



A&E TELEVISION NETWORKS

A&E Television Networks is a joint venture of The Hearst Corporation, Capital Cities/ABC and NBC. The company is comprised of **A&E Network, The History Channel, A&E New Media, The History Channel International, History Television Network Productions (H-TV) and A&E Monthly** magazine..

A&E Network

A&E is an entertainment television network featuring the original series **BIOGRAPHY®**, mysteries and specials. The network's 24-hour-a-day schedule is available to 70 million households in the U.S. and Canada via more than 10,000 cable systems. Since A&E began in 1984, it has received more CableACE Awards than any other basic cable network. The network has also received four nominations for the Golden CableACE, cable's highest honor.

BIOGRAPHY is a registered trademark of A&E Television Networks

The History Channel

The History Channel is a 24-hour television network featuring historical documentaries, movies and mini-series. Launched on January 1, 1995, the network showcases World Premiere productions and co-productions from around the world, joined by quality acquisitions and an in-house library of historical documentaries, ensuring that The History Channel is **Where the Past Comes Alive**.

A&E New Media

A&E Home Video brings the best in critically acclaimed entertainment presented in award-winning packaging. Launched in June 1991, this line of collectible editions of high quality programming features more than 200 titles. In addition to this brand, A&E New Media also comprises The History Channel Home Video, and a line of books, audio, CD-ROM and laser disc products. Two online Websites provide the latest information on programming, products and more: A&E's World Wide Web address is www.aetv.com. The History Channel can be found at www.historychannel.com.

The History Channel International

The History Channel International is A&E Television Networks' international enterprise which brings indigenous versions of The History Channel to nations around the world. In partnership with organizations in each telecasting country, The History Channel International combines the quality programming and proven business success of A&E Television Networks with the unique indigenous culture and talents of the telecasting country. The first launch of this enterprise was The History Channel UK, a partnership with British Sky Broadcasting.

History Television Network Productions (H-TV)

H-TV Productions is an in-house production unit creating original and exclusive historical and documentary programming.

A&E Monthly

A&E Monthly is a special interest magazine featuring topical reviews, a calendar of events and an array of articles on personalities, music, art, literature, theater, film, history, dance, show business and travel. It also offers complete descriptions, highlights and listings of monthly programming scheduled on A&E Network and The History Channel.



A&E TELEVISION NETWORKS

PHILOSOPHY

"It is art that makes life, makes interest, makes importance, for our consideration and application of these things, and I know of no substitute whatever for the force and beauty of its process."

Henry James in a letter to H.G. Wells

When A&E was launched on February 1, 1984, its goals were to provide quality programming to a discerning audience as well as to meet the cable promise of presenting unique programming not found elsewhere on television. As a result of the merger of two respected fledgling cable services, Alpha Repertory Television Service (ARTS) and The Entertainment Channel, A&E evolved as one of the fastest growing networks. It became a valuable addition to the cable spectrum for operators, an efficient venue for advertisers and provided a refreshing choice for viewers who search for television worth watching.

Since then, A&E has grown from 9 million to 70 million subscribers in the United States and Canada. From one advertiser at launch, Ford Motors, it has attracted more than 500 to date. A&E's programming merit is continually saluted by all audiences (A&E has won more CableACE Awards than any other basic cable network) and the company has been lauded for its philanthropic activities. In addition, its parents, The Hearst Corporation, Capital Cities/ABC and NBC, praise the business achievements of the Network in making quality television a successful business.

COMMUNITY OUTREACH

"Philanthropy is almost the only virtue which is sufficiently appreciated by mankind."

Henry David Thoreau

A&E is a pioneer in community development

A&E has had grassroots programs promoting quality television long before they became fashionable industry issues. A&E today is still completely dedicated to making a positive contribution to society by giving back to the communities it serves.

Public Service Announcements - A&E provides free commercial time for PSAs focusing on worthy organizations like Partnership For A Drug-Free America and Cable Positive. Each PSA chosen to air on A&E is customized under the exclusive theme "Every Life is a Biography."

Emergency Relief - A&E has initiated a variety of disaster relief projects to raise funds to alleviate the damage from natural catastrophes. In the past, A&E participated in relief efforts for the victims of Hurricanes Andrew and Iniki, the Armenian earthquake, the 1993 Midwest floods, and for the people of Sarajevo with A&E's presentation of **Mozart's Requiem From Sarajevo**.

- 21 -

-more-

"Few things are impossible to diligence and skill"
Samuel Johnson

BUSINESS VENTURES AT A&E TELEVISION NETWORKS

As A&E's core business has matured and prospered during the past 11 years, the organization has introduced several new ventures, **The History Channel**, **The History Channel International**, **A&E New Media**, **A&E Monthly** and **History Television Network Productions (H-TV Production)**, as extensions of its quality programming commitment.

