

										Price Comparison Only	
		MC DONALD & EUDY		NPC, INC.		GRAY GRAPHICS		GRAY GRAPHICS			
		Temple Hills, MD		Claysburg, PA		Capitol Heights, Md		CAPITOL HEIGHTS, MD			
ITEM NO	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
I.	PREPRESS: Per Film										
(a)	Trim/Page-size unit produced from camera copy										
(1)	Format A	1	1.25	1.25	2.75	2.75	3.00	3.00	1.50	1.50	
(2)	Format B	717	1.25	896.25	2.75	1,971.75	3.00	2,151.00	1.50	1,075.50	
(b)	Trim/Page-size unit produced from electronic file										
(1)	Format A	53	5.00	265.00	2.75	145.75	3.00	159.00	7.50	397.50	
(2)	Format B	611	5.00	3,055.00	2.75	1,680.25	3.00	1,833.00	7.50	4,582.50	
(c)	Digital color content.....per film										
(1)	Format A	20	1.00	20.00	1.15	23.00	3.00	60.00	1.50	30.00	
(2)	Format B	692	1.00	692.00	1.15	795.80	3.00	2,076.00	1.50	1,038.00	
(d)	Digital one-piece laminated proofs.....per film										
(1)	Format A	18	7.00	126.00	15.50	279.00	25.00	450.00	7.00	126.00	
(2)	Format B	16	7.00	112.00	15.50	248.00	25.00	400.00	7.00	112.00	
II.	PRINTING AND BINDING:										
(a)	Saddle-Stitched Products: Prtg sgl ink color, including binding.....per page										
	Makeready and/or Setup Charges										
(1)	Format A	28	6.00	168.00	16.70	467.60	8.00	224.00	5.00	140.00	
(2)	Format B	852	6.00	5,112.00	16.70	14,228.40	8.00	6,816.00	5.00	4,260.00	
	Running Charges Per 1,000 Copies										
(3)	Format A	69	1.65	113.85	3.80	262.20	1.80	124.20	2.00	138.00	
(4)	Format B	586	1.65	966.90	3.80	2,226.80	1.80	1,054.80	2.00	1,172.00	
(b)	Perfect-Bound Products: Prtg sgl ink color, including binding.....per page										
	Makeready and/or Setup Charges										
(1)	Format A	2	5.00	10.00	10.45	20.90	7.00	14.00	5.00	10.00	
(2)	Format B	376	5.00	1,880.00	10.45	3,929.20	7.00	2,632.00	5.00	1,880.00	
	Running Charges Per 1,000 Copies										
(3)	Format A	2	1.60	3.20	4.40	8.80	1.60	3.20	2.00	4.00	
(4)	Format B	2834	1.60	4,534.40	4.40	12,469.60	1.60	4,534.40	2.00	5,668.00	
(c)	Loose-leaf Products: Prtg sgl ink color, including binding.....per page										
	Makeready and/or Setup Charges										
(1)	Format A	2	9.50	19.00	21.90	43.80	10.00	20.00	5.00	10.00	
(2)	Format B	4	9.50	38.00	21.90	87.60	10.00	40.00	5.00	20.00	
	Running Charges Per 1,000 Copies										
(3)	Format A	3	6.00	18.00	5.80	17.40	2.80	8.40	3.00	9.00	
(4)	Format B	8	6.00	48.00	5.80	46.40	2.80	22.40	3.00	24.00	

			MC DONALD & EUDY		NPC, INC.		GRAY GRAPHICS		Price Comparison Only	
			Temple Hills, MD		Claysburg, PA		Capitol Heights, MD		GRAY GRAPHICS	
									CAPITOL HEIGHTS, MD	
ITEM NO	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST
II.	PRINTING AND BINDING:									
(d)	Additional Color(s): Prtg txt pgs in color in addition to first sgl ink color.....per page									
	Makeready and/or Setup Charges									
