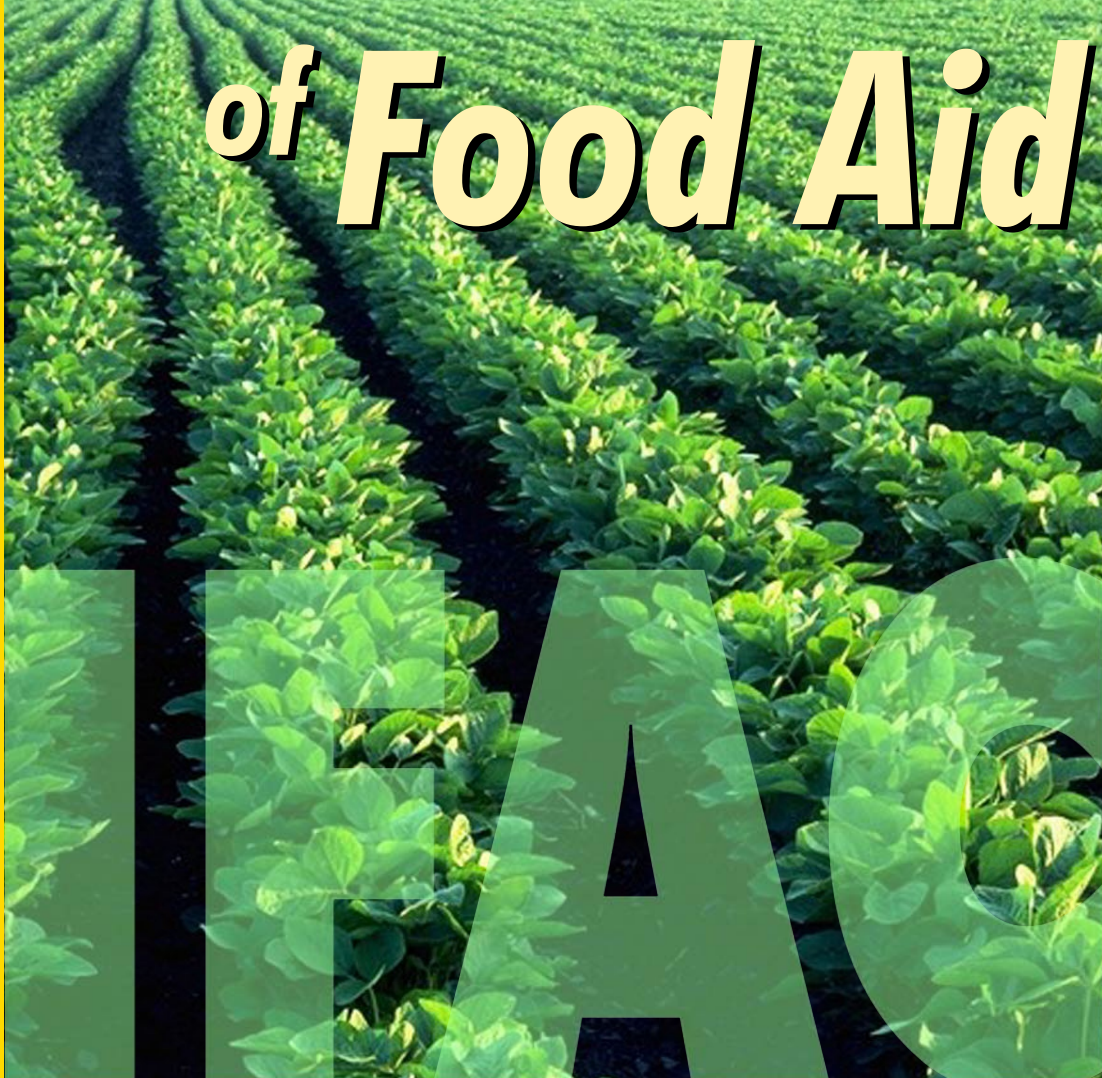


*Future*  
**PATH** *WAYS*

*of Food Aid*



**USDA & USAID**  
**International**  
**Food Aid Conference**  
April 14-16, 2008







# INTERNATIONAL FOOD AID CONFERENCE

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## WELCOME

### About the Conference

This is the largest food aid conference in the United States. More than 700 participants will gather for the tenth annual conference. Participants from over 25 countries are expected and represent private voluntary organizations, commodity and transportation companies, university scientists and administrators, as well as policy and operations staff from the USAID and USDA.

### Learn More About the Conference Hosts & Food Aid Programs

USAID

[www.usaid.gov](http://www.usaid.gov)

Foreign Agriculture Service

[www.fas.usda.gov](http://www.fas.usda.gov)

Farm Service Agency

[www.fsa.usda.gov/daco](http://www.fsa.usda.gov/daco)

*April 14-16, 2008*

### Conference Location

Westin Crown Center Hotel  
Kansas City, Missouri

### Topics

- 2007 Farm Bill
- WTO Negotiations
- Commodity and Transportation Supply and Demand Trends
- Emergency and Developmental Aid
- Nutrition
- Supply Chain Management

### International Year of the Potato



In celebration of the U.N.'s designation of 2008 as the International Year of the Potato, we thank the U.S. Potato Board and their members for providing potato flakes and granules for use in preparing conference meals.





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## CONFERENCE PROGRAM

**Westin Crown Center Hotel  
Kansas City, Missouri**

**Last Updated April 21, 2008**

### Monday, April 14, 2008

9:00 a.m. - 11:30 a.m.

**USAID & USDA/Foreign Agricultural Service  
Faith-Based and Community Initiatives Workshop**  
Washington Park Place, 1st Floor

*The International Faith-Based and Community Initiative: Growing Food Aid Partnerships*

This workshop will provide insight on grants and funding opportunities open to faith and community-based groups that are working internationally in the area of food assistance. The workshop will highlight best practice examples of collaboration among non-governmental organizations and ways to further increase partnerships with Government agencies addressing food security and other development issues globally.

**Terri Hasdorff**, Director  
Center for Faith-Based and Community Initiatives  
U.S. Agency for International Development

**Keith R. Thode**, Chief Operating Officer  
Aidmatrix Foundation

**Ross Kreamer**, Assistant Deputy Administrator  
Office of Capacity Building and Technical Assistance  
Foreign Agricultural Service, U.S. Department of Agriculture

**Colette Powers**, Director  
Food Resources, World Vision U.S.

**Angela Croquette**, Food Resources Team Member  
World Vision U.S.

**David Evans**, Vice President  
Government Resources and Programs, Food for the Hungry  
Washington, DC Office





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## Monday, April 14, 2008

12:00 p.m. - 6:00 p.m.	<p><b>Conference Registration</b> Century Ballroom Foyer, 2nd Floor</p>
1:00 p.m. - 4:00 p.m.	<p><b>USDA/Foreign Agricultural Service Seminar</b> Washington Park Place, 1st Floor</p> <p><i>2009 Food Assistance Programs and Technical Capacity Building</i></p> <p>Welcome and Overview <b>Patricia Sheikh</b>, Deputy Administrator Office of Capacity Building and Development Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Moderator: <b>Ron Croushorn</b>, Director, Food Assistance Division Office of Capacity Building and Development Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Presenters: <b>Babette Gainor</b>, Deputy Director, Food Assistance Division Office of Capacity Building and Development Foreign Agricultural Service, U.S. Department of Agriculture</p> <p><b>Debbie Pfaff</b>, Senior Analyst, Food for Development Branch Food Assistance Division, Office of Capacity Building and Development Foreign Agricultural Service, U.S. Department of Agriculture</p> <p><b>Cristina Fundeneanu</b>, Acting Branch Chief School Feeding and Humanitarian Branch, Food Assistance Division Office of Capacity Building and Development Foreign Agricultural Service, U.S. Department of Agriculture</p> <p><b>Brenda Freeman</b>, Director, Monitoring and Evaluation Staff Office of Capacity Building and Development Foreign Agricultural Service, U.S. Department of Agriculture</p>





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## Monday, April 14, 2008

4:30 p.m. - 6:00 p.m.

### **United Nations Association Symposium**

*Challenges Facing Food Aid in 2008*

Century Ballroom C, 2<sup>nd</sup> Floor

Moderator:

**Jay Sjerven**, President

UN Association, Kansas City Chapter

Panelists:

**Jeffrey Borns**, Director

Food for Peace, U.S. Agency for International Development

**Rebecca Bratter**, Director

Trade Policy, U.S. Wheat Associates

**Michel Gabaudan**, Regional Representative for the U.S. and Caribbean

United Nations High Commissioner for Refugees

**Frank Orzechowski**, Senior Monetization Advisor

Catholic Relief Services

**Patricia Sheikh**, Deputy Administrator

Office of Capacity Building and Development

Foreign Agricultural Service, U.S. Department of Agriculture

**Michael Usnick**, Director

U.S. Relations, World Food Programme





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## Monday, April 14, 2008

6:00 p.m. - 8:00 p.m.

**USDA & USAID Reception**  
Century Ballroom A, 2<sup>nd</sup> Floor

**Master of Ceremonies: Glen Keppy**  
Associate Administrator for Programs  
Farm Service Agency, U.S. Department of Agriculture

**Michel Gabaudan**  
Regional Representative for the United States and Caribbean  
United Nations High Commissioner for Refugees

Ambassador Gabaudan will give remarks about the expanding number of refugees, food insecurity, and the relationship between the UNHCR and the World Food Programme.

**Mary Wilson**  
Singer and former member of The Supremes will perform several of her most popular songs. Ms. Wilson is the Mine Action Spokesperson for the Humpty Dumpty Institute and will present on Tuesday, April 15, 2:45 p.m.







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Tuesday, April 15, 2008	
Begins 8:00 a.m.	<b>General Session</b> Century Ballroom, 2 <sup>nd</sup> Floor
7:00 a.m. - 5:00 p.m.	<b>Registration</b> Century Ballroom Foyer, 2 <sup>nd</sup> Floor
7:00 a.m. - 8:00 a.m.	<b>Continental Breakfast</b> Century Ballroom Foyer, 2 <sup>nd</sup> Floor  <b>Exhibits</b> Pershing North and South Rooms, 2 <sup>nd</sup> Floor
8:00 a.m. - 8:30 a.m.	<b>Opening Ceremony &amp; Announcements by</b> <b>Larry Adams</b> , Deputy Administrator Commodity Operations, Farm Service Agency U.S. Department of Agriculture  <b>Welcome Address by</b> <b>Mark Keenum</b> , Under Secretary Farm and Foreign Agricultural Service, U.S. Department of Agriculture
	<b>Introduction of Morning Speakers by</b> <b>W. Kirk Miller</b> , Associate Administrator and General Sales Manager Foreign Agricultural Service, U.S. Department of Agriculture
8:30 a.m. - 9:00 a.m.	<b>Gaddi Vasquez</b> , U.S. Ambassador to UN Agencies in Rome <i>Mobilizing Global Efforts to Meet the Challenges of Food Aid</i>
9:00 a.m. - 9:30 a.m.	<b>Josette Sheeran</b> , Executive Director, World Food Programme <i>Challenges and Opportunities in Meeting the New Face of Hunger</i>
9:30 a.m. - 10:00 a.m.	<b>Rajiv Shah</b> , Director Agriculture Development, Bill and Melinda Gates Foundation <i>Closing the Global Agricultural Gap</i>
10:00 a.m. - 10:30 a.m.	<b>Break Service</b> Century Ballroom Foyer, 2 <sup>nd</sup> Floor  <b>Exhibits</b> Pershing North and South Rooms, 2 <sup>nd</sup> Floor





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## Tuesday, April 15, 2008

10:30 a.m. - 11:15 a.m.	<p><b>Dialogue with Speakers:</b>  <b>Gaddi Vasquez, Josette Sheeran, and Rajiv Shah</b></p> <p>Moderator:  <b>W. Kirk Miller</b>, Associate Administrator and General Sales Manager  Foreign Agricultural Service, U.S. Department of Agriculture</p>
11:15 a.m. - Noon	<p><b>Dean Hirsch</b>, President and CEO, World Vision International  <i>Regaining the Focus of Food Aid - Giving Children a Chance to Thrive</i></p>
12:30 p.m. - 2:00 p.m.	<p><b>Lunch and Speakers</b>  Century Ballroom, 2nd Floor</p> <p><b>Panel Discussion about Global Agriculture and Transportation Price Trends and the Relation to Food Security</b></p> <p>Moderator:  <b>Mark Keenum</b>, Under Secretary  Farm and Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Panelists:  <b>Ken Eriksen</b>, Senior Vice President of Transportation Services  Informa Economics, Inc.</p> <p><b>Cris Muyunda</b>, Senior Agricultural Advisor and  Overall Regional Coordinator of  The Comprehensive Africa Agricultural Development Program  Common Market for Eastern and Southern Africa</p> <p><b>Patrick Packnett</b>, Assistant Deputy Administrator  Office of Global Analysis  Foreign Agricultural Service, U.S. Department of Agriculture</p>





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## Tuesday, April 15, 2008

2:30 p.m. - 2:45 p.m.	<p><b>Introduction of Afternoon Speakers by Patricia Sheikh</b>, Deputy Administrator Office of Capacity Building and Technical Assistance Foreign Agricultural Service, U.S. Department of Agriculture</p> <p><b>Marie Lichtenberg</b>, Director of International Partnerships Humana People to People</p> <p>Ms. Lichtenberg will present a video of a USDA Food for Progress program in Malawi. It will describe progress made by small-scale farmers belonging to farmers clubs that now harvest 2-3 times per year instead of once and how they are able to sell their products at better prices.</p>
2:45 p.m. - 3:30 p.m.	<p><b>Mary Wilson</b>, Mine Action Spokesperson, Humpty Dumpty Institute</p>
3:30 p.m. - 4:00 p.m.	<p><b>Break Service</b> Century Ballroom Foyer, 2<sup>nd</sup> Floor</p>
3:30 p.m. - 5:30 p.m.	<p><b>Exhibits</b> Pershing North and South Rooms, 2<sup>nd</sup> Floor</p>





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**Tuesday, April 15, 2008**

4:00 p.m. - 5:30 p.m.

