

2008 NATIONAL CONFERENCE ON VOLUNTEERING & SERVICE

“We Cannot Wait,” Implores Lewis In Opening Plenary



Congressman John Lewis

Entering to the pulsating beats of the Inner Harbor AmeriCorps Youth Drummers, more than 4,000 leaders of the volunteer and service movement crowded the Georgia World Congress Center yesterday for the opening plenary.

Civil rights icon Congressman John Lewis, a vocal champion of social justice since the early 1960s, punctuated the program with a rousing address, recalling the day he stood on the steps of the Lincoln Memorial when Dr. Martin Luther King, Jr. uttered the inspirational words: “the fierce urgency of now!”

“I was inspired to get in the way and to get in trouble,” said Lewis, explaining why he became active in the civil rights movement. “The things we need to do to make a better society – we must do them now... We cannot wait for someone else to do it!”

As current evidence of his commitment to the cause of service, Lewis announced to the crowd that he will

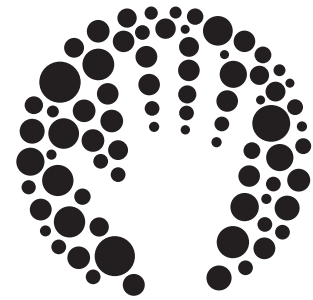
soon sponsor a bill to eliminate the taxation of AmeriCorps education awards.

Earlier in the event, conference host committee co-chairs Ann Cramer of IBM and Eric Tanenblatt of McKenna Long & Aldridge presented the annual Community Leader Award to the 1989 founders of Hands On Atlanta. Other special guests included Atlanta Mayor Shirley Franklin, USA Freedom Corps Director Henry Lozano, Peace Corps Director Ron Tschetter, Corporation for National and Community Service Chairman Stephen Goldsmith, Points of Light Institute Chairman Neil Bush, and UPS Foundation President Lisa Hamilton.

Corporation CEO David Eisner spoke to attendees about social entrepreneurship and demographic trends, exclaiming that “both Boomers and Millennials are saying: Show me the impact!”

Michelle Nunn, CEO of the newly dubbed Points of Light Institute, unveiled her organization's new brand identity and structure. Cognizant of the twenty years of equity established by each of the pre-merger brands, the new organization has chosen to utilize aspects of both. Moving forward, Points of Light Institute will be the over-arching entity including a portfolio of business units. Most prominently, the HandsOn Network is the Institute's activating arm encompassing more than 370 affiliates, and MissionFish continues as the social enterprise which has raised \$125 million charitable dollars since 2003.

“Our new brand strategy will lead us into exciting new territory,” said Nunn. “We are collectively re-imagining



HandsOn
NETWORK

the possibilities for our sector and taking actions that change the world.”

Nunn also shared that through its partnership with the Corporation, the HandsOn Network will invest \$2 million in new grants to field affiliates.

The two-hour plenary dramatically underscored the urgent necessity of service in light of pressing social problems facing the U.S. and societies throughout the world.

As Lewis told attendees, “We cannot wait, we cannot be patient... You must continue to walk with the wind and let the spirit of the volunteerism be your guide.”



Neil Bush, David Eisner, Michelle Nunn and Stephen Goldsmith unveil t-shirts with the new HandsOn brand at the close of Sunday's plenary.

now! Hear This

Important Room Change Today

8AM – 9:30AM

Assessing and Developing Your Leadership Style (Advanced Institute) (1020)
Room: Marriott, A702

Program Book Speaker Changes

8AM – 9:30AM Martin Luther King Jr. Day: A Call for Social Justice Through Service (920)

Added: Steve Culbertson, Youth Service America

8AM – 9:30AM Maximize Innovative Free Technology from Google, Salesforce.com, and My Space to Support Your Nonprofit's Operations (1029)

Presenters: Bradley Anderson, Google.com; Liba Rubenstein, MySpace.com; Julie Trell, Meaningful & Rewarding, Salesforce.com; Robert Rosenthal, VolunteerMatch.org; Jonathan Gibbs, Points of Light & Hands On Network.