- ☛ **The History Channel**, a 24-hour cable service "Where the Past Comes Alive," launched January 1, 1995. The network features historical documentaries, movies and mini-series. Original productions and co-productions from the in-house H-TV production unit are joined by quality acquisitions and an in-house library of historical documentaries.
- ☛ **The History Channel International** combines the quality programming and proven business success of A&E Television Networks with the unique culture and talents of each telecasting country. Each local telecaster will provide original historical programming from local and exclusive international sources as well as a variety of programming from the library of A&E and The History Channel.
- ☛ **A&E New Media** includes the two very exciting new ventures for A&E Television Networks:

A&E Home Video brings the best in critically acclaimed entertainment, presented in award-winning packaging. Titles available in selected retail outlets or by calling 1-800-423-1212 include: PRIDE AND PREJUDICE, BOB VILA'S GUIDE TO HISTORIC HOMES, UPSTAIRS, DOWNSTAIRS, MISS MARPLE MYSTERIES, MYSTERIES OF THE BIBLE, LAST DAYS OF WORLD WAR II, BLUE ANGELS and A&E's landmark series **BIOGRAPHY®**, among others. **A&E Home Video** releases also include CD-ROMs, laser discs and books connected with programming aired on A&E and The History Channel.

A&E and THE HISTORY CHANNEL on the World Wide Web. Designed by InterActive8, the new sites will combine A&E's tradition of high-quality informational content with rich graphics and solid entertainment value and serve as comprehensive, easy to use on-line companions for A&E and The History Channel. The A&E site will include complete programming schedules and exclusive, in-depth background information about A&E's award-winning flagship series **BIOGRAPHY®** as well as **Mysteries** and **Specials**. The History Channel site is devoted to making history come alive. **A&E is located at <http://www.aetv.com> and The History Channel is located at <http://www.historychannel.com>.**

- ☛ **A&E Monthly** provides discerning commentary, literary criticism and the exploration of ideas by today's most compelling writers and authors. The magazine contains exclusive features on performing arts, history, literature and profiles of such outstanding individuals as: Robert DeNiro, Sally Field, James Woods, John Goodman, Alan Dershowitz, Robert Kennedy, Jr., Meryl Streep, Susan Sarandon, Michael Crichton, William Shatner, Judy Collins, William Buckley, Oprah Winfrey, Demi Moore, John Tesh, Isaac Stern, Carol Burnett, and Tommy Tune. There are also insightful reviews of books, performances, videos and audio recordings. Viewers can find exclusive, full listings of A&E and The History Channel's 24-hour-a-day schedules. Viewers can subscribe to the magazine by calling 1-800-666-9264.
- ☛ **History Television Network Productions (H-TV Productions)** is an in-house documentary unit utilizing the library and resources of A&E and The History Channel to produce original programming. Some of the acclaimed **BIOGRAPHY®** series profiles include SANTA CLAUS, MOZART, WALTER WINCHELL, HOUDINI and HARRY S. TRUMAN.

A&E Television Networks Facts

☞ **A&E**

Satellite: Galaxy 5, Transponder 23
Cable Systems: More than 10,300 in the United States and Canada
Subscribers: 64.5 million in the United States and 5.5 million in Canada. This represents close to 66% penetration in the U.S. and 70% in Canada cable homes.
Advertisers: More than 500 separate advertisers and sponsors.

☞ **THE HISTORY CHANNEL**

Satellite: G.E. American Communications' Satcom C-3, Transponder 12
Subscribers: 11.2 million in the United States
Revenue Sources: Affiliate subscribers and advertiser-supported

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Seymour H. Lesser	Executive Vice President, Chief Financial and Administrative Officer
Whitney Goit II	Executive Vice President, Sales and Marketing
Daniel E. Davids	Senior Vice President and General Manager, The History Channel
Brooke Bailey Johnson	Senior Vice President, Programming & Production
Abbe Raven	Sr. Vice President, Production, A&E and Sr. VP Programming & Production The History Channel
Eric Kronen	Senior Vice President, Affiliate Sales and Marketing
Ron Schneier	Senior Vice President, Advertising Sales
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THE HISTORY CHANNEL

THE HISTORY CHANNEL, a 24-hour cable service "Where the Past Comes Alive," is part of A&E Television Networks. Launched on January 1, 1995, the network features historical documentaries, movies and mini-series. Original productions and co-productions from the in-house H-TV production unit are joined by quality acquisitions and an in-house library of historical documentaries.

HISTORY SUNDAY

With seasoned journalist Roger Mudd, this exclusive primetime series offers an array of special historical documentary and film presentations **Sunday nights from 9-11 pm ET (10-12 pm PT)**. *History Sunday* often opens a week of stellar theme programming.

OUR CENTURY

As we approach the millennium, OUR CENTURY chronicles 100 years of unprecedented conflict, complexity and change. Join host Ed Herrmann **Monday through Friday at 7 pm ET/4 pm PT**, to witness the 20th century's triumphs and tragedies with unparalleled perspective.

HISTORY ALIVE

Noted journalist Roger Mudd is the host of this primetime showcase for original and exclusive documentaries bringing history to life, with everything from great stories of American and world history, to lively visits to the places that make history, to explorations of major events in politics, entertainment and social history. This nightly anthology features a new theme each week, including studies of Ancient Rome, Black History, and Native American Week. History Alive **airs Monday through Friday at 8 pm ET/9 pm PT**.

MOVIES IN TIME

MOVIES IN TIME presents a roster of outstanding motion pictures and mini-series made even more fascinating by the guest historians and journalists who explore the myths presented in -- or dramatic license taken by -- these films. The experts set the context for exciting historical dramas such as *Gandhi*, *Sadat*, *A Woman Called Golda* and *War and Remembrance*. Join journalist Sander Vanocur **Monday through Friday at 9 pm ET/10 pm PT**, as he quizzes guest experts.

