OUR BRANDS | ENDLESS POSSIBILITIES | WHY SIRIUS AND WHY NOW? | ALWAYS-ON

SIRIUS SATELLITE RADIO

Investor Presentation
$250 million Senior Notes
March 2005

FINAL

SX Trial Ex. 41

SIRIUS SATELLITE RADIO

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Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements.

Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; our competitive position and any events which affect the useful life of our satellites.

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THANK YOU ALL FOR LISTENING.

BEFORE WE ANSWER YOUR QUESTIONS, I WOULD LIKE TO INTRODUCE OUR NEW CHIEF EXECUTIVE OFFICER – MEL KARMAZIN – WHO IS IN THE AUDIENCE TODAY.

SIRIUS SATELLITE RADIO

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Offering Summary

Senior Notes	
Issuer:	SIRIUS Satellite Radio Inc.
Amount:	$250 million
Issue:	Senior Notes
Maturity:	10 years, non-callable for five years
Equity Clawback:	Up to 40% in the first three years
Covenants:	High yield covenant package
Use of Proceeds:	Fund ongoing working capital purposes and to take out existing Senior Secured Notes
Distribution:	144A with Registration Rights
Ratings:	TBD

SIRIUS SATELLITE RADIO

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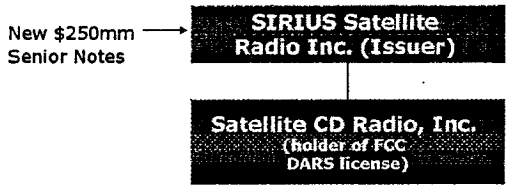
Transaction Overview

Sources and Uses ($ millions)

Sources		Uses	
$250mm Senior Notes	$250.0	Fees, expenses and general corporate purposes	$186.9
		Retire existing Senior Notes, including premiums	63.1
Total Sources	**$250.0**	**Total Uses**	**$250.0**

Pro Forma Organizational Structure



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Industry and Company Overview
Mel Karmazin
SIRIUS Satellite Radio

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SIRIUS SATELLITE RADIO

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Investment Highlights

- ★ High growth industry with significant barriers to entry
- ★ Broad OEM and retail distribution
- ★ Superior audio content offering
- ★ Dual revenue streams
- ★ Improving operating metrics
- ★ Fully funded business plan
- ★ Management team with extensive entertainment and consumer electronics experience

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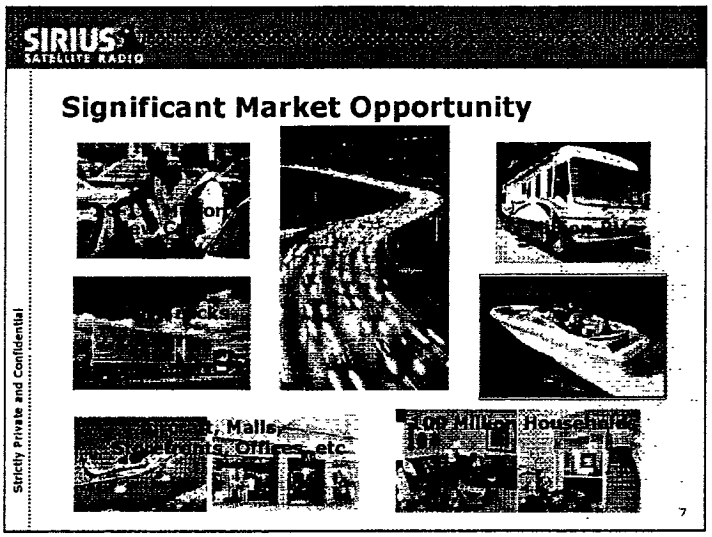


THE POTENTIAL FOR SATELLITE RADIO IS HUGE.

THERE ARE OVER 200 MILLION CARS AND LIGHTWEIGHT TRUCKS ON THE ROAD TODAY, AND A BUILT-IN GROWTH RATE OF 16 TO 17 MILLION NEW VEHICLES EACH YEAR.

ADD TO THIS THREE MILLION HEAVY TRUCKS, THREE MILLION RVs, FOUR MILLION BOATS – BIG BOATS, OVER 22 FEET LONG, I'M NOT COUNTING CANOES – PLUS 100 MILLION U.S. HOUSEHOLDS, SHOPPING MALLS, OFFICE BUILDINGS, RESTAURANTS, AND RETAIL STOREFRONTS, AND WE BELIEVE THAT THE ADDRESSABLE MARKET FOR SATELLITE RADIO IS 300 TO 350 MILLION POTENTIAL SUBSCRIBERS.

THAT'S THREE-AND-A-HALF TIMES THE SIZE OF THE MARKET TODAY FOR CABLE TV OR SATELLITE TELEVISION.

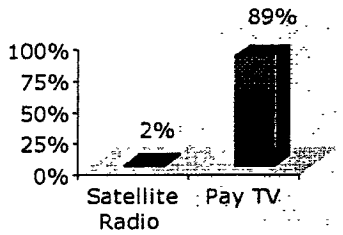
AND, JUST LIKE THOSE INDUSTRIES, WE BELIEVE THAT CONSUMERS WILL PAY FOR THE VARIETY, SELECTION, AND CHOICE OF ENTERTAINMENT OPTIONS THAT SATELLITE RADIO OFFERS.

