

Small Business Profile: FLORIDA

Small businesses make a significant contribution to the U.S. economy, and in 2003, they were the engine of Florida's economic performance. Nationally, half of U.S. non-farm private output and employment is generated by small firms with 500 or fewer employees; in Florida, small business owners—including women, minorities, and home based individuals—were leaders in the state's economy in 2003. The Office of Advocacy's *Small Business Profile* reports on small businesses in the state using the most currently available data.

Number of Businesses. The estimated total number of small businesses in Florida in 2003 was 1,540,500.¹ Of the 426,245 employer firms in 2003, 98.8 percent or an estimated 421,100 were small firms. The estimated number of employer businesses increased by 3.1 percent in 2003. The most recent data available show that non-employer businesses numbered 1,119,416 in 2001. Self-employment increased by 11.2 percent, from 452,014 in 2002 to 502,831 in 2003. (Source: U.S. Dept. of Labor, Employment and Training Administration; U.S. Dept. of Commerce, Census Bureau; U.S. Dept of Labor, Bureau of Labor Statistics.)

Women-Owned Businesses. Self-employment by women increased by 9.7 percent, from 169,642 in 2002 to 186,049 in 2003 and represented 36.9 percent of self-employed persons in the state. Women-owned businesses generated \$48.3 billion in revenues, employed 371,412 workers, and constituted 337,800 firms or 25.9 percent of all firms in 1997. (Sources: U.S. Dept. of Labor, Bureau of Labor Statistics; U.S. Dept. of Commerce, Census Bureau.)

Minority-Owned Businesses. In 1997, 21.1 percent or 60,600 of the minority-owned businesses in the state were employer firms, and they generated 88.6 percent of the total minority-owned business revenue of \$50.8 billion. There were 193,900 Hispanic-owned businesses; 59,700 Black-owned businesses; 33,800 Asian and Pacific Islander-owned businesses; and 10,500 American Indian and Alaskan Native-owned businesses in 1997. (Source: U.S. Dept. of Commerce, Census Bureau.)

Business Turnover. The estimated number of new employer businesses was 69,711 in 2003, which is 4.1 percent less than the previous year. Business bankruptcies decreased by 14.9 percent, and totaled 1,534 in 2003. Business terminations increased by 8.5 percent and numbered 56,665 in 2003. (Source: U.S. Dept. of Labor, Employment and Training Administration; Administrative Office of the U.S. Courts; U.S. Dept. of Commerce, Census Bureau.)

Employment. Small businesses with fewer than 500 employees numbered 354,193 in 2001 and employed 2,867,900 people or 44.6 percent of the state's non-farm private workforce (Table 1).² Total net employment gain in the state amounted to 210,878 between 2000 and 2001. Of that number, 198,124 are attributable to MSAs (metropolitan statistical areas). During the same time period, firms with fewer than 20 employees gained 130,030 jobs. (Source: U.S. Dept. of Commerce, Census Bureau, Statistics of U.S. Businesses. Note: Urban (MSA) and rural (non-MSA) employment data is available at: www.sba.gov/advo/stats/data.html.)

Small Business Income. Small business proprietors' income in 2003 increased by 5.6 percent, from \$31.3 billion in 2002 to \$33.1 billion in 2003. (Source: U.S. Dept. of Commerce.)

Finance. Small firms typically use commercial bank lenders and rely on local bank services. Over the last five years there has been a gradual decline in the number of banks in Florida (Table 3). The Office of Advocacy has identified banks in each state that make the most loans to small businesses. This information is available in its banking studies available at www.sba.gov/advo/stats.

To learn more about the Office of Advocacy's research, data, and analyses of small businesses, visit <u>www.sba.gov/advo</u>, call (202) 205-6533 or email <u>advocacy@sba.gov</u>.

