

Chapter 5. Retail Sales, Revenue, and Average Retail Price of Electricity

Table 5.1. Retail Sales of Electricity to Ultimate Customers: Total by End-Use Sector, 1994 through September 2008
(Million Kilowatthours)

Period	Residential	Commercial	Industrial	Transportation ¹	Other	All Sectors
1994	1,008,482	820,269	1,007,981	NA	97,830	2,934,563
1995	1,042,501	862,685	1,012,693	NA	95,407	3,013,287
1996	1,082,512	887,445	1,033,631	NA	97,539	3,101,127
1997	1,075,880	928,633	1,038,197	NA	102,901	3,145,610
1998	1,130,109	979,401	1,051,203	NA	103,518	3,264,231
1999	1,144,923	1,001,996	1,058,217	NA	106,952	3,312,087
2000	1,192,446	1,055,232	1,064,239	NA	109,496	3,421,414
2001	1,201,607	1,083,069	996,609	NA	113,174	3,394,458
2002	1,265,180	1,104,497	990,238	NA	105,552	3,465,466
2003	1,275,824	1,198,728	1,012,373	6,810	--	3,493,734
2004	1,291,982	1,230,425	1,017,850	7,224	--	3,547,479
2005	1,359,227	1,275,079	1,019,156	7,506	--	3,660,969
2006						
January	120,419	101,933	81,865	649	--	304,866
February	104,511	95,713	80,207	615	--	281,046
March	104,955	101,115	83,264	636	--	289,970
April	89,374	96,551	81,696	587	--	268,208
May	94,000	106,442	86,179	577	--	287,198
June	118,815	115,785	86,630	609	--	321,840
July	147,338	125,541	88,880	627	--	362,387
August	150,064	127,655	90,285	630	--	368,634
September	116,072	114,231	86,364	615	--	317,282
October	96,246	109,000	85,337	602	--	291,186
November	94,843	101,104	80,653	582	--	277,182
December	114,882	104,673	79,937	627	--	300,119
Total	1,351,520	1,299,744	1,011,298	7,358	--	3,669,919
2007						
January	125,172	107,699	80,139	724	--	313,735
February	121,440	101,435	77,001	663	--	300,539
March	105,785	103,342	81,385	717	--	291,229
April	90,362	101,429	81,283	602	--	273,677
May	96,368	108,873	85,280	597	--	291,118
June	117,340	117,878	85,514	631	--	321,363
July	138,960	124,611	86,870	638	--	351,079
August	149,978	130,920	90,145	643	--	371,686
September	129,475	120,415	85,675	648	--	336,214
October	103,770	115,095	87,330	617	--	306,812
November	95,892	104,651	83,188	637	--	284,368
December	117,367	106,325	82,019	619	--	306,330
Total	1,391,911	1,342,673	1,005,828	7,738	--	3,748,149
2008						
January	133,623	109,646	83,368	693	--	327,330
February	119,138	105,045	81,678	668	--	306,528
March	107,602	103,826	83,585	634	--	295,647
April	92,513	103,506	82,281	614	--	278,913
May	92,559	108,472	89,497	596	--	291,124
June	121,758	121,321	85,618	622	--	329,319
July	144,003	130,907	87,370	644	--	362,925
August	139,511	127,484	87,189	640	--	354,824
September	118,343	121,521	84,899	625	--	325,388
Total	1,069,051	1,031,729	765,484	5,734	--	2,871,998
Year to Date						
2006	1,045,549	984,967	765,370	5,545	--	2,801,432
2007	1,074,882	1,016,602	753,291	5,865	--	2,850,639
2008	1,069,051	1,031,729	765,484	5,734	--	2,871,998
Rolling 12 Months Ending in September						
2007	1,380,852	1,331,379	999,219	7,677	--	3,719,126
2008	1,386,080	1,357,800	1,018,022	7,607	--	3,769,508

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.
NA = Not available.

Notes: • See Glossary for definitions. • Geographic coverage is the 50 States and the District of Columbia. • Sales values for 1996-2007 include energy service provider (power marketer) data. • Values for 2006 and prior years are final. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include purchases of electricity from nonutilities or imported electricity). Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.2. Revenue from Retail Sales of Electricity to Ultimate Customers: Total by End-Use Sector, 1994 through September 2008
(Million Dollars)

Period	Residential	Commercial	Industrial ¹	Transportation ¹	Other	All Sectors
1994	84,552	63,396	48,069	NA	6,689	202,706
1995	87,610	66,365	47,175	NA	6,567	207,717
1996	90,503	67,829	47,536	NA	6,741	212,609
1997	90,704	70,497	47,023	NA	7,110	215,334
1998	93,360	72,575	47,050	NA	6,863	219,848
1999	93,483	72,771	46,846	NA	6,796	219,896
2000	98,209	78,405	49,369	NA	7,179	233,163
2001	103,158	85,741	50,293	NA	8,151	247,343
2002	106,834	87,117	48,336	NA	7,124	249,411
2003	111,249	96,263	51,741	514	--	259,767
2004	115,577	100,546	53,477	519	--	270,119
2005	128,393	110,522	58,445	643	--	298,003
2006						
January	11,496	9,043	4,734	57	--	25,330
February	10,243	8,753	4,796	56	--	23,848
March	10,358	9,165	4,893	58	--	24,473
April	9,220	8,851	4,848	53	--	22,972
May	9,974	9,816	5,174	53	--	25,016
June	12,889	11,434	5,552	60	--	29,934
July	16,148	12,520	5,879	65	--	34,613
August	16,410	12,818	6,007	64	--	35,299
September	12,702	11,300	5,498	62	--	29,562
October	10,187	10,368	5,260	60	--	25,876
November	9,655	9,344	4,873	55	--	23,927
December	11,300	9,503	4,792	60	--	25,656
Total	140,582	122,914	62,308	702	--	326,506
2007						
January	12,565	9,834	4,876	68	--	27,344
February	11,998	9,443	4,761	70	--	26,272
March	10,799	9,685	5,015	73	--	25,572
April	9,620	9,506	5,029	62	--	24,217
May	10,374	10,401	5,285	63	--	26,124
June	12,986	11,809	5,564	68	--	30,428
July	15,368	12,715	5,740	73	--	33,895
August	16,578	13,156	6,161	72	--	35,968
September	14,167	11,902	5,608	69	--	31,746
October	11,214	11,263	5,628	64	--	28,169
November	10,254	10,048	5,178	60	--	25,539
December	12,104	10,002	5,128	62	--	27,296
Total	148,027	129,765	63,972	805	--	342,569
2008						
January	13,635	10,453	5,227	70	--	29,385
February	12,201	9,990	5,213	74	--	27,478
March	11,319	10,035	5,444	69	--	26,868
April	10,144	10,109	5,522	64	--	25,840
May	10,577	10,915	6,059	66	--	27,617
June	14,372	13,202	6,353	73	--	34,001
July	17,410	14,509	6,773	79	--	38,770
August	16,879	14,107	6,638	80	--	37,705
September	14,133	13,087	6,249	82	--	33,550
Total	120,671	106,407	53,477	659	--	281,214
Year to Date						
2006	109,440	93,699	47,382	527	--	251,048
2007	114,455	98,451	48,039	618	--	261,564
2008	120,671	106,407	53,477	659	--	281,214
Rolling 12 Months Ending in September						
2007	145,598	127,667	62,965	793	--	337,023
2008	154,243	137,720	69,410	846	--	362,218

