

## I<sup>st</sup> Annual IEEE Systems Conference

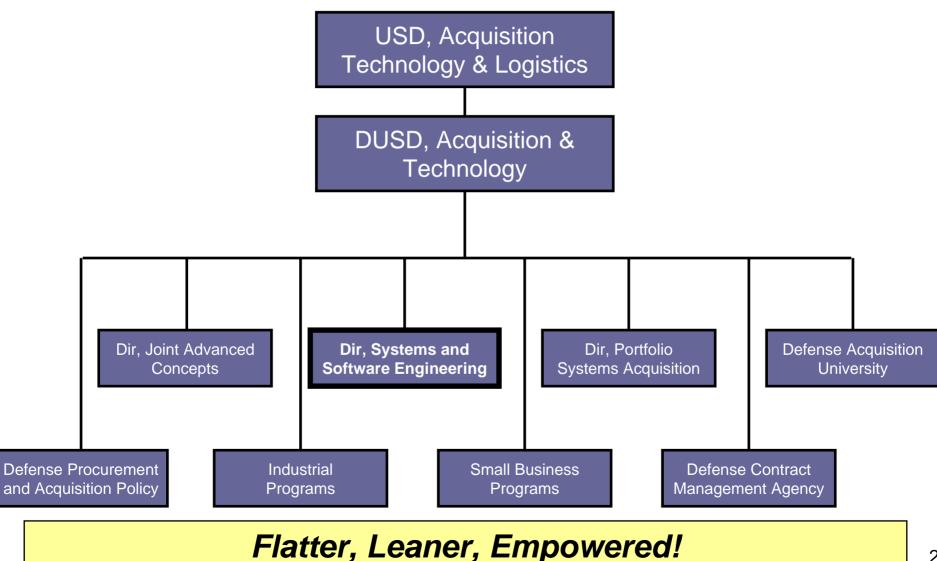
April 9-12, 2007

"The Revitalization of Systems Engineering within DoD"

#### Mark D. Schaeffer

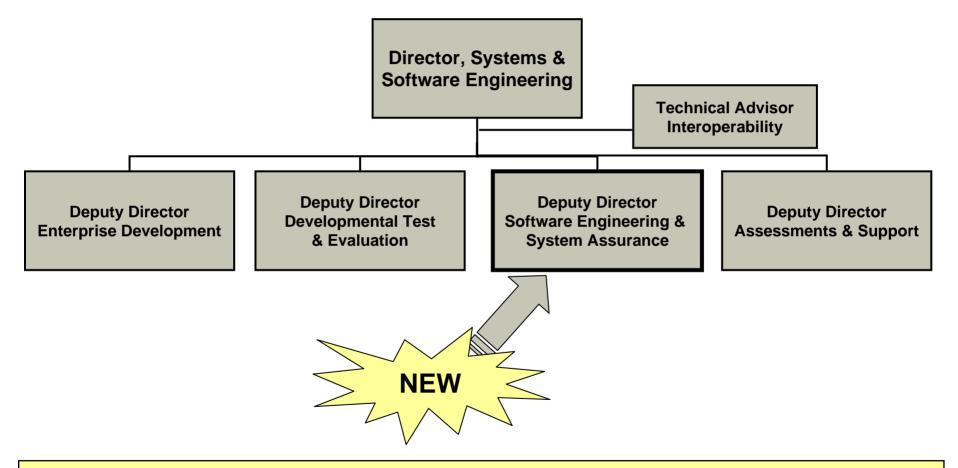
Director, Systems and Software Engineering Office of the Deputy Under Secretary of Defense (A&T)







