

Before the  
UNITED STATES COPYRIGHT ROYALTY JUDGES  
Washington, D.C.

In the Matter of

MECHANICAL AND DIGITAL  
PHONORECORD DELIVERY RATE  
ADJUSTMENT PROCEEDING

Docket No. 2006-3 CRB DPRA

CORRECTED REBUTTAL TESTIMONY OF

**TERRI SANTISI**

President, T. Media Services, International

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RIAA Trial Ex. 78

**CORRECTED TESTIMONY OF TERRI M. SANTISI**

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## I. INTRODUCTION AND RELEVANT WORK EXPERIENCE.

I am the President of T. Media Services, International, a strategic consulting firm specializing in all aspects of media and entertainment. I write this report at the request of the RIAA to respond to several of the assertions that have been made by the National Music Publishers Association, Inc. (“NMPA”), the Songwriters Guild of America (“SGA”), and the Nashville Songwriters’ Association International (“NSAI”) (collectively, the “Publishers”) in the current CRB proceeding.

I have spent virtually my entire professional career in the media and entertainment fields and have had extensive experience with both the recorded music and the music publishing sectors of the industry.

I started my career at the accounting firm of Ernst & Young. I was at Ernst & Young for 13 years and as a partner led the Media Industry Group. I also served as the coordinating partner for EMI Music Worldwide, the American Society of Composers and Publishers (ASCAP) and the NMPA. While at Ernst & Young I developed a sophisticated formula for the valuation of music publishing copyrights which enabled potential purchasers of those rights to obtain an appropriate measure of their value. I also led financial due diligence of several music and music-related companies, including SBK Music Publishing (formerly CBS Music Publishing) by Thorn EMI Plc (a roughly \$300 million transaction) and led financial due diligence with respect to the sale of Chappell Music Publishing by an investor group to Warner Music (a roughly \$200 million transaction).

From 1989 to 1992 I served as the Senior Vice President and Chief Financial Officer for EMI Music Publishing Worldwide/SBK Records. At EMI Music Publishing (“EMI MP”) I was responsible for integrating the former CBS Songs, another music publisher, and leading the financial operations of the newly merged company. In that position I was responsible for

corporate development (mergers and acquisitions) and all finance operations including royalties, licensing and administration, financial planning and analysis. In addition, I served as the financial partner to the co-Chairmen of the company to assist on all global growth initiatives. I also negotiated several major catalog transactions, including the acquisition of Filmtrax Music and a long-term administration deal for the Jobete Music catalog. In the course of my work I routinely reviewed royalty statements and other licensing documents and became familiar with all aspects of the royalty rate structure of music publishers and songwriters.

From 1992 through 1998 I was the Executive Vice President and General Manager of the EMI-Capitol Music Group, North America. At EMI Music I led strategy development and oversaw day-to-day operations for nine North American record labels, with responsibility for the sales, marketing, and distribution operations as well as the manufacturing organization. I was also responsible for structuring major artist and promotion deals and evaluating the viability of new business opportunities. Among others, I was responsible for the development and management of multimedia marketing campaigns involving artists such as Garth Brooks, Tina Turner and Roxette. I also renegotiated the rights to the Beatles' BBC Tapes and their "Anthology" audio and video series, greatly increasing the revenue-generating potential of those products.

Subsequent to my work with EMI Music, from 1999 through 2005 I was a Partner at KPMG and leader of their Media and Entertainment Practice. During my tenure at KPMG, I led specific client projects in the media industry, including a business transformation and strategic assessment of a major music association, transaction advisory work for several media companies (primarily in the music sector), advising on transactions from \$100 million to in excess of \$1

billion, and also led the Sarbanes Oxley initiative for one of the major recorded music companies.

After leaving KPMG, I was the Chief Financial Officer for Interpublic Media, a division created in 2006 to consolidate the media planning and buying businesses of The Interpublic Companies. I then served as the Executive Vice President, Chief Financial Officer and Chief Administrative Officer for IMG, a major sports, entertainment and media company. Upon leaving IMG in 2007 I formed T. Media Services, my own consulting firm.

In addition to the above employment, I have also made a number of professional contributions in the area of media and entertainment. I partnered with the World Economic Forum to assist in the annual media governors meeting agenda from 2000-2005, and I remain involved with that organization today. In the course of my work with the World Economic Forum I contributed to their digital ecosystem study and authored papers relating to the impact of private equity firms in the media and entertainment industry, collaboration between information technology, telecommunications and media entertainment, boundaries of global regulation in the media and entertainment industry, and challenges to creating value in media and entertainment. In addition, I have authored position papers on the current issues and future implications of various sectors in media entertainment, including advertising, intellectual property protection, and the consumer in media and entertainment.

I have been a certified public accountant in the State of New Jersey since 1979. A copy of my resume is attached at the Appendix to this report.

## II. SUMMARY OF CONCLUSIONS.

Throughout their direct case, the Publishers have repeatedly made a number of inaccurate or misleading statements about the relative contributions made, and risks taken, by music publishers and record companies.

First, music publishers say they have a significant role in creating music and making it available to the listening public.<sup>1</sup> While music publishers do make certain contributions to the creative process, the contributions of the record labels are many times greater. In terms of dollars spent, it is the record labels that provide the vast majority of the investments in the areas of artist & repertoire (A&R), marketing and promotion, recording cost, talent advances, tour support, and the like. The contributions of music publishers in these areas do not even come close.

Second, music publishers say that they take significant risks with their investments in songwriters.<sup>2</sup> As I will show in this report, any risks taken by music publishers are minimal compared to the risks taken by record labels. This is in part simply a function of their lower spending. But it is also because music publishers, unlike record labels, have access to a wide range of revenue streams that insulate them from periodic downturns in one form of licensing or another. Moreover, music catalogs are durable assets that retain their value for many years with a minimum of continued financial expenditure. That is why music catalogs have in recent years become a widely sought-after investment due to their long-term, annuity-like nature.

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<sup>1</sup> CO Trial Ex. 11 (Israelite WDT) ¶¶ 13-19; CO Trial Ex. 3 (Faxon WDT) ¶¶ 9-38; CO Trial Ex. 24 (Firth WDT) ¶¶ 17-52; CO Trial Ex. 8 (Robinson WDT) ¶¶ 27-57; CO Trial Ex. 13 (Peer WDT) ¶¶ 10-46

<sup>2</sup> CO Trial Ex. 11 (Israelite WDT) ¶ 18; CO Trial Ex. 3 (Faxon WDT) ¶ 17; CO Trial Ex. 24 (Firth WDT) ¶ 29; CO Trial Ex. 8 (Robinson WDT) ¶ 51; CO Trial Ex. 13 (Peer WDT) ¶¶ 19-20

Third, music publishers contend that an increase in the mechanical royalty rate is necessary to enable them to make continued investments in music.<sup>3</sup> But, as I will show, this is not so. Mechanical royalty revenues are but one of many streams of income that the music publishers enjoy. Indeed, as my analysis will show, under the RIAA's proposal to reduce the present mechanical royalty rate on most products to a level of 9 percent of wholesale, music publishers would still enjoy healthy profits and margins -- more than enough to cover their overhead and to continue talent advances and carry out other forms of investment. By contrast, adopting the rate increase proposed by the Publishers will simply swell the music publishers' already substantial coffers while depriving record labels of net revenues that are essential if they are to continue making investments in an already difficult economic environment.

Finally, the music publishers have testified that digital distribution is the cure to the record labels' woes, suggesting that the savings record companies will eventually achieve in lower distribution and manufacturing costs will offset the losses they are experiencing as a result of declining sales revenues.<sup>4</sup> In fact, the shift to digital has created tremendous risks for record companies, who have made and are continuing to make massive investments in order to transform their businesses in a time of great uncertainty about the future of the music industry as a whole. And while everybody has suffered from digital piracy to some extent, it is the record companies that are making most of the investments and therefore that are bearing the brunt of the increased risks. Music publishers, by contrast, simply continue to do in the digital world what they have always done in the physical world, which is to license a product and run what is, in effect, an annuity business.

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<sup>3</sup> CO Trial Ex. 11 (Israelite WDT) ¶¶ 13, 17, 48; CO Trial Ex. 24 (Firth WDT) ¶ 62; CO Trial Ex. 8 (Robinson WDT) ¶¶ 27, 57; CO Trial Ex. 13 (Peer WDT) ¶¶ 51, 59

<sup>4</sup> CO Trial Ex. 3 (Faxon WDT) ¶¶ 9-38; CO Trial Ex. 15 (Murphy Report) ¶¶ 38-50

**III. THE MUSIC PUBLISHING BUSINESS INVOLVES SUBSTANTIALLY LESS RISK THAN THE RECORDED MUSIC BUSINESS.**

The music publishers have sought to convince this Court that they make substantial investments, and take substantial financial risks, in the creation and distribution of music. To their investors, stockholders, and the general public, however, the music publishers say something completely different, describing themselves as a low-risk business that primarily collects the cash generated from the intellectual property they own. As BMG Music Publishing (“BMG MP”) put it in a 2006 prospectus, music publishing is a “highly profitable business model with high margin, annuity-like cash flow generation.”<sup>5</sup> Based on my personal knowledge of the music publishing business and my review of the music publishers’ documents provided in discovery, this statement in the BMG prospectus is certainly accurate.

**A. Music Publishers Acquire the Rights to Musical Works In Ways That Minimize Their Risk.**

Music publishing companies make money by licensing the use of a piece of intellectual property -- the musical work or song. Music publishers typically acquire musical works in one of three ways:<sup>6</sup>

*First*, music publishers acquire existing catalogs of musical works with existing and predictable revenue and cash flow streams, usually in a particular genre such as pop or country. The acquisitions of these catalogs carry little risk because their revenue-producing capacity can readily be analyzed prior to purchase, allowing a purchase price to be simply calculated. As a Sony/ATV presentation explained, the “target criteria” for a catalog acquisition include:

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<sup>5</sup> RIAA Ex. 51 (CO05006812), at 05006826

<sup>6</sup> The three basic ways of acquiring rights are set out in many of the documents the music publishers disclosed in discovery -- for example, “Publishing Basics: The Fundamentals”, a presentation by Sony/ATV Music Publishing on June 14, 2006 (RIAA Ex. 133-RR (CO07007193), at 07007195).



“steady, predictable revenue stream”, “favorable margins”, and a “target return on investment” of 5-10 percent after tax, among others.<sup>7</sup>

*Second*, music publishers enter into administration or short term catalog deals. In these deals, the publishers take an already-existing catalog -- that is, a catalog that is already earning money -- and agree to exploit the musical works in that catalog (and handle the collection of the royalty payments) in exchange for a share of the profits from that catalog. Such arrangements have a very steady and predictable revenue stream and the music publisher will retain these rights for the term of the deal or until an advance is recouped. Administration deals can also provide the publisher with an inside track on the acquisition of that catalog should it be placed for sale in the future.<sup>8</sup> Although the music publishers spend significant sums to acquire the rights to a catalog of existing works, the risks associated with this investment are small.

*Third*, music publishers sign new talent deals with writers, artists and/or producers. Like the record companies, music publishers usually pay an advance to a new songwriter, and like the record companies, music publishers are betting that the songwriter will succeed and their investment can be recouped. Although the music publisher may make this investment before any songs have been written or selected for recording by a record company, in many cases, publishers wait until a songwriter has a record deal in place. (And they also give larger advances to writers with record company deals. For example, Warner/Chappell’s due diligence document has a chart with a “US Example” showing that the company typically gives \$60-\$120,000 to “developing/baby acts” but \$150-\$300,000 to “developing acts with record deals.”<sup>9</sup>) In the case

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<sup>7</sup> RIAA Ex. 133-RR (CO07007193), at 07007205

<sup>8</sup> RIAA Ex. 133-RR (CO07007193), at 07007205

<sup>9</sup> RIAA Ex. 129-RR (CO08000273), at 08000303

of new songwriters, they frequently wait until a songwriter has a commitment from an artist to have his song recorded before they sign the songwriter and pay an advance. And in the case of singer/songwriters, it is sometimes the case that the music publisher does not sign a deal until the singer/songwriter not only has a record contract, but has already recorded an album that is ready for release. In other words, music publishers generally invest in new talent only when they know that a record company is already planning to invest many multiples more in A&R, marketing, etc. -- investments that will ultimately be to their benefit.

There is little risk, therefore, that the music publisher investments will not pay off. When music publishers buy existing catalogs of musical works, or enter into administration deals, they are acquiring assets (or rights to assets) that already are generating predictable revenue streams. Only when the music publishers acquire musical works by signing new talent deals with songwriters to whom they pay advances is there any appreciable risk. Yet even here, the risk is often minimized by the fact that the record company has already committed to produce and sell at least one album by the singer/songwriter, and the music publisher will earn mechanical royalties on each and every one of the albums sold, regardless of whether the record company ever makes a profit on the album. Moreover, it is worth noting that in all three circumstances, the costs to the music publishers increase very little. The incremental cost of adding a catalog or a new songwriter (or 50 new songwriters) is principally the cost of any advance on royalties; in contrast, if a record company seeks to add another performer or make a new album, it will incur very substantial additional costs, including A&R, marketing, and other costs.

The publishers' ability to reduce the risk of their investments stands in contrast to the record companies. The record companies usually must make their investment at a time when there is no way to know whether the investment will prove successful. The record companies

invest in the artist, provide the funds for the artist to make and produce the sound recording (including mixing, mastering and other expenses involved in the creation of the sound recording), provide the funds necessary to bring the sound recording to market both in the digital and physical world, and carry out the manufacturing and distribution of the sound recording -- all this before anyone knows whether it will be popular with the public. The risk confronting the record companies at the point where they make their investment, therefore, is significantly greater than the risk confronting the publishers.

**B. The Investments Made By Music Publishers Are Smaller, and Therefore Less Risky, Than The Investments Made By Record Labels.**

Once the music publishers have made an investment to acquire the rights to musical works, the investment needed to exploit these rights is modest. Both the music publishers and the record companies pay advances to songwriters and/or artists, but the record companies make additional and very substantial investments to produce the recording, market it in the physical and digital space, and distribute and manufacture it. It is the record companies, rather than the music publishers, who bear the lion's share of the costs that turn intellectual property rights into revenues.

The disparity of investments between music publishers and record companies can be usefully illustrated by comparing the investment profile of EMI MP, the most profitable music publisher (and until last year's merger of BMG MP and Universal Music Publishing Group, the largest), with Universal Music Group, the largest and most financially healthy recorded music company. EMI MP has approximately 20 percent of the market for music publishing and UMG has about 30 percent of the market for sound recordings. I understand that Roger Faxon, EMI MP's CEO, has testified that EMI MP has a total A&R budget in the US of more than \$15 million, pays annual gross advances in the US averaging close to \$44 million per year, and

makes expenditures on various development and promotional activities of just under \$5 million.<sup>10</sup> But those figures pale in comparison with the comparable figures from UMG. For A&R, UMG had gross spending in 2006 (including A&R expenses and gross advances) of [REDACTED] -- many times more than EMI MP.<sup>11</sup> As for marketing, UMG had [REDACTED] in marketing expenses in 2006, dwarfing EMI MP's development budget.<sup>12</sup>

Moreover, even these figures understate the comparison because Mr. Faxon's figures for A&R and developmental activity spending include not only third party expenses but also all overhead expenses (such as salaries and rent) that could be allocated to these activities.<sup>13</sup> If you were to make a true apples to apples comparison, you would have to count UMG's A&R overhead of [REDACTED] and its marketing overhead of [REDACTED],<sup>14</sup> plus whatever portion of UMG's [REDACTED] general and administrative overhead is allocable to the management and support of their A&R and marketing activities. And, of course, UMG incurs all of the distribution and marketing costs associated with both physical and digital distribution -- expenses that are effectively \$0 for EMI MP. And even this comparison overstates the relative investments and risks of the music publishers compared to record companies. This is because EMI MP's figures for advances, as with all the music publishers, includes advances for administration deals as well as pipeline advances to songwriters. As I noted above, advances of this nature have almost no risk as the music publisher is advancing against a known revenue stream.

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<sup>10</sup> CO Ex. 3 (Faxon WDT) ¶¶ 12, 16, 22

<sup>11</sup> RIAA0020488

<sup>12</sup> RIAA0020099

<sup>13</sup> Faxon WDT Exs. 1, 5

<sup>14</sup> RIAA0020099

The difference in the level of investment also can be seen in some of the examples the music publishers themselves have brought to the Court's attention. Throughout their testimony the publishers make numerous claims about the singer-songwriters whose careers they claim to have boosted in the form of advances, songwriting assistance, and other forms of support. Two such examples are James Blunt, a singer-songwriter with EMI MP, and Lance Miller, a singer-songwriter with Famous Music Publishing. I have examined the record labels' experiences with both of these artists and, as it happens, I believe that these two examples precisely illustrate the kind of investments that record companies often must make, and the range of risks that they face.

In the case of James Blunt, Roger Faxon of EMI MP emphasizes that his company provided Mr. Blunt with some \$300,000 of advances (in addition to songwriting assistance and other forms of promotional support). While that is not an inconsiderable sum of money, it pales in comparison with the support given to Mr. Blunt by just one of his record labels, Atlantic Records (Atlantic, a Warner label, and Custard Records, an independent record company, have signed James Blunt jointly). In the United States, Atlantic spent [REDACTED] for a marketing campaign in connection with Mr. Blunt's breakout album, *Back to Bedlam*. This is in addition to [REDACTED], and it does not even take into account the expenditures by Atlantic's overseas affiliate in the UK, where Blunt first broke out. Overall, Mr. Faxon's \$300,000 advance compares poorly to the [REDACTED] spent by the record company on just the two activities described above.

In the case of James Blunt, the record company's investment paid off -- to the benefit of both the record company and the music publisher. But that is often not the case, as another publisher example demonstrates. I understand that Mr. Robinson of Famous testified in his written statement that he was "eagerly anticipating" the release of an album by Lance Miller in

2007.<sup>15</sup> As Mr. Robinson testified, Famous did not discover Mr. Miller and Famous did not arrange for him to sign with a record label. Nevertheless, because Famous had signed Mr. Miller, Famous stood to make money when Warner Brothers Records invested the money in an EP and full album for Lance Miller. While Famous invested just under \$87,000 in advances to Mr. Miller,<sup>16</sup> Warner Music spent [REDACTED] -- to market Mr. Miller's first release. Warner also paid recording costs of [REDACTED], as well as additional costs of manufacturing. Unfortunately, the marketplace did not respond positively to the EP released by Warner as both Warner and Famous had hoped. Warner will not recoup its advances, and estimates that in total it will lose roughly [REDACTED] on the project. While Famous may well have lost money too, it clearly risked far less and therefore lost far less. (It is worth noting that the costs of making and marketing records by Nashville artists is generally far less than "Top 40" artists; therefore, the potential risk to the record companies when launching a new "Top 40" artist can be even higher than the Lance Miller example illustrates.)

The Blunt and Miller examples illustrate a more general truth: Music publishers' investments are usually significantly less than the investments by the record companies. The disparity in the size of the investment is because the record company provides the funds to make the sound recordings and to market and promote the resulting sound recordings. It is the record company that pays for all the recording, producing, mixing, mastering, marketing, promotion and other expenses involved in creating, distributing and marketing the sound recordings. The investments by music publishers, on an album by album basis, are simply smaller.

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<sup>15</sup> CO Ex. 8 (Robinson WDT) ¶ 46

<sup>16</sup> CO02005464, at 02005468

Because the music publishers invest less (and have more revenue streams against which to recoup their costs, as I explain below), music publishers recoup their advances far more often than record companies. For example, one of the largest and most profitable music publishers, EMI Music Publishing, routinely recoups 90 percent of its advances. For the eight-year period from FY 2000 through FY 2007, EMI MP made [REDACTED] in gross advances and recouped a total of [REDACTED], or 91.0 percent of the total gross advances. In that same eight-year period, EMI Music Publishing wrote off [REDACTED] in unrecoupable advances.<sup>17</sup> By comparison, during the eight-year period 1999-2006, UMG wrote off a total of [REDACTED] [REDACTED], or an average of [REDACTED] million per year -- more than [REDACTED] the amount EMI MP was forced to write off.<sup>18</sup> One of the reasons for this disparity is that the above EMI MP figures for advances include advances for administration deals as well as pipeline advances to songwriters. As I noted above, advances of this nature have minimal risk as the music publisher is advancing against a known revenue stream.<sup>19</sup>

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<sup>17</sup> RIAA Trial Ex. 8 (CO04024775), at 04024778, 04024792

<sup>18</sup> RIAA0020435; RIAA0020099

<sup>19</sup> I understand that Roger Faxon, EMI MP's CEO, has testified that EMI MP has only a "small success rate" with its advances. (CO Trial Ex. 3 (Faxon WDT) ¶ 17.) That is, of course, clearly contradicted by the numbers I have cited above. Mr. Faxon apparently based his testimony on the fact that as of the end of 2005, EMI MP had approximately \$209 million in outstanding advances in the U.S., while its internal accounting treated \$121 million of this as "provisions", or unlikely to be recouped. But this is an extremely misleading comparison. As Mr. Faxon admitted in his testimony on the stand, the \$209 million is a gross figure made up of two different components: (1) newly-made advances that are too new to be recouped; and (2) all of EMI MP's unrecoupable advances -- a figure which has been accumulating on EMI MP's books for years and which is carried forward from year to year. (Tr. 1/30/08 (Faxon) 602:5-15.) A comparison between these two figures is simply meaningless because it says nothing about the advances or recoupments in a given year. Indeed, from FY2000 to FY2006, during a period when EMI MP extended and recouped over [REDACTED] in advances, the level of "provisions" on EMI MP's books rose only minimally, from about [REDACTED] in 2000 to \$121.0 million in 2007. (RIAA Trial Ex. 8 (CO04024775), at 04024792.)

The other music publishers, too, appear to bear little if any risk with their advances. For example:

BMG MP: BMG MP's financials show that their writeoffs for unrecouped advances have been extremely small. In 2002, BMG MP wrote off about \$2.9 million in advances.<sup>20</sup> From 2003 through 2006, as shown on Table A, the only other years for which BMG MP provided such data, the company wrote off €2.6 million, €2.3 million, €1.9 million, and €1.8 million in unrecouped advances, respectively (about \$2-\$3 million per year). BMG MP's plan documents for 2006-2010 estimate writeoffs in the same neighborhood for that entire period (€2.2 million, or about \$2.6 million dollars, per year).<sup>21</sup> Moreover, figures for total advances and recoupments, to the extent BMG MP has provided them in discovery, show that BMG MP appears to recoup a large portion of the advances it provides. In fact, from 2002-2005, BMG MP's US advances totaled \$101.5 million, while its recoupments were \$92.2 million, or 90.8 percent of advances during that time period.<sup>22</sup> Although BMG MP did not provide projected advances and recoupments for the US company, projections on a worldwide basis for the years 2006-2010 are that the company will make a total of €480.4 million in advances and recoup €465.6 of that -- a 96.9 percent success rate.<sup>23</sup>

Sony/ATV: As indicated on Table A, Sony/ATV's financials show that it has written off roughly between [REDACTED] in advances each year. Sony/ATV did not provide data by

<sup>20</sup> CO05004735, at 05004739

<sup>21</sup> RIAA Ex. 130-RR (CO05005927), at 05005948

<sup>22</sup> CO05004735, at 05004747 (2002); CO05005398 (2003-2005)

<sup>23</sup> RIAA Ex. 51 (CO05006812), at 05006925. I am aware that Mr. Firth has testified that from 1987 through 2005 BMG MP has written off approximately 55 percent of its advances: CO Ex. 3 (Faxon WDT) ¶ 29. BMG MP did not provide documents showing its advance payments and recoupments prior to 2002, but the figures from 2002-2005 (and the projections for the worldwide company) certainly do not support this contention.



which annual levels of advances and recoupments could be calculated, but it did provide a document with forecast figures for 2007 and a budget for 2008. That document showed that Sony/ATV forecast making [REDACTED] in new advances and recouping [REDACTED] in previous advances in 2007, and that it budgets making [REDACTED] in advances in 2008 and recouping [REDACTED], for a total recoupment rate over those two years of [REDACTED].<sup>24</sup>

Universal Music Publishing Group (UMPG). As shown in Table A, UMPG took a writeoff of [REDACTED] in advances in 2000, [REDACTED] [REDACTED]. In addition, its 2006 forecast and 2007 plan documents also [REDACTED].<sup>25</sup> UMPG's documents show that from 2000 through 2005, they spent a total of [REDACTED] in advances, while recouping a total of [REDACTED].<sup>26</sup> The same pattern holds if one takes 2006 forecast and 2007 budget figures into account.<sup>27</sup>

Warner/Chappell: Warner/Chappell did not provide consistent financial data for its US operations, but on a consolidated (worldwide) level as shown on Table A the company had advance writeoffs between [REDACTED], or approximately [REDACTED] percent of revenues, between 2000 and 2006. [REDACTED] [REDACTED] In addition, investor documents prepared by Warner/Chappell emphasize that on a worldwide level, [REDACTED]

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<sup>24</sup> CO07006752, at 07006753

<sup>25</sup> CO09008348, at 09008404

<sup>26</sup> CO09011621 at 09011662-09011664; CO09011388 at 09011435-09011439; CO09011259 at 09011310-09011313; CO09011509 at 09011558-1560; CO09011043 at 09011126

<sup>27</sup> CO09011043, at 09011126

[REDACTED]<sup>28</sup> As for U.S. advances, the sporadic documents that the Publishers produced show advance writeoffs in line, proportionally, with the worldwide advances, at [REDACTED]<sup>29</sup>.

Of course, it is perfectly logical that the music publishers tend to have such high recoupment rates on their investments. As I noted above, many of the music publishers' advances are not given out to new talent, where the real risk lies, but for pipeline advances to songwriters and for catalog administration deals. Thus, it is no surprise that the music publishers tend to recoup a large portion of their investments.

**C. Music Publishers Earn Multiple Revenue Streams as a Result of Record Company Investments.**

For the music publishers, the investment that turns a song into a revenue-producing sound recording -- an investment mostly undertaken by the record companies -- produces multiple streams of revenue that the music publishers can look to in order to earn a return on their investment. The record companies, on the other hand, depend almost entirely on revenue from the sale of sound recordings.<sup>30</sup> That distinction between music publishers and record companies

<sup>28</sup> RIAA Ex. 129-RR (CO08000273), at 08000294

<sup>29</sup> CO08001345, at 08001346; CO08005707, at 08005723

<sup>30</sup> Record companies recently have begun an attempt to alter this state of affairs by signing "360" deals, in which the record company and the artist agree that the record company will share in revenues from touring, merchandising, licensing and other sources of revenue, as well as sound recordings. It is not at all clear that this new business model will succeed, at least with established artists. If you are already an established "brand" with strong revenue streams from these other businesses, there is little incentive to give a portion to the record company. Indeed, as one analyst recently noted, "there have been some signs of established artists leaving record labels behind for experimentation with more entrepreneurial ways of reaching their fans and expanding their means of driving revenues beyond recorded music (Radiohead and Nine Inch Nails going independent, Madonna signing with Live Nation (NR) and Paul McCartney signing with Starbucks)." (Goldman Sachs, Company Update: Warner Music Group Corp.,

is particularly important in an era of rampant piracy. Piracy significantly erodes the sound recording sales on which the record companies rely. But while piracy impacts the mechanical royalties earned by music publishers, it does not have as much effect on the other revenue streams that are available to the publishers and unavailable to record companies.

Music publishers earn money from musical works in at least the following ways:

- Reproduction (mechanical) royalties from the sale of CDs, digital downloads, cassettes and similar recordings that incorporate the musical work;
- Performance royalties from the performance of a musical work on radio, Internet streaming services, concerts and other public performances (e.g. in bars, restaurants, sporting events, and the like);
- Synchronization royalties from the use of musical works in movies, videos, television shows and commercial advertisements;
- Merchandising royalties from the use of musical works in toys, greeting cards and similar products;
- Revenues from the sale of sheet music (in print or digital scores) and from lyric services;
- Revenues from dramatic performances such as on Broadway, in shows, or other theaters (so-called Grand Rights)
- Royalties from production libraries.

Unconventional new ways for the music publishers to earn revenues off of their music catalogs seem to crop up every day. To take just one example, a recent initiative is the licensing of song lyrics for printing on designer clothing, such as jeans, other denim wear, and

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(cont'd)

October 31, 2007, at 3.) To the extent that the record companies can persuade artists to sign 360 deals, the record companies generally have to compensate the artists with larger advances and make additional investments in other lines of business (such as t-shirt or concert promotion companies). In effect, the record companies must buy the additional revenue streams, which raises the level of investment by the record company and thus the risk that the investment will not be repaid.

accessories.<sup>31</sup> UMPG's 2007 budget plan for its US operations places "lyric merchandise" at the top of its "new business / growth initiatives", projecting growth in revenue from [REDACTED] in 2006 to [REDACTED] in 2007.<sup>32</sup>

Two things of importance jump out from the breakdown of revenues for the publishers. First, the bulk of their revenues derive from the exploitation of sound recordings that were created by the substantial effort and investment made by record companies. In addition to mechanical royalties from the sale of sound recordings, substantial portions of the performance and synchronization royalties are the result of the investments made by record companies that work to the benefit of music publishers. Without record companies making sound recordings in the first instance, the performance and synch royalty revenue streams would be not possible. Indeed, many other revenue streams, including sale of lyrics and synchronization revenues that do not involve a pre-existing popular sound recording, are also largely the result of the efforts of record companies; people are likely to buy lyrics of sound recordings they have heard and enjoyed and sound-alike recordings are used in commercials and television shows because the original recording was popular.

Second, the availability of multiple revenue streams means that while record companies have been hard hit by music piracy, music publishers have avoided the worst of the piracy effect. Piracy does not affect the performance royalties that the music publishers earn (and the record companies, for the most part, do not). The music publishers explicitly recognize this fact. BMG MP has told potential investors that "the music publishing industry . . . is less dependent on technological change and is marginally less affected by unauthorized copying and unauthorized

<sup>31</sup> <<http://newsblaze.com/story/2006051213145800002.mwir/topstory.html>> (announcing the release of "Lyric Jeans", a venture with UMPG and Warner/Chappell). (RIAA Ex. 125-RP)

<sup>32</sup> CO09008188, at 09008206

downloading. For example, although mechanical royalties have been negatively affected by the decline in CD sales, revenue from performance and synchronization have benefited from strong growth in the media landscape.”<sup>33</sup> Similarly, Warner-Chappell told investors that “revenue streams such as performance, synchronization, and other (~70 percent of music publishing industry revenues) are not exposed to piracy” and that the “impact of piracy on mechanical revenues [is] greatly mitigated by depth of catalog.”<sup>34</sup>

More generally, the diversity of music publisher revenue streams serves to insulate the music publishers from downturns in any particular revenue source — an element of the music publishing business that the publishers have not hesitated to trumpet to their investors. For example, BMG MP told prospective purchasers that its “controlled catalogue of over one million musical copyrights generates stable, recurring revenues and predictable annuity-like cash flows.”<sup>35</sup> Similarly, Warner-Chappell boasted to investors of its “highly diversified catalog and corresponding steady-earning, stable growth nature of the business.”<sup>36</sup> Roger Faxon of EMI MP gave a public interview in which he noted that: “Compared to the recorded music industry, there is a different risk profile and a different return profile. The record business works on a high-risk, high-return model. We try to moderate that risk by looking for revenues not just from the sale of recorded music but also from other sources. So our risk profile is substantially better in that sense than for labels.”<sup>37</sup>

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<sup>33</sup> RIAA Ex. 51 (CO05006812), at 05006846

<sup>34</sup> RIAA Ex. 126-RR (CO08006761), at 08006777

<sup>35</sup> RIAA Ex. 51 (CO05006812), at 05006836

<sup>36</sup> RIAA Ex. 126-RR (CO08006761), at 08006768

<sup>37</sup> RIAA Ex. 124-RP (CO04030074)

Those assertions are borne out by the music publisher financials. Table A presents the breakdown of music publishers' revenue by type from the year 2000 through the present, to the extent that information has been provided by the publishers in discovery. As this table shows, the music publishers' non-mechanical lines of revenue have risen dramatically in recent years. For example, EMI MP's performance revenues [REDACTED] and its synch revenues have gone from [REDACTED] to [REDACTED] since 2000/01. During the same time period, its mechanical revenues [REDACTED]<sup>38</sup> Sony/ATV's domestic performance revenue [REDACTED] and its synch revenues [REDACTED] from 2000/01 to 2005/06, while mechanical revenues [REDACTED] UMPG's performance revenue [REDACTED] [REDACTED] Similar trends are apparent for all of the major publishing companies.

Thanks to this diverse stream of revenues, music publishers expect to achieve healthy revenues in the future. Prior to its acquisition by UMPG, BMG MP projected that the performance revenues of its US operations would increase from €23.2 million to €27.4 million between 2006-2010, while its synchronization revenues would grow from €39.7 million to €45.6 million during the same time period (mechanical revenue, too, is projected to grow during the same time period -- from €62.8 million to €68.8 million).<sup>39</sup> Other music publishers have provided projections only for their worldwide operations, but they nonetheless show significant growth. For example, UMPG plan documents project [REDACTED]

<sup>38</sup> Though even this decline may be overstated due to the manner in which EMI MP books its ringtone and mastertones revenues, as I will describe in a later section.

<sup>39</sup> RIAA Ex. 130-RR (CO05005927), at 05005948

[REDACTED]

[REDACTED]

[REDACTED]<sup>40</sup> The Sony/ATV Fiscal 2008 budget presents a “mid-range plan” that shows performance revenues [REDACTED], while synch revenues [REDACTED] during the same time period. (The plan calls for an increase in mechanical revenues, too, albeit at a more modest pace.)<sup>41</sup> Warner/Chappell’s investor documents do not break down by line of revenue but project that overall revenues will [REDACTED]<sup>42</sup>

The same cannot be said, of course, for the record companies. In stark contrast to that of the music publishers, the vast majority of the record companies’ revenues derives from the distribution of products that incur mechanical royalties. Unlike the music publishers, the record companies cannot expect that new forms of licensing income will, at any time in the near future, make up for the declining physical sales market.

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<sup>40</sup> RIAA Ex. 128-RR (CO09010844), at 09010844

<sup>41</sup> CO07004244; CO07004245, at 07004251

<sup>42</sup> RIAA Ex. 129-RR (CO08000273), at 08000349. This is, of course, consistent with the views of outside analysts who predict continuing growth in the worldwide market for music publishing, even as times remain difficult for record companies. For example, Claire Enders, one of the publishers’ witnesses, has forecast 2.2 percent compound annual growth in the worldwide music publishing industry. RIAA Tr. Ex. 27 (CO02001066), at 3. This is down from an estimate she had earlier done but still well above the 4.4 percent compound annual decline she forecast for global recorded music sales. Similarly, a Sony/ATV presentation noted that a composite of estimates for the music publishing industry led to a forecast 2.1 percent compound annual growth. RIAA Ex. 132-RR (CO07002638), at 07002661.

**D. Contrary to the Publishers' Assertions, There Has Been No Steep Decline in Mechanical Royalties In Recent Years.**

I understand that a common refrain of the music publishers is that they need a higher mechanical royalty in order to compensate them for a decline in mechanical revenues. For example, David Israelite of the NMPA testified that the "steep slide" in the sale of CDs and other physical product since 1997 has produced "a corresponding and unexpected decline in mechanical royalties."<sup>43</sup> Other publishers have, I understand, given similar testimony.

However, the documents produced by the music publishers paint a very different picture. As Table A shows, three of those publishers -- EMIMP, Sony/ATV, and UMPG -- provided relatively consistent data from their US operations on mechanical revenues from 2001 through 2005. [REDACTED]

[REDACTED]

[REDACTED]<sup>44</sup> The collected results from these three publishers hardly suggests a "steep" downward trend in mechanical royalties.

As for the other publishers, the trend is less clear. BMGMP produced information breaking down all of its revenues for only two years, 2004 and 2005 (as shown on Table A, the documents show a decline in mechanical royalties from \$68.7 million to \$63.9 million).

Warner/Chappell produced only sporadic financials for its US operations but the documents it

<sup>43</sup> CO Ex. 11 (Israelite WDT) ¶ 26

<sup>44</sup> Sony/ATV did not provide documents breaking out its foreign royalties into specific lines of revenue prior to the year 2003/04 and therefore only domestic mechanical royalties are reported here. [REDACTED]

[REDACTED] CO07014022, at 07014023.



did produce suggest that [REDACTED]

[REDACTED]<sup>45</sup> It is similarly difficult to draw a conclusion about the year 2006, as only two publishers produced documents showing final breakdowns for their US operations in that year (the two publishers, EMI MP and Warner/Chappell, each reported mechanical revenue declines).<sup>46</sup> Though less suggestive of a clear trend one way or another, the financials certainly do not support a clear pattern of sharply dropping mechanical revenues.

What's more, several of the publishers appear to be reporting their ringtone revenues as performance, synch, or other lines of revenues, rather than as mechanical revenues. For example, EMI MP's financials show that ringtone and mastertones revenue is classified as either performing or synch revenue, but (with the exception of a very small amount in 2006/07), none is classified as mechanicals income.<sup>47</sup> BMG MP and Warner/Chappell, too, appear to track separate "new media" or "digital" categories, separate and apart from mechanical revenue.<sup>48</sup> This makes a difference in an analysis of mechanical revenue trends. For example, if EMI MP's mechanical royalties were added to the ringtone and mastertone royalties that were allocated to synch, [REDACTED]

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

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<sup>45</sup> Table A; CO08001386, at 08001396; CO08001345, at 08001345-46

<sup>46</sup> Table A; CO08005707

<sup>47</sup> RIAA Trial Ex. 8 (CO04024775), at 04024779

<sup>48</sup> Table A; CO05005709, at 07005713; CO08005707, at 08005709, 08005715

[REDACTED]

[REDACTED]<sup>49</sup>

Finally, I also understand that one of the reasons that Mr. Israelite gave for concluding that mechanical revenues have been in decline is that collections by the Harry Fox Agency, which collects mechanical royalties on behalf of many music publishers, have been in decline. I understand that at trial Mr. Israelite asserted that he drew this conclusion because he believed that HFA's share of mechanical royalty collections "to roughly be the same or even be larger" than it has been in the past.<sup>50</sup> However, the data I have collected from record companies suggests that this assumption is incorrect. For example, data I have collected from UMG shows that, far from remaining steady, HFA's share of mechanical royalty payments fell from [REDACTED] [REDACTED] in 2001 to [REDACTED] in 2007. And data I have gathered from Warner Music Group's two principal labels, Warner Bros. and Atlantic Records, show a drop in HFA's share from roughly [REDACTED] to [REDACTED] (Warner Bros.) and roughly [REDACTED] to [REDACTED] (Atlantic) during the same time period. Thus, to the extent that Mr. Israelite has observed declining mechanical royalties flowing through HFA, that is likely because HFA is getting less of the mechanical royalty pie each year, rather than because the overall size of the pie is shrinking.<sup>51</sup>

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<sup>49</sup> CO08005707, at 08005709, 08005715

<sup>50</sup> Tr. Feb 5, 2008 (Israelite) pp 1437-38

<sup>51</sup> Moreover, I note that the Harry Fox Agency has just reported a royalty payout of \$393.5 million in 2007 -- a four percent increase over 2006. <http://www.harryfox.com/docs/2007HFARecapPR31708.pdf> (RIAA Ex. 127-RP).

**E. The Cents Rate Mechanical Royalty Serves to Reduce the Risks of the Music Publishers Compared to the Record Companies.**

The changing economics of the music business, largely resulting from the move from a physical CD format to a variety of digital formats, has two effects on the record companies. First, the number of sound recordings sold is decreasing as a result of piracy and because digital singles sales are displacing the sales of CDs that typically contain ten to fifteen or more sound recordings. Second, the wholesale prices for sound recordings are declining because of the competition from “free” pirated sound recordings, and for other reasons testified to by various record company executives.<sup>52</sup>

As I indicated above, the music publishers’ mechanical royalty revenues may be affected by the decline in the number of sound recordings sold (although other types of royalties, such as performance royalties, are unaffected). But the decline in wholesale prices for sound recordings has no impact on the music publishers, because of the current cents rate royalty structure. At present, music publishers earn the same mechanical royalty for a song regardless of whether the record company can sell the album containing that song for \$10 or \$6. To the extent that wholesale prices for sound recordings have dropped, therefore, it is the record companies that have borne the entire brunt of that change, and it is the record companies that bear the entire risk of further downward price pressure in the future, absent a change in the cents rate structure.

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<sup>52</sup> For example, RIAA Ex. 57 (C. Finkelstein WDT), at 13-18; RIAA Ex. 68 (Bassetti WDT), at 8-11.

**F. The Economic Life of Musical Works Often is Longer Than the Economic Life of Sound Recordings.**

Music publishers enjoy the use of assets that can have a long life. Recording artists may re-record an old musical work from a music publisher's catalogs (called a "cover recording") which serves to revitalize the song in the market place and thus generate new revenue streams for the publisher and songwriter. For example, in 1992, singer Whitney Houston recorded a song called "I Will Always Love You" for the soundtrack to the movie entitled "The Bodyguard." Houston earned money from album sales as did her record label, but probably no one was happier than country singer Dolly Parton and her music publisher. Parton wrote "I Will Always Love You" more than 15 years earlier, in 1974, and she and her publisher collected performance royalties every time Whitney Houston's rendition of the song was played on the radio or otherwise performed in public (including at the Academy Awards and at concerts and bars), plus synchronization revenue for the movie, as well as the mechanical royalties on Houston's record sales.<sup>53</sup>

Investor documents and other presentations prepared by the music publishers on behalf of their worldwide operations repeatedly highlight the longevity of their catalog of songs. Warner/Chappell's investor documents contain a chart showing the "roll-forward of top 500 songs in 1992" which shows that the value of those songs has stayed steady since 1992 and in

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<sup>53</sup> See Edward Morris, "Nashville Scene: Movie Moves Parton Song To Top Again," *Billboard*, December 5, 1992. Indeed, this was the second time that a movie had revived interest in Parton's song -- it also hit number 1 in 1982, eight years after its initial release, when it was included on the movie soundtrack to "The Best Little Whorehouse in Texas." What's more, the release of Whitney Houston's version of the song also renewed radio interest in the original Dolly Parton version as well, thus leading to even more forms of revenue for Parton and her publisher. See Eric Boehlert, "Many Formats Love 'Always Love You,'" *Billboard*, January 30, 1993.

fact began to climb beginning in 2003.<sup>54</sup> A presentation prepared on EMI MP's behalf by JP Morgan emphasized that: "Although publishing revenues peak when a song is initially released (due to high mechanical royalties), the underlying copyrights will continue to generate revenue through new compilations/greatest hits albums, cover versions, advertisements/use in films or TV programmes . . . There are limited marketing costs associated with the exploitation of these copyrights, unlike in the case of recorded music companies where significant marketing spend is required."<sup>55</sup>

While music publishers have always been able to count on steady earnings from their music catalogs, there are signs that the life of music catalogs is extending even further than it used to. One notable example is BMG MP, which in 2003 sought and obtained approval from its auditors, KPMG, to extend from 15 to 20 years the estimate of an acquired music catalog's "useful life" for accounting purposes.<sup>56</sup> KPMG's analysis concluded that BMG MP management had "provided an analysis to demonstrate that a change has occurred based on an evaluation of historical catalog NPS information." KPMG further noted that "while NPS activity from year to year is subject to significant fluctuations for certain individual catalogs, the NPS activity taken as a whole appears to be consistently generated throughout the period represented in the schedule. Accordingly, there appears to be an indication that historical NPS from these catalogs will continue to be consistently generated."

Although record companies attempt to extend the economic life of their sound recordings through catalog sales, there is far less chance that an old sound recording will suddenly see a new

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<sup>54</sup> RIAA Ex. 129-RR (CO08000273), 08000335

<sup>55</sup> RIAA Ex. 131-RR (CO04031209), at 04021213

<sup>56</sup> CO05004735, at 05004745-46

surge in sales years after its initial release. With the advent of digital formats, consumers often “rip” their CDs onto their new devices, reducing the need to go out and buy new copies of old sound recordings, to the detriment of the record companies’ catalog business. This is quite a contrast to earlier format transitions, such as the switch from LP’s to CD’s, in which consumers typically made new purchases in order to update their music catalogs.

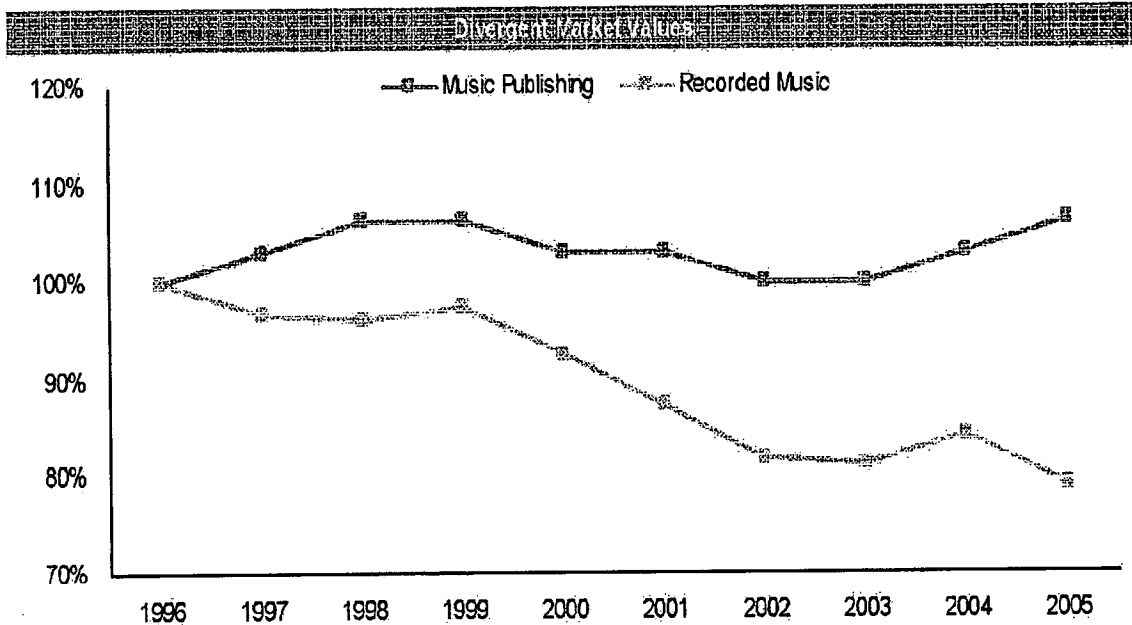
**G. The Difference in the Costs and Risks of the Music Publishing and Recorded Music Businesses is Reflected in the Higher Valuations Placed on Music Publishing Businesses by Investors.**

The differences between music publishers and record companies with respect to the relative risks and returns is reflected in how these businesses are valued in the marketplace. Buyers of these businesses place a far higher valuation on the music publishing assets than they do on the recording business assets.

As this chart which I have reproduced from a BMG MP investor presentation illustrates, the market values of the recorded music and music publishing business have diverged significantly since the late 1990s, when the mechanical royalty rate was last set:<sup>57</sup>

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<sup>57</sup> RIAA Ex. 51 (CO05006812), at 05006846



Source: BMG management and IFPI.

Given the current market conditions and the differences between the two businesses, it is no surprise that this has happened. As I noted above, music publishing economics are attractive because the revenue streams are diverse and relatively stable and musical works copyrights tend to produce steady income streams each year. The costs are predictable, with the largest variable cost being the amount paid to the songwriters, and as set forth in Table A, the “net publisher’s share” (that is, the amount retained by the publisher after writer payments) has remained relatively stable since 2001. Fixed costs are relatively low and are limited to small A&R costs and the majority of costs are in administration personnel and operating overhead. Continued improvements in royalty licensing and processing by both the publishers and their agents are likely to further reduce their administration cost basis in the future. Music publishing businesses therefore are an attractive investment, producing cash flow from acquired catalogs that falls directly to the bottom-line with little need to expend any money to produce those revenues.

Strategic buyers will use the net publisher's share (NPS) generated in the past three to five years and apply a multiple to determine a purchase price. As many observers have pointed out, those multiples have in recent years been extremely high. For example, an analysis prepared for EMI MP by JPMorgan in 2004 noted that "[c]atalogues have fetched multiples in excess of 18x NPS (gross profits) depending on the quality of the copyrights contained with the library." (The analysis pointed out that lower NPS multiples are obtained when an entire music publishing operation, including an overhead base, is acquired).<sup>58</sup> The document contained a list of music publishing transactions with multiples of 16x to 18x NPS.<sup>59</sup> Similarly, an analysis prepared on behalf of Warner/Chappell summarized the data in a number of recent transactions and concluded that the median NPS multiple was 17.1x.<sup>60</sup>

Moreover, it appears that the NPS valuation of catalogs has been increasing in recent years. Claire Enders, who I understand was a witness for the publishers in the opening phase of trial, authored a report in 2004 in which she concluded that "the prices of average catalogues have tended to increase from around 10xNPS up to the early '90s to around 14xNPS a decade later . . . [and] even more must be paid to secure high quality catalogues. Despite the fact that many industry insiders believe that these prices are too high, there seems to be no sign of this changing despite tough market conditions for recorded music companies."<sup>61</sup>

By contrast, although there are fewer transactions which can be compared, valuations on the recorded music side have been considerably smaller. For example, the JP Morgan analysis prepared on behalf of EMI noted that the high multiples on the music publishing side "compares

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<sup>58</sup> RIAA Ex. 131-RR (04031209), at 04031213

<sup>59</sup> RIAA Ex. 131-RR (04031209), at 04031238

<sup>60</sup> RIAA Ex. 129-RR (CO08000273), 08000310

<sup>61</sup> Enders Analysis, Music Publishing 2004, April 2004, at 17



with recorded music company transaction multiples which have fetched between 1.0x and 2.0x revenues.”<sup>62</sup>

A good illustration of the difference in the way record companies and music publishers are valued can be seen from the analyst reports discussing sum of the parts analyses of EMI Group and Warner Music Group, which each include a music publishing company and a recorded music business. Because the recent purchasers of these companies did not pay separately for the music publishing and recorded music segments of the Company, we do not have a direct marketplace valuation for each. But outside analysts who have recently reviewed the market status of these companies have clearly understood that the music publishing components of those companies are more valuable than the recorded music sides.

In the case of Warner Music Group, for example, a recent Merrill Lynch report concluded that the music publishing side of the business was worth 12 times its earnings, or EBITDA, while the recorded music side was worth only 3 times EBITDA.<sup>63</sup> A Goldman Sachs analysis assigned a 14-15x EBITDA multiple to the music publishing side, while assuming a 5-6x EBITDA multiple to the recorded music side.<sup>64</sup> And a Bank of America analysis recently drew on the recent acquisition of BMG MP and EMI Group to conclude that the WMG’s publishing arm was appropriately valued at 15x EBITDA, a figure which it concluded implied a *negative* value for the recorded music side of the company.<sup>65</sup>

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<sup>62</sup> RIAA Ex. 131-RR (CO04031209), at 04031213

<sup>63</sup> Merrill Lynch, Warner Music Group: Sell-Off Overdone, Jan. 11, 2008, at 3

<sup>64</sup> Goldman Sachs, Company Update: Warner Music Group Corp., October 31, 2007, at 7

<sup>65</sup> Bank of America, Warner Music Group Corp.: But This One Goes to Eleven, Nov. 29 2007, at 4

In the case of EMI, too, analysts value the publishing side of the company higher than the recorded music side. For example, a Bear Stearns analysis, produced by EMI MP in discovery, valued the publishing side of the company at 13.1x EBITDA but put the recorded music side at only 9.5x EBITDA.<sup>66</sup> Similarly, an analysis by UBS Investment Research, also produced in discovery, suggested an appropriate valuation of 18x EBITDA for publishing but only 6.5x EBITDA for recorded music.<sup>67</sup>

**IV. DIGITAL DISTRIBUTION OF MUSIC HAS RENDERED THE RECORDED MUSIC BUSINESS RISKIER, BUT HAS LITTLE IMPACT ON THE MUSIC PUBLISHING BUSINESS.**

The music publishing business has always been a safer, lower cost investment than the recorded music business. Trends in the music business over the past ten years have combined to make the recorded music business riskier, however, while having substantially less impact on the music publishing business.

I understand that the music publishers have argued, to the contrary, that the record companies earn higher margins on digital music than they do on physical CDs, and therefore the digital age will improve the circumstances of the record companies. But even if it were true that digital sales have a higher operating margin than sales of physical CDs -- and I am not sure that it is -- the digital world may be one in which the record companies earn substantially lower revenues than they earned when all of their sales involved a physical product. As a result, the record companies may be forced to curtail their investment in A&R and marketing, which will constrain the number of sound recordings brought to the marketplace to the detriment not only of

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<sup>66</sup> CO04031846, at 04031846

<sup>67</sup> CO04021825, at 04031839

the record companies, but also the songwriters who look to have their musical work brought to the marketplace by the record company.

**A. Record Company Revenues Have Been Dropping As a Result of the Shift to Digital Sales.**

In the United States, sales of CDs and other physical sound recording products peaked in 1999 at a total retail value of \$14.6 billion. In 2006, the retail value of U.S. sales totaled \$11.5 billion, having declined 6.2 percent from the prior year.<sup>68</sup> Revenues from the sale of recorded music through digital channels have grown, but have not come close to offsetting the decline in physical sales.

The most recent available data shows that this trend is continuing. Bertelsmann AG's Annual Report 2007, just recently released, indicates that revenues at the BMG division (which holds a 50 percent stake in Sony BMG) were €1.456 billion, or \$2.255 billion -- down 27.8 percent from 2006. Income, measured as operating EBIT, dropped by 46 percent.<sup>69</sup>

The reasons for the decline are not hard to find. Piracy in the on-line world is a major culprit. In addition, however, the growth of digital distribution is a decidedly mixed blessing for the record companies, and likely contributes to the overall decline in recorded music sales. Consumers who acquire music through digital services -- chiefly through digital downloads -- can buy singles rather than albums more easily than they could when CDs and cassettes were the norm. In the past, if a consumer liked a particular hit song, he or she would buy an album containing that recording. The record companies simply did not distribute much of their music

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<sup>68</sup> RIAA, 2006 Year-End Shipment Statistics

<sup>69</sup> <http://www.digitalmusicnews.com/stories/031908sonybmj>. In stark contrast, as I have noted above, the Harry Fox Agency, which administers mechanical licenses on behalf of the music publishers, has just reported a royalty payout of \$393.5 million in 2007 -- a four percent increase over 2006. <http://www.harryfox.com/docs/2007HFARecapPR31708.pdf> (RIAA Ex. 127-RP)

in the form of CD singles. Now, however, the consumer may, and frequently does, buy a digital download of the hit single, and not the physical album. Because the record companies earned between \$8 and \$10 dollars in wholesale revenue for a CD album, but only \$.70 for a digital single, the shift from sales of albums to sales of singles is contributing to the decline in revenues.

This shift means that, for the same marketing dollar (because record companies have traditionally used singles as a promotional tool to get consumers to buy albums), record companies are receiving far less revenue -- both from falling prices and from the shift to singles. The decline in revenue and prices hits record companies and music publishers in a much different fashion. Because it is the record company that incurs the costs of the creation, marketing, distribution, etc., and has the much higher fixed and variable costs per sound recording distributed, these declines mean there is less money to cover fixed costs and semi-variable costs, and those costs increase as a percentage of overall revenue. Because music publishers have little in the way of fixed costs and many other revenue streams, these declines have far less of an impact.

Looking forward, it is clear that sales of physical products will continue to decline, and sales of digital sound recordings will continue to grow. Beyond that, of course, nothing is certain. Most optimistic is Price Waterhouse, which predicts that the recorded music market will contract at a 0.4 percent compound annual rate from \$11.5 billion in 2006 to \$11.3 billion in 2011, but that double digit growth in digital distribution will begin to offset declines in physical distribution beginning in 2008.<sup>70</sup> Price Waterhouse represents the best-case prediction, however, and most analysts who report on the recording industry believe that it will be years before growth

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<sup>70</sup> Price Waterhouse, *Global Entertainment and Media Outlook: 2007-2011*, June 2007, p267

in digital sales offsets the decline in physical sales. For example, Citigroup recently observed that “we see few signs of a turn around in the music industry’s fundamentals.”<sup>71</sup> Deutsche Bank recently noted that “[t]he music sector remains in a highly uncertain transition to digital, with accelerating deterioration in physical sales more than outpacing digital growth.”<sup>72</sup> A Pacific Crest analysis concluded that “we expect deterioration in the music industry to accelerate.”<sup>73</sup> And a recent Merrill Lynch analysis headlined “longer-term still bearish on music industry” noted that “it remains uncertain if or when . . . music companies will be successful in staunching declines in traditional revenue streams with new sources of income.” The report also noted that “we do not expect the music market to fully stabilize until 2010” and emphasized that “[e]ven this may prove optimistic.”<sup>74</sup>

The music publishers have remained relatively unaffected by piracy and the sea change wrought by digital distribution. The music publishers’ total revenues have remained stable during the time when record company revenues are dropping, and music publisher profit margins likewise remain stable. The layoffs, cost-cutting and restructuring that have re-shaped record company operations have not occurred at music publishers. Indeed, although EMI several months ago announced yet another round of restructuring that will reduce the global workforce in its recorded music business by 1,500 to 2,000 (out of a total of 5,500) according to Roger Faxon’s testimony,<sup>75</sup> no layoffs or restructuring are anticipated at EMI’s music publishing business.

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<sup>71</sup> Citigroup Global Markets, Company Focus: Warner Music Group, Nov, 29, 2007, at 9

<sup>72</sup> Deutsche Bank, Warner Music Group: Forecast and Target Update, Dec. 31, 2007, at 1

<sup>73</sup> PacificCrest, Morning Note, Jan. 23, 2008, at 5

<sup>74</sup> Merrill Lynch, Warner Music Group: Sell-Off Overdone, Jan. 11, 2008, at 4

<sup>75</sup> Tr. 1/30/08 (Faxon) 562

But shrinking revenues appear to be very much a part of the record companies' future due to the increasing use of digital formats, and that possibility poses a substantial problem for the record companies. More accurately, it poses at least three substantial problems, each of which I will discuss in turn below.

**B. Declining Revenues Threaten Continued Investment in New Artists and Sound Recordings by the Record Companies, to the Detriment of All.**

With sound recording revenues dropping and the need to invest in digital distribution growing, the record companies have struggled to sustain thin profit margins. The record company margins have been preserved only by repeated restructurings and cost-cutting measures undertaken over the past five or six years. The costs of these restructuring are "below the line" costs that do not appear on many P&Ls and ordinarily are not reflected when one attempts to calculate EBIDTA or other measures such as those referenced in the report of Helen Murphy<sup>76</sup> that the publishers submitted in the direct phase of this case. The reality is that many record companies are restructuring on an almost annual basis and the costs of those restructures are eating into the paper profits they have earned in recent years.

If the record companies were able to continually reduce their costs through additional restructurings as revenues declined, they could maintain their current small profit margins. But there is a limit to how much the record companies can cut costs without doing significant harm to both record companies and music publishers alike.

One way for the record companies to cut costs in order to offset declining revenues is to reduce artist rosters and the number of new releases each year. That has already occurred and likely will continue to occur. At some point, however, reducing artist rosters and new releases is

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<sup>76</sup> CO Trial Ex. 15 (Murphy Report)

dangerous for the record companies. It is the conventional wisdom in the record industry that only one out of ten new releases will be profitable -- the other nine lose money. This is not because the record companies are poor judges of talent. It is simply that no one can predict with any degree of confidence which new recording artists will become popular, and which will not. The creative process is not scientific -- consumers' taste in music is not predictable. Even with established artists, there is no guarantee that a new release will sell as well as past releases. The record companies have succeeded in the past by promoting enough new artists to guarantee that at least one will be successful enough to repay the money invested in the less successful artists. Cutting costs by reducing artist rosters means that the record companies are, in effect, lowering their odds of finding the next big superstar and the next multi-platinum album on which their success depends.

Another way for the record companies to reduce costs is to cut marketing and promotion budgets. Again, however, this can prove self-defeating. There is a great deal of competition for the consumers' attention and for the consumers' entertainment spending. Sound recordings compete not only with each other, but with DVDs, games, and other entertainment options. In order to successfully market a sound recording to a mass market, a certain level of expenditure is necessary to obtain radio play, buy advertising, support concert tours, and promote the music through various on-line services. Cutting marketing expenditures across the board may simply guarantee that no sound recording succeeds, and no new artist becomes a brand name to music buyers. Selective cost-cutting is difficult because, as I noted above, there is no way for record companies to know in advance which new releases and new artists will succeed, and which will fail. The record companies therefore cannot selectively market only the sure "winners," because there are no sure winners.

Declining revenues due to the shift to digital distribution, therefore, may force cost-cutting that heightens the risks for the record companies. That cost-cutting also disserves music publishers and songwriters. Most of the sources of revenue earned by music publishers depend to a substantial degree on the creation and marketing of a sound recording by the record company. No one earns money on a musical work unless and until it is turned into a sound recording by a record company. If the record companies support fewer artists, release fewer sound recordings, or do not spend as much to market their sound recordings, record sales will decline and songwriters and music publishers will have less of an opportunity to earn mechanical royalties. And the same is true for performance royalties. Music does not get played on the radio (and thus does not earn performance royalties for the publishers and songwriters) unless the record companies first make all the investments necessary to record, produce, market, distribute and manufacture the sound recording. Indeed, although the music publishers earn performance royalties when musical works are played on radio, and the record companies do not, it is the record companies that spend the money to promote sound recordings embodying those musical works to the radio stations. Similarly, it is usually the record companies, and not the publishers, that support concert tours by the artists, again earning performance royalties for the music publishers but not for the record companies. Even synchronization rights royalties, merchandising royalties, and receipts from the sale of sheet music, are revenues that the music publishers earn in large part because the record companies made and marketed sound recordings that became popular with the public. Without the popular demand for the sound recording created by the record companies' investment, there would be little demand to use the underlying musical works in movies, television shows, commercials and merchandise. Nor would there



likely be much of a market for sheet music if the public had never heard sound recordings containing the musical work.

The music publishers typically spend little or nothing to turn the musical works into a form that the public will actually buy. The record companies, not the music publishers, spend the money needed to turn the musical work into a sound recording, including the costs of compensating the recording artist(s), producing the sound recording, manufacturing physical products such as CDs, preparing the audio and artwork in digital form, preparing all the related metadata for digital (in all the various different formats required by each distributor), and the distribution of that product in both the physical and digital supply chains. The record companies, and not the music publishers, expend large sums of money to market and promote the sound recordings to consumers (and perhaps more importantly, to market and promote the artists who made the sound recordings). And the revenue earned by the music publishers – including not just mechanical revenue but also performance, synch and other forms of revenue – is largely a result of these investments by the record companies.

In short, the record company is the R&D engine of the entire industry. The record company has substantial overhead dedicated to finding the talent, overseeing the creative process and then marketing and promoting the sound recording in the marketplace. Whether we are in a physical world or a digital world, without R&D and the necessary investment, everyone else in the value chain will suffer: music publishers; songwriters; concert promoters; concert venues; concession owners; t-shirt manufacturers; and the list goes on and on. It may fairly be said that the primary business of the record company is R&D -- to invest the money necessary to find and market the next great artist. Whether or not digital distribution is more profitable than physical distribution misses the point. In the digital world, overall revenues for the record companies are

dropping, which means less investment in R&D, fewer new artists and new releases, and therefore fewer revenues for everyone who earns money from the sale of music.

The money for higher mechanical royalties has to come from somewhere -- either record company profits or investment in other areas. Given the small profit margins of record companies today, there is little operating profit to spare, and a decline in profits will make record companies even less attractive as investments. The alternative is less investment in A&R, marketing, etc., which as discussed above makes less music available to the public, increases risk to record companies, and disserves the interests of the publishers.

**C. The Record Companies Must Support Parallel Distribution Chains for Physical and Digital Sound Recording Sales, Which Becomes More Difficult as Revenues Decline.**

The displacement of CD album sales by digital singles (as well as piracy) does not mean that the record companies should simply stop making CDs and sell only digital singles, even if the operating margin on digital singles exceeds the margin for CDs. The record companies need to continue to incur all the investments in recording, producing, marketing, distributing and manufacturing albums. That is how CDs are still sold, and although CD sales are declining, they still generate the bulk of the record companies' revenues. The record companies cannot afford to turn their backs on the consumers, the market place and the \$5.1 billion in wholesale revenues they earned from CDs in 2006. At the same time, the record companies must sell their sound recordings in digital markets as well, because illegal peer-to-peer networks and other pirated digital music will fill the void if the record companies sell only physical products.

As a result, the record companies must continue to invest to bring the sound recordings to the consumer, through two markets, physical and digital, even though the latter may be cannibalizing the higher-revenue CD album market. The record companies must sign artists to album deals, and incur the costs associated with creating and selling a physical product, while at

the same time incurring the separate and additional costs of operating a digital distribution channel, including IT infrastructure for distributing and collecting royalties, as well as staff to enable the digital transition.

The costs of these parallel distribution systems are being borne, however, by a shrinking revenue pool. Here again, the fact that digital distribution may provide operating margins higher than physical CDs, assuming that is in fact the case, does not mean that digital is a panacea. At least for the reasonably foreseeable future, the digital transition is causing overall revenues to drop, which makes it very difficult for the record companies to support the necessary costs of selling both physical and digital products.

The same cannot be said for music publishers. The music publishers do not incur any significant additional costs to accommodate the new digital markets. Since the record companies absorb all the costs of distributing sound recordings, whether in physical or digital form, the record companies have borne all the costs of creating the infrastructure to support digital distribution. In the digital world, the music publishers simply do what they have always done -- license musical works to record companies and let the record companies do the rest.

**D. In the Digital World, the Hits Sell Fewer Albums.**

As a number of record company witnesses have pointed out, it is not just slipping revenues that cause concern -- it is the fact that the record companies' best selling albums are experiencing a significant drop in sales. Earlier in this testimony I pointed out that the record companies invest far more in the creation of sound recordings than do the music publishers. When an artist fails, the music publisher may lose a small amount, but the record company will lose far more. Record companies have always counted on the fact that when an artist like James Blunt succeeds, they will make enough money to cover not only the substantial investment in Blunt, but also the investments in other artists whose albums did not succeed. In a sense, the

record companies place very large bets, compared to the music publishers, and they need a superstar success every once and a while. The problem is that the amount of revenues earned from the superstars today is shrinking. And it is shrinking because of the digitization of music – because piracy and the ability to acquire digital singles reduces purchases of the hit albums that for years have fueled record company investment.

**V. AN INCREASE IN THE MECHANICAL ROYALTY RATE WILL ADVERSELY AFFECT AVAILABILITY OF MUSIC, WHILE A DECREASE IN THE MECHANICAL ROYALTY RATE WILL HAVE LITTLE IMPACT ON MUSIC PUBLISHERS' INVESTMENTS.**

All of the above discussion is simply to emphasize the different risk and reward models of the music publishing and recorded music businesses. In the decades before this proceeding, there has been a division of labor between record companies and music publishers – a bargain about who would perform the tasks to bring music to the public. Under that bargain, record companies undertake virtually all the investment and receive the vast majority of the compensation for sales of purchased music that incur mechanical royalties, while music publishers receive compensation from many sources, but at much lower levels for sales of purchased music. And the result of that division of labor is that, in the current environment with declining sales, prices, and revenues, and the additional costs of the transition to digital, it is the record companies that are suffering the most.

For the reasons I described above, it is important that the record companies continue to invest in new artists, new sound recordings, and the expenses necessary to market those artists and recordings to the public. As revenues from the sales of CDs drop faster than the increase in revenues from the sales of digital products, that investment is becoming harder to make. If mechanical royalties increase as well, as I understand the music publishers to be proposing, the

investment in new sound recordings and new artists becomes that much more difficult to make, to the detriment of all -- record companies, music publishers, and consumers alike.

Conversely, however, a reduction in the musical works rate will have little impact on music publisher investment. Music publishers earn high profit margins, and even if the mechanical royalty rate is reduced, their margins will remain significantly positive.

As Table A shows, BMG MP earned a profit margin of 27.4 percent in 2006 and it has enjoyed margins of between 19 and 27 percent in every year since 2003 (the year after it acquired Zomba). [REDACTED]

[REDACTED]

[REDACTED]<sup>77</sup> As these margin numbers suggest, music publishers are more than able to absorb a decrease in the mechanical royalty rate.

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<sup>77</sup> Because the publishers produced a full set of financials for Warner/Chappell's worldwide operations but made only a partial production of financials showing the US operations, the chart in Table A for Warner/Chappell reproduces these worldwide numbers (the charts for the other publishers are for US only operations). However, in order that the reader may have access to as full a set of data as possible in one place, I have also included the information on Warner/Chappell's US operations within notes contained on the same table. The same is true for UMPG's final revenue and profit figures for 2006, which the publishers produced in a narrative only instead of producing a financial table presentation consistent with the format of the rest of the financials. Accordingly, I have not included the 2006 information within Table A itself, but I do mention those results in the Notes to that table.

To illustrate this point, I have shown in Table B the proforma impact of both the RIAA and NMPA proposal on several of the music publishers' 2006 US financials. The proforma impact of the RIAA proposal was done by adjusting the publishers' domestic mechanical revenues and royalties down by 40 percent, to provide a rough estimation of the RIAA's proposal. For the proforma impact of the NMPA proposal, I adjusted each publishers' mechanical revenues (and corresponding royalty payments) upwards by 40 percent, in order to roughly illustrate the impact of the NMPA's proposal.<sup>78</sup>

The results were revealing. As Table B shows, under the RIAA proposal, each of the music publishers would still have had more than enough revenues to cover its overhead and earn a healthy operating profit. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]<sup>79</sup>

Of course, I would emphasize that this proforma model considers only how changes in the statutory rate would affect the 2006 financials of these companies in a very direct sense, without taking into account any broader marketwide changes that might be caused by a reduction

<sup>78</sup> A detailed explanation of how these figures were derived is set forth in the Notes to Table B.

<sup>79</sup> Because of limitations in the data, explained fully in the Notes to Table B, I was not able to fully model BMG MP and Warner/Chappell, and therefore they are not included here. Nonetheless, the nature of this proforma and the rough modeling I have done in connection with these companies makes clear that the results would not be significantly different for these companies if adequate data were at hand.

in the mechanical royalty rate. As I have explained elsewhere in this report, while a reduction in the mechanical royalty rates might cause a reduction in mechanical revenues to the music publishers in the short term, in the long term it would work to the benefit of everybody involved in this proceeding -- record companies and music publishers alike -- because record companies would be able to make the additional A&R investments necessary to create longterm growth in the music business.

Finally, the proforma impact of the NMPA proposal also shows that music publishers' profit margins do not change drastically. However, as Table B makes clear, the net effect of the music publishers' proposal would be to provide the music publishers with significant increases in their already healthy profits.

## **VI. CONCLUSION.**

Recorded music is a high risk business with less stable revenue streams and large high risk investment requirements as contrasted with music publishing, which is an annuity-like business with stable revenue streams and small dollar and low risk investment requirements.

**TABLE A: Music Publisher Historical Performance**

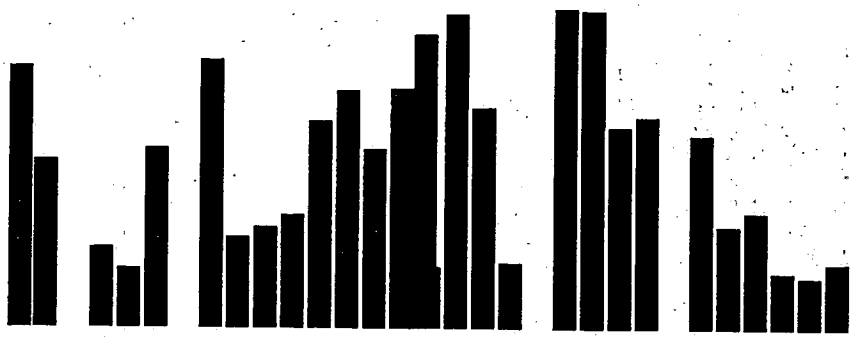


**BMG Music Publishing – US**  
All Figures in Euros (000)

	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>
Revenue	132,167	133,764	137,205	141,664
COGS	74,871	78,573	84,109	81,870
NPS (% of revenue)	57,296 43.4%	55,191 41.3%	53,096 38.7%	59,794 42.2%
Expenses and Miscellaneous:				
Marketing	1,395	2,075	1,483	1,451
Provision Against Advances	2,608	2,305	1,913	1,798
Depreciation of Rights and Licenses	5,432	4,093	4,606	6,757
Depreciation of Sheet Music Rental	0	0	0	0
Amortization and Impairments	19,025	2,035	1,927	0
Other Cost of Sales	1,039	527	216	302
SG&A	26,023	22,454	20,587	20,038
Other Operating (Inc) / Decl	45	(558)	(438)	(2,300)
TOTAL	55,567	32,931	30,294	28,046
EBIT	1,729	22,260	22,802	31,748
EBITDA (% of Revenue)	26,186 19.8%	28,388 21.2%	29,828 21.7%	38,860 27.4%
Revenue Breakdown:				
Mechanical	68,688	68,688	63,874	63,874 46.6%
Performance	22,250	22,250	22,974	22,974 16.7%
Synchronization	28,708	28,708	35,675	35,675 26.0%
New Media	2,323	2,323	3,318	3,318 2.4%
Print	10,093	10,093	9,486	9,486 6.9%
Other	1,701	1,701	1,879	1,879 1.4%
TOTAL	133,763	133,763	137,206	137,206 100.0%

Note: In addition to the information shown on this chart, BMG MP also provided results for 2002, the final year before the acquisition of Zomba Publishing by BMG MP's parent company, Bertelsmann AG. Those results, presented in dollars, showed total revenues of \$63.9 million, and a net loss of \$5.9 million. When depreciation and amortization are added back in, EBITDA is calculated at a positive \$3.7 million, or 5.7% of revenues. See Note 9 below.

Vertical columns of black bars, likely representing a barcode or a series of data points. The bars are arranged in a grid-like pattern with varying heights and widths.



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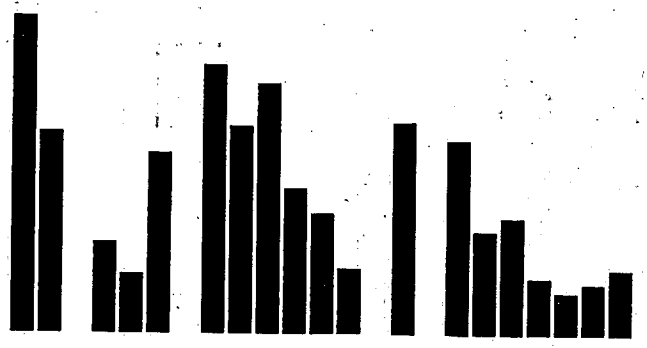
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[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

[REDACTED]



[REDACTED]

Warner/Chappell – WORLDWIDE  
All Figures in \$000

	2000	2001	2002	2003	2004	2005	2006
Revenue	510,158	500,888	506,106	502,781	550,519	572,623	537,584
OIBDA (% of revenue)	19.3%	20.0%	15.5%	15.5%	27.9%	25.8%	28.4%
Amortization	98,236	100,057	100,267	77,851	153,620	147,989	152,716
Depreciation	34,362	50,103	51,637	84,140	70,886	54,763	56,844
OIADA	2,990	3,166	2,326	2,960	2,922	2,725	2,144
	60,884	46,788	46,304	(9,249)	79,812	90,501	93,728
Revenue Breakdown							
Mechanical	272,496	256,715	265,002	229,417	251,180	257,468	224,622
Performance	137,575	138,667	149,557	183,759	200,516	191,659	190,803
Synch	45,147	55,496	59,312	68,585	76,799	97,036	82,469
Digital		0	0	1,113	3,597	20,182	20,186
Other	54,939	50,010	32,235	19,908	18,426	6,278	19,504
TOTAL	510,157	500,888	506,106	502,782	550,518	572,623	537,584



### NOTES TO TABLE A

1. The financial information presented is the financial results for the US operations of each global publisher with the exception of Warner-Chappell, for which worldwide consolidated results are presented.
2. Amounts for revenue included in the financial results presented are the revenue from all sources as a result of exploitation of copyrights owned or administered/represented by the U.S. companies including the revenue from exploitation of those copyrights outside the United States. This is consistent with the recording and treatment of those revenues by each of the music publishers in their financial information provided.
3. The financial information was derived from various sources provided in discovery from the publishers, including but not limited to internal management reporting, internal general ledgers, and internal financial or budget presentations. The financial information was not derived from audited financials reported on by an independent accounting firm. The basis of preparation of the financials may vary from publisher to publisher depending on a number of factors, including: whether publishers follow U.S. GAAP versus international accounting standards, whether publishers follow accrual basis of accounting versus cash basis of accounting, and whether publishers are in compliance with Financial Accounting Standard Number 50 – Accounting for Artist Advances. While the standards followed may differ, each publisher would be matching revenue and expenses in any given year presented in accordance with either U.S. or international accounting standards. Therefore, results for each given publisher should be consistent from one year to another under the accounting principles applied by that publisher for each of those years.

### Notes To BMG Music Publishing Spreadsheet

1. BMG Music Publishing (BMG MP) follows the calendar year for financial reporting purposes.
2. 2003-2006 information is taken from the BMG-Zomba United States summary page for “All Businesses” in the Management Books produced by BMG MP. Management Books for 2003, 2004 and 2006 were produced in native form on Copyright Owners’ Production Disc 21. The Management Book for 2005 was produced in hard copy at CO05007882.
3. Revenues, information on the breakdown of revenue by type, and line items for each expense and miscellaneous item are drawn directly from the documents.
4. Cost of Goods Sold (COGS) is computed by adding the “royalty expense” and any “cost of sales” line items, and then deducting for the “UK International Addback” shown on the financials.
5. Net Publishers Share (NPS) is calculated as Revenues minus COGS and is checked for consistency with the NPS figure provided on the document.
6. EBIT is calculated as NPS minus expenses and miscellaneous and is checked for consistency with the EBIT figure provided on the document.
7. For 2004 through 2006, EBITDA is taken directly from the financials. For 2003, the financials do not calculate an EBITDA, but they do provide an EBIT, so amortization and depreciation were added back in to calculate an EBITDA. (Using this method would have resulted in an EBITDA calculation that is identical to the EBITDA shown on the 2004 financials, and slightly lower than the EBITDA shown on the 2005 and 2006 financials. Thus, this method appears conservative.)
8. Information on the breakdown of lines of revenue for 2004 and 2005 is taken from CO05005719, at 05005713. (The most readable version of this document is that used as Exhibit 9 to the deposition of Nicholas Firth.)

9. In addition to the information shown on this chart, BMG MP also provided results for 2002, the final year before the acquisition of Zomba Publishing by BMP MP's parent company, Bertelsmann AG. Those results, reported as historical results in the KPMG memorandum for the year ended December 31, 2003, showed total revenues of \$63.9 million, and a net loss of \$5.9 million. (CO, at 05004735, at 05004739.) When depreciation and amortization are added back in, EBITDA is calculated at a positive \$3.7 million, or 5.7% of revenues.

#### **Notes To EMI Music Publishing Spreadsheet**

1. Amounts presented in this spreadsheet are taken from the EMI Music Publishing (EMI MP) financial information produced in discovery (RIAA Trial Ex. 8; CO04024775). EMI MP reports on a fiscal year basis ended March 31; therefore, the last year shown (2006/07) is for the year ending March 31, 2007.
2. Revenue is taken from line 2080000 on page 04024777.
3. Cost of Goods Sold (COGS) is taken from line 2105000 on page 04024778.
4. Net Publisher Share (NPS) is computed as Revenue minus COGS and is checked for consistency with line 2110000 on page 04024778.
5. Expenses and Miscellaneous are drawn from lines 2123000 through 2141300 on page 04024778.
6. Profit Before Associate/Joint Ventures is computed as NPS minus Expenses and Miscellaneous and is checked for consistency with line 2152000 on page 04024778.
7. Share of Associate Operating Profit is taken from line 2152100 on page 04024778.
8. EBITDA is calculated by totaling the Profit Before Associate/Joint Ventures and the Share of Associate Operating Profit and then adding back the expense for depreciation (taken from line 2126100 on page 04024778). This figure is confirmed to match the EBITDA value given for 2007 in the "Memorandum: EBITDA" line (line 2260000 on page 04024778).
9. Information on revenue breakdown is taken from lines 2040000, 2050000, 2052000, and 2051000 on page 04024777.

#### **Notes To Sony/ATV Spreadsheet**

1. Amounts presented in this spreadsheet are taken from the "Sony Music Publishing" financials provided in discovery (bates range CO07004883-CO07004925). Sony/ATV reports on a fiscal year ending March 31; therefore, the last year shown (2006/07) is for the year ending March 31, 2007.
2. Sony/ATV is a joint venture between Sony Music Publishing and Michael Jackson (see Notes to the Consolidated and Combined Modified Cash Basis Financial Statements of Sony/ATV Music Publishing LLC for the year ended March 31, 2007, produced in discovery at CO07007429, page 6). However, notwithstanding their designation as "Sony Music Publishing" documents, I believe that the figures in this document are intended to reflect the US results for the Sony/ATV venture for two reasons. First, I compared the figures in the Sony Music Publishing financials to the revenue and royalty figures for FY1998 through FY2006 that are contained in the document entitled "Sony/ATV US Revenue & Royalty Costs" (produced in discovery at CO07014022). The figures in these documents are virtually identical, in most cases varying by only a nonmaterial amount. Second, I compared the figures in these documents to the figures in the Sony/ATV US financials for 2003/04 and 2004/05 attached to an email from Steven Storch to Amy Pugh (produced in discovery at CO07007267). Although revenues are broken down differently in the two documents, the core figures for revenue, royalty expense, and NPS are comparable for both years.

3. For all years, total revenues are taken from the corresponding revenue line items indicated on the financials.
4. For the years 2000/01 to 2004/05, Cost of Goods Sold is provided as a combination of the "royalty exp-publishing" and "royalty exp-masters" line items. For the years 2005/06 and 2006/07, COGS is taken from the "royalty expense" line on the financials.
5. Expenses are provided as they are listed on the financials provided in discovery. The line item for "Departmental Costs / Overhead" refers to the item denominated "Departmental Costs" in the 2000/01 - 2004/05 financials and "Organizational Expenses" in the 2005/06 - 2006/07 financials.
6. Profit is provided as Net Publisher Share minus expenses and it is checked to match the line item for "pre-tax contribution" in the 2000/01 - 2004/05 financials and the line item for "operating profit" in the 2005/06 - 2006/07 financials.
7. For 2000/01 - 2004/05, domestic mechanical revenue is provided as a combination of the "domestic mechanical royalties" line item as well as the "CHC mechanical royalty" and "SMU mechanical royalty" line items.
8. For 2000/01 - 2004/05, "other" domestic revenues are provided as a combination of the "production income", "masters income", and "all other" line items.
9. For 2000/01 - 2004/05, foreign revenue is provided as a combination of external foreign royalties and internal foreign royalties.
10. Breakdowns of revenue are not shown on the 2005/06 and 2006/07 financials. However, for 2005/06, the revenue breakdown is derived from the Sony/ATV US Revenue & Royalty Costs discussed above (CO07014022). The total 2005/06 revenue shown on this document, [REDACTED], differs slightly from the total revenue of [REDACTED] in the financials. However, this small difference should not affect the relative percentages of revenue in that year.
11. Foreign revenue is shown as a separate category in the 2000/01 - 2004/05 financials, rather than being broken down into its constituent components. However, the Sony/ATV US Revenue & Royalty Costs document (CO07014022) does break down foreign revenue into mechanicals, performance, and synch revenue for each of the years 2003/04-2005/06. Adding those figures to the domestic figures shown on the same document, the total mechanical revenues earned in those years is [REDACTED].

#### Notes To UMPG Spreadsheet

1. Universal Music Publishing Group (UMPG) follows a calendar year for financial reporting since 2001.
2. Information for 2000-2005 is taken from the "US-Publishing" page of the document entitled "Universal Music Publishing Group Financial Report" provided on an annual basis for each of those years (2000-2001: CO09007805, at 09007871; 2002: CO09007668, at 09007728; 2003: CO09009185, at 09009259; 2004: CO09008866, at 09008947; 2005: CO09009013, at 09009094). This document provides a financial report on the consolidated operations of UMPG as well as regional and territorial breakdowns.
3. Revenues, cost of goods sold (COGS) and line items for each expense and miscellaneous item are drawn directly from the consolidated reporting document.
4. Net Publishers Share (NPS) is calculated as Revenues minus COGS and is checked for consistency with the NPS figure provided on the consolidated reporting document.



5. Provisions for advances are presented in as a negative for 2001-2005 because in each of these years, UMPG appears to have recouped on amounts previously written off.
6. EBITDA is calculated as NPS minus expenses and miscellaneous and is checked for consistency with the EBITDA figure provided on the consolidated reporting document
7. Information on the breakdown of revenues by type is taken directly from the reporting document for the years 2002-2005. For 2000 and 2001, this information is not provided on the "Financial Report" document. Accordingly, this information is taken from the Financial Report of Analytics and Narratives for Consolidation for CY2001. CO09011621, at page 09011655. The total revenue figures on this FRANC document are [REDACTED] but there is no evidence that this discrepancy would affect the relative percentages of the lines of revenue.
8. I also note that the narrative in the March Forecast – 2007 (CO09014261, pages 4 and 5), contains final 2006 figures and 2007 forecast figures for overall revenue and EBITDA. These figures, which are presented in dollars and therefore not included in Table A, are [REDACTED].

#### Notes To Warner/Chappell Music Spreadsheet

1. Warner/Chappell Music's fiscal year has ended in September since its acquisition by a private investor group in 2004.
2. All consolidated (worldwide) information on this spreadsheet is taken from the document produced in discovery entitled "Warner/Chappell Music Consolidated Statement of Operations – Consolidated FY99-08" (CO08003872).
3. Warner/Chappell did not produce financials statements for its US operations. However, information showing certain of Warner/Chappell's core US financial information was produced for certain years, including 2003 (CO08001386 and CO08001345), 2004 (CO08001345), and 2006 (CO08005707).

**TABLE B: ProForma Music Publisher Financials**

[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

[REDACTED]

[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

[REDACTED]

[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]

## NOTES TO TABLE B

1. The proforma financial statements are intended to illustrate the effect on the 2006 financials of the music publishers under the RIAA proposal; and the effect under the NMPA proposal. They are intended to give the Court an indication of the rough order of magnitude of the impact of the RIAA and NMPA proposals on the music publisher financials.
2. In order to estimate the impact of the RIAA's proposal on the 2006 financials of the music publishers, I used RIAA data on net shipments (RIAA Net Shipments, Direct & Special Markets and Digital Distribution, Gross Shipments and Return: All Discs and Cassettes, For the Year Ending December 31, 2006) to calculate the impact on the four main product groups that collectively make up a total of about 95 percent of net shipments: CDs, digital album downloads, digital singles downloads, and ringtones. In addition, because the low wholesale price of cassettes would result in a more significant decline in the mechanical royalty payments to music publishers under the RIAA's proposal, out of an abundance of caution I included those in my calculations as well (although cassettes make up an extremely small percentage of today's music market).
3. For CD's, under the present rate structure the music publishers earn roughly \$1.18 per CD (assuming an average of 13 tracks at 9.1 cents each), while under the RIAA's proposal, they would earn nine percent of the wholesale revenue per unit (\$8.39 in 2006), or about \$0.76 per album – a 35 percent decrease. Online albums yield \$1.18 in royalties under the 2006 rates, but under the RIAA's proposal would earn 9 percent of \$6.88, or \$0.62 – a 48 percent reduction. Online singles presently earn 9.1 cents under the statutory rate and would earn 9 percent of \$0.70, or 6.3 cents, under the RIAA proposal (about a 31 percent reduction). Ringtones earn roughly 20 percent of wholesale and would earn 15 percent under the RIAA proposal (a 25 percent reduction). Finally, cassettes earn \$1.18 under the current statutory rate but would earn \$0.11 under the RIAA proposal – a 91 percent reduction. (The assumption of 13 tracks per album is the figure that I understand has been used by many of the other experts in this case to date, such as Dr. Teece, RIAA0015005, and the publishers' expert Claire Enders, RIAA Trial Ex. 27, at 8-9.)
4. Although some variances are to be expected between publishers based on differing mixes of revenue, a weighted average of those four categories implies an industrywide average of a roughly 35-36 percent reduction in mechanical royalty revenues under the RIAA's rate proposal. Using a similar methodology, I estimate that the NMPA's rate proposal would increase the average mechanical revenues of the publishers by roughly 41-42 percent. To be conservative, I used as the basis of my model an estimate that the RIAA's proposal would cause a 40 percent decrease and the NMPA's proposal would cause a 40 percent increase.
5. Once these figures were calculated, I showed the proforma impact of this adjustment on the 2006 financials for the US operations of each publisher (taking either actual year-end financials or mid-year forecasts, depending on the quality of the data I had available) by making adjustments in the domestic mechanical revenues and domestic mechanical royalty payments for each publisher. I left all other information in the model the same, including data on foreign mechanical revenues, other sources of revenue (ie. performance, synch, etc) and information on expenses. This allowed me to isolate the impact of changing domestic mechanical royalty rates on the overall financials of each music publisher.
6. As I indicated above, in the case of two publishers – UMPG and Sony/ATV – I have had to use mid-year forecast data for 2006 rather than the final financial results for each year. This is because the forecast data is the only data provided by the publishers in discovery that shows a breakdown of royalty payments by line of revenue – a necessary element to this calculation. However, in each case, as explained below, I have compared the forecast numbers against the actual reported results for each year and there is no reason to think that using final results, had I been able to do so, would have changed the basic conclusions shown by model. In fact, in each case the forecast numbers proved conservative.
7. To reduce complexity in the model I have used industrywide figures to calculate the relative weight that each product (CDs, online albums, online singles, ringtones and cassettes) has in the calculation of the

average impact of the RIAA/NMPA proposals. Due to differing product mixes there may be minor variations from publisher to publisher in the relative weight that each line of revenue may have. As my model shows, however, variations of this magnitude have no impact on the general overall outcome of the proforma presented here.

8. In calculating the impact of the RIAA/NMPA proposals I have looked only at the five products that make up the vast majority – about 95 percent – of net sales (whether measured as a function of unit sales or wholesale revenues). This necessarily excludes some products such as DVD audio, CD and LP singles, and the like. These products made up only a small percentage of net sales in 2006 and in light of the wholesale prices of these products, their exclusion is unlikely to affect the general conclusions yielded by this proforma.
9. Some variances are also possible due to the manner in which the publishers have classified certain forms of publishing income. For example, as I have noted in the text of my testimony, EMI MP appears to classify ringtone income as performance or synch revenues. However, as a simple manipulation of the proforma makes clear, even if this ringtone income were all treated as mechanical income for the purpose of the proforma, it would not have any more than a minor effect on the results.
10. One factor that is not shown in this proforma is the potential impact on advance writeoffs of a decline in mechanical royalty revenues. If the music publishers sustain a longterm decrease in their mechanical revenues, there is certainly some possibility that they may have to write off more of their advances in the future. However, I doubt that the impact of this would be very large because, as I have shown, the publishers have typically been able to recoup a very large (in many cases 90 percent) portion of their advances, and their earnings from other lines of revenues should be sufficient to enable them to maintain high recoupment rates. Moreover, as I note in my testimony, growth in the overall music market caused by additional record company A&R investments would likely mitigate this impact altogether.
11. I should note that this proforma is also extremely conservative in one aspect, in that it models only the short-term, direct impact of a mechanical royalty rate change without modeling the broader impact on music publishers from marketplace changes arising from reduced royalty rates. As I have noted in my testimony, a lower mechanical royalty rate will free record companies to make more of the A&R investments and other expenditures that have historically been the engine of the music industry – and that will, in turn, work to the benefit of record companies and music publishers alike.

#### **Additional Notes Specific To EMI Music Publishing**

1. All data is derived from the actual year-end financials produced by EMI MP (RIAA Trial Ex. 8; CO04024775). FY2006/07 data was used because the majority of the revenue earned during this year (nine months' worth) would have been earned in the calendar year 2006.

#### **Additional Notes Specific To Sony/ATV Music Publishing**

1. Because the year-end financials produced by Sony/ATV in discovery do not provide a breakdown of royalty or revenue costs, I used midyear forecast data contained in the document entitled "Fiscal 2007 Full Year Forecast & Fiscal 2008 Budget – Revenue Detail." This document provides FY 2006/07 US forecast figures with revenue and royalty payments broken down by type of revenue. (CO07006752, at 07006753, 07006755.)
2. As with EMI MP, FY2007 data was used because the majority of the revenue earned during this year (nine months' worth) would have been earned in the calendar year 2006.
3. The total revenue and operating income (EBIT) shown on this forecast, [REDACTED], respectively, proved to be conservative: in fact, as shown on Table A to my testimony, the final year-end financials for FY 2006/07 showed revenues of [REDACTED].

**Additional Notes Specific To UMPG**

1. 2006 UMPG forecast data is taken from the Universal Music Publishing Group Plan Pak 2007 United States, CO09011043. Pages 09011076-09011077 show 2005 actual and 2006 projected (as well as 2007 plan) revenue broken out by type of revenue.
2. This document presents figures in Euros and dollars. Figures are taken in Euros for consistency with the presentation in Table A.
3. This document presents revenue broken down into three categories: (1) "Local Earnings – Local Deals"; (2) "Local Earnings – Foreign Deals"; and (3) Foreign Earnings – Local Deals". For purpose of this calculation I assumed that changes in the Section 115 mechanical royalty rate would impact on categories (1) and (2), but not (3).
4. The total revenue and EBITDA forecast for 2006 are shown on this forecast, in both Euros and dollars, at pp09011047-1047. In dollars, this document projects revenues of [REDACTED]. These projections proved to be conservative: in fact, as shown on Table A, documents produced in discovery noted final year-end revenues of [REDACTED].

**Additional Notes Specific To BMG MP and Warner/Chappell**

1. I was not able to create similar tables for BMG MP or Warner/Chappell. In the case of BMG MP, no information was produced to show domestic and foreign revenues broken out separately. In the case of Warner/Chappell, no data was produced that shows mechanical royalty payments, either domestic or foreign.
2. Nonetheless, on the basis of some simple calculations and a rough proforma that I have created using the information that was provided for these companies, I am confident that the impact of the RIAA and NMPA's rate proposals on BMG MP and Warner/Chappell would not vary greatly from the impact on the other three major publishers shown in this proforma.



## APPENDIX

### Resume of Terri M. Santisi

**Terri Santisi**  
**530 Park Avenue 16F New York NY 10021**  
**H (212) 888-1931 C (917) 593-0412**  
**terri@tmsillc.com**

#### Professional Experience:

##### **IMG**

***EVP, CFO and Chief Administrative Officer***

**New York, NY**

***Nov. 2006 – Dec. 2007***

- Oversaw IMG's worldwide operations in corporate development, mergers and acquisitions, finance and accounting, information technology, administration, human resources, corporate communications and public relations, as well as risk management and legal affairs to support the businesses with in excess of \$1billion in revenues.
- Managed, enhanced and built corporate functions:
  - Established Financial Planning and Analysis Group
  - Developed Global Deal Process for all acquisitions, joint ventures and rights acquisitions defining standard criteria for evaluation of deals by business units and execution of multi-disciplinary teams to address due diligence and post merger integration issues; and status reporting to senior executive team
  - Led the restructuring of the Global Media operations into five distinct operating verticals to provide transparency and established economic metrics
  - Established a Tax and Treasury Operation in New York
    - Worked with our financial institutions to obtain additional financing to support our acquisition strategy
    - Developed cash management reporting
  - Established through outsourcing an Internal Audit Function
    - Developed accounting Policy and Procedure Manual
    - Developed delegated level of authority matrix
    - Reviewed SAP global general ledger to purge chart of accounts and enhance management reporting
- Led the financial and legal due diligence for six acquisitions for a total of \$240 million including add on acquisitions for existing business unit verticals and new business (College Sports) consistent with the strategic plan of the company
  - Prepared acquisition analyses and reports for Board approval
  - Negotiated various financial, operating and legal deal points with representatives of the target company
- Led the due diligence with outside advisors for an additional \$120 million capital raise from our investors
- Supervised budgeting, forecasting and management reporting process for the company, including the active review of business units' capital and expense requests and the preparation of long and short-term budgets

- Established more informative quarterly and plan disclosures to provide transparency for each business segment within each of the units (Sports and Media)
- Developed Board presentations and participated in Board meetings and served as the company's representative to the senior management, investors, outside auditors, banks, law firms, and other groups receiving financial information.
- Reported all relevant and legally required financial information to all appropriate entities.
- Managed and continued to build the Human Resources, Information Technology and Legal Departments.
  - Held the first global legal summit in nine years with 40 attorneys from around the world and outside counsel
  - Negotiated terms of employment agreements for key executives
  - Established and executed a global performance review and bonus process for over 2600 employees around the world without an HRIS
- Provide proactive recommendations on how best to improve financial, managerial and operational performance including contributing to evolving strategic business plan.
- Established new Corporate Communications Group
  - Recruited experienced consultant to work with Executive Team and developed global communications plan including corporate messages
  - Planned and executed town hall meetings in NY, Cleveland and London for senior executives to discuss state of the business with 2600 employees

**Interpublic Media**  
**CFO**

**New York, NY**  
**September 2005-Oct 2006**

- Lead all financial operations for Interpublic Media, a division created in 2006 to consolidate the media planning, buying and market activation businesses of The Interpublic Companies.
- Part of the senior management team charged with turning the business around, developing and implementing a metric based, results oriented culture and processes including team approach to problem solving.
- Accomplishments:
  - Established management reporting for new business unit
  - Worked with other divisions of parent company on major multi-disciplinary pitches
  - Partnered with Corporate Strategic Group to re-evaluate the strategy of IPG Media resulting in a change in strategic direction to more effectively meet the current market dynamics

**KPMG**  
**Partner, Media and Entertainment Practice**

**New York, NY**  
**1999 – September 2005**

- Responsible for leveraging KPMG's Media and Entertainment Group and strengthening the firm's position as a global provider of professional services to this segment of the industry.
- Developed and implemented strategies for growth and change in the media and entertainment industry.

- Increased profitability in creatively driven business through innovative leadership and analysis directed at key business drivers.
- Worked on specific client projects in media industry, including a business transformation and strategic assessment review for a major music association, transaction advisory work for several media companies – advising on transactions from \$100 million to in excess of \$1 billion, led Sarbanes Oxley initiative for a major music company.
- Led thought leadership efforts of the firm in the areas of media and digital transformation; authored white papers on several media subject matters
- Partner to the World Economic forum on the Media Governors Meetings
  - Set Annual Media Governors Agenda
  - Contributed to the Digital Ecosystem Study

**EMI-Capitol Music**  
***EVP & GM, EMI-Capitol Music Group, North America***

**New York, NY**  
**1992 – 1998**

- Led strategy development and oversaw day-to-day operations for nine North American record labels.
- Responsible for the sales, marketing and distribution operation, as well as the manufacturing organization.
- Structured major artist and promotional deals and evaluated the viability of new business opportunities.
- Key businesses included Capitol, EMI, The Enclave, Capitol Nashville, EMI Latin, Blue Note and Angel/EMI Classics/Virgin Records.
- Restructured EMI Music Sales and Distribution reducing costs by \$4 million and developing a strong consumer focus in partnership with trade achieving a greater responsiveness to local market opportunities.
- Developed and managed the execution of a multimedia marketing and entertainment event to launch a new Garth Brooks album and exploit his catalog of prior releases. Worked with the City of New York and HBO to develop the Garth Brooks live show in Central Park and the HBO Cable Television event.
- Renegotiated rights to Beatles' BBC tapes and "Anthology" audio and video series, greatly increasing revenue-generation potential; the "Anthology" collections sold 13.7 million units, resulting in \$411 million in new sales.
- Created new executive team; recruited and developed an excellent staff of business-savvy individuals including CFO, legal counsel and human resources, strategic planning, operations and marketing executives.

**EMI Music Publishing Worldwide/SBK Records**  
***SVP & CFO***

**New York, NY**  
**1989 – 1992**

- Led the financial operations of the world's largest music publishing company.
- Integrated the former CBS songs into EMI globally, thus maximizing all methods of music exploitation.
- Built a global infrastructure for the newly merged, rapidly growing music publishing company, which greatly increased net publisher's share.
- Oversaw royalty, licensing and administration including review of songwriter agreements and royalty statements for all significant songwriters and catalogs prior to distribution to royalty participants
- Successfully negotiated the acquisition of Filmtax Music as well as re-negotiated a long-term administration deal for the Jobete Music catalog.

- Negotiated a complex earn-out for partners of the SBK Records start-up, significantly increasing their return.

**Ernst & Young**  
**Principal/Partner**

**New York, NY**  
**1976 – 1989**

- Provided strategic business and financial advice to senior executives of Fortune 500 companies (i.e., The McGraw-Hill Companies and Mobil Oil Corporation).
- Served as the Media Industry Group Leader and coordinating partner for EMI Music Worldwide, McGraw-Hill Corporation, ASCAP and the National Music Publishers Association.
- Played a major role in the acquisition strategy of music and print publishing companies by leading industry conglomerates. This included the development of a sophisticated formula for the purchase of music publishing copyrights, which provided the acquirer with an appropriate measure of value.
- Gained significant global business and finance experience through her involvement as principal/partner who oversaw international marketing and refining operations of Mobil Oil.

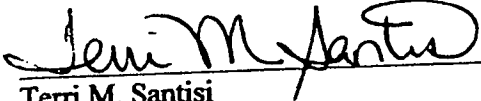
**Education/Certification**

Bachelor of Science, Business/Accounting, Boston College, *magna cum laude*, 1976  
Certified Public Accountant, New Jersey and New York State Society of CPA's

**Community Involvement**

New York City Outward Bound Board of Directors and the Executive Committee  
Audit Committee, National Academy of Television Arts and Science  
She Made It Steering Committee of the Paley Media Center

I declare under penalty of perjury that the foregoing testimony is true and correct.

  
Terri M. Santisi

Date: May 1, 2008

RIAA Ex. 124-RP



## Interview: Roger Faxon, co-chief executive, EMI Music Publishing

**ROGER FAXON HAS JUST BEEN PROMOTED TO CO-CHIEF EXECUTIVE OF EMI MUSIC PUBLISHING; CAN HE TRACK DOWN THE MILLIONS IN LOST RINGTONE ROYALTIES?**

EMI Music Publishing is the largest publisher in the world, holding around 16.7% of the market. While not as adversely affected as labels by the decline in the CD business, publishers have had to evolve and move into new business areas to ensure growth.

Here Roger Faxon explains the diversification and risk management strategies that EMI Music Publishing has put in place and where he sees development in the coming years.

He argues that it is only a matter of time before the other publishers follow suit and structure similar deals to the MCPS-PRS/GEMA one. Within this is the suggestion that global one-stop licensing along similar lines could follow, although the focus in the near-term will be geographically- and regionally-specific.

While the MCPS-PRS/GEMA deal was designed to streamline licensing and ease the process for online services, digital has been far from a utopia for publishers.

Research by FRUKT (see Issue 50) reveals that European publishers were underpaid by around €112M in 2003/2004 for royalties arising from ringtones. Unless this is addressed, they stand to lose out on almost €1.4B by 2010.

Faxon admits that insufficient reporting and royalty underpayment has been a serious problem for publishers in recent years. While safeguards are being put in place, those underpaid royalties to date look unlikely to ever be recovered.

A further threat to the publishers' revenue base is the imminent Copyright Tribunal hearing on the royalty rates paid to composers for downloads in the UK. The current rate is around 6p in every £11.79 download while labels get 10-50p. Publishers, obviously, want this rate raised to 7-9p but labels want it pushed down to as little as 2.5p. What can the publishers do if the Tribunal sides with the labels? And how would a lowering of the rate affect their future development?

**How has publishing used digital to maximise revenues?**

Obviously, as the record business has been suffering in recent years, music publishers have had to be more attentive to other revenue opportunities. They have been very effective in commercialising music in movies, ads and other synchronisation areas. They have also been at the forefront of promoting the use of music on mobile – ringtones being the most clear example of that. Publishers and societies get tapped for holding back new business areas. I don't believe that to be the case. The truth is that the publishers have probably been more aggressive at licensing their rights into new uses.

**How does your A&R strategy work?**

We make our investment in music well before that music goes before the public in any significant way. Our A&R side is not driven by a strategic view of filling holes in our catalogue. It is about looking forward and seeing where music is going to be two, three, five years from now. We make not insignificant bets about that.

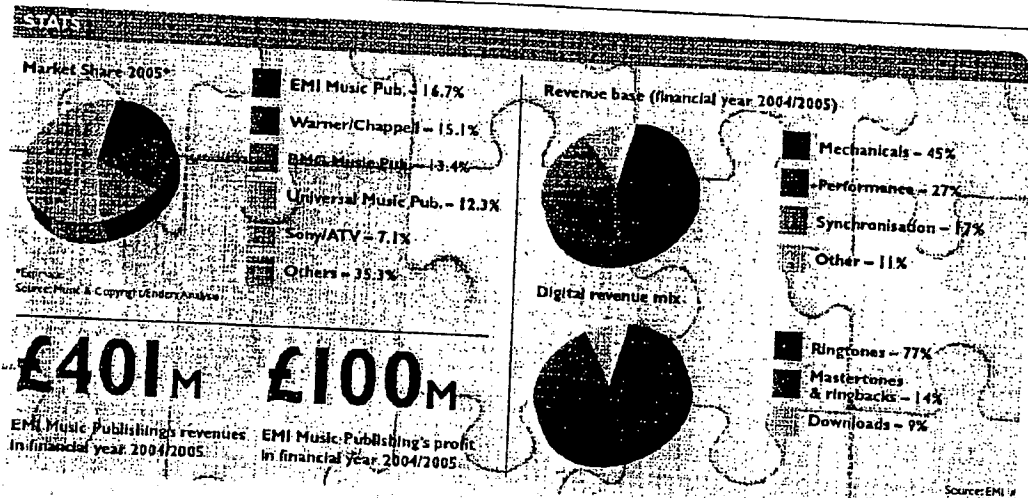
**How do you lower risk with your signings?**

Compared to the recorded music industry, there is a different risk profile and a different return profile. The record business works on a high-risk, high-return model. We try to moderate that risk by looking for revenues not just from the sale of recorded music but also from other sources. We ask, 'Is this music going to have a broader life than just record sales?' That informs how we think and it allows us to take many, many chances but – in the aggregate – to lower our risk. So our risk profile is substantially better in that sense than for labels.

**Will you look to take a share of writers' non-publishing revenues?**

The one area that we wouldn't participate in would be merchandise

INTERVIEW



— unless the lyrics are used. We are already diversified in that way and it gives us a unique position with our songwriters in the sense that we actually are more aligned towards helping them succeed in whatever venue makes the greatest sense for them. We are not necessarily tied to a single revenue stream.

As labels look to share in non-recording revenues such as publishing, will this cause conflict between them and you? Over time, I suspect that, as new uses of music keep evolving, record companies will see themselves more aligned with the way that publishers conduct their business — which is more of a licensing model. For us, I don't think there's an innate conflict. If anything, there's compatibility. That said, there will always be, in any relationship where there is a third party who is paying, a struggle between the pricing of publishing rights and the pricing of master use rights. It has always been the case that there is a tension between labels and publishers over what the pricing should be. But it has always worked itself out — to the benefit of both parties and the consumer.

How did the EMI/MCPS-PRS/GEMA deal come about? If you look back to Summer 2005, the European Union issued a Recommendation that proposed a change in the licensing regime across Europe for digital rights. The objective reality has been difficult for the user community to license rights consistently across each of the territories in Europe. Under the existing system, to have a pan-European service, you have had to go to each country — and the societies in each of those countries — for both mechanical and performance rights. You could always find a licence. That wasn't the problem. But the administrative burden was very high. Because you have different societies, each has a different way of reporting and identifying royalties. It's a very complex system and, therefore, a very inefficient one. The Commission took a view that online commerce in music would be best promoted through the establishment of one-stop shops for rights. That was a conclusion that we had also independently reached some time ago. Will reporting problems arise until other publishers follow suit? When you try something new, there are always areas that you have to be concerned about. In general, the system as it stands now will, if anything, speed up the collection of monies and assure transparency

to our songwriters as to what they are getting paid for and why. Will other publishers follow suit? We see the logic of what we are doing as being inescapable. I therefore, it would surprise us if other publishers didn't do something similar. For this project to succeed, it doesn't require other publishers to follow suit. But the innate logic is compelling and I would be surprised if others didn't follow suit.

What about compositions controlled by two or more publishers? For co-owned compositions, there are established databases with details of the splits and arrangements. There are obviously detailed system issues here. That's one of the reasons we haven't started yet — so as to get all those things sorted. It should not present an additional burden on the societies or the user community.

Is this a first step towards a single global licensing system? There is always an opportunity, where there are businesses that want to operate on a global basis, for us to license certain types of rights globally. We already do that with synchronisation for TV, film and ads. With digital — especially online — it's not hard to see a time when services will be less geographically-focused. Therefore they will want a set of licences for the world. We see all sorts of reasons to accommodate those uses. We are not opposed to worldwide licensing. We think that for a very long time to come most of the activities around these issues will be geographically-specific — such as the European market, the Asian market and the North American market.

FRUKT did not work recently that suggested digital royalties are being under-reported and European publishers stand to lose. What can you do to address this? There has been a lot of confusion from users over what they should be paying and whom they should be licensing from. That has meant there has been a lot of missed revenue. Many societies have been less able to effectively report. They had to make system changes and that has retarded their ability to report. There are two massively important issues in Europe that have to be understood here. Firstly, things have been left unlicensed because of confusion in the marketplace. Secondly, the capabilities of some societies have been lacking and they were, therefore, unable to properly account. For us, the MCPS-PRS/GEMA deal is designed to address both of those issues.



Can you reclaim the lost royalties?

No. But we are encouraging societies to go back and audit mobile operators, aggregators and online services. We are starting to see positive impact. In the UK, the MCPS-PRS is very aggressive currently in looking back to ensure that they will be paid the appropriate sums of money. Others have been less effective in Europe but, as time goes on, they understand how much revenue is being lost and they are going after it. Some with greater effect than others.

Will you have to accept these royalties as permanently lost? I'm sorry to say that that probably is the conclusion. We are not sitting idly by. Publishers are pushing hard on the societies to enforce our rights and we are seeing a substantially stepped up effort by most

Tribunal. It's a costly thing, but it's not a bad thing. I would encourage the MCPS-PRS Alliance, the BPI and the other user groups to try and reach an understanding as to what these rates are. In the absence of that, a well-articulated case by each of parties to the Tribunal will come to an appropriate answer.

What if the songwriters' rate is cut from 5p to 2.5p in every £0.79 download and not (as they hope) upped to 7-9p? We represent songwriters and we obviously want to optimise the value of these rights. We'd find it very distressing if the rates were to fall to a level as low as 2.5p. This is something that our songwriters would not be happy with and we, as their advocates, would certainly not be happy with.

**“ We are encouraging societies to audit mobile operators, aggregators and online services but we may have to accept underpaid royalties as lost ”**

– not all – of the societies and that gives us greater comfort that we will get paid appropriately. We must ensure there is no confusion over the licensing regime, that we have visibility and transparency of the rates and clear audit rights. The best way to achieve that is to have a central licensing function.

How much of a threat are unlicensed sheet music and tabulation sites for your business?

Over the years, these sites have sprung up and we, as an industry, have taken action. We have effectively shut them down or commercialised them. We need to be aggressive in protecting the commercial value of those rights. With piracy it is difficult to be 100% effective but we have been extremely effective at shutting them down or commercialising them. We actually prefer to commercialise them and turn them into legitimate businesses. Sheet music, however, is a very small part of our overall turnover. Broadcast royalties and even royalties from music use in bars and restaurants dwarf it.

What do you think will be the upshot of the Copyright Tribunal and the moves to lower composer rates for downloads?

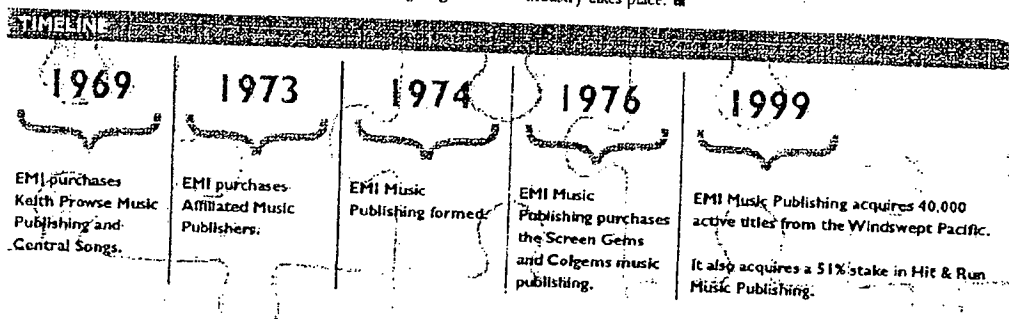
What we are seeing in the UK is a level of uncertainty as to what the right clearing price is. The Tribunal's purpose is to sort these things out and they will be sorted out. It's not a bad thing to go to a

Would you have any legal recourse if they fall?

The Tribunal is set up to regulate a monopoly – the monopoly being the Alliance. In the UK, given the nature of the legal construct, one doesn't have to be a participant in the monopoly; so you can withdraw your rights and license them on your own. I'm not, however, suggesting for a moment that that is something we would do. But it is a concern that both the Alliance needs to have and the user community needs to have. The efficient system that exists now – which is based on the cooperative involvement of songwriters and publishers to license their rights on a blanket basis – might fall apart if a proper commercial arrangement isn't achieved. We have a lot of confidence that, if there can't be a direct solution between the music groups and the Alliance, that the Tribunal will come to a fair and reasonable conclusion.

Are you confident the Tribunal will find in your favour?

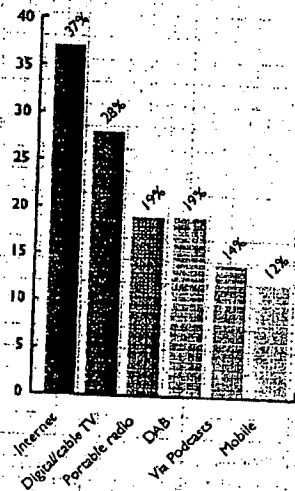
I am satisfied that there is coming to be a consensus across the world as to where these rates ought to be. There will be pushing here and there from all parties and not everyone is going to be 100% satisfied with the ruling. But they will, I believe, move to that consensus point. It will take compromise from everyone's point of view and that's, of course, a natural consequence of the way in which pricing in any industry takes place. ■



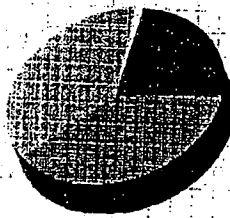
FIGURES

## UK RADIO LISTENING

What platform do you listen to radio on?



Impact of DAB ownership



- Greatly increases listening - 24.0%
- Somewhat increases listening - 38.3%
- Makes no difference - 36.6%
- Decreases listening - 1.0%

With over 10M Freeview boxes in the UK, the reasons for buying a standalone digital radio become less compelling. DAB is, however, more popular than Podcasts which are, for the most part, free. Only a quarter of DAB listeners state that they listen to radio more as a result (despite the claims of the DAB players

to offer greater diversity and choice for niche listeners as the other commercial broadcasters chase the mainstream).

Source: EHR (March 2006)

## MOBILE VIDEO UPTAKE

Mobile TV subscribers and adoption trends (Ms)

	2006	2007	2008	2009
<b>Worldwide</b>				
3G subscribers who watch video content	44.5	114.2	225.3	520.9
3G subscribers who pay for premium video services	6.0	18.5	43.8	121.5
<b>US</b>				
3G subscribers who watch video content	3.0	7.6	15.3	35.9
3G subscribers who pay for premium video services	0.4	1.2	3.0	8.4

Arguably consumers feel they pay enough for their monthly connection, meaning willingness to pay for content will be low. Consumers want to watch; they just don't necessarily want to pay to do so.

Source: eMarketer (March 2006)

## ONLINE MUSIC PROJECTIONS

**53%**

Percentage of legal downloaders who use iTunes

**64%**

Percentage of downloaders who have paid for music downloads

**\$1.5B**

Global online sales in 2005

**\$10.7B**

Global online sales by 2010

These numbers include ALL online sales (à la carte, subs and CD sales). While In-Stat projects that revenues from à la carte and subs will generate more revenue than online CD sales, offline will still account for two-thirds of the business by 2010.

Source: In-Stat (March 2006)

## DUAL-DELIVERY MARKET

**\$1.25**

Top price young downloaders will pay for multiple device delivery

**56%**

Those against a premium for multi-device downloads

**2%**

Those who'll pay 30% extra for multi-device downloads

**75%**

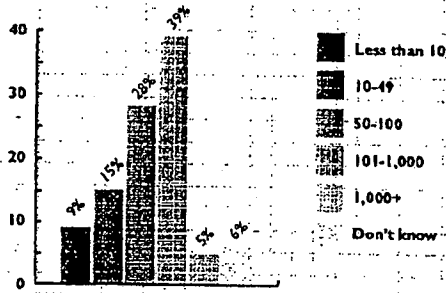
Those interested in buying event tickets on their mobiles

With Apple setting the default price for fixed-downloads at \$0.99, it appears consumers are only prepared to pay a slight premium for dual-delivery. Mobile consumers seem to be wary of paying extra for mobile content despite the benefits of speed and convenience.

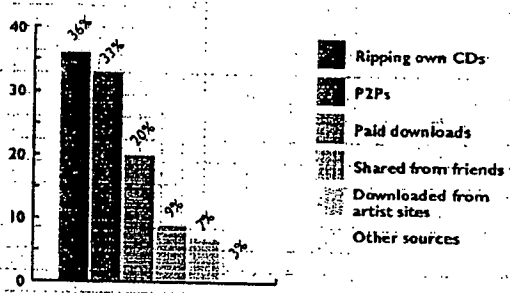
Source: Usable Products (March 2006)

# CANADIAN DIGITAL CONSUMERS

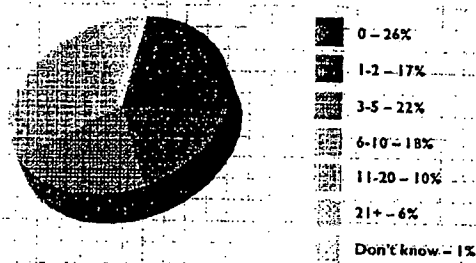
Number of digital tracks on computer



Where did you get the digital music from?



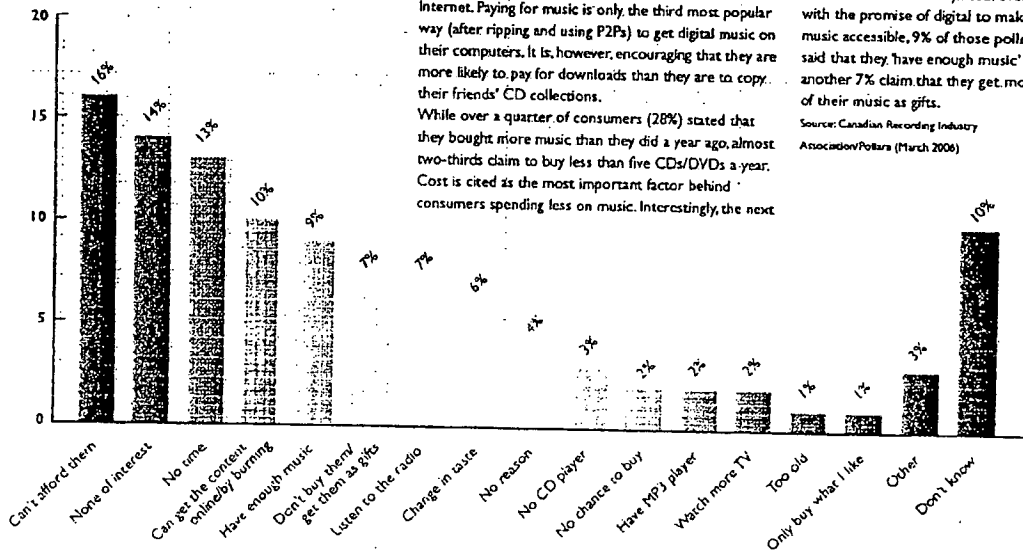
Number of music CDs/DVDs bought in the last six months



Is this more or less than the number you bought a year ago?



Why do you buy less CDs/DVDs?



In this study of Canadian music consumers, only 36% of those polled said that they downloaded music from the Internet. Paying for music is only the third most popular way (after ripping and using P2Ps) to get digital music on their computers. It is, however, encouraging that they are more likely to pay for downloads than they are to copy their friends' CD collections. While over a quarter of consumers (28%) stated that they bought more music than they did a year ago, almost two-thirds claim to buy less than five CDs/DVDs a year. Cost is cited as the most important factor behind consumers spending less on music. Interestingly, the next

reason they give is that there are 'none of interest' to buy. Also, even with the promise of digital to make all music accessible, 9% of those polled said that they 'have enough music' and another 7% claim that they get most of their music as gifts.

Source: Canadian Recording Industry Association/Pollara (March 2006)

# Campaigns of the month

## Weighting and ranking the key campaigns of the month

This month our guest reviewers are: James Scroggs, VP of marketing at MTV Branded Channels, who looks after all the company's advertising, events, experiences and CSR; and David Brabbins who is a strategist at creative consultancy Figtree Network, whose clients include Orange and Sony Ericsson.

With Glastonbury this year, the cinema debut of a Julien Temple-directed documentary (based on over 900 hours of professional- and

amateur-shot footage) sees Orange and Sony Ericsson partner to promote the W810i Walkman phone. Does this campaign capture the 'spirit' of the festival or just give it an ill-fitting corporate sheen?

Next is Mercedes Benz's sponsoring of AOL Music's On Our Radar. Is this trying to force a marketing fit where one doesn't exist?

The move to tap into subcultural credibility also informs the year-long partnership between Epic Records and Xbox 360. This will

### Orange/Sony Ericsson and Glastonbury movie



Sony Ericsson and mobile operator Orange are sponsoring Glastonbury. The film that claims to tell the story of the festival from the perspective of the audience. The film

debuts in London in mid-April and will then travel to Bristol, Leeds and Glasgow. At each screening, it's closely associated with the festival will play a concert. Sony Ericsson and Orange customers can win tickets to the screenings via a text draw.

**JAMES:** In the year when Michael Eavis dares to let the ghosts of Glastonbury Past rampage around grazing cows, we have a film to celebrate the mystery and magic of all our lost weekends in Pilton. Brilliant. But in a country with rearing seas and some politer seaside gossam, surely Sony and Orange could fix it for us dreamers to converge in a field with a few choice details to imbibe the spirit of Glastonbury 2006. The mechanics of how we get there are just that - mechanics. Opportunity knocked. Someone in their office on the fifth floor, with biscuits for breakfast, had their Walkman turned up too loud. We expect more from both brands.

**DAVID:** I should declare a vested interest in fruit - Figtree works with both these brands. The idea of sponsoring this film is a good one for both parties. It makes sense for Orange to continue its association with Glastonbury as mobile operator try to extend the appeal of mobile music downloads beyond the humble ringtone. The amateur-shot footage is the ideal platform to build an association with Sony Ericsson's multimedia handset. The screening is a simple but effective way of hiding out the details of people interested in all this. It could compensate some of the people who'll be missing their fix of Glastonbury this year.

<http://www.glastonburythefilm.com>

### Mercedes Benz/AOL Music and On Our Radar



The luxury car brand is sponsoring AOL's On Our Radar stand as well as receiving prominent placement on AOL Music's Breaker programme.

Consumers will be able to get any information and enter for free MP3 downloads in daily competitions. The marketing of Mercedes involves a virtual showman and a monthly payment calculator so you can work out how long it will take you to own one of the cars outright. "Oh Lord, won't you buy a Mercedes Benz?" indeed.

**JAMES:** I heard the term 'Brand Clash' recently: two brands colliding in an unlikely partnership to create some higher order proposition. Both inspired and intriguing. I like it. Here we have 'Brand Cash'. We're missing that creative, switchblade moment when you leave the normal course of these things to create the brand magic. But their partnership is forced, their proposition seemingly a little hollow (can you honestly put Placebo next to Metric as fellow 'emerging' talents?). This underclass - and even undermines - each of their respective magic bits.

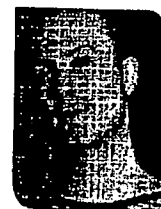
**DAVID:** Just maybe the target is older, more affluent consumers who like to think that they're young tastemakers (but who can also afford a Merc). If they're in the mood for reliving their youth, it's probably not the best time to remind them of their affluence. After all, they're old enough to remember Kurt Cobain's views on 'selling out'. The campaign smacks of a lazy media agency that has siphoned a few quid from the TV budget, without considering the branding implications. The conversation probably went: "It's a great audience match, but how can we justify the product fit?" "Ern, both Mercedes and AOL come with child locks!"

[http://music.aol.com/artists/breakers/on\\_our\\_radar](http://music.aol.com/artists/breakers/on_our_radar)

Reviewers

LEFT: JAMES SCROGGS  
VP of marketing at MTV  
Branded Channels

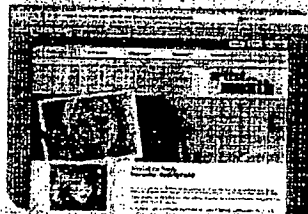
RIGHT: DAVID BRABBINS  
Strategist at creative consultancy  
Figtree Network



see artists offer exclusive content and also 'face down' online gamers live. A brave move, but one that could leave whatever credibility they have in tatters if they are badly defeated in the games.

Finally, while the current media focus is on MySpace, TagWorld is quietly and steadily growing in popularity. Video is core to its offering and Universal has spotted immense opportunity here and has already licensed content.

Epic Records/Microsoft Xbox 360



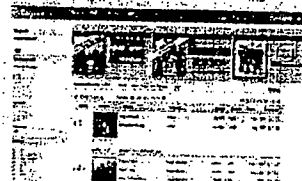
As part of a yearlong deal, Microsoft Xbox 360 will promote Epic's artists through online gaming. Natasha Bedingfield's 'Unwritten' was the first track used to launch the initiative on 16th March. The singer will also compete with fans on the Burnout Revenge game - part of Xbox Live's Game With Fame campaign. Each month, a new Epic artist will be promoted through the site, and community. Xbox has an estimated 3M gamers and Epic is seeing this as a way of connecting them with breaking artists in the US.

**JAMES:** For me, this marks the point where the music industry finally summoned up the courage to fully embrace the digital underworld in invigorating new ways. So here is another label joining the campaign trail, rightly and righteously. However, much as I fully respect Ms Bedingfield and her star qualities, I am, unaware of her legendary skills in punching console buttons more ferociously than the average. Nor can I envisage that the next time I am about to climb aboard my Mustang GT '68 with a Magnum 44 by my side that 'Unwritten' will capture the mood.

**DAVID:** This is an interesting attempt to help a British artist 'rock America'. Gamers will enjoy the chance to prove themselves when taking on famous people on their turf. It humanises the artist, too. Making content available free on Xbox highlights its capabilities as a multimedia platform well. It also helps justify its subscription fee. Clean-living, God-fearing Bedingfield does seem an odd choice for a dirty-fighting, street-racing game though. The price of acceptance into these communities is a huge time commitment before you are taken seriously. Gamers can be cliquy. I hope Natasha's thumbs are up to it.

<http://www.xbox.com/en-US/live/artist/default.htm>

TagWorld & Universal's video partnership



TagWorld, hailed as the next serious challenger to MySpace, launched in November 2005 and by March this year had 1M users. Its Music Player offers a Pandora-like recommendation and

music discovery tool. To mark it out from MySpace, it is focusing heavily on music video content and has recently signed a deal with Universal Music. TagWorld users can now not only view Universal artist videos, they can also add them to their own personalised pages and share them with other registered users.

**JAMES:** MySpace is obviously the nomi du mainstream, so TagWorld has a tough job competing. With a brief exploration of TagWorld, I confess I found it a little more 'joined up'. The video dimension is an interesting newbie, providing extra girth to the self-definition proposition, and, of course, it makes perfect sense for the mighty Universal. But I'm not sure it helps to resolve the loneliness of the long distance music fan.

**DAVID:** Finally, there are signs that the majors could be waking up to exploring new options of connecting with customers whilst promoting their product. Partnering with a 'cutting-edge' company like TagWorld gives them a valuable way of promoting their artists if the site lives up to its early promise and keeps growing. The Pandora-like tool is a great way of introducing new music to the right people, and it's hard to see how any big label would view things differently (especially when music promos are essentially tools to drive record sales). The limited range of music that videos could hinder this taking off in a big way. It seems at odds with the Long Tail niche model that makes places like MySpace such a great place to spend hours exploring.

<http://www.tagworld.com>

# Format wars

## Can Sony BMG cut it as a TV format developer?

**IS SONY BMG'S NEW JV (FEVER MEDIA) A LABEL CLEVERLY DIVERSIFYING ITS BUSINESS INTERESTS? OR A MOVE TO SIDESTEP TRADITIONAL BROADCASTER RELATIONSHIPS?**

In mid-March, Sony BMG announced details of a new TV format development JV – Fever Media. The music company has partnered with David Mortimer and Richard Hopkins who cut their teeth at the BBC developing shows as diverse as *Strictly Dance Fever*, *It Takes Two* and *Dragons' Den*.

This indicates how the majors are diversifying their business areas to move away from being strictly music companies to become more general entertainment ones.

Sony BMG – via its deals with Simon Cowell's *Syco* – is well-placed to use TV as central to its marketing for artists. The success in the UK and US of the *X Factor* format shows that music talent search shows are far from dead. At the time of writing, the label had this year secured two number one singles (Shane Ward, Chico)

and two albums at the number 1 and number 2 slots (Journey South and Andy Abraham) in the UK with artists signed off the back of last year's *X Factor*.

While music companies have achieved success by partnering with outside format development companies (*Syco* and 19 most obviously), this move by Sony BMG signifies an important departure. Clive Rich of Sony BMG's Futures division gives the case for 'traditional' record companies moving aggressively into the format development space. He makes it explicit that *Fever* will not be exclusively about 'music' formats, but will also look at other format ideas (eg kids drama) which its music can be woven into.

As recorded music sales have taken a battering in recent years, labels have a number of options open to them; stay firmly within

### The label view

CLIVE RICH, head of Futures, Sony BMG UK



The Futures division within Sony BMG seeks to group our new and developing businesses together under one umbrella. This has three main arms: digital; brand partnerships; and TV programming, where *Fever Media* sits alongside *Syco* (which has become a format powerhouse in its own right with *X Factor* and *Inventor*). *Fever* is part of our efforts to create another TV silo. David and Richard have a very different and broad range of programming experience and will be bringing this to the venture. They will complement, rather than duplicate, what *Syco* is doing.

The idea is to wrap all the digital, TV and brand partnership activity around the traditional spine of a record company to offer a 360° proposition to our artists and develop our range at the same time.

*Fever* is not a purely music-based initiative. It will develop entertainment shows that will appeal to audiences of all kinds. Wherever it makes sense, there will be a musical component. We have a very broad definition of what 'music on TV' means. It doesn't just mean shows like *Top of the Pops* or *CD:UK*. It could be a kids' drama that has a musical soundbed, a music game show, a Saturday night entertainment show or an observational documentary. We aren't insisting that every format has to be music-based.

The show format has to come first, then there is an opportunity to thread music through it. No other labels are adopting this 360° model in quite such a concentrated manner. I'm not concerned if other companies

start to imitate us or not. The important thing for us is that we get it right.

We are a global company. Therefore, we have more opportunities for international activity around formats than local independent TV production companies would have. We can also bring a whole suite of services to the JV – such as digital applications, DVD distribution and brand partnerships... that we can fit around a TV company more naturally than other smaller and more traditional players can. We are part of a much broader universe and set of companies that we can tap into, be they Sony PlayStation, Sony Ericsson, Sony Walkman or Random House Books.

Will this change the types of contracts that we offer recording artists? The starting point is to prove to managers and artists that we can deliver successful formats and add value to what they do. Then it is easier, in due course, to maybe have contractual discussions. But we need to earn our spurs first. If you look at it, this is how contracts have worked in the digital space. We now run a \$400M digital business around the world. As a result of that, and with our track record, it's not controversial that digital rights are part of the recording contracts we have with our artists. My aspiration is that, as we push out into these other areas, the same logic applies.

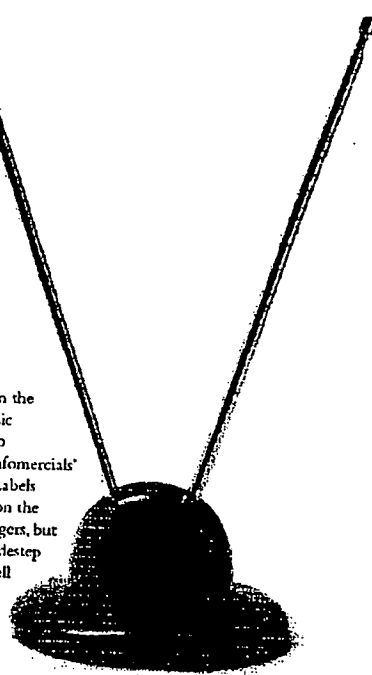
Why will the 360° model work for us when it hasn't for other companies such as Sanctuary? They didn't have quite the same scale or reach that we have got and they weren't in all the areas that we are. We have potentially got a third of the world's music and artists to choose from. We already have a juggernaut of a digital business and we are growing rapidly in the TV and brand partnership businesses.

We are not consciously moving away from the talent search music TV format like *X Factor*. We positively embrace the notion that 'music on TV' can mean many different things: *Fever* will enable us to deliver a wide range of programming that creates multiple musical opportunities.

music, but change the terms of recording contracts (EMI/Robbie Williams); or make an explicit move to become a broad entertainment company within which music is a key, but not exclusive, focus (Sony BMG, Universal, Sanctuary, Ministry Of Sound).

Simon Guild of MTV gives the 'traditional' broadcaster's view and explains how Sony BMG can make this work through strategic partnerships. It has developed numerous music formats globally as it moved, in its early incarnation, from being a promo video-based medium and also increased the number of markets it is active in. But while there are enormous opportunities for Sony BMG (and others) to work closely and collaboratively with MTV (and others), is this new development an indication of how the label/broadcaster relationship will change in the coming years? In April 2005, Universal

forced EchoStar in the US to add its music channel and is also expanding into 'infomercials' to sell catalogue. Labels previously relied on the skills of their pluggers, but could they now sidestep this entirely and sell their own artists through their own formats and channels? ❧



## The broadcaster view

SIMON GUILD, president and CE, MTV Networks Europe



MTV has always seen itself as a place where great ideas can get tried out, where risks can be taken and where new formats get their first airings. Big Brother has its roots in MTV's Real World, and The Osbourne was surely the 'inspiration' for The Fucking Fulfords.

Some of these shows come from outside the company, some from inside. We established our own development unit, the Greenhouse, specifically

to focus on long-form series and to extend our reputation for great music-based entertainment programming.

As far as we're concerned, the more people producing entertainment ideas the better, and I have no doubt that Sony BMG will produce some great material. If we can work with them, it would seem like an opportunity to us. We already work with music companies and independent production companies to air shows we believe our audience will love. We've worked with Sony BMG on MTV A Cut, which followed Anastacia's search for a support band last year. We've also worked with other labels on shows such as Breaking Point and America Or Busted.

What we are looking for is innovative music-based entertainment formats, especially ones that can be easily adapted for different markets and for different platforms. Sometimes a show can work globally. Take MTV Barrio 19; a new series developed by our Greenhouse team for mobile, TV and the web and airing globally this summer. MTV Barrio 19 highlights

cutting-edge urban culture and showcases new music from signed and unsigned artists from around the world.

While the US Pimp My Ride performed well in the UK, it was only when MTV UK produced its own version that it became their highest-rated series ever. Likewise, in March, we adapted the US TRL awards for Italy and attracted 100,000 young people to the Piazza del Duomo in Milan. This wasn't just about a format, but about our ability to market it to an audience that buys into what we do.

And marketing is a key issue because producing great content is only half the battle. Once you have the format and the pilot, you need to market it. MTV still does what it has always done best - package and present content to appeal to 16-24-year-olds. Young people come to us first because we have credibility with them to present programming they want to watch.

And in a multi-platform world, that brand relationship is going to become more important - not less. The more content out there, on the Internet, mobile as well as TV, the more a multi-platform approach is going to be key. This is where the TV channels feed the online property and mobile provides instantaneous interactive opportunities.

I completely agree that learning lessons from one market and then applying them to others is the way to get success here. We do that with our 50 MTV channels and 122 MTV Networks channels around the world. Not just with TV formats, but with ideas, applications, channel concepts and creative pieces.

So, good luck to BMG. I hope they come to us first to develop great content, and if we can help their artists to reach wider audiences, we'd love to do so. Meanwhile, we'll do what we've always done - be the brand that youth go to first they want to see the most innovative, risk-taking music and TV shows.

# Monitoring monies

## Moves in Holland to stem 'lost' royalties

MILLIONS IN UNREPORTED ROYALTIES ARE LOST EVERY YEAR. CAN THE 'LEAKS' AT CONCERTS AND CLUBS BE PLUGGED BY SOUNDDETECT?

TEXT Paul Sparkes, 365 Mag, www.365mag.com



Many artists, labels, composers and publishers are losing out on millions in underpaid or unreported royalties each year. Dutch collecting society Buma Stemra and DJ Monitor have developed Sounddetect to address this.

After trials last year, it has now gone live. It currently covers Holland, but other markets could soon adopt the technology at the core of the offering to ensure that all rightsholders (especially the smaller ones) are paid correctly.

Put simply, the method of measuring which records are being played by DJs is ineffective. The Sounddetect system runs on the specially developed DJMonitor Rack Pro to record complete events onto a protected and swappable hard-drive. This system has largely come about due to the lack of playlists handed in (as well as the sheer number of tracks being released within the dance music industry).

With the DJ as a performer in his/her own right, it's time for the individual tracks to receive proper and accurate accreditation.

DJ Monitor/Buma Stemra believe this will bring increased finances to the scene, as well as help offset falling record sales, fuelled by P2P downloading. According to the company, if an organisation attracts 50,000 people to an event with a ticket price of €50, then the takings are in excess of €2.5M. The organisation pays on average 5% of these ticket revenues – that means €125,000 to the rights holders. If the event lasts for 10 hours, and the DJs spins 20 records an hour,

then rightsholders get more than €600 per record played (minus administration and monitoring costs). This can add up to more money earned than through selling records in today's market.

In an industry fuelled by the white label and the next unknown 'big thing', many less-well-known producers are missing out on monies that are rightfully theirs (which often end up going to bigger artists). The DJ Monitor system will arguably offer a complete and fair solution to all producers – providing the rightsholders use the system.