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NA = Not available. Form EIA-767 data collection was suspended for data year 2006.

Notes: • See Glossary for definitions. • Geographic coverage is the 50 States and the District of Columbia. • Revenue values for 1996-2007 include energy service provider (power marketer) data. • Values for 2006 and prior years are final. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Values for 1996 in the commercial and industrial sectors reflect an electric utility's reclassification for this information by Standard Industrial Classification. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include purchases of electricity from nonutilities or imported electricity). Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.3. Average Retail Price of Electricity to Ultimate Customers: Total by End-Use Sector, 1994 through September 2008
(Cents per Kilowatthour)

Period	Residential	Commercial	Industrial ¹	Transportation ¹	Other	All Sectors
1994	8.38	7.73	4.77	NA	6.84	6.91
1995	8.40	7.69	4.66	NA	6.88	6.89
1996	8.36	7.64	4.60	NA	6.91	6.86
1997	8.43	7.59	4.53	NA	6.91	6.85
1998	8.26	7.41	4.48	NA	6.63	6.74
1999	8.16	7.26	4.43	NA	6.35	6.64
2000	8.24	7.43	4.64	NA	6.56	6.81
2001	8.58	7.92	5.05	NA	7.20	7.29
2002	8.44	7.89	4.88	NA	6.75	7.20
2003	8.72	8.03	5.11	7.54	--	7.44
2004	8.95	8.17	5.25	7.18	--	7.61
2005	9.45	8.67	5.73	8.57	--	8.14
2006						
January	9.55	8.87	5.78	8.75	--	8.31
February	9.80	9.14	5.98	9.18	--	8.49
March	9.87	9.06	5.88	9.06	--	8.44
April	10.32	9.17	5.93	8.97	--	8.56
May	10.61	9.22	6.00	9.12	--	8.71
June	10.85	9.88	6.41	9.82	--	9.30
July	10.96	9.97	6.61	10.30	--	9.55
August	10.94	10.04	6.65	10.20	--	9.58
September	10.94	9.89	6.37	10.11	--	9.32
October	10.58	9.51	6.16	10.02	--	8.89
November	10.18	9.24	6.04	9.40	--	8.63
December	9.84	9.08	6.00	9.56	--	8.55
Total	10.40	9.46	6.16	9.54	--	8.90
2007						
January	10.04	9.13	6.09	9.44	--	8.72
February	9.88	9.31	6.18	10.56	--	8.74
March	10.21	9.37	6.16	10.21	--	8.78
April	10.65	9.37	6.19	10.34	--	8.85
May	10.77	9.55	6.20	10.49	--	8.97
June	11.07	10.02	6.51	10.69	--	9.47
July	11.06	10.20	6.61	11.42	--	9.65
August	11.05	10.05	6.84	11.16	--	9.68
September	10.94	9.88	6.55	10.67	--	9.44
October	10.81	9.79	6.44	10.46	--	9.18
November	10.69	9.60	6.22	9.46	--	8.98
December	10.31	9.41	6.25	10.06	--	8.91
Total	10.64	9.67	6.36	10.40	--	9.14
2008						
January	10.20	9.53	6.27	10.09	--	8.98
February	10.24	9.51	6.38	11.14	--	8.96
March	10.52	9.67	6.51	10.96	--	9.09
April	10.97	9.77	6.71	10.49	--	9.26
May	11.43	10.06	6.77	11.10	--	9.49
June	11.80	10.88	7.42	11.79	--	10.33
July	12.09	11.08	7.75	12.19	--	10.68
August	12.10	11.07	7.61	12.58	--	10.63
September	11.94	10.77	7.36	13.16	--	10.31
Total	11.29	10.31	6.99	11.49	--	9.79
Year to Date						
2006	10.47	9.51	6.19	9.50	--	8.96
2007	10.65	9.68	6.38	10.54	--	9.18
2008	11.29	10.31	6.99	11.49	--	9.79
Rolling 12 Months Ending in September						
2007	10.54	9.59	6.30	10.33	--	9.06
2008	11.13	10.14	6.82	11.12	--	9.61

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NA = Not available. Form EIA-767 data collection was suspended for data year 2006.

Notes: • See Glossary for definitions. • Prices are calculated by dividing revenue by sales. Revenue may not correspond to sales for a particular month because of energy service provider billing and accounting procedures. That lack of correspondence could result in uncharacteristic increases or decreases in the monthly prices. • Geographic coverage is the 50 States and the District of Columbia. • Average Revenue values for 1996-2007 include energy service provider (power marketer) data. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Values for 2006 and prior years are final. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Values for 1996 in the commercial and industrial sectors reflect an electric utility's reclassification for this information by Standard Industrial Classification. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Totals may not equal sum of components because of independent rounding.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.4.A. Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, September 2008 and 2007