### An Organizational Construct



Management Visibility – Best Practices – Acquisition Excellence

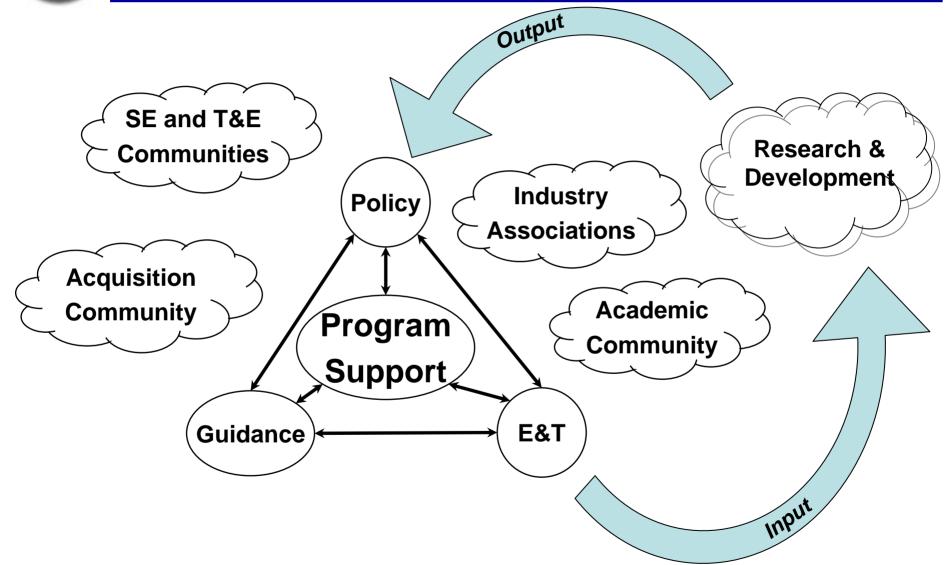


- Shape acquisition solutions and promote early technical planning
- Promote the application of sound systems and software engineering, developmental test and evaluation, and related technical disciplines across the Department's acquisition community and programs
- Raise awareness of the importance of effective systems engineering and drive the state-of-the-practice into program planning and execution
- Establish policy, guidance, best practices, education, and training in collaboration with academia, industry, and government communities
- Provide technical insight to program managers and leadership to support decision making

### **Evolving System Engineering Challenges**



## Systems Engineering Revitalization Cycle





- Issued Department-wide Systems Engineering (SE) policy
- Integrating developmental testing, software/system assurance and system of systems considerations into SE revitalization efforts—focusing on effective, early engagement of all – sound technical planning
- Instituting a renewed emphasis on modeling & simulation in acquisition
- Working with Defense Acquisition University to revise and update engineering, test curricula and evaluation and software as well as supported disciplines to include technical considerations
- Leverage close working relationships with industry and academia
- Instituted system-level Program Support Reviews in support of executive-level decisions and in support of programs

### *Much Accomplished – Much to Do!*



## Driving Technical Rigor Back Into Programs "Program Support Reviews"

Program Support Reviews (PSR) provide insight into a program's technical execution focusing on:

- SE as envisioned in program's technical planning
- T&E as captured in verification and validation strategy
- Risk management integrated, effective and resourced
- Quantifiable milestone exit criteria as captured in Acquisition Decision Memo
- Acquisition strategy as captured in Acquisition Strategy Report
- Independent, cross-functional view aimed at providing risk-reduction recommendations

The PSR reduces risk in the technical and programmatic execution on a program

In RFP and Contract

Tools

and .

Staff

Adequate



## Driving Technical Rigor Back into Programs "Portfolio Challenge"

- Systems and Software Engineering have been tasked to:
  - Review program's SE Plan (SEP) and T&E Master Plan (TEMP)
  - Conduct PSRs

> Portfolio of major acquisition programs, supporting 10 Domain Areas:

- Business Systems (3%)
- Space Systems (7%)
- C2ISR Systems (10%)
- Fixed Wing Aircraft (21%)
- Unmanned Systems (2%)

and Software

- Rotary Wing Aircraft (21%)
- Land Systems (16%)
- Ships (7%)
- Munitions (3%)
- Missiles (7%)

Systems Engineering and T&E Support to Over 150 Major Programs in 10 Domain Areas



# **Top 10 Emerging Systemic Issues**

- 1. Management
- 2. Requirements
- 3. Systems Engineering
- 4. Staffing
- 5. Reliability
- 6. Acquisition Strategy
- 7. Schedule
- 8. Test Planning
- 9. Software
- 10. Maintainability/Logistics

- IPT roles, responsibilities, authority, poor communication
- Inexperienced staff, lack of technical expertise
- Creep/stability
- Tangible, measurable, testable
- Lack of a rigorous approach, technical expertise
- Process compliance
- Inadequate Government program office staff
- Ambitious growth curves, unrealistic requirements
- Inadequate "test time" for statistical calculations
- Competing budget priorities, schedule-driven
- Contracting issues, poor technical assumptions
- Realism, compression
- Breadth, depth, resources
- Architecture, design/development discipline
- Staffing/skill levels, organizational competency (process)
- Sustainment costs not fully considered (short-sighted)
- Supportability considerations traded

#### Major contributors to poor program performance



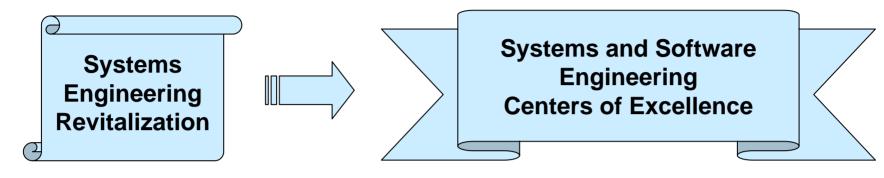
# Necessary but not sufficient

now

# "Take SE to the Next Level"



## Vision for Systems Engineering and Software



- Competencies Improved
- > Delivered Product Suite
  - Policy/Guidance
  - Courseware
  - Program Support methods
- Elevated Stature
- Raised Awareness
- Positive Influence

