# 10th Anniversary
# THE NATIONAL ENTERTAINMENT STATE

## NEWS CORPORATION

NEWS CORPORATION
CEO: Rupert Murdoch
Number of Employees: 44,000

### SATELLITE
**SKY Italia**
SKY News
**FOXTEL [25%]**
**BSkyB [36.8%]**
**DirecTV Group [33.9%]**
DirecTV Latin America
DirecTV US
Innova [30%]
SKYLatin America [49.7%]

### MISCELLANEOUS
**Festival Mushroom Records**
**NDS ("open end-to-end digital technology")**
**National Rugby League**
Australia & New Zealand [50%]

### FILM
**Twentieth Century Fox**
**Twentieth Century Fox Animation**
**Fox Searchlight Pictures**
**Fox 2000**
**Twentieth Century Fox Home Entertainment**
**New Regency [20%]**

### TELEVISION
#### PRODUCTION
**Twentieth Century Fox Television**
**My Network TV**
**Fox Television Studios**
**Star Group Limited (STAR)**
**Fox Broadcasting Company**
**Fox Television**
New York, WNYW, WWOR
Los Angeles, KTTV, KCOP
Chicago, WFLD, WPWR
Philadelphia, WTXF
Boston, WFXT
Plus 20 other stations

#### PROGRAMMING
**Fox (77% of households reached)**
Fox College Sports
Fox Reality
Fx Networks
Fox International Channels
Fox Sports Net
Fox Movie
Fox News Channel
Special Report With Brit Hume
Fox Report With Shepard Smith
On the Record With Greta Van Susteren
Fox News Sunday
Fox News Radio Network
The O'Reilly Factor
Hannity & Colmes
**National Geographic Channel [67%]**
**Fuel TV**
**Speed**
**Fox Sports International**
Fox Sports World Middle East
Fox Pan American Sports [37.8%]
Fox Soccer

### PERIODICALS
#### NEWSPAPERS
**(Publishes more than 175 newspapers worldwide)**
**New York Post [US]**
**News International [UK]**
News of the World
The Sun
Sunday Times
The Times
TSL Education [UK]
Times Educational Supplement
Times Literary Supplement
Times Higher Education Supplement
Nursery World
**Daily Telegraph [Australia]**
**Sunday Tasmanian**
**Fiji Times**
**Papua New Guinea Post-Courier**

#### MAGAZINES
**News America Marketing Group [US]**
SmartSource
**Weekly Standard [US]**
**News Magazines [Australia]**
INSIDEout
donna hay
**Herald and Weekly Times [Australia]**
News Custom Publishing
**Gemstar-TV Guide [41%]**

### BOOKS
**HarperCollins Limited [UK]**
**HarperCollins Publishers [US]**
**Zondervan (evangelical Christian imprint)**
**ReganBooks**

### INTERNET
**Intermix**
**MyLeague.com**
**CasesLadder.com**
**FlowGo.com**
**Grab.com**
**MySpace**
**IGN.com**
**News.com.au**
**Foxnews.com**
**NYPost.com**
**MSN.FoxSports.com**
**WeeklyStandard.com**
**Scout.com**
**Broadsystem.com**
**NewsOptimus.co.uk**
**NewsOutdoor.com**

## DISNEY

DISNEY
CEO: Robert Iger
Number of Employees: 133,000

### INTERNET
**Disney.com**
**ESPN.com**
**ABC.com**
**ABCNews.com**
**ABCSports.com**
**EXPN.com**
**ESPNdeportes.com**
**Soccernet**
**movies.com**

### MAGAZINES
**FamilyFun**
**ESPN The Magazine**
**Disney Adventures**
**Buena Vista Magazines**
**Wondertime**

### PERIODICALS

### PARKS & RESORTS
**Disneyland**
Disneyland Resort
Disney's California Adventure
Disneyland Paris [51%]
Hong Kong Disneyland [43%]
Euro Disney [40%]
**Walt Disney World**
Walt Disney World Resort
Magic Kingdom
EPCOT
Walt Disney Studio Park
**Tokyo Disney**
Tokyo Disney-Sea
**Disney-MGM Studios**
**Disney's Animal Kingdom**
**Disney Cruise Line**
**Disney Vacation Club resorts**
**ESPN Zone restaurants**

### MISCELLANEOUS
**Disney Mobile**
**Mobile ESPN**
**Buena Vista Games**
The Chronicles of Narnia
Chicken Little
Nightmare Before Christmas
**Buena Vista Music Group**
Walt Disney Records
Hollywood Records

### FILM
**Walt Disney Pictures**
Touchstone Pictures
Hollywood Pictures
Miramax Films
Walt Disney Feature Animation
DisneyToon Studios
Buena Vista International
Buena Vista Theatrical Productions
Buena Vista Productions
Pixar

