

## Before Voluntary NAIS

### **Disease outbreak >>> Disease response**

Livestock movement potentially spreads disease to neighboring areas

First responders interview animal owners, veterinarians, county agents, and others—even driving up and down rural roads—to locate at-risk premises and animals

With each day that passes, the disease may spread further, leaving more animals and herds exposed

More animal owners are directly impacted by the outbreak

Disease eradication costs and hardships increase

## With Voluntary NAIS

### **Disease outbreak >>> Disease response**

Livestock movement potentially spreads disease to neighboring areas

Premises owners are contacted quickly and notified of the threat

First responders consult NAIS databases

Animal health officials and industry partners take precise actions (based on accurate premises information) to contain the disease

At-risk premises and animals are located quickly

# TAKE THE FIRST STEP



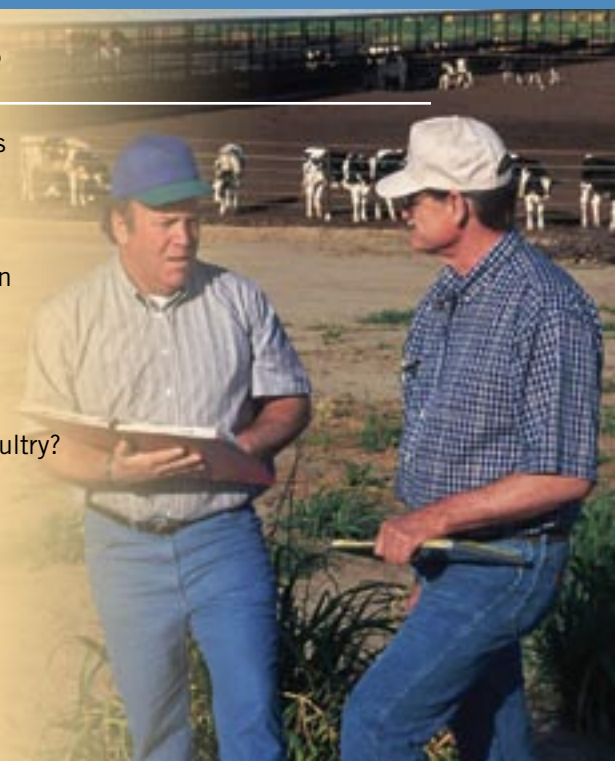
# REGISTER TO PROTECT YOUR ANIMALS. YOUR LIVELIHOOD. YOUR FUTURE.

You value your dairy cattle. And you leave little to chance when it comes to protecting them. Careful breeding, precise feeding, attentive handling, effective vaccination—all of these measures help safeguard the health of your animals and ultimately contribute to safe and wholesome dairy products. Premises registration, the foundation of the voluntary National Animal Identification System (NAIS), is another valuable tool to include in your overall animal health management program. It gives you the power to better protect your animals, your markets, and your neighbors in the case of a disease event.

## Will Premises Registration Benefit You?

- Do you want timely information on emerging animal health issues affecting your community?
- Do you ship or receive cattle through interstate commerce?
- Do you buy cattle from other producers and then manage them on your farm/ranch?
- Do you exhibit your cattle, or participate in State, regional, or international livestock events?
- Is your premises in an area with a high number of livestock or poultry?
- Do you depend on revenues from marketing cattle?

If you answered “yes” to one or more of these questions, premises registration can help protect your animals, your livelihood, and your industry.



**NAIS** | NATIONAL ANIMAL IDENTIFICATION SYSTEM

Your Animals. Your Livelihood. Your Future. Your NAIS.

**Register Your Premises**

United States Department of Agriculture • Animal and Plant Health Inspection Service

## Protect Your Animals

Voluntary premises registration offers you more control over the health of your animals.

- We can't predict when a disease outbreak will occur, or how severe it might be if it happens.
- Choosing to register your premises puts you on the frontline of controlling and preventing the spread of animal disease.
- In an animal health emergency, no one can help you protect your animals if they don't know you are there.
- The ability of first responders to access your premises information means that you will be notified quickly when a disease situation might put your animals at risk.
- Participation ensures that you have the information you need—when you need it most—to protect your animals and your investment.

## Protect Your Neighbors

Premises registration reduces the hardships caused by an animal disease event in your community.

- A disease outbreak can impact every segment of animal agriculture, bringing serious hardships—the loss of animals, jobs, and income—to people far and wide.
- But when an outbreak first occurs, response is local. It starts with you, your next-door neighbors, your fellow dairy producers down the road.
- Knowing how to reach you is the key to rapid, accurate, and cost-effective disease response.
- The faster the disease response, the faster an animal disease is isolated, the sooner life gets back to normal for everyone.
- Choosing to participate in premises registration demonstrates your total commitment to doing everything you can to protect your animals and your neighbors.

## Protect Your Access To Markets

Premises registration helps preserve the marketability of your cattle and dairy products and can give you a competitive advantage—no matter where your markets are.

- A single report of disease can shut down the movement of animals and call their health into question—despite the fact that we have the healthiest livestock in the world.
- Prices are dictated by the overall demand for U.S. products. To maintain and protect prices for domestic commodities, it is crucial for international markets to stay open.
- Premises information can help quickly define which regions of our country are, and are not, affected by an outbreak—keeping markets open for unaffected producers and preventing unnecessary movement restrictions.
- Other countries are aggressively marketing their animal ID capabilities to gain a competitive edge. It's up to all of us—producers, industry, the States, and USDA—to promote our markets and maintain consumer confidence.
- A modern information system reassures consumers and trading partners that we are taking every possible measure to contain disease spread and protect the health of our animals.

# REGISTER TODAY

Improved disease control, enhanced marketability, and protection against hardships—these are just a few good reasons to register your premises. It's a choice that makes sense. And it will make a difference to you and your community.

For further information on the voluntary NAIS and premises registration, please visit [www.usda.gov/nais](http://www.usda.gov/nais). Premises registration forms and additional information are available through your State or Tribal animal health authority.

## The National Animal Identification System

NAIS—a Federal-State-industry partnership—is voluntary at the Federal level and is designed to help you, the livestock producer, respond to and minimize the impact of an animal disease outbreak. NAIS is a modern, streamlined information system that consists of three components:

- **Premises registration.** A unique number is assigned and recorded for each location where livestock and/or poultry are raised, held, or boarded.
- **Animal identification.** Appropriate animals are assigned a unique number on an individual or group basis depending on species.
- **Animal tracing.** Certain animal movement records are collected and maintained.



## The Facts About Premises Registration

- Premises registration is free.
- Premises registration is your choice.
- Choosing to register your premises does not obligate you to participate in the other two NAIS components (Animal Identification and Animal Tracing).
- USDA will protect individuals' private information and confidential business information from disclosure.