DJMonitor Rack Pro digitally records audio at a particular event, including client, date and time and event information, on a (swappable) hard-disc. The Fingerprint Application Programming Interface generates digital audio fingerprints of every two seconds of the audio recording. DJMonitor Rack Pro uploads audio fingerprints to the servers which then compare the audio fingerprints of the events with the audio fingerprints of the songs in the database. If they match, the server will look for the attached song information (metadata). If the fingerprints do not match, then it will be declared a "no name", meaning the song is unknown. The server then generates a playlist for the customer and the producer/organisation/label can manage their data through the DJMonitor website.

DJMonitor and Buma Stemra aim to run further pilots in different parts of the world. Both DJMonitor and Buma Stemra are positive that this will go global, perhaps fuelled by the current Dutch monopoly on large-scale events (due to crowded population demographics and a liberal attitude to dance, events by the government). This system could be used by any event worldwide, including at Creunfields, Global Gathering, Reading and Leeds festivals in the UK.

### WHY CURRENT SYSTEM FAILS

- ❑ Clubs/venues in Holland pay an annual fee (based on audience attendance).
- ❑ Buma Stemra also collects a percentage cut of ticket sales (of 3-7% depending on the venue size).
- ❑ Playlists at clubs are often incomplete or not handed into collection societies.
- ❑ The majority of the monies collected are paid to the biggest names based on chart success and smaller players miss out (especially if putting out music on white labels).
- ❑ Unregistered artists also miss out.

### HOW SOUNDDETECT WORKS

- ❑ Rightsholders register on the DJMonitor site.
- ❑ They then submit product and metadata information.
- ❑ The DJMonitor Rack Pro digitally-recognises tracks as they are played by recording and fingerprinting them.
- ❑ It fingerprints every two seconds (which will even identify tracks being cut and scratched by DJs).
- ❑ Tracks are then compared against tracks on the database.
- ❑ From this metadata, it lists all tracks played in reports for submission to Buma (who then pays the correct rightsholders).



# The Volume

(the first time a number 1 has sold fewer than 20,000 copies)

17,694

70

10M

7%

\$9.3B

£6M

4,300

20M

5%

53%

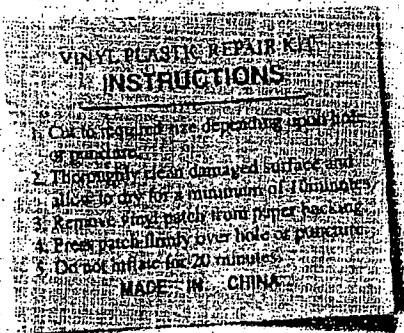
31.3M

95.5M

Sirius Satellite Radio's total subscribers. It added 700,000 in the first two months of

4M

6M



## FIVE EIGHT

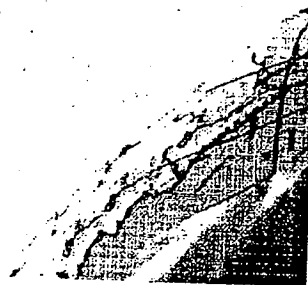
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**Lyric Jeans Gears Up for Denim Line Launch**

**Seven Jeans 75% Off Sale**  
 Huge Savings On Sevens Jeans. 75% Off. Free Shipping & Exchange!  
[www.LoveBubbleClothing.com/Sevens](http://www.LoveBubbleClothing.com/Sevens)

**Custom Jeans**  
 Get jeans made just for you Custom fit to your body  
[www.IndiCustom.com](http://www.IndiCustom.com)

**Plus Size Sportswear.**  
 Plus Size Designer Clothing Plus Size Swimwear & Golf Apparel.  
[stores.ebay.com/Plus-Size-Brands-Fo](http://stores.ebay.com/Plus-Size-Brands-Fo)

**True Religion Denim**  
 30% off all orders & Free shipping Sexy, sassy, and fun clothing.  
[www.MarieBoutique.com](http://www.MarieBoutique.com)

Lyric Jeans, Inc., (OTC: LYJN) a cutting-edge premium clothing company, has made strategic advances over an eight-week period gearing up for a Fall 2006 launch. The company has announced deals with two of the world's most prominent music publishing companies;

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Universal Music Publishing Group and Warner Music Group's Warner/Chappell Music. Lyric Jeans will utilize the music publishers' expansive song catalogs to pull together lyric-inspired premium clothing packages for high-end retail channels.

Heather Brown, Senior Director, Marketing & Communications, UMPG commented, "Music is the ultimate form of self-expression. Artists have already seen the benefits of band merchandising, and we believe lyric-inspired merchandise is the next logical step in bringing our songwriters new revenue streams. We want to make our lyrics and the artistic vision of our writers available to music fans by combining music and fashion in a groundbreaking way, and the Lyric Jeans packages will be a great channel to do so at retail."

Manufacturing giant American Garment Sewing (AGS) will handle the production of the denim wear. With a professional staff of 300, the latest technology and a 30,000 square foot facility based in Huntington Park, California, AGS is the leading manufacturer of premium denim apparel.

Lyric Jeans has also engaged denim industry veteran Sandy Cohen as a consultant to advise on the direction of the product line. With over 30 years experience in retail, product development and wholesale, Cohen is currently Director of Retail for Lucky Brand Blue Jeans and also serves as a product development consultant for Roots Canada and brand manager for Andy Roddick Style.

"In taking on a consulting project, I look for companies with a strategic advantage. Lyric Jeans has a unique approach to denim by merging fashion and music in a revolutionary way," said Sandy Cohen. "I

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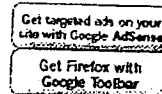
**Discount Designer Jeans**  
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**Levis Red Jeans**  
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**Wholesale Ladies Jeans**  
 Wholesale Women's Fashion Jeans At \$8 / Each Pair. Low Minimum!  
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wholeheartedly believe in the Lyric Jeans concept and look forward to helping build their business," he continued.

Film industry heavy hitter Dan Grodnick has joined Lyric's Board of Directors. The former CEO of National Lampoon and Executive Producer of the highly anticipated feature "Bobby" starring Lindsay Lohan, Sharon Stone, Elijah Wood, Demi Moore, Anthony Hopkins, Heather Graham and William H. Macy has been tapped by Lyric Jeans to consult on product placement in feature films and television.

"Now more than ever, the entertainment business is integrating products into its content. Lyric Jeans make an extremely visual statement and offer an ideal co-branding opportunity to filmmakers," said Dan Grodnick.

Lyric Jeans is a music driven premium clothing line involving lyrical content on jeans, denim wear and accessories. Each pair of jeans reflects the personality, style and flare of the artist and song through its design. With the vision of fusing the world of music with fashion, Lyric Jeans employs a cutting-edge design strategy allowing consumers to express themselves stylishly through song lyrics.

The premium denim market has grown in the last five years by tapping into the enthusiastic behavior of teens and young women seeking the perfect pair of jeans. Over the last few years the premium denim industry has exploded and now accounts for 5% of the \$12 billion retail consumer market.

#### About Lyric Jeans

Lyric Jeans is the innovator and manufacturer of premium denim wear characterized by a cutting-edge design strategy driven by music and song lyrics. Through the unique fusion of fashion and music, Lyric Jeans utilizes titles from all genres of music as inspiration for the brand, thereby appealing to a cross-section of various tastes and interests and enabling it to market its products on a worldwide platform. The company's strength is in its relationships with the music industry and its ability to access the Hollywood community, tastemakers and trend-setters. Lyric Jeans plans to have showrooms in South Beach, Florida and Los Angeles, California. [www.lyricjeans.com](http://www.lyricjeans.com)

Included in this release are certain "forward-looking" statements, involving risks and uncertainties, which are covered by the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including statements regarding Lyric Jeans Inc. Such statements are based on management's current expectations and are subject to certain factors, risks and uncertainties that may cause actual results, events and performance to differ materially from those referred to or implied by such statements. In addition, actual or future results may differ materially from those anticipated depending on a variety of factors,

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**Safe Harbor:** This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 27E of the Securities Act of 1934. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Actual performance and results may differ materially from that projected or suggested herein due to certain risks and uncertainties including, without limitation, ability to obtain financing and regulatory and shareholder approvals for anticipated actions.

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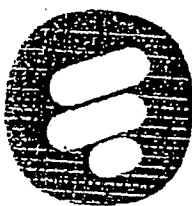
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Warner/Chappell Music

August 10, 2007

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## **Agenda**

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- I. Transaction Overview
- II. Music Publishing Industry Overview
- III. Warner/Chappell Music Overview
- IV. Warner/Chappell Music Financial Performance



### **Appendices**

- A. WCM Top 500 Songs by NPS
- B. Contact Information

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**Management Attendees**

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**Michael Fleisher**  
Chief Financial Officer

**Paul Robinson**  
General Counsel

**Nathaniel Pastor**  
Vice President, Business Development

**Trent Tappe**  
Vice President, Senior Corporate Governance & Securities Counsel



**Dave Johnson**  
Chief Executive Officer

**Ann Sweeney**  
Executive Vice President

**Annette Yocum**  
Vice President, Controller





## Transaction Overview

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## Introduction

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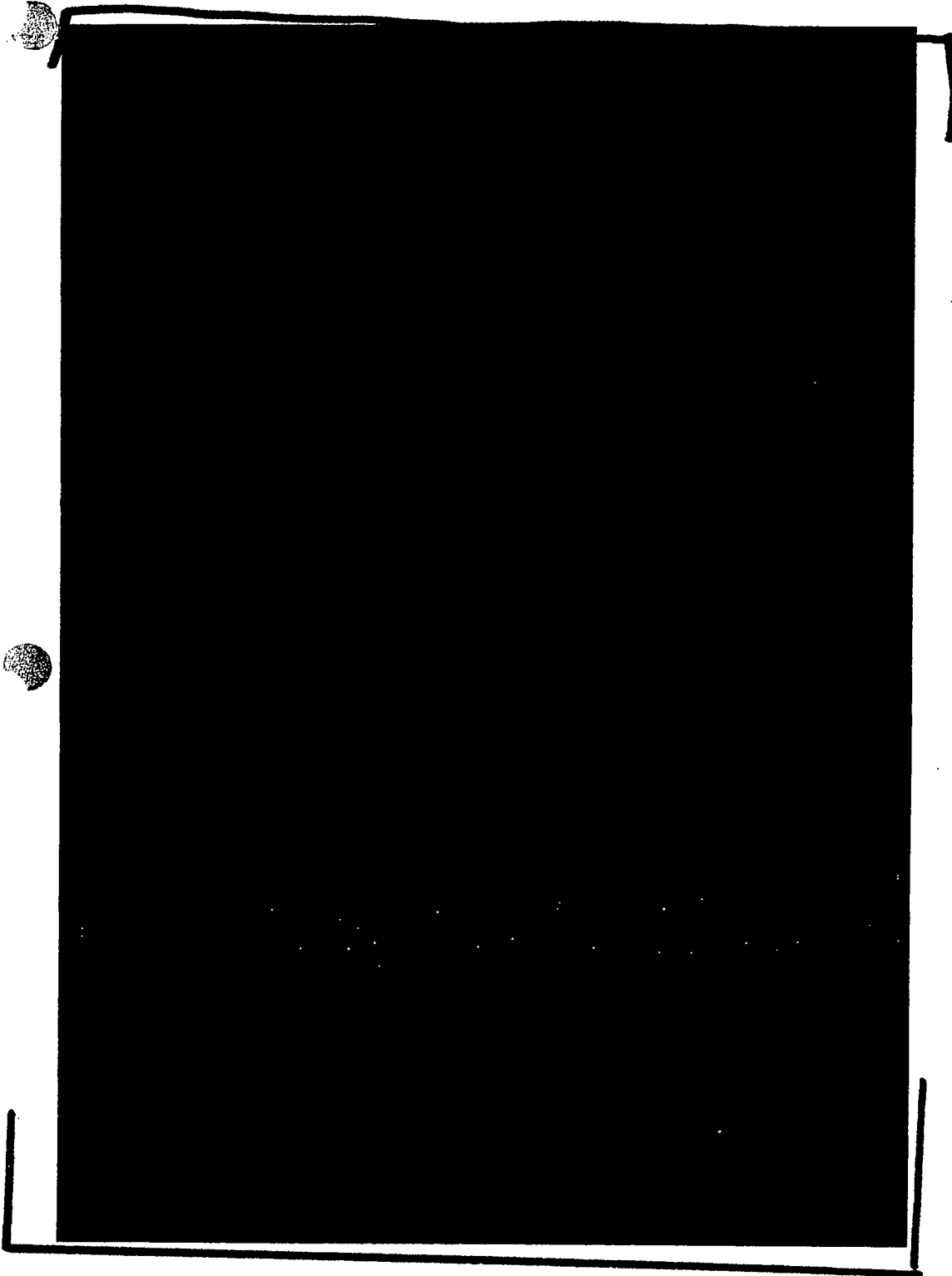
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### > Situation Overview

- Warner Music Group ("WMG") is home to a global collection of the best-known record labels in the music industry as well as one of the world's leading music publishers, WarnerChappell Music ("WCM")
- With antecedents dating back to the 19<sup>th</sup> century, WCM has built one of the most valuable libraries in the music publishing industry, which generates substantial cash flow
  - Third-largest global music publisher
  - Irreplaceable catalog of over 1.3 million music copyrights
  - Diverse asset pool, generating income around the world and across royalty type

(1) NPS and QIBDA figures as reported. Figures included throughout the rest of the presentation are presented on a constant currency basis.



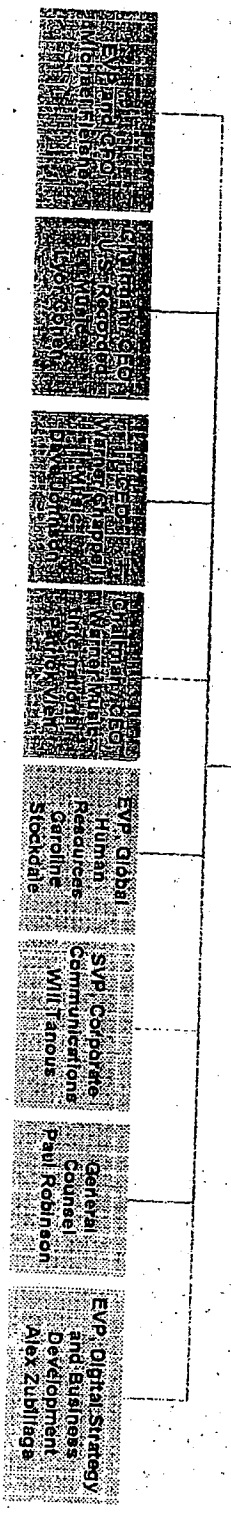


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# WMG Organizational Chart

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**Chairman / CEO WMG**  
Edgar Bronfman, Jr.



**Industry-leading management team**



## **Key Business Attributes**

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WCM's assets are well-suited for securitization due to the highly diversified catalog and corresponding steady-earning, stable growth nature of the business

- > Valuable Catalog Asset
  - One of the most valuable libraries in the industry
  - Over 1.3 million copyrights and 65,000 songwriters and composers
- > Highly Diversified Catalog
  - Highly diversified catalog, both by songwriter and song
  - Generates income from around the world and across royalty type
- > Leading Market Position
  - Third-largest global music publishing company with approximately 16% market share (1)
- > Attractive Cash Flow Characteristics
  - Stable revenue base derived from recurring sources
  - Strong OIBDA to free cash flow conversion
- > Experienced Management
  - Experienced team with long tenure in music and the music publishing industry
  - Strong depth of management talent across Warner/Chappell Music

(1) Ender's Analysis "Music Publishing 2006", pro forma for Universal / BMG



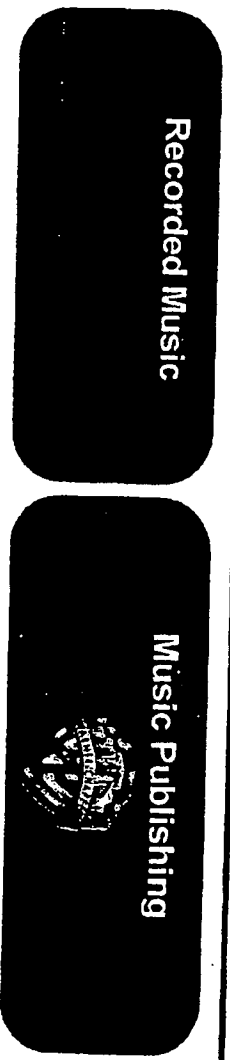
**Music Publishing  
Industry Overview**

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# Recorded Music vs. Music Publishing

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The Asset

The Sound Recording

The Song

The Artist

Recording Artist

Songwriter or Composer

Revenues Are Generated

- > When a recording (in physical or digital format) is sold or licensed
  - > Physical and digital Album and Single sales, DVD sales, Mastertones / Ringback tones, Film / TV / Radio / Ad / Music Video / Video Game sync licensing
- > When a recording (in physical or digital format) is sold or licensed
  - > When a recording (in physical or digital format) embodying the song is sold or licensed
  - > When a song is performed publicly (e.g. radio, television, concert or nightclub)
  - > When a song is synchronized with visual images (e.g. movies and advertisements)
- > Physical and digital Album and Single sales, DVD sales, Mastertones / Ringback tones, Film / TV / Radio / Ad / Music Video / Video Game sync licensing

Revenues Types

- Public performance (live / non-live / recorded),
- Cover recordings, Ringtones (polyphonic), Sheet music, Lyric reprints, Theatrical performance,
- Merchandising (musical toys, usually use re-records)

Additional Revenue Sources



## **What Does a Music Publisher Do?**

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### **Identify Talent, Available Catalogs and Business Opportunities**

- Identify songwriters and artists
- Identify and evaluate potential acquisition opportunities

### **Acquire Rights in Musical Compositions**

- Exclusive songwriter agreements
- Co-publishing agreements
- Administration agreements
- Catalog acquisitions

### **Exploit Musical Compositions**

- Procure uses in film, TV and commercials
- Link songwriters with suitable recording artists
- Pitch songs to artists for recordings ("covers")
- Aid in the development / marketing of artists

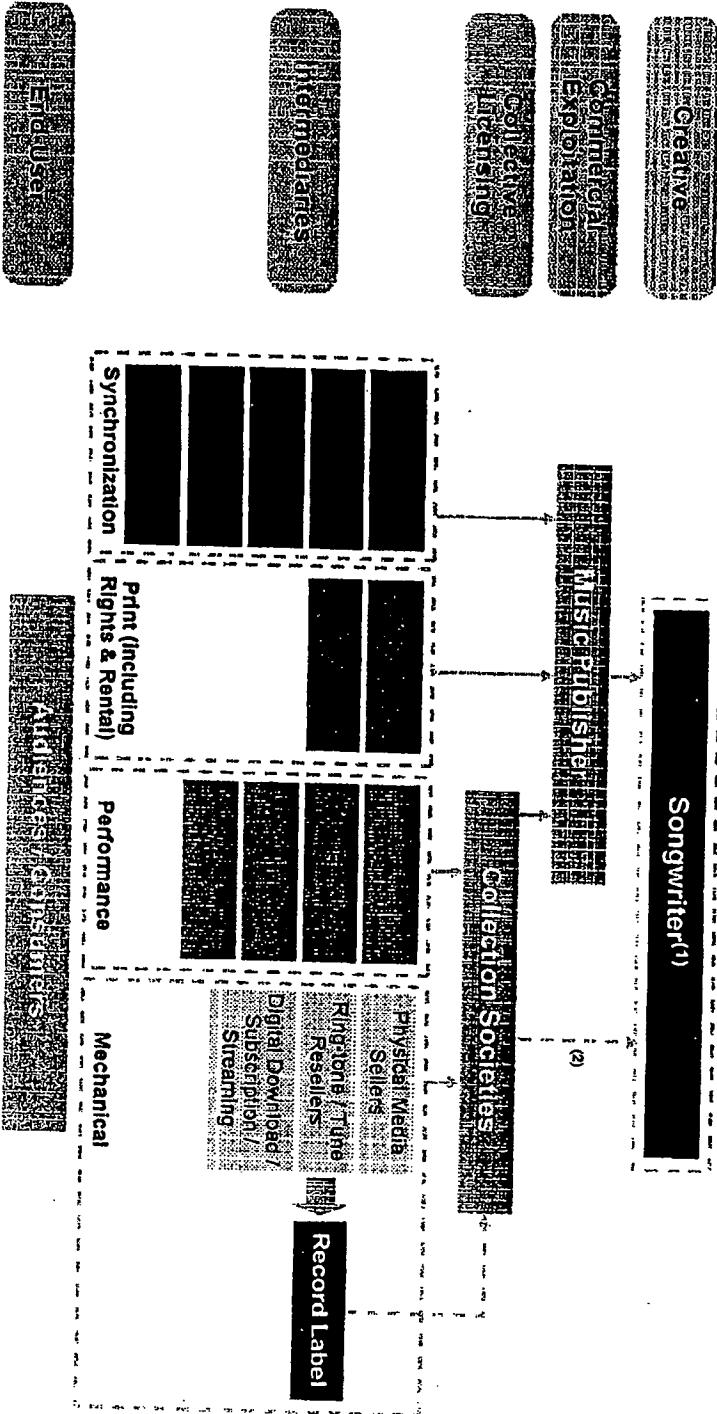
### **Administer Musical Compositions**

- Register copyrights around the world
- Negotiate and issue licenses
- Protect copyrights via litigation
- Collect royalties and license fees
- Account to songwriters and copyright owners



# Business Model and Value Chain

Music publishers assist songwriters to manage copyrights and collect royalties through collective licensing and contractual agreements with copyright users



(1) Songwriter / composer and record artist may be the same.  
 (2) In the U.S., 50% of performance revenues flow to the songwriter.



## Copyright Details

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### Term of Copyrights in the United States and Europe

- > **United States**
  - ◆ In general, the term of a copyright in the United States is the author's life plus 70 years, or for "works made for hire" (i.e., a corporate owner / author), the earlier of 95 years from publication or 120 years from creation
- > **Europe**
  - ◆ Prior to regulations introduced in 1995 to implement the EU Directive on Copyright Term Protection, copyrights ran for the author's life plus 50 years
  - ◆ The duration of copyrights for works created after 1995 is dependent on the country of origin of the work and the national status of the author
  - ◆ Where the country of origin is a European Economic Area ("EEA") state or the author is a national of an EEA state, the duration of the copyright is the author's life plus 70 years
  - ◆ If the country of origin of the work is not an EEA state and the author is not a national of an EEA state, the term of the copyright is the period applicable in the country of origin which is not less than the author's life plus 50 years and not more than the author's life plus 70 years

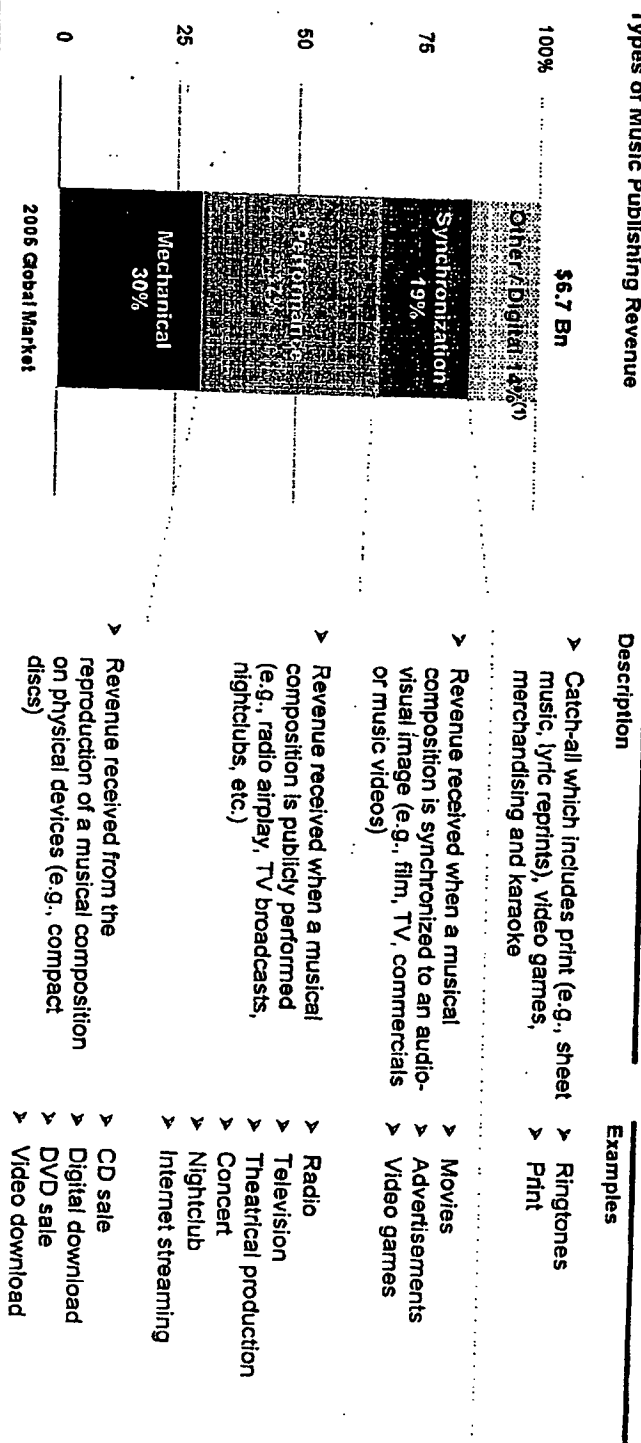


# Revenue Sources for Music Publishing

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(\$ In billions)

## Types of Music Publishing Revenue



Highly diversified music publishing revenue streams

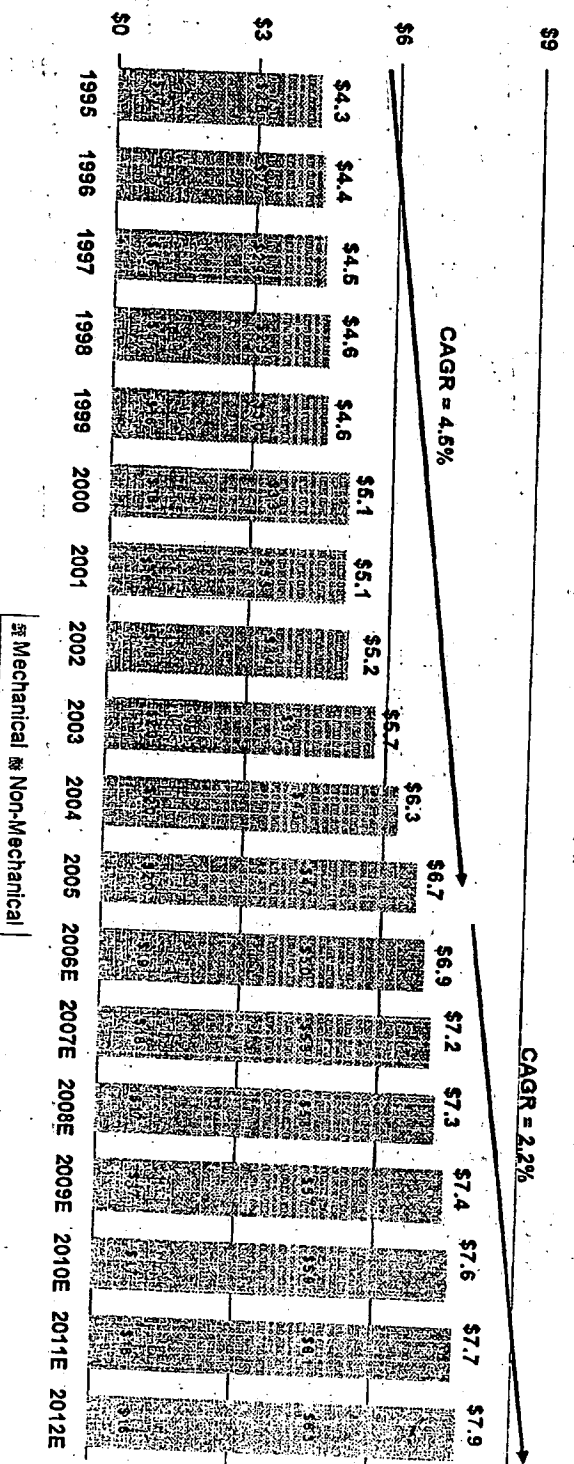
Source: Enders Analysis "Music Publishing 2006".  
 (1) Includes print revenue.



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# Industry Growth Trends

Worldwide Music Publishing Market (Revenue)



The industry is expected to continue its long-term trend of steady growth enabled by a diverse mix of revenue streams

Source: Enders Analysis "Recorded Music and Music Publishing - 2007" and "Music Publishing 2006"



# Digital Update

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## New Media Opportunities

### > Mechanical

- ◆ Availability of long tail of catalog
- ◆ Permanent digital downloads
- ◆ "Conditional" downloads (including those tied to advertising)
- ◆ Downloads to mobile phones and other devices
- ◆ Ringtones / master-tones, ring back tones
- ◆ Mobile karaoke

### > Performance

- ◆ Subscription music services
- ◆ On-demand streams
- ◆ Internet and satellite radio
- ◆ Personalized radio
- ◆ Webcasts (concerts)
- ◆ Digital background music services
- ◆ Digital jukebox

### > Synchronization

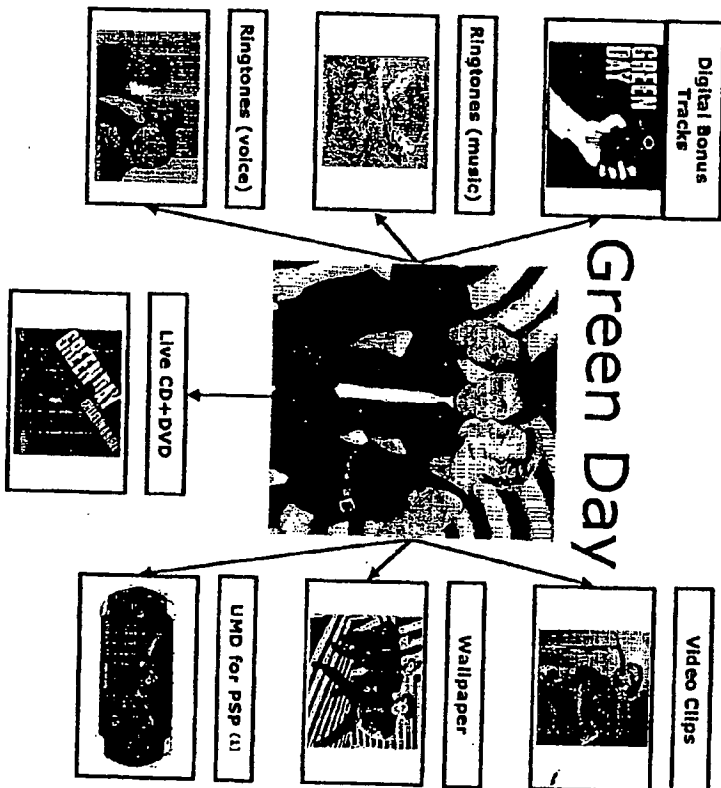
- ◆ User-generated video spaces
- ◆ Photo sharing and other community sites
- ◆ Video games
- ◆ Video downloads
- ◆ Online synch licensing opportunities (ads, web-track, etc.)

### > Print

- ◆ Stand-alone digital print: lyrics, melodies, instrument tablature
- ◆ Integrated lyric tools

(1) "Universal Media Disc."

## Extended Product Lifecycle Example



## Piracy Update

Anti-piracy initiatives and the development of a legitimate digital music economy have helped mitigate the impact of piracy on mechanical revenues

- > Revenue streams such as performance, synchronization and other (~70% of music publishing industry revenues) are not exposed to piracy
- > Impact of piracy on mechanical revenues greatly mitigated by depth of catalog

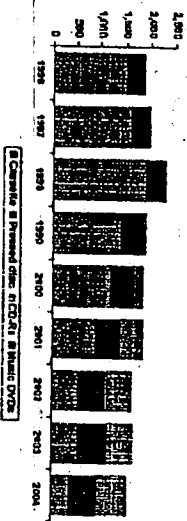
### Evolution of Consumer Online Behavior (1)

Share of Americans (aged 13+) who paid to download music or engaged in file-sharing, 2003-2006



### Evolution of Physical Piracy

(units in millions)



Source: IFPI and Enders Analysis.  
(1) Ipsos Tempo. Keeping Pace with Digital Music Behavior, Q3 2006.

### Strong Industry Anti-Piracy Efforts

- > Development of legitimate online services
  - ◆ iTunes, Yahoo! Music, Wal-Mart, Rhapsody, etc.
  - ◆ Settlements with several previous piracy enablers (Kazaa, Bearshare, allformp3.com, Kuro, Napster)
- > Global campaign against file-sharing in 2006
  - ◆ Legal actions against 10,000 individuals in 18 countries
  - ◆ Average settlement of €2,420
  - ◆ Uploaders to unauthorized P2P services targeted, including BitTorrent, eDonkey, Gnutella, Limewire, etc
- > Fear of legal action is a strong inhibitor
  - ◆ In the US lawsuits were the most cited reason among internet households for changing from unauthorized P2P to legal downloading

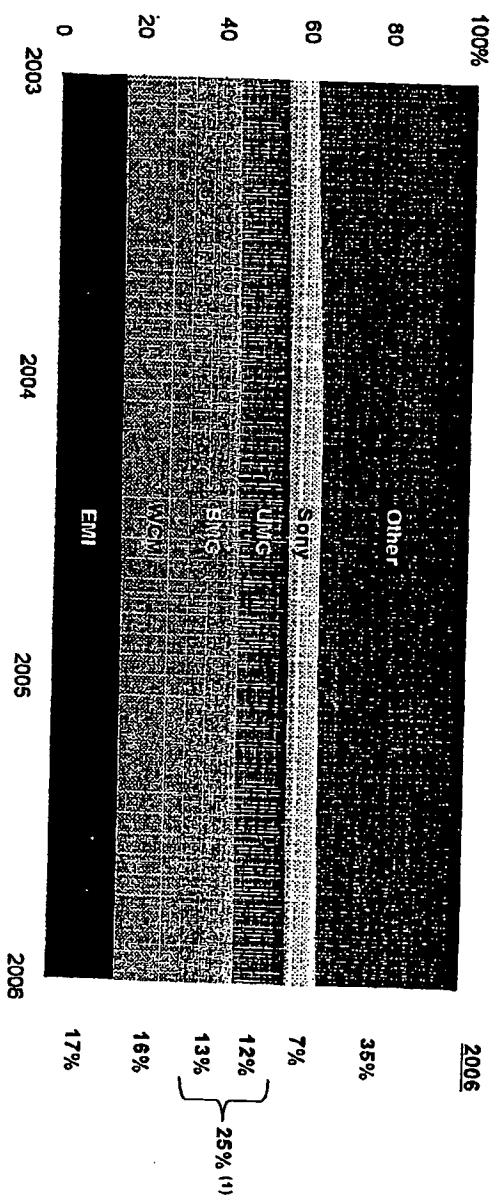




# Music Publishing Market Share

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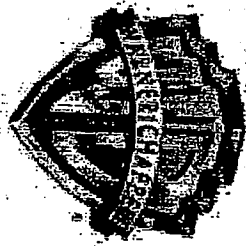
(% of sales value)  
Historical Global Music Publishing Market Shares



**WCI has further strengthened its position as the third-largest global music publisher with recent market share gains**

Source: Enders Analysis "Music Publishing 2006".  
Note: Implied revenues do not tie to company financials.  
(1) Universal and BMG market shares not pro forma for merger. Does not include regulatory divestitures.



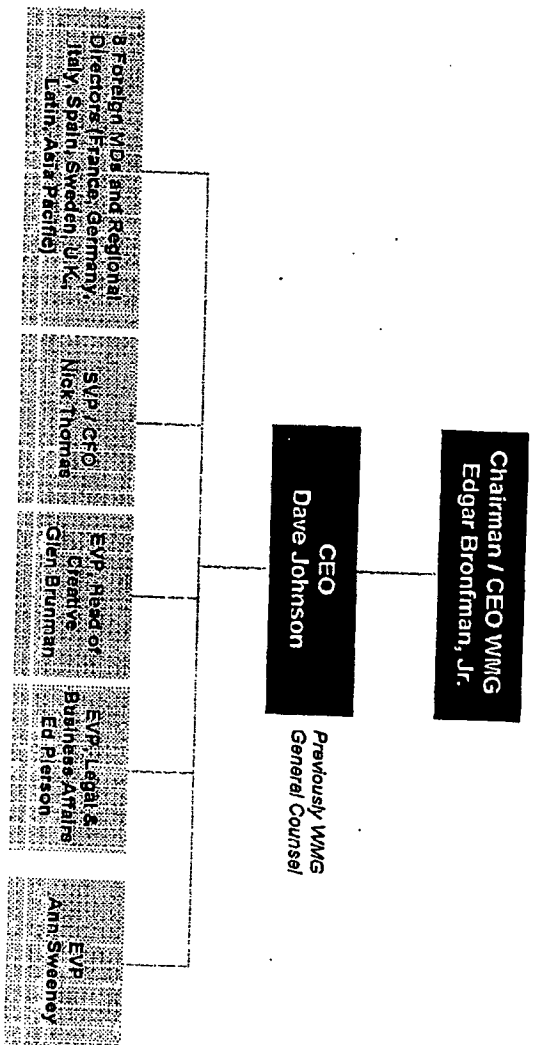


**Warner/Chappell Music  
Overview**

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# WCM Organizational Chart

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WCM has a deep, experienced management team



# Business Overview

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## Warner/Chappell Music is one of the leading global music publishers

- ▶ One of the most valuable libraries in the industry
- ▶ Over 1.3 million copyrights and 65,000 songwriters and composers
- ▶ "Winter Wonderland," as well as hit contemporary artists such as "Happy Birthday to You" and Madonna and Sheryl Crow
- ▶ Third-largest global music publishing company
- ▶ ~ 16% global market share (1)
- ▶ Highly diversified catalog, both by songwriter and song
- ▶ Generates income from around the world and across royalty type
- ▶ Stable revenue base derived from recurring sources
- ▶ Strong QIBDA to free cash flow conversion
- ▶ Favorable working capital dynamics and low capital requirements
- ▶ WMG has distinguished itself as a digital music leader
- ▶ New media, including mobile and internet downloads, expected to experience significant growth
- ▶ Experienced team with long tenure in music and the music publishing industry
- ▶ Strong depth of management talent across Warner/Chappell Music

(1) Enders Analysis "Music Publishing 2006"



# Industry Leading Publishing Library

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- > Happy Birthday To You
  - > Rhapsody In Blue
  - > Night & Day
  - > The Lady Is A Tramp
  - > Too Marvelous for Words
  - > Dancing In The Dark
  - > Winter Wonderland
  - > Ain't She Sweet
  - > Frosty The Snowman
  - > When I Fall In Love
  - > Misly
  - > The Party's Over
  - > On The Street Where You Live
  - > Blueberry Hill
- > People
  - > I Only Want To Be With You
  - > When A Man Loves A Woman
  - > I Got A Woman
  - > People Get Ready
  - > Love Is Blue
  - > For What It's Worth
  - > Everyday people
  - > Gimme Some Lovin'
  - > Never My Love
- > Behind Closed Doors
  - > Ain't No Stopping Us Now
  - > For the Love Of Money
  - > A Horse With No Name
  - > Moondance
  - > Peaceful Easy Feeling
  - > Layla
  - > Staying Alive
  - > Star Wars
  - > Stairway to Heaven
  - > Raindrops Keep Fallin' on My Head
- > Eye of the Tiger
  - > Slow Hand
  - > The Wind Beneath My Wings
  - > Endless Love
  - > Morning Train
  - > What You Need
  - > Beat It
  - > Jump
  - > We Are The World
- > Unbelievable
  - > Creep
  - > Macarena
  - > Sunny Came Home
  - > Amazed
  - > This Kiss
  - > Believe
  - > Smooth
  - > Livin' La Vida Loca
- > Promiscuous
  - > Crazy
  - > Sexy Back
  - > Leave The Pieces
  - > What You Know
  - > How You Remind Me
  - > Complicated
  - > Crazy In Love
  - > In Da Club
  - > Cry Me A River
  - > Hung Up

> Over 1.3 million copyrights

> Over 65,000 songwriters and composers

One of the most valuable libraries in the industry, built over decades, includes many timeless classics



# World Famous Songwriters and Artists

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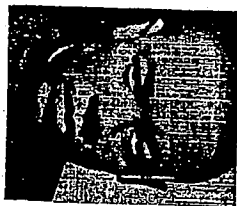
> Burt Bacharach



> Green Day



> Sheryl Crow



> Dr. Dre



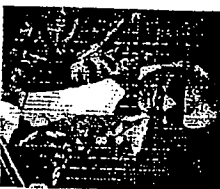
> Led Zeppelin



> Barry Gibb



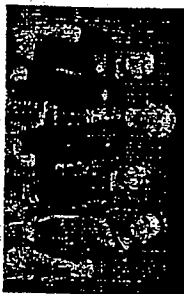
> Madonna



> Ray Charles



> Eric Clapton



> Nickelback

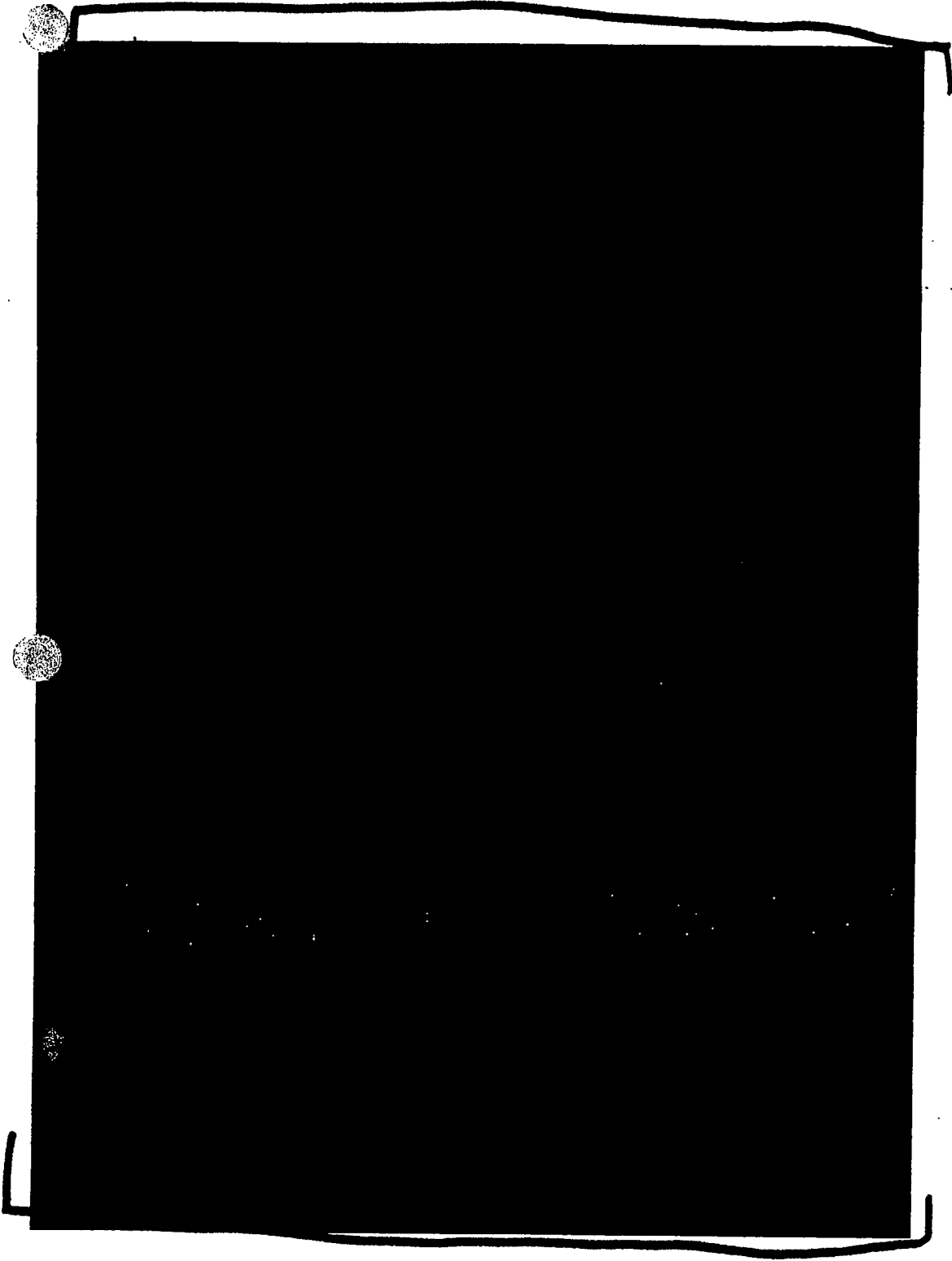


> Gamble & Huff

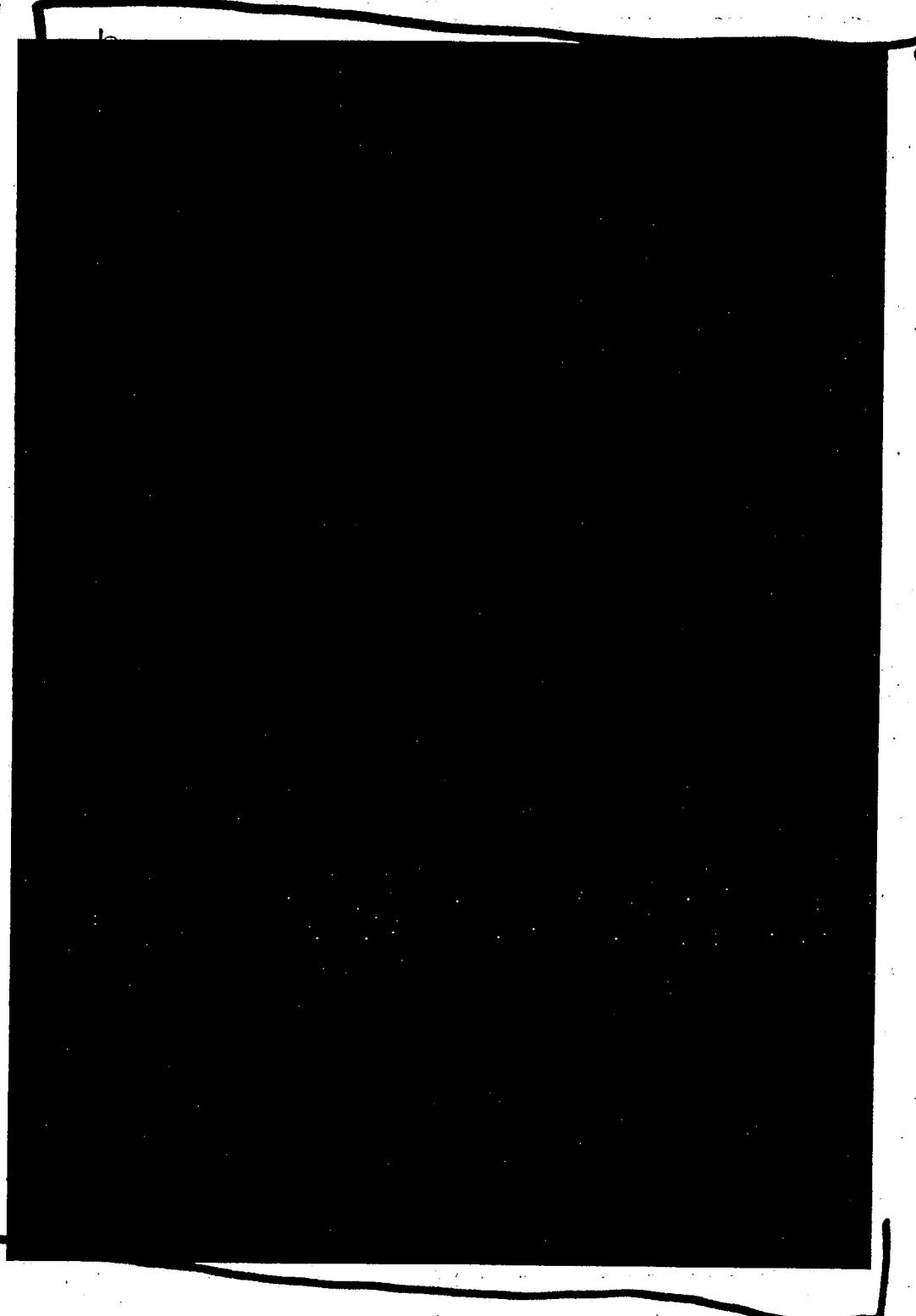


> The Gershwins





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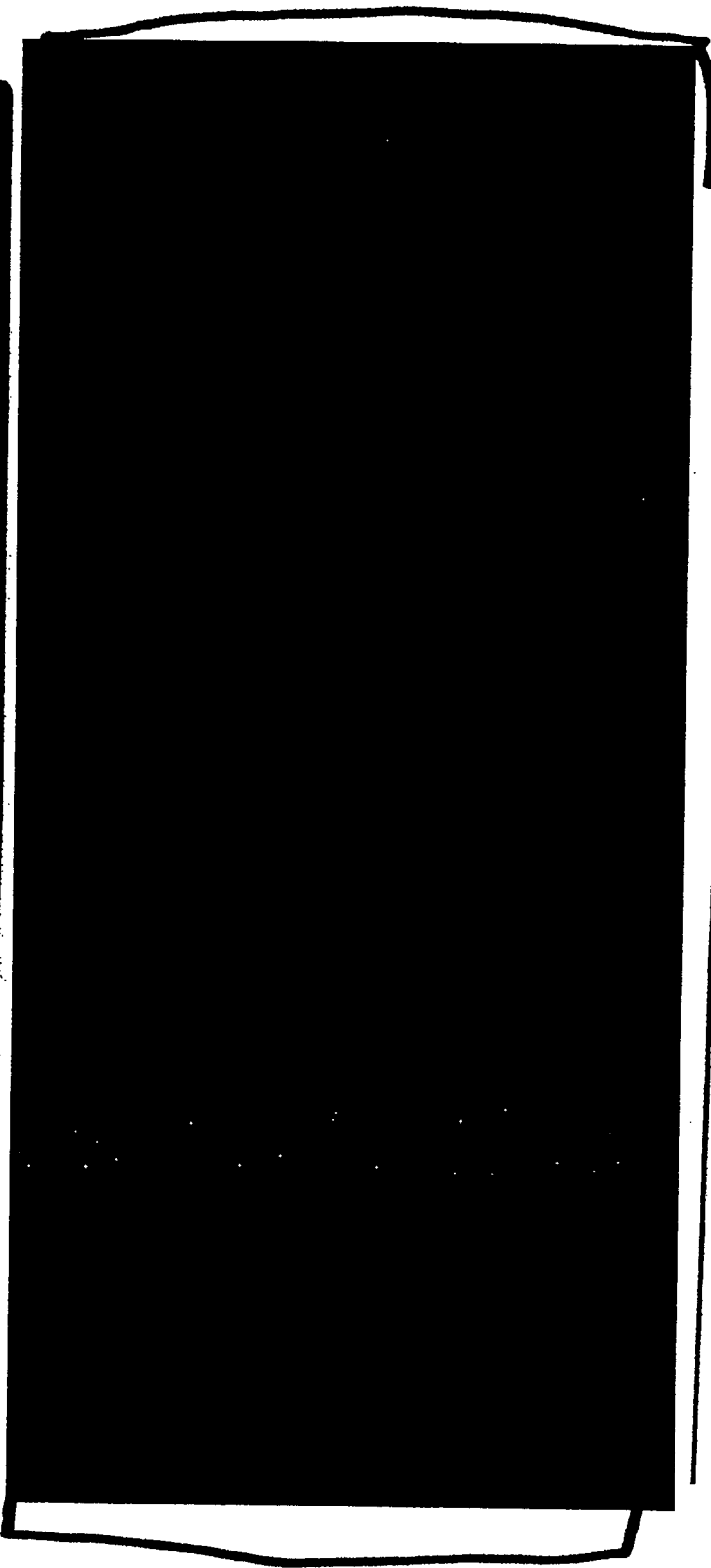
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Songwriter and Title Diversification

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**Highly diversified catalog both by Songwriter and Song / Composition**

(1) Represents local NPS generated from the countries of US, UK, Benelux, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS on constant currency basis.



## **WCM Strategy**

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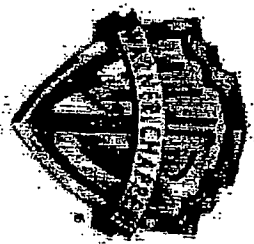
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- > **Reverse historical underinvestment in content acquisition**
  - ◆ Growth in advances and new songwriter development
  - ◆ Ramp-up of A&R infrastructure to support new songwriter discovery and investment
  - ◆ Development of new production music business and library
  - ◆ Growth and expansion of urban genre presence
  - ◆ Increased global creative cooperation and collaboration
- > **Develop new exploitation opportunities to expand the value in the existing catalog**
  - ◆ Investment in licensing department and synchronization staff to broaden reach and impact
  - ◆ Ongoing improvements in systems and infrastructure to streamline collections and administration functions
- > **Continue to expand leadership position in digital music**
  - ◆ Development of dedicated digital team
  - ◆ Continue to play a leadership role in industry initiatives, platform development and standards setting
  - ◆ Maintain aggressive "deal driven" approach to create content distribution and licensing avenues
- > **Broaden international reach and deepen global content**
  - ◆ Significant expansion in Latin America and Eastern Europe
  - ◆ Continued leverage of "hub and spoke" system into new territories, serviced cost effectively from existing offices

**WCM is committed to maintaining a strategy focused on growth and profitability**





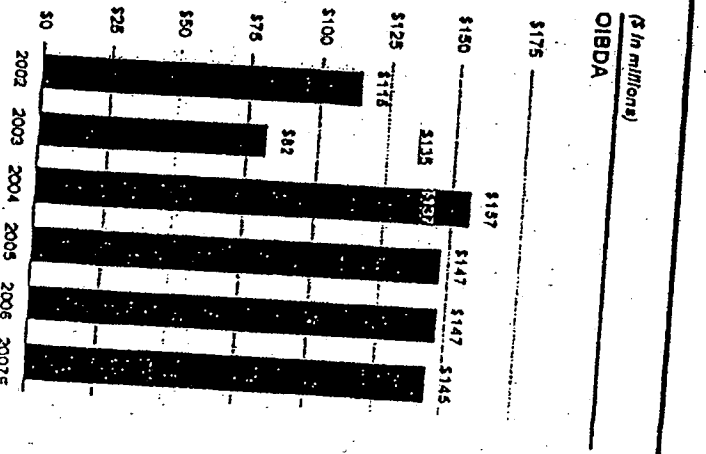
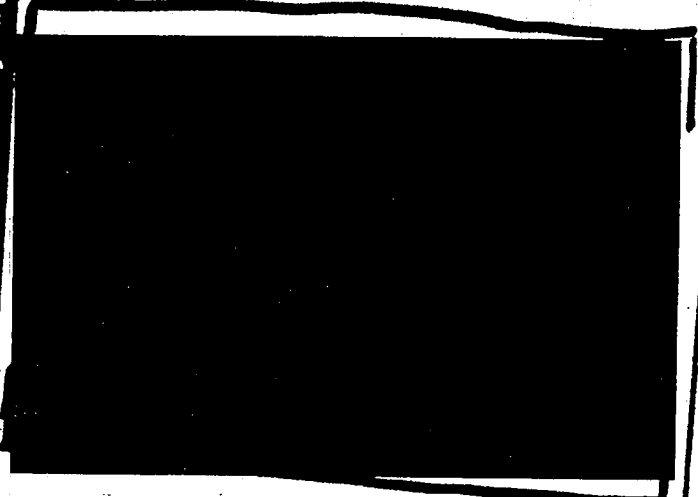
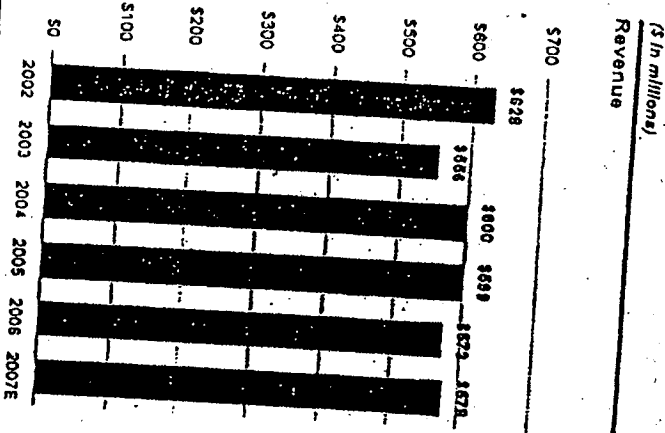
**Warner/Chappell Music  
Financial Performance**

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# WCM Financial Performance

Confidential

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**WCM's financial performance has been strong despite previous underinvestment in the business and management transition**

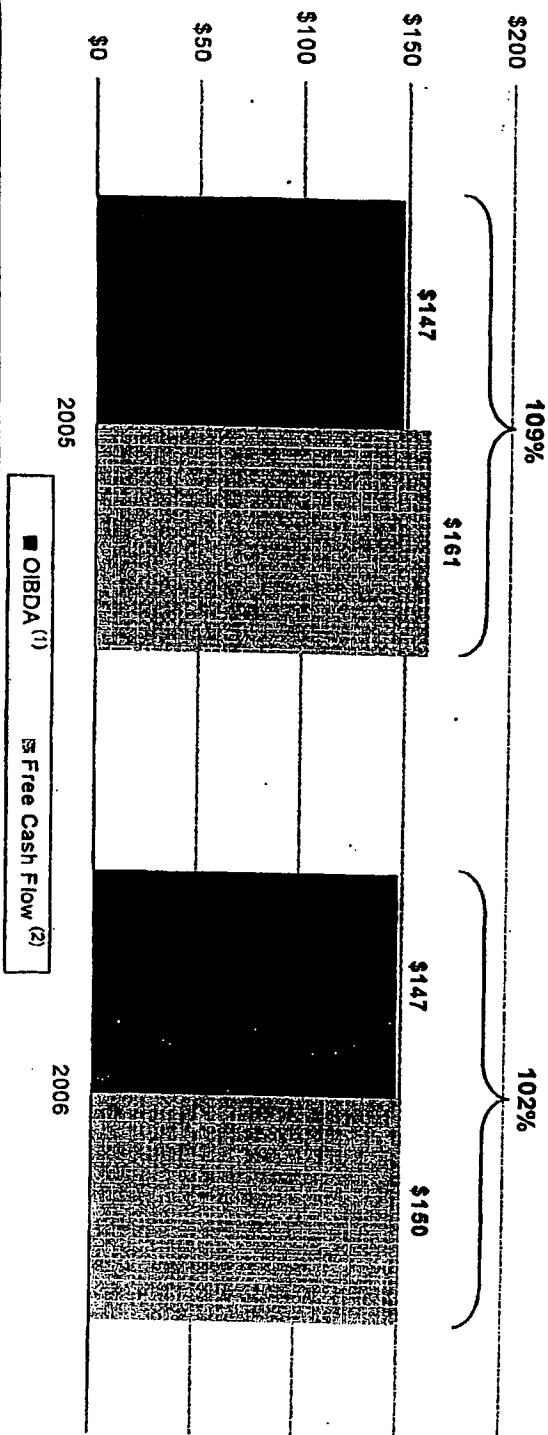
Note: All data on FY (Sept 30) constant currency basis and adjusted for various one-time items.  
 Note: NPS and OIBDA normalized for one-time items and OIBDA calculated post corporate overhead allocations.  
 Note: Underlines represent PF reversal of \$49MM A/R write-off to clean-up balance sheet in '03 and issues associated with year-end change in '04.



Confidential

## WCM Demonstrates Attractive Cash Flow Characteristics

(*\$ in millions*)  
Cash Flow Conversion



**Due to favorable working capital dynamics and low capital requirements, WCM generates excellent free cash flow conversion**

Note: All data on FY (Sept 30) and on a constant currency basis.  
(1) OIBDA figures are pre-FAS123 and includes corporate overhead allocations.  
(2) Free Cash Flow is normalized and excludes tax adjustments from domestic/ foreign jurisdictions and is defined as OIBDA less cash used for operating and investing activities.



## **WCM Financial Performance Discussion**

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*Confidential*

- **Strong track record of growth, despite evolving industry landscape, driven by diverse business mix and leadership position in digital development**
  - ◆ ~\$30 million in new business created through digital development over the last four years with significant future growth potential
  - ◆ 2.8% growth in Synchronization and Performance revenue from 2003 to 2006 provides replacement for erosion of mechanical royalties as well as further growth potential
  - ◆ Decline in Mechanical revenue due to piracy mitigated by diverse geographic mix and depth of catalog
  - ◆ International diversity has provided additional growth with strong performance in Latin America, Spain and France
- **Recent results significantly impacted by previous ownership's historical underinvestment in the business**
  - ◆ Provided significant cash flow generation, but restricted growth from 2004 – 2007
  - ◆ Under new management, we have returned investment to normal levels, setting the stage for portfolio expansion and near-term growth
  - ◆ Increased investment will have near-term OIBDA implications, but will begin to generate a return immediately
- **Long-term stability in NPS margins consistent with industry**
- **Significant cost reductions realized under Edgar Bronfman, Jr. with no deterioration of operational efficiency and efficacy**
- **Business continues to deliver exceptional cash flow conversion**
  - ◆ Favorable working capital dynamics
  - ◆ Strong recouPMENT track record



## Operational Cost Overview

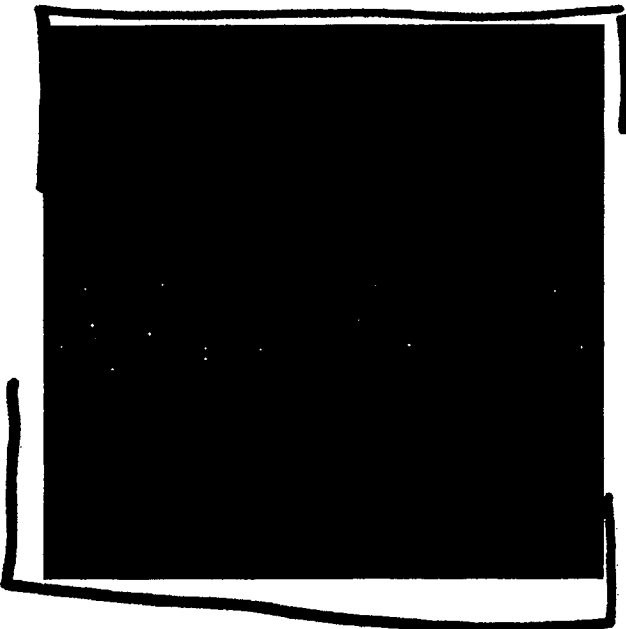
Confidential

CO08006792

### Cost Description

- > Royalty expense
  - ◆ Royalties paid to songwriters, co-publishers and other contract parties for income generated from the use of their copyrighted works
- > Selling, general and administrative costs
  - ◆ Costs associated with general overhead, including A&R expenses
- > Advance Write-Offs
  - ◆ Primarily reflects write-downs of advances to unproven songwriters as required by FAS 50
  - ◆ Provisions against advances paid to songwriters based on the expected recoverability (non-cash expenses)
- > Marketing costs
  - ◆ Costs associated with the exploitation of copyrights

(% of costs)  
2006 Operating Cost Breakdown



## Songwriter Advance Strategy

Confidential

### Advance Description

- > Advances represent the largest discretionary cash outflow of the business
- > Historical underinvestment in new songwriters resulted in positive cash inflows in 2003 - 2005
- > Anticipated investments in 2007 will drive long-term strategy at the expense of immediate cash outflows
- > WCM focuses advances investment in key territories that represent music with a worldwide demand
- > Recoupment of advances: in addition to its NPS, WCM receives 100% of a songwriter's royalty until advance has been recouped
- > Even if advance is never fully recouped via a songwriter's contracted royalty percentage, a deal may still be profitable for WCM (NPS combined with portion of advance recouped may exceed advance and other costs of sales)

WCM's renewed investment in emerging talent will drive growth





## WCM OIBDA Discussion

Confidential

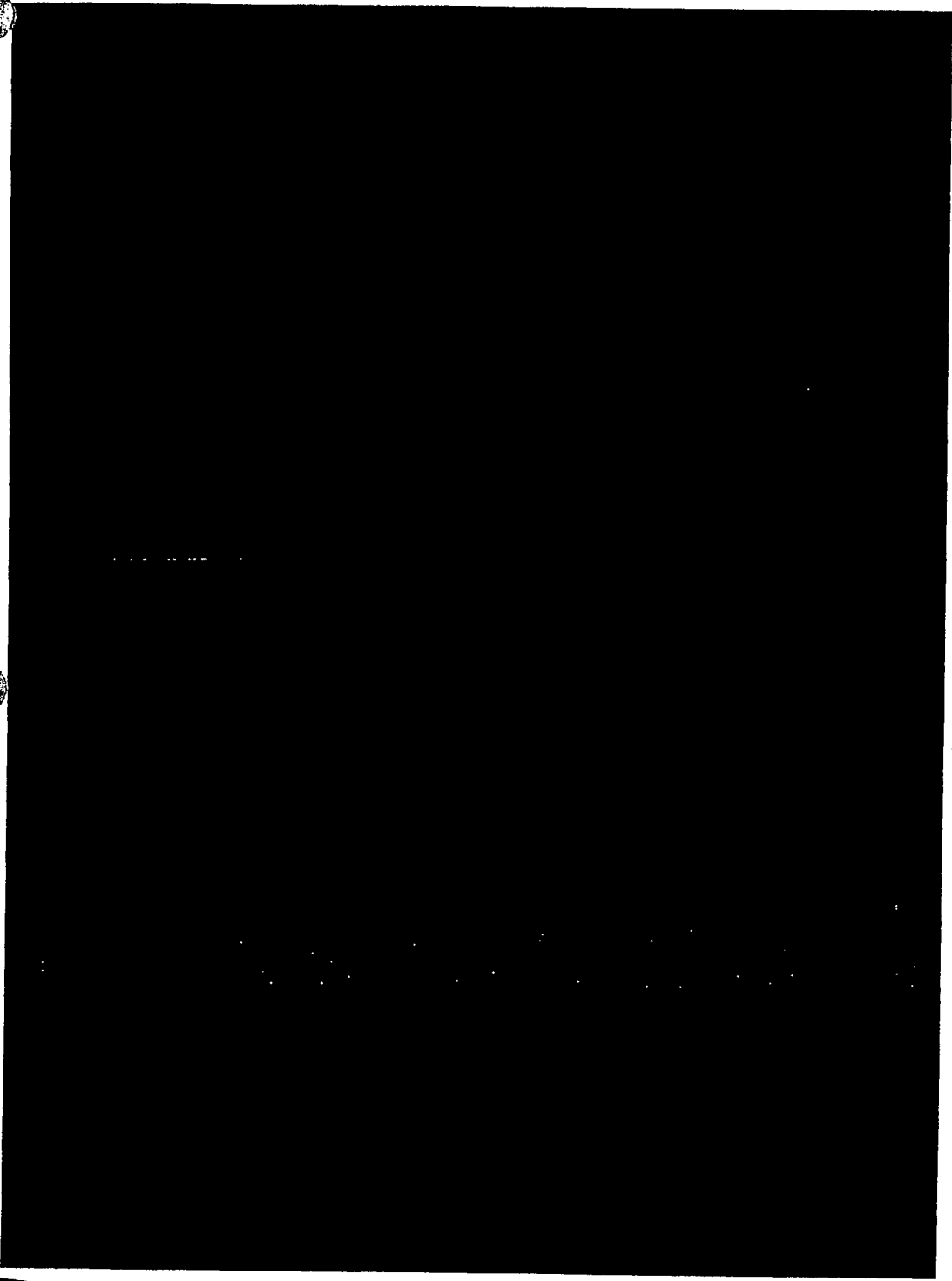
### Projection Assumptions

- 2006 – 2007 movement driven by growth in underlying NPS offset by increase in advance write-offs and provisions
  - ◆ As investments are ramped-up, so too are advance write-offs for unproven songwriters, consistent with FAS 50
- OIBDA excluding advance write-offs expected to grow \$400K from 2006 to 2007

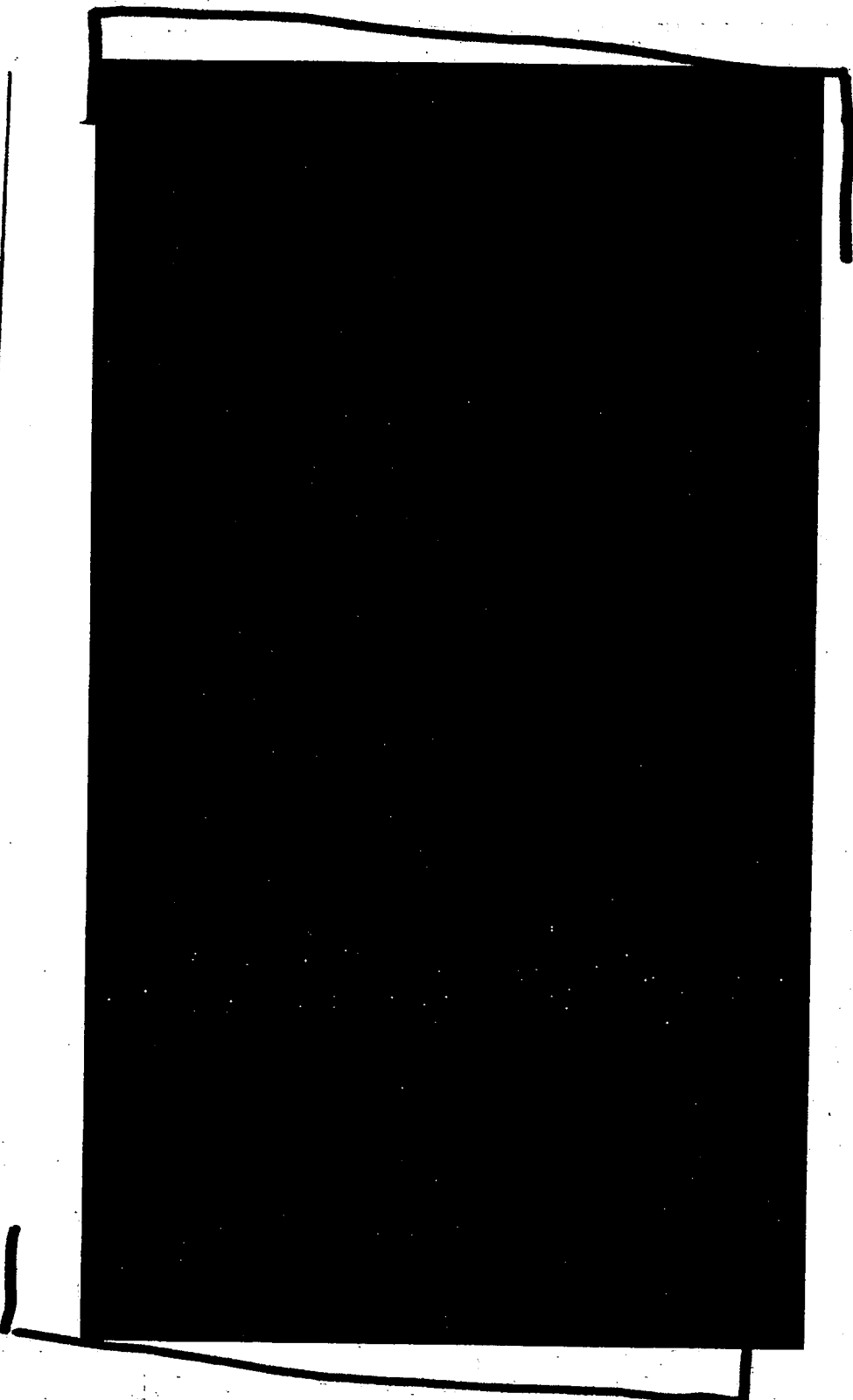
Note: All data on FY (Sept 30) and constant currency basis.  
(1) OIBDA normalized for one-time items.

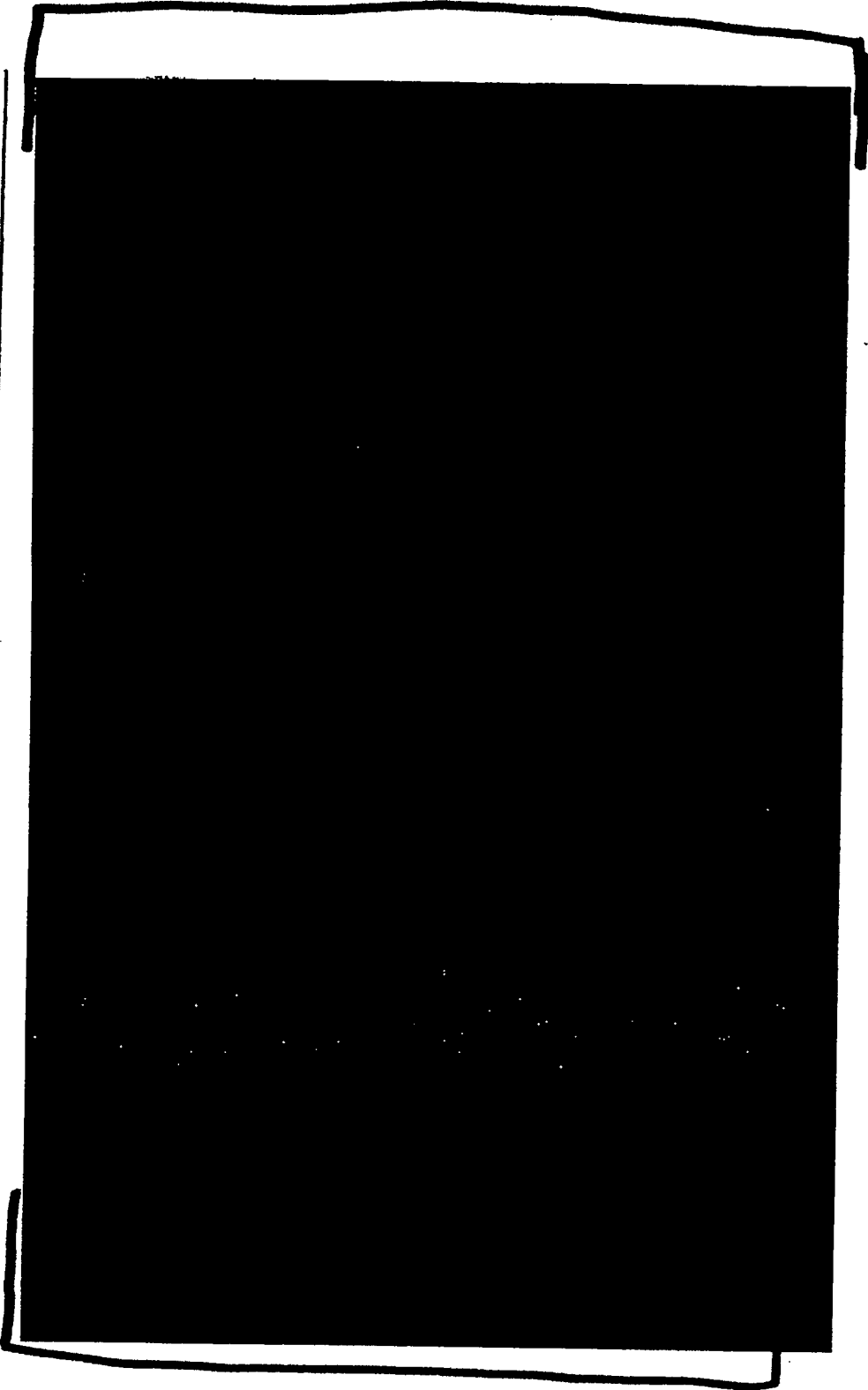


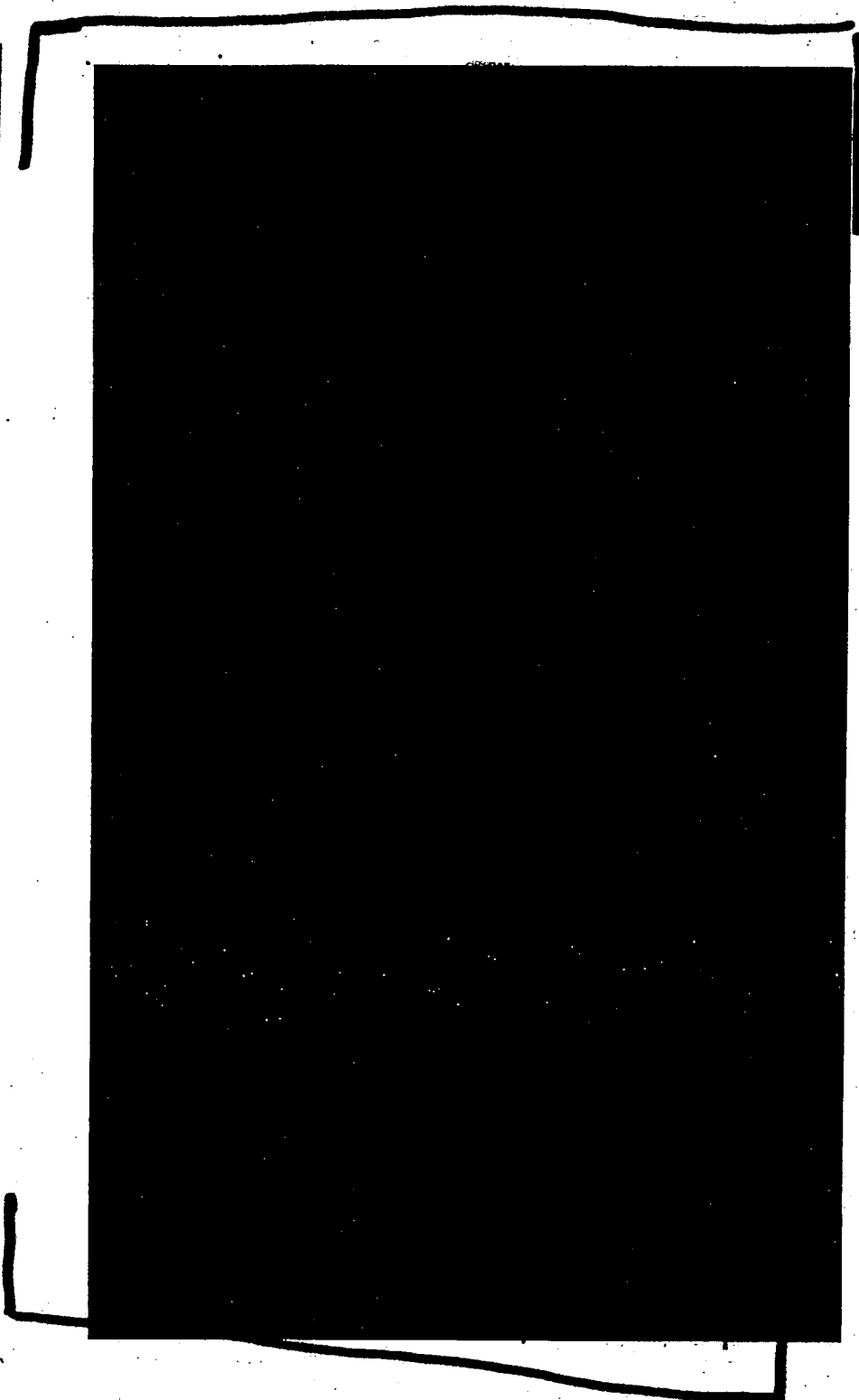
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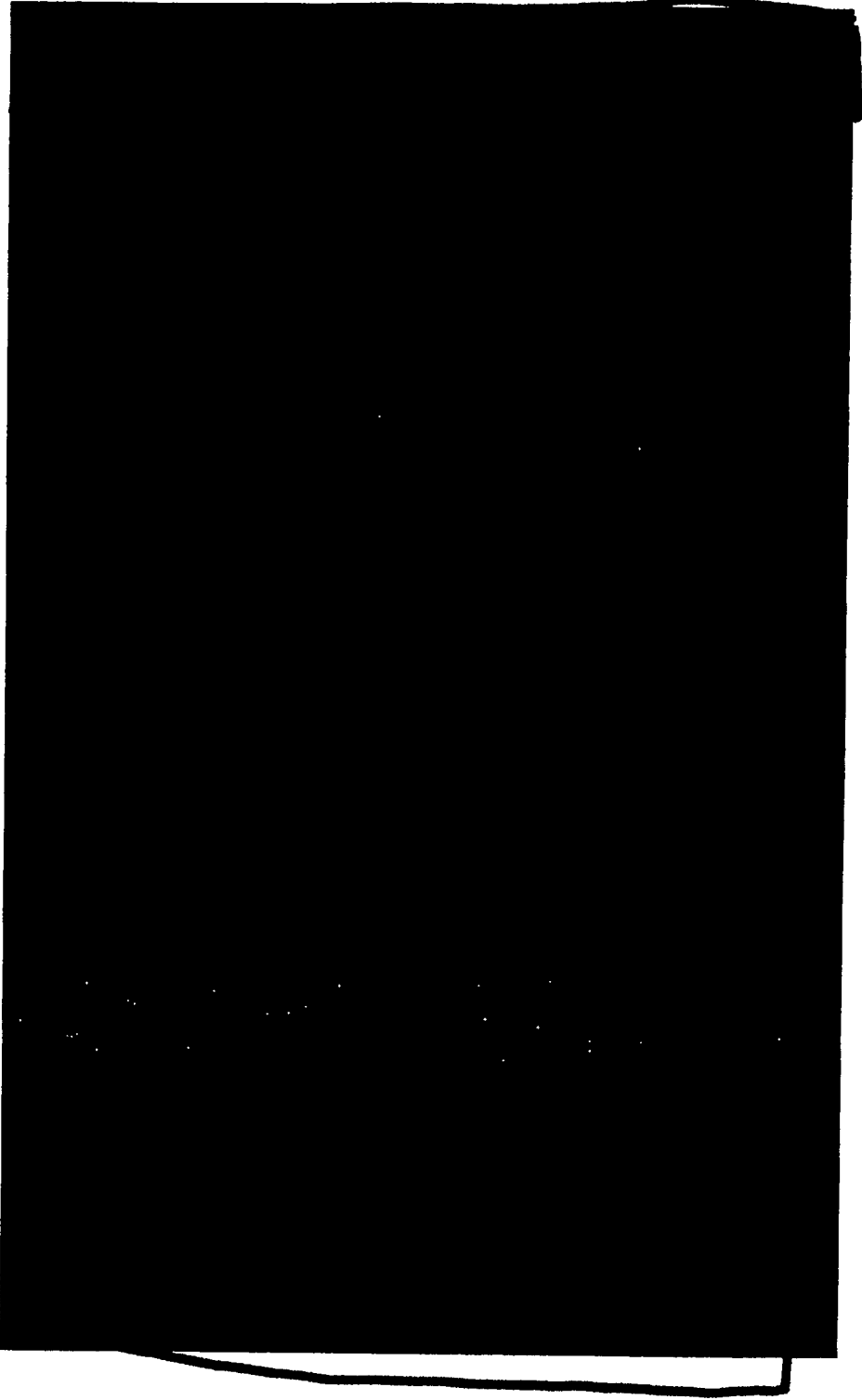


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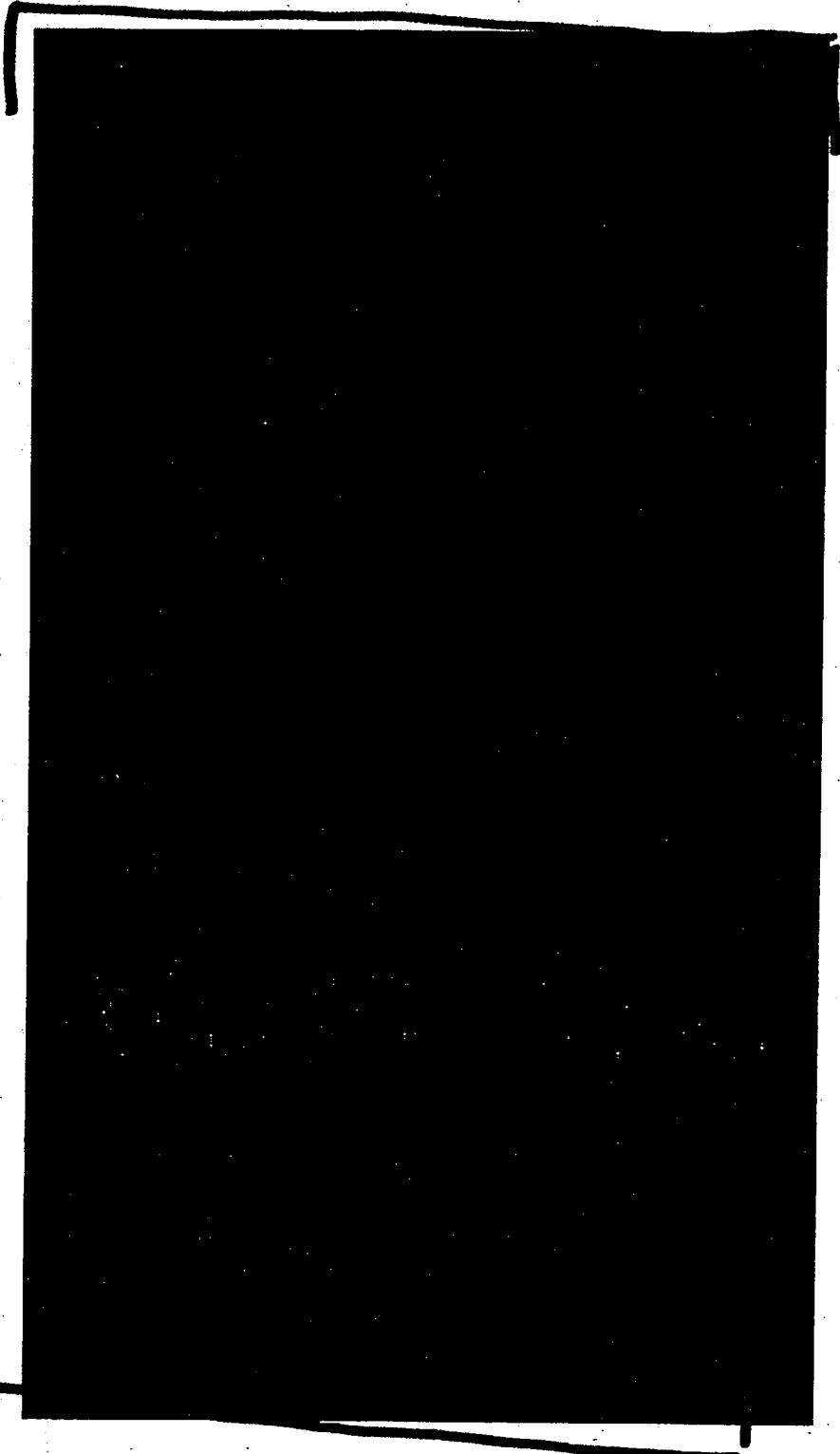








(1) EUR / USD exchange rate of 1.34.







## Appendices

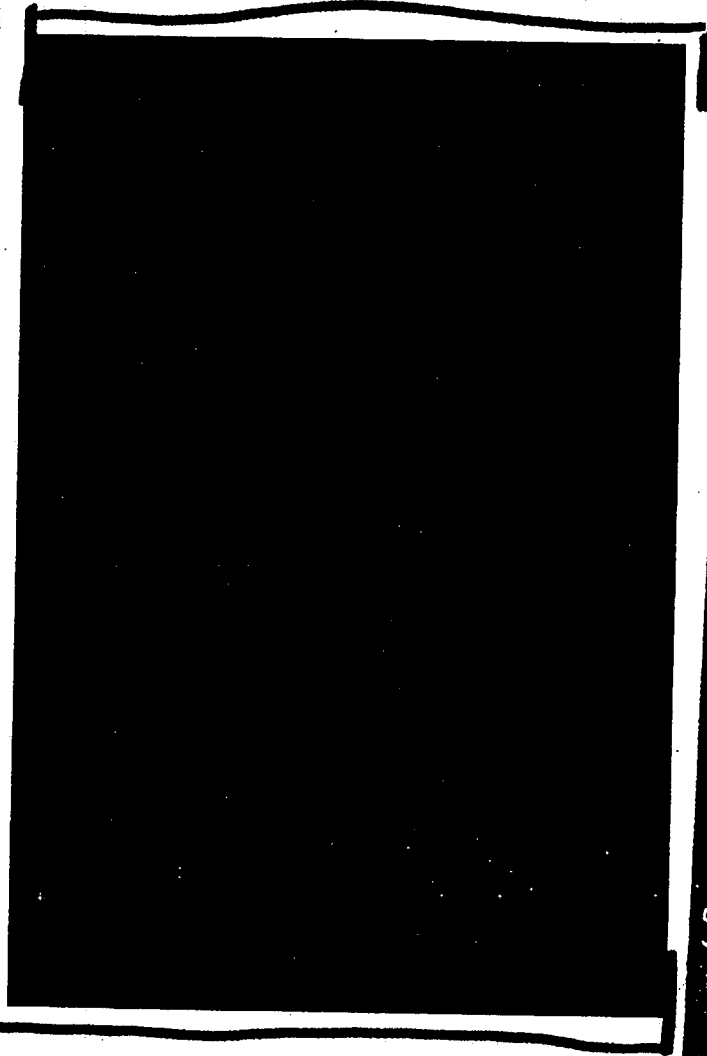


# WCM's Top 500 Songs by NPS

Confidential

CO08006803

Local NPS (1) from Domestic Repertoire (2003-2006 Average)



(1) Represents local NPS generated from the countries of US, UK, Benelux, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS and constant currency basis.

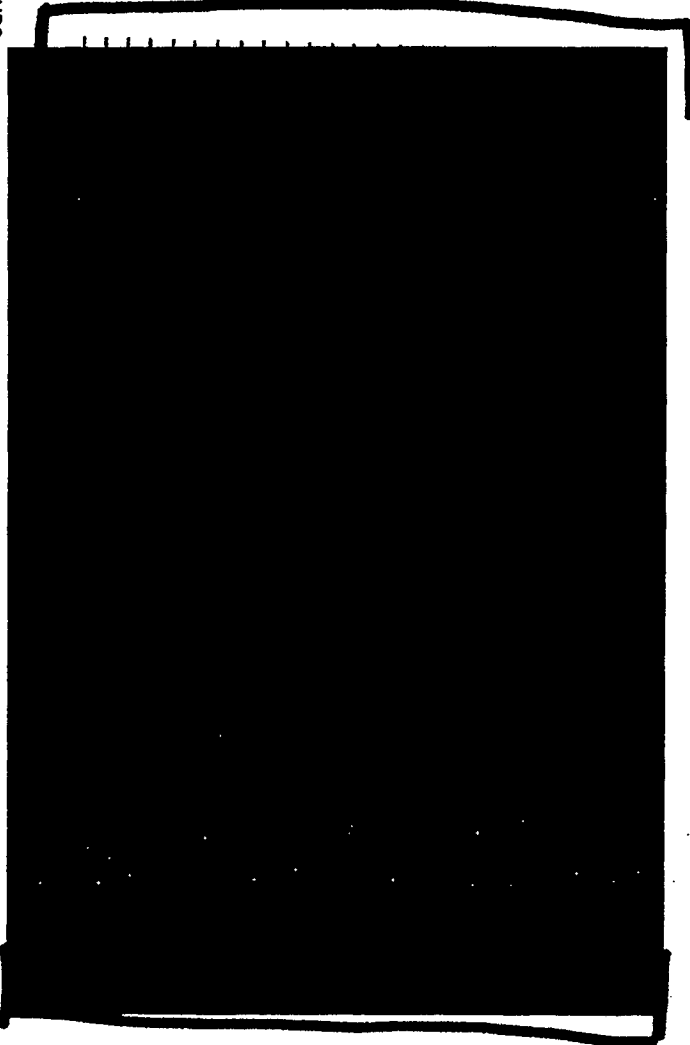


**WCM's Top 500 Songs by NPS (Cont'd)**

*Confidential*

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Local NPS (1) from Domestic Repertoire (2003-2006 Average)



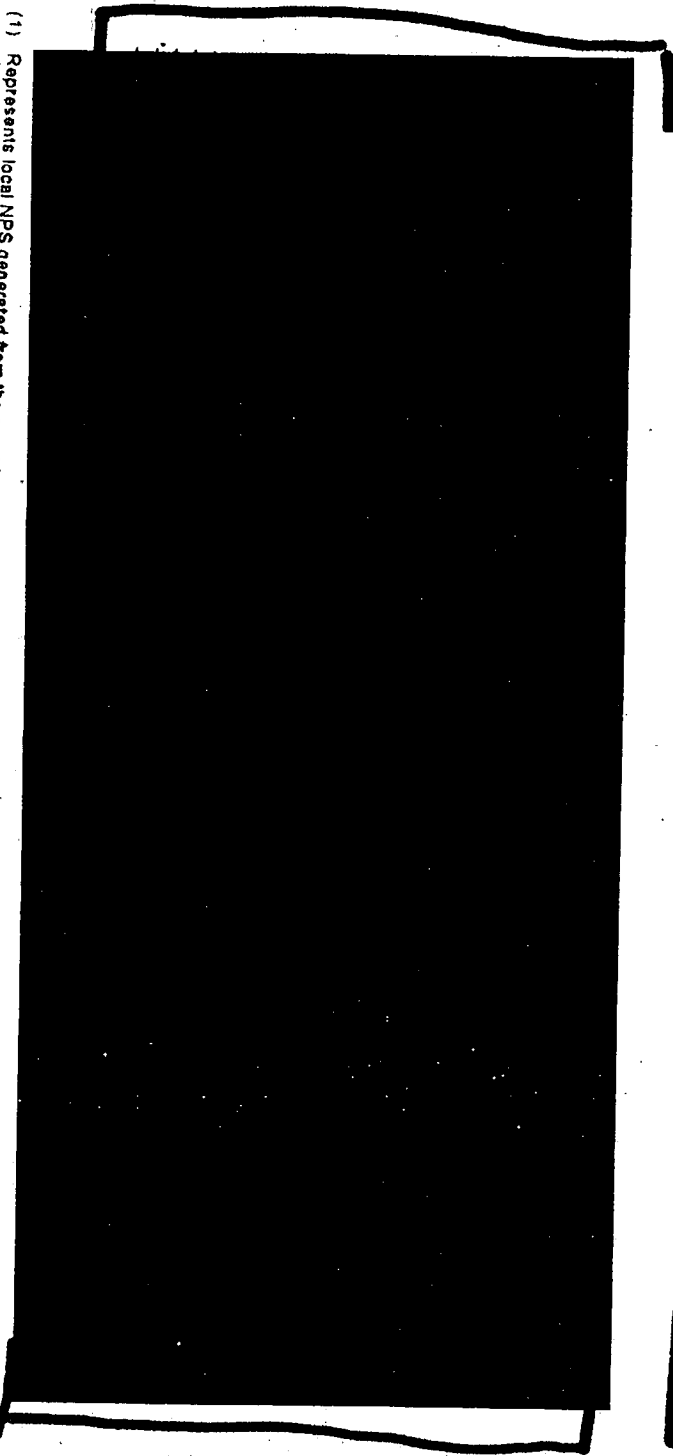
(1) Represents local NPS generated from the countries of US, UK, Benelux, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS and constant currency basis



**WCM's Top 500 Songs by NPS (Cont'd)**

*Confidential*

**Local NPS (1) from Domestic Repertoire (2003-2006 Average)**



(1) Represents local NPS generated from the countries of US, UK, Benelux, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS and constant currency basis.

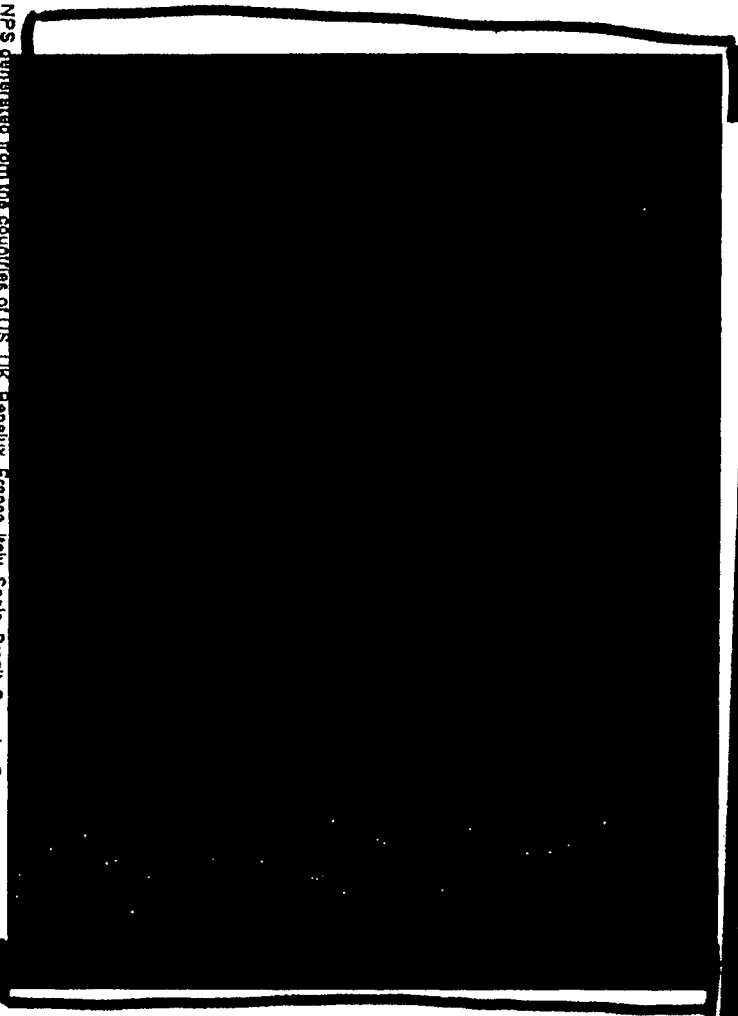


**WCM's Top 500 Songs by NPS (Cont'd)**

*Confidential*

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**Local NPS <sup>(1)</sup> from Domestic Repertoire (2002-2006 Average)**



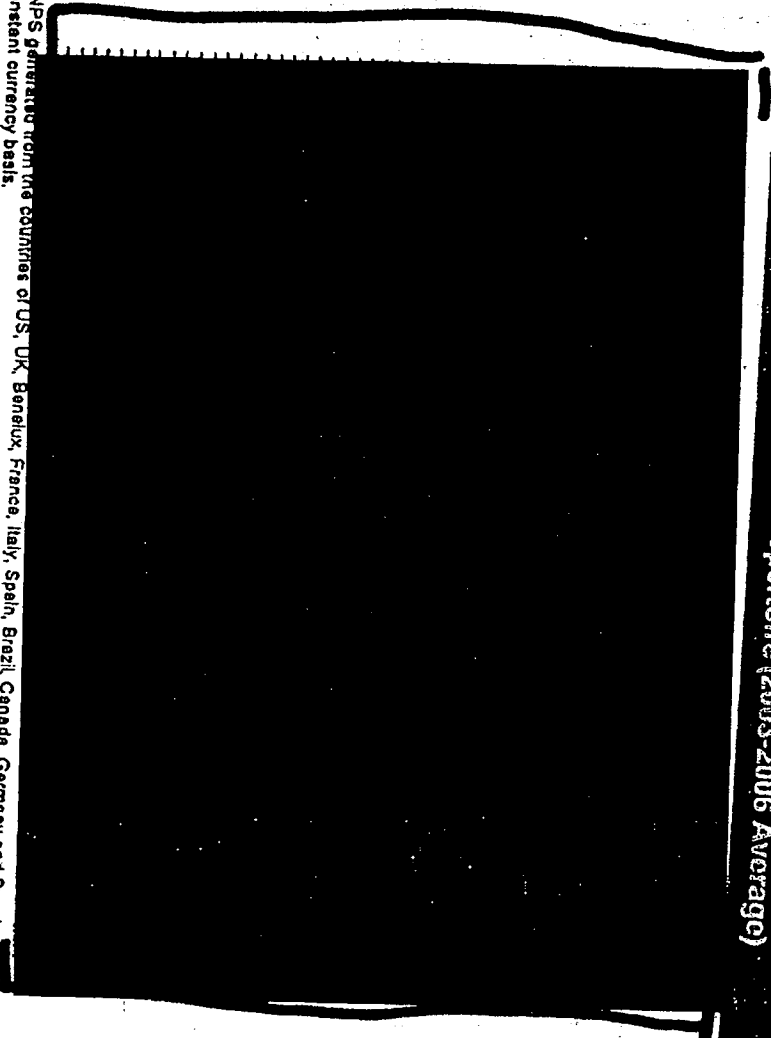
(1) Represents local NPS generated from the countries of US, UK, Benelux, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS and constant currency basis.



**WCM's Top 500 Songs by NPS (Cont'd)**

**Confidential**

**Local NPS (1) from Domestic Repertoire (2003-2006 Average)**



(1) Represents local NPS generated from the countries of US, UK, Benelux, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS and constant currency basis.



**WCM's Top 500 Songs by NPS (Cont'd)**

*Confidential*

CO08006808

Local NPS (1) from Domestic Repertoire (2003-2006 Average)



(1) Represents local NPS generated from the countries of US, UK, Benelux, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS and constant currency basis.



**WCM's Top 500 Songs by NPS (Cont'd)**

**Confidential**

CO08006809

**Local NPS (1) from Domestic Repertoire (2003-2006 Average)**

(1) Represents local NPS generated in the countries of US, UK, Benelux, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS and constant currency basis.

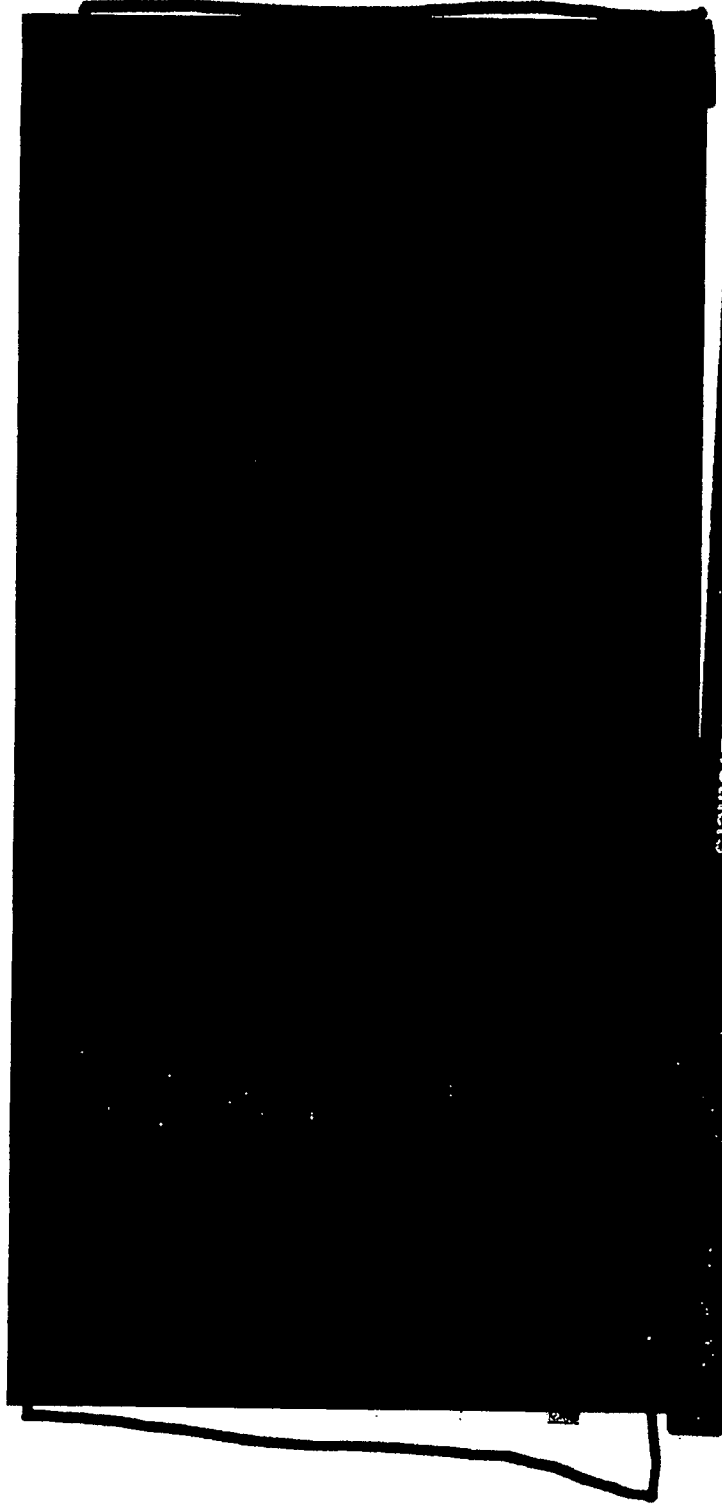




Contact Information

Confidential

Lehman Brothers



*Confidential*



warner | music | group



Warner/Chappell Music



August 10, 2007

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## Agenda

*Confidential*

- I. Transaction Overview
- II. Music Publishing Industry Overview
- III. Warner/Chappell Music Overview
- IV. Warner/Chappell Music Financial Performance

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### Appendices

- A. WCM Top 500 Songs by NPS
- B. Confidential Information

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**Management Attendees**

**Confidential**



warner | music | group

**Michael Fleisher**  
Chief Financial Officer

**Paul Robinson**  
General Counsel

**Nathaniel Pastor**  
Vice President, Business Development

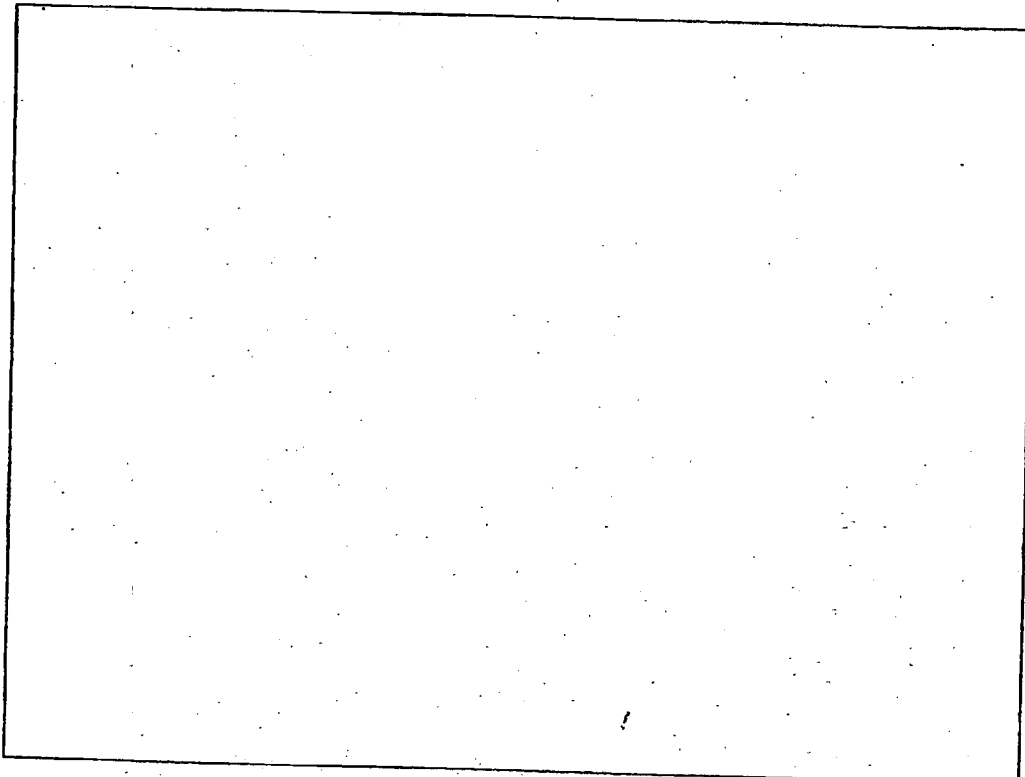
**Trent Tappe**  
Vice President, Senior Corporate Governance & Securities Counsel



**Dave Johnson**  
Chief Executive Officer

**Ann Sweeney**  
Executive Vice President

**Annette Yocum**  
Vice President, Controller





**Transaction Overview**

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**Introduction**


[REDACTED]

**Situation Overview**

- Warner Music Group ("WMG") is home to a global collection of the best-known record labels in the music industry as well as one of the world's leading music publishers, Warner/Chappell Music ("WCM")
- With antecedents dating back to the 19<sup>th</sup> century, WCM has built one of the most valuable brands in the music publishing industry, which generates substantial cash flow
  - Third largest global music publisher
  - Irreplaceable catalog of over 1.3 million music copyrights
  - diverse asset pool, generating income around the world and across genres

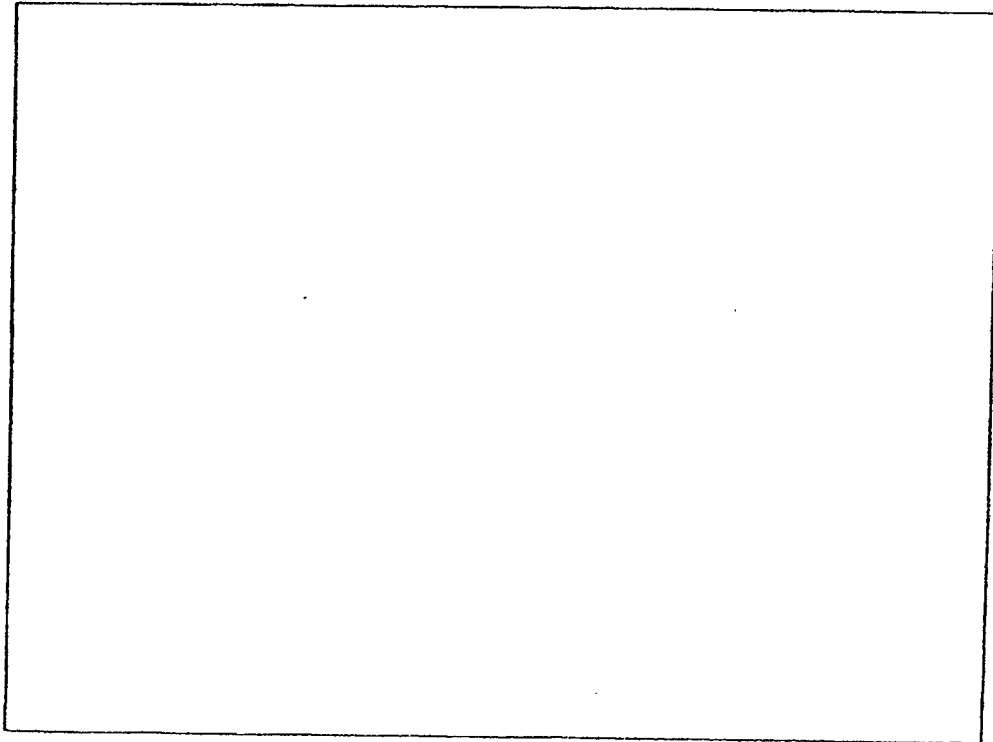
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© 1998 NPD and CIBC/4 Agency on request. Figures included throughout the rest of the presentation are presented on a constant currency basis.

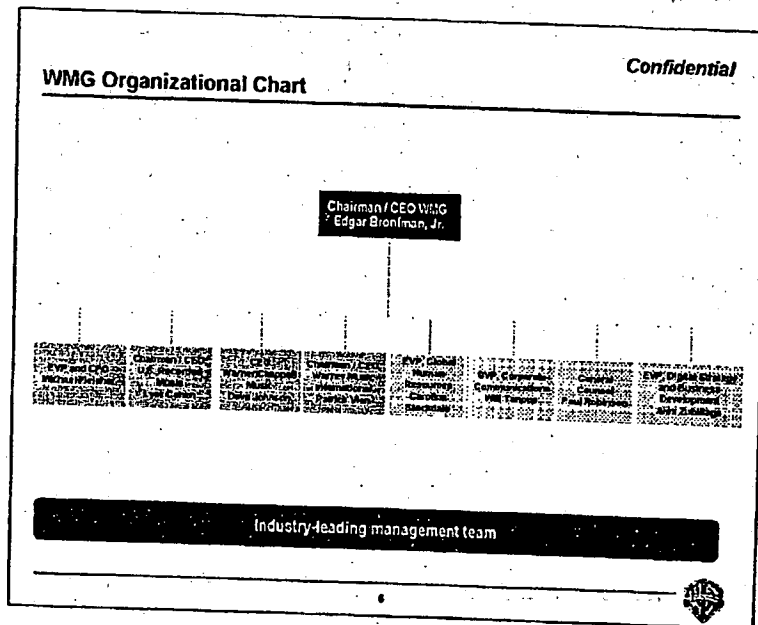


- **RECORDED MUSIC**
  - ▶ Revenues Not Hit Driven
- **MUSIC PUBLISHING**
  - ▶ Stable Revenues
  - ▶ Highly Variable Cost Structure Produces Significant Free Cash Flow
  - ▶ Separable Business / Significant Asset Value Exceeds Total Debt
- **RESTRUCTURING**
  - ▶ Similarities with PolyGram
  - ▶ 3 Month Review with Management and BCG
  - ▶ Quickly Attack Costs - \$61 million of Annualized Cost Savings Achieved by March 31<sup>st</sup>
  - ▶ Label / Overhead / Operation Consolidation to Address Fixed Costs
- **MANAGEMENT**
  - ▶ Excitement About Traction of Legitimate Digital Distribution Model
  - ▶ EMI's current market cap: \$[ ] million

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- **RECORDED MUSIC**
  - ▶ Revenues Not Hit Driven
- **MUSIC PUBLISHING**
  - ▶ Stable Revenues
  - ▶ Highly Variable Cost Structure Produces Significant Free Cash Flow
  - ▶ Separable Business / Significant Asset Value Exceeds Total Debt
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- **MANAGEMENT**
  - ▶ Excitement About Traction of Legitimate Digital Distribution Model
  - ▶ EMI's current market cap: \$[ ] million



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### Key Business Attributes

WCM's assets are well-suited for securitization due to the highly diversified catalog and corresponding steady-earning, stable growth nature of the business

- ▶ Valuable Catalog Asset
  - One of the most valuable libraries in the industry
  - Over 1.3 million copyrights and 65,000 songwriters and composers
- ▶ Highly Diversified Catalog
  - Highly diversified catalog, both by songwriter and song
  - Generates income from around the world and across royalty type
- ▶ Leading Market Position
  - Third-largest global music publishing company with approximately 10% market share<sup>(1)</sup>
- ▶ Attractive Cash Flow Characteristics
  - Stable revenues base derived from recurring sources
  - Strong OIBDA to free cash flow conversion
- ▶ Experienced Management
  - Experienced team with long tenure in music and the music publishing industry
  - Long depth of management talent across WarnerChappell Music

(1) Source: Analysts' Music Publishing 2007, per items for Universal / BMG.



- RECORDED MUSIC
  - ▶ Revenues Not Hit Driven
- MUSIC PUBLISHING
  - ▶ Stable Revenues
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  - ▶ Label / Overhead / Operation Consolidation to Address Fixed Costs
- MANAGEMENT
  - ▶ Excitement About Traction of Legitimate Digital Distribution Model
  - ▶ EMI's current market cap: \$[ ] million

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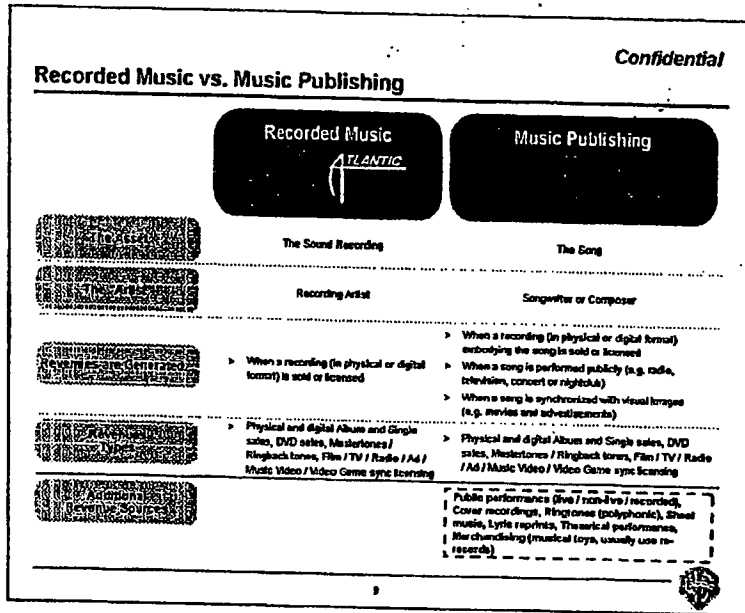
**Music Publishing  
Industry Overview**

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# Recorded Music vs. Music Publishing

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■ Crown Jewel in the Music Business

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### What Does a Music Publisher Do?

#### Identify Talent, Available Catalogs and Business Opportunities

- Identify songwriters and artists
- Identify and evaluate potential acquisition opportunities

#### Acquire Rights in Musical Compositions

- Exclusive songwriter agreements
- Co-publishing agreements
- Administration agreements
- Catalog acquisitions

#### Exploit Musical Compositions

- Procure uses in film, TV and commercials
- Link songwriters with suitable recording artists
- Pitch songs to artists for recordings ("covers")
- Aid in the development / marketing of artists

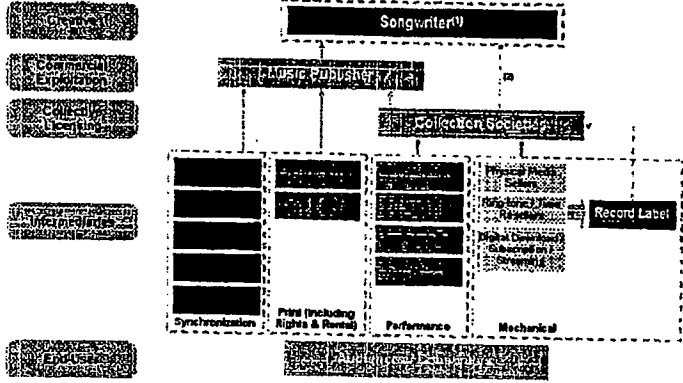
#### Administer Musical Compositions

- Register copyrights around the world
- Negotiate and issue licenses
- Protect copyrights via litigation
- Collect royalties and license fees
- Account to songwriters and copyright owners

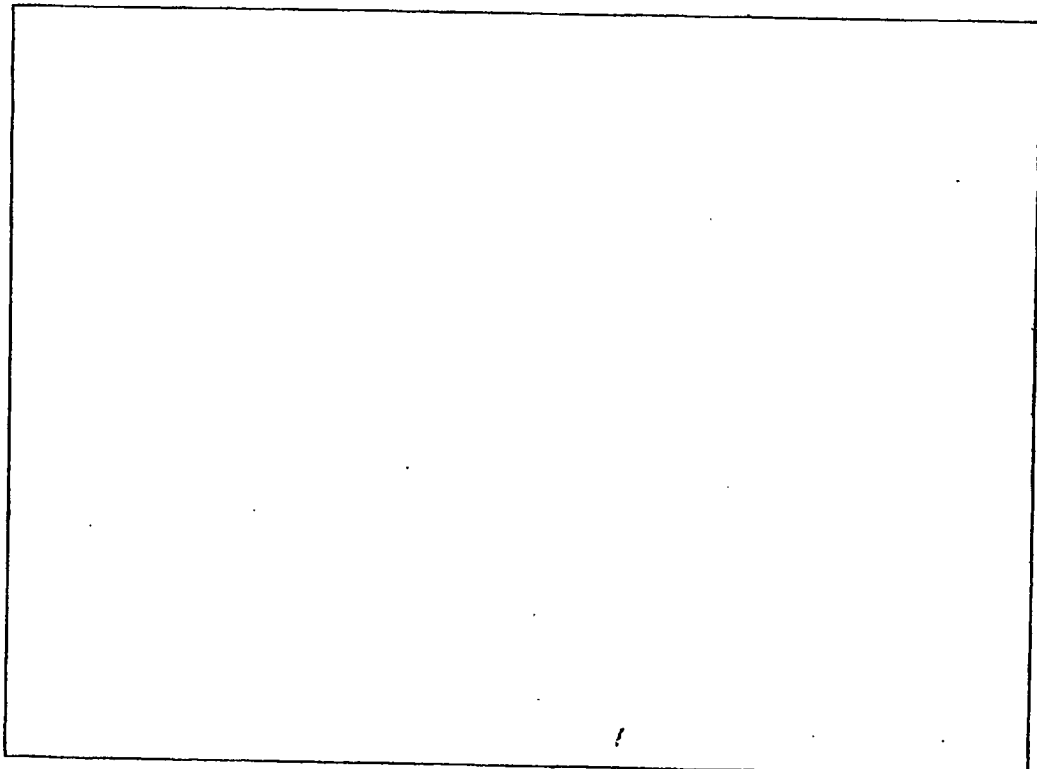


### Business Model and Value Chain

Music publishers assist songwriters to manage copyrights and collect royalties through collective licensing and contractual agreements with copyright users



(1) Songwriter / composer and record label may be the same.  
 (2) In the U.S., 50% of performance revenues flow to the songwriter.



## Copyright Details

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### Term of Copyrights in the United States and Europe

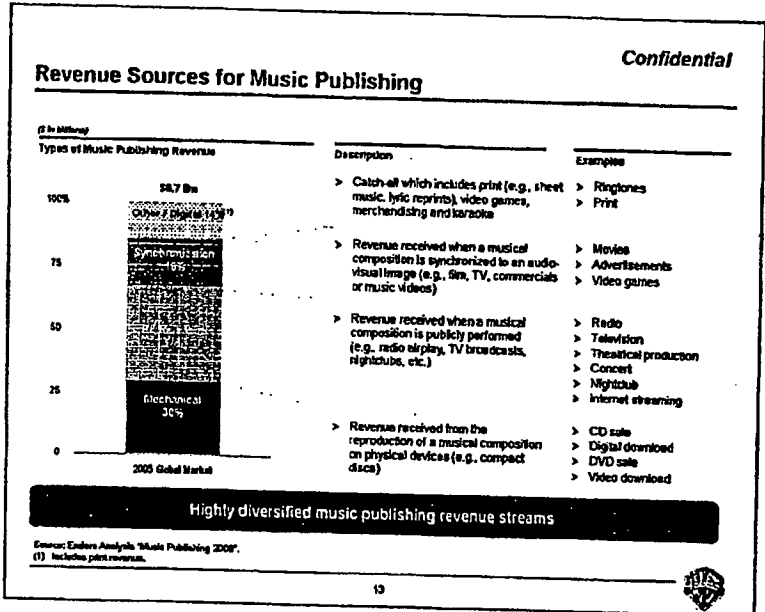
#### ► United States

- In general, the term of a copyright in the United States is the author's life plus 70 years, or for "works made for hire" (i.e., a corporate owner / author), the earlier of 95 years from publication or 120 years from creation

#### ► Europe

- Prior to regulations introduced in 1995 to implement the EU Directive on Copyright Term Protection, copyrights ran for the author's life plus 50 years
- The duration of copyrights for works created after 1995 is dependent on the country of origin of the work and the national status of the author
- Where the country of origin is a European Economic Area ("EEA") state or the author is a national of an EEA state, the duration of the copyright is the author's life plus 70 years
- If the country of origin of the work is not an EEA state and the author is not a national of an EEA state, the term of the copyright is the period applicable in the country of origin which is not less than the author's life plus 50 years and not more than the author's life plus 70 years





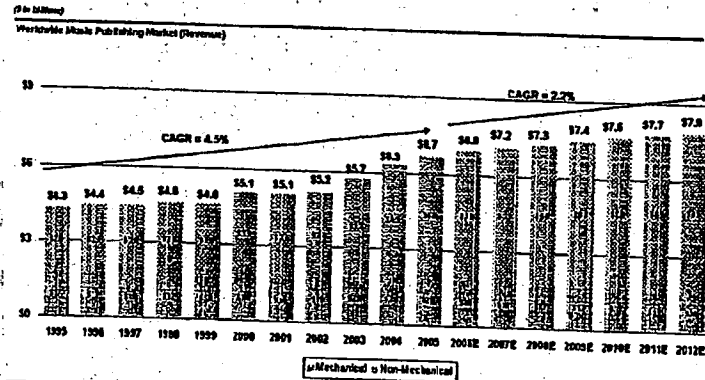
■ **Highly Diversified Revenues Spread Over:**

- ▶ Radio
- ▶ Performance
- ▶ TV

■ **Ring Tones a Growing Opportunity**

# Industry Growth Trends

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The industry is expected to continue its long-term trend of steady growth enabled by a diverse mix of revenue streams

Source: Enders Analysis "Recorded Music and Music Publishing - 2007" and "Music Publishing 2007".

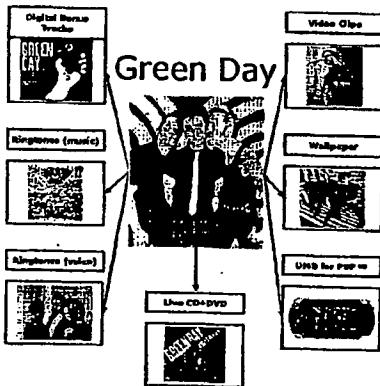
- Publishing Revenues Less Impacted by Piracy
- Non-Mechanical Revenues Growing



New Media Opportunities

Extended Product Lifecycle Example

- > Mechanical
  - Availability of long tail of catalog
  - Permanent digital downloads
  - "Conditional" downloads (including those tied to advertising)
  - Downloads to mobile phones and other devices
  - Ringtones / cell phones, ring back tones
  - Mobile karaoke
- > Performance
  - Subscription music services
  - On-demand streams
  - Internet and satellite radio
  - Personalized radio
  - Webcasts (concerts)
  - Digital background music services
  - Digital jukebox
- > Synchronization
  - User-generated video spaces
  - Photo sharing and other community sites
  - Video games
  - Video downloads
  - Online sync licensing opportunities (ads, web-track, etc.)
- > Print
  - Stand-alone digital print: lyrics, melodies, instrument tablature
  - Integrated lyric books



(1) "Universal Media Disc."



## Piracy Update

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Anti-piracy initiatives and the development of a legitimate digital music economy have helped mitigate the impact of piracy on mechanical revenues

- Revenue streams such as performance, synchronization and other (~70% of music publishing industry revenues) are not exposed to piracy
- Impact of piracy on mechanical revenues greatly mitigated by depth of catalog

### Evolution of Consumer Online Behavior (1)

Share of Mechanicals (and CD) sales paid to domestic music as compared to the sharing, 2002-2008



### Evolution of Physical Piracy

Share of CD sales (1)



Sources: IFPI and Enders Analysis.

(1) Ipsos Tempo: Keeping Pace with Digital Music Behavior, Q3 2008.

### Strong Industry Anti-Piracy Efforts

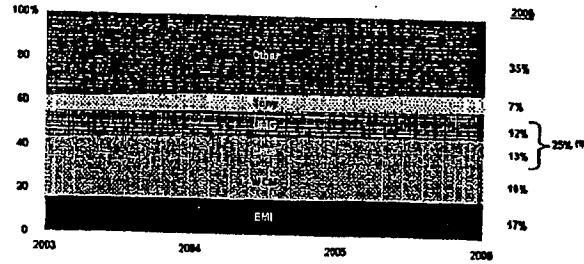
- Development of legitimate online services
  - iTunes, Yahoo! Music, Wal-Mart, Rhapsody, etc.
  - Settlements with several previous piracy enablers (Kazaa, BearShare, BitTorrent.com, Napster, Napster)
- Global campaign against file-sharing in 2006
  - Legal actions against 10,000 individuals in 10 countries
  - Average settlement of €2,400
  - Upgrades to unauthorized P2P services targeted, including BitTorrent, eDonkey, OnLine, Limewire, etc.
- Fear of legal action is a strong inhibitor
  - In the US lawsuits were the most cited reason among Internet households for changing from unauthorized P2P to legal download (1)

## Music Publishing Market Share

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(% of total value)

Historical Global Music Publishing Market Shares



WMI has further strengthened its position as the third-largest global music publisher with recent market share gains

Source: Enders Analysis "Music Publishing 2008".  
Note: Reported revenues do not tie to company financials.  
(\*) Universal and EMI market shares set per issue for merger. Does not include regulatory discussions.

17

- WMG Publishing (#2 Player) is a Valuable Asset
- Highly Fragmented Market

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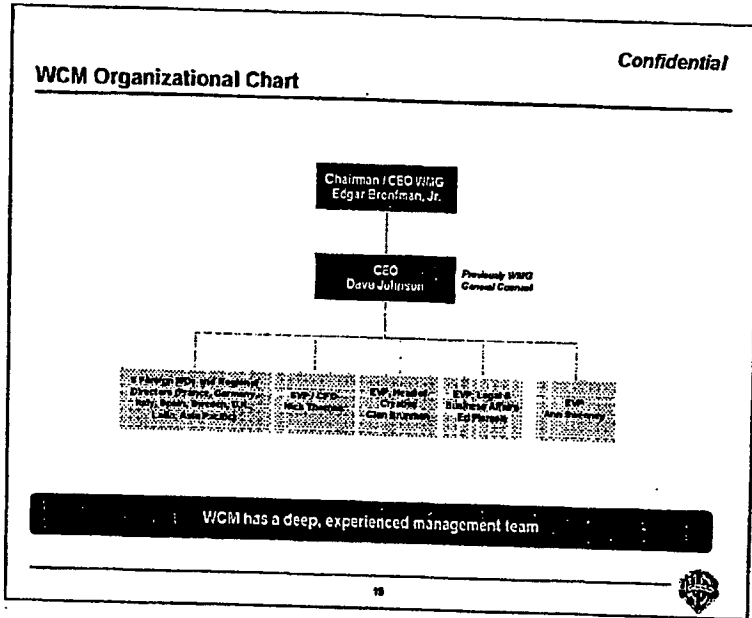


**Warner/Chappell Music  
Overview**

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**WCM Organizational Chart**

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- Growth in the Value of the Publishing Library – Decade After Decade
- Highly Diversified Revenue Source

## Business Overview

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### Warner/Chappell Music is one of the leading global music publishers

- One of the most valuable brands in the industry
- Over 1.3 million copyrights and 66,000 songwriters and composers
- Built over decades and includes many timeless classics such as "Tossy Dossy to You" and "Winter Wonderland," as well as 40 contemporary artists such as Green Day, Nickelback, Madonna and Sheryl Crow
- Third largest global music publishing company
- ~ 18% global market share
- Highly diversified catalog, both by songwriter and song
- Generates income from around the world and across royalty types
- Stable revenue base derived from recurring solutions
- Strong CFFDA to free cash flow generation
- Favorable working capital dynamics and low capital requirements
- WARC has distinguished itself as a global music leader
- New music, including acoustic and internet downloads, expected to experience significant growth
- Experienced team with long tenure in music and the music publishing industry
- Strong depth of management talent across Warner/Chappell Music

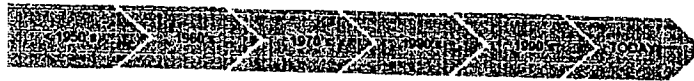
(1) Enten Analysis "Music Publishing 2008"



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**Industry Leading Publishing Library**

*Confidential*



- > Heppy Birthday To You
- > Sleepy In Bus
- > Night & Day
- > The Lady Is A Tramp
- > Toc Marvellous At Work
- > Dancing In The Dark
- > Yankee Doodle
- > Ain't She Sweet
- > Precy The Acornball
- > When I Fall In Love
- > MGC
- > The Party's Over
- > On The Street Where You Live
- > Blueberry Hill
- > People
- > I Can't Get With You
- > When A Man Loves A Woman
- > I Got A Whorin'
- > People Get Ready
- > Love Is Blue
- > For What It's Worth
- > Everyday peeps
- > Grime Game Lovin'
- > Never My Love
- > Behind Closed Doors
- > Ain't No Stopping Us Now
- > For the Love of Money
- > A Horse With No Name
- > Heeere shee
- > Peacock Eyes Forever
- > Lays
- > Ringing Bells
- > Old Ways
- > Highway to Heaven
- > Pointhead Keep Fallin' on My Head
- > Eye of the Tiger
- > One Head
- > The Wind Carryin' My Wings
- > Endless Love
- > Morning Train
- > What You Need
- > Best II
- > Jump
- > We Are the World
- > Unbelievable
- > Cree
- > Macarons
- > Surey Gave Home
- > Anand
- > THIS ISH
- > Believe
- > Smooth
- > L'Ami La Volo Loco
- > Prunecorn
- > Crazy
- > Soap Bath
- > Leave The Pieces
- > When You Know
- > How To Kill Me
- > Comical
- > Crazy In Love
- > In Da Club
- > Cry Me A River
- > Pump Up

> Over 1.3 million copyrights  
 > Over 65,000 songwriters and composers

One of the most valuable libraries in the industry, built over decades, includes many timeless classics



- Growth in the Value of the Publishing Library – Decade After Decade
- Highly Diversified Revenue Source

**World Famous Songwriters and Artists**

*Confidential*



> Burt Bacharach



> Green Day



> Sheryl Crow



> Dr. Dre



> Led Zeppelin



> Barry Gibb



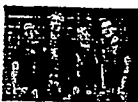
> Madonna



> Ray Charles



> Eric Clapton



> Nickelback



> Gamble & Huff



> The Gershwins



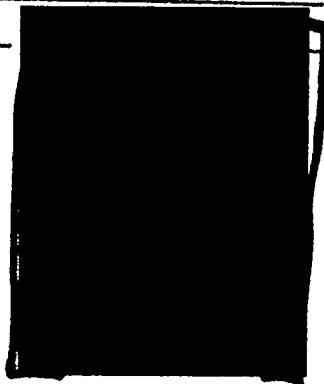
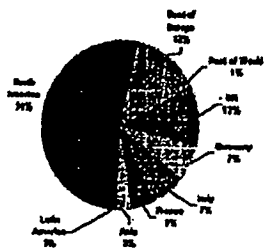
- Growth in the Value of the Publishing Library – Decade After Decade
- Highly Diversified Revenue Source

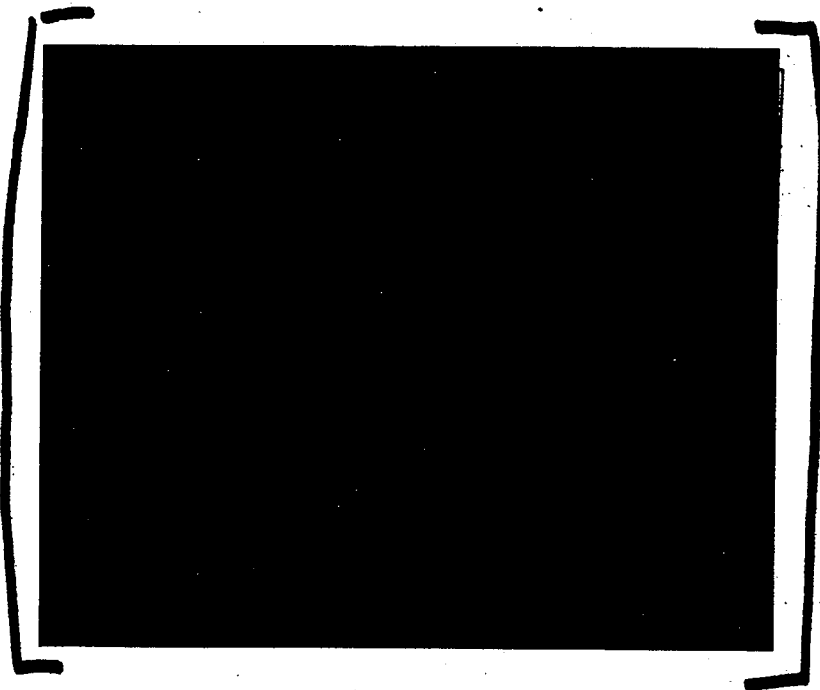


# Global Publishing Operation

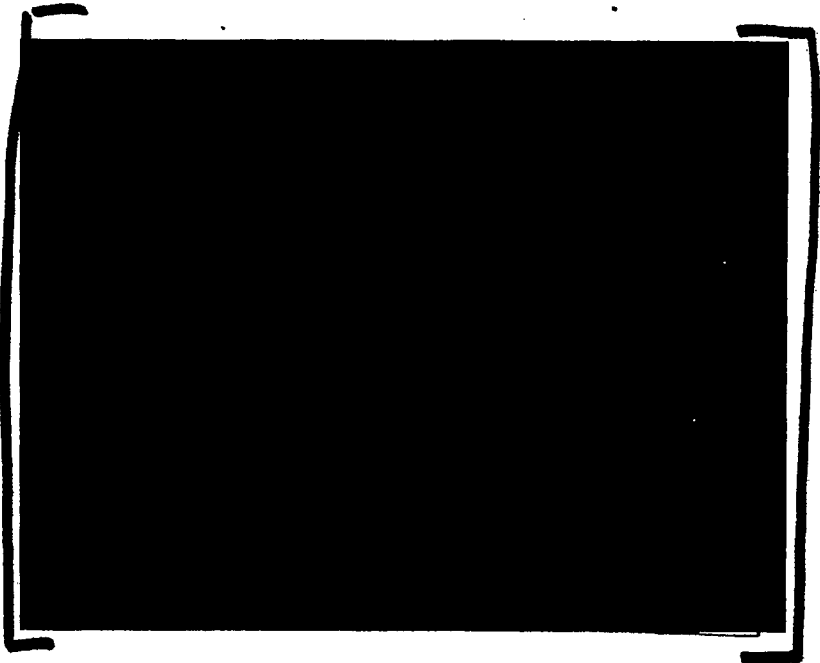
Confidential

2000 2000  
2000 2000 by Geography





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## WCM Strategy

Confidential

- > **Reverse historical underinvestment in content acquisition**
  - ◆ Growth in advances and new songwriter development
  - ◆ Ramp-up of A&R infrastructure to support new songwriter discovery and investment
  - ◆ Development of new production music business and library
  - ◆ Growth and expansion of urban genre presence
  - ◆ Increased global creative cooperation and collaboration
- > **Develop new exploitation opportunities to expand the value in the existing catalog**
  - ◆ Investment in licensing department and synchronization staff to broaden reach and impact
  - ◆ Ongoing improvements in systems and infrastructure to streamline collections and administration functions
- > **Continue to expand leadership position in digital music**
  - ◆ Development of dedicated digital team
  - ◆ Continue to play a leadership role in industry initiatives, platform development and standards setting
  - ◆ Maintain aggressive "deal driven" approach to create content distribution and licensing avenues
- > **Broaden international reach and deepen global content**
  - ◆ Significant expansion in Latin America and Eastern Europe
  - ◆ Continued leverage of "hub and spoke" system into new territories, serviced cost effectively from existing offices

WCM is committed to maintaining a strategy focused on growth and profitability

28



- Growth in the Value of the Publishing Library – Decade After Decade
- Highly Diversified Revenue Source

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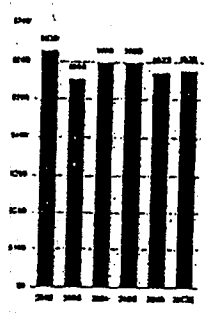
**Warner/Chappell Music  
Financial Performance**

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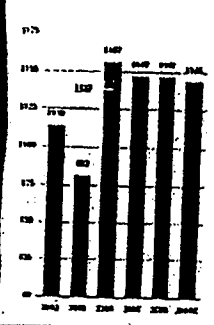
**WCM Financial Performance**

*Confidential*

*(\$ in millions)*  
**Revenue**



*(\$ in millions)*  
**OSCA**



**WCM's financial performance has been strong despite previous underinvestment in the business and management transition.**

Note: All data on FY 2008 Q3 current currency basis and reported to various regulatory bodies.  
Note: OPS and OSMA reported by working hours and OSMA calculated performance operational situation.  
Note: Underlines represent FY reversal of 2008 A/R with all to cleanup before growth '08 and to some extent with year-end change in DA.