SIRIUS SATELLITE RADIO

Positioned for Explosive Long-term Growth

- Significant addressable market of over 300 million subscriptions
- Extraordinary customer satisfaction of 95%[1]
- Category awareness over 70%

Year End 2004 Market Penetration[2]



- 94% of adult population already listens to radio
- Duopoly market with high barriers to entry

(1) SIRIUS Brand Awareness Survey December 2004
(2) Satellite radio as a percent of cars (200 million) and Pay TV as a percent of TV households (109 million)

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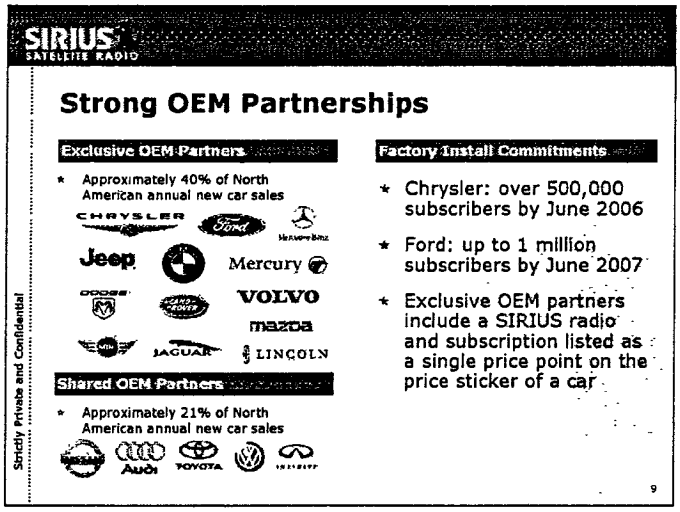
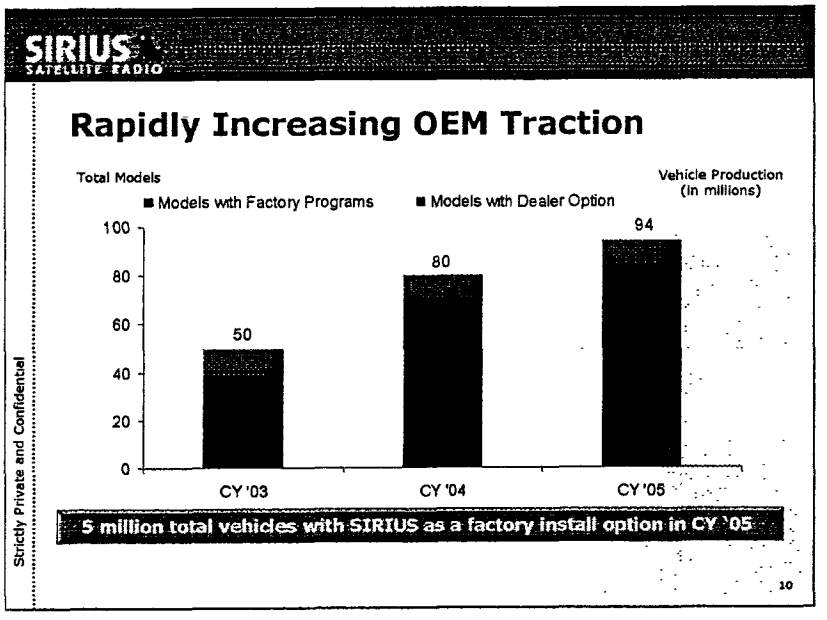
Lowest churn among consumer subscription services

Sirius subscriber report 96% satisfaction

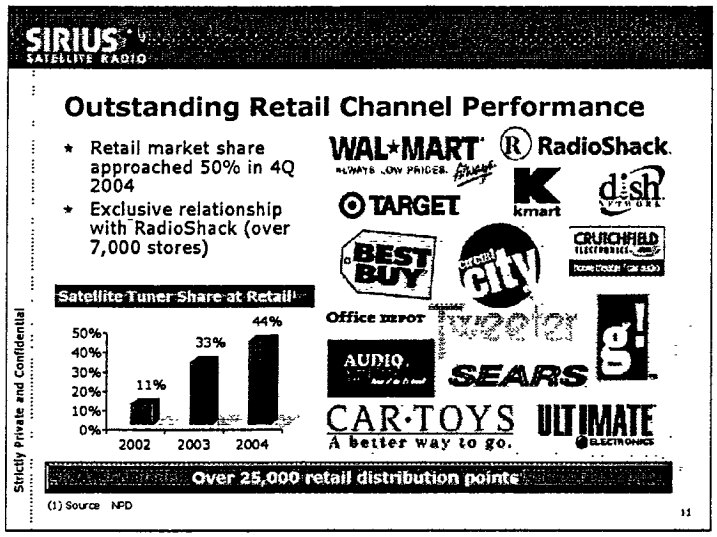
88% are likely to recommend Sirius to a friend



ALSO, OVER 30 MODELS OF HERTZ RENTAL CARS IN 53 MAJOR LOCATIONS NOW OFFER SIRIUS. PLUS, WE HAVE AN EXCLUSIVE PARTNERSHIP WITH THE PENSKE AUTO GROUP AND UNITED AUTO GROUP, ALSO A PENSKE COMPANY. THESE ARE AMONG THE COUNTRY'S LARGEST CAR DEALERSHIPS.