## **Breakout Session**

### **WTO Negotiations Update and Impact on Food Aid**

Century Ballroom A, 2<sup>nd</sup> Floor

The USDA and USAID will provide updated information about the negotiations and offer attendees the opportunity to provide their viewpoints and ask questions.

Moderator:

**W. Kirk Miller**, Associate Administrator and General Sales Manager  
Foreign Agricultural Service, U.S. Department of Agriculture

Panelists:

**Mark Manis**, Senior Trade Policy Advisor to Deputy Administrator  
Office of Negotiations and Agreements  
Foreign Agricultural Service, U.S. Department of Agriculture

**Dale Skoric**, Chief

Policy and Technical Division, Food for Peace  
U.S. Agency for International Development





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**Tuesday, April 15, 2008**

4:00 p.m. - 5:30 p.m.

## **Breakout Session**

### **Using Local and Regional Food Purchases in a More Systematic Way to Connect Low-Income Farmers to Markets**

Liberty Room, 2<sup>nd</sup> Floor

This breakout will focus on WFP's Purchase for Progress Program, including its objectives, activities, and partnerships; what are the opportunities and risks involved; what new partnerships can help to make best use of resources, complementary capacities, and increase agricultural production and market development; how can the impact of supply/demand partnerships on production and markets be measured.

Panelists:

**David Stevenson**, Coordinator  
Purchase for Progress, World Food Programme

**Michael Usnick**, Director  
U.S. Relations, World Food Programme





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## Tuesday, April 15, 2008

4:00 p.m. - 5:30 p.m.	<p><b>Breakout Session</b></p> <p><b>The Evolving Role of Food Aid in Reducing Malnutrition</b> Shawnee Mission Room, 2<sup>nd</sup> Floor</p> <p>Moderator and presenter: <b>Judy Canahuati</b>, Mother, Child Health Nutrition &amp; HIV Technical Advisor U.S. Agency for International Development</p> <p>Description and panelists: <b>Martin Bloem</b>, Chief of Nutrition and HIV/AIDS Policy World Food Programme <i>How can we improve the way we deal with malnutrition in food assistance programs?</i></p> <p><b>Heather Danton</b> Save the Children USA <i>This presentation will give an update on what they are doing to reduce malnutrition in their Title II programs.</i></p> <p><b>Tony Castleman</b>, Senior Food Security, Nutrition, and HIV Advisor Food and Nutrition Technical Assistance (FANTA) Project Academy for Educational Development <i>This presentation will provide information on their research on the use of fortified and blended flours for HIV+ adults.</i></p>
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## Wednesday, April 16, 2008

Begins 8:00 a.m.	<p><b>General Session</b> Century Ballroom, 2<sup>nd</sup> Floor</p>
7:00 a.m. - 10:00 a.m.	<p><b>Registration</b> Century Ballroom Foyer, 2<sup>nd</sup> Floor</p>
7:00 a.m. - 8:00 a.m.	<p><b>Continental Breakfast</b> Century Ballroom, 2<sup>nd</sup> Floor</p> <p><b>Exhibits</b> Pershing North and South Rooms, 2<sup>nd</sup> Floor</p>





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## Wednesday, April 16, 2008

8:00 a.m. - 8:15 a.m.	<p><b>Welcome Address and Memorial Tribute to U.S. Representative Tom Lantos by Michael Hess</b>, Assistant Administrator of the Bureau for Democracy Conflict and Humanitarian Assistance U.S. Agency for International Development</p>
	<p><i>Keynote Speeches</i></p>
8:15 a.m. - 9:00 a.m.	<p><b>Henrietta Fore</b> Administrator of U.S. Agency for International Development and Director of U.S. Foreign Assistance, U.S. State Department</p> <p>Introduction of Administrator Fore by Michael Hess</p>
9:00 a.m. - 9:15 a.m.	<p><b>Break Service</b> Century Ballroom Foyer, 2<sup>nd</sup> Floor</p>
9:30 a.m. - 10:15 a.m.	<p><b>Edward Schafer</b>, Secretary of Agriculture U.S. Department of Agriculture</p> <p>Introduction of Secretary Schafer by Larry Adams</p>





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## Wednesday, April 16, 2008

10:15 a.m. - 11:45 a.m.

### **PVO Discussion Panel**

*Strengthening Local Capacity to Respond to Food Security Shocks with an Emphasis on Decreasing Vulnerability and Improving Community Capacity*

#### **Introduction of Moderator by**

**Jeffrey Borns**, Director

Food for Peace, U.S. Agency for International Development

Moderator:

**Ben Homan**, President and Chief Executive Officer

Food for the Hungry

Panelists:

**Mara Russell**, Title II Institutional Capacity Building Manager

Land O'Lakes

*Reducing Vulnerability and Building Capacity Via Improved Livestock Management*

**Thoric Cederström**, Director

Sustainable Food and Agriculture Systems

International Relief and Development

*Using Private Sector Approaches to Strengthen Local Capacity*

**Penelope Anderson**, Director

Food Security, Mercy Corps International

*Towards an Exit Strategy: Capacity Building of Government and Community Groups in Indonesia*

**George Baiden**, Country Director of Kenya

Adventist Development and Relief Agency

*Building Local Capacity to Respond to Shocks: The Case of Kenya*





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## Wednesday, April 16, 2008

12:15 p.m. - 1:45 p.m.

### Lunch and Speakers

Century Ballroom, 2nd Floor

### Maritime Industry Panel

#### Introduction of Moderator by

**Michael Hess**, Assistant Administrator of the Bureau for Democracy  
Conflict and Humanitarian Assistance  
U.S. Agency for International Development

Moderator:

**Jean McKeever**, Associate Administrator  
Business and Workforce Development, U.S. Maritime Administration

Panelists:

**Philip Shapiro**, President and CEO  
Liberty Maritime Corporation

*The U.S. Merchant Marine & Food Aid Programs:  
An Overview of the Role of the U.S. Merchant Marine in Food Aid*

**John Reinhart**, President and CEO  
Maersk Line, Ltd.

*A Carrier's Perspective on Food Aid*

1:45 p.m. - 2:00 p.m.

### General Session Closing Remarks by Michael Hess

2:00 p.m. - 5:30 p.m.

### Exhibits

Pershing North and South Rooms, 2<sup>nd</sup> Floor





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**Wednesday, April 16, 2008**

2:15 p.m. - 3:45 p.m.

## **Breakout Session**

**Food for Peace Programming: 101 / Challenges and Opportunities**  
Century Ballroom A, 2<sup>nd</sup> Floor

This panel will provide an overview of the USAID Office of Food for Peace, its working environment, and the programming of P.L. 480 Title II resources.

Moderator and presenter:

**Keith Adams**, Acting Chief  
Program Operations Division, Food for Peace  
U.S. Agency for International Development

Panelist:

**Dale Skoric**, Chief  
Policy and Technical Division, Food for Peace  
U.S. Agency for International Development





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**Wednesday, April 16, 2008**

2:15 p.m. - 3:45 p.m.

## **Breakout Session**

### **Use of New Food Commodities and Products to Prevent and Address Malnutrition**

Shawnee Mission Room, 2<sup>nd</sup> Floor

This panel will discuss the new products available and in development for addressing different types of malnutrition, the pros/cons of ready-to-use therapeutic foods, how we can get the biggest nutritional bang for our buck, the issues and challenges to local production and imported foods, and how the food aid community can move forward in areas where we have consensus around new products.

Moderator and presenter:

**Martin Bloem**, Chief of Nutrition and HIV/AIDS Policy  
Strategy and Programme Support Division, World Food Programme

Panelists:

**Buddhima Lokuge**, U. S. Manager  
Campaign for Access to Essential Medicines  
Doctors Without Borders (Medecins Sans Frontieres)

**Rolf Campbell**, Nutrition Consultant  
Land O'Lakes

**Jane DeMarchi**, Director of Government Relations  
North American Millers' Association

**Roy Henwood**, Confidential Assistant to the Administrator  
Office of the Administrator  
Foreign Agricultural Service, U.S. Department of Agriculture





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## Wednesday, April 16, 2008

2:15 p.m. - 3:45 p.m.

### Breakout Session

#### Enhancements to Food Aid IT Systems

Liberty Room, 2<sup>nd</sup> Floor

Panelists will discuss information technology initiatives to improve the food aid supply chain. The two systems that will be described are the Food Aid Information System and the Web-Based Supply Chain Management System.

Moderator:

**Babette Gainor**, Deputy Director

Food Assistance Division, Office of Capacity Building and Development  
Foreign Agricultural Service, U.S. Department of Agriculture

Panelist:

**Mark Clark**, Project Manager

Food Aid Information System

Foreign Agricultural Service, U.S. Department of Agriculture

**Nelson Randall**, Chief

International Procurement Division, Kansas City Commodity Office

Commodity Operations, Farm Service Agency

U.S. Department of Agriculture

3:45 p.m. - 4:00 p.m.

### Break Service

Century Ballroom Foyer, 2<sup>nd</sup> Floor





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## Wednesday, April 16, 2008

4:00 p.m. - 5:30 p.m.

### Breakout Session

#### **Operational Best Practices - A View From the Field**

Shawnee Mission Room, 2<sup>nd</sup> Floor

PVO representatives will provide their input on a variety of issues that affect all constituencies involved in food aid programming. The topics include commodity diversion, monetization, loss prevention, and a discussion on resource transfers (cash, local purchase and/or imported food aid).

Moderator:

**Mark Jones**, Commodity Program Specialist  
Contract Reconciliation Division, Kansas City Commodity Office  
Commodity Operations, Farm Service Agency  
U.S. Department of Agriculture

Panelists:

**George Thomas**, Food Programming Advisor  
World Vision International

#### *Loss Mitigation in Supply Chain Management*

From donor to individual beneficiaries, this presentation aims to guide you towards becoming a reflective practitioner and teaches you how to learn from your achievements, your mistakes, as well as those of other people.

**Lisa Miller**, Senior Project Coordinator  
Food Security & Specialty Crops, ACDI/VOCA

#### *Dodging the Bullet: Protecting Food Aid from Civil Unrest*

The recent political instability in Kenya put additional strain on the transportation of commodities through Kenya to ACDI/VOCA's programs in Uganda and Rwanda. The looting of transit cargo caused ACDI/VOCA to implement stopgap measures to better ensure the safe arrival of commodities.

This presentation addresses the steps ACDI/VOCA and others took to best protect their commodities. It will cover the different players involved in the decision-making process and the issues and implications that could arise when deciding the best means to overcome transportation challenges.





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## Wednesday, April 16, 2008

4:00 p.m. - 5:30 p.m.

**Bob Bell**, Director

Food Resource Coordination Team, CARE

with support from

**Erin Lentz**, Technical Advisor

Resource Response Analysis, CARE

*Imported Food Aid, Local Purchase and/or Cash:*

*Analyzing Markets to Inform Resource Transfer Decisions*

The food security environment is changing. This presentation addresses how PVOs can adapt to maximize the impact of limited resources. Drawing upon fieldwork in Ethiopia and Malawi, you will learn about CARE's Market Analysis and Decision Tree Framework for Response Analysis. By better understanding the role markets play in influencing program impact, PVO and government decision makers are better equipped to make informed decisions about resource transfers to support programs addressing food insecurity.

**Dale Kabat**, Senior Regional Technical Advisor

Monetization, Commodities and Markets

Southern & Central Africa Regions, Catholic Relief Services

*The Challenges of Monetization and How to Manage Them*

Monetization is now twenty years old. This presentation will describe what we have learned from this experience and what can be done to improve efficiency, reduce risk, and level the playing field for PVOs.





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## Wednesday, April 16, 2008

4:00 p.m. - 5:30 p.m.

### **Breakout Session**

#### **Improvements in Program Management**

Liberty Room, 2<sup>nd</sup> Floor

The USDA and USAID will provide updates concerning their initiatives to improve food aid program operations, including monitoring, customer service, and procurement. This session will also allow for interaction between the panelists and conference attendees about other areas to improve.

Moderator:

**Patricia Sheikh**, Deputy Administrator  
Office of Capacity Building and Technical Assistance  
Foreign Agricultural Service, U.S. Department of Agriculture

Panelists:

**Keith Adams**, Acting Chief  
Program Operations Division, Food for Peace  
U.S. Agency for International Development

**Ross Kremer**, Assistant Deputy Administrator  
Office of Capacity Building and Technical Assistance  
Foreign Agricultural Service, U.S. Department of Agriculture





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## Registration is a three-step process:

**Step 1.** Register to attend the conference.

### Registration Fee

All attendees must register in order to attend the conference. Pre-event registration is greatly appreciated. It allows us to maintain an accurate account of attendance for food service and seating capacity.

- The registration fee is US\$200.00 per person if received by March 27, 2008.
- The registration fee is US\$250.00 per person if received after March 27, 2008.
- The registration fee is US\$250.00 if made at the conference.
- No refund of registration fees will be made. However, substitutions will be accepted.

### Pre-Event Payment Options

- Online Visa and Mastercard. Follow the instructions on the Registration Form Confirmation page that appears after you click "submit."
- Check or money order drawn on a U.S. bank and payable to IFAC. Include the name of the organization and each attendee with the payment. Mail the payment to:  
USDA/FSA/KCCO – Mail Stop 8698  
Attn: Ms. Debbie Crow  
P.O. Box 419205  
Kansas City, MO 64141-6205

### At-Event Payment Options

- Cash
- Visa and Mastercard
- Check and money order drawn on a U.S. bank and payable to IFAC.

### Contacts for Comments and Questions

- E-mail: [ifac@kcc.usda.gov](mailto:ifac@kcc.usda.gov)
- Debbie Crow, telephone 816-926-6301





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**Step 2.** Click “submit” at the bottom of the page to finalize your registration.

## On-line registration is no longer available

**Step 3.** Make hotel reservations and obtain hotel confirmation number. A block of rooms has been reserved at the Westin Crown Center Hotel. The room rate of US\$103.00 (government per diem rate) is guaranteed through March 27, 2008. Click [here](#) to make hotel reservations.