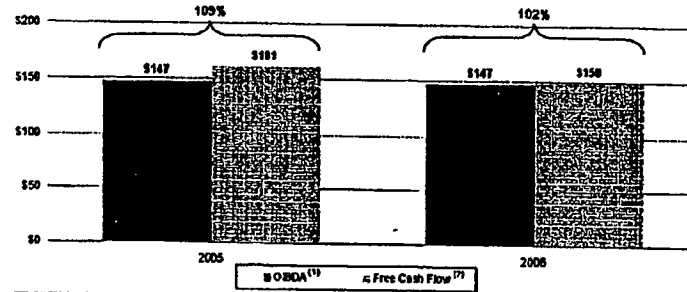


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### WCM Demonstrates Attractive Cash Flow Characteristics

(In millions)

Cash Flow Conversion



Due to favorable working capital dynamics and low capital requirements, WCM generates excellent free cash flow conversion

Note: All data on FV (Sept 30) and on a constant currency basis.  
(1) OIBDA figures are pre-F&E and exclude corporate overhead allocations.  
(2) Free Cash Flow is reconciled and includes tax adjustments from domestic / foreign jurisdictions and is defined as OIBDA less cash used for operating and investing activities.

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### WCM Financial Performance Discussion

- > Strong track record of growth, despite evolving industry landscape, driven by diverse business mix and leadership position in digital development
  - ◆ ~\$30 million in new business created through digital development over the last four years with significant future growth potential
  - ◆ 2.8% growth in Synchronization and Performance revenue from 2003 to 2008 provides replacement for erosion of mechanical royalties as well as further growth potential
  - ◆ Decline in Mechanical revenue due to piracy mitigated by diverse geographic mix and depth of catalog
  - ◆ International diversity has provided additional growth with strong performance in Latin America, Spain and France
- > Recent results significantly impacted by previous ownership's historical underinvestment in the business
  - ◆ Provided significant cash flow generation, but restricted growth from 2004 – 2007
  - ◆ Under new management, we have returned investment to normal levels, setting the stage for portfolio expansion and near-term growth
  - ◆ Increased investment will have near-term OIBDA implications, but will begin to generate a return immediately
- > Long-term stability in NPS margins consistent with industry
- > Significant cost reductions realized under Edgar Bronfman, Jr. with no deterioration of operational efficiency and efficacy
- > Business continues to deliver exceptional cash flow conversion
  - ◆ Favorable working capital dynamics
  - ◆ Strong recoupment track record



- Growth in the Value of the Publishing Library – Decade After Decade
- Highly Diversified Revenue Source

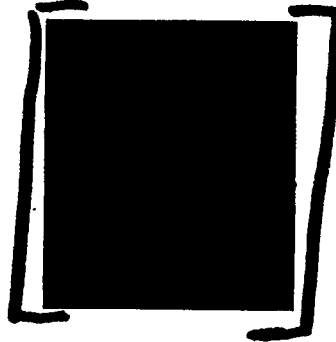


### Operational Cost Overview

#### Cost Description

in of record  
2008 Operating Cost Breakdown

- > **Royalty expense**
  - Royalties paid to songwriters, co-publishers and other contract parties for income generated from the use of their copyrighted works.
- > **Selling, general and administrative costs**
  - Costs associated with general overhead, including A&R expenses
- > **Advance Write-Offs**
  - Primarily reflects write-downs of advances to unproven songwriters as required by FAS 50
  - Provisions against advances paid to songwriters based on the expected recoverability (non-cash expenses)
- > **Marketing costs**
  - Costs associated with the exploitation of copyrights



## Songwriter Advance Strategy

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### Advance Description

- ▶ Advances represent the largest discretionary cash outflow of the business
- ▶ Historical underinvestment in new songwriters resulted in positive cash inflows in 2000 - 2005
- ▶ Anticipated investments in 2007 will drive long-term strategy at the expense of immediate cash outflows
- ▶ WCM focuses advances investment in key territories that represent music with a worldwide demand
- ▶ Recoupment of advances: in addition to its NPS, WCM recovers 100% of a songwriter's royalty until advance has been recouped
- ▶ Even if advance is never fully recouped via a songwriter's contracted royalty percentage, a deal may still be profitable for WCM (NPS combined with portion of advance recouped may exceed advance and other costs of sales)

WCM's renewed investment in emerging talent will drive growth

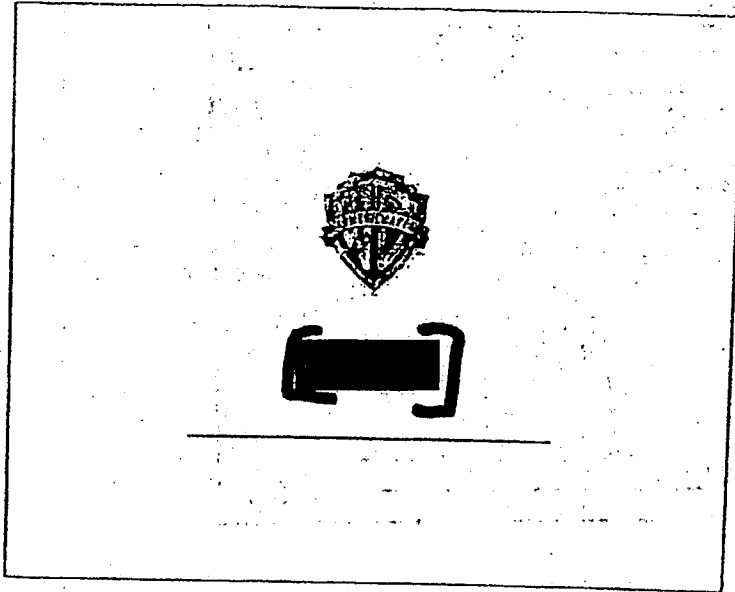


### WCM OIBDA Discussion

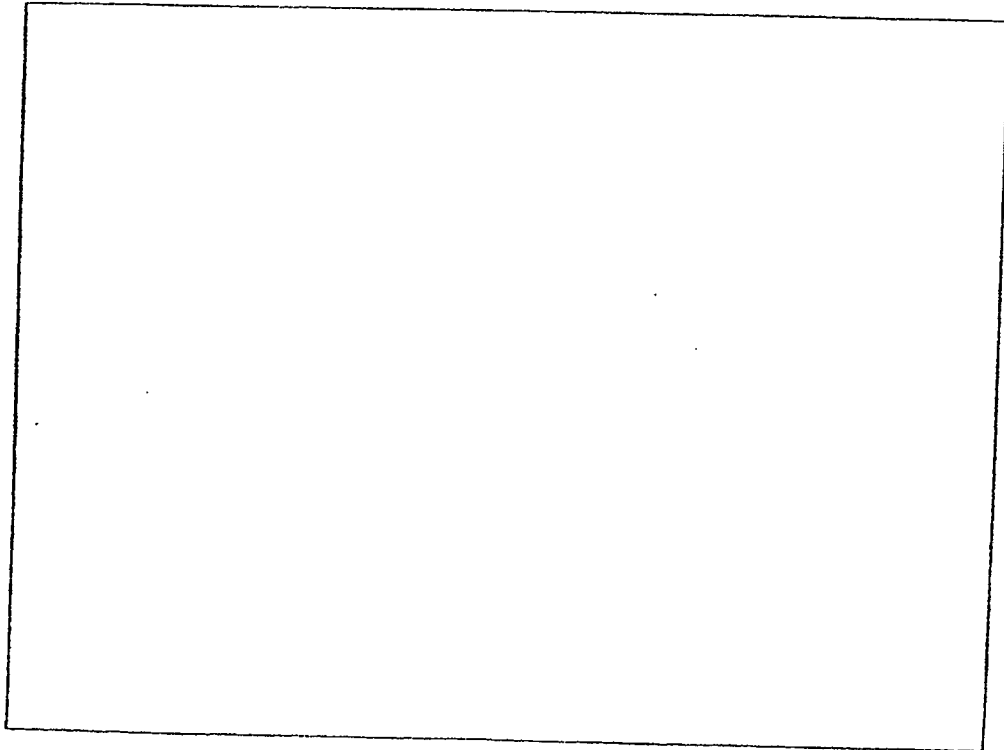
#### Projection Assumptions

- 2006 - 2007 movement driven by growth in underlying NPS offset by increase in advance write-offs and provisions
  - As investments are ramped-up, so too are advance write-offs for unproven songwriters, consistent with FAS 56
- OIBDA excluding advance write-offs expected to grow \$400K from 2006 to 2007

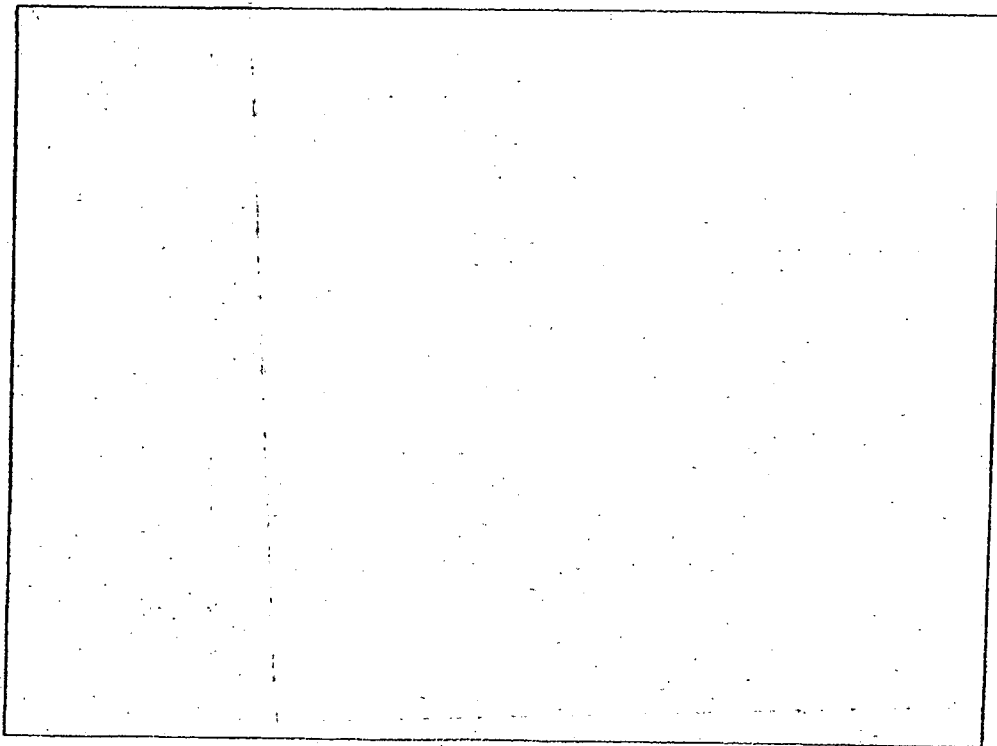
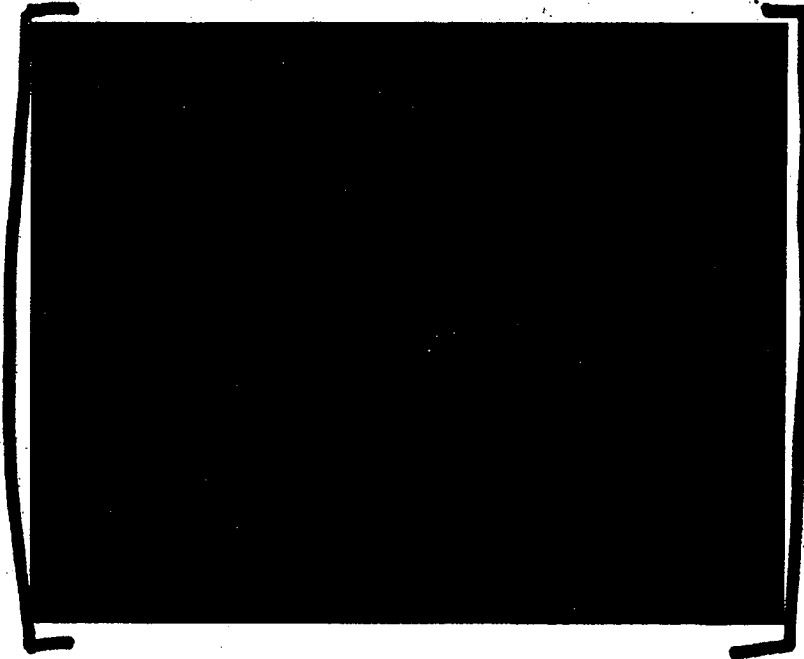
Note: All data are FY (Sept 28) and represent preliminary results.  
(1) OIBDA normalized for one-time items.



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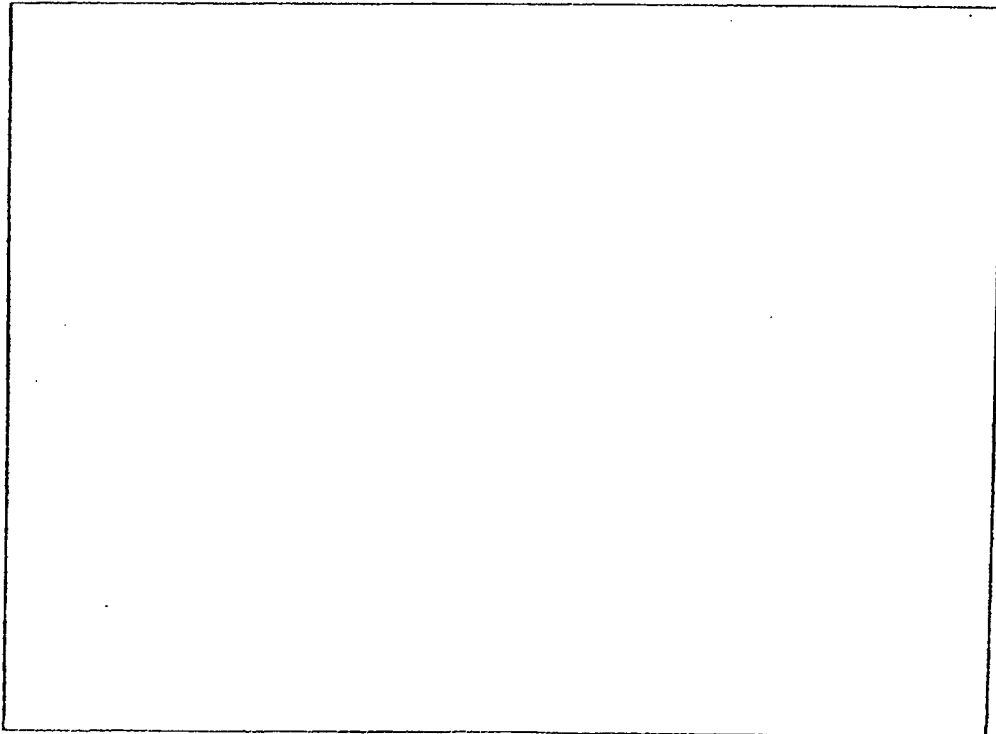
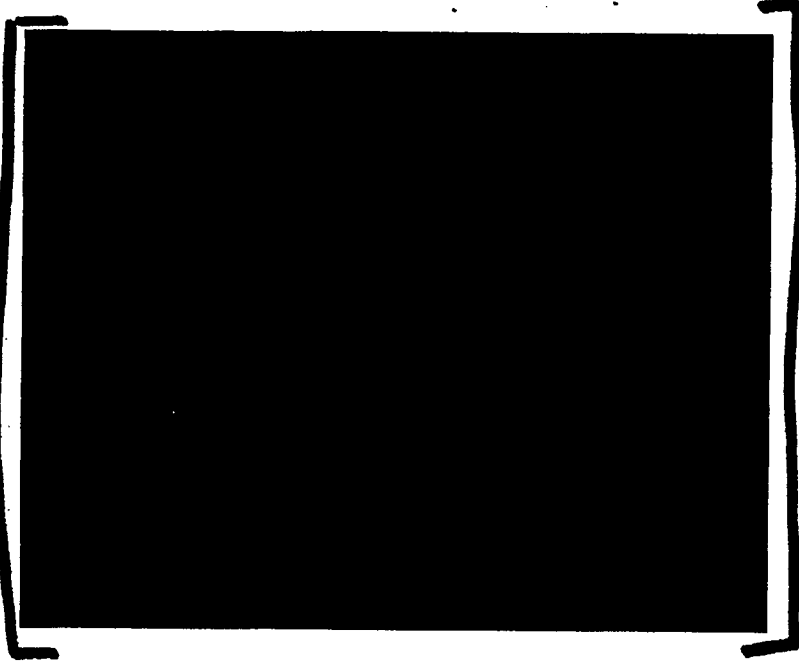


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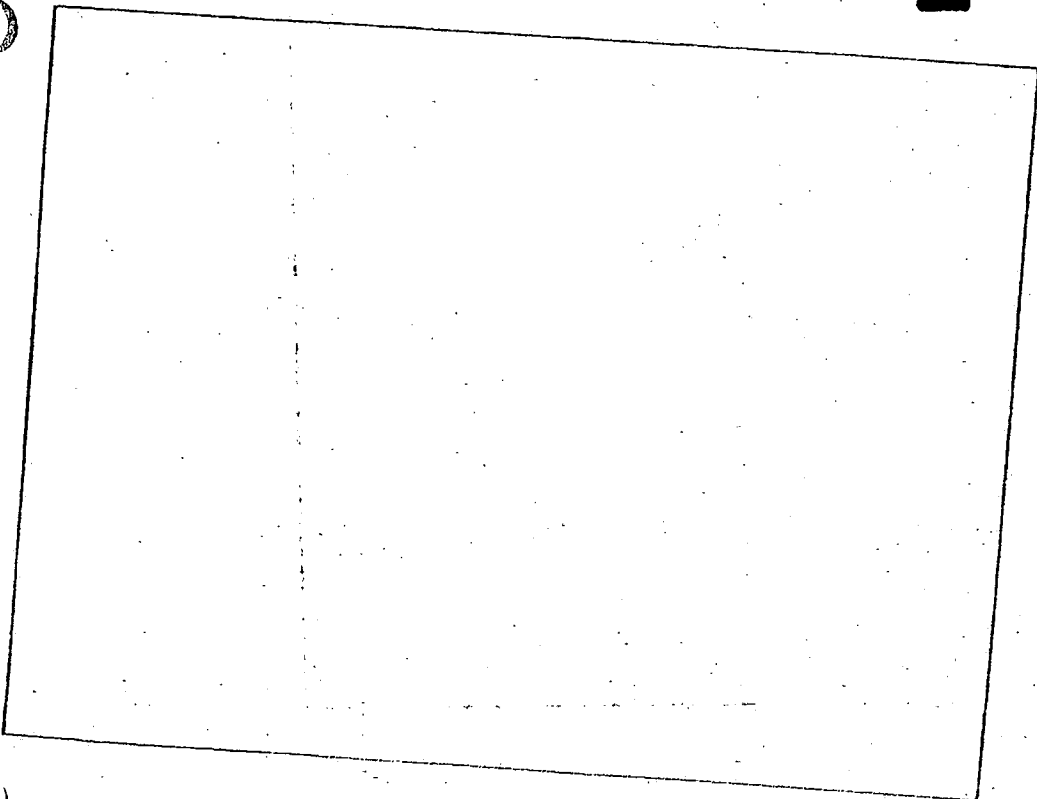
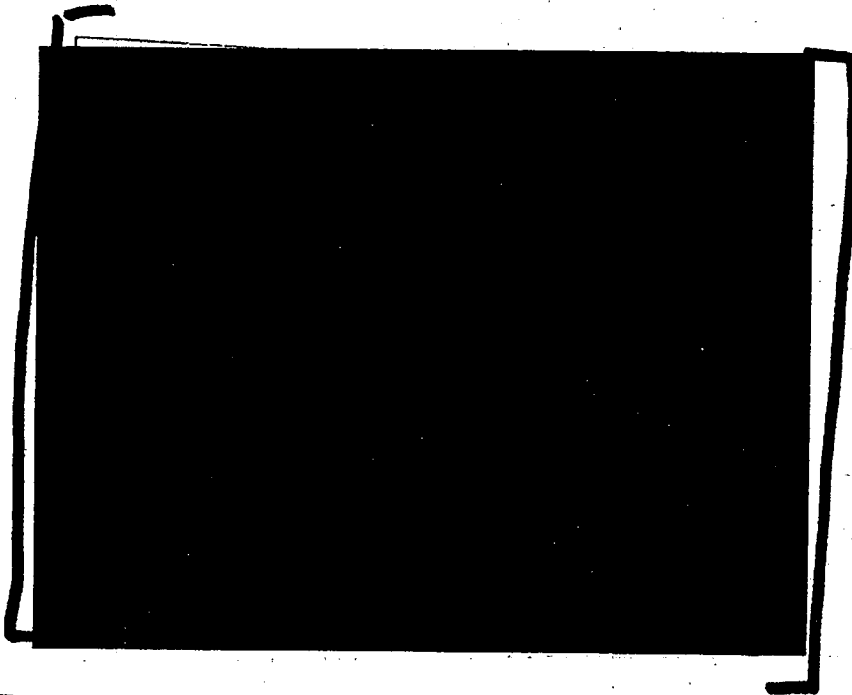


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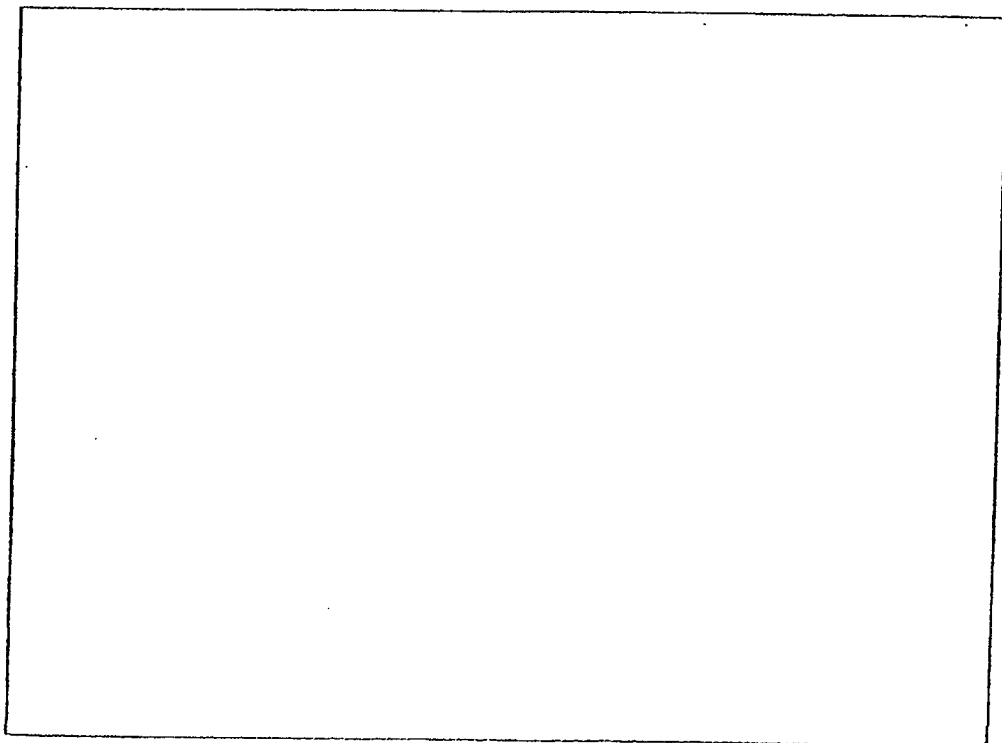
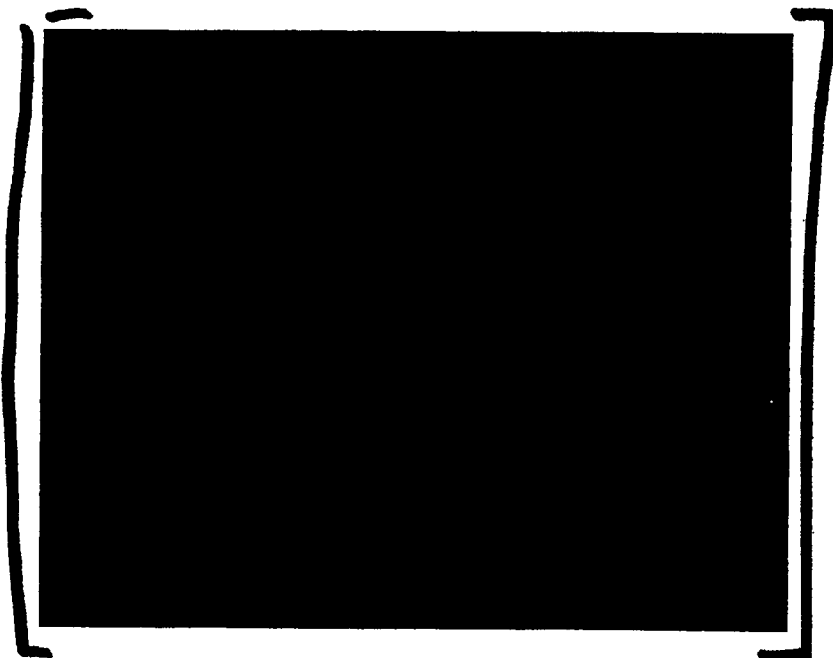


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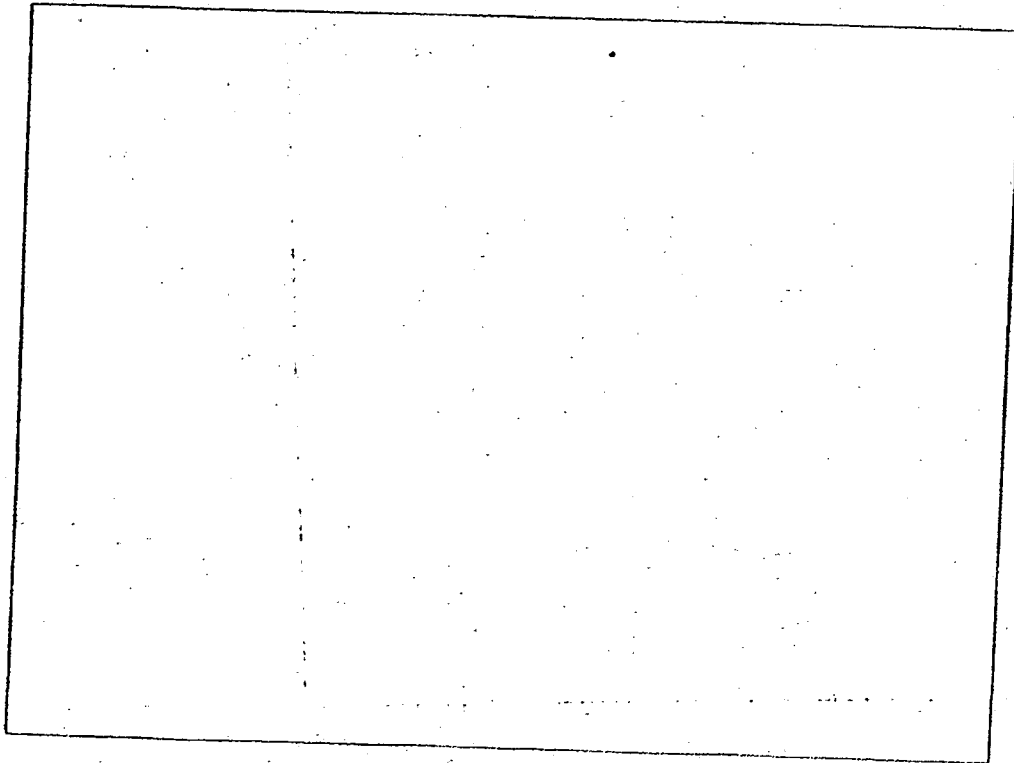
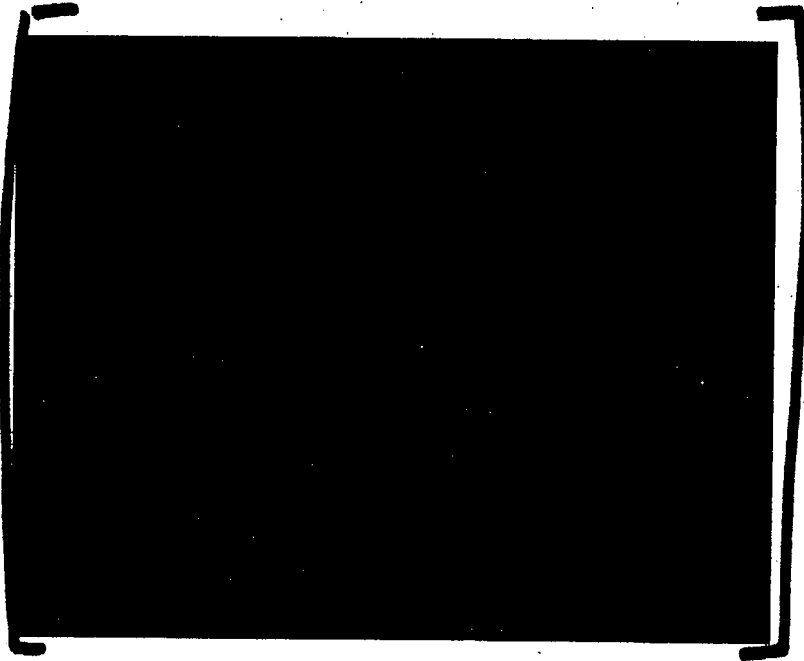


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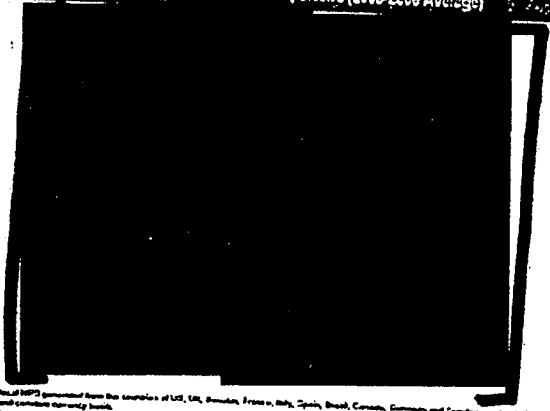
**Appendices**

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WCM's Top 500 Songs by NPS

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Local NPS (from Domestic Repertoire (2003-2006 Average))



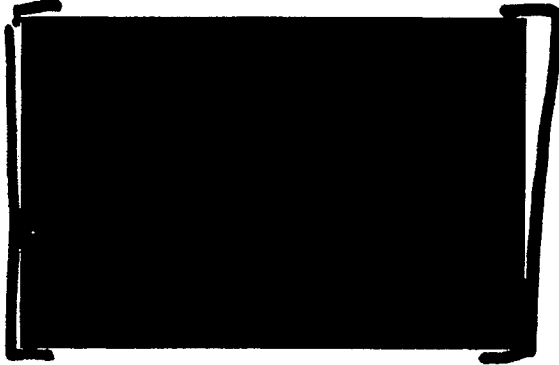
(\*) Represents top of NPS generated from the countries of US, UK, Sweden, France, Italy, Spain, Brazil, Canada, Germany and Sweden on a total of global NPS and contains currency bank.



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WCM's Top 500 Songs by NPS (Cont'd)

Total NPS<sup>(1)</sup> from Domestic Repertoire (2003-2006 Average)



(1) Aggregate list of NPS generated from the countries of UK, UK, Sweden, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS and weighted average NPS.



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**WCM's Top 500 Songs by NPS (Cont'd)**

*Confidential*

**Local NPS<sup>(1)</sup> from Domestic Repertoire (2003-2005 Average)**



(1) Represents local NPS generated from the countries of US, UK, Sweden, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS and a limited country basis.



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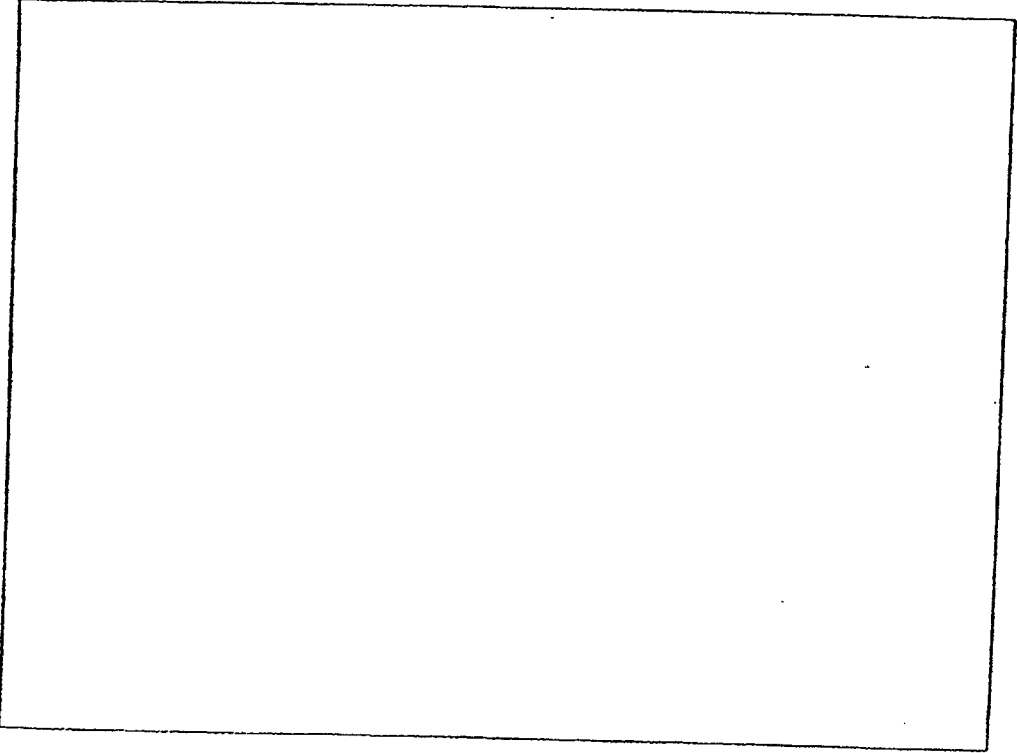
WCM's Top 500 Songs by NPS (Cont'd)

Confidential

Local NPS<sup>(1)</sup> from Domestic Repertoire (2003-2006 Average)



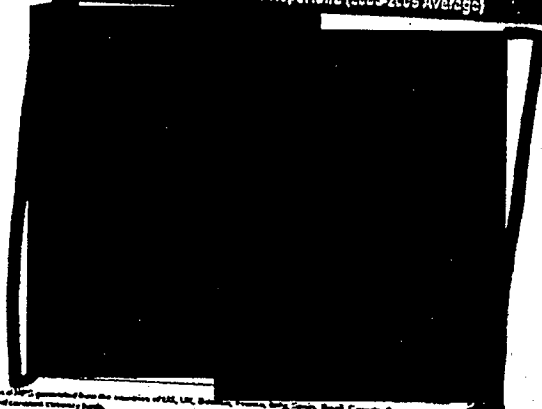
(1) Represents list of NPS generated from the countries of US, UK, America, France, Italy, Spain, Brazil, Canada, Germany and Sweden plus NPS and content summary book.



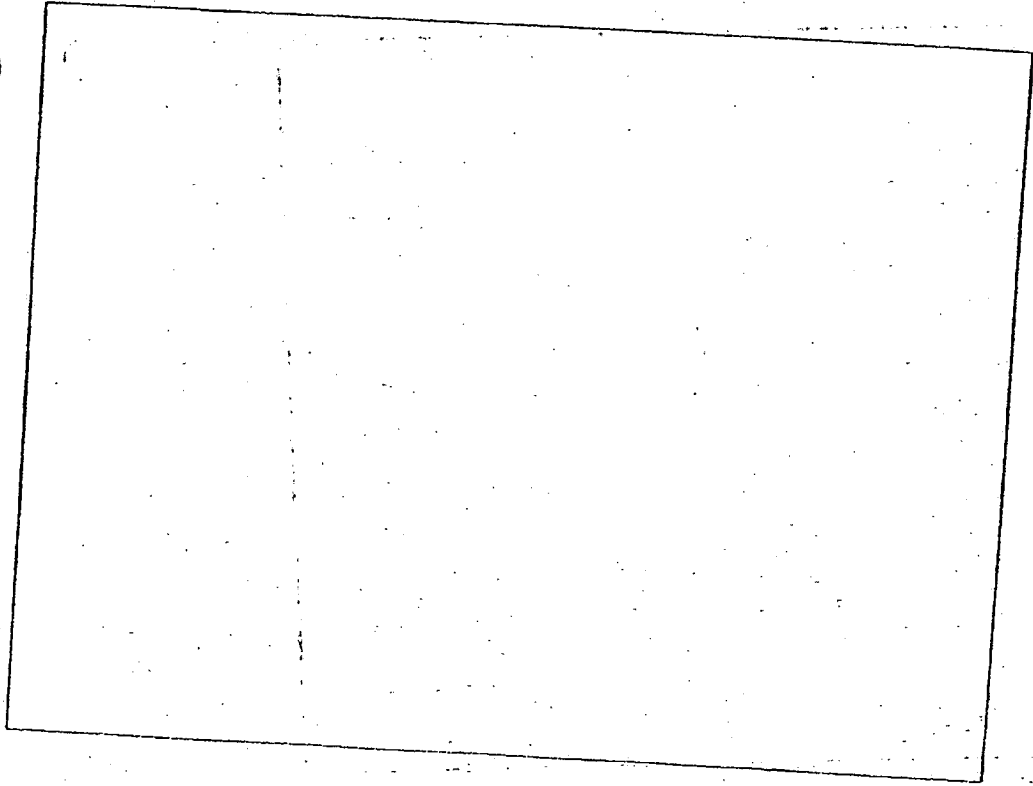
WCM's Top 500 Songs by NPS (Cont'd)

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Local NPS from Domestic Repertoire (2003-2005 Average)



(\*) Represents list of NPS generated from the countries of US, UK, Canada, France, Italy, Spain, Brazil, Germany, Denmark and Japan. Excludes global NPS and current country lists.

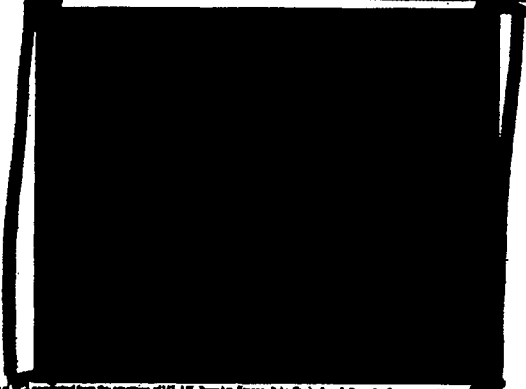




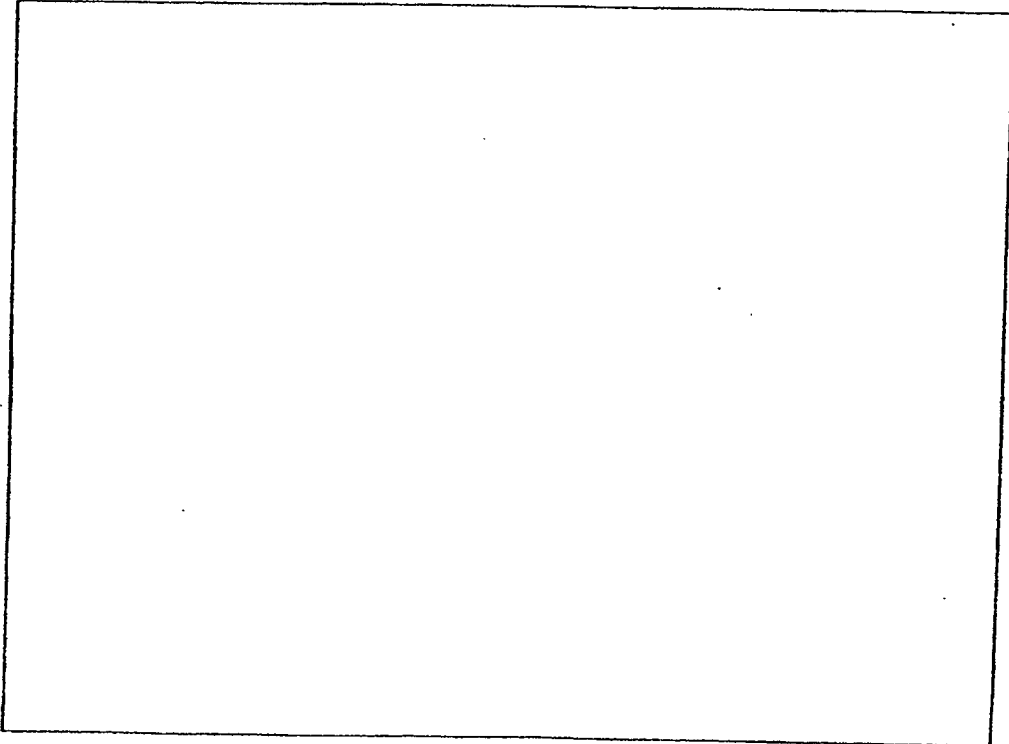
Confidential

WCM's Top 500 Songs by NPS (Cont'd)

Local NPS <sup>(1)</sup> from Domestic Repertoire (2000-2009 Average)



(1) Represents local NPS generated from the countries of US, UK, Sweden, France, Belg, Spain, Brazil, Canada, Germany and South Africa. Excludes all other NPS and licensed country leads.

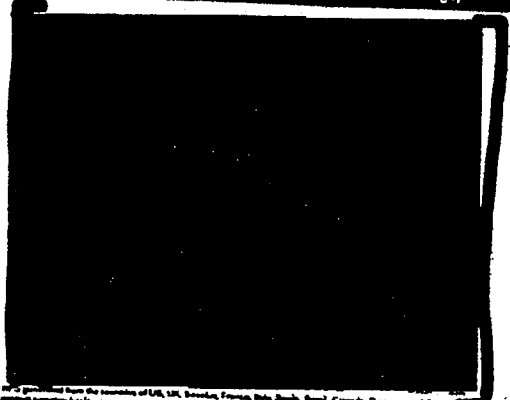


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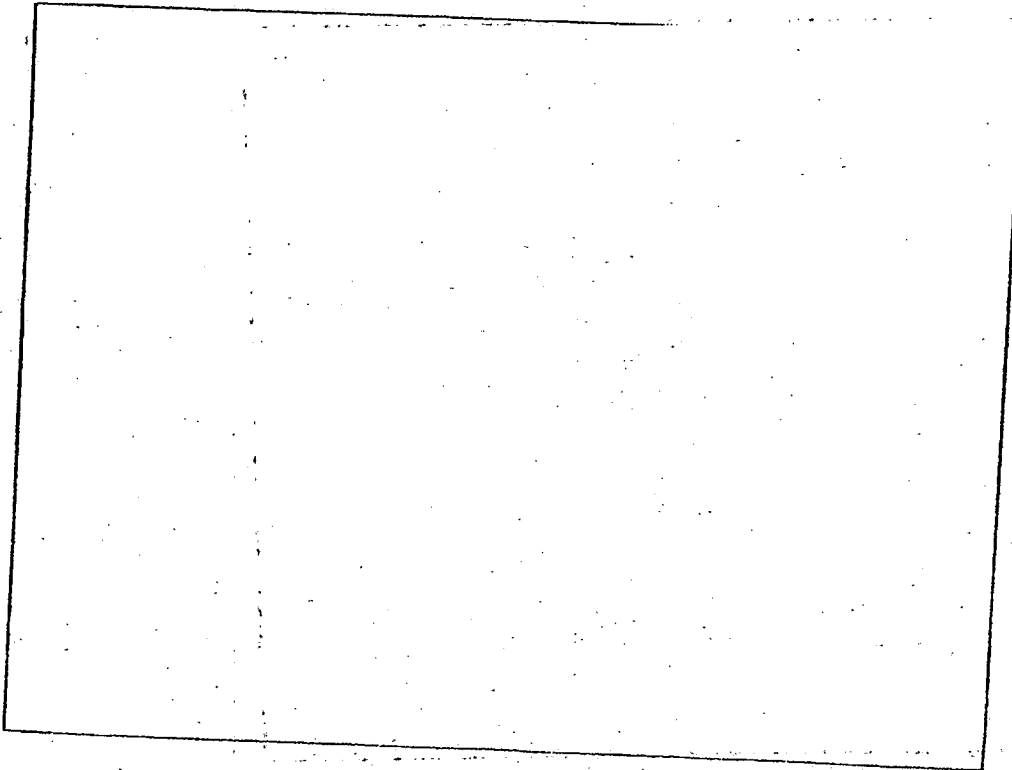
WCM's Top 500 Songs by NPS (Cont'd)

Confidential

Local NPS (From Domestic Repertoire (2003-2005 Average))



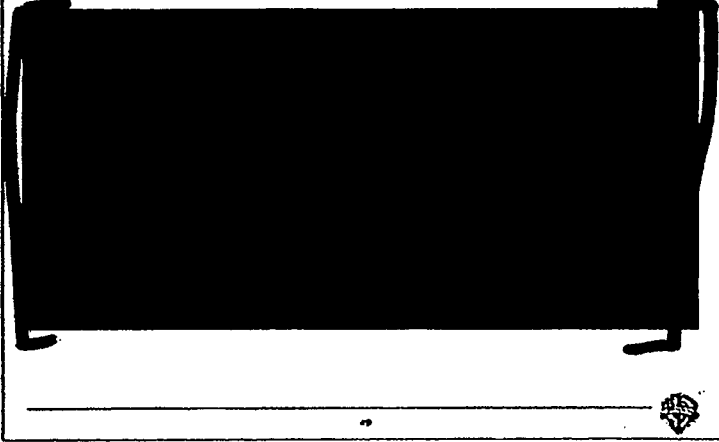
(\*) Represents list of 500 songs from the territories of USA, UK, Sweden, France, Italy, Spain, Brazil, Canada, Germany and South Africa. Excludes NPS and content summary table.



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**Contact Information**

Lehman Brothers



CO08006860

RIA A Ex. 127-RP



RIAA Ex. 127-RP

Contact:  
Laurie Jakobsen  
VP, Communications & Marketing  
212-834-0133  
ljakobsen@harryfox.com

## HFA Collects almost \$394 Million in Royalties for its nearly 35,000 Affiliated Publishers in 2007

### *Commission Free Opportunities and Innovative Licensing Arrangements Mark Year*

March 17, 2008 – The Harry Fox Agency, Inc. (HFA), a leading U.S. music rights licensing organization, announced today that its total 2007 royalty collections from all sources was \$393.5 million, an almost 4% increase from 2006. HFA issued over 1.51 million mechanical licenses in the year, bringing the total number of licenses under HFA's administration to over 13.9 million. The company represents almost 35,000 publishers, with over 1.9 million songs available for licensing.

"In the context of a declining market for CDs, HFA's continued positive performance validates our efforts over the past several years to upgrade our technology and business approach to licensing and, most important, to collections and compliance examination results," said Gary Churgin, HFA President & CEO. "Our licensing arrangements for tablature with MusicNotes, the collaboration agreement with AudibleMagic, and other new offers reflect our sustained effort to bring more valuable opportunities to the publishing market.

"In addition, we constantly examine our current business for areas of improvement," continued Churgin. "The changes to our online licensing service Songfile®, especially the reduction of the required minimum and the elimination of our commission on Songfile-generated royalties, deliver real benefit to publishers, licensees, and HFA."

#### • Collections & Royalty Compliance Results

Total license collections, excluding collections derived from Royalty Compliance Examinations, were \$361.2 million, an increase of 3.4% from 2006. This increase reflects HFA's focus on proactively pursuing royalty collections on a current basis. For 2007, Royalty Compliance Examination collections were \$21.1 million, a decrease from \$29 million over the previous year. The decrease was due in part to the conclusion of a significant exam in 2006, and HFA's concentration on conducting more frequent exams covering shorter time periods. HFA actually closed several more exams in 2007 than in 2006. In total, 26 examinations were concluded, while 47 are in progress. Royalty Compliance is the process by which HFA examines the books and records of licensees to evaluate the accuracy of royalty statements submitted and payments remitted by licensees, and enters into settlements for additional monies owed.

HFA's collections period for mechanical royalties is 45 days after the close of the calendar quarter, which means HFA's reporting for 2007 reflects the actual retail sales period of October 1, 2006 through September 30, 2007.

The U.S. statutory mechanical rate for 2007 was 9.1¢ for compositions of 5 minutes or less in duration and 1.75¢ for those greater than five minutes. The schedule for the next five years of mechanical rates is currently under review by the Copyright Royalty Board (CRB). In April 2007, HFA's commission on distributed royalties increased from 6.75% to 7.75%, with the additional 1% directly funding the NMPA's efforts on behalf of the music publishing community before the CRB.

- **Licensing**

Of the almost 1.52 million mechanical licenses HFA issued in 2007, 82% were for digital formats, which include permanent digital downloads (DPDs), interactive streams, and limited downloads. In 2007, HFA added almost 200 new licensees to its bulk DPD licensing program, a standardized method of submitting large quantities of license requests by exchanging digital files, bringing the number of companies participating in this program to 813. HFA now administers almost 14 million mechanical licenses.

In addition, HFA issued over 2 million licenses for lyrics and tablature under its arrangements with LyricFind and Musicnotes. The Musicnotes deal was one of the innovative new licensing opportunities produced by HFA's Business Development team last year, and like LyricFind, it was extended to HFA's affiliate publishers on a commission-free basis. In 2007, the team met with over 650 companies regarding various licensing opportunities. Other new licensing arrangements offered in 2007 included those from ringtone provider Bullroarer, online music service Slacker, and digital background music company BusRadio. In addition, HFA closed a pioneering collaboration agreement with AudibleMagic, a leader in audio fingerprint technology. The companies are now working on a data interaction model, which may be useful to identifying compositions distributed on peer-to-peer services.

HFA also introduced significant changes to Songfile, its popular online mechanical licensing service targeted for customers seeking to license fewer than 2,500 copies of a recording. As of January 1, 2007, royalties collected from Songfile licensing activity are distributed to publishers with no commission deducted. In the year, Songfile users took over 50,000 licenses, resulting in over \$4.4 million in royalties that were 100% distributed to the songs' publishers. In December 2007, based on feedback from publishers and Songfile customers, HFA lowered the required minimum quantities of licenses to 25, and introduced payment by checking account debit. Publishers can affiliate with HFA for Songfile licensing only.

- **Technology & Business Process Improvements**

As illustrated by the upgrade to Songfile, HFA continues to develop new web applications and improve currently available tools for use by publishers, licensees and its own employees. In 2007, HFA introduced a new automated process to consolidate duplicate song records while maintaining complete licensing histories; a web-based version of eSong, its song catalog management system; and upgraded its underlying reports technology. There were also a number of enhancements to HFA's back-office royalty processing systems.

Over 80% of HFA's mechanical licenses are requested and executed electronically, either using the company's eMechanical system or through the exchange of electronic files. Almost 253,000 new song entries (75%) were requested using HFA's eSong and the catalog administration application Common Works Registration (CWR), as compared to 130,000 (57%) the previous year. This level of automation has allowed HFA's 140 employees to focus their efforts in areas other than manual data entry. Nearly 28,000 calls and emails to the main line and email address were handled by the HFA Publisher Services team, and the Licensing department can generally process requests for physical product licenses that need individual attention within a week.

HFA continues to promote the effort to standardize the global exchange of data between rights organizations, publishers, and licensees. It is an active charter member of Digital Data Exchange (DDEX), an international organization which aims to create voluntary data exchange standards. In addition to sitting on its Board, HFA is a co-chair of two working groups, and the company has been working with partners to conduct the first tests of DDEX exchange messages for Electronic Release Notification (ERN).

- **Events**

HFA was also active at industry conferences and events in 2007, providing its perspective on licensing and music industry issues. HFA staff keynoted or participated on panels at Music 2.0, SXSW, CMJ, Digital Music Forum East & West, IAJE, and WIPO's Conference on Collective Management of Copyright and Related Rights in North America. HFA also exhibited at SXSW, Leadership Music Digital Summit, the ASCAP Expo, and CMJ.

Continuing its outreach efforts to the publisher community, HFA also participated in the National Music Publishers' Association's (NMPA) New York and Los Angeles publisher events, and hosted its own event for Nashville area affiliates at the Country Music Hall of Fame and Museum.

- **Copyright Royalty Board & Other Legal Matters**

HFA works closely with the NMPA on lobbying and legal actions to protect and promote copyright for the benefit of music publishers and songwriters and provides the bulk of its funding. The statutory mechanical rate hearings of the CRB and the Bertelsmann class actions were primary areas of collaboration in 2007.

The CRB proceedings began in January 2006, and are expected to conclude in the fall of 2008. In addition to determining the statutory mechanical royalties for physical products and permanent digital downloads, rates will be set for the first time for limited downloads and interactive streams.

In October, the U.S. District Court of Northern California preliminarily approved the proposed settlement of litigation between the NMPA, Bertelsmann AG and Bertelsmann, Inc. relating to Bertelsmann's relationship with Napster in 2000-2001. This action certified a settlement class consisting of all music publisher-principals of HFA during all or part of the time period from October 30, 2000 until October 1, 2007. Under the preliminary settlement, Bertelsmann will pay \$130 million, of which up to \$32 million will be applied to cover litigation expenses, including attorneys' fees. The Garden City Group, a class action settlement administrator, was appointed to act as the claims administrator. The settlement was approved in January 2008, and payments have commenced.

- **Office Relocation**

In August, HFA moved its offices from midtown Manhattan to 601 West 26<sup>th</sup> Street, Suite 500, New York, New York, 10001.

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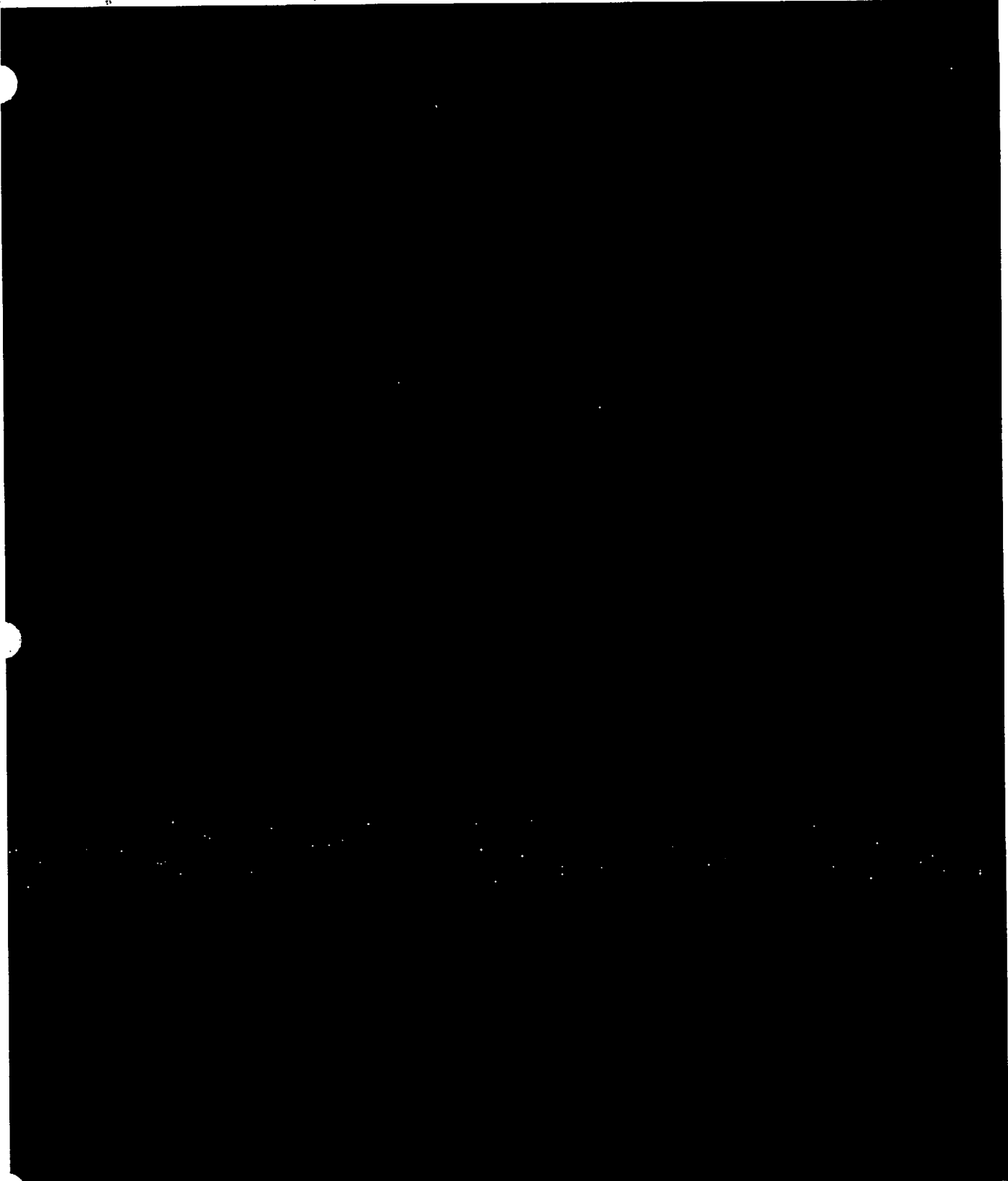
**About HFA**

Established in 1927 by the National Music Publishers' Association, HFA represents almost 35,000 music publishers for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., HFA is dedicated to finding new ways for its affiliates publishers to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 95 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see [www.harryfox.com](http://www.harryfox.com).

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RIAA Ex. 128-RR





**BMG Music Publishing**

IRIS  
C Hilliers

	2005 Actual	2006 Actual	2007 PARCAST	2008 Plan	2009 Plan	2010 Plan	2011 Plan	2012 Plan
Mechanical	-	-	80.0	163.2	164.9	163.2	161.6	166.0
Performance	-	-	53.4	111.2	116.7	121.4	126.4	131.7
Synchronization	-	-	37.1	79.7	81.4	85.0	90.1	94.9
Print	-	-	10.7	21.8	22.5	23.2	24.0	25.0
Other	-	-	10.8	22.0	22.0	24.0	25.0	26.0
Intercompany Net Sales	-	-	-	-	-	-	-	-
Revenue	-	-	192.1	397.9	408.5	416.8	427.1	437.5
EBITDA	-	-	52.2	123.0	134.5	138.0	142.0	148.0
Restructuring Costs	-	-	(23.4)	(27.0)	-	-	-	-
EBITTA	-	-	28.8	96.0	125.8	129.3	133.2	139.3
CFPD	-	-	37.7	108.5	143.0	143.5	141.0	147.0
CPATT	-	-	70.7	108.5	143.0	143.5	141.0	147.0
CAPEX	-	-	(0.5)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)
Acquisitions	-	-	33.0	-	-	-	-	-
Headcount - Current			542	302	330	330	330	330

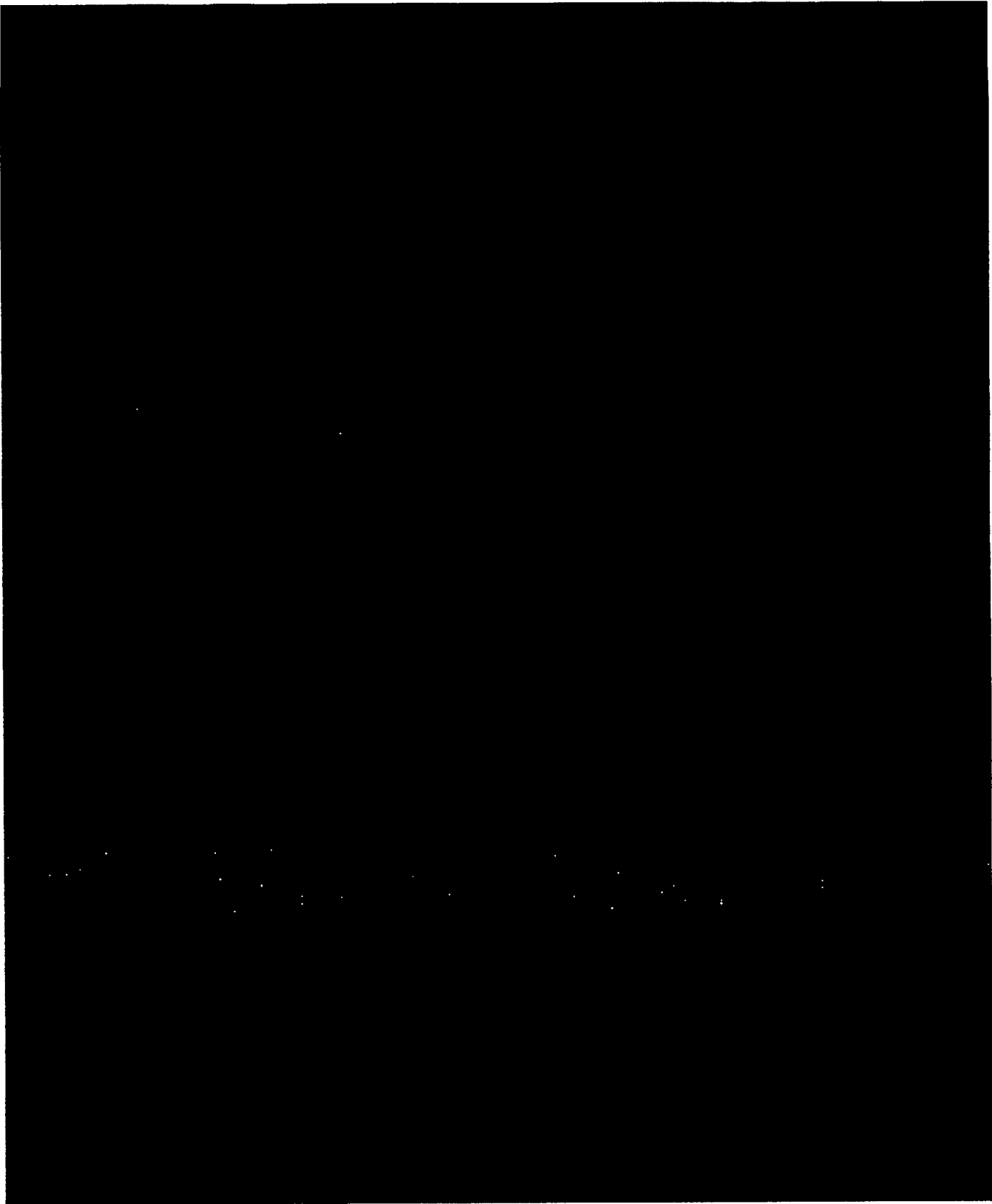
Revenue Growth		2011	2012	Enders			
2008	2.0%	2009	1.0%	-1.0%	-1.0%	0.0%	-0.7%

4.0%	5.0%	4.0%	4.1%	4.2%	4.3%	4.1%
7.3%	2.1%	4.5%	6.0%	5.5%	5.0%	4.7%
1.7%	3.2%	1.1%	1.4%	4.2%	3.1%	2.1%
2.1%	4.5%	4.3%	4.2%	4.0%	3.8%	2.1%

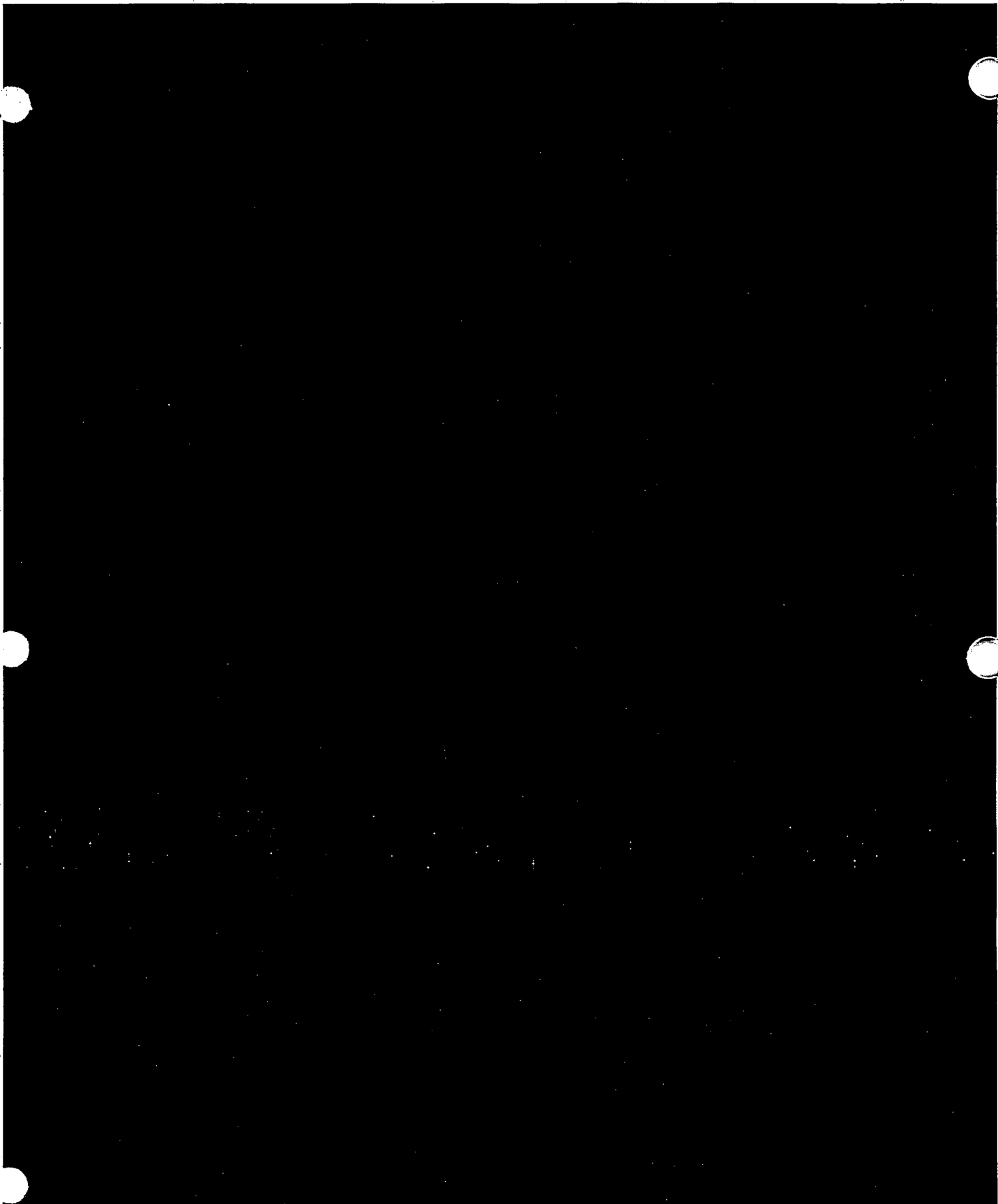
3.6%	2.7%	2.0%	2.5%	2.5%	2.8%	2.2%
------	------	------	------	------	------	------

30.9%	32.0%	33.1%	33.3%	33.8%	34.2%	34.7%
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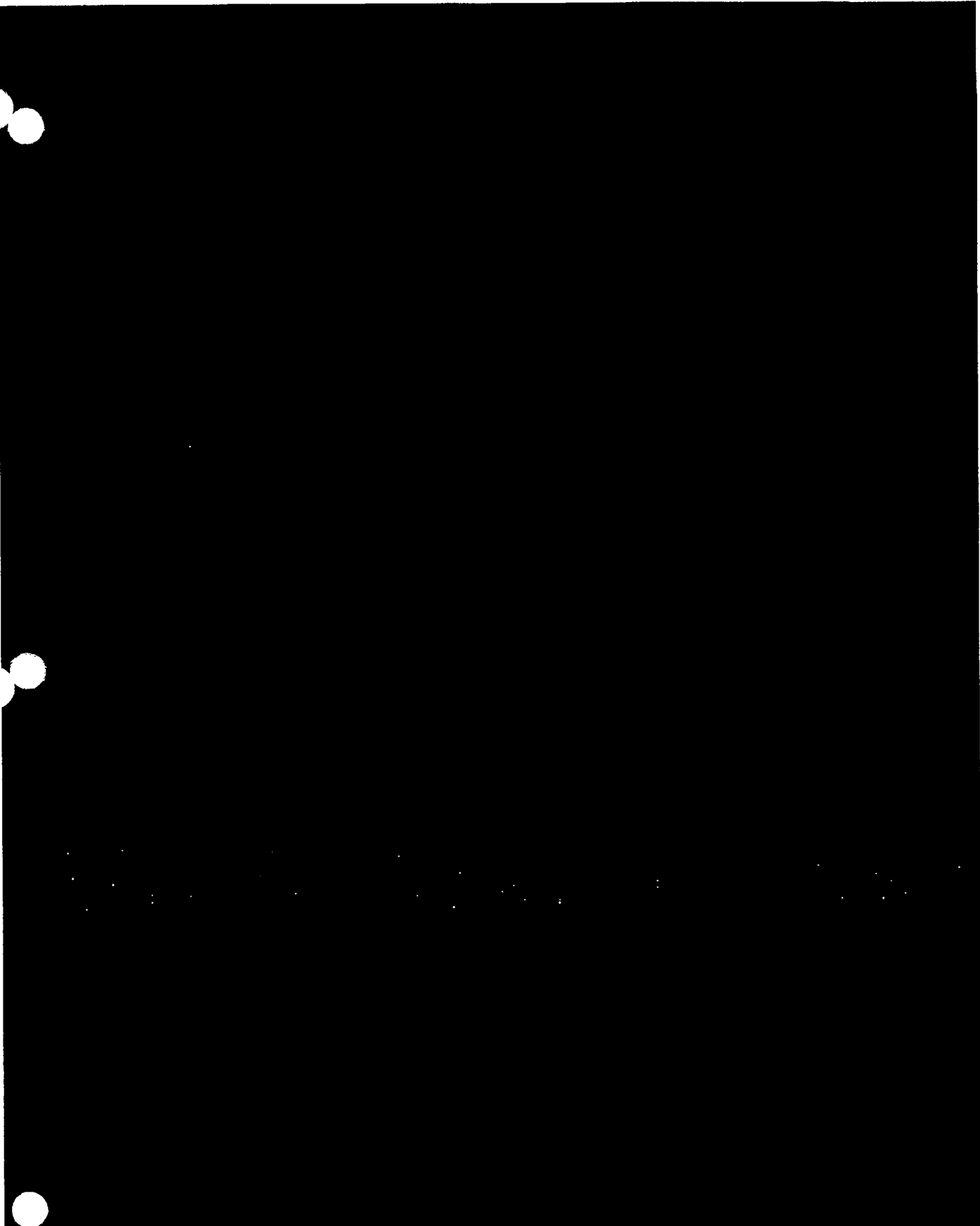
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70.7  
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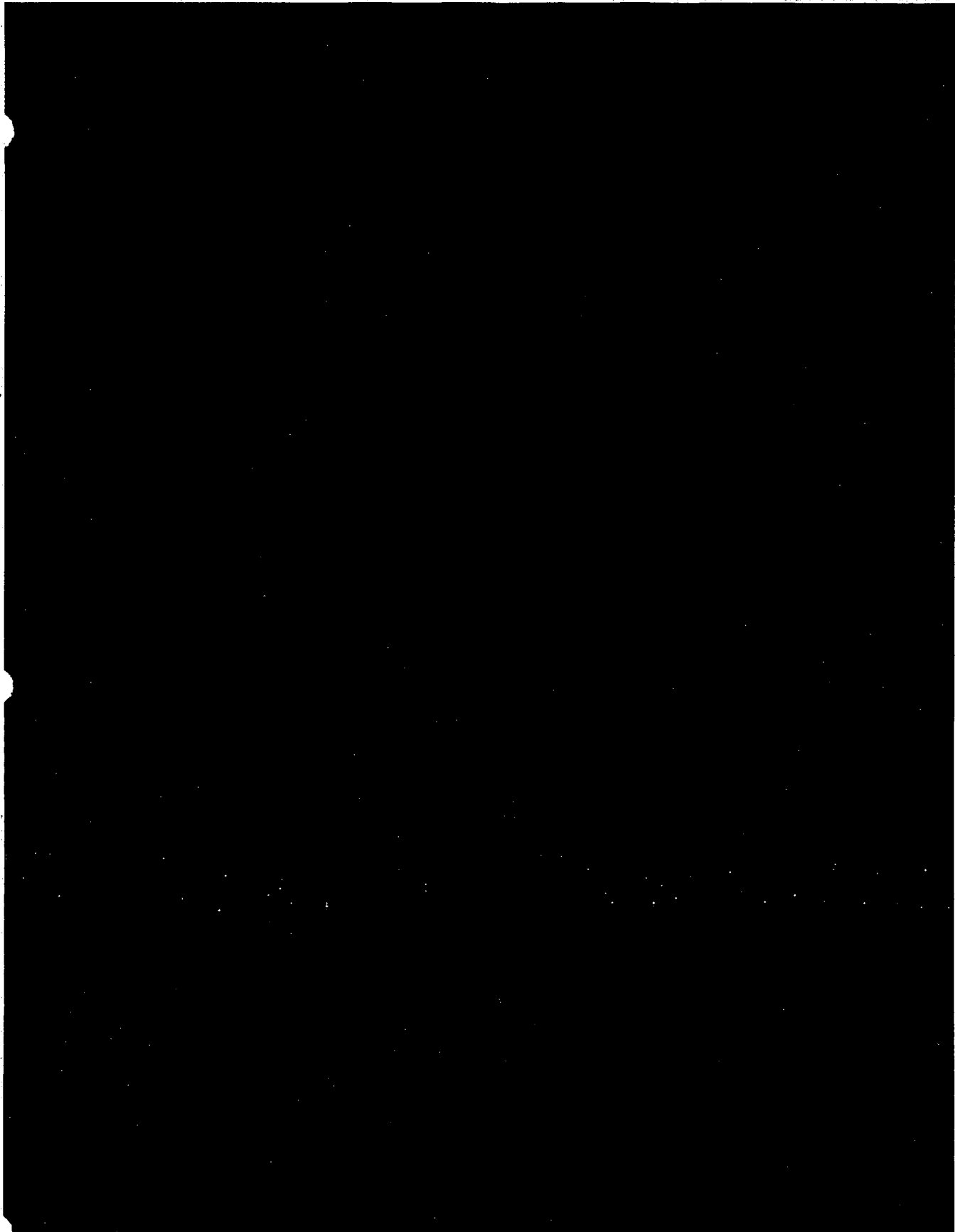
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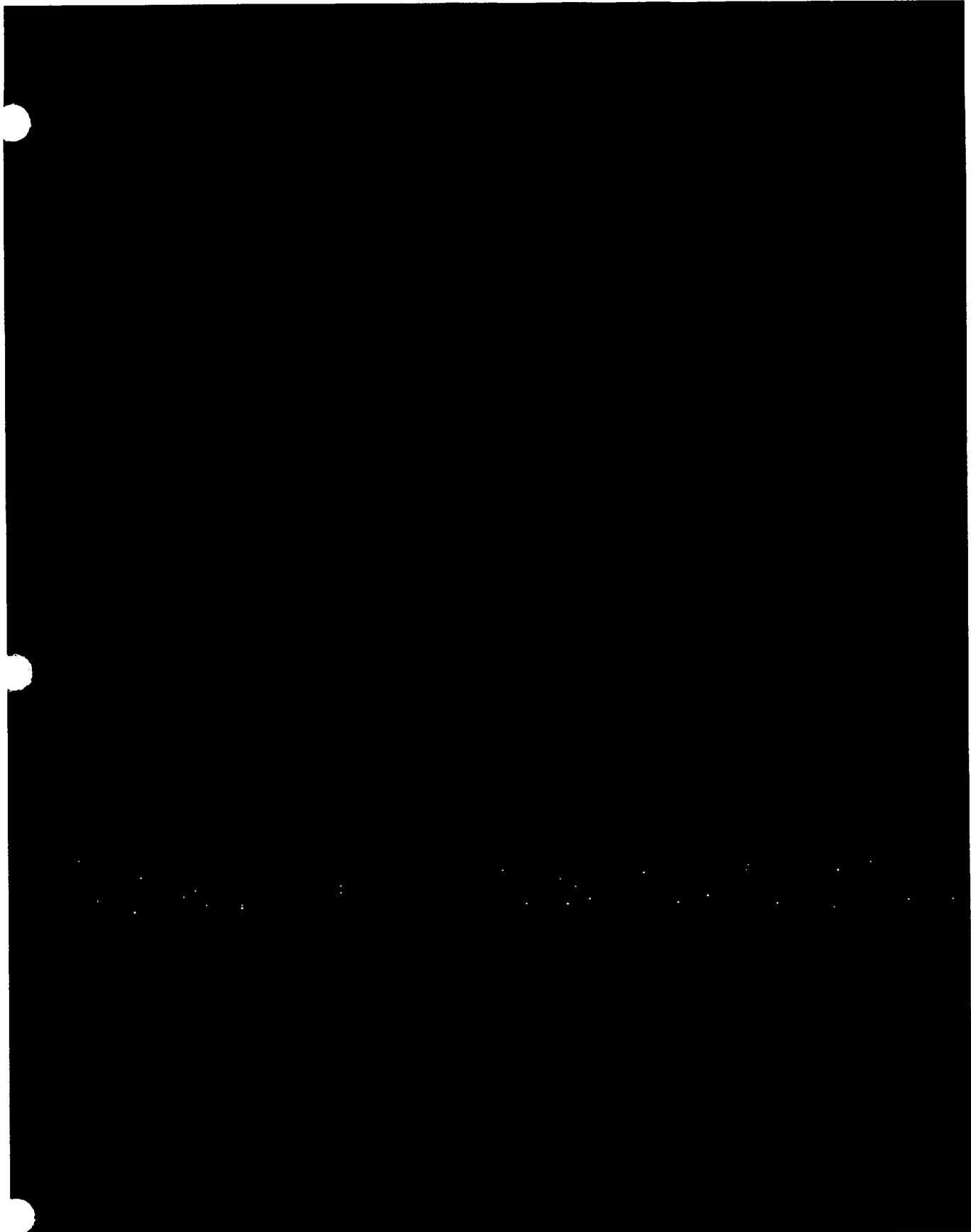
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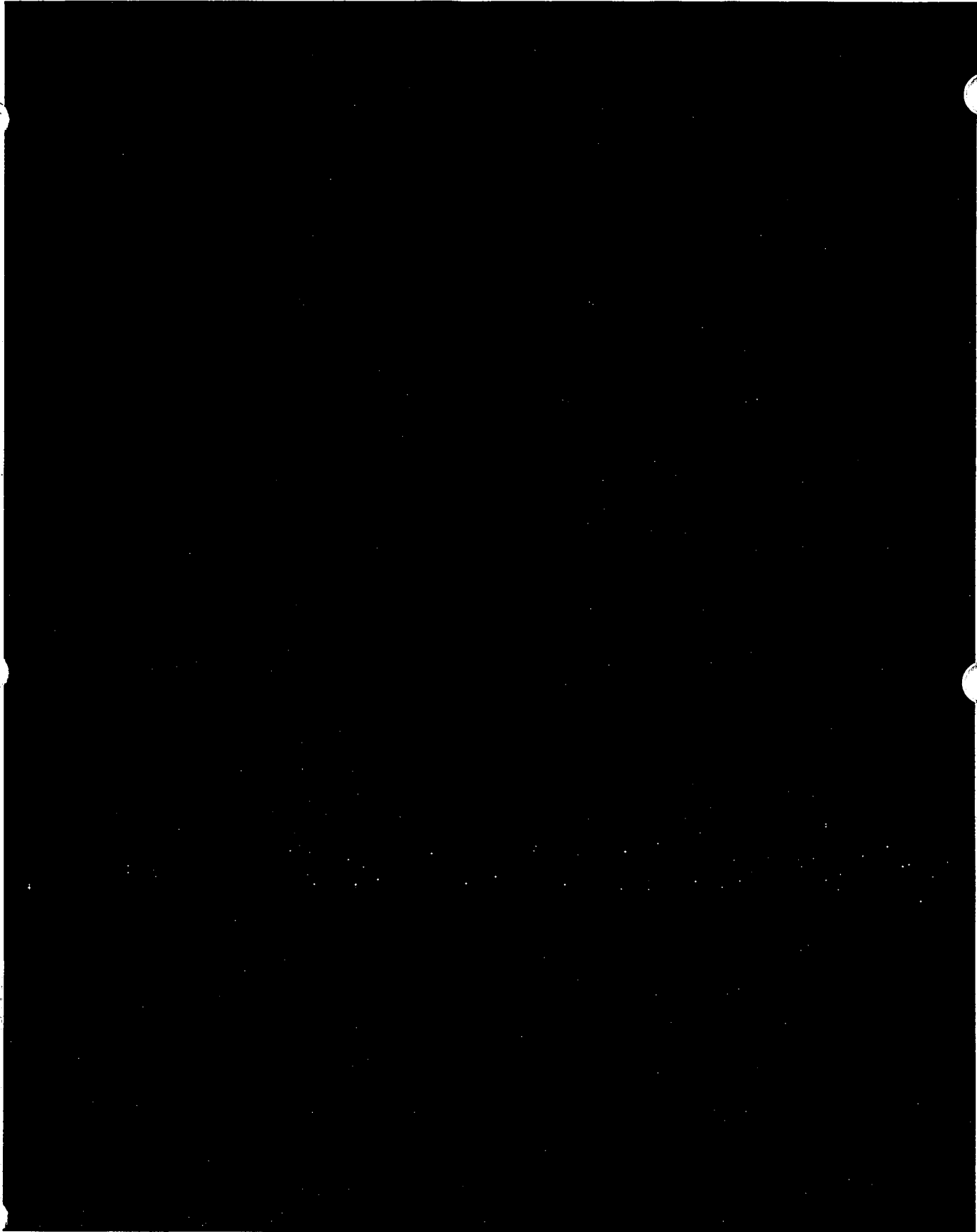
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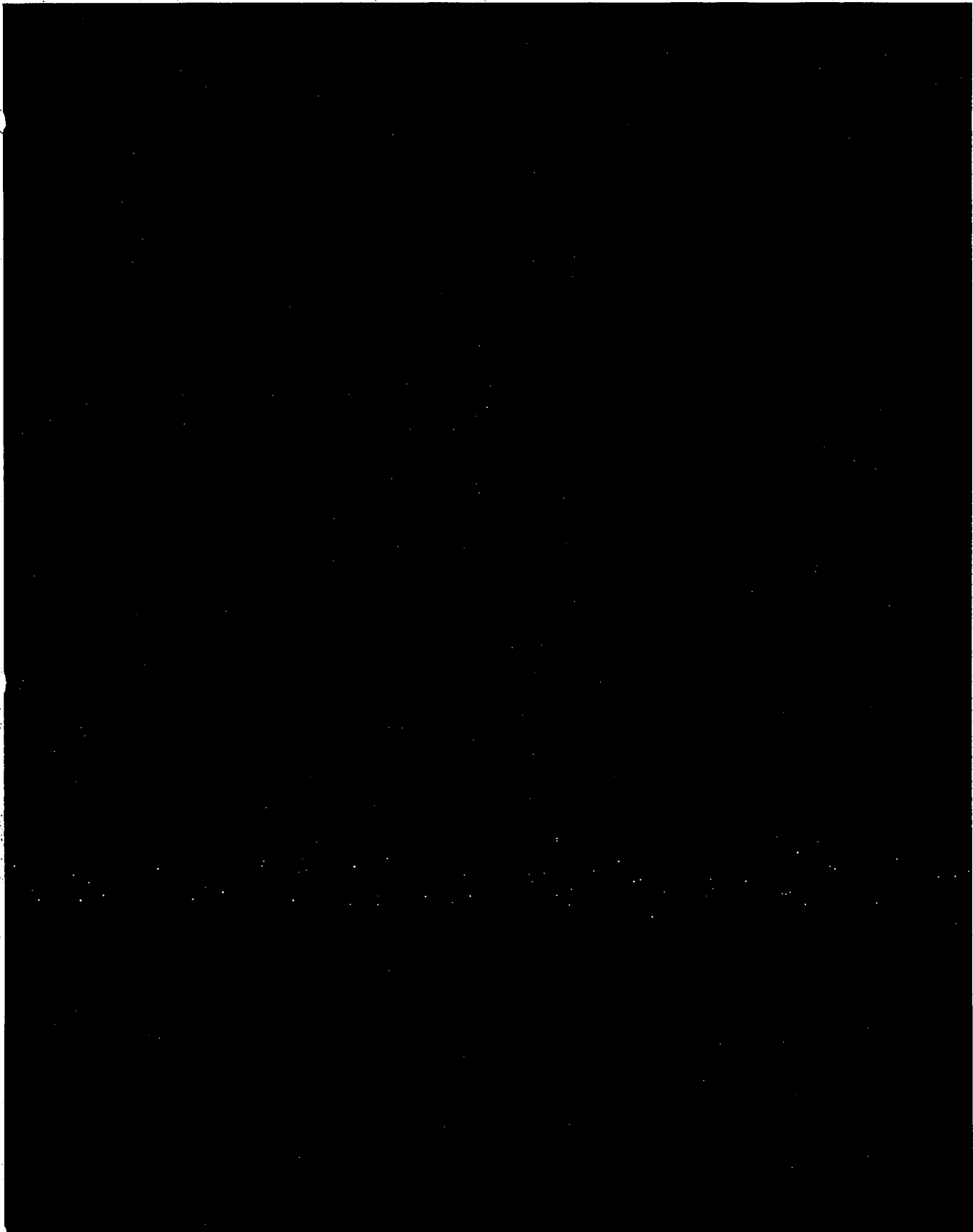
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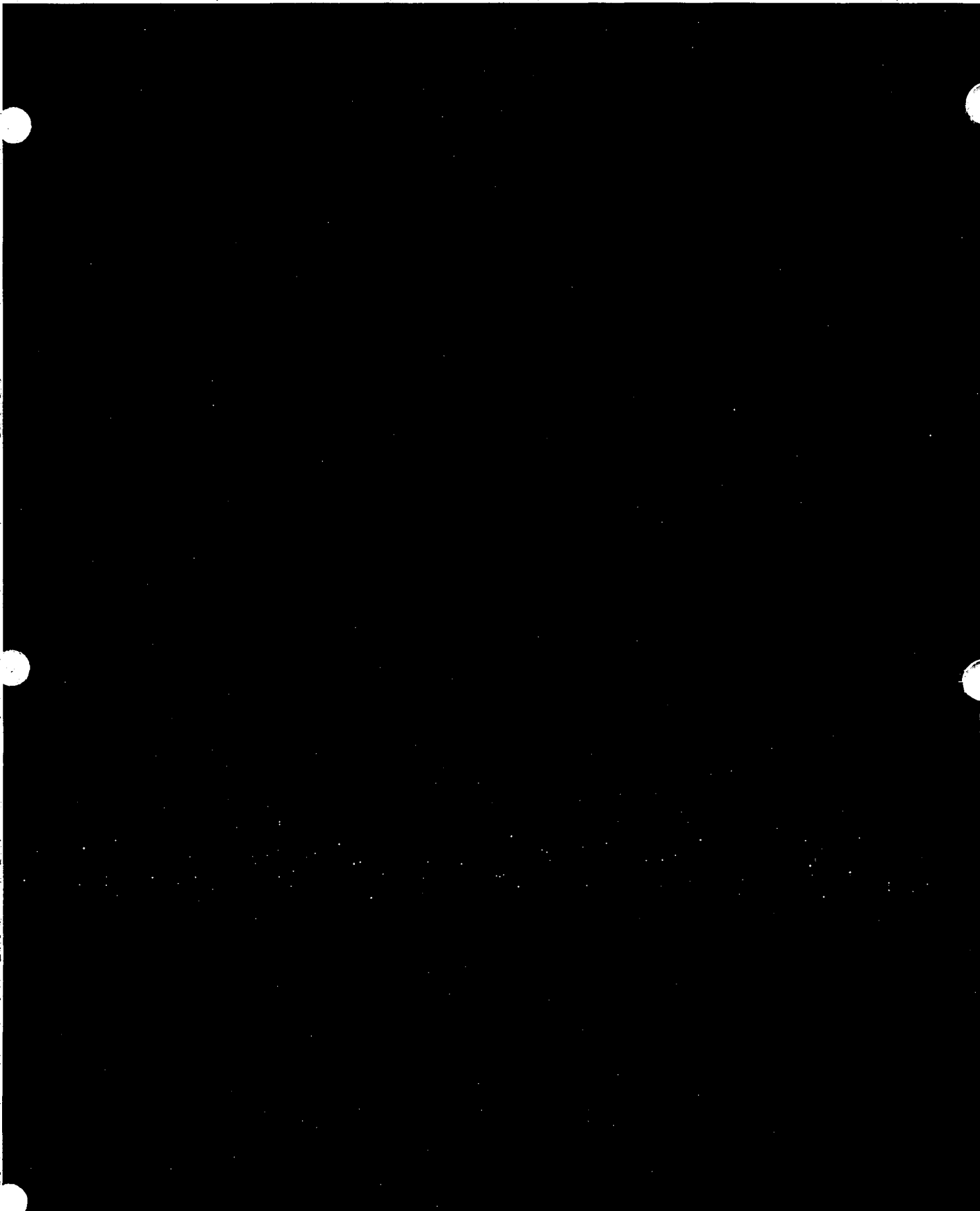


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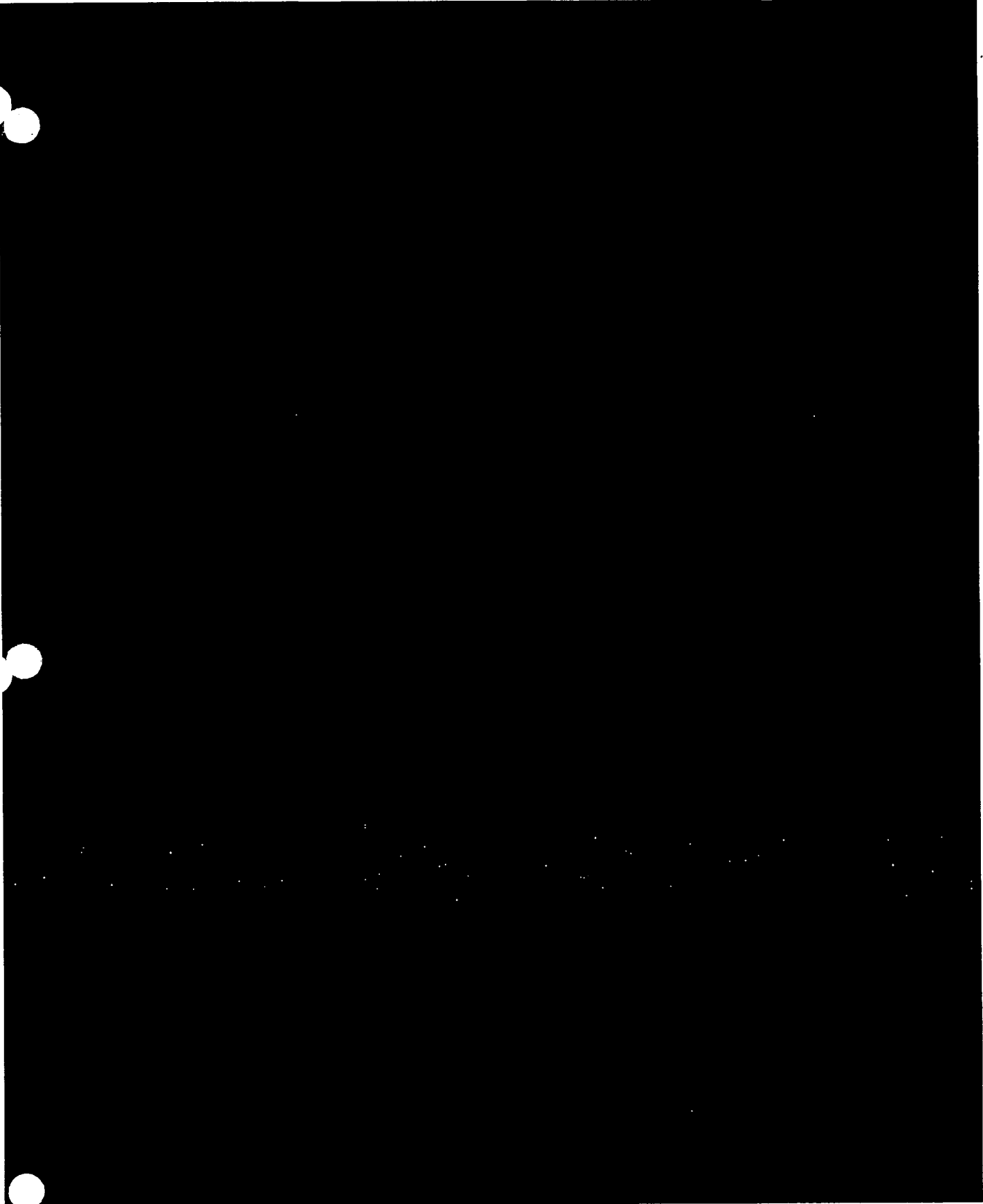
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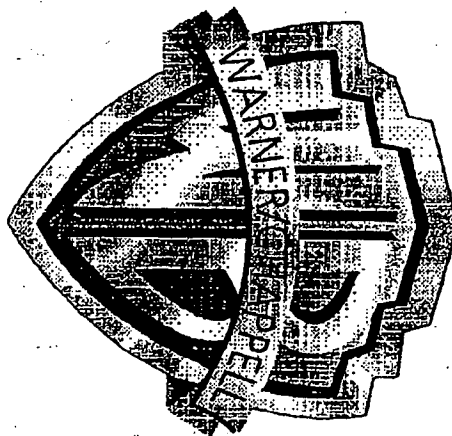


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RIA Ex. 129-RR

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**Warner/Chappell Music  
On-Site Due Diligence Meeting**

*August 2007*



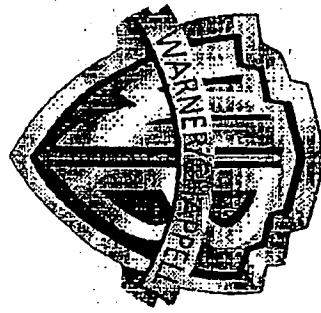
# Agenda

*Proprietary and Confidential*

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Topic	Time	Speaker
<b>I. Introduction</b>		
A. Introductions of Warner/Chappell Music management team	9:00 AM	Dave Johnson
B. Transaction overview / discussion on use of proceeds		Lehman Brothers
<b>II. Music Publishing Industry Overview</b>		
A. Overview of Warner/Chappell Operations	9:15 AM	Dave Johnson
B. Organizational structure	9:30 AM	Dave Johnson
C. Business strategy		Dave Johnson and Ryan Cotton
D. Description of services provided by WMG to WCM		Nick Thomas and Annette Yocum
E. Cash management / collections		
F. Risk management		
G. Accounting / Internal controls and procedures		
H. Primary IT systems		
<b>III. Legal and regulatory issues</b>		
<b>Blank for Lunch</b>		
<b>12:00 PM</b>		
<b>IV. Overview of the Warner/Chappell Catalog</b>		
A. Warner/Chappell Music Publishing Library	1:00 PM	Ryan Cotton
<b>B. Catalog Analysis</b>		
<b>2:00 PM</b>		
<b>V. Historical and Projected Financial Review</b>		
A. Review of WCM's historical financials		Nick Thomas, Ryan Cotton and Annette Yocum
B. WCM's performance YTD versus budget		
C. Primary drivers affecting WCM's performance and cash flow stability		
D. Cost structure		
E. Five-year plan / target growth projections		
<b>VI. Closing Remarks and Next Steps</b>		
	4:00 PM	





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## Introduction

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**Management Attendees**

*Proprietary and Confidential*

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<b>Dave Johnson</b> Chairman and Chief Executive Officer
<b>Nick Thomas</b> SVP, Chief Financial Officer
<b>Ed Pierson</b> EVP, Legal and Business Affairs
<b>Annette Yocum</b> VP, Worldwide Controller
<b>Ryan Cotton (1)</b> Office of the Chairman

(1) Mr. Cotton of Bain Capital is currently acting in several capacities for the Office of the Chairman.



## **Key Business Attributes**

*Proprietary and Confidential*

Warner/Chappell Music's ("WCM") assets are well-suited for securitization due to the highly diversified catalog and corresponding steady-earning, stable-growth nature of the business

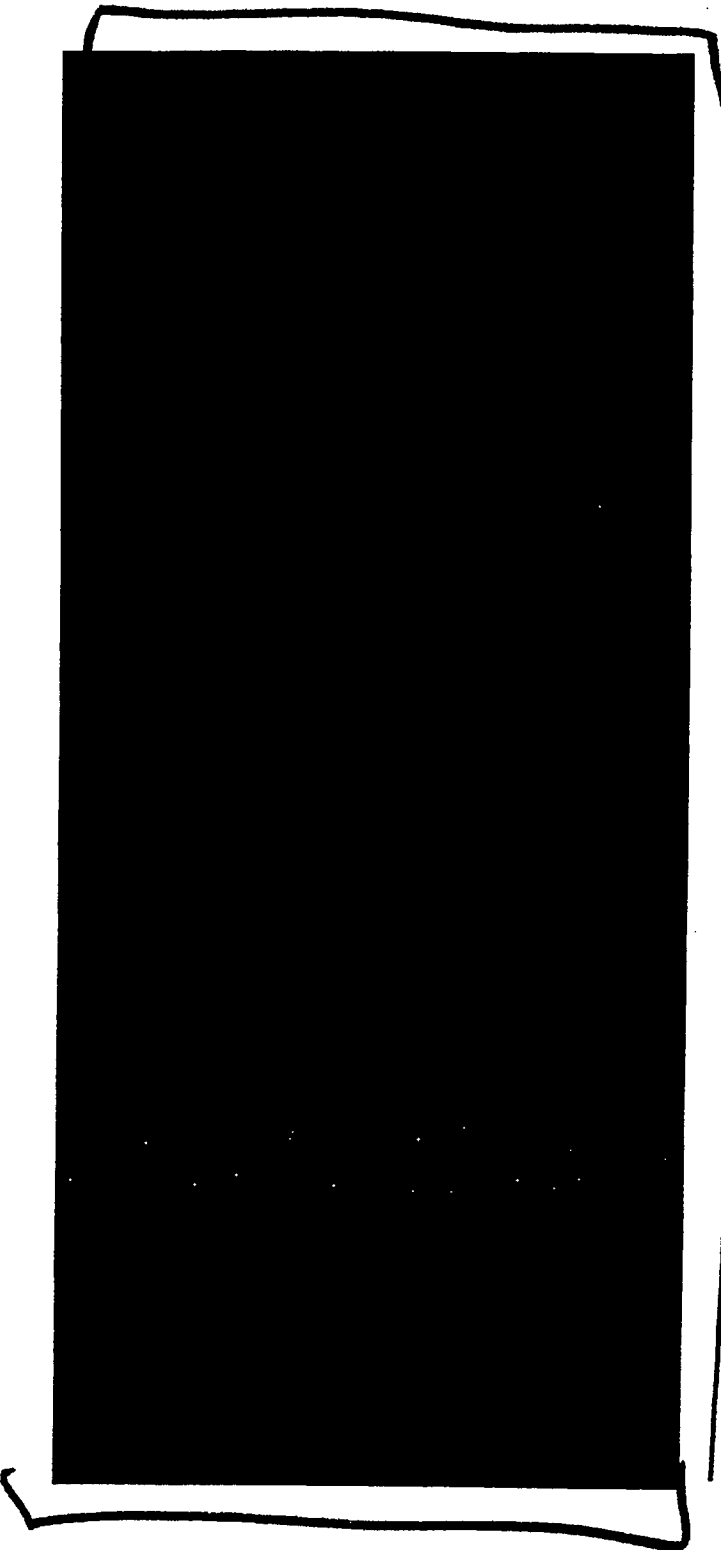
- > Valuable Catalog Asset
  - One of the most valuable libraries in the industry.
  - Over 1.3 million copyrights and over 65,000 songwriters and composers
- > Highly Diversified Catalog
  - Highly diversified catalog, both by songwriter and song
  - Generates income from around the world and across royalty type
- > Leading Market Position
  - Third-largest global music publishing company with approximately 16% market share <sup>(1)</sup>
- > Attractive Cash Flow Characteristics
  - Stable revenue base derived from recurring sources
  - Strong OIBDA to free cash flow conversion
- > Experienced Management
  - Experienced team with long tenure in music and the music publishing industry
  - Strong depth of management talent across WCM

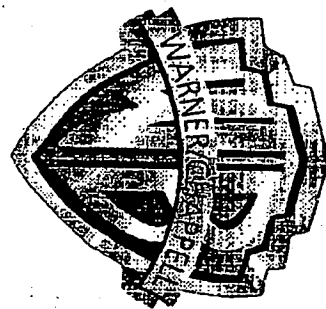
<sup>(1)</sup> Enders Analysts "Music Publishing 2006", pro forma for Universal/BMG



Transaction Overview

*Proprietary and Confidential*





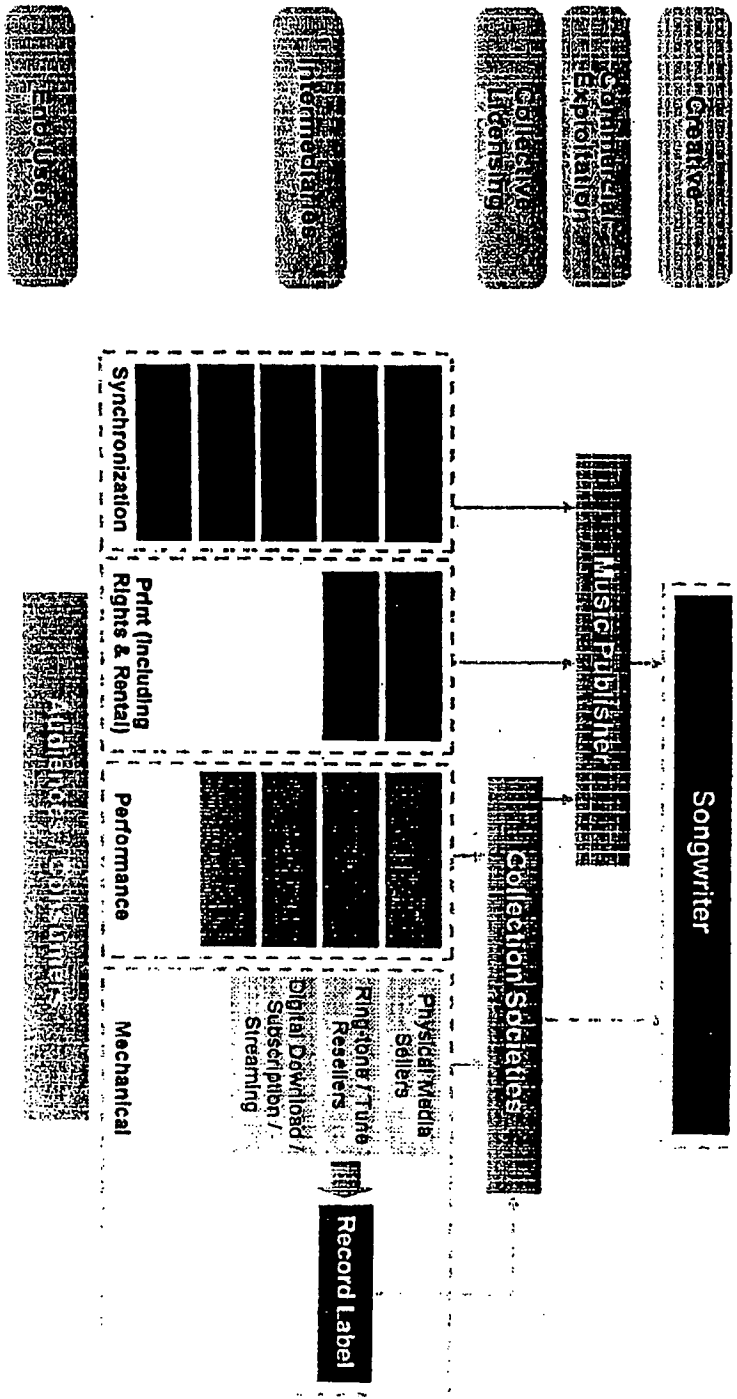
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## Music Publishing Industry Overview

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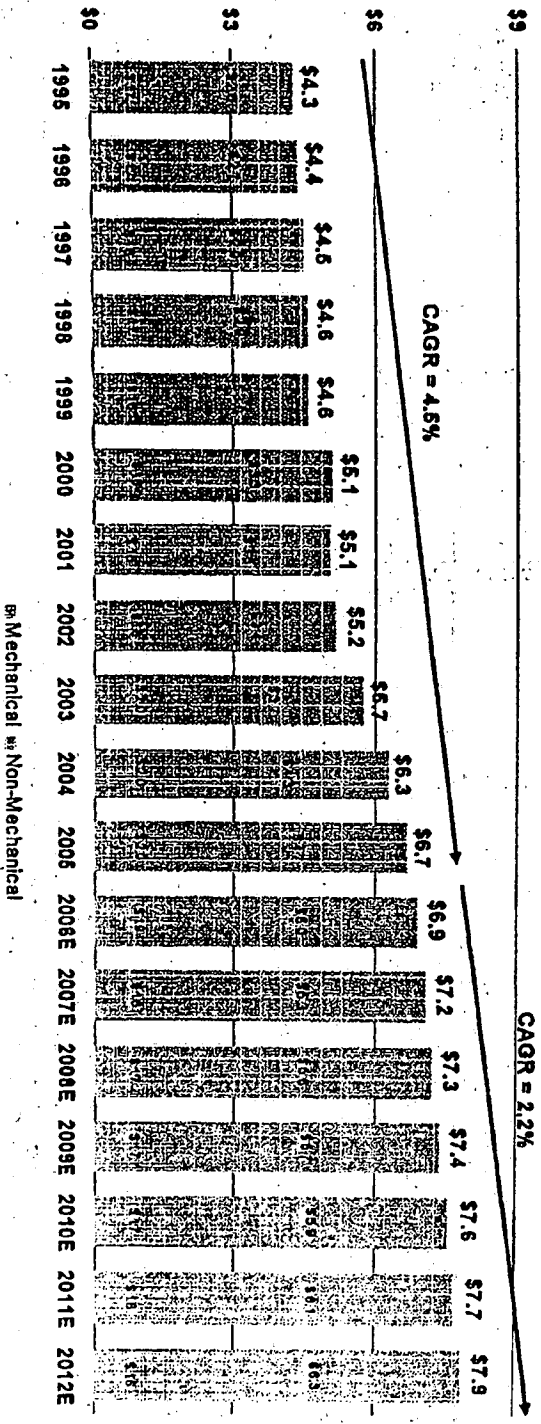
## Business Model and Value Chain

Music publishers assist songwriters to manage copyrights and collect royalties through collective licensing and contractual agreements with copyright users



# Industry Growth Trends

(\$ in billions)  
Worldwide Music Publishing Market (Revenue)



The industry is expected to continue its long-term trend of steady growth enabled by a diverse mix of revenue streams

Source: Enders Analysis "Recorded Music and Music Publishing - 2007" and "Music Publishing 2006"





*Proprietary and Confidential***Industry Growth Details**

**Music Publishing Industry CAGR of 2.2% from 2006 – 2012**

- > **Key Assumptions**
  - ◆ Performance revenue growth of 4.3% CAGR
  - ◆ Reproduction revenue to remain flat (assuming no change in U.S. licensing rates)
    - Decline in mechanical of ~3% CAGR offset by growth in synchronization of ~5%
  - ◆ Distribution revenue, primarily printed music, to continue historical growth of 2.1% CAGR
  
- > **Key Factors affecting forecasts**
  - ◆ The U.S. copyright tribunal is to set the U.S. statutory mechanical rate at the end of this year to go into effect in 2008 and remain in effect until 2012
  - ◆ The current U.S. statutory rate per track rate is \$0.091
  - ◆ NMPA (National Music Publishers Association) has proposed raising this to \$0.125 physical and \$0.15 digital rates
  - ◆ RIAA (Recording Industry Association of America) has proposed lowering physical rates to \$0.044
  - ◆ DIMA (Digital Media Association) has proposed lowering digital rates to \$0.022
  - ◆ Industry forecasts status quo, but assuming NMPA rates would result in an extra \$1.1bn over the next five years
  - ◆ Assuming RIAA and DIMA rates would result in a reduction in forecasts of \$1.5-1.7bn during the same period

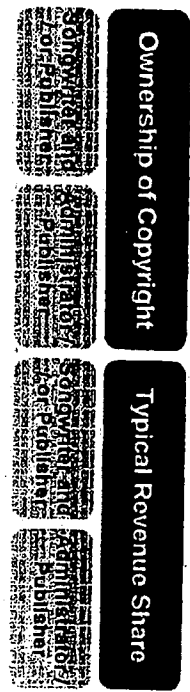
Source: Enders Analysis "Recorded Music and Music Publishing - 2007".



# Music Publishing Agreements

*Proprietary and Confidential*

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**Exclusive Songwriter Agreement or Full Publishing Agreement**

0%      100%      50%      50%

- > The administrator becomes the sole owner of the song's copyright and earns the full publisher's share (i.e. 50% of each dollar of revenue)

**Co-Publishing Agreement**

50%      50%      75%      25%

- > The songwriter retains 50% ownership of the copyright and thus also receives 50% of the publisher's share
- > Has a set acquisition period and retention period

**Administration Agreement**

100%      0%      75% - 5%      25% - 5%

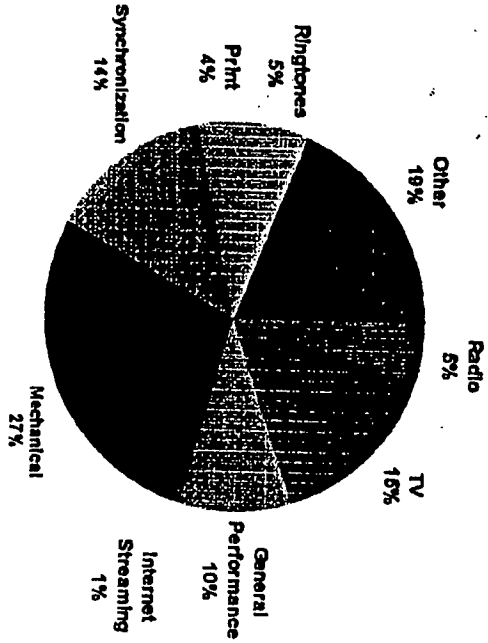
- > The administrator collects royalties and helps promote the catalog for an administration fee (typically 5% to 25%)
- > Either has a set acquisition and retention period or a set lifespan



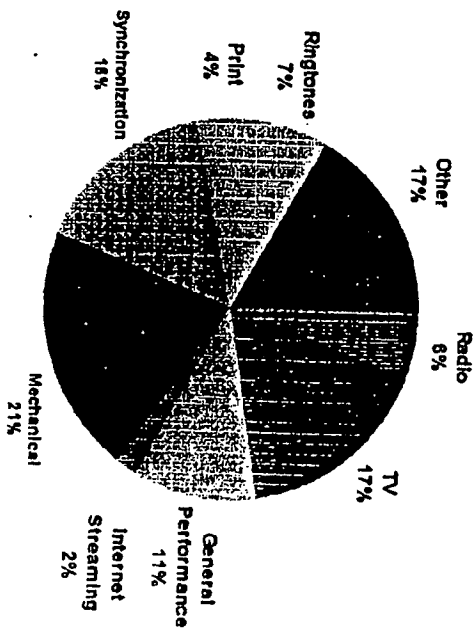
# Shift in Revenue Generation

*Proprietary and Confidential*

2006E Revenue



2012E Revenue



**The decline in mechanical is expected to be offset by growth in other areas**

Source: Enders Analysis 'Recorded Music and Music Publishing - 2007'.



# Music Publishing Landscape

*Proprietary and Confidential*

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U.S./U.K.  
Standard  
Catalog

Pop

Christian


Film Libraries

TV

Production  
Music

Classical

Print



✓	✓	✓	✓	✓	✓	✓	✓	✓
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BMG / Universal

40s-80s

✓

✓

✓

✓

✓

✓

✓

EMI

30s-60s

✓

✓

✓

✓

✓

Sony / ATV / Famous

50s-80s

✓

✓

✓

✓



## Current Successes

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### WCWV Holds An Interest In...

- > 6 of the top 10 songs on the Billboard Hot 100
- > 75 albums on the Billboard 200 including:
  - ◆ Top 3 albums
  - ◆ 5 of the top 10 albums
  - > 4 of the top 10 country albums
  - > 6 of the top 10 radio play songs as measured by the Hot 100 Airplay chart

Hot 100 Top 10 Singles		
Rank	Artist Name / Title	Weeks on
1	Sean Kingston / Beautiful Girls	12
2	Eagles / Big Girls Don't Cry	17
3	Timbaland f. Keri Hilson / The Way I Are	11
4	Plain White T's / Hey There Dollah	20
5	Rihanna f. Jay-Z / Umbrella	18
6	Kanye West / Stronger	3
7	T-Pain f. Akon / Bartender	11
8	Fabulous f. Ne-Yo / Make Me Better	12
9	Hurricane Chris / A Bay Bay	10
10	Pile's f. T-Pain / Shawty	9

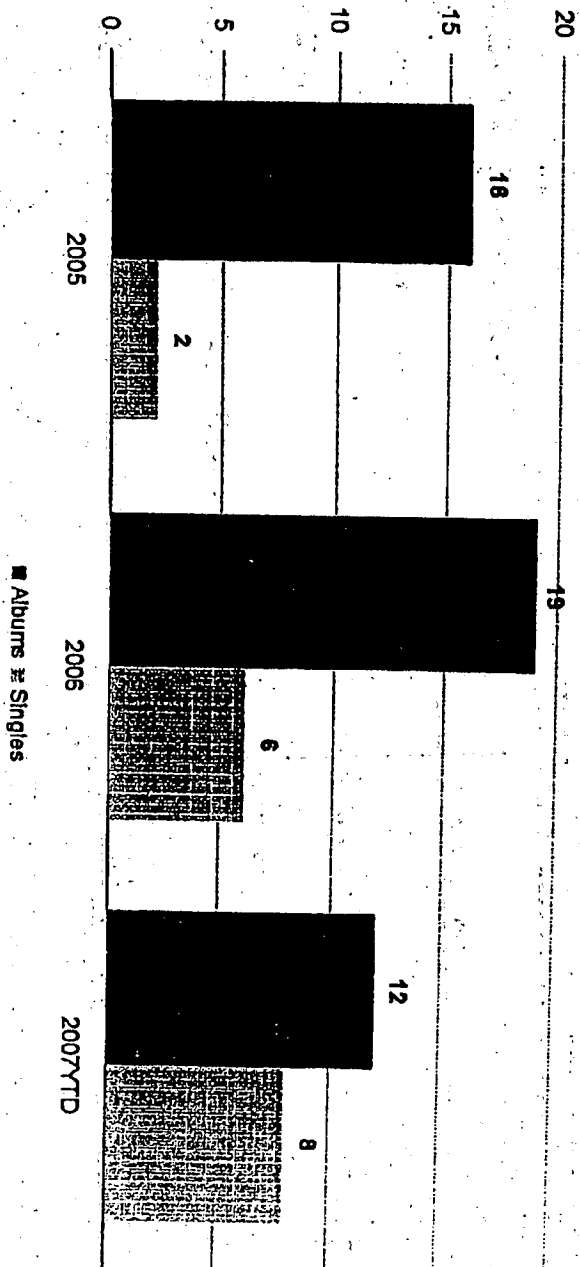
Source: Billboard charts as of 8/25/07.



# Recent WCM Chart Toppers

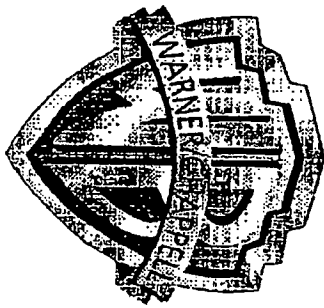
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Number of #1 Singles and Albums



WCM continues to grow its catalog with 47 #1 albums and 16 #1 singles on U.S. Charts during the last three years





## Overview of Warner/Chappell Operations

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## Business Overview

*Proprietary and Confidential*

### Warner/Chappell Music is one of the leading global music publishers

- ▶ One of the most valuable libraries in the industry
- ▶ Over 1.3 million copyrights and 65,000 songwriters and composers
- ▶ Built over decades and includes many timeless classics such as "Happy Birthday to You" and "Winter Wonderland," as well as hit contemporary artists such as Green Day, Nickelback, Madonna and Sheryl Crow

- ▶ Third-largest global music publishing company
- ▶ ~ 16% global market share (1)

- ▶ Highly diversified catalog, both by songwriter and song
- ▶ Generates income from around the world and across royalty type

- ▶ Stable revenue base derived from recurring sources
- ▶ Strong OIBDA to free cash flow conversion
- ▶ Favorable working capital dynamics and low capital requirements

- ▶ WMG has distinguished itself as a digital music leader
- ▶ New media, including mobile and Internet downloads, expected to experience significant growth
- ▶ Experienced team with long tenure in music and the music publishing industry
- ▶ Strong depth of management talent across WCM

(1) Ender's Analysis "Music Publishing 2005"





## **WCM Strategy**

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- > **Reverse historical underinvestment in content acquisition**
  - ◆ Growth in advances and new songwriter development
  - ◆ Ramp-up of A&R Infrastructure to support new songwriter discovery and investment
  - ◆ Development of new production music business and library
  - ◆ Growth and expansion of urban genre presence
  - ◆ Increased global creative cooperation and collaboration
- > **Develop new exploitation opportunities to expand the value in the existing catalog**
  - ◆ Investment in licensing department and synchronization staff to broaden reach and impact
  - ◆ Ongoing improvements in systems and infrastructure to streamline collections and administration functions
- > **Continue to expand leadership position in digital music**
  - ◆ Development of dedicated digital team
  - ◆ Continue to play a leadership role in industry initiatives, platform development and standards setting
  - ◆ Maintain aggressive "deal driven" approach to create content distribution and licensing avenues
- > **Broaden international reach and deepen global content**
  - ◆ Significant expansion in Latin America and Eastern Europe
  - ◆ Continued leverage of "hub and spoke" system into new territories, serviced cost effectively from existing offices

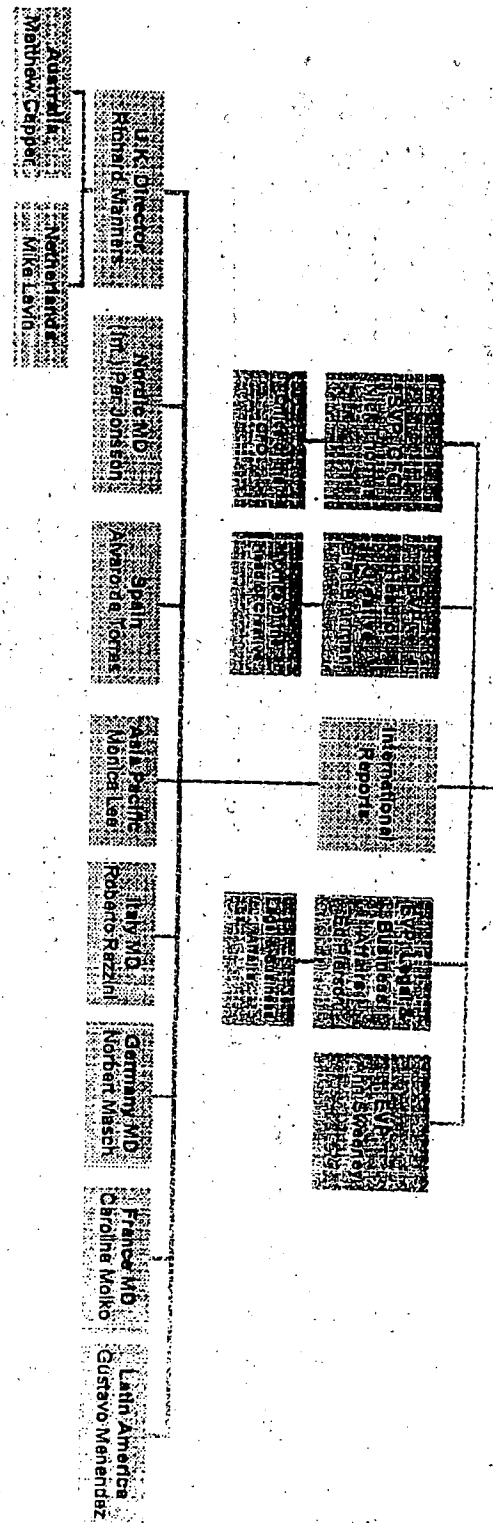
**WCM is committed to maintaining a strategy focused on growth and profitability**



# WCM Organizational Chart

*Proprietary and Confidential*

**Chairman and CEO**  
Dave Johnson



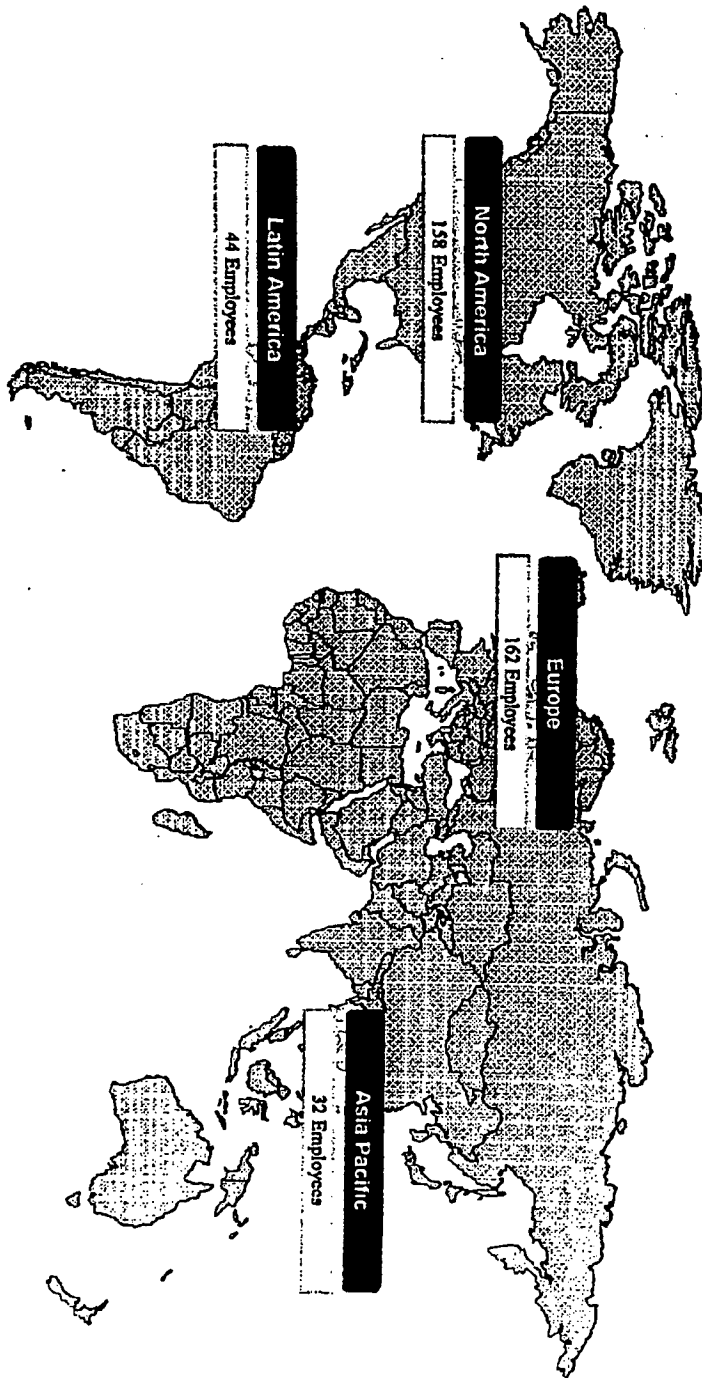
**WCM has an experienced management team**



# Global Operations

*Proprietary and Confidential*

396 employees in more than 27 countries (1)



(1) As of July 2007.

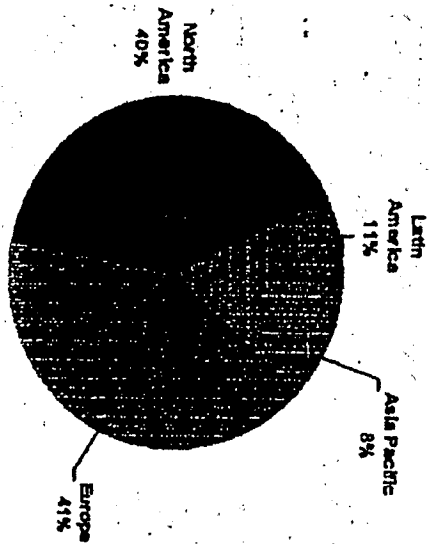


# Headcount (1)

Proprietary and Confidential

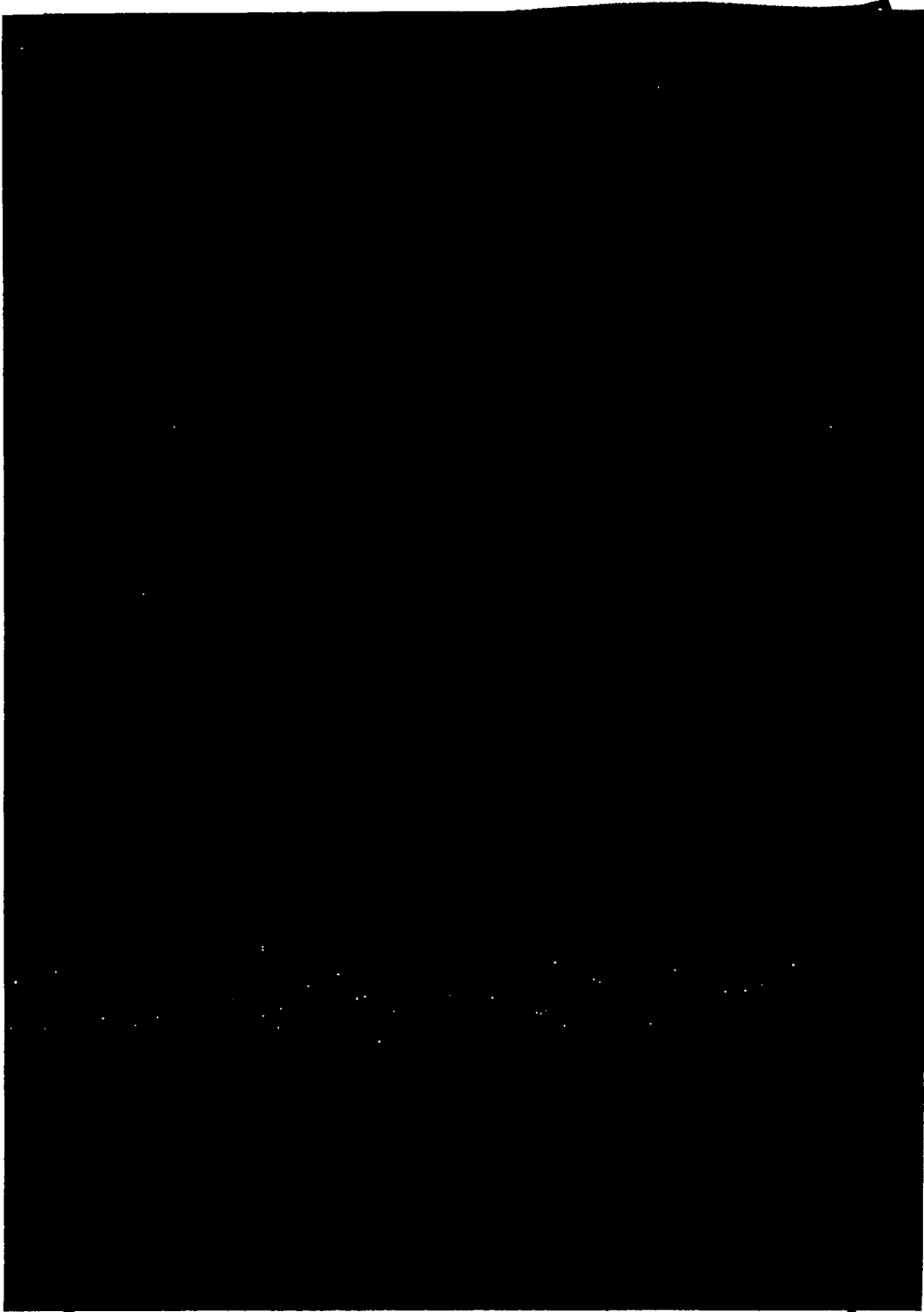
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(1) of Employees  
Headcount by Geography

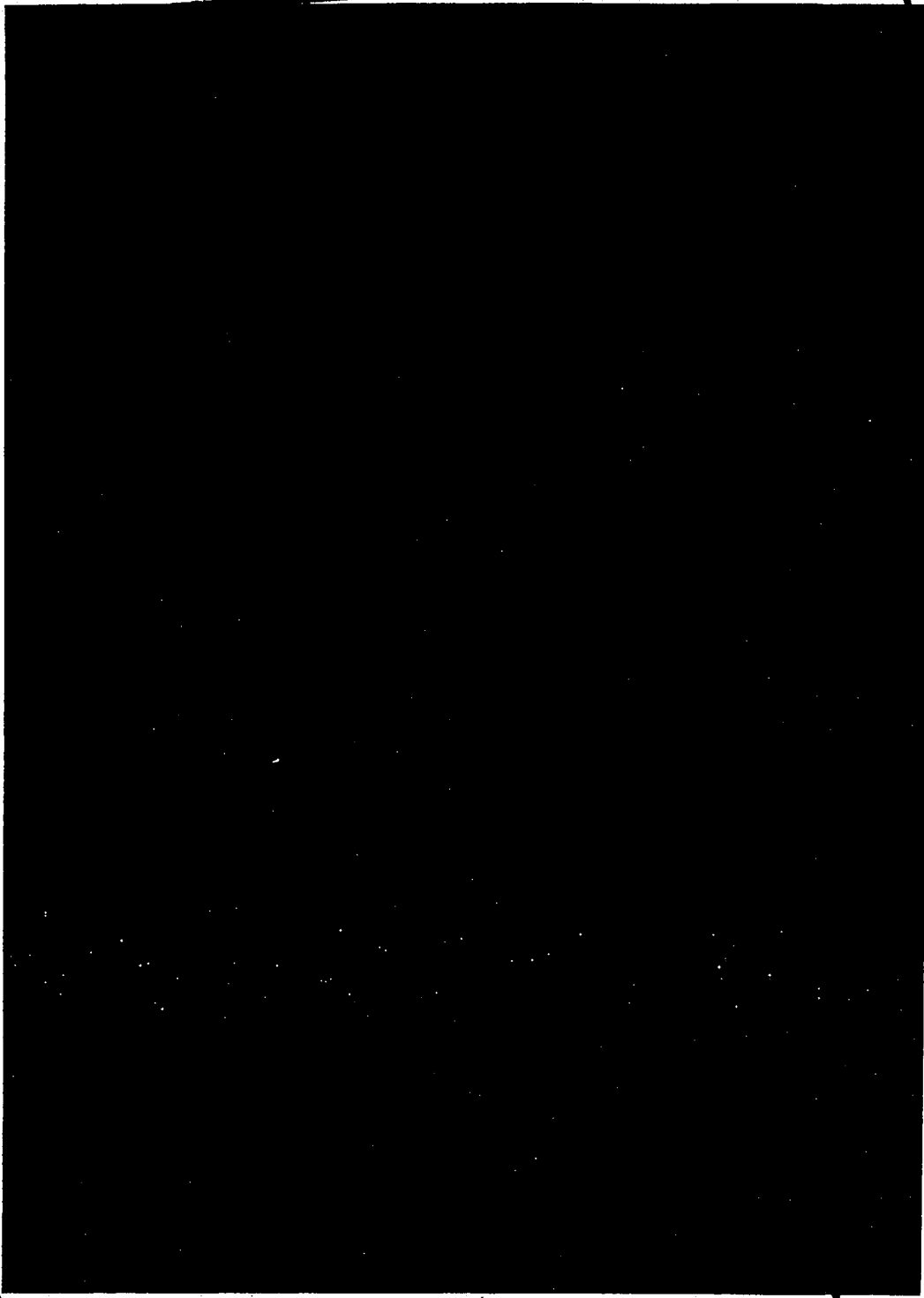


(1) As of July 2007.

