8:50 Setting the stage: What we know about environment and trade so far,  
and a brief overview of the day's events**



**Chantal Line Carpentier**,  
Head, Environment, Economy and Trade Program, CEC

**9:00 Session 1A: Economic growth and the environment  
in North America, pre- and post-NAFTA**



Chair: **Brian Copeland**, Professor, University of British Columbia

Rapporteur: **Scott Vaughan**, Director, Unit for Sustainable Development and Environment, Organization of American States

*Economic Growth Pre- and Post-NAFTA*, **Scott Vaughan**



*The Effect of NAFTA on Energy and Environmental Efficiency in Mexico*,  
**David Stern**, Professor, Rensselaer Polytechnic Institute



*'Push' and 'Pull' Impacts of NAFTA on Environmental Responsiveness and Performance in Mexican Industry*,  
**Priscilla Wisner**, Professor, Montana State University



*Scale, Technique and Composition Effect in the Mexican Agricultural Sector: The Influence of NAFTA  
and the Institutional Environment*, **Silvina J. Vilas-Ghiso**, Research Associate, Environmental Change Institute,  
University of Oxford



Discussant: **Arik Levinson**, Professor, Georgetown University

Question period

**10:35 Networking break**

**10:50 Session 1B: Market-based drivers for sustainable growth**



Chair: **Mark Linscott**, Assistant for Environment and Natural Resources, U.S. Trade Representative

Rapporteur: **Lilia Domínguez-Villalobos**, Professor, Universidad Nacional Autónoma de México



Nongovernmental organization perspective, **Ken Ogilvie**, Executive Director, Pollution Probe



Industry perspective, **Daniel Gagnier**, Senior Vice President, Alcan

Government perspective, **Dean Knudson**, Director General, Competitiveness,  
Strategic Policy Branch, Environment Canada

Question period

**12:10 Working Lunch (self-service buffet)**

**13:00 Environmental assessments of foreign investment promotion  
and protection agreements**



Presented by **Stephen de Boer**,

Acting Director, Investment Trade Policy Division, International Trade Canada



**13:45 Session 2A: Have policies led to improved environmental performance by foreign investors?**



Chair: **Aaron Cosbey**, Associate and Senior Advisor, International Institute for Sustainable Development  
Rapporteur: **Kevin Gallagher**, Professor, Boston University

*Investment in North America, Pre- and Post-NAFTA*, **Aaron Cosbey**



*The Maquiladora Electronics Industry and the Environment along Mexico's Northern Border*,  
**Claudia Schatan**, Head, Industrial Development Unit, Economic Commission for Latin America and the Caribbean

*Learning Processes in the Maquiladora Export Industry and Environmental Technologies in Three Northern Border Cities in Mexico: Tijuana, Mexicali and Ciudad Juárez*,  
**Ma. del Rosio Barajas E.**, Coordinator, El Colegio de la Frontera Norte

*NAFTA and the Mexican Automobile Industry: The Road Towards Harmonization of Environmental Standards on a North American Basis*,  
**Isabel Studer**, Research Director, North American Commission for Labor Cooperation

Discussant: **Kevin Gallagher**, Professor, Boston University

Question period

**15:20 Networking break**

**15:35 Session 2B: Transfer of clean technology and business practices**

Chair: **Stephen de Boer**, Acting Director, International Trade Canada  
Rapporteur: **David Stern**, Professor, Rensselaer Polytechnic Institute

*Business Environmental Decisions in the Context of the Free Trade Agreement*,  
**Lilia Domínguez-Villalobos**, Professor, Universidad Nacional Autónoma de México



*Trade Liberalization and the Porter Effect: Theory and (Preliminary) Evidence from Mexico*,  
**Kishore Gawande**, Professor, Texas A&M University



Discussant: **Rick Van Schoik**, Managing Director,  
Southwest Center for Environmental Research and Policy



Discussant: **Juan Rafael Elvira Quesada**, Deputy Attorney General, Profepa

Question period

**16:45 Keynote address**



**Dan Esty**,  
Director, Yale Center for Environmental Law and Policy

**18:00 Reception** Hosted by Hydro-Québec

Presentations

**Jaye Shuttleworth**,  
Director, Sustainable Development Division, Foreign Affairs Canada

**Stella Leney**,  
General Manager, Environment and Corporate Affairs and Deputy Secretary, Hydro-Québec



**Thomas J. Mulcair**,  
Minister of Sustainable Development, Environment and Parks, Québec



8:30 Continental breakfast

9:00 Session 2C: NAFTA rules and institutions and the ability of NAFTA parties to de-couple economic growth and environmental change



Chair: **Adrián Fernández-Bremauntz**, President, Instituto Nacional de Ecología

Rapporteur: **Richard Newfarmer**, Economic Advisor, World Bank



The NAFTA Environmental Agreement: The Intersection of Trade and the Environment, **Jon Plaut**, President, Global Learning Inc



Environmental Policy Implications of Investor-State Arbitration Under NAFTA's Chapter 11, **Sanford Gaines**, Professor, University of Houston



Opportunities and Barriers for Renewable Energy Development in NAFTA, Renewable Energy and International Law Project (REILP) **Robert L. Howse**, Expert and Professor, University of Michigan



Discussant: **Howard Mann**, Associate, International Institute for Sustainable Development

Question Period

10:20 Networking break

10:35 Symposium summary session

- Scott Vaughan, rapporteur session 1A
- Lilia Domínguez-Villalobos, rapporteur session 1B
- Kevin Gallagher, rapporteur session 2A
- David Stern, rapporteur session 2B
- Richard Newfarmer, rapporteur session 2C

Discussion

11:55 Final word

12:00 Lunch (self-service buffet)

13:30 Workshop and Public Consultation on Environmental Assessments of Foreign Investment Promotion and Protection Agreements

Organized by International Trade Canada and Foreign Affairs Canada

The purpose of this workshop is to consult symposium participants on the Government of Canada's ongoing work in this area. Due to limited seating, a maximum number of 60 participants can be accommodated for the workshop. Registration will occur on the first day of the symposium and will be based on a first-come, first-served basis.

For more information: <[http://www.cec.org/files/pdf/CEC-Workshop-and-Public-Consultations2\\_en.pdf](http://www.cec.org/files/pdf/CEC-Workshop-and-Public-Consultations2_en.pdf)>

16:00 Close of the Third Symposium



For more information and to obtain documents from the symposium, please visit: <http://www.cec.org/symposium>

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