Room block name: International Food Aid Conference.

If you make hotel reservations by telephone or online, and not the IFAC website link to the hotels, identify that you are attending the International Food Aid Conference so that the discounted hotel rate will be given.

### Deadlines

#### March 27, 2008 is the deadline for...

- Securing the discounted hotel rate of US\$103.00/night (government per diem). After this date, the rate is based upon availability.
- Registration for the conference to obtain discounted fee of US\$200.00.

#### April 3, 2008 is the deadline for...

- Online conference registration.
- After this date, registrations will be done at the conference.





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## HOTEL & TRAVEL

### Event Venue

#### [Westin Crown Center Hotel](#)

1 East Pershing Road  
Kansas City, Missouri 64108  
1-816-474-4400



**WESTIN HOTEL ROOM BLOCK IS FULL.**

**Call the Hyatt Regency Crown Center Hotel for reservations, telephone 800-233-1234.**

**Room Rate is \$120.00/night. When making a reservation, indicate that you are with the International Food Aid Conference in order to receive the discounted rate.**

**Please note this rate exceeds government per diem by \$17.00/night.**

Crown Center Shopping and Restaurants, adjacent to the Westin Crown Center Hotel. Their website describes the restaurants and shopping available at Crown Center.

[www.crowncenter.com](http://www.crowncenter.com)







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## How to Get to the Westin Crown Center Hotel

1 East Pershing Road  
Kansas City, Missouri 64108  
Phone: (816) 474-4400  
Fax: (816) 391-4438  
Driving Directions:

### Driving Directions:

**From Kansas City International Airport:** Take Interstate 29 South to Highway 169 South. Continue on Highway 169 South across the Broadway Bridge over the Missouri River (Hwy 169 becomes Broadway, do not turn right). Follow Broadway 18 blocks to Pershing and turn left to the hotel.

**From South:** Take Interstate 35 North and exit on Broadway and turn right. Go 12 blocks to Pershing Road and turn right. Proceed three blocks and the hotel will be on the right just past Main Street.

**From East:** Take I-70 West into the city. Exit onto Interstate 670 West (left exit) and proceed one mile. Exit on Broadway and turn left. Go 12 blocks to Pershing Road and turn left. The hotel is three blocks ahead on the right.

**From West:** Take I-70 East to Interstate 670 East (left exit). Proceed on I-670 East to I-35 South. Take I-35 South to the 20th Street exit, which is the first exit (happens quickly). Take a left on 20th Street, right on Main and a left on Pershing.







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## **Parking:**

Onsite parking is available at a rate of \$13.50 per day. Rates subject to change. Valet services are provided for an additional charge.

**Airport Shuttle:** Transportation to and from the airport is available through SuperShuttle by advance registration only. Visit <http://www.supershuttle.com/>. Reservations may also be made by calling (800) BLUE-VAN (800-258-3826).





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## Local Attractions & Restaurants

### **Kansas City's Convention and Tourist Association**

[www.VisitKC.com](http://www.VisitKC.com)

This website is a guide to Kansas City's entertainment and shopping districts, arts and culture, family events and attractions, and shopping.

*Among the attractions that past IFAC attendees have visited...*

*...each is within 2 blocks of Crown Center*

### **Union Station**

[www.unionstation.org/intro.cfm](http://www.unionstation.org/intro.cfm)



### **The Human Body Special exhibit**

Information about the exhibit is available online.

<http://www.unionstation.org/bodies/index.cfm>

<http://www.bodiestheexhibition.com/>

Union Station is across the street from the Westin Crown Center Hotel. This historic destination hosts the Gottlieb Planetarium, KC Rail Experience, Science City, and a variety of restaurants.







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## The National World War I Museum and Liberty Memorial

[www.libertymemorialmuseum.org](http://www.libertymemorialmuseum.org)

A short walk from Crown Center, this is the only public museum in the United States dedicated solely to the history of WWI. A restoration was completed recently and it received one of thirteen National Architecture awards presented by the American Institute of Architects in 2008.

*...each is within a 5 minute drive of Crown Center*



## The Country Club Plaza

[www.countryclubplaza.com](http://www.countryclubplaza.com)

Premier shopping and restaurants in an architectural style reminiscent of Seville, Spain







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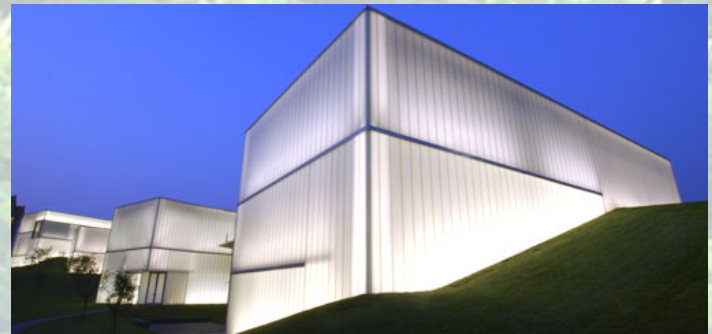
## The Nelson-Atkins Museum

[www.nelson-atkins.org/welcome/Mission.cfm](http://www.nelson-atkins.org/welcome/Mission.cfm)

Recognized internationally as one of the finest general art museums in the United States, the Nelson-Atkins currently maintains collections of more than 34,000 works of art.



Since opening its doors in June 2007, the Bloch Building has been featured in numerous television programs, magazines, and newspaper outlets worldwide, highlighting its architectural significance. This expansion of the Nelson-Atkins Museum received one of thirteen National Architecture awards presented by the American Institute of Architects in 2008.



## The Kemper Museum of Modern Art

[www.kemperart.org/home.asp](http://www.kemperart.org/home.asp)

This acclaimed museum has a permanent collection of more than 700 pieces in a variety of media. Each year the museum hosts about twelve visiting collections. It is located just a block from the Nelson-Atkins Museum and the Kansas City Art Institute.





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*...more than a 5-minute drive but worth the time*

**The Truman Presidential Museum and Library**

<http://www.trumanlibrary.org/index.php>

*This Library will belong to the people of the United States. My papers will be the property of the people and be accessible to them. And this is as it should be. The papers of the Presidents are among the most valuable sources of material for history. They ought to be preserved, and they ought to be used.*

Harry S. Truman, New York City, May 8, 1954







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## Restaurants in Crown Center, Its Hotels, and Nearby

### **American Restaurant**

816.426.1133

Elegant dining with a view of Crown Center and Kansas City. Kansas City's only four-star restaurant. Features American cuisine. Hours: Lunch Mon-Fri 11:15am-2:00pm; Dinner Mon-Thu 6:00pm-10:00pm; Fri-Sat 6:00pm-11:00pm Prices: Lunch \$20+; Dinner \$40+

### **Benton's Steak House**

816.391.4460

Location: Twentieth Floor of the Westin Crown Center Hotel. A renowned steakhouse offering great steaks and chops with an amazing view of downtown. Best Sunday brunch in the city. Hours: Tue-Thu 5:30pm-9:00pm; Fri-Sat 5:30pm-10:30pm; Sun 10:00am-2:00pm brunch Prices: Dinner \$25-\$45; Brunch \$24-27

### **Brasserie**

816.391.4472

Westin Crown Center Hotel Lobby. A cozy European bistro specializing in soups, salads, and sandwiches. Also featuring a full-service breakfast. Hours: Breakfast 6:30am-11:00am; Lunch 11:30am-2:00pm; Dinner 5:00pm-10:00pm Prices: \$7-\$25

### **Einstein Bros. Bagels**

Great coffee, sandwiches, soups, cappuccino & salads.  
Located in the Crown Center Mall  
816-471-1444

### **Hereford House**

816.842.1080

Four blocks north on Main Street and 20<sup>th</sup> Street. A great place for steaks. Hours: Mon-Thu 11:00am-9:00pm; Fri 11:00am-10:30pm; Sat 4:00pm-10:30pm; Sun 4:00pm-9:00pm Prices: \$18-\$35





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## **Jack Stack Barbecue**

816.472.7427

In the Freight House two blocks north on Main Street.

Quite possibly the best barbecue in the country.

Hours: Mon-Thu 11:00am-10:00pm; Fri-Sat

11:00am-10:30pm; Sun 11:00am-9:00pm,

Lunch menu 11:00am-3:00pm Prices: \$7-\$28

## **KC Bar B.Q.**

Sandwiches, rib, and rib platters. Located in the Crown Center Mall 816-472-1527

## **Kabuki**

Japanese restaurant and sushi bar. Lunch: Mon-Sat Dinner: Mon-Sun Located in the

Crown Center Mall 816-472-1717

## **Lidia's Italy**

816.221.3722

In the Freight House two blocks north on Main Street; past  
Union Station. Great Northern Italian.

Hours: Lunch Mon-Thu 11:00am-2:00pm; Dinner Mon-Sat

11:00am-10:30pm; Sun 11:00am-9:00pm, Lunch

menu 11:00am-3:00pm Prices: \$7-\$28

## **Milano**

A stunning glass-enclosed restaurant featuring Italian cuisine.

Casual dining for lunch and dinner.

Monday-Sunday

Located in the Crown Center Mall

816-426-1130

## **Morton's of Chicago**

816.474.0555

Just across the street from the Crown Center shops on Grand Avenue. One of the premier  
steakhouses in the country. A comfortable restaurant with a classic

atmosphere. Known for great food and wonderful service. Hours: Mon-Sat

4:45pm-11:00pm; Sun 4:45pm-9:00pm Prices: Dinner \$40+





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## EXHIBITS

AbilityOne/NISH	Kathy Lopez 8401 Old Courthouse Rd. Vienna, VA 22182 571-226-4635
Alaska Canned Salmon Global Food Aid Program	Nicole Richardson 1300 L Street, NW Suite 920 Washington, DC 20005 202-289-0624
American Peanut Council	Stephanie Grunenfelder 1500 King Street Suite 301 Alexandria, VA 22314 703-838-9500
ARREFF Terminals, Inc.	Noel Smith or Brad Davis 3600 Elm Avenue Portsmouth, VA 23704 757-393-6534
Aurogen Food Products LLC	Greta Farrell 4940 Ritter Rd. Suite 106 Mechanicsburg, PA 17055 717-439-9191
Chapin Living Waters Foundation	Richard Chapin 364 N. Colorado Ave. Watertown, NY 13601 315-788-0891
Conard Logistics Inc.	Misty Burch P.O. Box 769 LaVergne, TN 37086 615-213-2270
Flanagan Shipping	Gwen Stockton 595 Orleans Ste. 7500 Beaumont, TX 77701 409-833-5053
Food Protection Alliance	Stephen Roy 162 Nolan Dr. LaPlace, LA 70068 504-251-5829





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Global Food & Nutrition Inc.	Nicole Richardson 1300 L Street, NW Suite 920 Washington, DC 20005 202-289-0624
Henry Clark Stroke Foundation	Barbara Lewis – Clark P.O. Box 23123 Dearborn, MI 48123 313-354-8418
Hunger Grow Away	Hank Bruce 860 Polaris Blvd. S.E. Rio Rancho, NM 87124 505-980-8163
Idaho Pacific Corp.	Jon Schodde P.O. Box 478 Ririe, ID 83443 208-538-6971
International Relief and Development, Inc.	Dr. Arthur B. Keys, Jr. 1621 North Kent Street, 4th Floor Arlington, VA 22209 703-248-0161
International Water Management Systems –IWMS	Marsha and Todd Baldrige 1010 Westwood Drive Mount Pleasant, IA 52641
Kjaer Group	Patrick Hartigan 1601 N. Kent St. Suite 100 Arlington, VA 22209 703-778-9400 x305
Mercy Corps	Stephanie Bleyer 75 Broad St. Suite 2410 New York, NY 10004 212-537-0509
Missionary Expeditors, Inc./Cargo Logistics, Inc.	Matthew Gravley and/or Joe Fontenot 5620 Tchoupitoulas Street New Orleans, LA 70115 504-891-6300
Nationwide Logistics	Melissa Bryant 316 Walton Ferry Rd. Hendersonville, TN 37077 800-284-0638





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North American Foods	Art Polson 529 N. 3500 E Lewisville, ID 83431 208-754-8046
North American Miller's Association	Jane DeMarchi 600 Maryland, Ave. Suite 825W Washington, DC 20024 202-484-2200
NutraCea	Margie Adelman 5090 N. 40 <sup>th</sup> . St. Suite 400 Phoenix, AZ 85018 602-522-3000
Perfected Foods Corp.	Scott Hansen 9135 Katy Freeway Suite 218 Houston, TX 77024 713-465-0688
Planet Aid	Ester Neltrup 8919 McGaw Ct. Columbia, MO 21045 410-309-1002
RTC Commodity Transfer LLC	Tim Jilek P.O. Box 3062 Mobile, AL 36652 251-767-2767
Sud-Chemie Performance Packaging	Mark Florez 101 Christine Drive Belen NM 87002 505-244-7066
Super Dry, LLC	Mike Mickle P. O. Box 51401 Jacksonville Beach, FL 32240 904-742-1106
Survivor Industries Inc.	Bob Stotz 4880 Adohr Lane Camarillo, CA 93012 805-484-6977 x131
U.S. Soybean Export Council	Brent Babb 12125 Woodcrest Exec. Drive Suite 140 St. Louis, MO 63141 314-754-1286





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US Potato Board	TK Kuwahara 7555 E. Hampden Ave. #412 Denver, CO 80231 303-873-2316
USA Rice Federation	Ekta Bhattarai 4301 Fairfax Drive Arlington, VA 22203 703-236-1457
USDA/Farm Service Agency	LaTawnya Dia 1400 Independence Ave., SW South Bldg. Stop Code 0506 Washington, DC 20250 202-720-7962
USDA/Web-Based Supply Chain Management	Penny Carlson 6501 Beacon Drive Kansas City, MO 64133 816-926-2597
USDA/Foreign Agricultural Service – Food Aid Information System	Mark Clark 1400 Independence Ave, SW Washington, DC 20250 202-720-4989
Wilhelmsen Maritime Services	Joseph Sanchez 210 Edgewater Street Staten Island, NJ 10305 917-783-8184
World Vision	Angela Croquette 300 I St. N.E. Washington, DC 20002 202-572-6536





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## BIOGRAPHIES

Additional biographies will be added as they become available.