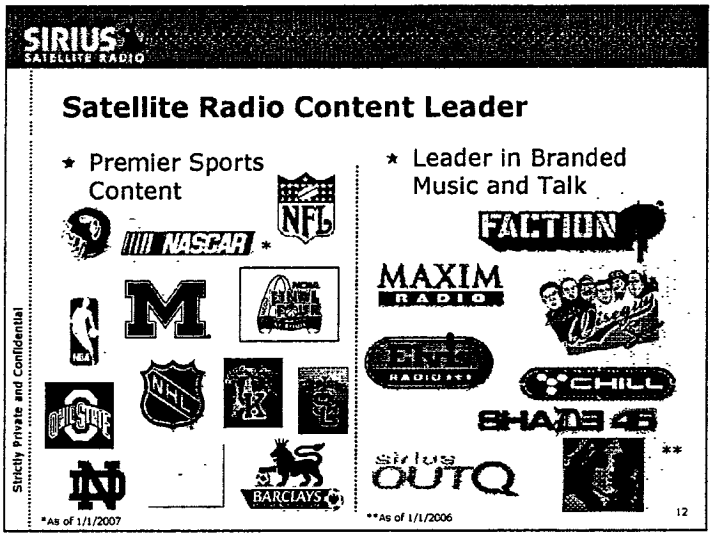
LAST YEAR, SIRIUS WAS AVAILABLE IN APPROXIMATELY 50 CAR MODELS ACROSS OUR AUTOMOTIVE PARTNERS. IN 2004, WE EXPECT TO BE AVAILABLE IN OVER EIGHTY PROGRAMS, REPRESENTING OVER FIVE MILLION VEHICLES. MORE THAN FIFTY OF THESE MODELS ARE EXPECTED TO BE FACTORY PROGRAMS, COVERING APPROXIMATELY THREE MILLION VEHICLES. AND THE REMAINING 30 MODELS WILL HAVE SIRIUS AVAILABLE AS A DEALER OPTION.



THE STRENGTH OF OUR RETAIL POSITION IS DUE TO THE GROWING LIST OF PARTNERS.

SIRIUS NOW HAS THE MOST EXTENSIVE DISTRIBUTION NETWORK IN SATELLITE RADIO.

OUR COMMERCIAL-FREE MUSIC IS AVAILABLE TO TEN MILLION DISH NETWORK SUBSCRIBERS NATIONWIDE, PLUS SIRIUS IS ALSO SOLD THROUGH ECHOSTAR'S EXTENSIVE DEALER NETWORK.



NOW, EVEN THOUGH SIRIUS STARTED OUT SECOND TO MARKET, ABOUT ONE YEAR BEHIND OUR COMPETITOR, WE HAVE BEEN FIRST IN MANY AREAS.

WE WERE THE FIRST TO SUCCESSFULLY LAUNCH OUR THREE-SATELLITE CONSTELLATION.

WE WERE THE FIRST TO OFFER COMMERCIAL-FREE MUSIC.

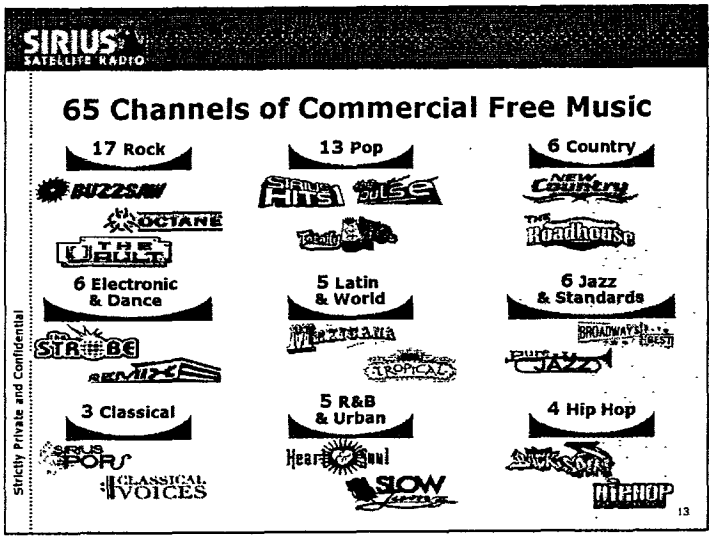
WE WERE FIRST TO OFFER INTERNET STREAMING OF OUR MUSIC CHANNELS "FREE OF CHARGE" TO SUBSCRIBERS.

AND WE WERE FIRST TO PROVIDE OUR MUSIC CHANNELS OVER DIGITAL SATELLITE TV.

AND BY ALL MEASUREMENTS, TODAY WE ARE THE CONTENT LEADER IN SATELLITE RADIO!

WE LEAD THE CATEGORY IN SPORTS WITH "PLAY-BY-PLAY" COVERAGE OF MAJOR SPORTS EVENTS THROUGHOUT THE COUNTRY.

AND WE HAVE THE MOST ORIGINAL, BRANDED, MUSIC AND TALK PROGRAMMING WITH OUR MAXIM CHANNEL, THE WISEGUYS SHOW, TONY HAWK, LANCE ARMSTRONG, AND EMINEM'S "SHADE 45" HIP-HOP CHANNEL, JUST TO NAME A FEW.



BUT, DESPITE ALL OF THESE "FIRSTS," WE ARE MOST PROUD OF OUR LEAD IN "PREMIUM" PROGRAMMING.

OUR 65 CHANNELS OF 100 PERCENT COMMERCIAL-FREE MUSIC OFFER SELECTIONS THAT COVER JUST ABOUT ANY TASTE, FROM ROCK TO CLASSICAL OR HIP-HOP TO BLUEGRASS – MY PERSONAL FAVORITE!

