

SUGGESTIONS ON THE DRAFT STRATEGIC PLAN OF THE JOINT PUBLIC ADVISORY COMMITTEE (JPAC)

2006–2010

Our Mission

To promote cooperation for the conservation, protection and improvement of ecosystems and the environment in North America, ensuring transparency and active public involvement in the activities of the Commission for Environmental Cooperation (CEC).

GENERAL OBJECTIVE

The general objective of the CEC is to promote cooperation and the effective enforcement of environmental law, policies and concrete actions for the benefit of biodiversity, the environment and present and future generations in North America.

SPECIFIC OBJECTIVES

- Enhance North American trade in green products and services, promoting and implementing the required standards in order to prevent environmental pollution and protect biodiversity.

(I TOTALLY DISAGREE WITH WANTING TO USE “**MARKET-BASED APPROACHES**”, WHEN IT IS PRECISELY THE *MARKET LOGIC* THAT IS ALTERING AND ENDANGERING BIODIVERSITY, PUBLIC HEALTH AND THE ENVIRONMENT)

- “Increase...”

GOALS

- JPAC’s five-year goal with respect to transparency is to have the public and especially the agencies responsible for policy decision-making to have access to the necessary information and knowledge for responsible decision-making under the *precautionary principle* in the short term, to avoid the negative long-term effects of North American free trade.
- JPAC’s five-year goal with respect to awareness is a 90% increase in JPAC’s visibility in North America, to broaden and improve public participation in JPAC and CEC activities.

- JPAC's five-year goal with respect to commitment is to increase the effectiveness of public participation in line with the JPAC approach by 100%, to strengthen North American cooperation to protect ecosystems, public health and the environment and to ensure public participation and transparency in CEC activities.

In closing, I propose that decision-making at the CEC be BY CONSENSUS.

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