

| Program No 1545-S Term Date of Award To 06/30/07 Plus up to 4 optional years |                                                                                                                                                                                         |          |           |                 |           |                   |           |           |
|------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-----------|-----------------|-----------|-------------------|-----------|-----------|
| TITLE: VA TV Guide                                                           |                                                                                                                                                                                         |          |           |                 |           |                   |           |           |
|                                                                              |                                                                                                                                                                                         |          |           | Helmer Printing |           | Video Viewing Inc |           | GPO       |
|                                                                              |                                                                                                                                                                                         |          |           | Beldenville, WI |           | Little Rock, AR   |           | ESTIMATE  |
|                                                                              |                                                                                                                                                                                         | BASIS OF |           |                 |           |                   |           |           |
| ITEM NO                                                                      | DESCRIPTION                                                                                                                                                                             | AWARD    | UNIT RATE | COST            | UNIT RATE | COST              | UNIT RATE | COST      |
| I.                                                                           | COMPLETE PRODUCT:                                                                                                                                                                       |          |           |                 |           |                   |           |           |
| (a)                                                                          | 20 page issue, per issue                                                                                                                                                                |          |           |                 |           |                   |           |           |
| (1)                                                                          | Makeready and/or setup.....                                                                                                                                                             | 2        | 260.00    | 520.00          | NC        | 0.00              | 130.00    | 260.00    |
| (2)                                                                          | Running, per 100 copies.....                                                                                                                                                            | 3.5      | 138.00    | 483.00          | 151.25    | 529.38            | 144.63    | 506.21    |
| (b)                                                                          | 24 page issue, per issue                                                                                                                                                                |          |           |                 |           |                   |           |           |
| (1)                                                                          | Makeready and/or setup.....                                                                                                                                                             | 2        | 270.00    | 540.00          | NC        | 0.00              | 135.00    | 270.00    |
| (2)                                                                          | Running, per 100 copies.....                                                                                                                                                            | 3.5      | 141.00    | 493.50          | 151.25    | 529.38            | 146.13    | 511.46    |
| (c)                                                                          | 28 page issue, per issue                                                                                                                                                                |          |           |                 |           |                   |           |           |
| (1)                                                                          | Makeready and/or setup.....                                                                                                                                                             | 2        | 280.00    | 560.00          | NC        | 0.00              | 140.00    | 280.00    |
| (2)                                                                          | Running, per 100 copies.....                                                                                                                                                            | 3.5      | 148.00    | 518.00          | 151.25    | 529.38            | 149.63    | 523.71    |
| (d)                                                                          | 32 page issue, per issue                                                                                                                                                                |          |           |                 |           |                   |           |           |
| (1)                                                                          | Makeready and/or setup.....                                                                                                                                                             | 46       | 290.00    | 13,340.00       | NC        | 0.00              | 145.00    | 6,670.00  |
| (2)                                                                          | Running, per 100 copies.....                                                                                                                                                            | 80.5     | 149.00    | 11,994.50       | 151.25    | 12,175.63         | 150.13    | 12,085.47 |
| (e)                                                                          | Printing additional Pantone ink color..per page.....                                                                                                                                    | 784      | 5.00      | 3,920.00        | NC        | 0.00              | 2.50      | 1,960.00  |
| II.                                                                          | ADDITIONAL OPERATIONS:                                                                                                                                                                  |          |           |                 |           |                   |           |           |
| (a)                                                                          | Department changes made at the proof stage<br>which require re-output of text page(s) from<br>furnished updated disk, including costs for new<br>page proof, if required, per page..... | 25       | 5.00      | 125.00          | NC        | 0.00              | 2.50      | 62.50     |
|                                                                              | CONTRACTOR TOTALS                                                                                                                                                                       |          |           | \$32,494.00     |           | 13,763.75         |           | 23,129.33 |
|                                                                              | DISCOUNT                                                                                                                                                                                |          | 2.00%     | \$649.88        | 0.00%     | 0.00              | 0.00%     | 0.00      |
|                                                                              | DISCOUNTED TOTALS                                                                                                                                                                       |          |           | \$31,844.12     |           | 13,763.75         |           | 23,129.33 |
| Prepared by: blp 6-19-06                                                     |                                                                                                                                                                                         |          |           |                 |           | AWARDED           |           |           |
| Proofread by:                                                                |                                                                                                                                                                                         |          |           |                 |           |                   |           |           |