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### **Agenda**

Small Business Program Overview:
Carol McIntyre
District Small Business Message:
Arthur Saulsberry, SADBU NWK

### SMALL BUSINESS OFFICE

### **MISSION STATEMENT:**

To sustain the Corps of Engineers as a premier organization in developing small businesses and maximizing their opportunities to participate in our procurements, thereby ensuring a broad base of capable suppliers to support the Corps of Engineers mission and strengthen our Nation's economic development.

### **SMALL BUSINESS OFFICE**

#### **FUNCTIONS**

- (1) Consult and serve as the expert advisor on policy and procedural matters to the MSC commander and all levels of management on issues related to the Division-wide Small Business Program.
- (2) Represent and act for the Division Engineer on Small Business policies and procedures.
- (3) Educate management and staff personnel, small and small disadvantaged businesses, large business contractors, and other federal agencies, through personal contact, formal training courses, workshops, trade association meetings and other forums, concerning USACE Small Business program policy and procedures.
- (4) Conduct staff actions on Small Business program activities—acquisition plans.

### **SMALL BUSINESS OFFICE**

#### **FUNCTIONS**

- (5) Provide staff oversight of Division-wide Small Business Program and development and implementation of small business policies and guidance and recommendation of contracting policies, procedures, and control for the Division Office and five Districts.
- (6) Establish district floors and monitor performance against these floors.
- (7) Evaluate Small Business program execution through communications and staff and QA visits.
- (8) Perform regional interface with the Small Business Administration (SBA), other DoD, Federal, State, and local Minority Business Development Agencies, HQUSACE Office of Small Business, contractor associations, and special Interest groups on matters concerning the Small Business

# AREAS OF CONCERN/ INHERENT CONFLICTS

- PM- Based Organization differing metrics
  - Limited available Dollars SB costs more??
  - Customer Preference Demonstrated proven ability - past performance = "A" Team
  - Time Meeting Schedule with Quality Results
    - Acquisition Plan Reviews
    - Early involvement of SBA
    - Differing Agendas HQ vs. RBC

## What is Success?

- Providing timely, quality support to war fighters/customers
- Expanding opportunities for small business
- Growth in dollars obligated
- Facilitating Increased Small Business Program awareness
- Meeting assigned Targets

# Government-wide Procurement Prime Contracting Statutory Goals vs. Army Assigned Goals to USACE

- •23 % vs. 41.3% of prime contracts for small businesses
- •5 % vs. 15.8% of prime contracts for sm disadvantaged businesses
- •5 % vs. 5.6% of prime contracts for women-owned sm businesses
- •3 % vs. 7.5% of prime contracts for HUBZone small businesses
- •3 % vs. 1% (3% stretch goal) of prime contracts for Service-disabled veteran-owned small businesses

## **Small Business Message**

- Provide information to the SB Community that focuses on Military Construction opportunities available within Northwestern Division
- Promote and strengthen business relationships between Corps of Engineers, Small and Other than Small Business Concerns

## **Small Business Message**

- To foster exchanges that encourages use of best practices in a transforming business environment
- To promote and exchange new acquisition approaches and commercial methods among Government, Small and Other than Small Business Concerns.

# **Industry Exchange Forum**

- Input and Feedback
- Analyze and document Industry practices, trends, and approaches
- Analyze, document capabilities of Industry (particularly SB) to compete, support and satisfy requirement



# FOR ARMY TRANSFORMATION

• Modification 01 - Posted on Oct 03, 2005

### Document Type: Special Notice

neral Information

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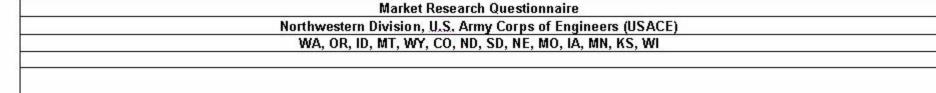
Posted Date: Sep 27, 2005