(1)	Format A	21	20.00	420.00	9.80	205.80	15.00	315.00	20.00	420.00
(2)	Format B	173	20.00	3,460.00	9.80	1,695.40	15.00	2,595.00	20.00	3,460.00
	Running Charges Per 1,000 Copies									
(3)	Format A	48	2.20	105.60	1.10	52.80	2.50	120.00	2.50	120.00
(4)	Format B	357	2.20	785.40	1.10	392.70	2.50	892.50	2.50	892.50
(e)	Covers:									
(1)	Prtg Cvr pgs 1 and 4 or 2 and 3 in sgl ink color including binding.....per complete cover									
	Makeready and/or Setup Charges									
(1)	Format A	3	125.00	375.00	153.00	459.00	150.00	450.00	150.00	450.00
(2)	Format B	8	125.00	1,000.00	153.00	1,224.00	150.00	1,200.00	150.00	1,200.00
	Running Charges Per 1,000 Copies									
(3)	Format A	11	30.00	330.00	9.00	99.00	25.00	275.00	25.00	275.00
(4)	Format B	35	30.00	1,050.00	9.00	315.00	25.00	875.00	25.00	875.00
(2)	Prtg Cvr pgs 1 and 4 or 2 and 3 in color in addition to first press run.....per complete cover									
	Makeready and/or Setup Charges									
(1)	Format A	2	125.00	250.00	55.00	110.00	75.00	150.00	75.00	150.00
(2)	Format B	1	125.00	125.00	55.00	55.00	75.00	75.00	75.00	75.00
	Running Charges Per 1,000 Copies									
(3)	Format A	6	20.00	120.00	4.40	26.40	15.00	90.00	15.00	90.00
(4)	Format B	1	20.00	20.00	4.40	4.40	15.00	15.00	15.00	15.00
(f)	Cover letter: Prtg face only or face and back in black ink.....per sheet									
	Makeready and/or Setup Charges									
(1)	Format A	1	125.00	125.00	90.00	90.00	100.00	100.00	0.00	0.00
(2)	Format B	3	125.00	375.00	90.00	270.00	100.00	300.00	100.00	300.00
	Running Charges Per 1,000 Copies									
(3)	Format A	1	25.00	25.00	28.50	28.50	35.00	35.00	0.00	0.00
(4)	Format B	30	25.00	750.00	28.50	855.00	35.00	1,050.00	35.00	1,050.00
(g)	Aqueous Coat covers 1 and 4.....									
	Makeready and/or Setup Charges									
(1)	Format A	1	75.00	75.00	30.00	30.00	75.00	75.00	100.00	100.00
(2)	Format B	1	75.00	75.00	30.00	30.00	75.00	75.00	100.00	100.00
	Running Charges Per 1,000 Copies									
(3)	Format A	3	20.00	60.00	5.00	15.00	15.00	45.00	15.00	45.00
(4)	Format B	1	20.00	20.00	5.00	5.00	15.00	15.00	15.00	15.00
III.	PAPER: Per 1,000 leaves									
(a)	White Opacified Offset Book (60-lbs.)									
(1)	Format A	1	8.50	8.50	11.80	11.80	7.40	7.40	7.00	7.00
(2)	Format B	40	8.50	340.00	11.80	472.00	7.40	296.00	7.00	280.00
(b)	White Offset Book (50-lbs.)									
(1)	Format A	34	6.50	221.00	8.75	297.50	6.40	217.60	5.50	187.00
(2)	Format B	1859	6.50	12,083.50	8.75	16,266.25	6.40	11,897.60	5.50	10,224.50
(c)	White Vellum-Finish Book (50-lbs.)									
(1)	Format A	1	30.00	30.00	8.75	8.75	6.40	6.40	5.50	5.50
(2)	Format B	3	30.00	90.00	8.75	26.25	6.40	19.20	5.50	16.50
(d)	White No. 2 Coated Text, Gloss Finish (100 lbs.)									
(1)	Format A	1	55.00	55.00	22.60	22.60	22.00	22.00	18.00	18.00
(2)	Format B	1	55.00	55.00	22.60	22.60	22.00	22.00	18.00	18.00
										</