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## Keith Adams

Acting Division Chief  
Program Operations Division  
Office of Food Peace  
U.S. Agency for International Development

Keith Adams is the Acting Division Chief in the U.S. Agency for International Development's Office of Food for Peace (FFP). He leads the Program Operations Division, which is responsible for the coordination of all commodity and ocean freight procurement-related activities associated with the U.S. Government's food assistance programs. This includes management of FFP's pre-positioned stocks and overseas budgetary controls for all P.L. 480 Title II programs. Mr. Adams also oversees participation in the working groups of the Food Aid Consultative Group (FACG) and is the primary point of contact with the U.S. Department of Agriculture, cooperating sponsors, and commodity and freight related interest organizations.

Previously, he worked as a Financial Specialist with U.S. Small Business Administration for the strategic planning arm of the Office of the Chief Financial Officer, assisting small businesses nationwide. He accepted that position after three years with the U.S. Department of Agriculture's Foreign Agricultural Service where he helped non-profit cooperators, state governments, U.S. agricultural organizations and private companies under several Federally funded export assistance programs. Prior to this, he was with the U.S. Postal Service where he began as a letter carrier and held increasingly important positions during his nearly twenty-year postal career, including Regional Acquisition Sales Manager, Tactical Marketing Team Leader, Customer Advocate Coordinator of the Washington DC Post Office, as well as Account Representative and Manager of Customer Services.

Mr. Adams has worked with and is a member of numerous industry trade groups, including the Association of National Advertisers and the Direct Marketing Association. He received his Bachelor of Science degree in Business Administration from Shepherd College in Shepherdstown, West Virginia in 1982; and received his Master's of Science degree in Marketing from the University of Maryland in College Park, Maryland.

<http://www.usaid.gov/>





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## Larry J. Adams

Deputy Administrator for Commodity Operations  
Farm Service Agency  
U.S. Department of Agriculture

Larry J. Adams is the Deputy Administrator for Commodity Operations (DACO) for the USDA's Farm Service Agency (FSA). As the Deputy Administrator for Commodity Operations, Mr. Adams is responsible for the export and domestic commodity donation programs, developing policies and regulations for the dairy price support program; and the storage, handling and disposition of Commodity Credit Corporation-owned commodities. Under Mr. Adams' leadership, DACO produces a uniform regulatory system for the storage of agricultural products and ensures the timely provision of food products procured for domestic and international food assistance programs and market development programs.



Prior to this position, Mr. Adams served as FSA's Assistant Deputy Administrator for Farm Programs. In that capacity, he advised the Deputy Administrator for Farm Programs and the FSA Administrator on farm programs and policies. He worked with various agency staff on commodity price support activities, conservation and environmental programs, and emergency assistance efforts, such as the Noninsured Crop Disaster Program and county disaster declarations. Additionally, Mr. Adams provided focus and direction for programs and guidance to the farm program management team and county employees.

Before being named to the Farm Program position, Adams was the Ohio State Executive Director (SED) for FSA. As SED, he oversaw FSA programs in both the State office and county offices throughout Ohio, and promoted agency programs to producers and various agricultural groups. Before joining the USDA, Mr. Adams served ten years as Assistant Director for the Ohio Department of Agriculture. While Assistant Director, he developed statewide agricultural and land-use policies, including farmland preservation, farm assistance programs and regulatory enforcement programs.

Elected to the Ohio House of Representatives for the 86<sup>th</sup> House District in 1986, Mr. Adams served two terms. While in the Ohio House, he served from 1986 to 1990 on various committees such as the Agriculture and Natural Resources, the Economic Affairs and Federal Relations, the Public Utilities and the Economic and Development committees. He also served two terms as Marion County Commissioner from 1979 to 1986 and from 1975 to 1978 as Marion Township Clerk. He also worked 18 years for the Whirlpool Corporation, Marion Division, in Ohio.





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A fourth-generation farmer, Mr. Adams grew up near LaRue, Ohio, where he still maintains his farm. He studied at Ohio State University and Marion Technical College. Mr. Adams is married and has two children and three grandchildren.

<http://www.fsa.usda.gov/>







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## Penelope Anderson

Director  
Food Security  
Mercy Corps International

As Director of Food Security for Mercy Corps, an international relief and development organization working in 38 countries, Ms Anderson provides technical support to food security programs abroad, including assessment, program design, dissemination of best practices, and evaluation. She also conducts advocacy on food-security related issues in Washington DC.

Previously, Ms. Anderson spent seven years abroad with Mercy Corps, in countries that include Indonesia, Kosovo and Albania; from 2004 to 2006 she was Director of Programs for Mercy Corps Afghanistan, based in Kabul. Prior to joining Mercy Corps, Ms. Anderson was a volunteer and then staff person with the Peace Corps.

Ms. Anderson received a BA from Vassar College and a Masters Degree from the Fletcher School of Law and Diplomacy at Tufts University.

<http://www.mercycorps.org>





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## George Baiden

Country Director, Kenya  
Adventist Development and Relief Agency

Mr. Baiden is the Country Director of ADRA Kenya. Since 1987, he has been involved in the planning and management of U.S. Government-funded and WFP-supported food aid development and emergency response programs in Liberia, Ghana, and Kenya.



Among the programs that Mr. Baiden has managed are School Feeding in Liberia, Title II Food Security programs in Ghana and Kenya, Emergency Water projects for Kenya funded by USAID's Office of U.S. Foreign Disaster Assistance, and Emergency Food Distribution Programs by WFP in Kenya. In addition, he has managed monetization programs from 1987 to date and has also served on the ADRA International Food Security Technical Committee.

[www.adra.org](http://www.adra.org)





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## Bob Bell

Director  
Food Resource Coordination Team  
CARE USA

Mr. Bell has worked with CARE for sixteen years. His work focuses on CARE programs addressing hunger/food insecurity and the use of food aid from USAID's Office of Food for Peace.

Mr. Bell is a key member of the CARE team that has and continues to develop policies to address food insecurity, including the publication of CARE's White Paper on Food Policy, June 2006. He works closely with USAID's Office of Food for Peace, as well as U.S., Canadian, and European NGOs, the World Food Program, and universities and research institutions.

Prior to joining CARE, Mr. Bell worked for Catholic Relief services as an Assistant Country Director in Tanzania and Madagascar for six years. He received a MS from Tufts University School of Nutrition and prior to this practiced law for twelve years in Massachusetts.

<http://www.care.org>





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## Martin Bloem

Chief of Nutrition and HIV/AIDS Policy  
World Food Programme

Based in Rome, Dr. Bloem is Chief of Nutrition and HIV/AIDS Policy for the World Food Programme. He has more than two decades of experience in nutrition research and policy, devoting his career to improving the effectiveness of public health and nutrition programs through applied research. Dr. Bloem has participated in task forces convened by many organizations, including the UN Standing Committee on Nutrition (SCN), the United Nations International Children's Emergency Fund (UNICEF), the United States Agency for International Development (USAID), and the World Health Organization (WHO).



Prior to his appointment at the World Food Programme, Dr. Bloem was the Senior Vice President and Chief Medical Officer of Helen Keller International.

Dr. Bloem holds a medical degree from the University of Utrecht and a doctorate from the University of Maastricht. He has joint faculty appointments at both Johns Hopkins University and Tufts University.

<http://www.wfp.org/english/>





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## Jeffrey Borns

Director  
Office of Food for Peace  
U.S. Agency for International Development

Mr. Borns is the Director of the Office of Food for Peace (FFP) within the U.S. Agency for International Development's Bureau for Democracy, Conflict and Humanitarian Assistance. He is a career member of the Senior Foreign Service, with over twenty years of USAID experience, and has served in various positions in USAID, both in the field and in Washington.

Mr. Borns joined the USAID Office of General Counsel in 1987, followed by postings as a USAID Regional Legal Advisor in Kenya (covering east and southern Africa) and Ecuador (also covering Peru and Colombia). He then served as the Director of the USAID Office of Democratic Initiatives and Training in Peru, followed by service as the Director of the USAID Office of Democratic Initiatives in Guatemala.

Mr. Borns was selected to attend the National War College, and graduated with a Masters degree in National Security Strategy in May 2002. Upon graduation, he served as the Director of the Disaster Response and Mitigation Division in the Office of U.S. Foreign Disaster Assistance, directing the planning and execution of emergency programs worldwide. Mr. Borns then served in the Bureau for Africa as the Director of the Office of East African Affairs.

His most recent assignment was as the Director of the Office of Sustainable Development, which houses the Bureau for Africa's technical expertise in agriculture, democracy, economic growth, education, environment and health. In that position, Mr. Borns oversaw the implementation of several Presidential initiatives in agriculture, trade, and education, and managed USAID's participation with the U.S. Africa Command. For over six months, he concurrently served as Acting Deputy Assistant Administrator for the Bureau for Africa.

Before joining USAID, Mr. Borns practiced law in Los Angeles, California, specializing in business litigation. He received his bachelor's and law degrees from the University of Iowa.

<http://www.usaid.gov>





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## Rolf Campbell

Nutrition Consultant  
Land O'Lakes

Mr. Campbell is an international food and agriculture industry consultant. He has more than 30 years of experience in the U.S. and 32 countries involving food research and product development, commercial business operations, creating alliances between US and foreign firms, and implementing USAID and USDA foreign assistance projects. He applies his expertise to the needs of farmers and small-medium scale food enterprises, as they seek to transact more effectively in the global market.

Since 1999, Rolf has focused much of his work on developing quality nutrition foods for people with HIV/AIDS and other physical conditions that a better diet may help. His strategy is to work directly with food companies and organizations to innovate enriched processed foods that are more efficacious and available to people who are chronically malnourished and living with HIV/AIDS.

Recent initiatives include working with Land O'Lakes International Development on their successful "Better Nutrition through Commercial Enterprise" model, which supports three Zambian processors to commercialize ready-to-eat enriched consumer foods that are suitable for those who are malnourished, including people living with HIV/AIDS. Another initiative was to assist Insta Products, a private Kenyan processor, to formulate the foods and methodology for their successful and widely replicated "Food by Prescription" PEPFAR nutrition program. His personal and professional passion is to better apply the know-how, science, and business resources available in the USA and developing countries so private industry in any given country can better meet the nutrition needs of their people.

Mr. Campbell received his academic education studying Cultural Anthropology at the University of Minnesota and Packaging Engineering at Michigan State University.



<http://www.landolakes.com/>





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## Judy Canahuati

Mother, Child Health Nutrition & HIV Technical Advisor  
U.S. Agency for International Development

Judy Canahuati has worked for more than 30 years in supporting maternal, child nutrition, and health programs in over twenty countries in Latin America, Asia, and Africa, working with non-governmental organizations, USAID, governments, and international organizations.

Ms. Canahuati began her professional career as outreach coordinator for the first mobile-unit family planning project on the continental U.S. and went on to support the national breastfeeding program in Honduras. She founded and successfully incorporated an NGO focused on maternal and child health in Honduras that still sustains itself. She went on to worldwide work as the Senior Technical Advisor to the Wellstart Expanded Promotion of Breastfeeding Program.

During those years, she worked with a variety of programs, co-produced a film on breastfeeding in the workplace and co-edited a trilogy of manuals on community-based breastfeeding support.

For several years, Ms. Canahuati directed the largest bilingual school in Central America, in San Pedro Sula, Honduras. Returning to the US to live in 2001, she worked with the CARE Health, Emergency, Food and HIV units, producing the first CD that collected information on HIV and food security, which won a prize in Europe for information sharing.

Most recently, Ms. Canahuati has been working with USAID's Food for Peace office for four years, focusing on HIV and maternal and child nutrition, as well as networking with other USAID offices, PEPFAR, NGOs, and international organizations such as UNICEF, WFP, and UNICEF.

As part of her work at Food for Peace, she is currently a member of the PEPFAR Food and Nutrition and OVC Technical Working Groups and GAIN's Working Group on Infant and Young Child Nutrition.



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## Tony Castleman

Senior Food Security, Nutrition and HIV Advisor  
Food and Nutrition Technical Assistance (FANTA) Project  
Academy for Educational Development

Mr. Castleman has fourteen years of experience designing and managing programs and providing technical assistance in the areas of nutrition, food security, child health, and HIV/AIDS. For the USAID-funded FANTA project, he provides technical assistance to USAID missions, governments, and implementing partners to support the integration of food and nutrition components into HIV services. His work includes program design, research studies, monitoring and evaluation, and development of national guidelines, training materials, and program guidance.



Prior to joining FANTA/AED, Mr. Castleman spent six years as the Director of an NGO in India that implements a range of health, nutrition, education, and poverty alleviation projects. Before this, he worked at the World Bank.

Mr. Castleman has a B.A. in Public Policy from Stanford University and an M.A. and M.Phil. in Economics from George Washington University.

<http://www.fantaproject.org>





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## Thoric Cederström

Director  
Sustainable Food and Agriculture Systems  
International Relief and Development

As Director of Sustainable Food and Agriculture Systems at International Relief and Development, Dr. Cederström is responsible for overseeing successful programs like *Better Foods for Better Lives*, which is in its seventh year of facilitating the local production of soy-enriched fortified rice and wheat noodles in two countries. The program distributes food products to school children and also provides income to adults who work at the facilities. He is also in charge of expanding and developing programs in Africa, with a focus on Sudan, Chad, Kenya and Niger.



Dr. Cederström joins IRD from Counterpart International, where he was Vice President of the Food Security and Sustainable Agriculture Division and the Global Health and Nutrition Programs. He has his Ph.D. in Development Anthropology & Agricultural/Natural Resources Economics from the University of Arizona in Tucson and is an adjunct professor at University of Maryland – College Park, Department of Anthropology.