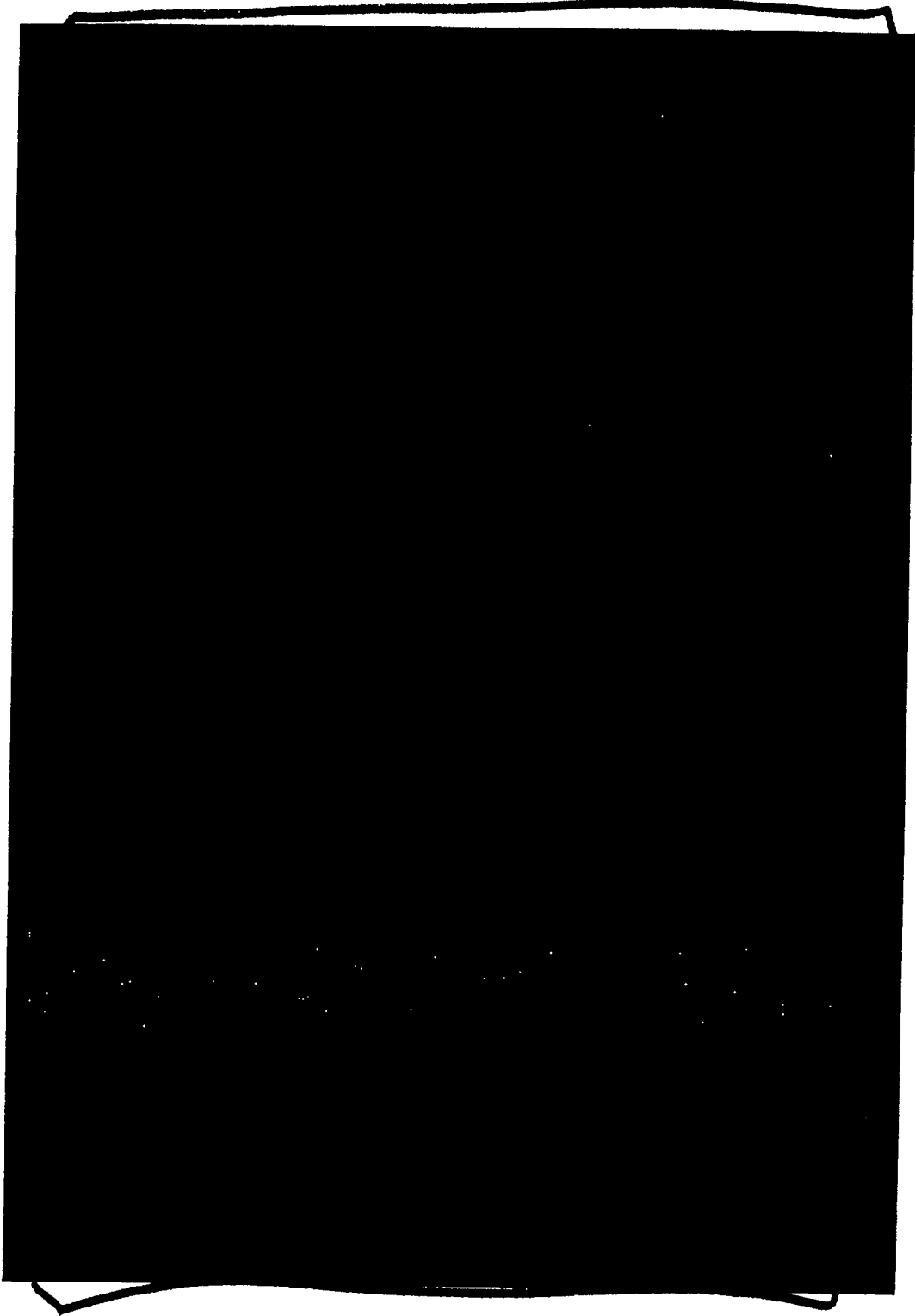




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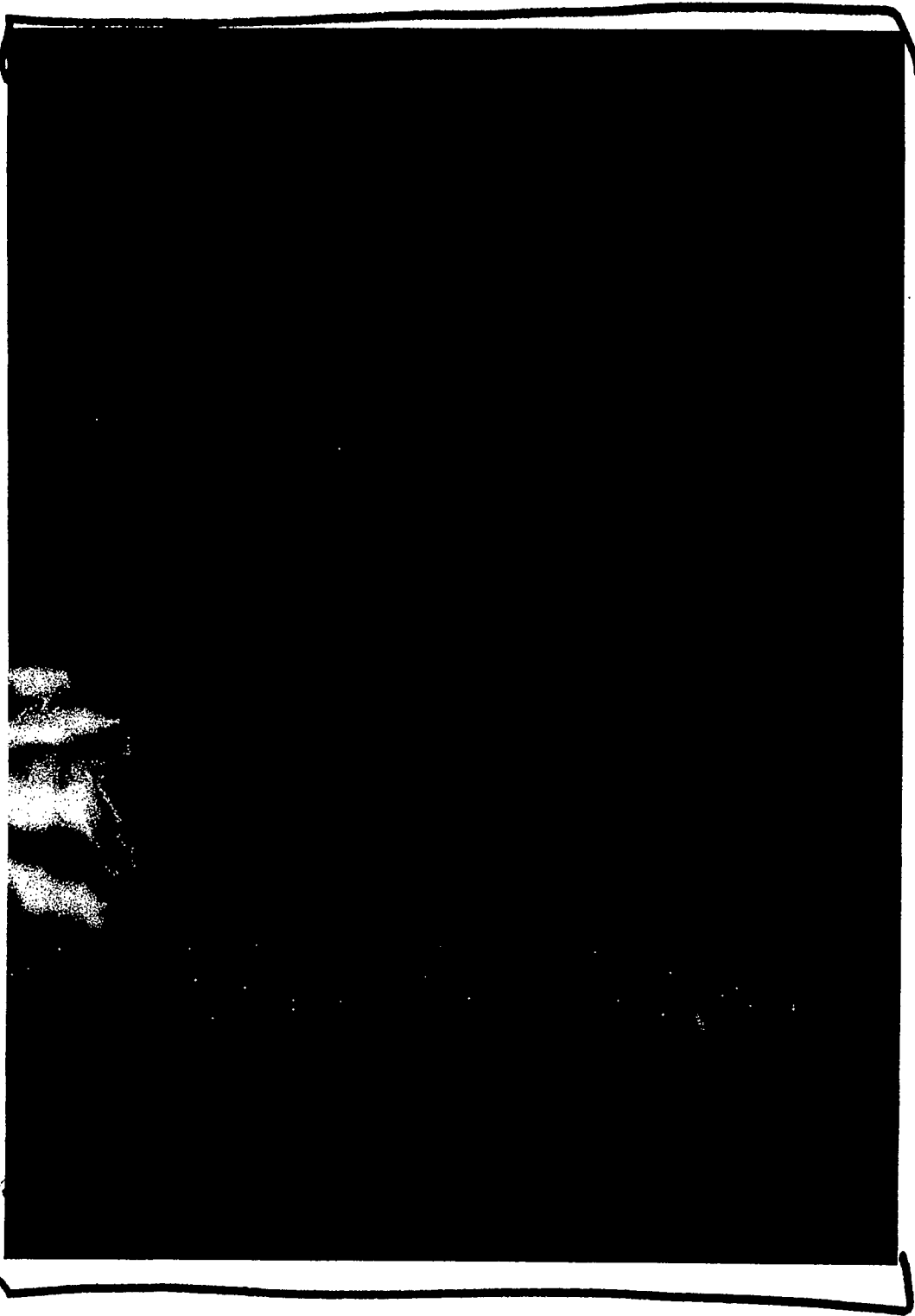


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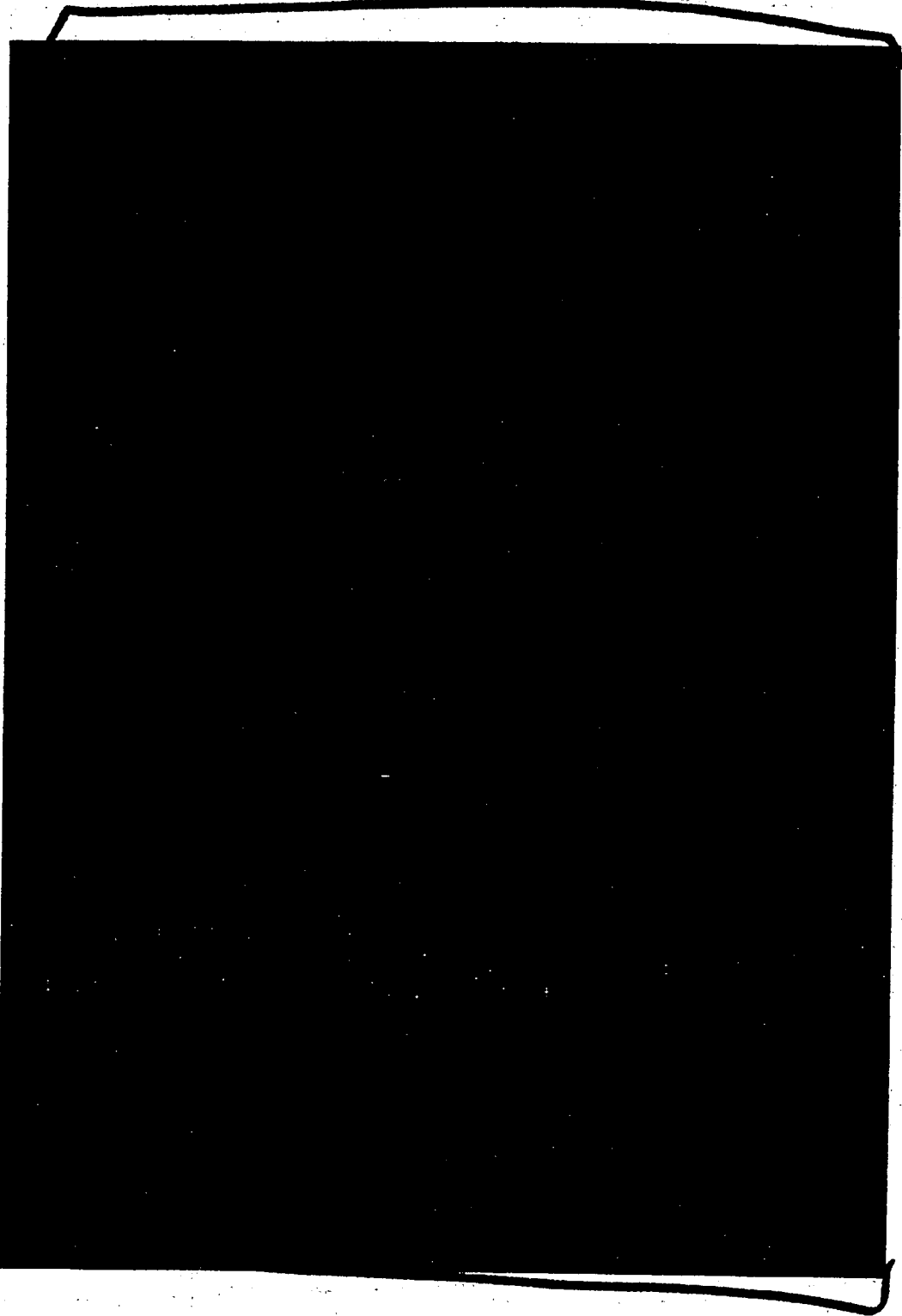


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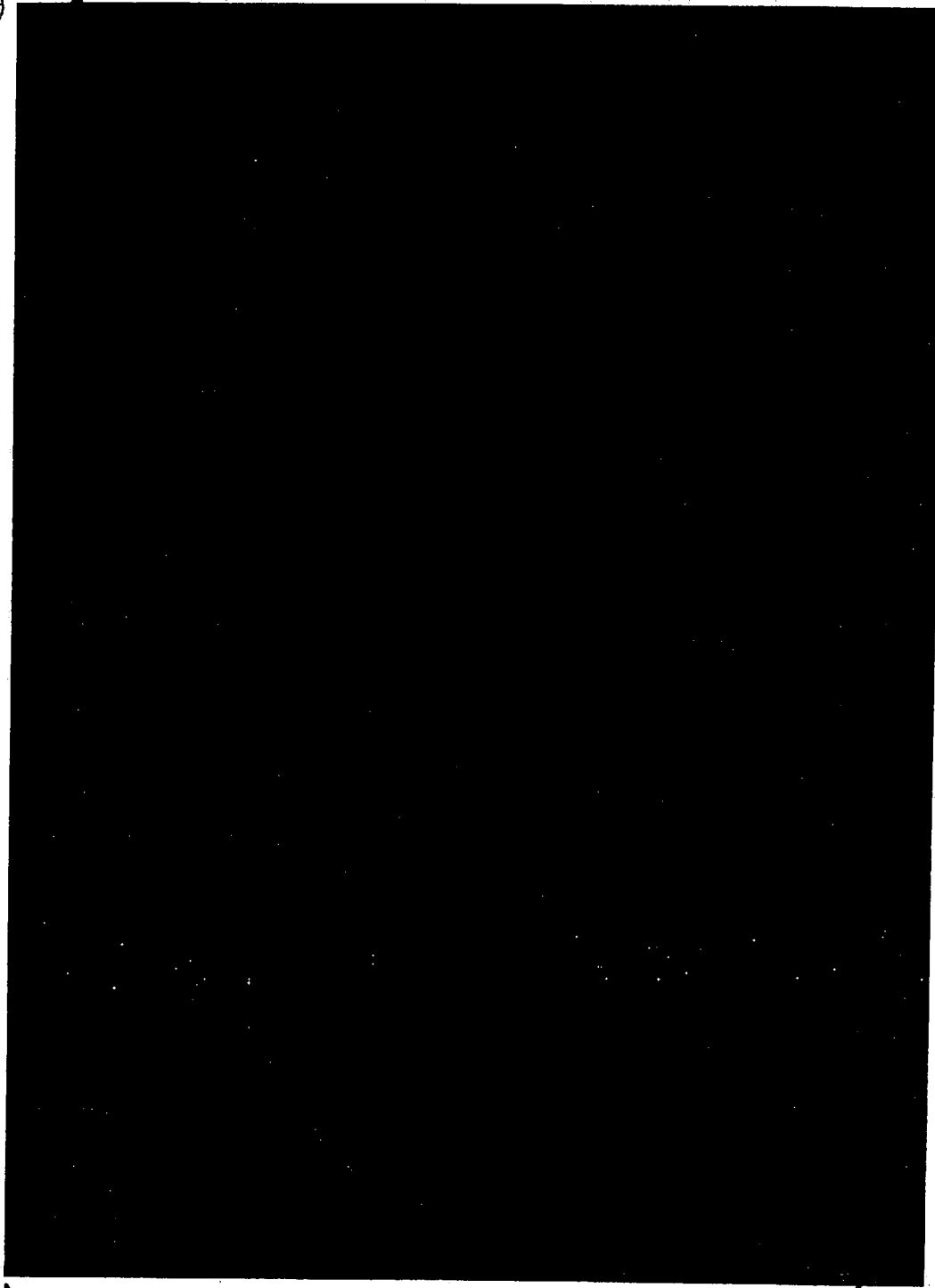
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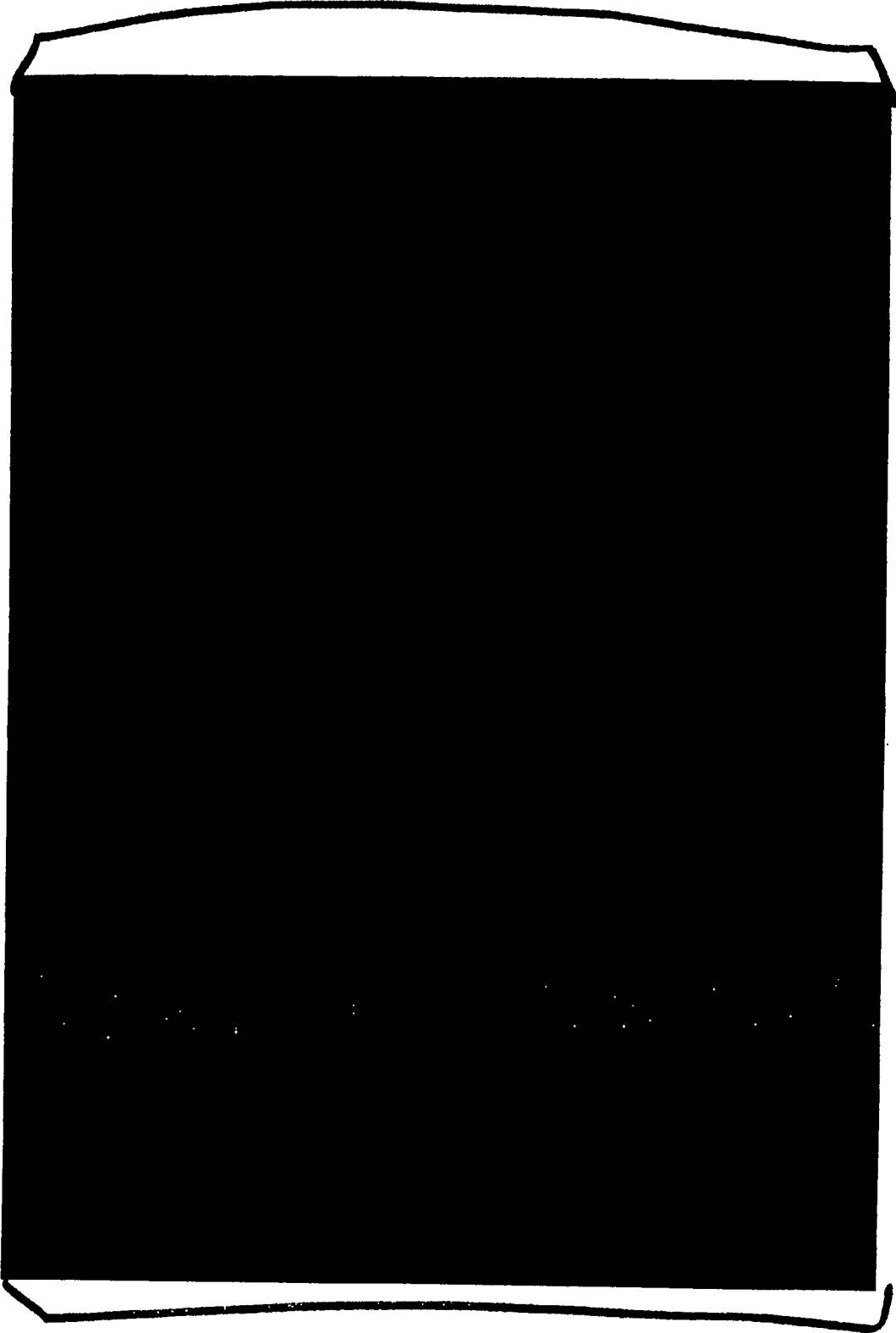
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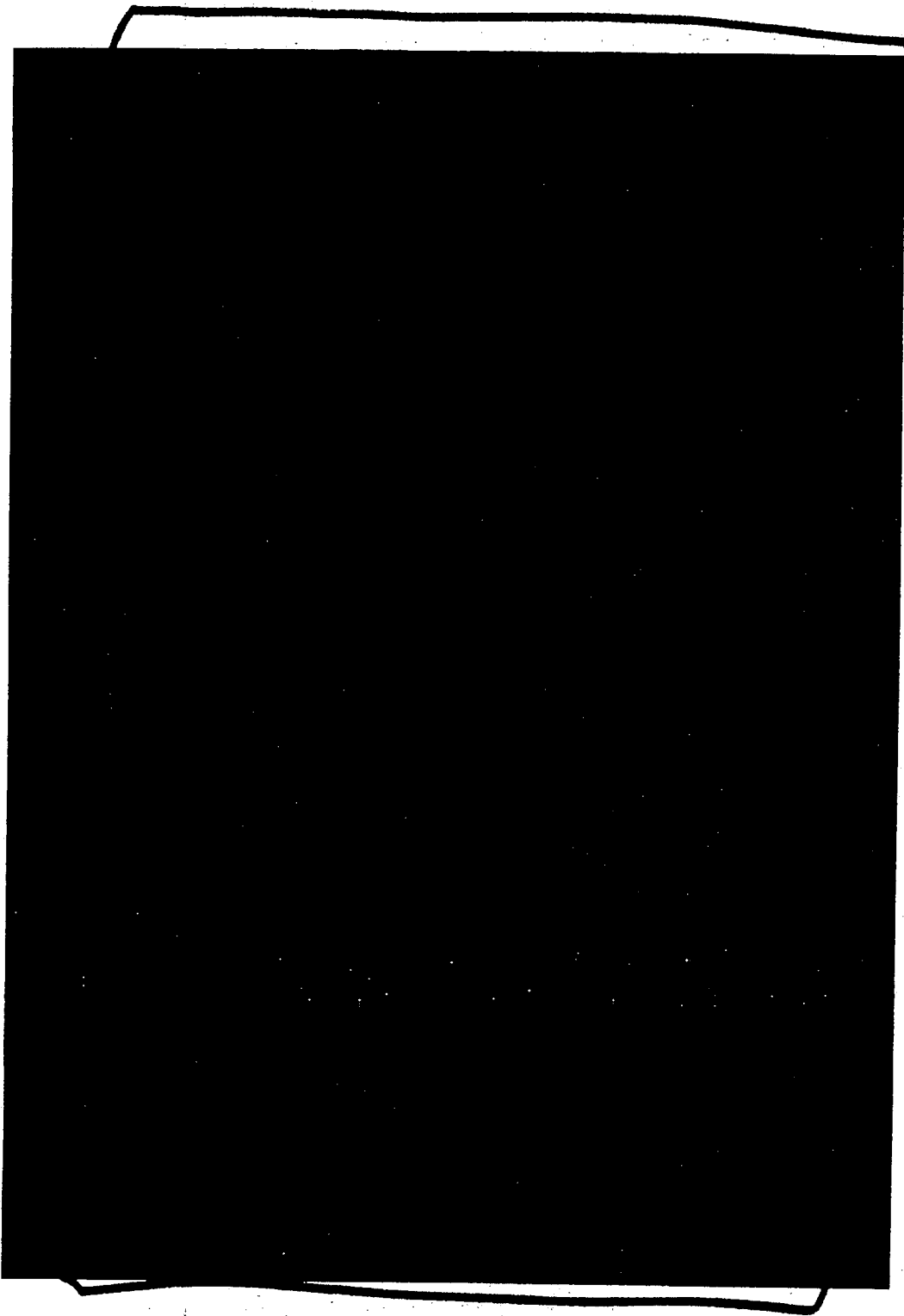


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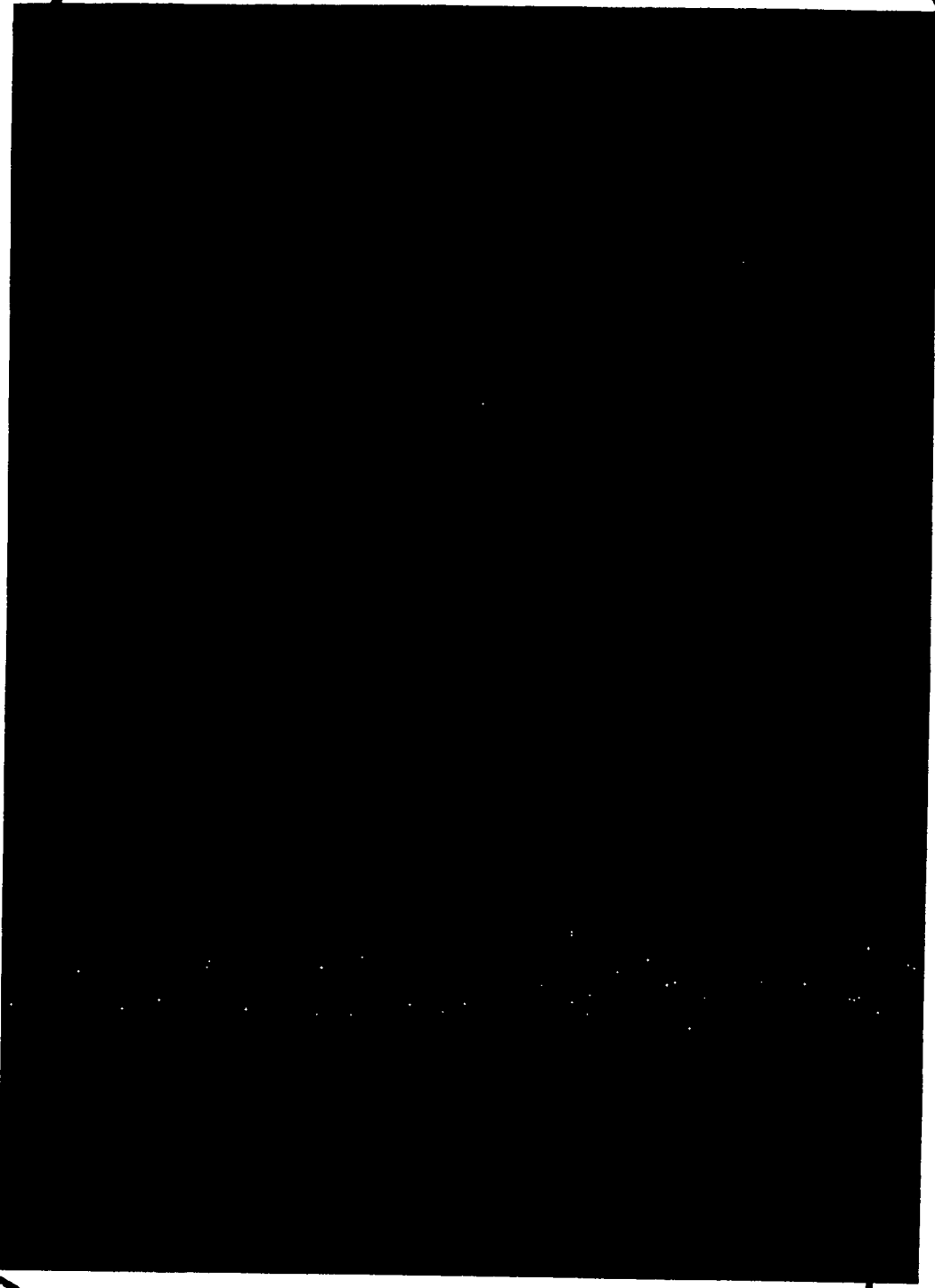


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# Digital Trends

Proprietary and Confidential

## New Media Opportunities

## Extended Product Lifecycle Example

### > Mechanical

- ◆ Availability of long tail of catalog
- ◆ Permanent digital downloads
- ◆ "Conditional" downloads (including those tied to advertising)
- ◆ Downloads to mobile phones and other devices
- ◆ Ringtones / master tones, ring back tones
- ◆ Mobile karaoke

### > Performance

- ◆ Subscription music services
- ◆ On-demand streams
- ◆ Internet and satellite radio
- ◆ Personalized radio
- ◆ Webcasts (concerts)
- ◆ Digital background music services
- ◆ Digital jukebox

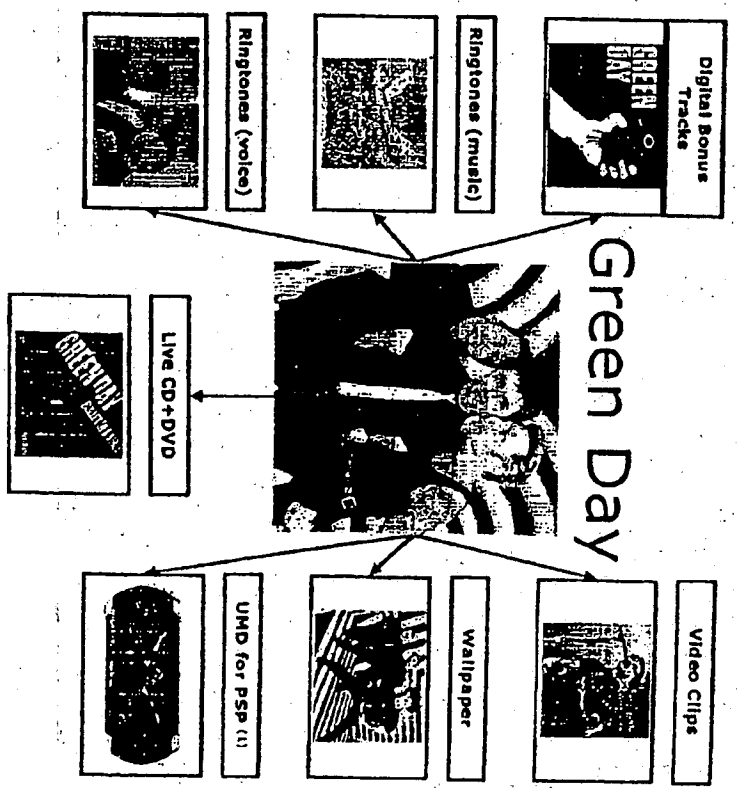
### > Synchronization

- ◆ User-generated video spaces
- ◆ Photo sharing and other community sites
- ◆ Video games
- ◆ Video downloads
- ◆ Online synch licensing opportunities (ads, web-track, etc.)

### > Print

- ◆ Stand-alone digital print: lyrics, melodies, instrument tablature
- ◆ Integrated lyric tools

(1) "Universal Media Disc."





# Digital Update

## Digital Opportunities Going Forward

### Establish a party principle Checklist/strategy

- > Requires education / PR initiative
- > Requires willingness to license - reputation counts
- > Friction with labels and societies

### Confidentialization of societies

- > CEO is now on the board of ASCAP, a U.S. performance collection society

### Strengthen internal support

- > Digital-specific revenue collection and tracking - best practices
- > Creative strategy geared to digital rights

### Digital Punch Lists

- > YouTube and progeny
- > Imem
- > Slacker
- > Photo-sharing sites
- > Radiohead model

### Digital Punch Lists Significant industry initiatives

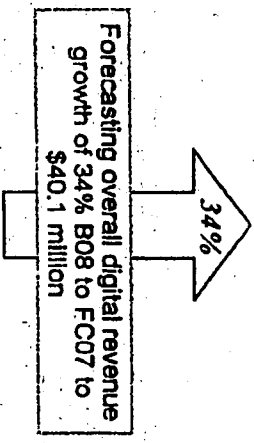
- > PEDL Initiative
- > Collection of revenues in arrears
- > Latin American regional license
- > Terminate NDMAs
- > Lawsuits



# Digital Update

## Budget 2008 Digital Revenue Highlights

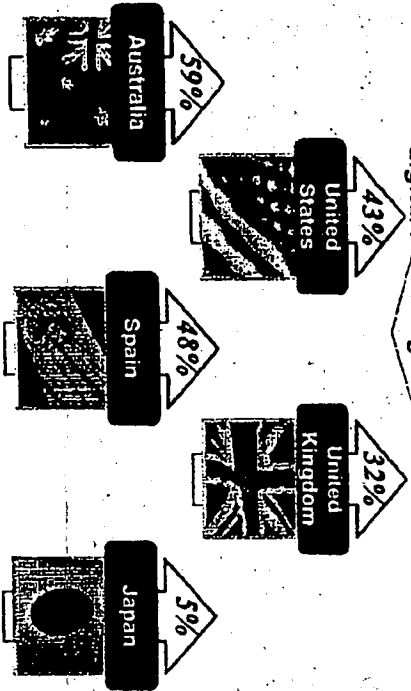
### Digital Revenue Growth



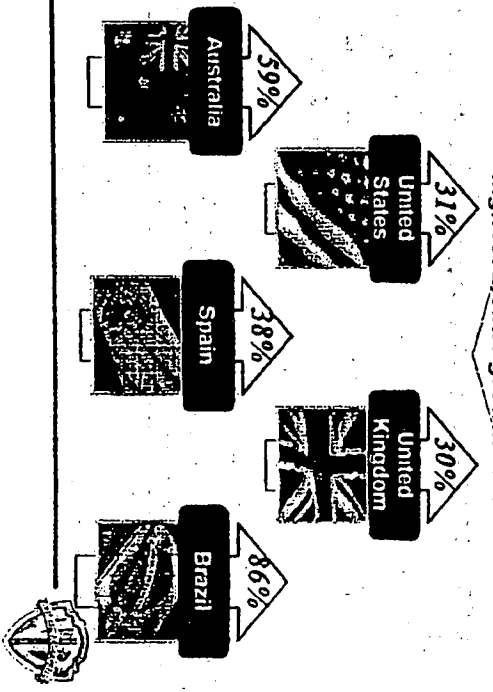
### Areas for Digital Growth

- > For B08, most significant growth is expected in streaming digital (projected up 55% from FC07); digital downloads and mobile expected to remain largest drivers (up 33% & 25%, respectively, from FC07)
- > Significant download revenue currently only in U.S., U.K., Italy and Northern Europe

### Key territories of projected total digital-revenue growth-in '08



### Key territories with the expected highest-mobile growth-in '08

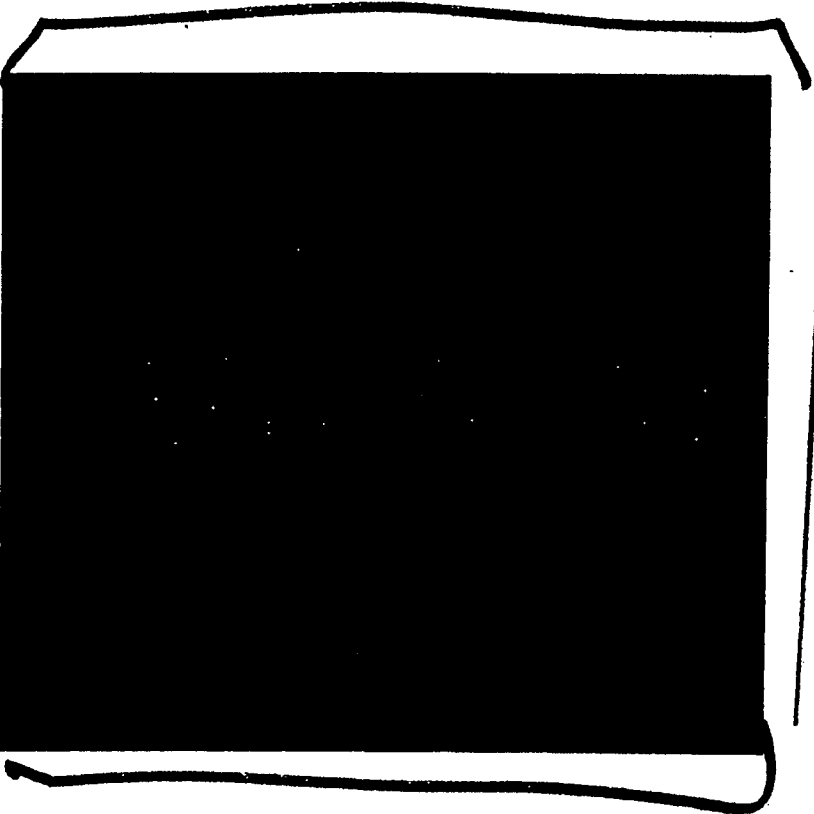


## Acquisition of New Artists and Catalogs

*Proprietary and Confidential*

### Major Acquisitions

- > Non-Stop (U.S.)
- > Timbaland (U.S.)
- > Rollins Estate (U.S.)
- > Sigem (Brazil)
- > A La Carte (Germany)
- > Fuortempo (Italy)



## Acquisition of New Artists and Catalogs

*Proprietary and Confidential*

### Acquisition Strategy

- > **Opportunistically and aggressively pursue the acquisition of catalogs, individual estates and independent publishers - recent examples include:**
  - Non-Stop (8/2007) - Large production music library
  - Timbaland (2006) - Rights to attractive urban and hip-hop catalog
  - Rollins Estate (2005) - Valuable standards including "Frosty the Snowman"
- > **All acquisitions are evaluated using strict return targets**
  - Each potential revenue stream is projected using the history of the individual copyrights in the catalog
  - Expected returns must significantly exceed WCM's cost of capital
- > **WCM is competitively advantaged in many acquisitions due to its deep and global industry expertise, history with many of the assets involved and leveragable exploitation and administration infrastructure**
- > **Intensity of competition in recent publishing transactions points to strong asset value in catalog**



**Proprietary and Confidential**  
**Precedent Music Publishing Transaction Analysis**

(\$ in millions)

Date	Announced	Target	Acquirer	Stake Acquired	Enterprise Value (1)	Enterprise Value as a Multiple of:	
						NPS (2)	EBITDA (3)
30-May-07	Famous Music Publishing	Sony/ATV Music	100.0%	\$370	8.8x	21.6x	
6-Sep-06	BMG Music Publishing	Vivendi	100.0%	2,086	9.2x	18.7x	
11-Nov-04	DreamWorks Music Publishing	Dimensional Music Publishing	100.0%	50	10.4x	NA	
31-Mar-04	Jobete Music Co Inc	EMI Music Publishing Ltd	20.0%	400	20.0x	NA	
18-Nov-03	Bocorny & Hawkes	HG Capital	100.0%	128 (4)	11.6x	15.9x (4)	
7-May-03	Trio and Quartet Music	Windswept Pacific	NA	60	17.1x	NA	
10-Apr-03	Jobete Music Co Inc	EMI Music Publishing Ltd	30.0%	364	21.4x	NA	
2003	Largo	Saban Capital	NA	6	11.5x	NA	
Aug-02	Acrosmith Catalogue	Mosaic Music Publishing	50.0%	NA	20.0x	NA	
2-Jul-02	Aunt Rose	Sony Corp	100.0%	157	16.2x	40.3x	
2002	ZZ Top Catalogue	Mosaic Music Publishing	100.0%	NA	18.0x	NA	
1-Mar-01	Chrysalis securitization		100.0%	251	19.6x	NA	
2-Aug-00	Rondor Music	Universal Music (Vivendi)	100.0%	440	18.0x	NA	
28-Jul-99	Windswept Pae Ent Co	EMI Group	100.0%	205	13.4x	27.1x	
1-Jul-97	Jobete / Stone Diamond Music	EMI Group	50.0%	264	19.6x	NA	
				<b>Mean</b>	<b>14.7x</b>	<b>24.7x</b>	
				<b>Median</b>	<b>17.1x</b>	<b>21.6x</b>	

Source: SDC, Bloomberg, company filings, company press releases, Wall Street research and Lehman Brothers estimates.  
 (1) Based on 100% of company.  
 (2) Due to differences in business mix between music publishing companies, conversion rates from NPS to EBITDA vary significantly.  
 (3) Based on a November 18, 2003 U.S.D / GBP exchange rate of 1.70.  
 (4) Based on LTM EBITDA



**Shared Resources with WMG**

*Proprietary and Confidential*

CO08000311

**Office Stratification**

	WCM Offices	Joint WGM/WCM Offices	3rd Party Offices
Asia	2	3	6
Australia	--	1	--
Latin America	--	3	6
Europe	1	9	14
North America	1	4	--

**Shared Services**

	Above OIBDA	Below OIBDA
Rent Expense	✓	
Accounting Support (International)	✓	
IT Support (Local)	✓	
IT Support (WNG - NY)		✓
Shared Services (Domestic)		✓
> Tax		✓
> Treasury		✓

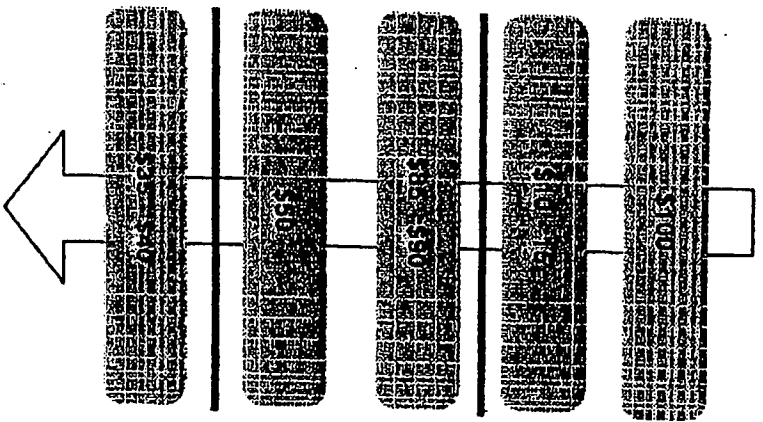
\$4 million allocated in financials to cover these costs



# Cash Management and Collections

*Proprietary and Confidential*

## Collections 101 – An Example of an Owned Copyright (Post Collection Societies)



- Total Revenue generated in a foreign Jurisdiction by a foreign affiliate for a U.S. originated copyright
- Foreign affiliate retains 10% - 15%, depending on the underlying publishing agreement with the artist
- \$10 - \$15 is recognized as NPS by the respective foreign affiliate
- Remaining funds are remitted / transferred / distributed / recognized by the U.S. as publishing revenue
- U.S. Operations remits and pays respective royalty per the publishing agreement with the artist
- U.S. Operations recognizes the remaining funds as NPS



## **Royalty Collection Overview**

### **Collection Societies**

- > **The principal role of collection societies is to administer certain rights on behalf of their members**
  - ◆ Licensing and collection of royalties from users
  - ◆ Distribution of royalties to rights owners
- > **The majority of WCM's revenues are collected through collection societies**
- > **Two main types of collection societies**
  - ◆ Mechanical rights societies
  - ◆ Performing rights societies
  - ◆ Both functions are typically handled by a single society in countries outside the U.S.
- > **Collection societies primarily operate on a national basis and are membership organizations for composers, authors and publishers**
  - ◆ Can be directly or indirectly controlled by national governments
  - ◆ Most countries have only one organization responsible for collecting both mechanical and performance income





# Active Collection Societies

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	Mechanical Rights Society or Direct by Music Publisher	Performance Rights Society
Canada	CMRRA / Direct	SOCAN
U.S.	Harry Fox / Direct	ASCAP / BMI / SESAC
Germany	GEMA	GEMA
UK	MCPs	PRS
France	SDRM	SACEM
Belgium	SABAM	SABAM
The Netherlands	STEMRA	BUMA
Sweden	NCB	STIM
Italy	SIAE	SIAE
Spain	SGAE	SGAE
Hungary	Artjus	Artjus
Poland	Zalika	Zalika
Czech Republic	OSA	OSA
Mexico	Direct	SACM
Argentina	SADIAC	SADALC
Brazil	Direct	ECAD
Japan	JASRAC	JASRAC
Australia	AMCOS / Direct	APRA
South Africa	NORM / Direct	SAMRO
Hong Kong	Direct	CASH
Taiwan	Direct	MUST
Malaysia	Direct	MACP
Singapore	Direct	COMPASS
Korea	KOMCA / Direct	KOMCA



# Collection Societies Remittance

Proprietary and Confidential

## Collections Timetable (Performance)

	2006					2007						
	October	November	December	January	February	March	April	May	June	July	August	September
Canada												
Argentina												
Brazil												
Chile												
Mexico												
Australia												
Hong Kong												
China												
Japan												
Korea												
Malaysia												
Philippines												
Singapore												
Taiwan												
Thailand												
Austria												
France												
Germany												
Greece												
Italy												
Netherlands												
Nordic Territory												
Spain												
Switzerland												
United Kingdom												
Czech												
Hungary												
Poland												
Russia												
United States												



# Collection Societies Remittance

*Proprietary and Confidential*

## Collections Timetable (Mechanical)

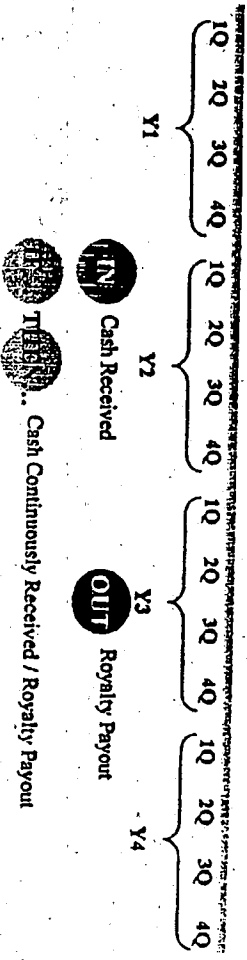
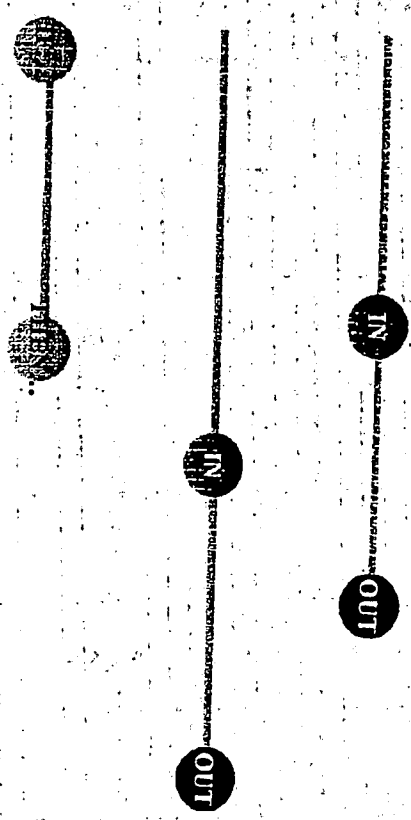
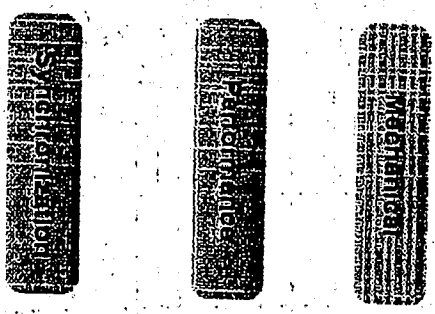
	2006					2007						
	October	November	December	January	February	March	April	May	June	July	August	September
Canada												
Argentina												
Brazil												
Chile												
Mexico												
Australia												
Hong Kong												
China												
Japan												
Korea												
Malaysia												
Philippines												
Singapore												
Taiwan												
Thailand												
Austria												
France												
Germany												
Greece												
Italy												
Netherlands												
Nordic Territory												
Spain												
Switzerland												
United Kingdom												
Czech												
Hungary												
Poland												
Russia												
United States												



# Cash Management and Collections

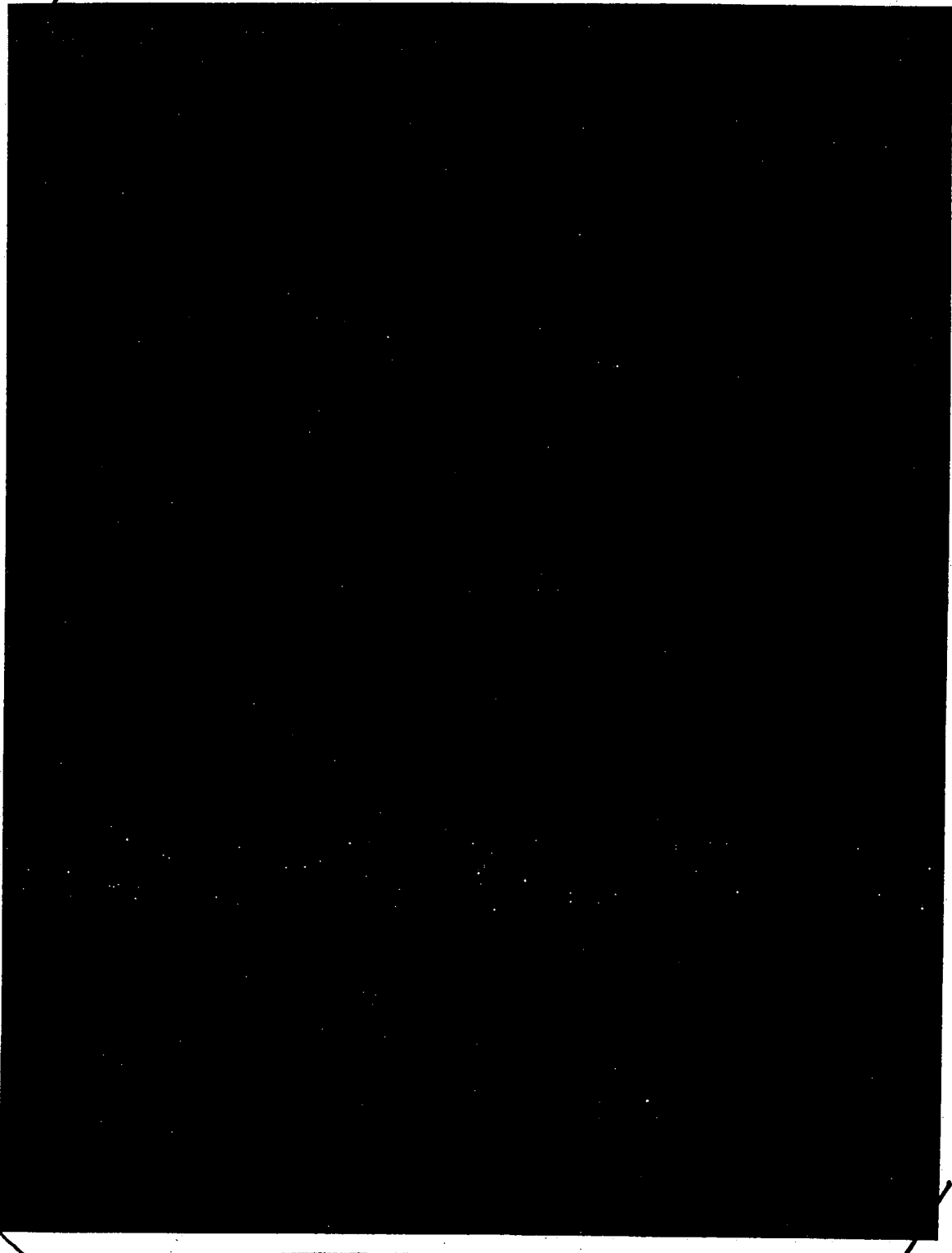
Proprietary and Confidential

Working Capital





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CO08000319

## Cash Management and Collections

### Bank Accounts and Liquidity

- > **U.S. system and procedures**
  - ◆ Participates in WMG's domestic cash management systems
    - Cash concentration
    - Accounts payable processes
  - ◆ WCM does not manage or maintain its own bank accounts
    - All accounts held by WMG
    - WMG's Shared Service Center (SCC) manages the collection and payables of all WMG domestic companies
  - ◆ Collections
    - Collections flow into the SCC lock box / collection accounts (Mellon Bank)
    - Concentrated at Bank of America
    - Commingled with intercompany accounting credit for receipts collected
    - Payables sent to the SCC AP department
      - Make all AP payments for all companies via intercompany debit



## Cash Management and Collections

*Proprietary and Confidential*

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### Bank Accounts and Liquidity

#### > International system and procedures

- ◆ Each company maintains separate bank accounts in the country they operate for each legal entity
  - Banks utilized vary from country to country
- ◆ Each legal entity may have more than one bank account
- ◆ Collections and payables are administered locally
  - Where WCM has a small presence, the local Warner Music Recorded Music subsidiary will provide certain back office functions (finance and administration) on behalf of WCM
  - WCM participates in a local country cash pooling arrangement with other WMG entities
  - In all cases where cash pools exist, the recorded music entity acts as cash pool manager
- ◆ If WCM entities have surplus funds, they will make them available to WMG
  - Participation in the local country cash pool
  - Loans to the WMG Irish Finance company (Finco)
  - Deposits with the WMG global cross-border cross-currency cash pool maintained in Holland with Bank Mendes Gans ("BMG pool")
- ◆ If WCM entities have cash deficits
  - Draw against the group balances available in either the in-country cash pools or the BMG pool
  - Will borrow directly under a bi-lateral loan facility with Finco





## Cash Management and Collections

*Proprietary and Confidential*

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### Cross-Border Cash Movements

- > **WCM payments to 3rd parties (domestic and International)**
  - Local vendor payments (i.e. regular accounts payable)
  - Artist royalties / advances
    - Typically relate to the domestic local repertoire, and are paid locally
    - Some countries pay royalties to artists outside their jurisdiction (i.e. WCM U.K. pays artists resident in the U.S.)
      - Typically handled via check
- > **Cross-border Intercompany payment flows**
  - Royalties
    - Generated from the collection of royalties locally where the copyright is owned by another WCM entity
      - Example
        - A song is owned by WCM U.S. and WCM U.K. collects royalties for local radio play
        - A percentage of the collections are retained locally by WCM U.K.
        - The balance paid to WCM U.S. as per their bilateral royalty agreement
  - Intercompany cross-border charges (i.e. IT or management service fee recharges)
  - All cross-border intercompany payments made via the "netting"
    - Cross-border payment tool managed by WMG Treasury and hosted by Deutsche Bank
    - Each WCM company participates in the netting and receives and pays intercompany royalties
    - Runs 2 or 3 times a month
    - Large royalty payments are paid through the netting twice per year
      - 2nd and 4th fiscal quarters (exception the U.S. and Brazil pay quarterly)
    - All countries participate with very few exceptions (i.e. Korea and Brazil)



## Risk Management

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### Foreign Exchange Exposure

- > All foreign WCM entities pay Intercompany cross-border royalties, but the bulk of the payments are to the U.S.
  - ◆ ~75% of the amounts received in the U.S. are due to the artists and therefore represents no exposure to WCM
  - ◆ The remaining portion of royalties (25%) represent an exposure to WCM U.S.
- > Currently policy is to hedge up to one year of rolling forecast royalty exposure
  - ◆ WCM reviews royalty flows / exposure (which are paid on a semi-annual semester basis) and hedge as a percentage of net exposure based on the following factors
    - Certainty of forecasts
    - Timing of cash flows
    - Market conditions
- > In addition to these hedges, were WCM to have any transaction exposures (i.e. a future artist royalty or advance denominated in a different currency than the functional currency of the company making the payment), WCM policy would dictate that the exposure be hedged
  - ◆ For WCM this is extremely rare as WCM almost always lays the FX risk off to the artist



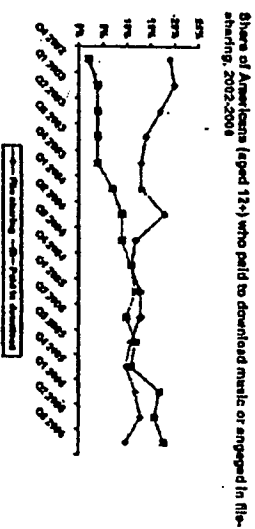
# Piracy Update

*Proprietary and Confidential*

**Anti-piracy initiatives and the development of a legitimate digital music economy have helped mitigate the impact of piracy on mechanical revenues**

- > Revenue streams such as performance, synchronization and other (~70% of music publishing industry revenues) are not exposed to piracy
- > Impact of piracy on mechanical revenues greatly mitigated by depth of catalog

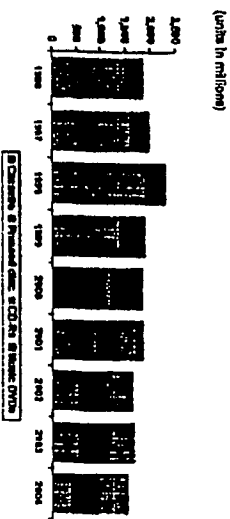
## Evolution of Consumer Online Behavior (1)



## Strong Industry Anti-Piracy Efforts

- > **Development of legitimate online services**
  - iTunes, Yahoo! Music, Walmart, Rhapsody, etc.
  - Settlements with several previous piracy enablers (Kazaa, BearShare, allormp3.com, Kuro, Napster)
- > **Global campaign against file-sharing in 2006**
  - Legal actions against 10,000 individuals in 18 countries
  - Average settlement of €2,420
  - Uploaders to unauthorized P2P services targeted, including BitTorrent, eDonkey, Gnutella, Limewire, etc
- > **Fear of legal action is a strong inhibitor**
  - In the U.S. lawsuits were the most cited reason among Internet households for changing from unauthorized P2P to legal downloading

## Evolution of Physical Piracy



Source: IFPI and Enders Analysis.  
 (1) Ipsos Tempo: Keeping Pace with Digital Music Behavior, Q3 2006.



## Risk Management

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### Global Business Insurance

- > **General Business Coverage**
  - ◆ Workers Compensation
  - ◆ Automotive Liability
  - ◆ Worldwide Property Insurance
- > **Extended Coverage**
  - ◆ \$100 million Excess General Liability coverage
  - ◆ \$125 million Directors and Officers Liability program
  - ◆ \$15 million Blanket Crime coverage
    - ◆ Includes employee dishonesty
  - ◆ \$15 million Employee Practices Liability policy
    - ◆ Covers discrimination, wrongful termination, harassment suits
  - ◆ \$25 million Employee Benefit Plan Fiduciary Liability Insurance
  - ◆ \$15 million Entertainment Errors and Omissions policy
    - ◆ Covers such things as copyright infringement, libel and privacy invasion
  - ◆ Accidental death and disability coverage for certain of its recording artists
  - ◆ Commercial insolvency and default coverage of its European trading partners



# Primary Business Systems and Technology

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## World AM/PS

<p><b>A&amp;R System</b></p> <ul style="list-style-type: none"> <li>New Release &amp; Song Delivery</li> <li>Writer Bio</li> <li>Casting/Pitching System</li> <li>Artist &amp; Album System</li> <li>Record/Demo Library</li> <li>CD Request &amp; APM</li> </ul>	<p><b>Cue Sheet System</b></p> <ul style="list-style-type: none"> <li>Film/TV</li> <li>Cue Sheet CIR</li> <li>Central Cue Sheet System</li> <li>ASCAP EZ Cue</li> <li>BMI MusicCue</li> <li>CISAC AV Works</li> </ul>	<p><b>A&amp;R Licensing System</b></p> <ul style="list-style-type: none"> <li>Sync Licensing System</li> <li>Sync Quote System</li> <li>AR/Third Party Print System</li> <li>AR/Plays System</li> <li>Hier/Rental Library System</li> </ul>	<p><b>Contract System</b></p> <ul style="list-style-type: none"> <li>Main Contract Brief</li> <li>Affiliates Contract System</li> <li>Society Contract System</li> <li>Third Party Sub-Publisher</li> <li>Print Contract System</li> <li>Legal Project Manager</li> </ul>
<p><b>Mechanical License System</b></p> <ul style="list-style-type: none"> <li>Direct M/L System</li> <li>M/LS EDI System</li> </ul>	<p><b>Cash Receipt System</b></p> <ul style="list-style-type: none"> <li>CR&amp;Royalty Reconciliation</li> <li>CR Integration to AR Sync</li> <li>CR Integration to AR Plays</li> <li>CR Integration to AR TPP</li> <li>CR Integration to Oracle Financial</li> <li>CR Integration to JDE</li> </ul>	<p><b>Copyright System</b></p> <ul style="list-style-type: none"> <li>ECOC</li> <li>CWR &amp; Society Registration</li> <li>Song CIR EDI System</li> <li>Release Distribution</li> <li>Song Sampling System</li> </ul>	<p><b>Global e-Tracking System</b></p> <ul style="list-style-type: none"> <li>DW Bronze</li> <li>DW Gold</li> <li>PCAT Reporting</li> <li>Song Claim History</li> <li>Album Song History</li> <li>Tracking Project Manager</li> </ul>
<p><b>Charge Back System</b></p> <ul style="list-style-type: none"> <li>Demo Charge Back</li> <li>Session Charge Back</li> <li>Copyright Adm Cost</li> <li>Charge Back</li> <li>Oracle Financial Interface to CB</li> </ul>	<p><b>Catalog Research System</b></p> <ul style="list-style-type: none"> <li>Songwriter Research System</li> <li>Song Renewal System</li> <li>39/20 Year Termination System</li> <li>Post 77 Termination System</li> </ul>	<p><b>APOLLO System</b></p> <ul style="list-style-type: none"> <li>Label Claim System</li> <li>Label Claim HDI System</li> <li>APOLLO Matching</li> <li>Suspense Management</li> </ul>	<p><b>Financial System</b></p> <ul style="list-style-type: none"> <li>WorldAM/PS to Oracle EDI</li> <li>WorldAM/PS to JDEwards EDI</li> <li>WorldAM/PS to DKS EDI</li> </ul>
<p><b>Royalty System</b></p> <ul style="list-style-type: none"> <li>Royalty Data Entry</li> <li>Royalty HDI System</li> <li>Royalty &amp; CR Reconciliation</li> <li>Royalty Income Allocation</li> <li>Royalty Run</li> </ul>		<p><b>Executive Information System</b></p> <ul style="list-style-type: none"> <li>Royalty - Financial Interfaces</li> <li>Localizations</li> <li>Tax withholding</li> <li>Local Tax</li> <li>Top Songs and Clients</li> <li>Song and Client Analysis</li> <li>Deal Analysis</li> <li>NPS Calculation</li> <li>Advance Schedule</li> <li>Income Paythrough Analysis</li> <li>Income Source History/Terr</li> <li>Mirage Client (MCC)</li> <li>Group Payment Schedule</li> </ul>	



# Primary Business Systems and Technology

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B2B Websites		B2B Systems		Extranet		E-Deco	
<ul style="list-style-type: none"> <li>Warnerchappell.com</li> <li>Warnerchappell.co.uk</li> <li>Warnerchappell.nl</li> <li>Warnerchappell.it</li> <li>Warnerchappell.es</li> <li>Warnerchappell.br</li> <li>Warnerchappell.com.br</li> <li>Warnerchappell.hk</li> <li>Warnerchappell.com.au</li> <li>Warnerchappell.com.tw</li> <li>Warnerchappellproducts.com</li> <li>Worldmusicpublishing.com</li> <li>OneStopTax.com</li> <li>elicenseclub.com</li> </ul>	<ul style="list-style-type: none"> <li>Song Search Engine</li> <li>Boji Player</li> <li>Sync License Request</li> <li>Mechanical License Request</li> <li>Credit Card Transaction</li> <li>My Projects</li> <li>APM (Asset Project Manager)</li> <li>Featured Writers</li> <li>News &amp; New Releases</li> <li>Charts</li> <li>Music Shop</li> <li>Rhythmic Dictionary</li> <li>Dictionary of Musical Terms</li> <li>New signings</li> <li>Worldwide Directory</li> </ul>	<ul style="list-style-type: none"> <li>WCMCenter.com</li> <li>NetAMPS.com</li> </ul>	<ul style="list-style-type: none"> <li>Warnerchappell.com/edeco</li> </ul>	<ul style="list-style-type: none"> <li>Pre-cleared License</li> <li>Credit Card Transaction</li> <li>Download MP3 / WAV file</li> <li>CD Request</li> </ul>	<ul style="list-style-type: none"> <li>Portal for non-Warner Catalog promotions and licensing</li> <li>Label Claims</li> <li>Direct Licensing</li> </ul>	<ul style="list-style-type: none"> <li>Advanced Search Engine</li> <li>My Playlist</li> <li>Upload/Download/Streaming Audio</li> <li>Lyrics</li> <li>e-Pitching System</li> <li>Contract Management</li> <li>Sync Project Manager</li> <li>Sync Queue System</li> <li>A&amp;R Project Manager</li> <li>Songwriter Demo Submission</li> <li>Asset Categorization</li> <li>Asset Sharing System</li> </ul>	<ul style="list-style-type: none"> <li>Archival Document Management</li> <li>Imaging system</li> <li>Contact</li> <li>Artist Contract Servicing</li> <li>Client</li> <li>Song File</li> <li>A&amp;R/Sync Licenses</li> <li>Lyrics/Lead sheets</li> <li>Cue Sheets</li> </ul>
<b>CPA/CRM</b>		<b>elicenseClub</b>		<b>Extranet URL</b>		<b>E-Deco URL</b>	
<ul style="list-style-type: none"> <li>Client Portfolio Access</li> <li>Client/Bongwriters Account Inquiry</li> <li>Royalty Statements Distribution</li> <li>Update Account Information</li> </ul>	<ul style="list-style-type: none"> <li>Customer service</li> <li>Call center</li> <li>License fulfillment</li> <li>Client relationship</li> </ul>	<ul style="list-style-type: none"> <li>A&amp;R: Hustlin Howard, Writer Hion, Music Charts, New Signings</li> <li>Human Resources: Time Sheet Manager, LA Phone Directory, Worldwide Directory, HR Form Center</li> <li>Newletter</li> <li>Copyright: Song Inquiry, New Releases, Song Delivery, Cue Sheet CTR</li> <li>Archive: Lyrics/Lead sheets, Cue Sheets, Clients, Songs, Royalty Statements, Licensing: MGP/PI/R, Product Release, Sync Request, Mech. License</li> <li>Royalty: Client Inquiry, Top Songs</li> <li>Tracking: Suspense Listing</li> <li>Finance: Finance Form Center, Exchange Rates</li> <li>Legal: Contract Inquiry, Contract Update, Form C Inquiry</li> <li>Information Technology: Site Administration</li> </ul>	<ul style="list-style-type: none"> <li>SharePoint System</li> <li>Help Desk</li> <li>Knowledge Base</li> <li>System Documentation</li> <li>News/Announcements</li> <li>IT Documentation</li> <li>IT PPR</li> <li>HATS</li> <li>WorldAMPS HTML version</li> <li>NetAMPS 2.0</li> <li>WorldAMPS Java version</li> <li>Web Services</li> <li>Royalty EDI</li> <li>AROLLO</li> </ul>	<ul style="list-style-type: none"> <li>Other Extranet</li> </ul>	<ul style="list-style-type: none"> <li>Other Extranet</li> </ul>	<ul style="list-style-type: none"> <li>Archival Document Management</li> <li>Imaging system</li> <li>Contact</li> <li>Artist Contract Servicing</li> <li>Client</li> <li>Song File</li> <li>A&amp;R/Sync Licenses</li> <li>Lyrics/Lead sheets</li> <li>Cue Sheets</li> </ul>	<ul style="list-style-type: none"> <li>Archival Document Management</li> <li>Imaging system</li> <li>Contact</li> <li>Artist Contract Servicing</li> <li>Client</li> <li>Song File</li> <li>A&amp;R/Sync Licenses</li> <li>Lyrics/Lead sheets</li> <li>Cue Sheets</li> </ul>
<b>Data Warehousing</b>		<b>Get (Global e-Tracking)</b>		<b>Extranet URL</b>		<b>E-Deco URL</b>	
<ul style="list-style-type: none"> <li>FX Services</li> <li>EISA OLAP</li> <li>EISA Reporting</li> <li>EISA NPS</li> </ul>	<ul style="list-style-type: none"> <li>Get (Global e-Tracking)</li> </ul>	<ul style="list-style-type: none"> <li>WorldAMPS HTML version</li> <li>NetAMPS 2.0</li> <li>WorldAMPS Java version</li> <li>Web Services</li> <li>Royalty EDI</li> <li>AROLLO</li> </ul>	<ul style="list-style-type: none"> <li>WorldAMPS HTML version</li> <li>NetAMPS 2.0</li> <li>WorldAMPS Java version</li> <li>Web Services</li> <li>Royalty EDI</li> <li>AROLLO</li> </ul>	<ul style="list-style-type: none"> <li>Client Relationship Management</li> </ul>	<ul style="list-style-type: none"> <li>Client Relationship Management</li> </ul>	<ul style="list-style-type: none"> <li>Archival Document Management</li> <li>Imaging system</li> <li>Contact</li> <li>Artist Contract Servicing</li> <li>Client</li> <li>Song File</li> <li>A&amp;R/Sync Licenses</li> <li>Lyrics/Lead sheets</li> <li>Cue Sheets</li> </ul>	<ul style="list-style-type: none"> <li>Archival Document Management</li> <li>Imaging system</li> <li>Contact</li> <li>Artist Contract Servicing</li> <li>Client</li> <li>Song File</li> <li>A&amp;R/Sync Licenses</li> <li>Lyrics/Lead sheets</li> <li>Cue Sheets</li> </ul>



## Accounting and Internal Controls

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### Internal Audit Procedures

- > WCM is a part of a U.S. public company, WMG, and subject to financial statement audits and Sarbanes-Oxley ("SOX") reporting requirements
- > Financial statement audits are performed in all territories locally for statutory books and the consolidated entity is audited by Ernst & Young out of the U.S.
- > SOX auditing is performed on both a consolidated level as well as at all significant territories including: U.S., U.K., Germany, Benelux, Spain, Italy, Nordics, France and Japan
- > WMG Internal Audit initiated audit coverage of WCM and its Affiliates in FY2007
  - Audits of WCM entities will be performed every three to four years depending on a number of factors including risk and size

### Delegation of Authority

- > Established to define the limits of authority designated to specified positions of responsibility within the Company and to establish the types and maximum amount of obligations that may be approved by individuals
- > Available to senior WMG employees through our WMG Internal web-based application, Sharepoint, since December 2005
- > Employees are made aware that conduct that violates the policy set forth is always considered outside the scope of their employment
  - All managers are instructed to periodically consult with their staff members to determine that appropriate procedures for implementation of the policy have been developed and are being followed
  - Individuals who violate these policies are subject to appropriate disciplinary action by the Company, including possible termination of employment
- > Compliance with the policy is tested as part of our SOX testing
- > The policy covers authorization schedules for actions including, among other things
  - Music publishing agreements and related repertoire licensing
  - Acquisition and divestments
  - Capital expenditures
  - Employment matters



## **Legal and Regulatory Issues**

*Proprietary and Confidential*

### **Intra-Company Licensing Agreements**

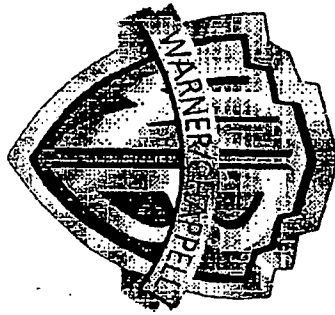
- > Comprehensive global services agreement ("GLA") in place with all key territories and international affiliates
- > Covers all content transfer costs and royalty payment schedules
- > Allows bi-directional transfer of rights (e.g. U.S. content licensed to Germany; German content licensed to U.S.)
- > Key terms include:
  - ◆ Blanket license for all copyrights in respective catalogs (where WCM has international exploitation rights)
  - ◆ General royalty rate of 85% (subject to certain changes on a case-by-case basis)
  - ◆ Specific terms for non-standard exploitations including print editions and cover recordings
- > Currently undergoing global review, expansion and update





**Legal and Regulatory Issues**

*Proprietary and Confidential*

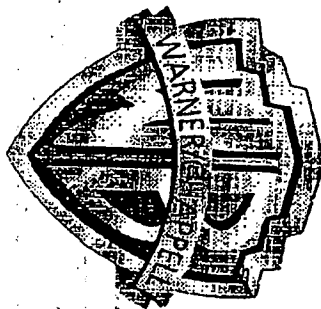


**Litigation – Key Topics**

Plaintiff Litigation Profile

Defendant Litigation Profile





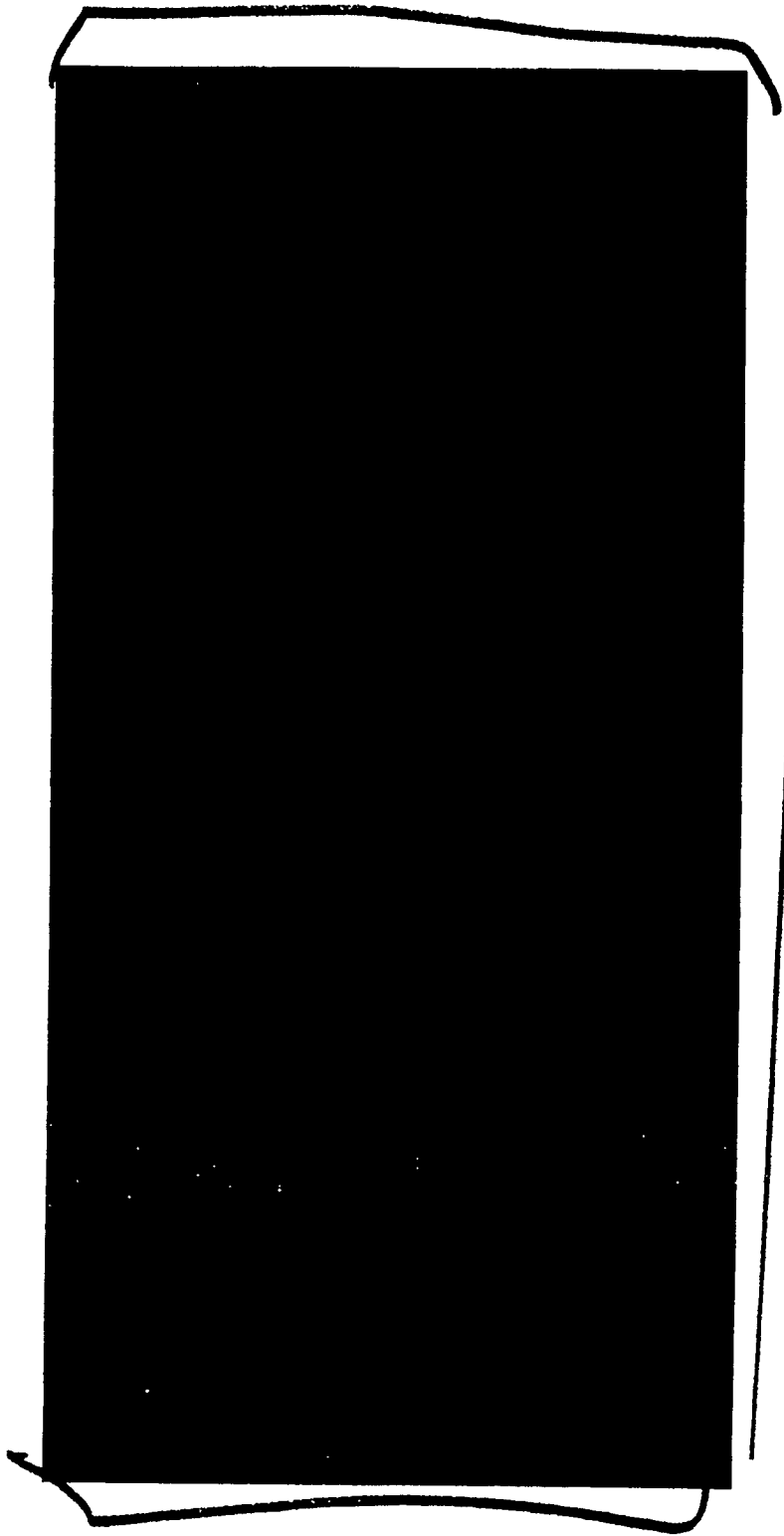
## Overview of Catalog

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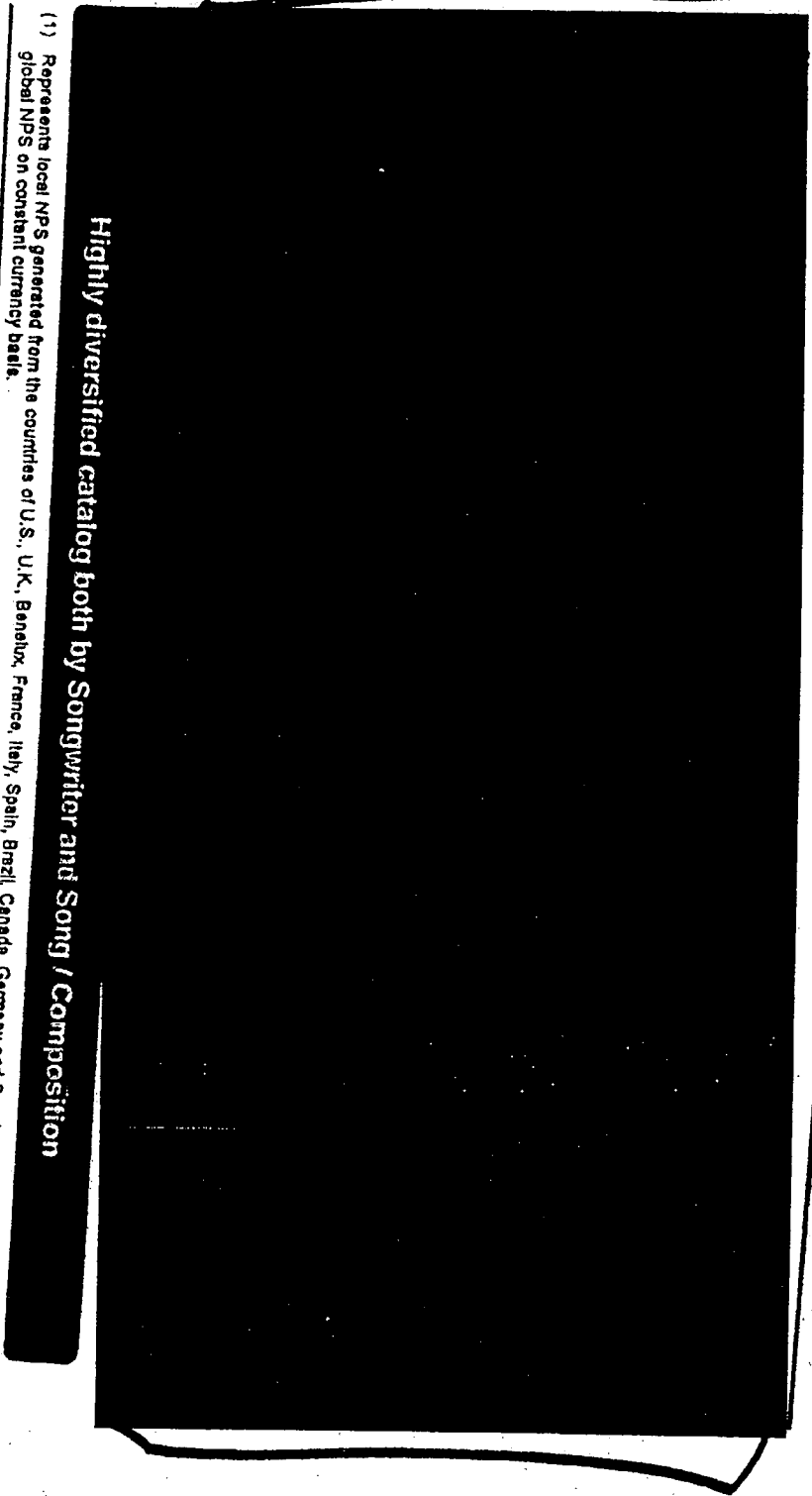
Global Publishing Operation

*Proprietary and Confidential*



**Songwriter and Title Diversification**

*Proprietary and Confidential*



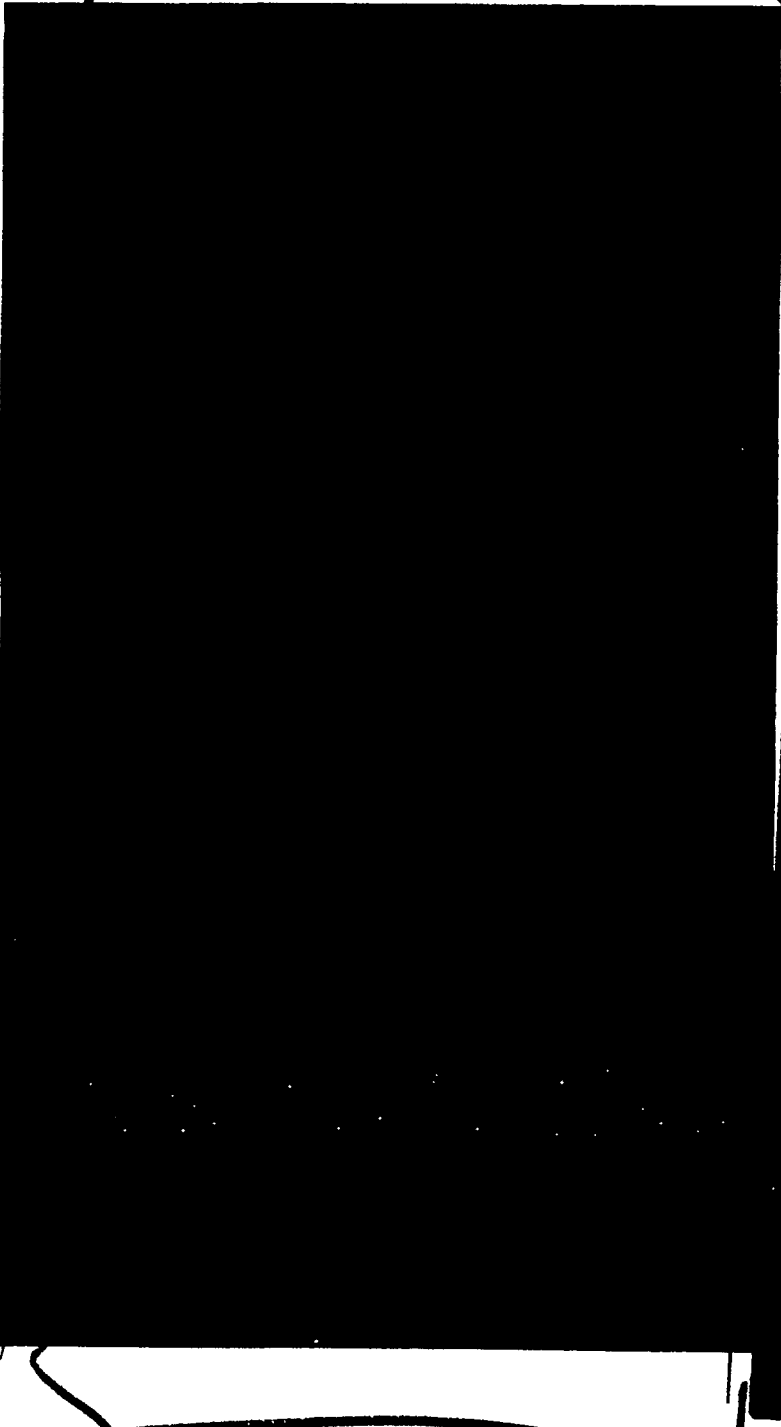
(1) Represents local NPS generated from the countries of U.S., U.K., Benelux, France, Italy, Spain, Brazil, Canada, Germany and Sweden as a total of global NPS on constant currency basis.



**Catalog Analysis**

*Proprietary and Confidential*

Top 500 Songs by Publication Date

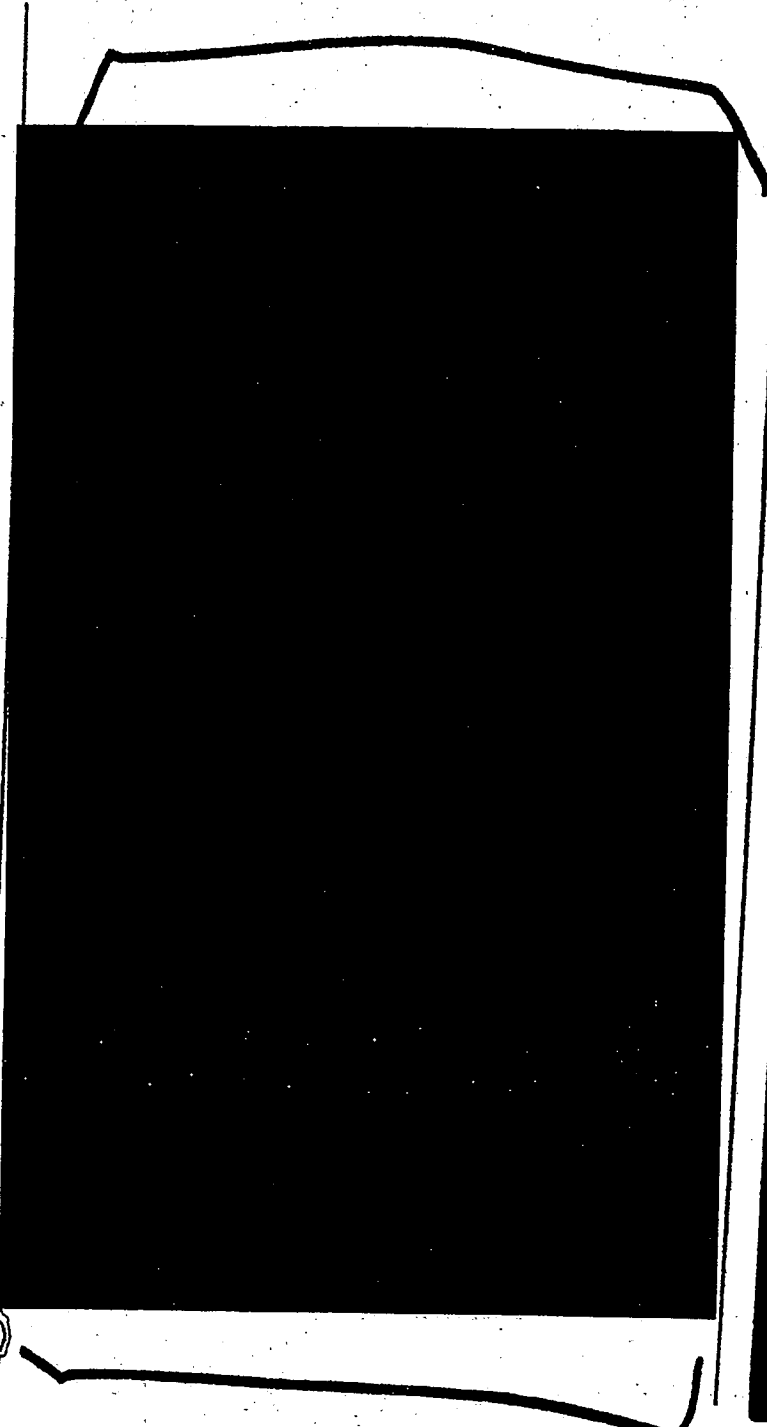


**Catalog Analysis**

*Proprietary and Confidential*

*(\$ in millions)*

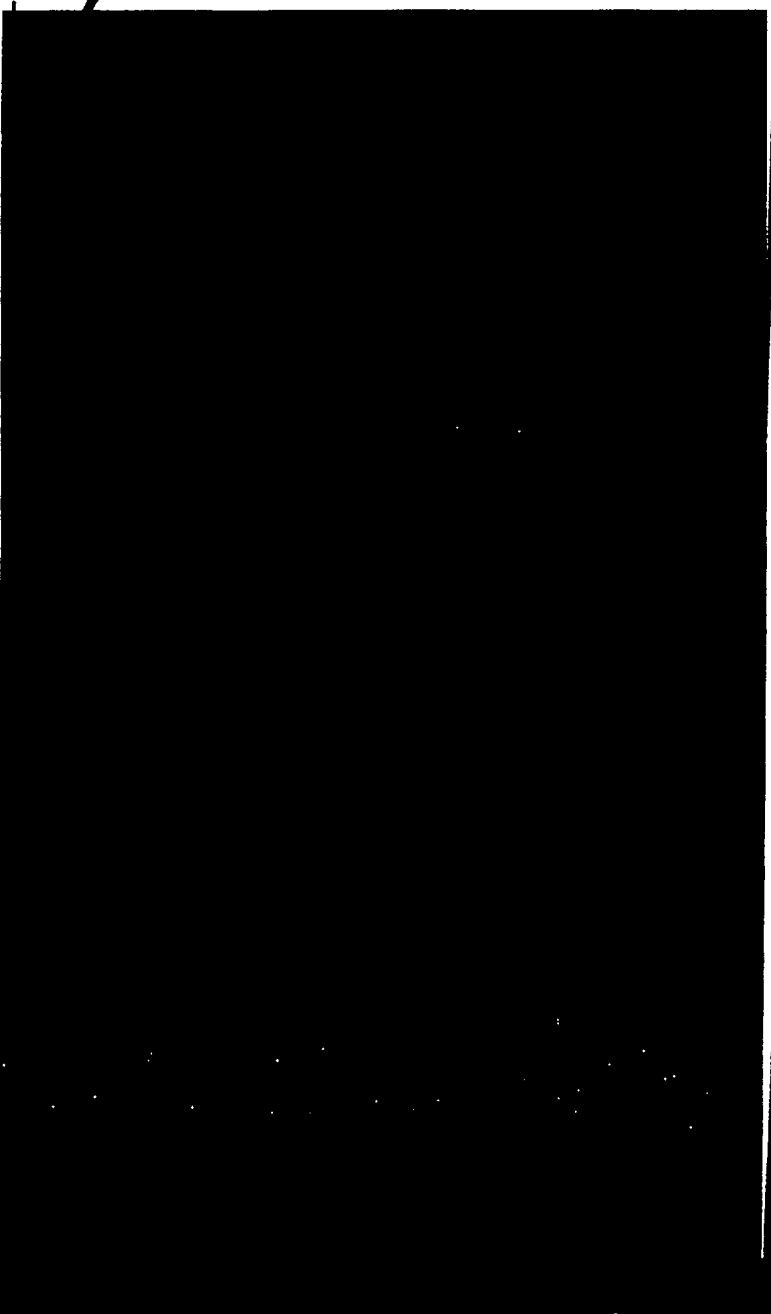
**Roll-Forward of Top 500 Songs in 1992**



**Catalog Analysis**

*Proprietary and Confidential*

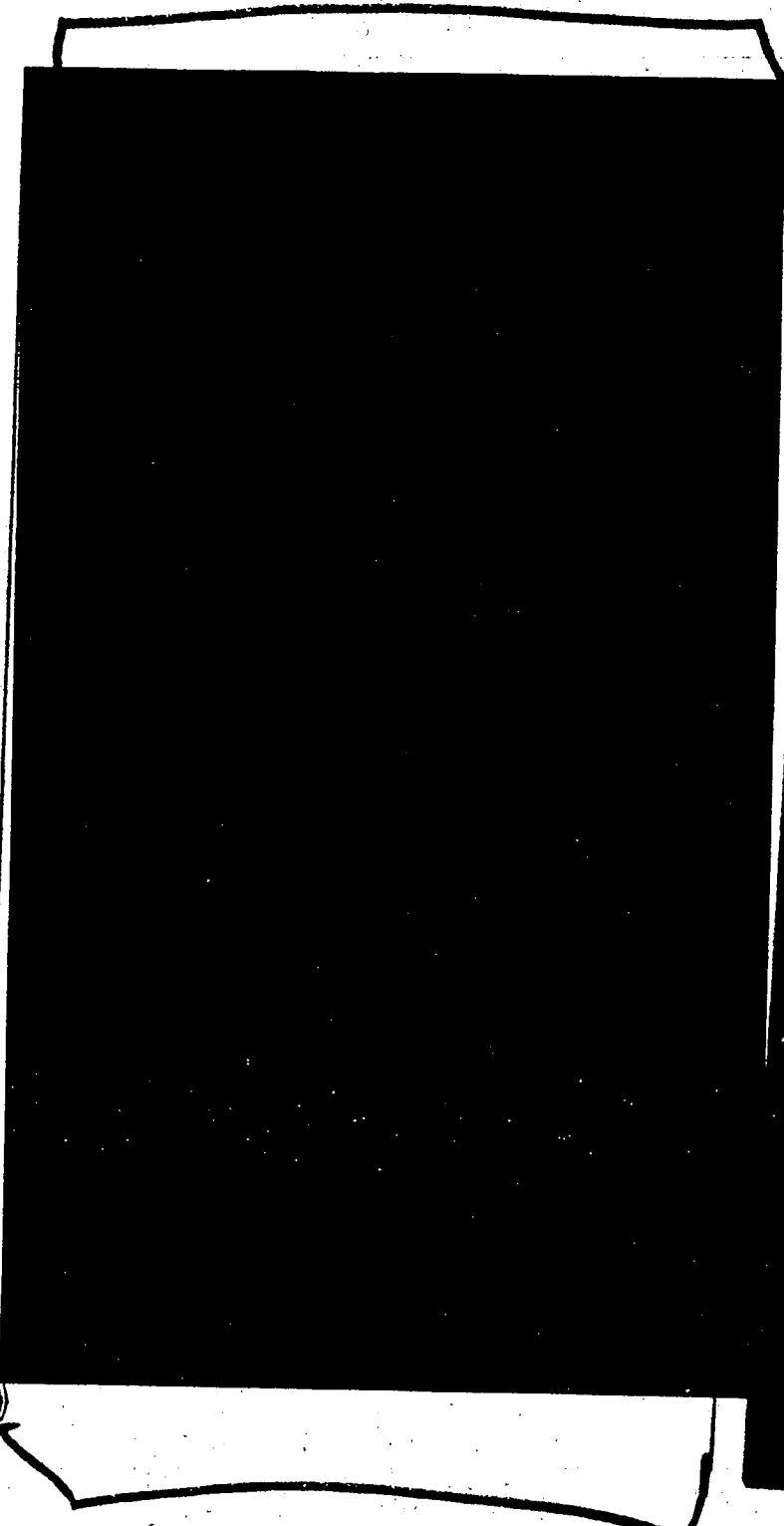
"All I Wanna' Do" (Sheryl Crow) Annuity Example



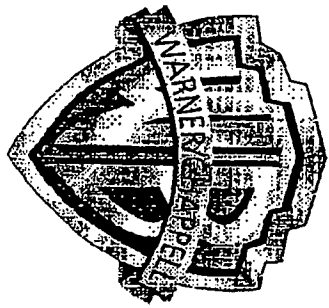
**Catalog Analysis**

*Proprietary and Confidential*

"Longview" (Green Day) Annuity Example







## Historical and Projected Financial Review

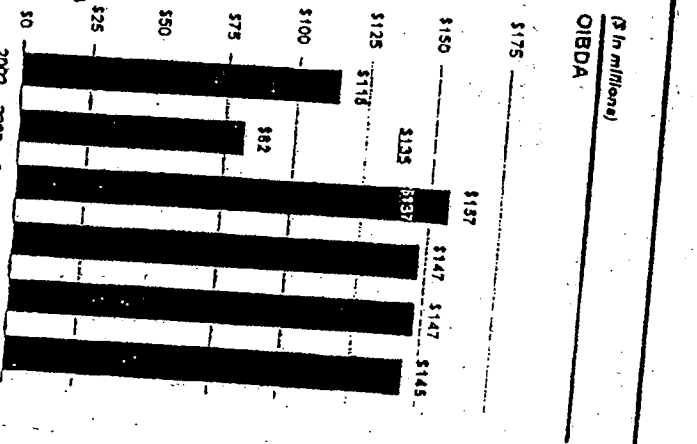
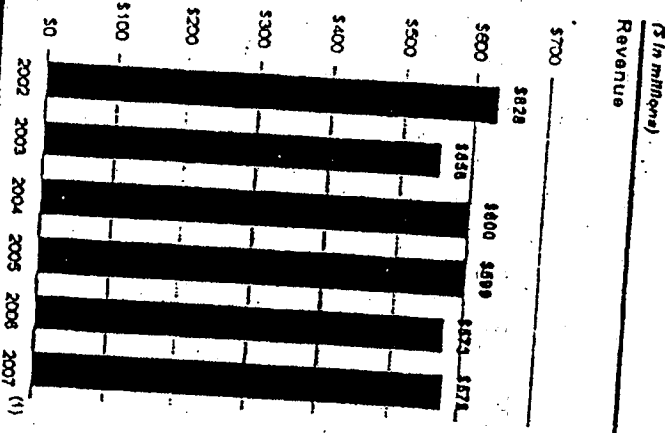
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CO08000338

# WCM Financial Performance

Proprietary and Confidential

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**WCM's financial performance has been strong despite previous underinvestment in the business and management transition**

(1) Reflects 2007 YTD and Remaining 2007 Forecasted  
 Note: All data on FY (Sept 30) constant currency basis and adjusted for various one-time items.  
 Note: NPS and OIBDA normalized for one-time items and OIBDA calculated post corporate overhead allocations.  
 Note: Underlines represent PF reversal of \$49MM A/R write-off to clean-up balance sheet in '03 and issues associated with year-end change in '04.



## **WCM Financial Performance Discussion**

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*Proprietary and Confidential*

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- > **Strong track record of growth, despite evolving industry landscape, driven by diverse business mix and leadership position in digital development**
  - ◆ ~\$30 million in new business created through digital development over the last four years with significant future growth potential
  - ◆ 2.8% growth in Synchronization and Performance revenue from 2003 to 2006 provides replacement for erosion of mechanical royalties as well as further growth potential
  - ◆ Decline in Mechanical revenue due to piracy mitigated by diverse geographic mix and depth of catalog
  - ◆ International diversity has provided additional growth with strong performance in Latin America, Spain and France
- > **Recent results significantly impacted by previous ownership's historical underinvestment in the business**
  - ◆ Provided significant cash flow generation, but restricted growth from 2004 – 2007
  - ◆ Under new management, WCM has returned investment to normal levels, setting the stage for portfolio expansion and near-term growth
  - ◆ Increased investment will have near-term OIBDA implications, but will begin to generate a return immediately
- > **Long-term stability in NPS margins consistent with industry**
- > **Significant cost reductions realized under Edgar Bronfman, Jr. with no deterioration of operational efficiency and efficacy**
- > **Business continues to deliver exceptional cash flow conversion**
  - ◆ Favorable working capital dynamics
  - ◆ Strong recoupment track record



## Songwriter Advance Strategy

*Proprietary and Confidential*

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### Advance Description

- > Advances represent the largest discretionary cash outflow of the business
- > Historical underinvestment in new songwriters resulted in positive cash inflows in 2003 - 2005
- > Anticipated investments in 2007 will drive long-term strategy at the expense of immediate cash outflows.
- > WCM focuses advances investment in key territories that represent music with a worldwide demand
- > Recoupment of advances: in addition to its NPS, WCM receives 100% of a songwriter's royalty until advance has been recouped
- > Even if advance is never fully recouped via a songwriter's contracted royalty percentage, a deal may still be profitable for WCM (NPS combined with portion of advance recouped may exceed advance and other costs of sales)

**WCM's renewed investment in emerging talent will drive growth**

(1) Reflects 2007 YTD and Remaining 2007 Forecasted



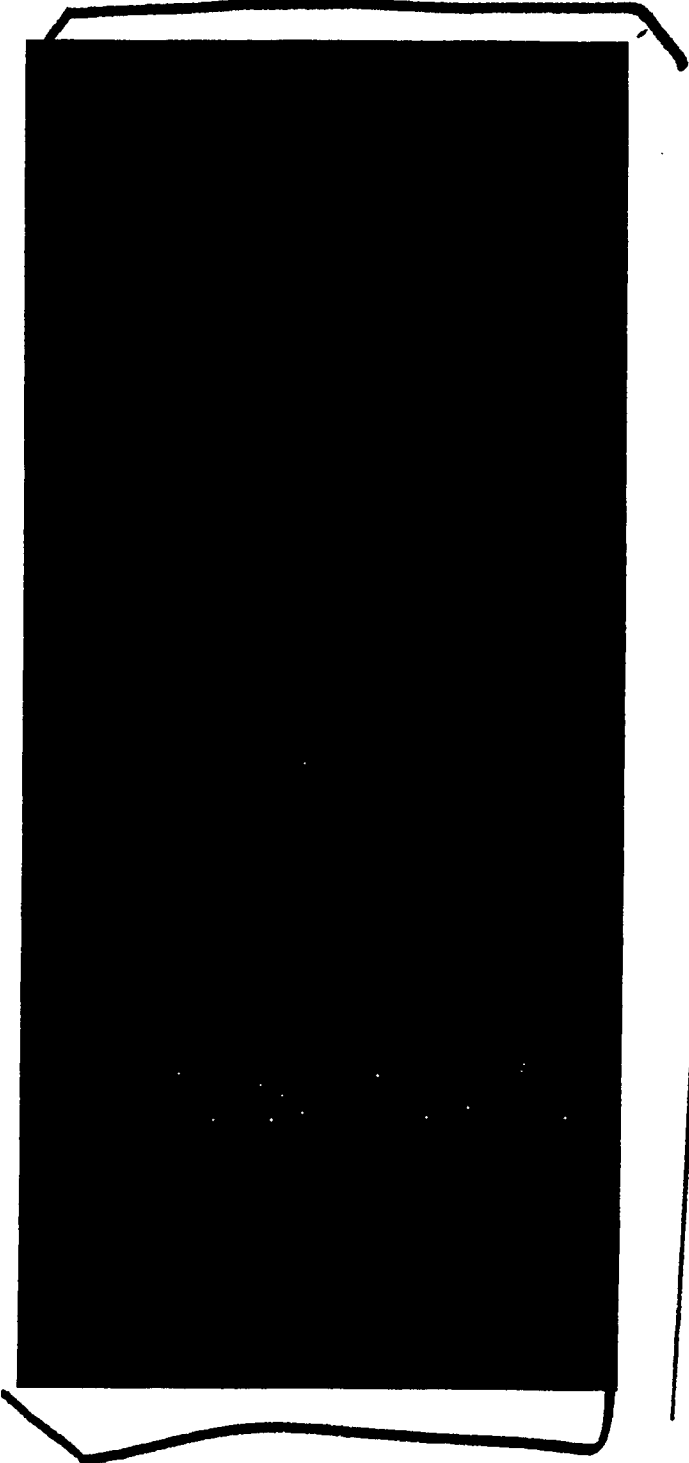
# WCM OIBDA Discussion

*Proprietary and Confidential*

CO08000342

*(\$ in millions)*

OIBDA (1)



Note: All data on FY (Sept 30) and constant currency basis.  
(1) OIBDA normalized for one-time items.  
(2) Reflects 2007 YTD and Remaining 2007 Forecasted

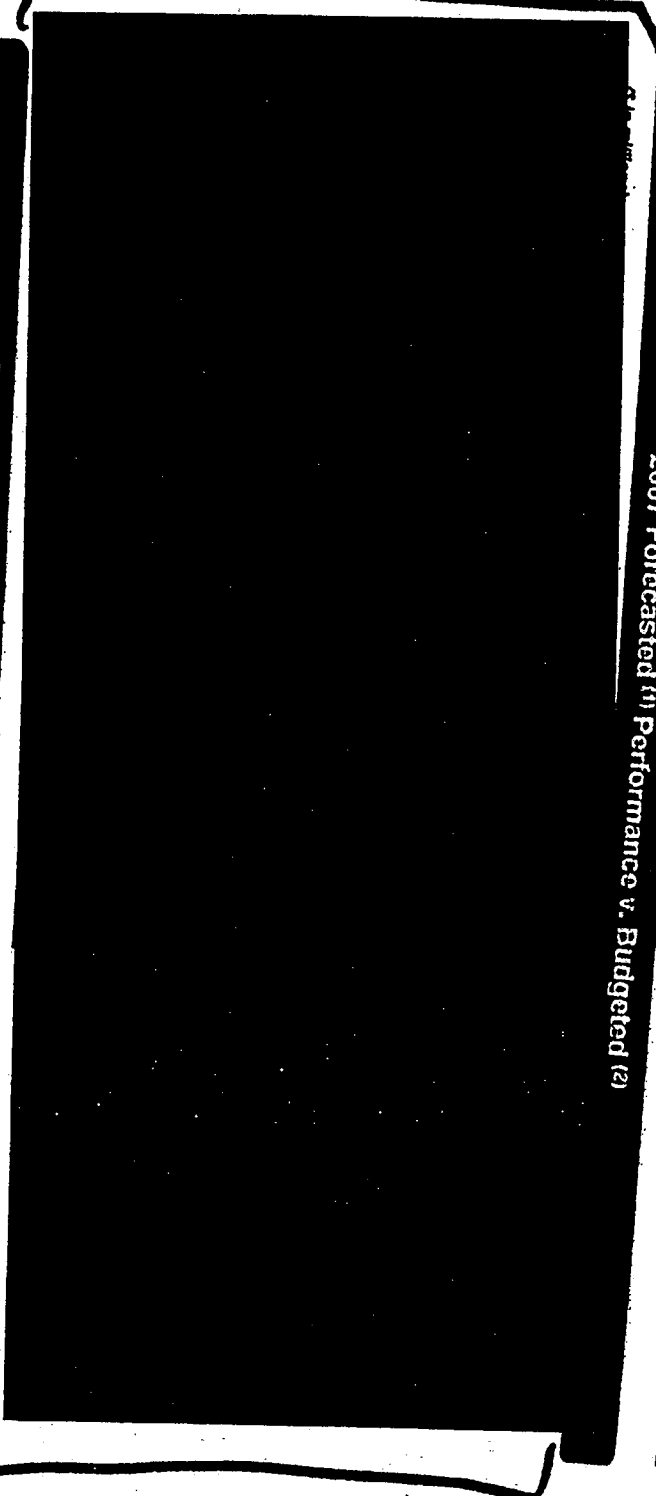


**Performance Metrics**

*Proprietary and Confidential*

CO08000343

2007 Forecasted (1) Performance v. Budgeted (2)



**Reflects some degree of conservatism in the budget  
as well as management's ability to control the business**

(1) Reflects 2007 YTD and Remaining 2007 Forecasted  
(2) Both NPS and OIBDA are reflected before adjustments for one-time items



## Performance Metrics

*Proprietary and Confidential*

### Primary Drivers

- > WCM's catalog of deep standards and classics provides substantial year-over-year stability in revenues
- > WCM's continued growth above run-rate exploitation levels is contingent upon both finding new avenues to exploit existing catalog of assets (e.g. digital opportunities and expanded sync licensing) and the acquisition of new creative content (e.g. new songwriters and territory deals)
- > Mechanical revenues are largely driven by the market for recorded music and, as such, have historically and are expected to continue to experience a decline
  - ◆ This is partially mitigated, however, by non-CD mechanical income such as TV and DVDs
- > Performance income remains steady due to its diversity and the continued appetite for musical consumption across a vast array of venues
- > Synchronization royalties represent a substantial opportunity for WCM
  - ◆ Strong, stable base again provided by WCM's catalog of standards such as "Happy Birthday," "Winter Wonderland" and "As Time Goes By"
  - ◆ Currently investing in U.S. licensing infrastructure to expand reach of synchronization efforts
  - ◆ Additional investments in production music (e.g. Non-Stop acquisition) to expand range of sync offerings



## **Performance Metrics**

### **Primary Drivers (continued)**

- > Digital presents a very attractive and exciting growth opportunity
- > Virtually all "Costs of Goods Sold" are variable providing tremendous scalability and flexibility in the business model
- > Management has the ability over the short to medium term to scale overhead in response to requirements of the business and changes in revenue profile
- > Limited / negative working capital and small CapEx requirements provide for tremendous free cash flow conversion
- > Advances provide unique and powerful lever to control the degree of free cash flow conversion
  - ◆ In worst case scenario, can always "shut off the spigot" and induce high levels of cash flow
  - ◆ 2003-2005 provides empirical case study
  - ◆ Comes at the cost, however, of near term growth (reflected in 2006-2008 results)





## Operational Cost Overview

*Proprietary and Confidential*

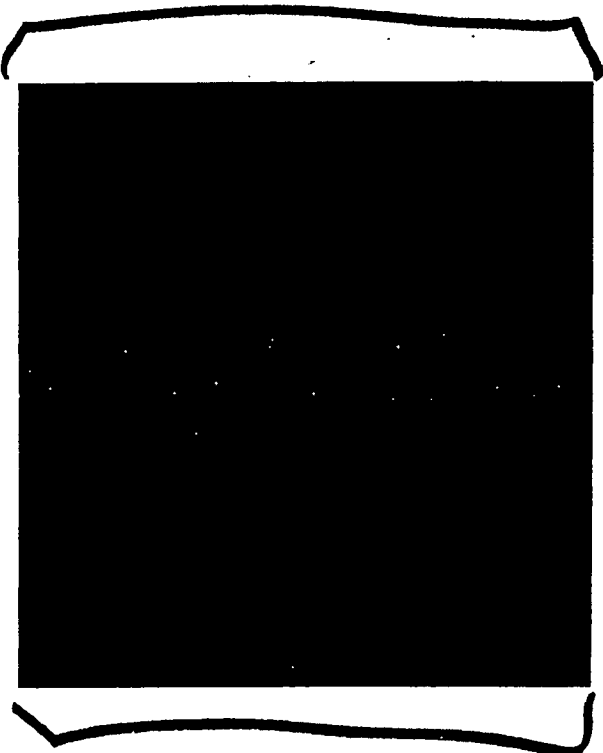
CO08000346

### Cost Description

- > **Royalty expense**
  - Royalties paid to songwriters, co-publishers and other contract parties for income generated from the use of their copyrighted works
- > **Selling, general and administrative costs**
  - Costs associated with general overhead, including A&R expenses
- > **Advance Write-Offs**
  - Primarily reflects write-downs of advances to unproven songwriters as required by FAS 50
  - Provisions against advances paid to songwriters based on the expected recoverability (non-cash expenses)
- > **Marketing costs**
  - Costs associated with the exploitation of copyrights

(% of costs)

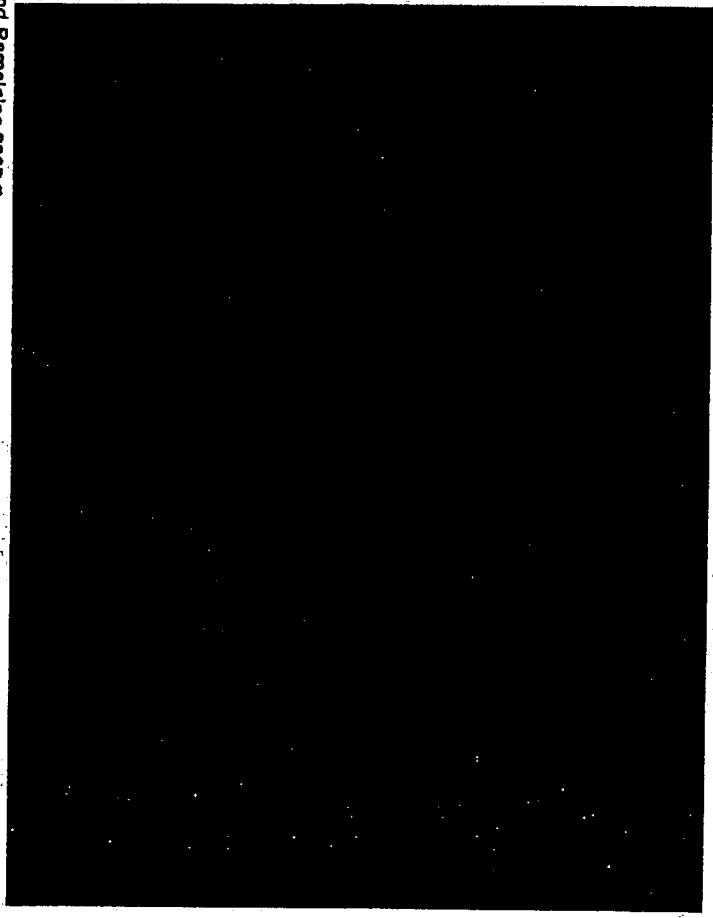
2006 Operating Cost Breakdown



**Cost Structure**

*Proprietary and Confidential*

(% of SG&A)  
2007(1) Components of SG&A



(1) Reflects 2007 YTD and Remaining 2007 Forecasted



## Performance Metrics

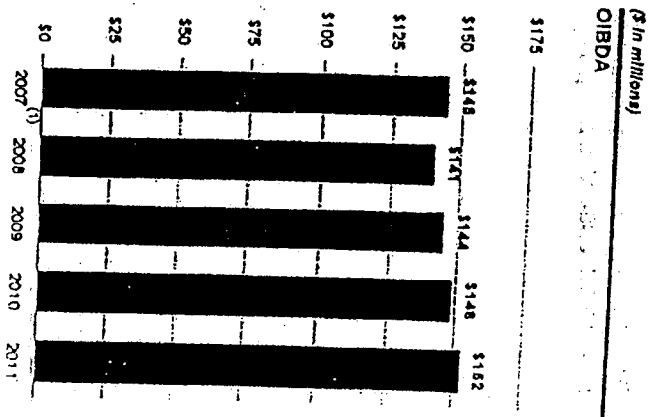
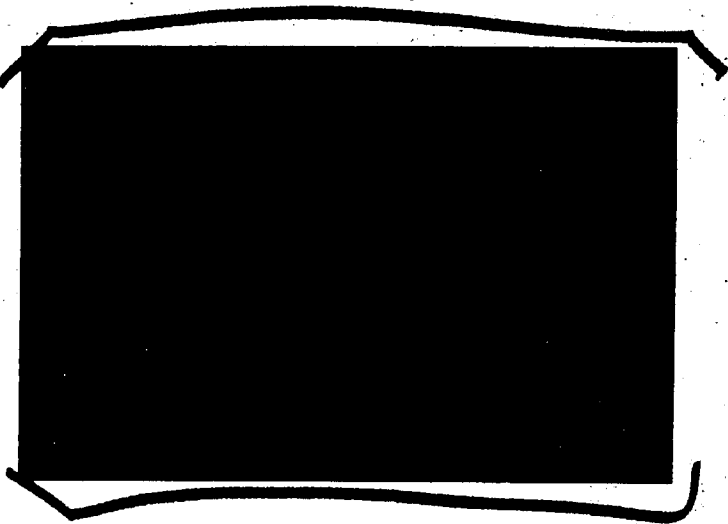
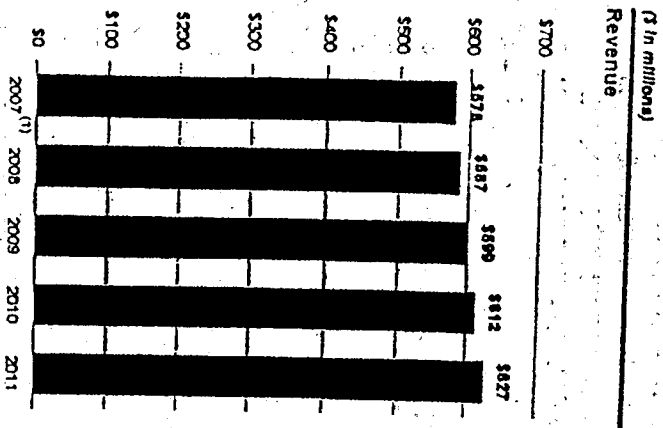
### Production Methodology

- > 2007
  - ◆ 9 + 3 forecast from individual territories
  - ◆ Undergoes extensive review by CEO and CFO
- > 2008
  - ◆ Budgeted performance
  - ◆ Built on a country-by-country basis by territory GMs and controllers
  - ◆ Undergoes extensive executive review and oversight
- > 2009+
  - ◆ Revenue projections built on country-by-country basis by type of income (mechanical, sync, performance, digital, other) with input from country GMs and controllers, review by CFO, and triangulation against market projection and industry pundits
  - ◆ Projections consider impact of recent in-country developments, WCM investments (e.g. increased advances in the U.S. and increased investment in licensing in the U.S. and U.K.) and catalog retention and reversion issues
  - ◆ NPS margins held constant at 2008 budget rates as management believes these to be representative of steady-state business conditions
  - ◆ Fixed overhead grown at relevant inflation rates (no significant overhead investments planned post 2008)



# WCM Projected Financial Performance

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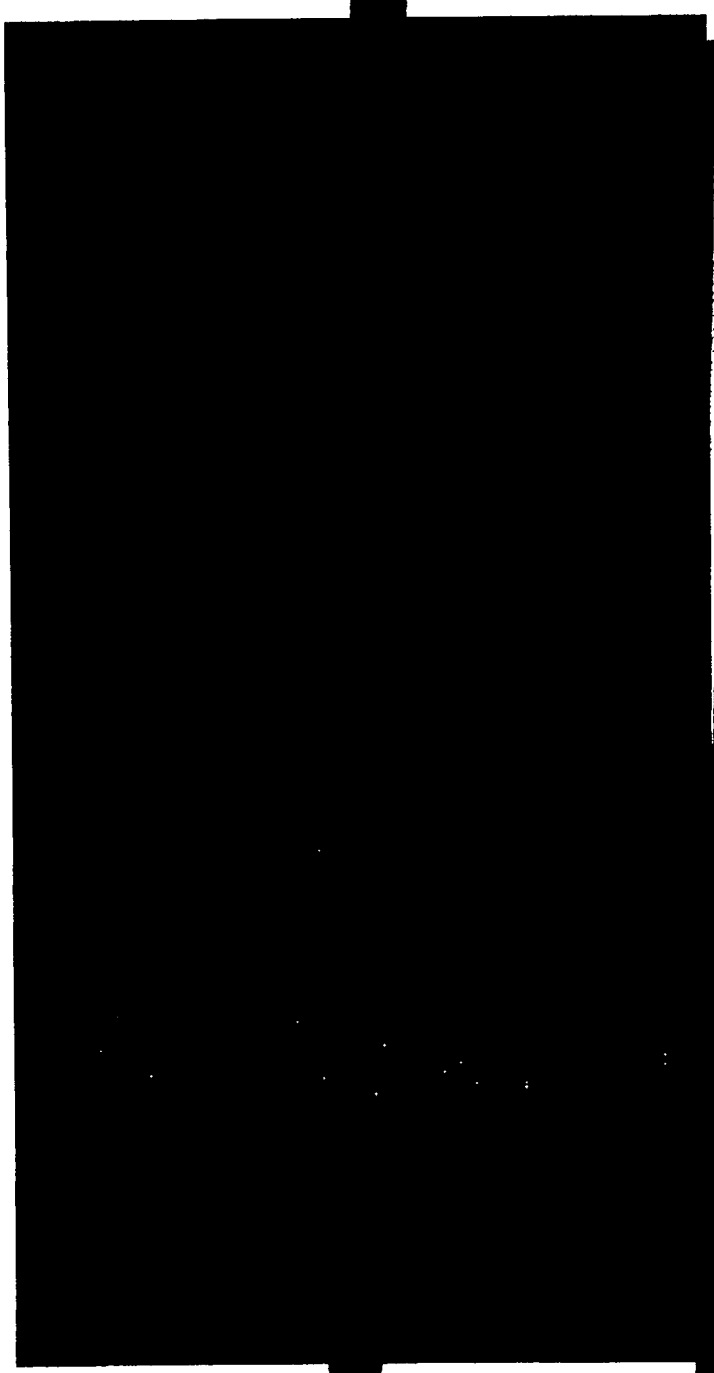
(1) Reflects 2007 YTD and Remaining 2007 Forecasted  
 Note: All data on FY (Sept 30) constant currency basis and adjusted for various one-time items.  
 Note: NPS and OIBDA normalized for one-time items and OIBDA calculated post corporate overhead allocations.



**Revenue Projections**

*Proprietary and Confidential*

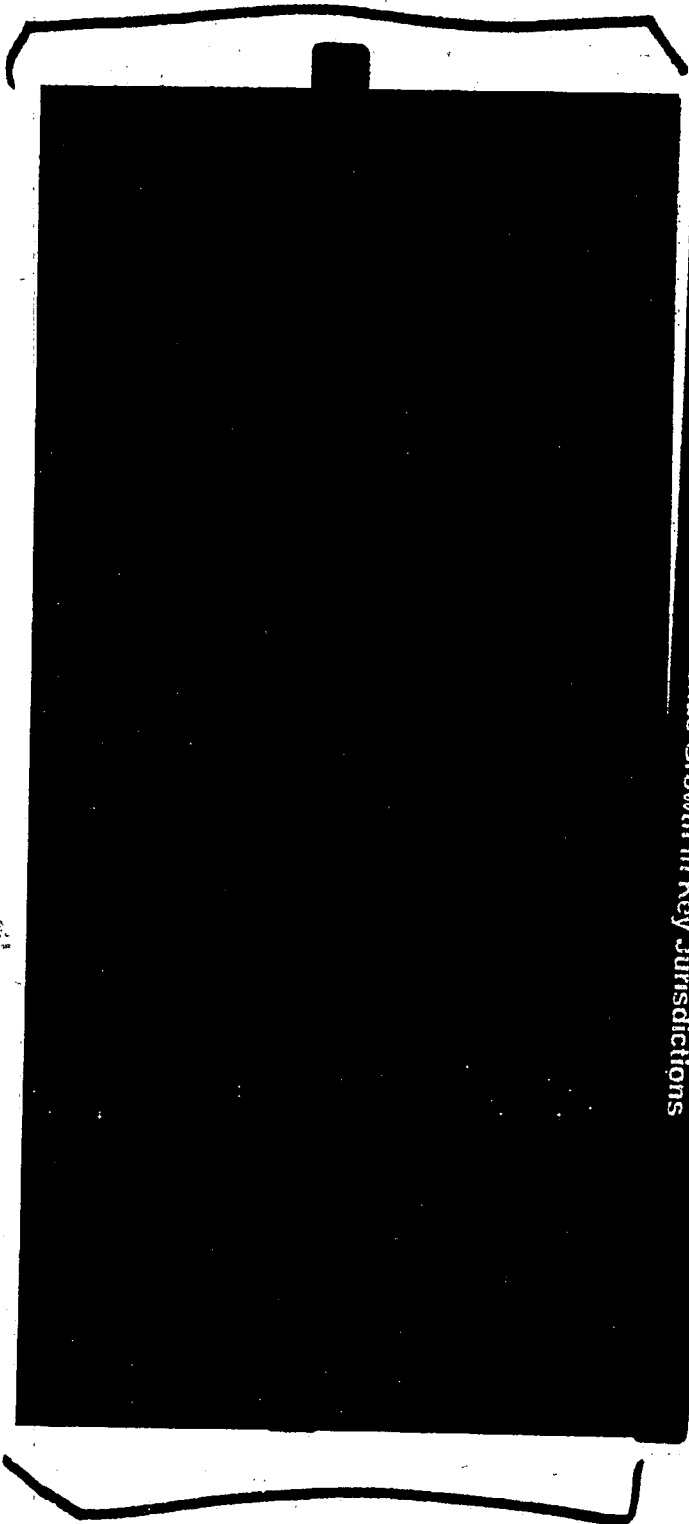
*Mechanical Revenue Growth in Key Jurisdictions*



**Revenue Projections**

*Proprietary and Confidential*

**Synchronization Revenue Growth in Key Jurisdictions**



(:) Average growth rate weighted by total revenues.

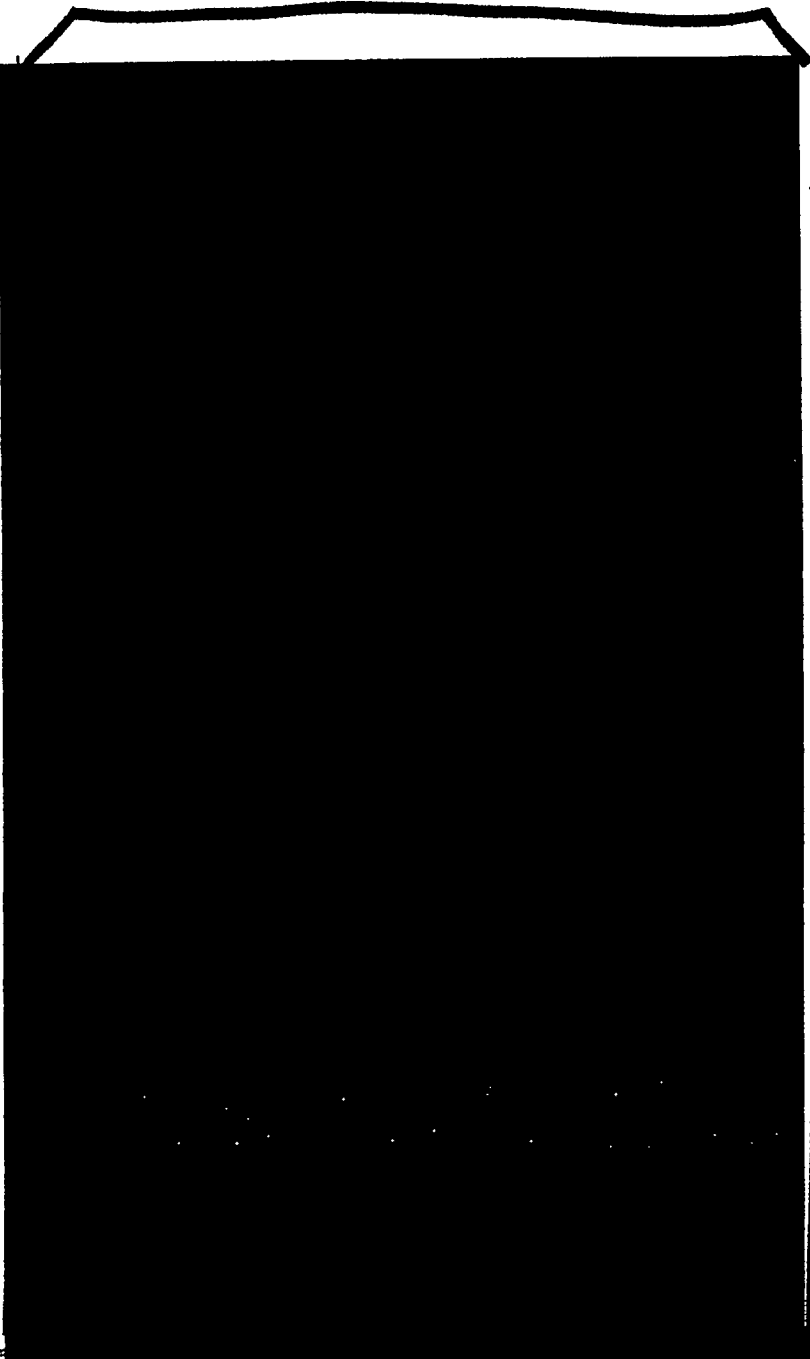


*Proprietary and Confidential*

**Forecasted Composition of Operations – Revenue**

**By Geography**

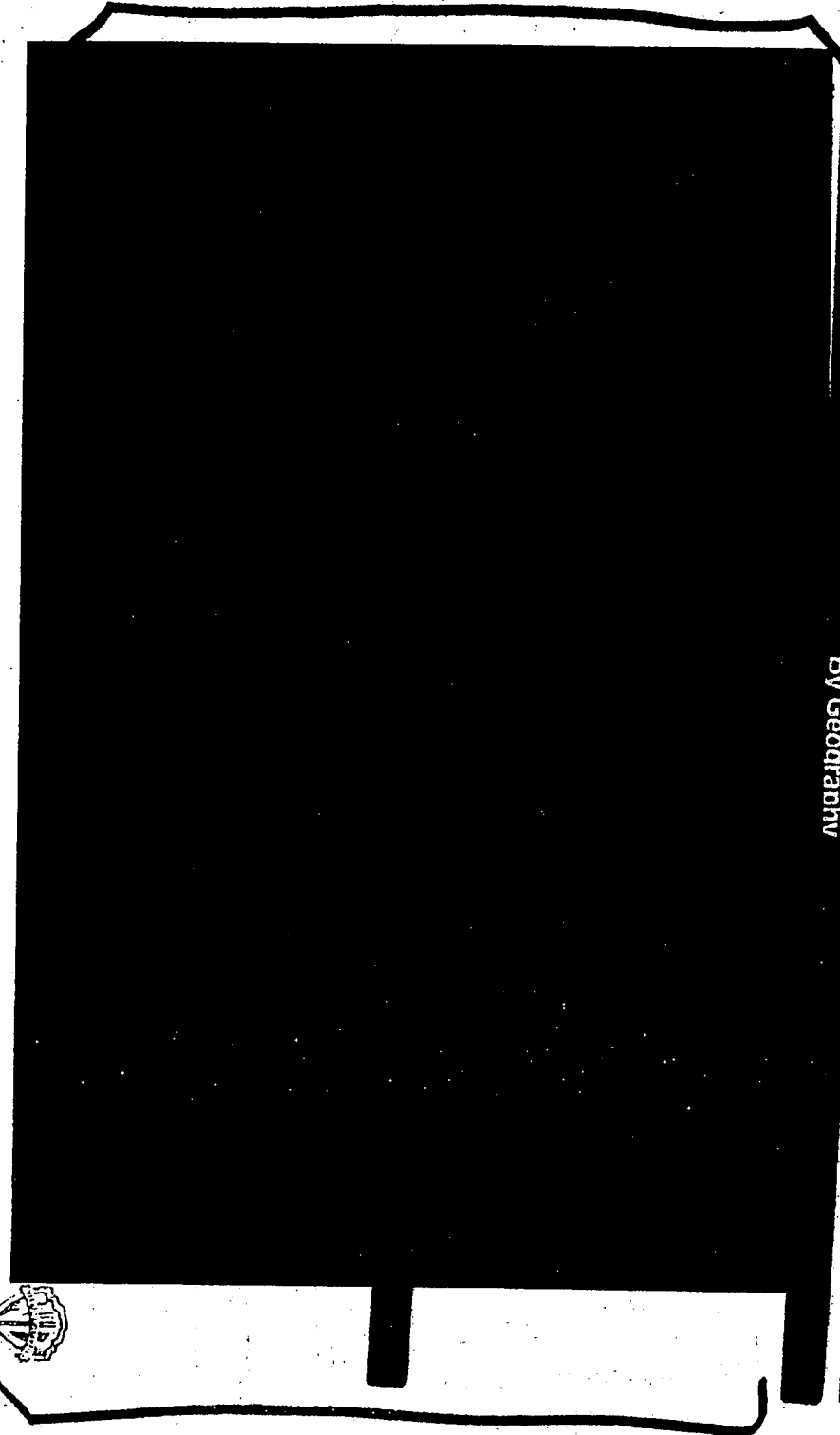
(% of Revenue)



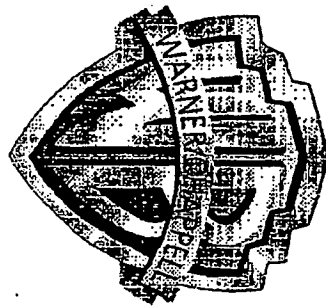
**Forecasted Composition of Operations – NPS**

*Proprietary and Confidential*

By Georrahv







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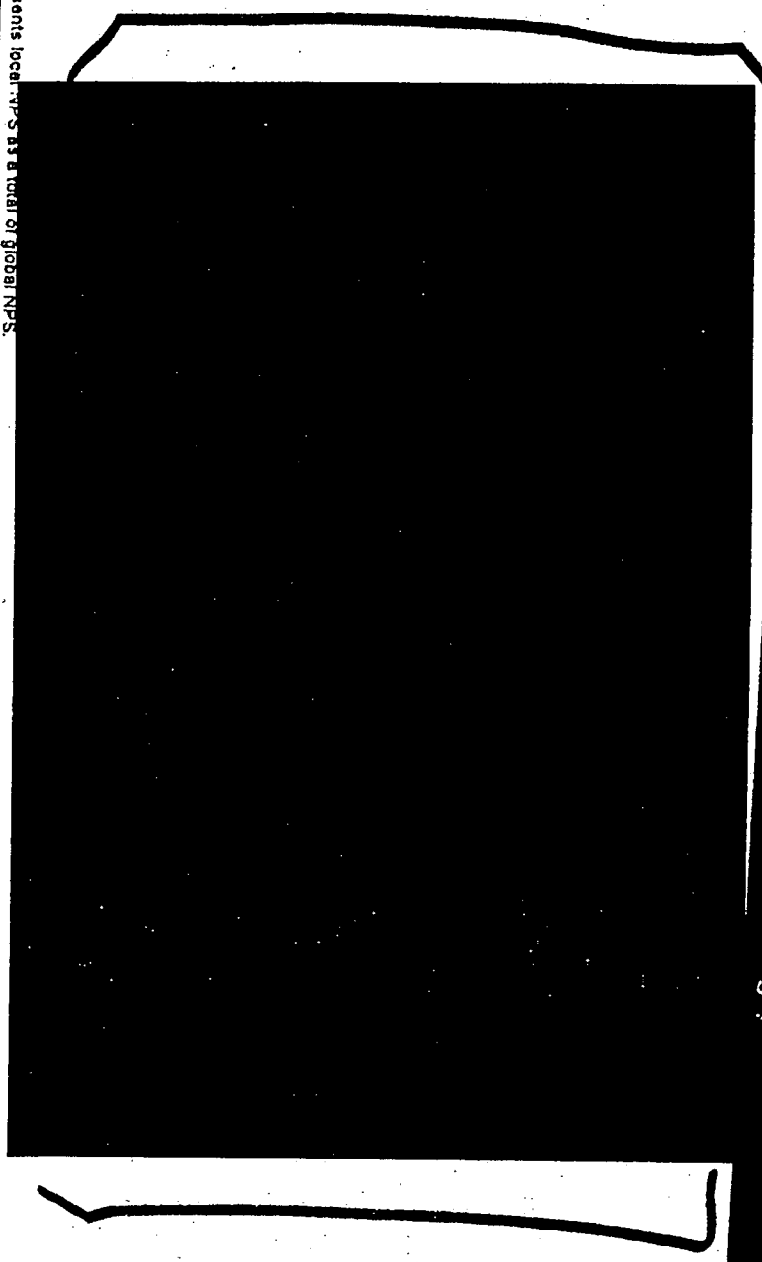
**Appendices**

CO08000354

**WCM's Top 500 Songs by NPS**

*Proprietary and Confidential*

Local NPS (1) from Domestic Repertoire (2003-2006 Average)



(1) Represents local NPS as a total of global NPS.

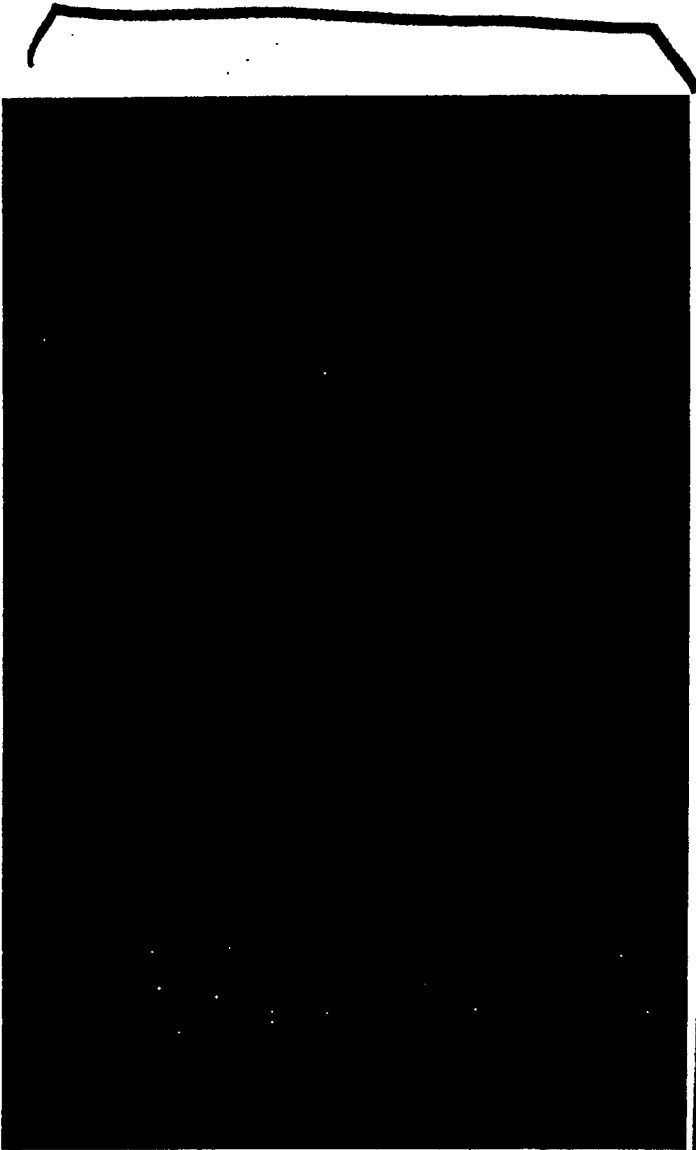


**WCM's Top 500 Songs by NPS (Cont'd)**

*Proprietary and Confidential*

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Local NPS <sup>(1)</sup> from Domestic Repertoire (2003-2006 Average)



<sup>(1)</sup> Represents local NPS as a total of global NPS.

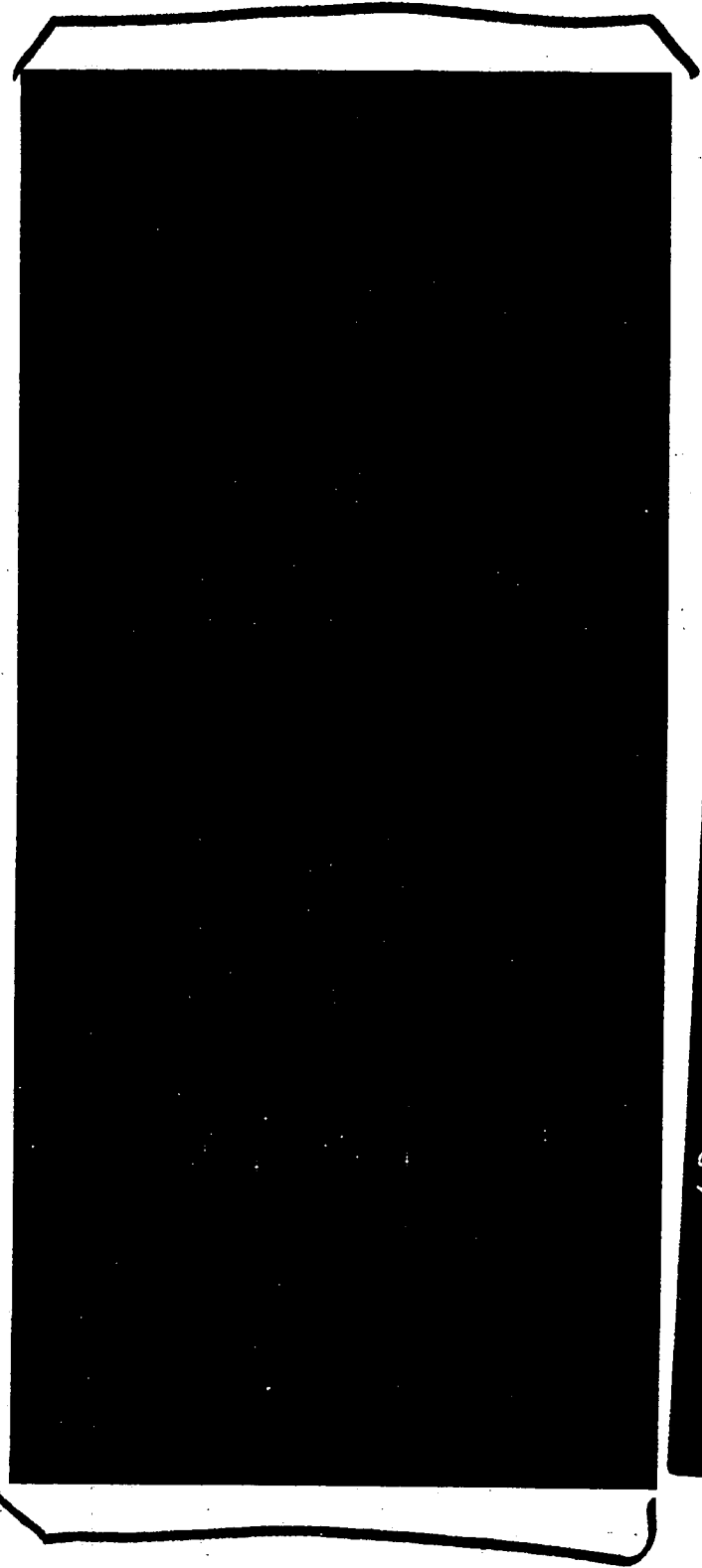


**WCM's Top 500 Songs by NPS (Cont'd)**

*Proprietary and Confidential*

CO08000357

Local NPS (1) from Domestic Repertoire (2003-2006 Average)



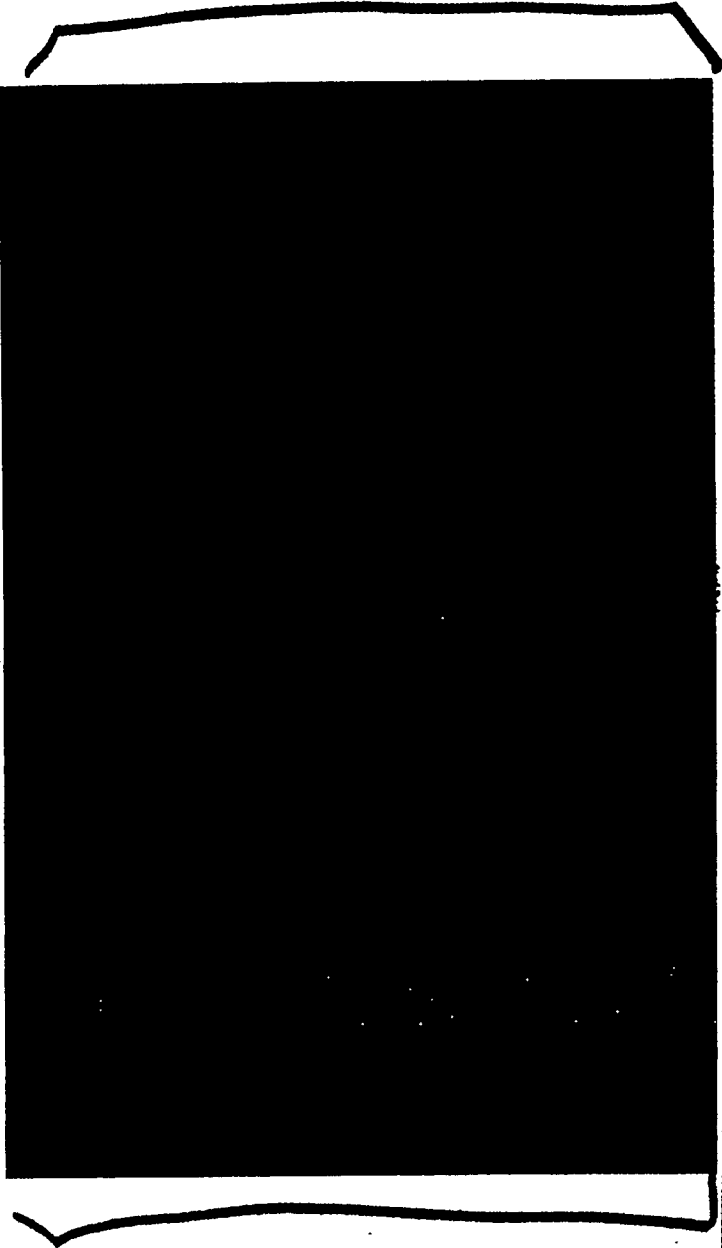
(1) Represents local NPS as a total of global NPS.



*Proprietary and Confidential*

**WCM's Top 500 Songs by NPS (Cont'd)**

**Local NPS <sup>(1)</sup> from Domestic Repertoire (2003-2006 Average)**



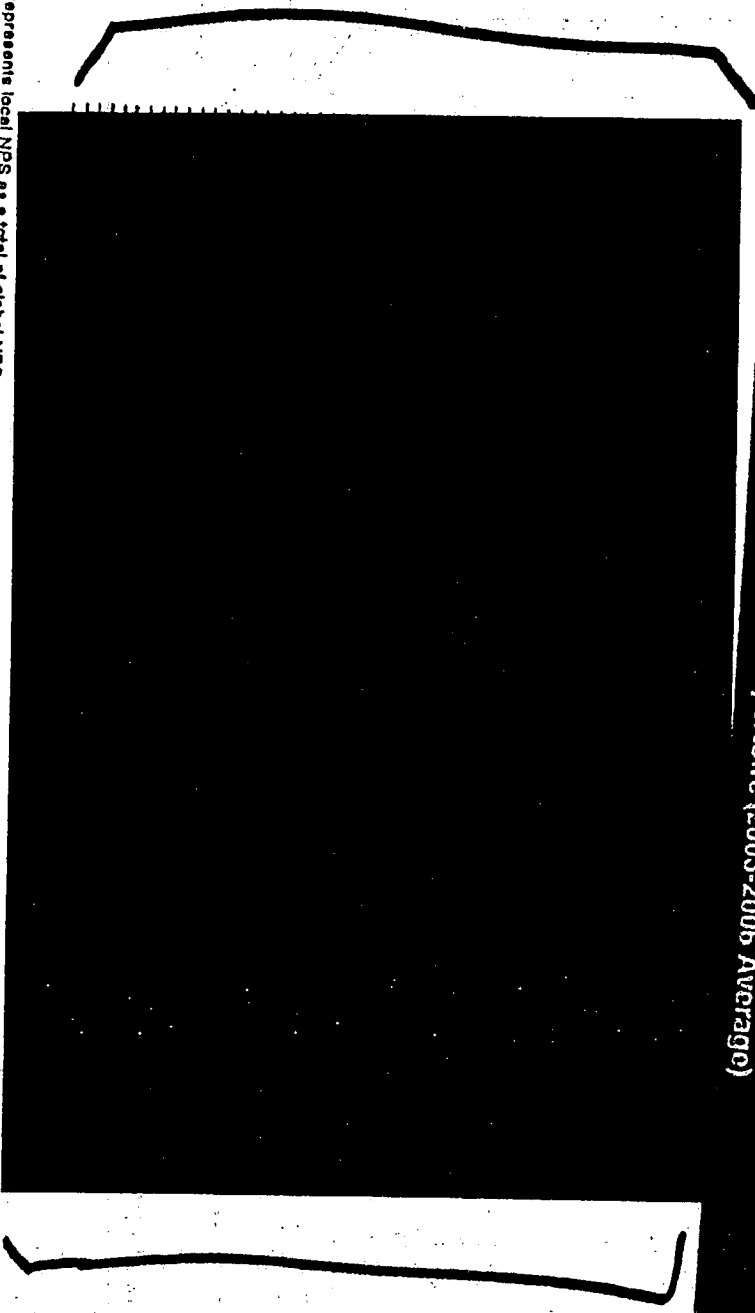
(1) Represents local NPS as a total of global NPS.