### RADIO
**ABC Radio (73 stations)**
ABC News Radio
**ESPN Radio**
**Radio Disney**

### BOOKS
**Hyperion [distribution by Time Warner]**
Miramax
ESPN Books
ABC Daytime Press
Hyperion East
Hyperion Audiobooks
**Disney Publishing Worldwide**
Hyperion Books for Children
Disney Press
Disney Editions
Volo
Jump at the Sun
Disney Libri [Italy]
Disney Hachette JV [France]

### TELEVISION
#### PROGRAMMING
**NBC (99% of households reached)**
**NBC Network News**
The Today Show
NBC Nightly News With Brian Williams
Dateline NBC
Meet the Press
Early Today
**CNBC**
Squawk Box
Mad Money
Tim Russert
**CNBC World**
CNBC Arabia
CNBC-India TV-18
CNBC Asia [Part]
CNBC Europe [Part]
**MSNBC [with Microsoft] (79% of households reached)**
MSNBC Live
Hardball With Chris Matthews
Rita Cosby: Live and Direct
Scarborough Country
**Sci Fi [Part]**
**Telemundo**
**Bravo**
**USA Network**
**Weather Plus**
**A&E [Part]**
**The History Channel [Part]**
**The Sundance Channel [Part]**

#### PRODUCTION
**ABC Television**
New York, WABC
Los Angeles, KABC
Chicago, WLS
Philadelphia, WPVI
San Francisco, WKGO
Plus 5 other stations
**Buena Vista Television**
**Touchstone Television**
**Walt Disney Television**

## GENERAL ELECTRIC

GENERAL ELECTRIC
CEO: Jeff Immelt
Number of Employees: 316,000

### MISCELLANEOUS
**GE Commercial Finance**
GE Insurance Solutions
Transportation Financial Services Group
**GE Consumer Finance**
**GE Healthcare**
**GE Industrial**
Plastics
Electrical Equipment
Silicones
Lighting
Household Appliances
Equipment Services
Securities Systems
GE Sensing
**GE Infrastructure**
Aircraft Engines
Aircraft Engines Maintenance
Commercial Aviation Financing
GE Energy
Energy Financial Services
Oil & Gas Turbomachinery
GE Water & Process Technologies
GE Transportation
Locomotives

### PERIODICALS
#### MAGAZINES
**Sci Fi magazine [80%]**

### TELEVISION
#### PRODUCTION
**NBC Universal**
**NBC Television**
New York, WNBC
Los Angeles, KNBC
Chicago, WMAQ
San Jose/San Francisco, KNTV
Dallas/Fort Worth, KXAS
Plus 9 other stations
**Telemundo**
Los Angeles, KVEA/KWHY
New York, WNJU
Miami, WSCV
Chicago, WSNS
Dallas/Fort Worth, KXTX
**NBC Universal Television Distribution**
**NBC Universal Television Studio**
Law & Order franchise
Late Night With Conan O'Brien
The Tonight Show With Jay Leno

### FILM
**Universal Pictures**
**Universal Studios Home Entertainment**
**Focus Features**
**Rogue Pictures**

### INTERNET
**MSNBC.com**
**SciFi.com [80%]**
**msn.com**
**NBC.com**
**Telemundo.com**

### PARKS & RESORTS
**Universal Parks and Resorts**
Universal Studios Hollywood [40%]
Universal Studios Orlando [40%]
Universal Studios Japan [40%]

## TIME WARNER

TIME WARNER
CEO: Richard D. Parsons
Number of Employees: 87,850

### TELEVISION
#### PRODUCTION
**Warner Brothers Television Production**
**Warner Bros. Animation**
**Warner Bros. Interactive Entertainment**
Monolith Productions
**Warner Bros. Consumer Products**
**Warner Bros. International Cinemas**
**Time Warner Cable**
On Demand Services
Video on Demand
Digital Video Recorders
High Definition Television
High Speed Data Services
Digital Phone
Local News Channels

#### PROGRAMMING
**Turner Broadcasting System**
CNN (92% of households reached)
American Morning
CNN Live Today
Your World Today
Live From
The Situation Room
Lou Dobbs Tonight
Paula Zahn Now
Larry King Live
Anderson Cooper 360°
Turner Networks
TBS
TNT
Turner Classic Movies
Cartoon Network
Turner South
Boomerang
Home Box Office (HBO)
Cinemax
Court TV
**WB**
**CW Network [50% with CBS]**

### FILM
**Warner Brothers Entertainment**
Warner Brothers Pictures
Castle Rock
Warner Independent Pictures
**Warner Home Video**
**New Line Cinema Corporation**
New Line Cinema
Picturehouse Films