I'M FROM THE GREAT STATE OF KENTUCKY, AND I CAN'T LISTEN TO BLUEGRASS BACK HOME OVER REGULAR RADIO, MUCH LESS HERE IN NEW YORK CITY. THAT IS...UNLESS I HAVE SIRIUS SATELLITE RADIO!

SIRIUS SATELLITE RADIO

55+ Channels of Sports, News & Talk

The Satellite Radio *Sports* Leader

Plus the Best in *News, Talk, Entertainment & Info*

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*As of 1/1/2007

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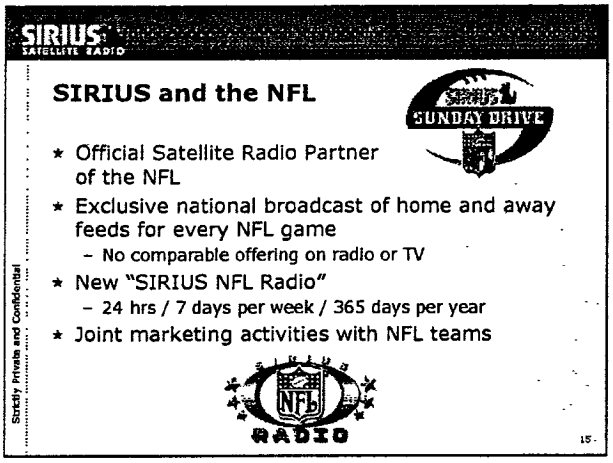

ANOTHER KEY PARTNER FOR SIRIUS IS THE NFL.

AS I MENTIONED EARLIER, WE ARE THE OFFICIAL SATELLITE RADIO PARTNER OF THE NFL, AND WE BROADCAST ALL NFL GAMES OVER OUR SATELLITE NETWORK. IN FACT, WE BROADCAST THE HOME AND AWAY FEEDS, SO A PACKERS' FAN IN FLORIDA OR A COLTS' FAN IN NEW YORK CAN LISTEN TO THEIR HOME TEAM'S BROADCAST BY THEIR "LOCAL" ANNOUNCERS.

THE NFL ESTIMATES THAT THERE ARE OVER 36 MILLION DISPLACED NFL FANS NATIONWIDE. SO, SIRIUS IS A GREAT ALTERNATIVE TO MISSING YOUR FAVORITE TEAM'S GAME.

OUR AGREEMENT WITH THE NFL IS FOR SEVEN YEARS, THE LONGEST BROADCAST CONTRACT THAT THEY HAVE EVER SIGNED, AND WE HAVE THE RIGHTS TO USE THE NFL SHIELD LOGO AND TEAM TRADEMARKS.

AS PART OF OUR AGREEMENT, WE HAVE CREATED THE "NFL SATELLITE RADIO NETWORK," WITH COMMENTATORS LIKE JOHN MADDEN, DAN REEVES, CARL BANKS, AND SHANNON SHARPE.

SIRIUS SATELLITE RADIO

Howard Stern!

- Coming to SIRIUS January 1, 2006
  - Will not be heard anywhere else on radio
- Most listened to radio host among males 18 to 49
- 12+ Million avid fans
- First time Stern will be available nationwide
  - Currently heard in only 40 markets (52% of population)

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AND, IN 2006, SIRIUS WILL BE THE ONLY PLACE TO LISTEN TO NATIONAL RADIO PERSONALITY AND ENTERTAINER – HOWARD STERN.

WHETHER YOU LOVE HIM OR HATE HIM, HOWARD IS THE MOST LISTENED TO RADIO HOST AMONG 18-49 YEAR OLD MALES ACROSS THE COUNTRY, AND THIS IS EXACTLY OUR TARGET DEMOGRAPHIC.

ACCORDING TO ODYSSEY RESEARCH, HE HAS MORE THAN 12 MILLION AVID FANS, AND APPROXIMATELY THIRTY PERCENT OF THOSE FANS SURVEYED BY ODYSSEY INDICATED THAT THEY WOULD "VERY LIKELY" SUBSCRIBE TO SATELLITE RADIO IN THE FIRST YEAR, IF HE WERE TO MOVE TO THAT MEDIUM.

EVEN IF A FRACTION OF THAT NUMBER OF SUBSCRIBERS COME TO SIRIUS, THAT WOULD BE MORE THAN ENOUGH TO RECOUP OUR INVESTMENT.

AS WE HAVE PUBLICLY STATED, TOTAL COSTS TO PRODUCE HOWARD'S SHOW ON SIRIUS WOULD RUN APPROXIMATELY $100 MILLION PER YEAR, FOR THE FIVE YEARS OF THE AGREEMENT.

SIRIUS ONLY NEEDS TO GENERATE ONE MILLION SUBSCRIBERS OVER THE FIVE-YEAR TERM TO COVER OUR COSTS.

BASED ON HIS LARGE AND LOYAL FAN BASE, WE BELIEVE THAT THIS IS EASILY ACHIEVABLE.

PLUS, HOWARD IS CURRENTLY HEARD IN ONLY 46 MARKETS, WHICH REPRESENTS APPROXIMATELY 55 PERCENT OF THE POPULATION.

TODAY, HE CANNOT BE HEARD IN ATLANTA, DALLAS AND DENVER, AMONG OTHER MARKETS.