**WCM's Top 500 Songs by NPS (Cont'd)**

*Proprietary and Confidential*

**Local NPS (1) from Domestic Repertoire (2003-2006 Average)**



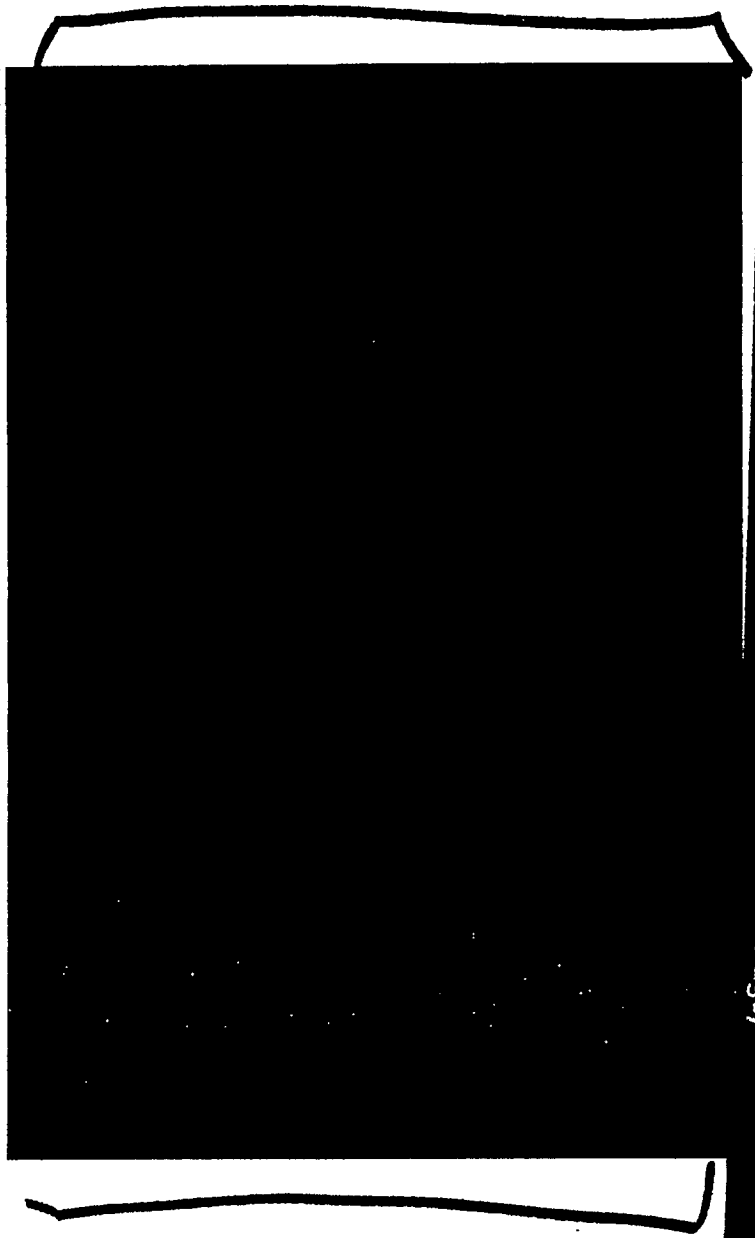
(1) Represents local NPS as a total of global NPS.



**WCM's Top 500 Songs by NPS (Cont'd)**

*Proprietary and Confidential*

Local NPS <sup>(1)</sup> from Domestic Repertoire (2003-2006 Average)



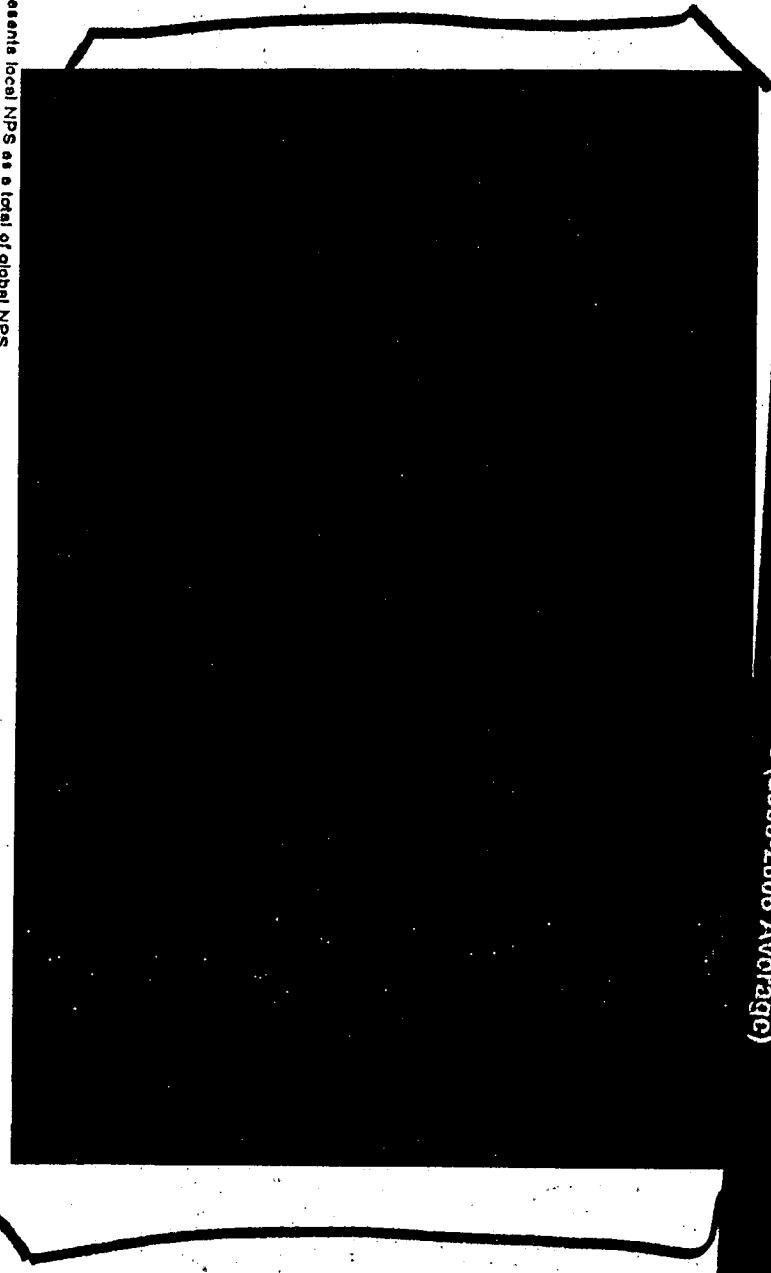
(1) Represents local NPS as a total of global NPS.



**WCM's Top 500 Songs by NPS (Cont'd)**

*Proprietary and Confidential*

Local NPS <sup>(1)</sup> from Domestic Repertoire (2003-2006 Average)



(1) Represents local NPS as a total of global NPS.



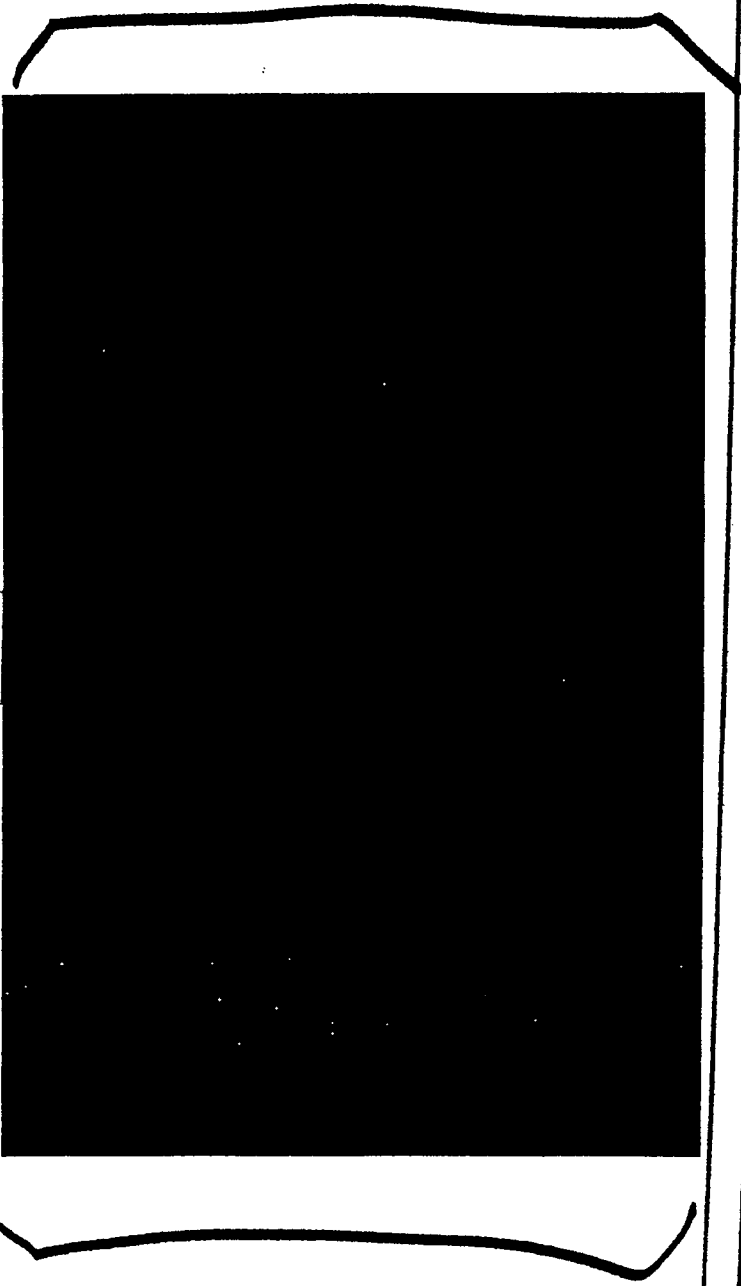


**Artist Advances**

*Proprietary and Confidential*

**International Anticipated Time-to-Recover**

Years

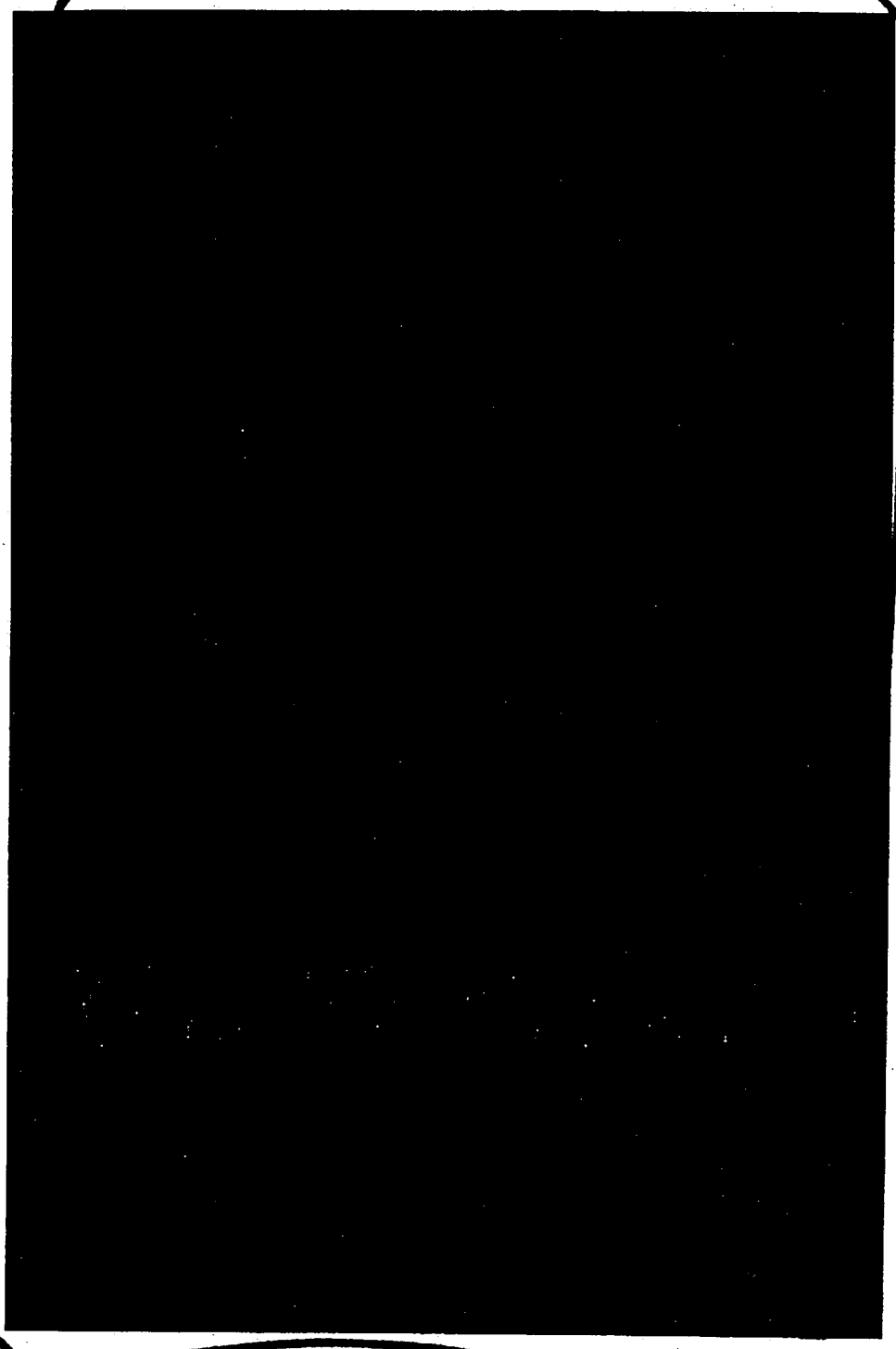


■ Gross Net



Historical Net Working Capital

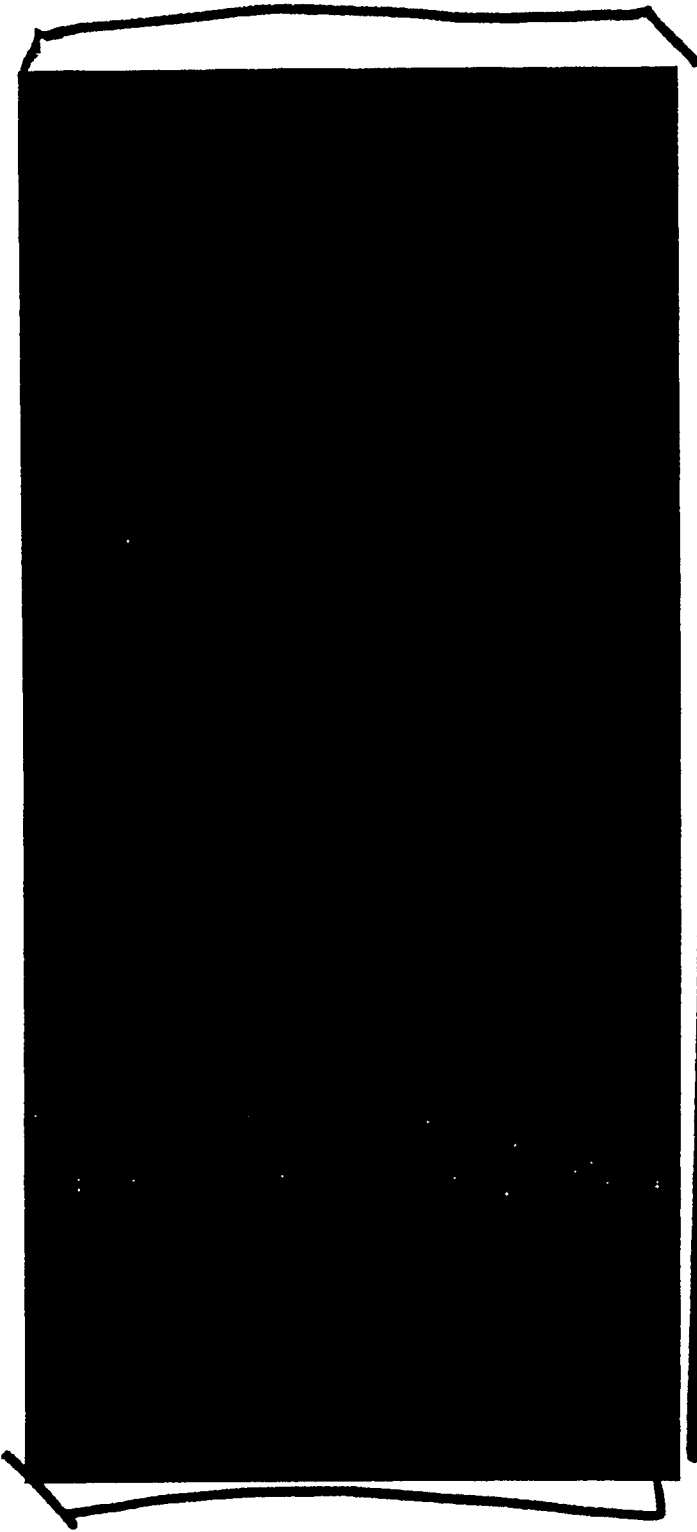
*Proprietary and Confidential*



Contact Information

*Proprietary and Confidential*

Lehman Brothers



RIAA Ex. 130-RR

## Consolidated Income Statement

(\$ in millions)	2003	2004	2005	Projected Fiscal Year Ended December 31,				
				2006E	2007E	2008E	2009E	2010E
Total Net Revenues	€339.8	€345.5	€368.3	€374.5	€389.3	€409.6	€428.4	€448.9
Royalty Expense	(170.7)	(175.7)	(197.4)	(197.5)	(205.6)	(217.2)	(228.2)	(240.3)
NPS	€169.0	€169.7	€170.9	€176.9	€183.7	€192.5	€200.2	€208.5
Marketing Costs	(3.8)	(4.3)	(4.4)	(4.7)	(4.4)	(4.5)	(4.5)	(4.5)
Provision against Advances	(6.5)	(5.5)	(5.4)	(5.1)	(5.1)	(5.1)	(5.1)	(5.1)
Other Cost of Sales	(4.5)	(3.8)	(3.8)	(5.4)	(4.8)	(4.8)	(4.6)	(4.6)
SG&A (incl. Rent)	(75.4)	(73.1)	(72.0)	(75.2)	(75.1)	(75.9)	(77.7)	(79.6)
Intercompany Charges	(4.5)	(2.3)	(1.2)	(0.8)	(0.8)	(0.8)	(0.8)	(0.8)
Other Operating Income / (Exp.)	(0.1)	0.3	1.4	1.0	1.0	1.0	1.0	1.0
Adjusted EBITDA	€74.2	€80.9	€85.6	€86.3	€94.9	€102.7	€108.6	€115.0
Total D&A	(58.2)	(27.1)	(28.6)	(28.7)	(29.4)	(30.5)	(31.1)	(31.7)
Adjusted EBIT	€16.0	€53.8	€56.8	€58.1	€65.3	€72.2	€77.5	€83.3
Zomba Revenue Recognition	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MP3.com Advances	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grantsville Writers Royalty Audit	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zomba Accrual Adjustment	0.0	0.0	(1.4)	0.0	0.0	0.0	0.0	0.0
MTV Settlement	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
German Tariff Settlement	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
IS&T One-Time Charges	0.0	0.0	(0.6)	(1.5)	0.0	0.0	0.0	0.0
Restructuring Costs	(1.2)	(3.7)	(0.5)	(0.4)	(2.0)	0.0	0.0	0.0
Separation Costs	0.0	(2.1)	(4.4)	0.0	0.0	0.0	0.0	0.0
Impairments	(12.5)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	€7.0	€48.0	€50.8	€56.2	€63.3	€72.2	€77.5	€83.3
<b>Operating Statistics:</b>								
<i>% Growth</i>								
Net Revenue	-	1.7%	6.6%	1.7%	4.0%	5.2%	4.6%	4.8%
NPS	-	0.4	0.7	3.5	3.8	4.8	4.0	4.1
Adjusted EBITDA	-	9.0	5.8	1.5	9.1	8.4	5.7	5.9
Adjusted EBIT	-	NM	5.4	2.4	12.4	10.5	7.3	7.4
<i>% Margin</i>								
NPS	49.7%	49.1%	46.4%	47.2%	47.2%	47.0%	48.7%	48.5%
Adjusted EBITDA	21.8	23.4	23.2	23.2	24.3	25.1	25.4	25.6
Adjusted EBIT	4.7	15.6	15.4	15.5	16.8	17.6	18.1	18.5

## Net Asset Schedule

(€ in millions)	2004	2005	Projected Fiscal Year Ending December 31,				
			2006F	2007F	2008F	2009F	2010F
Trade & Other Accounts Receivable	39.9	43.1	43.8	44.9	46.0	46.5	50.4
Royalty Accounts Receivable	167.7	168.8	192.9	200.5	211.0	220.7	231.2
Advances	99.2	115.4	103.3	108.3	96.0	100.0	104.9
Inventories	5.7	6.5	7.5	7.0	7.0	7.1	7.1
<b>Total Current Assets</b>	<b>€312.6</b>	<b>€381.8</b>	<b>€347.3</b>	<b>€360.7</b>	<b>€360.0</b>	<b>€376.2</b>	<b>€393.6</b>
Property, Plant and Equipment	64.7	69.6	€11.0	€11.1	€12.5	€13.9	€14.0
Long-Term Investments	37.2	12.7	12.8	13.2	13.5	13.9	14.2
Intangible Assets	312.6	330.7	320.1	317.8	301.3	284.3	268.7
Goodwill	91.2	95.8	95.8	95.8	95.8	95.8	95.8
<b>Total Assets</b>	<b>€758.2</b>	<b>€800.8</b>	<b>€787.1</b>	<b>€796.6</b>	<b>€784.0</b>	<b>€784.1</b>	<b>€784.4</b>
Trade & Other Accounts Payable	€35.6	€43.1	€45.2	€47.1	€49.8	€52.5	€53.4
Royalty Accounts Payable	302.5	345.3	351.0	358.0	367.7	378.7	388.4
<b>Total Current Liabilities</b>	<b>€338.1</b>	<b>€388.4</b>	<b>€396.1</b>	<b>€405.1</b>	<b>€417.6</b>	<b>€429.1</b>	<b>€441.7</b>
Provisions for Pension	6.1	5.8	5.9	5.9	5.9	5.9	5.9
Other Provisions	6.4	2.9	2.9	2.9	2.9	2.9	2.9
<b>Total Liabilities</b>	<b>€350.6</b>	<b>€397.3</b>	<b>€405.0</b>	<b>€414.0</b>	<b>€426.4</b>	<b>€438.0</b>	<b>€450.6</b>
<b>Net Operating Assets</b>	<b>€407.6</b>	<b>€403.4</b>	<b>€382.1</b>	<b>€384.6</b>	<b>€357.6</b>	<b>€346.1</b>	<b>€333.8</b>

CO05005928

## Consolidated Cash Flow Statement

€ in millions)	2004	2005	Projected Fiscal Year Ending December 31,				
			2006E	2007E	2008E	2009E	2010E
EBIT	€48.0	€50.6	€56.2	€63.3	€72.2	€77.5	€83.3
Depreciation of PP&E and Sheet Rental Music	1.5	1.8	2.1	2.1	2.1	2.1	2.1
Amortization of Rights and Licenses	25.5	27.1	26.6	27.3	26.4	29.0	29.6
Bad Debt Expense	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Provision Against Advances	5.5	5.4	5.1	5.1	5.1	5.1	5.1
Other Provisions	0.6	0.4	0.0	0.0	0.0	0.0	0.0
APM Investment Income	(0.9)	(0.7)	(0.9)	(0.9)	(0.9)	(0.9)	(0.9)
APM Dividends	0.0	0.0	0.0	0.5	0.5	0.5	0.5
Other	(0.4)	(0.3)	0.0	0.0	0.0	0.0	0.0
<b>Pre-Tax Funds From Operations</b>	<b>€90.4</b>	<b>€94.7</b>	<b>€90.4</b>	<b>€99.0</b>	<b>€107.9</b>	<b>€113.8</b>	<b>€120.1</b>
(Inc.) Dec. in Trade and Other Accounts Receivable	(€3.6)	(€0.9)	(€1.0)	(€1.7)	(€2.4)	(€2.2)	(€2.4)
(Inc.) Dec. in Royalty Accounts Receivable	(6.8)	(19.4)	(6.1)	(7.6)	(10.5)	(9.7)	(10.6)
(Inc.) Dec. in Net Advances	13.3	(32.4)	7.0	(10.0)	7.2	(9.0)	(10.0)
(Inc.) Dec. in Inventory / CD Production	0.4	(0.9)	(1.0)	0.4	(0.0)	(0.0)	(0.0)
nc. (Dec.) in Trade and Other Accounts Payable	(1.7)	2.2	2.1	1.9	2.8	2.6	2.9
nc. (Dec.) in Royalty Accounts Payable	8.6	42.8	5.6	7.1	9.7	8.9	9.7
<b>Pre-Tax Cash Flow From Operating Activities</b>	<b>€90.7</b>	<b>€78.2</b>	<b>€97.1</b>	<b>€89.0</b>	<b>€114.7</b>	<b>€104.8</b>	<b>€109.9</b>
Investments in Tangible Assets (Capex)	(2.1)	(8.2)	(3.5)	(2.2)	(3.5)	(3.5)	(2.2)
<b>Pre-Tax Free Cash Flow</b>	<b>€88.6</b>	<b>€70.0</b>	<b>€93.6</b>	<b>€86.8</b>	<b>€111.2</b>	<b>€101.3</b>	<b>€107.7</b>
Investments in Intangible Assets (Acquisitions)	(€4.2)	(€29.1)	(€18.0)	(€25.0)	(€12.0)	(€12.0)	(€12.0)
<b>Pre-Tax Free Cash Flow Post Acquisitions</b>	<b>€84.3</b>	<b>€40.9</b>	<b>€77.8</b>	<b>€61.8</b>	<b>€99.2</b>	<b>€89.3</b>	<b>€95.6</b>

CO05005929

**2004 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Consolidated Publishing  
Worldwide Publishing  
(in \$'000)**

**WITH ACQUISITIONS**

	FY03 2004	TY 2004	TY 2005	TY 2006	TY 2007
Net Sales	151,592	138,445	139,538	162,159	165,833
Performance	99,334	100,010	107,108	111,216	115,587
Print	72,097	74,898	76,478	82,485	86,465
Print Media	7,812	9,733	12,678	16,477	21,412
Print	22,872	23,105	23,344	23,919	23,961
Acquisition	1,079	4,148	9,147	12,571	15,395
Other	18,915	13,951	19,803	20,054	20,118
Total Revenue	273,023	259,372	279,634	329,432	348,850
Revenue Expenses	(77,335)	(99,782)	(102,041)	(104,281)	(106,732)
Print	(43,415)	(48,178)	(48,877)	(49,881)	(50,857)
Performance	(34,144)	(34,728)	(34,647)	(34,648)	(34,786)
Print Media	(3,942)	(7,424)	(8,648)	(12,338)	(18,287)
Print	(4,576)	(4,740)	(4,805)	(4,816)	(4,854)
Acquisition	(730)	(2,642)	(5,885)	(7,203)	(9,521)
Other	(1,220)	(8,082)	(1,113)	(2,113)	(3,159)
Total Revenue Expenses	(188,294)	(197,328)	(209,138)	(220,122)	(232,229)
Cost of Sales	(6,204)	(8,085)	(8,088)	(8,117)	(8,146)
UK International Advertis	40	40	40	40	40
Headline Costs	1,870	3,131	3,572	3,917	4,115
Production	(4,633)	(4,483)	(4,470)	(4,470)	(4,534)
Production	(2,059)	(2,059)	(2,059)	(2,059)	(2,059)
Other of Sales	(26,628)	(12,712)	(12,407)	(12,007)	(12,467)
Other Cost of Sales	(300)	(180)	(280)	(380)	(480)
Total Cost of Sales (incl. Int'l. Advertis)	(24,942)	(24,521)	(24,571)	(24,571)	(24,571)
SG&A (incl. items below)	(69,309)	(69,358)	(70,050)	(71,801)	(73,398)
Depreciation	(1,748)	(1,728)	(1,722)	(1,722)	(1,728)
Print	(3,679)	(3,791)	(3,647)	(3,931)	(4,079)
Print Media	8	8	8	8	8
Performance	(897)	(899)	(899)	(899)	(899)
Internal Service Charge	(11)	(11)	(11)	(11)	(11)
Total SG&A	(77,542)	(77,440)	(78,428)	(80,285)	(82,149)
Results and Depreciation of Investments	194	817	159	154	154
Other Operating Int./Debt	855	817	855	855	855
Restructuring Expenses	(1,910)	(2,000)	-	-	-
Other Int'l. Expenses	-	-	-	-	-
Other Int'l. Expenses	-	-	-	-	-
Total Other Operating Int./Debt	(831)	(931)	1,049	1,049	1,049
Total Investments & Amortization	-	-	-	-	-
EBIT	86,218	83,331	72,156	77,495	83,361
EBIT (Before extraordinary)	89,149	85,118	72,156	77,498	83,361
EBITDA	81,964	82,781	102,771	108,611	116,578
WFS % Revenue	47.2%	47.2%	47.0%	46.7%	46.3%
TOTAL SG&A % Revenue	28%	28%	28%	28%	28%
EBIT SG&A % WFS	44%	43%	43%	43%	43%
EBIT ROSSA (Before extraordinary)	15.0%	15.7%	17.6%	18.4%	19.5%
EBIT ROSSA	15.0%	15.7%	17.6%	18.4%	19.5%
EBITDA ROSSA	22.7%	23.8%	25.1%	25.4%	26.0%

**8400 PAPER PURCHASING  
2004 BUSINESS PLAN**

WW/PAL



**PROFIT AND LOSS STATEMENT**  
 Con Business  
**WORLDWIDE PUBLISHING**  
 (In \$000)  
**WITH ACQUISITIONS**

	1997-1998	TV 2007	TV 2008	TV 2009	TV 2010
Performance	18,421	130,673	151,935	157,276	151,098
Sale	74,152	31,804	69,281	68,905	92,683
Print	23,670	33,864	32,582	36,181	40,548
TV	7,785	9,722	12,597	16,447	21,331
Print	11,020	11,960	12,097	12,759	12,598
Acquisition	-	-	-	-	-
Other	1,200	4,168	5,547	12,371	15,395
Total Revenue	268,533	207,073	219,763	233,473	250,708
Advertising Expenses	(96,341)	(98,416)	(100,781)	(105,079)	(103,450)
Mechanical	(39,500)	(41,533)	(40,748)	(42,138)	(42,257)
Performance	(23,601)	(23,780)	(23,246)	(23,457)	(23,463)
Print	(3,929)	(7,411)	(9,623)	(12,532)	(15,482)
Print	(3,187)	(1,213)	(3,316)	(2,332)	(2,450)
Production	(780)	(2,642)	(3,883)	(7,723)	(9,311)
Other	(130)	(137)	(385)	(21)	(34)
Total Reprint Expense	(168,631)	(177,537)	(180,438)	(188,233)	(194,344)
Cost of Sale	(3,917)	(3,917)	(3,917)	(3,917)	(3,917)
UT (Individual Address)	40	40	40	40	40
UTS	111,714	116,844	132,130	138,637	138,134
Marketing Costs	(2,387)	(2,387)	(2,387)	(2,387)	(2,387)
Production and Reprint	(5,053)	(5,053)	(5,053)	(5,053)	(5,053)
Depreciation and Amortization	(21,722)	(21,722)	(21,722)	(21,722)	(21,722)
Other	(1,498)	(1,498)	(1,498)	(1,498)	(1,498)
Total Cost of Sale (and royalty cost)	(29,060)	(29,060)	(29,060)	(29,060)	(29,060)
Adjusted EPS	94,908	88,731	94,422	97,620	100,047
SBA (and items below)	(50,474)	(50,615)	(51,250)	(52,589)	(53,813)
Correction Transfer Assets	(1,262)	(1,262)	(1,262)	(1,262)	(1,262)
Net	(4,132)	(4,179)	(4,235)	(4,385)	(4,485)
BIG Publishing (Incompleteness Change)	1,020	1,020	1,020	1,020	1,020
Berkeley/UC Change	(3,811)	(3,811)	(3,811)	(3,811)	(3,811)
Internal Service Charge	(51,460)	(51,460)	(51,460)	(51,460)	(51,460)
Total SBA	(58,705)	(58,705)	(59,743)	(60,627)	(61,531)
Reprint and Depreciation of Investments	194	6	6	6	6
Other Operating (In/Dow)	6	6	6	6	6
Structuring Expenses	6	6	6	6	6
Goodwill Impairment	6	6	6	6	6
Other Technical Fees	6	6	6	6	6
Total Other Operating Inc/(Ded)	(1,370)	(1,370)	189	189	189
Total Investments & Amortization	-	-	-	-	-
EBIT	27,861	32,537	33,685	43,393	47,988
EBIT (before extraordinary)	29,624	24,039	29,063	49,298	47,888
EBITDA	10,003	88,178	43,798	89,851	72,000
EPS % Revenue	3.9%	3.9%	3.9%	3.9%	3.9%
TOTAL SBA % Revenue	1.9%	1.7%	1.7%	1.7%	1.8%
TOTAL SBA W/ HRS	4.8%	4.0%	4.0%	4.0%	4.1%
EBIT ROE % (before extraordinary)	10.4%	13.4%	13.4%	13.7%	13.7%
EBIT ROE %	8.8%	10.9%	10.9%	10.9%	10.7%
EBITDA ROE %	17.0%	20.2%	20.2%	20.8%	21.1%

**BIG MISC PURSUING**  
 2008 earnings plus  
**PROFIT AND LOSS STATEMENT**  
 Production Profit

WV PAI

WORLDWIDE PUBLISHING  
(in \$000)  
WITH ACQUISITIONS

	1997	1998	1999	2000
Net Income	1,778	1,481	1,511	2,012
Performance	14,020	14,624	14,511	15,526
Share	30,229	30,796	41,410	45,079
New Media	25	27	28	29
Print	18	19	20	21
Other	1	1	1	2
Total Revenue	1,454	1,481	1,851	1,987
Operating Expenses	(1,261)	(1,394)	(1,440)	(1,397)
Financial	(1,960)	(2,060)	(2,178)	(2,280)
Performance	(10,150)	(10,505)	(11,019)	(11,471)
Share	(13)	(13)	(14)	(14)
New Media	1	1	1	1
Print	1	1	1	1
Other	1	1	1	1
Total Equity Expenses	(12,150)	(12,570)	(13,100)	(13,750)
Cost of Sale	(20)	(20)	(20)	(20)
UK International Adjusted	(20)	(20)	(20)	(20)
Adjusted EPS	43,014	44,740	44,413	48,513
Bookable Costs	(1,774)	(1,594)	(1,581)	(1,617)
Depreciation	(6)	(6)	(6)	(6)
Other	(1,299)	(1,299)	(1,299)	(1,299)
Other Cost of Sale	(8,023)	(8,181)	(8,283)	(8,315)
Total Cost of Sale (and royalty exp)	(10,109)	(10,286)	(10,286)	(10,350)
Adjusted EPS	34,271	34,524	34,228	38,164
SOA (and from below)	(11,970)	(11,919)	(11,910)	(12,210)
Derivation Trade Assets	(222)	(282)	(282)	(282)
Net P&L	(62)	(62)	(62)	(62)
Net P&L	(1,151)	(1,151)	(1,151)	(1,151)
Derivation ITC Charge	(1,069)	(1,069)	(1,069)	(1,069)
Interest Service Charge	(1,822)	(1,822)	(1,822)	(1,822)
Total SOA	(15,972)	(15,972)	(15,972)	(15,972)
Merits and Derivation of Investments	653	653	653	653
Other Operating Inv/(Debt)	(80)	(725)	653	653
Restructuring Expenses	653	653	653	653
Shareholder Advances	653	653	653	653
Other Technical Transfers	653	653	653	653
Total Other Operating Inv/(Debt)	793	548	813	813
Total Investments & Amortisation	793	548	813	813
EBIT	19,062	21,528	23,317	24,789
EBIT (Before extraordinary)	19,442	21,512	23,247	24,429
EBITDA	22,702	24,880	26,428	28,410

EPS % Revenue  
LUV, SOA % Revenue  
TOTAL SOA % EPS  
EBIT ROCE (Before extraordinary)  
EBIT ROCE  
EBITDA ROCE

WW PM

7/29/2006 1:17 PM

Hutchinson

	QST 2006	TY 2007	TY 2008	TY 2009	TY 2010
Hutchinson					
Performance	10,432	10,839	10,828	10,667	10,597
Print					
Print Media	150	150	150	150	150
Print	10,991	10,991	10,991	10,991	10,991
Other					
Total Revenue	11,132	11,639	11,629	11,467	11,397
Revenue					
Revenue	11,132	11,639	11,629	11,467	11,397
Other					
Total Revenue Expenses	(1,429)	(1,428)	(1,428)	(1,428)	(1,428)
Cost of Sales	(1,602)	(1,602)	(1,602)	(1,602)	(1,602)
UK International Adjusted					
MP	5,343	5,343	5,343	5,343	5,343
Hutchinson Costs					
Production related Advances	(361)	(265)	(265)	(265)	(265)
Depreciation Rights and Licenses incl Tech Tra	(24)	(24)	(24)	(24)	(24)
Dep of Share Based Rental					
Other Cost of Sales	(12)	(12)	(12)	(12)	(12)
Total Cost of Sales (incl royalty exp)	(437)	(437)	(437)	(437)	(437)
Adjusted MP	8,278	8,278	8,278	8,278	8,278
SOA (incl item below)					
Depreciation Tradeable Assets	(2,812)	(2,802)	(2,802)	(2,802)	(2,802)
Print Publishing Intermittent Charge	(112)	(112)	(112)	(112)	(112)
Print	(440)	(440)	(440)	(440)	(440)
Print Publishing Intermittent Charge	11	11	11	11	11
Burdman/UC Charge	(21)	(21)	(21)	(21)	(21)
Internal Service Charge	(284)	(284)	(284)	(284)	(284)
Total SOA	(3,572)	(3,572)	(3,572)	(3,572)	(3,572)
Reduce and Depreciation of Treatment					
Other Operational Inc/(Exc)	14	14	14	14	14
Separation Expense	(79)				
Other Technical Transfer					
Total Other Operating Inc/(Dec)	(65)	14	14	14	14
Total Investments & Amortization					
EBIT	3,895	3,813	3,794	3,481	3,238
EBIT (Exclude extraordinary)	1,770	4,893	4,294	3,401	1,228
EBITDA	4,820	3,892	3,878	3,831	3,372
MP % Revenue	54%	54%	54%	53%	52%
TOTAL SOA % Revenue	34%	31%	30%	37%	35%
TOTAL SOA % MP	61%	65%	66%	69%	72%
EBIT % Revenue (before extraordinary)	18.1%	18.5%	15.9%	13.7%	11.5%
EBIT % MP	15.4%	18.5%	13.8%	13.2%	11.5%
EBITDA % Revenue	14.7%	17.2%	17.1%	19.0%	12.5%

**S&B historic PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Rajana & Rajana  
WORLDWIDE PUBLISHING  
(\$,000's)  
WITH ACQUISITIONS**

	QST 2008	TY 2007	TY 2008	TY 2009	TY 2010
	2,720	2,720	2,720	2,693	2,659

WHI PAI

	FY2006	FY2005	FY2004	FY2003	FY2002	FY2001
Performance	6,620	6,620	6,500	6,512	6,512	6,424
Synd	1,182	1,192	1,196	1,180	1,153	1,153
New Titles	398	398	398	392	392	385
Other	11,539	11,661	11,871	11,371	11,371	11,701
Total Revenue	23,437	23,571	22,748	22,520	22,520	22,492
Net Profit	(923)	(953)	(953)	(953)	(953)	(953)
Performance	(1,553)	(1,553)	(1,553)	(1,511)	(1,508)	(1,508)
Synd	(372)	(372)	(372)	(388)	(382)	(382)
New Titles	(60)	(60)	(60)	(59)	(59)	(59)
Other	(150)	(150)	(150)	(150)	(150)	(150)
Total Net Profit	(2,235)	(2,270)	(2,295)	(2,270)	(2,270)	(2,270)
Net Profit	(5,677)	(5,741)	(5,741)	(5,741)	(5,741)	(5,741)
Net Profit	(318)	(318)	(318)	(318)	(318)	(318)
Net Profit	16,228	16,449	16,449	16,228	16,228	16,129
Net Profit	(231)	(231)	(231)	(231)	(231)	(231)
Net Profit	(1,572)	(1,572)	(1,572)	(1,572)	(1,572)	(1,572)
Net Profit	(380)	(380)	(380)	(380)	(380)	(380)
Net Profit	(148)	(148)	(148)	(148)	(148)	(148)
Net Profit	(2,334)	(2,334)	(2,334)	(2,334)	(2,334)	(2,334)
Net Profit	14,055	14,055	14,055	14,055	14,055	14,055
Net Profit	(4,321)	(4,043)	(3,949)	(4,058)	(4,167)	(4,167)
Net Profit	(64)	(64)	(64)	(64)	(64)	(64)
Net Profit	(201)	(201)	(201)	(201)	(201)	(201)
Net Profit	96	(92)	(92)	96	96	96
Net Profit	(62)	(62)	(62)	(62)	(62)	(62)
Net Profit	(1,652)	(1,652)	(1,652)	(1,652)	(1,652)	(1,652)
Net Profit	(6,336)	(6,053)	(5,580)	(6,033)	(6,033)	(6,033)
Net Profit	(27)	(27)	(27)	(27)	(27)	(27)
Net Profit	(21)	(21)	(21)	(21)	(21)	(21)
Net Profit	(32)	(32)	(32)	(32)	(32)	(32)
Net Profit	7,981	7,752	8,162	7,880	7,880	7,818
Net Profit	9,617	9,775	10,198	9,871	9,871	9,871

WW/PAL

	2017	2016	2015	2014	2013
London					
Other					
Total Revenue	11,087	11,071	11,260	11,912	11,081
Revenue	23,462	23,379	23,778	23,278	22,954
Revenue	(973)	(933)	(911)	(828)	(925)
Revenue	(1,555)	(1,555)	(1,555)	(1,511)	(1,506)
Revenue	(773)	(773)	(773)	(768)	(762)
Revenue	(1,489)	(1,489)	(1,489)	(1,457)	(1,445)
Revenue	(2,218)	(2,218)	(2,218)	(2,218)	(2,218)
Revenue	(7,410)	(7,410)	(7,410)	(7,095)	(7,025)
Revenue	(4,411)	(4,411)	(4,172)	(4,172)	(4,103)
Revenue	22,137	22,138	22,412	22,071	21,738
Revenue	(493)	(493)	(493)	(493)	(493)
Revenue	(1,307)	(1,307)	(1,307)	(1,307)	(1,307)
Revenue	(280)	(280)	(280)	(280)	(280)
Revenue	(2,218)	(2,218)	(2,218)	(2,218)	(2,218)
Revenue	29,452	29,702	29,978	29,978	29,140
Revenue	(7,102)	(6,925)	(6,920)	(7,021)	(7,211)
Revenue	(203)	(203)	(203)	(203)	(203)
Revenue	(796)	(792)	(783)	(774)	(765)
Revenue	(82)	(82)	(82)	(82)	(82)
Revenue	(2,049)	(2,049)	(2,049)	(2,049)	(2,049)
Revenue	(10,048)	(9,903)	(9,902)	(10,092)	(10,285)
Revenue	(13)	(13)	(13)	(13)	(13)
Revenue	(79)	(79)	(79)	(79)	(79)
Revenue	(78)	(78)	(78)	(78)	(78)
Revenue	9,278	9,268	9,278	9,271	9,271
Revenue	9,291	9,288	9,288	9,271	9,271
Revenue	11,483	11,718	12,078	12,350	12,025
Revenue	69%	69%	69%	69%	69%
Revenue	33%	33%	33%	33%	33%
Revenue	45%	45%	45%	45%	45%
Revenue	28.0%	28.5%	28.5%	28.1%	28.8%
Revenue	27.7%	28.3%	28.3%	28.1%	28.8%
Revenue	34.3%	35.0%	35.8%	34.9%	33.5%

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**CONDENSED BUSINESS**  
**ELIMINATION**  
 (\$ 000's)

	EST 2006	TY 2007	TY 2008	TY 2009	TY 2010
Rehearsal	(62,274)	(63,729)	(65,419)	(66,743)	(68,101)
Performance	(28,302)	(29,441)	(30,480)	(31,598)	(32,127)
New Media	(15,226)	(15,481)	(16,101)	(17,226)	(18,174)
Print					
Foreign	(2,111)	(2,111)	(2,111)	(2,079)	(2,048)
Acquisition					
Other					
<b>Total Revenue</b>	<b>(112,913)</b>	<b>(115,751)</b>	<b>(119,115)</b>	<b>(120,647)</b>	<b>(124,452)</b>
Copyright Expenses					
Production					
Recording					
Mastering					
Site					
New Media					
Print					
Foreign					
Acquisition					
Other					
<b>Total Copyright Expenses</b>	<b>4,892</b>	<b>4,972</b>	<b>5,015</b>	<b>4,891</b>	<b>4,962</b>
Cost of Sales	118,792	118,724	117,274	120,553	124,472
Or Intellectual Property	2,101	2,101	2,101	2,019	2,018
Headed Costs					
Promotion Advance					
Depreciation Rights and License In/Out					
Cost of Short Music Rental					
Other Cost of Sales					
<b>Total Cost of Sales (incl. payroll exp)</b>	<b>125,684</b>	<b>125,797</b>	<b>124,389</b>	<b>127,473</b>	<b>131,452</b>
Adjustment					
<b>Total</b>	<b>(10,000)</b>	<b>(10,000)</b>	<b>(10,000)</b>	<b>(10,000)</b>	<b>(10,000)</b>
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headcount					
IPR % Revenue	0%	0%	0%	0%	0%
TOTAL SG&A % Revenue	0%	0%	0%	0%	0%
TOTAL SG&A % IPR	0%	0%	0%	0%	0%
EBIT MGR % (incl. extraordinary)	0%	0%	0%	0%	0%
EBIT MGR %	0%	0%	0%	0%	0%
EBITDA MGR %	0%	0%	0%	0%	0%

BMG MUSIC PUBLISHING  
 2008 BUSINESS PLAN

**PROFIT AND LOSS STATEMENT**  
 Core Business  
 REVENUE  
 (£ 000's)

	2006	2007	2008	2009	2010
Merchandise Performance	(60,667)	(62,982)	(63,310)	(64,971)	(64,485)
57% SFR	(26,105)	(27,185)	(28,240)	(29,245)	(29,410)
New Products	(13,309)	(10,394)	(11,007)	(11,650)	(12,114)
Print	.	.	.	.	.
Books	.	.	.	.	.
Acquisition	.	.	.	.	.
Other	.	.	.	.	.
Total Revenue	(83,150)	(82,857)	(82,357)	(86,621)	(86,595)
Recovery Expenses	60,667	62,982	63,310	64,971	64,485
Merchandise Performance	25,105	27,185	28,240	29,245	30,000
57% SFR	13,309	10,394	11,007	11,650	12,414
New Products	.	.	.	.	.
Print	.	.	.	.	.
Books	.	.	.	.	.
Acquisition	.	.	.	.	.
Other	.	.	.	.	.
Total Recovery Expenses	51,100	52,532	52,357	54,325	54,880
Cost of Sales	.	.	.	.	.
UK International Advertis	.	.	.	.	.
MPs	.	.	.	.	.

Marketing Costs  
 Promotion against Advertisers  
 Conventions Rights and Expenses Incl Tech Pro  
 Copy of Street Mark Retail  
 Other Costs of Sales  
 Total Cost of Sales (incl royalty exp)  
 Adjusted EPS

SG&A (incl items below)  
 Distribution Travel Agents  
 Rent  
 BHG Publisher Intercompany Charge  
 Baddeley/TIC Charge  
 Internal Services Charge  
 Travel & O&A  
 Repairs and Depreciation of Investments  
 Other Operating Int(Exp)  
 Research & Development  
 Structural Expenses  
 Other Technical Transfer  
 Total Other Operating Int/(Exp)

EBIT  
 EBIT (after extraordinary)  
 EBITDA  
 Headcount  
 EPS & Revenue  
 TOTAL SG&A % Revenue  
 EPS % Revenue  
 EBIT % Revenue (before extraordinary)  
 EBITDA % Revenue

	2006	2007	2008	2009	2010
EBIT	104,309	104,309	104,309	104,309	104,309
EBIT (after extraordinary)	.	.	.	.	.
EBITDA	.	.	.	.	.
Headcount	.	.	.	.	.
EPS & Revenue	0%	0%	0%	3%	0%
TOTAL SG&A % Revenue	0%	0%	0%	3%	0%
EPS % Revenue	0%	0%	0%	3%	0%
EBIT % Revenue (before extraordinary)	0%	0%	0%	3%	0%
EBITDA % Revenue	0%	0%	0%	3%	0%

ELIMINATION

(€ 000's)

	TY 2007	TY 2008	TY 2009	TY 2010
Medical	(1,427)	(1,487)	(1,546)	(1,614)
Performance	(1,994)	(2,013)	(2,095)	(2,181)
Raw Hides	(4,540)	(5,038)	(5,285)	(5,450)
Other	-	-	-	-
Total Revenue	(8,201)	(8,528)	(8,926)	(9,235)
Priority Expense	1,417	1,487	1,546	1,614
Technical	1,914	2,013	2,095	2,181
Performance	4,540	5,018	5,285	5,450
Sale Hides	-	-	-	-
Print	-	-	-	-
Roadtrip	-	-	-	-
Other	-	-	-	-
Total Regular Expense	8,230	8,528	8,926	9,234
Cost of Sales	-	-	-	-
UK International Adject	-	-	-	-
MPS	-	-	-	-

Marketing Costs  
Production and Advertising  
Depreciation Rights and Licenses net/Trade  
Other Cost of Sales  
Other Cost of Sales  
Total Cost of Sales (incl freight cost)  
Adjusted MPS

SG&A (incl items below)  
Depreciation Tangible Assets  
Rent  
Build Publishing/Intercompany Charge  
Sunderman/ LC Charge  
Internal Service Charge  
Total SG&A  
Results and Depreciation of Investments  
Other Operating Int/(Cost)  
Restructuring Expenses  
Research and Development  
Other Technical Funding  
Other Technical Funding  
Total Other Operating Int/(Cost)  
Total Impairments & Amortization

EBIT  
EBIT (Before extraordinary)  
EBITDA  
EBITDA  
EBITDA 105%

EPS % Revenue  
TOTAL SG&A % Revenue  
EBIT % MPS  
EBIT 105% (before extraordinary)  
EBIT 105%

	TY 2007	TY 2008	TY 2009	TY 2010
EPS % Revenue	0%	0%	0%	0%
TOTAL SG&A % Revenue	0%	0%	0%	0%
EBIT % MPS	0%	0%	0%	0%
EBIT 105% (before extraordinary)	0%	0%	0%	0%
EBITDA 105%	0%	0%	0%	0%

DLH





	2005	2007	2008	2009	2010
Performance Sync	(264)	(264)	(264)	(260)	(260)
New Media	(79)	(79)	(79)	(77)	(78)
Print	(10)	(10)	(10)	(10)	(10)
Other					
Total Expenses	(4,920)	(4,923)	(5,015)	(4,999)	(4,985)
Separate Expenses	(2,403)	(2,403)	(2,428)	(2,453)	(2,437)
Mechanical	160	160	160	160	155
Performance	354	354	354	350	356
Sync	78	78	78	77	78
New Media					
Print	10	10	10	10	10
Other					
Total Separate Expenses	4,990	4,982	5,015	4,999	4,985
Cost of Sales	8,403	8,418	8,528	8,453	8,459
UK International Advertis					
MP3					
Marketing Costs					
Production against Advance					
Depreciation Rights and Licenses In/From The					
Cost of Sales (incl. contrib cost)					
Adjusted MP3					
Social (incl. home library)					
Demotion/Taxable Assets					
Rent					
Sold Publishing/Intercompany Charge					
Depreciation/RC Charge					
Production Service Charge					
Total					
Assets and Depreciation of Investments					
Other Operating In/Out					
Restructuring Expenses					
Separation Expenses					
Other Technical Transfer					
Total Other Operating In/Out					
Total Investments & Amortization					
EBIT					
EBIT (includes extraordinary)					
EBITDA					
Headcount					
MP3 % Revenue	0%	0%	0%	2%	0%
Total MP3 % Revenue	0%	0%	0%	2%	0%
Total MP3 % EBIT	0%	0%	0%	2%	0%
EBIT MP3% (before extraordinary)	0%	0%	0%	2%	0%
EBIT MP3%	0%	0%	0%	2%	0%
EBITDA MP3%	0%	0%	0%	2%	0%

**BMG MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
CURRENT YEAR  
ELIMINATION  
(£ 000's)**

	2005	2007	2008	2009	2010
Mechanical	(160)	(160)	(160)	(159)	(155)
Performance	(354)	(354)	(354)	(350)	(356)
Sync	(78)	(78)	(78)	(77)	(78)
New Media					
Print	(2,111)	(2,111)	(2,111)	(2,079)	(2,046)

	14/2020	14/2021	13/2021	14/2021	14/2021
Portion					
Other	(4,892)	(4,892)	(4,892)	(4,892)	(4,892)
Total Revenue	12,257	12,257	12,257	12,257	12,257
Marketing Expenses	150	150	150	150	150
Technical	264	264	264	210	252
Performance	78	78	78	77	78
Sales					
Trade					
Media					
Portion	10	10	10	10	10
Other					
Total Revenue Expenses	4,892	4,892	4,919	4,992	4,982
Cost of Sales	5,403	5,403	5,528	5,453	5,453
UK International Advertis	2,101	2,101	2,101	2,059	2,098
MP3					

Marketing Costs					
Production/Event Advertising					
Direct Marketing Expenses					
Other Cost of Sales					
Total Cost of Sales (incl royalty exp)					
Adjusted MP3					
SG&A (incl items below)					
Depreciation/Intangible Assets					
Patent					
Goodwill Impairment/Intangible Assets					
Brand Advertising/Intangible Change					
Baddeley/JIC Change					
Internal Service Charge					
Total SG&A					
Results and Depreciation of Investments					
Other Operating Inv/(Debt)					
Restructuring Expenses					
Selection Expenses					
Other Technical Expenses					
Total Other Operating Inv/(Debt)					
Total Impairment & Amortization					
EBIT					
EBIT (Gulfco's extraordinary)					
EBITDA					
EBITDA					
Goodwill					
MP3 % Revenue	0%	0%	0%	0%	0%
TOTAL SG&A % Revenue	0%	0%	0%	0%	0%
TOTAL SG&A % MP3	0%	0%	0%	0%	0%
EBIT MP3% (incl extraordinary)	0%	0%	0%	0%	0%
EBIT MP3%	0%	0%	0%	0%	0%
EBITDA MP3%	0%	0%	0%	0%	0%



**PROFIT AND LOSS STATEMENT**  
**Worldwide Before Elimination**  
 (€ 000's)

	12/31/2006	12/31/2007	12/31/2008	12/31/2009	12/31/2010
MediTech	207,778	212,159	217,444	223,447	229,167
Performance	104,459	109,899	119,921	118,450	131,484
Print Media	41,979	44,218	46,955	49,870	52,864
Print	7,788	9,772	12,652	16,447	21,201
Acquisition	11,268	11,980	12,087	12,759	12,584
Other	1,200	4,168	9,647	12,971	13,995
Total Revenue	502	505	520	518	516
Operating Expenses	(314,655)	(317,581)	(318,673)	(318,878)	(320,281)
Depreciation	(123,989)	(126,579)	(126,371)	(126,090)	(127,115)
Print	(86,204)	(88,210)	(87,538)	(87,583)	(88,287)
Non-Print	(37,785)	(38,369)	(38,833)	(38,507)	(38,828)
Print	(11,477)	(11,811)	(12,035)	(12,235)	(12,522)
Acquisition	(750)	(2,667)	(5,865)	(7,201)	(8,211)
Other	(285)	(327)	(329)	(321)	(314)
Total Operating Expenses	(287,294)	(287,043)	(287,213)	(287,573)	(287,582)
Cost of Sales	(3,917)	(3,917)	(3,917)	(3,917)	(3,917)
Net Income	111,774	116,644	122,430	128,627	136,284
Provision for Doubtful Accounts	(1,287)	(1,287)	(1,287)	(1,287)	(1,287)
Provision for Intangible Assets	(1,828)	(1,828)	(1,828)	(1,828)	(1,828)
Provision for Share-Based Compensation	(21,722)	(22,957)	(23,472)	(24,072)	(24,672)
Other Cost of Sales (incl. forestry cost)	(1,456)	(1,096)	(1,096)	(1,096)	(1,096)
Adjustment for	(20,483)	(20,933)	(21,003)	(21,003)	(21,003)
SG&A (incl. from below)	81,106	85,711	91,433	97,020	102,047
Depreciation Through Assets	(90,474)	(90,415)	(91,220)	(92,300)	(93,811)
Print	(41,721)	(41,242)	(41,242)	(41,242)	(41,242)
Non-Print	(48,753)	(49,173)	(50,000)	(51,058)	(52,569)
BMG Publishing/Intercompany Charge	1,380	1,450	1,450	1,450	1,450
Benetton/UC Charge	(881)	(961)	(1,051)	(1,151)	(1,261)
Internal Service Charge	3,571	3,021	3,021	3,021	3,021
Total SG&A	(51,889)	(51,671)	(52,529)	(53,883)	(55,210)
Acquisition and Depreciation of Investments	194	194	194	194	194
Other Operating Int./Oid	0	0	0	0	0
Operating Expenses	(11,751)	(11,507)	(11,507)	(11,507)	(11,507)
Other Technical Training					
Total Other Operating Int./Oid	(1,279)	(1,200)	199	199	199
Total Investments & Amortization					
EBIT	27,861	32,937	39,043	45,236	47,988
EBIT (Before extraordinary)	24,626	24,079	29,843	42,246	47,988
EBITDA	50,028	56,178	63,731	68,651	73,600
Headcount					
10% % Revenue	20%	20%	20%	20%	20%
TOTAL SG&A % Revenue	14%	13%	13%	12%	12%
EBIT 100% (Before extraordinary)	46%	44%	43%	42%	41%
EBIT 100%	7%	8%	9%	10%	10%
EBITDA 100%	15%	14%	15%	16%	16%

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Production Music

WH BF EUM





	2006	2007	2008	2009	2010
Performance	5,894	6,864	6,864	6,761	6,660
Synic	1,117	1,277	1,277	1,257	1,239
New Media	1	408	1	402	1
Print	408	408	408	402	398
Other	-	-	-	-	-
Total Revenue	16,425	16,633	16,644	16,295	16,458
Operating Expenses	27,853	29,063	29,272	28,012	27,753
Depreciation	(1,117)	(1,113)	(1,112)	(1,097)	(1,080)
Amortization	(1,819)	(1,819)	(1,818)	(1,791)	(1,764)
Synic	(492)	(523)	(493)	(445)	(438)
New Media	(70)	(70)	(70)	(69)	(68)
Print	(70)	(70)	(70)	(69)	(68)
Other	(70)	(70)	(70)	(69)	(68)
Total Operating Expenses	(7,685)	(7,222)	(7,622)	(7,222)	(7,222)
Cost of Sales	(11,079)	(11,377)	(11,272)	(11,180)	(11,048)
W International Account	(318)	(381)	(318)	(318)	(318)
EPS	16,338	16,349	16,413	16,395	16,335
Marketing Costs	(231)	(231)	(231)	(231)	(231)
Provision against Advances	(1,571)	(1,571)	(1,571)	(1,571)	(1,571)
Depreciation Rights and Licenses In-Track To	(80)	(80)	(80)	(80)	(80)
Days of Stock Held Rental	(149)	(108)	(108)	(108)	(108)
Other Cost of Sales	(12,324)	(12,394)	(12,394)	(12,394)	(12,394)
Total Cost of Sales (incl. mgmt exp)	13,904	14,055	14,189	14,002	13,823
Additional EPS	(4,211)	(4,043)	(3,960)	(4,045)	(4,187)
SG&A (incl. front labor)	(44)	(44)	(44)	(44)	(44)
Depreciation Tangible Assets	(81)	(81)	(81)	(81)	(81)
Rent	(81)	(81)	(81)	(81)	(81)
BHG Publishing Intermoney Charge	96	96	96	96	96
Belgium / JC Charge	(42)	(42)	(42)	(42)	(42)
Internal Service Charge	(1,462)	(1,462)	(1,462)	(1,462)	(1,462)
Total SG&A	(6,216)	(6,052)	(5,910)	(6,052)	(6,150)
Other Operating Expenses	(27)	(27)	(27)	(27)	(27)
Separation Expenses	-	-	-	-	-
Other Technical Transfer	-	-	-	-	-
Total Other Operating Exp./Inv	(27)	(27)	(27)	(27)	(27)
Total Investments & Amortization	-	-	-	-	-
EBIT	7,353	7,753	8,163	7,890	7,618
EBIT (before extraordinary)	7,353	7,753	8,163	7,890	7,618
EBITDA	9,612	9,779	10,159	9,976	9,853
Provisional	-	-	-	-	-
EPS % Revenue	88%	59%	58%	57%	50%
Total SG&A % Revenue	27%	22%	21%	22%	22%
Total SG&A % Revenue	19%	17%	16%	17%	18%
EBIT M03% (before extraordinary)	27%	28%	29%	28%	27%
EBIT M03%	27%	28%	29%	28%	27%
EBITDA M03%	32%	35%	36%	35%	35%

**BHG MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Global Music**  
**WORLDWIDE BEFORE ELIMINATION**  
 (€ 000's)

	2006	2007	2008	2009	2010
Revenue	2,092	2,802	2,882	2,719	2,656
Operating Expenses	6,344	6,864	6,864	6,761	6,660
Synic	1,277	1,277	1,257	1,239	1,239
New Media	1	1	1	1	1
Print	13,278	13,318	13,318	13,138	12,941



	18,572	18,789	18,996	18,965	18,815
Region					
Other					
Fixed Expenses	40,978	41,114	41,537	40,703	40,481
Rentality Expenses	(1,113)	(1,113)	(1,113)	(1,097)	(1,080)
Technical	(1,818)	(1,818)	(1,818)	(1,819)	(1,784)
Performance	(452)	(452)	(452)	(445)	(438)
Synx	(452)	(452)	(452)	(445)	(438)
New Heds					
RHM	(1,499)	(1,499)	(1,499)	(1,478)	(1,454)
Other					
Total Equity Expense	(7,813)	(7,722)	(7,811)	(7,779)	(7,777)
Cost of Sales	(13,508)	(13,404)	(13,793)	(13,388)	(13,487)
UK International Adjust	(3,342)	(3,241)	(3,241)	(3,242)	(3,242)
IPG	22,187	22,288	22,412	22,072	21,718
Marketing Costs	(499)	(499)	(499)	(499)	(499)
Provision against Advances	(1,597)	(1,597)	(1,597)	(1,571)	(1,587)
Depreciation Right and License Int'l Tech Tr	(300)	(300)	(300)	(300)	(300)
Other of Street Mark. Rental	(280)	(280)	(280)	(280)	(280)
Other Cost of Sales	(2,755)	(2,755)	(2,755)	(2,755)	(2,755)
Total Cost of Sales (incl. royalty cost)	19,708	19,708	19,817	19,478	19,148
Adjusted IPG	(17,103)	(16,425)	(16,920)	(17,093)	(17,271)
SEGA (incl. lease build)	(207)	(207)	(207)	(207)	(207)
Depreciation Tangible Assets	(740)	(740)	(740)	(740)	(740)
Rent	108	108	108	108	108
IPG Publishing Intercountry Charge	(42)	(42)	(42)	(42)	(42)
Provision I/C Charge	(82)	(82)	(82)	(82)	(82)
Provision Service Charge	(2,098)	(2,049)	(2,009)	(2,009)	(2,043)
Total Int'l	(16,068)	(15,901)	(15,901)	(15,921)	(16,283)
Other Operating Int'l/Ded	(1)	(1)	(1)	(1)	(1)
Separation Expenses	(7)	(7)	(7)	(7)	(7)
Restructuring Expenses	(7)	(7)	(7)	(7)	(7)
Other Technical Transfers	(13)	(13)	(13)	(13)	(13)
Total Other Operating Int'l/Ded	(28)	(28)	(28)	(28)	(28)
Total Investments & Amortization	(28)	(28)	(28)	(28)	(28)
EBIT	3,378	3,318	3,318	3,371	3,318
EBIT (before extraordinary)	9,351	9,266	9,298	9,271	9,248
EBITDA	11,855	11,743	11,778	11,590	11,513
Headcount					
IPG % Revenue	54%	54%	54%	54%	54%
TOTAL SEGA % Revenue	21%	21%	21%	21%	21%
TOTAL SEGA % IPG	42%	42%	42%	42%	42%
EBIT RO25% (before extraordinary)	21%	21%	21%	21%	21%
EBIT RO25%	21%	21%	21%	21%	21%
EBITDA RO25%	28%	28%	28%	28%	27%

8948 MUSIC PURSUING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Consolidated Income  
UNITED STATES - TOTAL  
(\$ 000's)

	FY 2004	FY 2007	FY 2008	FY 2009	FY 2010
Net/Net	21,217	24,275	65,755	67,270	46,610
Performance	20,540	22,109	25,231	26,337	27,407
Sync	20,540	22,109	25,231	26,337	27,407
New Media	3,747	4,687	41,274	41,287	45,612
Print	3,945	9,276	9,590	7,915	10,290
Production	-	-	-	10,129	10,512
Other	-	-	-	-	-
Total Revenue	1,915	1,997	2,077	2,155	2,241
Revenue Expense	(44,200)	(45,211)	(46,874)	(47,583)	(46,636)
Net/Net	(11,537)	(12,121)	(12,589)	(12,121)	(13,679)
Performance	(19,517)	(18,943)	(19,298)	(19,298)	(22,249)
Sync	(19,517)	(18,943)	(19,298)	(19,298)	(22,249)
New Media	(2,319)	(2,319)	(1,893)	(1,893)	(7,788)
Print	(1,310)	(1,446)	(1,893)	(1,893)	(1,959)
Production	-	-	-	-	-
Other	-	-	-	-	-
Total Family Expense	(10,572)	(12,121)	(12,589)	(12,121)	(13,679)
Cost of Sale	(3,500)	(3,500)	(3,500)	(3,500)	(3,500)
UK International Adject	58,854	58,248	60,735	63,438	64,297
Net/Net	(1,994)	(1,117)	(1,540)	(1,540)	(1,381)
Performance	(2,153)	(2,153)	(2,153)	(2,153)	(2,153)
Sync	(6,017)	(6,017)	(6,017)	(6,017)	(6,017)
New Media	(9,981)	(9,981)	(9,981)	(9,981)	(11,329)
Print	(2,221)	(2,221)	(2,221)	(2,221)	(2,221)
Production	-	-	-	-	-
Other	-	-	-	-	-
Total Cost of Sale (incl/royalty and)	(10,131)	(10,077)	(10,130)	(10,130)	(10,130)
Adjusted Net/Net	(1,994)	(1,117)	(1,540)	(1,540)	(1,381)
Adjusted Performance	(2,153)	(2,153)	(2,153)	(2,153)	(2,153)
Adjusted Sync	(6,017)	(6,017)	(6,017)	(6,017)	(6,017)
Adjusted New Media	(9,981)	(9,981)	(9,981)	(9,981)	(11,329)
Adjusted Print	(2,221)	(2,221)	(2,221)	(2,221)	(2,221)
Adjusted Production	-	-	-	-	-
Adjusted Other	-	-	-	-	-
Total Income & Amortization	877	877	877	877	877
ERT	877	877	877	877	877
ERT (Before extraordinary)	877	877	877	877	877
ERTDA	31,832	31,832	31,832	31,832	31,832
Headcount	40%	40%	40%	40%	40%
IPS % Revenue	11%	11%	11%	11%	11%
TOTAL SOA % Revenue	17%	17%	17%	17%	17%
ERT RO25%	18.8%	18.8%	18.8%	18.8%	18.8%
ERT RO25%	23.4%	23.4%	23.4%	23.4%	23.4%
ERT RO25%	23.4%	23.4%	23.4%	23.4%	23.4%

8948 MUSIC PURSUING  
2006 BUSINESS PLAN

US TOTAL

**PROFIT AND LOSS STATEMENT**  
**As of and for the periods ended**  
**UNITED STATES TOTAL**  
**(€ 000's)**

	12/31/2006	12/31/2007	12/31/2008	12/31/2009	12/31/2010
Headhead	62,717	65,160	65,634	67,135	63,890
Performance	16,524	19,299	20,338	21,461	22,378
Good	3,742	4,824	20,744	21,287	22,607
New Media	9,545	9,716	9,532	7,715	13,450
Print	-	-	-	10,119	10,312
Acquisition	-	-	-	-	-
Other	1,715	1,294	1,853	1,879	2,007
Total Revenue	316,747	339,262	320,143	329,859	326,293
Production Expenses	(64,789)	(68,419)	(68,872)	(67,911)	(69,694)
Production	(1,462)	(1,448)	(1,467)	(1,278)	(1,315)
Performance	(15,096)	(14,585)	(16,597)	(16,020)	(15,358)
Print	(2,829)	(2,331)	(4,597)	(3,720)	(4,779)
Foreign	(1,210)	(1,046)	(1,093)	(1,971)	(1,425)
Acquisition	-	-	-	-	-
Other	(78,278)	(77,239)	(80,678)	(84,626)	(84,314)
Total Rights Expense	(13,903)	(13,900)	(13,900)	(13,900)	(13,900)
Net of 21%	202	202	202	202	202
Less: Intentional Addebit	27,074	27,952	28,189	43,138	43,298
PPS	(171)	(171)	(171)	(171)	(171)
Holding Cost	(2,152)	(2,151)	(2,151)	(2,151)	(2,151)
Production Rights and License Int'l/Net Tr	(2,777)	(2,777)	(2,777)	(2,777)	(2,777)
Other Cost of Sales	(178)	(178)	(178)	(178)	(178)
Total Cost of Sales (incl. right cost)	(5,477)	(5,477)	(5,477)	(5,477)	(5,477)
Adjusting PPS	34,596	32,473	34,092	35,860	37,413
30% (incl. News) Int'l	(11,015)	(11,027)	(11,147)	(11,459)	(11,712)
Operation Int'l News Agency	(187)	(187)	(187)	(187)	(187)
Rent	(970)	(963)	(999)	(1,014)	(1,020)
Print Publishing Int'l/News/Change	316	316	316	316	316
Benetton L/C Change	(141)	(141)	(141)	(141)	(141)
Internal Service Charge	(11,877)	(12,054)	(12,119)	(12,432)	(12,733)
Travel	-	-	-	-	-
Travel and Depreciation of Investments	-	-	-	-	-
Research and Development	-	-	-	-	-
Restructuring Expenses	-	(111)	-	-	-
Security Expenses	-	-	-	-	-
Other Technical Training	-	-	-	-	-
Total Other Operating Int'l/Net	-	(111)	-	-	-
Tool Impairments & Amortization	-	-	-	-	-
EBIT	19,619	20,211	21,954	23,428	23,080
EBIT (before extraordinary)	19,619	20,211	21,954	23,428	23,080
EBITDA	21,582	22,272	24,018	24,582	25,044
Headhead	32%	32%	32%	33%	32%
Production	10%	10%	10%	10%	9%
Good	12%	12%	11%	12%	12%
New Media	17%	17%	16%	15%	18%
Print	17%	17%	18%	18%	17%
Acquisition	19%	20%	20%	20%	21%
Other	19%	20%	20%	20%	21%
Total Revenue	32%	32%	32%	33%	32%
Production Expenses	10%	10%	10%	10%	9%
Production	12%	12%	11%	12%	12%
Print Publishing Int'l/News/Change	17%	17%	16%	15%	18%
Benetton L/C Change	17%	17%	18%	18%	17%
Internal Service Charge	19%	20%	20%	20%	21%
Travel	19%	20%	20%	20%	21%
Travel and Depreciation of Investments	19%	20%	20%	20%	21%
Research and Development	19%	20%	20%	20%	21%
Restructuring Expenses	19%	20%	20%	20%	21%
Security Expenses	19%	20%	20%	20%	21%
Other Technical Training	19%	20%	20%	20%	21%
Total Other Operating Int'l/Net	19%	20%	20%	20%	21%
Tool Impairments & Amortization	19%	20%	20%	20%	21%
EBIT	19%	20%	20%	20%	21%
EBIT (before extraordinary)	19%	20%	20%	20%	21%
EBITDA	19%	20%	20%	20%	21%

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Production Plan**

US TOTAL

UNITED STATES-TOTAL  
(\$ 000's)

	TY 2004	TY 2007	TY 2008	TY 2009	TY 2010
Net Profit	110	115	420	115	130
Performance	4,284	4,460	4,460	4,403	5,071
SG&A	19,590	20,392	21,210	22,190	23,006
Print					
Prepress					
Other					
Total Revenue	24,182	25,178	25,799	27,283	28,402
Operating Expenses					
Net Profit	(1)	(1)	(1)	(1)	(1)
Performance	(120)	(112)	(117)	(143)	(148)
SG&A	(4,687)	(4,650)	(4,541)	(5,019)	(5,346)
Print					
Prepress					
Other					
Total Revenue Expenses	(4,594)	(4,733)	(4,879)	(5,183)	(5,295)
Cost of Sales					
or International Adjustments					
Provision Costs	19,550	20,294	21,230	22,101	23,007
Provision against Advance	(1,224)	(1,146)	(1,180)	(1,193)	(1,217)
Depreciation Rights and License Int'l Tech Fee	1,340	(1,340)	(1,340)	(1,340)	(1,340)
Other - Cost of Sales					
Total Cost of Sales (Net Revenue and)	(1,884)	(1,832)	(1,850)	(1,873)	(1,874)
Adjusted EPS	14,987	15,794	16,607	17,484	18,237
SG&A (see items below)	(7,103)	(7,069)	(7,047)	(7,224)	(7,404)
Operating Expense Assets	(165)	(183)	(181)	(185)	(187)
Print Publishing (International) Charges	(470)	(478)	(481)	(483)	(489)
Performance (IT/Churn)	(1,222)	(1,222)	(1,222)	(1,222)	(1,222)
International Service Charge	(91)	(91)	(91)	(91)	(91)
Total SG&A	(8,151)	(8,163)	(8,110)	(8,393)	(8,583)
Revenue and Depreciation of Investments	8/7	8/7	8/7	8/7	8/7
Other Operating Int'l (Debt)					
Manufacturing Expenses					
Other Operating Expenses					
Other Taxes					
Total Other Operating Int'l (Debt)	8/7	8/7	8/7	8/7	8/7
Total Investments & Amortization					
EBIT	6,542	7,057	8,674	9,238	10,022
EBIT (Before extraordinary)	6,542	7,057	8,674	9,238	10,022
EBITDA	10,299	11,063	12,085	13,744	15,198
Headcount	91%	91%	91%	91%	91%
EPS % Revenue	47%	47%	47%	47%	47%
TOTAL SG&A % Revenue	31%	31%	31%	31%	31%
EBIT % Revenue	28%	28%	28%	28%	28%
EBIT % Revenue (before extraordinary)	28%	28%	28%	28%	28%
EBIT % Revenue	44%	44%	44%	44%	44%
EBITDA % Revenue	43%	43%	43%	43%	43%

BIRD PAPER PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
PRIMEWILL  
UNITED STATES-TOTAL  
(\$ 000's)





Function	2006	2007	2008	2009	2010
Other					
Total Revenues					
Royalty Expenses					
Merchandise					
Performance					
Merchandise					
Patent					
Other					
Total Royalty Expenses					
Cost of Sales					
UK International Address					
IP2					
Headline Corp					
Production and/or Agency					
Production Right and License In/With Tr					
Other Cost of Sales					
Total Cost of Sales (cost royalty cost)					
Adjusted IP2					
SGPA (incl items below)					
Depreciation Expense					
Amortization Expense					
Goodwill Impairment Expense					
Other					
Total SGPA					
Results and Depreciation of Investments					
Operating Expenses					
Other					
Total Other Operating Exp./Good					
Total Investments & Amortization					
NET					
EST (before adjustments)					
ESTDA					
Headline					
IP2 % Revenue					
TOTAL SGPA % Revenue					
TOTAL SGPA % IP2					
EST RO2% (before proprietary)					
EST RO2%					
ESTDA RO2%					

SHAW MORTGAGE HOLDING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Consolidated - Profitable  
UNITED STATES - TOTAL

	11/2006	11/2007	11/2008	11/2009	11/2010
Merchandise	0.0%	2.1%	2.3%	1.1%	2.1%
Performance	0.0%	4.2%	4.3%	4.1%	4.1%
SGPA	0.0%	6.0%	6.3%	6.2%	6.1%
Patent	0.0%	33.0%	30.0%	30.0%	30.2%
Merchandise	0.0%	1.0%	1.0%	2.0%	2.0%
Patent	0.0%	1.0%	1.0%	1.0%	1.0%
Acquisition	0.0%	4.0%	4.0%	4.0%	4.0%
Other	0.0%	4.0%	4.0%	4.0%	4.0%
Royalty Expense	21.4%	2.3%	2.3%	2.1%	2.1%
Net Profit					

US TOTAL

**BND FINANC PERFORMANCE  
2006 BUSINESS PLAN  
PROPERTY AND LOSS STATEMENT  
PRODUCTION PAIR ASSUMPTIONS  
UNITED STATES - TOTAL**

	FBY 2006	T-2007	T-2008	T-2009	W-2010
Performance	40.5%	4.2%	4.3%	4.3%	4.3%
GWC	-72.2%	4.0%	6.3%	4.3%	4.3%
New Needs	-72.2%	25.0%	10.0%	10.0%	10.0%
P/N	-10.0%	2.0%	2.0%	2.0%	2.0%
Recession	0.0%	0.5%	1.5%	1.5%	1.5%
Acquisition	0.0%	0.0%	0.0%	0.0%	0.0%
Other	0.0%	4.0%	4.0%	4.0%	4.0%
Total Revenue Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Cost of Sale	0.0%	0.0%	0.0%	0.0%	0.0%
UK International Adjust	0.0%	0.0%	0.0%	0.0%	0.0%
WFS	0.0%	0.0%	0.0%	0.0%	0.0%
Marketing Costs	(103)	0%	0%	0%	0%
Production assist Advances	(2,029)	0%	0%	0%	0%
Depreciation Rights and Leases Inc/Tech Tra	(1,727)	0%	0%	0%	0%
Cost of Street/Road/Road	0%	0%	0%	0%	0%
Cost of Other	(158)	0%	0%	0%	0%
Total Cost of Sales (incl equity cap)	(5,127)	0%	0%	0%	0%
Adjusted EPS	0.0%	0.0%	0.0%	0.0%	0.0%
Scale, Savings					
Scale (incl item below)	(4,922)	2.5%	2.5%	2.5%	2.5%
Depreciation Trade Assets	(442)	0.0%	0.0%	0.0%	0.0%
Rent	(179)	1.5%	1.5%	1.5%	1.5%
Rent Pledging Interim/ary Charge	56	0.0%	0.0%	0.0%	0.0%
Production P/N Change	(115)	0.0%	0.0%	0.0%	0.0%
Production Service Charge	0%	0.0%	0.0%	0.0%	0.0%
Total Scale	473	0.0%	0.0%	0.0%	0.0%
Results and Depreciation of Investments	0.0%	0.0%	0.0%	0.0%	0.0%
Other Operating In/Dev	0.3%	0.0%	0.0%	0.0%	0.0%
Restructuring Expenses	0.0%	-100.0%	0.0%	0.0%	0.0%
Separation Expenses	0.0%	-100.0%	0.0%	0.0%	0.0%
Other Technical Transfer	0.0%	0.0%	0.0%	0.0%	0.0%
Total Other Operating Inc/Dev	0.4%	0.0%	0.0%	0.0%	0.0%
Total Investments & Amortization	0.0%	0.0%	0.0%	0.0%	0.0%

	FBY 2006	T-2007	T-2008	T-2009	W-2010
Mechanical	0.0%	4.1%	4.1%	4.1%	4.1%
Performance	0.0%	4.1%	4.1%	4.1%	4.1%
Sync	0.0%	4.1%	4.1%	4.1%	4.1%
New Needs	0.0%	4.1%	4.1%	4.1%	4.1%
P/N	0.0%	4.1%	4.1%	4.1%	4.1%
Recession	0.0%	4.1%	4.1%	4.1%	4.1%
Other	0.0%	4.1%	4.1%	4.1%	4.1%
Acquisition	0.0%	4.1%	4.1%	4.1%	4.1%
Other	0.0%	4.1%	4.1%	4.1%	4.1%
Total Revenue Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Cost of Sale	0.0%	0.0%	0.0%	0.0%	0.0%
UK International Adjust	0.0%	0.0%	0.0%	0.0%	0.0%
WFS	0.0%	0.0%	0.0%	0.0%	0.0%
Marketing Costs	(1,234)	2%	2%	2%	2%
Production assist Advances	(3,240)	0%	0%	0%	0%
Depreciation Rights and Leases Inc/Tech Tra	0%	0%	0%	0%	0%
Cost of Street/Road/Road	0%	0%	0%	0%	0%
Cost of Other	0%	0%	0%	0%	0%
Total Cost of Sales (incl equity cap)	0%	0%	0%	0%	0%
Adjusted EPS					
Scale, Savings					
Scale (incl item below)	(2,103)	2.0%	2.0%	2.0%	2.0%
Depreciation Trade Assets	(183)	0.0%	0.0%	0.0%	0.0%
Rent	(470)	1.5%	1.5%	1.5%	1.5%
Rent Pledging Interim/ary Charge	(1,322)	0.0%	0.0%	0.0%	0.0%
Production Service Charge	0%	0.0%	0.0%	0.0%	0.0%
Total Scale	366	0.0%	0.0%	0.0%	0.0%
Results and Depreciation of Investments	0.0%	0.0%	0.0%	0.0%	0.0%
Other Operating In/Dev	0.0%	0.0%	0.0%	0.0%	0.0%
Restructuring Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Separation Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Other Technical Transfer	0.0%	0.0%	0.0%	0.0%	0.0%
Total Other Operating Inc/Dev	0.0%	0.0%	0.0%	0.0%	0.0%
Total Investments & Amortization	0.0%	0.0%	0.0%	0.0%	0.0%



**BEHAVIORAL HEALTH**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**UNITED STATES - TOTAL**

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Behavioral Health Charge	0.0%	0.0%	0.0%	0.0%	0.0%
Internal Service Charge	0.0%	0.0%	0.0%	0.0%	0.0%
Total SG&A	(911)	0.0%	0.0%	0.0%	0.0%
Revenue and Depreciation of Investments	3.6%	0.0%	0.0%	0.0%	0.0%
Other Operating Inv./Devt	0.0%	0.0%	0.0%	0.0%	0.0%
Construction Expenses	0.0%	-100.0%	-100.0%	0.0%	0.0%
Other Technical Expenses	0.0%	-100.0%	-100.0%	0.0%	0.0%
Other Technical Travel	0.0%	0.0%	0.0%	0.0%	0.0%
Total Other Operating Inv./Devt	0.0%	0.0%	0.0%	0.0%	0.0%
Total Investments & Amortization	0.0%	0.0%	0.0%	0.0%	0.0%

**BEHAVIORAL HEALTH**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**UNITED STATES - TOTAL**

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Technical Performance	0.0%	0.0%	0.0%	-1.5%	-1.5%
Sync	0.0%	0.0%	0.0%	-1.5%	-1.5%
New Media	0.0%	0.0%	0.0%	-1.5%	-1.5%
Print	0.0%	0.0%	0.0%	-1.5%	-1.5%
Posters	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	0.0%	0.0%	-1.5%	-1.5%
Republish Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Technical Performance	0.0%	0.0%	0.0%	-1.5%	-1.5%
Sync	0.0%	0.0%	0.0%	-1.5%	-1.5%
New Media	0.0%	0.0%	0.0%	-1.5%	-1.5%
Print	0.0%	0.0%	0.0%	-1.5%	-1.5%
Posters	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	0.0%	0.0%	-1.5%	-1.5%
Total Operating Expenses	0.0%	0.0%	0.0%	-1.5%	-1.5%
Cost of Sales	0.0%	0.0%	0.0%	0.0%	0.0%
UR International Adverts	0.0%	0.0%	0.0%	0.0%	0.0%
MIS	0.0%	0.0%	0.0%	0.0%	0.0%

**BEHAVIORAL HEALTH**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**UNITED STATES - TOTAL**

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Marketing Costs	0%	0%	0%	0.0%	0.0%
Production against Advances	0%	0%	0%	0.0%	0.0%
Depreciation Rights and Licenses incl. Inv. Tr	0%	0%	0%	0.0%	0.0%
Other Stock Price Rental	0%	0%	0%	0.0%	0.0%
Other Costs	0%	0%	0%	0.0%	0.0%
Total Cost of Sales (incl. republish exp)	0%	0%	0%	0%	0%
Adjusted PPS	0%	0%	0%	0%	0%
SG&A (incl. lease liability)	0%	3.6%	2.5%	2.5%	2.5%
Depreciation Tangible Assets	0%	0.0%	0.0%	0.0%	0.0%
Rent	0%	1.5%	1.5%	1.5%	1.5%
Print Publishing/Interconnect Charge	0%	0.0%	0.0%	0.0%	0.0%
Internal Service Charge	0%	0.0%	0.0%	0.0%	0.0%
Internal Service Charge	0%	0.0%	0.0%	0.0%	0.0%
Total SG&A	0%	5.1%	4.0%	4.0%	4.0%
Results and Depreciation of Investments	0.0%	0.0%	0.0%	0.0%	0.0%
Other Operating Inv./Devt	0.0%	-100.0%	-100.0%	0.0%	0.0%
Construction Expenses	0.0%	-100.0%	-100.0%	0.0%	0.0%
Other Technical Expenses	0.0%	-100.0%	-100.0%	0.0%	0.0%
Other Technical Travel	0.0%	0.0%	0.0%	0.0%	0.0%
Total Other Operating Inv./Devt	0.0%	0.0%	0.0%	0.0%	0.0%
Total Investments & Amortization	0.0%	0.0%	0.0%	0.0%	0.0%

**BEHAVIORAL HEALTH**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**UNITED STATES - TOTAL**

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Technical Performance	0.0%	0.0%	0.0%	-1.5%	-1.5%
Sync	0.0%	0.0%	0.0%	-1.5%	-1.5%
New Media	0.0%	0.0%	0.0%	-1.5%	-1.5%
Print	0.0%	0.0%	0.0%	-1.5%	-1.5%
Posters	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	0.0%	0.0%	-1.5%	-1.5%
Republish Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Technical Performance	0.0%	0.0%	0.0%	-1.5%	-1.5%
Sync	0.0%	0.0%	0.0%	-1.5%	-1.5%
New Media	0.0%	0.0%	0.0%	-1.5%	-1.5%
Print	0.0%	0.0%	0.0%	-1.5%	-1.5%
Posters	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	0.0%	0.0%	-1.5%	-1.5%
Total Operating Expenses	0.0%	0.0%	0.0%	-1.5%	-1.5%
Cost of Sales	0.0%	0.0%	0.0%	0.0%	0.0%
UR International Adverts	0.0%	0.0%	0.0%	0.0%	0.0%
MIS	0.0%	0.0%	0.0%	0.0%	0.0%

**BEHAVIORAL HEALTH**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**UNITED STATES - TOTAL**

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Technical Performance	0.0%	0.0%	0.0%	-1.5%	-1.5%
Sync	0.0%	0.0%	0.0%	-1.5%	-1.5%
New Media	0.0%	0.0%	0.0%	-1.5%	-1.5%
Print	0.0%	0.0%	0.0%	-1.5%	-1.5%
Posters	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	0.0%	0.0%	-1.5%	-1.5%
Republish Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Technical Performance	0.0%	0.0%	0.0%	-1.5%	-1.5%
Sync	0.0%	0.0%	0.0%	-1.5%	-1.5%
New Media	0.0%	0.0%	0.0%	-1.5%	-1.5%
Print	0.0%	0.0%	0.0%	-1.5%	-1.5%
Posters	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	0.0%	0.0%	-1.5%	-1.5%
Total Operating Expenses	0.0%	0.0%	0.0%	-1.5%	-1.5%
Cost of Sales	0.0%	0.0%	0.0%	0.0%	0.0%
UR International Adverts	0.0%	0.0%	0.0%	0.0%	0.0%
MIS	0.0%	0.0%	0.0%	0.0%	0.0%
US TOTAL					

Print	0.0%	0.0%	0.0%	-1.5%	-1.5%
Revoln	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	1.1%	1.1%	-1.5%	-1.5%
<b>Regulatory Expenses</b>					
Metz/Jacuzel	0.0%	0.0%	0.0%	-1.5%	-1.5%
Performance	0.0%	0.0%	0.0%	-1.5%	-1.5%
Sync	0.0%	0.0%	0.0%	-1.5%	-1.5%
New Media	0.0%	0.0%	0.0%	-1.5%	-1.5%
Print	0.0%	0.0%	0.0%	-1.5%	-1.5%
Revoln	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	1.1%	1.1%	-1.5%	-1.5%
<b>Total Regulatory Expenses</b>	0.0%	0.0%	0.0%	-1.5%	-1.5%
Cost of Sales	0.0%	0.0%	0.0%	0.0%	0.0%
LTV International/Adstock	0.0%	0.0%	0.0%	0.0%	0.0%
BIPs	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Marketing Costs</b>					
Promotion related Agencies	0%	0%	0%	0.0%	0.0%
Depreciation Studio and Livecast PostTech Tra	0%	0%	0%	0.0%	0.0%
Dept of Street Print (Print)	0%	0%	0%	0.0%	0.0%
Dept of Sales	0%	0%	0%	0.0%	0.0%
<b>Total Dept of Sales (incl severity cost)</b>	0%	0%	0%	0.0%	0.0%
<b>Adjusted Eps</b>					
SG&A (incl items below)	0%	2.5%	2.5%	1.5%	2.5%
Depreciation Tangible Assets	0%	2.5%	2.5%	0.0%	0.0%
Print Publishing/Independently Owned	0%	1.5%	1.5%	0.0%	0.0%
Performance /JC Change	0%	0.0%	0.0%	0.0%	0.0%
General Services Charge	0%	0.0%	0.0%	0.0%	0.0%
Transfer to Sales	0%	0.0%	0.0%	0.0%	0.0%
Lease and Depreciation of Investments	0.0%	0.0%	0.0%	0.0%	0.0%
Other Operating Inv/(Debt)	0.0%	0.0%	-10.0%	0.0%	0.0%
Restructuring Expenses	0.0%	-100.0%	0.0%	0.0%	0.0%
Separation Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Other Technical Transfers	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Total Other Operating Inv/(Debt)</b>	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Total Investments &amp; Amortization</b>	0.0%	0.0%	0.0%	0.0%	0.0%

**BMG MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Continental Business  
CANADA  
(€ 000's)**

	FY2004	FY2007	FY2008	FY2009	FY2010
Net/Technical	2,729	5,602	2,862	2,072	1,359
Performance	3,105	3,235	3,372	3,518	3,656
Print	285	282	300	318	328
Print/Books					
Print/Video	9	9	9	10	10
Print/Other					
Acquisition					
Other	172	272	177	149	144
<b>Total Revenue</b>	<b>6,346</b>	<b>8,493</b>	<b>6,818</b>	<b>6,079</b>	<b>7,152</b>
Repertory Expenses	(2,478)	(2,533)	(2,591)	(2,651)	(2,711)
Net/Technical	(2,184)	(2,494)	(2,590)	(2,700)	(2,761)
Performance	(158)	(168)	(178)	(169)	(161)
Print	(9)	(9)	(9)	(9)	(9)
Print/Books					
Print/Video					
Print/Other					
Acquisition					
Other					
<b>Total Repertory Expenses</b>	<b>(5,027)</b>	<b>(5,154)</b>	<b>(5,368)</b>	<b>(5,529)</b>	<b>(5,737)</b>
Cost of Sales					
UK International/Adbeat	1,319	1,267	1,318	1,270	1,425
MP3					
Production Costs					
Production related Advances	6	6	6	6	6
Depreciation Rights and Licenses incl Tech To					
Other Cost of Sales					
<b>Total Cost of Sales (incl mp3's cost)</b>	<b>1,325</b>	<b>1,273</b>	<b>1,324</b>	<b>1,276</b>	<b>1,431</b>
Adjusted MP3					
SCA (incl Home label)	(109)	(111)	(114)	(117)	(120)
Depreciation / master assets	(5)	(5)	(5)	(5)	(5)
Print Publishing Librarianary Change	(18)	(17)	(17)	(17)	(17)
Bandwidth / LC Change	(182)	(182)	(182)	(182)	(182)
Internal Service Charge					
Yield SGA	(313)	(312)	(318)	(321)	(324)
Reverts and Depreciation of Investments					
Print/Other					
Separation Expenses					
Other Technical Trends					
<b>Total Other Operating Inc/(Ond)</b>	<b>(313)</b>	<b>(312)</b>	<b>(318)</b>	<b>(321)</b>	<b>(324)</b>
Total Investments & Amortization					
EBIT	914	959	1,004	1,026	1,108
EBIT (before extraordinary)	914	959	1,004	1,026	1,108
EBITDA	918	961	1,013	1,035	1,117
Headcount					
MP3 % Revenue	20%	20%	20%	20%	20%
TOTAL SGA % Revenue	3%	3%	3%	3%	3%
TOTAL SGA % MP3	25%	25%	24%	23%	23%
Print SGA % Revenue (before extraordinary)	15%	15%	15%	15%	15%
EBIT MP3%	15%	15%	15%	15%	15%
EBITDA MP3%	15%	15%	15%	15%	16%

**BMG MUSIC PUBLISHING  
2006 BUSINESS PLAN**

CAN

**PROFIT AND LOSS STATEMENT**  
**Our Business**  
**Canada**  
**(€ 000)**

	FY 2008	FY 2007	FY 2006	FY 2005	FY 2004
Technical Performance	2,739	2,802	2,888	2,933	2,795
Sync	3,102	3,218	3,273	3,316	3,666
New Media	205	282	300	318	318
Pack	6	6	9	10	10
Production	6	6	9	10	10
Other	12	15	17	14	16
Total Revenue	6,248	6,463	6,688	6,832	7,185
Royalty Expense	(2,490)	(2,393)	(2,391)	(2,451)	(2,211)
Technical Performance	(2,490)	(2,496)	(2,390)	(2,270)	(2,215)
Sync	(158)	(188)	(178)	(189)	(201)
New Media	(9)	(9)	(9)	(9)	(9)
Pack	(9)	(9)	(9)	(9)	(9)
Production	(9)	(9)	(9)	(9)	(9)
Other	(9)	(9)	(9)	(9)	(9)
Total Royalty Expense	(5,027)	(5,195)	(5,368)	(5,348)	(5,217)
Cost of Sales	1,219	1,287	1,318	1,370	1,412
UK International/Adapt	6	6	6	6	6
Production Costs	6	6	6	6	6
Production Rights and License Incl/Trn	6	6	6	6	6
Dep of Sync Prod Rental	6	6	6	6	6
Other Cost of Sales	6	6	6	6	6
Total Cost of Sales (end forty six)	1,231	1,295	1,326	1,378	1,420
Adjusted EPS	1,231	1,295	1,326	1,378	1,420
SG&A (incl items below)	(109)	(111)	(114)	(117)	(120)
Depreciation/Tangible Assets	(19)	(5)	(5)	(5)	(5)
Rent	(18)	(17)	(17)	(17)	(17)
Print Production/Intercompany Charge	(182)	(182)	(182)	(182)	(182)
Bethmann JG Charge	(182)	(182)	(182)	(182)	(182)
Internal Service Charge	(182)	(182)	(182)	(182)	(182)
Total SG&A	(312)	(315)	(318)	(322)	(325)
Residual and Depreciation of Investments					
Other Depreciation					
Technical Performance					
Separation Expenses					
Over Technical Transfer					
Total Other Operating Line/(Loss)					
Total Investments & Amortization					
EBIT	314	939	2,004	1,696	1,108
EBIT (before extraordinary)	314	939	2,004	1,696	1,108
EBITDA	319	943	2,013	1,693	1,112
Headcount					
EPS % Revenue	20%	20%	20%	20%	20%
EPS % EBIT	3%	5%	3%	5%	3%
EPS % EBITDA	24%	25%	24%	23%	23%
EBIT % Revenue	5%	15%	30%	25%	15%
EBIT % EBITDA	15%	15%	15%	15%	15%
EBITDA % Revenue	5%	15%	30%	25%	15%

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Production Profit**

CMH

CANADA  
(in \$000's)

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Headquarter Performance					
Share-based Payments					
Other					
Total Revenue					
Royalty Expenses					
Headquarter Performance					
Share-based Payments					
Other					
Total Royalty Expenses					
Cost of Sales					
UK International Adjustments					
Net Profit					
Headquarter Costs					
Provision against Advances					
Provision against Intangible Assets					
Other Cost of Sales					
Total Cost of Sales (incl royalty and Adjusted NPS)					
SG&A (incl items below)					
Depreciation (Prochex Assets)					
SG&A including Intangible Charges					
Indemnity/UC Charge					
Internal service Charge					
Total SG&A					
Results and Depreciation of Investments					
Other Operating Inc/(Exp)					
Restructuring Expenses					
Supervision Expenses					
Other Technical Transfer					
Total Other Operating Inc/(Exp)					
Total Investment & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headquarter					
NPS % Revenue					
UK/AL SG&A % Revenue					
TOTAL SG&A % NPS					
EBIT NPS% (before extraordinary)					
EBIT NPS%					
EBITDA NPS%					

2008 FINANCIAL STATEMENTS  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Printed Name:  
 CANADA  
 (\$ 000's)

	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010
Net sales					
Net income					
Net loss					
Net profit					
Net expense					
Net revenue					
Net interest expense					
Net interest income					
Net income before taxes					
Net income after taxes					
Net income after taxes and minority interest					
Net income after taxes, minority interest and non-recurring items					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange and other adjustments					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange and other adjustments, net of other adjustments					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange and other adjustments, net of other adjustments, net of other adjustments					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange and other adjustments, net of other adjustments, net of other adjustments, net of other adjustments					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange and other adjustments, net of other adjustments, net of other adjustments, net of other adjustments, net of other adjustments					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange and other adjustments, net of other adjustments, net of other adjustments, net of other adjustments, net of other adjustments, net of other adjustments					

**BMG MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Rings & Remals**  
**CANADA**  
**(in 000's)**

	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010
Net sales					
Net income					
Net loss					
Net profit					
Net expense					
Net revenue					
Net interest expense					
Net interest income					
Net income before taxes					
Net income after taxes					
Net income after taxes and minority interest					
Net income after taxes, minority interest and non-recurring items					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange and other adjustments					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange and other adjustments, net of other adjustments					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange and other adjustments, net of other adjustments, net of other adjustments					
Net income after taxes, minority interest and non-recurring items, net of goodwill impairment and other adjustments, net of foreign currency exchange and other adjustments, net of other adjustments, net of other adjustments, net of other adjustments					

	TR 2006	TR 2007	TR 2008	TR 2009	TR 2010
Performance					
Stock					
New Media					
Print					
Other					
Total Revenue					
Operating Expenses					
Performance					
Stock					
New Media					
Print					
Other					
Total Operating Expenses					
Cost of Sales					
Intentional Advertis					
IP2					
Marketing Costs					
Provision against Advances					
Depreciation Right and License Incl/Excl To					
Cost of Sales					
Total Cost of Sales					
Total Cost of Sales (incl/excl and)					
Adjusted EPS					
SOBA (incl/excl below)					
Depreciation Intangible Assets					
Rent					
EPG Modeling Intangible Charge					
Amortization ITC Charge					
Internal Service Charge					
Total SOBA					
Total Cost of Sales (incl/excl and)					
Other Operating Incl/Excl					
Separation Expenses					
Other Technical Trends					
Total Other Operating Incl/Excl					
Total Incoments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Nonrecurr					
EPS % Revenue					
TOTAL SOBA % Revenue					
EBIT % Revenue					
EBIT % SOBA (before extraordinary)					
EBIT % SOBA					
EBITDA % SOBA					

**BHS NISBIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Condensed (in thousands)**

London						
Other						
<b>Total Expenses</b>						
Travel Expenses						
Marketing Expenses						
Performance						
Print						
Post						
Freight						
Other						
<b>Total Expense Expense</b>						
Cost of Sales						
UK International Adverts						
WPS						
Marketing Costs						
Provision against Advances						
Overhead Right and License Incl Tech Tra						
Dep of Stock Hold Rental						
Other Cost of Sales						
Total Cost of Sales (incl royalty cost)						
Adjusted WPS						
SEDA (incl term fees)						
Depreciation Trade Assets						
Rent						
BNF Publishing Intecompany Charge						
Baddeley/JC Charge						
Internal Service Charge						
Total SEDA						
Other Depreciation of Investments						
Other Depreciation (incl/ excl)						
Repatriation Expense						
Separation Expense						
Other Technical Transfer						
Total Other Operating Inv (Ded)						
Total Investments & Amortisation						
EBIT						
EBIT (before entrepreneur)						
EBITDA						
Wastebank						
WPS % Revenue						
TOTAL SEDA % Revenue						
EBIT % Revenue						
EBIT ROS%						
EBITDA ROS%						

**BMG MUSIC PUBLISHERS**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Co's Business Assumptions  
 CANADA

	Y1 2006	Y2 2007	Y3 2008	Y4 2009	Y5 2010
0.0%	4.2%	4.3%	4.3%	4.3%	4.3%
0.0%	6.1%	6.1%	6.1%	6.1%	6.1%
0.0%	29.0%	30.0%	30.0%	30.0%	30.0%
0.0%	2.0%	2.0%	2.0%	2.0%	2.0%
0.0%	3.8%	3.8%	3.8%	3.8%	3.8%
0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
0.0%	4.0%	4.0%	4.0%	4.0%	4.0%
20.4%	2.1%	2.3%	2.3%	2.3%	2.3%



	2006	2007	2008	2009	2010
Performance	-78.8%	4.3%	4.3%	4.3%	4.3%
Sync	-89.5%	6.0%	6.2%	6.2%	6.2%
New Hires	0.0%	23.0%	30.0%	30.0%	31.0%
Print	46.6%	2.0%	2.0%	2.0%	2.0%
Revision	0.0%	3.6%	3.6%	3.6%	3.6%
Acquisition	0.0%	0.0%	0.0%	0.0%	0.0%
Other	0.0%	4.0%	4.0%	4.0%	4.0%
Total Regular Expense	0.0%	0%	0.0%	0.0%	0.0%
Cost of Sales	0.0%	0%	0.0%	0.0%	0.0%
Int'l. Technical Support	0.0%	0%	0.0%	0.0%	0.0%
Marketing Costs	0%	0%	0%	0.0%	0.0%
Production against Advance	0%	0%	0%	0.0%	0.0%
Depreciation Rights and Licenses Inc./Tech/Tra	0%	0%	0%	0.0%	0.0%
Dept of Street Work, Rental	0%	0%	0%	0.0%	0.0%
Other - Op of Street	0%	0%	0%	0.0%	0.0%
Total Cost of Sales (incl. royalty exp)	0%	0%	0%	0%	0%
Scale Services	(109)	2.5%	2.5%	2.5%	2.5%
Scale (incl. limit below)	(5)	0.0%	0.0%	0.0%	0.0%
Depreciation Tangible Assets	(16)	1.3%	1.3%	1.3%	1.3%
Rent	(182)	0.0%	0.0%	0.0%	0.0%
Print Publishing Intercompany Charge	0.0%	0.0%	0.0%	0.0%	0.0%
Production/IC Charge	0.0%	0.0%	0.0%	0.0%	0.0%
Technical Service Charge	0.0%	0.0%	0.0%	0.0%	0.0%
Results and Depreciation of Investments	0.0%	0.0%	0.0%	0.0%	0.0%
Other Operating Inc/(Exp)	0.0%	-100.0%	-100.0%	0.0%	0.0%
Restructuring Expenses	0.0%	-100.0%	0.0%	0.0%	0.0%
Separation Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Other Technical Transfer	0.0%	0.0%	0.0%	0.0%	0.0%
Total Other Operating Inc/(Exp)	0.0%	0.0%	0.0%	0.0%	0.0%
Total Investments & Amortization	0.0%	0.0%	0.0%	0.0%	0.0%

**BMO MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Production Profit Assumptions**  
**CANADA**

	2006	2007	2008	2009	2010
Manufacturing	0.0%	4.3%	4.3%	4.3%	4.3%
Performance	0.0%	4.1%	4.1%	4.1%	4.1%
Sync	0.0%	4.1%	4.1%	4.1%	4.1%
New Hires	0.0%	4.1%	4.1%	4.1%	4.1%
Print	0.0%	4.1%	4.1%	4.1%	4.1%
Revision	0.0%	4.1%	4.1%	4.1%	4.1%
Other	0.0%	4.1%	4.1%	4.1%	4.1%
Total Regular Expense	0.0%	0.0%	0.0%	0.0%	0.0%
Cost of Sales	0.0%	0.0%	0.0%	0.0%	0.0%
Int'l. Technical Support	0.0%	0.0%	0.0%	0.0%	0.0%
Marketing Costs	0%	0%	0%	0.0%	0.0%
Production against Advance	0%	0%	0%	0.0%	0.0%
Depreciation Rights and Licenses Inc./Tech/Tra	0%	0%	0%	0.0%	0.0%
Dept of Street Work, Rental	0%	0%	0%	0.0%	0.0%
Other - Op of Street	0%	0%	0%	0.0%	0.0%
Total Cost of Sales (incl. royalty exp)	0%	0%	0%	0%	0%
Adjusted EPS	2.5%	2.5%	2.5%	2.5%	2.5%
Scale (incl. limit below)	0.0%	0.0%	0.0%	0.0%	0.0%
Depreciation Tangible Assets	1.3%	1.3%	1.3%	1.3%	1.3%
Rent	0.0%	0.0%	0.0%	0.0%	0.0%
Print Publishing Intercompany Charge	0.0%	0.0%	0.0%	0.0%	0.0%

**BMO MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed Under Assumptions  
CANADA**

	2006	2007	2008	2009	2010
Benchmark I/C Change	0.0%	0.0%	0.0%	0.0%	0.0%
Internal Service Charge	0.0%	0.0%	0.0%	0.0%	0.0%
Total I/C Change	0.0%	0.0%	0.0%	0.0%	0.0%
Result I/C Change	0.0%	0.0%	0.0%	0.0%	0.0%
Other Operating Int/(Exp)	0.0%	0.0%	0.0%	0.0%	0.0%
Shareholder Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Other Technical Transfer	-100.0%	0.0%	0.0%	0.0%	0.0%
Total Other Operating Int/(Exp)	0.0%	0.0%	0.0%	0.0%	0.0%
Total Investments & Amortization	0.0%	0.0%	0.0%	0.0%	0.0%

**BMO MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed Under Assumptions  
CANADA**

	2006	2007	2008	2009	2010
Headquarter Performance	0.0%	0.0%	0.0%	-1.5%	-1.5%
SYR	0.0%	0.0%	0.0%	-1.5%	-1.5%
Perf Media	0.0%	0.0%	0.0%	-1.5%	-1.5%
Perf Video	0.0%	0.0%	0.0%	-1.5%	-1.5%
Perf Music	0.0%	0.0%	0.0%	-1.5%	-1.5%
Perf Other	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	0.0%	0.0%	0.0%	0.0%
Revenue Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Headquarter Performance	0.0%	0.0%	0.0%	-1.5%	-1.5%
SYR	0.0%	0.0%	0.0%	-1.5%	-1.5%
Perf Media	0.0%	0.0%	0.0%	-1.5%	-1.5%
Perf Video	0.0%	0.0%	0.0%	-1.5%	-1.5%
Perf Music	0.0%	0.0%	0.0%	-1.5%	-1.5%
Perf Other	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	0.0%	0.0%	0.0%	0.0%
Total Revenue Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Cost of Sale	0.0%	0.0%	0.0%	0.0%	0.0%
UK International addback	0.0%	0.0%	0.0%	0.0%	0.0%
EPS	0.0%	0.0%	0.0%	0.0%	0.0%

**BMO MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed Under Assumptions  
CANADA**

	2006	2007	2008	2009	2010
Headquarter Corp	0%	0%	0%	0%	0%
Provisional Addback	0%	0%	0%	0%	0%
Depreciation/Amortization	0%	0%	0%	0%	0%
Goodwill Impairment	0%	0%	0%	0%	0%
Other Cost of Sale	0%	0%	0%	0%	0%
Total Cost of Sale (incl Invnt & Adj) EPS	0%	0%	0%	0%	0%
SG&A (incl from below)	2.5%	2.5%	2.5%	2.5%	2.5%
Provisional Expense	0.0%	0.0%	0.0%	0.0%	0.0%
Goodwill Impairment	1.5%	1.5%	1.5%	1.5%	1.5%
Benchmark I/C Change	0.0%	0.0%	0.0%	0.0%	0.0%
Internal Service Charge	0.0%	0.0%	0.0%	0.0%	0.0%
Total SG&A	0.0%	0.0%	0.0%	0.0%	0.0%
Result and Depreciation of Investments	0.0%	0.0%	0.0%	0.0%	0.0%
Other Operating Int/(Exp)	0.0%	0.0%	0.0%	0.0%	0.0%
Shareholder Expenses	-100.0%	0.0%	0.0%	0.0%	0.0%
Other Technical Transfer	0.0%	0.0%	0.0%	0.0%	0.0%
Total Other Operating Int/(Exp)	0.0%	0.0%	0.0%	0.0%	0.0%
Total Investments & Amortization	0.0%	0.0%	0.0%	0.0%	0.0%

**BMO MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed Under Assumptions  
CANADA**

	2006	2007	2008	2009	2010
Headquarter Performance	0.0%	0.0%	0.0%	-1.5%	-1.5%
SYR	0.0%	0.0%	0.0%	-1.5%	-1.5%
Perf Media	0.0%	0.0%	0.0%	-1.5%	-1.5%

Print	0.0%	0.0%	0.0%	-1.5%	-1.5%
Research	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	1.5%	1.5%	-0.5%	-0.5%
<b>Regulatory Expenses</b>					
Administrative	0.0%	0.0%	0.0%	-1.5%	-1.5%
Professional	0.0%	0.0%	0.0%	-1.5%	-1.5%
SPC	0.0%	0.0%	0.0%	-1.5%	-1.5%
Hourly Trade	0.0%	0.0%	0.0%	-1.5%	-1.5%
Print	0.0%	0.0%	0.0%	-1.5%	-1.5%
Research	0.0%	0.0%	0.0%	-1.5%	-1.5%
Other	0.0%	1.5%	1.5%	-0.5%	-0.5%
<b>Total Regulatory Expenses</b>	0.0%	0.0%	0.0%	0.0%	0.0%
Cost of Sales	0.0%	0.0%	0.0%	0.0%	0.0%
IN International Advertis	0.0%	0.0%	0.0%	0.0%	0.0%
IN					
<b>Marketing Costs</b>					
Provision against Advertis		0%	0%	0.0%	0.0%
Depreciation Rights and License Ind/Tech Tra		0%	0%	0.0%	0.0%
Order of Sales Maint. Rental		0%	0%	0.0%	0.0%
Other Cost of Sales		0%	0%	0.0%	0.0%
<b>Total Cost of Sales (incl. royalty exp)</b>		0%	0%	0%	0%
<b>Adjusted NPV</b>					
<b>SG&amp;A (incl items below)</b>					
Depreciation Tangible Assets		2.5%	2.5%	2.5%	2.5%
Rent		0.0%	0.0%	0.0%	0.0%
SG&A Publishing/Intercompany Charge		1.5%	1.5%	1.5%	1.5%
Depreciation ITC Charge		0.0%	0.0%	0.0%	0.0%
Internal Service Charge		0.0%	0.0%	0.0%	0.0%
<b>Total SG&amp;A</b>		0.0%	0.0%	0.0%	0.0%
Impairment Depreciation of Investments		0.0%	0.0%	0.0%	0.0%
Impairment Depreciation Int/Dev		0.0%	0.0%	0.0%	0.0%
Restructuring Expenses		-100.0%	0.0%	-100.0%	0.0%
Separation Expenses		0.0%	0.0%	0.0%	0.0%
Other Technical Transfers		0.0%	0.0%	0.0%	0.0%
<b>Total Other Operating Int/(Dev)</b>		0.0%	0.0%	0.0%	0.0%
<b>Total Investments &amp; Amortization</b>	0.0%	0.0%	0.0%	0.0%	0.0%

**BMO MORTGAGE INVESTING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Consolidated Balance**  
**UNITED KINGDOM**  
**(£ 000's)**

	FY2006	T1 2007	T1 2008	T1 2009	T1 2010
Mechanical Performance	52,316	52,737	54,786	56,062	57,287
Sink	26,933	27,118	29,132	29,189	30,617
Riverfields	24,996	26,151	26,652	26,852	30,610
Penryn	1,013	1,266	1,664	1,468	2,701
Acquisition	936	953	976	1,024	1,024
Other	1,300	1,023	1,047	1,071	1,098
<b>Total Revenues</b>	<b>107,872</b>	<b>110,277</b>	<b>115,253</b>	<b>116,610</b>	<b>124,157</b>
Regulatory Expenses	1,507	1,307	1,321	1,342	1,387
Mechanical Performance	(41,593)	(46,270)	(48,720)	(49,760)	(47,856)
Sink	(14,333)	(14,633)	(15,581)	(15,532)	(16,932)
Riverfields	(14,187)	(14,637)	(15,372)	(16,323)	(17,107)
Penryn	(910)	(1,140)	(1,454)	(1,660)	(1,710)
Acquisition	(640)	(702)	(716)	(720)	(744)
Other	(1,110)	(787)	(705)	(623)	(721)
<b>Total Regulatory Expenses</b>	<b>(78,643)</b>	<b>(83,665)</b>	<b>(86,461)</b>	<b>(88,438)</b>	<b>(88,157)</b>
Cost of Sales	(738,643)	(772,821)	(803,184)	(833,172)	(860,223)
UK International Adject	(52)	(51)	(51)	(52)	(52)
<b>Total</b>	<b>27,587</b>	<b>34,132</b>	<b>36,441</b>	<b>36,811</b>	<b>38,725</b>
Provision for Allowance	(324)	(237)	(341)	(246)	(287)
Depreciation Rights and Licenses incl. Tech Tr	(1,322)	(1,322)	(1,322)	(1,322)	(1,322)
Exp of Steel Plant Rent	(2,941)	(2,110)	(2,110)	(2,110)	(2,110)
Other Cost of Sales	(2,006)	(2,006)	(2,006)	(2,006)	(2,006)
<b>Total Cost of Sales (incl. right exp)</b>	<b>(6,894)</b>	<b>(6,894)</b>	<b>(6,894)</b>	<b>(6,894)</b>	<b>(6,894)</b>
Adjusted NP5	(2,184)	(2,063)	(2,050)	(2,024)	(2,024)
SG&A (incl. items below)	(7,960)	(7,043)	(7,123)	(7,361)	(7,484)
Repentation / Inquire Assets	(241)	(241)	(241)	(241)	(241)
Bank Pledging Intermoney Charge	(991)	(1,006)	(1,011)	(1,008)	(1,052)
Bankmann / IC Charge	(234)	(234)	(234)	(234)	(234)
Internal Service Charge	-	-	-	-	-
<b>Total SG&amp;A</b>	<b>(8,526)</b>	<b>(8,527)</b>	<b>(8,623)</b>	<b>(8,815)</b>	<b>(9,013)</b>
Result and Depreciation of Investments	179	179	179	179	179
Other Operating Inc/(Oad)	-	(225)	-	-	-
Restructuring Expenses	-	-	-	-	-
Operational Expenses	-	-	-	-	-
Other Financial Items	-	-	-	-	-
Total Other Operating Inc/(Oad)	179	(58)	179	179	179
<b>Total Investments &amp; Amortization</b>	<b>179</b>	<b>(58)</b>	<b>179</b>	<b>179</b>	<b>179</b>
<b>EBIT</b>	<b>18,670</b>	<b>19,858</b>	<b>20,992</b>	<b>22,475</b>	<b>23,711</b>
<b>EBIT (before extraordinary)</b>	<b>18,670</b>	<b>20,091</b>	<b>21,802</b>	<b>22,475</b>	<b>22,724</b>
<b>EBITDA</b>	<b>20,934</b>	<b>22,203</b>	<b>23,635</b>	<b>24,828</b>	<b>26,072</b>
<b>Interest</b>	-	-	-	-	-
<b>NP5 % Revenue</b>	<b>31%</b>	<b>31%</b>	<b>31%</b>	<b>31%</b>	<b>31%</b>
<b>TOTAL SG&amp;A % Revenue</b>	<b>8%</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>
<b>TOTAL SG&amp;A % NP5</b>	<b>26%</b>	<b>25%</b>	<b>26%</b>	<b>26%</b>	<b>26%</b>
<b>EBIT RO5% (before extraordinary)</b>	<b>17.4%</b>	<b>18.4%</b>	<b>18.5%</b>	<b>18.8%</b>	<b>19.1%</b>
<b>EBIT RO5%</b>	<b>17.4%</b>	<b>18.1%</b>	<b>18.5%</b>	<b>18.8%</b>	<b>19.1%</b>
<b>EBITDA RO5%</b>	<b>19.5%</b>	<b>20.0%</b>	<b>20.5%</b>	<b>20.8%</b>	<b>21.0%</b>

**BMO MORTGAGE INVESTING**  
**2008 BUSINESS PLAN**

UK

PROFIT AND LOSS STATEMENT  
 For the Business Year  
 UNITED AIRLINES  
 (in 000's)

	T 2006	T 2007	T 2008	T 2009	T 2010
Net/total Performance	52,060	53,237	56,482	55,733	57,317
Sync	24,499	24,462	22,334	24,344	23,981
New Media	1,013	7,718	7,984	8,478	8,005
Print	836	653	3,646	2,140	2,791
Acquisition	-	-	679	897	905
Other	1,000	1,023	1,047	1,071	1,098
Total Revenue	495	515	515	517	528
Net/total Performance	52,060	53,237	56,482	55,733	57,317
Net/total Performance	143,893	(44,700)	(45,721)	(46,780)	(47,856)
Sync	(14,842)	(14,216)	(14,943)	(15,472)	(16,129)
New Media	(837)	(7,067)	(6,186)	(6,586)	(6,586)
Print	(580)	(702)	(716)	(729)	(730)
Acquisition	(750)	(787)	(785)	(803)	(821)
Other	(63,186)	(67,286)	(68,638)	(72,154)	(74,839)
Total Expense	423	423	423	423	423
Net/total Performance	18,264	19,975	20,716	21,508	22,850
Net/total Performance	(70)	(70)	(70)	(70)	(70)
Net/total Performance	(1,222)	(1,222)	(1,222)	(1,222)	(1,222)
Net/total Performance	(2,041)	(2,110)	(2,110)	(2,110)	(2,110)
Net/total Performance	(157)	(87)	(87)	(87)	(87)
Net/total Performance	(3,590)	(3,559)	(3,558)	(3,558)	(3,558)
Net/total Performance	15,094	16,414	17,157	17,947	18,794
Net/total Performance	(3,280)	(3,116)	(3,101)	(3,221)	(3,454)
Net/total Performance	(729)	(729)	(729)	(729)	(729)
Net/total Performance	(911)	(1,008)	(1,023)	(1,023)	(1,023)
Net/total Performance	(113)	(113)	(113)	(113)	(113)
Net/total Performance	607	607	607	607	607
Net/total Performance	(5,766)	(5,805)	(5,897)	(6,043)	(6,335)
Net/total Performance	179	179	179	179	179
Net/total Performance	150	150	-	-	-
Net/total Performance	179	29	179	179	179
Net/total Performance	18,108	19,637	20,439	21,084	22,272
Net/total Performance	10,108	10,787	11,439	12,084	12,779
Net/total Performance	13,327	13,822	13,728	13,375	13,881
Net/total Performance	21%	23%	23%	23%	23%
Net/total Performance	7%	7%	7%	6%	6%
Net/total Performance	10%	20%	28%	28%	28%
Net/total Performance	12%	12%	13%	13%	13%
Net/total Performance	14%	12%	12%	13%	13%
Net/total Performance	14%	15%	15%	15%	16%

UNITED AIRLINES  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Prediction Mark

UNITED KINGDOM  
(€ 000)

	FY2006	T2 2007	T2 2008	T2 2009	T2 2010
Headfield Performance	4,687	4,215	4,725	4,611	4,800
Share	17,802	18,513	19,593	20,084	20,908
Print					
Books					
Other					
Total Revenue	22,090	22,802	23,611	24,818	25,836
Headfield Performance	110	114	119	124	129
Share	(329)	(350)	(373)	(356)	(321)
Print	(8,249)	(8,649)	(8,946)	(8,501)	(8,246)
New Media					
Philat					
Books					
Other					
Total Property Expenses	(9,428)	(9,309)	(9,587)	(9,389)	(9,297)
Cost of Sales					
Cost of Sales	13,172	13,712	14,274	14,859	15,489
Cost of Sales	(254)	(157)	(155)	(153)	(156)
Printing Costs					
Provision against Advances					
Depreciation Rights and Licenses incl. TV					
Lease of Share Music Rental					
Other Cost of Sales					
Total Cost of Sales (incl. TV/other)	(2,327)	(1,967)	(1,967)	(1,967)	(1,967)
Agreed WPS	(2,281)	(2,131)	(2,133)	(2,133)	(2,133)
SGIA (incl. Share Value)	10,991	11,898	12,147	12,729	13,338
Depreciation Tangible Assets	(1,278)	(1,272)	(1,275)	(1,400)	(1,408)
Print	(93)	(63)	(63)	(63)	(63)
BHD Publishing Theconomy Change	(113)	(111)	(111)	(111)	(111)
Redemption I/C Change					
Internal Service Charge					
Total SGIA	(310)	(285)	(291)	(281)	(290)
Headfield Performance	(2,487)	(2,485)	(2,507)	(2,551)	(2,597)
Headfield Performance					
Rebranding Expenses		(21)			
Separation Expenses					
Other Technical Transfer					
Total Other Operating Inc/(Exp)		(21)			
Total Investments & Amortisation					
EBIT	8,408	9,078	9,642	10,178	10,728
EBIT (including extraordinary)	8,408	9,003	9,642	10,178	10,728
EBITDA	9,457	9,651	9,709	10,241	10,801
Headcount					
WPS % Revenue	60%	60%	60%	60%	60%
TOTAL SGIA % Revenue	11%	11%	11%	10%	10%
TOTAL SGIA % WPS	19%	18%	18%	17%	17%
EBIT WPS (before extraordinary)	20%	40%	41%	41%	42%
EBITDA WPS	38%	40%	41%	41%	42%

BHD MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed Music  
UNITED KINGDOM  
(€ 000's)

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Net Income	1,173	1,210	1,210	1,210	1,210
Performance	1,173	1,210	1,210	1,210	1,210
Sales	1,173	1,210	1,210	1,210	1,210
Other Income	-	-	-	-	-
Other	-	-	-	-	-
Total Revenues	1,173	1,210	1,210	1,210	1,210
Reversal Expenses	-	-	-	-	-
Net Income	1,173	1,210	1,210	1,210	1,210
Other	-	-	-	-	-
Other	-	-	-	-	-
Total Reversal Expense	-	-	-	-	-
Cost of Sales	-	-	-	-	-
UK International Account	-	-	-	-	-
NP3	-	-	-	-	-
Headings Code	-	-	-	-	-
Performance	-	-	-	-	-
Depreciation Expense	-	-	-	-	-
Depreciation Expense	-	-	-	-	-
Other Cost of Sales	-	-	-	-	-
Total Cost of Sales (incl royalty cost)	-	-	-	-	-
Adjusted NP3	-	-	-	-	-
Sales (incl term basis)	-	-	-	-	-
Depreciation Expense	-	-	-	-	-
Impairment Expense	-	-	-	-	-
Impairment Expense	-	-	-	-	-
Other Operating Income	-	-	-	-	-
Other Operating Income	-	-	-	-	-
Other Operating Income	-	-	-	-	-
Other Technical Transfer	-	-	-	-	-
Total Other Operating Inc./Exp	-	-	-	-	-
Total Investments & Amortization	-	-	-	-	-
EBIT	-	-	-	-	-
EBIT (before extraordinary)	-	-	-	-	-
EBITDA	-	-	-	-	-
Headbook	-	-	-	-	-
NP3 % Revenue	-	-	-	-	-
TOTAL SGA % Revenue	-	-	-	-	-
TOTAL SGA % NP3	-	-	-	-	-
EBIT NP3% (before extraordinary)	-	-	-	-	-
EBIT NP3%	-	-	-	-	-
EBITDA NP3%	-	-	-	-	-

BMC MUSIC PUBLISHING  
 2006 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Rights & Reverts  
 UNITED KINGDOM  
 (£ 000's)

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
NP3	278	278	278	274	270
NP3	278	278	278	274	270

UK

	1998	1997	1996	1995	1994	1993
Performance	449	449	449	442	428	428
Sync	100	100	100	99	97	97
Reel Media	100	100	100	99	97	97
Print	100	100	100	99	97	97
Other	100	100	100	99	97	97
Total Revenue	1,577	1,577	1,577	1,576	1,553	1,553
Royalty Expense	(147)	(167)	(167)	(164)	(182)	(182)
Recalled	(384)	(384)	(384)	(378)	(372)	(372)
Performance	(92)	(92)	(92)	(91)	(90)	(90)
Sync	(7)	(7)	(7)	(7)	(7)	(7)
Reel Media	(7)	(7)	(7)	(7)	(7)	(7)
Print	(7)	(7)	(7)	(7)	(7)	(7)
Other	(7)	(7)	(7)	(7)	(7)	(7)
Total Royalty Expense	(630)	(633)	(641)	(628)	(628)	(628)
Cost of Sale	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)
UK International/Adverts	(52)	(52)	(52)	(52)	(52)	(52)
MPs	485	487	450	425	420	420
Headline Costs	(10)	(10)	(10)	(10)	(10)	(10)
Provision against Advances						
Depreciation Reim and License Incl/Rev Tr						
Other						
Cost of Sale	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)
Total Cost of Sale (incl royalty cost)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)
Adjusted MP's	485	487	450	425	420	420
SCA (incl News below)	(10)	(10)	(10)	(10)	(10)	(10)
Depreciation Tangible Assets	(186)	(186)	(186)	(141)	(141)	(141)
Reel	(11)	(11)	(11)	(11)	(11)	(11)
Reel Media	(7)	(7)	(7)	(7)	(7)	(7)
Print	(7)	(7)	(7)	(7)	(7)	(7)
Other	(7)	(7)	(7)	(7)	(7)	(7)
Depreciation Intangible Assets	(22)	(22)	(22)	(22)	(22)	(22)
Other	(276)	(227)	(218)	(222)	(225)	(225)
Total Depreciation of Investments	(276)	(227)	(218)	(222)	(225)	(225)
Other Operating Inflows						
Non-recurring Expenses						
Separation Expenses						
Other Technical Training						
Other Other Operating Inc/(Exp)						
Total Improvements & Amortization						
EBIT	158	110	222	213	204	204
EBIT (before extraordinary)	158	200	222	219	204	204
EBITDA	160	142	223	216	208	208
Reconciliation						
MP's % Revenue	20%	20%	27%	26%	20%	20%
TOTAL SCA % Revenue	18%	15%	14%	14%	14%	14%
TOTAL SCA % MP's	20%	20%	27%	26%	20%	20%
EBIT ROS% (Before extraordinary)	10%	14%	14%	15%	11%	11%
EBIT ROS%	10%	14%	14%	15%	11%	11%
EBITDA ROS%	10%	9%	14%	14%	13%	13%

BMG MUSIC PUBLISHING  
 2006 BUSINESS PLAN  
 REPORT AND LOSS STATEMENT  
 DATED THROUGH  
 (E 000's)



	2013	2014	2015	2016	2017	2018	2019	2020
<b>Revenue</b>	50	69	87	87	87	87	89	89
Total Revenue	3,872	3,580	3,974	3,978	3,978	3,978	3,978	3,978
Other	(167)	(167)	(157)	(164)	(164)	(164)	(162)	(162)
Realty Expenses	(384)	(384)	(384)	(378)	(378)	(378)	(378)	(378)
Medical	(93)	(93)	(93)	(93)	(93)	(93)	(93)	(93)
Performance	(7)	(7)	(7)	(7)	(7)	(7)	(7)	(7)
Print	(19)	(19)	(19)	(19)	(19)	(19)	(19)	(19)
Other	(23)	(23)	(23)	(23)	(23)	(23)	(23)	(23)
Total Realty Expenses	(3,080)	(3,080)	(3,081)	(3,081)	(3,081)	(3,081)	(3,081)	(3,081)
Cost of Sales	(32)	(32)	(32)	(32)	(32)	(32)	(32)	(32)
UK International Adcock IPIS	445	447	450	445	445	445	440	440
Marketing Costs	(10)	(10)	(10)	(10)	(10)	(10)	(10)	(10)
Provision Against Advance Deposits	-	-	-	-	-	-	-	-
Depreciation Rights and Licenses Incl/Excl Tax	-	-	-	-	-	-	-	-
Depreciation	-	-	-	-	-	-	-	-
Other Cost of Sales	-	-	-	-	-	-	-	-
Total Cost of Sales (incl/revlty excl)	(32)	(32)	(32)	(32)	(32)	(32)	(32)	(32)
Adjusted IPIS	445	447	450	445	445	445	440	440
SCALA (incl/revlty excl)	(18)	(18)	(18)	(18)	(18)	(18)	(18)	(18)
Depreciation Tradeable Assets	(198)	(198)	(198)	(198)	(198)	(198)	(198)	(198)
Rent	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
Legal Publishing/Intercompany Charge	(7)	(7)	(7)	(7)	(7)	(7)	(7)	(7)
Administrative Charge	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)
Interest on Bank Loans	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)
Total SCALA	(228)	(228)	(228)	(228)	(228)	(228)	(228)	(228)
Rentals and Depreciation of Investments	-	-	-	-	-	-	-	-
Other Operating Inc/(Cost)	-	-	-	-	-	-	-	-
Restructuring Expenses	-	-	-	-	-	-	-	-
Acquisition Expenses	-	-	-	-	-	-	-	-
Other Financial Expenses	-	-	-	-	-	-	-	-
Total Other Operating Inc/(Cost)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)
<b>Total Investments &amp; Amortization</b>	-	-	-	-	-	-	-	-
<b>EBIT</b>	158	210	222	213	213	213	204	204
EBIT (before extraordinary)	158	210	222	213	213	213	204	204
<b>EBITDA</b>	189	242	253	244	244	244	233	233
<b>Marketwide</b>								
IPIS % Revenue	2%	2%	2%	2%	2%	2%	2%	2%
TOTAL SCALA % Revenue	18%	15%	14%	14%	14%	14%	14%	14%
TOTAL SCALA & IPIS	20%	17%	16%	16%	16%	16%	16%	16%
EBIT M25% (before extraordinary)	10%	13%	13%	13%	13%	13%	13%	13%
EBIT M25%	10%	9%	9%	9%	9%	9%	9%	9%
EBITDA M25%	10%	9%	9%	9%	9%	9%	9%	9%

**BPM MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Consolidated Statement  
 CMA (GERMANY, SWITZERLAND, AUSTRIA)  
 (€ 000's)

	FY 2008	TY 2007	TY 2006	TY 2005	TY 2004
<b>Marketplace</b>	13,711	20,187	20,654	21,128	14,613
Performance	14,229	14,780	15,366	15,949	14,813
Sync	2,352	2,164	2,289	2,419	2,557
New Media	1,801	1,638	2,113	2,747	3,571
Print	1,404	1,408	1,412	1,398	1,785
Parent	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	4,709	4,892	4,809	4,900	5,014
<b>Total Revenue</b>	<u>33,317</u>	<u>44,968</u>	<u>46,727</u>	<u>48,800</u>	<u>50,792</u>
<b>Total Marketing Expenses</b>	(14,071)	(14,181)	(14,723)	(13,071)	(15,427)
Performance	(7,245)	(8,188)	(8,338)	(6,850)	(5,207)
Sync	(1,261)	(1,231)	(1,334)	(1,323)	(1,683)
New Media	(975)	(1,219)	(1,584)	(2,040)	(2,678)
Print	-	-	-	-	-
Parent	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	(2,089)	(2,059)	(2,059)	(1,240)	(1,205)
<b>Total Support Expenses</b>	(25,539)	(27,831)	(28,877)	(28,680)	(31,216)
Cost of Sales	(55)	(55)	(51)	(54)	(58)
US International Adject	1	1	1	1	1
IP's	16,388	16,567	17,610	18,264	18,387
<b>Marketing Costs</b>	(189)	(189)	(195)	(190)	(191)
Production against Advances	(400)	(400)	(400)	(400)	(400)
Depreciation Rights and Licenses In/Trans Th	(1,145)	(1,145)	(1,145)	(1,145)	(1,145)
Other Cost of Sales	(264)	(264)	(264)	(264)	(264)
<b>Total Cost of Sales (and royalty cost)</b>	<u>(1,999)</u>	<u>(1,999)</u>	<u>(2,064)</u>	<u>(1,999)</u>	<u>(1,999)</u>
<b>SG&amp;A (see item below)</b>	14,407	14,990	15,492	16,278	16,998
Depreciation Tradeable Assets	(4,318)	(4,159)	(4,136)	(4,339)	(4,379)
Rent	(18)	(18)	(18)	(18)	(18)
Print Production Incomplete Charge	(407)	(407)	(407)	(413)	(419)
Business/IT Charge	(107)	(107)	(107)	(107)	(107)
Internal Service Charge	(444)	(444)	(444)	(444)	(444)
<b>Total SG&amp;A</b>	<u>(5,294)</u>	<u>(5,094)</u>	<u>(5,078)</u>	<u>(5,183)</u>	<u>(5,297)</u>
Other	(2)	(2)	(2)	(2)	(2)
Production Rights	(90)	(170)	-	-	(2)
Security Expenses	-	-	-	-	-
Other Technical Transfer	-	-	-	-	-
<b>Total Other Operating Exp/(Deb)</b>	<u>(92)</u>	<u>(172)</u>	<u>(2)</u>	<u>(2)</u>	<u>(2)</u>
<b>Total Investments &amp; Amortization</b>	-	-	-	-	-
<b>EBIT</b>	9,683	9,709	10,244	11,099	11,681
<b>EBIT (before extraordinary)</b>	9,152	9,879	10,144	11,089	11,699
<b>EBTDA</b>	10,328	10,871	11,708	12,951	13,811
<b>Headcount</b>	31%	31%	30%	30%	37%
MP & Revenue	11%	11%	11%	11%	10%
SG&A & Expenses	31%	30%	28%	28%	28%
TOTAL SG&A Exp	22.5%	22.0%	22.6%	22.8%	23.1%
EBIT Margin (before extraordinary)	29.1%	21.8%	21.9%	22.8%	23.1%
EBIT Margin	29.1%	21.8%	21.9%	22.8%	23.1%
EBTDA Margin	30.7%	24.2%	25.3%	26.3%	27.4%

**BPM MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**

CMA

**PROFIT AND LOSS STATEMENT**  
**Car Business**  
**CSA (GERMANY, SWITZERLAND, AUSTRIA)**  
 (€ 000's)

	12/31/2006	12/31/2007	12/31/2008	12/31/2009	12/31/2010
Mediaselect	19,068	19,525	19,975	20,416	20,904
Performance	11,303	11,790	12,281	12,603	13,147
5net	1,517	1,630	1,721	1,878	1,932
Home Media	1,200	1,405	1,413	1,476	1,570
Print	200	204	208	212	218
Acquisition	-	-	-	-	-
Other	-	-	-	978	873
<b>Total Revenue</b>	<b>34,288</b>	<b>35,632</b>	<b>37,209</b>	<b>38,624</b>	<b>40,893</b>
Media Group	(13,342)	(13,904)	(14,224)	(14,531)	(14,688)
Print	(6,408)	(6,677)	(6,861)	(7,237)	(7,555)
Sonic Media	(919)	(869)	(922)	(979)	(1,040)
Print	(975)	(1,219)	(1,584)	(2,000)	(2,578)
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Registry Expense</b>	<b>(21,794)</b>	<b>(23,098)</b>	<b>(23,691)</b>	<b>(24,607)</b>	<b>(26,108)</b>
Cost of Sales	183	185	185	185	185
UK International Address	13,455	13,549	13,792	14,210	14,912
MPG	(100)	(100)	(100)	(100)	(100)
Marketing Costs	(400)	(400)	(400)	(400)	(400)
Provision for Bad Debts	(99)	(99)	(99)	(99)	(99)
Depreciation, Amortization and Leasehold Improvements	(100)	(100)	(100)	(100)	(100)
Other Costs of Sales (incl. inventory cost)	(4)	(4)	(4)	(4)	(4)
<b>Total Cost of Sales (incl. inventory cost)</b>	<b>(1,503)</b>	<b>(1,503)</b>	<b>(1,503)</b>	<b>(1,503)</b>	<b>(1,503)</b>
Adjusted MPG	11,582	11,944	12,200	12,807	13,479
SG&A (incl. items below)	(9,298)	(9,495)	(9,929)	(10,022)	(10,577)
Depreciation	(122)	(122)	(122)	(122)	(122)
Print	(460)	(460)	(460)	(460)	(460)
Print	(60)	(60)	(60)	(60)	(60)
Print	(140)	(140)	(140)	(140)	(140)
Print	(217)	(217)	(217)	(217)	(217)
Print	34	34	34	34	34
Print	(3,850)	(3,851)	(3,903)	(3,887)	(3,861)
Results and Depreciation of Investments	(10)	(10)	(10)	(10)	(10)
Other Operating In/(Exp)	(90)	(70)	-	-	-
Restructuring Expenses	-	-	-	-	-
Other Operating Expenses	-	-	-	-	-
Other Operating Expenses	-	-	-	-	-
Other Operating Expenses	-	-	-	-	-
<b>Total Other Operating In/(Exp)</b>	<b>(100)</b>	<b>(80)</b>	<b>(10)</b>	<b>(10)</b>	<b>(10)</b>
<b>Total In/(Exp) &amp; Amortization</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>EBIT</b>	<b>7,483</b>	<b>7,248</b>	<b>6,681</b>	<b>6,211</b>	<b>5,892</b>
<b>EBIT (excl. extraordinary)</b>	<b>7,992</b>	<b>6,118</b>	<b>6,691</b>	<b>6,211</b>	<b>6,803</b>
<b>EBITDA</b>	<b>6,483</b>	<b>6,974</b>	<b>7,971</b>	<b>10,221</b>	<b>10,814</b>
<b>EBITDA 100%</b>	<b>37%</b>	<b>37%</b>	<b>37%</b>	<b>37%</b>	<b>37%</b>
<b>EBITDA 100%</b>	<b>11%</b>	<b>10%</b>	<b>9%</b>	<b>5%</b>	<b>5%</b>
<b>EBITDA 100%</b>	<b>29%</b>	<b>27%</b>	<b>26%</b>	<b>25%</b>	<b>24%</b>
<b>EBITDA 100%</b>	<b>22%</b>	<b>21%</b>	<b>21%</b>	<b>20%</b>	<b>20%</b>
<b>EBITDA 100%</b>	<b>22%</b>	<b>22%</b>	<b>20%</b>	<b>20%</b>	<b>20%</b>