YEAR BY YEAR

Monday through Friday at 11pm ET/12 mid PT, The History Channel presents YEAR BY YEAR with host Karen Stone. Traveling back in time to chronicle outstanding events from years past, YEAR BY YEAR combines documentary newsreels and historical footage to show history as it was when it was still called "current events" -- as it appeared to people of the time.

- 24 -

-more-

21FS

A&E NETWORK

Primetime Programming: Original Series *BIOGRAPHY*®, Mysteries, and Specials That Are Always Welcome Entertainment

A&E Network offers over 680 hours of original programming, including an award-winning assortment of the original series *BIOGRAPHY*® and premiere mysteries, as well as groundbreaking documentary series. A&E also provides an extensive range of specials, from exclusive documentaries to high-rated dramas and performing arts to classic movies and comedy.

BIOGRAPHY® - A&E's flagship series has been called "one of cable's true landmarks," bringing viewers a remarkable variety of profiles of important and interesting people, represented with depth, detail and historical accuracy. The series *BIOGRAPHY* was first scheduled on A&E in 1987, where it quickly became a popular weekly series. Over the years it has developed into a truly distinctive program and has become the signature series of the A&E Network. In June 1994 *BIOGRAPHY* was expanded from one to five nights a week, and in September 1995, a sixth day of *BIOGRAPHY* was added, with the timely "*BIOGRAPHY*®: This WeekTM," on Saturdays.

Earning the CableACE Award for "Best Documentary Series" and the Creators Award from the National Academy of Cable Programming, *BIOGRAPHY* now features more than 130 originally produced World Premiere hours each year, more than any other documentary series on broadcast or cable. Over 300 people have been profiled on *BIOGRAPHY* to date. From Van Cliburn to the Vanderbilts, from Julius Caesar to Sid Caesar, the individuals presented on this series represent the immense range of human achievement across more than 2,000 years. Peter Graves and Jack Perkins are the hosts for the series, which airs **Monday through Friday at 8pm ET/9pm PT**. Karen Stone hosts *BIOGRAPHY: This Week* which **airs Saturdays at 8pm ET/9pm PT**.

MYSTERIES - From the pens of the world's greatest storytellers to the ancient legends of the Old and New World, A&E presents mysteries to suit every taste:

- ∞ **A&E MYSTERY MOVIE** - Make way for mayhem every **Tuesday night at 9pm ET/10pm PT** when A&E selects a crackerjack crime drama from its revolving showcase to bring viewers two hours of first-rate intrigue. From the multi-CableACE award-winning series **CRACKER** (starring Robbie Coltrane) to the critically acclaimed gritty detective drama **A TOUCH OF FROST** (starring David Jason) to the popular **ANNA LEE** and **INSPECTOR MORSE** series, A&E is the place for great mysteries. Joining the lineup this season are two **North American Premiere A&E/BBC** co-productions: **DALZIEL AND PASCOE**, starring Warren Clarke and Colin Buchanan as the eccentric British detective duo created by best-selling author Reginald Hill, and **SILENT WITNESS**, starring Amanda Burton as forensic pathologist Dr. Sam Ryan.
- ∞ **ANCIENT MYSTERIES WITH LEONARD NIMOY** - Did King Tut's curse kill his tomb's discoverers? Are parts of the Bible still locked beneath the waters of the Dead Sea? Series host Leonard Nimoy uncovers answers to the world's most puzzling mysteries in this documentary series. **Airs Thursdays at 9pm ET/10pm PT & Saturday and Sunday at 7pm ET/4pm PT**.
- ∞ **THE UNEXPLAINED** - This original series examines the mysteries of science and natural phenomena and how they affect the world we live in. Popular, contemporary subjects are examined using the latest scientific techniques. **Airs Thursdays at 10pm ET/11pm PT**.