- World class leadership
- Broaden to Software Engineering,
   System Assurance, Test &
   Evaluation
- Responsive and agile, technical discipline to shape acquisition solutions
- Complex Systems-of-Systems

#### ... the Technical Foundation that Enables Acquisition Excellence



## Software Engineering Issues for Consideration

- Requirements growth 10X (% functionality and program content) 1960s – Present\*
- Impact of requirements upon software is not consistently quantified and managed in development or sustainment\*\*
- Software life-cycle planning and management by acquirers and suppliers is ineffective\*\*
- Quantity and quality of software engineering expertise is insufficient to meet the demands of government and the defense industry\*\*
- Traditional software verification techniques are costly and ineffective for dealing with the scale and complexity of modern systems\*\*
- Failure to assure correct, predictable, safe, secure execution of complex software in distributed environments\*\*
- Inadequate attention given to total lifecycle issues for COTS/NDI impacts on lifecycle cost and risk\*\*

### **Effectively Addressing Software Issues Overdue**



- Software systemic issues are significant contributors to poor program execution
  - Software requirements not well defined, traceable, testable
  - Immature architectures, COTS integration, interoperability, obsolescence (electronics/hardware refresh)
  - Software development processes not institutionalized, planning documents missing or incomplete, reuse strategies inconsistent
  - Software test/evaluation lacking rigor and breadth
  - Schedule realism (compressed, overlapping)
  - Lessons learned not incorporated into successive builds
  - Software risks/metrics not well defined, managed

\*Based on ~65 program reviews to date



#### Support Acquisition Success

- Ensure effective and efficient software solutions across the acquisition spectrum of systems, SoS and capability portfolios
- Improve the State-of-the-Practice of Software Engineering
  - Advocate and lead software initiatives to improve the state-ofthe-practices through transition of tools, techniques, etc.
- Leadership, Outreach and Advocacy
  - Implement at Department and National levels, a strategic plan for meeting Defense software requirements
- Foster Software Resources to meet DoD needs
  - Enable the US and global capability to meet Department software needs, in an assured and responsive manner

### Promote World-Class Leadership for Defense Software Engineering



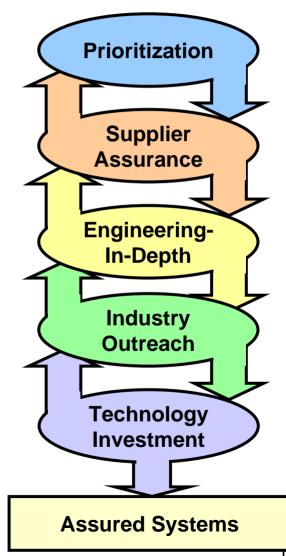
- Growing system complexity makes vulnerabilities\* much more difficult to discover and mitigate
  - \*Inserted with malicious intent through supply chain opportunity, or
  - \*Unintentional vulnerabilities that can be exploited
- Commercial components are desirable, but
  - Risks inherent due to globalization
  - Difficulty in verification of COTS products
- Numerous assurance, protection and safety initiatives that are not well aligned
  - Anti-tamper, software & hardware assurance, information assurance...

System Assurance Definition

Level of confidence that a system functions as intended, is free of exploitable vulnerabilities, and protects critical program information



- The requirement for assurance is allocated among the right systems and their critical components
- DoD understands its supply chain risks
- DoD systems are designed and sustained at a known level of assurance
- Commercial sector shares ownership and builds assured products
- Technology investment transforms the ability to detect and mitigate system vulnerabilities





- We have revitalized Systems Engineering Policy, Guidance, Education and Training...
- We have driven good systems engineering practices back into the way the acquisition community does business, and have had a positive impact on programs...
- We have a rigorous process to capture what went wrong...
- We have identified, but failed to change, root cause behavior that leads to programs that do not meet cost, schedule, and performance expectations...