BMG MUSIC PUBLISHING  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Production Munk

GSA (GERMANY, SWITZERLAND, AUSTRIA)  
(€ 000's)

	FS1 2004	TY 2007	TY 2008	TY 2009	TY 2010
Merchandise Performance	402	419	433	415	474
Print Media	1,459	1,835	1,015	2,270	2,105
Print	512	534	556	579	605
Radio	0	0	0	0	0
Other	0	0	0	0	0
Total Revenue	2,373	3,254	2,448	4,785	5,184
Merchandise Performance	(459)	(479)	(449)	(520)	(541)
Print Media	(1,313)	(1,507)	(1,462)	(1,641)	(1,572)
Print	(7)	(7)	(7)	(7)	(7)
Radio	0	0	0	0	0
Other	0	0	0	0	0
Total Revenue	1,275	1,841	1,925	2,604	2,604
Cost of Sales	1,725	2,798	1,670	1,946	2,028
Production Costs	(30)	(31)	(32)	(31)	(31)
Production against Advance	(4)	(4)	(4)	(4)	(4)
Production Rights and Licenses Inc/Each Tr	(4)	(4)	(4)	(4)	(4)
Other Cost of Sales	(22)	(22)	(22)	(22)	(22)
Total Cost of Sales (and profit/loss)	1,703	2,767	1,638	1,914	1,997
Adjusted EPS	1,064	1,074	1,304	1,690	1,657
SG&A (and items below)	(577)	(577)	(577)	(577)	(577)
Depreciation Tangible Assets	(51)	(51)	(51)	(51)	(51)
Goodwill Impairment	(81)	(81)	(81)	(81)	(81)
Print Publishing Intercorpany Charge	(75)	(75)	(75)	(75)	(75)
Print Production Intercorpany Charge	(24)	(24)	(24)	(24)	(24)
Interest & other charges	(693)	(693)	(693)	(693)	(693)
Total SG&A	(1,381)	(1,381)	(1,381)	(1,381)	(1,381)
Results and Derivator of Investments	0	0	0	0	0
Separation Expenses	0	0	0	0	0
Other Technical Transfer	0	0	0	0	0
Total Other Operating Inc/(Loss)	0	0	0	0	0
Total Investments & Amortization	0	0	0	0	0
EBIT	636	722	818	890	948
EBIT (before antitrust fees)	636	722	818	890	948
EBITDA	725	820	907	979	1,032
Headcount	49%	49%	49%	45%	49%
105 % Increase	21%	19%	16%	18%	17%
TOTAL SG&A % Revenue	42%	37%	37%	36%	35%
TOTAL SG&A % EBIT	10%	10%	10%	10%	10%
EBIT RO3% (before antitrust fees)	18%	19%	22%	22%	23%
EBIT RO3%	30%	23%	24%	24%	25%
EBITDA RO3%	30%	23%	24%	24%	25%

BIRD MUSIC PUBLISHING  
2009 BUYER PLAN  
PROFIT AND LOSS STATEMENT  
Period ends  
AUSTRIA, SWITZERLAND, AUSTRIA  
GSA (GERMANY (€ 000's))

Headline:

12/31/2006	12/31/2007	12/31/2008	12/31/2009	12/31/2010
202	242	242	230	235

GSA

GLOBAL MUSIC PUBLISHING  
 2010 BUSINESS PLAN  
 PROFORMA LOSS STATEMENT  
 ALPHA MUSIC  
 GSA (GERMANY, AUSTRIA, AUSTRALIA)  
 (€ 000)

	2006	2007	2008	2009	2010
Medical					
Performance					
Sing					
World Music					
Pop					
Rock					
Other					
Total Revenue	3,202	3,202	3,202	3,104	3,186
Revenue					
Medical					
Performance					
World Music					
Pop					
Rock					
Other					
Total Expense	(2,081)	(2,081)	(2,081)	(2,081)	(2,081)
Cost of Sales	(447)	(447)	(447)	(447)	(447)
UK International Admin					
Marketing Costs					
Production/Recording Advances					
Other					
Other Cost of Sales					
Total Cost of Sales (incl. empty and Adjusted MP)	(41)	(41)	(41)	(41)	(41)
SGA (incl. taxes below)	(41)	(41)	(41)	(41)	(41)
Depreciation	594	594	594	594	594
Depreciation/Amortization	(172)	(172)	(172)	(172)	(172)
Royalty Advances	(0)	(0)	(0)	(0)	(0)
BIG Publishing Intermoney Charge	(9)	(9)	(9)	(9)	(9)
Baddeley/LLC Charge	(12)	(12)	(12)	(12)	(12)
Internal Service Charge	(21)	(21)	(21)	(21)	(21)
Total SGA	(215)	(215)	(215)	(215)	(215)
Amortization of Investments	(2)	(2)	(2)	(2)	(2)
Other Operating (Int/Del)	(2)	(2)	(2)	(2)	(2)
Restructuring Expenses					
Operational Expenses					
Total Other Operating (Int/Del)	(2)	(2)	(2)	(2)	(2)
Total Investments & Amortization	(2)	(2)	(2)	(2)	(2)
EBIT	317	317	317	317	317
EBIT (before extraordinary)	317	317	317	317	317
EBITDA	317	317	317	317	317
Headline					
MP % Revenue	40%	40%	40%	47%	47%
TOTAL SGA % Revenue	12%	12%	12%	15%	20%
TOTAL SGA % MP	37%	37%	37%	15%	13%
EBIT NOS % (before extraordinary)	35%	35%	35%	22%	22%
EBIT NOS	29%	29%	29%	24%	23%

	2006	2007	2008	2009	2010
Performance Sync	1,065	1,065	1,065	1,066	1,073
New Media	2	2	2	2	2
Print	2	2	2	2	2
Other	2	2	2	2	2
<b>Total Revenue</b>	<b>3,161</b>	<b>3,180</b>	<b>3,211</b>	<b>3,204</b>	<b>3,188</b>
Production Expenses	4,453	4,482	4,522	4,535	4,558
Marketing Expenses	(144)	(144)	(144)	(143)	(141)
Sync	(660)	(660)	(660)	(660)	(660)
New Media	.	.	.	.	.
Print	.	.	.	.	.
Other	.	.	.	.	.
<b>Total Revenue Expenses</b>	<b>(2,009)</b>	<b>(2,030)</b>	<b>(2,050)</b>	<b>(2,043)</b>	<b>(2,034)</b>
Cost of Sale	(2,507)	(2,526)	(2,560)	(2,627)	(2,614)
Int'l. Ad/Exec	(209)	(209)	(209)	(209)	(209)
<b>Total Cost of Sale (incl. royalty and Adj. Int'l. Ad/Exec)</b>	<b>1,454</b>	<b>1,448</b>	<b>1,463</b>	<b>1,469</b>	<b>1,435</b>
Marketing Costs	(17)	(17)	(17)	(17)	(17)
Production Expenses	(62)	(62)	(62)	(62)	(62)
Other Cost of Sale	.	.	.	.	.
<b>Total Cost of Sale (incl. royalty and Adj. Int'l. Ad/Exec)</b>	<b>(79)</b>	<b>(79)</b>	<b>(79)</b>	<b>(79)</b>	<b>(79)</b>
<b>GAAP (incl. Int'l. Ad/Exec)</b>	<b>1,385</b>	<b>1,370</b>	<b>1,384</b>	<b>1,390</b>	<b>1,357</b>
Depreciation	(309)	(301)	(497)	(789)	(822)
Print	(1)	(1)	(1)	(1)	(1)
Int'l. Ad/Exec	(60)	(61)	(62)	(62)	(61)
Bankruptcy/Int'l. Charge	(33)	(35)	(35)	(35)	(35)
Int'l. Service Charge	(62)	(62)	(62)	(62)	(62)
<b>Total SG&amp;A</b>	<b>(677)</b>	<b>(659)</b>	<b>(657)</b>	<b>(670)</b>	<b>(684)</b>
Results and Depreciation of Investments	.	.	.	.	.
Other Operating Expenses	10	10	10	10	10
Production Expenses	.	.	.	.	.
Other Terminal Costs	.	.	.	.	.
<b>Total Other Operating Exp./Dev</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>
<b>Total Impairment &amp; Amortization</b>	<b>887</b>	<b>720</b>	<b>737</b>	<b>710</b>	<b>689</b>
<b>EBIT (before extraordinary)</b>	<b>497</b>	<b>728</b>	<b>737</b>	<b>710</b>	<b>689</b>
<b>EBITDA</b>	<b>750</b>	<b>793</b>	<b>800</b>	<b>778</b>	<b>748</b>
Headcount	20%	32%	32%	32%	32%
MTS % Revenue	15%	25%	47%	15%	15%
TOTAL SG&A % Revenue	47%	42%	44%	46%	46%
TOTAL SG&A % EBIT	13%	14%	15%	16%	15%
EBIT ROSS (before extraordinary)	15%	16%	16%	16%	15%
EBITDA ROSS	17%	17%	18%	17%	17%

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**COMMON STOCK**  
**IN PARSIPPAUN, AUSTRALIA**  
**GA (DRAFT) (€ 000)**

	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010
Headcount	242	242	242	218	215
Performance Sync	1,065	1,065	1,065	1,049	1,031
New Media	2	2	2	2	2
Print	1,204	1,204	1,204	1,188	1,188

GA

	2004	2003	2002	2001	2000
<b>Revenue</b>	<b>3,141</b>	<b>3,100</b>	<b>3,231</b>	<b>3,208</b>	<b>3,185</b>
Total Revenue	3,141	3,100	3,231	3,208	3,185
Other Revenue	5,842	5,659	5,724	5,679	5,621
Revenue Expense	(144)	(144)	(144)	(142)	(138)
Net Revenue	(660)	(660)	(660)	(650)	(640)
Other	(181)	(181)	(170)	(173)	(173)
Total Revenue Expense	(1,209)	(1,209)	(1,209)	(1,209)	(1,209)
Cost of Sales	(3,209)	(3,209)	(3,209)	(3,209)	(3,209)
UK International Address	(326)	(326)	(326)	(326)	(326)
Other	2,004	2,003	2,037	2,008	1,977
Marketing Costs	(58)	(58)	(58)	(58)	(58)
Personnel	(63)	(63)	(63)	(63)	(63)
Other Cost of Sales	(1,320)	(1,320)	(1,320)	(1,320)	(1,320)
Total Cost of Sales (incl. int'l. em)	1,889	1,903	1,918	1,889	1,880
GAFA (incl. items below)	(442)	(478)	(679)	(664)	(712)
Preparation Foreign Assets	(1)	(1)	(1)	(1)	(1)
Print Publishing/Interquery/Champ	(69)	(70)	(71)	(72)	(73)
Bethlehem/JC/Clare	(42)	(42)	(42)	(42)	(42)
Internal Service Charge	(832)	(871)	(881)	(880)	(877)
Total GAFA	(1,320)	(1,320)	(1,320)	(1,320)	(1,320)
Results and Development of Investments	0	0	0	0	0
Other Operating Int./Dev	0	0	0	0	0
Restructuring Expenses	0	0	0	0	0
Separation Expenses	0	0	0	0	0
Other Technical Transfer	0	0	0	0	0
Total Other Operating Int./Dev	0	0	0	0	0
Total Investments & Amortization	0	0	0	0	0
EBIT	1,004	1,032	1,045	978	931
EBIT (before extraordinary)	2,004	1,992	1,045	978	931
EBITDA	1,097	1,093	1,100	1,061	1,014
Headcount	378	378	378	378	378
Total GAFA % Revenue	16%	15%	21%	21%	23%
Total GAFA % EBIT	44%	45%	43%	40%	42%
EBIT RO3% (before extraordinary)	18%	18%	18%	18%	17%
EBIT RO2%	10%	10%	10%	10%	10%
EBITDA RO2%	19%	19%	19%	15%	16%

**DHS MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Considered Business  
 FRANCE  
 (€ 000's)

	12/31/2006	12/31/2007	12/31/2008	12/31/2009	12/31/2010
Net/total Performance	11,301	11,072	11,079	12,118	13,361
Net/total Performance	10,332	11,028	10,913	11,918	12,233
Net/total Performance	5,116	6,414	6,726	7,268	7,420
Net/total Performance	2,351	2,355	2,350	2,322	2,104
Net/total Performance	4,620	4,582	4,647	4,653	4,620
Net/total Performance	35,000	35,972	37,025	37,935	38,910
Net/total Performance	(3,410)	(3,964)	(4,101)	(4,241)	(4,485)
Net/total Performance	(4,506)	(4,687)	(4,872)	(5,073)	(5,280)
Net/total Performance	(3,380)	(3,774)	(3,965)	(4,167)	(4,381)
Net/total Performance	(1,923)	(1,953)	(1,992)	(2,031)	(2,070)
Net/total Performance	(1,391)	(1,331)	(1,422)	(1,445)	(1,481)
Net/total Performance	-	-	-	-	-
Net/total Performance	(2,170)	(2,220)	(2,232)	(2,270)	(2,288)
Net/total Performance	(16,873)	(17,423)	(18,073)	(18,623)	(19,173)
Net/total Performance	(423)	(423)	(423)	(423)	(423)
Net/total Performance	18	18	18	18	18
Net/total Performance	17,742	18,109	18,667	19,000	19,472
Net/total Performance	(140)	(479)	(479)	(481)	(482)
Net/total Performance	(182)	(182)	(182)	(182)	(182)
Net/total Performance	(188)	(188)	(188)	(188)	(188)
Net/total Performance	(1,086)	(1,086)	(1,086)	(1,086)	(1,086)
Net/total Performance	(1,938)	(1,938)	(1,938)	(1,938)	(1,938)
Net/total Performance	18,474	18,474	18,474	18,474	18,474
Net/total Performance	(1,587)	(6,409)	(6,396)	(6,358)	(6,222)
Net/total Performance	(240)	(240)	(240)	(240)	(240)
Net/total Performance	(241)	(630)	(646)	(649)	(653)
Net/total Performance	(28)	(28)	(28)	(28)	(28)
Net/total Performance	(1)	(1)	(1)	(1)	(1)
Net/total Performance	(7,476)	(7,203)	(7,458)	(7,278)	(7,350)
Net/total Performance	130	130	130	130	130
Net/total Performance	(210)	(281)	-	-	-
Net/total Performance	(60)	(153)	130	130	130
Net/total Performance	8,228	9,010	9,745	9,897	10,223
Net/total Performance	6,428	6,283	6,745	6,897	7,023
Net/total Performance	8,672	9,454	10,209	10,435	10,661
Net/total Performance	51%	51%	50%	50%	50%
Net/total Performance	21%	20%	20%	20%	20%
Net/total Performance	42%	40%	39%	39%	39%
Net/total Performance	24,13%	23,9%	24,4%	24,3%	24,2%
Net/total Performance	22,57%	23,0%	23,4%	23,3%	23,2%
Net/total Performance	24,8%	25,3%	25,8%	25,7%	25,6%

DHS MUSIC PUBLISHING  
 2008 BUSINESS PLAN

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**PROFIT AND LOSS STATEMENT**  
**Care Business**  
**FRANCE**  
**(€ 000's)**

	12/31/2006	12/31/2007	12/31/2008	12/31/2009	12/31/2010
Netfield	10,419	10,730	10,977	11,228	11,487
Performance	9,546	9,546	9,599	9,615	7,147
Sync	1,482	2,059	2,059	4,111	4,187
New Media	173	177	180	194	180
Print	-	-	-	-	-
French	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	19	20	21	21	22
<b>Total Revenue</b>	<b>20,639</b>	<b>20,687</b>	<b>21,683</b>	<b>22,431</b>	<b>23,211</b>
Other	(3,430)	(3,996)	(4,101)	(4,241)	(4,285)
Performance	(1,513)	(1,729)	(1,524)	(1,920)	(4,424)
Sync	(2,380)	(2,990)	(3,104)	(3,321)	(3,151)
New Media	(150)	(139)	(143)	(145)	(140)
Print	-	-	-	-	-
French	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Revenue Expenses</b>	<b>(13,409)</b>	<b>(12,864)</b>	<b>(12,830)</b>	<b>(13,657)</b>	<b>(14,287)</b>
<b>Total Operating Expenses</b>	<b>(17)</b>	<b>(17)</b>	<b>(17)</b>	<b>(17)</b>	<b>(17)</b>
Cost of Sales	138	138	138	138	138
US International/Adbeat	7,905	8,156	8,414	8,685	8,965
Marketing Costs	(528)	(128)	(128)	(128)	(128)
Provision against Advances	(150)	(150)	(150)	(150)	(150)
Depreciation Right and Leases incl Tech T/A	(64)	(64)	(64)	(64)	(64)
Cost of Stock Muzic Beatz	-	-	-	-	-
Other Cost of Sales	-	-	-	-	-
<b>Total Cost of Sales (incl royalty and Adjusted IP's)</b>	<b>(828)</b>	<b>(828)</b>	<b>(828)</b>	<b>(828)</b>	<b>(828)</b>
SG&A (incl items below)	7,079	7,228	7,228	7,228	8,139
Depreciation Tangible Assets	(3,600)	(3,128)	(3,550)	(3,829)	(1,728)
Rent	(150)	(150)	(150)	(150)	(150)
BMG Publishing Intercountry Charge	(240)	(244)	(247)	(251)	(251)
Bankruptcy I/C Charge	(64)	(64)	(64)	(64)	(64)
Internal Service Charge	-	-	-	-	-
Travel SG&A	641	641	641	641	641
Royalty and Depreciation of Investments	(3,413)	(3,390)	(3,375)	(3,469)	(3,583)
Research and Development	-	-	-	-	-
Restructuring Expenses	214	214	214	214	214
Securities Expenses	(130)	(128)	-	-	-
Other Technical Training	-	-	-	-	-
Total Other Operating Inv/(Out)	94	94	214	214	214
<b>Total Impairments &amp; Amortization</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>EBIT</b>	<b>3,224</b>	<b>4,081</b>	<b>4,428</b>	<b>4,604</b>	<b>4,789</b>
<b>EBIT (before amortization)</b>	<b>3,874</b>	<b>4,181</b>	<b>4,428</b>	<b>4,604</b>	<b>4,789</b>
<b>EBITDA</b>	<b>3,894</b>	<b>4,202</b>	<b>4,446</b>	<b>4,644</b>	<b>4,838</b>
<b>Headcount</b>	394	394	394	394	394
17% % Revenue	17%	16%	16%	15%	15%
TOTAL SG&A % Revenue	41%	41%	40%	40%	40%
TOTAL SG&A % EBIT	12%	12%	12%	11%	11%
EBIT % EBITDA (before amortization)	10%	10%	10%	10%	10%
EBITDA % EBITDA	20%	21%	21%	21%	21%

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Production Music**

FRANCE  
(€ 000's)

	FCST 2004	TY 2007	TY 2008	TY 2009	TY 2010
Netbanked Performance	3,200	3,314	3,472	3,613	3,741
Print Media	2,205	2,309	2,394	2,492	2,594
Print	18	19	20	20	21
Other	200	289	417	200	245
Total Revenue	5,623	5,931	6,193	6,333	6,612
Keyship Expenses	-	-	-	-	-
Netbanked Performance	(726)	(735)	(776)	(821)	(863)
Print Media	(501)	(614)	(676)	(665)	(693)
Print	-	-	-	-	-
Other	-	-	-	-	-
Total Keyship Expenses	(1,227)	(1,349)	(1,452)	(1,486)	(1,556)
Cost of Sales	(1,128)	(1,272)	(1,423)	(1,497)	(1,648)
UK International Advertis	(18)	(28)	(28)	(28)	(28)
NP's	4,267	4,461	4,345	4,358	5,036
Marketing Costs	(128)	(78)	(75)	(91)	(82)
Production Material/Advances	(6)	(6)	(6)	(6)	(6)
Depreciation/Amortisation	(12)	(12)	(12)	(12)	(12)
Other Cost of Sales	-	-	-	-	-
Total Cost of Sales (incl month end Adjusted NP's)	(146)	(102)	(97)	(95)	(96)
SCA (incl from below)	(1,128)	(1,272)	(1,423)	(1,497)	(1,648)
Depreciation/Amortisation	(36)	(36)	(36)	(36)	(36)
Print Publishing/Advertising Charges	(209)	(212)	(215)	(219)	(222)
Production/IT/Change	-	-	-	-	-
Internal Service Charge	-	-	-	-	-
Total SCA	(1,373)	(1,520)	(1,674)	(1,752)	(1,916)
Result and Depreciation of Investments	(12)	(12)	(12)	(12)	(12)
Other Operating Inc/(Ond)	(60)	-	-	-	-
Supervision Expenses	-	-	-	-	-
Total Other Operating Inc/(Ond)	(92)	(12)	(12)	(12)	(12)
Total Investments & Amortisation	-	-	-	-	-
EBIT	3,857	3,051	2,220	2,279	2,824
EBIT (before extraordinary)	1,837	2,051	2,320	2,279	2,824
EBITDA	3,105	3,298	3,268	3,238	3,692
Headcount	75%	76%	76%	76%	76%
RPS % Revenue	31%	32%	32%	32%	32%
TOTAL SCA % Revenue	41%	40%	38%	38%	38%
TOTAL SCA % NP's	27%	25%	26%	26%	26%
EBIT NP's % (before extraordinary)	28%	35%	35%	37%	38%
EBIT NP's	20%	16%	17%	18%	19%
EBITDA NP's	-	-	-	-	-

BNP PARIBAS PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
FRANCE  
(€ 000's)

	FY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Headstock	503	503	503	519	526
<b>Nethead</b>	<b>503</b>	<b>503</b>	<b>503</b>	<b>519</b>	<b>526</b>
Nethead	503	503	503	519	526
Performance					
Prime Costs	2,010	2,070	2,050	2,019	1,989
Other					
Total Revenue	2,010	2,070	2,050	2,019	1,989
Repairs Expense					
Nethead					
Performance					
Prime Costs	(490)	(490)	(490)	(473)	(473)
Other					
Total Repair Expense	(490)	(490)	(490)	(473)	(473)
Cost of Sales	(490)	(490)	(490)	(473)	(473)
UK International Adjust					
NP5	(490)	(490)	(490)	(473)	(473)
Headstock Costs					
Production Rights and Licenses incl Tech Tra					
Other					
Cost of Sales					
Total Cost of Sales (incl monthly em)	1,582	1,582	1,582	1,539	1,516
Adjusted NP5	1,582	1,582	1,582	1,539	1,516
NP5	1,582	1,582	1,582	1,539	1,516
S&A (incl items below)					
Production Rights and Licenses incl Tech Tra	(150)	(154)	(152)	(162)	(166)
Other					
Total S&A	(150)	(154)	(152)	(162)	(166)
Production Rights and Licenses incl Tech Tra					
Other	150	150	150	150	150
Total S&A	(150)	(154)	(152)	(162)	(166)
Results and Depreciation of Investments					
Other - Operating (incl/loss)					
Production Expenses					
Other					
Other - Operating (incl/loss)					
Total Other Operating Inc/(Loss)	(4)	(0)	(3)	(12)	(16)
Total Investments & Amortization					
EBIT	1,482	1,478	1,475	1,467	1,430
EBIT (before extraordinary)	1,482	1,478	1,475	1,467	1,430
EBITDA	1,482	1,478	1,475	1,467	1,430
Headstock					
NP5 % Revenue	59%	59%	59%	57%	57%
TOTAL S&A % Revenue	0%	0%	0%	1%	1%
TOTAL S&A % NP5	0%	0%	0%	1%	1%
EBIT ROS% (before extraordinary)	59%	57%	57%	57%	58%
EBIT ROS%	59%	57%	57%	57%	58%
CONTR.MOS%	59%	57%	57%	57%	58%

	2004	2007	2008	2009	2010
Performance	1,186	1,266	1,166	1,345	1,125
Sync	412	52	452	445	438
New Media	110	110	110	109	107
Print					
Other					
Total Revenue	4,300	4,354	4,410	4,386	4,163
Revenue Expenses	(739)	(784)	(740)	(732)	(730)
Net Revenue	(185)	(188)	(183)	(163)	(161)
Performance	(142)	(182)	(182)	(157)	(157)
Sync	(103)	(192)	(192)	(189)	(186)
New Media	(63)	(63)	(63)	(62)	(61)
Print					
Other					
Total Equity Expense	(2,126)	(2,206)	(2,212)	(2,220)	(2,209)
Cost of Sales	(2,759)	(2,757)	(2,815)	(2,724)	(2,772)
Net Income	4,371	4,358	4,473	4,380	4,315
Production Costs	(72)	(72)	(72)	(72)	(72)
Provision against Advances					
Depreciation/Amortization	(108)	(108)	(108)	(108)	(108)
Other	(84)	(84)	(84)	(84)	(84)
Total Cost of Sales (incl. royalty and)	(284)	(284)	(284)	(284)	(284)
Adjusted EPS	4,187	4,154	4,161	4,116	4,071
SG&A (incl. items below)	(1,209)	(1,299)	(1,289)	(1,289)	(1,289)
Depreciation/Amortization	(66)	(66)	(66)	(66)	(66)
Net	(172)	(172)	(172)	(172)	(172)
Print Publishing Intermittent Charge	(172)	(172)	(172)	(172)	(172)
Performance I/C Charge	(114)	(114)	(114)	(114)	(114)
Print I/C Charge					
Other					
Total Investments & Amortization	(72)	(251)	(72)	(72)	(72)
EBIT	3,745	3,723	3,943	3,828	3,771
EBIT (includes extraordinary)	1,245	1,082	1,443	1,858	1,771
EBITDA	1,801	1,835	2,101	2,014	1,937
Headcount					
EPS % Revenue	61%	61%	61%	61%	61%
TOTAL REVENUE	32%	30%	30%	31%	31%
TOTAL SGA & A	57%	50%	48%	32%	31%
EBIT MGS (before extraordinary)	20%	26%	27%	28%	23%
EBIT MGS	24%	26%	27%	28%	25%
EBITDA MGS	27%	28%	29%	28%	27%

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**CREATIVE MUSIC**  
**FRANCE**  
 (€ 000's)

	FS1 2004	IT 2007	TV 2008	TV 2009	TV 2010
Performance	302	301	303	300	306
Sync	1,366	1,356	1,366	1,345	1,225
New Media	452	452	452	445	438
Print					
Other					
Total Revenue	2,160	2,160	2,160	2,118	2,068

	1997	1998	1999	2000	2001	2002	2003	2004	2005
Protein	4,100	4,314	4,410	4,186	4,361	4,361	4,361	4,361	4,361
Total expenses	9,190	9,274	9,279	9,192	9,192	9,192	9,192	9,192	9,192
Priority Expense	(185)	(185)	(185)	(185)	(185)	(185)	(185)	(185)	(185)
Merit/Ret	(183)	(183)	(183)	(183)	(183)	(183)	(183)	(183)	(183)
Performance	(182)	(182)	(182)	(182)	(182)	(182)	(182)	(182)	(182)
Sync	(192)	(192)	(182)	(182)	(182)	(182)	(182)	(182)	(182)
New Media	-	-	-	-	-	-	-	-	-
Print	(553)	(553)	(553)	(545)	(545)	(545)	(545)	(545)	(545)
Other	-	-	-	-	-	-	-	-	-
Total Property Expense	(1,293)	(1,293)	(1,293)	(1,293)	(1,293)	(1,293)	(1,293)	(1,293)	(1,293)
Total expenses	(2,489)	(2,479)	(2,505)	(2,278)	(2,278)	(2,278)	(2,278)	(2,278)	(2,278)
Net Income	6,701	6,795	6,774	6,908	6,914	6,914	6,914	6,914	6,914
Net Income	(72)	(72)	(72)	(72)	(72)	(72)	(72)	(72)	(72)
Provision against Advance	(100)	(100)	(100)	(100)	(100)	(100)	(100)	(100)	(100)
Depreciation Rights and Licenses Inc/Ret/Tr	(84)	(84)	(84)	(84)	(84)	(84)	(84)	(84)	(84)
Depreciation	(284)	(284)	(284)	(284)	(284)	(284)	(284)	(284)	(284)
Other	(284)	(284)	(284)	(284)	(284)	(284)	(284)	(284)	(284)
Total Cost of Sales (incl royalty cost)	5,289	5,218	5,248	5,275	5,275	5,275	5,275	5,275	5,275
Adjusted EPS	(1,637)	(1,746)	(1,714)	(1,627)	(1,627)	(1,627)	(1,627)	(1,627)	(1,627)
SG&A (incl items below)	(48)	(48)	(48)	(48)	(48)	(48)	(48)	(48)	(48)
Depreciation Tradeable Assets	(172)	(172)	(172)	(172)	(172)	(172)	(172)	(172)	(172)
Merit	36	36	36	36	36	36	36	36	36
Print Publishing/Intercompany Charge	-	-	-	-	-	-	-	-	-
Software/IT/IT Charge	-	-	-	-	-	-	-	-	-
Other	(1,491)	(1,491)	(1,491)	(1,491)	(1,491)	(1,491)	(1,491)	(1,491)	(1,491)
Total SG&A	(2,190)	(2,190)	(2,190)	(2,190)	(2,190)	(2,190)	(2,190)	(2,190)	(2,190)
Rentals and Depreciation of Investments	(72)	(72)	(72)	(72)	(72)	(72)	(72)	(72)	(72)
Other Technical Training	(163)	(163)	(163)	(163)	(163)	(163)	(163)	(163)	(163)
Separation Expenses	-	-	-	-	-	-	-	-	-
Other Operating Inc/(Loss)	-	-	-	-	-	-	-	-	-
Restructuring Expenses	-	-	-	-	-	-	-	-	-
Total Other Operating Inc/(Loss)	(72)	(72)	(72)	(72)	(72)	(72)	(72)	(72)	(72)
Total Investments & Amortization	-	-	-	-	-	-	-	-	-
EBIT	2,937	2,987	3,180	3,005	2,981	2,981	2,981	2,981	2,981
EBIT (before extraordinary)	2,937	2,987	3,180	3,005	2,981	2,981	2,981	2,981	2,981
EBITDA	3,083	3,073	3,178	3,163	3,067	3,067	3,067	3,067	3,067
Headcount	60%	60%	60%	60%	60%	60%	60%	60%	60%
EPS % Revenue	21%	20%	21%	21%	21%	21%	21%	21%	21%
TOTAL SG&A % Revenue	41%	39%	40%	40%	40%	40%	40%	40%	40%
TOTAL SG&A % EPS	31%	31%	31%	31%	31%	31%	31%	31%	31%
EBIT ROS% (before extraordinary)	32%	33%	34%	34%	34%	34%	34%	34%	34%
EBIT ROS%	34%	33%	35%	34%	34%	34%	34%	34%	34%
EBITDA ROS%	34%	33%	35%	34%	34%	34%	34%	34%	34%

**BWG MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Committed Budget  
ITALY  
(€ 000's)**

	EST 2008	T1 2007	T1 2008	T1 2009	T1 2010
Headcount	10,500	11,187	11,016	11,074	11,058
Performance	15,553	16,370	16,915	17,431	17,658
Share	1,444	1,444	1,444	1,444	1,444
New Media	2,980	3,080	3,216	3,337	3,472
Print	23	26	27	28	29
Podcast	9,229	9,029	9,034	8,809	8,785
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Revenue</b>	<b>43,591</b>	<b>47,264</b>	<b>48,593</b>	<b>49,378</b>	<b>50,072</b>
Headcount Expenses	(4,504)	(4,917)	(5,011)	(5,149)	(5,210)
Performance	(4,943)	(5,125)	(5,215)	(5,555)	(5,702)
Share	(1,577)	(2,078)	(2,184)	(2,232)	(2,343)
New Media	(182)	(182)	(182)	(181)	(159)
Print	(133)	(130)	(139)	(123)	(145)
Podcast	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Variable Expenses</b>	<b>(13,072)</b>	<b>(13,008)</b>	<b>(13,060)</b>	<b>(13,070)</b>	<b>(13,512)</b>
Depreciation of Assets	(15,483)	(16,079)	(16,512)	(16,880)	(17,289)
LC Intellectual Assets	(4,485)	(4,485)	(4,485)	(4,485)	(4,485)
IP	130	130	130	130	130
MP	36,992	27,510	28,123	28,448	28,797
Marketing Costs	(130)	(131)	(131)	(131)	(131)
Provision against Advance	(70)	(81)	(90)	(90)	(90)
Depreciation Assets and Licenses incl. Ten Tr	(2,361)	(2,481)	(2,481)	(2,481)	(2,481)
Beer of Stone Horse Rental	(272)	(272)	(272)	(272)	(272)
Other Cost of Sales	(910)	(430)	(430)	(430)	(430)
Total Cost of Sales (incl. Ten Tr)	(4,825)	(4,825)	(4,825)	(4,825)	(4,825)
Adjusted MP	22,357	23,484	23,999	24,921	24,888
SCA (incl. fees below)	(7,747)	(7,620)	(7,620)	(7,620)	(7,620)
Depreciation/Tangible Assets	(246)	(246)	(246)	(246)	(246)
Rent	(1,400)	(1,157)	(1,152)	(1,152)	(1,210)
Print Publishing/Intercompany Charge	80	80	80	80	80
Information/IT Charge	(12)	(12)	(12)	(12)	(12)
Internal Service Charge	-	-	-	-	-
Total SCA	(9,063)	(9,563)	(9,603)	(9,710)	(9,927)
Resting and Depreciation of Investments	150	150	150	150	150
Other Expenses	108	108	108	108	108
Separation Expenses	(73)	(94)	-	-	-
Other Technical Training	-	-	-	-	-
Total Other Operating Exp./Inv	183	(398)	259	258	258
Total Investments & Amortization	-	-	-	-	-
<b>EBIT</b>	<b>13,072</b>	<b>14,072</b>	<b>15,254</b>	<b>15,379</b>	<b>15,503</b>
<b>EBIT (before extraordinary)</b>	<b>12,552</b>	<b>14,718</b>	<b>15,284</b>	<b>15,389</b>	<b>15,503</b>
<b>EBITDA</b>	<b>15,828</b>	<b>17,472</b>	<b>18,613</b>	<b>18,728</b>	<b>18,843</b>
Headcount	57%	57%	57%	57%	57%
IP % Revenue	14%	15%	18%	18%	17%
TOTAL SCA % Revenue	34%	33%	32%	32%	31%
EBIT ROS %	28.8%	30.7%	31.1%	30.9%	30.8%
EBITDA ROS %	35.8%	36.3%	38.0%	37.7%	37.4%

**BWG MUSIC PUBLISHING  
2008 BUSINESS PLAN**

ITA

**PROFIT AND LOSS STATEMENT**  
 Core Business  
**ITALY**  
 ('000's)

	1997	1998	1999	2000	2001
Net Sales	10,280	10,280	10,280	10,280	10,280
Cost of Sales	(4,850)	(4,850)	(4,850)	(4,850)	(4,850)
Operating Profit	5,430	5,430	5,430	5,430	5,430
Other Income	100	100	100	100	100
Other Expenses	(100)	(100)	(100)	(100)	(100)
Profit Before Tax	5,430	5,430	5,430	5,430	5,430
Tax	(100)	(100)	(100)	(100)	(100)
Profit After Tax	5,330	5,330	5,330	5,330	5,330
Dividend	1,000	1,000	1,000	1,000	1,000
Retained Earnings	4,330	4,330	4,330	4,330	4,330

ITALY  
(€ 000's)

	FS1 2006	T1 2007	T1 2008	T1 2009	T1 2010
Mechanical Performance	341	345	310	316	401
Other	389	377	310	409	426
Sale of Assets	751	792	825	489	824
Other	25	25	27	20	20
Total Revenue	1,496	1,539	1,472	1,052	1,751
Revenue Expenses	(90)	(96)	(96)	(102)	(106)
Mechanical Performance	(117)	(122)	(119)	(122)	(118)
Other	(45)	(45)	(45)	(45)	(45)
Net Profit	(13)	(13)	(14)	(14)	(14)
Other					
Total Regular Expenses	(837)	(823)	(710)	(739)	(759)
Cost of Sales					
UK International Adjudicated NPS	835	870	905	943	981
Headline Costs	(40)	(41)	(42)	(42)	(43)
Depreciation and Amortization	(3)	(3)	(3)	(3)	(3)
Other	(1)	(1)	(1)	(1)	(1)
Total Cost of Sales (incl. mech and Adj. NPS)	(44)	(48)	(51)	(53)	(57)
SCA (see below)	790	824	859	895	932
Depreciation and Amortization	(219)	(234)	(230)	(236)	(242)
Other	(11)	(11)	(11)	(11)	(11)
Total SCAs	(133)	(151)	(133)	(133)	(131)
Revenue and Depreciation of Investments	(373)	(373)	(384)	(390)	(398)
Other					
Other Technical Expenses					
Other					
Total Other Operating Inc/(Exp)					
Total Investments & Amortization					
EBIT	377	445	475	508	537
EBIT (before extraordinary)	377	445	475	508	537
EBITDA	381	449	478	510	541
Headline					
NPS % Revenue	56%	56%	56%	56%	56%
TOTAL SCA % Revenue	21%	21%	21%	21%	21%
TOTAL SCA & NPS	44%	44%	44%	44%	44%
EBIT RO2%	25%	29%	29%	29%	29%
EBIT RO3%	25%	29%	29%	29%	29%
EBITDA RO3%	26%	29%	29%	29%	29%

PNQ NUTRIS PHARMACEUTICALS  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Preliminary  
ITALY  
(€ 000's)

ITA





	2006	2007	2008	2009	2010
Performance	3,529	3,229	3,559	3,476	3,424
Soc	714	714	714	703	693
New Media	186	396	196	197	190
Print					
Other					
Total Revenue	2,081	2,029	2,155	2,176	2,037
Realty Expenses	(289)	(629)	(439)	(480)	(481)
Production	(504)	(504)	(504)	(488)	(481)
Performance	(149)	(149)	(149)	(146)	(144)
New Media	0	0	0	0	0
Print	0	0	0	0	0
Other	0	0	0	0	0
Total Realty Expense	(2,070)	(2,080)	(2,085)	(2,030)	(2,034)
Cost of Sales	(4,272)	(4,250)	(4,328)	(4,293)	(4,258)
LT International/Adbook	9,548	9,431	9,676	9,580	9,485
Headline Copy	(130)	(130)	(130)	(130)	(130)
Production Agency Advances	(1,311)	(1,511)	(1,311)	(1,311)	(1,311)
Depreciation Rights and Lic	(272)	(272)	(272)	(272)	(272)
Other Cost of Sales	(48)	(48)	(48)	(48)	(48)
Total Cost of Sales (incl. royalty exp)	7,572	7,597	7,597	7,597	7,597
Adjusted NP3	(1,590)	(1,466)	(1,441)	(1,477)	(1,514)
S&BA (incl. items below)	(23)	(23)	(23)	(23)	(23)
Depreciation Various Assets	(12)	(12)	(12)	(12)	(12)
Print Publishing (Promotional) Charges	25	25	25	25	25
Bendheim J/C Charge					
Internal Service Charge					
Total S&BA	(1,270)	(1,270)	(1,270)	(1,270)	(1,270)
Residual and Depreciation of Investments	(2,722)	(2,691)	(2,620)	(2,680)	(2,680)
Other Operating Inv/(Inv)	35	35	35	35	35
Other Operating Expenses					
Shareholder's Share					
Other Technical Training					
Total Other Operating Inv/(Inv)	35	35	35	35	35
Total Investments & Amortization	4,884	5,071	5,160	5,072	4,883
EBIT	4,884	5,071	5,160	5,072	4,883
EBIT (before extraordinary)	4,884	5,071	5,160	5,072	4,883
EBITDA	5,090	5,277	5,365	5,283	5,201
Investment					
NP3 % Revenue	69%	69%	69%	69%	69%
TOTAL S&BA % Revenue	20%	19%	17%	17%	16%
TOTAL S&BA % NP3	29%	27%	27%	26%	26%
EBIT NP3% (before extraordinary)	25%	26%	27%	26%	26%
EBIT NP3%	35%	35%	37%	36%	36%
EBITDA NP3%	48%	49%	50%	49%	49%

**3RD QUARTER PERFORMING**  
**3RD QUARTER PERFORMING**  
**PRIORIT AND COST STATEMENT**  
**CHEMICAL MUSE**  
**TOTAL**  
**(€ 000 's)**

	Q3 2006	Q3 2007	Q3 2008	Q3 2009	Q3 2010
Headline Copy	1,412	1,412	1,412	1,381	1,370
Production Agency Advances	3,529	3,229	3,559	3,476	3,424
Soc	714	714	714	703	693
New Media	186	396	196	197	190
Print	0	0	0	0	0
Other	0	0	0	0	0
Total Revenue	5,745	5,745	6,745	6,614	6,484

	2006	2005	2004	2003	2002
Portion	8,101	8,262	8,395	8,361	8,312
Total Revenue	22,300	22,603	23,224	22,444	23,489
Recovery Expenses	(829)	(829)	(829)	(820)	(811)
Depreciation	(1,941)	(1,941)	(1,941)	(1,941)	(1,941)
50%	(1,941)	(1,941)	(1,941)	(1,941)	(1,941)
Real Estate	(513)	(513)	(513)	(513)	(513)
Other	(2,579)	(2,008)	(2,046)	(2,209)	(3,014)
Total Recovery Expenses	(4,863)	(4,923)	(4,983)	(4,988)	(4,872)
Cost of Sales	(4,405)	(4,405)	(4,405)	(4,405)	(4,405)
UK International Adjusted					
MP3	13,148	13,211	13,376	13,061	12,848
Headline Corp	(310)	(310)	(310)	(310)	(310)
Provision against Advertisers	(1,315)	(1,315)	(1,315)	(1,315)	(1,315)
Depreciation Rights and Licenses Incl/Trch To	(272)	(272)	(272)	(272)	(272)
Other of Street Heat Rental	(185)	(185)	(185)	(185)	(185)
Other Cost of Sales	(2,333)	(2,371)	(2,177)	(2,177)	(2,377)
Total Cost of Sales (incl royalty cost)	10,815	11,018	11,102	10,888	10,876
Adjusted MP3	(1,670)	(1,780)	(1,780)	(1,780)	(1,780)
50% (incl front lobby)	(1,280)	(1,280)	(1,280)	(1,280)	(1,280)
Depreciation Franchise Assets	(128)	(128)	(128)	(128)	(128)
Real Estate	(128)	(128)	(128)	(128)	(128)
Real Publishing Licenses/Chmp	(128)	(128)	(128)	(128)	(128)
Beneficiary/IC Charge	(128)	(128)	(128)	(128)	(128)
Internal Service Charge	(128)	(128)	(128)	(128)	(128)
Total Cost of Sales	(5,800)	(5,774)	(5,009)	(5,305)	(6,005)
MP3	35	35	35	35	35
Other	(73)				
Other Technical Training					
Total Other Operating Inc/(Exp)	(40)	35	35	35	35
Total Investments & Amortization					
BIT7	4,873	5,292	5,113	5,017	4,798
BIT (before extraordinary)	5,030	5,299	5,270	5,072	4,798
BITDA	6,310	7,234	7,264	6,855	6,841
Midpoint					
MP3 % Revenue	59%	58%	58%	58%	58%
TOTAL COST % Revenue	26%	26%	26%	26%	27%
TOTAL COST % MP3	44%	44%	44%	45%	47%
BIT % Revenue (before extraordinary)	22%	23%	23%	22%	21%
BIT % MP3	22%	22%	22%	22%	21%
BITDA % Revenue	28%	32%	31%	31%	30%
BITDA % MP3	28%	28%	28%	28%	28%

**BNO MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Consolidated Figures  
NETHERLANDS  
(€ 000's)**

	FY2008	TY 2007	TY 2006	TY 2005	TY 2004
Netbook	6,284	8,446	7,116	7,278	7,351
Revenue	5,792	6,074	6,280	6,357	6,435
New Music	414	424	453	478	501
Print	-	-	-	-	-
Revenue	198	202	206	210	214
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
Total Revenue	13,878	15,114	14,796	14,937	15,076
Revenue Expenses	(5,343)	(5,483)	(5,396)	(5,211)	(5,487)
Production	(4,211)	(4,409)	(4,398)	(4,291)	(4,594)
Print	(262)	(275)	(276)	(269)	(281)
New Music	-	-	-	-	-
Print	(98)	(100)	(102)	(104)	(108)
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
Total Revenue Expenses	(5,343)	(5,483)	(5,396)	(5,211)	(5,487)
Net Profit	8,535	9,631	9,400	9,726	9,589
Cost of Sales	(10,254)	(10,253)	(10,585)	(10,930)	(11,287)
US International Address	100	100	100	100	100
Marketing Costs	(43)	(43)	(46)	(46)	(46)
Production advance	(120)	(130)	(130)	(130)	(130)
Depreciation Rights and Licenses in/within the	-	-	-	-	-
Dep of Sheet Music Retail	-	-	-	-	-
Other Cost of Sales	(72)	(72)	(72)	(72)	(72)
Total Cost of Sales (incl revty cost)	(10,254)	(10,253)	(10,585)	(10,930)	(11,287)
Adjusted NP5	2,882	3,348	3,214	3,216	3,292
SOA (incl final label)	(1,482)	(1,482)	(1,508)	(1,548)	(1,582)
Depreciation/Transfer Rights	(16)	(16)	(16)	(16)	(16)
Rent	(108)	(110)	(111)	(111)	(111)
Other Publishing Intervention Charge	(23)	(23)	(23)	(23)	(23)
Bank/Invnt/JC Charge	(5)	(5)	(5)	(5)	(5)
Internal Service Charge	-	-	-	-	-
Total SG&A	(1,626)	(1,626)	(1,653)	(1,672)	(1,717)
Reserve and Depreciation of Investments	-	-	-	-	-
Finance Operating Int/(Cost)	-	-	-	-	-
Separation Expense	-	(21)	-	-	-
Other Technical Transfer	-	-	-	-	-
Total Other Operating Int/(Cost)	-	(21)	-	-	-
Total Investments & Amortization	-	(21)	-	-	-
EBIT	3,256	3,327	3,467	3,535	3,575
EBIT (excl. extraordinary)	2,347	2,367	2,487	2,598	2,708
EBITDA	2,272	2,370	2,532	2,631	2,741
Breakdown					
NP5 % Revenue	30%	22%	23%	21%	22%
TOTAL SG&A % Revenue	12%	10%	11%	11%	10%
EBIT % NP5	40%	35%	38%	38%	37%
EBIT % EBITDA (excl. extraordinary)	16%	16%	17%	17%	17%
EBITDA % NP5	16%	17%	17%	17%	17%
EBITDA % EBIT	69%	70%	71%	71%	71%

BNO MUSIC PUBLISHING  
2008 BUSINESS PLAN

BNIC

PROFIT AND LOSS STATEMENT  
 Core Business  
 NETHERLANDS  
 ('000's)

	1QST 2006	1QST 2007	1QST 2008	1QST 2009	1QST 2010
Midweek Performance	6,518	5,666	6,840	6,527	4,416
Other	5,407	5,629	5,489	4,118	4,178
Print	190	169	180	191	120
Postcard	196	202	208	210	214
Acquisition	.	.	.	.	.
Other	594	417	641	668	604
<b>Total Revenue</b>	<b>13,805</b>	<b>13,504</b>	<b>13,270</b>	<b>12,718</b>	<b>10,947</b>
Recovery Expenses	(1,163)	(2,281)	(2,403)	(4,317)	(3,484)
Administrative Expenses	(4,028)	(4,197)	(4,375)	(4,861)	(4,733)
Print	(138)	(146)	(133)	(165)	(175)
Postcard	(90)	(100)	(102)	(104)	(106)
Acquisition	.	.	.	.	.
Other	.	.	.	.	.
<b>Total Recovery Expenses</b>	<b>(9,449)</b>	<b>(9,724)</b>	<b>(10,023)</b>	<b>(10,257)</b>	<b>(10,698)</b>
<b>Cost of Sales</b>	<b>180</b>	<b>180</b>	<b>186</b>	<b>180</b>	<b>189</b>
UK Innovation/Adstock	3,443	3,760	3,881	4,007	4,117
Midweek Cash	(25)	(21)	(21)	(25)	(25)
Postcard	(150)	(120)	(130)	(110)	(110)
Other Cost of Sales	.	.	.	.	.
<b>Total Cost of Sales (incl. midweek)</b>	<b>(155)</b>	<b>(151)</b>	<b>(157)</b>	<b>(155)</b>	<b>(155)</b>
<b>Operating Profit</b>	<b>3,469</b>	<b>3,605</b>	<b>3,720</b>	<b>3,852</b>	<b>3,983</b>
Depreciation	(1,467)	(1,470)	(1,496)	(1,527)	(1,581)
Amortisation	(36)	(36)	(36)	(36)	(36)
Goodwill Impairment	(100)	(110)	(111)	(113)	(113)
Other	(25)	(25)	(22)	(23)	(23)
Internal Service Charge	(5)	(5)	(5)	(5)	(5)
Rentals and Depreciation of Investments	(22)	(25)	(23)	(25)	(25)
Other Operating Int./Div.	(1,469)	(1,471)	(1,492)	(1,472)	(1,511)
Restructuring Expenses	.	.	.	.	.
Shareholder Expenses	.	.	.	.	.
Other Financial/Travel	.	.	.	.	.
Total Other Operating Int./Div.	(73)	(73)	.	.	.
<b>Total Income/Exp. &amp; Amortisation</b>	<b>(73)</b>	<b>(73)</b>	<b>(73)</b>	<b>(73)</b>	<b>(73)</b>
<b>EBIT</b>	<b>3,092</b>	<b>3,382</b>	<b>3,294</b>	<b>3,285</b>	<b>3,272</b>
<b>EBIT (before extraordinary)</b>	<b>2,042</b>	<b>2,394</b>	<b>2,194</b>	<b>2,381</b>	<b>2,472</b>
<b>EBITDA</b>	<b>3,118</b>	<b>3,438</b>	<b>3,330</b>	<b>3,417</b>	<b>3,202</b>
<b>Headcount</b>	<b>334</b>	<b>328</b>	<b>328</b>	<b>324</b>	<b>294</b>
11%	11%	11%	11%	10%	10%
13%	13%	13%	13%	13%	13%
15%	15%	15%	15%	15%	15%
16%	16%	16%	16%	16%	16%
17%	17%	17%	17%	17%	17%

BAG NIEUW NEDERLAND  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Prediction only

NETHERLANDS  
(€ 000's)

	FCST 2006	TY 2005	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010	TY 2011
Musical Performance	319	455	270	381	459	597	757	939
Live Media	254	265	372	459	459	287	287	287
Print								
Other								
Total Revenue	573	720	642	840	918	884	1,044	1,226
Realty Expense	(112)	(112)	(12)	(12)	(12)	(12)	(12)	(12)
Musical Performance	(120)	(118)	(180)	(204)	(204)	(212)	(212)	(212)
Live Media	(20)	(20)	(20)	(20)	(20)	(20)	(20)	(20)
Print	(19)	(19)	(19)	(19)	(19)	(19)	(19)	(19)
Other	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
Total Expense	(171)	(169)	(231)	(255)	(255)	(263)	(263)	(263)
Net Profit	402	551	610	586	643	621	781	964
Total Royalty Expense								
Cost of Sales								
UK International/Adbeat								
MP3								
Marketing Costs								
Production								
Depreciation								
Other								
Total Cost of Sales								
Adjusted MP3								
SOA (see below)								
Production								
Depreciation								
Other								
Total SOA								
Net Profit and Depreciation of Investment								
UK Operating Inc/(Dec)								
Recurring Expenses								
Separation Expenses								
Other Technical Transfer								
Total Other Operating Inc/(Dec)								
Total Investment & Amortisation								
EBIT								
EBIT (before extraordinary)								
EBITDA								
Headcount								
MP3 % Revenue	40%	48%	49%	49%	49%	49%	49%	49%
TOTAL SOA % Revenue	23%	24%	23%	22%	22%	21%	21%	21%
TOTAL SOA % EBIT	30%	28%	27%	27%	27%	27%	27%	27%
EBIT NO25% (before extraordinary)	15%	16%	16%	16%	16%	16%	16%	16%
EBIT NO5%	15%	16%	16%	16%	16%	16%	16%	16%
EBITDA NO5%	15%	16%	16%	16%	16%	16%	16%	16%

BMG MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
NETHERLANDS  
(€ 000's)

EBIE

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Headprint  
Performance  
Sync  
New Media  
Print

Performance  
Sync  
New Media  
Print  
Other  
Total Revenue  
Royalty Expenses  
Headprint  
Performance  
Sync  
New Media  
Print  
Other  
Total Royalty Expense  
Cost of Sales  
UK International Adverts  
MPS  
Headprint Corp  
Production account Advances  
Derection Rights and Licenses Incl Tech Tra  
Chair of Street Hawk, Armaj  
Other Cost of Sales  
Total Cost of Sales (incl royalty exp)  
Adjusted MPS  
SG&A (incl items below)  
Depreciation Transfer Assets  
Rent  
B&G Publishing Intermcomarr Change  
Baudemarron LDC Charge  
Internal Services Charge  
Total SG&A  
Rentals and Depreciation of Investments  
Costs Operating Inv/(Ovs)  
Sponsorship Expenses  
Sponsorship Assets  
Other Technical Expenses  
Total Other Operating Inv/(Ovs)  
Total Investments & Amortization  
EBIT  
EBIT (before extraordinary)  
EBITDA  
Headprint

	2006	2007	2008	2009	2010
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headprint					
MPS % Revenue					
TOTAL SG&A % Revenue					
EBIT MGS % (before extraordinary)					
EBIT MGS					
EBITDA MGS					

**BMG MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**CHANGING YEAR**  
**NET INCOME**  
**(\$ 000'S)**

	2006	2007	2008	2009	2010
EBIT					



Portion	0000	0000	0000	0000	0000	0000	0000	0000
Total Revenue								
Monthly Expense								
Net Profit								
Performance								
Yield								
Price								
Cost								
Other								
Total & Profit Expense								
Cost of Sales								
UK International Address								
MP3								
Marketers Code								
Provision against Advances								
Change in Inventory								
Other Cost of Sales								
Total Cost of Sales (incl. prov. exp)								
Adjusted MP3								
SOA (incl. Item Label)								
Depreciation Expense Assets								
Net Addition Intangible Assets								
Goodwill Impairment Charge								
Goodwill Impairment								
Internal Service Charge								
Total SOA								
Results and Depreciation of Investments								
Other Operating Int./Debt								
Restructuring Expenses								
Other Operating Int./Debt								
Other Operating Int./Debt								
Total Other Operating Int./Debt								
Total Investments & Amortization								
EBIT								
EBIT (excl. extraordinary)								
EBITDA								
Restatement								
MP3 % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SOA % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SOA % MP3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT MP3 % (Excl. extraordinary)	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT MP3 %	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBITDA MP3 %	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

**BMG MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Consolidated Business  
HUNGARY  
(€ 000's)**

	FY2008	FY2007	FY2006	FY2005	FY2004
Net Revenue	180	180	188	185	192
Sync	796	610	618	594	644
New Media	109	114	119	124	129
Print	1,130	1,130	1,130	1,113	1,096
Other	-	-	-	-	-
Cost of Sales	205	209	205	207	201
Net Profit	2,600	2,627	2,653	2,653	2,657
Research & Development	(45)	(46)	(47)	(48)	(49)
Sync	(282)	(273)	(284)	(295)	(308)
New Media	(172)	(154)	(138)	(115)	(108)
Print	(18)	(18)	(18)	(18)	(18)
Other	-	-	-	-	-
Depreciation	(44)	(44)	(45)	(45)	(45)
Total Regularly Expensed	(643)	(663)	(674)	(683)	(693)
Cost of Sales	(591)	(601)	(601)	(601)	(601)
UK International Adjustments	4	4	4	4	4
Net Profit	1,269	1,267	1,282	1,287	1,287
Marketing Costs	(29)	(29)	(29)	(29)	(29)
Provision against Advance	-	-	-	-	-
Depreciation Rights and Licenses	-	-	-	-	-
Other	-	-	-	-	-
Cost of Stock Hold Rental	-	-	-	-	-
Total Cost of Sales	(29)	(29)	(29)	(29)	(29)
Adjusted Net Profit	1,240	1,238	1,253	1,258	1,258
SCA (incl. Items below)	(714)	(698)	(699)	(716)	(731)
Depreciation/Tangible Assets	(25)	(25)	(25)	(25)	(25)
Rent	(182)	(184)	(187)	(189)	(192)
Goodwill Impairment/Intangible Charge	-	-	-	-	-
Intangible Assets Charge	-	-	-	-	-
Total SGA	(896)	(907)	(910)	(930)	(950)
Result and Depreciation of Investments	16	16	16	16	16
Other Operating Inc/(Dec)	-	-	-	-	-
Restructuring Expenses	-	(21)	-	-	-
Separation Expenses	-	-	-	-	-
Other Technical Transfers	-	-	-	-	-
Total Other Operating Inc/(Dec)	16	(21)	16	16	16
Total Investments & Amortization	16	(21)	16	16	16
EBIT	353	370	392	359	323
EBIT (before extraordinary)	288	282	282	289	284
EBITDA	380	371	417	314	351
Headcount	49%	49%	49%	48%	48%
IPS % Revenue	35%	21%	21%	21%	25%
TOTAL SGA % Revenue	71%	69%	69%	71%	73%
EBIT ROS % (before extraordinary)	19%	15%	15%	14%	12%
EBIT ROS	19%	15%	15%	14%	12%
EBITDA ROS	19%	14%	14%	14%	12%

**BMG MUSIC PUBLISHING  
2008 BUSINESS PLAN**

NON

**PROFIT AND LOSS STATEMENT**  
Cine Business  
HUNGARY  
(€ 000's)

	TT 2007	TT 2008	TT 2009	TT 2010
Technical	133	136	140	143
Performance	340	356	370	403
Sync	27	29	30	34
New Media	..	..	..	..
Print	..	..	..	..
Postcard	..	..	..	..
Acquisition	..	..	..	..
Other	..	..	..	..
Total Revenue	502	524	543	592
Repairs Expenses	(45)	(44)	(47)	(48)
Technical	(24)	(25)	(27)	(28)
Performance	(7)	(7)	(8)	(9)
Sync	..	..	..	..
New Media	..	..	..	..
Print	..	..	..	..
Postcard	..	..	..	..
Acquisition	..	..	..	..
Other	..	..	..	..
Total Regularly Expenses	(306)	(328)	(353)	(358)
Cost of Sales	4	4	4	4
UK International Admixt	200	207	214	229
Handing Costs	(0)	(0)	(0)	(0)
Provision against Advances	..	..	..	..
Depreciation Rights and Licenses net/ren Tra	..	..	..	..
Dep of Short Term Assets	..	..	..	..
Other Cost of Sales	..	..	..	..
Total Cost of Sales (incl royalty and)	(0)	(0)	(0)	(0)
Adjusted PPS	192	196	203	214
SGA (see Item below)	(24)	9	27	28
Overwritten Trade Assets	(1)	(1)	(1)	(1)
Net	(4)	(4)	(4)	(4)
Div Publishing Intercountry Charge	..	..	..	..
Interim J/E Charge	..	..	..	..
Transfer of Assets	(43)	(43)	(43)	(43)
Transfer of Liabilities	(22)	(22)	(22)	(20)
Transfer and Disposition of Investments	..	..	..	..
Other Technical Transfer	..	..	..	..
Total Other Operating Inc/(Exp)	(23)	..	..	..
Total Investments & Amortisation	..	..	..	..
EBIT	127	135	152	166
EBIT (before extraordinary)	127	147	152	169
EBITDA	128	138	153	167
Headcount	..	..	..	..
PPS % Revenue	40%	42%	40%	39%
TOTAL SGA % Revenue	15%	7%	4%	7%
TOTAL SGA & PPS	14%	10%	10%	9%
EBIT M05% (before extraordinary)	21%	32%	35%	34%
EBIT M05%	25%	26%	35%	36%
EBITDA M05%	25%	26%	35%	36%

**FINANCIAL STATEMENTS**  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Production Unit



Mechanical

Mechanical  
 Performance  
 Sync  
 New Media  
 Print  
 Other  
 Total Revenue  
 Royalty Expense  
 Mechanical  
 Performance  
 Sync  
 New Media  
 Print  
 Other  
 Total Royalty Expense  
 Cost of Sales  
 UK International Adweek  
 BPS  
 Handling Costs  
 Production and Logistics  
 Distribution and Logistics  
 Other Cost of Sales  
 Total Cost of Sales (incl night eat)  
 Adjusted EPS  
 SOGA (incl News labor)  
 Depreciation  
 Patent Rights/Technology/Churn  
 Intellectual Property/Churn  
 Internal Service Charge  
 Total SOGA  
 Results and Depreciation of Investments  
 Other Operating Int/(Loss)  
 Restructuring Expenses  
 Separation Expenses  
 Other Technical Expenses  
 Total Other Operating Int/(Loss)  
 Total Investments & Amortization  
 EBIT  
 EBIT (before extraordinary)  
 EBITDA  
 EBITDA

	FSY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Mechanical					
Performance					
Sync					
New Media	1,130	1,130	1,110	1,113	1,096
Print					
Other					
Total Revenue	1,130	1,130	1,110	1,113	1,096
Royalty Expense					
Mechanical					
Performance					
Sync	(123)	(123)	(123)	(121)	(120)
New Media					
Print					
Other					
Total Royalty Expense	(123)	(123)	(123)	(121)	(120)
Cost of Sales	(434)	(414)	(414)	(414)	(414)
UK International Adweek					
BPS	593	593	583	577	563
Handling Costs	(24)	(24)	(24)	(24)	(24)
Production and Logistics					
Distribution and Logistics					
Other Cost of Sales					
Total Cost of Sales (incl night eat)	(24)	(24)	(24)	(24)	(24)
Adjusted EPS	569	569	559	553	539
SOGA (incl News labor)	(20)	(20)	(20)	(20)	(20)
Depreciation	(20)	(20)	(20)	(20)	(20)
Patent Rights/Technology/Churn	(20)	(20)	(20)	(20)	(20)
Intellectual Property/Churn	(20)	(20)	(20)	(20)	(20)
Total SOGA	(80)	(80)	(80)	(80)	(80)
Results and Depreciation of Investments					
Other Operating Int/(Loss)	16	16	16	16	16
Restructuring Expenses					
Separation Expenses					
Other Technical Expenses					
Total Other Operating Int/(Loss)	16	16	16	16	16
Total Investments & Amortization					
EBIT	305	305	293	287	279
EBIT (before extraordinary)	108	94	93	90	80
EBITDA	319	308	292	290	284
EBITDA					
Margin % Revenue	32%	52%	52%	52%	51%
TOTAL SOGA % Revenue	42%	43%	44%	46%	48%
TOTAL SOGA % EBIT	81%	83%	85%	85%	83%
EBIT ROS% (before extraordinary)	9%	8%	7%	5%	3%
EBIT ROS%	9%	8%	7%	5%	3%
EBITDA ROS%	11%	10%	9%	8%	4%

**BIG MUSIC PUBLISHING**  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Rights & Royalties  
 HUNDARY  
 (\$ 000's)

	FSY 2006	TY 2007	TY 2008	TY 2009	TY 2010
	47	47	47	46	46

HUR

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Performance	456	458	456	449	442
Sync	9	9	9	9	9
Print/Video	9	9	9	9	9
Print	9	9	9	9	9
Other	9	9	9	9	9
Total Revenue	594	595	592	585	588
Royalty Expense	(10)	(10)	(11)	(10)	(10)
Production	(109)	(109)	(109)	(107)	(107)
Administrative	(18)	(18)	(18)	(18)	(18)
Print	9	9	9	9	9
Other	9	9	9	9	9
Total Royalty Expense	(64)	(64)	(63)	(63)	(63)
Cost of Sale	(127)	(127)	(127)	(127)	(127)
UK International	440	444	445	441	438
Production Costs	(4)	(4)	(4)	(4)	(4)
Production Costs Advances	(4)	(4)	(4)	(4)	(4)
Defer of Sheet Music Rental	(4)	(4)	(4)	(4)	(4)
Other Cost of Sale	(4)	(4)	(4)	(4)	(4)
Total Cost of Sale (and royalty cost)	(4)	(4)	(4)	(4)	(4)
Adjusted EPS	436	440	441	437	434
EPS (last term basis)	(118)	(118)	(118)	(118)	(118)
Defer of Sheet Music Rental	(10)	(10)	(10)	(10)	(10)
Print	(27)	(27)	(27)	(27)	(27)
Print Production International Charge	9	9	9	9	9
Production/IC Charge	9	9	9	9	9
Internal Service Charge	9	9	9	9	9
Total EPSA	(320)	(320)	(320)	(320)	(320)
Royalty and Depreciation of Investments	9	9	9	9	9
Other Operating Int./Debt	9	9	9	9	9
Operating Expenses	9	9	9	9	9
Other Operating Int./Debt	9	9	9	9	9
Total Other Operating Int./Debt	9	9	9	9	9
Total Investments & Amortization	9	9	9	9	9
EBIT	106	102	98	82	68
EBIT (net of extraordinary)	106	102	98	82	68
EBITDA	116	113	108	92	78
Market	40%	40%	50%	41%	49%
EPS % Revenue	37%	37%	37%	41%	41%
TOTAL EPSA % Revenue	21%	21%	21%	21%	21%
EBIT EPSA % Revenue	12%	11%	11%	11%	11%
EBIT EPSA % Revenue (before extraordinary)	12%	11%	11%	11%	11%
EBITDA EPSA % Revenue	13%	12%	12%	10%	9%
EBITDA EPSA % Revenue	13%	12%	12%	10%	9%

**BIRD MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
HUNDREDS OF  
DOLLARS  
(e. euro)**

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Performance	456	458	456	449	442
Sync	9	9	9	9	9
Print/Video	9	9	9	9	9
Print	9	9	9	9	9
Other	9	9	9	9	9
Total Revenue	594	595	592	585	588
Royalty Expense	(10)	(10)	(11)	(10)	(10)
Production	(109)	(109)	(109)	(107)	(107)
Administrative	(18)	(18)	(18)	(18)	(18)
Print	9	9	9	9	9
Other	9	9	9	9	9
Total Royalty Expense	(64)	(64)	(63)	(63)	(63)
Cost of Sale	(127)	(127)	(127)	(127)	(127)
UK International	440	444	445	441	438
Production Costs	(4)	(4)	(4)	(4)	(4)
Production Costs Advances	(4)	(4)	(4)	(4)	(4)
Defer of Sheet Music Rental	(4)	(4)	(4)	(4)	(4)
Other Cost of Sale	(4)	(4)	(4)	(4)	(4)
Total Cost of Sale (and royalty cost)	(4)	(4)	(4)	(4)	(4)
Adjusted EPS	436	440	441	437	434
EPS (last term basis)	(118)	(118)	(118)	(118)	(118)
Defer of Sheet Music Rental	(10)	(10)	(10)	(10)	(10)
Print	(27)	(27)	(27)	(27)	(27)
Print Production International Charge	9	9	9	9	9
Production/IC Charge	9	9	9	9	9
Internal Service Charge	9	9	9	9	9
Total EPSA	(320)	(320)	(320)	(320)	(320)
Royalty and Depreciation of Investments	9	9	9	9	9
Other Operating Int./Debt	9	9	9	9	9
Operating Expenses	9	9	9	9	9
Other Operating Int./Debt	9	9	9	9	9
Total Other Operating Int./Debt	9	9	9	9	9
Total Investments & Amortization	9	9	9	9	9
EBIT	106	102	98	82	68
EBIT (net of extraordinary)	106	102	98	82	68
EBITDA	116	113	108	92	78
Market	40%	40%	50%	41%	49%
EPS % Revenue	37%	37%	37%	41%	41%
TOTAL EPSA % Revenue	21%	21%	21%	21%	21%
EBIT EPSA % Revenue	12%	11%	11%	11%	11%
EBIT EPSA % Revenue (before extraordinary)	12%	11%	11%	11%	11%
EBITDA EPSA % Revenue	13%	12%	12%	10%	9%
EBITDA EPSA % Revenue	13%	12%	12%	10%	9%

	199	198	202	201	200	199
	2,025	2,030	2,029	2,009	2,009	1,992
Profit	184	188	202	201	200	190
Other	-	-	-	-	-	-
Total Revenue	2,025	2,030	2,029	2,009	2,009	1,992
Reprint Expense	(8)	(9)	(2)	(6)	(6)	(4)
Merchandise	(109)	(109)	(109)	(107)	(107)	(103)
Performance	(18)	(18)	(18)	(18)	(18)	(18)
Print	(123)	(123)	(123)	(121)	(121)	(120)
Books	(123)	(123)	(123)	(121)	(121)	(120)
Other	(4)	(4)	(4)	(4)	(4)	(4)
Total Reprint Expense	(267)	(267)	(267)	(267)	(267)	(265)
Cost of Sales	(891)	(891)	(891)	(891)	(891)	(891)
UK International Advertis	1,072	1,077	1,041	1,039	1,039	998
MP3	-	-	-	-	-	-
Marketing Costs	(28)	(28)	(28)	(28)	(28)	(28)
Patent and Advertising	-	-	-	-	-	-
Copyrights Rights and Licenses	-	-	-	-	-	-
Other of Sales	-	-	-	-	-	-
Other Cost of Sales	-	-	-	-	-	-
Total Cost of Sales (incl reprints cost)	1,004	1,009	1,013	990	990	968
Advertise MP3	(28)	(28)	(28)	(28)	(28)	(28)
Scale (incl reprints cost)	(641)	(695)	(713)	(712)	(712)	(731)
Commission / agents	(24)	(24)	(24)	(24)	(24)	(24)
Print	(158)	(158)	(161)	(163)	(163)	(165)
MP3 Publishing Interconnect	-	-	-	-	-	-
Subscription / Lic. Charge	-	-	-	-	-	-
Internal Service Charge	-	-	-	-	-	-
Total Scale	51	51	51	51	51	51
Return and Depreciation of Investments	(609)	(620)	(648)	(662)	(662)	(680)
Other Operating Profit/(Loss)	16	16	16	16	16	16
Other Operating Profit	-	-	-	-	-	-
Shareholder Expenses	-	-	-	-	-	-
Other Technical Transfer	-	-	-	-	-	-
Total Other Operating Profit/(Loss)	16	16	16	16	16	16
Total Investments & Amortization	-	-	-	-	-	-
EBIT	211	208	181	188	188	95
EBIT (excluding extraordinary)	211	208	181	188	188	95
EBITDA	233	220	208	182	182	118
Headcount						
MP3 % Revenue	51%	51%	51%	51%	51%	50%
TOTAL SCALE % Revenue	40%	41%	42%	43%	43%	45%
TOTAL SCALE % EBIT	78%	80%	81%	83%	83%	89%
EBIT % EBITDA	91%	94%	91%	92%	92%	81%
EBITDA % EBITDA	10%	10%	10%	10%	10%	11%
EBITDA % EBITDA	12%	11%	10%	8%	8%	6%

**BNO MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Continental Business  
SCANDINAVIA  
(€ 000's)**

	FS1 2006	T1 2007	T1 2008	T1 2009	T1 2010
Merchandise	4,313	4,433	4,515	4,640	4,766
Performance	4,602	4,794	4,997	5,209	5,439
Sync	1,778	1,862	1,951	2,045	2,142
New Media					
Print	137	140	142	145	148
Advertising					
Acquisition					
Other					
<b>Total Revenues</b>	<b>10,830</b>	<b>11,262</b>	<b>11,607</b>	<b>12,077</b>	<b>12,507</b>
Revelry Expenses	(1,043)	(1,095)	(1,166)	(1,239)	(1,311)
Merchandise	(3,158)	(3,251)	(3,430)	(3,575)	(3,727)
Performance	(1,067)	(1,118)	(1,174)	(1,231)	(1,295)
Sync	(95)	(97)	(95)	(101)	(107)
New Media					
Print					
Advertising					
Acquisition					
Other					
<b>Total Reprint Expenses</b>	<b>(7,365)</b>	<b>(7,661)</b>	<b>(7,868)</b>	<b>(8,140)</b>	<b>(8,435)</b>
Cost of Sales	130	200	130	120	120
UK International Addback	3,659	3,794	3,915	4,053	4,192
<b>Net Profit</b>	<b>3,085</b>	<b>3,105</b>	<b>3,109</b>	<b>3,167</b>	<b>3,242</b>
Performance Costs	(67)	(88)	(69)	(89)	(90)
Production Costs	(11)	(11)	(11)	(11)	(11)
Depreciation Items and License In/Outs	(123)	(122)	(125)	(125)	(125)
Other Cost of Sales	(85)	(65)	(69)	(65)	(65)
<b>Total Cost of Sales (net profit adj)</b>	<b>(286)</b>	<b>(290)</b>	<b>(280)</b>	<b>(281)</b>	<b>(281)</b>
Adjusted NP1	2,870	2,815	2,829	2,786	2,961
SCA (net from before)	(1,578)	(1,573)	(1,546)	(1,587)	(1,627)
Operational Expenses	(1,051)	(1,051)	(1,051)	(1,051)	(1,051)
Print	(1,051)	(1,051)	(1,051)	(1,051)	(1,051)
Advertising	(25)	(25)	(25)	(25)	(25)
Internal Service Charge					
Results and Depreciation of Investments					
Other Operations (incl/De)					
Separation Expenses					
Other Technical Transfer					
<b>Total Other Operating Inc/(De)</b>	<b>41</b>	<b>(43)</b>	<b>41</b>	<b>41</b>	<b>41</b>
<b>Total Investments &amp; Amortization</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>EBIT</b>	<b>3,107</b>	<b>3,072</b>	<b>3,048</b>	<b>3,027</b>	<b>3,111</b>
<b>EBIT (before extraordinary)</b>	<b>1,707</b>	<b>1,698</b>	<b>1,648</b>	<b>2,042</b>	<b>2,141</b>
<b>EBITDA</b>	<b>3,682</b>	<b>3,601</b>	<b>3,168</b>	<b>2,392</b>	<b>2,392</b>
<b>Headcount</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
NP1 % Revenue	34%	24%	34%	34%	34%
TOTAL SCA % NP1	16%	15%	15%	15%	14%
EBIT % NP1	47%	45%	48%	49%	49%
EBITDA % NP1 (before extraordinary)	16%	16%	17%	17%	17%
EBITDA % NP1	17%	17%	18%	18%	18%

**BNO MUSIC PUBLISHING  
2006 BUSINESS PLAN**

SCAND

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**PROFIT AND LOSS STATEMENT**  
 Car Business  
 SCARIMAVIA  
 (€ 000'0)

	PST 2006	TY 2007	TY 2008	TY 2009	TY 2010
Net sales	4,312	4,412	4,331	4,638	4,744
Performance	3,979	4,166	4,321	4,598	4,897
Sync	372	609	847	847	710
New Media	117	140	142	145	140
Print	117	140	142	145	140
Revenue	117	140	142	145	140
Acquisition	117	140	142	145	140
Other	117	140	142	145	140
Total Revenue	9,029	9,343	9,662	9,934	10,338
Marketing Expenses	(1,423)	(1,609)	(1,346)	(1,341)	(1,313)
Advertising	(1,241)	(1,482)	(1,288)	(1,288)	(1,212)
Performance	(415)	(440)	(467)	(480)	(527)
Sync	(415)	(440)	(467)	(480)	(527)
New Media	(415)	(440)	(467)	(480)	(527)
Print	(415)	(440)	(467)	(480)	(527)
Revenue	(415)	(440)	(467)	(480)	(527)
Acquisition	(415)	(440)	(467)	(480)	(527)
Other	(415)	(440)	(467)	(480)	(527)
Total Marketing Expenses	(6,346)	(6,980)	(6,785)	(7,019)	(7,281)
Cost of Sales	120	120	130	130	130
UK International/Adbeat	2,812	2,902	2,997	3,095	3,197
Printing Costs	(55)	(55)	(55)	(55)	(55)
Production Rights and License Incl Tech T's	(11)	(11)	(11)	(11)	(11)
Door of Stone Music Rental	(123)	(123)	(123)	(123)	(123)
Other Cost of Sales	(53)	(53)	(53)	(53)	(53)
Total Cost of Sales (incl royalty cost)	(250)	(258)	(258)	(258)	(258)
SG&A (incl items below)	(1,166)	(1,150)	(1,157)	(1,185)	(1,218)
Depreciation Tangible Assets	(33)	(35)	(35)	(35)	(35)
Rent	(106)	(106)	(110)	(111)	(113)
Print Publishing/Intercompany Charge	(23)	(23)	(23)	(23)	(23)
Advertising/IT/Charge	(23)	(23)	(23)	(23)	(23)
Travel Service Charge	(23)	(23)	(23)	(23)	(23)
Travel Staff	(23)	(23)	(23)	(23)	(23)
Rental and Depreciation of Investments	(23)	(23)	(23)	(23)	(23)
Rental and Depreciation of IT/IT/OS	(23)	(23)	(23)	(23)	(23)
Severance Expenses	(23)	(23)	(23)	(23)	(23)
Other Technical Travelers	(23)	(23)	(23)	(23)	(23)
Total Other Operating Inv/(Exp)	(4)	(4)	(4)	(4)	(4)
Total Impairments & Amortization	(4)	(4)	(4)	(4)	(4)
EBIT	1,396	1,358	1,528	1,594	1,684
EBIT (before extraordinary)	1,396	1,440	1,528	1,594	1,684
EBITDA	1,437	1,516	1,667	1,764	1,833
Marketing	31%	31%	31%	31%	31%
IT/IT/OS & Revenue	4%	4%	4%	4%	4%
Total Cost of Sales	4%	4%	4%	4%	4%
EBIT DCS% (before extraordinary)	15%	15%	15%	15%	15%
EBIT DCS%	15%	15%	15%	15%	15%
EBITDA DCS%	17%	16%	17%	16%	16%

**BIG MISC PUBLISHING**  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Production Plan

**SCANDINAVIA**  
(€ 000's)

	FY 2008	TY 2007	TY 2008	TY 2009	TY 2010
Technical Performance	62	60	87	70	72
Net Profit	1,204	1,232	1,204	1,358	1,413
Net Revenue	15	18	20	21	21
Net Revenue	3,923	3,093	3,093	3,159	3,159
Net Profit	(987)	(782)	(780)	(792)	(806)
Net Profit	(432)	(674)	(707)	(716)	(765)
Net Profit	(15)	(18)	(20)	(21)	(21)
Net Profit	(999)	(1,041)	(1,093)	(1,138)	(1,174)
Net Profit	847	882	918	936	995
Net Profit	(33)	(33)	(34)	(35)	(35)
Net Profit	(23)	(33)	(34)	(35)	(35)
Net Profit	845	849	884	921	960
Net Profit	(172)	(382)	(392)	(421)	(412)
Net Profit	(69)	(69)	(69)	(69)	(69)
Net Profit	(442)	(451)	(463)	(470)	(480)
Net Profit	(2)	(2)	(2)	(2)	(2)
Net Profit	(2)	(2)	(2)	(2)	(2)
Net Profit	873	895	921	949	972
Net Profit	971	995	921	949	972
Net Profit	971	995	921	949	972

50% MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
SCANDINAVIA  
(€ 000's)

45%	45%	45%	45%	45%	45%
21%	21%	21%	21%	21%	21%
51%	51%	51%	51%	51%	51%
20%	20%	20%	20%	20%	20%
21%	21%	21%	21%	21%	21%
20%	20%	20%	20%	20%	20%

	FY2006	FY 2007	FY 2008	FY 2009	FY 2010
Headed Cash					
Position under Advance					
Depreciation Rights and License In/Out					
Dear of Share Hold Items					
Other Cost of Sales					
Total Cost of Sales (incl royalty cost)					
Adjusted NPS					
Scale (incl items below)					
Depreciation Trade Assets					
Impairment Intangible Assets					
Bankruptcy J/C Charge					
Internal Service Charge					
Total SGA					
Keyes and Depreciation of Investments					
Other Operating Inv/Div					
Manufacturing Expenses					
Other Non-Operating					
Other Intangible					
Total Other Operating Inv/Div					
Total Investments & Amortization					
EBIT					
EBIT (Before nonrecurring)					
EBITDA					
Headcount					
NPS % Revenue					
TOTAL SGA % Revenue					
EBIT ROSS % NPS					
EBIT ROSS (Before nonrecurring)					
EBIT ROSS					
EBITDA ROSS					
<b>BMG NUTRIC PHARMCEUTICALS</b>					
<b>2006-2010 FIVE YEAR</b>					
<b>PROFIT AND LOSS STATEMENT</b>					
<b>REVENUE</b>					
<b>SCANDINAVIA</b>					
(\$ 000's)					
FY2006	FY 2007	FY 2008	FY 2009	FY 2010	

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SCANO

Performance					
Sync					
New Media					
Print					
Other					
Total Revenues					
Royalty Expense					
Technical					
Performance					
Sync					
New Media					
Print					
Other					
Total Specialty Expenses					
Cost of Sales					
UK International Adjusted					
IFPS					

Publishing Costs  
 Provision against Advances  
 Depreciation Rights and Licenses Inc(Tech Tr  
 Dept of Street Music Rental  
 Total Cost of Sales  
 Total Cost of Sales (cont'd) (cont'd) and)  
 Adjusted IFPS

SOGA (see below)  
 Depreciation Tangible Assets  
 Rent  
 Print Publishing Intercountry Charge  
 Performance Sync Charge  
 Total SOGA  
 Results and Depreciation of Investments  
 Other Operating Int(Ded)  
 Restructuring Expenses  
 Separation Expenses  
 Other Technical Transfer  
 Total Other Operating Int(Ded)  
 Total Investments & Amortization  
 EBIT  
 EBIT (before extraordinary)  
 EBITDA

Headcount  
 IFPS % Revenue  
 TOTAL SOGA % Revenue  
 Total SOGA % IFPS  
 EBIT Margin (before extraordinary)  
 EBIT Margin  
 EBITDA Margin

Headcount  
 Performance  
 Sync  
 New Media  
 Print

**BMG MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**CHEMICAL MUSIC**  
**SCANDINAVIA**  
**(€ 000's)**

	FY 2004	TY 2007	TY 2008	TY 2009	TY 2010
Revenue					
Cost of Sales					
Operating Expenses					
Operating Profit					
Other Income					
Other Expenses					
Profit Before Tax					
Tax					
Profit After Tax					

	2019	2018	2017	2016	2015
Revenue	.....	.....	.....	.....	.....
Other	.....	.....	.....	.....	.....
Total Revenue	.....	.....	.....	.....	.....
Marketing Expenses	.....	.....	.....	.....	.....
Merchandise	.....	.....	.....	.....	.....
Performance	.....	.....	.....	.....	.....
SRK	.....	.....	.....	.....	.....
Free trials	.....	.....	.....	.....	.....
Revenue	.....	.....	.....	.....	.....
Other	.....	.....	.....	.....	.....
Total Expense	.....	.....	.....	.....	.....
Cost of Sales	.....	.....	.....	.....	.....
UK International Adjust	.....	.....	.....	.....	.....
MP3	.....	.....	.....	.....	.....
Marketing Costs	.....	.....	.....	.....	.....
Provision against Advances	.....	.....	.....	.....	.....
Provision against Revenue	.....	.....	.....	.....	.....
Other of Share Holders	.....	.....	.....	.....	.....
Other Cost of Sales	.....	.....	.....	.....	.....
Total Cost of Sales (and credit and)	.....	.....	.....	.....	.....
Adjusted MP3	.....	.....	.....	.....	.....
SG&A (incl items below)	.....	.....	.....	.....	.....
Depreciation Finance Assets	.....	.....	.....	.....	.....
Impairment	.....	.....	.....	.....	.....
RPO Pensions Intermittent Charge	.....	.....	.....	.....	.....
Bankruptcy LC Charge	.....	.....	.....	.....	.....
Internal Service Charge	.....	.....	.....	.....	.....
Total SG&A	.....	.....	.....	.....	.....
Results and Description of Investments	.....	.....	.....	.....	.....
Other Operating Int/(Cost)	.....	.....	.....	.....	.....
Restructuring Expenses	.....	.....	.....	.....	.....
Operation Expenses	.....	.....	.....	.....	.....
Other Operating Int/(Cost)	.....	.....	.....	.....	.....
Total Other Operating Int/(Cost)	.....	.....	.....	.....	.....
Total Investments & Amortisation	.....	.....	.....	.....	.....
EXIT	.....	.....	.....	.....	.....
EXIT (incl items extraordinary)	.....	.....	.....	.....	.....
EXIT/DA	.....	.....	.....	.....	.....
Provision	.....	.....	.....	.....	.....
MP3 % Revenue	.....	.....	.....	.....	.....
TOTAL SG&A % Revenue	.....	.....	.....	.....	.....
TOTAL SG&A % MP3	.....	.....	.....	.....	.....
EXIT MP3% (incl items extraordinary)	.....	.....	.....	.....	.....
EXIT MP3%	.....	.....	.....	.....	.....
EXIT/DA MP3%	.....	.....	.....	.....	.....

**BMG MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Consolidated Summary  
\$MM  
(E 000's)**

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Headward	3,420	2,512	2,597	3,618	3,761
Performance	1,469	1,635	1,789	3,950	4,118
Sync	1,218	1,203	1,352	1,748	1,504
New Media					
Print	3	3	3	3	3
Acquisition					
Other	415	25	25	278	207
Total Revenue	6,105	6,683	5,024	9,332	9,672
Merchandise	(2,119)	(2,121)	(2,410)	(2,442)	(2,348)
Performance	(1,962)	(2,067)	(2,451)	(2,548)	(2,441)
Sync	(967)	(1,040)	(1,098)	(1,150)	(1,225)
New Media					
Print	(3)	(3)	(3)	(3)	(3)
Acquisition					
Other	(89)	(87)	(93)	(94)	(98)
Total Property Expenses	(5,270)	(5,283)	(5,772)	(5,283)	(4,203)
Cost of Sales	118	118	118	118	118
Un-International Adjust	3,337	2,244	2,358	3,472	3,593
Marketing Costs	(25)	(45)	(25)	(45)	(45)
Provision against Advances	(50)	(50)	(50)	(50)	(50)
Depreciation Rights and Licenses incl(Tech) Tra	(203)	(203)	(203)	(203)	(203)
Other	(63)	(64)	(63)	(66)	(61)
Total Cost of Sales (incl royalty and)	(450)	(450)	(450)	(450)	(450)
Adjusted EPS	2,882	2,882	2,882	2,882	2,882
SG&A (see items below)	(962)	(666)	(975)	(1,004)	(1,029)
Depreciation/Tangible Assets					
Rent	(63)	(64)	(63)	(66)	(61)
Goodwill Impairment/Goodwill Charge	(26)	(26)	(26)	(26)	(26)
Intangible Assets Charge					
Intangible Assets Charge					
Total SG&A	(1,051)	(1,025)	(1,070)	(1,096)	(1,122)
Royalty and Depreciation of Investments					
Other Operating Infr(Dex)	15	25	25	25	25
Restructuring Expenses		(20)			
Separation Expenses					
Other Technical Training					
Total Other Operating Infr(Dex)	25	6	25	25	25
Total Investments & Amortization					
EBIT	1,793	1,685	1,981	2,072	2,188
EBIT (before extraordinary)	1,793	1,684	1,981	2,072	2,188
EBITDA	3,817	3,070	3,188	3,337	3,371
Headward					
IPS & Revenue	37%	37%	37%	37%	37%
Total SG&A Expenses	13%	12%	12%	12%	11%
TOTAL SG&A & IPS	21%	22%	22%	22%	21%
EBIT costs (before extraordinary)	21%	21%	22%	22%	22%
EBIT RO2%	24%	24%	24%	24%	25%
EBITDA RO2%					

**BMG MUSIC PUBLISHING  
2006 BUSINESS PLAN**

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**PROFIT AND LOSS STATEMENT**  
 Chris Sullivan  
 SPAIN  
 (£ 000's)

	1997	1998	1999	2000
<b>Merchandise</b>				
Performance	3,414	3,764	3,637	3,741
Sym	3,284	3,442	3,249	3,517
Rev Merch	772	810	669	791
Print	3	3	3	3
Advertising	.	.	.	.
Acquisition	.	.	.	.
Other	241	225	255	216
<b>Total Revenue</b>	<b>7,723</b>	<b>7,953</b>	<b>8,210</b>	<b>8,883</b>
<b>Regulatory Expenses</b>				
Merchandise	(2,338)	(2,311)	(2,444)	(2,301)
Performance	(1,598)	(2,021)	(2,105)	(2,268)
Sym	(589)	(730)	(775)	(823)
Print	.	.	.	.
Advertising	(13)	(3)	(3)	(3)
Acquisition	.	.	.	.
Other	(96)	(107)	(111)	(96)
<b>Total Regulatory Expenses</b>	<b>(5,023)</b>	<b>(5,222)</b>	<b>(5,095)</b>	<b>(5,072)</b>
<b>Cost of Sales</b>				
UK International Adverts	135	135	135	135
UK International Adverts	2,793	2,868	2,883	2,789
<b>Marketing Costs</b>				
Production Agency Advances	(20)	(20)	(20)	(20)
Production Agency Advances	(50)	(50)	(50)	(50)
Door of Street Music Field	(205)	(205)	(205)	(205)
Other Cost of Sales	(11)	(11)	(11)	(11)
<b>Total Cost of Sales (incl. royalty and)</b>	<b>(286)</b>	<b>(286)</b>	<b>(286)</b>	<b>(286)</b>
<b>Adjusted NP3</b>	<b>2,508</b>	<b>2,598</b>	<b>2,689</b>	<b>2,601</b>
<b>SOBA (incl. items below)</b>				
Depreciation Transfer Assets	(946)	(947)	(885)	(901)
Print Publishing/Immaginary/Chico	(30)	(31)	(32)	(31)
Redemption J/C Charge	(26)	(26)	(26)	(26)
Internal Service Charge	94	94	94	94
<b>Total SOBA</b>	<b>(858)</b>	<b>(859)</b>	<b>(821)</b>	<b>(818)</b>
<b>Results and Depreciation of Investments</b>				
Other Operating Inv/(Div)	25	25	25	25
Remediation Expenses	.	.	.	.
Other Non Operating	.	.	.	.
Other Non Operating	.	.	.	.
<b>Total Other Operating Inv/(Div)</b>	<b>25</b>	<b>25</b>	<b>25</b>	<b>25</b>
<b>Total Investments &amp; Amortisation</b>				
EBIT	1,672	1,744	1,818	1,828
EBIT (after tax extraordinary)	1,672	1,743	1,818	1,809
EBITDA	1,877	1,948	2,081	2,114
<b>Headcount</b>				
MS % Revenue	16%	15%	16%	16%
TOTAL SOBA % Revenue	11%	11%	11%	11%
EBIT % MS	31%	32%	32%	32%
EBIT % MS (before extraordinary)	22%	22%	22%	22%
EBIT % MS	22%	22%	22%	22%
EBITDA % MS	24%	24%	25%	25%

**BMG MUSIC PUBLISHING**  
 2000 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Production Public

9241H  
(E 000's)

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Mechanical	17	18	19	20	21
Performance	203	213	232	231	241
Spec	416	464	481	503	534
New Media					
Print					
Perish					
Other					
Total Revenue	688	694	734	734	781
Realty Expenses					
Reprint	19	19	30	21	22
Production	(44)	(46)	(48)	(30)	(32)
Spec	(296)	(310)	(323)	(316)	(350)
New Media					
Print					
Perish					
Other					
Total Realty Expenses	(325)	(327)	(323)	(305)	(308)
Cost of Sales	364	353	373	389	405
UK International Adverts					
Multimedia					
Provision against Advance	(9)	(5)	(4)	(5)	(5)
Depreciation Rights and Licenses Incl. Trk					
Buyer Stock Hire Rental					
Other Cost of Sales	(18)	(17)	(17)	(12)	(12)
Total Cost of Sales (incl. royalty and	(451)	(427)	(423)	(422)	(432)
Adjusted EPS	303	317	311	347	343
SSA (incl. head labor)					
Depreciation/Triples/Access	(116)	(119)	(122)	(125)	(128)
Print					
Print Publishing/Incentives/Charges	(13)	(11)	(13)	(14)	(14)
Reprints/IT/Change					
Internal Service Charges					
Total SSA	(64)	(64)	(66)	(64)	(64)
Revenue and Depreciation of Investments	(593)	(598)	(598)	(599)	(598)
Finance Operating (incl. O&M)					
Separation Expenses					
Other Technical Training					
Total Other Operating Inc/(Exp)					
Total Investments & Amortization					
EBIT	110	121	123	144	137
EBIT (excl. extraordinary)	110	121	123	144	137
EBITDA	110	121	123	144	137
Headcount					
EPS % Premium	51%	52%	52%	52%	52%
TOTAL SSA % Revenue	28%	28%	28%	28%	28%
TOTAL SSA % EPS	36%	35%	35%	35%	35%
EBIT % EPS (excl. extraordinary)	12%	12%	12%	12%	12%
EBIT % EPS	17%	17%	18%	18%	18%
EBITDA % EPS	17%	17%	18%	18%	18%

9241H PURSUING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed Profit  
SPAIN  
(E 000's)

SVA



	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010
Technical					
Performers					
Sync					
New Media					
Print					
Other					
Total Expenses					
Revenue					
Technical					
Performers					
Sync					
New Media					
Print					
Other					
Total Revenue					
Total Rights Expenses					
Cost of Sale					
Net International Address					
Net					
Headline Costs					
Provision for Bad Debts					
Depreciation and Amortization					
Other of Other Music Rental					
Other Cost of Sale					
Total Cost of Sale (net result cost)					
Adjusted EPS					
SOBA (See Item below)					
Depreciation Trade Asset					
Rent					
Other Acquired Intangible Assets					
Amortization					
Goodwill					
Other Intangible Assets					
Total					
Total Other Operating Inc/(Def)					
Total Impairments & Amortization					
EXIT					
EXIT (before extraordinary)					
EXIT					
Headline					
EPS % Revenue					
TOTAL SG&A % Revenue					
TOTAL SG&A % EBIT					
EXIT EPS % (before extraordinary)					
EXIT EPS %					
EXIT					
EXIT					

**ING NUSC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Rights & Renewals  
(€ 000's)**

	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010

Performance					
Sync					
New Fields					
PHI					
French					
Other					
<b>Total Revenue</b>					
Regulatory Expenses					
Operational Expenses					
Sync					
New Fields					
PHI					
Person					
Other					
<b>Total Regulatory Expenses</b>					
Cost of Sales					
UK International Adopts					
MP3					

Headline Cash					
Provision income Advances					
Operational Costs and Licenses Inc/Tech Tra					
Dep of Short Term Asset					
Other Cost of Sales					
<b>Total Cost of Sales (incl revolv acc)</b>					
Adjusted MP3					

SG&A (incl items below)					
Operational Travel Assets					
SG&A Publishing/Intelligence/Change					
Benetton ITC Charge					
Internal Service Charge					
<b>Total SG&amp;A</b>					

Revolvs and Depreciation of Investments					
Other Operating Inc/(Out)					
Research Expenses					
SG&A					
Other Technical Exp					
<b>Total Other Operating Inc/(Out)</b>					

<b>Total Investments &amp; Amortisation</b>					
<b>EBIT</b>					
<b>EBIT (excl share acquisitions)</b>					
<b>EBITDA</b>					

Headcount					
MP3 % Revenue					
<b>TOTAL SG&amp;A % Revenue</b>					
<b>EBIT RO3% (before extraordinary)</b>					
<b>EBIT RO5%</b>					
<b>EBITDA RO3%</b>					

**3M&A GROUP PUBLISHING**  
2006 BUSINESS PLAN  
**PROFIT AND LOSS STATEMENT**  
Chemical Plant  
SPAIN  
(€ 000's)

	FY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Revenue					
Cost of Sales					
Gross Profit					
Operating Expenses					
Operating Income					
Other Income					
Other Expenses					
Net Income					

Function					
Total Revenue					
Other					
Revenue Expense					
Marketing					
Performance					
Sync					
Row Pitches					
Print					
Other					
Total Supply Expense					
Cost of Sales					
UK International Adject					
NP3					
Headline Cost					
Provision against Advances					
Depreciation Return and Unreturn Incl/Excl T/A					
Other					
Other Cost of Sales					
Total Cost of Sales (incl/ excl) T/A					
Adjusted NP3					
SG&A (incl/ excl) NP3					
Depreciation Technical Assets					
Rent					
Other Buildings/Infrastructure/Change					
Depreciation of Client					
Internal Service Charge					
Total SG&A					
Results and Depreciation of Investments					
Other Operating Incentives					
Restructuring Expenses					
Separation Expenses					
Other Technical Transfers					
Total Other Operating Inc/(Exp)					
Total Investments & Amortisation					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headcount					
NP3 % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SG&A % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SG&A % NP3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT ROS% (before extraordinary)	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT ROS%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBITDA ROS%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

**BHE MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Czech Republic  
(€ 000's)**

	TS1 2006	TY 2007	TY 2008	TY 2009	TY 2010
Net/walk Performance	212	117	135	207	212
Sync	28	26	28	28	28
New Media	45	48	51	54	58
Print					
Product					
Acquisition					
Other					
Total Revenues	315	311	393	372	394
Severity Expense	(156)	(159)	(164)	(167)	(170)
Net/walk Performance	(188)	(196)	(209)	(213)	(221)
Sync	(33)	(35)	(37)	(40)	(42)
New Media					
Print					
Product					
Acquisition					
Other					
Total Equity Expense	(377)	(391)	(408)	(420)	(435)
Cost of Sales					
UK/International Artist	3	3	3	3	3
MP3	141	146	153	157	162
Manufacturing Costs					
Production Advances	(1)	(1)	(1)	(1)	(1)
Depreciation Rights incl/Net/Tr					
Oper. Cost of Sales					
Other Cost of Sales					
Total Cost of Sales (incl/Net/Tr)	(3)	(1)	(3)	(3)	(3)
Adjusted MP3	140	145	150	154	159
Sync (incl/Net/Tr)	(52)	(53)	(54)	(56)	(57)
Copyright Trade Assets	(2)	(2)	(2)	(2)	(2)
Print Publishing International/China					
Belgium/UK/China					
Internal Service Charge					
Total SG&A	(64)	(65)	(67)	(68)	(69)
Revol. and Depreciation of Investments					
Other Operating Inc/(Exp)					
Restructuring Expenses					
Impairment Expenses					
Other Operating Inc/(Exp)					
Total Other Operating Inc/(Exp)					
Total Investments & Amortization					
EBIT	98	90	94	98	102
EBIT (after tax adjustment)	88	90	94	98	102
EBITDA	88	90	94	98	102
Predecessor					
MP3 % Revenue	27%	27%	27%	27%	27%
TOTAL SG&A % Revenue	10%	10%	10%	10%	10%
TOTAL SG&A % MP3	39%	38%	37%	37%	37%
EBIT % Revenue (excl/extraordinary)	17%	17%	17%	17%	17%
EBITDA % Revenue	17%	17%	17%	17%	17%
EBITDA % MP3	17%	17%	17%	17%	17%

**BHE MUSIC PUBLISHING  
2006 BUSINESS PLAN**

**PROFIT AND LOSS STATEMENT**  
**Česká Republika**  
**CZECH REPUBLIC**  
**(€ 000)**

	TR 2016	TR 2017	TR 2018	TR 2019	TR 2018
Mechanical Performance	212	117	222	317	322
Synk	258	269	280	242	306
New Media	45	48	51	54	58
Print	.	.	.	.	.
Foreign	.	.	.	.	.
Acquisition	.	.	.	.	.
Other	.	.	.	.	.
<b>Total Revenue</b>	<b>532</b>	<b>514</b>	<b>533</b>	<b>573</b>	<b>594</b>
Equity Expenses	(150)	(139)	(161)	(167)	(170)
Mechanical Performance	(180)	(156)	(205)	(213)	(223)
Synk	(33)	(33)	(37)	(40)	(42)
New Media	.	.	.	.	.
Print	.	.	.	.	.
Foreign	.	.	.	.	.
Acquisition	.	.	.	.	.
Other	.	.	.	.	.
<b>Total Equity Expenses</b>	<b>(227)</b>	<b>(191)</b>	<b>(405)</b>	<b>(420)</b>	<b>(437)</b>
Cost of Sales	3	3	3	3	3
UK International Adverts	143	146	152	157	162
<b>EPS</b>	<b>(11)</b>	<b>(11)</b>	<b>(11)</b>	<b>(11)</b>	<b>(11)</b>
Marketing Costs	.	.	.	.	.
Provision against Advances	.	.	.	.	.
Depreciation Rights and Licenses incl. Tech Fee	.	.	.	.	.
Cost of Sales	.	.	.	.	.
Cost of Sales (incl. royalty cost)	.	.	.	.	.
<b>Total Cost of Sales (incl. royalty cost)</b>	<b>(11)</b>	<b>(11)</b>	<b>(11)</b>	<b>(11)</b>	<b>(11)</b>
Adjusted EPS	140	145	150	150	151
SG&A (incl. items below)	(52)	(53)	(54)	(56)	(57)
Depreciation/Tangible Assets	(2)	(2)	(2)	(2)	(2)
Rent	.	.	.	.	.
Print Production/Intercompany Charge	.	.	.	.	.
Research and Development	.	.	.	.	.
Travel/Office Charge	.	.	.	.	.
Total SG&A	(54)	(55)	(57)	(58)	(59)
Revenue and Depreciation of Investments	.	.	.	.	.
Other - Operating Inc./Onc	.	.	.	.	.
Restructuring Expenses	.	.	.	.	.
Separation Expenses	.	.	.	.	.
Other Technical Transfers	.	.	.	.	.
Total Other Operating Inc./Onc	.	.	.	.	.
<b>Total Investments &amp; Amortization</b>	<b>90</b>	<b>90</b>	<b>94</b>	<b>98</b>	<b>103</b>
<b>EBIT</b>	<b>88</b>	<b>89</b>	<b>92</b>	<b>98</b>	<b>102</b>
<b>EBIT (before extraordinary)</b>	<b>88</b>	<b>90</b>	<b>94</b>	<b>98</b>	<b>103</b>
<b>EBITDA</b>	<b>88</b>	<b>90</b>	<b>94</b>	<b>98</b>	<b>103</b>
<b>Headcount</b>	<b>27%</b>	<b>27%</b>	<b>27%</b>	<b>27%</b>	<b>27%</b>
EPS % Revenue	10%	10%	10%	10%	10%
TOTAL SG&A % Revenue	38%	38%	37%	37%	37%
EBIT ROS% (before extraordinary)	17%	17%	17%	17%	17%
EBIT ROS%	17%	17%	17%	17%	17%
EBITDA ROS%	17%	17%	17%	17%	17%

**EPS AND EBITDA PER SHARE**  
**PROFIT AND LOSS STATEMENT**  
**PER SHARE DATA**

**CITIZEN REPUBLIC**  
(in 000's)

	FY21 2006	FY 2007	FY 2008	FY 2009	FY 2010
Mechanical					
Performance					
Sync					
New Media					
Print					
Television					
Radio					
Other					
<b>Total Expenses</b>					
Revenue Expenses					
Mechanical					
Performance					
Sync					
New Media					
Print					
Television					
Other					
<b>Total Revenue Expenses</b>					
<b>Net Operating Loss</b>					
<b>Non-Operational Addback</b>					
<b>WFS</b>					
<b>WFS</b>					
Partners Costs					
Provision against Advances					
Depreciation Rights and Licenses In/With Tr					
Copyrights					
Copyrights					
Copyrights					
Copyrights					
Copyrights					
<b>Total Cost of Sales (Excl. non-op add)</b>					
<b>Adjusted WFS</b>					
<b>SG&amp;A (incl. items below)</b>					
Depreciation/Tangible Assets					
Rent					
Print Publishing/Intercompany Charge					
Compensation/F.C. Charge					
Professional Services Charge					
Total SG&A					
Revenue and Depreciation of Investments					
Other Operating Inc/(Exp)					
Restructuring Expenses					
Separation Expenses					
Other Technical/Transfer					
Total Other Operating Inc/(Exp)					
Total Impairments & Amortization					
<b>EBIT</b>					
<b>EBIT (excl. non-op add)</b>					
<b>EBITDA</b>					
<b>Headcount</b>					
<b>WFS &amp; Revenue</b>					
<b>WFS</b>					
<b>Revenue</b>					
<b>TOTAL SG&amp;A % WFS</b>					
<b>EBIT MGS%</b> (excl. non-op add)					
<b>EBIT MGS%</b>					
<b>EBITDA MGS%</b>					

**BMG MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT**  
PRINTING EXPENSES  
CENTRAL DIVISION  
(in 000's)

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Netbook					
Performance					
SYK					
Nov Media					
Print					
Radio					
Other					
<b>Total Revenue</b>					
Revenue Expense					
Netbook					
Performance					
SYK					
Nov Media					
Print					
Radio					
Other					
<b>Total Expense</b>					
Cost of Sales					
UK International Advertis					
IPG					
Marketing Costs					
Production Agency Advances					
Production Agency Advances					
Other of Share Issue (Risks)					
Other Cost of Sales					
Total Cost of Sales (incl royalty and)					
Adjusted IPG					
SOA (incl fees below)					
Depreciation Trade Assets					
Nov Publishing/Information Change					
Impairment I/C Change					
Internal Service Charge					
Total SOA					
Rents and Depreciation of Investments					
Other Operating Inc/(Exp)					
Restructuring Expenses					
Share Issue Expenses					
Other Operating Expenses					
Total Other Operating Inc/(Exp)					
Total Investment & Amortisation					
ENT					
ENT (before exceptional)					
ENTDA					
Headcount					
IPG % Revenue					
TOTAL SOA % Revenue					
TOTAL SOA % IFS					
ENT ROA% (before extraordinary)					
ENT ROA%					
ENTDA ROA%					

**SBS MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 RINGS & RINGS  
 CZECH REPUBLIC  
 (€ 000's)

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
ENT					
ENTDA					
IPG % Revenue					
TOTAL SOA % Revenue					
TOTAL SOA % IFS					
ENT ROA% (before extraordinary)					
ENT ROA%					
ENTDA ROA%					

	Q1 2008	Q2 2008	Q3 2008	Q4 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009	Q1 2010	Q2 2010	Q3 2010	Q4 2010
Performance												
Sine Media												
Film												
Other												
<b>Total Revenue</b>												
Revenue Expense												
Net Profit												
Performance												
Sine Media												
Film												
Other												
<b>Total Property Expense</b>												
Cost of Sales												
UK International Addebit												
<b>MPS</b>												
Marketing Costs												
Production Agency Advances												
Production Rights and Licenses Incl/Excl Tra												
Production Rights and Licenses Excl/Excl Tra												
Other Cost of Sales												
<b>Total Cost of Sales (incl property cost)</b>												
<b>Adjusted MPS</b>												
SG&A (incl items below)												
Depreciation Tangible Assets												
Rent												
RPO Publisher/Intercompany Charge												
Shareholder/Related Party												
Internal Service Charge												
<b>Total SG&amp;A</b>												
Rental and Depreciation of Investments												
Other Operating Inv/Debt												
Restructuring Expenses												
Separation Expenses												
Other Terrest/Trends												
<b>Total Other Operating Inv/Debt</b>												
<b>Total Impairments &amp; Amortization</b>												
<b>EBIT</b>												
<b>EBIT (before extraordinary)</b>												
<b>EBITDA</b>												
<b>Headcount</b>												
MPS % Revenue												
TOTAL SG&A % Revenue												
TOTAL SG&A % MPS												
EBIT ROS% (before extraordinary)												
EBIT ROS%												
EBITDA ROS%												

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Consolidated**  
**UNITED STATES**  
**(\$ IN '000)**

	Q1 2008	Q2 2008	Q3 2008	Q4 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009	Q1 2010	Q2 2010	Q3 2010	Q4 2010
Performance												
Sine Media												
Film												
Other												
<b>Total Revenue</b>												
Revenue Expense												
Net Profit												
Performance												
Sine Media												
Film												
Other												
<b>Total Property Expense</b>												
Cost of Sales												
UK International Addebit												
<b>MPS</b>												
Marketing Costs												
Production Agency Advances												
Production Rights and Licenses Incl/Excl Tra												
Production Rights and Licenses Excl/Excl Tra												
Other Cost of Sales												
<b>Total Cost of Sales (incl property cost)</b>												
<b>Adjusted MPS</b>												
SG&A (incl items below)												
Depreciation Tangible Assets												
Rent												
RPO Publisher/Intercompany Charge												
Shareholder/Related Party												
Internal Service Charge												
<b>Total SG&amp;A</b>												
Rental and Depreciation of Investments												
Other Operating Inv/Debt												
Restructuring Expenses												
Separation Expenses												
Other Terrest/Trends												
<b>Total Other Operating Inv/Debt</b>												
<b>Total Impairments &amp; Amortization</b>												
<b>EBIT</b>												
<b>EBIT (before extraordinary)</b>												
<b>EBITDA</b>												
<b>Headcount</b>												
MPS % Revenue												
TOTAL SG&A % Revenue												
TOTAL SG&A % MPS												
EBIT ROS% (before extraordinary)												
EBIT ROS%												
EBITDA ROS%												



Pension				
Other				
Total Revenue				
Advertising Expenses				
Marketing Expenses				
Professional Fees				
SRK				
Rent Media				
Print				
Patent				
Other				
Total Revenue Expenses				
Cost of Sales				
UK International Advertis				
MPS				
Headlines Costs				
Proven Agent Advances				
Deregulation Rights and Licenses Incl/Trch Tra				
Buyer of Street Halls Rental				
Other Cost of Sales				
Total Cost of Sales (incl royalty cost)				
Adjusted MPS				
200A (incl fees labur)				
Deregulation Training Agency				
Rent				
BHS Publishing Invercayway Champ				
Bentham J/C Change				
Internal Service Charge				
Total 200A				
Rentals and Depreciation of Investments				
Other Operating In/Out				
Construction Expenses				
Capital Expend				
Other Technical Training				
Total Other Operating In/(Out)				
Total Investments & Amortization				
200F				
EAT (before adjustments)				
EBITDA				
Headcount				
MPS % Revenue				
TOTAL 200A % Revenue				
TOTAL 200A % In/				
EBIT 100%				
EBIT 100%				
EBITDA 100%				
#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0

**BMG MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Consolidated  
GREEK  
(€ 000's)**

	Y2006	Y2007	Y2008	Y2009	Y2010
Mechanical Performance	540	552	565	578	591
Sync	160	167	174	181	189
New Media	94	89	95	100	107
Print					
Production					
Acquisition					
Other					
<b>Total Revenues</b>	<b>857</b>	<b>893</b>	<b>923</b>	<b>953</b>	<b>984</b>
Repeal Expenses					
Production	(801)	(813)	(824)	(838)	(849)
Print	(127)	(149)	(149)	(155)	(162)
Sync	(68)	(72)	(77)	(81)	(86)
New Media					
Print					
Production					
Acquisition					
Other					
<b>Total Repeal Expenses</b>	<b>(1006)</b>	<b>(1227)</b>	<b>(1250)</b>	<b>(1273)</b>	<b>(1297)</b>
Cost of Sales	22	22	22	22	22
UK International Advertis	183	183	195	202	209
Marketing Costs					
Production Advance					
Depreciation Rights and Licenses					
Over of Stock Hold. Rental					
Other Cost of Sales					
<b>Total Cost of Sales (incl royalty fee)</b>	<b>205</b>	<b>205</b>	<b>217</b>	<b>224</b>	<b>231</b>
Advanced fees					
SG&A (see items below)	163	189	194	202	209
Production (incl. Rights)	(34)	(53)	(57)	(58)	(60)
Print	(6)	(6)	(6)	(6)	(6)
Print Publishing/Intercompany Charge					
Production/IT Charge					
Internal Services Charge					
<b>Total SG&amp;A</b>	<b>(60)</b>	<b>(63)</b>	<b>(63)</b>	<b>(64)</b>	<b>(66)</b>
Rentals and Depreciation of (Instruments)					
Other Operating (Inc/Ded)					
Production Expenses					
Marketing Expenses					
Other Technical Training					
<b>Total Other Operating Inc/(Ded)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total Inclusions &amp; Amortization</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>EBIT</b>	<b>329</b>	<b>328</b>	<b>329</b>	<b>328</b>	<b>343</b>
<b>EBIT (Before extraordinary)</b>	<b>329</b>	<b>328</b>	<b>329</b>	<b>328</b>	<b>343</b>
<b>EBITDA</b>	<b>333</b>	<b>338</b>	<b>333</b>	<b>338</b>	<b>343</b>
<b>Headcount</b>	<b>21%</b>	<b>21%</b>	<b>21%</b>	<b>21%</b>	<b>21%</b>
<b>EBIT % Revenue</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>
<b>TOTAL SG&amp;A % Revenues</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>
<b>TOTAL SG&amp;A % EBIT</b>	<b>18%</b>	<b>19%</b>	<b>19%</b>	<b>19%</b>	<b>19%</b>
<b>EBIT % EBITDA</b>	<b>14%</b>	<b>14%</b>	<b>14%</b>	<b>14%</b>	<b>14%</b>
<b>EBITDA % EBITDA</b>	<b>14%</b>	<b>14%</b>	<b>14%</b>	<b>14%</b>	<b>14%</b>

**BMG MUSIC PUBLISHING  
2006 BUSINESS PLAN**

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**PROFIT AND LOSS STATEMENT**  
 Core Business  
 GREEK  
 (£'000's)

	TR 2006	TR 2007	TR 2008	TR 2009	TR 2010
Merchandise	540	552	565	578	594
Performance	150	167	174	181	194
Sync	64	89	95	100	107
Post Rights					
Print					
Acquisition					
Other					
<b>Total Revenues</b>	<b>807</b>	<b>893</b>	<b>929</b>	<b>953</b>	<b>976</b>
Repeatably Expenses					
Mechanical	(501)	(511)	(524)	(531)	(548)
Performance	(127)	(141)	(149)	(155)	(163)
Sync	(86)	(72)	(77)	(81)	(86)
Post Rights					
Print					
Acquisition					
Other					
<b>Total Repeatably Expenses</b>	<b>(706)</b>	<b>(725)</b>	<b>(750)</b>	<b>(773)</b>	<b>(797)</b>
<b>Cost of Sales</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>22</b>
UK International Addback					
MP's	183	189	198	202	209
<b>Headline Costs</b>					
Production Support Advances					
Depreciation on Right of Use Assets					
Depreciation on Intangible Assets					
Other Cost of Sales					
<b>Total Cost of Sales (incl. mp's and Adjusted MP's)</b>	<b>183</b>	<b>189</b>	<b>198</b>	<b>202</b>	<b>209</b>
<b>SG&amp;A (incl. head below)</b>	<b>182</b>	<b>189</b>	<b>196</b>	<b>202</b>	<b>209</b>
Depreciation on Right of Use Assets	(54)	(55)	(57)	(58)	(60)
Print	(6)	(6)	(6)	(6)	(6)
Post Rights					
Production Support Advances					
Internal Service Charge					
<b>Total SG&amp;A</b>	<b>(60)</b>	<b>(61)</b>	<b>(63)</b>	<b>(64)</b>	<b>(65)</b>
Results and Depreciation of Investments					
Other Operating Int/(Exp)					
Restructuring Expenses					
Separation Expenses					
Other Technical Training					
<b>Total Other Operating Int/(Exp)</b>					
<b>Total Investments &amp; Amortization</b>					
<b>EBIT</b>	<b>333</b>	<b>328</b>	<b>333</b>	<b>338</b>	<b>343</b>
<b>EBIT (excl. extraordinary)</b>	<b>329</b>	<b>328</b>	<b>333</b>	<b>338</b>	<b>343</b>
<b>EBITDA</b>	<b>333</b>	<b>338</b>	<b>342</b>	<b>348</b>	<b>353</b>
<b>Headline</b>					
MP's % Revenues	21%	21%	21%	21%	21%
TOTAL SG&A % Revenues	22%	21%	21%	21%	21%
TOTAL SG&A % MP's	51%	52%	52%	52%	52%
EBIT MP's % (excl. extraordinary)	14%	14%	14%	14%	14%
EBIT MP's %	14%	14%	14%	14%	14%
EBITDA MP's %	14%	14%	14%	14%	14%

BMG MUSIC PUBLISHING  
 2010 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 PRODUCTION PLAN

GRIECC  
(€ 000's)

	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010
Headstock					
Performance Sync					
New Media					
Print					
Product					
Other					
Total Expenses					
Security Expense					
Headstock					
Performance Sync					
New Media					
Print					
Product					
Other					
Total Intangible Expenses					
Cost of Sales					
UK International Address					
IFRS					
Marketing Costs					
Production against Advances					
Depreciation Rights and Licenses (incl. Net)					
Days of Stock (Huge Rental)					
Days of Stock (Small)					
Total Cost of Sales (incl. royalty cost)					
Adjusted IFRS					
Scala (incl. from label)					
Depreciation Transfer Assets					
Rent					
EMO Publishing Intangible Charge					
Performance I/C Charge					
Product Service Charge					
Total Intangible					
Assets and Depreciation of Investments					
Restructuring Expenses					
Securities Expenses					
Other Technical Transfer					
Total Other Operating Int/(Exp)					
Total Intangibles & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headstock					
IFRS & Revenue					
Other Sales & Revenue					
IFRS & Cost of Sales					
EBIT 805% (before extraordinary)					
EBIT 805%					
EBITDA 105%					

SMG MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Phonix Music  
GRIECC  
(€ 000's)



	FT 2004	T 2007	T 2008	T 2009	T 2010
Performance	.....	.....	.....	.....	.....
SPK	.....	.....	.....	.....	.....
New Products	.....	.....	.....	.....	.....
Patent	.....	.....	.....	.....	.....
Other	.....	.....	.....	.....	.....
Total Revenues	.....	.....	.....	.....	.....
Royalty Expense	.....	.....	.....	.....	.....
Mechanical	.....	.....	.....	.....	.....
Performance	.....	.....	.....	.....	.....
SPK	.....	.....	.....	.....	.....
New Products	.....	.....	.....	.....	.....
Patent	.....	.....	.....	.....	.....
Other	.....	.....	.....	.....	.....
Total Supply Expense	.....	.....	.....	.....	.....
Cost of Sale	.....	.....	.....	.....	.....
UK International Adverts	.....	.....	.....	.....	.....
MPS	.....	.....	.....	.....	.....

	FT 2004	T 2007	T 2008	T 2009	T 2010
Marketing Costs	.....	.....	.....	.....	.....
Provision against Advances	.....	.....	.....	.....	.....
Depreciation	.....	.....	.....	.....	.....
Other of Sales (incl. Retail)	.....	.....	.....	.....	.....
Other Cost of Sales	.....	.....	.....	.....	.....
Total Cost of Sales (incl. royalty and Affiliated MPS)	.....	.....	.....	.....	.....
SG&A (incl. item below)	.....	.....	.....	.....	.....
Depreciation	.....	.....	.....	.....	.....
Patent	.....	.....	.....	.....	.....
UK Patents/International/Chassis	.....	.....	.....	.....	.....
Sunderland/LC/Chassis	.....	.....	.....	.....	.....
Internal Service Charge	.....	.....	.....	.....	.....
Total SG&A	.....	.....	.....	.....	.....
Results and Depreciation of Investments	.....	.....	.....	.....	.....
Other Operating Inv/Other	.....	.....	.....	.....	.....
Restructuring Expenses	.....	.....	.....	.....	.....
Operation Expenses	.....	.....	.....	.....	.....
Other	.....	.....	.....	.....	.....
Total Other Operating Inv/Other	.....	.....	.....	.....	.....
Total Other Operating Inv/Other	.....	.....	.....	.....	.....
Total Investments & Amortisation	.....	.....	.....	.....	.....
EBIT	.....	.....	.....	.....	.....
EBIT (Before extraordinary)	.....	.....	.....	.....	.....
EBITDA	.....	.....	.....	.....	.....
Headcount	.....	.....	.....	.....	.....
MPS % Revenue	.....	.....	.....	.....	.....
TOTAL SG&A % Revenue	.....	.....	.....	.....	.....
EBIT M05 % (before extraordinary)	.....	.....	.....	.....	.....
EBIT M05 %	.....	.....	.....	.....	.....
EBITDA M05 %	.....	.....	.....	.....	.....

	FT 2004	T 2007	T 2008	T 2009	T 2010
Mechanical	.....	.....	.....	.....	.....
Performance	.....	.....	.....	.....	.....
SPK	.....	.....	.....	.....	.....
New Products	.....	.....	.....	.....	.....
Patent	.....	.....	.....	.....	.....