### MISCELLANEOUS
**Time Warner Telecom [44%]**
**Atlanta Braves**

### INTERNET
**AOL ["Strategic Alliance" with Google]**
AOL High Speed
AIM
ICQ
Movefone
MapQuest
AOL Call Alert
AOLbyphone
AOL Voicemail
AOL Europe
AOL Latin America (AOLA)
AOL Transit Data Network (ATDN)
CompuServe
Netscape
AOL Wireless
**Advertising.com**
**CNN Interactive**
CNN.com
allpolitics.com
**NASCAR.com**
**PGA.com**
**CartoonNetwork.com**
TheWB.com
**DCComics.com**
52thecomic.com
**Time.com**

### PERIODICALS
#### MAGAZINES
**Time Inc. (publishes more than 145 magazines worldwide)**
Time
People
Sports Illustrated
Fortune
Entertainment Weekly
InStyle
**Essence Communications Partners**
Essence
**Synapse Group [92%]**
**IPC Media [UK]**
**Southern Progress Corporation**
Southern Living
Sunset
Cooking Light
Health
**Parenting Group**
Parenting
Babytalk
**E.C. Publications**
MAD
**DC Comics (publishes more than 50 comics worldwide)**
**Time4Media (publishes 17 magazines worldwide)**
Popular Science
Golf
**Grupo Editorial Expansión (publishes 15 magazines in Mexico)**

## VIACOM

VIACOM
CEO: Thomas Freston
Number of Employees: 9,500

### RADIO
**MTV Radio**
**BET Radio**
**Imagine Radio Limited**

### PERIODICALS
#### MAGAZINES
**Nickelodeon Magazine**

### TELEVISION
#### PROGRAMMING
**MTV Networks**
MTV
MTV2
VHI
BET
BET Gospel
BET J
Nickelodeon
Noggin
NickGas
TurboNick
Nicktoons Network
Nick at Nite
Country Music Television
Spike TV
Comedy Central
The Daily Show With Jon Stewart
The Colbert Report
TV Land
MTV Desi
MTV Chi
MTV Tr3s
MTV Jams
VHI Classic
VHUno
VHI Soul
VHI Country
Game One
The Box
Logo
**MTV Base [Africa]**
**Viva [Germany, 97.8%]**
**The Music Factory [UK]**
**MTV Mandarin**
**Nick Jr. Australia**
**Nickelodeon Brasil**

#### PRODUCTION
**BET Event Production**
**MTV Productions**

### MISCELLANEOUS
**Famous Music**
The Extreme Music Library
Director's Cuts Production Music
**Xfire**
**MTV Mobile**

### FILM
**Paramount Pictures**
**DreamWorks SKG**
**iFilm Corp**
**MTV Films**

### INTERNET
**GameTrailers.com**
**Neopets**
**Nickelodeon Online**
**MTVi Group**
SonicNet.com
VHI.com
MTV.com
**GoCityKids.com**
**Broadband Video**
Comedy Central's MotherLoad
MTV Overdrive
VHI Vspot
BET On Blast
**Cmt.com**
**Ifilm.com**

## CBS CORPORATION

CBS CORPORATION
CEO: Leslie Moonves
Number of Employees: 32,160

### TELEVISION
#### PRODUCTION
**CBS Television**
New York, WCBS
Los Angeles, KCAL, KCBS
Chicago, WBBM
Philadelphia, KYW, WPSG
Boston, WBZ, WSBK
Plus 16 other stations

#### PROGRAMMING
**CBS (99% of households reached)**
CBS Entertainment
CBS News
CBS Sports
CBS Network
CBS Evening News
The Early Show
60 Minutes
48 Hours
Face the Nation
**UPN**
**CW Network [50% with Time Warner]**
**CBS Paramount TV**
Spelling Television
**King World**
**Showtime Networks**
Showtime
The Movie Channel
Flix
Sundance Channel [37%]
SNI/SI Networks [90%]
CSTV Networks

### BOOKS
**Simon & Schuster**
Simon & Schuster Pocket Books
Scribner
Free Press
Simon Spotlight
Aladdin Paperbacks
Simon & Schuster Books for Young Readers

### MISCELLANEOUS
**CBS Outdoor**
**CBS Consumer Products**

### INTERNET
**CBS Digital Media Group**
CBS.com
CBSNews.com
UPN.com
**SportsLine.com**
NFL.com
NCAAsports.com
PGATOUR.com
**Sho.com**
**Innertube**
**CSTV.com**

### RADIO
**CBS Radio (179 radio stations; 40 US markets)**
**CBS Radio Network**

### PARKS & RESORTS
**Paramount Parks**

Design: Peter Ahlberg; Research: Emily Blum, Sarah Goldstein