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## **EMMY-NOMINATED JOURNALIST TO LEAD NEW PUBLIC RELATIONS OFFICE AT THE U.S. GOVERNMENT PRINTING OFFICE**

### ***Veronica Meter Named GPO's Director of Public Relations***

*Washington, DC*—Award-winning Nevada journalist Veronica Meter has been selected to head the new Office of Public Relations at the U.S. Government Printing Office (GPO).

"Since taking over as head of the GPO, one of my top priorities has been to ensure that the citizens of this country know the proud history of our agency and the details of the exciting transformation that is underway. Veronica Meter's energy, experience, and background in electronic and print media will ensure that we not only respond quickly and accurately to inquiries from the press and public, but that we create a system that tells the story of this organization to the American people," said Bruce R. James, Public Printer of the United States.

Meter joined the GPO in May of this year as an expert consultant in the video production arena, where she initiated video projects showcasing the agency, coordinated press coverage and speeches, and organized agency related events. Meter's background includes extensive experience in creating and developing new programs and operations from the ground up, as well as media and public relations. For the last three years, Meter had been the Executive Producer for Las Vegas' 24-hour cable news station, Las Vegas ONE-TV (a partnership of KLAS-TV 8 CBS, the Las Vegas Sun, Cox Communications and the Greenspun Media Group). During her first year there, Meter led the teams that launched three brand new television programs. In addition to overseeing daytime programming, Meter was also in charge of handling

special events coverage including live, breaking news. From 1996 to 1999, Meter was a newscast producer at KLAS-TV Channel 8 Eyewitness News, the CBS affiliate in Las Vegas. She also produced a brand new program for the PBS station KLVX-TV. Prior to that, Meter was News and Public Affairs Director for the Telemundo affiliate, where she organized the new office. In that role, she also pioneered Spanish-language news in Las Vegas by producing and anchoring the area's first Spanish-language nightly newscast. Meter has been honored with several electronic media awards through the years. Last year, she was recognized for the September 11, 2001 spot news coverage of "Attack on America." In 2000, she was nominated for an Emmy for her work during the breaking news story "Columbine Shooting." Meter has a B.A. in Journalism from California State University at Northridge.

Veronica Meter's selection as the GPO's Director of Public Relations is effective November 16, 2003.

The GPO's new Office of Public Relations was created after the former Office of Congressional and Public Affairs was divided into two operations – the *Office of Public Relations* and a separate *Office of Congressional Relations*. Meter will head the Public Relations Office while Andrew M. Sherman will remain Director of the Office of Congressional Relations with an expanded role in Government relations.

The U.S. Government Printing Office (GPO) is responsible for the production and distribution of information products and services for all three branches of the Federal Government. More than 250,000 Federal Government document titles are now available to the public via the Internet at [www.GPOAccess.gov](http://www.GPOAccess.gov). Printed copies of many of those documents ranging from Supreme Court opinions to reports from the Bureau of Labor Statistics may also be ordered through the GPO's web site or by calling toll-free 866-512-1800. The GPO, in partnership with 1,250 libraries participating in the Federal Depository Library Program, also provides personal assistance in locating and using government information. Participating libraries may be located on GPO's web site or by calling toll-free 1-888-293-6498. The Government Printing Office, headquartered in Washington, DC, has offices in 20 cities, and is led by Bruce R. James, Public Printer of the United States.

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