

Program No B19-S Term DATE OF AWARD To 10/31/03													
TITLE: GRAPHIC DESIGN SERVICES													
			ALLEN WAYNE LTD			ARTISAN GRAPHICS		AUTOMATED GRAPHIC		BRENTWORKS		CUETO & REED INC.	
		BASIS OF	Chantilly, VA			Alexandria, VA		White Plains, MD		Laurel, MD		Gaithersburg, MD	
ITEM NO.	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
I.	DESIGN AND GRAPIC SERVICES:												
(a)	Planning and consultation meetings.....per hour....	20	85.00	1,700.00	60.00	1,200.00	85.00	1,700.00	22.00	440.00	76.50	1,530.00	
(b)	Initial product design, each version to present up to five pages.....per hour.....	320	85.00	27,200.00	60.00	19,200.00	85.00	27,200.00	30.00	9,600.00	90.00	28,800.00	
(c)	Database preparation and cleaning up to meet Government typesetting standards....per hour.....	10	65.00	650.00	40.00	400.00	85.00	850.00	12.00	120.00	76.50	765.00	
(d)	Data capture of manuscript.....per hour.....	20	65.00	1,300.00	40.00	800.00	85.00	1,700.00	8.00	160.00	58.50	1,170.00	
(e)	Scanning line and halftone illustration for "position only" placement in pages.....per hour.....	10	65.00	650.00	40.00	400.00	85.00	850.00	8.00	80.00	76.50	765.00	
(f)	Illustration development including charts, seals, line drawings, multicolor art, etc.....per hour.....	40	65.00	2,600.00	60.00	2,400.00	85.00	3,400.00	21.00	840.00	90.00	3,600.00	
(g)	Computer refinement to photographs.....per hour....	10	85.00	850.00	60.00	600.00	85.00	850.00	20.00	200.00	90.00	900.00	
(h)	Page Development-All tasks pertinent to construction of pages, and other formats by computer..per hour....	240	65.00	15,600.00	40.00	9,600.00	85.00	20,400.00	25.00	6,000.00	76.50	18,360.00	
(I)	PDF File.....per file.....	20	18.00	360.00	20.00	400.00	25.00	500.00	15.00	300.00	58.50	1,170.00	
	CONTRACTOR TOTALS			\$50,910.00		\$35,000.00		\$57,450.00		\$17,740.00		\$57,060.00	
	DISCOUNT		5.00%	\$2,545.50	0.00%	\$0.00		\$0.00	0.00%	\$0.00	0.00%	\$0.00	
	DISCOUNTED TOTALS			\$48,364.50		\$35,000.00		\$57,450.00		\$17,740.00		\$57,060.00	
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TITLE: GRAPHIC DESIGN SERVICES													
			DEAN RYAN INC.			DEVAL GRAFIK SOURCE		DIGITAL COLOR SERVICE		EDUCATIONAL SERVICES,		EPI COMMUNICATIONS	
		BASIS OF	Alexandria, VA			Washington, DC		Washington, DC		Washington, DC		Rockville, MD	
ITEM NO.	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
I.	DESIGN AND GRAPIC SERVICES:												
(a)	Planning and consultation meetings.....per hour....	20	90.00	1,800.00	36.10	722.00	30.00	600.00	79.16	1,583.20	58.00	1,160.00	
(b)	Initial product design, each version to present up to five pages.....per hour.....	320	115.00	36,800.00	47.90	15,328.00	55.00	17,600.00	58.40	18,688.00	58.00	18,560.00	
(c)	Database preparation and cleaning up to meet Government typesetting standards....per hour.....	10	70.00	700.00	39.43	394.30	70.00	700.00	43.31	433.10	53.00	530.00	
(d)	Data capture of manuscript.....per hour.....	20	65.00	1,300.00	36.78	735.60	55.00	1,100.00	43.31	866.20	53.00	1,060.00	
(e)	Scanning line and halftone illustration for "position only" placement in pages.....per hour.....	10	65.00	650.00	36.78	367.80	50.00	500.00	43.31	433.10	53.00	530.00	
(f)	Illustration development including charts, seals, line drawings, multicolor art, etc.....per hour.....	40	115.00	4,600.00	47.90	1,916.00	90.00	3,600.00	58.40	2,336.00	53.00	2,120.00	
(g)	Computer refinement to photographs.....per hour....	10	90.00	900.00	47.90	479.00	75.00	750.00	43.31	433.10	53.00	530.00	
(h)	Page Development-All tasks pertinent to construction of pages, and other formats by computer..per hour....	240	70.00	16,800.00	36.78	8,827.20	65.00	15,600.00	58.40	14,016.00	53.00	12,720.00	
(I)	PDF File.....per file.....	20	70.00	1,400.00	36.10	722.00	5.00	100.00	3.00	60.00	53.00	1,060.00	
	CONTRACTOR TOTALS			\$64,950.00		\$29,491.90		\$40,550.00		\$38,848.70		\$38,270.00	