# **Top 10 Emerging Systemic Issues**

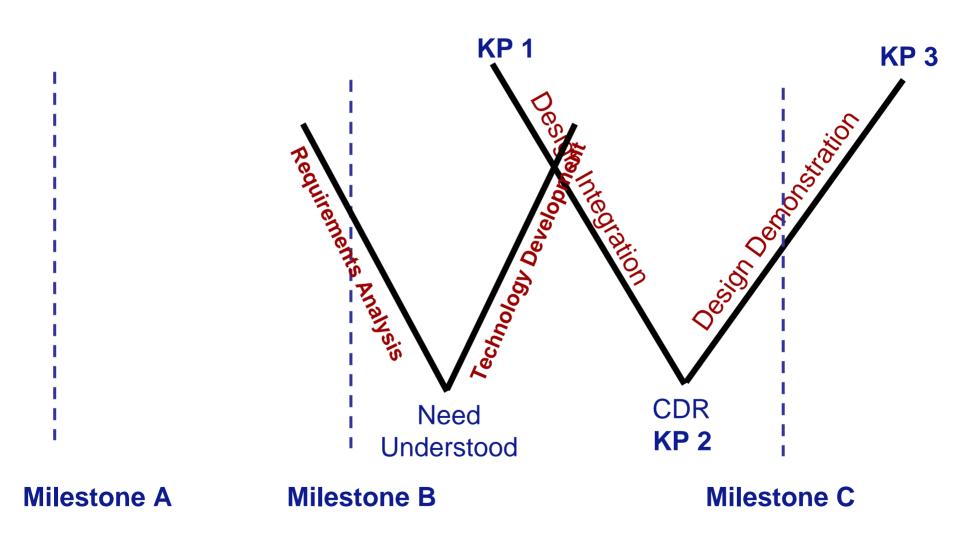
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- Sustainment costs not fully considered (short-sighted)
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#### Major contributors to poor program performance

Actual Acquisition Strategies Do Not Align with Systems Engineering





Excerpt – GAO presentation to QDR IPT 5 – 16 Aug 2005

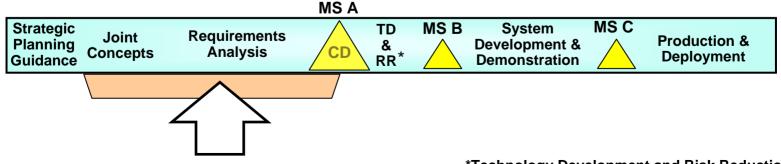


## Initiatives For Strategic and Tactical Acquisition Excellence

STRATEGIC	OBJECTIVES	INITIATIVES			
"Big A"	Making Decisions that Balance the Trade-Space • Affordable, Feasible Investments	<ul> <li>Portfolio Management</li> <li>Tri-Chair Concept Decision / Time- Defined Acquisition</li> <li>Evaluation of Alternatives</li> <li>Synchronize Existing Processes</li> <li>Tri-Chair Investment Balance Reviews</li> </ul>			
	<ul> <li>Starting Programs Right</li> <li>Improved, Up-Front Planning</li> <li>Awareness of Risk / Improved Source Selection</li> <li>More Responsive Acquisition Solutions</li> </ul>	<ul> <li>Risk-Based Source Selection</li> <li>Small Business Innovative Research</li> <li>Acquisition of Services Policy</li> <li>Systems Engineering Excellence</li> <li>Award Fee and Incentives</li> </ul>			
	<ul> <li>Process efficiency</li> <li>Tailored, agile, transparent</li> </ul>	<ul> <li>DAB / OIPT Process Optimization</li> <li>Common Data / DAMIR</li> <li>Restructured DAES</li> </ul>			
	Program Stability <ul> <li>No Downstream Surprises</li> <li>Issue Awareness</li> </ul>	<ul> <li>Program Baseline Assurance</li> <li>Capital Accounts</li> </ul>			
"Little A"	Improving the Full Range of Acquisition Execution 20				



- Early lifecycle involvement of Systems Engineering:
  - Inform evaluation of alternatives with technical insights
  - Ensure solutions balance requirements with technical feasibility
  - Ensure solutions can be validated and verified
  - Use Modeling & Simulation to help refine warfighter concept of operations/system requirements, evaluate design alternatives, and identify potential technology/human interface constraints
- Appropriate resourcing (personnel/funding) required





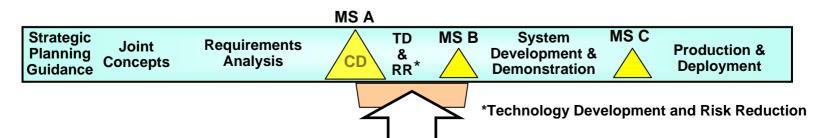
## Structuring Programs Right Early Lifecycle Planning