<http://www.ird.org/>





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## Jane B. DeMarchi

Director of Government Relations  
North American Millers' Association

Ms. DeMarchi is responsible for advocating on behalf of the corn, wheat, and oat milling industry on a wide range of issues pertaining to food and grain quality and safety. The North American Millers' Association represents 49 companies and 95% of U.S. milling capacity. She is a liaison on technical matters and other issues relating to the supply of blended and fortified products to U.S. food aid programs. Ms. DeMarchi serves as a co-chair of the Food Aid Consultative Group Commodity Working Group and on the Executive Committee of the U.S. Wheat and Barley Scab Initiative.

Prior to joining NAMA, she worked in the fields of economic development and trade promotion for the Ohio Department of Development and the U.S. Department of Commerce in Ohio, Hong Kong and Shanghai.

Ms. DeMarchi received her bachelor's degree in Asian Studies from Dartmouth College in Hanover, NH.

<http://www.namamillers.org>





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## Ken Eriksen

Senior Vice President of Transportation Services  
Informa Economics, Inc.

Mr. Eriksen is the leader of Informa's Transportation and Logistics Services. He is responsible for transportation and logistic research, service, consulting and events for the barge, rail, truck and ocean modes, and port and dredging developments across multiple commodities. In this capacity, Mr. Eriksen works with major U.S. providers of transportation services and shippers, especially in the areas of volume prediction and rate strategy issues.

Prior to joining the company, Mr. Eriksen worked for the USDA's National Agricultural Statistics Service as an agricultural statistician. Also while at the USDA, he worked for the Agricultural Marketing Service on its transportation and marketing program, conducting research and analysis on both domestic and international transportation issues. Specifically, he did grain transportation modal share analysis and analyzed the ocean freight market. He also worked as an international longshoreman for the Pacific Maritime Association in Tacoma, Washington.

Mr. Eriksen received his bachelor's and master's degrees in agribusiness and agricultural economics from Washington State University. While working on his master's degree there, Mr. Eriksen was a transportation economist for the Department of Agricultural Economics, performing economic transportation data analysis and modeling.



<http://www.informaecon.com>





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## David Evans

Vice President of Government Resources and Programs  
and Director of the Washington, D.C. Office  
Food for the Hungry, Inc.

Mr. Evans is Vice President of Government Resources and Programs, and Director of Food for the Hungry's Washington D.C. Office. In this position, he oversees Food for the Hungry's portfolio of USAID, USDA, and U.S. State Department-funded programs in ten countries in the areas of food and agriculture, health and nutrition, HIV/AIDS, water and sanitation, education, and emergency relief.

In addition to his responsibilities at Food for the Hungry, Mr. Evans currently serves on the Executive Committee of the Millennium Water Alliance Board and the Executive Committee of the Alliance for Food Aid, as well as leading the AERDO HIV/AIDS Alliance.

Mr. Evans has over 24 years of relief and development program implementation, training, and management experience in Africa, Latin America, and Asia. During that period, he lived and worked for ten years in Burkina Faso, Chad, Mali, and Bolivia. His educational background includes an M.S. in Agricultural Economics from Pennsylvania State University and a B.A. in International Studies from Indiana University of Pennsylvania. He is fluent in French and Spanish, as well as his native English.

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## Henrietta Holsman Fore

Administrator  
U.S. Agency for International Development  
and  
Director  
U.S. Foreign Assistance

Henrietta H. Fore was nominated by President George W. Bush in May 2007, and confirmed by the U.S. Senate in November 2007 as the new Administrator of the U.S. Agency for International Development. In this capacity, she is concurrently designated by Secretary of State Condoleezza Rice as the Director of U.S. Foreign Assistance. As the first female Administrator of USAID, she is responsible for managing U.S. foreign assistance, including support to countries recovering from disaster, trying to escape poverty, and engaging in democratic reforms. She oversees a staff of approximately 8,000 people, of whom more than 75 percent are working overseas in USAID field offices.



Immediately prior to her confirmation as USAID Administrator, Ms. Fore served as Under Secretary of State for Management, a position she held beginning in August 2005. Prior to this appointment, Ms. Fore served as the 37th Director of the United States Mint in the Department of Treasury between August 2001 - August 2005. She had also been a Presidential appointee at the U.S. Agency for International Development from 1989 -1993, first as Assistant Administrator for Private Enterprise in the U.S. Agency for International Development and then as Assistant Administrator for Asia.

In addition to her foreign policy experience in government service, Ms. Fore has held leadership positions in numerous international non-profit organizations. She was a Trustee and Executive Committee Member at the Center of Strategic and International Studies. She also served as Chair of the Audit Committee and Member of the Executive Committee of the Aspen Institute Board of Trustees. In addition, she served as a Trustee or Director of the Asia Society, The Asia Foundation, The Institute of the Americas, and the United States Committee of the Pacific Economic Cooperation Council.

As Director of the United States Mint, Ms. Fore managed the world's largest manufacturer of coins, medals, and coin products. The United States Mint produced 13 billion coins in 2004 for





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the nation's trade as well as gold, silver and platinum bullion coins, commemorative coins, and medals for investors and collectors.

Earlier in her career, Ms. Fore was a successful business woman running her own company and serving on the boards of public corporations. She was Chair and President of Stockton Wire Products, a manufacturer and distributor of steel products, cement additives and wire building materials for the U.S. and European construction industry. She served on the Corporate Boards of the Dexter Corporation and HSB Group Inc., both listed on the New York Stock Exchange.

Ms. Fore has a Bachelor of Arts degree in History from Wellesley College and a Master of Science degree in Public Administration from the University of Northern Colorado. She received the 2004 Alumnae Award from the University of Northern Colorado and the 2006 Alumnae Award from the Baldwin School. She has also studied International Politics at Oxford University and studied at Stanford University Graduate School of Business.

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<http://www.state.gov/f/>





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## Michel Gabaudan

Regional Representative for the United States and the Caribbean  
United Nations High Commissioner for Refugees

Dr. Gabaudan, a French national, has been with the UNHCR for more than twenty-five years. He assumed his current position in 2006.

Prior to joining UNHCR, Dr. Gabaudan trained as a medical doctor at the University of Bourdeaux and spent a decade working in Guyana, Zambia, Brazil, London, and Yemen. His U.N. career subsequently took him to field operations in countries ranging from Cameroon to Pakistan. He also served several years at the agency's headquarters in Geneva.

In 1995, Dr. Gabaudan was appointed UNHCR regional representative to Mexico. He then went on to become head of UNHCR's funding and donor relations service at the Geneva headquarters. From 2001 to 2004, he was UNHCR's regional representative in Australia; and from 2004 until his assignment to the U.S., he was UNHCR regional representative in Beijing.



<http://www.unhcr.org/cgi-bin/texis/vtx/home>





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## Terri Hasdorff

Director

Center for Faith-Based and Community Initiatives  
U.S. Agency for International Development

Ms. Terri Hasdorff serves as the Director of the Center for Faith-Based and Community Initiatives at the United States Agency for International Development. The Center is tasked with implementing the international aspects of the President's Faith and Community Based Initiative and serves not only USAID but the U.S. Department of State as well.

Prior to this position Ms. Hasdorff worked to establish the first Office of Faith-Based & Community Initiatives for the Governor of the State of Alabama and served as the Office Executive Director. Her experience also includes working in the White House Office of Public Liaison as an assistant to the chief liaison for the President to the faith-based community.



Ms. Hasdorff has also served as Administrative Assistant to the Chief Administrative Officer of the U.S. House of Representatives; Legislative Assistant to Congressman Robert Aderholt; Deputy Director of the House Republican Conference under Congressman J.C. Watts, and Senior Advisor to Congressman Mark Souder, where she worked on the Charitable Choice legislation. She has also worked in the U.S. Treasury Department and in the U.S. Department of Labor under former Secretary Elizabeth Dole.

A graduate of Samford University, Ms. Hasdorff has also completed the Senior Executives Program at the Kennedy School of Government at Harvard University.

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## Roy M. Henwood

Confidential Assistant to the Administrator  
Foreign Agricultural Service  
U.S. Department of Agriculture

Mr. Henwood is the Confidential Assistant to the Administrator of the Foreign Agricultural Service, where he directs the agency's year-long project to enhance quality aspects of the food aid commodities programmed by the Department. He also serves as coordinator of the Department's investigation to protect FAS programs after revelations of malfeasance in the UN's Iraq Oil-for-Food Program. Mr. Henwood assumed responsibility for the projects after returning to the agency after a year as Agricultural Fellow in the Senate.

In 2002, Mr. Henwood joined FAS as Director, External Affairs, from a Washington consulting firm that specialized in not-for-profit management and government relations. He has spent the majority of his career as an agribusiness association executive and government relations practitioner. Prior to the consulting practice, he served a sixteen-year term as President of the national trade association of the wheat, rye, oat and corn milling industries. He was voted an Honorary Member of the association in 2002.

Mr. Henwood is a charter member of the American League of Lobbyists and a past Chairman of both the Washington Agricultural Roundtable and the Food Group. He holds the Certified Association Executive professional credential from the American Society of Association Executives.

[www.fas.usda.gov](http://www.fas.usda.gov)





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## Michael Hess

Assistant Administrator of the Bureau for Democracy  
Conflict and Humanitarian Assistance  
US Agency for International Development

Michael Edward Hess was sworn in on June 27, 2005, as Assistant Administrator for the Bureau for Democracy, Conflict and Humanitarian Assistance, U.S. Agency for International Development (USAID). Mr. Hess was appointed by President George W. Bush to this Senate-confirmed position.

Prior to his appointment to USAID, he worked as a Senior Risk Reviewer and Vice President at Citibank, responsible for monitoring and evaluating 15 areas of risk for corporate finance units at Citigroup Inc. in New York.



Mr. Hess has over 30 years of active and reserve service in the United States Military. He received his commission from the United States Military Academy in 1971, and has served in humanitarian operations in Turkey, Iraq, Bosnia and Kosovo. Mr. Hess served in both command and staff assignments in the U.S. and Germany and taught European History at the United States Military Academy.

In April 2003, Colonel (Ret.) Hess was recalled to active duty to serve as the humanitarian coordinator in the Office of Reconstruction and Humanitarian Assistance during Operation Iraqi Freedom. He later served as the Deputy Chief of Staff for the Coalition Provisional Authority, assisting in the establishment of the 2,000-person multinational organization responsible for establishing a representative government for Iraq as well as for rebuilding Iraqi infrastructure.

Mr. Hess has a bachelor's degree in engineering from the United States Military Academy at West Point, a master's degree in European history from Columbia University in New York, a master's in business administration and international finance from New York University in New York, and is a graduate of the National Strategic Studies Program at the United States Army War College in Carlisle, Pennsylvania.

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## Dean Hirsch

President and CEO  
World Vision International

As president and chief executive officer of World Vision International, Dr. Hirsch heads a global partnership committed to serving the human needs of the world's poor. Last year, World Vision assisted some 100 million people in 97 countries.

He has focused World Vision's relief, development, and advocacy work on children. World Vision's private donors sponsor some three million children, providing nearly half the Christian agency's annual budget of over US\$2 billion.



World Vision's priorities are alleviating poverty while protecting children from abuse, neglect, exploitation, and HIV/AIDS. Dr. Hirsch has emphasized these priorities in meetings with the leaders of the World Bank, the International Monetary Fund, the Organisation for Economic Co-operation and Development and other international institutions. He has addressed the UN Security Council on the issue of children in armed conflict and the World Trade Organization on how trade can reduce poverty. He chairs the Global Movement for Children, an international coalition of organizations, groups, and individuals committed to the well being of children.

A veteran of world trouble spots including Somalia, Cambodia and North Korea, Dr. Hirsch has worked extensively in disaster and post-conflict situations. He has helped set up famine relief in Ethiopia, HIV/AIDS prevention efforts in Africa and Asia, and peace building programs in countries such as Bosnia, Rwanda, and El Salvador.

Under his leadership, World Vision's income has tripled, allowing the organization's 27,000 staff members to provide health care, education, clean water, emergency food, tools, shelter and technical know-how to millions of the world's poorest inhabitants.

Prior to his appointment as international president of World Vision in 1996, Dr. Hirsch served as chief operating officer, vice president for development and vice president for relief operations. He joined World Vision in 1976 as manager of computer operations.

Dr. Hirsch holds a Master of Science Degree from Indiana State University and a Bachelor of Arts and an Honorary Doctorate from Westmont College in Santa Barbara, California. He was also awarded Honorary Doctorates from Pepperdine University (2006), Eastern University of Pennsylvania (2001) and Myongji University in Seoul, South Korea (1999).

<http://www.wvi.org/wvi/wviweb.nsf>





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## Benjamin Homan

President  
Food for the Hungry

Benjamin Homan became President of Food for the Hungry in 2001. Prior to joining Food for the Hungry, he was vice president of Covenant Theological Seminary in St. Louis, Missouri.

Previously, he worked with the international ministry of Campus Crusade for Christ and also taught on the faculties of Chaffey College, Biola University, the University of Nebraska, and the University of California-Irvine.

Mr. Homan is a summa cum laude graduate of Biola University with a degree in Communication Studies. He is also an alumnus of the University of Nebraska–Lincoln, Washington University, and Shanghai Normal College, where he studied organizational communication, international affairs and the Mandarin language respectively.



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## Mark Jones

Commodity Program Specialist  
Commodity Operations  
Farm Service Agency  
U.S. Department of Agriculture

Mark Jones joined the Farm Service Agency in 2004, where he serves as a Commodity Program Specialist in the Contract Reconciliation Division of the Kansas City Commodity Office within Commodity Operations. His primary responsibility is the determination and resolution of marine losses associated with commodity shipments overseas.

Prior to working with USDA, Mr. Jones spent 24 years overseas, serving first as a Peace Corps volunteer in Zaire. This experience inspired him to continue serving overseas, where he joined Catholic Relief Services, which included assignments in Sierra Leone, Burkina Faso, Togo, Cameroon, Russia, Albania and Madagascar.

Mr. Jones has extensive experience in project development and implementation, staff development, commodity logistics, monetization and emergency response. He is fluent in French and Creole and proficient in Russian. He holds a BA degree from Kansas State University.



