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# News Release



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## **PUBLIC PRINTER BRUCE JAMES TO LAUNCH GPO RECRUITING DRIVE AT CAL POLY**

### ***KEYNOTES CAL POLY'S INTERNATIONAL PRINTING WEEK***

Public Printer Bruce R. James will kick off GPO's recruiting drive for the best and brightest graduates in printing and graphic communication at California Polytechnic State University (Cal Poly) in San Luis Obispo, CA, one of the Nation's premier printing and graphic communications schools, during International Printing Week, January 21-24, 2003. He will also keynote Cal Poly's International Printing Week banquet.

GPO's recruiting drive is part of James's program to transform the agency into an information factory equipped and staffed to meet the demands of the 21<sup>st</sup> century. "Almost all of industrial America has remade itself in the last 10 or 15 years," said James. "We're going to do that at the GPO. We're going to build a new model and retool this place from top to bottom."

Part of that retooling means bringing in new capabilities to GPO. "As GPO has downsized over the past 20 years, we've missed bringing in an entire generation of new people with new ideas." To reverse that trend, James is launching a recruiting drive to bring in graduates in printing and graphic communication; electrical, mechanical, and chemical engineers; MBA's; and related disciplines. "Printing and information dissemination are complex businesses today," said James. "We are going to need a broad range of disciplines to carry out the GPO's mission successfully in the 21<sup>st</sup> century."

Public Printer James will also meet with faculty and staff at Cal Poly to discuss the formation of a strategic partnership with the university's Graphic Communication Department. He will be accompanied by GPO Deputy Chief of Staff Robert C. Tapella, a 1991 Cal Poly graduate, and GPO Human Resources Specialist Andrea Coaker.

International Printing Week is observed nationwide to commemorate the birthday of Benjamin Franklin, America's best known printer and an early and outspoken advocate of freedom of the press.

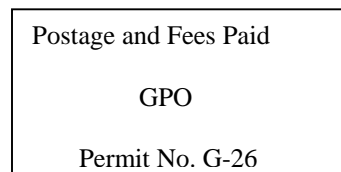
During the week, Cal Poly will unveil a new building housing a Goss International four-high publication press to be used to teach web printing, dedicate laboratory equipment that has been donated to the Graphic Communications Department, and host seminars conducted by representatives of the Nation's leading printing and graphic communication equipment manufacturers and suppliers. The events will close with a Graphic Communication Career Day January 24 which is expected to attract representatives from companies across the Nation to recruit Cal Poly students for employment and internship opportunities.

Headquartered in Washington, DC, the GPO is one of the Nation's oldest and most venerable agencies, with 3,000 employees in 30 locations nationwide. It is responsible for the production and distribution of information products and services for all three branches of the Federal Government. In addition to its own production facilities, the GPO maintains a pool of 13,000 private sector vendors throughout the country to produce print and other information products for the Federal Government ranging from Supreme Court decisions to IRS tax forms and crop reports for the Department of Agriculture. The GPO also distributes Government publications to the public via a sales program and through a nationwide network of more than 1,200 Federal depository libraries. GPO's Web site, **GPO Access**, at [www.gpo.gov/gpoaccess](http://www.gpo.gov/gpoaccess), provides free online public access to more than 225,000 Federal Government titles.

For more information about the GPO, go to the agency's Web site at [www.gpo.gov](http://www.gpo.gov). For further information about Cal Poly's International Printing Week events, contact the Graphic Communication Department at 805-756-1108 or e-mail to [grc@calpoly.edu](mailto:grc@calpoly.edu).

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