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GPO DEPUTY CHIEF OF STAFF BOB TAPELLA TO KEYNOTE ON-DEMAND PRINTING AND PUBLISHING EXPO

U.S. Government Printing Office (GPO) Deputy Chief of Staff Bob Tapella will keynote the ON-DEMAND Printing and Publishing Expo at the Jacob K. Javits Convention Center in New York City Monday, April 7, 2003, at 12 noon.

Billed as the digital printing and publishing event of the year and heavily attended, the ON-DEMAND show is the premier marketplace to see innovative technologies used to print, publish, deliver, and manage documents, forms, and publications to communicate efficiently and economically.

Focusing on transformative strategies that are underway at the GPO under the leadership of Public Printer Bruce R. James, Tapella's address will be "The Changing Nature of Print Communications."

"The future belongs to those who can securely manage information content, repurpose that content for a variety of outputs, and revolutionize the communications effectiveness of their customers' content," says Tapella. "Today, it's content that matters. Information managers must provide a complete solution for their customers to create, prepare, and manage content for both print and online distribution."

Following his keynote remarks, Tapella will participate in a news conference with Charles Pesko, Managing Director of CAP Ventures and ON-DEMAND organizer, and Arthur O. Sulzberger, Jr., publisher of the *New York Times*.

A 1991 graduate in graphic communications and printing management from California Polytechnic State University in San Luis Obispo, CA, one of the Nation's leading schools in printing and graphic communications, Tapella was appointed Deputy Chief of Staff by Public Printer James shortly after James's own nomination by the President as Public Printer was confirmed by the Senate in November 2002.

Tapella came to the GPO following several assignments on Capitol Hill, including Special Assistant to the Clerk of the House of Representatives, where he worked on strategic planning for re-engineering the information technology infrastructure of the House legislative process and developed plans for major information technology initiatives for the Office of the Clerk.

“We’re extremely fortunate to have an individual of Bob’s training and experience to work on GPO’s strategic planning efforts,” said James. “His background and practical expertise in information systems will be essential to our efforts to guide the transformation of the GPO into the future.”

James has been leading a program of broad-based change at the GPO to improve customer service, bring in new technology, and transform the GPO from a print-based institution founded on a 19th century business model into an information factory staffed and equipped to meet the demands of the 21st century.

Headquartered in Washington, DC, the GPO is responsible for the production and distribution of information products and services for all three branches of the Federal Government. Many of the Nation’s most important information products, such as the *Congressional Record* and *Federal Register*, are produced at the GPO’s main plant, a 1.5 million square-foot complex that is the largest information processing, printing, and distribution facility in the world. In addition to its own production facilities, the GPO maintains a pool of thousands of private sector vendors across the country to produce print and other information products for the Federal Government ranging from publications for the Defense Department to Supreme Court reports and tax and census forms. The GPO disseminates Federal information products through a sales program, distribution to a network of 1,200 Federal depository libraries nationwide, and online via **GPOAccess** (www.gpoaccess.gov). This award-winning service features nearly a quarter of a million titles online, and is used by the public to retrieve more than 31 million documents every month.

For more information about the GPO and its products and services, go to our home page at www.gpo.gov.

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