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## Dale Kabat

Senior Regional Technical Advisor for Monetization, Commodities and Markets  
For Southern and Central Africa  
Catholic Relief Services

Since June 2007, Mr. Kabat has been the Senior Regional Technical Advisor for Monetization, Commodities and Markets in the regions of Southern and Central Africa, based in Lusaka, Zambia. The Southern African region is the largest one within Catholic Relief Services (CRS) in food aid, including monetization. The Central African region is growing in its use of food aid, especially after the end of local civil wars and unrest in recent years.

Mr. Kabat has over 20 years of technical, sales, consulting, management, and development experience in commercial companies, cooperatives, and non-profit organizations. In 2004-07, he was in a similar position in South East Asia for CRS, also supporting South Asia, where he initiated, negotiated and executed multiple-million dollar monetizations in Cambodia, Philippines, and Indonesia. In 2002-03, he served as Monetization Advisor in CRS Headquarters, directly assisting in multi-million dollar monetizations for Bosnia and Vietnam, as well as putting together CRS Monetization Policies and Procedures worldwide and representing CRS in different forums at the headquarters level.

Prior to joining CRS, in 1995-2001 Mr. Kabat worked with various U.S. agricultural cooperatives and trading and consulting companies in the U.S. Midwest as well as internationally as program manager, trader, int'l marketing manager and country director in Russia from 1998-99. He was responsible for international projects in the animal feed industry and joint ventures between U.S. and foreign companies. He also consulted CARE and a consortium on monetization changes in Ethiopia in 2001.

In 1985-92, he worked in technical and sales capacities in the computer industry in Europe, for IBM and Czechoslovak Central Bank, as well as being an interpreter and translator.

Mr. Kabat has an MBA Degree in Marketing, Strategic Management, and International Business from the University of Minnesota's Carlson School, Minneapolis, 1992-94; and an MS Degree in Electrical Engineering from Slovak Technical University, Bratislava, 1979-84, in his native Czechoslovakia. He grew up in an agricultural and winemaking village in Western Slovakia, not far from Vienna.



<http://www.crs.org>





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## Mark Keenum

Under Secretary  
Farm and Foreign Agricultural Services  
U.S. Department of Agriculture

Dr. Keenum was sworn in as Under Secretary in December 2006. He provides leadership and oversight for the Farm Service Agency, the Risk Management Agency and the Foreign Agricultural Service.



The mission area helps to ensure the well-being of American agriculture and the American public through efficient and equitable administration of agricultural commodity, farm loan, conservation, environmental, emergency assistance, and domestic and international food assistance programs. It provides and supports cost-effective means of managing risk for agricultural producers in order to improve the economic stability of agriculture. The mission area also represents the diverse interests of the U.S. food and agricultural sector abroad by managing the Department's international activities, addressing market access constraints, and working to expand markets for U.S. agricultural, fish, and forest products overseas.

In 1989, Dr. Keenum joined the Washington, D.C. staff of U.S. Senator Thad Cochran as Legislative Assistant for Agriculture and Natural Resources. As Senator Cochran's advisor on agricultural affairs, he worked on numerous issues important to Mississippi agriculture, including the 1990, 1996, and 2002 Farm Bills. From 1996 through 2006, he served as Chief of Staff for Senator Cochran. In this role, Dr. Keenum was the chief advisor to the Senator on political, legislative, and appropriations issues. He was also responsible for managing the administrative and legislative functions of Senator Cochran's Washington, D.C. office and three Mississippi state offices.

After completing his Bachelor's and Master's Degree in Agricultural Economics at Mississippi State University (MSU), Dr. Keenum joined the MSU faculty as a Marketing Specialist with the Mississippi Cooperative Extension Service at MSU in 1984. After two years with the Extension Service, he accepted a position as a Research Associate with the Mississippi Agricultural and Forestry Experiment Station at MSU.

In 1988, Dr. Keenum received his Ph.D. in Agricultural Economics from MSU and joined the faculty of the MSU Department of Agricultural Economics as an Assistant Professor/Economist. During his professional tenure at MSU, his primary research and extension work focused on the marketing and economics of aquaculture, specialty crops, and forestry. From 1997 through 2006, Dr. Keenum also served as an Agricultural Economics Adjunct Professor at MSU and taught an annual seminar course on agricultural legislative policy.

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## Glen Keppy

Associate Administrator for Programs  
Farm Service Agency  
U.S. Department of Agriculture

As the Associate Administrator for Programs, Mr. Keppy is responsible for supervising and administering farm commodity programs, farm loans, conservation programs, and disaster assistance.

Mr. Keppy, a third-generation family farmer, has owned and operated a diversified crop and livestock family farm in eastern Iowa for more than three decades. His twin sons also help to operate the family farm.



A past president of the National Pork Producers Council, Mr. Keppy encourages producers to view agriculture from a global perspective. Throughout his agricultural career, he has promoted U.S. agricultural products both domestically and internationally to help American producers become more competitive in the global marketplace. In 1989, Mr. Keppy was one of six people chosen to travel to China with USDA's Agricultural Research Service to select Chinese pigs for a Chinese pig research project.

Active in a variety of agricultural projects, environmental working groups, and civic organizations, Mr. Keppy has served on the executive committee and was the treasurer of the U.S. Meat Export Federation. He also served on the Cenex Harvest States Cooperatives Board of Directors and the Federal Reserve Bank Advisory Committee.

Prior to his current position, Mr. Keppy was a member of and actively involved in the National Corn Growers Association; American Soybean Association; American Farm Bureau at the county, state and national levels; and was a presidential appointee advising the Small Business Administration.

Throughout his career, Mr. Keppy has received recognition and numerous distinguished awards for his participation in and membership of community organizations and committees. In the late 1990s, he received the Iowa Farm Bureau Distinguished Service Award and was awarded the Leadership Award from the Des Moines Register newspaper.

Mr. Keppy received a bachelor's degree in Agricultural Technology from the University of Wisconsin-Platteville, where he played football. After college, he played defense for the Pittsburgh Steelers, Detroit Lions and Green Bay Packers and later returned to his first love - agriculture.

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## Ross G. Kreamer

Assistant Deputy Administrator  
Office of Capacity Building & Development  
Foreign Agricultural Service  
U.S. Department of Agriculture

Since November 2006, Mr. Kreamer has been based in Washington, DC as the Assistant Deputy Administrator in the Office of Capacity Building & Development, Foreign Agricultural Service (FAS). This organization has 235 employees involved in a wide range of trade capacity building activities around the world, including reconstruction and stabilization efforts in Afghanistan and Iraq. Their Food Assistance Division is responsible for managing the Food for Progress and the McGovern-Dole Food for Education programs of the U.S. Department of Agriculture.

Mr. Kreamer has extensive overseas experience:

- Director of Agricultural Trade Office, 2003-2006, Shanghai, China
- Area Director for North Asia, FAS, 2000-2002 (all offices Japan, Korea, Taiwan, Hong Kong, and China)
- Agricultural Counselor, 1996-2000, Hanoi, Viet Nam
- Agricultural Attaché, 1990-1993, Jakarta, Indonesia
- Associate Director for Agricultural Programs, 1981-1983, U.S. Peace Corps, Ghana
- Peace Corps Volunteer, 1977-1980, Ghana

From 1986 to 1995, Mr. Kreamer worked for FAS as a commodity analyst in both the Grain and Feed Division and the Tropical Products Division.

Mr. Kreamer attended Centre College of Kentucky, earning a Bachelor of Science in 1976; and a Master of Professional Studies in International Agriculture & Rural Development from Cornell University in 1987. In 1986, *Entrepreneurship & Technical Change: A Case Study of Gari Processing in Ghana, West Africa* was published by the Department of Agricultural Economics of Cornell University.

<http://www.fas.usda.gov/>





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## Marie Lichtenberg

Director of International Partnerships  
Planet Aid / Humana People to People

Ms. Lichtenberg has been working as the Director of International Partnerships of Planet Aid/ Humana People to People for the past eight years. Humana People to People is an international Federation with member associations in more than 30 countries. Members of the Federation operate 220 social projects in Africa, Asia, and Latin America - reaching more than 8 million people annually.

As the Head of International Partnerships, Ms. Lichtenberg's work includes negotiating long-term agreements with international agencies, companies, and governments. Through her work, new and innovative partnerships are developed in a wide array of fields such as curbing the AIDS epidemic, training teachers, organizing small-scale farmers and other economic development initiatives. These initiatives are based on one of the core principle's of Humana People to People; to train and organize people at local level; enabling them to participate in the development process and spearhead improvements within their own communities.



Ms. Lichtenberg's work includes management of current USDA and USAID agreements and development of new partnerships.

In addition to heading the international partnership work of the Federation, Ms. Lichtenberg serves as Chairperson of Humana People to People in South Africa.

Prior to her work with Planet Aid and Humana People to People, Ms. Lichtenberg spent a number of years working as a producer and speaker at "One World Channel," a satellite broadcast television station distributing programs from the developing world to millions of viewers in Europe and Northern Africa.

<http://www.planetaid.org>

<http://www.humana.org>





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## Buddhima Lokuge

U.S. Manager

Campaign for Access to Essential Medicines

Doctors Without Borders

(Medicines Sans Frontiers)

Dr. Buddhima Lokuge is the U.S. Manager of the Campaign for Access to Essential Medicines for Doctors Without Borders, Medicines Sans Frontiers, and he coordinates nutrition policy and advocacy for MSF in the US. Dr. Lokuge is a medical practitioner who has run malnutrition projects for MSF in Afghanistan.

Doctors Without Borders (MSF) is an international medical humanitarian organization that delivers emergency aid to people affected by armed conflict, epidemics, and natural or man-made disasters in more than 70 countries. MSF has been treating malnutrition with ready-to-use food since the first products became available in the late 1990s. In 2006, more than 150,000 children with acute malnutrition in 22 countries were treated.

Dr. Lokuge has a Medical Degree from the University of Sydney and a Masters Degree in Public Health from Harvard University.

<http://www.doctorswithoutborders.org/home.cfm>





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## Mark Manis

Senior Trade Policy Advisor  
Office of Negotiations and Agreements  
Foreign Agricultural Service  
U.S. Department of Agriculture

Mr. Manis joined the Foreign Agricultural Service in 2001 and currently is the Senior Trade Policy Advisor in the Foreign Agricultural Service with responsibilities for WTO disputes, the Australia Free Trade Agreement, and the WTO Doha multilateral negotiations.

From 1977 to 2001, Mr. Manis worked for the USDA's Food Safety and Inspection Service in the positions of Director of the Labor Management Relations Division, Director of the Import Inspection Division, and Director of the International Policy Division.

Mr. Manis has a B.A. in political science from Hobart College, a M.A. in political science from the University of Chicago, and a J.D. from the American University Washington College of Law.

<http://www.fas.usda.gov/>





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## Jean E. McKeever

Associate Administrator for Business and Workforce Development  
U.S. Maritime Administration

Jean McKeever is the Associate Administrator for Business and Workforce Development at the U.S. Maritime Administration. She is responsible for the agency's Title XI ship financing guarantee program, as well as tax deferral funds for ship construction. In addition, she oversees MARAD's shipbuilding, marine insurance and labor and training programs.

Ms. McKeever holds a B.A. from Mount Holyoke College and an MBA from Frostburg State University.



<http://www.marad.dot.gov/>





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## W. Kirk Miller

General Sales Manager  
Foreign Agricultural Service  
U.S. Department of Agriculture

W. Kirk Miller became the General Sales Manager of USDA's Foreign Agricultural Service in 2002. As General Sales Manager, he oversees FAS' export promotion, marketing and trade analysis, export credit programs and USDA food aid activities.

Before coming to FAS, Mr. Miller coordinated the market development and regulatory affairs programs of the North American Export Grain Association (NAEGA) from 1992 to 2002. In this capacity, he was staff liaison to the association's technical committees and to USDA and foreign governments on sanitary and phytosanitary trade and regulatory issues.



Mr. Miller served as Administrator of USDA's Federal Grain Inspection Service for more than three years during the administration of President Ronald Reagan. He has also operated his own agricultural consulting business, was president of the American Malting Barley Association and the Barley and Malt Institute, and was Assistant Director of National Affairs for the American Farm Bureau Federation.

Raised on a farm in Ohio, Mr. Miller earned his B.S. degree in agricultural economics from Ohio State University and his M.A. in international transactions from George Mason University.

<http://www.fas.usda.gov/>





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## Lisa J. Miller

Senior Project Coordinator  
Food Security and Specialty Crops  
ACDI/VOCA

Ms. Miller joined the food security division of ACDI/VOCA in 2005 as the Financial Project Coordinator. She focused on financial issues related to ACDI/VOCA's food security programs before transitioning to larger programmatic issues, including commodity management. She currently supports ACDI/VOCA's Title II food security program in Rwanda and a USDA Food for Progress agricultural development program in the Philippines. Her responsibilities also include handling various commodity management and monetization issues related to ACDI/VOCA's food security programs.



Ms. Miller began her career in international development as a Peace Corps economic development volunteer in the Dominican Republic. Her educational background includes a M.S. in Accounting and a B.S. in Analytical Finance from Wake Forest University. She is also a Certified Public Accountant.

<http://www.acdivoca.org>





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## Cris Muyunda

Senior Agricultural Advisor and Overall Regional Coordinator  
Comprehensive Africa Agricultural Development Program  
Common Market for Eastern and Southern Africa (COMESA)

Based in Zambia, Dr. Muyunda is the Overall Coordinator of the African Union/New Partnership for Africa's Development (NEPAD) and Comprehensive Africa Agricultural Development Programme (CAADP) in the COMESA region. He is the lead natural resources, agribusiness, and competitiveness professional.



In this role, Dr. Muyunda is strongly committed to the principles of regional integration as the real and plausible way forward for the economies of Eastern and Southern Africa. He has considerable expertise in the theoretical and practical aspects applied by leading agribusiness firms in the global market place, and is focused on promoting activities that will contribute to unlocking the African region's vast agricultural potential.