Торіс	Systems Engineering	Test & Evaluation	Risk Management	Exit Criteria	Acquisition Strategy
Focus Areas	Operational Requirements	V&V Traceability	Risk Drivers	Draft KPPs/KSAs	CONOPS
	Budget/ Schedule Realism	Test Resources	Risk Analysis	ROM Cost & Schedule	Bounded Solution
	Technical Planning &Trades	Parametric Models	Technology Maturity	TRL	Technology Base
	Technical Constraints	M&S	Risk Planning	EOA	Risk Reduction
	System of Systems Integration	Joint/Interop Test Planning	Program/ System Dependency	SoS Architecture	Incremental Strategy
Product	Concept SEP	TES	Risk Mitigation Strategy	Phase Exit Criteria	Draft RFP, ASR



## System Level

- Application of System Engineering principles contributes to successful program execution
- Leverage System Engineering relationship to cost, schedule, and performance
- Ensure enabling disciplines are in concert with technical planning
- Ensuring program and milestone reviews are informed by technical planning, verification and validation, and complementary business rules



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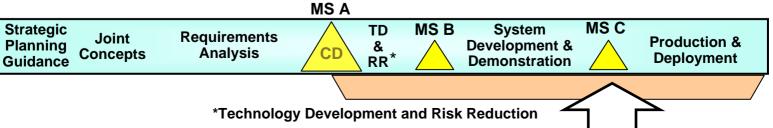
# Structuring Programs Right – System Level

Торіс	Systems Engineering	Test & Evaluation	Risk Management	Exit Criteria	Acquisition Strategy
Focus Areas	System Requirements	V&V Traceability	Risk ID	Thresholds & Objectives	KPPs/KSAs
	Organization & Staffing	Test Resources	Risk Analysis	Life Cycle Cost	Defined Budget & Schedule
	Technical Reviews	Test Articles	Risk Mitigation Planning	Technical Maturity Level	Industrial Base
	Technical Baseline	Evaluation	Risk Tracking	Material Readiness	Development & Demonstration
	Linkage w/ Other Program Mgmt & Controls	Linkage w/ Other Program Mgmt & Controls	Program/ System Dependency	Net Centric	Risk-based Source Selection
Product	SEP	TEMP	RM Plan	Phase Exit Criteria	Contract Scope, ASR



#### System-of-Systems Level

- Needs will be satisfied by groupings of legacy systems, new programs, and technologies
- Presents additional integration and management issues
- Success depends heavily upon software interfaces
- Broad context and knowledge of system interrelationships and CONOPS are critical to decision-making
- Sound SE practices enable the integration of these SoS solutions



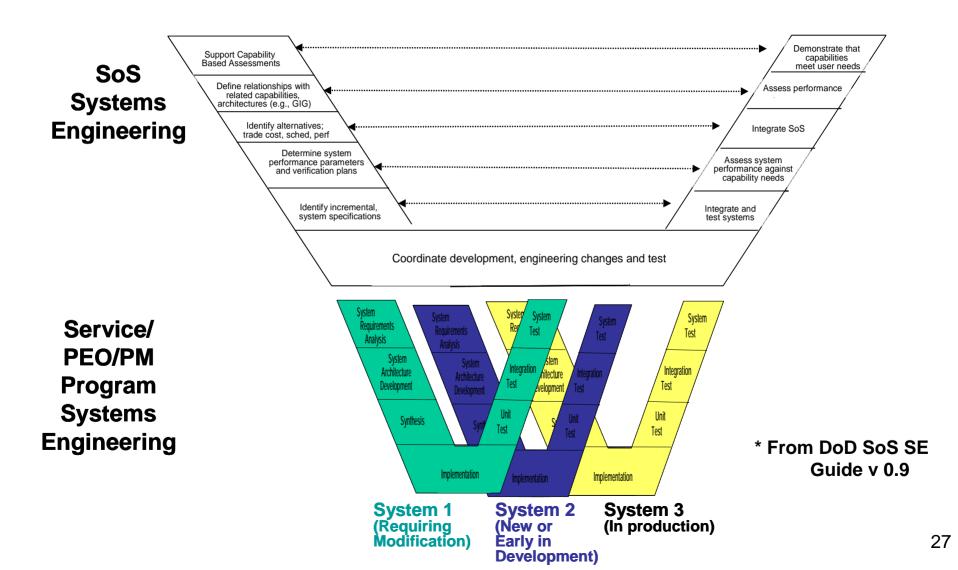


- Effort led by the Office of the Secretary of Defense
- Collaborative Approach with DoD, Industry, Academia
- > Purpose
  - 6 month effort addressing areas of agreement across the community
  - Focus on technical aspects of SE applicable across SoS management constructs
  - Vehicle to capture and debate current SoS experience
- > Audience
  - Program Managers and Lead/Chief Engineers
- Pilot effort "Beta test" the SoS guide
  - Structured walkthroughs with practitioners
  - Refine guide content, identify areas for future study
  - Update findings and release Version 1.0 (Fall 2007)