**BMG MUSIC PUBLISHING**  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 CHASSIS MUSIC  
 (£000)

	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
London					
Other					
<b>Total Revenue</b>					
Marketing Expenses					
Professional					
Printing					
Travel					
Other					
<b>Total Marketing Expenses</b>					
Cost of Sales					
UK International/Adirect					
ppg					
<b>Headline Costs</b>					
Production against Agencies					
Depreciation Rights and Licenses Incl Tech Tra					
Charge of Share Hold Rental					
Other - Cost of Sales					
<b>Total Cost of Sales (incl monthly fees)</b>					
Adjusted PPS					
SG&A (incl lease hold)					
Depreciation Tangible Assets					
Rent					
Event Publishing, Interceptor/Flame					
Bankers/ITC Charge					
Internal Service Charge					
<b>Total SG&amp;A</b>					
Leases and Depreciation of Investments					
Research and Development					
Repatriation Expenses					
Separation Expenses					
Other Technical Transfers					
<b>Total Other Operating Inv/(Dev)</b>					
<b>Total Investments &amp; Amortisation</b>					
<b>EBIT</b>					
<b>EBIT (before extraordinary)</b>					
<b>EBITDA</b>					
<b>Headcount</b>					
<b>PPS % Revenue</b>					
<b>TOTAL SG&amp;A % Revenue</b>					
<b>EBIT % PPS</b>					
<b>EBIT % PPS (before extraordinary)</b>					
<b>EBITDA % PPS</b>					
<b>EBITDA % PPS</b>					

**BHQ MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Commercial Business  
 POLAND  
 (€ 000's)

	FSY1 2004	TY 2007	TY 2008	TY 2009	TY 2010
Netbook	416	436	416	446	426
Performance	486	506	516	550	576
Print Media	248	262	276	286	314
Print	.	.	.	.	.
Print	.	.	.	.	.
Acquisition	.	.	.	.	.
Other	9	9	10	10	10
<b>Total Revenue</b>	<b>1,335</b>	<b>1,384</b>	<b>1,353</b>	<b>1,502</b>	<b>1,556</b>
Reprint Expenses	(311)	(341)	(349)	(357)	(383)
Performance	(742)	(756)	(771)	(787)	(803)
Print Media	(207)	(219)	(231)	(247)	(263)
Print	.	.	.	.	.
Print	.	.	.	.	.
Acquisition	.	.	.	.	.
Other	(93)	(91)	(93)	(93)	(93)
<b>Total Reprint Expenses</b>	<b>(931)</b>	<b>(916)</b>	<b>(931)</b>	<b>(953)</b>	<b>(951)</b>
Cost of Sales	20	20	20	20	20
UK International Address	297	307	319	321	343
Printing Costs	.	.	.	.	.
Production and/or Advances	.	.	.	.	.
Depreciation Rights and Licenses incl: Ten Tra	(11)	(11)	(11)	(11)	(11)
Other: Cost of Sales	.	.	.	.	.
<b>Total Cost of Sales (incl: royalty and Adjusted MP's)</b>	<b>(311)</b>	<b>(311)</b>	<b>(311)</b>	<b>(311)</b>	<b>(311)</b>
SG&A (incl: head office)	286	297	308	320	322
Depreciation: Tangible Assets	(192)	(196)	(150)	(153)	(157)
BHQ Publishing: Intangible Assets	(9)	(9)	(9)	(9)	(9)
Business Int'l Charge	.	.	.	.	.
Internal Service Charge	.	.	.	.	.
<b>Total SG&amp;A</b>	<b>(248)</b>	<b>(251)</b>	<b>(153)</b>	<b>(159)</b>	<b>(163)</b>
Rentals and Depreciation of Investments	.	.	.	.	.
Other Operating Inc/(Exp)	.	.	.	.	.
Other Operating Expenses	.	.	.	.	.
Other Technical Training	.	.	.	.	.
<b>Total Other Operating Inc/(Exp)</b>	<b>.</b>	<b>.</b>	<b>.</b>	<b>.</b>	<b>.</b>
<b>Total Investments &amp; Amortisation</b>	<b>138</b>	<b>145</b>	<b>151</b>	<b>161</b>	<b>168</b>
<b>EBIT</b>	<b>238</b>	<b>248</b>	<b>253</b>	<b>261</b>	<b>269</b>
<b>EBIT (before extraordinary)</b>	<b>149</b>	<b>158</b>	<b>164</b>	<b>172</b>	<b>180</b>
<b>EBITDA</b>	<b>149</b>	<b>158</b>	<b>164</b>	<b>172</b>	<b>180</b>
<b>Headoffice</b>	<b>16%</b>	<b>16%</b>	<b>15%</b>	<b>15%</b>	<b>15%</b>
<b>MP's % Revenue</b>	<b>31%</b>	<b>26%</b>	<b>25%</b>	<b>23%</b>	<b>23%</b>
<b>TOTAL SG&amp;A % Revenue</b>	<b>18%</b>	<b>18%</b>	<b>12%</b>	<b>12%</b>	<b>12%</b>
<b>EBIT % Revenue</b>	<b>18%</b>	<b>18%</b>	<b>19%</b>	<b>18%</b>	<b>17%</b>
<b>EBIT (before extraordinary) % Revenue</b>	<b>11%</b>	<b>11%</b>	<b>12%</b>	<b>11%</b>	<b>11%</b>
<b>EBITDA % Revenue</b>	<b>11%</b>	<b>11%</b>	<b>12%</b>	<b>11%</b>	<b>11%</b>
<b>EBITDA % Revenue</b>	<b>11%</b>	<b>11%</b>	<b>12%</b>	<b>11%</b>	<b>11%</b>

**BHQ MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**

POL









Headquarter  
 Performance  
 Sync  
 New Media  
 Print

Performance  
 Sales  
 New Media  
 Print  
 Other  
 Total Revenue  
 Royalty Expense  
 Headquarter  
 Performance  
 New Media  
 Print  
 Other  
 Total Royalty Expense  
 Cost of Sales  
 UK International Advertis  
 MYS  
 Headquarter Costs  
 Performance  
 Royalty Expense  
 UK International Advertis  
 MYS  
 Total Cost of Sales (incl. headq  
 Adjusted MYS  
 SOA (incl. headq below)  
 Operations Trade Assets  
 BNC Publishing International Charco  
 Sanborn/JC Charco  
 Internal Service Charge  
 Total SOA  
 Rental and Depreciation of Investments  
 Other Operating Int/Div  
 Restructuring Expenses  
 Acquisition Expenses  
 Other  
 Total Other Operating Int/Div  
 Total Investments & Acquisition  
 EBIT  
 EBIT (before extraordinary)  
 EBITDA  
 EBITDA

	2006	2007	2008	2009	2010
Performance					
Sales					
New Media					
Print					
Other					
Total Revenue					
Royalty Expense					
Headquarter					
Performance					
New Media					
Print					
Other					
Total Royalty Expense					
Cost of Sales					
UK International Advertis					
MYS					
Headquarter Costs					
Performance					
Royalty Expense					
UK International Advertis					
MYS					
Total Cost of Sales (incl. headq					
Adjusted MYS					
SOA (incl. headq below)					
Operations Trade Assets					
BNC Publishing International Charco					
Sanborn/JC Charco					
Internal Service Charge					
Total SOA					
Rental and Depreciation of Investments					
Other Operating Int/Div					
Restructuring Expenses					
Acquisition Expenses					
Other					
Total Other Operating Int/Div					
Total Investments & Acquisition					
EBIT					
EBIT (before extraordinary)					
EBITDA					
EBITDA					

**BMG MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Cash/Net Asset  
 (€ 000's)

	FY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Performance					
Sales					
New Media					
Print					
Other					
Total Revenue					
Royalty Expense					
Headquarter					
Performance					
New Media					
Print					
Other					
Total Royalty Expense					
Cost of Sales					
UK International Advertis					
MYS					
Headquarter Costs					
Performance					
Royalty Expense					
UK International Advertis					
MYS					
Total Cost of Sales (incl. headq					
Adjusted MYS					
SOA (incl. headq below)					
Operations Trade Assets					
BNC Publishing International Charco					
Sanborn/JC Charco					
Internal Service Charge					
Total SOA					
Rental and Depreciation of Investments					
Other Operating Int/Div					
Restructuring Expenses					
Acquisition Expenses					
Other					
Total Other Operating Int/Div					
Total Investments & Acquisition					
EBIT					
EBIT (before extraordinary)					
EBITDA					
EBITDA					

POL





**PROFIT AND LOSS STATEMENT**  
**Cerro Sulfur**  
**ARGENTINA**  
**(€ 000's)**

	T1 2006	T1 2007	T1 2008	T1 2009	T1 2010
Net unit of Performance	453	664	475	415	497
Performance	679	708	738	769	802
Site Costs	218	221	245	260	276
Prep	31	39	51	66	86
Foreign	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	0	0	0	0	0
<b>Total Revenues</b>	<b>1,382</b>	<b>1,443</b>	<b>1,509</b>	<b>1,581</b>	<b>1,663</b>
Revalry Expense	(263)	(249)	(234)	(260)	(266)
Performance	(287)	(289)	(311)	(325)	(328)
Site Costs	(133)	(144)	(152)	(162)	(172)
Prep	(2)	(3)	(3)	(4)	(6)
Foreign	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Revalry Expense</b>	<b>(887)</b>	<b>(894)</b>	<b>(723)</b>	<b>(751)</b>	<b>(762)</b>
Cost of Sales	-	-	-	-	-
UK International Address	-	-	-	-	-
MPS	715	748	747	830	879
Materials Costs	(2)	(2)	(2)	(2)	(2)
Production	(14)	(16)	(14)	(14)	(14)
Depreciation	-	-	-	-	-
Other of Site	-	-	-	-	-
Other Cost of Sales (cert royalty cost)	-	-	-	-	-
Adjusted MPS	(15)	(15)	(15)	(15)	(15)
700	793	772	815	864	
SG&A (see items below)	(232)	(210)	(212)	(217)	(222)
Depreciation	(6)	(6)	(6)	(6)	(6)
Prep	(7)	(7)	(7)	(7)	(9)
Internal Service Charge	(1)	(1)	(1)	(1)	(1)
Revenue and Depreciation of Investments	(236)	(224)	(228)	(223)	(237)
Other Operating Int'(Debt)	(57)	(57)	(57)	(57)	(57)
Restructuring Expenses	-	(7)	-	-	-
Other Non-Operating Int'(Debt)	-	-	-	-	-
Other Non-Operating Int'(Debt)	-	-	-	-	-
<b>Total Other Operating Int'(Debt)</b>	<b>(57)</b>	<b>(60)</b>	<b>(57)</b>	<b>(57)</b>	<b>(57)</b>
Total Impairments & Amortization	-	-	-	-	-
<b>EBIT</b>	<b>416</b>	<b>443</b>	<b>480</b>	<b>526</b>	<b>580</b>
EBIT (before extraordinary)	410	451	480	526	589
<b>EBITDA</b>	<b>423</b>	<b>451</b>	<b>494</b>	<b>532</b>	<b>573</b>
Headwinds	-	-	-	-	-
MPS % Revenue	52%	52%	52%	52%	51%
TOTAL SG&A % Revenue	16%	15%	15%	15%	14%
TOTAL SG&A % EBIT	22%	20%	20%	21%	21%
EBIT MARGIN (before extraordinary)	30%	31%	32%	33%	34%
EBITDA MARGIN	31%	31%	33%	34%	35%

**ENQ HYDRIC MULTISTRING**  
**ZOO BUSINES PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Production Millic**

	T1 2006	T1 2007	T1 2008	T1 2009	T1 2010
Net unit of Performance	453	664	475	415	497
Performance	679	708	738	769	802
Site Costs	218	221	245	260	276
Prep	31	39	51	66	86
Foreign	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	0	0	0	0	0
<b>Total Revenues</b>	<b>1,382</b>	<b>1,443</b>	<b>1,509</b>	<b>1,581</b>	<b>1,663</b>
Revalry Expense	(263)	(249)	(234)	(260)	(266)
Performance	(287)	(289)	(311)	(325)	(328)
Site Costs	(133)	(144)	(152)	(162)	(172)
Prep	(2)	(3)	(3)	(4)	(6)
Foreign	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Revalry Expense</b>	<b>(887)</b>	<b>(894)</b>	<b>(723)</b>	<b>(751)</b>	<b>(762)</b>
Cost of Sales	-	-	-	-	-
UK International Address	-	-	-	-	-
MPS	715	748	747	830	879
Materials Costs	(2)	(2)	(2)	(2)	(2)
Production	(14)	(16)	(14)	(14)	(14)
Depreciation	-	-	-	-	-
Other of Site	-	-	-	-	-
Other Cost of Sales (cert royalty cost)	-	-	-	-	-
Adjusted MPS	(15)	(15)	(15)	(15)	(15)
700	793	772	815	864	
SG&A (see items below)	(232)	(210)	(212)	(217)	(222)
Depreciation	(6)	(6)	(6)	(6)	(6)
Prep	(7)	(7)	(7)	(7)	(9)
Internal Service Charge	(1)	(1)	(1)	(1)	(1)
Revenue and Depreciation of Investments	(236)	(224)	(228)	(223)	(237)
Other Operating Int'(Debt)	(57)	(57)	(57)	(57)	(57)
Restructuring Expenses	-	(7)	-	-	-
Other Non-Operating Int'(Debt)	-	-	-	-	-
Other Non-Operating Int'(Debt)	-	-	-	-	-
<b>Total Other Operating Int'(Debt)</b>	<b>(57)</b>	<b>(60)</b>	<b>(57)</b>	<b>(57)</b>	<b>(57)</b>
Total Impairments & Amortization	-	-	-	-	-
<b>EBIT</b>	<b>416</b>	<b>443</b>	<b>480</b>	<b>526</b>	<b>580</b>
EBIT (before extraordinary)	410	451	480	526	589
<b>EBITDA</b>	<b>423</b>	<b>451</b>	<b>494</b>	<b>532</b>	<b>573</b>
Headwinds	-	-	-	-	-
MPS % Revenue	52%	52%	52%	52%	51%
TOTAL SG&A % Revenue	16%	15%	15%	15%	14%
TOTAL SG&A % EBIT	22%	20%	20%	21%	21%
EBIT MARGIN (before extraordinary)	30%	31%	32%	33%	34%
EBITDA MARGIN	31%	31%	33%	34%	35%

ARGENTINA  
(€ 000's)

	12/31/2006	12/31/2007	12/31/2008	12/31/2009	12/31/2010
Marketing Performance					
Print					
TV					
Other					
Total Marketing					
Advertising Expenses					
Agency Fees					
Production					
Print					
TV					
Other					
Total Advertising Expenses					
Cost of Sales					
Print					
TV					
Other					
Total Cost of Sales					
Marketing Costs					
Production Agent Advances					
Depreciation Rights and License					
Other					
Total Marketing Costs					
Other Cost of Sales					
Print					
TV					
Other					
Total Other Cost of Sales					
SG&A (See Item below)					
Depreciation Expense					
Rent					
Other					
Total SG&A					
Research and Development					
Print					
TV					
Other					
Total Research and Development					
Other Technical Training					
Other					
Total Other Technical Training					
Total Impairments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headcount					
Print					
TV					
Other					
Total Headcount					

ARGENTINA PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
PRINTED IN ARGENTINA  
(€ 000's)



Mechanical

	FYST 2006	TY 2007	TY 2008	TY 2009	TY 2010
Mechanical					
Performance					
Sync					
New Media					
Print					
Video					
Other					
Total Expenses					
Monthly Expense					
Mechanical					
Performance					
Sync					
New Media					
Print					
Video					
Other					
Total Operating Expenses					
Cost of Sales					
Un-International Advertis					
MP&S					
Marketing Costs					
Production Agency Advances					
Production Rights and Licenses Incl. Tech. Tra					
Other of Show Plans (rental)					
Other Cost of Sales					
Total Cost of Sales (incl. royalty cost)					
Adjusted MP&S					
SP&A (feet from below)					
Depreciation/Tangible Assets					
Rent					
SP&S Publishing/Intercompany Charge					
Production/IT Charge					
Production Service Charge					
Travel					
Freight and Depreciation of Investments					
Other Operating In/Outs					
Reimbursing Expenses					
Separation Expenses					
Other Technical Training					
Total Other Operating In/Outs					
Total Incomes & Amortization					
ERTT					
ERTT (before extraordinary)					
ERTDA					
Net Income					
10% % Retention					
Total SP&A Expenses					
Total SP&A % MP&S					
ERTT ROS% (before extraordinary)					
ERTT ROS%					
ERTDA ROS%					
SP&S MUSIC PUBLISHING					
SP&S MUSIC PUBLISHING					
PROFIT AND LOSS STATEMENT					
MP&S					
INTERNET					
(e copy)					
FYST 2006	TY 2007	TY 2008	TY 2009	TY 2010	

Performance	
Sonic Field	
Phy Field	
Renton	
Other	
Total Revenue	
Healthcare	
Performance	
Sonic	
Phy Field	
Renton	
Other	
Total Equity Expense	
Cost of Sales	
UK International Adver	
MPs	

Headline Costs	
Production Agency	
Production Agency	
Per of Spent (inc. field)	
Other Cost of Sales	
Total Cost of Sales (incl. royalty cost)	
Adjusted MPs	
SOA (see items below)	
Debt/Equity Transfer Assets	
SOA Publishing Temporary Charge	
Bankdown/UC Charge	
Internal Service Charge	
Total SOA	
Results and Depreciation of Investments	
Other Operating Inc/(Loss)	
Restructuring Expenses	
Acquisition Expenses	
Other Terminal Trends	
Total Other Operating Inc/(Loss)	
Total Investments & Amortisation	
EBIT	
EBIT (before extraordinary)	
EBITDA	

MPs % Revenue	
TOTAL SOA % Revenue	
TOTAL SOA % MPs	
EBIT RO2% (before extraordinary)	
EBIT RO2%	
EBITDA RO2%	

Headline	
Performance	
Sonic	
Phy Field	
Renton	
Other	

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2008 BUSINESS PLAN	TY 2007	TY 2008	TY 2009	TY 2010
PROFIT AND LOSS STATEMENT				
CHARLIE HANK				
ACQUISITION				
(£ 000's)				

ANG

	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Baden					
Other					
Total Revenue					
Revenue Expenses					
Net Income					
Performance					
Sync					
New Media					
Print					
Other					
Total Property Expenses					
Other Expenses					
IT International Adverts					
EPS					
Marketing Costs					
Provision against Advances					
Derivatives Risks and Losses Inc/Tech Tra					
Dep of Share Holders					
Other Cost of Sales					
Total Revenue (cont'd)					
Adjusted EPS					
SG&A (incl items below)					
Depreciation Tangible Assets					
Goodwill Impairment Charge					
Net					
Goodwill Impairment Charge					
Restructuring Costs					
Total SG&A					
Results and Disposition of Investments					
Other Operating Inc/(Exp)					
Restructuring Expenses					
Separation Expenses					
Other Technical Transfers					
Total Other Operating Inc/(Exp)					
Total Investments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Manufacture					
EPS % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SG&A % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SG&A % EPS	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT adj % (before extraordinary)	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT adj %	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBITDA adj %	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

**BMG MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Committed Business**  
**(\$'000)**

	TY 2005	TY 2007	TY 2008	TY 2009	TY 2010
Merchandise	1,500	1,774	3,261	4,910	5,911
Performance	1,210	1,303	1,358	1,415	1,494
Live Media	300	648	301	352	1,518
Digital	42	32	68	68	114
Books	.	.	.	.	.
Acquisition	.	.	.	.	.
Other	.	.	.	.	.
<b>Total Revenue</b>	<b>5,782</b>	<b>5,927</b>	<b>6,188</b>	<b>6,410</b>	<b>6,827</b>
Reprint Expenses	(2,896)	(2,593)	(4,021)	(4,080)	(4,101)
Merchandise	(880)	(709)	(739)	(720)	(720)
Performance	(837)	(692)	(717)	(762)	(629)
Live Media	(29)	(36)	(47)	(61)	(79)
Books	.	.	.	.	.
Acquisition	.	.	.	.	.
Other	.	.	.	.	.
<b>Total Reprint Expenses</b>	<b>(4,222)</b>	<b>(4,073)</b>	<b>(4,520)</b>	<b>(4,563)</b>	<b>(4,651)</b>
Cost of Sales	61	61	61	61	61
UK International/Adapt.	1,812	1,668	1,738	1,759	1,857
Marketing Costs	(16)	(16)	(16)	(16)	(16)
Production agent/Advantage	(75)	(75)	(75)	(75)	(75)
Description Rights and Licenses Incl.Tech Tra	.	.	.	.	.
Dealer of Street Music Rental	.	.	.	.	.
Other Cost of Sales	.	.	.	.	.
<b>Total Cost of Sales (and Incent) cost</b>	<b>(53)</b>	<b>(61)</b>	<b>(61)</b>	<b>(61)</b>	<b>(71)</b>
Adjusted PPS	1,519	1,873	1,635	1,698	1,785
SGA (incl Incent) below	(762)	(747)	(748)	(767)	(788)
Depreciation/Transport/Leases	(18)	(18)	(18)	(18)	(18)
Rent	(7)	(48)	(99)	(50)	(50)
Print Publishing/Photocopy/Change	(6)	(6)	(6)	(6)	(6)
Bookmaker/Lic Change	.	.	.	.	.
Internal Service Charge	(834)	(810)	(862)	(862)	(882)
Total SG&A	(226)	(225)	(226)	(228)	(226)
Rentals and Depreciation of Investments	.	(33)	.	.	.
Other Operating Inc/(Ost)	.	.	.	.	.
Manufacturing Expenses	.	.	.	.	.
SG&A	.	.	.	.	.
Other Technical Training	.	.	.	.	.
<b>Total Other Operating Inc/(Ost)</b>	<b>(230)</b>	<b>(239)</b>	<b>(238)</b>	<b>(225)</b>	<b>(225)</b>
<b>Total Investments &amp; Amortisation</b>	<b>.</b>	<b>.</b>	<b>.</b>	<b>.</b>	<b>.</b>
<b>EBIT</b>	<b>439</b>	<b>477</b>	<b>507</b>	<b>610</b>	<b>618</b>
<b>EBIT (before extraordinary)</b>	<b>429</b>	<b>508</b>	<b>547</b>	<b>610</b>	<b>618</b>
<b>EBITDA</b>	<b>477</b>	<b>511</b>	<b>604</b>	<b>618</b>	<b>618</b>
<b>Headcount</b>	<b>28%</b>	<b>28%</b>	<b>28%</b>	<b>28%</b>	<b>28%</b>
<b>PPS % Revenue</b>	<b>15%</b>	<b>14%</b>	<b>13%</b>	<b>13%</b>	<b>13%</b>
<b>TOTAL SG&amp;A % Revenue</b>	<b>53%</b>	<b>50%</b>	<b>49%</b>	<b>48%</b>	<b>47%</b>
<b>TOTAL SG&amp;A % PPS</b>	<b>8%</b>	<b>8%</b>	<b>9%</b>	<b>10%</b>	<b>10%</b>
<b>EBIT PPS% (before extraordinary)</b>	<b>8%</b>	<b>9%</b>	<b>10%</b>	<b>10%</b>	<b>10%</b>
<b>EBITDA PPS%</b>	<b>8%</b>	<b>9%</b>	<b>10%</b>	<b>10%</b>	<b>10%</b>

**BMG MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**

**PROFIT AND LOSS STATEMENT**  
**Cine Business**  
**BRASIL**  
**(€ 000's)**

	12/31/2008	12/31/2007	12/31/2006	12/31/2005	12/31/2004
Mechanical Performance	1,589	1,714	2,143	1,416	1,478
Sync	1,200	1,410	1,353	957	1,318
Print Rights	42	32	66	88	114
Print	-	-	-	-	-
Postion	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Revenues</b>	<b>5,782</b>	<b>5,977</b>	<b>6,188</b>	<b>6,410</b>	<b>6,647</b>
Royalty Expenses	(1,288)	(1,431)	(1,921)	(1,998)	(1,141)
Mechanical	(726)	(797)	(775)	(770)	(603)
Performance	(562)	(634)	(746)	(768)	(604)
Print	(29)	(36)	(47)	(61)	(79)
Postion	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Royalty Expenses</b>	<b>(4,183)</b>	<b>(4,573)</b>	<b>(4,535)</b>	<b>(4,685)</b>	<b>(4,852)</b>
Cost of Sales	61	61	61	61	61
UK International Adstock	3,611	3,688	3,728	3,789	3,877
Headline Costs	(16)	(16)	(16)	(16)	(16)
Production Advances	(73)	(73)	(73)	(73)	(73)
Depreciation Rights and Licenses Int'l/Tech Tr	-	-	-	-	-
Cost of Show Music Rental	-	-	-	-	-
Other Cost of Sales	-	-	-	-	-
<b>Total Cost of Sales (incl. royalty cost)</b>	<b>1,849</b>	<b>1,873</b>	<b>1,859</b>	<b>1,899</b>	<b>1,918</b>
<b>Adjusted PPS</b>	<b>1,931</b>	<b>1,931</b>	<b>1,931</b>	<b>1,931</b>	<b>1,931</b>
SG&A (incl. items held)	(782)	(747)	(748)	(757)	(789)
Depreciation, Trade Assets	(38)	(38)	(38)	(38)	(38)
Rent	(47)	(48)	(49)	(50)	(50)
Print Production/Intercompany Charge	(8)	(8)	(8)	(8)	(8)
Bankruptcy L/C Charge	-	-	-	-	-
<b>Total SG&amp;A</b>	<b>(854)</b>	<b>(840)</b>	<b>(843)</b>	<b>(852)</b>	<b>(882)</b>
Rentals and Depreciation of Investments	(226)	(226)	(226)	(226)	(226)
Other Operating Int'l(Exp)	-	(12)	-	-	-
Separation Expenses	-	-	-	-	-
Other Technical Transfers	-	-	-	-	-
<b>Total Other Operating Int'l(Exp)</b>	<b>(226)</b>	<b>(259)</b>	<b>(228)</b>	<b>(226)</b>	<b>(228)</b>
<b>Total Investments &amp; Amortization</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>EBIT</b>	<b>439</b>	<b>477</b>	<b>567</b>	<b>610</b>	<b>658</b>
<b>EBIT (before exchange/fin)</b>	<b>439</b>	<b>509</b>	<b>567</b>	<b>610</b>	<b>658</b>
<b>EBITDA</b>	<b>477</b>	<b>514</b>	<b>604</b>	<b>648</b>	<b>696</b>
<b>Headline</b>	<b>20%</b>	<b>20%</b>	<b>20%</b>	<b>21%</b>	<b>20%</b>
<b>PPS % Revenue</b>	<b>34%</b>	<b>32%</b>	<b>31%</b>	<b>31%</b>	<b>31%</b>
<b>TOTAL SG&amp;A % Revenue</b>	<b>15%</b>	<b>14%</b>	<b>14%</b>	<b>14%</b>	<b>13%</b>
<b>TOTAL SG&amp;A % PPS</b>	<b>51%</b>	<b>50%</b>	<b>48%</b>	<b>48%</b>	<b>47%</b>
<b>EBIT % Revenue (before exchange/fin)</b>	<b>8%</b>	<b>8%</b>	<b>9%</b>	<b>10%</b>	<b>10%</b>
<b>EBIT % PPS</b>	<b>8%</b>	<b>8%</b>	<b>9%</b>	<b>10%</b>	<b>10%</b>
<b>EBITDA % Revenue</b>	<b>8%</b>	<b>8%</b>	<b>10%</b>	<b>10%</b>	<b>10%</b>
<b>EBITDA % PPS</b>	<b>8%</b>	<b>8%</b>	<b>10%</b>	<b>10%</b>	<b>10%</b>

**BMG MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Production Plan**

**SMILEY**  
(€ 000's)

	12/31/2006	12/31/2007	12/31/2008	12/31/2009	12/31/2010
Medical Performance					
Share					
Non Medical					
Other					
Total Revenue					
Priority Expenses					
Medical Performance					
Share					
Non Medical					
Other					
Total Priority Expenses					
Cost of Sale					
UK International Advertis					
MP3					
Marketing Costs					
Provision against Advances					
Depreciation Rights and Licenses In/Under Tra					
Other - Cost of Sale					
Other - Cost of Sale					
Total Cost of Sales (incl monthly and)					
Adjusted MP3					
SGA (incl name below)					
Depreciation Property Assets					
Rent					
Print Publishing Intermoney Charge					
Intermoney Int Charge					
Intermoney Int Charge					
Total SGA					
Recur and Depreciation of Investments					
Other Operating Int/Debt					
Remuneration Expenses					
Other Technical Training					
Total Other Operating Int/Debt					
Total Investments & Amortisation					
EBIT					
EBIT (excl share transfers)					
EBITDA					
Headline					
MP3 & Marketing					
TOTAL SGA & MP3					
EBIT MP3 (before other/other)					
EBIT MP3					
EBITDA MP3					

SMILEY PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed Music  
(€ 000's)

Mechanical

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
<b>Mechanical</b>					
Performance					
Spec					
Item Media					
Print					
Academy					
Other					
<b>Total Revenues</b>					
Copyright Expenses					
Production Expenses					
Spec					
Item Media					
Print					
Academy					
Other					
<b>Total Equity Expenses</b>					
Cost of Sale					
US International Address					
APPS					
<b>Marketing Costs</b>					
Production award Advances					
Depreciation Rights and Licenses Incl Tech Tra					
Cost of Share Plac Rental					
Other Cost of Sale					
<b>Total Cost of Sales (incl royalty cost)</b>					
Amortized IP's					
SG&A (incl items below)					
Depreciation Tradeable Assets					
Rent					
Print Publishing Intercompany Charge					
Baddeley/JTC Charge					
Internal Service Charge					
<b>Total SG&amp;A</b>					
Reserve and Depreciation of Investments					
Research and Development					
Restructuring Expenses					
Separation Expenses					
Other Technical Transfer					
<b>Total Other Operating Inv/(Dis)</b>					
<b>Total Investments &amp; Amortization</b>					
<b>EBIT</b>					
<b>EBIT (before extraordinary)</b>					
<b>EBITDA</b>					
<b>Headcount</b>					
100 % Revenue					
Total SG&A % EBIT					
EBIT M05%					
EBITDA M05%					
EBITDA M05%					
<b>NON RECURRING ITEMS</b>					
<b>PROFIT AND LOSS STATEMENT</b>					
<b>Byline a Sanofi</b>					
<b>SA&amp;A</b>					
<b>(€ mil's)</b>					
TY 2006	TY 2007	TY 2008	TY 2009	TY 2010	

BIA

Headquarter  
Performance  
Sync  
New Media  
Print

Performance  
New Media  
Print  
Print  
Other  
Total Revenue  
Revenue Estimate  
Headquarter  
Performance  
New Media  
Print  
Other  
Total Revenue Expense  
Cost of Sales  
UK International Advertis  
ing  
Headline Cost  
Production and Advertising  
Distribution Rights and License Incl. Train Tra  
ning  
Other Cost of Sales  
Total Cost of Sales (incl revenue ad)  
Adjusted EPS  
SGA (incl items below)  
Distribution Variable Assets  
Print  
Bankam, LLC Charge  
Internal Service Charge  
Total SGA  
Results and Depreciation of Investments  
Other Operating Inc/(Dex)  
Restructuring Expenses  
Other Non-Operating  
Other Non-Operating  
Total Other Operating Inc/(Dex)  
Total Investments & Amortization  
EBIT  
EBIT (before extraordinary)  
EBITDA  
Headquarter  
EPS % Increase  
TOTAL SGA % Revenue  
TOTAL SGA % EPS  
EBIT RO25% (before extraordinary)  
EBIT RO25%  
EBITDA 105%

	Q1 2008	Q2 2008	Q3 2008	Q4 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009
Performance								
New Media								
Print								
Other								
Total Revenue								
Revenue Estimate								
Headquarter								
Performance								
New Media								
Print								
Other								
Total Revenue Expense								
Cost of Sales								
UK International Advertis								
ing								
Headline Cost								
Production and Advertising								
Distribution Rights and License Incl. Train Tra								
ning								
Other Cost of Sales								
Total Cost of Sales (incl revenue ad)								
Adjusted EPS								
SGA (incl items below)								
Distribution Variable Assets								
Print								
Bankam, LLC Charge								
Internal Service Charge								
Total SGA								
Results and Depreciation of Investments								
Other Operating Inc/(Dex)								
Restructuring Expenses								
Other Non-Operating								
Other Non-Operating								
Total Other Operating Inc/(Dex)								
Total Investments & Amortization								
EBIT								
EBIT (before extraordinary)								
EBITDA								
Headquarter								
EPS % Increase								
TOTAL SGA % Revenue								
TOTAL SGA % EPS								
EBIT RO25% (before extraordinary)								
EBIT RO25%								
EBITDA 105%								

**800 RUBIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**CHALLENGE**  
**(\$ MIL)**  
**(c 000)**

	Q1 2008	Q2 2008	Q3 2008	Q4 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009
Performance								
New Media								
Print								
Other								
Total Revenue								
Revenue Estimate								
Headquarter								
Performance								
New Media								
Print								
Other								
Total Revenue Expense								
Cost of Sales								
UK International Advertis								
ing								
Headline Cost								
Production and Advertising								
Distribution Rights and License Incl. Train Tra								
ning								
Other Cost of Sales								
Total Cost of Sales (incl revenue ad)								
Adjusted EPS								
SGA (incl items below)								
Distribution Variable Assets								
Print								
Bankam, LLC Charge								
Internal Service Charge								
Total SGA								
Results and Depreciation of Investments								
Other Operating Inc/(Dex)								
Restructuring Expenses								
Other Non-Operating								
Other Non-Operating								
Total Other Operating Inc/(Dex)								
Total Investments & Amortization								
EBIT								
EBIT (before extraordinary)								
EBITDA								
Headquarter								
EPS % Increase								
TOTAL SGA % Revenue								
TOTAL SGA % EPS								
EBIT RO25% (before extraordinary)								
EBIT RO25%								
EBITDA 105%								



	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
Region						
Other						
Total Revenue						
Revenue Expenses						
Market						
Performance						
Stock						
New Hires						
Pay						
Region						
Other						
Total Family Expenses						
Cost of Sales						
UK International Adjust						
EPS						
Headline Costs						
Provision against Advances						
Depreciation Rights and Leases Inc/Exp						
Depreciation						
Other Cost of Sales						
Total Cost of Sales (incl royalty exp)						
Adjusted EPS						
SG&A (incl items below)						
Depreciation Tangible Assets						
Rent						
Goodwill Impairment Charge						
Share Purchase/UC Charge						
Intangible Asset Charge						
Total SG&A						
Rents and Depreciation of Investments						
Other Operating Inc/Exp						
Restructuring Expenses						
Separation Expenses						
Other Technical/Treasury						
Total Other Operating Inc/Exp						
Total Investments & Amortisation						
EBIT						
EBIT (before extraordinary)						
EBITDA						
Headline						
EPS % Revenue	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
TOTAL SG&A % Revenue	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
TOTAL SG&A % EBIT	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
EBIT ROS% (before extraordinary)	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
EBIT ROS%	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
EBITDA ROS%	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Consolidated Business  
 (in 000's)

	Q3 2008	TY 2007	TY 2008	TY 2009	TY 2010
Mechanical	4,268	4,776	4,888	4,268	5,113
Performance	312	326	340	355	370
Song	135	132	141	150	159
New Fields					
Print					
Reprint					
Acquisition					
Other					
<b>Total Revenue</b>	<b>5,107</b>	<b>5,228</b>	<b>5,367</b>	<b>5,502</b>	<b>5,842</b>
Copyright Expenses					
Performance	(3,373)	(3,450)	(3,530)	(3,611)	(3,694)
Print					
Song					
New Fields					
Print					
Foreign					
Acquisition					
Other					
<b>Total Copyright Expenses</b>	<b>(3,373)</b>	<b>(3,450)</b>	<b>(3,530)</b>	<b>(3,611)</b>	<b>(3,694)</b>
Cost of Sales					
International Address	11	11	11	11	11
MP3	1,745	1,795	1,840	1,902	1,958
Marketing Costs					
Provision against Advances	(7)	(7)	(7)	(7)	(7)
Deer of Street Truck Rental	(34)	(34)	(34)	(34)	(34)
Other Cost of Sales					
<b>Total Cost of Sales (incl. Int'l. ad)</b>	<b>(21)</b>	<b>(23)</b>	<b>(23)</b>	<b>(23)</b>	<b>(23)</b>
SG&A (incl. Int'l. ad)	5,722	5,774	5,828	5,881	5,932
Depreciation/Tangible Assets	(729)	(761)	(771)	(790)	(810)
Rent	(2)	(2)	(2)	(2)	(2)
BMG Publishing Intangible Charge					
Performance/IC Charge					
Internal Service Charge					
<b>Total SG&amp;A</b>	<b>(781)</b>	<b>(788)</b>	<b>(795)</b>	<b>(818)</b>	<b>(835)</b>
Reversal and Depreciation of Intangibles					
SG&A (incl. Int'l. ad)	9	9	9	9	9
Separation Expenses		(18)			
Other Technical Transfer					
<b>Total Other Operating Inv.(Deb)</b>	<b>9</b>	<b>(9)</b>	<b>9</b>	<b>9</b>	<b>9</b>
<b>Total Intangibles &amp; Amortization</b>	<b>9</b>	<b>(9)</b>	<b>9</b>	<b>9</b>	<b>9</b>
<b>EBIT</b>	<b>946</b>	<b>978</b>	<b>1,020</b>	<b>1,071</b>	<b>1,107</b>
<b>EBIT (before amortization)</b>	<b>946</b>	<b>998</b>	<b>1,048</b>	<b>1,071</b>	<b>1,107</b>
<b>EBITDA</b>	<b>946</b>	<b>978</b>	<b>1,020</b>	<b>1,071</b>	<b>1,107</b>
<b>Headnote</b>					
MP3 % Revenue	34%	34%	34%	35%	33%
TOTAL SG&A % Revenue	15%	15%	15%	15%	15%
TOTAL SG&A % EBIT	45%	44%	43%	43%	43%
EBIT ROS % (before amortization)	19%	19%	19%	19%	20%
EBIT ROS %	19%	19%	19%	19%	20%
EBITDA ROS %	19%	19%	19%	19%	20%

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**

HEX

PROFIT AND LOSS STATEMENT  
 Cash Business  
 METCO  
 (\$ 000)

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Merchandise	4,668	4,776	4,885	4,558	5,113
Performance	312	320	340	325	370
Sync Media	125	128	141	150	159
Print					
Reversion					
Acquisition					
Other					
<b>Total Revenue</b>	<b>5,307</b>	<b>5,253</b>	<b>5,387</b>	<b>5,502</b>	<b>5,643</b>
Repairs Expenses					
Merchandise	(1,173)	(1,450)	(1,510)	(1,611)	(1,694)
Performance					
Sync Media					
Print					
Reversion					
Acquisition					
Other					
<b>Total Repairs Expenses</b>	<b>(1,173)</b>	<b>(1,450)</b>	<b>(1,510)</b>	<b>(1,611)</b>	<b>(1,694)</b>
Cost of Sales					
UK International/Adcock					
MP3	1,745	1,795	1,818	1,902	1,959
Marketing Costs					
Provision against Advances					
Depreciation Rights and Licenses and Tech Tr					
Other of Show Music Retail					
Other Cost of Sales (incl royalty eco)					
<b>Total Cost of Sales (incl royalty eco)</b>	<b>(2,572)</b>	<b>(2,570)</b>	<b>(2,530)</b>	<b>(2,551)</b>	<b>(2,600)</b>
Adjusted MP3	11	11	11	11	11
SG&A (incl items below)					
Depreciation Tangible Assets					
Rent	(22)	(22)	(22)	(23)	(23)
Print Publishing/Intercompany Charge	1,723	1,774	1,820	1,881	1,937
Bankruptcy LLC Charge					
Internal Service Charge					
Travel SG&A	(788)	(788)	(795)	(818)	(837)
Rentals and Depreciation of Investments					
Other Operating Int/Own	9	9	9	9	9
Depreciation Expense					
Severance Expense					
Other Technical Transfer					
<b>Total Other Operating Int/Own</b>	<b>9</b>	<b>(8)</b>	<b>9</b>	<b>9</b>	<b>9</b>
<b>Total Investments &amp; Amortisation</b>	<b>.</b>	<b>.</b>	<b>.</b>	<b>.</b>	<b>.</b>
<b>EBIT</b>	<b>248</b>	<b>278</b>	<b>1,038</b>	<b>1,071</b>	<b>1,307</b>
<b>EBIT (before extraordinary)</b>	<b>946</b>	<b>993</b>	<b>1,038</b>	<b>1,071</b>	<b>1,107</b>
<b>EBITDA</b>	<b>826</b>	<b>878</b>	<b>1,038</b>	<b>1,071</b>	<b>1,107</b>
<b>Headcount</b>					
MP3 % Revenue	34%	34%	34%	35%	35%
TOTAL SG&A % Revenue	15%	15%	15%	15%	15%
TOTAL SG&A % EBIT	42%	44%	41%	43%	43%
EBIT MP3 % (before extraordinary)	17%	17%	18%	18%	20%
EBITDA MP3 %	17%	17%	17%	17%	20%

BMG MUSIC PUBLISHING  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Production Month

HEX

MEXICO  
(c 000's)

	FQST 2008	TY 2007	TY 2008	TY 2009	TY 2010
Net Interest					
Performance					
Sync					
New Media					
Print					
Radio					
Other					
<b>Total Revenue</b>					
Net Int'l Expenses					
Performance					
Sync					
New Media					
Print					
Radio					
Other					
<b>Total Revenue Expenses</b>					
Cost of Sales					
UK International/Adobee					
MP					
Marketing Costs					
Provision against Advance					
Depreciation Rights and Licenses Int'l Tech Tr					
Cost of Stock/ Music Rental					
Other Cost of Sales					
<b>Total Cost of Sales (incl royalty cost)</b>					
Agreement MP					
SODA (incl/prev India)					
Depreciation Tangible Assets					
Pat					
IMD Publishing Intecompany Charge					
Broadcasting Lic Charge					
Internet Services Charge					
<b>Total SOGA</b>					
Notes and Depreciation of Investments					
Separation Expenses					
Restructuring Expenses					
Other Technical Transfers					
<b>Total Other Operating Inv/(Dev)</b>					
<b>Total Investments &amp; Amortization</b>					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Management					
MP & Revenue					
TV, SOGA & Revenue					
Total SOGA					
EBIT (before extraordinary)					
EBIT (before extraordinary)					
EBITDA (before extraordinary)					

**SIRI MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
MEXICO  
(c 000's)

MEX

2/29/2008 - 3:37 PM

Mechanical

Mechanical  
 Performance  
 Sprinkler  
 Fire Alarm  
 Fire Alarm  
 Other  
 Total Revenue  
 Beverly Systems  
 Mechanical  
 Performance  
 Sprinkler  
 Fire Alarm  
 Other  
 Total Equity Expenses  
 Cost of Sales  
 Int'l International Address  
 #175

Headline Cash  
 Performance  
 Performance  
 Dept of State  
 Other Cost of Sales  
 Total Cost of Sales (end 1991) and  
 Adjusted #175

SOA (end item below)  
 Performance  
 Dept of State  
 Performance  
 Internal Service Charge

Total SOA  
 Results and Depreciation of Investments  
 Other Operating Inv (Ded)  
 Manufacturing Expenses  
 Depreciation Expenses  
 Total Other Operating Inv (Ded)  
 Total Investments & Amortization

EBIT  
 EBIT (Before extraordinary)  
 EBITDA  
 Provisions

#175 % Revenue  
 TOTAL SOA % Revenue  
 EBIT ROS % (Before extraordinary)  
 EBIT ROS %  
 EBITDA ROS %

	FY2004	FY2007	FY2008	FY2009	FY2010
MECHANICAL					
PERFORMANCE					
SPRINKLER					
FIRE ALARM					
OTHER					
TOTAL REVENUE					
BEVERLY SYSTEMS					
MECHANICAL					
PERFORMANCE					
SPRINKLER					
FIRE ALARM					
OTHER					
TOTAL EQUITY EXPENSES					
COST OF SALES					
INT'L INTERNATIONAL ADDRESS					
#175					
HEADLINE CASH					
PERFORMANCE					
PERFORMANCE					
DEPT OF STATE					
OTHER COST OF SALES					
TOTAL COST OF SALES (END 1991) AND					
ADJUSTED #175					
SOA (END ITEM BELOW)					
PERFORMANCE					
DEPT OF STATE					
PERFORMANCE					
INTERNAL SERVICE CHARGE					
TOTAL SOA					
RESULTS AND DEPRECIATION OF INVESTMENTS					
OTHER OPERATING INV (DED)					
MANUFACTURING EXPENSES					
DEPRECIATION EXPENSES					
TOTAL OTHER OPERATING INV (DED)					
TOTAL INVESTMENTS & AMORTIZATION					
EBIT					
EBIT (BEFORE EXTRAORDINARY)					
EBITDA					
PROVISIONS					
#175 % REVENUE					
TOTAL SOA % REVENUE					
EBIT ROS % (BEFORE EXTRAORDINARY)					
EBIT ROS %					
EBITDA ROS %					

IMPACT BUSINESS PLAN  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Rights & Benefits  
 MEXICO  
 (€ 000's)

FY2004 FY2007 FY2008 FY2009 FY2010

Financial  
Performance  
Sync  
New Media  
Print

Performance  
Sync  
New Media  
Print  
Other  
Total Revenue  
Royalty Expense  
Non-recurring  
Performance  
Sync  
New Media  
Print  
Other  
Total Royalty Expense  
Cost of Sales  
UK International Adjust  
NPS

Market Cash  
Investment  
Depreciation/Amortization  
Goodwill Impairment  
Other Cost of Sales  
Total Cost of Sales (incl royalty exp)  
Adjusted NP3  
SG&A (incl items below)  
Distribution Network Assets  
Net Publisher Intangible Change  
Goodwill Impairment  
Intangible Amortization  
Total SG&A  
Results and Depreciation of Investments  
Other Operating Inv/Divs  
Restructuring Expenses  
Operational Expenses  
Other Financial Trades  
Total Other Operating Inv/Divs  
Total Investments & Amortization  
EBIT  
EBIT (before extraordinary)  
EBITDA  
Pre-tax

NP3 % Revenue  
TOTAL SG&A % Revenue  
EBIT NP3% (before extraordinary)  
EBIT NP3%  
EBITDA NP3%

EBIT  
EBIT (before extraordinary)  
EBITDA  
Pre-tax

NP3 % Revenue  
TOTAL SG&A % Revenue  
EBIT NP3% (before extraordinary)  
EBIT NP3%  
EBITDA NP3%

EBIT  
EBIT (before extraordinary)  
EBITDA  
Pre-tax

NP3 % Revenue  
TOTAL SG&A % Revenue  
EBIT NP3% (before extraordinary)  
EBIT NP3%  
EBITDA NP3%

	2006	2007	2008	2009	2010
EBIT					
EBIT (before extraordinary)					
EBITDA					
Pre-tax					
NP3 % Revenue					
TOTAL SG&A % Revenue					
EBIT NP3% (before extraordinary)					
EBIT NP3%					
EBITDA NP3%					

	2006	2007	2008	2009	2010
EBIT					
EBIT (before extraordinary)					
EBITDA					
Pre-tax					
NP3 % Revenue					
TOTAL SG&A % Revenue					
EBIT NP3% (before extraordinary)					
EBIT NP3%					
EBITDA NP3%					

HEX

	#DIV/0	#DIV/0	#DIV/0	#DIV/0	#DIV/0
Payroll					
Other					
Total Revenue					
Revenue Expenses					
Net Interest					
Performance					
Sync					
New Hires					
Profit					
Other					
Total Equity Program					
Cost of Sales					
UK International Address					
WPS					
Marketing Costs					
Provision against Accounts					
Depreciation Rights and Leases Int'l/Res Tra					
Other					
Other Cost of Sales					
Total Cost of Sales (incl monthly cost)					
Adjusted WPS					
SOBA (incl Items below)					
Depreciation Tangible Assets					
ROK					
Cost Publishing Intercountry Charge					
Depreciation ITC Charge					
Intercountry Service Charge					
Total SOBA					
Lease and Depreciation of Investments					
Other Operating Int'l/Res					
Restructuring Expenses					
Separation Expenses					
Other Int'l/Res Transfers					
Total Other Operating Int'l/Res					
Total Investments & Amortization					
EET					
EET (Inclre extraordinary)					
EETDA					
Headcount					
WPS to Revenue					
Total SOBA % WPS					
EET % SOBA (Exclre extraordinary)					
EET % SOBA					
EETDA % SOBA					

**BMG AUSTRALIA PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Continued Business  
AUSTRALIA  
(€ 000's)**

	FY2006	TY2007	TY2008	TY2009	TY2010
Netbooked	5,516	6,200	5,092	5,131	7,338
Performance	2,805	2,922	3,016	3,026	3,208
Site	539	882	945	1,063	1,069
Print	66	67	69	70	72
Print	..	..	..	..	..
Acquisition	..	..	..	..	..
Other	..	..	..	..	..
Total Revenue	10,337	13,677	11,921	13,459	19,726
Reprint Revenue	(5,085)	(5,192)	(5,323)	(5,454)	(5,591)
Netbooked	12,189	12,460	12,355	12,445	17,559
Performance	(710)	(732)	(795)	(848)	(901)
Site	..	..	..	..	..
Print	(38)	(37)	(38)	(40)	(41)
Print	..	..	..	..	..
Acquisition	..	..	..	..	..
Other	..	..	..	..	..
Total Reprint Expense	(8,000)	(8,201)	(8,523)	(8,619)	(9,114)
Cost of Sales	233	223	211	211	217
UK International Adcock	2,570	2,651	2,738	2,824	2,914
Headline Costs	(40)	(40)	(41)	(41)	(42)
Production and Materials	(115)	(135)	(135)	(135)	(135)
Other	..	..	..	..	..
Total Cost of Sales (end month end)	(111)	(111)	(110)	(110)	(110)
Adjusted PPS	2,282	2,299	2,444	2,522	2,682
SG&A (end items below)	(1,272)	(1,270)	(1,285)	(1,317)	(1,350)
Depreciation	(37)	(37)	(37)	(37)	(37)
Print Publishing (Performance)	(72)	(73)	(73)	(76)	(77)
Performance UK (Print)	..	..	..	..	..
Internal Service Charge	..	..	..	..	..
Total SG&A	(1,309)	(1,300)	(1,306)	(1,329)	(1,403)
Results and Depreciation of Investments	..	..	..	..	..
Other Operating Inc/(Exp)	(35)	(31)	..	..	..
Restructuring Expenses	..	..	..	..	..
Separation Expenses	..	..	..	..	..
Other Financial Expenses	..	..	..	..	..
Total Other Operating Inc/(Exp)	(35)	(31)	..	..	..
Total Investments & Amortisation	..	..	..	..	..
EBIT	645	947	1,048	1,102	1,279
EBIT (before extraordinary)	900	980	1,048	1,102	1,289
EBITDA	872	818	1,025	1,150	1,195
Headcount	..	..	..	..	..
PPS % Revenue	23%	23%	25%	25%	25%
TOTAL SG&A % Revenue	12%	12%	11%	12%	12%
TOTAL COST % HPS	8%	8%	8%	8%	8%
EBIT RO2%	8%	9%	9%	9%	10%
EBIT RO3%	10%	10%	10%	10%	10%
EBITDA RO2%	10%	10%	10%	10%	10%

BMG AUSTRALIA PUBLISHING  
2008 BUSINESS PLAN

AUS



**PROFIT AND LOSS STATEMENT**  
**CHINA BUSINESS**  
**IN RMB MILLION**  
**(€ 000)**

	POST 2006	T1 2007	T1 2008	T1 2009	T1 2010
Netted-out	5,509	5,676	5,766	5,889	5,214
Performance	2,274	2,348	2,448	2,532	1,981
New Media	839	887	949	1,031	1,085
Print	66	67	69	70	72
Foreign	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	(23)	(24)	(25)	(25)	(27)
Total Revenue	8,665	8,937	9,203	9,439	9,004
Repatriation	(4,412)	(4,415)	(4,722)	(4,830)	(4,941)
Restructuring	(1,428)	(1,427)	(1,428)	(1,428)	(1,428)
Share	(710)	(752)	(795)	(840)	(891)
New Media	(56)	(57)	(58)	(60)	(61)
Print	-	-	-	-	-
Foreign	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
Total Equity Expenses	(7,471)	(7,598)	(7,935)	(8,024)	(8,138)
Cost of Sales	232	232	232	232	232
UK International Advertis	1,707	1,753	1,800	1,848	1,896
Marketing Costs	(18)	(18)	(18)	(18)	(18)
Depreciation and Amortisation	(135)	(135)	(135)	(135)	(135)
Other (Net of Share Repurchase)	-	-	-	-	-
Other Cost of Sales	-	-	-	-	-
Total Cost of Sales (incl. net of share)	(1,524)	(1,533)	(1,537)	(1,537)	(1,537)
Adjusted EPS	1,994	1,999	1,999	1,999	1,748
SOA (incl. from below)	(925)	(941)	(919)	(942)	(966)
Depreciation	(25)	(25)	(25)	(25)	(25)
Print Publishing/Intervention Charge	(11)	(12)	(12)	(12)	(12)
Bankman/IT Charge	-	-	-	-	-
Interest	12	12	12	12	12
Total SOA	(856)	(885)	(853)	(875)	(899)
Results and Depreciation of Investments	-	-	-	-	-
Other (Operating Inc/Out)	(31)	(31)	-	-	-
Restructuring Expenses	-	-	-	-	-
Separation Expenses	-	-	-	-	-
Other (Operating Inc/Out)	-	-	-	-	-
Total Other Operating Inc/(Out)	(31)	(31)	-	-	-
Total Income & Amortisation	(887)	-	-	-	-
EBIT	643	711	795	830	817
EBIT (before extraordinary)	688	794	793	830	847
EBITDA	672	758	814	818	876
Headcount					
EPS % Revenue	20%	20%	20%	19%	19%
TOTAL SOA % Revenue	10%	9%	9%	9%	9%
TOTAL SOA % EBIT	50%	48%	47%	47%	47%
EBIT/NOPL % Revenue	7%	6%	6%	6%	6%
EBIT/NOPL % EBIT	7%	6%	6%	6%	6%
EBITDA/NOPL	7%	6%	6%	6%	6%

**ABC MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Production Music**

ALBERTA  
(£ 000's)

	FY2008	TY 2007	TY 2006	TY 2005	TY 2004
Technical Performance	1,107	1,154	1,202	1,351	1,304
Sys	531	574	597	612	647
New Media					
Print					
Radio					
TV					
Other					
<b>Total Revenue</b>	<b>5,853</b>	<b>5,782</b>	<b>5,828</b>	<b>5,812</b>	<b>5,979</b>
Monthly Expenses	(194)	(277)	(401)	(426)	(631)
Technical	(25)		(209)	(111)	(324)
Sys					
New Media					
Print					
Radio					
TV					
Other					
<b>Total Monthly Expenses</b>	<b>(194)</b>	<b>(277)</b>	<b>(401)</b>	<b>(426)</b>	<b>(631)</b>
Cost of Sales	(82)	(98)	(90)	(97)	(97)
UK International Advertis					
IPG					
<b>Total</b>	<b>(82)</b>	<b>(98)</b>	<b>(90)</b>	<b>(97)</b>	<b>(97)</b>
<b>Net Profit</b>	<b>4,677</b>	<b>4,407</b>	<b>4,337</b>	<b>4,289</b>	<b>4,251</b>
Marketing Costs	(21)	(22)	(23)	(23)	(22)
Production related Advertis					
Depreciation Rights and Licenses Inc(Tech) Tra					
Cost of Street Print Rental					
Other					
<b>Total Cost of Sales (incl profit cost)</b>	<b>(103)</b>	<b>(118)</b>	<b>(116)</b>	<b>(116)</b>	<b>(114)</b>
Adjusted PPA	(135)	(138)	(138)	(139)	(139)
SG&A (incl lease holder)	(748)	(737)	(861)	(795)	(784)
Depreciation Tangible Assets	(8)	(6)	(7)	(8)	(8)
Rent	(41)	(42)	(42)	(43)	(44)
Print Publishing Intercompany Charge					
Intercompany Lic Charge					
Transfer Services Charge					
Total SG&A	(797)	(785)	(913)	(853)	(844)
Under Depreciation of Investments	(526)	(535)	(545)	(554)	(561)
Producting Expenses					
Separation Expenses					
Other Technical Transfers					
Total Other Operating Inv/(Dev)					
Total Impairments & Amortization					
<b>EBIT</b>	<b>3,880</b>	<b>3,622</b>	<b>3,424</b>	<b>3,436</b>	<b>3,386</b>
<b>EBIT (before extraordinary)</b>	<b>292</b>	<b>288</b>	<b>282</b>	<b>282</b>	<b>282</b>
<b>EBITDA</b>	<b>260</b>	<b>261</b>	<b>261</b>	<b>260</b>	<b>260</b>
IPG % Revenue	51%	51%	51%	51%	51%
TOTAL SG&A % Revenue	21%	20%	20%	21%	20%
TOTAL SG&A % EBIT	61%	60%	58%	57%	56%
EBITDA % Revenue	12%	13%	14%	15%	16%
EBIT % Revenue	12%	13%	14%	15%	16%
EBITDA % EBIT	17%	17%	16%	16%	16%

BFB MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed Month:  
AUSTRALIA  
(£ 000's)

	FY 2004	TY 2007	TY 2008	TY 2009	TY 2010
Merchandise					
Performance					
Sync					
New Media					
Prom					
Other					
Total Revenue					
Merchandise					
Performance					
Sync					
New Media					
Prom					
Other					
Total Family Expenses					
Cost of Sales					
UK International Advertis					
IPPS					
Marketing Costs					
Production Rights Advances					
Production Costs and Expenses incl Tech Tra					
Dev of SW Tools / Servis					
Other Cost of Sales					
Total Cost of Sales (incl royalty exp)					
Adjusted IPPS					
SOA (incl items below)					
Depreciation Tangible Assets					
Rent					
and Leasing Program Charge					
Employee ITC Costs					
Internal Service Charge					
Total SOA					
Results and Depreciate of Investments					
Other Operating Inv/Other					
Restructuring Expenses					
Separation Expenses					
Other Technical Transfer					
Total Other Operating Inv/Other					
Total Investments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Interest					
IPPS % Revenue					
TOTAL SOA % Revenue					
TOTAL SOA % EBIT					
EBIT ROS% (before extraordinary)					
EBIT ROS%					
EBITDA ROS%					

BMG MUSIC PUBLISHING  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 AUSTRALIA  
 (€ 000's)

	FY 2004	TY 2007	TY 2008	TY 2009	TY 2010
--	---------	---------	---------	---------	---------

Mechanical  
Performance  
Sync  
New High  
PH1

Performance  
Sync  
New High  
PH1  
Other  
Total Expenses  
Royalty Expense  
Mechanical  
Performance  
Sync  
New High  
PH1  
Other  
Total Royalty Expense  
Cost of Sale  
LR International Adverk  
PH2  
Marketing Costs  
Provision against Advances  
Depreciation of Assets  
Other Cost of Sale  
Total Cost of Sale (incl royalty exp)  
Adjusted net  
SGA (incl item below)  
Depreciation of Assets  
Other  
Bad Debts/Impairment Charges  
Provision ITC/Chgs  
Internal Service Charge  
Total SGA  
Rents and Depreciation of Investments  
Other Operating Int/Div  
Restructuring Expenses  
Organization Expenses  
Other  
Total Other Operating Int/Div  
Total Investments & Amortisation  
EBIT  
EBIT (incl/ excl extraordinary)  
EBITDA  
Headcount  
EPS % Increase  
TOTAL SGA % Revenues  
TOTAL SGA % EPS  
EBIT RO3% (before extraordinary)  
EBIT RO5%  
EBITDA RO3%

	Q1/08	Q2/08	Q3/08	Q4/08	Q1/09	Q2/09	Q3/09	Q4/09	Q1/10
Performance									
Sync									
New High									
PH1									
Other									
Total Expenses									
Royalty Expense									
Mechanical									
Performance									
Sync									
New High									
PH1									
Other									
Total Royalty Expense									
Cost of Sale									
LR International Adverk									
PH2									
Marketing Costs									
Provision against Advances									
Depreciation of Assets									
Other Cost of Sale									
Total Cost of Sale (incl royalty exp)									
Adjusted net									
SGA (incl item below)									
Depreciation of Assets									
Other									
Bad Debts/Impairment Charges									
Provision ITC/Chgs									
Internal Service Charge									
Total SGA									
Rents and Depreciation of Investments									
Other Operating Int/Div									
Restructuring Expenses									
Organization Expenses									
Other									
Total Other Operating Int/Div									
Total Investments & Amortisation									
EBIT									
EBIT (incl/ excl extraordinary)									
EBITDA									
Headcount									
EPS % Increase									
TOTAL SGA % Revenues									
TOTAL SGA % EPS									
EBIT RO3% (before extraordinary)									
EBIT RO5%									
EBITDA RO3%									

SGA INCLUSIVE PUBLISHING  
OPERATIONAL PLAN  
PROFIT CENTER STATEMENT  
AUSTRALIA  
(\$ 000's)

	Q1/08	Q2/08	Q3/08	Q4/08	Q1/09	Q2/09	Q3/09	Q4/09	Q1/10
Performance									
Sync									
New High									
PH1									

Code	Description				
	London				
	Other				
	Total Expenses				
	Health Expenses				
	Miscellaneous				
	Print				
	Other				
	Total Eligible Expenses				
	Cost of Sales				
	LI International Address				
	gms				
	Mandatory Costs				
	Provision against Advances				
	Depreciation Rights and Licenses Int'l Tech Tra				
	Days of Stock Held: Austral				
	Other Cost of Sales				
	Total Cost of Sales (incl. payroll cost)				
	Adjusted EPS				
	social (incl. lease labor)				
	Depreciation Trenches Assets				
	Real				
	Self Publishing Intercompany Charge				
	Partnership / JC Charge				
	Other Int'l Service Charge				
	Total EPS				
	Results and Depreciation of Investments				
	Other Charges (incl/Ded)				
	Restructuring Expenses				
	Separation Expenses				
	Other Technical Transfer				
	Total Other Operating Int'l (incl)				
	Total Investments & Amortization				
	EBIT				
	EBIT (excl. extraordinary)				
	EBITDA				
	Measurement				
	EPS A: Reported	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
	TOTAL EPS A: Reported	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
	TOTAL EPS A: EPS	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
	EBIT EPS% (excl. extraordinary)	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
	EBIT EPS%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
	EBITDA EPS%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

**BMG MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Consolidated Business  
JAPAN  
(€ 000's)**

	FY2004	TY 2007	TY 2008	TY 2009	TY 2010
Net Revenue	5,354	5,595	5,837	6,278	6,722
Performance	1,271	1,742	1,816	1,852	1,972
Other	774	820	871	859	846
Net Media	1,107	1,384	1,792	2,138	2,110
Print	107	209	111	113	115
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
Total Revenue	1,107	1,107	1,116	1,100	1,107
Copyright Expenses	(3,054)	(3,126)	(3,276)	(3,376)	(3,427)
Marketing	(5,370)	(5,094)	(5,426)	(5,280)	(5,282)
Performance	(1,374)	(1,272)	(1,491)	(1,520)	(1,522)
Other	(4,000)	(3,822)	(4,000)	(3,760)	(3,760)
Net Media	(910)	(647)	(667)	(729)	(772)
Print	(782)	(777)	(1,271)	(1,632)	(2,147)
Acquisition	(128)	(79)	(78)	(78)	(60)
Other	-	-	-	-	-
Total Copyright Expenses	(19)	(20)	(23)	(21)	(22)
Cost of Sales	(8,229)	(8,643)	(9,189)	(9,798)	(10,578)
Un-International Adstock	-	-	-	-	-
IPs	76	76	76	76	76
Marketing Costs	2,401	2,557	2,757	2,937	3,289
Provision against Advances	(49)	(49)	(49)	(49)	(49)
Depreciation Rights and Licenses In/Out/Tra	(8)	(8)	(8)	(8)	(8)
Other Cost of Sales	-	-	-	-	-
Total Cost of Sales (incl. royalty int)	(194)	(114)	(114)	(114)	(114)
Adjusted EPS	(130)	(170)	(170)	(170)	(170)
SG&A (incl. lines labor)	2,221	2,387	2,587	2,827	3,117
Depreciation Tangible Assets	(1,251)	(1,232)	(1,266)	(1,288)	(1,370)
Rent	(14)	(14)	(14)	(14)	(14)
BMG Publishing International Charge	(88)	(90)	(91)	(92)	(94)
Bankruptcy JIC Charge	(86)	(86)	(86)	(86)	(86)
Interest Service Charge	-	-	-	-	-
Total SG&A	(1,443)	(1,443)	(1,457)	(1,480)	(1,527)
Research and Development of Investments	19	19	15	19	19
Other Intangible Assets	-	(33)	-	-	-
Separation Expenses	-	-	-	-	-
Other Technical Training	-	-	-	-	-
Total Other Operating Int./Inv	19	(14)	19	19	19
Total Investments & Amortization	-	-	-	-	-
EBIT	807	921	1,148	1,358	1,613
EBIT (before extraordinary)	807	964	1,148	1,344	1,613
EBITDA	820	843	1,103	1,270	1,491
Headcount	-	-	-	-	-
EPS & Revenue	21%	23%	23%	24%	24%
TY 04/05 % Rev	14%	13%	12%	14%	14%
TY 05/06 % Rev	14%	13%	12%	14%	14%
TY 06/07 % Rev	50%	56%	53%	52%	46%
EBIT 005% (before extraordinary)	8%	9%	10%	11%	12%
EBIT 005%	8%	8%	10%	11%	12%
EBITDA 005%	8%	8%	10%	11%	12%

**BMG MUSIC PUBLISHING  
2006 BUSINESS PLAN**

**PROFIT AND LOSS STATEMENT**  
**CHS BUSINESS PLAN**  
**(in \$'000)**

	FY 2004	TY 2007	TY 2008	TY 2009	TY 2010
Mediacal Performance	5,064	5,995	6,337	6,238	6,443
Star Performance	4,071	4,742	4,818	4,885	4,977
New Media	774	820	871	915	982
Print	1,107	1,184	1,799	2,338	3,240
Radio	107	109	111	113	116
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Revenue</b>	<b>11,092</b>	<b>13,072</b>	<b>13,116</b>	<b>13,180</b>	<b>13,700</b>
Repairs Expense	(3,854)	(3,314)	(3,848)	(3,278)	(3,270)
Marketing	(9,370)	(2,994)	(3,607)	(3,750)	(3,882)
Performance	(1,378)	(1,432)	(1,493)	(1,556)	(1,623)
5mm	(610)	(647)	(687)	(729)	(772)
New Media	(72)	(77)	(1,271)	(1,552)	(2,147)
Print	(2)	(7)	(7)	(7)	(8)
Radio	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	(19)	(20)	(23)	(21)	(22)
<b>Total Repair Expense</b>	<b>(6,229)</b>	<b>(6,445)</b>	<b>(5,188)</b>	<b>(5,288)</b>	<b>(5,520)</b>
Cost of Sales	76	76	76	76	76
UK International/Adelphi	2,401	2,557	2,757	2,897	3,288
PPS	(49)	(49)	(49)	(49)	(49)
Marketing Cost	(8)	(8)	(8)	(8)	(8)
Production/airline Advances	-	-	-	-	-
Depreciation Rights and Licenses incl Tech Tr	-	-	-	-	-
Cost of Sales	(11)	(11)	(11)	(11)	(11)
Other Cost of Sales	(170)	(170)	(170)	(170)	(170)
<b>Total Cost of Sales (incl royalty cost)</b>	<b>(111)</b>	<b>(116)</b>	<b>(114)</b>	<b>(114)</b>	<b>(114)</b>
<b>Adjusted PPS</b>	<b>2,322</b>	<b>2,387</b>	<b>2,587</b>	<b>2,827</b>	<b>3,117</b>
SG&A (incl items below)	(1,255)	(1,282)	(1,288)	(1,298)	(1,310)
Depreciation Tangible Assets	(71)	(71)	(74)	(74)	(74)
Rent	(60)	(60)	(61)	(61)	(64)
5mm Publishing/Contemporary Charge	(68)	(68)	(68)	(68)	(68)
Starstream/UK Charge	-	-	-	-	-
Internal Service Charge	-	-	-	-	-
Total SG&A	(1,443)	(1,443)	(1,457)	(1,450)	(1,524)
Readers and Depreciation of Investments	19	19	19	19	19
Production/airline Advances	-	-	-	-	-
Radio/airline Advances	-	-	-	-	-
Securities Expenses	-	-	-	-	-
Other Technical Expenses	-	-	-	-	-
<b>Total Other Operating Inv/(Exp)</b>	<b>19</b>	<b>(14)</b>	<b>19</b>	<b>19</b>	<b>19</b>
<b>Total Investments &amp; Amortisation</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>EBIT</b>	<b>877</b>	<b>931</b>	<b>1,149</b>	<b>1,335</b>	<b>1,613</b>
<b>EBIT (before extraordinary)</b>	<b>877</b>	<b>944</b>	<b>1,149</b>	<b>1,336</b>	<b>1,613</b>
<b>EBITDA</b>	<b>1,320</b>	<b>1,415</b>	<b>1,613</b>	<b>1,770</b>	<b>1,876</b>
<b>Headcount</b>					
PPS & Revenue	23%	23%	23%	24%	24%
Total SG&A % Revenue	14%	13%	12%	11%	11%
Total SG&A % PPS	60%	59%	53%	50%	46%
EBIT PPS% (before extraordinary)	8%	9%	10%	11%	12%
EBIT PPS%	8%	10%	10%	11%	12%
EBITDA PPS%	8%	10%	10%	11%	12%

**BMG MUSIC WILSHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Production Music**





Headwork

Headwork  
 Performance  
 Sync  
 New Hubs  
 Print  
 Payroll  
 Other  
 Total Property Expenses  
 Total of State  
 LT (International Address  
 000)  
 Marketing Costs  
 Production related Advances  
 Depreciation Rights and Licenses Incl/Excl Tra  
 Oper of State Risk Rental  
 Other Costs of Sales  
 Total of Expenses (incl/ excl/ 000)  
 Adjusted EPS  
 SG&A (incl/ excl/ 000)  
 Depreciation / Amortization  
 Rent  
 RMC Publishing/ Miscellaneous Charges  
 Transportation / JC Charge  
 Travel  
 Total of SG&A  
 Results and Depreciation of Investments  
 Other Operating Inv/Div  
 Restructuring Expenses  
 Separation Expenses  
 Other Technical Training  
 Total Other Operating Inv/Div  
 Total Investments & Amortization  
 EBIT  
 EBIT (excl/ excl/ 000)  
 EBITDA  
 Headwork  
 EPS & Return  
 TOTAL SG&A & Expenses  
 TOTAL SG&A & EPS  
 EBIT EPS (excl/ excl/ 000)  
 EBIT ROS%  
 EBITDA ROS%

	FY2006	FY2007	FY2008	FY2009	FY2010
Headwork					
Performance					
Sync					
New Hubs					
Print					
Payroll					
Other					
Total Property Expenses					
Total of State					
LT (International Address 000)					
Marketing Costs					
Production related Advances					
Depreciation Rights and Licenses Incl/Excl Tra					
Oper of State Risk Rental					
Other Costs of Sales					
Total of Expenses (incl/ excl/ 000)					
Adjusted EPS					
SG&A (incl/ excl/ 000)					
Depreciation / Amortization					
Rent					
RMC Publishing/ Miscellaneous Charges					
Transportation / JC Charge					
Travel					
Total of SG&A					
Results and Depreciation of Investments					
Other Operating Inv/Div					
Restructuring Expenses					
Separation Expenses					
Other Technical Training					
Total Other Operating Inv/Div					
Total Investments & Amortization					
EBIT					
EBIT (excl/ excl/ 000)					
EBITDA					
Headwork					
EPS & Return					
TOTAL SG&A & Expenses					
TOTAL SG&A & EPS					
EBIT EPS (excl/ excl/ 000)					
EBIT ROS%					
EBITDA ROS%					

BING MUSEC PUBLISHING  
 2006 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 High/Low  
 (€ 000's)

	FY2006	FY2007	FY2008	FY2009	FY2010
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	FY2006	TY2007	TY2008	TY2009	TY2010
Performance Sync					
New Nicks					
Other					
<b>Total Revenue</b>					
Royalty Expense					
Merchandise					
Performance Sync					
New Nicks					
Other					
<b>Total Revenue Expense</b>					
Cost of Sale					
UK International Addept					
<b>IPFS</b>					
Marketing Costs					
Production Agent's Advance					
Depreciation Rights and Licenses					
Cost of Fixed Asset Rental					
Other Costs of Sale					
<b>Total Revenue Expense Adjusted IPFS</b>					
SG&A (see item below)					
Depreciation Tangible Assets					
Event					
EPD Publishing Intentionary Charge					
Marketing ITC Charge					
Internal Service Charge					
Travel Expense					
Results and Depreciation of Investments					
Other Operating Int/(Oth)					
Restructuring Expenses					
Separation Expenses					
Other Technical Services					
Total Other Operating Int/(Oth)					
<b>Total Investments &amp; Amortization</b>					
<b>EBIT</b>					
EBIT (before extraordinary)					
<b>EBITDA</b>					
<b>Management</b>					
IPFS % Revenue					
TOTAL SG&A % Revenue					
EBIT ROS% (before extraordinary)					
EBIT ROS%					
EBITDA ROS%					

SHC MUSEE PUBLISHING  
 COMPANY LIMITED  
 PROFIT AND LOSS STATEMENT  
 CHUO-KU, TOKYO  
 JAPAN  
 (in 100's)

	Region			
	Other	UK	USA	EMEA
Total Response				
Realty Expenses				
Technical				
Performance				
Sync				
New Hires				
Print				
Travel				
Other				
Total Monthly Programs				
Cost of Sale				
UK International Adverts				
US				
EMEA				
Retention Costs				
Provision Agent Advance				
Depreciation Rights and Licenses Incl/Excl Tr				
Other				
Other Share Hold Rental				
Other				
Total Cost of Sale (incl/ excl) cost				
Advised PPS				
SGAA (incl/ excl below)				
Depreciation Trade Assets				
Rent				
Board Paddling Intercompany (Harry				
Expenditure) IC Charge				
Intercompany				
Other				
Total SGAA				
Rents and Depreciation of Investments				
Other Operating Incl/Excl)				
Restructuring Expenses				
Separation Expenses				
Other Technical Transfer				
Total Other Operating Incl/Excl)				
Total Investments & Amortisation				
EMEA				
EMEA (before extraordinary)				
EMEA				
Headcount				
PPS % Response				
TOTAL SGAA % Response				
TOTAL SGAA % PPS				
EMEA RO25% (before extraordinary)				
EMEA RO25%				
EMEA RO25%				

**BMG MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
CONTINUED  
SOUTH AFRICA  
(€ 000's)**

	FS1 2008	TY 2007	TY 2008	TY 2009	TY 2010
Mechanical	1,353	1,587	1,424	1,461	1,500
Performance	340	337	373	368	405
Sync	21	241	75	84	408
Print	21	-	-	-	-
Royalty	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	49	107	107	111	116
<b>Total Revenue</b>	<b>2,114</b>	<b>2,302</b>	<b>2,465</b>	<b>2,345</b>	<b>2,438</b>
Royalty Expenses	(979)	(1,009)	(1,025)	(1,015)	(1,082)
Mechanical	(289)	(281)	(282)	(285)	(318)
Performance	(291)	(298)	(312)	(312)	(352)
Print	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Revenue Expenses</b>	<b>(1,229)</b>	<b>(1,279)</b>	<b>(1,424)</b>	<b>(1,425)</b>	<b>(1,793)</b>
Cost of Sales	21	21	21	21	21
UK International Admin/	810	830	852	874	897
MPs	-	-	-	-	-
Marketing Costs	-	(3)	(3)	-	(3)
Production related Advances	-	-	-	-	-
Depreciation Rights and Licenses Incl/Tech Tra	-	-	-	-	-
Cost of Sweet Home Rental	-	-	-	-	-
Other Cost of Sales	(19)	(19)	(19)	(19)	(19)
<b>Total Cost of Sales (incl/royalty and</b>	<b>(19)</b>	<b>(23)</b>	<b>(24)</b>	<b>(26)</b>	<b>(28)</b>
<b>Adjusted MPs</b>	<b>598</b>	<b>638</b>	<b>638</b>	<b>650</b>	<b>672</b>
GGAs (incl/royalty)	(271)	(278)	(283)	(282)	(289)
Depreciation Tangible Assets	(15)	(15)	(15)	(15)	(15)
Rent	(17)	(17)	(17)	(17)	(18)
SGA Publishing (incl/royalty)	(18)	(18)	(18)	(18)	(18)
Bad Debt Provision/Inc Change	(15)	(15)	(15)	(15)	(15)
Internal Service Charge	-	-	-	-	-
Total SG&A	(312)	(329)	(335)	(335)	(345)
Results and Depreciation of Investments	-	-	-	-	-
Other Operating (incl/Dep)	(1)	(1)	(1)	(1)	(1)
Structuring Expenses	-	-	-	-	-
Other	-	-	-	-	-
Other Technical Training	-	-	-	-	-
<b>Total Other Operating (incl/Dep)</b>	<b>(1)</b>	<b>(1)</b>	<b>(1)</b>	<b>(1)</b>	<b>(1)</b>
<b>Total Investments &amp; Amortization</b>	<b>(1)</b>	<b>(1)</b>	<b>(1)</b>	<b>(1)</b>	<b>(1)</b>
<b>EBIT</b>	<b>272</b>	<b>298</b>	<b>303</b>	<b>215</b>	<b>321</b>
<b>EBIT (before amortization)</b>	<b>272</b>	<b>298</b>	<b>303</b>	<b>218</b>	<b>321</b>
<b>EBITDA</b>	<b>281</b>	<b>305</b>	<b>309</b>	<b>224</b>	<b>328</b>
<b>Headcount</b>	-	-	-	-	-
MPs % Revenue	29%	20%	20%	23%	29%
TOTAL SG&A % Revenue	15%	15%	14%	14%	14%
TOTAL SG&A % MP	51%	51%	50%	49%	48%
EBIT % Revenue	13%	13%	12%	13%	13%
EBIT % MP (before amortization)	17%	17%	16%	17%	17%
EBITDA % Revenue	13%	13%	12%	14%	14%
EBITDA % MP	11%	12%	11%	14%	14%

**BMG MUSIC PUBLISHING  
2008 BUSINESS PLAN**

PROFIT AND LOSS STATEMENT  
 CIMA BUSINESS  
 SOUTH AFRICA  
 (€ 000's)

	TR 2008	TR 2007	TR 2006	TR 2005	TR 2004
Mediacorp Performance	1,111	1,218	1,163	1,197	1,316
Syn	324	347	352	387	382
New Media	321	341	302	354	478
Print	-	-	-	-	-
Postnet	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	99	100	107	111	116
Total Revenue	3,034	3,917	3,932	3,053	2,132
Mediacorp Performance	(529)	(420)	(499)	(419)	(540)
Syn	(142)	(142)	(223)	(124)	(104)
New Media	(277)	(291)	(312)	(332)	(392)
Print	-	-	-	-	-
Postnet	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
Total Property Expenses	(1,398)	(1,443)	(1,493)	(1,345)	(1,595)
Net Profit	21	21	21	21	21
Net Profit	480	495	511	527	544
Headline Costs	-	(5)	(5)	(5)	(5)
Provision against Advances	-	-	-	-	-
Depreciation Rights and Licenses Incl. Tech Tra	-	-	-	-	-
Other Cost of Sales	(15)	(15)	(15)	(15)	(15)
Total Cost of Sales (incl. month end)	(20)	(20)	(20)	(20)	(20)
Adjusted NP	459	474	490	506	523
2008 (incl. items below)	(240)	(246)	(252)	(259)	(265)
Depreciation/Trouble Assets	(8)	(8)	(8)	(8)	(8)
Rent	(17)	(17)	(17)	(17)	(17)
Print Publishing Intercompany Charge	(15)	(15)	(15)	(15)	(15)
Reimbursements/IC Charge	(15)	(15)	(15)	(15)	(15)
Internal Services Charge	(12)	(12)	(12)	(12)	(12)
Travel/Entertainment	(248)	(254)	(261)	(267)	(274)
Rent and Depreciation of Investments	(11)	(11)	(11)	(11)	(11)
Other Operating Costs	-	-	-	-	-
Separation Expenses	-	-	-	-	-
Other Technical Training	-	-	-	-	-
Total Other Operating Costs	(1)	(1)	(1)	(1)	(1)
Total Investments & Amortisation	-	-	-	-	-
NET	250	259	268	278	288
EBIT (before extraordinary)	240	249	258	268	278
EBITDA	250	257	265	274	283
Headlines	250	259	268	278	288
NP % Revenue	26%	26%	26%	26%	26%
Total NP % Revenue	14%	16%	16%	14%	14%
Total NP % Revenue	20%	20%	20%	20%	20%
EBIT NP % Revenue	10%	10%	11%	11%	11%
EBIT NP % Revenue	10%	10%	11%	11%	11%
EBIT NP % Revenue	11%	11%	11%	11%	11%

BMG MUSIC PUBLISHING  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Production Risk

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**SOUTH AFRICA**  
(€ 000's)

	FY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Net-sell Performance	341	251	241	232	265
Spv	19	20	21	22	23
New Fields					
Print					
Other					
<b>Total Revenue</b>	<b>280</b>	<b>271</b>	<b>263</b>	<b>254</b>	<b>288</b>
Royalty Expense					
Net-sell Performance	(120)	(123)	(131)	(132)	(142)
Spv	(10)	(10)	(10)	(11)	(11)
New Fields					
Print					
Other					
<b>Total Royalty Expense</b>	<b>(130)</b>	<b>(133)</b>	<b>(141)</b>	<b>(143)</b>	<b>(153)</b>
Cost of Sales					
Int'l International Advertis					
Spv	120	133	141	147	153
<b>Net Profit</b>	<b>150</b>	<b>138</b>	<b>122</b>	<b>111</b>	<b>135</b>
Headline Costs					
Provision against Advance					
Depreciation Rights and Licenses incl Tech Tr					
Cost of Other Public Items					
Other Cost of Sales					
<b>Total Cost of Sales (incl fourth and</b>	<b>(3)</b>	<b>(4)</b>	<b>(4)</b>	<b>(4)</b>	<b>(4)</b>
<b>Adjusted NP2</b>	<b>147</b>	<b>134</b>	<b>118</b>	<b>107</b>	<b>131</b>
SOA (incl items below)					
Depreciation Tangible Assets					
Rent					
Print Advertising Intercountry Charge					
Performance I/C Charge					
Internal Service Charge					
<b>Total SOA</b>	<b>(12)</b>	<b>(13)</b>	<b>(12)</b>	<b>(12)</b>	<b>(12)</b>
Headline and Depreciation of Investments	(44)	(44)	(45)	(46)	(47)
Other Depreciation					
Restructuring Expenses					
Separation Expenses					
Other Technical Transition					
<b>Total Other Operating Inc/(Exp)</b>	<b>(44)</b>	<b>(44)</b>	<b>(45)</b>	<b>(46)</b>	<b>(47)</b>
<b>Total Investments &amp; Amortisation</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
EBIT	83	87	92	87	102
EBIT (before extraordinary)	83	87	92	87	102
EBITDA	85	87	92	87	103
Headline					
NP2 % Revenue	50%	50%	50%	50%	50%
TOTL SOA % Revenue	17%	17%	16%	16%	17%
TOTL SOA % NP2	34%	33%	32%	31%	31%
EBIT % Revenue	29%	32%	35%	34%	36%
EBIT % NP2	32%	32%	32%	32%	34%
EBITDA % Revenue	30%	32%	35%	34%	36%
EBITDA % NP2	32%	32%	32%	32%	34%

**THE AFRICAN PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**PRINTING**  
**SOUTH AFRICA**  
(€ 000's)

	FY 2008	FY 2007	FY 2006	FY 2005	FY 2004
<b>Netbookell</b>					
Performance					
Sync					
New Media					
Print					
Person					
Total Revenue					
Revenue Expenses					
Netbookell					
Performance					
Sync					
New Media					
Print					
Person					
Total Operating Expenses					
Cost of Sale					
UK International Adject					
ppp					
<b>Marketing Costs</b>					
Production against Advances					
Depreciation Rights and Licenses Inc/Teach Tra					
Cost of Other Print Retail					
Cost of Other Sales					
Total Cost of Sales (excl IPPHt and)					
Adjusted ppp					
<b>SG&amp;A (see items below)</b>					
Depreciation Tangible Assets					
Rent					
Good Publishing Intereconomy Charge					
Depreciation Lic Charge					
Patent Fees Charge					
Total SG&A					
Results and Depreciation of Investments					
Other Operating Inc/(Exp)					
Restructuring Expenses					
Separation Expenses					
Other Technical Transfer					
Total Other Operating Inc/(Exp)					
Total Investments & Amortisation					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Precedent					
100% of Revenue					
100% of SG&A					
TOTAL SG&A as %					
EBIT ROS% (before extraordinary)					
EBIT ROS%					
EBITDA ROS%					

8th MIDNIGHT PURSUING  
 2006 BUSINESS PLAN  
 PRIORITY AND LOSS STATEMENT  
 NIGRA & KAMISA  
 SOUTH AFRICA  
 (S 000)

	FY 2008	FY 2007	FY 2006	FY 2005	FY 2004
ADV/DI					
ADV/DI					
ADV/DI					
ADV/DI					
ADV/DI					
ADV/DI					

	TR 2006	TR 2007	TR 2008	TR 2009	TR 2010
Performance					
Spec					
New Media					
Print					
Radio					
Other					
Total Revenues					
Reversity Expenses					
Reversity					
Performance					
Spec					
New Media					
Print					
Radio					
Other					
Total Reversity Expenses					
Cost of Sales					
UK International Account					
MP3					
Production Costs					
Production against Advance					
Declaration Rights and Licenses In/With The					
Owner of Sound Music Rights					
Other Cost of Sales					
Total Cost of Sales (net royalty and)					
Adjusted MP3					
2006 (and items below)					
Operating Profit (before Assets					
Post					
Goodwill Prolonged Intangible Assets					
Reversity I/C Charge					
Internal Service Charge					
Total EBITA					
Rentals and Depreciation of Investments					
Other Operating Int/Cont					
Shareholder Expenses					
Shareholder Expenses					
Other Technical Training					
Total Other Operations Int/(Cont)					
Total Investments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headcount					
195 % Revenue					
TOTAL 2006 % Revenue					
TOTAL 2007 % Revenue					
EBIT 2005% (before extraordinary)					
EBIT 2005%					
EBITDA 2005%					
Headcount					
Performance					
Spec					
New Media					
Print					

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Account	Account	Account	Account	Account
Profit				
Overhead				
Total Expenses				
Marketing Expenses				
Merchandise				
Performance				
Selling				
Retail				
Other				
Total Operating Expenses				
Cost of Goods Sold				
UK Interchange/Adverts				
Net Profit				
Marketing Costs				
Provision against Accounts				
Depreciation (Right and License Inc./Tech Tra				
Legal Fees/Trade Shows				
Other Costs/Other				
Total Cost of Sales (incl. overheads)				
Adjusted EPS				
SG&A (incl items below)				
Depreciation Trade Assets				
Rent/Advertising/Intercompany Charge				
Shareholder Expenses				
Internal Services Charge				
Total SG&A				
Results and Depreciation of Investments				
Other Operating Inc/(Exp)				
Restructuring Expenses				
Separation Expenses				
Other Technical Transfer				
Total Other Operating Inc/(Exp)				
Total Investments & Amortisation				
EBIT				
EBIT (Before extract/fin)				
EBITDA				
Predecessor				
EPS % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SG&A % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SG&A % EPS	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT 805% (before extract/fin)	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT 105%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBITDA 805%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

**DMG MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Continued from page 1  
**SOUTH EAST USA**  
 (€ 000's)

	FT 2004	TT 2007	TT 2006	TT 2005	TT 2004
Mediated performance	2,893	2,972	3,036	3,142	3,228
Sonic	1,113	1,159	1,207	1,258	1,311
New Media	961	1,016	1,095	1,138	1,215
Print	20	20	49	64	84
Books	20	20	21	21	22
Acquisition	•	•	•	•	•
Other	•	•	•	•	•
Total Revenues	5,117	5,200	5,357	5,472	5,667
Marketing Expenses	(1,217)	(1,286)	(1,396)	(1,417)	(1,480)
Production	(760)	(757)	(788)	(822)	(856)
Sonic	(760)	(757)	(788)	(822)	(856)
New Media	(250)	(250)	(250)	(250)	(250)
Print	(17)	(17)	(18)	(18)	(19)
Books	(17)	(17)	(18)	(18)	(19)
Acquisition	•	•	•	•	•
Other	•	•	•	•	•
Total Property Expenses	(1,987)	(1,980)	(1,972)	(2,023)	(2,112)
UK International Adjusted	(4,305)	(4,411)	(4,659)	(4,857)	(5,042)
IFPS	74	74	74	74	74
2,000	2,773	3,358	3,947	4,547	5,047
Marketing Costs	(21)	(21)	(20)	(20)	(20)
Production Agent Advances	(20)	(20)	(20)	(20)	(20)
Depreciation Rights and Licenses	(49)	(49)	(49)	(49)	(49)
Cost of Stock Price Rental	(49)	(49)	(49)	(49)	(49)
Other	(133)	(133)	(133)	(133)	(133)
Total Cost of Sales (incl royalty cost)	(282)	(282)	(282)	(282)	(282)
Adjusted IFPS	1,499	1,528	1,631	1,702	1,801
SG&A (incl item labor)	(700)	(700)	(700)	(700)	(700)
Depreciation Tangible Assets	(41)	(41)	(41)	(41)	(41)
Rent	(89)	(89)	(88)	(87)	(86)
Good Producing Intangible Assets	(28)	(28)	(28)	(28)	(28)
Depreciation I/C Change	(2)	(2)	(2)	(2)	(2)
Personnel Service Charge	(914)	(913)	(920)	(931)	(937)
Total SG&A	(1,814)	(1,813)	(1,820)	(1,831)	(1,837)
Results and Depreciation of Investments	192	192	192	192	192
Other Operating Int./Debt	•	•	•	•	•
Separation Expenses	•	•	•	•	•
Restructuring Expenses	•	•	•	•	•
Other Operating Int./Debt	•	•	•	•	•
Total Other Operating Int./Debt	192	192	192	192	192
Total Investments & Amortisation	332	376	352	392	393
IFPS	•	•	•	•	•
EBIT (before amortisation)	738	728	874	843	1,011
EBITDA	798	804	874	843	1,071
Headcount	804	854	840	1,009	1,087
IFPS % Revenue	3%	2%	2%	2%	3%
Total SG&A % Revenue	10%	13%	14%	14%	13%
Total Cost of Sales % Revenue	54%	52%	50%	49%	48%
EBIT % Revenue	14%	14%	16%	15%	18%
EBITDA % Revenue	15%	15%	16%	15%	19%
EBITDA % IFPS	15%	15%	17%	15%	15%

**DMG MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**

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PROFIT AND LOSS STATEMENT  
 Core Business  
 SOUTH EAST ASIA  
 (\$ 000's)

	TT 2006	TT 2007	TT 2008	TT 2009	TT 2010
Headline	2,156	1,268	2,335	1,336	2,361
Performance	713	743	775	806	842
Special Events	757	813	863	917	924
New Media	307	304	499	648	843
Print	20	20	21	21	22
Postcard	•	•	•	•	•
Acquisition	•	•	•	•	•
Other	•	•	•	•	•
Total Revenue	312	923	951	976	999
Regulatory Expenses	4,473	4,099	4,418	5,272	5,424
Headline	(1,670)	(1,919)	(1,963)	(2,008)	(2,035)
Performance	(527)	(546)	(572)	(597)	(622)
Special Events	(128)	(120)	(164)	(182)	(182)
New Media	(17)	(17)	(18)	(18)	(19)
Print	•	•	•	•	•
Postcard	•	•	•	•	•
Acquisition	•	•	•	•	•
Other	(183)	(193)	(197)	(203)	(211)
Total Regulatory Expenses	(3,940)	(3,738)	(3,933)	(4,188)	(4,480)
Cost of Sales	74	74	74	74	74
US International Address	1,010	1,055	1,107	1,167	1,238
Headline	(1)	(1)	(1)	(1)	(1)
Performance	(2)	(2)	(2)	(2)	(2)
Special Events	(43)	(43)	(43)	(43)	(43)
New Media	•	•	•	•	•
Print	•	•	•	•	•
Postcard	•	•	•	•	•
Acquisition	•	•	•	•	•
Other	(68)	(88)	(61)	(68)	(68)
Total Cost of Sales (incl. monthly cap)	943	988	1,033	1,099	1,187
Advertising	(947)	(944)	(949)	(952)	(976)
Production	(46)	(46)	(46)	(46)	(46)
Headline	(46)	(46)	(46)	(46)	(46)
Performance	(12)	(12)	(12)	(12)	(12)
Special Events	(12)	(12)	(12)	(12)	(12)
New Media	(12)	(12)	(12)	(12)	(12)
Print	(12)	(12)	(12)	(12)	(12)
Postcard	(12)	(12)	(12)	(12)	(12)
Acquisition	(12)	(12)	(12)	(12)	(12)
Other	(12)	(12)	(12)	(12)	(12)
Total Advertising & Promotion	192	192	192	192	192
Headline	•	•	•	•	•
Performance	•	•	•	•	•
Special Events	•	•	•	•	•
New Media	•	•	•	•	•
Print	•	•	•	•	•
Postcard	•	•	•	•	•
Acquisition	•	•	•	•	•
Other	•	•	•	•	•
Total Impairments & Amortisation	•	•	•	•	•
EBIT	302	534	597	642	693
EBIT (before extraordinary)	302	534	597	642	693
EBITDA	144	508	639	703	738
Headline	•	•	•	•	•
Performance	•	•	•	•	•
Special Events	•	•	•	•	•
New Media	•	•	•	•	•
Print	•	•	•	•	•
Postcard	•	•	•	•	•
Acquisition	•	•	•	•	•
Other	•	•	•	•	•
Total EBITDA	144	508	639	703	738
Headline	•	•	•	•	•
Performance	•	•	•	•	•
Special Events	•	•	•	•	•
New Media	•	•	•	•	•
Print	•	•	•	•	•
Postcard	•	•	•	•	•
Acquisition	•	•	•	•	•
Other	•	•	•	•	•
Total EBITDA	144	508	639	703	738

BMG MUSIC PUBLISHING  
 CORE BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Production Month

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SOUTH EAST ASIA  
(€ 000's)

	FY21 2020	TY 2020	TY 2019	TY 2018	TY 2017
Marketing	77	48	60	81	88
Performance	39	48	40	40	49
Sync	214	221	232	242	252
Key Media	0	0	1	1	1
Print	0	0	0	0	0
Research	0	0	0	0	0
Other	0	0	0	0	0
<b>Total Marketing Expenses</b>	<b>320</b>	<b>317</b>	<b>373</b>	<b>364</b>	<b>370</b>
Repertoire Expenses	1841	(127)	(892)	(409)	(484)
Metaphorical	(320)	(229)	(240)	(225)	(234)
Performance	(124)	(198)	(111)	(117)	(122)
Key Media	(0)	(0)	(1)	(0)	(0)
Print	0	0	0	0	0
Research	0	0	0	0	0
Other	0	0	0	0	0
<b>Total Repertoire Expenses</b>	<b>(837)</b>	<b>(693)</b>	<b>(722)</b>	<b>(722)</b>	<b>(780)</b>
Cost of Sales	690	715	749	780	812
FX International Adjust	0	0	0	0	0
<b>Net Sales</b>	<b>(20)</b>	<b>(21)</b>	<b>(21)</b>	<b>(21)</b>	<b>(22)</b>
Production Costs	0	0	0	0	0
Production Talent Advances	0	0	0	0	0
Depreciation Rights and Licenses Inc/Tech Tra	0	0	0	0	0
Over of Street Music Rental	0	0	0	0	0
Other Cost of Sales	0	0	0	0	0
<b>Total Cost of Sales (incl. royalty eco)</b>	<b>(152)</b>	<b>(153)</b>	<b>(153)</b>	<b>(153)</b>	<b>(153)</b>
Adjustment PPS	(172)	(170)	(170)	(177)	(177)
Stock (incl. Home label)	838	843	872	802	848
Depreciation Tangible Assets	(222)	(231)	(244)	(250)	(252)
Pat	(4)	(4)	(4)	(4)	(4)
BMG Publishing (Incomparable) Clearance	(29)	(29)	(30)	(30)	(31)
Performance Inc/Charge	(18)	(18)	(18)	(18)	(18)
Professional Inc/Charge	0	0	0	0	0
Universal Service Charge	0	0	0	0	0
Transfer of Assets	0	0	0	0	0
Assets and Depreciation of Investments	(202)	(205)	(205)	(202)	(203)
Under Operating Licenses	0	0	0	0	0
Rehabilitation Expenses	0	0	0	0	0
Separation Expenses	0	0	0	0	0
Other Technical Transfer	0	0	0	0	0
<b>Total Other Operating Inc/(Exp)</b>	<b>(202)</b>	<b>(205)</b>	<b>(205)</b>	<b>(202)</b>	<b>(203)</b>
<b>Total Impairments &amp; Amortization</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>EBIT</b>	<b>208</b>	<b>204</b>	<b>277</b>	<b>302</b>	<b>338</b>
<b>EBIT (before extraordinary)</b>	<b>225</b>	<b>204</b>	<b>277</b>	<b>302</b>	<b>328</b>
<b>EBITDA</b>	<b>240</b>	<b>209</b>	<b>302</b>	<b>308</b>	<b>321</b>
<b>Headcount</b>	<b>514</b>	<b>514</b>	<b>514</b>	<b>514</b>	<b>514</b>
<b>EBIT % Revenue</b>	<b>21%</b>	<b>20%</b>	<b>20%</b>	<b>20%</b>	<b>18%</b>
<b>EBITDA % Revenue</b>	<b>22%</b>	<b>19%</b>	<b>19%</b>	<b>19%</b>	<b>18%</b>
<b>EBIT % EBITDA</b>	<b>87%</b>	<b>87%</b>	<b>67%</b>	<b>67%</b>	<b>67%</b>
<b>EBITDA % Revenue</b>	<b>18%</b>	<b>18%</b>	<b>19%</b>	<b>19%</b>	<b>18%</b>

BMG MUSIC PUBLISHING  
2018 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Financials  
SOUTH EAST ASIA  
(€ 000's)

Revised

SE Asia

	Q1 2006	Q2 2006	Q3 2006	Q4 2006
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	Q1 2006	Q2 2006	Q3 2006	Q4 2006
Net/Period				
Revenue				
Cost of Sales				
Gross Profit				
Operating Expenses				
Depreciation & Amortization				
Other				
Operating Income				
Income Taxes				
Net Income				
EPS				
Dividends				
Net Cash from Operations				
Change in Working Capital				
Investing Activities				
Capital Expenditures				
Acquisition of Intangible Assets				
Other				
Financing Activities				
Debt Proceeds				
Dividend Payments				
Other				
Change in Cash				
Free Cash Flow				

**SHS MUSIC PUBLISHING**  
**2006 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**RHWA & RHWA**  
**SOUTH EAST ASIA**  
**(K 000's)**

BP	FCST	BP	TY	TY
FY 2005	FY 2005	2006	2007	2008



Region				
Other				
Total Revenue				
Revenue Expenses				
Headcount				
Performance				
SPK				
Open Funds				
Open				
Position				
Other				
Total Revenue Expenses				
Cost of Sales				
UK International Adverts				
NP3				
Headlines Cost				
Production Costs				
Production Rights and Licenses Inc/Tech Tra				
Days of Issue Print Rend				
Other Cost of Sales				
Total Cost of Sales (cost for/ly end)				
Adjusted NP3				
SCAA (incl open order)				
Production Rights Assets				
Benetton J/C Charge				
Internal Service Charge				
Total SCAA				
Results and Deviation of Investments				
Other Operating Inc/(Ded)				
Restructuring Expenses				
Operational Expenses				
Other Operating Expenses				
Total Other Operating Inc/(Ded)				
Total Investments & Amortization				
EBIT				
EBIT (before adjustment)				
EBITDA				
Predecessor				
NP3 % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SCAA % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SCAA % NP3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT NP3% (before adjustment)	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT NP3%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBITDA NP3%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Consolidated Business  
**WORLDWIDE CENTERS**  
 (€ 000's)

	Q3 2008	TY 2007	TY 2008	TY 2008	TY 2010
Headline	12,413	12,720	13,022	13,322	13,628
Performance	10,867	11,049	11,519	12,078	12,319
Sync	4,317	4,576	4,866	5,161	5,482
New Media	239	299	389	505	638
Print	38	57	38	59	60
Revenue	11,106	11,348	11,908	12,583	12,957
Acquisition	1,129	8,500	11,500	14,500	14,500
Other	-	-	-	-	-
<b>Total Revenue</b>	<b>12,235</b>	<b>21,848</b>	<b>23,408</b>	<b>27,083</b>	<b>27,457</b>
Revenue Expenses					
Headline	(11,133)	(11,431)	(11,714)	(11,964)	(12,259)
Performance	(9,582)	(9,004)	(10,323)	(10,764)	(11,221)
Sync	(3,249)	(4,079)	(4,322)	(4,600)	(4,885)
New Media	(279)	(271)	(323)	(438)	(595)
Print	(49)	(69)	(78)	(91)	(93)
Revenue	(14,389)	(25,063)	(27,060)	(28,856)	(29,851)
Acquisition	-	(1,073)	(8,100)	(6,500)	(6,500)
Other	-	-	-	-	-
<b>Total Revenue Expenses</b>	<b>(14,389)</b>	<b>(26,136)</b>	<b>(35,160)</b>	<b>(35,356)</b>	<b>(36,351)</b>
Cost of Sales					
UK International/Headline	(1,002)	(1,463)	(1,902)	(1,967)	(1,902)
Other	872	2,224	4,491	5,818	7,149
<b>Total Royalty Expenses</b>	<b>(21,288)</b>	<b>(27,693)</b>	<b>(31,874)</b>	<b>(34,737)</b>	<b>(37,714)</b>
Production Costs					
Production Royalty Advances	(1,181)	(1,181)	(1,181)	(1,181)	(1,181)
Depreciation Rights and Licenses pol/Tech TR	(118)	(118)	(118)	(118)	(118)
Other Cost of Sales (incl. royalty cost)	(4,110)	(4,110)	(4,110)	(4,110)	(4,110)
<b>Total Cost of Sales (incl. royalty cost)</b>	<b>(5,409)</b>	<b>(5,409)</b>	<b>(5,409)</b>	<b>(5,409)</b>	<b>(5,409)</b>
Additional NPS					
SCA (incl. Item below)	(13,786)	(16,114)	(17,418)	(18,069)	(18,687)
Depreciation Intangible Assets	(24,828)	(24,191)	(23,998)	(23,272)	(21,940)
Production Intangible Assets	(13,312)	(13,695)	(16,887)	(18,469)	(16,501)
Print	(407)	(407)	(407)	(407)	(407)
Headline	(1,877)	(1,877)	(1,877)	(1,877)	(1,877)
King Publishing/Discontinued/Change	1,277	1,277	1,277	1,277	1,277
Randomness/LIC Change	(41)	(41)	(41)	(41)	(41)
Internal Service Charge	(14,760)	(15,347)	(16,543)	(16,850)	(16,268)
Results and Depreciation of Investments	(411)	(411)	(411)	(411)	(411)
Other Operating Inc/(Exp)	(1,500)	-	-	-	-
Production Expenses	-	-	-	-	-
Operation Expenses	-	-	-	-	-
Other Operating Inc/(Exp)	-	-	-	-	-
<b>Total Other Operating Inc/(Exp)</b>	<b>(1,500)</b>	<b>(411)</b>	<b>(411)</b>	<b>(411)</b>	<b>(411)</b>
Total Investments & Amortization					
EBIT	(31,599)	(29,749)	(29,923)	(29,635)	(29,318)
EBIT (before extraordinary)	(29,089)	(29,749)	(29,983)	(29,635)	(29,318)
EBITDA	(12,072)	(14,607)	(13,738)	(13,658)	(13,003)
Headline					
NPS % Revenue	3%	7%	12%	14%	15%
TOTAL SCA % Revenue	21%	41%	41%	37%	35%
TOTAL SCA % NPS	1684%	841%	346%	274%	229%
EBIT % NPS (before extraordinary)	-110%	-43%	-75%	-67%	-60%
EBITDA % NPS	-2%	-6%	-35%	-28%	-23%

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**

HW CENTERS

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**PROFIT AND LOSS STATEMENT**  
 Core Business  
**WORLDWIDE CENTERS**  
 (\$ 000's)

	EST 2008	TY 2007	TY 2008	TY 2009	TY 2010
Netrevel	12,447	12,729	13,022	13,332	13,628
Performance	10,947	11,049	11,519	12,068	12,519
Synk	4,139	4,576	4,886	5,161	5,482
New Media	54	25	38	50	65
Print	54	25	38	50	65
Acquisition	-	3,125	8,506	11,500	14,500
Other	-	-	-	-	-
Total Performance	37,723	31,971	39,748	42,596	46,848
Netrevel	(11,193)	(12,431)	(11,714)	(11,484)	(12,239)
Performance	(8,188)	(8,946)	(10,215)	(10,764)	(11,211)
Synk	(1,968)	(2,172)	(2,172)	(2,172)	(2,172)
New Media	(217)	(71)	(58)	(58)	(59)
Print	(49)	(49)	(51)	(51)	(51)
Acquisition	-	(1,879)	(5,100)	(6,900)	(8,700)
Other	-	-	-	-	-
Total Equity Expenses	(24,088)	(27,628)	(21,874)	(24,787)	(27,741)
Cost of Sales	(1,883)	(1,883)	(1,883)	(1,883)	(1,993)
UK International Advertis	874	3,258	4,439	5,838	7,148
Headline Costs	(1,163)	(1,103)	(1,169)	(1,167)	(1,103)
Production/Agency	(516)	(516)	(516)	(516)	(516)
Depreciation and Amortization	(14,110)	(14,735)	(15,816)	(16,410)	(17,610)
Other Cost of Sales	-	-	-	-	-
Total Cost of Sales (incl. headl. tra)	(15,739)	(16,414)	(17,461)	(18,096)	(19,129)
Adjusted EPS	(14,918)	(14,581)	(15,249)	(15,580)	(16,284)
SG&A (incl. items below)	(11,312)	(11,595)	(11,687)	(11,658)	(11,501)
Depreciation/Amortization	(407)	(407)	(407)	(407)	(407)
SG&A	(227)	(281)	(286)	(286)	(284)
Int'l Production/Agency Charge	1,277	1,277	1,277	1,277	1,277
Int'l Service Charge	(41)	(41)	(41)	(41)	(41)
Total SG&A	(14,760)	(15,147)	(15,348)	(15,390)	(15,346)
Goodwill Impairment	(411)	(411)	(411)	(411)	(411)
Other Operating (In/Out)	(1,500)	-	-	-	-
Restructuring Expenses	-	-	-	-	-
Other Financial (In/Out)	-	-	-	-	-
Total Other Operating (In/Out)	(1,911)	-	-	-	-
Total Intangible & Amortization	(1,911)	(411)	(411)	(411)	(411)
EBIT	(21,589)	(29,748)	(28,535)	(28,435)	(29,313)
EBIT (incl. extra/fin)	(20,069)	(29,748)	(28,535)	(28,435)	(29,313)
EBITDA	(12,072)	(14,807)	(12,738)	(11,818)	(10,902)
Headline	-	-	-	-	-
EPS % Revenue	1%	7%	13%	14%	15%
TOTAL SG&A % Revenue	41%	41%	37%	37%	37%
TOTAL SG&A % EBIT	159%	68%	74%	73%	73%
EBIT % Revenue (incl. extra/fin)	-10%	-4%	-4%	-4%	-4%
EBITDA % Revenue	-11%	-5%	-5%	-5%	-5%
EBITDA % EBIT	-5%	-2%	-2%	-2%	-2%

**BMG MUSIC MULTIMEDIA**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Production Music

WAY CENTERS

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**WORLDWIDE CENTERS**  
(€ 000's)

	FSM 2004	TY 2007	TY 2008	TY 2009	TY 2010
Net/Partial Performance					
Silver Hedge					
FX Gain/Loss					
Other					
<b>Total Revenue</b>					
Revenue Expense					
Net/Partial Performance					
Silver Hedge					
FX Gain/Loss					
Other					
<b>Total Foreign Expense</b>					
Cost of Sales					
Int. International Advertis.					
IFPS					
Paradise Costs					
Provision against Advance					
Provision for Impairment					
Other					
<b>Total Cost of Sales (incl. parity cost)</b>					
Adjusted IFPS					
SCM (and items below)					
Provision against Advance					
Provision for Impairment					
Other					
<b>Total SCM</b>					
Net/Partial Performance					
Silver Hedge					
FX Gain/Loss					
Other					
<b>Total Operating Income/Expense</b>					
Restructuring Expenses					
Separation Expenses					
Other Technical Transfer					
<b>Total Other Operating Inc./Loss</b>					
Total Investments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headwork					
IFPS % Revenue					
TOTAL SCM & Revenue					
TOTAL SCM & IFPS					
EBIT 80% (before extraordinary)					
EBIT 80%					
EBITDA 80%					

**800 MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**WORLDWIDE CENTERS**  
**PHINIX HEARST**  
**(€ 000's)**

WVW CENTERS

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	FY2006	FY 2007	FY 2008	FY 2009	FY 2010
Medical					
Performance					
Spice					
New Media					
Pink					
Korlan					
Other					
Total Revenue					
Revolvy Expense					
Product					
Spice					
New Media					
Pink					
Korlan					
Other					
Total Revolvy Expense					
Cost of Sales					
UK International Ad/sock					
MP3					
Marketing Costs					
Production center advances					
Depreciation Rights and Licenses incl/ren/Tr					
Opex of Show Music Rental					
Other Cost of Sales					
Total Cost of Sales (incl/revolvy exp)					
Adjusted MP3					
SG&A (incl/brand build)					
Production Travel/Agency					
Rent					
Print Publishing Intercompany Charge					
Production/IT/Charge					
Internal Service Charge					
Total SG&A					
Actual and Depreciation of Investments					
Actual and Depreciation (12/05)					
Remuneration Expense					
Separation Expense					
Other Technical Training					
Total Other Operating Inv/(Debt)					
Total Investments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headcount					
MP3 % Revenue					
TOTAL SG&A % Revenue					
TOTAL SG&A % MP3					
EBIT/MP3					
EBIT/MP3 (before extraordinary)					
EBITDA/MP3					

	FY2006	FY 2007	FY 2008	FY 2009	FY 2010
MP3 % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SG&A % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SG&A % MP3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT/MP3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT/MP3 (before extraordinary)	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBITDA/MP3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

**5MUSIC PARTNERSHIP  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
KING & KEVIN  
WORKLOAD CENTERS  
(€ 000's)**

	FY2006	FY 2007	FY 2008	FY 2009	FY 2010
Medical					
Performance					
Spice					
New Media					
Pink					
Korlan					
Other					
Total Revenue					
Revolvy Expense					
Product					
Spice					
New Media					
Pink					
Korlan					
Other					
Total Revolvy Expense					
Cost of Sales					
UK International Ad/sock					
MP3					
Marketing Costs					
Production center advances					
Depreciation Rights and Licenses incl/ren/Tr					
Opex of Show Music Rental					
Other Cost of Sales					
Total Cost of Sales (incl/revolvy exp)					
Adjusted MP3					
SG&A (incl/brand build)					
Production Travel/Agency					
Rent					
Print Publishing Intercompany Charge					
Production/IT/Charge					
Internal Service Charge					
Total SG&A					
Actual and Depreciation of Investments					
Actual and Depreciation (12/05)					
Remuneration Expense					
Separation Expense					
Other Technical Training					
Total Other Operating Inv/(Debt)					
Total Investments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headcount					
MP3 % Revenue					
TOTAL SG&A % Revenue					
TOTAL SG&A % MP3					
EBIT/MP3					
EBIT/MP3 (before extraordinary)					
EBITDA/MP3					

Mechanical  
 Performance  
 Sync  
 New Products  
 Print

	Q1 2006	Q2 2006	Q3 2006	Q4 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009
Performance																
Sync																
New Products																
Print																
Other																
Total Revenues																
Cost of Sales																
SG&A (incl. lang. lab.)																
Depreciation/Amortization																
Goodwill Impairment																
Other																
Operating Income																
Financial Income																
Other																
Total Other																
EBIT																
EBITDA																
Net Income																
EPS																
Operating Income																
Financial Income																
Other																
Total Other																
EBIT																
EBITDA																
Net Income																
EPS																
Operating Income																
Financial Income																
Other																
Total Other																
EBIT																
EBITDA																
Net Income																
EPS																

IBM BUSINESS PUBLISHING  
 2006 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 CHIEF FINANCIAL OFFICER  
 WORLDWIDE CENTERS  
 (\$ 000's)

	Q1 2006	Q2 2006	Q3 2006	Q4 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009
--	---------	---------	---------	---------	---------	---------	---------	---------	---------	---------	---------	---------	---------	---------	---------	---------

WORLDWIDE CENTERS

Other					
Total Revenue					
Realty Expense					
Administrative					
Other					
Total Realty Expense					
Cost of Sales					
UK International Adcock					
MP3					
Headline Cash					
Provision against Advances					
Provision Right and License for Tech Tra					
Other of Short Haul Rental					
Other Cost of Sales					
Total Cost of Sales (incl royalty and)					
Adjusted NP3					
SPA (incl fees below)					
Development Finance Assets					
Net Publishing Intangible Charge					
Bankam JIC Charge					
Internal Service Charge					
Total SGA					
Results and Depreciation of Investments					
Other Operating (incl/ood)					
Researching Expenses					
Other Non-Operating					
Other Non-Operating					
Total Other Operating (incl/ood)					
Total Investments & Amortisation					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headline					
NP3 % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SGA % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SGA % NP3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT NP3% (before extraordinary)	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT NP3%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBITDA NP3%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
 Consolidated Business  
 US CENTER  
 (€ 000's)

	FSY 2008	TY 2007	TY 2006	TY 2009	TY 2010
Technical Performance					
Synch					
Non-Synch					
Other					
Acquisition					
Total Revenue	3,125	6,506	11,510	14,500	14,500
Revenue Expenses					
Technical Performance					
Synch					
Non-Synch					
Other					
Total Revenue Expenses	3,125	6,506	11,510	14,500	14,500
Total Revenue					
Cost of Sales					
UK International Adject					
MP3					
Hardware Cost	1,250	3,400	4,600	5,800	5,800
Production Admin Advance	(1,007)	(1,007)	(1,007)	(1,007)	(1,007)
Depreciation					
Peer of Street Music Assets	(19,110)	(14,725)	(15,816)	(18,410)	(17,510)
Other Cost of Sales					
Total Cost of Sales (cost only and)	(18,860)	(18,132)	(19,423)	(22,217)	(22,317)
Actualized MP3	(18,860)	(18,132)	(19,423)	(22,217)	(22,317)
SGA (see Item Below)	(8,775)	(8,594)	(9,218)	(9,450)	(9,486)
Depreciation Tangible Assets	(2,231)	(2,223)	(2,223)	(2,223)	(2,223)
Net Publishing Intangible Assets	(2,277)	(2,411)	(2,441)	(2,488)	(2,521)
Depreciation/IC Charge	763	763	763	763	763
Internal Service Charge	(41)	(41)	(41)	(41)	(41)
Total SGA	(8,531)	(8,512)	(8,966)	(9,209)	(9,491)
Results and Depreciation of Intangibles	(410)	(410)	(410)	(410)	(410)
Other Operating Inc/(Ope)	(1,500)				
Restructuring Expenses					
Operation Expenses					
Other Interest Income					
Total Other Operating Inc/(Ope)	(1,910)	(410)	(410)	(410)	(410)
Total Intangibles & Amortization					
EBIT	(28,661)	(22,029)	(22,773)	(22,427)	(22,067)
EBIT (before extraordinary)	(24,061)	(22,699)	(22,792)	(22,427)	(22,067)
EBITDA	(11,205)	(8,673)	(8,359)	(8,752)	(8,823)
Headcount					
MP3 % Revenue	40%	40%	40%	40%	40%
Hardware Cost	20%	10%	6%	6%	6%
Production Admin Advance	20%	20%	20%	20%	20%
Peer of Street Music Assets	20%	20%	20%	20%	20%
Other Cost of Sales	20%	20%	20%	20%	20%
SGA (see Item Below)	20%	20%	20%	20%	20%
Depreciation Tangible Assets	20%	20%	20%	20%	20%
Net Publishing Intangible Assets	20%	20%	20%	20%	20%
Depreciation/IC Charge	20%	20%	20%	20%	20%
Internal Service Charge	20%	20%	20%	20%	20%
Total SGA	20%	20%	20%	20%	20%
Results and Depreciation of Intangibles	20%	20%	20%	20%	20%
Other Operating Inc/(Ope)	20%	20%	20%	20%	20%
Restructuring Expenses	20%	20%	20%	20%	20%
Operation Expenses	20%	20%	20%	20%	20%
Other Interest Income	20%	20%	20%	20%	20%
Total Other Operating Inc/(Ope)	20%	20%	20%	20%	20%
Total Intangibles & Amortization	20%	20%	20%	20%	20%
EBIT	20%	20%	20%	20%	20%
EBIT (before extraordinary)	20%	20%	20%	20%	20%
EBITDA	20%	20%	20%	20%	20%
Headcount	20%	20%	20%	20%	20%
MP3 % Revenue	20%	20%	20%	20%	20%
TOTAL SGA % Revenue	20%	20%	20%	20%	20%
TOTAL SGA % MP3	20%	20%	20%	20%	20%
EBIT % Revenue (before extraordinary)	20%	20%	20%	20%	20%
EBIT % MP3	20%	20%	20%	20%	20%
EBITDA % Revenue	20%	20%	20%	20%	20%
EBITDA % MP3	20%	20%	20%	20%	20%

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**

USC

PROFIT AND LOSS STATEMENT  
 2008  
 US CENTER  
 (€ 000)

	TY 2007	TY 2008	TY 2009	TY 2010
Mechanical Performance				
Sync				
New Media				
Print				
Production				
Acquisition				
Other				
<b>Total Mechanical Performance</b>	<b>3,125</b>	<b>8,500</b>	<b>11,520</b>	<b>14,500</b>
Research Expenses				
Mechanical				
Performance				
Sync				
New Media				
Print				
Production				
Acquisition				
Other				
<b>Total Research Expenses</b>	<b>(1,877)</b>	<b>(5,106)</b>	<b>(6,900)</b>	<b>(8,200)</b>
<b>Total Mechanical Performance</b>	<b>1,248</b>	<b>3,394</b>	<b>4,620</b>	<b>6,300</b>
Cost of Sales				
UK International/Added				
MP				
Marketing Costs				
Production related Advertis				
Operational Mobile and Wireless Int'l Tech Tr				
Operational Mobile and Wireless Int'l Tech Tr				
Other Cost of Sales				
<b>Total Cost of Sales (net of other acc)</b>	<b>(14,110)</b>	<b>(14,225)</b>	<b>(15,810)</b>	<b>(17,210)</b>
Additional IP				
SG&A (net of amort.)				
Depreciation				
Rent				
Print Publishing Technology Charge				
Benetton L/C Charge				
Internal Service Charge				
<b>Total SG&amp;A</b>	<b>(6,272)</b>	<b>(6,272)</b>	<b>(6,200)</b>	<b>(6,400)</b>
Revenue and Depreciation of Investments				
Other Operating (Inc/Ded)				
Operating Expenses				
Other Technical Training				
Other Technical Training				
<b>Total Other Operating Inc/(Ded)</b>	<b>(410)</b>	<b>(410)</b>	<b>(410)</b>	<b>(410)</b>
<b>Total Investments &amp; Amortization</b>	<b>(1,500)</b>	<b>(1,500)</b>	<b>(1,500)</b>	<b>(1,500)</b>
<b>EBIT</b>	<b>(23,551)</b>	<b>(23,031)</b>	<b>(22,720)</b>	<b>(22,427)</b>
<b>EBIT (before extraordinary)</b>	<b>(24,041)</b>	<b>(23,431)</b>	<b>(22,797)</b>	<b>(22,067)</b>
<b>EBITDA</b>	<b>(15,208)</b>	<b>(9,073)</b>	<b>(6,250)</b>	<b>(4,833)</b>
<b>Headcount</b>				
MP % Revenue	40%	40%	40%	40%
TOTAL SG&A % Revenue	20%	10%	10%	10%
TOTAL SG&A % MP	50%	20%	20%	15%
EBIT % Revenue	-268%	-268%	-195%	-152%
EBIT % MP	-735%	-268%	-195%	-152%
EBITDA % Revenue	-173%	-80%	-54%	-33%
EBITDA % MP	-43%	-20%	-15%	-10%

8 IG MUSIC PUBLISHING  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Production Music

USC

US CENTER  
(€ 000's)

	FY2004	FY2007	FY2008	FY2009	FY2010
Netbook					
Performance					
Sync					
New Media					
Print					
Other					
Total Revenue					
Revenue Expense					
Netbook					
Performance					
Sync					
New Media					
Print					
Other					
Total Revenue					
Total Revenue Expense					
Cost of Sales					
Int'l/International/Adopt					
IP's					
Marketing Costs					
Production/Author Advances					
Copyright Rights and Licensed Int'l/Tech Th					
Drop of Share Hold Rental					
Other Cost of Sales					
Total Cost of Sales (incl/Excl) exp)					
Adjusted IP's					
SOLA (incl/Excl) Sales					
Derivation/Transit Assets					
Rent					
Print Publishing Intercompany Charge					
Berkman/JC Change					
Internal Service Charge					
Total SOLA					
Results and Derivation of Investments					
Other Operations Inc/Dec'd					
Production Expense					
Marketing Expense					
Other Technical Costs					
Total Other Operations Inc/Dec'd					
Total Investments & Amortization					
EBIT					
EBIT (exclude extraordinary)					
EBITDA					
Headcount					
M/S % Revenue					
TOTAL SOLA % Revenue					
EBIT SOLA % M/S					
EBIT SOLA (Excl extraordinary)					
EBIT SOLA % M/S					
EBITDA % M/S					

3RD QUARTER FINANCIALS  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed in the  
US CENTER  
(€ 000's)



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HYPERMIL

USC

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	FY2006	FY 2007	FY 2008	FY 2009	FY 2010
Mechanical Performance Sync New Media Print					
Total Revenue					
Reverse Engineering					
Merchandise					
Performance Sync					
New Media					
Print					
Other					
Total Revenue Expenses					
Cost of Sales					
LP International Adverts					
MP					
Handling Costs					
Provision against Advances					
Depreciation Rights and License Incentive Tax					
Copy of Street Music Rental					
Other Cost of Sales					
Total Cost of Sales (incl royalty cost)					
Advances RTA					
SALA (incl from below)					
Depreciation French Assets					
Rent					
Rent Publishing International Chrym					
Retention (IC Charge)					
Int'l Services Charge					
Total Int'l Services					
Rents and Depreciation of Instruments					
Other Operating (incl/Excl)					
Restructuring Expenses					
Separation Expenses					
Other Technical/Trends					
Total Other Operating Inc/(Exp)					
Total Investments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Reserve					
MP & Revenue					
TOTAL SALA & Revenue					
TOTAL Revenue					
EBIT EBITDA (before extraordinary)					
EBIT EBITDA					
EBITDA					

BMG MUSIC PUBLISHING  
 2008 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 RIGA & BIRMAH  
 US CENTER  
 (C 0007)

	FY2006	FY 2007	FY 2008	FY 2009	FY 2010
MP & Revenue	40V/0	40V/0	40V/0	40V/0	40V/0
TOTAL SALA & Revenue	40V/0	40V/0	40V/0	40V/0	40V/0
TOTAL Revenue	40V/0	40V/0	40V/0	40V/0	40V/0
EBIT EBITDA (before extraordinary)	40V/0	40V/0	40V/0	40V/0	40V/0
EBIT EBITDA	40V/0	40V/0	40V/0	40V/0	40V/0
EBITDA	40V/0	40V/0	40V/0	40V/0	40V/0

Mechanical  
 Performance  
 Sync  
 New Hires  
 Print

**BMG MUSIC PUBLISHING**  
**ZOOX BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**CHESTER MUSIC**  
**US CENTER**  
**(€ 000 's)**

199 % Revenue  
 TOTAL SQM % Revenue  
 EBIT ROS% (before extraordinary)  
 EBIT ROS%  
 EBITDA ROS%

Revenues  
 EBITDA

EBIT  
 EBITDA (before extraordinary)

EBIT  
 EBITDA

Total Investments & Amortization  
 EBIT  
 EBITDA

EBIT  
 EBITDA

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 EBITDA

Section	2006	2007	2008	2009	2010
<b>Section</b>					
<b>Other</b>					
Total Expenses					
Royalty Expenses					
Hydraulic					
Performance					
Sync					
New Fields					
Print					
Research					
Other					
Total Royalty Expenses					
Net of Sales					
Intentional Addebit					
MIS					
Marketing Costs					
Production Agency					
Production Rights and License Incl/Excl T/A					
Ops of Street Vial, Kenda					
Other					
Total Cost of Sales (incl/ompr/ excl)					
Adjusted MIS					
Scale (incl items below)					
Depreciation Travel Agency					
Rest					
RIS Publishing International Group					
Interpress LLC Change					
Journal Service Change					
Total SOA					
Results and Depreciation of Investments					
Other Operating Inc/(Exp)					
Restructuring Expenses					
Separation Expenses					
Other Technical Training					
Total Other Operating Inc/(Exp)					
Total Investments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Depreciation					
IPR % Revenue					
TOTAL SCALE % Revenue					
EBIT RO5% (before extraordinary)					
EBIT RO2%					
EBITDA RO5%					

**BIG MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
OR INTERIM FINANCIAL  
(C 000)**

	FY2006	TY 2007	TY 2008	TY 2009	TY 2010
Net Profit	12,716	12,702	12,594	13,259	13,598
Performance	10,867	11,049	11,519	12,808	12,519
Sync	4,317	4,378	4,866	5,161	5,482
New Media	239	299	389	506	658
Print	38	37	36	39	60
Foreign	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
Total Revenue	37,838	37,883	38,830	41,077	42,316
Net Profit Expenses	(11,121)	(11,451)	(11,714)	(11,984)	(12,339)
Performance	(9,582)	(9,904)	(10,223)	(10,764)	(11,211)
Sync	(4,288)	(4,079)	(4,321)	(4,600)	(4,831)
New Media	(1,212)	(1,271)	(1,321)	(1,439)	(1,593)
Print	(49)	(49)	(50)	(51)	(51)
Foreign	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
Total Revenue Expense	(24,118)	(25,724)	(26,974)	(27,837)	(29,014)
Cost of Sales	(2,001)	(2,001)	(2,001)	(2,001)	(2,001)
Net Profit	823	923	1,042	1,166	1,298
Marketing Costs	(149)	(149)	(149)	(149)	(149)
Depreciation Rights and Leases Mkt/Tech/TX	(716)	(716)	(716)	(716)	(716)
Other Cost of Sales	-	-	-	-	-
Total Cost of Sales (incl rough and approx)	(865)	(865)	(865)	(865)	(865)
SG&A (incl items below)	137	259	376	500	632
Depreciation Tangible Assets	(6,122)	(6,297)	(6,494)	(6,616)	(6,781)
Print	(1,721)	(1,721)	(1,721)	(1,721)	(1,721)
Other	415	485	485	485	405
Total SG&A	(5,380)	(5,983)	(6,113)	(6,302)	(6,465)
Other Operating Expenses	-	-	-	-	-
Separation Expenses	-	-	-	-	-
Other Technical Training	-	-	-	-	-
Other Operating Exp/Dev	-	-	-	-	-
Reimbursement Expenses	-	-	-	-	-
Total Other Operating Exp/Dev	-	-	-	-	-
Total Impairments & Amortization	-	-	-	-	-
EBIT	(3,072)	(3,723)	(3,745)	(3,802)	(3,933)
EBIT (before extraordinary)	(4,672)	(5,724)	(6,748)	(7,802)	(8,833)
EBITDA	(3,501)	(3,551)	(3,592)	(3,630)	(3,682)
Headcount	-	-	-	-	-
ROI % Revenue	3%	3%	3%	4%	4%
ROI % EBIT	21%	21%	20%	20%	20%
ROI % EBITDA	79%	67%	58%	54%	48%
ROI % EBIT (before extraordinary)	-20%	-20%	-19%	-15%	-16%
ROI % EBITDA	-20%	-19%	-17%	-15%	-10%

**BIG MUSIC PUBLISHING  
2006 BUSINESS PLAN**

UK INTL

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CO05006086

**PROFIT AND LOSS STATEMENT**  
 Case Building  
 UK INTERNATIONAL  
 (£ 000's)

	1997/1998	1998/1999	1999/2000	2000/2001	2001/2002
Medical Performance	10,667	11,098	11,810	12,008	12,116
Sync	4,317	4,576	4,850	5,151	5,482
New Media	239	299	389	506	638
Print	56	57	58	59	60
Program	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Revenue</b>	<b>27,198</b>	<b>28,883</b>	<b>29,870</b>	<b>31,077</b>	<b>32,316</b>
Agency Expenses	(11,183)	(11,431)	(11,714)	(11,964)	(12,264)
Production	(3,562)	(3,924)	(4,072)	(4,124)	(4,121)
Sync	(1,246)	(1,407)	(1,432)	(1,460)	(1,488)
New Media	(217)	(271)	(353)	(458)	(595)
Print	(49)	(49)	(50)	(51)	(52)
Program	-	-	-	-	-
Acquisition	-	-	-	-	-
Other	-	-	-	-	-
<b>Total Agency Expenses</b>	<b>(16,857)</b>	<b>(17,082)</b>	<b>(17,322)</b>	<b>(17,578)</b>	<b>(17,980)</b>
Cost of Sales	(2,205)	(2,204)	(2,204)	(2,204)	(2,204)
UK International Advertis	932	922	1,042	1,068	1,218
Headline Costs	(149)	(149)	(145)	(149)	(149)
Production Rights and License In/With Tr	(316)	(316)	(316)	(316)	(316)
Bar of Stock Print Fund	-	-	-	-	-
Other Cost of Sales	-	-	-	-	-
<b>Total Cost of Sales (incl. print and)</b>	<b>(4,589)</b>	<b>(4,597)</b>	<b>(4,588)</b>	<b>(4,588)</b>	<b>(4,588)</b>
Adjusted PPS	157	229	278	300	335
SG&A (incl. Rent below)	(3,143)	(3,297)	(3,454)	(3,616)	(3,781)
Operational Trade Assets	(172)	(172)	(172)	(172)	(172)
Rent	485	485	485	485	485
Print Production Intercompany Charge	-	-	-	-	-
Bentley/JC Charge	-	-	-	-	-
Internal Service Charge	-	-	-	-	-
Travel SG&A	(3,930)	(3,983)	(4,143)	(4,303)	(4,463)
Media and Supporting of Presentations	-	-	-	-	-
Production Expenses (incl. TV)	-	-	-	-	-
Production Expenses	-	-	-	-	-
Other Technical Training	-	-	-	-	-
<b>Total Other Operating Inc/(Oth)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total Investments &amp; Amortisation</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>EBIT</b>	<b>(5,872)</b>	<b>(5,724)</b>	<b>(5,733)</b>	<b>(5,802)</b>	<b>(5,833)</b>
<b>EBIT (Before extraordinary)</b>	<b>(5,872)</b>	<b>(5,724)</b>	<b>(5,733)</b>	<b>(5,802)</b>	<b>(5,833)</b>
<b>EBITDA</b>	<b>(5,501)</b>	<b>(5,833)</b>	<b>(5,832)</b>	<b>(5,830)</b>	<b>(5,813)</b>
<b>Headcount</b>	<b>2%</b>	<b>3%</b>	<b>3%</b>	<b>4%</b>	<b>4%</b>
<b>EPS % Revenue</b>	<b>21%</b>	<b>21%</b>	<b>21%</b>	<b>20%</b>	<b>20%</b>
<b>TOTAL SG&amp;A % Revenue</b>	<b>22%</b>	<b>22%</b>	<b>22%</b>	<b>22%</b>	<b>22%</b>
<b>EBIT % Revenue</b>	<b>20%</b>	<b>20%</b>	<b>20%</b>	<b>19%</b>	<b>18%</b>
<b>EBITDA % Revenue</b>	<b>20%</b>	<b>20%</b>	<b>20%</b>	<b>19%</b>	<b>18%</b>
<b>EBITDA % Revenue</b>	<b>20%</b>	<b>20%</b>	<b>20%</b>	<b>19%</b>	<b>18%</b>

2001 BUSINESS PLAN  
 PROFIT AND LOSS STATEMENT  
 Pre-Decision Mode

UK INTERNATIONAL  
(£ 000's)

	FS1 2006	TY 2007	TY 2008	TY 2009	TY 2010
Merchandise					
Performance					
Sync					
New Media					
Print					
Other					
Total Revenue					
Royalty Expenses					
Merchandise					
Performance					
Sync					
New Media					
Print					
Other					
Total Royalty Expenses					
Cost of Sales					
UK International/Adelphi					
IP2					
Heritage Costs					
Provision against Advances					
Depreciation Rights and Licenses In/Out/In					
Other Costs of Sales					
Total Cost of Sales					
Adjusted IP2					
SOA (see Item below)					
Depreciation/Tangible Assets					
Rent					
and Publishing Intercountry Charge					
Amortisation/IC Charge					
Financial Services Charge					
Total SOA					
Rents and Depreciation of Investments					
Other Operating In/Out/In					
Restructuring Expenses					
Separation Expenses					
Other Technical Training					
Total Other Operating In/Out/In					
Total Investments & Amortisation					
EXIT					
EXIT (before extraordinary)					
EXITA					
Headcount					
IP2 & Royalties					
UK/AL SOA % Expenses					
TOTAL SOA % IP2					
EXIT RO25% (before extraordinary)					
EXIT RO25%					
EXITDA RO25%					

BMG MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed Music  
UK INTERNATIONAL  
(£ 000's)

FY 2006 FY 2007 FY 2008 FY 2009 FY 2010  
 Mechanical  
 Performance  
 Sync  
 New Media  
 Film  
 Motion  
 Picture  
 Animation  
 Total Revenue  
 Royalty Expense  
 Mechanical  
 Performance  
 Sync  
 New Media  
 Film  
 Motion  
 Picture  
 Animation  
 Total Royalty Expense  
 UK International Advertis-  
 ing

Marketing Costs  
 Provision against Advertising  
 Depreciation Rights and Licenses incl Tech Tra  
 Other of Share Holders Rental  
 Other Costs of Sales  
 Total Costs of Sales  
 Total Other Income (incl equity and)  
 Adjusted EPS  
 SGA (incl share holder)  
 Depreciation Tangible Assets  
 Rent  
 Right Published Intangible Overm  
 Depreciation I/C Charge  
 Financial Service Charge  
 Taxation  
 Funds and Depreciation of Investments  
 Other Operating Inc/(Ond)  
 Restructuring Expenses  
 Separation Expenses  
 Other Technical Transfer  
 Total Other Operating Inc/(Ond)  
 Total Investments & Amortization  
 EBIT  
 EBIT (before extraordinary)  
 EBITDA  
 Headcount

EPS % American  
 TOTAL SGA % Revenue  
 TOTAL SGA % ITC  
 EBIT ROS% (before extraordinary)  
 EBIT ROS%  
 BRITISH M2/2%

**5MG MUSIC PUBLISHING**  
**2009 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**UK INTERNATIONAL**  
**(€ 000's)**

	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010
Revenue					
Cost of Sales					
Gross Profit					
Operating Expenses					
Operating Profit					
Other Income					
Other Expenses					
Profit before tax					
Income Tax					
Profit after tax					
Dividend					
Reserves					

	TY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Performance					
Spec					
New Media					
Print					
Postcard					
Other					
<b>Total Revenue</b>					
Royalty Expenses					
Merchandise					
Performance					
Spec					
New Media					
Print					
Postcard					
Other					
<b>Total Legality Expenses</b>					
Cost of Sales					
UK International Address					
IPF					
Headline Costs					
Advertiser Agency Advances					
Direct Costs (Print and Broadcast)					
Cost of Sales - Rental					
Other Cost of Sales					
<b>Total Cost of Sales (incl royalty and)</b>					
Adjusted IPF					
SGA (incl items below)					
Depreciation Travel Assets					
Rent					
Print Publishing Intercompany Charge					
Advertising/IC Charge					
Internal Service Charge					
<b>Total SGA</b>					
Return and Depreciation of Investments					
Other Operating Inc/(Exp)					
Restructuring Expenses					
Depreciation Expenses					
Other Financial (Interest)					
<b>Total Other Operating Inc/(Exp)</b>					
<b>Total Investments &amp; Amortization</b>					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Measurement					
IPF % Earnings					
<b>TOTAL SGA % Revenue</b>					
<b>TOTAL SGA % IPF</b>					
EBIT M01% (before extraordinary)					
EBIT M02%					
EBITDA M05%					

**BMG MUSIC PUBLISHING**  
**2008 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**IN INTERNAL CURRENCY**

	Q1/08	Q2/08	Q3/08	Q4/08	Q1/09
Revenue					
Cost of Sales					
SGA					
EBIT					
EBITDA					



	1	2	3	4	5	6	7
Patron							
Other							
Total Revenue							
Security Expense							
Net Profit							
Performance							
Spire							
How Field							
Pat							
Patron							
Other							
Total Equity Expense							
Cost of Sales							
UK International Advertis							
1975							
Production Costs							
Provision against Advances							
Copyright Rights and Licence							
Cost of Sales (incl Tech Tr							
Other (Cost of Sales)							
Total Cost of Sales (incl royalty and							
Adjusted NP							
SCAA (incl from India)							
Depreciation: Technical Assets							
Rent							
Print Publishing Intercountry Charge							
Bankers' JC Charge							
Internal Service Charge							
Total SCAA							
Result and Depreciation of Investments							
Other Operators (incl/De)							
Administrative Expenses							
Other Technical Training							
Total Other Operating Inc/(De)							
Total Impairments & Amortisation							
EBIT							
EBIT (before extraordinary)							
EBITDA							
Minority							
NP % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
TOTAL SCAA % Revenue	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Total SCAA % NP	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT % NP (before extraordinary)	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBIT % NP	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
EBITDA % NP	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

**BMG MUSIC PUBLISHING  
2006 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Consolidated Summary  
\$'000's**

	FTY 2006	TY 2007	TY 2008	TY 2009	TY 2010
Headbook	27	28	28	29	30
Performance	•	•	•	•	•
Sync	•	•	•	•	•
New Media	•	•	•	•	•
Print	•	•	•	•	•
Partials	•	•	•	•	•
Acquisition	•	•	•	•	•
Other	•	•	•	•	•
Total Operating Expenses	77	73	78	79	80
Revenue	•	•	•	•	•
Net revenue	•	•	•	•	•
Performance	•	•	•	•	•
Sync	•	•	•	•	•
New Media	•	•	•	•	•
Print	•	•	•	•	•
Partials	•	•	•	•	•
Acquisition	•	•	•	•	•
Other	•	•	•	•	•
Total Operating Expenses	•	•	•	•	•
Net Profit	21	21	21	21	21
Net Profit	48	49	49	50	51
Net Profit	(7)	(7)	(7)	(7)	(7)
Net Profit	(7)	(7)	(7)	(7)	(7)
Net Profit	41	42	42	43	44
Net Profit	(94)	(93)	(93)	(93)	(93)
Net Profit	(10)	(10)	(10)	(10)	(10)
Net Profit	(40)	(40)	(40)	(40)	(40)
Net Profit	28	28	28	28	28
Net Profit	(415)	(428)	(437)	(447)	(455)
Net Profit	(2)	(2)	(2)	(2)	(2)
Net Profit	(3)	(3)	(3)	(3)	(3)
Net Profit	(378)	(385)	(391)	(400)	(410)
Net Profit	(778)	(788)	(796)	(804)	(814)
Net Profit	(285)	(275)	(283)	(291)	(299)
Net Profit	•	•	•	•	•
Net Profit	17%	17%	17%	17%	17%
Net Profit	152%	152%	153%	153%	154%
Net Profit	87%	87%	87%	87%	87%
Net Profit	-135%	-135%	-135%	-135%	-135%
Net Profit	-134%	-135%	-135%	-135%	-135%

**BMG MUSIC PUBLISHING  
2006 BUSINESS PLAN**

1890

**PROFIT AND LOSS STATEMENT**  
**Crucial Business**  
**Crucial APNO**  
**(in \$'s)**

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Net Income	27	28	28	29	30
Operating Expenses					
Depreciation	21	21	21	21	21
Amortization	49	49	49	50	51
Provision for Doubtful Accounts	(7)	(7)	(7)	(7)	(7)
Other					
Total Operating Expenses	63	63	63	68	79
Operating Profit	(36)	(35)	(35)	(39)	(49)
Other Income					
Interest Income	21	21	21	21	21
Dividend Income	49	49	49	50	51
Other	(7)	(7)	(7)	(7)	(7)
Total Other Income	63	63	63	64	65
Total Profit	27	28	28	29	30
Total Revenue					
Revenue	177%	178%	179%	179%	171%
Operating Expenses	352%	352%	353%	353%	354%
Other Income	33%	33%	33%	33%	33%
Other Expenses	(135%)	(135%)	(135%)	(135%)	(135%)
EBITDA	125%	125%	125%	125%	125%

**2020 BUSINESS PLAN**  
**PROFIT AND LOSS STATEMENT**  
**Production Music**

APNO

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APRO  
(€ 000's)

	FS1 2004	TY 2007	TY 2008	TY 2009	TY 2010
Technical Performance					
Sync					
New Media					
Print					
Roadshow					
Other					
Total Expenses					
Technical Performance					
Sync					
New Media					
Print					
Roadshow					
Other					
Total Revenue					
Cost of Sale					
UK International Advertisers					
MPs					
Marketing Costs					
Production and Advertisers					
Depreciation Rights and Licenses In/tech To					
Other of Sale (incl. Roadshow)					
Other Cost of Sale					
Total Cost of Sale (incl. inventory exp)					
Adjusted PPS					
SMA (incl. items held)					
Depreciation Transfers Assets					
Rent					
BHQ Publishing Technology Charge					
Bankruptcy LC Charge					
Internal Service Charge					
Total social					
Results and Depreciation of Investments					
Other Operating In/tech					
Administrative Expenses					
Other Technical Transfer					
Total Other Operating Inc/(Ded)					
Total Investments & Amortization					
EBIT					
EBIT (before extraordinary)					
EBITDA					
Headcount					
HPS % Revenue					
(U)/L SMA % Revenue					
TOTAL SMA % HPS					
EBIT RO2% (before extraordinary)					
EBIT RO2%					
EBITDA RO2%					

BHQ MUSIC PUBLISHING  
2008 BUSINESS PLAN  
PROFIT AND LOSS STATEMENT  
Printed Multi  
APRO  
(€ 000's)

	4Q/04	4Q/05	4Q/06	4Q/07	4Q/08	4Q/09	4Q/10
4Q/04							
4Q/05							
4Q/06							
4Q/07							
4Q/08							
4Q/09							
4Q/10							

	FY 2004	FY 2007	FY 2008	FY 2009	FY 2010
<b>Medical Performance</b>					
Sale					
Net Profit					
Other					
<b>Total Revenue</b>					
Medical Performance					
Sale					
Net Profit					
Other					
<b>Total Revenue</b>					
Cost of Sales					
UK Intellectual Added					
IP					
<b>Marketing Costs</b>					
Provision against Advances					
Provision against Advances					
Other Cost of Sales					
<b>Total Cost of Sales (incl. mainly int)</b>					
<b>Adjusted IP</b>					
<b>2004 (incl. from below)</b>					
Depreciation Trade Assets					
Net Profit					
Net Profit/Intelligence/Chem					
Net Profit/Intelligence/Chem					
Internal Service Charge					
<b>Total SGA</b>					
Results and Depreciation of Investments					
Other Operating Inc/(Loss)					
Restructuring Expenses					
Separation Expenses					
Other Technical Transfer					
<b>Total Other Operating Inc/(Loss)</b>					
<b>Total Investments &amp; Amortization</b>					
<b>EIT</b>					
<b>EIT (excl. extraordinary)</b>					
<b>NETTA</b>					
<b>Headcount</b>					
<b>IP % Revenue</b>					
<b>TOTAL SGA % Revenue</b>					
<b>EIT NO2% (Excl. extraordinary)</b>					
<b>EIT NO2%</b>					
<b>BRITAIN NO2%</b>					

	FY 2004	FY 2007	FY 2008	FY 2009	FY 2010
<b>IP % Revenue</b>					
<b>TOTAL SGA % Revenue</b>					
<b>EIT NO2% (Excl. extraordinary)</b>					
<b>EIT NO2%</b>					
<b>BRITAIN NO2%</b>					

	FY 2004	FY 2007	FY 2008	FY 2009	FY 2010
<b>IP % Revenue</b>					
<b>TOTAL SGA % Revenue</b>					
<b>EIT NO2% (Excl. extraordinary)</b>					
<b>EIT NO2%</b>					
<b>BRITAIN NO2%</b>					



Account	Balance	Debit	Credit	Balance
Profit				
Other				
Total Revenue				
Revenue				
Hydraulic				
Performance				
Sys.				
New Michs				
Print				
Person				
Other				
Total Supply Expenses				
Personnel				
1st International Address				
FPB				
Headline Cost				
Provision Against Advances				
Depreciation Right and License Int'l Tech Tr				
Dep of Other Misc Rental				
Dep of Equip				
Total Cost of Sales (incl profit and)				
Adjusted FPB				
SG&A (see items below)				
Depreciation Tangible Assets				
Rent				
Print Publishing (Intercompany Charge)				
Depreciation JIC Charge				
Depreciation Service Charge				
Total SG&A				
Revenue and Depreciation of Investments				
Other Operating Inv/Ord				
Restructuring Expenses				
Separation Expenses				
Other Technical Transfer				
Total Other Operating Inv/Ord				
Total Investments & Amortization				
EBIT				
EBIT (before extraordinary)				
EBITDA				
Headcount				
FPB % Revenue				
TOTAL SG&A % Revenue				
TOTAL SG&A % NP2				
EBIT ROS% (before extraordinary)				
EBIT ROS%				
EBITDA ROS%				

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JUNE 3, 2004



REVIEW OF ALTERNATIVES IN MUSIC PUBLISHING

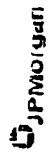
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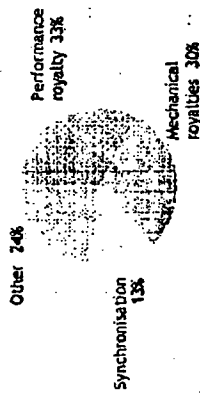


# Agenda

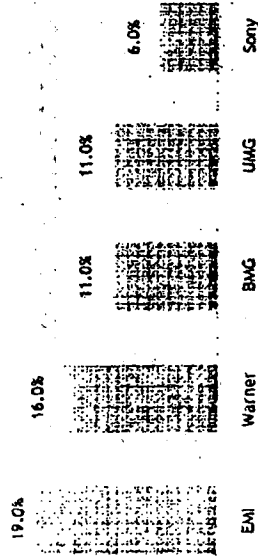
	Page
Music publishing overview	1
Review of Chrysalis music publishing	7
Other music publishing opportunities	16
Appendix	24

# The major music publishers

The global music publishing industry is dominated by the major record labels



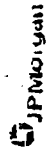
Total market = \$3.3bn



- ◀ Largest music publisher globally with songs in excess of one million
- ◀ Largest music publisher in the UK for the eighth consecutive year
- ◀ Very acquisitive
- ◀ Regarded as one of the most dynamic music catalogues in the world with a significant depth across multiple genres
- ◀ Initially founded as division of Warner Music
- ◀ Became a market leader in the 1960s and 1970s with contemporary pop acts, acquired Chappell in 1985
- ◀ Catalogue tends to hold older rights
- ◀ Included in acquisition of Warner Music by Bronfman-led consortium
- ◀ One million songs and made up from the heritage MCA, Universal, Rondor and Polygram catalogues
- ◀ Grown by mostly smaller, low profile acquisitions and two notable classical acquisition (Ricordi in Italy and Durand in France)
- ◀ Best known for Northern Songs (Beatles)
- ◀ Recently paid \$157mm for Acuff-Rose

MUSIC PUBLISHING OVERVIEW

Source: Broker reports, Music & Copyright









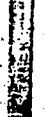

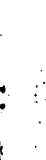
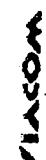
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## Music publishing assets are highly sought after

### Key attributes of music publishing

- Although publishing revenues peak when a song is initially released (due to high mechanical royalties), the underlying copyrights will continue to generate revenue through new compilations/greatest hits albums, cover versions, advertisements/use in films or TV programmes
- There are limited marketing costs associated with the exploitation of these copyrights, unlike in the case of recorded music companies where significant marketing spend is required
- Publishing catalogues can therefore yield very steady and predictable revenues due to the continuing popularity of certain songs
- The administration and management of copyrights can require a sizeable operation and therefore overhead expense
- However, once this operation has been established, acquisitions of further copyrights can be bolted onto the existing infrastructure with little if any further cost
- Catalogues have fetched multiples in excess of 18x NPS (gross profit) depending on the quality of the copyrights contained within library
  - When acquiring an entire publicity operation (including an overhead base), lower NPS multiples are expected
- This compares with recorded music company transaction multiples which have fetched between 1.0x and 2.0x revenues
- Banks view the stability of the music publishing cash flow stream as highly attractive to the extent that music intellectual property securitised products exist
- Chrysalis securitised its catalogue in March 2001 through Royal Bank of Scotland for £60mm which represented 40% of the value ascribed to the catalogue at the time. This equated to a valuation of 18.75x NPS
- Creative i.e. publishing copyrights last for 70 years from end of calendar year of the author's death
- Sound recordings copyrights last for 50 years from the end of the calendar year of when the song was made or released (if later)

# Strategic buyers are actively looking for music publishing opportunities

Strategic buyers	Est. music publishing revenue 03	Music publishing assets	Strategic fit	Financial firepower	Comments	Key contacts
 Major music publishers	\$663	<ul style="list-style-type: none"> <li>Over one million songs</li> <li>Global catalog and reach</li> <li>Madonna, Led Zeppelin, The Eagles</li> </ul>			<ul style="list-style-type: none"> <li>Acquisition leverage done on publishing</li> </ul>	<ul style="list-style-type: none"> <li>Edgar Bronfman</li> <li>Leslie Bidder</li> </ul>
	\$451	<ul style="list-style-type: none"> <li>Over one million song catalogue</li> <li>Strong Europe and classical</li> <li>Christina Aguilera, Cudplay and Verdi</li> </ul>			<ul style="list-style-type: none"> <li>BMG-Sony merger leaves music publishing in Bertelsmann at strategic crossroad - invest or divest</li> </ul>	<ul style="list-style-type: none"> <li>Nicholas Firth</li> <li>Andrew Jenkins</li> </ul>
	\$198	<ul style="list-style-type: none"> <li>Sony/ATV joint venture with Michael Jackson</li> <li>Global catalog and reach</li> <li>The Beatles, Miles Davis, Bob Dylan</li> </ul>			<ul style="list-style-type: none"> <li>Have the financial capacity to acquire</li> <li>Desire to strengthen European position</li> <li>Acquisition of Acuff-Rose at 17.5x NPV</li> </ul>	<ul style="list-style-type: none"> <li>Andrew Leck</li> <li>Richard Rowe</li> <li>David Hochman</li> </ul>
	\$163	<ul style="list-style-type: none"> <li>Over one million songs</li> <li>Global catalogue and reach</li> <li>U2, ABBA, Elton John</li> </ul>			<ul style="list-style-type: none"> <li>Vivendi rumored to be considering divestiture of music publishing</li> <li>However, UMG acquired Dreamworks Music</li> </ul>	<ul style="list-style-type: none"> <li>Jean Rene Fourtoun</li> <li>JB Levy</li> <li>Doug Morris</li> </ul>
	N/A	<ul style="list-style-type: none"> <li>Second largest independent behind BMG</li> <li>US and UK dominated catalog</li> <li>The Walkers, Dolly Parton</li> </ul>			<ul style="list-style-type: none"> <li>Sony music publishing veteran (sold Chappell &amp; Co. to Warner)</li> <li>Would require financial sponsor backing</li> </ul>	<ul style="list-style-type: none"> <li>Freddy Blenstock</li> <li>Caroline Blenstock</li> </ul>
	N/A	<ul style="list-style-type: none"> <li>Catalog comprised of music from cartoon episodes</li> </ul>			<ul style="list-style-type: none"> <li>Considerable financial firepower</li> <li>Stated intention to make acquisitions in music and music publishing</li> </ul>	<ul style="list-style-type: none"> <li>Haim Saban</li> <li>Ron Kenan</li> </ul>
	N/A	<ul style="list-style-type: none"> <li>Over 100,000 song catalog</li> <li>Primarily based on motion picture songs</li> <li>Elvis Presley, Nat King Cole, Louis Armstrong</li> </ul>			<ul style="list-style-type: none"> <li>Independent with deep catalogue</li> <li>Would need to partner with financial sponsor</li> </ul>	<ul style="list-style-type: none"> <li>Ralph Peer</li> <li>Kathy Sparberger</li> </ul>
	N/A	<ul style="list-style-type: none"> <li>i-Pod</li> <li>i-Tunes</li> </ul>			<ul style="list-style-type: none"> <li>Bid for BMG catalogue in 2003 and recently signed agreement with Disney to distribute Disney catalog</li> <li>Powerful market position in digital music distribution (hardware and software)</li> </ul>	<ul style="list-style-type: none"> <li>Steve Jobs</li> </ul>
	N/A	<ul style="list-style-type: none"> <li>Publishing library composed of Disney film songs</li> </ul>			<ul style="list-style-type: none"> <li>Provides new revenues and opens distribution channel for film music publishing catalogue</li> </ul>	<ul style="list-style-type: none"> <li>Michael Elmer</li> </ul>
	N/A	<ul style="list-style-type: none"> <li>Over 100,000 song catalog</li> <li>Primarily based on motion picture songs</li> <li>Braveheart, Titanic Godfather, Mission Impossible</li> </ul>			<ul style="list-style-type: none"> <li>Famous Music has long-term sub-publishing contract with BMG in Europe</li> <li>Potential synergies with music television</li> </ul>	<ul style="list-style-type: none"> <li>Summer Rodstone</li> <li>Tom Freston</li> <li>Leslie Moonves</li> <li>Ilywin Robinson</li> </ul>

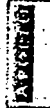




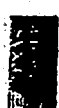
JPMorgan | BMG reported revenue of \$161mm  
 \* 2002 estimated revenues