WITH SIRIUS, HE WILL BE AVAILABLE ACROSS THE COUNTRY. SO, IT'S ENTIRELY POSSIBLE THAT HIS FAN BASE WILL ACTUALLY INCREASE THROUGH SIRIUS SATELLITE RADIO.

SIRIUS SATELLITE RADIO

SIRIUS and NASCAR

NASCAR

- Official Satellite Radio Partner of NASCAR beginning in 2007
- Five-year agreement
- 24/7 NASCAR channel only on SIRIUS
- Most loyal pro sports fans
  - 75 million fans nationwide (1 in 3 adults)
  - #2 rated sport on television
  - #1 spectator sport
  - Avid fan base has grown 70% since 1998

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WE ARE ALSO ACTIVELY ENGAGED IN JOINT MARKETING ACTIVITIES WITH THE NFL TEAMS THEMSELVES.

WITHOUT QUESTION, THE NFL IS THE GREATEST SPORTS PROGRAMMING ASSET IN THE WORLD. THEY CLAIM 175 MILLION FANS WORLDWIDE!

NOW, WE ALL KNOW THAT THEY HAVE BEEN A HUGE SUCCESS FOR ABC, FOX, CBS, WESTWOOD ONE, AND DIRECT TV, AND WE BELIEVE THAT THEY WILL GREATLY CONTRIBUTE TO OUR GROWTH AS WELL.

AND, WHILE WE MAY BE THE PREMIUM CONTENT PROVIDER IN SATELLITE RADIO, WE WON'T CHARGE YOU A "PREMIUM" TO LISTEN TO ANY OF OUR CHANNELS. FOR $12.95 PER MONTH, AND LESS IF YOU PAY FOR A YEAR'S SUBSCRIPTION UP-FRONT, YOU GET ALL OF OUR CHANNELS, AND FREE INTERNET STREAMING OF THE MUSIC CHANNELS.

IN A WORLD WHERE YOU CAN SPEND $100 DOLLARS PER MONTH FOR DIGITAL CABLE TV, THIS IS AN INCREDIBLE VALUE.

SIRIUS SATELLITE RADIO

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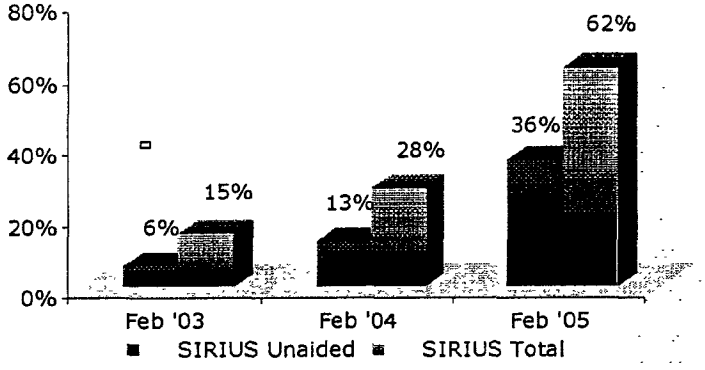
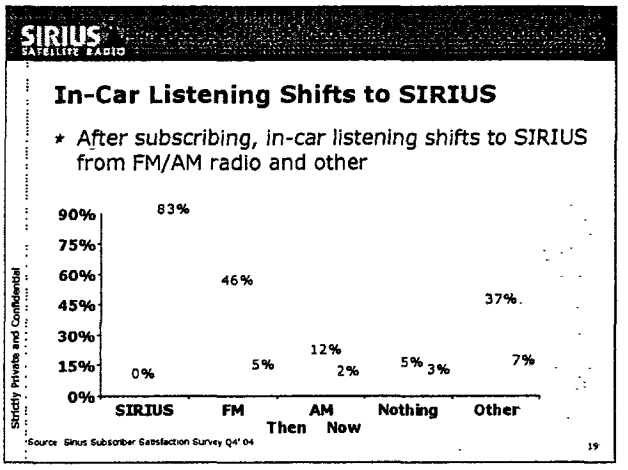
Brand Awareness at All-Time High

★ The word is out about SIRIUS and satellite radio

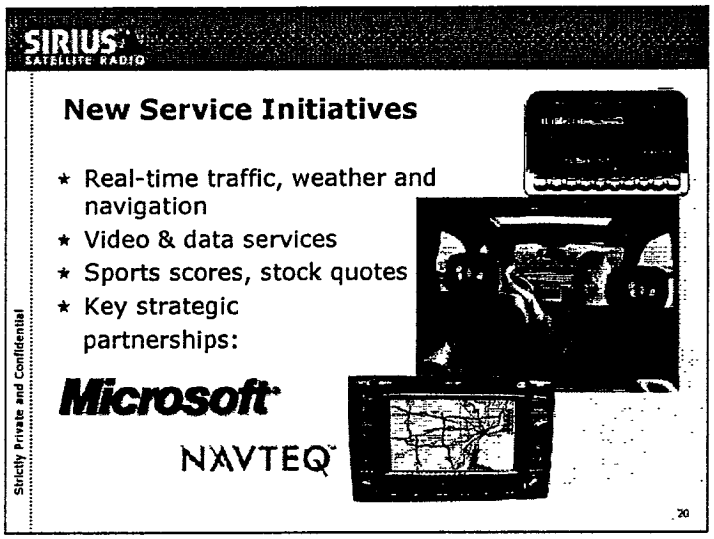


Source: SIRIUS Brand Awareness Survey February 2005



ONCE YOU GET SIRIUS, IT IS WHAT YOU LISTEN TO 77 PERCENT OF THE TIME, ACCORDING TO OUR SUBSCRIBER SATISFACTION SURVEYS.