Pilot

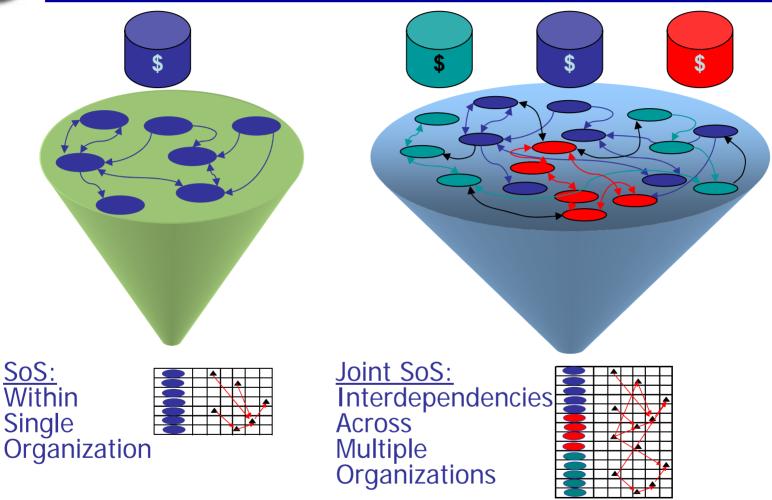


## An "Integrated Vee" for SoS SE\*





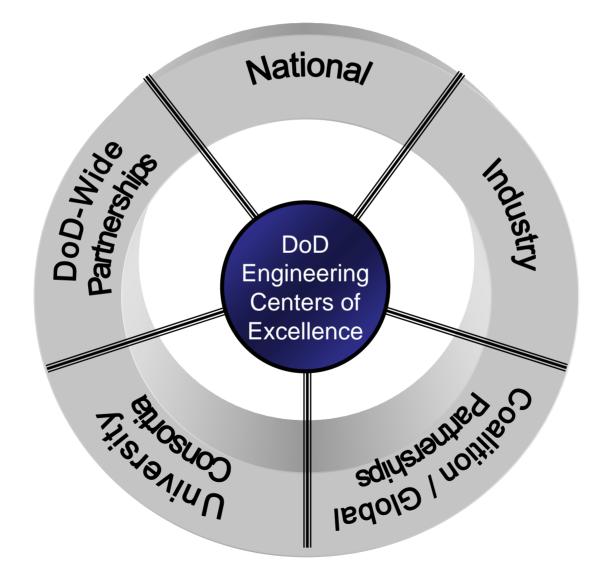
## System of Systems The Management Challenge



Political and Cost Considerations impact on Technical Issues



## Many Challenges... How do we get there?





## Driving Technical Rigor Back into Programs "Importance and Criticality of the SEP"

- Program's SEP provides insight into every aspect of a program's technical plan, focusing on:
  - What are the program requirements?
  - Who has responsibility and authority for managing technical issues—what is the technical staffing and organization?
  - How will the technical baseline be managed and controlled?
  - What is the technical review process?
  - How is the technical effort linked to overall management of the program?
- > Living document with use, application, and updates clearly evident

# The SEP is fundamental to technical and programmatic execution on a program



## Driving Technical Rigor Back into Programs "Importance of TEMP"

- TEMP provides insight into adequacy of T&E planning:
  - Are the scope and content of planned tests adequate?
  - Is the T&E program structured to support decisions at major milestones? Measure technical progress and maturity?
  - Are the schedule and resource requirements adequate?
  - Is DT&E program structured to achieve successful OT&E?
- Living document that must reflect all major changes to a program

The TEMP is fundamental to validating program maturity



# Characterizing the System of Systems Environment

- Community Involvement: Stakeholders, Governance
  - System: stakeholders generally committed only to the one system
  - SoS: stakeholders more diverse; stakeholders from each system involved will have some interest in the other systems comprising the SoS
- Employment Environment: Mission environment, Operational focus
  - System: mission environment is relatively stable, pre-defined, and generally well-known; operational focus is clear
  - SoS: emphasis on multiple missions, integration across missions, need to ad hoc operational capabilities to support rapidly evolving mission objectives
- Implementation: Acquisition/Test and Validation, Engineering
  - System: proceeds through acquisition process as an entity; specified requirements, single DoD program manager, SE with a Systems Engineering Plan, test and validating the system is possible
  - SoS: may be made up of constituent systems in various phases of the acquisition lifecycle, from initial design to sustainment; multiple DoD program managers and operational and support communities; testing is more difficult and test and validation can be distributed and federated



