Program No 2526-S Contract Period: May 1, 2007 through April 30, 2008 plus four option years

TITLE: MarkeTips

ITEM NO	DESCRIPTION	BASIS OF AWARD	Intelligencer Printing Co. Lancaster, PA UNIT RATE	COST	Monarch Litho, Inc. Montebello, CA UNIT RATE	COST	Gateway Press Louisville, KY UNIT RATE	COST	Previous Contractor Gateway Press Louisville, KY UNIT RATE	COST	
I	**COMPLETE PRODUCT**										
(a)	Text Pages										
(1)	Makeready and/or setup, per text page	720	13.97	10,058.40	108.00	77,760.00	150.00	108,000.00	175.00	126,000.00	
(2)	Running, per text page, per 1,000 copies	43200	8.75	378,000.00	7.00	302,400.00	6.50	280,800.00	6.50	280,800.00	
(b)	Four Page Cover										
(1)	Makeready and/or setup	6	826.00	4,956.00	1,035.00	6,210.00	3,000.00	18,000.00	3,500.00	21,000.00	
(2)	Running, per 1,000 copies	360	79.15	28,494.00	67.50	24,300.00	150.00	54,000.00	140.00	50,400.00	
II	**Additional 4-Page Perforated Wraparound Cover**										
(a)	Make-ready and/or setup	3	920.00	2,760.00	985.00	2,955.00	1,500.00	4,500.00	1,135.00	3,405.00	* GPO Estimate
(b)	Running, per 1,000 copies	180	113.56	20,440.80	61.00	10,980.00	75.00	13,500.00	83.19	14,974.20	* GPO Estimate
III	**AUTHOR'S ALTERATIONS**										
(a)	Revised DYLUX or equal proof due to aa's, including pickup and delivery costs, per side	32	17.50	560.00	75.00	2,400.00	25.00	800.00	21.00	672.00	
(b)	Revised contract color proof due to aa's, including pickup and delivery costs, per side	24	35.00	840.00	195.00	4,680.00	200.00	4,800.00	150.00	3,600.00	
(c)	Load and preflight revised CD due to aa's, per CD	4	75.00	300.00	185.00	740.00	200.00	800.00	500.00	2,000.00	
IV	**DISTRIBUTION COSTS**										
(a)	Cass Certify, per 1,000 addresses	240	1.00	240.00	5.50	1,320.00	3.00	720.00	2.17	520.80	* GPO Estimate
(b)	Ink jet setup charge, per order	6	65.00	390.00	95.00	570.00	50.00	300.00	70.00	420.00	* GPO Estimate
(c)	Ink jet addresses, per 1,000 addresses	240	28.90	6,936.00	31.50	7,560.00	30.00	7,200.00	30.13	7,231.20	* GPO Estimate
(d)	Presort for automation compatibilty, per order	6	65.00	390.00	285.00	1,710.00	50.00	300.00	133.33	799.98	* GPO Estimate
	CONTRACTOR TOTALS			**$454,365.20**		**$443,585.00**		**$493,720.00**		**$511,823.18**	
	DISCOUNT		0.00%	**$0.00**	2.00%	**$8,871.70**	2.00%	**$9,874.40**	1.00%	**$5,118.23**	
	DISCOUNTED TOTALS			**$454,365.20**		**$434,713.30**		**$483,845.60**		**$506,704.95**	
					20 days		20 days		21 days		
						Awarded					

Prepared by: _____

Reviewed by: _____