	DISCOUNT		0.00%	\$0.00	0.00%	\$0.00	1.00%	\$405.50	0.00%	\$0.00	2.00%	\$765.40	
	DISCOUNTED TOTALS			\$64,950.00		\$29,491.90		\$40,144.50		\$38,848.70		\$37,504.60	

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TITLE: GRAPHIC DESIGN SERVICES												
			PRECISION SIGNS, INC		SAVOIR-FAIRE COMMUNICA.		SEVERN GRAPHICS		SMART TECHNOLOGY,INC.		SUTTER DESIGN	
		BASIS OF	Elkridge, MD		Silver Spring, MD		GlenBumie, MD		Alexandria, VA		Lanham, MD	
ITEM NO.	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST
I.	DESIGN AND GRAPIC SERVICES:											
(a)	Planning and consultation meetings.....per hour....	20	50.00	1,000.00	40.00	800.00	50.00	1,000.00	67.30	1,346.00	50.00	1,000.00
(b)	Initial product design, each version to present up to five pages.....per hour.....	320	45.00	14,400.00	60.00	19,200.00	39.00	12,480.00	57.70	18,464.00	85.00	27,200.00
(c)	Database preparation and cleaning up to meet Government typesetting standards....per hour.....	10	28.00	280.00	50.00	500.00	32.00	320.00	57.70	577.00	65.00	650.00
(d)	Data capture of manuscript.....per hour.....	20	20.00	400.00	50.00	1,000.00	39.00	780.00	67.30	1,346.00	50.00	1,000.00
(e)	Scanning line and halftone illustration for "position only" placement in pages.....per hour.....	10	28.00	280.00	50.00	500.00	32.00	320.00	36.50	365.00	40.00	400.00
(f)	Illustration development including charts, seals, line drawings, multicolor art, etc.....per hour.....	40	55.00	2,200.00	90.00	3,600.00	29.00	1,160.00	36.50	1,460.00	85.00	3,400.00
(g)	Computer refinement to photographs.....per hour....	10	40.00	400.00	75.00	750.00	29.00	290.00	57.70	577.00	75.00	750.00
(h)	Page Development-All tasks pertinent to construction of pages, and other formats by computer..per hour....	240	32.00	7,680.00	50.00	12,000.00	29.00	6,960.00	57.70	13,848.00	65.00	15,600.00
(I)	PDF File.....per file.....	20	14.00	280.00	40.00	800.00	29.00	580.00	15.00	300.00	15.00	300.00
	CONTRACTOR TOTALS			\$26,920.00		\$39,150.00		\$23,890.00		\$38,283.00		\$50,300.00
	DISCOUNT		0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00
	DISCOUNTED TOTALS			\$26,920.00		\$39,150.00		\$23,890.00		\$38,283.00		\$50,300.00
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TITLE: GRAPHIC DESIGN SERVICES												
			TAYLOR GLOBAL ENG.		THE POMERANTZ AGENCY		WOODPILE STUDIOS		CURRENT CONTRACTOR			
		BASIS OF	Boysds, MD		Annapolis, MD		Vienna, VA		NEW CONTRACT			
ITEM NO.	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST				
I.	DESIGN AND GRAPIC SERVICES:											
(a)	Planning and consultation meetings.....per hour....	20	21.00	420.00	35.00	700.00	75.00	1,500.00				
(b)	Initial product design, each version to present up to five pages.....per hour.....	320	23.00	7,360.00	55.00	17,600.00	90.00	28,800.00				
(c)	Database preparation and cleaning up to meet Government typesetting standards....per hour.....	10	17.00	170.00	20.00	200.00	150.00	1,500.00				
(d)	Data capture of manuscript.....per hour.....	20	18.00	360.00	15.00	300.00	60.00	1,200.00				
(e)	Scanning line and halftone illustration for "position only" placement in pages.....per hour.....	10	17.50	175.00	25.00	250.00	45.00	450.00				
(f)	Illustration development including charts, seals, line drawings, multicolor art, etc.....per hour.....	40	23.50	940.00	55.00	2,200.00	120.00	4,800.00				
(g)	Computer refinement to photographs.....per hour....	10	19.00	190.00	40.00	400.00	90.00	900.00				
(h)	Page Development-All tasks pertinent to construction of pages, and other formats by computer..per hour....	240	21.50	5,160.00	35.00	8,400.00	60.00	14,400.00				
(I)	PDF File.....per file.....	20	9.00	180.00	20.00	400.00	250.00	5,000.00				
	CONTRACTOR TOTALS			\$14,955.00		\$30,450.00		\$58,550.00				
	DISCOUNT		0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00				
	DISCOUNTED TOTALS			\$14,955.00		\$30,450.00		\$58,550.00				