

PROGRAM No. 2603-S Date of Award Thru January 31, 2005, Plus Two Option Years

Title: Smokey Bear Pressure Sensitive Adhesive Labels/Decals

Agriculture/Forest Service

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ITEM	DESCRIPTION	BASIS OF AWARD 1 Year	Serigraphic Arts, Inc. Tampa, FL		Southeastern Label Co., Inc. Chamblee, GA		Tristar Label, Inc. Mr. Vernon, NY		Whitlam Label Centerline, MI		GPO Estimate Previous Orders	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	COMPLETE PRODUCT											
(a)	Item Number 1: Fire Danger Adjectives, per set of 5 decals:											
(i)	Make ready and/or setup.....	2	1000.00	2000.00	NC	0.00	NC	0.00	850.00	1700.00	500.00	1000.00
(ii)	Running per 100 copies.....	7	2772.00	19404.00	392.00	2744.00	2800.00	19600.00	10695.00	74865.00	1900.00	13300.00
(b)	Smokey Bear Bumper Stickers:											
(1)	Item Number 2: (English):Per set of 4 stickers											
(i)	Make ready and/or setup.....	2	1000.00	2000.00	50.00	100.00	NC	0.00	500.00	1000.00	400.00	800.00
(ii)	Running per 1000 copies.....	100	466.40	46640.00	160.00	16000.00	208.00	20800.00	439.00	43900.00	210.00	21000.00
(2)	Item Number 3: (Spanish):Per set of 4 stickers											
(i)	Make ready and/or setup.....	1	1000.00	1000.00	50.00	50.00	NC	0.00	500.00	500.00	400.00	400.00
(ii)	Running per 1000 copies.....	3	1010.10	3030.30	160.00	480.00	208.00	624.00	750.95	2252.85	210.00	630.00
(c)	Item Number 4: Smokey Bear Name Tag:											
(i)	Make ready and/or setup.....	2	400.00	800.00	50.00	100.00	NC	0.00	110.00	220.00	84.00	168.00
(ii)	Running per 1000 copies.....	120	33.40	4008.00	14.13	1695.60	7.00	840.00	13.84	1660.80	7.65	918.00
(d)	Item Number 5: Smokey Bear Sticker:											
(i)	Make ready and/or setup.....	2	600.00	1200.00	50.00	100.00	NC	0.00	150.00	300.00	250.00	500.00
(ii)	Running per 1000 copies.....	5000	6.30	31500.00	3.60	18000.00	2.05	10250.00	4.00	20000.00	2.40	12000.00
(e)	Item Number 6: www.symbols.gov Sticker:											
(i)	Make ready and/or setup.....	1	600.00	600.00	50.00	50.00	NC	0.00	150.00	150.00	250.00	250.00
(ii)	Running per 1000 copies.....	63	36.40	2293.20	3.60	226.80	11.98	754.74	16.81	1059.03	3.40	214.20
(f)	Item Number 7: Smokey Bear Match Sticker:											
(i)	Make ready and/or setup.....	1	1000.00	1000.00	50.00	50.00	NC	0.00	190.00	190.00	250.00	250.00
(ii)	Running per 1000 copies.....	150	72.00	10800.00	24.11	3616.50	32.00	4800.00	54.05	8107.50	27.06	4059.00
II.	ELECTRONIC PREPRESS:											
(a)	Preflight Electronic Media: CD ROM.....per disk.....	3	55.00	165.00	NC	0.00	NC	0.00	250.00	750.00	75.00	225.00
(b)	Digital file corrections.....per hour.....	3	55.00	165.00	75.00	225.00	NC	0.00	50.00	150.00	80.00	240.00
(c)	Author's Alterations(minimum \$10.00).....per line.....	10	10.00	100.00	10.00	100.00	NC	0.00	10.00	100.00	0.35	3.50
(d)	Page Proofs: per page											
(1)	Item 1.....	1	150.00	150.00	30.00	30.00	75.00	75.00	75.00	75.00	1.00	1.00
(2)	Item 2.....	1	75.00	75.00	30.00	30.00	75.00	75.00	7.50	7.50	1.00	1.00
(3)	Item 3.....	1	75.00	75.00	30.00	30.00	75.00	75.00	7.50	7.50	1.00	1.00
(4)	Item 4.....	1	75.00	75.00	30.00	30.00	75.00	75.00	7.50	7.50	1.00	1.00
(5)	Item 5.....	1	75.00	75.00	30.00	30.00	75.00	75.00	7.50	7.50	1.00	1.00
(6)	Item 6.....	1	75.00	75.00	30.00	30.00	75.00	75.00	7.50	7.50	1.00	1.00
(7)	Item 7.....	1	75.00	75.00	30.00	30.00	75.00	75.00	7.50	7.50	1.00	1.00
	TOTAL OFFER:			\$127,305.50		\$43,747.90		\$58,193.74		\$157,025.18		\$55,964.70
	DISCOUNT:		0.00%	\$0.00	0.00%	\$0.00	1.00%	\$581.94	0.00%	\$0.00	0.00%	\$0.00
	NET OFFER:			\$127,305.50		\$43,747.90		\$57,611.80		\$157,025.18		\$55,964.70
							AWARDED					

Abstracted by: _____

Reviewed by: _____

Contract Awarded to: _____