(Million Kilowatthours)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	Sep 2008	Sep 2007	Sep 2008	Sep 2007	Sep 2008	Sep 2007	Sep 2008	Sep 2007	Sep 2008	Sep 2007
New England.....	3,692	3,720	5,053	4,740	2,036	1,906	41	41	10,823	10,408
Connecticut.....	1,038	991	1,429	1,277	481	445	14	15	2,962	2,729
Maine.....	351	333	358	346	378	263	--	--	1,087	942
Massachusetts.....	1,586	1,623	2,406	2,264	784	797	27	26	4,803	4,711
New Hampshire.....	332	352	384	389	177	184	--	--	892	926
Rhode Island.....	228	254	308	293	83	86	--	--	619	633
Vermont.....	156	166	170	171	134	130	--	--	460	467
Middle Atlantic.....	10,874	11,419	14,621	14,839	6,410	6,200	337	359	32,243	32,818
New Jersey.....	2,505	2,633	3,459	3,498	820	799	23	22	6,806	6,954
New York.....	4,357	4,473	7,092	7,224	1,387	1,381	245	254	13,081	13,332
Pennsylvania.....	4,013	4,313	4,070	4,117	4,203	4,020	69	83	12,355	12,532
East North Central.....	14,222	16,181	17,862	16,143	16,441	17,979	41	47	48,566	50,350
Illinois.....	3,401	4,074	6,406	4,556	2,516	3,813	36	42	12,359	12,485
Indiana.....	2,525	2,994	2,081	2,242	4,057	4,112	1	1	8,664	9,350
Michigan.....	2,710	2,758	3,421	3,329	2,844	2,963	*	1	8,976	9,050
Ohio.....	3,890	4,493	3,972	4,054	4,902	4,915	4	3	12,768	13,465
Wisconsin.....	1,696	1,863	1,981	1,961	2,122	2,176	--	--	5,800	5,999
West North Central.....	7,632	9,063	8,228	8,635	7,389	7,476	4	3	23,252	25,178
Iowa.....	1,052	1,191	985	952	1,549	1,559	NM	*	3,585	3,702
Kansas.....	1,027	1,226	1,269	1,376	939	1,006	--	--	3,235	3,608
Minnesota.....	1,724	1,984	1,882	1,942	1,996	2,010	2	2	5,603	5,938
Missouri.....	2,615	3,325	2,611	2,909	1,563	1,667	2	2	6,790	7,902
Nebraska.....	667	765	789	781	841	767	--	--	2,297	2,312
North Dakota.....	258	258	341	329	303	282	--	--	902	869
South Dakota.....	290	315	350	345	198	186	--	--	838	846
South Atlantic.....	31,193	34,012	27,760	28,004	12,722	12,941	111	111	71,786	75,067
Delaware.....	383	432	393	418	252	266	--	--	1,028	1,117
District of Columbia.....	153	172	788	785	21	22	27	31	989	1,010
Florida.....	12,019	12,569	8,872	8,967	1,588	1,660	7	8	22,486	23,205
Georgia.....	5,041	5,521	4,227	4,364	2,755	2,932	16	15	12,039	12,832
Maryland.....	2,101	2,270	2,605	2,640	466	495	43	41	5,215	5,445
North Carolina.....	4,713	5,503	4,199	4,310	2,434	2,297	1	*	11,347	12,110
South Carolina.....	2,604	2,918	1,939	1,967	2,501	2,583	--	--	7,043	7,468
Virginia.....	3,404	3,787	4,097	3,929	1,519	1,570	16	15	9,037	9,301
West Virginia.....	775	839	641	624	1,186	1,116	*	*	2,603	2,579
East South Central.....	10,613	12,599	7,783	8,203	10,957	11,343	*	*	29,354	32,145
Alabama.....	2,940	3,357	2,077	2,123	2,887	3,126	--	--	7,904	8,606
Kentucky.....	2,159	2,554	1,713	1,754	3,850	3,794	--	--	7,722	8,101
Mississippi.....	1,757	2,074	1,238	1,352	1,356	1,398	--	--	4,352	4,824
Tennessee.....	3,757	4,614	2,755	2,974	2,863	3,026	*	*	9,375	10,614
West South Central.....	18,835	20,494	15,657	15,679	14,127	13,754	6	6	48,626	49,932
Arkansas.....	1,540	1,863	1,106	1,191	1,429	1,595	--	--	4,075	4,648
Louisiana.....	3,201	3,238	2,548	2,249	3,106	2,400	*	*	8,855	7,888
Oklahoma.....	1,801	1,987	1,651	1,603	1,276	1,321	--	--	4,728	4,910
Texas.....	12,294	13,406	10,352	10,636	8,315	8,438	6	6	30,968	32,485
Mountain.....	8,404	9,200	8,312	8,492	6,684	6,417	7	7	23,407	24,115
Arizona.....	3,601	4,045	2,922	2,931	1,077	1,002	--	--	7,601	7,977
Colorado.....	1,400	1,526	1,726	1,786	1,098	1,073	4	3	4,228	4,389
Idaho.....	513	543	478	486	842	798	--	--	1,833	1,828
Montana.....	309	295	392	396	440	356	--	--	1,141	1,046
Nevada.....	1,249	1,317	819	823	1,163	1,187	1	1	3,231	3,328
New Mexico.....	529	599	770	838	566	583	--	--	1,865	2,020
Utah.....	645	707	852	878	727	701	2	3	2,226	2,289
Wyoming.....	158	167	352	354	772	716	--	--	1,282	1,238
Pacific Contiguous.....	12,474	12,368	15,707	15,147	7,695	7,205	76	74	35,953	34,795
California.....	9,009	8,957	11,898	11,404	4,546	4,453	75	72	25,528	24,887
Oregon.....	1,270	1,276	1,408	1,363	1,124	1,106	2	1	3,804	3,746
Washington.....	2,195	2,135	2,402	2,381	2,025	1,646	*	*	6,621	6,162
Pacific Noncontiguous.....	402	420	537	533	438	453	--	--	1,378	1,406
Alaska.....	148	148	232	227	117	121	--	--	497	495
Hawaii.....	254	272	305	306	321	332	--	--	880	910
U.S. Total.....	118,343	129,475	121,521	120,415	84,899	85,675	625	648	325,388	336,214