PAGE 6 PHILOSOPHY

- ☞ **AGATHA CHRISTIE MYSTERIES** - Every **Monday night at 9pm ET/10pm PT** A&E presents two hours of classic suspense from the grand dame of mystery writers, Agatha Christie. David Suchet stars as the impeccably mustachioed Belgian detective **POIROT** and Dame Joan Hickson is **MISS MARPLE**, whose harmless demeanor hides a keen ability to expose evil-doers and their devious deeds.
- ☞ **A&E MYSTERY THEATRE** - Each day of the week A&E spins its mystery wheel to bring classic TV mysteries to a new generation of fans. Columbo, Remington Steele, McCloud, Banacek, and the McMillans are just some of the popular crime solvers who have contributed to the success of this series. This year we add two new classics to our lineup: **THE EQUALIZER** starring Edward Woodward and **QUINCY, M.E.** starring Jack Klugman.
- SPECIALS** - A&E's primetime schedule is spiced with a variety of Special Presentations featuring monumental documentaries, star-studded dramas and performances that make these occasions truly time well spent. Below are some upcoming spectaculars:
- ☞ **WHERE ARE THE UFOS?** - For more than 40 years, images and enticing stories of UFOs have shaped our imaginations in astonishing ways and created legions of believers. Yet, few believers have ever claimed to have seen an actual UFO or to have noticed anything out of the ordinary in the firmament. And even fewer have claimed to have been abducted by aliens in flying saucers. Is there someone or something out there watching us? If not, why haven't the reports stopped? A&E probes the possibilities of UFOs, sifting provable fact from probable fiction, as Next Generation Trekkie, **Michael Dorn**, narrates **this two-hour World Premiere Special Presentation. Airdate: Sunday, May 12 at 8:00 pm ET/ 9:00 pm PT.**
- ☞ **MUMMIES** - Journey down the Nile to unlock the secrets of a lost civilization obsessed with immortality. From the British Museum to Karnak and Luxor, A&E unwraps the magic and mysteries of Ancient Egypt as it examines the art of mummification, the geometric strength of the pyramids, the mysterious gaze of the Great Sphinx, the hypnotic symmetry of hieroglyphs, and the golden sarcophagus of King Tut, in the **Special Presentation: MUMMIES. This four-hour World Premiere debuts in two 2-hour episodes on Sunday, June 23 at 8pm/12mid ET and 5pm/9pm PT and Monday, June 24 at 9pm/1am ET and 6pm/10pm PT.**
- ☞ **POPS GOES THE FOURTH** - For the sixth year in a row, A&E will host this live concert featuring the beloved Boston Pops Esplanade Orchestra under the baton of Keith Lockhart. This three-hour patriotic event takes place along the banks of Boston's beautiful Charles River and features some of today's top performers. **Airdate: July 4 at 7:30/10:30 pm ET and 4:30/7:30 pm PT.**
- ☞ **HAUNTED HOUSES** - Behind every ghost story is a home inhabited by an unquiet spirit who illuminates our past in a fresh way. In this two-hour documentary, A&E visits centuries -old plantations, mansions and ghostly aboriginal haunting grounds to bring to light the most intriguing and legendary ghost stories of North America. **Airdate: September 22 at 8pm ET/9pm PT.**

ONGOING SERIES

AMERICAN JUSTICE - Veteran journalist and attorney Bill Kurtis hosts this weekly series that examines famous and infamous crimes and events that impact on the American legal system. **Airs Wednesdays at 9pm ET/10pm PT.**

20TH CENTURY - Host Mike Wallace recounts the people and events that shaped the world as we know it today, using vintage television coverage of these events provided by CBS News and the reporters who covered those watershed events as they unfolded. **Airs Wednesdays at 10pm ET/11pm PT.**

INVESTIGATIVE REPORTS - Television's only regularly scheduled, single-topic investigative series, with respected journalist Bill Kurtis. Travel the globe and across the country as Kurtis and crew shed light on issues that affect our lives. **Airs Saturdays at 9pm ET/10pm PT.**

A&E PRESENTS - This enthusiastically received series spotlights great performances and the achievements of artists from the various worlds of music (popular and classical), theater, literature, and film. From performance specials such as HOLIDAY AT POPS, TONY BENNETT BY REQUEST; LUCIFER'S CHILD starring Julie Harris, JOHN DENVER: THE WILDLIFE CONCERT, AN EVENING WITH LENA HORNE, and B.B. KING: THE BLUES SUMMIT to tributes such as GORE VIDAL'S GORE VIDAL, CARTOONS GO TO WAR and JOE COCKER: HAVE A LITTLE FAITH, A&E explores the entire gamut of the arts. Here is a list of upcoming premiere shows: THE BAND; AFI SALUTE TO CLINT EASTWOOD, and THE ART OF THE ANIMATOR. **Airs Saturdays at 10pm ET/11m PT.**

COMEDY RIOT SUNDAY - Every **Sunday at 11pm ET/12midnight PT** A&E spotlights the comic antics of top-rate comedians from across the continent at premiere comedy locations. We open our archives and select choice episodes from A&E'S AN EVENING AT THE IMPROV, CAROLINE'S COMEDY HOUR, COMEDY ON THE ROAD. This season **STRAIGHT DOPE** joins the already laughter-guaranteed lineup. **STRAIGHT DOPE** is a half-hour interactive talk show hosted by Generation Xer Mike Lucas. Tune in to find out what's up!

A&E CLASSROOM - A&E's long-standing commitment to quality education continues with this commercial-free programming block which airs **Monday through Friday at 7:00 am ET.** Each day **A&E Classroom** celebrates the ideas, achievements and individuals that have shaped our world by airing programs within a specific genre: History, Drama, Performing Arts, Biography, Archaeology/Anthropology.

LAW & ORDER - A&E presents this gritty New York-based crime series as each episode follows a case from perpetration to trial. **Airs Monday through Friday at 11pm ET/12midnight PT.**

BREAKFAST WITH THE ARTS - Hosted by performing arts authority Elliott Forrest, this weekly series is dedicated to the classical performing arts--opera, symphonic, and dance. Viewers can immerse themselves in exalted performances of great works performed by the world's most renown artists. Past highlights included: the A&E exclusive BERLIN PHILHARMONIC CONCERT AT WALDBUHNE series; PAVAROTTI IN PARIS; SATIE AND SUZANNE; GLENN GOULD: ON AND OFF THE RECORD; MARIA CALLAS, IREK MUKHAMEDOV: THE POWER & THE ART, PLACIDO DOMINGO AT THE ROMAN AMPHITHEATRE, FONTEYN AND NUREYEV: THE PERFECT PARTNERSHIP, and THE JUBILEE CONCERT: 150 YEARS OF THE VIENNA PHILHARMONIC. **Airs Sundays at 9am ET/6am PT.**