Having previously worked as a senior Foreign Service national at the helm of USAID/Zambia's diversified agricultural and natural resources program, Dr. Muyunda has an extensive background in the public and private sector initiatives required to remove structural constraints and raise the profile of the African continent in the international market place.

Dr. Muyunda was educated in Zambia, Australia and the United States, including graduating from the International Program of the Leavy School of Business's Executive Food and Agribusiness Program at the University of Santa Clara, California.

<http://www.comesa.int>





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## Patrick Packnett

Assistant Deputy Administrator  
Office of Global Analysis  
Foreign Agricultural Service  
U.S. Department of Agriculture

Mr. Packnett was appointed Assistant Deputy Administrator of the Foreign Agricultural Services' Office of Global analysis in 2006. His responsibilities include oversight of FAS' participation in the USDA's World Agricultural Supply and Demand Estimates process, in addition to other management and operational issues.

Prior to this, Mr. Packnett served as Deputy Director of the former Cotton, Oilseeds, Tobacco and Seeds Division and team leader for Oilseeds Analysis within the same division. Mr. Packnett began his career with the USDA's Agricultural Marketing Service in 1987 before transferring to FAS in 1991.

Mr. Packnett holds an Agricultural Economics degree from Alcorn State University in Lorman, Mississippi.

<http://www.fas.usda.gov>





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## John Reinhart

President and Chief Executive Officer  
Maersk Line, Limited

Mr. Reinhart was named Chief Executive Officer of Maersk Line, Limited in 2000 and President in 2004.

In 1991, he joined Maersk Inc. in Human Resources. In 1992, Mr. Reinhart began his career in Universal Maritime Services (UMS), holding such positions as General Manager of Maintenance and Repair, General Manager of Operations and, finally, President of UMS.

Mr. Reinhart returned to Maersk Inc. in 1996 as a Regional Director and then as Senior Vice President. During this period, he was responsible for the commercial activities of the company, including sales, customer service and marketing for North America and served on a number of Boards. He has been a member of Maersk Line, Limited's Board of Directors since 1998.



Mr. Reinhart is a member of the following:

- U.S. Coast Guard Foundation Board of Directors
- American Bureau of Shipping Council Board of Directors
- Farrell Lines, Incorporated Board of Directors
- Maersk Fluid Technology, Inc. Board of Directors
- Standard Steamship Owners' Protection and Indemnity Association (Bermuda) Limited Board of Directors
- Greater Norfolk Corporation Board of Directors
- Texas A&M University' Board of Visitors
- Town Point Club's Board of Governors in Norfolk

He has received the following awards and honors:

- 2007 Admiral of the Ocean Sea Award
- Boy Scouts of America Maritime Good Scout Award
- Diocese of Newark's Archbishop's Labor and Business Recognition Award in 2002
- Conference Chairman of the Propeller Club's 80th Annual International Conference and Convention in 2006

Mr. Reinhart received his B.A. in Political Science from Ohio University and completed the Executive MBA Program at the University of Michigan in 1997.

<http://www.maersklinelimited.com/ml/>





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## Mara Russell

Manager of Title II Institutional Capacity Building  
Land O'Lakes

As the Land O'Lakes Food Aid Program Manager, Ms. Russell provides training and technical assistance on food aid and food security, coordinates the development of food aid programs, and advises on food aid programmatic and policy issues.

Ms. Russell's work in the field of international food aid and food security began at CARE twenty years ago, where she provided support to CARE's global food aid programs. After the first Gulf War, Ms. Russell assisted CARE/WFP emergency food aid operations in northern Iraq, and then in southern Somalia. From 1992-93, she helped coordinate food distributions and relief supply monitoring for CARE's program in Russia and the former Soviet Union. Later, she lived in Scotland for several years where she worked for a local authority and various charitable organizations.

From 2000-04, Ms. Russell coordinated Food Aid Management (FAM). FAM was a 16-member consortium of Title II Cooperating Sponsors funded by the USAID Office of Food for Peace. It facilitated the development of food aid and food security standards, provided the opportunity for technical specialists from a wide range of organizations to collaborate on the development of technical tools, methods, and best practices via working groups, and workshops. FAM also supported information sharing through its Food Security Resources Center (FSRC) with over 8,000 references, including those developed by member organizations, and its website that not only posted many of these documents and the FSRC database, but linked to other important websites and online resource centers. While with FAM, Ms. Russell assisted with the development of the Food for Peace Strategy for 2006-2010.

<http://www.landolakes.com/>





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## Edward Schafer

Secretary of Agriculture  
U.S. Department of Agriculture

Ed Schafer was sworn in as the 29th Secretary of the U.S. Department of Agriculture (USDA) on January 28, 2008.

Secretary Schafer brings a record as an innovative two-term governor of North Dakota to USDA, along with extensive private sector experience as both an entrepreneur and a business executive.

Schafer served as North Dakota's governor from 1992 to 2000 and made diversifying and expanding North Dakota's economy, reducing the cost of government and advancing agriculture his top priorities in office.

He worked to normalize trading relations with China and develop that nation as an export market for North Dakota farm products. He also led efforts to upgrade North Dakota's communications infrastructure and make high-speed voice and data networks available to farmers, ranchers and rural businesses.

To expand the state's job base, he encouraged the growth of value-added agricultural industries such as pasta and corn sweetener manufacturing.

As Governor, Schafer managed a state workforce of 12,000 people, oversaw a budget of \$4.6 billion, and led the state's response to emergencies such as the severe floods that hit the Grand Forks area in 1997.

As chair of the Western Governors Association, Schafer led regional efforts to demonstrate how technology could improve the efficiency and lower the cost of delivering government services such as health benefits and food stamps. He also worked to make telemedicine more available and affordable in rural areas.

Schafer was elected chair of the Republican Governors Association in 2000 and that same year he co-founded and co-chaired the Governors Biotechnology Partnership to increase public understanding and support for the benefits of agricultural biotechnology.

He has had a lifelong interest in conservation and helped arrange the U.S. Forest Service's May 2007 purchase of the 5,200 acre Elkhorn ranch in North Dakota. The site was where Theodore Roosevelt had his home and operated a cattle ranch in the 1880s. It is near the preserved town of Medora-the state's leading tourist attraction.

Born and raised in Bismarck, North Dakota, Schafer graduated from the University of North Dakota in 1969 with a bachelor's degree in Business Administration and earned an MBA from the University of Denver in 1970.







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Secretary Schafer's grandfather immigrated to North Dakota from Denmark and homesteaded land in Hettinger County that he turned into a wheat and livestock farm. Schafer spent summers there while growing up. He helped his uncles with chores, tinkered with engines and learned firsthand about agriculture.

Before entering public life, Schafer was an executive with the Gold Seal Company in Bismarck, a successful marketer of nationally-known consumer products such as "Mr. Bubble" bubble bath, "Glass Wax" glass cleaner and "Snowy Bleach." The company had been founded by his father, Harold Schafer.

Secretary Schafer joined Gold Seal after he earned his MBA and held a series of management positions with the company before becoming president in 1978. Under his leadership, Gold Seal's sales climbed to \$50 million through acquisitions and new product introductions, and its net worth tripled. It was sold in 1986. Schafer then went on to launch several new businesses, including a commercial real estate development company, a fish farm and a classic car dealership.

After leaving office in 2000, he co-founded Extend America, a venture capital-backed company, to provide wireless voice and high-speed data services to commercial and residential customers in five rural Midwestern states.

He also served as a director of the Theodore Roosevelt Medora Foundation that oversees the historic town's operations and became active in leading several other nonprofit and citizens advocacy groups in North Dakota.

Secretary Schafer enjoys the outdoors and his hobbies include bicycling, hiking, scuba diving and restoring classic automobiles. He and his wife, Nancy, have four children; Tom Schafer, Ellie Schafer and Eric Jones and Kari Hammer; and eight grandchildren.

<http://www.usda.gov>





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## Rajiv Shah

Director  
Agricultural Development  
Bill & Melinda Gates Foundation

Dr. Shah manages the foundation's Agricultural Development initiative. He previously served as the foundation's director of Strategic Opportunities. Prior to joining the foundation, Dr. Shah was the health care policy advisor on the Gore 2000 presidential campaign and was a member of Governor Ed Rendell's transition committee on health.



Dr. Shah is co-founder of Health Systems Analytics and Project IMPACT for South Asian Americans. In addition, he has served as a policy aide in the British Parliament and worked at the World Health Organization. Currently, he serves on the boards of the Alliance for a Green Revolution in Africa and the Seattle Community College District.

Dr. Shah earned his medical degree from the University of Pennsylvania Medical School and Master of Science degree in health economics at the Wharton School of Business. He is a graduate of the University of Michigan and the London School of Economics and has published articles on health policy and global development.

<http://www.gatesfoundation.org/>





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## Philip Shapiro

President and CEO  
Liberty Maritime Corporation

As the President and Chief Executive Officer of Liberty Maritime Corporation, a New York based ship management company, Mr. Shapiro oversees the management and operation of eight vessels aggregating more than 400,000 deadweight tons, seven of which fly the US flag. The company currently operates one of the largest privately held US flag dry bulk fleets.

The Liberty fleet includes the three newest and most modern US flag dry bulk vessels participating in the US Food Aid programs. Over the last twenty years, Liberty's ships have successfully transported over 28 million tons of US origin food aid on over 500 voyages to more than 40 countries worldwide and other cargoes for various US government agencies including the Departments of Agriculture, State, and Defense as well as the United Nations World Food Programme and various private voluntary organizations (PVOs).

The company also operates a 2005 built 6100 unit pure car truck carrier roll on/roll off vessel in the US government's Maritime Security Program. This vessel is one of the newest state of the art commercial Ro/Ro vessels in the US flag fleet and the MSP. Liberty has contracted for additional PCTC sistership vessels, which will be delivered over the next two years.

Prior to founding Liberty Maritime Corporation in 1988, Mr. Shapiro served as Vice President and General Counsel of Apex Marine Corporation. During his eight years in that position, he developed his understanding of the intricacies of ship management, fleet operations, vessel financing and governmental regulation of US flag shipping. Before joining Apex Marine in 1980, he practiced corporate and real estate law with a law firm in New York City.

Mr. Shapiro graduated from Columbia University in 1974 with a Bachelor of Arts degree in Political Science and in 1978 received a Juris Doctor degree from Hofstra University Law School. He was then admitted to practice law by the Appellate Division of the Supreme Court of the State of New York as well as by the United States District Court for the Southern and Eastern Districts of New York.







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Currently, Mr. Shapiro serves as a Director on a number of private and public corporate and charitable boards, including the National Maritime Historical Society, the United Seamen's Service, and the American Maritime Congress. He is an elected member of the American Bureau of Shipping and serves on its North American Committee as well as its ABS Council. He is also an Associate Trustee of the North Shore - Long Island Jewish Health System, the largest health care provider on Long Island, New York, and is a member of its Executive Associate Trustee Committee.

During his 28 years in the maritime business, Mr. Shapiro has appeared before numerous Congressional committees and administrative agencies as a spokesman for the US flag shipping industry. Most notably, he was the dry bulk shipping sector's representative to President Reagan's Commission on the Merchant Marine and National Defense and was one of four industry executives selected to serve on President Clinton's Maritime Policy Working Group in 1994, headed by then Secretary of Transportation Federico Pena, which helped to develop the Maritime Security Program that was subsequently enacted into law by the Congress in 1996.

In 1998, Mr. Shapiro was named Management Man of the Year by the Maritime Port Council of Greater New York and Vicinity. He also received the Admiral of the Ocean Sea award in 2001 from the United Seamen's Service for his service and contribution to the American shipping industry. In 2002, he was presented with the prestigious Ellis Island Medal of Honor for his leadership and achievements in the international shipping community. Most recently, he was the recipient of Hofstra University's Distinguished Service Award in December 2007.

<http://www.libertymar.com/>





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## Josette Sheeran

Executive Director  
World Food Programme

Josette Sheeran became the eleventh Executive Director of the United Nations World Food Programme in April 2007. As the leader of WFP, Ms. Sheeran oversees the world's largest humanitarian agency, which each year gives food to an average of 90 million people in at least 80 of the world's poorest countries. WFP reaches out to hungry people who cannot help themselves, with a special emphasis on women and girls who suffer disproportionately from hunger and malnutrition. WFP aid recipients include victims of war and natural disasters, orphans and families affected by HIV/AIDS, and school children in poor communities.



Ms. Sheeran was appointed to the post at the end of 2006 by former UN Secretary-General Kofi Annan and FAO Director-General Jacques Diouf and her appointment was unanimously approved by the WFP Executive Board. She comes to the post after serving as Under Secretary for Economic, Energy and Agricultural Affairs at the United States Department of State. There she was responsible for economic issues including development, trade, agriculture, finance, energy, telecommunications and transportation, with much of her focus on economic diplomacy to help developing nations advance towards economic self-sufficiency and prosperity.

Believing that effective policies to address global issues such as hunger and poverty must focus on long-term solutions in addition to urgent responses, Ms. Sheeran has developed several important U.S. initiatives and aided development of critical multilateral projects to aid reconstruction in Afghanistan, in Pakistan after the 2005 earthquake, and in Lebanon after the 2006 war.

In 2006, she was appointed by Secretary-General Annan to the High-level UN Panel on System-wide Coherence in the areas of development, humanitarian assistance and the environment. As part of the UN Panel, Ambassador Sheeran has conducted hundreds of interviews with development and humanitarian experts, NGOs and national leaders throughout the world, and found WFP to be a gem in the UN system.





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Ms. Sheeran has also served as Deputy U.S. Trade Representative in the Office of the U.S. Trade Representative (USTR). There she advanced the African Growth and Opportunity Act, which helps African countries develop trade capacity so they can successfully compete in international markets. She was responsible for trade negotiations in Asia and Africa, and was instrumental in launching the first USTR trade capacity building department.

Ms. Sheeran has a 20-year proven track record as a management leader, including overseeing the U.S. Department of State's economic diplomatic corps of 2,000 people. Before joining USTR, she was Managing Director of Starpoint Solutions, a leading Wall Street technology firm that works with Fortune 500 clients. She also served as President and CEO of Empower America, a Washington D.C. think tank, where she advanced the agenda of economic empowerment for inner cities and developing nations.