Original Response Date: Oct 26, 2005



#### ATTACHMENT B

1 5 W C



The Northwestern Division, U.S. Army, Corps of Engineers is seeking information about firms that would be interested in competing for projects in support of its Military Construction Program for Fiscal Years (FY) 06-11 in order to develop its acquisition strategy and contract instruments to accomplish the work. We appreciate your input and will consider all information confidential. The information will not be used for prequalification purposes; rather it will be used to validate the construction market in the 14 state Northwestern Region. We are trying to assess construction industry capability and interest of both commercial and government contractors. If you have any questions or need assistance in completing this survey, please contact the following resources:

Procurement Technical Assistance Center (PTAC) - Missouri

Procurement Technical Assistance Center (PTAC) - Kansas

Procurement Technical Assistance Center (PTAC) - Omaha

Procurement Technical Assistance Center (PTAC) - Denver

Procurement Technical Assistance Center (PTAC)- Seattle

OR, go to (website) for the PTAC nearest you at <a href="http://www.dla.mil/db/procurem.htm">http://www.dla.mil/db/procurem.htm</a>

### **Notification**

Market Research

 Coordinate with Procurement Center Representative (PCR)
 next slide



SBESSBriefRev1.PPT

### Procurement Center Representative Directory

O Inbox - Microsoft Ou...

Procurement Center ...

### Explanation of Acronyms

🎒 start

PCR – Procurement Center Representative—PCRs increase the small business share of Federal procurement awards by initiating small business set-asides, reserving procurements for competition among small business firms; providing small business sources to Federal buying activities; and counseling small firms. In addition, PCRs, advocate for the breakout of items for full and open competition to affect savings to the Federal Government.

8 Launchbar - Groove

CMR - Commercial Marketing Representative—CMRs are in area offices, conduct compliance reviews of prime contractors, counsel small businesses on how to obtain subcontracts, conduct matchmaking activities to facilitate subcontracting to small business, and provide orientation and training on the Subcontracting Assistance Program for both large and small businesses.

# SBA OFFICES OF GOVERNMENT CONTRACTING

AREA I = CT. MA. ME. NH. NJ. NY. RI. VT. & Puerto Rico & the Virgin Islands

 $\underline{AREA\ II}$  = DC, DE, MD, PA, VA, WV,

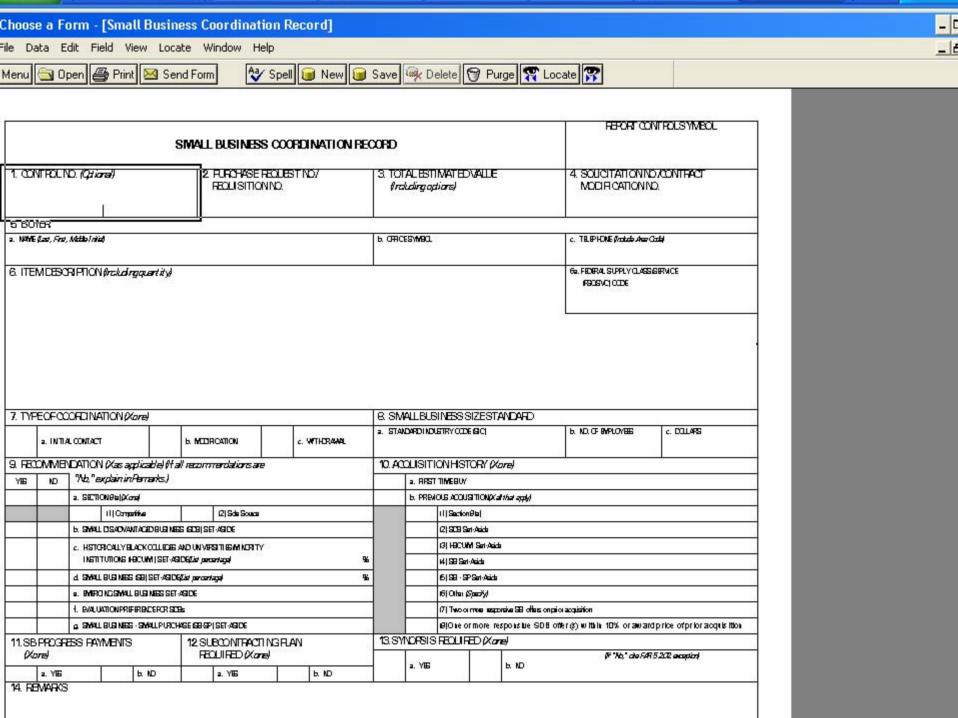
AREA III = AL. FL. GA. KY. MS. NC. SC. TN.