(PAUSE)



BUT, PRODUCT DEVELOPMENT IS NOT JUST RESTRICTED TO HARDWARE.

SIRIUS LAUNCHED "BEST-IN-CLASS" TRAFFIC REPORTING FOR THE NATION'S TOP TWENTY DESTINATION MARKETS IN MARCH; AND OVER THE NEXT YEAR, WE PLAN TO OFFER ADDITIONAL DATA CAPABILITIES, SUCH AS CUSTOMIZED DATA, NAVIGATION, AND REAR-SEAT VIDEO TO OUR MIX.

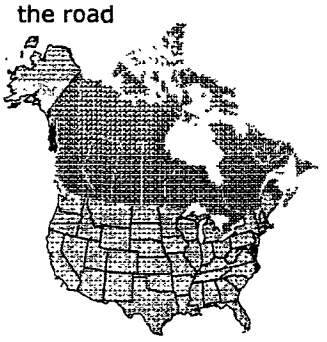
(PAUSE)

SIRIUS SATELLITE RADIO

Canadian Expansion

The Canadian market:

- 11.6 million households
- 17.3 million vehicles on the road



- ★ Licensing decision expected Q2 '05
- ★ Joint venture with Canadian Broadcast Company and Standard Radio
  - CBC is Canada's national public broadcaster, operating 8 national radio and television networks
  - Standard Radio is Canada's largest privately held radio company
- ★ SIRIUS has superior satellite coverage in northern regions
- ★ Will offer Canadian programming

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WE ARE ALSO ACTIVELY INVOLVED IN GEOGRAPHIC EXPANSION IN NORTH AMERICA.

RECENTLY WE ANNOUNCED THAT WE HAVE JOINED FORCES WITH THE CANADIAN BROADCASTING CORPORATION TO OFFER SIRIUS SATELLITE RADIO IN CANADA.

SUBJECT TO APPROVAL OF THE CRTC, SIRIUS AND THE CBC WILL CREATE A NEW CANADIAN COMPANY THAT WILL MARKET AND SELL OUR SERVICE, INCLUDING ALL OF OUR SIXTY COMMERCIAL-FREE MUSIC STREAMS, TO CANADIAN SUBSCRIBERS.

WE WILL ALSO INCLUDE ADDITIONAL PROGRAMMING ORIGINATING IN CANADA, INCLUDING BROADCASTS IN FRENCH AND LOCAL DIALECTS. THIS PROGRAMMING WILL ALSO BE AVAILABLE TO SIRIUS SUBSCRIBERS IN THE UNITED STATES.

WE HAVE ALREADY FILED OUR APPLICATION WITH THE CANADIAN AUTHORITIES, AND WE WILL CONTINUE TO WORK CLOSELY WITH THE CBC TO OBTAIN ALL APPROVALS NECESSARY TO BEGIN SERVICE.

SIRIUS SATELLITE RADIO

Dual Revenue Streams with Upside Opportunities

Subscription Revenue Upside

- Potential for monthly rate increase(s)
- New service initiatives
- Tiered programming
- Subscriptions beyond cars
  - Homes
  - Portable devices
  - Commercial Establishments

+

Advertising Revenue Upside

- 55+ channels of potential inventory
  - Music channels remain 100% commercial free
- Advertising represented only 1.3% of revenue in FY 2004
- Building in-house advertising sales team
- Opportunity to share in $20 billion annual radio industry advertising revenue (1)

(1) Source Wall Street research

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SO, WHAT IS GOING TO BE OUR FOCUS FOR THE FUTURE?

WELL, WE WILL CONTINUE TO BUILD OUR SUBSCRIBER BASE THROUGH OUR EXPANDED AUTOMOTIVE AND RETAIL PARTNERSHIPS.

WE WILL CONTINUE TO LOWER OUR SUBSCRIBER ACQUISITION COST. THIS WILL BE DRIVEN BY LOWER PRODUCT COSTS AND LOWER SUBSIDIES, WHILE AT THE SAME TIME ENHANCING PRODUCT FEATURES AND FUNCTIONALITY.

WE WILL ACCELERATE, AND INCREASE THE NUMBER OF AUTOMOBILE MANUFACTURERS' FACTORY PROGRAMS INCORPORATING SIRIUS.

AND, FINALLY, WE WILL CONTINUE TO DIFFERENTIATE SIRIUS THROUGH COMPELLING CONTENT AND NEW SERVICES.

