

MediaAdvisory

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PUBLIC PRINTER TO GIVE ADDRESS ON ENVIRONMENTAL SUSTAINABILITY INITIATIVES AT GPO

WHO:

The Public Printer of the United States, Robert C. Tapella, will keynote “The Business of Green Media Conference” at Cal Poly State University in San Luis Obispo, California. Tapella, a 1991 graduate, returns to one of the country’s leading schools in printing and graphic communications to cap off a day long conference covering sustainability and green issues effecting printers and the publishing industry.

WHAT:

As the leader of the U.S. Government Printing Office (GPO), Tapella will talk about the importance of sustainable environmentally preferable procurement, stewardship and the eco-friendly initiatives currently in place at the agency. He will also discuss how GPO is exploring new ideas of sustainable print solutions for GPO’s customers. One environmental sustainability initiative Tapella would like to achieve is to retire GPO’s antiquated 1.5 million square foot building in Washington, D.C. and relocate it to a LEED (Leadership in Energy and Environmental Design) certified building.

WHEN:

**Thursday, January 24, 2008
6:00 p.m.**

WHERE:

Embassy Suites
333 Madonna Road
San Luis Obispo, CA 93405

About GPO:

The GPO is the Federal Government’s primary centralized resource for gathering, cataloging, producing, providing, authenticating, and preserving published U.S. Government information in all its forms. GPO is responsible for the production and distribution of information products and services for all three Branches of the federal Government. In addition to publication sales, GPO makes government information available at no cost to the public through GPO Access (www.gpoaccess.gov), and through partnerships with more than 1,250 libraries nationwide participating in the Federal Depository Library Program. For more information, please visit www.gpo.gov <<http://www.gpo.gov/>>.

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