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GPO SPONSORSHIP ALLOWS STUDENTS AT TWO UNIVERSITIES FREE ACCESS TO ONLINE PRINTING INDUSTRY NEWSLETTER

It's All Part of GPO's Commitment to Education in the Graphic Communications Field

Washington, DC—Some of the best and brightest in graphic arts studies at the Rochester Institute of Technology in Rochester, New York and California Polytechnic State University in San Luis Obispo, now have access to a new learning tool, courtesy of the U.S. Government Printing Office and Graphic Communications World.

Students and faculty at both institutions, as well as GPO employees, will receive unrestricted access to Graphic Communications World, an online newsletter that analyzes the printing industry, through the publisher's website at www.quoinpublishing.com.

“GPO looks to institutions with concentrations in graphic communications studies for qualified graduates with new and fresh ideas to join our team of dedicated, talented and hard-working employees,” said Public Printer Bruce R. James. “The arrangement with GCW will not only allow schools such as RIT and Cal Poly to have access to the information found in the online version of the publication, but it will give our employees the opportunity to stay informed about the latest developments in the printing industry.”

GPO purchased an annual site license to GCW that will allow any GPO employee with a GPO email address to read the newsletter. As part of the arrangement and at no additional cost to the agency, GPO had the

option of nominating a school to receive a complimentary site license to the online newsletter. By a special arrangement with the publisher of Graphic Communications World, Public Printer James was able to select both RIT and Cal Poly to be the recipients of that extra benefit.

GWC was founded in 1968. It has been published by Quoin Communications since July 2002 and just this summer launched its website, providing searchable, online access to concise but comprehensive summaries of printing industry history. GCW is edited for senior industry executives in printing, publishing and converting industries, as well as educators and suppliers to these fields. The publication is also known for its concise reviews of numerous industry conferences and keynotes.

The GPO is headquartered in Washington, DC and has approximately 3,000 employees nationwide. The GPO is responsible for the production and distribution of information products and services for all three branches of the Federal Government. In addition to its own production facilities, the GPO maintains contracts with thousands of private sector vendors across the country to produce print and other information products for the Federal Government ranging from Supreme Court decisions to IRS tax forms and crop reports for the Department of Agriculture. The GPO also distributes Government publications to the public via a sales program and through a nationwide network of more than 1,200 Federal depository libraries. GPO's Web site at www.gpo.gov provides free online public access to more than 250,000 Federal Government titles.

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