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.4.B. Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through September 2008 and 2007
(Million Kilowatthours)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
New England	35,663	36,101	43,168	42,508	17,141	17,220	412	445	96,384	96,274
Connecticut.....	9,825	10,094	11,789	11,336	3,779	4,081	142	149	25,534	25,661
Maine.....	3,458	3,298	3,231	3,166	2,907	2,370	--	--	9,596	8,835
Massachusetts.....	15,103	15,272	20,413	20,267	6,873	7,034	270	296	42,658	42,868
New Hampshire.....	3,342	3,395	3,462	3,435	1,583	1,639	--	--	8,388	8,469
Rhode Island.....	2,333	2,389	2,746	2,775	808	876	--	--	5,886	6,041
Vermont.....	1,603	1,652	1,527	1,529	1,191	1,220	--	--	4,321	4,401
Middle Atlantic	101,843	103,283	126,704	127,097	55,304	55,147	3,039	3,136	286,890	288,662
New Jersey.....	22,667	23,062	30,710	30,886	7,099	7,370	218	223	60,694	61,541
New York.....	38,199	38,677	60,082	60,310	11,561	11,562	2,169	2,277	112,011	112,825
Pennsylvania.....	40,977	41,544	35,912	35,900	36,644	36,215	651	636	114,184	114,296
East North Central	144,016	149,711	150,791	143,765	154,329	161,134	466	475	449,602	455,085
Illinois.....	35,206	37,093	48,742	39,945	29,628	35,707	411	419	113,988	113,164
Indiana.....	25,547	26,637	18,551	19,109	36,905	37,040	15	14	81,018	82,800
Michigan.....	26,219	27,054	29,820	30,367	24,438	25,222	4	4	80,481	82,647
Ohio.....	40,447	41,849	35,944	36,583	44,523	44,121	36	37	120,950	122,590
Wisconsin.....	16,598	17,078	17,734	17,760	18,833	19,044	--	--	53,165	53,883
West North Central	78,769	80,994	73,996	74,354	64,892	64,456	NM	32	217,692	219,836
Iowa.....	10,636	10,920	8,753	8,784	14,210	14,122	NM	*	33,600	33,826
Kansas.....	10,566	10,883	11,412	11,647	8,132	8,564	--	--	30,110	31,094
Minnesota.....	16,749	17,417	16,772	16,987	17,491	17,010	16	16	51,028	51,430
Missouri.....	27,003	28,061	23,522	23,631	13,439	13,771	18	16	63,982	65,479
Nebraska.....	7,450	7,506	7,069	7,062	7,192	6,828	--	--	21,711	21,396
North Dakota.....	3,087	2,971	3,286	3,115	2,705	2,570	--	--	9,077	8,656
South Dakota.....	3,279	3,235	3,183	3,128	1,723	1,591	--	--	8,185	7,954
South Atlantic	265,978	271,360	232,875	232,354	116,250	118,129	990	1,006	616,093	622,848
Delaware.....	3,438	3,528	3,289	3,335	2,237	2,309	--	--	8,964	9,172
District of Columbia.....	1,488	1,530	6,951	7,025	197	195	237	249	8,874	8,998
Florida.....	88,892	90,326	70,792	70,232	14,519	14,514	65	73	174,268	175,145
Georgia.....	43,181	43,893	35,841	35,575	25,607	26,361	138	135	104,767	105,965
Maryland.....	20,788	21,844	22,697	23,133	4,356	4,441	396	401	48,238	49,819
North Carolina.....	42,742	43,463	35,462	35,278	21,333	21,777	3	*	99,540	100,518
South Carolina.....	22,936	23,022	16,445	16,452	22,958	23,359	--	--	62,338	62,833
Virginia.....	33,865	34,858	35,612	35,458	14,031	14,272	148	145	83,655	84,733
West Virginia.....	8,648	8,896	5,786	5,867	11,013	10,900	3	3	25,450	25,666
East South Central	92,845	95,812	64,627	65,331	98,869	96,843	1	1	256,343	257,987
Alabama.....	25,236	25,915	17,134	17,143	27,128	27,666	--	--	69,498	70,724
Kentucky.....	20,785	21,715	14,919	15,217	34,088	32,396	--	--	69,792	69,328
Mississippi.....	14,425	14,518	10,237	10,167	12,669	12,149	--	--	37,331	36,835
Tennessee.....	32,399	33,664	22,337	22,804	24,984	24,632	1	1	79,722	81,101
West South Central	161,115	150,462	134,222	127,454	131,878	116,937	56	52	427,271	394,905
Arkansas.....	13,591	13,594	9,035	9,015	13,222	13,530	--	--	35,847	36,140
Louisiana.....	26,427	22,368	21,339	17,088	27,580	21,011	4	2	75,350	60,469
Oklahoma.....	17,226	16,920	14,229	14,048	11,319	11,281	--	--	42,774	42,249
Texas.....	103,871	97,580	89,619	87,302	79,757	71,114	52	50	273,300	256,047
Mountain	72,989	74,076	71,621	71,394	59,872	57,999	67	65	204,550	203,534
Arizona.....	26,446	27,441	23,132	23,014	9,501	9,002	--	--	59,079	59,457
Colorado.....	13,307	13,363	15,380	15,474	9,923	9,595	36	32	38,646	38,465
Idaho.....	6,287	6,095	4,589	4,472	7,527	7,580	--	--	18,402	18,146
Montana.....	3,494	3,388	3,634	3,629	3,484	3,216	--	--	10,612	10,233
Nevada.....	9,869	10,260	7,136	7,150	10,446	10,378	6	7	27,457	27,795
New Mexico.....	4,922	4,909	6,706	6,738	5,106	5,227	--	--	16,734	16,874
Utah.....	6,638	6,698	7,768	7,786	6,856	6,521	25	26	21,287	21,031
Wyoming.....	2,025	1,923	3,276	3,132	7,030	6,479	--	--	12,332	11,534
Pacific Contiguous	111,946	109,131	128,984	127,598	63,078	61,513	668	653	304,675	298,895
California.....	69,721	68,531	94,341	93,484	37,607	36,947	652	638	202,322	199,600
Oregon.....	14,870	14,333	12,367	12,225	9,785	9,753	14	14	37,037	36,325
Washington.....	27,354	26,268	22,276	21,890	15,685	14,812	1	1	65,317	62,970
Pacific Noncontiguous	3,886	3,951	4,741	4,747	3,872	3,914	--	--	12,498	12,613
Alaska.....	1,552	1,555	2,111	2,114	1,011	1,027	--	--	4,674	4,696
Hawaii.....	2,333	2,396	2,630	2,634	2,861	2,887	--	--	7,824	7,916
U.S. Total	1,069,051	1,074,882	1,031,729	1,016,602	765,484	753,291	5,734	5,865	2,871,998	2,850,639

