Mexican Cities Towards Sustainability Network MCSN

NORTH AMERICA SUSTAINABLE BUILDING

- INTERNATIONAL WORKSHOP-Seattle, Washington, May 1-2, 2007

Alfonso Iracheta Cenecorta PhD (axicorta@gmail.com)

El Colegio Mexiquense

Red Mexicana de Ciudades hacia la Sustentabilidad

¿What is the Mexican Cities Towards Sustainability Network –MCSN-?

- It is a FORUM in permanent construction oriented to create and socialize a message to cities (particularly local authorities) related with the need to FACE URBAN UNSUSTAINABILITY TREND in most mexican urban areas and metropolis
- From the begining, MCSN has been clear regarding our distance with political parties, governments or economic groups interests, in order to gain legitimacy.

MCSN Objectives

- It is a citizen's space, settled at El Colegio Mexiquense (www.cmq.edu.mx) oriented to:
 - Promote a shared strategy, new capabilities, research projects, public policies and intruments, among mexican cities towards sustainable urban development.
 - Facilitate best practices exchange among civil servants, experts and social organisations involved in urban sustainability.
 - Organize national / regional seminars; offer civil servants training programs and publish documents relating sustainable urban development.

Activities 2000 - 2007

- MCSN has organized between 2000 and 2007, nine national seminars (the 9th being held in Manzanillo, Colima on october 2007) and four regional seminars; has published 4 books comprising papers and conferences relating urban sustainability phenomena; has offered several short curses to local authorities and civil servants.
- In short: After 7 years of permanent activities **MCSN** is well recognized by most mexican cities, becoming a FORUM for a political / technical dialogue.
- On december 2006 MCSN published a text named: TERRITORIO EN CRISIS: HACIA UNA POLITICA DE ESTADO PARA REGIONES Y CIUDADES !YA! (Territory in Crisis; A State Policy for Regions and Cities !Right Now!), which represent an AGENDA to face urban unsustainability.

Mexico: Urban Sustainable Development: Problems and Challenges

- Territorial and urban lower productivity and competitivness
- Inequality and poverty in country side and cities (between 50 and 75% of mexican population is poor)
- Widespread human settlements and urban disorder:
 - The urban land problem (speculation, limited offer of urbanized land for the urban poor)
 - The urban mobility problem (around 1 million new cars every year; lack of a public transport national strategy)
 - The housing problem (around 60% of homes are low income and self built; national housing policy has been ahead of urban and environmental policies)

Mexico: Urban Sustainable Development. Problems and Challenges

- Environmental and natural resources unsustainability:
 - Water
 - Forest destruction
 - Urban waste
 - Air pollution in urban areas
 - Landscape and cultural heritage deterioration
- Lower governance and urban culture and increasing informality

MCSN Main Proposals

- To strenghten efficiency and economic competitivness of metropolis and cities
- To reduce inequality and poverty, dignifing cities
- To establish a national urban land and housing policy based on a long term, integrated and participatory urban sustainability vision and strategy

Main proposals

- To Offer urbanized land for low income housing
 - To develop low income financing programs for housing
 - To make housing –and city- through Macrodevelopments
 - To support Social Production of Housing and Self Building
- To give priority to urban public transport and mobility
- To establish a sustainable territorial and building strategy

Towards a new state strategy

- ♣ To promote a new federal deal among the 3 government levels, in order to define 'who is responsible for what' in sustainable urban development
- Towards a new territorial environmental planning:
 - To make territory and environment issues of high political priority
 - To transform spatial environmental planning as to achieve: Long term policies, integration of development with spatial and environmental planning, participatory plans and programs, emphasis on spatial over sectorial planning
 - To define orientations, norms and instruments in order to ensure housing and building sustainability

Towards a new state strategy

- Towards new planning structures for sustainable development, based on long term visions and effective participatory processes:
 - Urban metropolitan Councils
 - Spatial environmental planning institutes
 - Agencies or corporations for economic sustainable development
 - Spatial environmental services enterprises and firms
 - Observatories and territorial environmental information systems
- Human capital formation and training for a territorial sustainable development