

Actions for Change

Risk Communication

How FPMS can be used
for implementing the
Actions for Change

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Outline

- ❖ What are the Actions for Change, why are they important to us, and where is their current status?
 - ❖ 4 Key Questions to communicate
 - ❖ Transforming the Corps to a Risk Managing Organization
 - ❖ RISK ANALYSIS (assessment, management, and communication)
 - ❖ Risk Communication
 - ❖ FPMS Opportunities
 - ❖ Theme 3: The Way Ahead, Deliverables, What you can expect
 - ❖ Forming, Norming & BRAINSTORMING
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NSE

IPET

ASCE

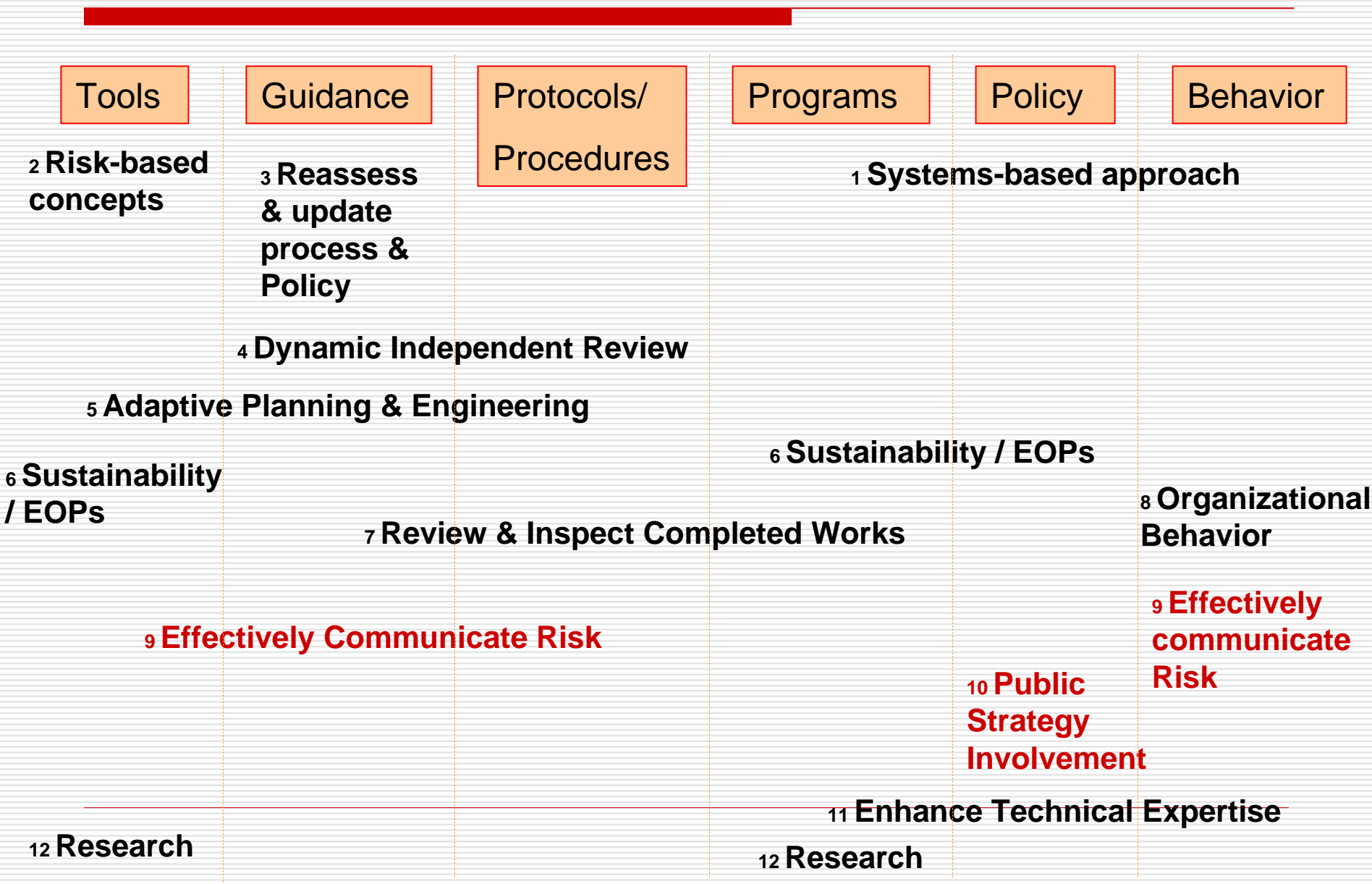
12 Actions

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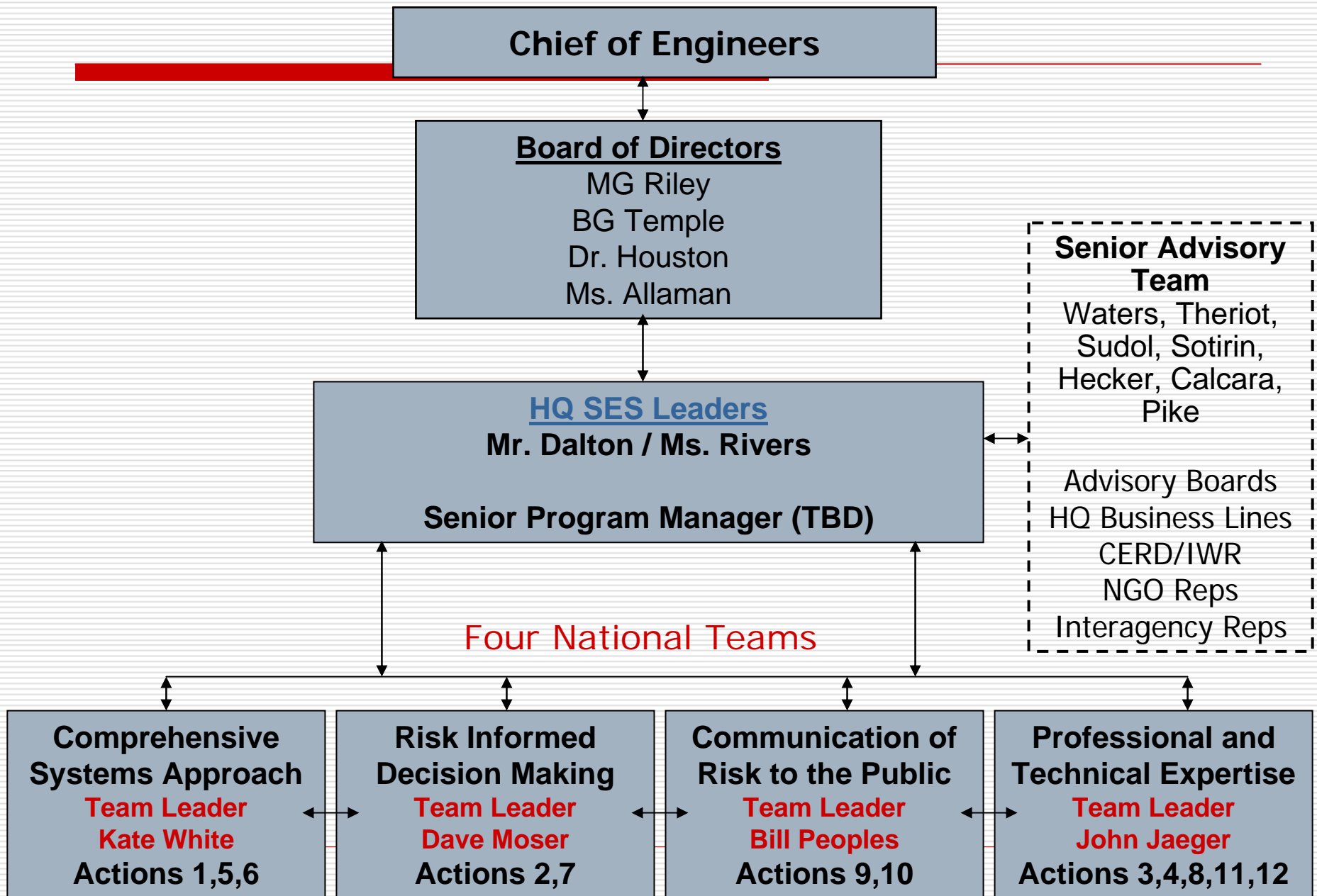
HPDC