 $\underline{AREA\ IV} = \underline{IN}$ , IA, IL, KS, MI, MN, MO, ND, NE, OH, SD, WI,

AREA V = AR CO LA NM OK TX

# **Procurement Center Representative** (PCR)

- Review proposed acquisitions
- DD2579 Small Business Coordination
- Bundling, breakout requirements
- Appeal to Chief of Contracting Activity
- Audit Contracting Activity
- Assist in conference & training

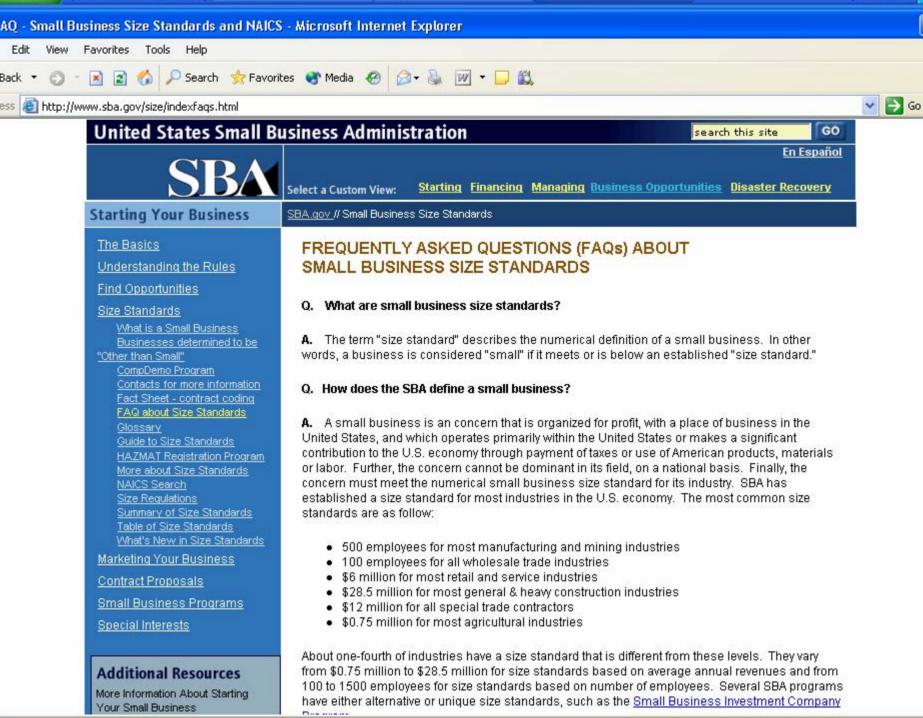


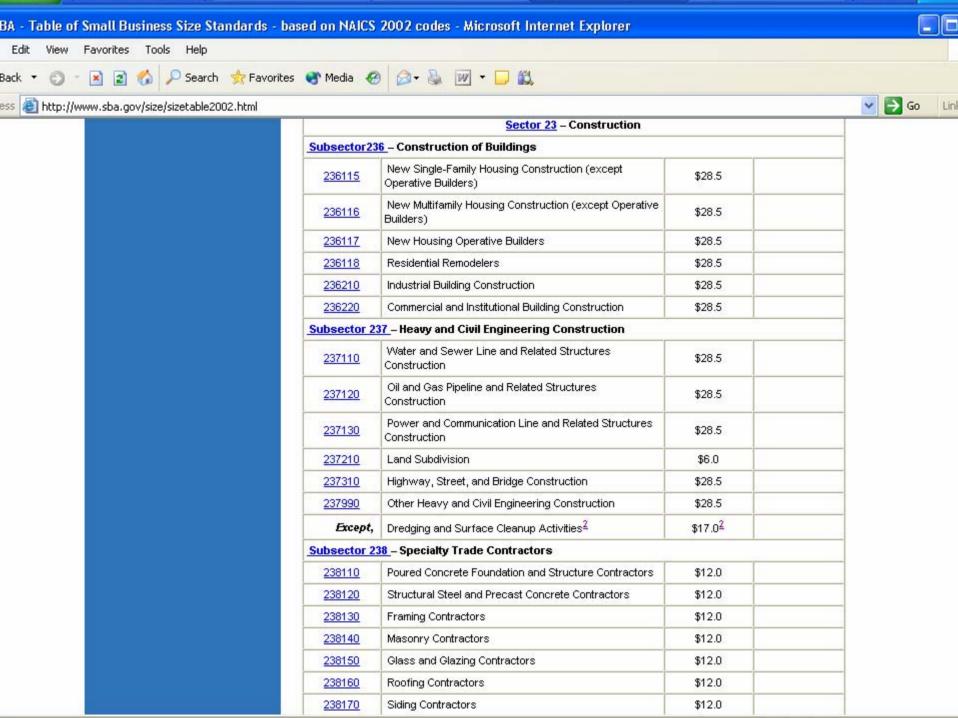


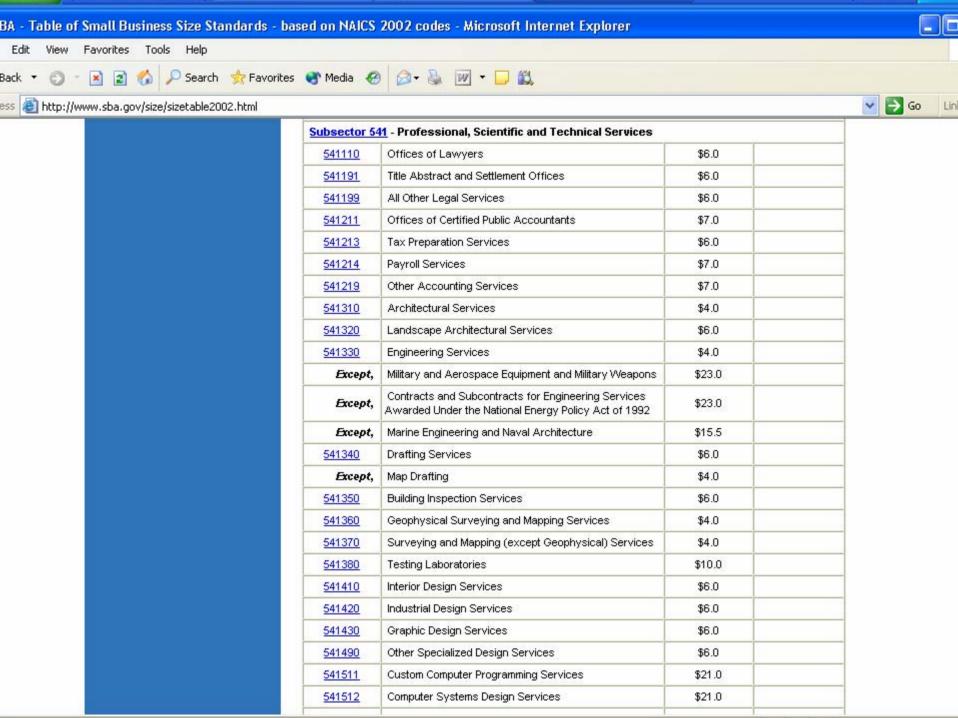
### WHAT IS A SMALL BUSINESS?

