Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: What People Love, Inc.
Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): YackPack
Address of Service Provider: 418 Aviation Boulevard, Suite F, Santa Rosa, CA 95403
Name of Agent Designated to Receive Notification of Claimed Infringement: B.J. Fogg
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 418 Aviation Boulevard, Suite F, Santa Rosa, CA 95403
Telephone Number of Designated Agent: 707-566-8006
Facsimile Number of Designated Agent: 707-566-8007
Email Address of Designated Agent: bj@yackpack.com
Signature of Officer or Representative of the Designating Service Provider: Date: January 3, 2006
Typed or Printed Name and Title: Gerald E. Forth, President and CEO

Note: This Interim Designation Must be Accompanied by a \$30 Filing Fee Made Payable to the Register of Copyrights.

SCANNED 1/20/06