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April 1996



A&E TELEVISION NETWORKS

A&E CHRONOLOGY

1984

- FEBRUARY** A&E is launched into an estimated 9 million U.S. homes.
- SEPTEMBER** A&E is launched into an estimated 280,000 Canadian homes.
- OCTOBER** A&E contributes 30 programs to the permanent video collection of New York City's Museum of Broadcasting, the first example of "A&E Library Theatre" donations.
- A&E receives 7 CableACE Award nominations
- NOVEMBER** A&E is awarded Gold and Silver medals for programming from the 1984 International Film & TV Festival
- DECEMBER** A&E is honored by the American Institute of Architects for its production of THE ARCHITECTURE OF FRANK LLOYD WRIGHT.
- A&E receives 3 CableACE Awards for programming, the Cable Industry's highest honor.

1985

- JANUARY** A&E switches to full 20-hour-a-day feed on Satcom III-R, Transponder 24, making its schedule accessible to more cable systems throughout America.
- FEBRUARY** A&E develops a High School study guide for the Charlotte Bronte classic JANE EYRE, the first of many study guides to come.
- APRIL** A&E joins with Group W Cable of Los Angeles to co-produce the 1985 Ruby Slippers Awards for outstanding films for children.
- A&E announces its co-sponsorship of a unique cable documentary competition with Partners for Livable Places to encourage local cable systems and their local city government to develop a documentary about their city, with the winning documentary premiering on A&E in late 1986. This is the first of what would become A&E's acclaimed City Videos project.

A&E CHRONOLOGY

- 2 -

JUNE A&E co-sponsors a successful fund-raiser with Comcast Cablevision for the Ludington Library of Bala-Cynwyd, PA.

JULY A&E, American Television and Communications Corp. and the Orlando Chamber of Commerce co-sponsor a luncheon in Orlando, Fla., honoring "People Behind the Scenes" in the arts. Journalist Edwin Newman, host of A&E's FREUD and THE BORGHIAS, is the keynote speaker.

OCTOBER A&E receives 26 CableACE nominations, more than any other basic service.

DECEMBER A&E wins 7 CableACE Awards, more than any other basic cable network.

1986

APRIL A&E donates 25 programs to the Virginian Opera Association's Music Reference Library.

A&E's viewer count continues to rise with the announcement that it is now reaching nearly 20 million subscribers via 2,200 cable systems nationwide.

AUGUST TV Guide devotes a four-page feature article on A&E by editor Neil Hickey. The article calls A&E "one of the more remarkable success stories in television," and concludes, "Clearly, A&E is delivering some of the very best of the world's television."

NOVEMBER A&E garners 18 CableACE nominations for 1986 -- more nominations than any other basic cable service for the second year in a row.

A&E and Partners for Livable Places announce the winner of the "City Assets" Documentary (later City Video) Competition. This contest challenged 16 North American cities rated as "the most livable" to create video profiles of their city's unique qualities. The winning documentary, "Vancouver -- A City of Choice," is announced at a gala fundraising dinner at the newly restored Willard Hotel in Washington, D.C.

1987

JANUARY A&E tops the competition with 9 Awards For Cable Excellence (CableACE), leading the basic services for the second year in a row.

- 29 -

2188

A&E CHRONOLOGY

- 3 -

FEBRUARY

The National Board of Review of Motion Pictures awards A&E a Special Award for Excellence in Television programming, the only network, cable or broadcast, to be honored at the David Wark Griffith Awards.

A&E and the Library of Congress commemorate the "Year of the Reader" with a national reading motivation project: "Books and Cable Television Enrich Your Life."

MARCH

A&E announces the National Teacher Grant Competition for school teachers who use A&E programming as a positive teaching tool. Grants of \$2,000, \$1,500 and \$1,000 to be awarded. This would become cable's first educational awards program and an annual A&E event.

APRIL

A&E sets record with 24 million subscribers via 2,400 cable systems as the network begins its fourth successful year of operation.

JULY

The National League of Cities joins A&E as co-sponsor of A&E's Second Annual "CityVideos" Cable Documentary Competition. Winners will become the focus of a special A&E documentary called CELEBRATION OF AMERICA which will have its World Premiere on A&E in 1988.

AUGUST

A&E is chosen as the fifth cable network represented in the Chicago Interconnect local advertising availment effort, joining CNN, USA, ESPN and MTV.

SEPTEMBER

A&E announces breakthrough 27 million subscriber count, a gain of 3 million subs since April 1987.

Actor Peter Graves signs on for second year as host of A&E's "Biography" series. By 1994 he had become A&E's longest running on-air personality.

OCTOBER

A&E announces that beginning January 1, 1988, the network will begin a full-time, 24-hour-a-day schedule.

NOVEMBER

Denver's cable community is saluted at an A&E reception and special performance of "Guys and Dolls" at Denver Center for the Performing Arts

A&E garners 35 CableACE nominations, topping basic services for the third straight year.

DECEMBER

A&E announces it will reach 30 million cable TV subscribers via 2,500 cable systems nationwide by the end of December 1987, a gain of 3 million subs since September 1987.