Ms. Sheeran has a distinguished background in media. During her tenure as managing editor of a U.S. major newspaper, she was a regular commentator on television news programs and twice served as a Pulitzer Prize juror, including for foreign reporting.

She has been a member of the Council on Foreign Relations for more than a decade and has served on its Washington advisory board. She has served on a number of other boards, including the Washington boards of the Urban League and the United Negro College Fund.

Ms. Sheeran has received numerous awards, including the Press Award for Journalistic Achievement by the National Order of Women Legislators and a national award for developing and promoting African-American journalists. She earned her Bachelor of Arts Degree from the University of Colorado in 1976.

<http://www.wfp.org/english/>





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## Patricia R. Sheikh

Deputy Administrator  
Office of Capacity Building and Development  
Foreign Agricultural Service  
U.S. Department of Agriculture

Patricia Sheikh was selected as the Deputy Administrator for Capacity Building and Development in 2006. This office is responsible for carrying out activities that are in line with international economic development goals. OCBD operates trade, science, and regulatory capacity building projects, including training and technical assistance programs. The group also supports USDA's post-conflict and post-disaster reconstruction efforts.

Prior to this assignment, Ms. Sheikh was Deputy Administrator for International Trade Policy. From February 1997 until her current position, she was the Acting Deputy Administrator for International Trade Policy for FAS. She served as Director of the agency's Trade Policy Division for the Asia and Americas from 1993-97. From 1989-93, she was the group leader for the Cotton Analysis Section of FAS's former Tobacco, Cotton and Seeds Division, focusing on China.

Ms. Sheikh worked as an agricultural economist in the agency's former Foreign Production Estimates Division from 1983-89, after having worked as an agricultural economist in its Grain and Feed Division from 1978-83. From 1977-78, she was an international economist in the Office of Foreign and Economic Policy in the U.S. Department of Labor.

A native of Maryland, Ms. Sheikh holds a B.A. degree in history and political science from the College of Notre Dame of Maryland in Baltimore and an M.A. degree in international relations from the School of Advanced International Relations in Washington, DC, at Johns Hopkins University.

<http://www.fas.usda.gov/>





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## David Stevenson

Coordinator  
Purchase for Progress  
UN World Food Programme

In December 2007, Mr. Stevenson was appointed Coordinator of Purchase for Progress, based in Rome, Italy. Prior to this and beginning in 2002, he served as WFP Representative and Country Director in Rwanda and in Zambia. With WFP, he has held posts at headquarters and in seven countries throughout Africa, including having responsibility for regional and local food-purchase operations in Uganda, Tanzania, Ethiopia and West Africa.



Before joining WFP in 1992, Mr. Stevenson held a number of positions with the private sector and not for profit organizations in Canada.

Mr. Stevenson has a Political Science degree from University of Calgary and a Masters of Public Policy and Administration from Queens University in Canada.

<http://www.wfp.org>





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## Keith R. Thode

Chief Operating Officer  
Aidmatrix Foundation

Aidmatrix helps corporations and humanitarian aid organizations transform over \$1.5 billion worth of surplus food, medicines and other needed items into valuable humanitarian aid, impacting the lives of over 25 million people each year.

Mr. Thode leads the daily operations of this exciting and innovative foundation, after serving in consulting and leadership roles in major technology firms such as Accenture and i2 Technologies.

In addition to his work with Aidmatrix, he serves in board/officer capacities in several other private and nonprofit organizations, including Indigena USA, 121 Community Church, NPower Texas and The European Committee of Young Life International.

Mr. Thode holds a Suma Cum Laude Masters Degree in Industrial Distribution from Texas A&M University and a Bachelor of Science in Economics and Organizational Development from Vanderbilt University.



<http://www.aidmatrix.org>





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## George Thomas

Food Programming Advisor  
World Vision International

Mr. Thomas has over 25 years of experience in relief and development work, including over fifteen years of experience at the senior management level. Mr. Thomas has expertise in relief, rehabilitation, planning, management, and accounting, including managing a development project valued at over US\$30 million per year.



In his work for World Vision, Mr. Thomas provides technical oversight of World Vision's food resources programming in the regions of Asia Pacific, Middle East, and Eastern Europe. Some of his key areas of expertise are food aid regional programming through resource acquisition, networking with donors, installation and maintenance of World Vision's standards in food resource management, providing technical support to food aid countries, and capacity building.

Mr. Thomas has a Bachelor of Commerce degree from Delhi University, India; has undertaken further study in Management Development for Leadership from George Washington University, U.S.; and International Development Skills Institutes, American University, U.S. He has also attended various training courses in resource planning and management conducted by various donors in Asia, Africa and the U.S.

<http://www.worldvision.org>





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## Michael Usnick

Director, U.S. Relations Office  
World Food Programme

Michael Usnick joined the World Food Programme in 1998 as Budget Director, and previously served as Director of its New York Liaison Office and as Director for Results-Based Management.

Prior to joining WFP, Mr. Usnick was a career member of the U.S. Government's Senior Executive Service. His career began in 1974 with the Office of Management and Budget, where he served as a budget examiner in the International Affairs Division until 1987. He joined USAID that year, and served as Controller and Director of Financial Management until 1994. He then served as Deputy Director for Resources, Plans and Policy in the Office of the Secretary of State until he was transferred to the U.N. Mr. Usnick retired from Federal Service at the end of 2006.



<http://www.wfp.org/english/>





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## Gaddi H. Vasquez

United States Representative to the United Nations Organizations in Rome

Ambassador Gaddi H. Vasquez is the 8th United States Representative to the United Nations Organizations in Rome. He was nominated by President George W. Bush and unanimously confirmed by the United States Senate on June 29, 2006. Mr. Vasquez was sworn into office on September 7, 2006 by Secretary of State Condoleezza Rice.

Ambassador Vasquez is actively engaged in raising international awareness of the urgency of addressing world hunger. Since the beginning of his tenure as Ambassador, he has traveled to Egypt, Mali, Zambia, Malawi, Guatemala, Honduras, Mozambique, and Bangladesh to view how U.S. resources provided to the UN for the benefit of the poor and malnourished are reaching those with the greatest need. He has been accompanied by foreign journalists who have reported on the humanitarian aid being provided by the United States to countries throughout the world. Ambassador Vasquez has been an active proponent of UN reform by leading efforts to generate greater accountability and transparency in the management and performance of UN agencies in Rome.



Ambassador Vasquez most recently served as the Director of the United States Peace Corps and became the third-longest serving Director in the Peace Corps' 47 year history. Under his leadership, the Peace Corps realized a 30-year high of Volunteers in the field, significantly enhanced the safety and security systems world wide, and oversaw the largest congressional appropriation in the Peace Corps' history for three consecutive years. During his tenure, the Peace Corps also worked with six countries to participate in the President's Emergency Plan for AIDS Relief, opened the first Peace Corps program in Mexico, and directed the entry or re-entry into 21 Peace Corps countries.

Ambassador Vasquez's public career includes service at the city, county, state, and Federal levels of government. He began his 27-year career in public service as a police officer in Orange, California. He served as an appointee of three former California Governors and was appointed by former President George H.W. Bush to federal commissions.

Ambassador Vasquez is an active public servant and has received numerous awards for leadership and community service, including the Outstanding Alumni Award by the American Association of Community Colleges, the Coro Foundation Crystal Eagle Award, and the Marine Corps Scholarship Fund Globe and Anchor Award. He is the recipient of the Jewish National Fund Tree of Life Award and the Salvation Army's William H. Booth Award for Service.





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A native of Carrizo Springs, Texas, Mr. Vasquez is the son of migrant farm workers of Mexican descent who instilled in him a strong work ethic and was the first member of his family to earn a college degree. He is a graduate of the University of Redlands and has served as a trustee professor at Chapman University. In addition, he has been the recipient of three honorary doctorate degrees.

<http://usunrome.usmission.gov/>





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## Mary Wilson

Mine Action Spokesperson  
Humpty Dumpty Institute

It was a vision of musical stardom as a Detroit teenager that inspired Mary Wilson to co-found one of the most successful female singing groups in recording history – The Supremes. She has more than forty albums to her credit and numerous awards and honors. Ms. Wilson began a solo career in the 1970's and has performed for royalty and heads of state around the world, including at the White House. In addition to continuing her solo singing career, Ms. Wilson has written a best-selling autobiography, performed in theater and on screen, and lectured and toured around the world. Her humanitarian causes include being a Cultural Ambassador for the U.S. State Department and traveling to Africa to speak with children about the dangers of HIV/AIDS. Most recently, she has become a Mine Action Spokesperson for the Humpty Dumpty Institute.



In 2007, Ms. Wilson traveled to Sri Lanka and Laos to visit HDI's mine action programs and to raise awareness of the continued scourge of landmines and unexploded ordnances around the world. In 2006, the Humpty Dumpty Institute received a \$2.93 million Food for Education grant from the USDA to improve basic education and address Laotian unexploded ordnance (UXO) as a barrier to school attendance. This is the first USDA Food for Education grant in Laos, and it is also the first initiative in Laos to explicitly link UXO clearance with increased school attendance through school feeding.

The Humpty Dumpty Institute is among the nation's premier frontline organizations in the battle against the international landmine epidemic. HDI establishes unique and innovative partnerships to fund landmine clearance projects around the globe. In 2004, HDI pioneered a new model for funding mine action by monetizing surplus U.S. food commodities and applying the proceeds toward the mutually reinforcing goals of de-mining and agricultural development. Through these partnerships, HDI has directly contributed nearly \$10 million for landmine clearance programs in Angola, Armenia, Laos, Lebanon, Mozambique, Sri Lanka, and Vietnam. In addition, HDI's founders created the Adopt-A-Minefield Program in 1998, which has raised an additional \$20 million over the past decade.

[www.thehdi.org](http://www.thehdi.org)





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## SIDE ACTIVITIES

The USDA and USAID are not sponsoring the pre- and post-conference activities described below, but as a courtesy is providing information about them to attendees of the International Food Aid Conference.

### Challenges Facing Food Aid in 2008

The United Nations Association's Kansas City Chapter will host this symposium on April 14, Westin Crown Center Hotel, Century Ballroom C, 2nd floor.

Details are available at the following website: <http://una-kc.org/>

### Food Aid Regulation Training

The Association of PVO Financial Managers will provide training on Food Aid Program regulations of the USAID and USDA. The training is April 17-18, Westin Crown Center Hotel, the Mission meeting room, 2nd floor.

Details are available at the following website: <http://www.apvofm.org/workshops.htm>

### Development Bazaar

Organizations may sign-up for time in a meeting room to showcase their PVO projects or vendor products and services. This schedule of events will be published in advance of the Conference for attendees to see.

(The Development Bazaar Schedule begins on the next page)





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## Development Bazaar

### Schedule

**April 15, 2008 - 3:45 p.m.**  
**Century Ballroom C**

#### **Land O'Lakes**

Land O'Lakes International's presentation will illustrate how its food aid activities have supported market-driven agribusiness systems to generate economic growth, improve health and nutrition, and alleviate poverty. Land O'Lakes will highlight its USDA food aid activities, particularly School Nutrition and Dairy Development programs. These programs are based on value chain models that build local capacity and attract private sector and government investments, resulting in local ownership and long-term sustainability.

**April 15, 2008 - 4:30 p.m.**  
**Century Ballroom C**

#### **Chapin Living Waters**

##### **Drip Irrigation for Third World Kitchen Gardens**

This presentation traces drip irrigation from its beginnings, to its use in huge commercial fields with a savings in the costs of water, fertilizer, and labor, and the development of gravity-fed systems for small kitchen gardens.

In 1974, Chapin introduced gravity fed drip systems in Senegal in response to a request from Catholic Relief to irrigate vegetables during the dry season. Initially, a barrel was mounted above the soil and drip lines were connected. This worked very well, but the system was far too expensive for the lady with little or no income.

Subsequently, Chapin developed smaller Bucket Kit systems, which have been used by more than 2,000 organizations in over 150 countries. If a lady can get 10 gallons of water daily, she can grow enough vegetables for a small family.

Chapin Living Waters is happy to report that many manufacturers are now producing Bucket Kits, because no one organization can meet all the world's needs.

Chapin Living Waters representatives Dick Dassow and Dale Robar will be making the presentation at the Development Bazaar.





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**April 16, 2008 - 2:30 p.m.  
Century Ballroom C**

## **Hunger Grow Away**

### **Food Security Can Begin with the Family Garden**

Sometimes thinking small is the way to solve a big problem. Agro-industry definitely has its place but for the most marginalized of the earth's poor, access to the bounty is limited by infrastructure and economics. But, for most of the cultures of the world the tradition of the dooryard garden is strong.

Hunger Grow Away focuses on ways to empower individuals, families and communities to grow their own food. With the micro-intensive and self-contained water efficient systems we use, even those of us living in some of the most difficult situations--including urban areas, arid lands and refugee camps--can cultivate at least a portion of our own food, improve our nutritional intake, and strengthen the family and community.

We also promote the use of indigenous resources, community gardening, micro-enterprise, agro-forestry and positive environmental activity. Food production doesn't need to have a negative impact on the environment.





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## MEDIA

### Press Credentials

If you are a member of the press and would like to attend the conference, you need to provide the following credentials in order to waive the registration fee:

- Copy of publication or broadcast with your byline
- Letter from publisher or station manager verifying your role as a journalist

Fax this information to 202-720-2979, attention Latawnya Dia.

### Press Contact and Information

- If you have questions or need to arrange interviews with USDA staff or non-government attendees, please contact Latawnya Dia, telephone 202-720-7962 or e-mail [latawnya.dia@wdc.usda.gov](mailto:latawnya.dia@wdc.usda.gov).
- If you have questions or need to arrange interviews with USAID staff, please contact Harry Edwards, telephone 202-7112-5174 or e-mail [hedwards@usaid.gov](mailto:hedwards@usaid.gov).

### Press Room Location

Westin Crown Center, Pershing East Room and Pershing West Room, 2nd floor.