8AM – 9:30AM Local Giving (743)

Added: Janine Lee, Southern Partners Fund

10AM – 11:30AM Service Days as a Springboard: Engaging Youth to Solve the World's Problems (852);
Added: Steve Culbertson, Youth Service America

12:00PM – 1:30PM Business Networking Luncheon (CVC Awards Luncheon) (1083)

Added: Pierre Ferrari, New Value Partners, President of Hot Fudge Venture Capital Fund

12:00PM – 1:30PM CNCS Affinity Group Meeting: Rural States and Territories

Marriott L504-505; Change: Session was listed in the Program Book incorrectly for Sunday.

2PM – 3:30PM Skills-based Volunteerism: Strategies to Engage Employees (824)

Added: Evan Hochberg, Deloitte

2:15PM – 5PM Nonviolence to Service for Social Justice (1099)

Added: Captain Charles Alphin, International Nonviolence Conferences; Reverend Dr. W. Wilson Goode, Amachi; Tom Houck, Media and Public Affairs Strategist; Dr. Bernard LaFayette, Center for Nonviolence and Peace Studies at the University of Rhode Island.

Cohen-Nunn Dialogues Come to Conference

Former Secretary of Defense William Cohen and former Senator Sam Nunn are convening a Dialogue on national service policy on Tuesday at 10AM. The National Conference on Volunteering and Service is proud to be the host of this session, which is part of a nationwide series of policy forums on the key issues of our time.

The session has been classified full; however, we are making 100 additional seats available on a first-come basis. To sign up for this session, visit the sign-up desk, located just inside the entrance to The Exchange.

The Today Show Spotlights Service



The Today Show will broadcast a segment this morning at 8:45AM on the power of youth making a difference in conjunction with this year's conference. Tune in to NBC if you are not in session.

"All of us embrace the idea of the power of people to create change. Now is the time for us to create opportunities to inspire and activate every person across the nation, and around the globe."

Michelle Nunn,
CEO of Points of Light Institute

Conference Bus

Youth Leadership Academy @ King Center (Conference Hotel Headquarters to King Center)

- Departure time – 7:30AM
- Return time – 5PM

Immersion Learning Sessions

- Departure time – 1:45PM
- Return time – 5PM

Leaders of NOW: Rocking the World One Community at a Time (Spelman ACU)

University Community Partnerships – A Mutually Beneficial Alliance for Students and Community (Carter Center)

Nonviolence to Service for Social Justice (Ebenezer Baptist Church)

National Conference Service Projects for Atlanta (KIPP WAYS and Samaritan House)

- Departure time – 1:45PM
- Return time – 7PM

Business and Funder's Reception – Invitation Only (Conference Hotel Headquarters to NEW World of Coca-Cola)

- Departure time – 6:30PM
- Return time – 9PM

Serve Atlanta!

Ready to be "hands on?"

If you want to volunteer but haven't registered, please be at the bus pickup location at 1:30PM. Those who have already registered should be at the bus pickup location at 1:45PM. Return will be at 7PM.



Up to 100 volunteers will paint, landscape, and help with general building repairs.

- KIPP WAYS Academy – KIPP WAYS is one of over 50 college-preparatory KIPP schools operating in low-income urban and rural communities throughout the country. Up to 100 volunteers will help with landscaping, classroom enhancements, and other repairs.



- Samaritan House of Atlanta – Samaritan House transforms lives by helping homeless men and women achieve self-sufficiency through personalized employment readiness and life-stabilization programs.

Volunteer Spotlight

Nurses for Newborns Gives Hope

Realizing a need for providing assistance to low-income families with newborns, Shannon Rohrbach, RN, founded the Nurses for Newborns Foundation. The organization provides in-home nursing services to decrease the incidents of infant mortality, child abuse, and neglect. To date, over 50,000 babies have received assistance and support.



Shannon Rohrbach, RN

Big Day Today At The Exchange

If you haven't been to The Exchange – and even if you have – you won't want to miss out on a special reception that's being held there tonight from 6PM to 8:30PM. In addition to more than 70 exhibitors and a video "Walk of Fame" showcasing volunteer service award winners, the evening will feature lots of good cheer. The Exchange will also be open in the morning from 8AM to noon.



Did You Know?

There are more than 6.7 million professionals in corporate America with the skills necessary to help address the nonprofit sector's most critical needs.



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GREEN TIP of the Day

Save energy: Turn off lights and unplug chargers and other electronics when not in use. Leaving non-essential equipment on overnight wastes enough energy to run a small car for 100 miles!

Here & now!



Conference attendees swim with the fishes and enjoy a "hands on" experience at the Georgia Aquarium.



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