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.5.A. Revenue from Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, September 2008 and 2007
(Million Dollars)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	Sep 2008	Sep 2007	Sep 2008	Sep 2007	Sep 2008	Sep 2007	Sep 2008	Sep 2007	Sep 2008	Sep 2007
New England	669	612	789	709	274	233	5	4	1,737	1,559
Connecticut.....	210	183	236	190	69	54	3	2	517	430
Maine.....	57	51	47	43	42	30	--	--	146	124
Massachusetts.....	283	264	381	359	115	106	3	2	781	730
New Hampshire.....	54	52	57	54	24	20	--	--	135	126
Rhode Island.....	41	39	47	42	11	11	--	--	100	92
Vermont.....	24	24	22	21	12	12	--	--	58	56
Middle Atlantic	1,748	1,666	2,212	2,058	536	500	50	44	4,546	4,268
New Jersey.....	428	411	552	515	99	95	4	3	1,083	1,024
New York.....	846	768	1,274	1,165	145	129	40	35	2,306	2,097
Pennsylvania.....	473	488	386	378	292	276	5	6	1,157	1,147
East North Central	1,532	1,616	1,592	1,366	1,085	1,079	4	3	4,212	4,064
Illinois.....	383	435	541	394	193	257	3	3	1,120	1,089
Indiana.....	235	252	168	165	239	216	*	*	642	633
Michigan.....	298	280	323	280	202	186	*	*	823	747
Ohio.....	415	447	371	352	305	284	*	*	1,092	1,083
Wisconsin.....	200	202	190	175	145	136	--	--	535	513
West North Central	701	771	606	595	419	391	*	*	1,725	1,758
Iowa.....	107	115	76	70	82	79	NM	*	265	264
Kansas.....	97	106	100	97	56	52	--	--	253	255
Minnesota.....	169	176	147	142	123	114	*	*	438	432
Missouri.....	218	258	177	187	83	83	*	*	478	528
Nebraska.....	62	67	57	54	47	38	--	--	165	159
North Dakota.....	22	21	24	23	17	15	--	--	64	60
South Dakota.....	26	28	25	24	11	10	--	--	63	61
South Atlantic	3,529	3,529	2,711	2,435	847	764	15	11	7,103	6,738
Delaware.....	56	59	50	47	27	24	*	--	134	131
District of Columbia.....	21	21	110	100	3	2	5	4	139	127
Florida.....	1,450	1,418	921	858	140	130	1	1	2,511	2,406
Georgia.....	538	530	391	343	196	164	1	1	1,125	1,038
Maryland.....	300	301	366	309	51	49	7	4	725	663
North Carolina.....	479	528	331	328	144	135	*	*	955	992
South Carolina.....	270	268	171	155	143	134	--	--	583	558
Virginia.....	358	346	331	259	93	80	1	1	783	685
West Virginia.....	57	58	39	36	51	45	*	*	148	139
East South Central	1,010	1,036	713	649	669	576	*	*	2,393	2,261
Alabama.....	320	311	211	183	196	166	--	--	728	659
Kentucky.....	169	183	128	117	196	164	--	--	493	464
Mississippi.....	191	194	130	117	96	84	--	--	417	395
Tennessee.....	330	349	244	232	181	162	*	*	755	743
West South Central	2,358	2,336	1,649	1,474	1,203	974	1	1	5,210	4,784
Arkansas.....	156	168	90	83	90	88	--	--	336	339
Louisiana.....	365	299	283	197	284	155	*	*	931	652
Oklahoma.....	187	193	149	130	83	71	--	--	419	394
Texas.....	1,650	1,675	1,127	1,065	746	659	1	*	3,524	3,400
Mountain	871	899	727	672	435	394	1	1	2,033	1,965
Arizona.....	382	411	266	254	72	62	--	--	720	727
Colorado.....	154	139	162	129	80	63	*	*	396	332
Idaho.....	37	37	28	25	42	36	--	--	108	98
Montana.....	30	27	36	32	28	22	--	--	94	80
Nevada.....	141	156	80	83	99	114	*	*	319	354
New Mexico.....	56	55	69	63	41	33	--	--	166	151
Utah.....	56	60	63	63	37	36	*	*	156	158
Wyoming.....	14	14	24	22	35	29	--	--	73	65
Pacific Contiguous	1,597	1,615	1,954	1,850	667	623	7	6	4,225	4,094
California.....	1,315	1,341	1,691	1,596	504	486	6	6	3,516	3,429
Oregon.....	110	112	102	98	61	58	*	*	274	268
Washington.....	172	162	161	155	102	79	*	*	435	396
Pacific Noncontiguous	119	87	133	93	113	75	--	--	365	255
Alaska.....	25	23	31	28	16	14	--	--	72	65
Hawaii.....	94	64	102	65	97	61	--	--	293	190
U.S. Total	14,133	14,167	13,087	11,902	6,249	5,608	82	69	33,550	31,746