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¹ The Office of Advocacy's estimate of the total number of state small businesses is based on the percent of small businesses (2001 Census Bureau firm size data) multiplied by the total number of employer businesses in 2003 (Dept. of Labor). To this total, we add the 2001 number of non-employer firms (Census Bureau).

² The number of employers listed in Table 1 is not directly comparable to the figures listed in the *Number of Businesses* section due to different data sources.

Industry	Non-employer	Employer Firms			Employment		
industry	Firms	Total	< 100	< 500	Total	< 100	< 500
Total	1,119.42	358.41	348.54	354.19	6,431.70	2,110.68	2,867.90
Agriculture, forestry, fishing, and hunting	13.62	1.18	1.14	1.17	13.49	7.23	11.36
Mining	0.71	0.22	0.18	0.19	5.74	1.32	2.05
Utilities	0.96	0.33	0.29	0.3	27.93	2.46	5.6
Construction	132.36	38.6	38.04	38.44	369.06	251.24	314.3
Manufacturing	14.9	14.51	13.33	13.94	412.99	129.17	204.28
Wholesale trade	29.32	26.47	24.95	25.62	311.39	24.95	201.37
Retail trade	98.75	45.51	44.26	44.84	915.11	44.26	302.88
Transportation and warehousing	58.08	9.44	8.95	9.17	183.27	8.95	68.06
Information	14.92	4.61	4.22	4.35	181.75	27.89	40.79
Finance and insurance	50.91	15.85	15.12	15.44	348.54	70.78	101.18
Real estate; rental and leasing	133.16	19.2	18.77	18.98	137.7	66.7	137.7
Professional, scientific, and technical services	143.83	50.32	49.33	49.83	371.16	213.85	258.85
Management of companies and enterprises	N/A	1.53	0.61	0.95	131.01	4.73	15.32
Admin., support, waste mngt., and remed., services	90.77	25.01	23.98	24.48	1,043.43	23.98	212.07
Educational services	14.75	3.8	3.57	3.73	101.1	35.94	56.71
Health care and social assistance	79.32	35.29	34.34	34.95	768.75	239.5	346.27
Arts, entertainment, and recreation	48.13	5.67	5.39	5.59	141.83	45.59	77.41
Accommodation and food services	15.65	21.59	20.71	21.25	613.43	220.2	308.81
Other services	179.29	38.86	38.33	38.64	305.22	212.4	248.78
Auxilary, except corp, subsidiary, and regional							
managing offices	N/A	0.34	0.05	0.12	44.56	0.45	2.13
Unclassified	N/A	3.73	3.73	4.25	4.25	4.25	4.25

Table 1. Firms and Employment in Florida by Industry and Firm Size, 2001 (Thousands)

*Data suppressed to protect the confidentially of individual firms. Source: U.S. Department of Commerce, Census Bureau.

Table 2. Non-farm Establishment Job Gains and Losses by Firm Size, 2000–2001 (Thousands)

		Firm Size (Number of Employees)			
	Total	1–19	1-499	500+	
Job Gains:					
New establishments	510.25	128.17	242.43	267.82	
Expanding establishments	827.71	237.47	415.83	411.88	
Job Losses:					
Downsized establishments	-676.79	-112.91	-278.31	-398.48	
Closed establishments	-450.29	-122.7	-235.8	-214.49	
Net change in employment	210.88	130.03	144.16	66.72	

Source: U.S. Department of Commerce, Bureau of the Census, Statistics of U.S. Businesses, 2001.

Number of Banks Per Year				Number of Banks by Asset Size, 2003					
1995	2000	2001	2002	2003	Below \$100M	\$100M - \$500M	\$500 - \$1B	\$1B - \$10B	Over \$10B
344	264	262	259	262	89	142	20	11	0

Source: U.S. Small Business Administration, Office of Advocacy, from data collected by the Federal Reserve Board. The full list of small-business-friendly banks can be found on the Office of Advocacy's website at <u>mmn.sba.gov/advo/lending</u>.