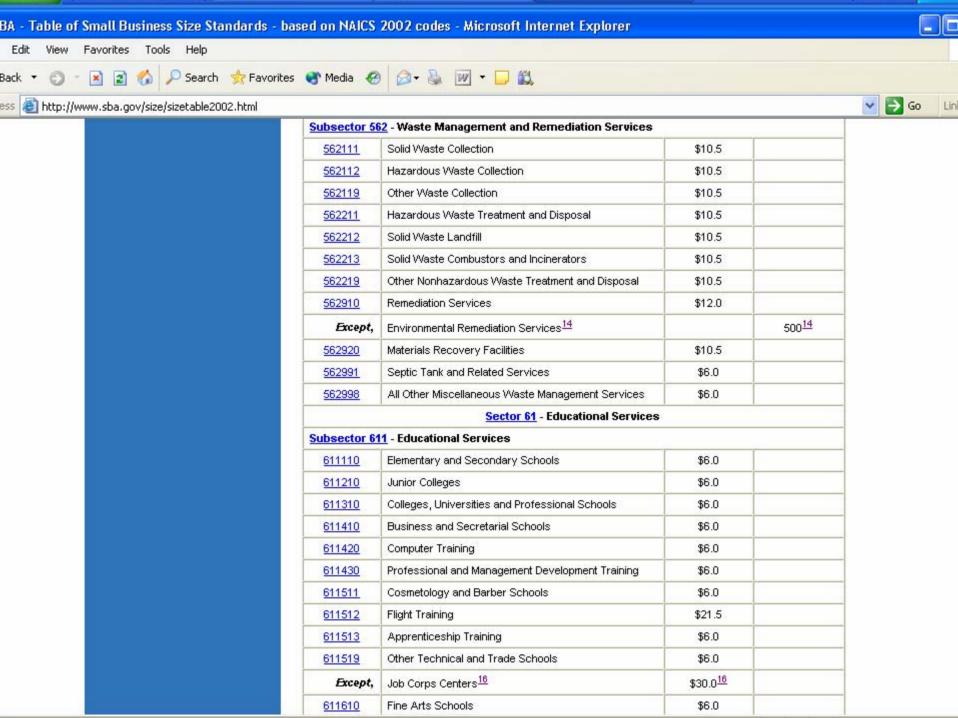
- Construction Industry
- North American Industry Classification
   System (NAICS): Sector 236 -237-238
- Sector 236: Construction of Buildings
- Sector 237: Heavy & Civil Engineering
- Sector 238: Specialty Trade Contractors











### SMALL BUSINESS SUBCONTRACTING PLAN

- When is a Subcontracting Plan required?
  - The contract or contract modification is expected to exceed \$500,000.00 dollars
  - \$1,000,000.00 dollars for construction
  - Include the value of options to determine whether the threshold (above) is met
  - There must be subcontracting opportunities
  - If it is determined there are no subcontracting opportunities, that determination must be approved at a level above the contracting officer and placed in in the contract file