Where the 12 Actions Fit In



Actions for Change Team Structure



4 Key Questions to Communicate

- ❖ What can go Wrong?
- ❖ How can it go Wrong?
- ❖ What is the likelihood?
- ❖ What are the Consequences?

We are communicating 'Residual Risk'

Transforming the Corps...

...to a Risk Managing Organization

Risk Analysis

- ❖ Risk Assessment (technical)
- ❖ Risk Management (policy)
- ❖ Risk Communication (values)

RISK = Probability x Consequences

Risk Communication

- ❖ Why are we communicating?
 - ❖ Who is our audience?
 - ❖ What do we want to learn from our audience?
 - ❖ *What do they want to know?*
 - ❖ What do we want to get across?
 - ❖ *How will we communicate?*
 - ❖ *How will we listen?*
 - ❖ *How will we respond?*
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Risk Communication

- ❖ Stakeholder Involvement (values, feelings, decision making)
 - ❖ Communicating the nature of risk (uncertainties, balance and trade-offs, no such thing as safe versus unsafe)
 - ❖ Risk management options
 - ❖ $\text{RISK} = \text{Probability} \times \text{Consequences}$
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FPMS (and PAS) Opportunities

- ❖ Explaining RISK MANAGENT and what are 'measures'
 - ❖ P&G: 4 Accounts (NED, RED, EQ, OSE) and balance
 - ❖ Dam Safety (IRRM) and FEMA CRS
 - ❖ PGL 52 and EO11988
 - ❖ Training / Education / Workshops / Seminars / Pamphlets & Brochures
 - ❖ Awareness Floodplain Mapping (HQ/CRREL Nat FEMA MapMod PDT)
 - ❖ Remote Sensing and Flood Fighting
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Way Ahead

- ❖ Phase I – Research Best Practices
 - ❖ Phase II – Planning and development of USACE processes and programs for Risk Communication and Public Involvement
 - ❖ Phase III – Implementation
 - ❖ Phase IV – Evaluation
 - ❖ Key to success will be an ongoing Training Program that will begin with training at all Divisions in 2nd and 3rd quarters of this FY
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Deliverables

- ❖ Action 9. - Risk Communication
 - ❖ 9a. Methods to Communicate Risk
 - ❖ 9b. Risk Communication Guidance
 - ❖ 9c. Infuse Understanding of Risk
 - ❖ 9d. Risk Communication Pilots
 - ❖ Action 10. - Establish Public Involvement Risk Reduction Strategies
 - ❖ 10a. Public Involvement Framework
 - ❖ 10b. Residual Risk Education
 - ❖ 10c. External Advisory Committee
 - ❖ 10d. Public Involvement Pilots
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What You Can Expect

- ❖ If you are a leader in the Corps, project or program manager, serve on a PDT, or are a **SME** who deals with the public, you should expect to receive formal Risk Communication training and training in Public Involvement
 - ❖ Risk Communication and Public Involvement processes, products and training available **online** to anyone in the Corps
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Theme 3 Team

- ❖ Bill Peoples, LRN PAO Chief, Team Lead
 - ❖ LTC David Berzcek, HQUSACE
 - ❖ Wayne Stroupe, ERDC
 - ❖ Dr. Michael Coffey, NWD
 - ❖ Still recruiting team members
 - ❖ Email:
William.L.Peoples@usace.army.mil if
you have recommendations
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Summary

- ❖ Communicating Risk to the Public will build public **trust** and increase the **credibility** of Corps
 - ❖ Communicating Risk to the Public will require **FPMS and PAS**, so be ready to participate, learn, and communicate and collaborate in new ways
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Questions, Discussion, and Brainstorming