SIRIUS SATELLITE RADIO

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Experienced Management Team

Management	
Mel Karmazin	Chief Executive Officer
David Frear	EVP and Chief Financial Officer
Scott Greenstein	President – Entertainment and Sports
James Meyer	President – Operations and Sales
Patrick Donnelly	EVP and General Counsel

Management team with extensive entertainment and consumer electronics experience

SIRIUS SATELLITE RADIO

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Product and Financial Overview
David Frear
SIRIUS Satellite Radio

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SIRIUS SATELLITE RADIO

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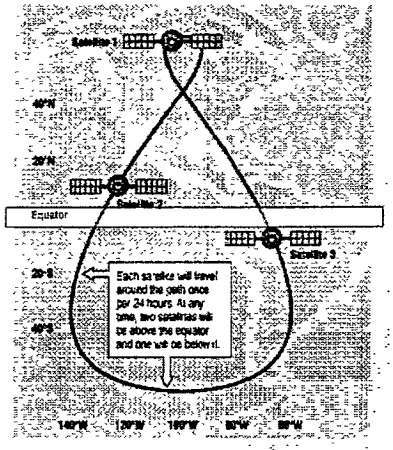
Network Architecture Overview

Network Architecture	
Number of Satellites (Lifetime)	3 Loral satellites (15 years)
Ground-Spare Satellite	1
Terrestrial Repeaters	137
Diversity	★ Three satellite configuration improves reception
Coverage Area	★ U.S., much of Canada, Mexico & Carribean
Architecture Advantage	★ Fewer repeaters required due to high look angles
Insurance	★ Terminated its in-orbit insurance on 8/2/04 ★ Asset value of $950 million; 15 year expected life from launch
Risk Assessment	★ Single loss impairs but does not disrupt service; mitigated by ground spare



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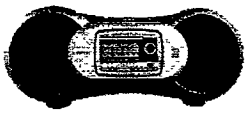
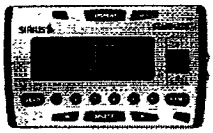
SIRIUS SATELLITE RADIO

Product Development Pipeline

3Q 2004	1Q 2005	2Q 2005	3Q 2005	4Q 2005	2H 2006
2.5G products launched for 4Q'04 holiday selling season	3.0G chipset in final stage of production	3.0G chipset released to radio manu-facturers	3.0G products launched for 4Q '05 holiday season	Wearable device launched NAVTEQ traffic service available at retail	Rear-seat video service launched





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Lowest churn among consumer subscription services
SIRIUS subscriber report 96% satisfaction
88% are likely to recommend SIRIUS to a friend

SIRIUS SATELLITE RADIO

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Attractive Business Model

- Dual revenue streams
- Low monthly churn
- High prepaid rates (positive impact on working capital)
- Significant operating leverage
- Free cash flow breakeven in 2007
- Long term EBITDA margins of 40-50%

WE ARE ALSO ACTIVELY ENGAGED IN JOINT MARKETING ACTIVITIES WITH THE NFL TEAMS THEMSELVES.

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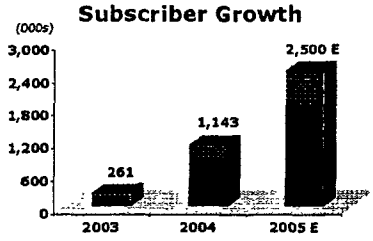
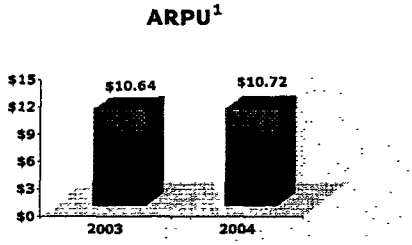
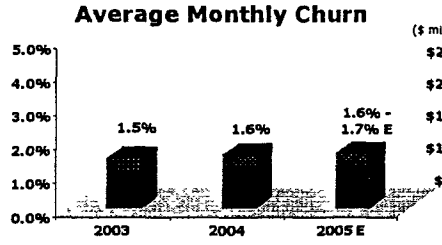
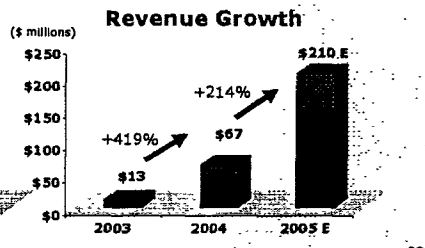
Key Business Metrics









(1) ARPU after the effect of Hertz subscribers but before the effects of mail-in rebates

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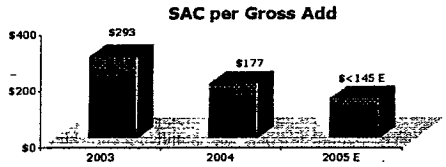
SIRIUS SATELLITE RADIO

Decreasing Subscriber Acquisition Costs



- Subscriber pre-payment substantially offsets subscriber acquisition costs
  - Receive 9 months of revenue in advance, on average

	2003	2004	2005 E
SAC	$293	$177	<$145
Avg. Cash Pre-Pay[1]	$117	$117	$117
Cash Employed per Sub	$176	$60	<$28

(1) Based on 9 month average pre-pay and $12.95 monthly subscription price

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ANOTHER BENEFIT OF OUR HIGH PRE-PAY RATES AND IMPROVED CASH FLOW, IS THAT THIS OFFSETS OUR SAC...AND HELPS KEEP OUR CASH EMPLOYED "PER SUB" LOW.

AND, AS WE SUCCEED IN DRIVING DOWN OUR SUBSCRIBER ACQUISITION COST, THIS WILL IMPROVE SIGNIFICANTLY.