A&E CHRONOLOGY

- 4 -

DECEMBER

As of January 1, 1988, A&E will be carried for 24-hours-a-day in Manhattan on both cable systems: Manhattan Cable and Paragon.

1988

JANUARY

A&E CableACEs the basics with 13 CableACEs for 1987 program excellence, more than any other basic cable service for the third year in a row and moving up into second place in overall CableACEs.

MARCH

A&E's "AUSTRALIA LIVE! Sweepstakes" receives more than 107,000 entries. Two free trips to Australia offered in conjunction with A&E's month-long celebration of Australia's Bicentennial.

The National Academy of Cable Programming becomes newest co-sponsor of A&E's second Annual "CityVideos" Cable Documentary Contest, joining the National League of Cities and Partners for Livable Places.

APRIL

A&E announces the winners of the A&E Teacher Mini-Grant Competition at special awards luncheon in New York.

JUNE

A&E announces move to Galaxy I, Transponder 12, as of August 1

OCTOBER

A&E announces plans for two international celebrations in 1989. On July 14, 1989, A&E will broadcast live coverage of Bastille Day festivities from Paris as the centerpiece of A&E's salute to the French Bicentennial. In October, A&E will host a month-long programming event to commemorate the 40th anniversary of the People's Republic of China.

NOVEMBER

A&E and ESPN to co-sponsor the production of the 11th Annual System CableACE Awards, the cable industry's highest honors for local cable programming, to be held at the NCTA convention in Dallas, May 23, 1989

DECEMBER

National Telemedia Council honors A&E with 1988 Special Recognition Award for sponsorship of outstanding arts programming.

Nickolas Davatzes, President and CEO, A&E receives Annual Heritage Award from the U.S. Marine Corps Historical Foundation. The award recognized support of the foundation from Mr. Davatzes and A&E through airing of THE GALLANT BREED, a World Premiere three-part history of the U.S. Marine Corps.

A&E airs Christmas Day concert to aid Armenian earthquake victims, MUSICIANS FOR ARMENIA.

21A1

A&E CHRONOLOGY

- 5 -

DECEMBER

A&E finishes out 1988 with record 37 million subscribers via 2,800 cable systems, marking a gain of 1 million subs since September 1988.

1989

JANUARY

A&E wins 8 CableACE Awards, more than any other basic cable network for the fourth consecutive year. A&E receives awards in all of its programming genres: comedy, drama, documentaries and the performing arts.

The American Film Institute and A&E co-sponsor the "A&E Shortstories Student Film Festival" Competition, a search for outstanding short narrative student films and videotapes.

FEBRUARY

A&E celebrates its fifth anniversary on February 1 with a special luncheon hosted by A&E at the National Academy of Television Arts & Sciences in New York. Nickolas Davatzes is keynote speaker on "Quality Television: The Niche of the 90's: Enhancing the Medium While Making it a Business."

APRIL

A&E and Warner Cable Communications join together to bring A&E's Library Theatre to 10 Warner cable systems across America.

MAY

A&E receives Achievement in Children's Television Award at 1988 ACT Awards ceremony on May 9 at MIT.

AUGUST

A&E's "CityVideos" competition cited by Mayor Koch as one of the most successful projects in New York City and recommended by the Mega-Cities Project for replication in other cities throughout the world.

A&E sends first "back-to-school" Kit to affiliates and educators nationwide to promote the innovative use of cable television in the classroom.

1990

JANUARY

A&E receives six CableACEs for 1989 programming, retaining the lead in CableACEs among all basic cable networks.

A&E announces exclusive advertiser-supported community service announcement for performing arts, kicking off local ad sales campaign for 1990.

MAY

Local ad sales campaign gains momentum as Los Angeles system interconnect add A&E to local insertion line-up.

AUGUST

A&E receives first Emmy nomination.

A&E CHRONOLOGY

- 6 -

NOVEMBER

A&E is nominated for 30 CableACE Awards.

1991

JANUARY

A&E receives 8 CableACE Awards, placing A&E as the number-one basic cable network in total awards received. A&E maintains its lead as the basic cable network with the most CableACE Awards received since 1984.

A&E receives four citations at 33rd Annual International Film and Television Festival.

FEBRUARY

A&E salutes "Women's History Month" in March with the establishment of a new Arts & Entertainment Network Media Library at the National Museum of Women in the Arts in Washington, D.C.

An A&E-commissioned study, "How Teachers and Media Specialists Grade Cable TV," indicates wide endorsement of cable television as educational tool. A&E Classroom receives high marks as useful classroom aid.

MARCH

A&E announces sponsorship of A&E Women In Cable Rita Ellix Mentoring Breakfasts, aimed at bringing women together to discuss career development ideas.

A&E breaks 50 million subscriber mark, a significant benchmark for continuing success in the cable industry. A&E is also now carried on 6,500 systems.

MAY

A&E expands its *Arts & Entertainment Monthly* to include reviews, more features and complete listings.

JUNE

Arts & Entertainment Monthly becomes available to Canadian subscribers for the first time.

JULY

A&E hits viewership high, now available to more than 51 million homes via 7,000 cable systems.

SEPTEMBER

A&E launches "Home Video" business with the exclusive boxed-set of the fascinating series DINOSAUR!

NOVEMBER

A&E is nominated for 25 CableACE Awards, including a Golden CableACE nomination for LIVE FROM THE PHILADELPHIA ORCHESTRA: A TRIBUTE TO MARTIN LUTHER KING, JR.