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.5.B. Revenue from Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through September 2008 and 2007
(Million Dollars)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
New England	6,187	5,991	6,667	6,286	2,277	2,136	51	39	15,182	14,452
Connecticut.....	1,888	1,898	1,879	1,746	523	521	20	21	4,310	4,186
Maine.....	552	498	420	419	347	245	--	--	1,318	1,162
Massachusetts.....	2,595	2,525	3,269	3,104	979	948	30	18	6,873	6,596
New Hampshire.....	517	505	489	477	207	208	--	--	1,213	1,189
Rhode Island.....	402	332	419	353	115	108	--	--	936	792
Vermont.....	234	233	191	187	107	107	--	--	532	527
Middle Atlantic	15,442	14,513	18,190	16,773	4,680	4,474	393	387	38,706	36,147
New Jersey.....	3,632	3,365	4,588	4,130	910	824	37	27	9,167	8,347
New York.....	7,124	6,595	10,228	9,335	1,195	1,152	306	309	18,853	17,391
Pennsylvania.....	4,687	4,552	3,374	3,308	2,575	2,498	50	50	10,687	10,409
East North Central	14,802	14,615	13,423	12,391	9,698	9,364	36	35	37,958	36,404
Illinois.....	3,772	3,830	4,284	3,600	2,048	2,148	30	29	10,134	9,608
Indiana.....	2,212	2,147	1,414	1,368	2,002	1,843	1	1	5,629	5,359
Michigan.....	2,847	2,796	2,805	2,727	1,679	1,645	*	*	7,332	7,168
Ohio.....	4,079	4,012	3,290	3,161	2,744	2,550	4	4	10,116	9,727
Wisconsin.....	1,891	1,830	1,630	1,535	1,225	1,178	--	--	4,746	4,543
West North Central	6,838	6,729	5,308	5,097	3,506	3,328	2	2	15,654	15,157
Iowa.....	1,021	1,027	636	631	699	686	NM	*	2,356	2,344
Kansas.....	970	915	883	817	474	447	--	--	2,327	2,179
Minnesota.....	1,603	1,571	1,318	1,269	1,049	984	1	1	3,972	3,826
Missouri.....	2,158	2,166	1,568	1,523	673	672	1	1	4,400	4,362
Nebraska.....	586	576	466	449	370	325	--	--	1,422	1,350
North Dakota.....	231	216	221	202	150	134	--	--	601	553
South Dakota.....	269	258	216	204	91	81	--	--	576	544
South Atlantic	28,330	27,075	21,580	20,054	7,236	6,653	112	94	57,258	53,875
Delaware.....	474	462	394	374	231	201	*	--	1,099	1,037
District of Columbia.....	187	170	955	862	23	20	35	29	1,199	1,080
Florida.....	10,265	10,104	7,084	6,797	1,189	1,124	6	7	18,545	18,031
Georgia.....	4,372	4,040	3,283	2,881	1,716	1,467	10	9	9,382	8,396
Maryland.....	2,827	2,506	2,879	2,667	457	411	49	40	6,212	5,624
North Carolina.....	4,110	4,043	2,698	2,607	1,181	1,176	*	*	7,989	7,826
South Carolina.....	2,279	2,110	1,393	1,275	1,218	1,128	--	--	4,890	4,513
Virginia.....	3,212	3,058	2,547	2,256	765	706	11	10	6,535	6,029
West Virginia.....	603	582	347	336	457	420	*	*	1,407	1,338
East South Central	8,357	7,890	5,644	5,207	5,548	4,964	*	*	19,550	18,062
Alabama.....	2,559	2,397	1,646	1,493	1,605	1,462	--	--	5,811	5,352
Kentucky.....	1,588	1,543	1,059	1,007	1,629	1,471	--	--	4,275	4,021
Mississippi.....	1,486	1,363	1,018	907	809	710	--	--	3,313	2,980
Tennessee.....	2,724	2,587	1,922	1,800	1,505	1,322	*	*	6,150	5,710
West South Central	19,075	16,917	13,751	11,942	10,848	8,298	5	4	43,679	37,162
Arkansas.....	1,285	1,187	697	620	790	704	--	--	2,771	2,512
Louisiana.....	2,774	2,102	2,185	1,567	2,219	1,435	*	*	7,178	5,104
Oklahoma.....	1,619	1,451	1,165	1,027	684	604	--	--	3,468	3,082
Texas.....	13,397	12,176	9,704	8,728	7,155	5,555	4	4	30,261	26,463
Mountain	7,224	6,919	6,025	5,517	3,692	3,333	6	5	16,946	15,773
Arizona.....	2,735	2,668	2,071	1,898	636	549	--	--	5,443	5,114
Colorado.....	1,351	1,228	1,341	1,167	658	569	3	2	3,354	2,966
Idaho.....	435	384	259	228	343	299	--	--	1,037	911
Montana.....	320	296	308	289	225	181	--	--	853	767
Nevada.....	1,170	1,199	723	718	865	878	1	1	2,758	2,795
New Mexico.....	492	441	580	510	330	289	--	--	1,402	1,240
Utah.....	556	554	526	514	321	302	2	2	1,404	1,373
Wyoming.....	164	149	217	194	314	265	--	--	695	607
Pacific Contiguous	13,407	13,019	14,762	14,380	5,102	4,861	54	51	33,325	32,311
California.....	10,072	9,997	12,330	12,084	3,866	3,684	53	50	26,322	25,815
Oregon.....	1,269	1,147	934	875	487	484	1	1	2,691	2,507
Washington.....	2,065	1,875	1,498	1,421	749	693	*	*	4,313	3,989
Pacific Noncontiguous	1,010	789	1,056	804	890	628	--	--	2,956	2,221
Alaska.....	254	233	277	251	146	123	--	--	676	607
Hawaii.....	756	555	780	554	744	505	--	--	2,280	1,614
U.S. Total	120,671	114,455	106,407	98,451	53,477	48,039	659	618	281,214	261,564