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Subscriber Profitability

- Subscriber contribution margins reach 70% at scale

Annual revenue / sub	$142
Variable costs	30%
Annual contribution margin / sub	$100

- Predictable fixed costs create high operating leverage
  - Programming
  - Advertising and marketing spend
  - Research and development
  - General and administrative

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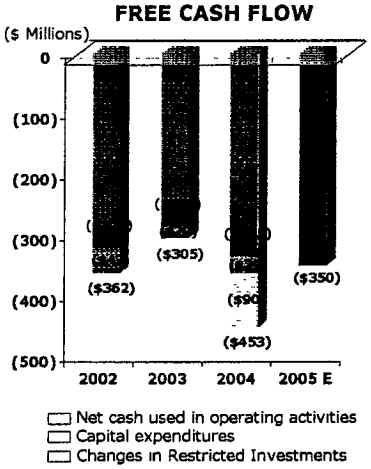
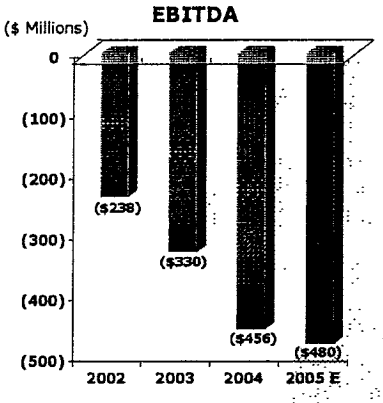
Historical Financial Performance





Note: Free cash flow is defined as cash flow from operations less CapEx and including changes in restricted investments

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SIRIUS SATELLITE RADIO

Pro Forma Capitalization

Pro Forma Capitalization ($ millions)

	As Adjusted	% of cap
Cash and Cash Equivalents	$942.1[1]	
Senior Notes due 2015	$250.0	13.5%
3.25% Convertible Notes due 2011 ($5.30)	230.0	12.5%
2.50% Convertible Notes due 2009 ($4.41)	300.0	16.3%
3.50% Convertible Notes due 2008 ($1.38)	67.3	3.7%
8.75% Convertible Sub Notes due 2012 ($28.46)	1.7	0.1%
Total Debt[2]	$849.0	46.1%
Shareholders' Equity	994.2	53.9%
Total Capitalization	**$1,843.2**	**100.0%**

Market capitalization of $8.5 billion[3]

(1) Cash and cash equivalents reflects cash balance as of 12/31/04 and the proceeds from this offering
(2) $599 million of SIRIUS debt in convertible notes, $597 million of which are currently at or in-the-money
(3) Fully diluted under treasury method accounting

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Closing Comments
Mel Karmazin
SIRIUS Satellite Radio

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Investment Highlights

- ★ High growth industry with significant barriers to entry
- ★ Broad OEM and retail distribution
- ★ Superior audio content offering
- ★ Dual revenue streams
- ★ Improving operating metrics
- ★ Fully funded business plan
- ★ Management team with extensive entertainment and consumer electronics experience

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Appendix

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Historical Financial Performance

Net Cash Used in Operating Activities

	2002	2003	2004
Net cash used in operating activities:			
Net loss adjusted for non-cash items	($271.1)	($337.1)	($468.1)
Changes in operating assets and liabilities	(49.7)	52.6	133.6
Total	**($320.8)**	**($284.5)**	**($334.5)**

Note: Free cash flow is defined as cash flow from operations less CapEx and including changes in restricted investments

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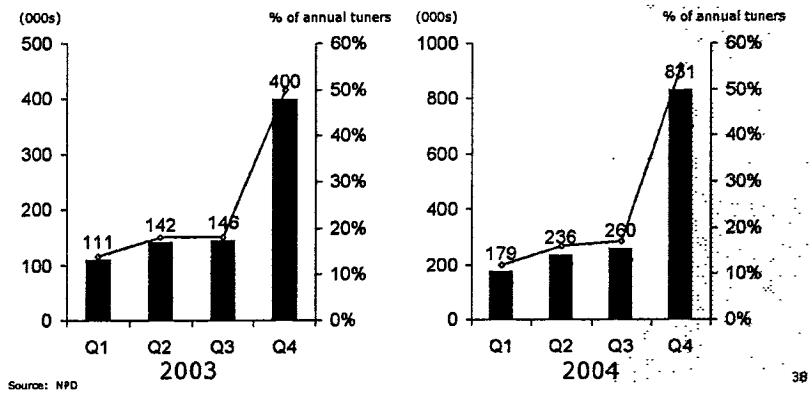
Retail Channel Drives Seasonality

- Retail channel is highly seasonal
  - 55% of 2004 satellite radio tuner sales occurred in Q4

Satellite Radio Tuner Sales



Source: NPD

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CY2005 Factory Programs

SIRIUS Factory Installed Models

18 Chrysler		10 Mercedes		11 Nissan	4 Ford (F/L/M)
300 Series	Pacifica	Maybach	E-Class	350Z	F-150
Caravan	PT Cruiser	C-Class	M-Class	Altima	Explorer
Dakota	Ram	CL-Class	S-Class	Armada	Lincoln Mark LT
Durango	Town & Country	CLK-Class	SL-Class	Maxima	Mercury Mountaineer
Grand Cherokee	Sebring	CLS-Class	SLK	Frontier	
Liberty	Stratus			Sentra	
Magnum	Wrangler			Murano	
Charger	Model TBA			Pathfinder	
Model TBA	Viper			Quest	
				Titan	
				Xterra	

4 BMW	1 Porsche	4 Volkswagen	5 Infiniti	5 Audi	3 Land Rover
3 Series	Cayenne	Jetta	FX45/35	A4	Discovery/LR3
5 Series		New Beetle	G35	A6	Range Rover Sport
6 Series		Model TBA	M45	A8L	Range Rover
7 Series		Model TBA	Q45	Allroad Quattro	
			QX56	TT	

5 million vehicles in CY 05 with SIRIUS as a factory installed option

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