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July 13, 2007

The Honorable Herb Kohl  
Senate Special Committee on Aging  
United States Senate  
Washington, DC 20510

RE: Digital Television Transition

Dear Chairman Kohl:

On behalf of Lee Scott, President and CEO of Wal-Mart Stores, Inc., I am writing in response to the June 15, 2007, letter you sent concerning the analog to digital television (DTV) transition.

Thank you for taking time to share with us your thoughts with respect to educating the public - most specifically old Americans - about the DTV transition, and seeking our input in this regard. The senior citizen community is very important to Wal-Mart and we therefore will do all that we can to educate and assist them through this transition. As you may know, the National Telecommunications and Information Administration (NTIA) has not yet awarded a contract to a vendor(s) for the manufacture and sale of the converter boxes and, thus, the program has not yet been fully established. Below are answers to the questions outlined in your letter.

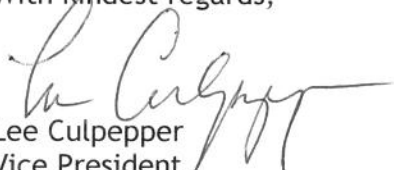
- ❖ Wal-Mart intends to sell coupon-eligible converter boxes in our U.S. stores. The quantity carried in each store is totally dependent upon the number made available by the supplier.
- ❖ Our stores will honor the NTIA issued coupons for the purchase of an eligible converter box.
- ❖ Wal-Mart will accept coupons only for coupon-eligible converter boxes, and not for any other product.

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- ❖ Our associates will provide quality customer service and ensure that those who purchase a coupon-eligible converter box receive the appropriate discount. Should we decide to sell the coupon-eligible converter box via walmart.com, we will ensure the proper level of instruction for a seamless transaction.
- ❖ Wal-Mart does not install consumer electronics products in customers' homes.
- ❖ We do not anticipate a problem with "up-selling" in our stores since we are dedicated to serving our customers' expressed needs and understand the nature of this program.
- ❖ How best to defend against fraudulent schemes related to the coupon program is highly dependent upon how the government structures the program (e.g., paper, debit card, etc.).
- ❖ It is our understanding that NTIA will make available to the industry a list of those manufacturers who have been selected to sell coupon-eligible converter boxes.

Should you have any questions, please feel free to contact me at (479) 277-2901; or you may have a member of your staff contact Kimberly Woodard, Director of Federal Government Relations at (202) 434-0712.

With kindest regards,

  
Lee Culpepper  
Vice President  
Federal Government Relations