# Why System of Systems are important to DoD

#### Scale

• Size of defense enterprise makes a single integrated architecture infeasible

#### Ownership/Management

 Individual systems are owned by the military component or agencies, introducing constraints on management and SE

#### Legacy

 Given defense budget projections, current systems will be part of the defense inventory for the long-term and need to be factored into any approach to SoS

#### Changing operations

• Changing threats and concepts mean that new (ad hoc) SoS configurations will be needed to address changing, unpredictable operational demands

#### Criticality of software

SoS typically focus on integration across systems through cooperative or distributed software

#### Role of network

 Conceptually DoD SoS will be network-based; budgetary and legacy challenges could lead to uneven implementation



- Continue Systems Engineering Revitalization
  - Policy Guidance, Education, Training, Program and Decision Support, Outreach
  - Continue to positively impact to major programs development
  - Leverage software efforts to support acquisition success and improve State-of-the-Practice of software engineering
  - Focused initiatives on System Assurance, process improvement and System-of-Systems systems engineering
- Taking Systems Engineering to the Next Level
  - Foster early life-cycle involvement key to program success



## System of Systems are important to DoD

- Scale
  - Size of defense enterprise makes a single integrated architecture challenging
- > Ownership/Management
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- Legacy
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- Changing threats and concepts mean that new (ad hoc) SoS configurations will be needed to address changing, unpredictable operational demands
- Criticality of software
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- Role of network
  - DoD vision: SoS will be network-based



- Traditionally, DoD developed single system solutions to satisfy operational needs
  - SE processes applied at system level
- DoD has identified emerging need to develop SoS solutions
  - Example: MDA for ballistic missile threat
  - Department identified potential gap in guidance for programs trying to develop SoS and apply SE processes for SoS solutions

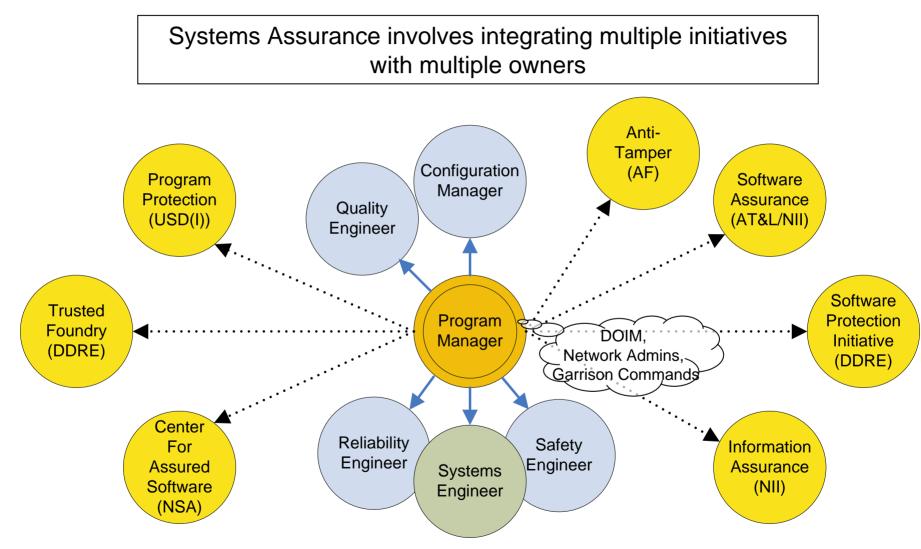


## Consequences of Fragmented Systems Assurance Initiatives

- Systems assurance policies are fragmented and confusing for programs to implement
  - Resulting in loss of time and money and lack of focus on applying the most appropriate engineering for systems assurance for each system
  - Resulting in ineffective and inefficient systems assurance for materiel
- Lack of Coherent Direction for PMs, and others acquiring systems
  - Numerous, uncoordinated initiatives
  - Multiple constraints for PMs, sometimes conflicting
- Synergy of Policy Multiple ownership
  - Failure to capitalize on common methods, instruction among initiatives
- DoD Risk Exposure
  - Lack of total life cycle view
  - Lack of a focal point to endorse system assurance, resolve issues, advocate
     PM attention
  - Lack of system-of-systems, architecture perspective on system assurance
  - Fragmented policies leave gaps in systems assurance protection
  - Policies not net-ready

#### There is a need to assimilate the multiple security disciplines into a cohesive, overarching Systems Assurance framework