- 33 -

2101

A&E CHRONOLOGY

- 7 -

DECEMBER

On behalf of its advertisers, A&E makes contribution to Marine Corps Desert Storm Scholarship Fund for children of members of all branches of the American Forces lost in the Persian Gulf War.

1992

JANUARY

A&E is honored with 7 CableACE Awards for 1991 programming, the highest number received by any basic cable network.

MARCH

U.S. Congressman Robin Tallon with veteran reporter Bill Kurtis, announce startling new evidence regarding the December 12, 1985 plane crash in Gander Newfoundland as reported in A&E's INVESTIGATIVE REPORTS: The Gander Crash.

APRIL

A&E launches new trade advertising campaign targeted to National Advertisers: "Great Quality, In Great Quantity."

JUNE

A&E announces move to Galaxy 5, Transponder 23

AUGUST

A&E unveils its most expansive promotion campaign ever to support the 1992-93 season. Six new series join the A&E prime-time lineup during "Premiere Week" - Sept. 13-20. In excess of \$2 million in print and on-air advertising, special promotions and publicity is devoted to the campaign.

SEPTEMBER

A&E reaches 60% of U.S. households according to the A.C. Nielsen reports. A&E now reaches 55.4 million of the 93.1 million in the U.S.

A&E assists the Red Cross in fundraising efforts for victims of Hurricane Andrew and Hurricane Iniki with a week of comedy programming including Red Cross PSAs and a running crawl with the Red Cross's toll-free number and post office box.

OCTOBER

A.C. Nielsen reports that A&E garnered the highest household delivery figures ever for prime time and other dayparts during the Third Quarter 1992.

A&E is now available to 55.6 million in the U.S. and 2.1 million in Canada, via 8,000 cable systems.

NOVEMBER

Two A&E Home Videos have been selected as winners in the first annual Special Interest Video Association/ 3M Awards.

- 34 -

2104

A&E CHRONOLOGY

- 8 -

A&E joins with Turner Broadcasting System and other cable programmers in a lawsuit to invalidate the retransmission consent and must-carry provisions of the cable regulation law.

A&E receives 32 CableACE Award nominations, the highest number of any basic cable network and is second in total nominations of all networks.

1993

JANUARY

A&E now reaches 5 million homes in Canada via 450 cable systems

A&E wins 4 CableACE Awards for 1992 programming

MARCH

The exclusive A&E ACCESS project, a targeted mailing project combining acquisition, retention, local ad sales assistance, community development support, public relations, and research garners an average 3% response rate for 100 cable affiliates nationwide.

A&E is honored by the National Cowboy Hall of Fame with a Wrangler Award.

APRIL

A&E announces the launch of a second network -- The History Channel, a 24-hour advertiser-supported cable network to be launched January 1, 1995 at 7:00pm Eastern Time. The network will feature historical documentaries, movies and mini-series. Original productions and co-productions from an in-house production unit will be joined by quality acquisitions and a newly-purchased library of historical documents to make up the program schedule.

A&E launches the largest ad campaign in the network's history. "Time Well Spent", a \$5.5 million campaign, will encompass national television, network radio and newspaper ads.

A&E now reaches 61 million subscribers via 9,300 cable systems in the U.S. and Canada.

MAY

A&E announces 1993-94 season with 520 hours of first-run series and specials.

A&E garners its first ever Daytime Emmy nomination for Outstanding Achievement in Graphics & Title Design.

JUNE

According to the Nielsen Canada Cable Meter Index Report (CMI) A&E delivers the largest household audience of any American cable system seen in Canada. The average Canadian prime time rating is 2.1.

- 35 -

21E1

A&E CHRONOLOGY

- 9 -

- AUGUST** A&E garners four EMMY Nominations for 1992-93 programming.
- SEPTEMBER** A&E signs a multi-year programming and production deal with Toronto-based Rhombus International, Inc.
- OCTOBER** A&E launches the first annual Teacher Grant Competition in Canada. Sponsored by A&E and its cable affiliates, the competition invites teachers to demonstrate how imaginative use of A&E programming in a classroom project promotes innovative ideas for educating students.
- NOVEMBER** A&E in conjunction with Prodigy Interactive Service, an on-line computer service, is conducting a continuous on-line research panel (comprised of light to heavy television viewers) to determine the types of programming that cable subscribers find most valuable.
- DECEMBER** A&E expands its publicity efforts to the west coast by opening a Los Angeles based office. Located in Century City, this office will be a part of A&E's existing regional sales office.

1994

- JANUARY** A&E's full slate of original biographies, mysteries and specials programming made 1993 the network's highest rated and most viewed calendar year in its ten-year history according to the A.C. Nielsen reports. The network saw a 25% increase in viewership for daytime programming, and the primetime rating was 7% higher than in 1992.
- FEBRUARY** A&E celebrates its Ten Year Anniversary as North America's most respected and honored cable programming service. A&E begins its second decade with a new programming service (The History Channel), an expanded Home Video division, a revamped *A&E Monthly* and a new on-air look.
- A&E and the National Film Board of Canada announce an agreement which provides A&E access to the best NFB documentaries, dramas and animation specials of the past and present.
- APRIL** A&E reaches more than 59 million subscribers in the U.S. and more than 5 million in Canada. This represents close to 62% penetration in the U.S. and more than 70% in Canada cable homes.
- MAY** A&E announces 1994-95 season with 640 hours of first-run series and specials.
- MAY** A&E teams up with The Advertising Council to create customized Public Service Announcements focusing on the critical issues faced by individuals in the areas of education, public safety, community service and health care. The tag line is "A&E urges your support because every life is a **BIOGRAPHY**."