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.6.A. Average Retail Price of Electricity to Ultimate Customers by End-Use Sector, by State, September 2008 and 2007
(Cents per Kilowatthour)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	Sep 2008	Sep 2007	Sep 2008	Sep 2007	Sep 2008	Sep 2007	Sep 2008	Sep 2007	Sep 2008	Sep 2007
New England.....	18.12	16.46	15.61	14.96	13.45	12.23	12.33	8.85	16.05	14.98
Connecticut.....	20.24	18.50	16.51	14.90	14.30	12.13	17.98	13.94	17.47	15.75
Maine.....	16.21	15.23	13.19	12.50	11.15	11.49	--	--	13.46	13.18
Massachusetts.....	17.85	16.24	15.83	15.86	14.66	13.28	9.44	5.92	16.27	15.50
New Hampshire.....	16.26	14.67	14.81	13.91	13.80	11.10	--	--	15.15	13.64
Rhode Island.....	18.13	15.47	15.17	14.23	13.74	12.84	--	--	16.07	14.54
Vermont.....	15.12	14.28	12.77	12.19	9.12	8.87	--	--	12.51	12.01
Middle Atlantic.....	16.07	14.59	15.13	13.87	8.36	8.06	14.82	12.21	14.10	13.00
New Jersey.....	17.10	15.61	15.95	14.71	12.08	11.88	19.10	13.05	15.92	14.72
New York.....	19.42	17.16	17.97	16.13	10.48	9.33	16.36	13.92	17.63	15.73
Pennsylvania.....	11.80	11.31	9.48	9.17	6.94	6.86	7.94	6.72	9.36	9.15
East North Central.....	10.77	9.99	8.91	8.46	6.60	6.00	8.90	7.04	8.67	8.07
Illinois.....	11.27	10.68	8.44	8.64	7.67	6.75	8.45	6.62	9.06	8.72
Indiana.....	9.30	8.40	8.07	7.38	5.90	5.25	10.29	10.89	7.41	6.77
Michigan.....	11.01	10.16	9.43	8.43	7.11	6.27	12.30	9.09	9.17	8.25
Ohio.....	10.68	9.95	9.33	8.67	6.23	5.78	12.42	11.20	8.55	8.04
Wisconsin.....	11.78	10.84	9.58	8.92	6.84	6.25	--	--	9.22	8.55
West North Central.....	9.18	8.51	7.36	6.90	5.67	5.23	7.64	8.67	7.42	6.98
Iowa.....	10.21	9.68	7.73	7.35	5.27	5.07	NM	8.16	7.40	7.14
Kansas.....	9.43	8.63	7.87	7.04	5.96	5.19	--	--	7.81	7.06
Minnesota.....	9.79	8.77	7.80	7.30	6.15	5.66	7.91	9.00	7.82	7.27
Missouri.....	8.34	7.87	6.76	6.42	5.32	4.98	7.34	8.38	7.04	6.69
Nebraska.....	9.24	8.75	7.20	6.85	5.58	4.99	--	--	7.20	6.86
North Dakota.....	8.47	8.24	7.11	6.95	5.76	5.49	--	--	7.04	6.86
South Dakota.....	9.10	8.74	7.19	6.86	5.51	5.23	--	--	7.46	7.20
South Atlantic.....	11.31	10.38	9.77	8.70	6.66	5.90	13.86	9.80	9.90	8.98
Delaware.....	14.68	13.68	12.81	11.29	10.86	9.12	--	--	13.03	11.70
District of Columbia.....	13.52	12.22	13.93	12.73	14.33	10.20	18.83	11.50	14.01	12.55
Florida.....	12.06	11.28	10.38	9.57	8.79	7.82	10.64	9.64	11.17	10.37
Georgia.....	10.67	9.59	9.24	7.86	7.10	5.59	7.62	6.83	9.35	8.09
Maryland.....	14.29	13.26	14.06	11.71	11.04	9.86	15.72	10.82	13.90	12.18
North Carolina.....	10.17	9.60	7.90	7.62	5.91	5.88	6.61	--	8.41	8.19
South Carolina.....	10.36	9.20	8.83	7.88	5.70	5.20	--	--	8.28	7.47
Virginia.....	10.52	9.13	8.07	6.58	6.11	5.10	8.67	6.83	8.67	7.37
West Virginia.....	7.41	6.88	6.13	5.81	4.34	4.05	5.58	5.32	5.69	5.40
East South Central.....	9.52	8.22	9.17	7.91	6.11	5.08	14.04	8.55	8.15	7.04
Alabama.....	10.89	9.25	10.18	8.60	6.80	5.32	--	--	9.21	7.66
Kentucky.....	7.82	7.16	7.47	6.66	5.10	4.33	--	--	6.39	5.73
Mississippi.....	10.86	9.35	10.50	8.69	7.07	6.00	--	--	9.58	8.19
Tennessee.....	8.79	7.56	8.86	7.80	6.32	5.35	14.04	8.55	8.06	7.00
West South Central.....	12.52	11.40	10.53	9.40	8.52	7.08	9.01	8.59	10.72	9.58
Arkansas.....	10.17	9.02	8.10	6.97	6.27	5.51	--	--	8.24	7.29
Louisiana.....	11.40	9.25	11.10	8.75	9.13	6.47	14.13	11.75	10.52	8.26
Oklahoma.....	10.36	9.72	9.04	8.11	6.54	5.37	--	--	8.87	8.03
Texas.....	13.42	12.50	10.89	10.01	8.98	7.82	8.61	8.37	11.38	10.47
Mountain.....	10.36	9.77	8.75	7.92	6.50	6.14	9.35	7.56	8.69	8.15
Arizona.....	10.61	10.16	9.10	8.68	6.70	6.19	--	--	9.48	9.12
Colorado.....	11.01	9.10	9.36	7.23	7.31	5.90	9.94	6.84	9.37	7.55
Idaho.....	7.30	6.78	5.89	5.24	5.03	4.48	--	--	5.89	5.36
Montana.....	9.74	9.15	9.06	7.97	6.45	6.06	--	--	8.24	7.65
Nevada.....	11.29	11.88	9.72	10.13	8.50	9.57	9.50	10.13	9.89	10.62
New Mexico.....	10.54	9.20	8.99	7.55	7.24	5.62	--	--	8.90	7.48
Utah.....	8.71	8.43	7.40	7.13	5.08	5.07	8.38	7.80	7.03	6.91
Wyoming.....	8.84	8.26	6.89	6.29	4.50	4.08	--	--	5.69	5.28
Pacific Contiguous.....	12.80	13.06	12.44	12.21	8.67	8.64	8.55	8.34	11.75	11.77
California.....	14.59	14.97	14.21	13.99	11.09	10.92	8.59	8.37	13.77	13.78
Oregon.....	8.69	8.78	7.27	7.23	5.43	5.24	6.70	6.79	7.20	7.17
Washington.....	7.82	7.61	6.69	6.52	5.05	4.78	5.76	5.65	6.56	6.43
Pacific Noncontiguous.....	29.52	20.65	24.83	17.47	25.86	16.52	--	--	26.53	18.12
Alaska.....	16.80	15.39	13.44	12.17	13.72	11.86	--	--	14.51	13.05
Hawaii.....	36.94	23.51	33.48	21.40	30.30	18.21	--	--	33.32	20.87
U.S. Total.....	11.94	10.94	10.77	9.88	7.36	6.55	13.16	10.67	10.31	9.44