## Technical Planning Systems Engineering Plan Trends

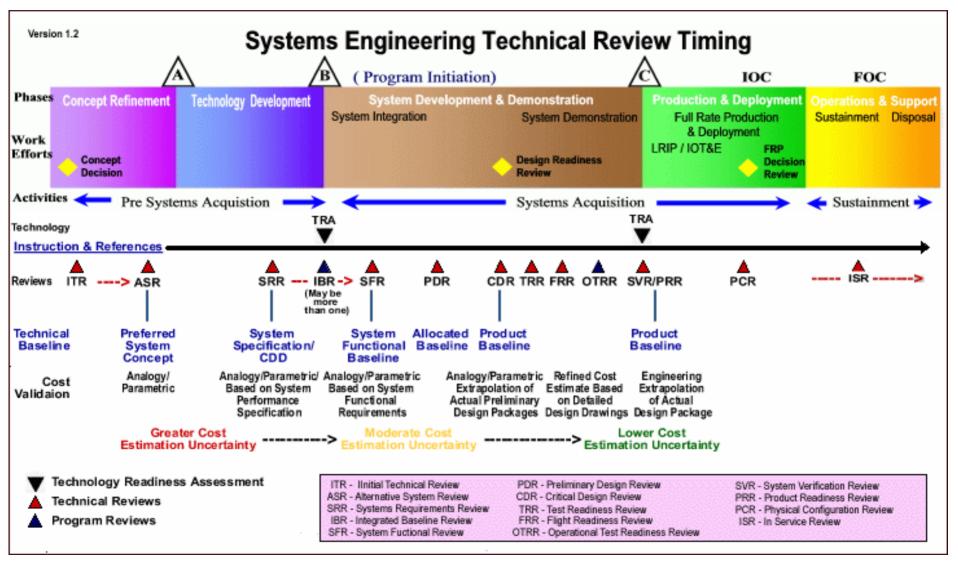
#### > What is working:

- Programs beginning to establish SE Working IPTs early in the life cycle to develop and document their technical planning
- Increased Program Executive Office level Lead/Chief Systems Engineers involvement in SEP development
- Movement to event-driven versus schedule-driven programs
  - More focus on entry and exit criteria for technical reviews

#### What needs work:

- Firming up technical planning prior to RFP release
- Proposed processes for a program not always tailored to fit program - often appear to be copied from a manual or guide
- SEP author is someone who is not familiar with the program technical strategy
- SEPs need to be better aligned with key program documents (RFP, contract, TEMP, etc)
- Align Program Office and Contractor plans







- The Acquisition M&S Working Group a working group of the SE Forum is implementing the "Acquisition Modeling and Simulation Master Plan"
  - Plan contains 40 actions to improve effectiveness of M&S in programs
  - 25 of the actions now being worked by Acquisition M&S Working Group
  - Recently began effort to evaluate distributed simulation standards necessary to support integrated Live, Virtual, Constructive (LVC) Architecture
- Developing M&S best practices for use by SE personnel in program offices
  - Developed online continuous learning module "M&S for Systems Engineering"
  - Developing online continuous learning module "M&S for T&E"
  - Updated the M&S section of the Defense Acquisition Program Support (DAPS) to more accurately gauge a program's application of M&S in support of their SEP
  - Offering assist visits for programs needing help with proper planning and use of M&S



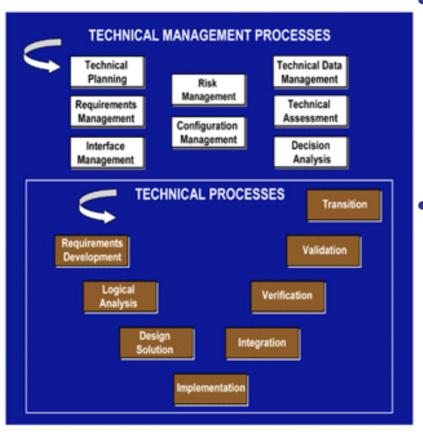
#### Strategic View

- Relevance to T&E community 5 Vectors
- Strategic Alliance Developmental and Operational testing
- Outreach industry, joint and coalition
- T&E Governance
- Defense Science Board on T&E

#### Tactical View – 5 revitalization vectors

- Support Faster Fielding of Improved Capabilities
- Reduce Risk of Immature Technology in Systems Development
- Revitalize T&E Workforce Education
- Remove Barriers to Efficient Distributed Live-Virtual-Constructive Environments
- Provide Effective Acquisition Policy and Practices for DT&E





- Technical and Technical Management Processes for SE from Chapter 4 of the Defense Acquisition Guide
  - Identify implications of SoS for each process
  - Challenges these pose
  - Approaches to address the challenges

#### Processes apply, but the SoS environment affects approaches, methods and tools needed by SE

- More collaboration, less top down
- More complexity to accommodate requirements, approaches and tools used by constituent systems
- Balance between roles of SoS SE and SE of individual systems
- More need for experimentation to determine ways to employ existing systems and to discover effects of combined systems