



Jeff Slye

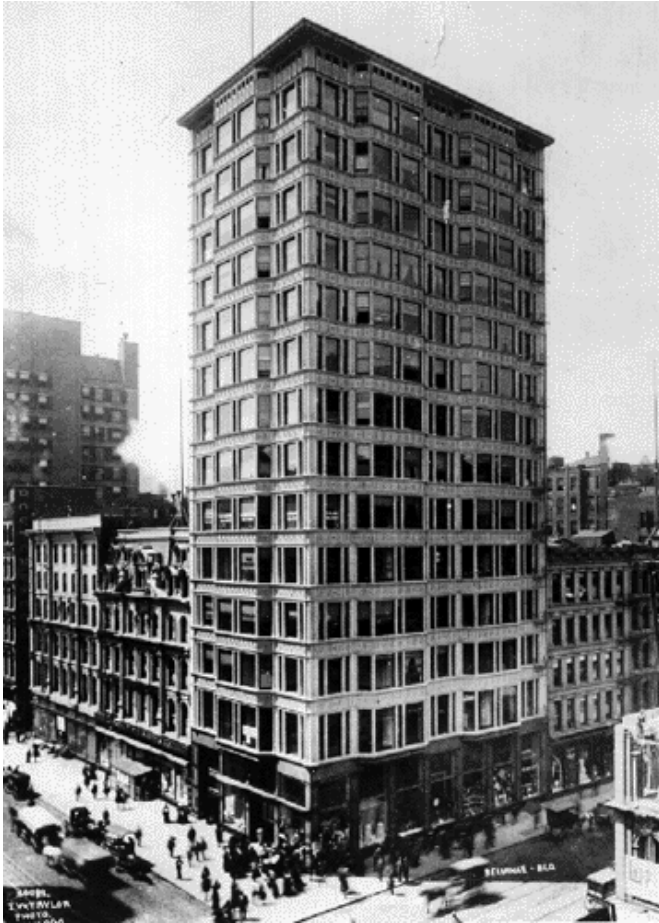
Kimpton Hotels and Restaurants



Green Business

- Green Building
 - LEED
 - Adaptive Reuse
- Green Operations

Reliance Building, Chicago (1895)



Reliance Building... now Hotel Burnham, Chicago





Tariff Building, Washington, DC (1842)



Tariff Building...now Hotel Monaco Washington, DC



Haslett Warehouse (Built 1907) San Francisco



...now the Argonaut Hotel



Green Operations Issues

- Who/What is the driver behind the program?
 - Right thing for society, right thing for profits
- What to include?
- How to implement?
- How to ensure ongoing success?
- How to grow and develop?
- Where is accountability?

Kimpton's Green Operations

- In 2 years, introduced over 40 products and practices
- Engage each department and environmental area
 - Paper
 - Water
 - Energy
 - Toxics
 - Organics
 - Waste
 - Supply Chain/Vendor Relations
- Establish environmental partnerships

Customers, Employees, and the Public

- Green is mainstream
- Survey customers
- Connect with employee values
- Improve employee and guest health
- Enhance public relations

Importance of 3rd parties

- National Geographic Traveler and TIA Environmental Award 2006
- National Good EarthKeeping Award (MA Lodging Association), 2006
- All CA hotels certified in Cal EPA Green Lodging Program
- Salt Lake Cite e2 Sustainability Award
- Massachusetts Good EarthKeeping for MA
- Portland Blue Works Award
- Four SF hotels accepted into SF Green Business Program

How to Integrate Green Operations

- Get started -