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.6.B. Average Retail Price of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through September 2008 and 2007
(Cents per Kilowatt-hour)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
New England.....	17.35	16.59	15.44	14.79	13.28	12.41	12.30	8.80	15.75	15.01
Connecticut.....	19.21	18.81	15.94	15.40	13.83	12.75	14.22	14.16	16.88	16.31
Maine.....	15.96	15.10	13.00	13.22	11.93	10.35	--	--	13.74	13.15
Massachusetts.....	17.18	16.54	16.01	15.32	14.24	13.48	11.29	6.09	16.11	15.39
New Hampshire.....	15.48	14.86	14.12	13.90	13.05	12.66	--	--	14.46	14.04
Rhode Island.....	17.24	13.88	15.25	12.71	14.21	12.28	--	--	15.89	13.11
Vermont.....	14.57	14.09	12.50	12.25	9.01	8.76	--	--	12.31	11.97
Middle Atlantic.....	15.16	14.05	14.36	13.20	8.46	8.11	12.93	12.35	13.49	12.52
New Jersey.....	16.02	14.59	14.94	13.37	12.82	11.18	17.06	12.24	15.10	13.56
New York.....	18.65	17.05	17.02	15.48	10.34	9.96	14.11	13.59	16.83	15.41
Pennsylvania.....	11.44	10.96	9.40	9.22	7.03	6.90	7.63	7.94	9.36	9.11
East North Central.....	10.28	9.76	8.90	8.62	6.28	5.81	7.69	7.29	8.44	8.00
Illinois.....	10.71	10.33	8.79	9.01	NM	6.02	7.33	6.94	8.89	8.49
Indiana.....	8.66	8.06	7.62	7.16	5.42	4.98	9.53	10.09	6.95	6.47
Michigan.....	10.86	10.34	9.41	8.98	6.87	6.52	12.27	10.62	9.11	8.67
Ohio.....	10.09	9.59	9.15	8.64	6.16	5.78	10.60	9.86	8.36	7.94
Wisconsin.....	11.39	10.72	9.19	8.64	6.50	6.18	--	--	8.93	8.43
West North Central.....	8.68	8.31	7.17	6.86	5.40	5.16	6.84	7.21	7.19	6.90
Iowa.....	9.60	9.41	7.26	7.19	4.92	4.86	NM	8.55	7.01	6.93
Kansas.....	9.18	8.41	7.74	7.01	NM	5.22	--	--	7.73	7.01
Minnesota.....	9.57	9.02	7.86	7.47	6.00	5.78	8.10	8.13	7.78	7.44
Missouri.....	7.99	7.72	6.67	6.45	5.00	4.88	5.67	6.21	6.88	6.66
Nebraska.....	7.87	7.67	6.59	6.36	5.14	4.76	--	--	6.55	6.31
North Dakota.....	7.48	7.27	6.72	6.49	5.54	5.23	--	--	6.63	6.38
South Dakota.....	8.19	7.99	6.79	6.53	5.30	5.07	--	--	7.04	6.83
South Atlantic.....	10.65	9.98	9.27	8.63	6.23	5.63	11.31	9.35	9.29	8.65
Delaware.....	13.80	13.10	11.98	11.21	10.31	8.72	--	--	12.26	11.31
District of Columbia.....	12.54	11.11	13.74	12.27	11.52	10.16	14.67	11.48	13.51	12.00
Florida.....	11.55	11.19	10.01	9.68	8.19	7.74	9.99	9.76	10.64	10.30
Georgia.....	10.13	9.20	9.16	8.10	6.70	5.56	7.29	6.65	8.96	7.92
Maryland.....	13.60	11.47	12.68	11.53	10.50	9.26	12.35	9.88	12.88	11.29
North Carolina.....	9.62	9.30	7.61	7.39	5.54	5.40	6.46	--	8.03	7.79
South Carolina.....	9.94	9.17	8.47	7.75	5.30	4.83	--	--	7.84	7.18
Virginia.....	9.49	8.77	7.15	6.36	5.45	4.95	7.52	6.62	7.81	7.12
West Virginia.....	6.98	6.55	5.99	5.72	4.15	3.86	6.38	6.51	5.53	5.22
East South Central.....	9.00	8.24	8.73	7.97	5.61	5.13	9.76	9.87	7.63	7.00
Alabama.....	10.14	9.25	9.61	8.71	5.92	5.28	--	--	8.36	7.57
Kentucky.....	7.64	7.11	7.10	6.62	4.78	4.54	--	--	6.13	5.80
Mississippi.....	10.30	9.39	9.94	8.93	6.39	5.84	--	--	8.88	8.09
Tennessee.....	8.41	7.68	8.60	7.89	6.02	5.37	9.76	9.87	7.72	7.04
West South Central.....	11.84	11.24	10.25	9.37	8.23	7.10	8.75	8.63	10.22	9.41
Arkansas.....	9.45	8.73	7.72	6.88	5.97	5.21	--	--	7.73	6.95
Louisiana.....	10.50	9.40	10.24	9.17	8.05	6.83	12.35	13.77	9.53	8.44
Oklahoma.....	9.40	8.58	8.19	7.31	6.04	5.35	--	--	8.11	7.30
Texas.....	12.90	12.48	10.83	10.00	8.97	7.81	8.49	8.41	11.07	10.34
Mountain.....	9.90	9.34	8.41	7.73	6.17	5.75	8.35	7.53	8.29	7.75
Arizona.....	10.34	9.72	8.95	8.25	6.70	6.10	--	--	9.21	8.60
Colorado.....	10.16	9.19	8.72	7.54	6.63	5.93	8.44	7.12	8.68	7.71
Idaho.....	6.93	6.29	5.64	5.09	4.56	3.95	--	--	5.64	5.02
Montana.....	9.15	8.75	8.47	7.98	6.46	5.63	--	--	8.03	7.49
Nevada.....	11.86	11.69	10.14	10.04	8.28	8.46	9.71	10.11	10.05	10.06
New Mexico.....	10.00	8.99	8.65	7.57	6.46	5.52	--	--	8.38	7.35
Utah.....	8.38	8.28	6.77	6.60	4.68	4.64	7.87	7.39	6.60	6.53
Wyoming.....	8.09	7.73	6.63	6.18	4.47	4.09	--	--	5.64	5.27
Pacific Contiguous.....	11.98	11.93	11.45	11.27	8.09	7.90	8.12	7.83	10.94	10.81
California.....	14.45	14.59	13.07	12.93	10.28	9.97	8.15	7.86	13.01	12.93
Oregon.....	8.54	8.00	7.55	7.16	4.97	4.97	6.77	6.67	7.27	6.90
Washington.....	7.55	7.14	6.73	6.49	4.78	4.68	5.90	5.67	6.60	6.33
Pacific Noncontiguous.....	25.98	19.96	22.28	16.94	22.98	16.05	--	--	23.65	17.61
Alaska.....	16.34	15.01	13.11	11.86	14.41	11.95	--	--	14.47	12.92
Hawaii.....	32.40	23.17	29.64	21.02	26.01	17.51	--	--	29.14	20.39
U.S. Total.....	11.29	10.65	10.31	9.68	6.99	6.38	11.49	10.54	9.79	9.18

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NM = Not meaningful due to large relative standard error or excessive percentage change.

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Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."