



Red Cross “Holiday Mail Call” Program 2008 Guidelines

The American Red Cross is pleased to announce that it will sponsor a national “Holiday Mail Call” program in 2008 as it did in 2007! Last year the Red Cross reviewed and distributed over 600,000 cards to our wounded service members at hospitals around the country and overseas. This year we want to expand who is reached with the holiday greeting cards to include not only our wounded warriors, but all service members and their families, as well as veterans. Our goal is to reach 1,000,000 persons this year to show our appreciation for their service and wish them well over the holiday season and with your help we will!

Start Date of the Program: **Veteran’s Day, November 11, 2008**

Mailing Address:

Red Cross Holiday Mail Call

P.O. Box 5456

Capitol Heights, MD 20791-5456

•The Guidelines below should be followed to enable a quick reviewing process as well as to ensure that cards are not offensive in any way to anyone who might receive one:

1. Please ensure all cards are signed
2. Please send cards as opposed to long letters which delay a quick review process
3. Please do not include e-mail or home addresses on the cards as the program is not meant to foster pen pal relationships

•Please do not insert photos, money, religious articles (i.e.-rosary beads, prayer cards, etc), glitter, ‘snow’ or like items in cards as these items will be removed during the reviewing process

•Phone cards or gift cards will not be accepted with cards. Those wishing to send calling cards or gift cards/certificates should go to www.aafes.com, scroll down to “AAFES Community Connection” and click on “Help Our Troops Call Home” or “Gift Cards/Certificates for Our Troops” in order to send such items

•No ‘Care Packages’ will be accepted at this address. Those wishing to send care packages should go to www.AmericaSupportsYou.com and click under “Home front Groups” to find out how to send care packages

•Participants are requested not to send more than 25 cards from any one person or 50 cards from any one group.

•End Date of the Program: All cards must be postmarked no later than **Wednesday, December 10, 2008**