



Renewable Energy Demand in the United States

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About CRS



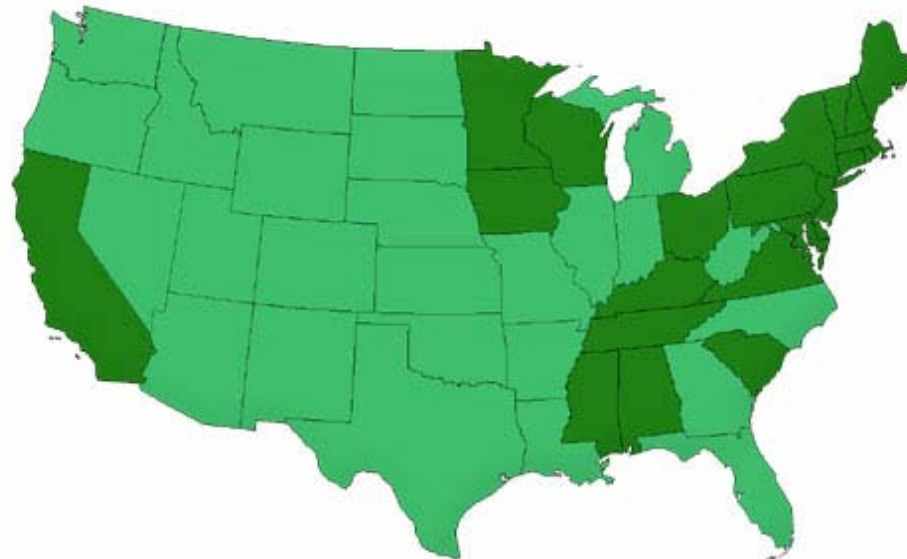
- Non-profit organization
- Headquartered in San Francisco
- Four Primary Business Lines:
 - Clean Energy Policy Design & Implementation
 - Measurement and Verification Services for RE and Carbon Markets
 - Promotional Services: Product Labeling, Expert Assistance in Marketing
 - Renewable Resource Assessment & Technical Assistance

Green-e

National Program

Certifies Renewable Electricity and REC/TRC products

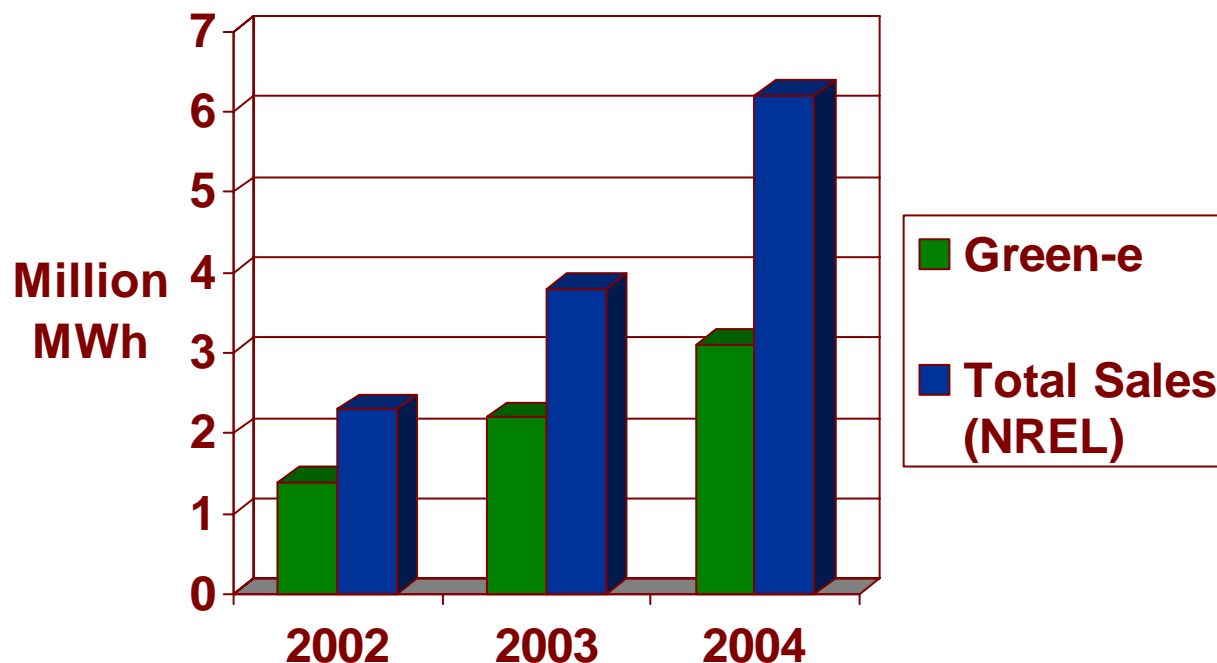
3.5 million MWh renewable energy certified in 2004



- Certified/Accredited Green Power Products Available
- Electricity Standard in Place

Tradable Renewable Certificate (TRC) Certification Available Nationwide

How Large was the Voluntary Market in 2004?



Data from CRS 2005: *Green-e Verification Report 2004* and Bird&Swezey (NREL) 2005: *Green Power Marketing in the United States: A Status Report (8th Edition)*

Who Purchased Green Power in 2004?

	Residential	Commercial/ Government
Green-e	33%	67%
NREL	56%	44%

U.S. EPA Green Power Partnership

U.S. Air Force
U.S. EPA
Johnson&Johnson
U.S. Dept. of Energy
The World Bank
Safeway
U.S. GSA
Whole Foods Market
City of San Diego, CA
HSBC America

New Jersey Consolidated Energy
Advanced Micro Devices
WhiteWave Foods
Austin Independent School District
Staples
Mohawk Fine Papers
The Tower Companies
U.S. Army
University of Pennsylvania
Montgomery County, MD

Why Purchase Renewable Energy?

- Company Policy
- Public Relations
- Product Labeling