- 36 -

21F4

A&E CHRONOLOGY

- 10 -

JUNE

The History Channel is honored with three prestigious international design and marketing awards. The network received a Silver Award from PROMAX and two Bronze "BDA Awards" from the Broadcast Design Association for its outstanding creative design concept of spectacular clouds and stones for the network's identification. This on-air look was created for pre-launch purposes.

A&E's flagship series *BIOGRAPHY*® begins airing five nights a week (Monday - Friday).

OCTOBER

A&E's Local Ad Sales program supports more than 730 systems and interconnects throughout the United States, representing over 30 million subscribers.

1995

JANUARY

The History Channel launches with one million subscribers

A&E wins eight CableACE Awards for 1994 programming. A&E remains the basic cable network with the most CableACEs.

A&E receives eight awards from The New York Festival's TV Programming and Promotion Competition.

A&E awarded First Prize at The Mobius: International Advertising Awards.

The History Channel wins Finalist Award from The New York Festival's TV Programming and Promotion Competition.

FEBRUARY

A&E Television Networks are the first to sign with Management Science Associates to develop a new Sales Information System for state-of-the-art service to its advertising clients.

APRIL

A&E Television Networks signs three-year co-development agreement with Granada Television Limited. The agreement will enable A&E and Granada to jointly develop drama programs.

A&E reaches 60 million subscriber mark in the U.S

A&E garners four Telly Awards for excellence in marketing on television

MAY

A&E nominated for two CTAM Cablevision Mark Awards.

- 37 -

21F1

A&E CHRONOLOGY

- 11 -

MAY

A&E announces the winners of the Eighth Annual A&E Teacher Grant Competition.

JUNE

A&E announces the winners of the Second Annual A&E Canadian Teacher Grant Competition.

A&E receives a record 17 awards at the 17th Annual Broadcast Designers Association International Awards Competition, including the prestigious Judges' Award for best in show. The History Channel wins four awards.

JULY

The Walt Disney Company acquires Capital Cities/ABC and its 37.5% stake in A&E Television Networks.

A&E wins two CTAM Cablevision Mark Awards

SEPTEMBER

A&E wins two Emmys for the A&E Special Presentation: TITANIC

A&E receives 19 CableACE nominations.

OCTOBER

A&E's flagship series **BIOGRAPHY**® nominated for Golden CableACE Award.

NOVEMBER

A&E Television Networks launches The History Channel International in Great Britain and the Republic of Ireland.

A&E Local Ad Sales program supports more than 800 systems and interconnects throughout the United States representing over 37 million subscribers.

The History Channel's new Local Ad Sales support program represents over 400,000 subscribers.

DECEMBER

A&E wins three CableACE Awards.

BIOGRAPHY® wins Creator's Award from the National Academy of Cable Programming.

The History Channel finishes first year with 7.8 million U.S. subscribers, 50% ahead of year-end projections.

1996

JANUARY

A&E launches an on-line site on the World Wide Web. A&E Home Page Address is www.actv.com.

21E4

A&E CHRONOLOGY

- 12 -

JANUARY

The History Channel launches an on-line site on the World Wide Web. The History Channel Home Page Address is www.historychannel.com.

Time Warner Cable launches The History Channel in four boroughs of New York City, bringing total The History Channel subscriber count to 13 million at the end of Year One.

The A&E Special Presentation, **PRIDE & PREJUDICE**, receives the network's all-time highest ratings. **PRIDE AND PREJUDICE (Part I)** scored a **5.9%** (GAA) representing 3,729,000 households; **PRIDE AND PREJUDICE (Part II)** attained a **5.8%** (GAA) representing 3,663,000 households; and **PRIDE AND PREJUDICE (Part III)** completed its three night run by maintaining a **5.9%** (GAA) representing 3,761,000 households.

A&E and The History Channel receive a total of 12 awards in both Programming and On-Air Promotion during the New York Festivals competition.

The History Channel Website is awarded the DX Award for Design Excellence by the Internet Professional Publishers Association.

FEBRUARY

A&E reaches 69.5 million subscribers in the U.S. and Canada. This represents close to 66% penetration in the U.S. and 70% in Canada cable homes.

Two areas of the A&E Website and The History Channel Website are honored by leading on-line review organization. A&E Classroom and The History Channel Classroom are rated among the top 5% of all Websites in the Education category by Point Communications.

MARCH

Nickolas Davatzes, President and CEO, A&E Television Networks, is honored with the 1996 Cable Television Public Affairs Association (CTPAA) President's Award.

Nickolas Davatzes, President and CEO, A&E Television Networks, is honored with the 1996 Chairman's Award presented by the CAB.

APRIL

The History Channel reaches milestone 16 million subscribers.

A&E penetration reaches 67% in U.S. cable households with 69.5 million subscribers in the U.S. and Canada. This also represents 70% penetration in Canadian cable homes.