# FY 05 TARGETS U.S. ARMY CORPS OF ENGINEERS

### **Prime Contract Awards**

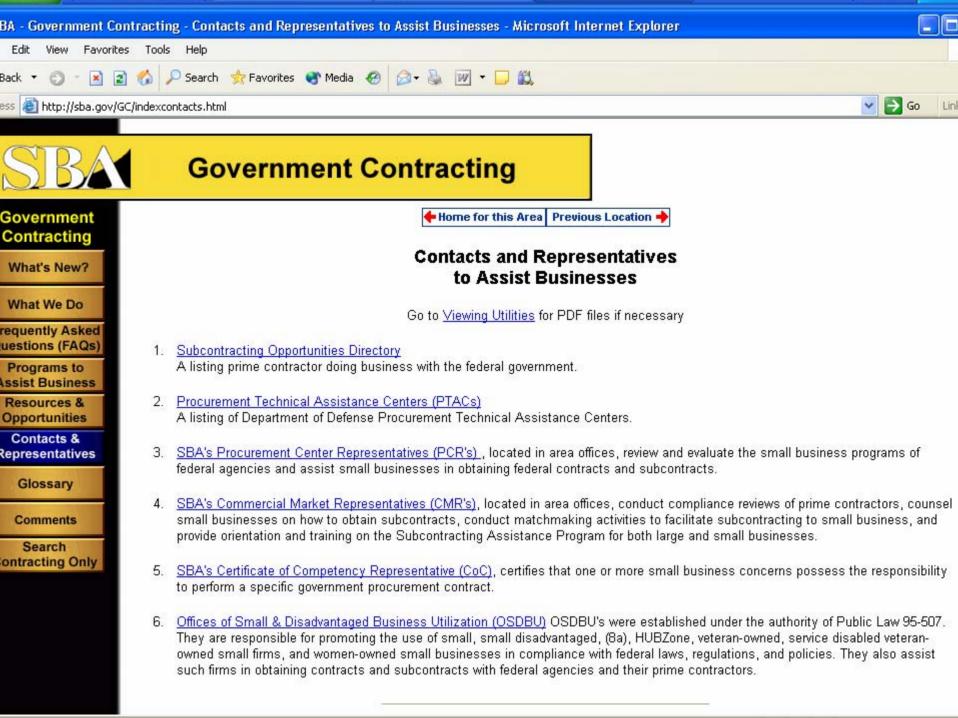
Small Business	41.3 %
Small Disadvantaged Business	15.8 %
Women-Owned Small Business	5.6 %
<b>HUBZone Small Business</b>	7.5 %
Service-Disabled Veteran-Owned	1.0 %
Small Business	
HBCU/MI	13.9 %

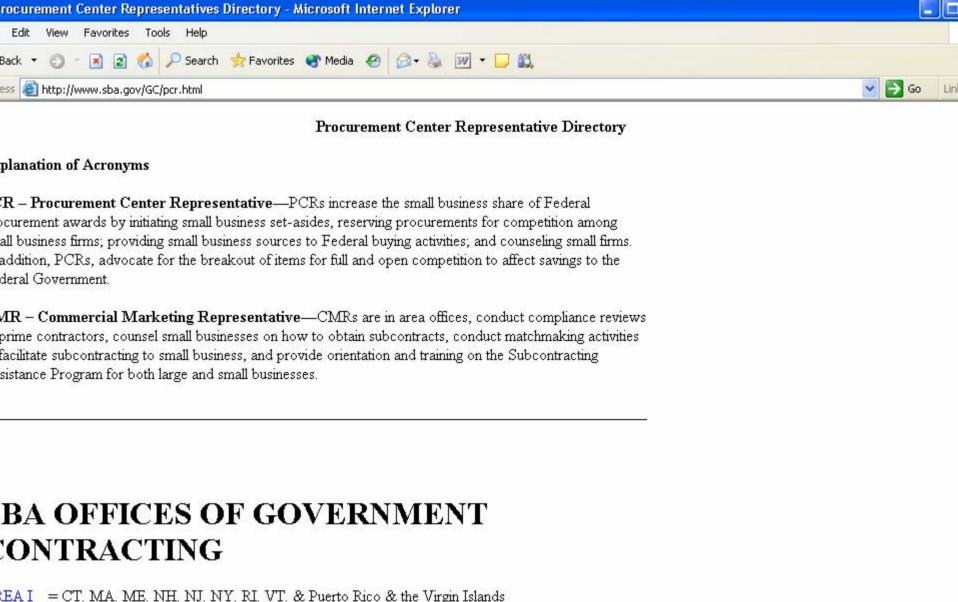


<b>Small Business</b>	50.9 %
<b>Small Disadvantaged Business</b>	8.8 %
<b>Women-Owned Small Business</b>	7.2 %
<b>HUBZone Small Business</b>	2.9 %
Service-Disabled Veteran-Owned	0.5 %
Small Rusiness	



[Small Business Act (15 USC 644(g) Section 15(g)]





 $EA \coprod = AL$ . FL. GA. KY. MS. NC. SC. TN. EAIV = IN. IA. IL. KS. MI. MN. MO. ND. NE. OH. SD. WI. EAV = AR, CO, LA, NM, OK, TX.

EA II = DC, DE, MD, PA, VA, WV.

EA VI = AK, AZ, CA, HI, ID, MT, NV, OR, UT, WA, WY, & Guam

