

Interim Designation of Agent to Receive Notification
of Claimed Infringement

Full Legal Name of Service Provider: Teleflora LLC

Alternative Name(s) of Service Provider
(including all names under which
the service provider is doing business): Teleflora, Teleflora.com,
MyTeleflora.com, eflorist.com

Address of Service Provider: 11444 West Olympic Blvd., 10th Floor
Los Angeles, California 90064

Name of Agent Designated to Receive
Notification of Claimed Infringement: Lee J. Schauer

Full Address of Designated Agent to
Which Notification Should Be Sent:
(P.O. Box Addresses Not Sufficient) 11444 West Olympic Blvd., 10th Floor
Los Angeles, California 90064

Telephone Number of Designated Agent: 310.966.5700

Facsimile Number of Designated Agent: 310.966.5758

Email Address of Designated Agent: legalinfo@teleflora.com

Signature of Officer or Representative
of the Designating Service Provider: _____
Date: 9/7/04 ✓
Typed or Printed Name: Craig B. Cooper, Esq.
Title: Vice President and General Counsel

RECEIVED

SEP 30 2004

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