



## Join FLICC, OCLC CAPCON, SLA and ARL for **The Art of Strategic Persuasion: Essential Skills for Leaders**

### **Date**

Thursday, April 10, 2008

### **Time**

9:30 a.m. - 4:00 p.m.

### **Place**

The Cato Institute  
1000 Massachusetts Ave., N.W.  
Washington, D.C.

### **Metro/Directions**

Metro Center /11th Street exit.  
Walk north so the lettered  
streets get higher (H, I, K, L,  
Massachusetts). Due to recent  
construction, you must make a  
right on K Street and walk one  
block; Turn left on 10th and walk  
one block. Cato is on your left at  
the corner of 10th St., N.W., and  
Massachusetts Avenue.

### **Sponsor**

FLICC, OCLC CAPCON, SLA,  
ARL

### **Information**

Call FLICC (202) 707-4813  
TTY (202) 707-4995  
Request ADA Accommodations five  
business days in advance at  
[ADA@loc.gov](mailto:ADA@loc.gov).

### **Registration**

The cost to attend this workshop  
is \$180 per person. Continental  
breakfast and lunch will be  
provided to attendees, as well  
as complimentary copies of the  
authors' current books.  
Register online at:  
<http://www.loc.gov/flicc/feveform.html>

### **Cancellations**

Please notify FLICC at (202)  
707-4813 if you cannot attend to  
allow those on the waiting list an  
opportunity to register.

**E**ffective communication and presentation skills are a signature feature of highly successful people and generally these skills have to be cultivated and learned. No matter where you are presently in your career, you can significantly enhance your professional prospects by learning how to become a more confident and compelling speaker.

The Art of Strategic Persuasion: Essential Skills for Leaders is a must-attend event for anyone who is serious about developing their communication and leadership skills. This one day workshop features two dynamic speakers and teachers—Dr. Susan Miller and Mr. Tom Calcagni—both of whom will provide invaluable guidance and instruction concerning the art of public speaking and presentation.



**S**usan Miller, Ph.D. is founder of Voicetrainer, LLC, a voice and communication consulting business. She specializes in refinement of the speaking voice, anxiety reduction, accent modification and treatment of the injured voice user. Dr. Miller has over twenty-six years of experience with professional and amateur speakers, radio and news broadcasters and singers.

**T**om Calcagni is a top communications consultant who has been teaching senior executives, political pros and even a celebrity or two to prepare for interviews, and more importantly, how to take control of them. He currently serves as Chief Communications Strategist for the Special Libraries Association (SLA) in Alexandria, VA.