# Major private equity players have expressed significant interest in music publishing

Company	Fund size	Key contact(s)	Selected media investments	Comments
<b>Apax PARTNERS</b>	\$4.4bn	<ul style="list-style-type: none"> <li>Salem Schuchman</li> <li>Paul Flizsimons</li> <li>Stephen Grabner</li> </ul>	<ul style="list-style-type: none"> <li>Yell</li> <li>Sterling Publishing Group</li> <li>Virgin Radio</li> </ul>	<ul style="list-style-type: none"> <li>Were interested in UMG publishing</li> <li>Apax and Bertelsmann joint investment in Audible, Inc.</li> <li>Have hired as consultant to source Music Publishing opportunities Andy Heath</li> <li>Have a 21.3% stake in Warner Music</li> <li>Backed Marvon Davis' bid for VUE assets</li> </ul>
<b>BainCapital</b>	\$2.5bn	<ul style="list-style-type: none"> <li>Mark Nunzely</li> <li>John Connaughton</li> <li>Ian Loring</li> <li>Howie Lipson</li> <li>David Blitzler</li> </ul>	<ul style="list-style-type: none"> <li>Warner Music</li> <li>DIC Entertainment</li> <li>Houghton Mifflin</li> <li>Houghton Mifflin Company</li> <li>Bresnan Communications</li> <li>Universal Studios Florida</li> <li>Six Flags</li> </ul>	<ul style="list-style-type: none"> <li>Very interested</li> <li>Looked to back Strass Zeinick, former BMG head, for Warner-Chappell coming out of possible BMG-Warner merger</li> </ul>
<b>The INVESTMENT GROUP</b>	\$8.5bn*	<ul style="list-style-type: none"> <li>Marek Gumieny</li> </ul>	<ul style="list-style-type: none"> <li>Columbia House</li> <li>Bertelsmann Springer</li> <li>Kluwer Academic Publishers</li> <li>Regional Independent Media</li> <li>Pro Sieben</li> <li>Formula One Holdings*</li> <li>Axel Springer</li> <li>Falcon Cable TV*</li> <li>MoVs Cinema Group*</li> </ul>	<ul style="list-style-type: none"> <li>Highly motivated to find music publishing</li> <li>Part of bidding consortium for UMPG</li> <li>Positive expectations from Bertelsmann-Springer</li> <li>Very interested in music intellectual property</li> <li>Well connected in Germany</li> <li>Successful track record</li> </ul>
<b>LEADCOVER</b>	\$2.7bn	<ul style="list-style-type: none"> <li>Brian Powers</li> <li>Patrick Healey</li> <li>Mitchell Cohen</li> </ul>	<ul style="list-style-type: none"> <li>Yell</li> <li>LIN Television</li> </ul>	<ul style="list-style-type: none"> <li>Lyndon Lee is actively seeking music publishing assets</li> <li>Were interested in jazz music publishing asset embedded in Kirch Media empire</li> </ul>
<b>WILLIAM &amp; FRIEDMAN</b>	\$2.2bn	<ul style="list-style-type: none"> <li>Lyndon Lee</li> </ul>	<ul style="list-style-type: none"> <li>Media Capital</li> <li>American Cable Systems</li> <li>Argyle Television Investors</li> <li>House of Blues</li> <li>Warner Music</li> <li>Yankees Entertainment and Sports Network</li> <li>Houghton Mifflin Company</li> <li>Warner Music</li> <li>Houghton Mifflin Company</li> <li>TransWestern publishing</li> <li>Journal Register Company</li> <li>Radio Unica Communications</li> <li>MediaNation Inc.</li> </ul>	<ul style="list-style-type: none"> <li>Interested in joining Carlin Music bid for Warner Chappell</li> <li>Have a 11.4% stake in Warner Music</li> <li>Looking to buy Mervontan stake in MGM</li> </ul>
<b>NICKS HOUSE</b>	\$1.5bn	<ul style="list-style-type: none"> <li>Jeff Walker</li> <li>Michael Hannon</li> </ul>	<ul style="list-style-type: none"> <li>Warner Music</li> </ul>	<ul style="list-style-type: none"> <li>Have a 49.8% stake in Warner Music</li> <li>Looked at Polygram</li> </ul>
<b>PROVIDENCE EQUITY</b>	\$2.8bn	<ul style="list-style-type: none"> <li>Jonathan Nelson</li> <li>Michael Angelakakis</li> </ul>	<ul style="list-style-type: none"> <li>Joe Landy</li> <li>Pat Hackett</li> </ul>	<ul style="list-style-type: none"> <li>Looked at Warner Chappell</li> </ul>
<b>Thomas H. Lee</b>	\$6.1bn	<ul style="list-style-type: none"> <li>Thomas Lee</li> <li>Scott Sperlin</li> </ul>		
<b>WARBURG PINGUS</b>	\$5.3bn	<ul style="list-style-type: none"> <li>Joe Landy</li> <li>Pat Hackett</li> </ul>		

\* JPMorgan - Represents funds available from the current Blackstone Capital Partners IV Fund and Communications Fund

# Major private equity players have expressed significant interest in music publishing (cont'd)

Company	Fund size	Key contact(s)	Selected media investments	Comments
	\$3.8bn	Marc Rowan	<ul style="list-style-type: none"> <li>Hanna-Barbera</li> <li>Gillette Holdings<sup>1</sup></li> <li>Telemundo</li> <li>AMC Entertainment</li> <li>Dex Media</li> <li>Casema</li> <li>Aprovia</li> <li>Citadel Communications</li> <li>McLeodUSA</li> <li>Ziff-Davis<sup>2</sup></li> <li>Yellow Pages Group</li> <li>Primedia</li> <li>World Color Press</li> <li>XM Satellite Radio</li> <li>NexTel Partners</li> <li>Telemundo</li> <li>Findexa</li> <li>Cemplus</li> </ul>	<ul style="list-style-type: none"> <li>Backed Marvon Davis' bid for VUE assets</li> <li>Express interest in Polygram</li> <li>Backed Doug Morris-led attempted MBO of UMG</li> <li>Looked at joining Carlin bid for Warner Chappell</li> </ul>
	\$3.9bn	<ul style="list-style-type: none"> <li>Bill Kennard</li> <li>James Attwood</li> <li>Glenn Youngkin</li> <li>Ted Forstmann</li> <li>Tom Lister</li> <li>Sandra Horbach</li> <li>Henry Kravis</li> <li>Alex Nevab</li> </ul>		
	\$1.7bn <sup>1</sup>	Paul Finnegan		
	\$5.0bn	<ul style="list-style-type: none"> <li>David Bordenman</li> <li>Jeff Shaw</li> </ul>		
	\$4.0bn			
	\$4.0bn			

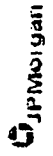
<sup>1</sup> Prior investment  
<sup>2</sup> Also has \$1.7bn sub-debt fund



# Agenda









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REVIEW OF ALTERNATIVES IN MUSIC PUBLISHING

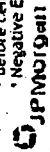


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# Chrysalis in context - The communication act of 2003 has removed UK radio regulatory barriers to consolidation

Companies	UK share <sup>1</sup> (%)	Market cap. <sup>2</sup> (£m)	Revenue <sup>3</sup> (£m)	Radio EBITA 2003 <sup>4</sup> (£m)	Key aspects	As for shareholders
	0.8%	1,992	113	100%	<ul style="list-style-type: none"> <li>13 FM and 7 AM stations</li> <li>4 major brands: Capital FM network (pop), Capital Gold (adult), XFM (rock), Century network's (music and speech personality radio)</li> <li>Bought remaining 81% of Choice FM in London (November 2002)</li> <li>Owns 51 digital radio licences and shareholdings in 14 multiplexes</li> <li>Have about 37% with Disney-Capital Disney</li> </ul>	<ul style="list-style-type: none"> <li>Fluoride</li> <li>Morgan Stanley</li> <li>M&amp;G Inc</li> </ul>
	0.8%	1,992	987	15%	<ul style="list-style-type: none"> <li>Classic group with brands across publishing (consumer / business), TV and radio</li> <li>10 FM and 1 AM stations</li> <li>2 major radio brands: Kiss (dance), Magic (post adult contemporary) and Big City</li> <li>London sites: Kiss 100 and Magic 105.4</li> <li>Owns 11 multiplexes and 10 digital licences in the UK</li> <li>Recently bought 22.8% stake in S&amp;M from SAS for £60.2m</li> </ul>	<ul style="list-style-type: none"> <li>Barclays</li> <li>Deutsche AG</li> <li>Legal &amp; General UK</li> </ul>
	5.0%	335	117	100%	<ul style="list-style-type: none"> <li>Purely radio</li> <li>31 FM stations and 1 AM, 1 national</li> <li>Key aspects: Classic FM (national), few large regional stations and controlling share in broadcasting</li> <li>Owns 31 digital radio licences</li> </ul>	<ul style="list-style-type: none"> <li>Daily Mail &amp; General Trust</li> <li>Fluoride</li> <li>Capital International</li> </ul>
	4.5%	314	250	50%	<ul style="list-style-type: none"> <li>Owns music, books and radio businesses</li> <li>7 FM and 1 AM stations</li> <li>Franchises: Galaxy (dance), Heart (post-contemp.) and Arrow</li> <li>Key aspects: Galaxy (dance), Heart (post-contemp.) and Arrow</li> <li>Recent acquisition of BBC in London</li> <li>Owns 15 local digital licences in 3 multiplexes</li> </ul>	<ul style="list-style-type: none"> <li>Chris Wright</li> <li>SC Trustee (th. AG)</li> <li>Deutsche AG</li> </ul>
	3.8%	313	84	5%	<ul style="list-style-type: none"> <li>Owns radio in Scotland and N. Ireland</li> <li>Multi-brand newspaper in N. Ireland</li> <li>Owns 22 FM stations and 1 digital licence</li> </ul>	<ul style="list-style-type: none"> <li>emba</li> <li>DC Thomson</li> <li>Individuals</li> </ul>
	2.7%	94	38	100%	<ul style="list-style-type: none"> <li>Pure play radio</li> <li>13 local stations (6 FM) and 1 national (national AM) the only national sports station</li> <li>Recently bought 68% interest in D&amp;G London, owner of London II digital multiplex</li> </ul>	<ul style="list-style-type: none"> <li>LBC Radio Ltd</li> <li>Macquarie Bank</li> <li>Administrative</li> </ul>
	1.4%	346	118	10%	<ul style="list-style-type: none"> <li>Owns TV franchises (2), cinema (Pearl &amp; Dean), outdoor business and radio</li> <li>Radio: Virgin AM (national) and Virgin FM in London</li> </ul>	<ul style="list-style-type: none"> <li>ITV</li> <li>Prideity Inv Smt</li> <li>Aberford Park</li> </ul>
	2.1%	N/A	356	N/A	<ul style="list-style-type: none"> <li>3 brands: Jazz FM, Real Radio and Smooth</li> <li>Jazz FM and Smooth are broadcast on both analogue and digital frequencies</li> <li>Smooth UK replaced Jazz coverage in the North West of England after its launch in 2002</li> <li>Owns 39.5% interest in 22 local radio stations via Radio Investments Ltd</li> <li>Other businesses: newspapers, magazines</li> </ul>	<ul style="list-style-type: none"> <li>The Scott Trust</li> </ul>

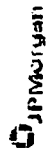
Note: Revenues figures are last reported figures  
<sup>1</sup> Calculated as percentage of total UK hours licensed per week, Rejar as of December 2003  
<sup>2</sup> As of May 26, 2004  
<sup>3</sup> Before central costs  
<sup>4</sup> Negative EBITA



# A large number of potential bidders are looking at UK Radio









Company	Market cap. (£mm)	PV (£mm)	FV/EBITDA 04E	Strategic interest in UK radio	Financial firepower	Strategic commentary
<b>UK radio players</b>						
UK Radio	314	353	17.0x	5	3	Significant flexibility to combine with other radio groups
GWR	402	434	15.5x	5	3	Wants to grow—but regulatory issues are challenging
emap	1,992	2,179	9.2x	5	5	Radio is a core source of growth acquisition potential
SIRI	335	401	16.0x	5	2	More likely a seller than a buyer
SMG	313	365	15.0x	5	2	Unlikely to be a major consolidator—emap owns 29.9%
GMMG	346	588	14.7x	5	0	Most likely a break-up candidate
<b>UK TV players</b>						
S4C	N/A	N/A	N/A	4	2	Focused on integrating under media
S4C	11,900	12,659	17.7x	4	5	News Corp already owns a 29% of The Wireless Group
S4C	4,957	5,107	13.8x	3	5	Natural next step—but currently focused on merger integration
<b>US media companies</b>						
Ylacom	37,042	41,755	11.5x	5	5	Focused on US business—will also be hesitant to risk ITV deal
Ylacom	960	1,151	12.6x	2	3	Only independent US radio company to express interest in UK
Ylacom	27,023	30,104	13.4x	5	5	Would prioritize ITV
Ylacom	13,250	16,370	11.9x	5	5	Expressed interest in UK radio
<b>European Radio companies</b>						
Lagardere	4,664	4,579	5.8x <sup>1</sup>	4	3	Looking for new avenues for growth—focused on French TV
Lagardere	952	967	11.2x	4	2	UK deregulation opens up new opportunity for expansion

Source: Broker reports, Deloitte as of May 26, 2004  
<sup>1</sup> Multiple for just Lagardere Media











# Tactical considerations— The UK radio 'chessboard'

Potential Communications Act and Competition Commission issues

							
Deal breaker: Combined London market share of 45% and 50% in Birmingham	Birmingham	Deal breaker: North West (Tyne and Wear), Teeside and Manchester.	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire	South Wales, Scotland, South Hampshire	South Wales	South Wales	South Wales
Deal breaker: Combined London market share of 45% and 50% in Birmingham	Deal breaker: Combined London market share of 45% and 50% in Birmingham	Deal breaker: Combined London market share of 45% and 50% in Birmingham	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire
Competition Issues in Midlands (Nottingham and Leicestershire)	Competition Issues in Midlands (Nottingham and Leicestershire)	Competition Issues in Midlands (Nottingham and Leicestershire)	Competition Issues in Midlands (Nottingham and Leicestershire)	Competition Issues in Midlands (Nottingham and Leicestershire)	Competition Issues in Midlands (Nottingham and Leicestershire)	Competition Issues in Midlands (Nottingham and Leicestershire)	Competition Issues in Midlands (Nottingham and Leicestershire)
Deal breaker: Combined London market share of 45% and 50% in Birmingham	Deal breaker: Combined London market share of 45% and 50% in Birmingham	Deal breaker: Combined London market share of 45% and 50% in Birmingham	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire	Deal breaker: North West (Tyne and Wear), Humber/Idale and South Yorkshire
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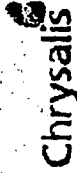
Note: Regulatory assessment based on preliminary analysis of Communications Act local points overlap and potential Competition Commission issues arising from excess market share of audiences and revenues  
2004E calendarised to December YE, radio only

# Chrysalis provides the most flexible strategic platform for UK radio

Follow-on acquisition targets	Comments	Reactive scenarios	Comments
	<p>Possible</p> <ul style="list-style-type: none"> <li>Regulatory: Limited/none</li> <li>Rationale: London market share and national licence</li> <li>Execution: SMG controls asset</li> </ul>		<ul style="list-style-type: none"> <li>Possible: merger rumours have circulated for some time and no regulatory barriers</li> <li>Challenging: tried in 1998 and were blocked by regulators</li> </ul>
	<p>Possible</p> <ul style="list-style-type: none"> <li>Regulatory: Limited/none</li> <li>Rationale: expands geographic reach and diversifies formats</li> <li>Execution: emap 27.4% ownership</li> </ul>		<ul style="list-style-type: none"> <li>Challenging: points overlaps in South Wales, Scotland</li> <li>Challenging: points overlaps in S. Wales require disposal</li> </ul>
	<p>Possible</p> <ul style="list-style-type: none"> <li>Regulatory: Limited/none</li> <li>Rationale: provides national licence and diversifies formats</li> <li>Execution: DMGT 29.9% ownership</li> </ul>		<ul style="list-style-type: none"> <li>Very challenging: from Ofcom and CC perspective</li> <li>Possible: potential to buy rest of business</li> <li>Possible: would boost London share</li> </ul>
	<p>Very challenging</p> <ul style="list-style-type: none"> <li>Regulatory: issues with London market share</li> <li>Rationale: combine leading radio players</li> <li>Execution: Widely-held</li> </ul>		<ul style="list-style-type: none"> <li>Possible: provides national licence</li> <li>Challenging: competition in Yorkshire</li> </ul>

Regulatory assessment based on preliminary analysis of Communications Act local points overlap and potential Competition Commission issues arising from excess market share of audiences and revenues

# Chrysalis Music Publishing: the hidden jewel which could become available in a sale of Chrysalis Group



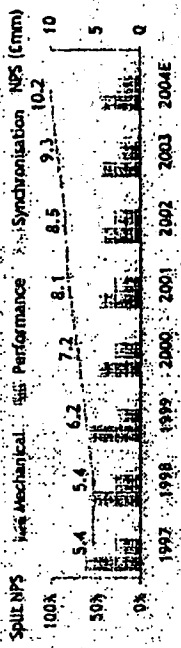
## Key investment highlights

- Chrysalis is one of the largest independent Music Publishers with a catalogue of over 55,000 copyrights spanning over six decades.
- Chrysalis music 2003 revenue of £71.4m: NPS of £9.3m. Approximate music publishing market share 3.0%<sup>1</sup>
- Acquired Crusaders' music catalogue in February 2003 for £3.2m and Global Music Group in Germany in 1999
- NPS distribution becoming more diversified
  - Strong growth in synchronisation revenue
- Leading music publisher in Sweden
- Sub-publisher for over 75,000 copyrights
- Joint ventures or pure play offices in Norway, France, Italy, Spain, UK, Denmark, Scandinavia, Sweden, Germany and US

## General overview

- In 2003, the Music division reported an 87% increase in EBITDA to £5.1mm, with profits up by 90% at £3.4mm
- Long term sterling loan facility of £60mm completed in March 2001. Provided via the US commercial paper conduit market, and secured by way of the securitisation of the Group's global music catalogue and its related NPS

## Net Publisher's share evolution



## Catalogue

- My Way
- You were the last high
- Woke up this morning
- Bohemian like you
- From a distance
- Thong Song
- Paul Anka
- David Bowie
- Blondie
- Outkast
- David Gray
- John Denver
- Julie Gold
- Rattleshed
- Daddy Warhol
- Elvis Presley
- Jethro Tull
- Andrea Bocelli
- Kylie Minogue
- George Harrison



<sup>1</sup> Assuming a marginal contribution to revenue from Echo and Lasso (not split out in company's reports)

# Chrysalis Music Publishing network



Chrysalis has a global network of pure-play publishing subsidiaries and strategic joint ventures to better exploit its catalogue

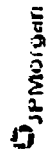
## Pure plays

Name	Status	Artist/writer
Chrysalis Music Limited	Chrysalis UK publishing which also owns and administers rights to an extensive catalogue of compositions	Portishead, Dandy Warhols, David Gray
Global Chrysalis Music UK	Sub-publisher	Andy Singer, Adam Powers and Morgan-Jelting
Air Chrysalis Denmark	Aimed at developing world class writers and producers	Paul Rein (Christina Aguilera, Jessica Simpson and Mandy Moore), Later Inc. and Tom Harris
Air Chrysalis Scandinavia	Foremost independent music publishing company in Sweden	All of Chrysalis Music's international repertoire
Chrysalis Copyrights	Exploits the group's rights to interests in vintage record catalogues	Outkast, Andrea Bocelli, Elvis Presley and Jethro Tull
Chrysalis Music Group USA	North American music publishing operation	Elvis Presley, Kylie Minogue, George Harrison and Neil Young
Global Chrysalis Germany	Sub publishing a further 75,000 copyrights	

## Joint venture and strategic alliances

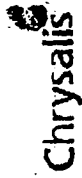
Name	Status	Artist/writer
Air Chrysalis Norway	Joint venture between Chrysalis Scandinavia and Terje Engen	Johke & Valentinne, Joachim Nielsen and Michael Kron
Chrysalis Music Benelux	Joint venture with Strength, the largest independent Dutch media group	All of Chrysalis Music's international repertoire
Chrysalis Strength Music France	Joint venture with Strength, the largest independent Dutch media group	Over 300 local copyrights including DJ Pascal R and Erik Arnaud
Chrysalis Music Italy	Strategic alliance with Cafe Concerto, independent Italian music publishing company formed by Federico Monti Ardighi's	Administer and exploits all of Chrysalis Music's international catalogue
Chrysalis Clip	Joint venture with Ediciones Musicales Clippert, Spain's leading independent music publisher	

REVIEW OF CHRYSALIS MUSIC PUBLISHING



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## Preliminary valuation considerations



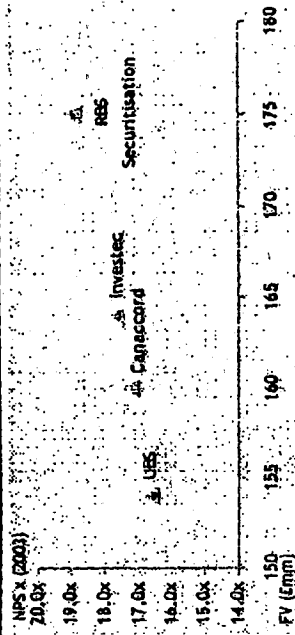
### Summary key considerations

- Few music publishing deals disclose transaction data owing to the private nature of the industry
- Recent transaction multiples average 17.0x NPS
- Sony acquired Acuff-Rose at 17.5x NPS
- Windswept acquired TrioQuartet at 18.0x NPS
- Vivendi acquired Rondor Music Publishing at 18.0x NPS
- Music publishing catalogues exchange hands at high multiples for several reasons
- Operationally leveraged: strategic buyers can roll the catalogue into their larger library with significant cost savings; NPS falls to bottom line and quality are scarce
- Underutilisation: Sub-scale and under-utilised catalogues have considerable upside to exploit
- Chrysalis' catalogue lacks the scale of major industry players, but can be well exploited
- Chrysalis' publishing business would have significant synergies with EMI's platform

Source: Broker's estimates



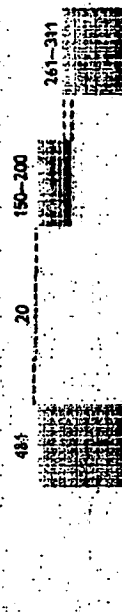
### Broker SOTP valuation of Chrysalis music publishing—firm value (€mm)



Source: Broker reports

### Implied valuation analysis—

Chrysalis Music will drive the implied value of Radio



Component	Value
EBITDA OAE	20.0*
FV/EBITDA OAE	24.0x
	1.2
	N/A
	N/A
	5.0
	N/A
	15x-18x

Source: Broker reports, JP Morgan estimates. Firm value at 30% acquisition premium. Music valuation estimates based on 15-20x multiples of 2004E NPS. Difference between EBITDA OAE and the sum of divisional EBITDA is accounted for by corporate overhead



# A divestiture of music publishing could unlock value for the core radio business

## Implied consolidated group valuation

	0.0%	5.0%	10.0%	15.0%	20.0%	25.0%	30.0%	Capital (€mm)
Trading Dynamics	Share price (€pence)	187.0	196.4	208.7	215.1	224.4	243.1	
	52w high (€pence)	(28.6)%	(25.1)%	(21.5)%	(17.9)%	(14.4)%	(7.2)%	
	L&M VWAP (€pence)	(16.1)%	(11.9)%	(7.7)%	(3.5)%	0.7%	9.1%	
	L12M VWAP (€pence)	(13.8)%	(9.5)%	(5.1)%	(0.8)%	3.5%	12.1%	
Capital Structure	Market cap (€mm)	314.1	329.9	345.7	361.5	377.4	409.2	402.1
	Net debt (€mm)	38.9	38.9	38.9	38.9	38.9	38.9	32.0
	Minorities/associates at BV (€mm)	0.1	0.1	0.1	0.1	0.1	0.1	0.0
	FV (€mm)	353.1	368.8	384.7	400.5	416.4	448.2	434.1
Implied Valuation Multiples	04-06E EBITDA CAGR	18.3%	18.3%	18.3%	18.3%	18.3%	18.3%	12.8%
	FV/EBITDA 04E	18.2x	19.0x	19.9x	20.7x	21.5x	23.1x	15.5x
	FV/EBITDA 05E	14.5x	15.2x	15.8x	16.5x	17.1x	18.4x	13.7x
	Cash PE 04E	24.2x	25.4x	26.6x	27.8x	29.0x	30.3x	19.3x
	Cash PE 05E	17.2x	18.1x	18.9x	19.8x	20.7x	21.5x	17.0x

## Implied value of radio excluding music

	0.0%	5.0%	10.0%	15.0%	20.0%	25.0%	30.0%	Capital (€mm)
Radio multiples 05E-no synergies	Radio EBITDA <sup>1</sup>	21.0	21.0	21.0	21.0	21.0	21.0	
Radio FV/EBITDA 05E	NPS 04E	150.0	14.7x	14.7x	14.7x	14.7x	14.7x	13.7x
	NPS 05E	175.0	17.2x	17.2x	17.2x	17.2x	17.2x	
	Radio EBITDA 05E	200.0	19.6x	19.6x	19.6x	19.6x	19.6x	
	Radio EBITDA 05E	225.0	22.1x	22.1x	22.1x	22.1x	22.1x	

Source: Broker reports, company reports, Databstream as of May 26, 2004 and JPMorgan

<sup>1</sup> Radio EBITDA 05E with no synergies

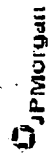
<sup>2</sup> Capital FV/EBITDA 05E



# Agenda

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REVIEW OF ALTERNATIVES IN MUSIC PUBLISHING



**BMG Music Publishing**

**Key highlights**

- Third largest global music publisher with over one million song catalogue and 65,000 songwriters
- Strong European popular music catalogue
- Market leader in Italy
- Global leader in production music
- Second largest publisher of classical music
- Ricordi, Edition Salabert and Durand and EMB catalogues
- Largest Christian music publishing catalogue
- Second largest choral music catalogue
- Strong film and TV music library
- Starsky and Hutch, Kill Bill, 8 Mile, and Amelie
- Sub-publishing deals with film and TV music creators
- Largest sub-publishing deal with Viacom's Famous Music
- BBC, Granada, IZ/RTL, Lion's Gate/Tristar Pictures, DIC

**General overview**

- Established in 1987, BMG Music Publishing has grown exponentially organically and acquisitively
- Over 200 domestic and international acquisitions
- B.B. King, John Lee Hooker, and Barry Manilow catalogues
- Headquartered in New York with offices in over 31 countries
- BMG Music Publishing management
- Nicholas Firth, Chairman
- Andrew Jenkins, Executive Vice President

**Financials (\$mm)**

	2001E	2002A	2003A
Revenue	280 <sup>1</sup>	277	361
% growth		(1)%	30%

**Catalogue**

- Christina Aguilera
- Goldplay
- BB King
- Annie Lenox
- Robbie Williams
- Peter Townshend
- Eros Ramazzotti
- Elvis Costello



- Verdi
- Puccini
- Ravel
- Fenyő
- Messiaen



- Ricordi catalogue (Italy)
- World Music (Belgium)
- Jack White (Germany)
- EMB (Hungary)
- Editions Salabert (France)
- Editions Durand (France)

<sup>1</sup> Estimated based on 2001 market share and market size for music publishing

## Famous Music (division of Viacom)

### Business overview

- Catalogue of over 125,000 copyrights spanning over seven decades. Catalogue includes music from hit motion pictures, Love Story, The Godfather, Romeo and Juliet, Forrest Gump, Braveheart, Titanic, Mission Impossible, Tomb Raider, When We Were Soldiers, Vanilla Sky and what women want, and
- Includes titles from classic television shows such as The Brady Bunch, Cheers, Happy Days, Laverne and Shirley, Mark and Andy and Star Trek
- Latin American representation through publishing agreement with Santander Music

### Recent news

- Currently (as of February 6, 2004) in trial in the United States against Henry Mancini, Johnny Mercer, Ray Evans and Richard Whiting in regards to whether the Messis, Mancini, Mercer, Evans and Whiting are entitled to recover tax credits the Famous Music received from foreign taxes.

### Management

- Viacom Management**
  - Summer Redstone Chairman and CEO
  - Tom Freston and Leslie Moonves Co-Presidents and COOs
  - Richard Bressler CFO
- Famous Music Management**
  - Irwin Z. Robinson Chairman and CEO
  - Ika Jaffe President and COO


### Library

- Jennifer Lopez
- Destiny's Child
- Toni Braxton
- Whitney Houston
- Boyz II Men
- Bush
- Duke Ellington
- Bjork

- In-Gotti
- Fred Jerkin III
- Tia Sillers
- Joe Solo

- Louise
- Isn't It Romantic
- My Love Will Go On
- Mission Impossible: Theme Song
- Braveheart

OTHER MUSIC PUBLISHING OPPORTUNITIES

 JPMorgan

CO04031228

# Carlin America, Inc/Carlin Music Corp.

## Key highlights

- Founded by Freddy Bienstock in 1966 the Carlin catalogue comprises several highly valuable copyrights such as the Elvis Presley Catalogue (including "Love me Tender"), "What a Wonderful World" and Dolly Parton's "I will always love you"
- Headquartered in New York, Carlin America also has operations in Nashville and in London and Paris through Carlin Music Corp.
- Having established his reputation at Hill & Range through close relationships with artists such as Elvis Presley, in 1966 Freddie acquired Carlin Music Corp. originally the UK subsidiary of Hill & Range
- Carlin America, then quickly expanded through a number of high profile acquisitions and associations including Broadway show catalogues containing Cabaret and Fiddler on the Roof as well as deals with The Kinks, The Animals and Cliff Richard
- In 1985, the Carlin America management team acquired the then Chappell & Co. operation from Polygram for \$100mm and sold the business two years later to Warner Communications for \$250mm

## Management

Name	Officers	Board	Responsibility
Freddy Bienstock	President and Treasurer	Chairman	Chief Executive Officer
Caroline Bienstock	Vice President and Secretary	Director	Chief Operating Officer
Robert Bienstock	Vice President and Assistant Secretary	Director	Executive Vice President
David Japp	Director	Director	Chief Executive Officer of Carlin Music Corp

## Key catalogues and copyrights

- Dolly Parton  
I will always love you  
9 to 5  
Jolene
- Kinks  
Days  
Sunny afternoon  
Lola  
Fever
- Lark/Fort Knox/TM  
Its in his kiss  
Under the boardwalk  
I got the sweetest feeling  
What a wonderful world  
I got you (I feel good)
- Edward B. Marks Music Co  
Seasons in the sun  
Jim Steinman - (Meatloaf songs including Bat out of Hell)
- Hill & Range  
Save the last dance for me  
Sweets for my sweet  
La Bamba
- Redwood  
As time goes by  
Are you lonesome tonight  
Blueberry hill
- Gladys Presley  
Can't help falling in love  
Love me tender  
All shook up



OTHER MUSIC PUBLISHING OPPORTUNITIES



CO04031229

# Peer music

## Key highlights

- Catalogue of over 300,000 songs, particularly in the fields of country and Latin music.
- 36 offices in 27 countries
- In August 1927, Ralph Peer (1892-1960) helped launch the modern country music industry when he supervised, for Victor Records, the first recordings by future superstars Jimmie Rodgers and The Carter Family. Instead of being paid in money, Victor allowed Peer to take the publishing rights for any original songs he recorded on the trip. Those were the copyrights that formed the basis for peer music founded in 1928 as Southern Music

## Recent news

- Recently acquired US rights to Hoagy Carmichael catalogue.
- Peer music catalogue provided six songs for the "O Brother, Where Art Thou?" soundtrack

## Management

Ralph Peer II	Chairman and CEO
Kathy Spanberger	President
Rannon Arias	VP of Latin Operations
Kevin Lamb	VP of Peer Music/Nashville

## Library

Catalogue	Frank Sinatra	Jaguars
Jimmie Rodgers	Dean Martin	Luis Miguel
The Carter Family	Nat King Cole	Xena
Floyd Tillman	Bing Crosby	Ray Charles
Agustin Lara	Mark Williams	Whitney Houston
-Noche de Ronda, Granada, Solamente Una Vez	Willie Nelson	Janea Ingram
Garth Brooks	Al Jolson	Louis Armstrong
Boy George	The McGuire Sisters	The New York Philharmonic
Hermin's Hermits	The Allman Brothers	Michael Bolton
Rod Stewart	Julio Iglesias	Art Garfunkel
Sergio Mendosa & Brasil '66	Doi Amaz	Hoagy Carmichael
Latin American	Bahia	Amor
Quando Calienta El Sol	Quando Calienta El Sol	(Love Me With All Your Heart)
Mambo #5	Mambo #5	
Singers	Stewart Harris- Angels in Waiting	Tricky Stewart
David Foster	Sarco/Universal band/Helozoy	Dan Truman
Donato Porcub	Confessions of a Dangerous Mind	Moul'n Rouge
O Brother, Where Art Thou?	The Life of David Gale	



## Music Sales Group

An international family of music publishing companies.

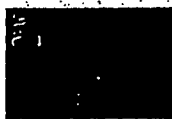
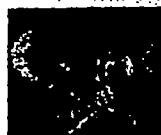
### Business Overview

- Catalogue of over 200,000 titles
- International organisation based in London with numerous music activities
- International catalogues including Campbell Connolly, The Sparca Florida Music, Chester Music, J. Curwen & Sons, G Schirmer, Edition Wilhelm Hansen, and Union Musica Ediciones
- International headquarters in the UK with offices in Australia, Denmark, France, Germany, Japan, Spain and in the US in New York, Pennsylvania and California

### Management

- Robert Wise Chairman and Managing Director
- Chris Butler Chief Operating Officer
- Malcolm Grabham Finance Director

- James Brown
- ZPac
- Cher
- The Clash
- Joe Cocker
- Kenny G
- Dizzy Gillespie
- Guns N' Roses



## Bug Music

### Business Overview

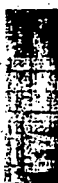
- Catalogue of 40,000 titles
- Founded in 1975 by Dan Bourgoise specifically to recover Mr. Del Shannon's lost copyrights
- Joined by Fred Bourgoise in 1976
- US offices in: LA, films; Nashville, country; and, New York, commercial placement
- Nashville office opened in 1986 by Gary Velletri
- International offices in London and Munich

### Management

- Dan Bourgoise Founder and Chairman
- Gary Velletri Founder and Head of Nashville office
- Laura Claar Licensing Administrator

- Iggy Pop
- Roseanne Cash
- T-Bone Burnett
- Los Lobos
- Muddy Waters
- Johnny Cash
- Johnny O'Bea
- Del Shannon
- The Byrds





**Business Overview**

- Over 25,000 song catalogue
- MPL Communications Inc. in New York and MPL Communications Ltd. in the London established by Paul McCartney shortly after break-up of the Beatles
- Acquired catalogues include Nor-Va-Jak, Desilu Music Corp., Arko Music Corp., Barwin Music Co., Inc., Claridge Music Company, Edwin H. Morris & Company, and Frank Music Corp. among numerous others
- Mechanical Licensing handled through Harry Fox Agency

**Management**

- Paul McCartney Founder
- Peter Silvestri Licensing
- Dave Boggart Copyright



■ Buddy Holly



■ Frank Loesser



■ Beatie Smith



■ Paul McCartney



■ Hoxby Carmichael



■ Lionel Hampton



■ Ira Gershwin



■ Michael Jackson



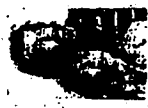
**Cherry Lane Music**

**Business Overview**

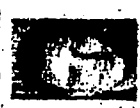
- Founded in 1960 by the legendary producer Milton Okun, Cherry Lane Music Publishing is the largest division in Cherry Lane Music
- Headquartered in New York City and wholly established companies in England, France, Holland and Canada
- Approximately 90 employees
- In January 2003, formed a joint venture with Tu Casa Entertainment called Cherry Casa specifically to attract and sign Latin Songwriters/artists
- Movie Credits include, Shrek, The Passion of the Christ and Gladiator

**Management**

- Peter Primont CEO as of 1990
- Alda Gurwicz President, joining in 1990 as SVP
- Dan Lieblein CFO, joined in 1985



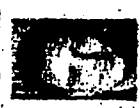
■ Black Eyed Peas



■ Ashford & Simpson



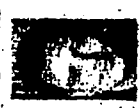
■ Roberto Blades



■ Ralph McDonald



■ Sammy Cahn



■ John Denver

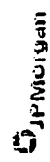


■ Tom Paxton







■ Paul Zaza

OTHER MUSIC PUBLISHING OPPORTUNITIES





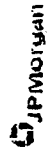
# Other independent music publishing labels

Company	Management	Comments
	<ul style="list-style-type: none"> <li>Michael Koch, CEO</li> <li>Michael Rosenberg, President</li> <li>Nancy Young, Senior Vice President</li> </ul>	<ul style="list-style-type: none"> <li>One of the leading independent music companies in the US with operations in record and video labels and distribution</li> <li>Made of: Koch Distribution; Koch Canada; Koch Records; Koch Vision; Koch Lorbar Films; and, Koch Publishing</li> <li>Sold European recorded and music publishing to Universal Music International in February 2002</li> <li>Currently looking to expand publishing arm via direct writer signings and catalog acquisitions</li> </ul>
	<ul style="list-style-type: none"> <li>Walter Lichte, Chairman, Supervisory Board</li> <li>Michael Heentjens, Founder, Chairman and CEO</li> <li>Michael Baur, CFO and COO</li> </ul>	<ul style="list-style-type: none"> <li>Pan-european independent record company and service provider for the music industry</li> <li>Edel sold a majority of its Music Publishing interests in Play It Again Sam, RED Distribution Inc., and Eagle Rock Entertainment to Warner Music Group in February 2002</li> <li>Current Music Publishing activities confined to passive exploitation of copyrights that continue to exist in the remaining publishing companies: edel publishing GmbH; edel publishing Germany GmbH; edel Publishing Ltd.; Great Britain edel-songs Publishing Scandinavia AB, Sweden; and, edel music publishing AB, Sweden</li> </ul>
	<ul style="list-style-type: none"> <li>Duke Arton, CEO &amp; President of Music Publishing</li> <li>Jamie Arton, Director of A&amp;R of Music Publishing</li> <li>Maria Forte, Director of Commercial Business of Music Publishing</li> </ul>	<ul style="list-style-type: none"> <li>A diversified international music group specializing in the ownership and commercial exploitation of Intellectual Property Rights</li> <li>Owner of one of the world's largest independent recorded music catalogue with over 150,000 tracks</li> <li>Partnership with BMG developing strategic alliances in recorded music catalogues. BMG is Sanctuary's worldwide distributor</li> <li>Aim to increase Music Publishing presence and have used recent fund raising to start acquiring catalogues</li> <li>Recently acquired 15,000 song country catalogue</li> <li>Music publishing activities through Music Publishing division and Air Edel</li> <li>Air-Edel represents artists solely dedicated to Film scores</li> </ul>
	<ul style="list-style-type: none"> <li>Willard Adrutz, CEO &amp; Founder of Kobalt</li> <li>Johan Ekelund, Managing Director of Kobalt</li> <li>Sas Metcalfe, Creative Director of Kobalt</li> <li>Mark Jenkins, President</li> <li>Harris Sterling, Senior Vice President Strategic Marketing</li> </ul>	<ul style="list-style-type: none"> <li>Independent Music Publisher offering global creative and administrative services to writers, publishers, and other publishing rights holders</li> <li>Divided into Kobalt Music Services (KMS) and Kojam</li> <li>KMS is the IT software sold to clients for royalty collection and administrative rights</li> <li>Kojam is the Music Publishing Division headquartered in London with offices in Sweden, France and the USA</li> <li>Koos (2002 Grammy winners), Overhead, Mats Hedstrom, Badly Drawn Boy (excl. UK), Howard New</li> <li>KMS clients include Sanctuary Music Publishing, Air-edel, B-unique Music, Noel Hogan, RO Music</li> <li>Independent Music company and distribution label separated into Sports Music, Special Products, Latino, Kids, Special Markets (MSM), Christian Music Group, Label Group, Entertainment Interactive and Home</li> <li>MSM licenses songs/music to clients, including Seagram, Kellogg's, Nabisco, Sports Illustrated</li> <li>MSM owns Countdown Music and 101 Strings which can offer 100,000 owned and/or controlled recording masters</li> <li>MSM involved in licensing music in films as well as TV shows</li> </ul>

# Agenda

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REVIEW OF ALTERNATIVES IN MUSIC PUBLISHING



# Warner Chapell overview



## Key highlights

- Catalogue of over one million songs
- Owns Warner Bros. Publications, the world's largest publisher of printed music
- 36 offices around the world with over 1,000 employees
- Warner acquired Chapell in 1987 for \$250mm forming one of the top tier music publishers
- The focus of the company has been on increasing share of local repertoire by signing local writers and composers and purchasing local publishing companies
- Expansion into Central and Eastern Europe has positioned Warner Chapell as the leading music publisher in the Czech Republic and the number two in Poland and Russia
- Management
  - Les Bider, Chairman and CEO
  - Ira Pianko, COO/CFO
  - Rick Shoemaker, President and Morgenstern

## Catalogue

- Happy Birthday
- Rhapsody in Blue
- Winter Wonderland
- Ain't Misbehavin'
- 42nd Street
- I Only Have Eyes for You
- Happy Days are Here Again
- Works by Cole Porter and George and Ira Gershwin
- Ray Charles
- Led Zeppelin
- Madonna
- Aretha Franklin
- Bob Dylan
- Eric Clapton
- Aaliyah
- Ace of Base

## General overview

- Warner Chapell Music is the publishing division of Warner Music Group
- 36 offices around the world with over 1,000 employees
- Warner Bros. Publications the world's largest publisher of printed music is a subsidiary
- Catalog composed of over one million songs and 65,000 songwriters
- In 1987, Warner Music acquired Chappell Music for \$250mm
- Expansion into Central and Eastern Europe has positioned WC as the leading music publisher in the Czech Republic No. 2 in Poland and Russia
- Administers the music of general television and film companies, including Lucasfilm, Ltd. And Hollywood Entertainment

## Financials (US\$mm)

	2001A	2002A	2003A
Revenue	\$47	\$63	\$63
% growth		38%	0%
EBITDA	\$7	\$93	\$110
% margin	15.9%	16.2%	19.3%

## Key stars in catalogue



# Universal Music Publishing Group (UMPG)



## Highlights

- UMPG catalogue comprised of over one million copyrights
  - UMG acquisition of Motown classic Ronda Music
  - Owens or administers numerous other catalogues including: Def Jam Music; Interscope; All Nations Music; Prince, Forerunner Music; and, Epic/ah
- Technological and administrative strengths
  - Royalty collection in emerging markets
  - Electronic worldwide song circulation and society registration
  - Centralised song database
  - Additional sub-publishing for independent music publishers and artists

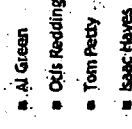
## General Overview

- One of largest global music publishers
- Offices in 41 countries
- UMPG recently acquired the administrative rights of Paul Simon music outside North America and will represent him worldwide for synchronisation licensing for Motion Pictures, TV, advertising and other mediums
- UMPG Management
  - David Reizer, Worldwide President
  - Michael Samonis, EYP and CFO

## Catalogue

- I will survive
- That don't impress me much
- Beautiful day
- Born to be wild
- Candle in the Wind
- Magic Carpet Ride
- Strangers in the Night
- Frank Sinatra
- Beech Boys
- B.B. King
- ABBA
- Fred Astaire
- Bon Jovi

- Al Green
- Otis Redding
- Tom Petty
- Isaac Hayes



<sup>1</sup> Based on broker consensus estimates  
<sup>2</sup> Based on broken SOP valuation of Vivendi Universal

# Sony/ATV



## Business Overview

- Joint venture between Sony and Michael Jackson's ATV
- Reported as fifth largest music publisher
- Catalogue of over 240,000 income generating songs
  - Approximately 240 Beatles' songs
  - Michael Jackson purchased the Northern Catalogue in 1984 for between \$50 and \$70mm
- Estimated NPS of \$62mm and \$65mm respectively in 1997 and 1998
- Reported to have been valued at approximately \$931mm in 1999
- Joint venture between Sony Music entertainment and Michael Jackson set up in 1995
- Offices in over 40 countries
- One of the largest global country catalogue's through the Tree catalogue

## Management

- David Hodgman  
Chairman and CEO
- Kathy Coleman  
VP Film, TV, Advertisement in New York
- Jonathan Palmer  
Director, Film and TV in New York

## Recent News

- Rumours regarding Michael Jackson's state of personal finances have led people to believe that he may be willing to sell parts of the Beatles collection
- Rumours regarding the strenuous relationship between Michael Jackson and Sony Music, specifically relating to Sony dropping him as a recording artist after his Number One Hits album

## Library

- Beattles
- Bob Dylan
- Destiny's Child
- The Fugees
- Babyface
- Wyclef Jean
- Sarah McLachlan
- Nile Rogers

- Babyface
- Cyndi Lauper
- Mariah Carey
- Lauryn Hill

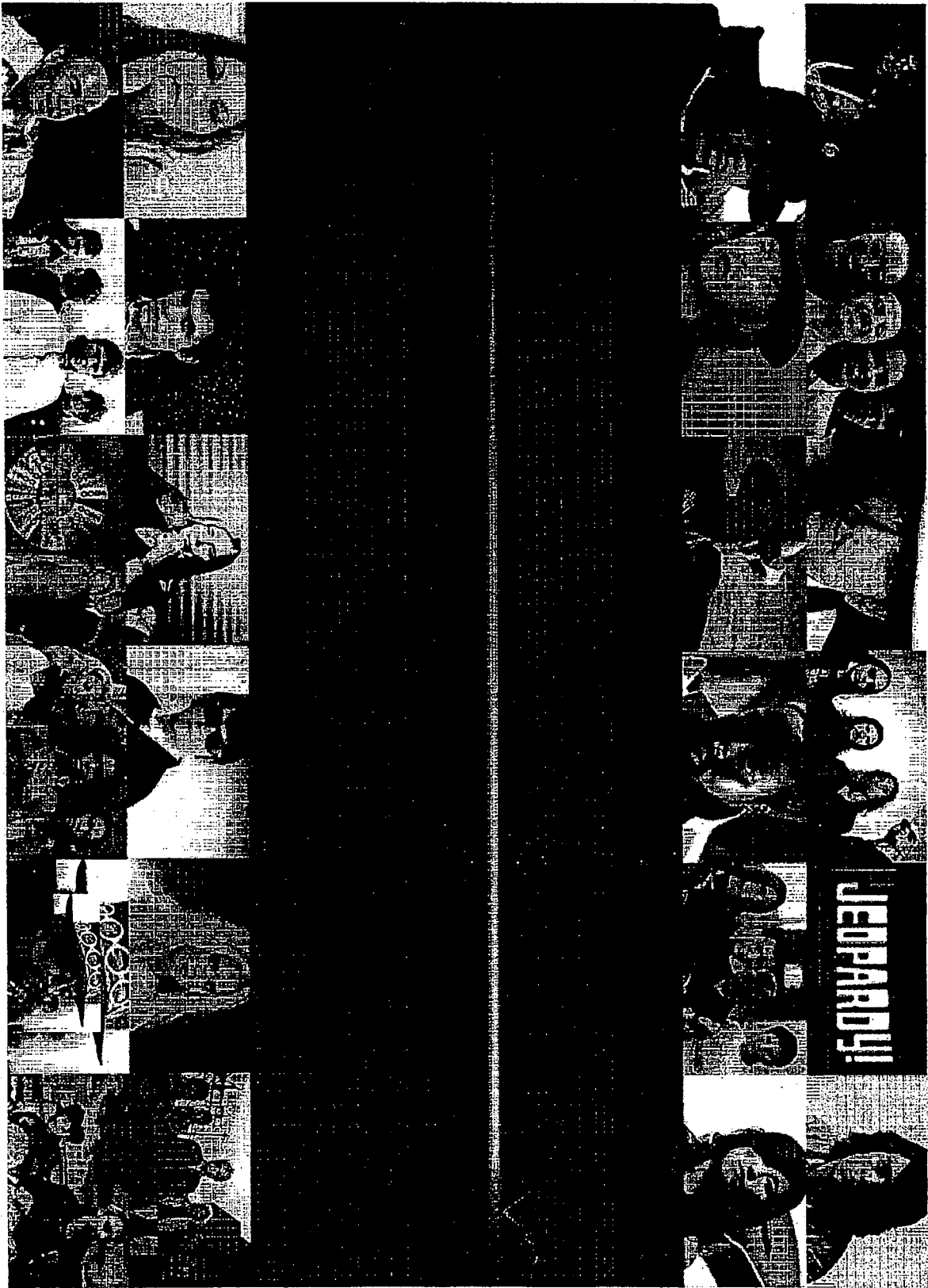
- Like A Rolling Stone
- Hey Jude
- Sgt. Peppers Lonely Hearts Club Band
- Killing me softly with his song
- Rock around the clock

## Selected Music publishing transactions

Year	Buyer	Seller	Asset	(US\$)	NPS multiple	Comments
2004	EMI	B. Gordy	Jobete Music (20%)	80	N/A	■ All cash offer for remaining 20% stake
2003	EMI	B. Gordy	Jobete Music	110	N/A	■ All cash offer made for additional 30% of company following 1997 purchase
2003	Classic Copyright	Boosey & Hawkes	Boosey & Hawkes catalog	64	N/A	■ All cash offer outbidding Regent Street Music in a competitive process
2003	Windswept Holdings	Lieber & Stoller	Trio Quartet Catalog	66	18x	■ Acquired catalog of over 20,000 titles, including "What a wonderful world" and "Fever"
2002	Sony/ATP	Gaylord Ent.	Acuff-Rose	157	18x	■ All Cash offer for 55,000 strong country music catalogue
2000	Vivendi	Alpert/Moss	Rondor Music	230	18x	■ Seagram acquired Rondor. Vivendi subsequently acquired Seagram and Rondor
1999	EMI	Windswept Pacific	Selected Titles	200	16x	■ Cash offer for over 40,000 songs of Windswept catalogue
1997	EMI	B. Gordy	Jobete Music	132	N/A	■ All cash offer made for 50% of Motown publisher
1990	EMI	Filmtrax	Filmtrax Pub	115	N/A	■ Acquired film music catalogue
1990	EMI	SBK Entertainment	CBS Songs	296	N/A	■ Purchased CBS/April catalogue and United Artists film music catalogue

Source: Broker reports, Factiva

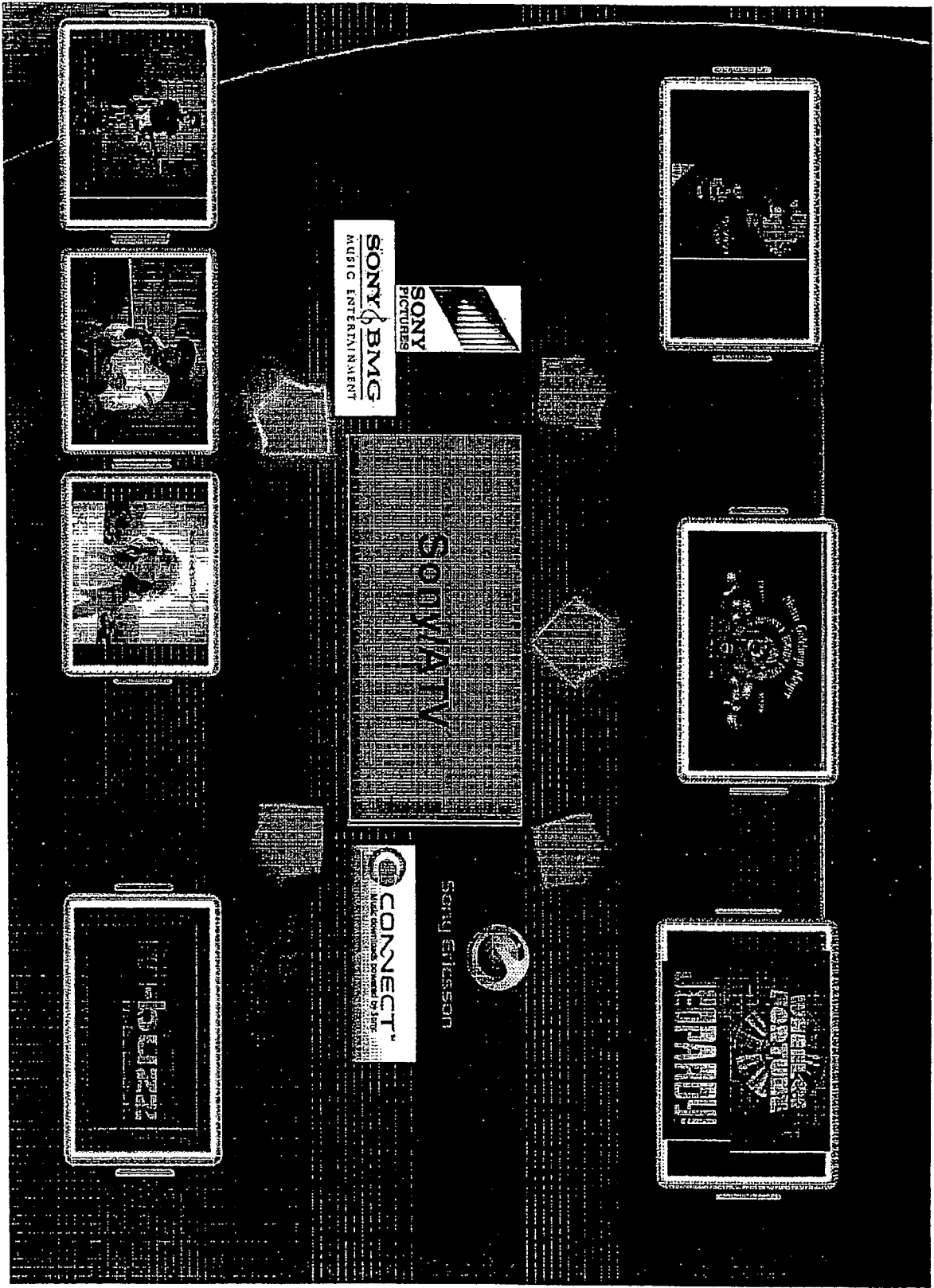
RIA Ex. 132-RR





- 1. Sony Introduction**
- 2. Sony/ATV Presentation**
  - a) Music Publishing Basics**
  - b) Sony/ATV Overview**
  - c) Industry Overview**
  - d) Sony/ATV Artist/Writer Portfolio**
  - e) Current Year Highlights (FYE March 2007)**
  - f) Key Strategic Initiatives**
  - g) Key Takeaways**
- 3. Board Approval**

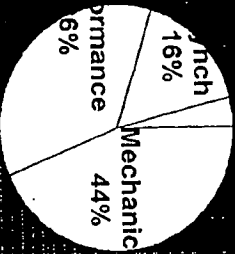
1. Economic foundation is the exploitation of intellectual property
2. Stable, high margin cash flow
3. Music publishing companies are better strategically positioned than record companies to become the music companies of the future.
4. New revenue streams emerging – digital and non-digital
5. Further industry potential to be realized



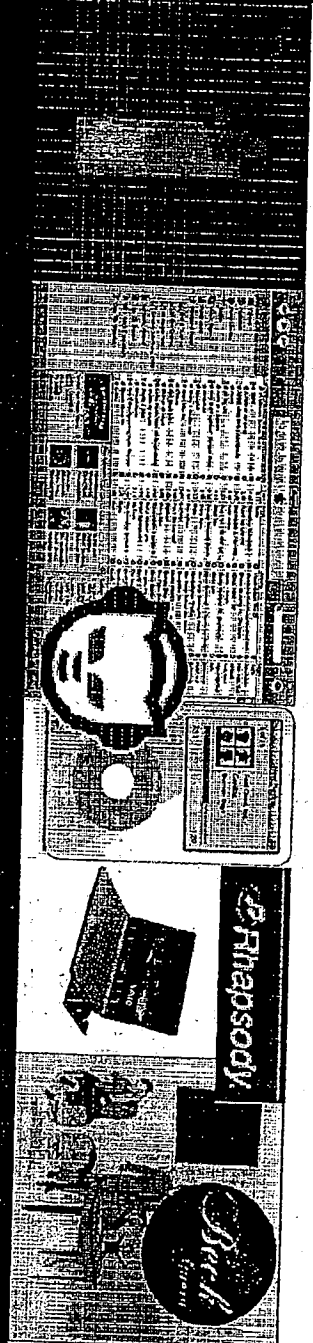
**Music Publishing Basics**

## How About Music Publishing

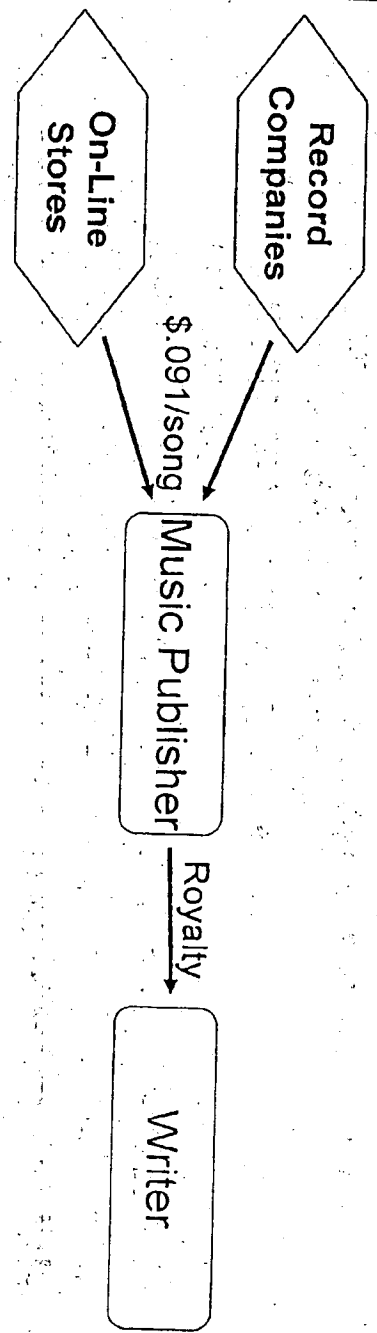
- Copyright in the WORDS and MUSIC ... not Master Recording
- Publishers ACQUIRE Rights
  - Acquisition of Established Catalog
  - New Talent Deals – Writers, Artists, Producers
  - Administration – Short-Term Catalog Deals
- Publishers EXPLOIT Rights
  - Reproduction (Mechanical): CDs, Digital Downloads
  - Public Performance: Radio, Concerts, Streaming Digital
  - Synchronization (Timed Relation of Music and Visual)
    - Films, TV, Commercial Advertisements (TV, Radio, Websites)
  - Merchandising
  - Print
  - Grand Rights/Broadway Shows/Other Theater
- DIVERSITY OF EXPLOITATION
- COPYRIGHT LAW is critical



Mechanical Reproduction: Approximately 44% of a music publisher's revenue



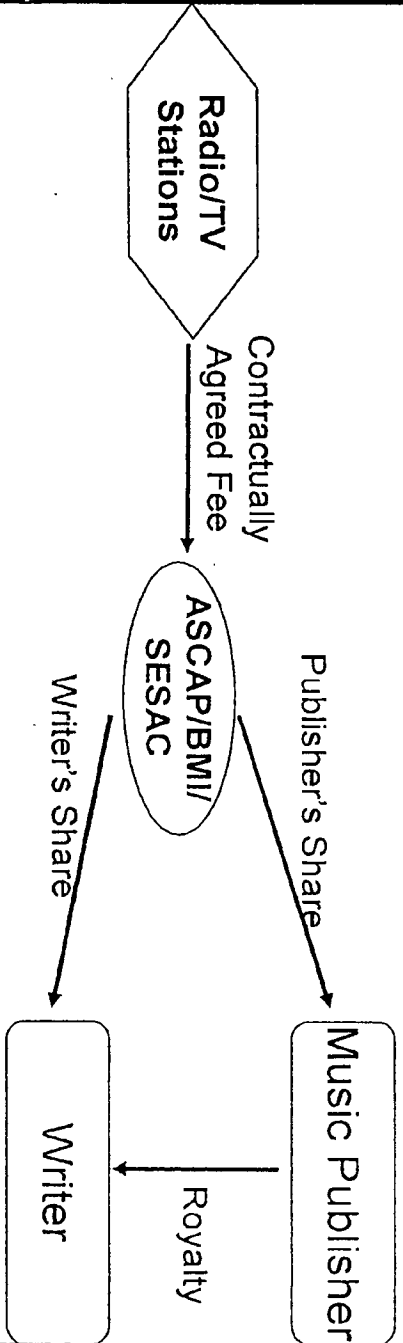
Royalty Flow: Mechanical Income



**Performance: Approximately 36% of a music publisher's revenue**



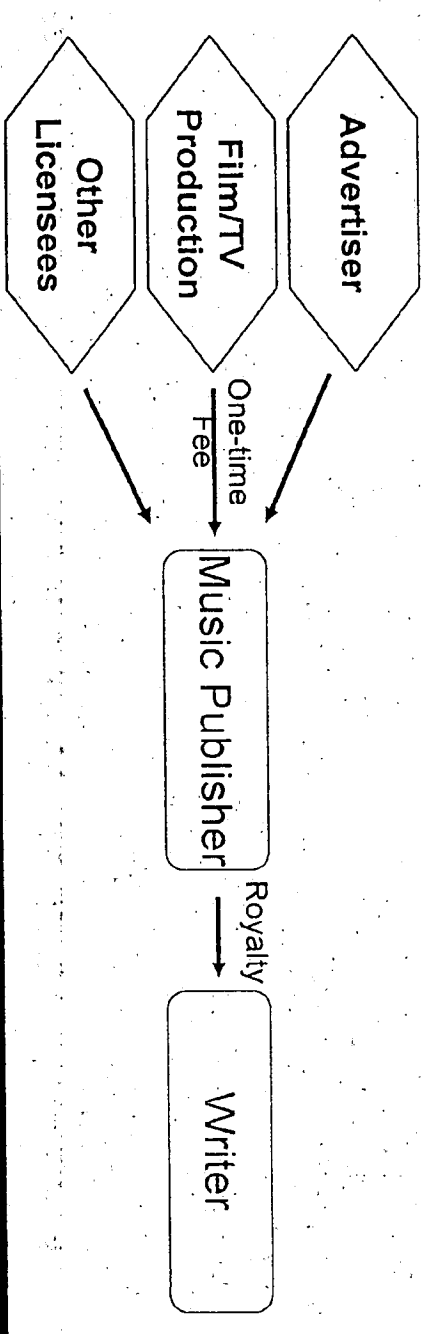
**Royalty Flow: Performance Income**



**Synchronization:** Approximately 16% of a music publisher's revenue



**Royalty Flow: Synch Income**





**"Other" Exploitations: Approximately 4% of a music publisher's revenue**

**MILLER TRACKS**  
A UNIT OF BMG

**musicnotes.com**  
change the way you buy sheet music

© 1999 Miller Tracks, Inc. All rights reserved. Miller Tracks is a registered trademark of Miller Tracks, Inc.

The advertisement features a background image of a roller coaster. In the foreground, there are four staves of musical notation. A CD-ROM case is shown with the text 'musicnotes.com change the way you buy sheet music'.

- What is Copyright?
- Who Owns Copyright?
- Is Copyright Exclusive?
- Is Copyright Perpetual?

<b>Target Criteria:</b>	
<b>Catalog Acquisitions</b>	<ul style="list-style-type: none"> <li>➤ Steady, predictable revenue stream</li> <li>➤ Favorable margins</li> <li>➤ Genre penetration</li> <li>➤ High synch and reissue opportunities (underexploited)</li> <li>➤ Target Return on Investment: 5 – 10% after tax.</li> </ul>
<b>Writer Deals</b>	<ul style="list-style-type: none"> <li>➤ The "next big hit" performance &amp; synch opportunities</li> <li>➤ Genre penetration</li> <li>➤ Better revenue splits (75/25 typically)</li> <li>➤ Life of copyright or minimum 10-20 year retention</li> <li>➤ 1-3 year recoupment of advance</li> <li>➤ Target Return on Investment: 12 – 20% after tax</li> </ul>
<b>Administration Deals</b>	<ul style="list-style-type: none"> <li>➤ Steady, predictable revenue stream</li> <li>➤ Minimum 90/10 Revenue split (20% on synch deals) if possible</li> <li>➤ Retention of rights until recoupment</li> <li>➤ Potential inside track on catalog purchase opportunities</li> <li>➤ Target Return on Investment: 10% after tax</li> </ul>

**Sony/ATV Overview**

### Northern Songs/ATV

- 1960s: Beatles members form Northern Songs
- 1965: Northern Songs public
- 1969: ATV buys Northern Songs
- 1985: Michael Jackson buys Northern Songs

### Sony Music Publishing

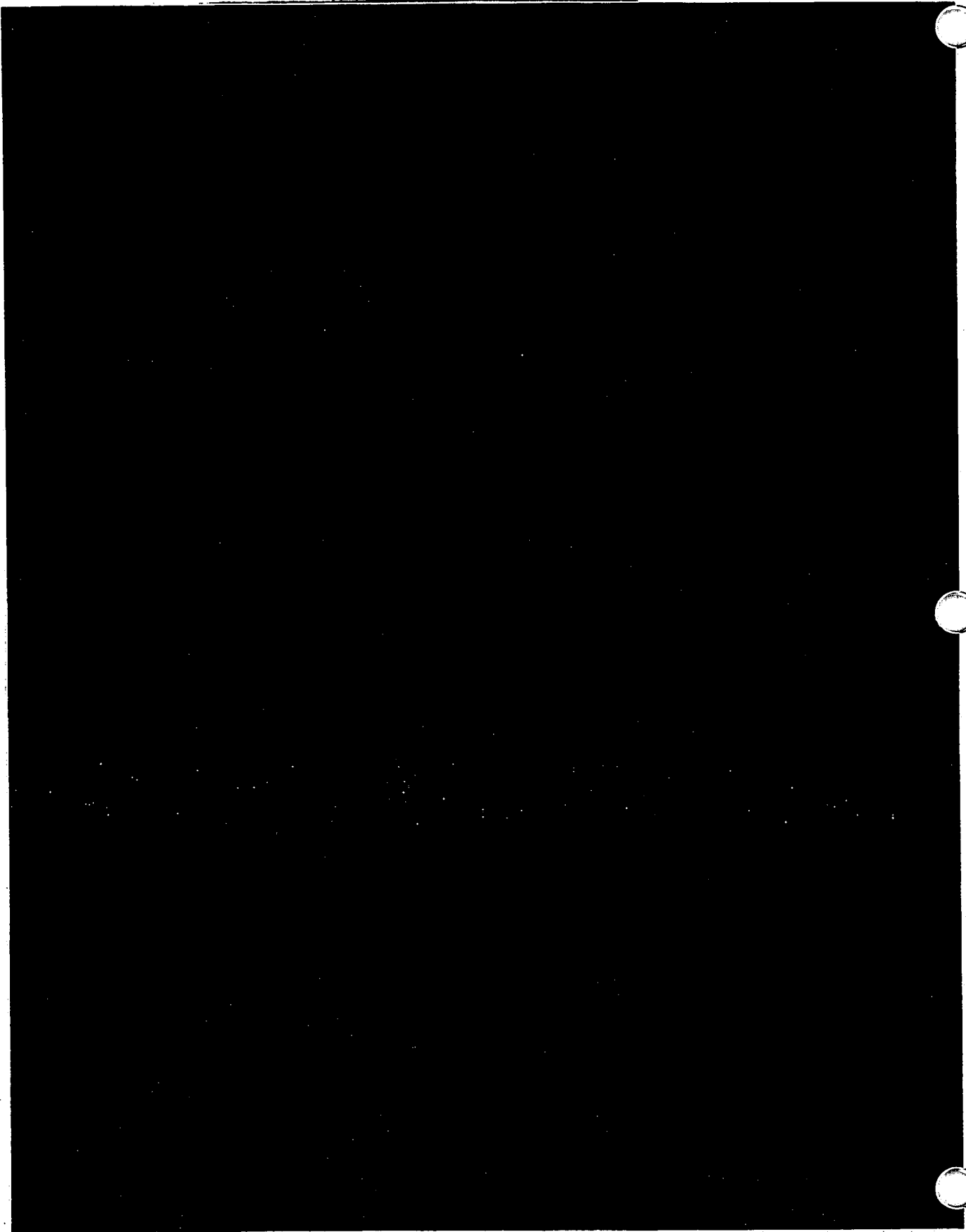
- 1989: SMP purchases Tree country catalog
- 1990: SMP establishes international affiliates
- 1990 – 1995: SMP builds catalog

### Sony/ATV Music Publishing

- 1995: Sony/ATV Joint Venture Created

- Joint Venture: Sony Music and Michael Jackson
- Approximately 500,000 copyrights
- [REDACTED]
- Net Publisher Share (forecast year ending 3/31/07): [REDACTED]
- Market Share: 7.4%
- Employees: 284
- Locations
  - Headquartered in NY
  - Global Administration in Nashville
  - US Offices in NY, LA, Nashville, Miami
  - Wholly-owned affiliates in 26 countries

- 1992: Randy Bachman (*Takin' Care of Business*)
- 1992: Kelley/Steinberg (*True Colors, Like A Virgin, I Drove All Night*)
- 1995: Nile Rodgers (*Good Times, Le Freak, We Are Family*)
- 1995: Fisher (*Second Hand Rose, Chicago Chicago*)
- 1996: Leonard Cohen (*Bird On A Wire, Hallelujah*)
- 1999: Lowery (*Games People Play, I Never Promised You a Rose Garden*)
- 1999: Maypop (*Alabama*)
- 2000: Web IV (*Piece of My Heart, Twist and Shout*)
- 2002: Acuff Rose (Hank Williams, Roy Orbison)
- 2002: Heart (*Len Freedman*)
- 2002: Wheel of Fortune/Jeopardy
- 2003: Christmas Song
- 2005: Richie Sambora (Bon Jovi)



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Chairman  
and CEO

Rakesh Sanghvi  
UK

Guy Henderson  
Sr. VP  
International

Danny Strick  
President  
US/Latin

Steven Storch  
Sr. VP  
Finance & Admin.

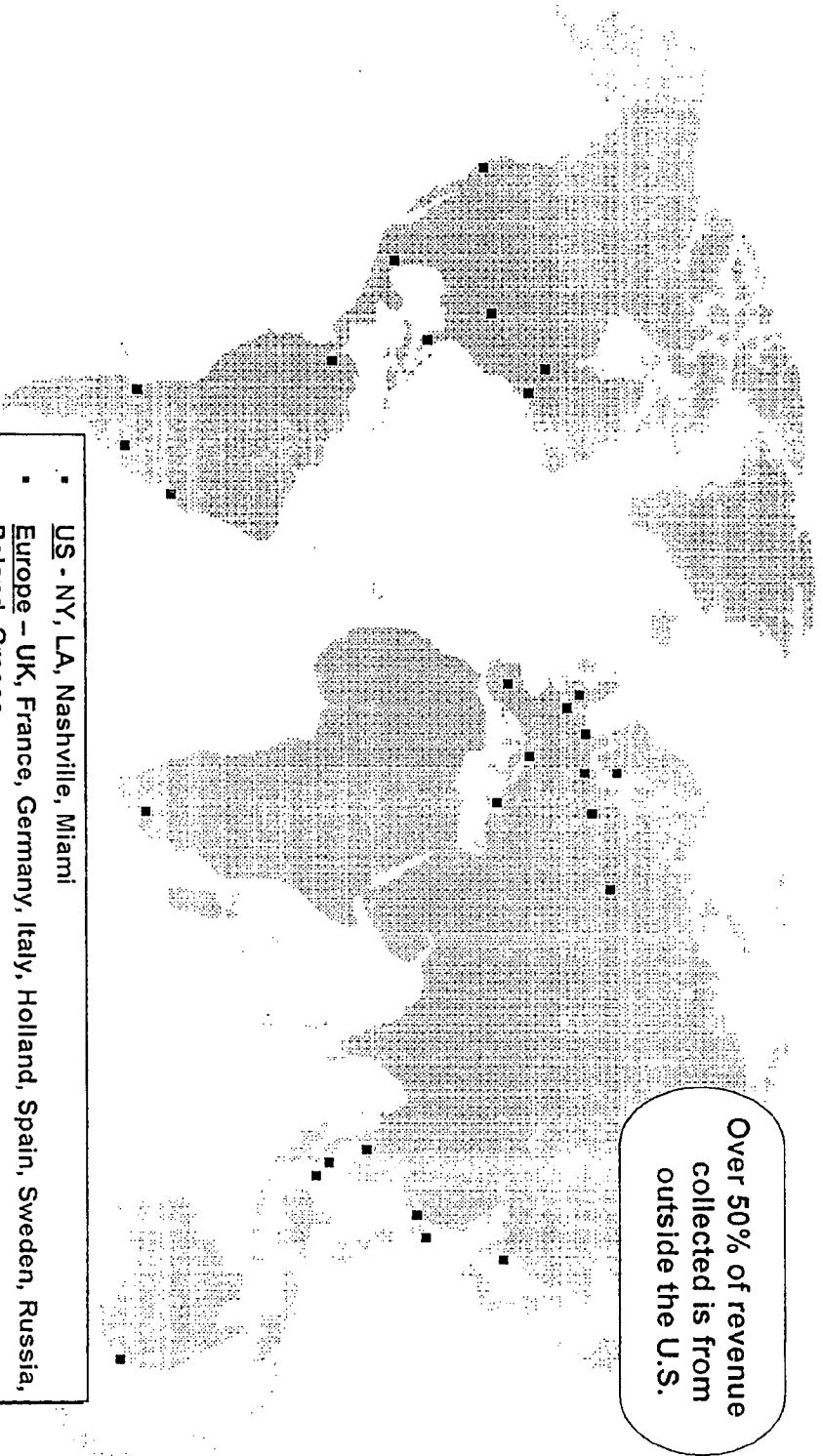
Ann Sweeney  
Sr. VP  
Business Affairs

Lauren Berkowitz  
VP  
Global Digital  
Business

Troy Tomlinson  
President  
Country

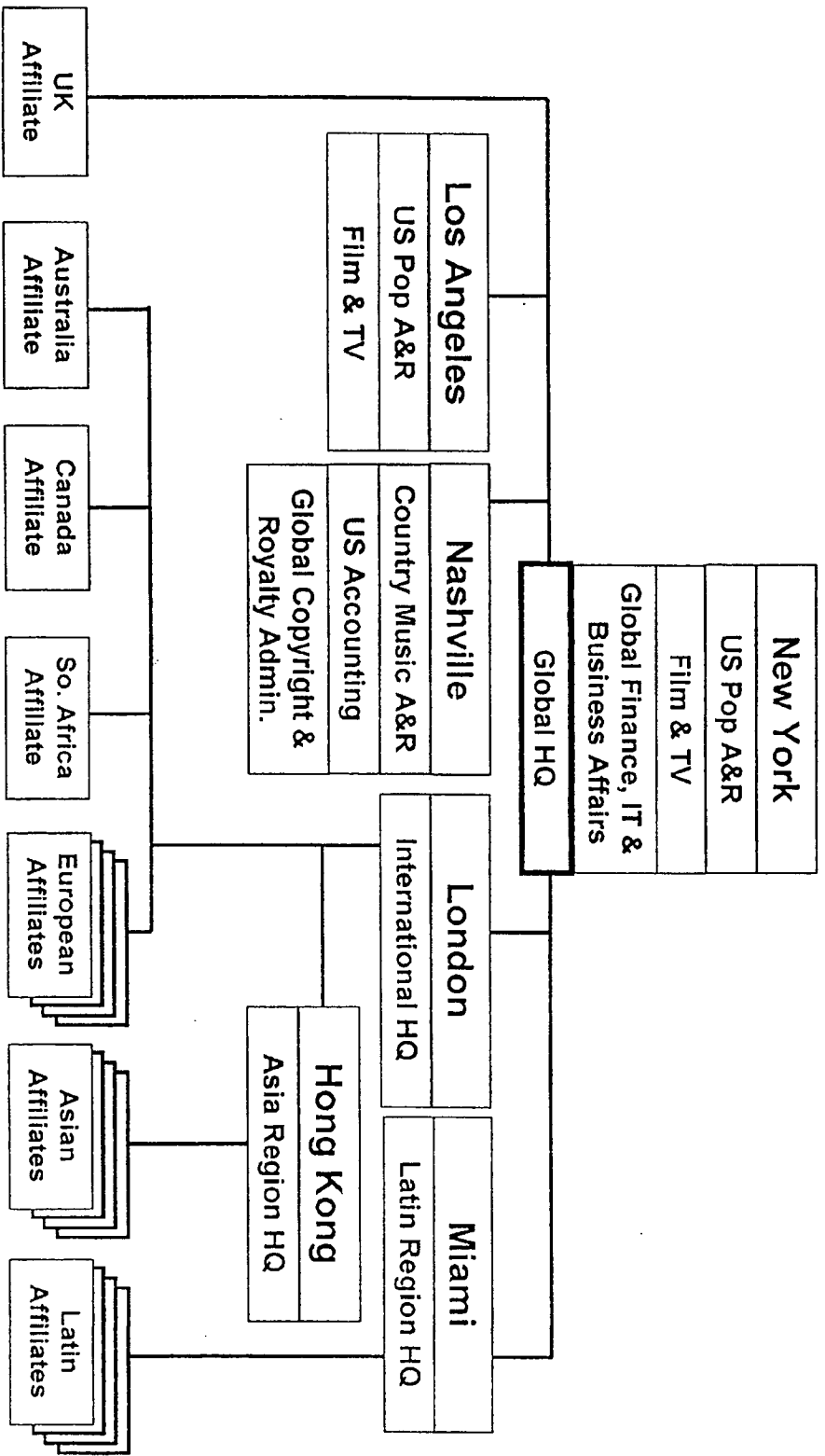
# Sony/ATV Overview: Worldwide Office Locations

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- US - NY, LA, Nashville, Miami
- Europe – UK, France, Germany, Italy, Holland, Spain, Sweden, Russia, Poland, Greece
- Asia – Hong Kong, Korea, Malaysia, Singapore, Taiwan, Thailand
- Latin America – Brazil, Mexico, Colombia, Argentina, Chile
- Canada, Australia, South Africa

# Sony/ATV Overview: Organization Chart by Function

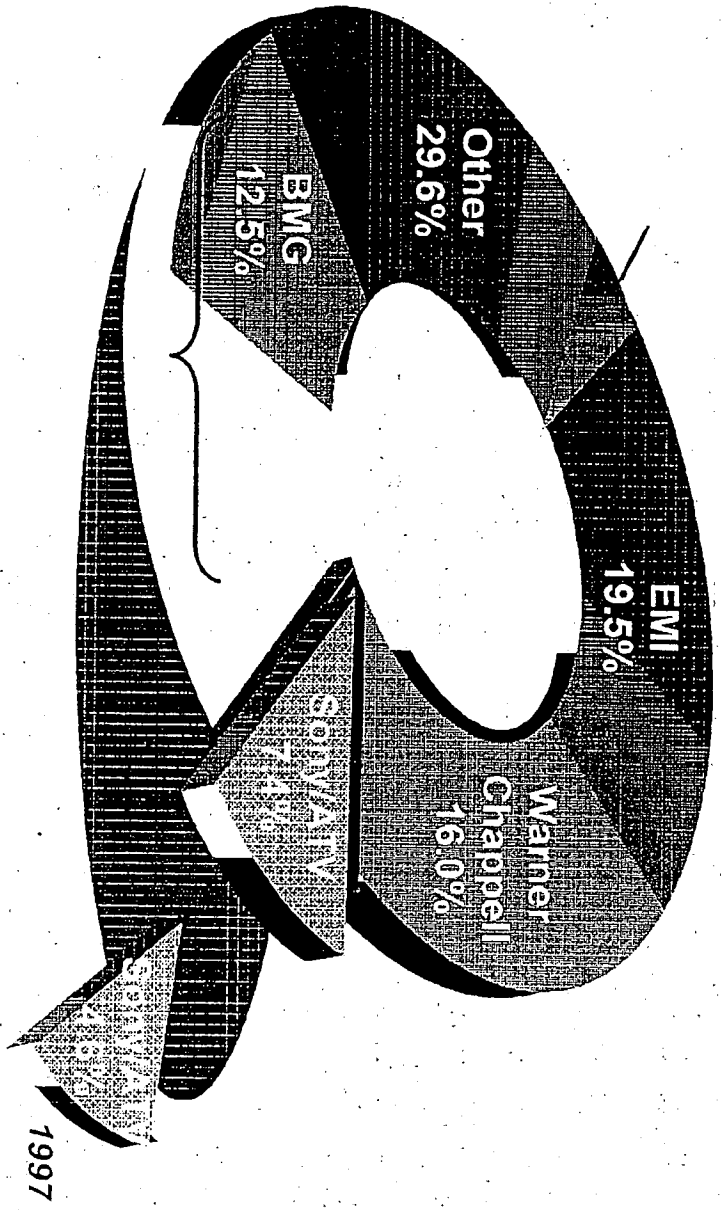


- Breadth of Catalog
  - Market Leader in Country Music
  - 1920's – 1940's "popular music"
  - 1960's "pop" – Beatles, Kinks, Mann/Weil
  - 1970's singer/songwriters
- Global presence
- Intimate, personal attention to writers, music supervisors, advertisers
- Industry leader in administration
  - Centralized, worldwide hub in Nashville
  - Low employee turnover, low cost, owned facility in Nashville



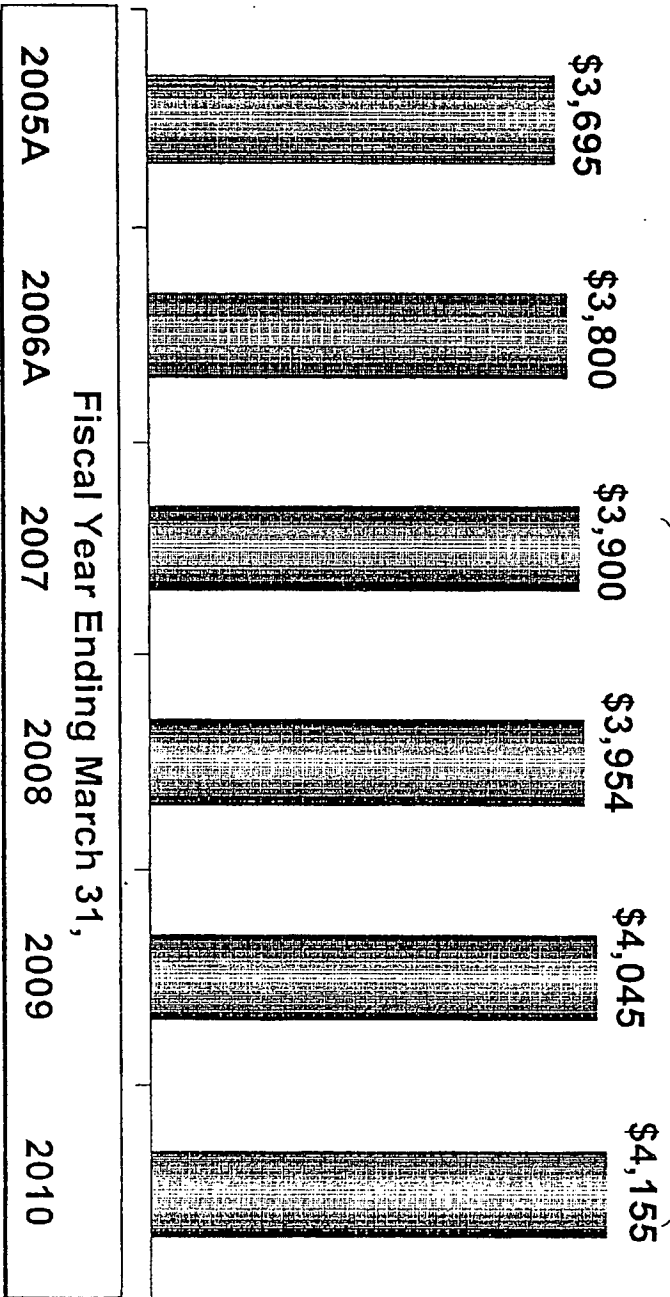
Industry Overview

# 2006 Competitor Market Share



# Music Publishing Market Growth Assumptions

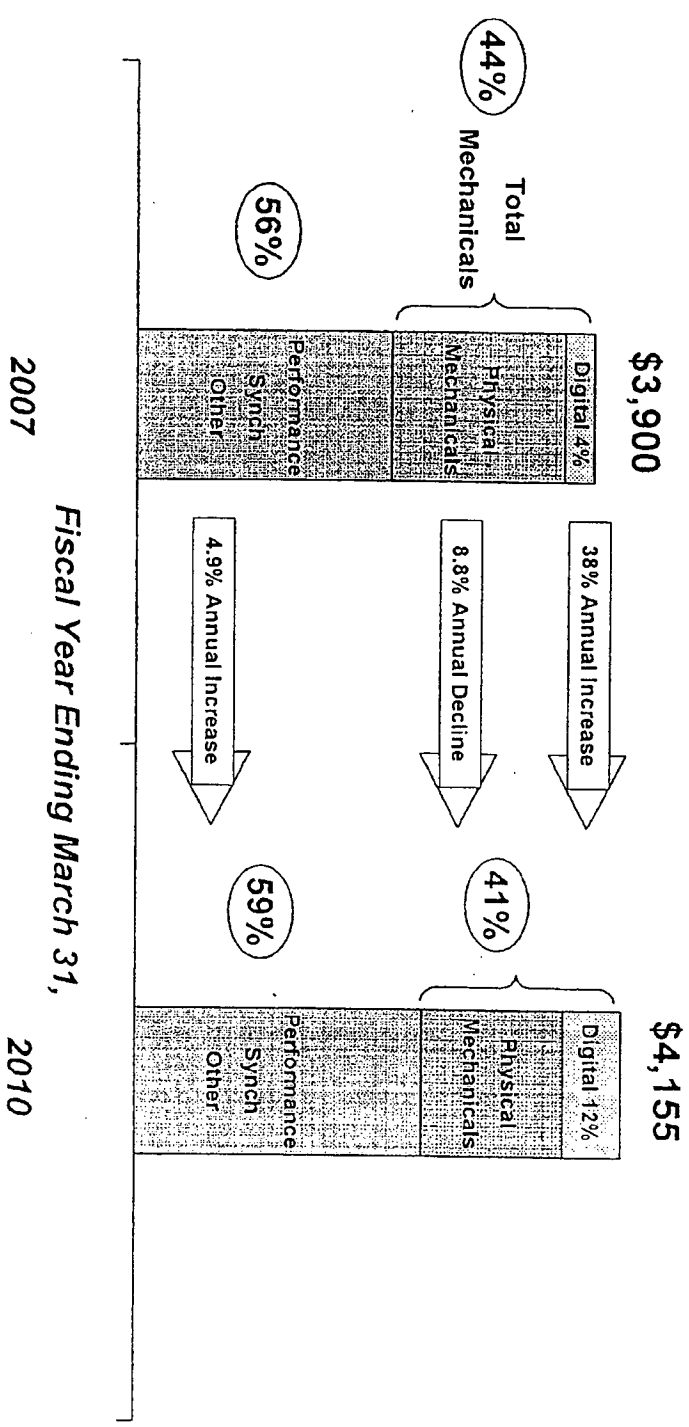
2.1% Forecasted Annual Growth



Source: Composite Estimates

# Music Publishing Revenue by Market Segment FYE 2007 – FYE 2010

Mechanicals (physical and digital) continue to decline as a % of total revenue.



Fiscal Year Ending March 31,  
2007 2010



**Sony/ATV Artist/Writer Portfolio**

# Key Artist/Writer Portfolio Overview

Pop				
▪ Beatles	Beck	System of a Down	Pearl Jam	
▪ Fall Out Boy	Bob Dylan	Stargate	Neil Diamond	
▪ John Mayer	Billy Mann	Joni Mitchell	Destiny's Child	
▪ Jimi Hendrix	Cyndi Lauper	Marc Anthony	Sarah McLachlan	
▪ Stevie Nicks	Bon Jovi	Kinks	Crosby, Stills & Nash	

Country				
▪ Kenny Chesney	The Wreckers	Keith Urban	Merle Haggard	
▪ Rascal Flatts	Dierks Bentley	Brooks & Dunn	Rodney Crowell	
▪ Toby Keith	George Strait	Gretchen Wilson	Roy Orbison	
▪ Hank Williams	Tim McGraw	Faith Hill	Martina McBride	

R&B/Hip-Hop				
▪ Rick Ross	Rob Fusari	Brick & Lace	Saigon	
▪ Lyfe Jennings	Wyclef Jean	Maxwell	Troy Oliver	
▪ Babyface	Fugees	Ray Cash	Jake One	
▪ Heatmakerz	Midi Mafia	Scram Jones	Trackmasters	

International				
▪ KT Tunstall	Sade	Frank Farlan	Chantal Kreviazuk	
▪ Katie Melua	Roberto Carlos	La Oreja de Van Gogh	Razorlight	
▪ Wayne Hector	Ricardo Arjona	Roberto Livi	Kasey Chambers	
▪ Oasis	Kyo	Estefano	Delta Goodrem	

# Recent Releases Making an Impact



**Fall Out Boy**

4.0 million units	<ul style="list-style-type: none"> <li>Their second major label album, <u>Infinity On High</u>, was released on February 6th. The debut single, "This Ain't A Scene", is a #1 download single and video and currently climbing into the top 20 on the Pop charts.</li> </ul>
-------------------	--



**KT Tunstall**

4.0 million units	<ul style="list-style-type: none"> <li>Featured in many TV shows and movies. New album spring 2007.</li> <li>Nominated for Grammy for Best Female Pop Vocal Performance.</li> </ul>
-------------------	---



**Bon Jovi**

3.5 million units	<ul style="list-style-type: none"> <li>Single, <u>Who Says You Can't go Home</u>, was #1 on the Country Chart.</li> <li>New album to be released in 2007.</li> </ul>
-------------------	--



**Katie Melua**

3.3 million units	<ul style="list-style-type: none"> <li>First and second albums combined sales of around 8 million.</li> <li>Third album to be released in September 2007.</li> </ul>
-------------------	--



**Pink**

3.0 million units	<ul style="list-style-type: none"> <li>Writer/producer Billy Mann has racked up massive ex-US sales on the Pink album which has included two European and UK hits. He has also had songs released on big selling releases such as Take That and The Backstreet Boys.</li> </ul>
-------------------	---



**The Beatles**

3.0 million units	<ul style="list-style-type: none"> <li>The soundtrack to the Cirque De Soleil show "Love" was released in late November '06.</li> <li>Over 2 million units sold outside the U.S.</li> </ul>
-------------------	---

# Recent Releases Making an Impact



**John Mayer**

1.5 million units	<ul style="list-style-type: none"> <li>His third studio album <u>Continuum</u> has been a strong seller and the debut single "Waiting On The World" has climbed into the Pop Top 20. The new single "Gravity" is on deck and building.</li> </ul>
-------------------	---



**James Morrison**

1.5 million units	<ul style="list-style-type: none"> <li>Debut album, <u>Undiscovered</u>, to be released in the US release in March 07.</li> <li>Nominated for 3 Brit Awards -- British male Solo Artist, British Single, British Breakthrough Act. Winner British Male Solo Artist.</li> </ul>
-------------------	--



**Oasis**

1.5 million units	<ul style="list-style-type: none"> <li>Greatest Hits album selling strongly in Europe.</li> <li>The 'Outstanding Contribution to Music Award' was presented to Noel Gallagher and Oasis at the Brit Awards in February.</li> </ul>
-------------------	--



**Take That**

1.3 million units	<ul style="list-style-type: none"> <li>New album, <u>Beautiful World</u>, was a UK #1 album in the 4th quarter.</li> <li>Brit Award Winner for Best British Single <u>Patience</u>.</li> </ul>
-------------------	--



**Ricardo Arjona**

1.0 million units	<ul style="list-style-type: none"> <li>One of the premier singer/songwriters in Latin America, known for beautifully descriptive lyrics.</li> <li>Winner of 2006 Latin Grammy Award for Best Male Pop Vocal Album.</li> </ul>
-------------------	---



**Rick Ross**

1.0 million units	<ul style="list-style-type: none"> <li>This Miami based, rapper shook the hip/hop community with his summer hit anthem "Hustlin'", and his debut album <u>Port Of Miami</u>.</li> <li>Sold over 1 million ringtones.</li> </ul>
-------------------	---

	800,000 units	<ul style="list-style-type: none"> <li>His new album, <i>The Information</i>, continues the succession of quality releases by this great artist. Released in November, 2006. The current single "Think I'm In Love" is currently climbing the alternative charts.</li> </ul>
	700,000 units	<ul style="list-style-type: none"> <li>This pop/country duo scored a #1 hit with "Leave The Pieces" and their debut album is now approaching 700,000 units. They will be touring with Keith Urban in the spring.</li> </ul>
	500,000 units to date	<ul style="list-style-type: none"> <li>The sophomore release of this artist spawned a number one urban single with "S.E.X".</li> </ul>
	350,000 units	<ul style="list-style-type: none"> <li>Their second album, <i>The Witness</i>, continues to build off of radio and touring support. The new single "Prayer for the Refugee" is climbing the alternative and rock charts.</li> </ul>
	300,000 units	<ul style="list-style-type: none"> <li>The debut album for this 18 year old artist has songs were featured on both the NOW 22 and NOW 23 multi-platinum compilations. His single "Confidence" was top 20 Pop and top 10 Hot AC.</li> </ul>
	Just Released	<ul style="list-style-type: none"> <li>His debut album for Island/Def Jam had a #5 debut on the Billboard album charts. The lead single "Our Country" has had maximum exposure as the theme for Chevrolet in major television advertising.</li> </ul>

# Mikkel S. Eriksen of 'Stargate'



## Hit songs for:

- Ne-Yo - Sexy Love and So Sick
- Rihanna - Unfaithful
- Beyonce - Irreplaceable
- Paula DeAnda - Walk Away (Remember Me)
- Mario Vazquez - Gallery
- And now..... Elliott Yamin

## Recent Awards

**Grammy Awards**  
27 Nominations

Winners	John Mayer
	Brett James

**Brit Awards**  
11 Nominations

Winners	James Morrison
	Gary Barlow
	Oasis

**Country Music Awards**  
20 Nominations

Winners	Kenny Chesney
	Rascal Flatts
	Brooks & Dunn

**Latin Grammy Awards**  
24 Nominations

Winners	Shakira
	Ricardo Arjona
	Gilberto Santa Rosa
	Olga Tanon
	La Oreja de Van Gogh

Current Year Highlights (FYE March 2007)



# FYE March 2007 Highlights

CO07002671

Increased Hits Fueling Higher Global Performance Income

- Performance revenue forecasted to be [redacted] excluding additional BMI Payment).
- Sony/ATV ranked 3rd (ahead of both BMG and Universal) with 11% market share for 4th quarter 2006.

Resurgence of the UK Company

- Revenue forecasted to increase by [redacted]
- Huge increase in 4th Qtr. '06 market share to 15.5% (was 8% last year).
- Numerous hits fueling rest of Europe.

Successful Year for Synchronization Deals

- Synch revenue forecasted to increase by [redacted] vs. last year.
- Represents [redacted]
- Revenue from Cirque du Soleil Las Vegas show averaging over [redacted] per week.

Recorded Music Projects on Schedule

- Elliott Yamin initial shipment forecasted at 200k units (based on early solicitations), March 20th release date.
- Roberta Flack – Recording album on her own. To include a Donny Hathaway 'duet' of Yesterday (a la Natalie Cole "Unforgettable").

Renewed Urban Focus beginning to show Results

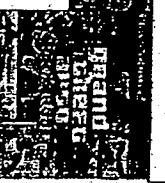
- Rick Ross – Over 1 million ringtones. Certified Gold shipments.
- Oak – 6 songs on new Def Jam artist 'Sterling'; 3 songs on new Marlo album (J Records last album, sold 1.2 million units).
- Brick & Lace – Akon produced 3 songs all due out by end of year.
- Jake One – Produced 3 songs for Young Buck's new album coming this spring on Interscope Records.

# Significant Synch Deals in FYE March 2007

**Synchronization – Film & TV, Commercials, Videos, DVDs, Video Games**



**Office DEPOT:**  
*Taking Care of Business*



## Top Synch Deals – through February 2007

Territory	Song Title	Project/Source
USA	Various Beatles	Cirque du Soleil (Las Vegas show)
USA	Hello Goodbye	Target
USA	All You Need is Love	Chase Bank
USA	Various	MTV Networks (Blanket License)
UK	Various Beatles	The Space Within Us (TV Show)
France	Come Together	Orange
Germany	Konig von Deutschland	Media Market (Electronics retailer)
USA	Burning Love	Honda CRV
USA	Our Country	Silverado Trucks
Australia	All You Need is Love	ABC Childcare Centers
USA	Well Well Well	Departed (Motion Picture)
USA	Yesterday	Magnum P.I. (TV Show)
USA	Games People Play	West Virginia Lottery
USA	You Really Got Me	Desperate Housewives (TV Show)
USA	We're Not the Jet Set	Chevy

**Key Strategic Initiatives**

## ***Sony/ATV Growth Strategy***

**Continue to grow core business revenue through new digital and on-line models.**

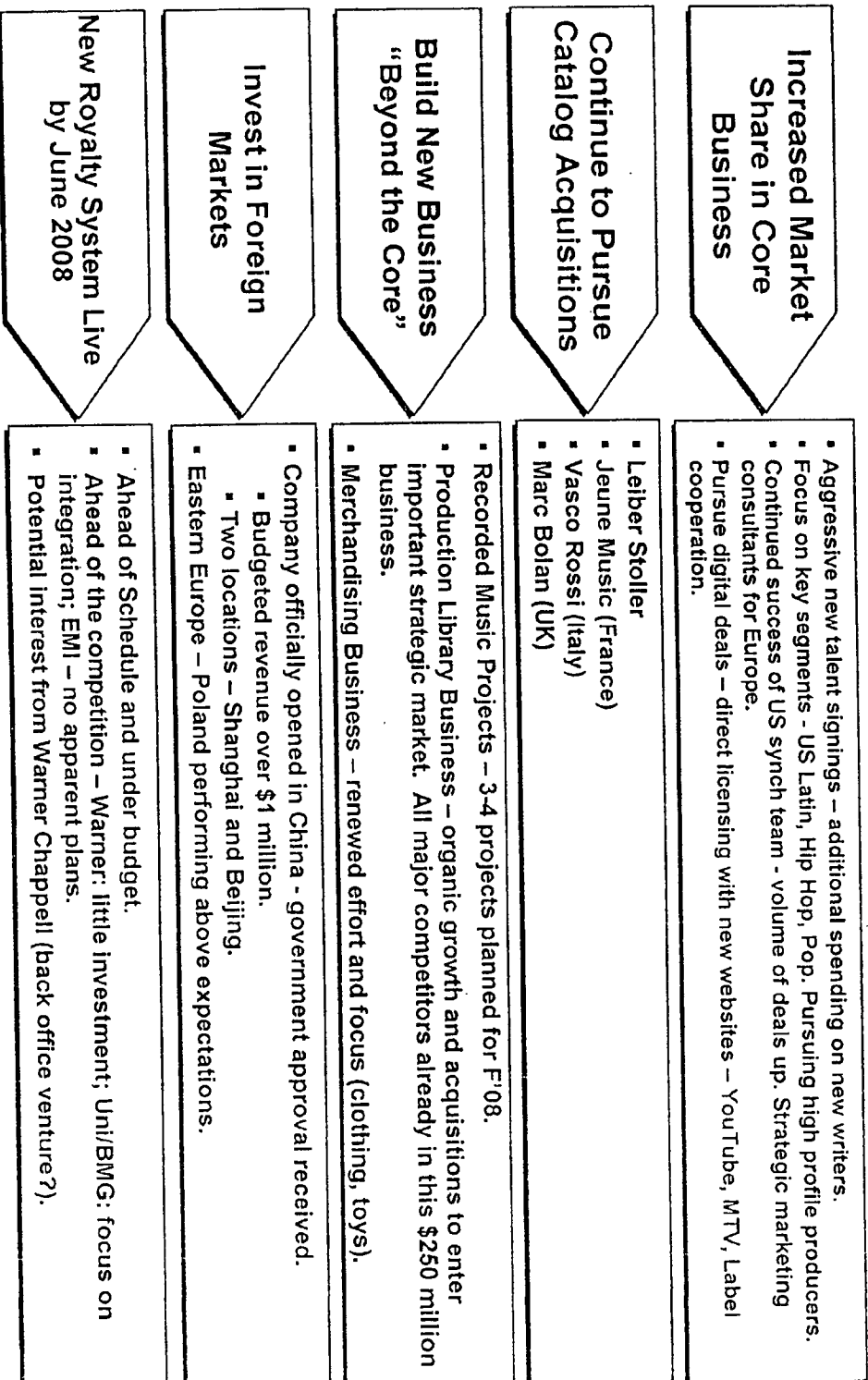
**Pursue new music markets and revenue streams. Less dependence on recorded music revenue.**

**A&R investment focused towards key genres and changing demographics.**

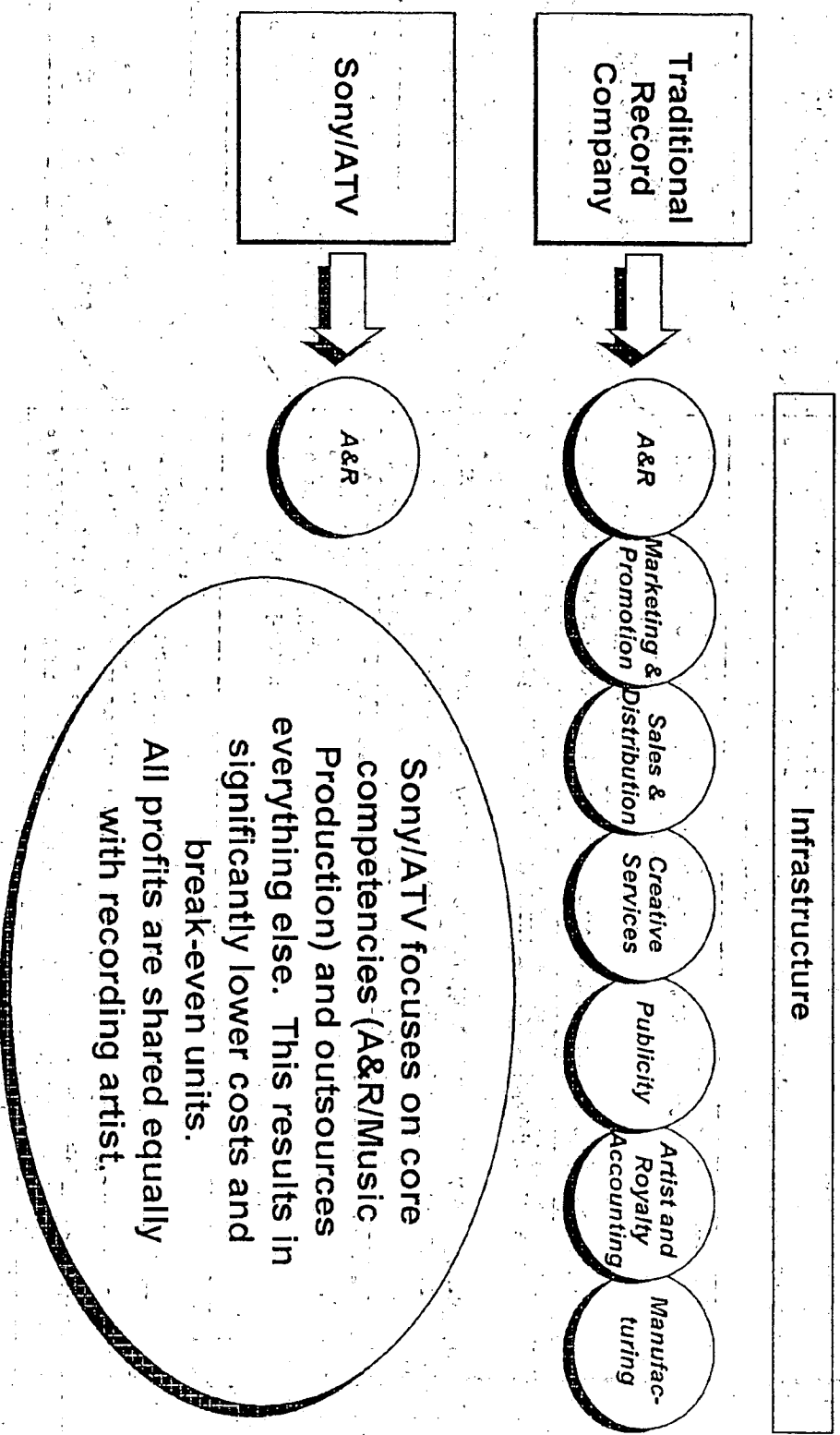
**Control costs and continue to explore cost savings opportunities.**

**"Best in Class" Global Administration.**

# FYE March 2008 Initiatives



# Sony/ATV – A Different Spin on the Recorded Music Business Model



## New Business – Recorded Music Masters

### *Elliott Yamin*



- AOL First Listen February 9th
- Finished Master February 20th
- Digital single to iTunes February 23th
- In Store release March 20
- Initial orders of 160k – 200k units
- Strong interest from
  - Wal-Mart } Exclusive tracks
  - Target } 120k units
  - Best Buy
- Lined up for appearances on Regis and Kelly, Jimmy Kimmel, Good Morning America, Montel Williams
- Projected first week SoundScan: 75 – 100k?

## Key Takeaways

### Sony/ATV...

- ... is a boutique major publisher, combining intimate focus on songwriters with global presence
- ... has a blue-chip asset base spanning all eras of popular music
- ... has a geographically diverse catalog, with over 50% of revenue derived from outside the US
- ... is the largest independent music publisher, able to pursue innovative strategies in the evolving music marketplace
- ... Has had revenue growth at twice the market rate since inception, thanks primarily to strategic acquisitions and organic development
- ... is the industry leader in administration, providing optimal flexibility in catalog acquisitions and new media business models.



RIAA Ex. 133-RR

The collage features a variety of music-related content:
 

- Top left: A group of people, possibly a band, in a dark setting.
- Top middle: A person holding a large megaphone with the text "ALWAYS BE WITH US" on it.
- Top right: A portrait of a man with a beard and a hat.
- Middle left: A skeleton-like figure in a dark, textured outfit.
- Middle center: A portrait of a man with a beard.
- Middle right: A row of five small circular portraits of different people.
- Bottom left: A person playing a guitar, with a "CD" logo.
- Bottom middle: A graphic for "Bucks & Dollars" featuring two people.
- Bottom right: A graphic for "WHEEL OF FORTUNE" featuring a woman playing a guitar.

# Sony/ATV Music Publishing

June 14, 2006

JEOPARDY!

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# Agenda

1. Music Publishing Basics  
*Income Streams, Copyright Basics, Principal Functions*

2. Sony/ATV Overview  
*Company History, Organization Structure, Catalog Strategy*

3. Sony/ATV F'2006 Results and F'2007 Budget

4. Other Matters  
*Pending Litigation, Approval Procedures*

5. Excess Cash Flow Payment Priorities, Option Price Calculation  
and Operating Agreement Restructuring Planning (SCA Corporate)

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# Publishing Basics: The Fundamentals

## The 5 Things You Need to Know About Music Publishing

1. Copyright in the WORDS and MUSIC ... not Master Recording

2. Publishers ACQUIRE Rights

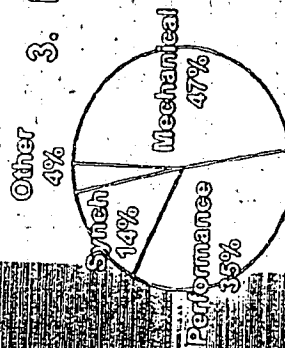
- Acquisition of Established Catalog
- New Talent Deals - Writers, Artists, Producers
- Administration - Short-Term Catalog Deals

3. Publishers EXPLOIT Rights

- Reproduction (Mechanical): CDs, Digital Downloads
- Public Performance: Radio, Concerts, Streaming Digital
- Synchronization (Timed Relation of Music and Visual)
  - Films, TV, Commercial Advertisements (TV, Radio, Websites)
- Merchandising
- Print
- Grand Rights/Broadway Shows/Other Theater

4. DIVERSITY OF EXPLOITATION

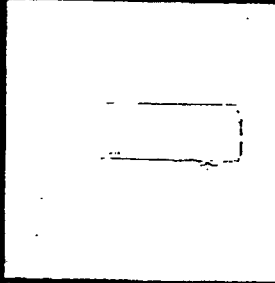
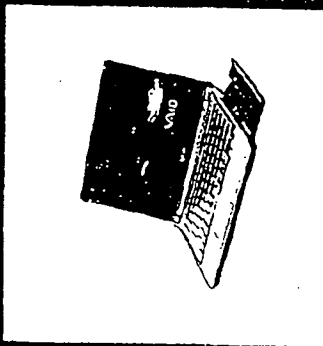
5. COPYRIGHT LAW is critical



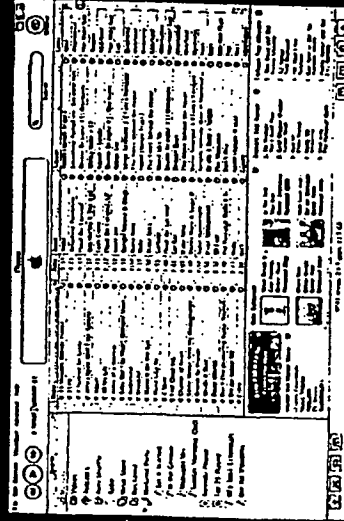
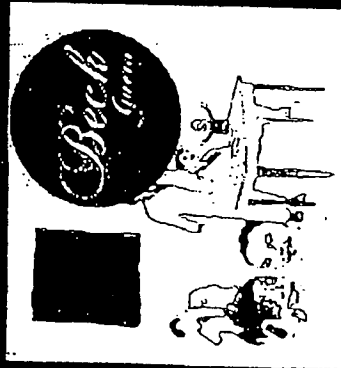
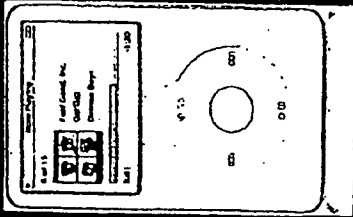
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# Publishing Basics: The Income Streams

Mechanical Reproduction: approx 47% of a music publisher's revenue



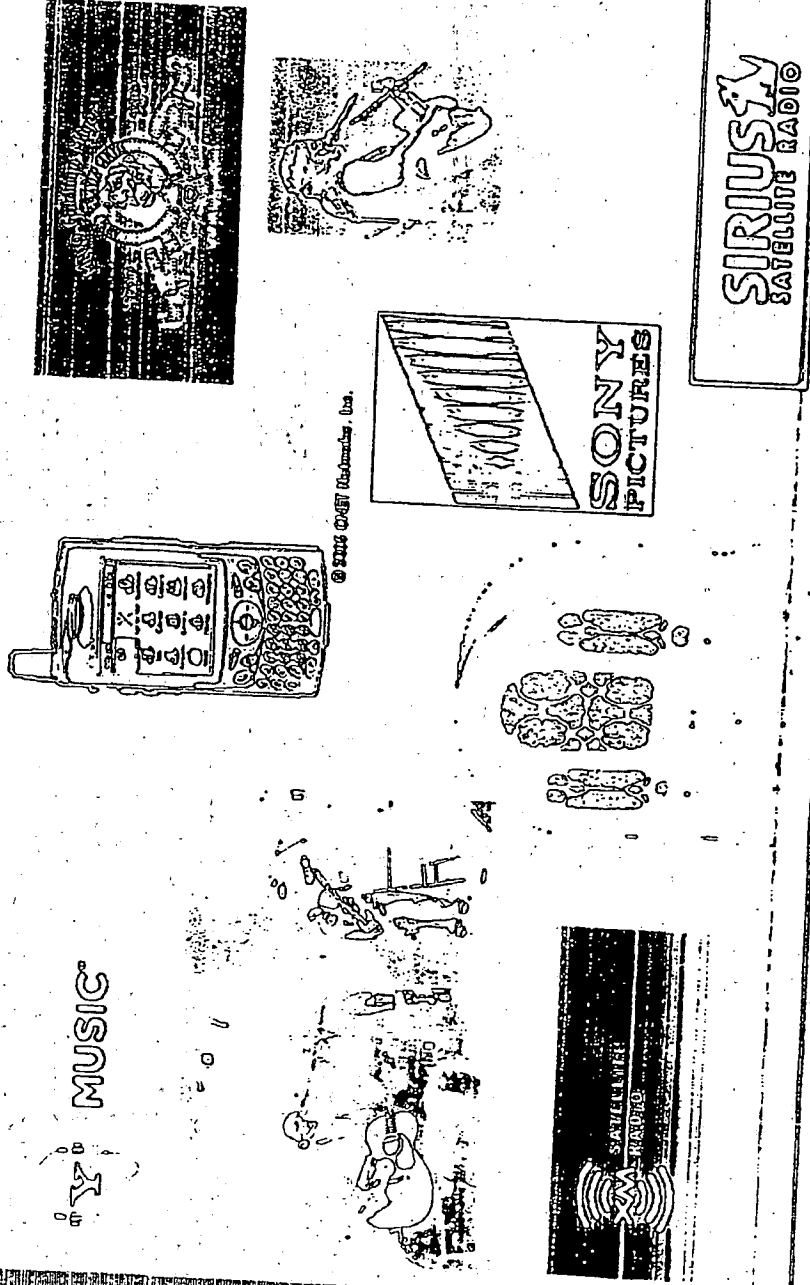
*Rhapsody*



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# Publishing Basics: The Income Streams

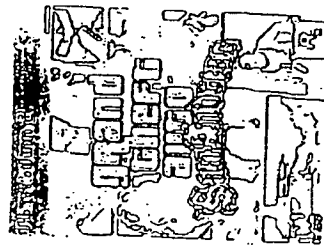
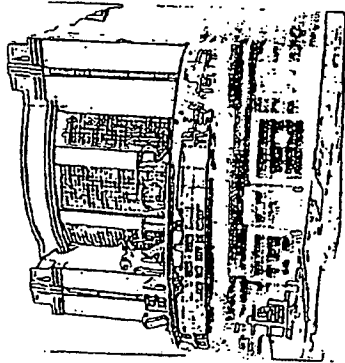
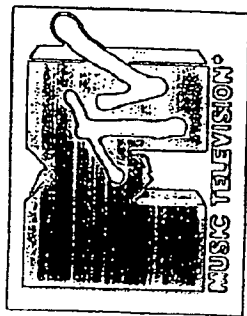
Performance: approx 35% of a music publisher's revenue



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# Publishing Basics: The Income Streams

Synchronization: approx 14% of a music publisher's revenue



**OFFICE DEPOT.**  
*Taking Care of Business*

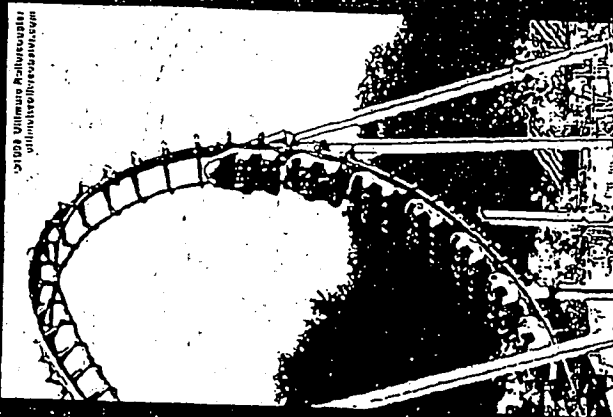
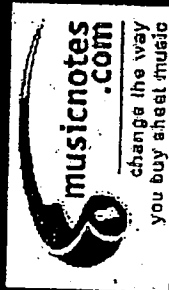
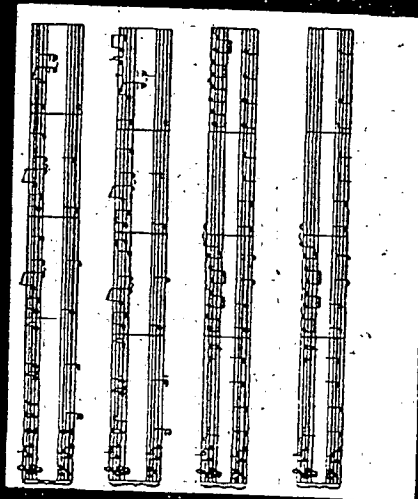


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# Publishing Basics: The Income Streams

"Other" Exploitations: approx 4% of a music publisher's revenue

**KILLER TRACKS**  
A UNIT OF BMG

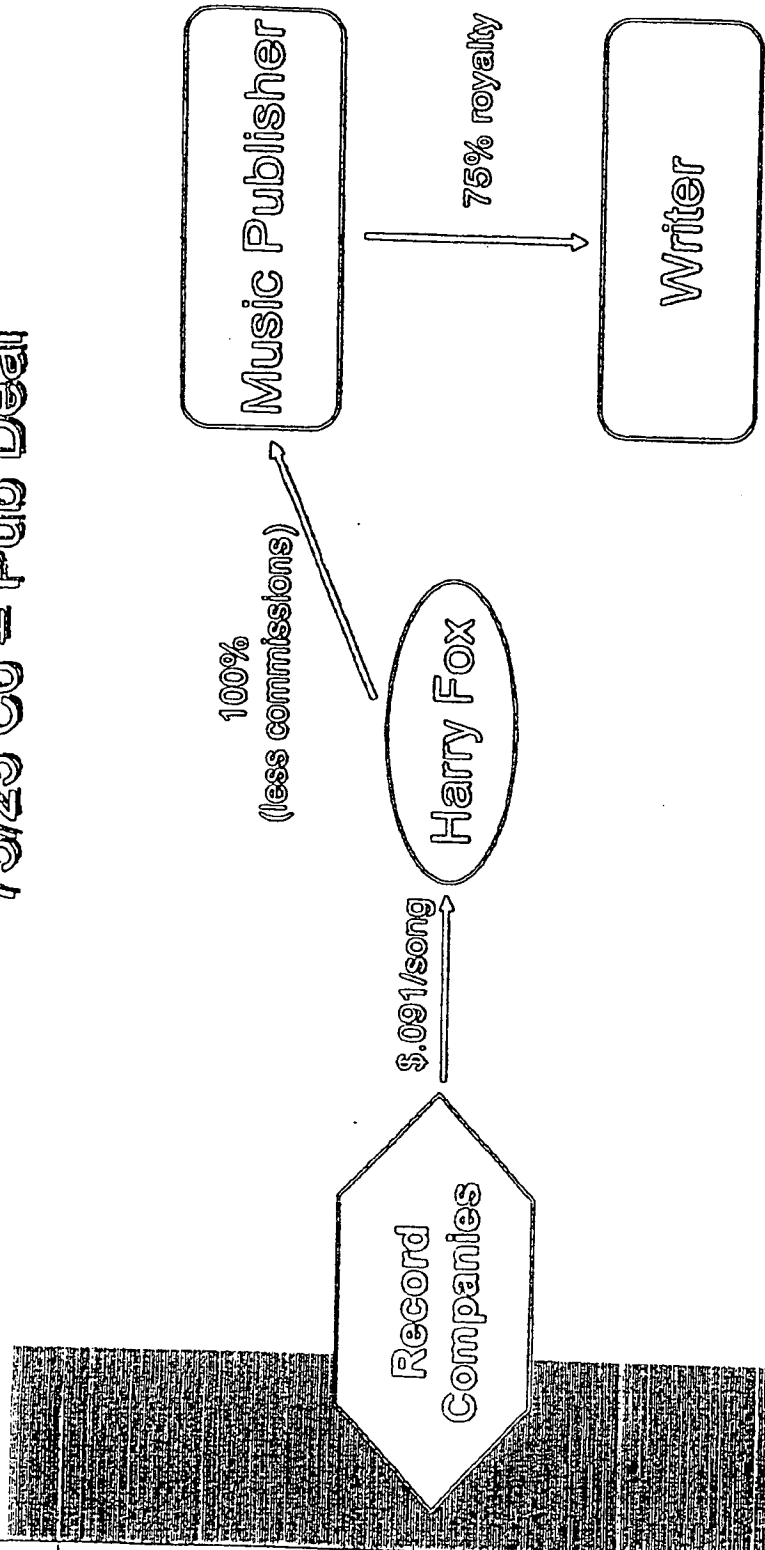


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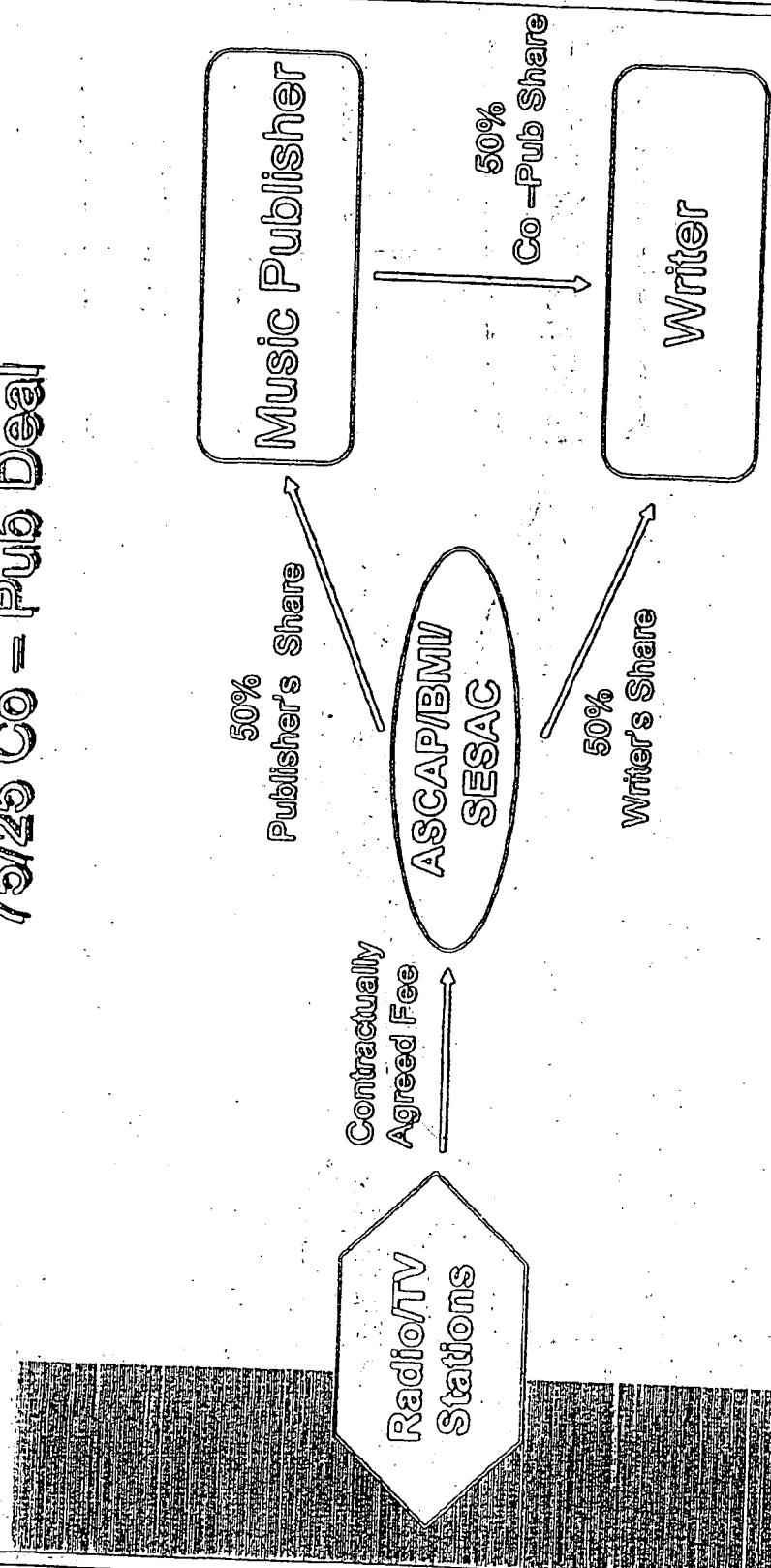


# Royalty Flow: Mechanical Income 75/25 Co - Pub Deal



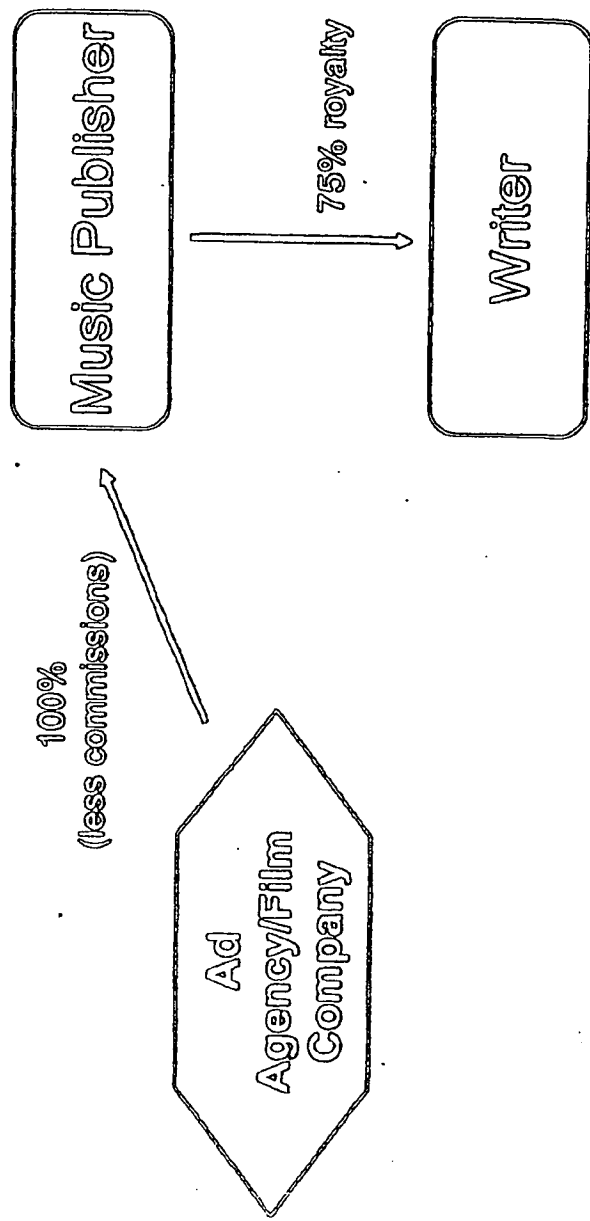
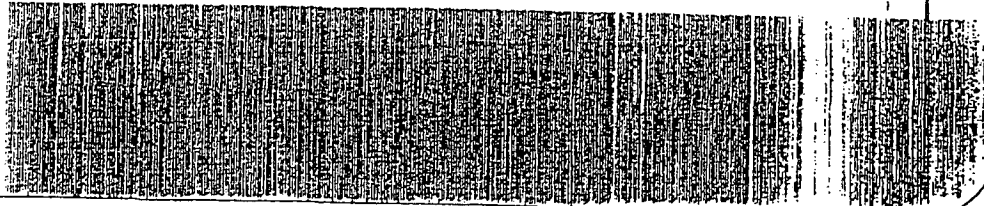
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# Royalty Flow: Performance Income 7/5/25 Co - Pub Deal



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**Royalty Flow: Synch Income**  
**75/25 Co - Pub Deal**



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## Publishing Basics: Copyright Law Basics

- What is Copyright?
  - Original authorship
  - Infinitely divisible
- Who Owns Copyright?
  - Transferability of Copyrights
  - Ownership vs. Administration
  - Writer's Share vs. Publisher's Share
  - Downstream Arrangements: sale, co-publishing, administration
- Is Copyright Exclusive?
  - Generally yes, but...
  - Exceptions e.g. Compulsory Mechanical
  - Current Debate about "Gate-Keeping"
- Is Copyright Perpetual?
  - The Term of Copyright
  - Reversions and Recaptures

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# The Principal Functions of a Music Publisher

**Acquire Rights**  
*Investment Strategy, Types of Deals, Creative Considerations, ROI*

**Administer Rights**  
*Copyright Registration, Collection Societies*

**Exploit Rights**  
*Licensing, Marketing, Income Streams*

**Royalty Processing and Accounting**  
*Royalty Collection and Payment, Cash Flow Cycle*

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## Categories of Music Publishing Deals and Investment Strategy

### • Catalog Acquisitions

#### Target Criteria:

- Steady, predictable revenue stream
- Favorable margins
- Genre penetration
- High synch and reissue opportunities (underexploited)
- Target Return on Investment: 5 - 10% after tax

### • Writer Deals

#### Target Criteria:

- The "next big hit" performance & synch opportunities
- Genre penetration
- Better revenue splits (75/25 typically)
- Life of copyright, or minimum 10-20 year retention
- 1-3 year recoupment of advance
- Target Return on Investment: 12 - 20% after tax

### • Administration Deals

#### Target Criteria:

- Steady, predictable revenue stream
- Minimum 90/10 Revenue split (20% on synch deals) if possible
- Retention of rights until recoupment
- Potential inside track on catalog purchase opportunities
- Target Return on Investment: 10% after tax

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## Copyright Administration Basics

- Contract Database - Executed writer contract is entered into centralized Contract Summary Database
- Song Delivery - Song data entered into Royalty System
- Song Registration - Register songs with collection societies around the world ("Common Works Registration")
- Role of Collection Societies

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## Licensing and Exploitation

- Mechanical: Physical (CDs), Ring Tones and Digital ("DPDs") such as iTunes
  - Subject to compulsory licensing in certain circumstances
  - Rates: \$.091/song U.S.; 9.0% of wholesale price in Europe (\$.09-\$ .10/song)
  - Collection Societies issue licenses and collect royalties labels/e-tailers
- Public Performance: Radio, TV, Concert, Streams, Public Venues
  - Collection Societies - ASCAP and BMI annual licenses with U.S. broadcasters of approximately \$200 million each
  - Rates - ASCAP pays publishers up to \$2.00 for each hit pop song radio performance
  - Writer's and Publisher's shares segregated
  - Film & TV administration and production libraries
- Synchronization: Film, TV, Commercials, Videos, Digital Videos, Video Games
  - Direct relationships and negotiation of fees by publishers with music users such as ad agencies, film & TV studios, video game companies, music supervisors and producers
  - Fees depend on quality of work, nature of use, recognizability of a song, rights sought

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# Royalty Processing and Accounting

- Revenue Tracking
  - Publishers must ensure they are paid properly - Run various reports/Analyses.
- Royalty Processing and Accounting to Writers
  - Most Publishers utilize processing hubs - Sony/ATV completely centralized in Nashville, Tenn.
  - Local affiliate publishing companies receive payment and statements from collection societies. Send to central processing center.
  - Most publishers process royalties twice per year (some writers quarterly). Royalty statements printed centrally sent to local affiliates. Affiliates mail statement and accompanying royalty check (if recouped).

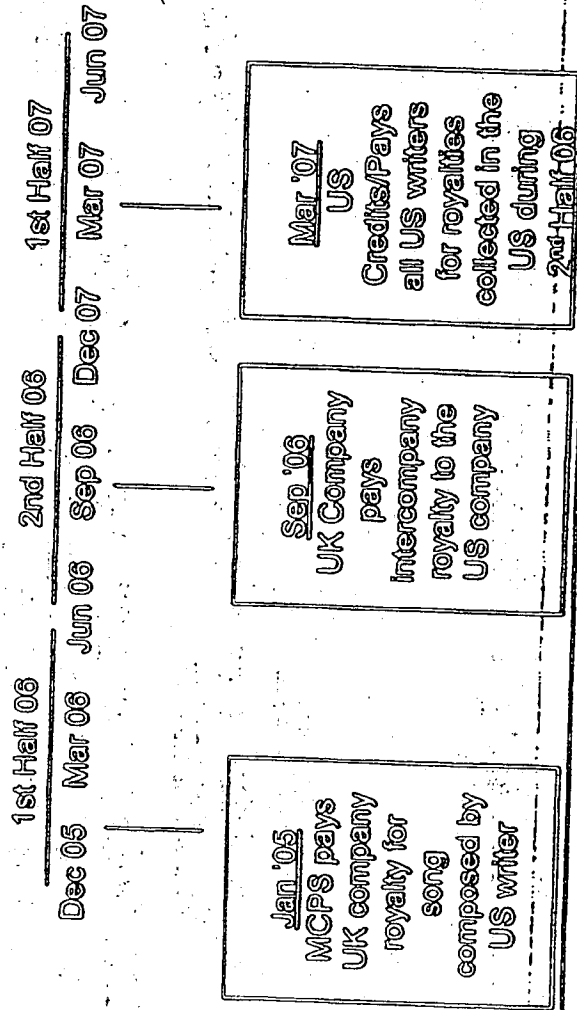
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# Music Publishing - Typical Cash Flow Cycle

- Royalties generally processed twice per year (September, March)
- Can take as long as 15 months to credit a writer's account for revenue collected today



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## Music Publishing Sony/ATV Accounting Policies

- Revenue Recognition - Cash Basis - revenue is recognized when cash is received.
- Expense Accruals - When revenue is collected royalty expense is accrued based on historical rates (with 'true-up' twice per year).
- Foreign Affiliates Matrix Agreement - Most Publishers utilize an intercompany matrix agreement which governs how royalty earnings are passed back and forth between affiliates (50/50 NPS split).
- Advances to Writers - Publishers follow FAS 50 - Accounting for Recording and Music Industry.
- Catalog acquisitions
  - GAAP purchase accounting principals are followed for catalog purchases.
  - Catalog purchases are generally amortized over 15-20 years.
- Royalties to writers - Royalties are generally processed twice per year.
- Audits initiated by Writers - Writers often have audit rights and publishers reserve against audit claims.
- Audits initiated by Publishing Companies
  - Music publishers have right to audit record companies.
  - In the US, Harry Fox conducts audits of Record Companies and other licensees on behalf of Music Publishers.

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## Modified Cash Basis vs. GAAP

- Sony/ATV Follows GAAP except for Cash Basis Revenue Recognition – PWC audits the same way
- More closely follows Partnership Distributions which are based on Actual Cash Flow of Company
- Eliminates the need for calculation of receivables from collection societies (can lead to inaccuracies)
- More than 85% of revenue comes from collection society scheduled payments (no invoicing)

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# Sony/ATV Overview


Organization Structure

Company History

Catalog Highlights

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## Sony/ATV Overview: The Fundamentals

- Joint Venture: Sony Music and Michael Jackson
- Approximately 500,000 copyrights
- 
- Market Share: 7.4%
- Employees: 270
- Locations
  - Headquartered in NY
  - Global Administration in Nashville
  - US Offices in NY, LA, Nashville, Miami
  - Wholly owned affiliates in 30 countries

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# Sony/ATV Overview: Organization Chart

David Hockman  
Chairman & CEO

Major Territories

Rakesh Sanghvi  
UK

Patrick Strauch  
Germany

Nicolas Galibert  
France

Guy Henderson  
Sr. VP  
International

Troy Tomlinson  
President  
Country

Danny Strick  
President  
US

Steven Storch  
Sr. VP  
Fin & Admin

Ann Sweeney  
Sr. VP  
Bus. Affairs

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## Competitive Advantages of Sony/ATV

- Breadth of Catalog
  - Market Leader in Country Music
  - 1920's – 1940's "popular" music
  - 1960's "pop" – Beatles, Kinks, Mann/Weil
  - 1970's singer/songwriters
- Global presence
- Intimate, personal attention to writers, music supervisors, advertisers
- Industry leader in administration
  - Centralized, worldwide hub in Nashville
  - Low employee turnover, low cost, owned facility

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# Sony/ATV Overview: History

## Northern Songs/ATV

- 1960s: Beatles members form Northern Songs
- 1965: Northern Songs public
- 1969: ATV buys Northern Songs
- 1985: Michael Jackson buys Northern Songs

## CBS/Sony Music Publishing

- 1986: CBS Records sells CBS Songs
- 1988: Sony acquires CBS Records
- 1989: SMP purchases Tree country catalog
- 1990: SMP establishes international affiliates
- 1990 - 1995: SMP builds catalog

## Sony/ATV Music Publishing

- 1995: Sony/ATV Joint Venture Created

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## Sony/ATV Overview: Catalog Acquisition Highlights

- 1992: Randy Bachman (*Takin' Care of Business*)
- 1992: Kelley/Steinberg (*True Colors, Like A Virgin, I Drove All Night*)
- 1995: Nile Rodgers (*Good Times, Le Freak, We Are Family*)
- 1995: Fisher (*Second Hand Rose, Chicago Chicago*)
- 1996: Leonard Cohen (*Bird On A Wire, Hallelujah*)
- 1999: Lowery (*Games People Play, I Never Promised You A Rose Garden*)
- 1999: Maypop (*Alabama*)
- 2000: Web IV (*Piece of My Heart, Twist and Shout*)
- 2002: Acuff Rose
- 2002: Heart (*Len Freedman*)
- 2002: Wheel of Fortune/Jeopardy
- 2003: Christmas Song
- 2005: ~~Richie Sambora~~

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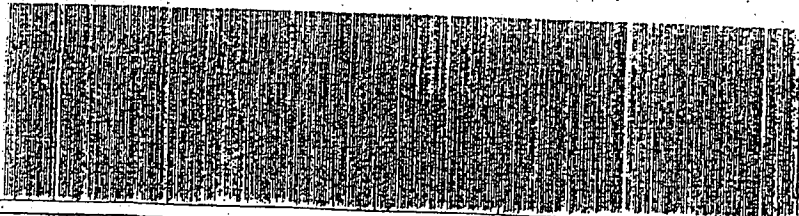
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**Sony/ATV Overview:  
Creative/Strategic Opportunities, Fiscal 2007**

- Catalog Acquisition
  - 2 of the 5 "majors" will probably be on the market
  - Several high quality mid-sized catalogs available

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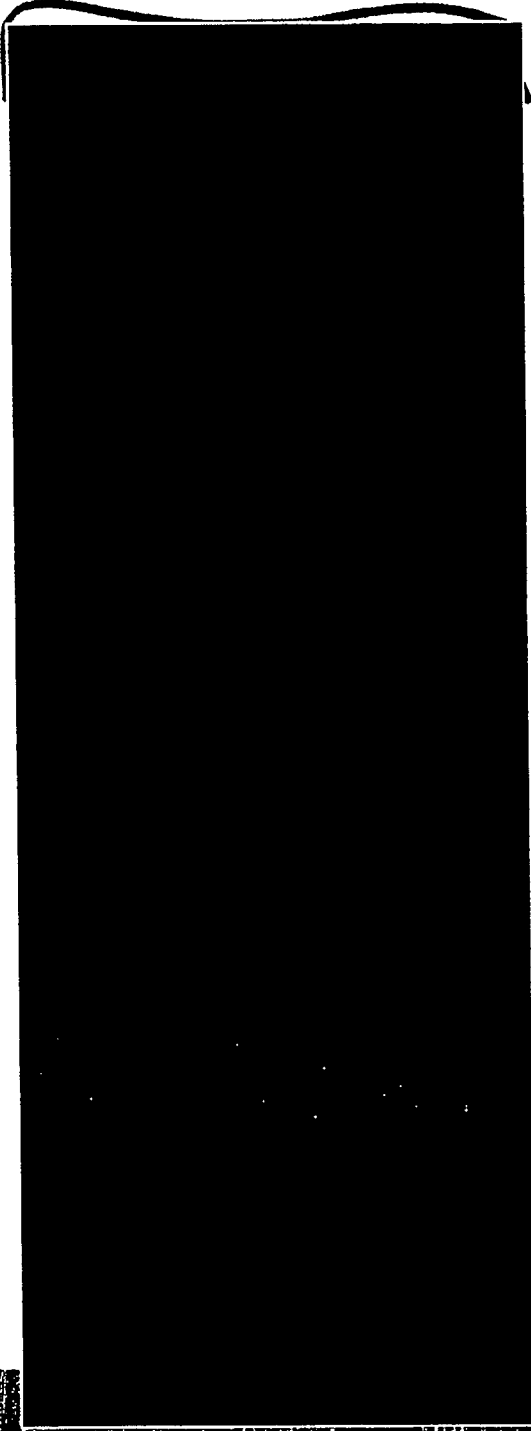
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# F'06 Actual Results & Highlights

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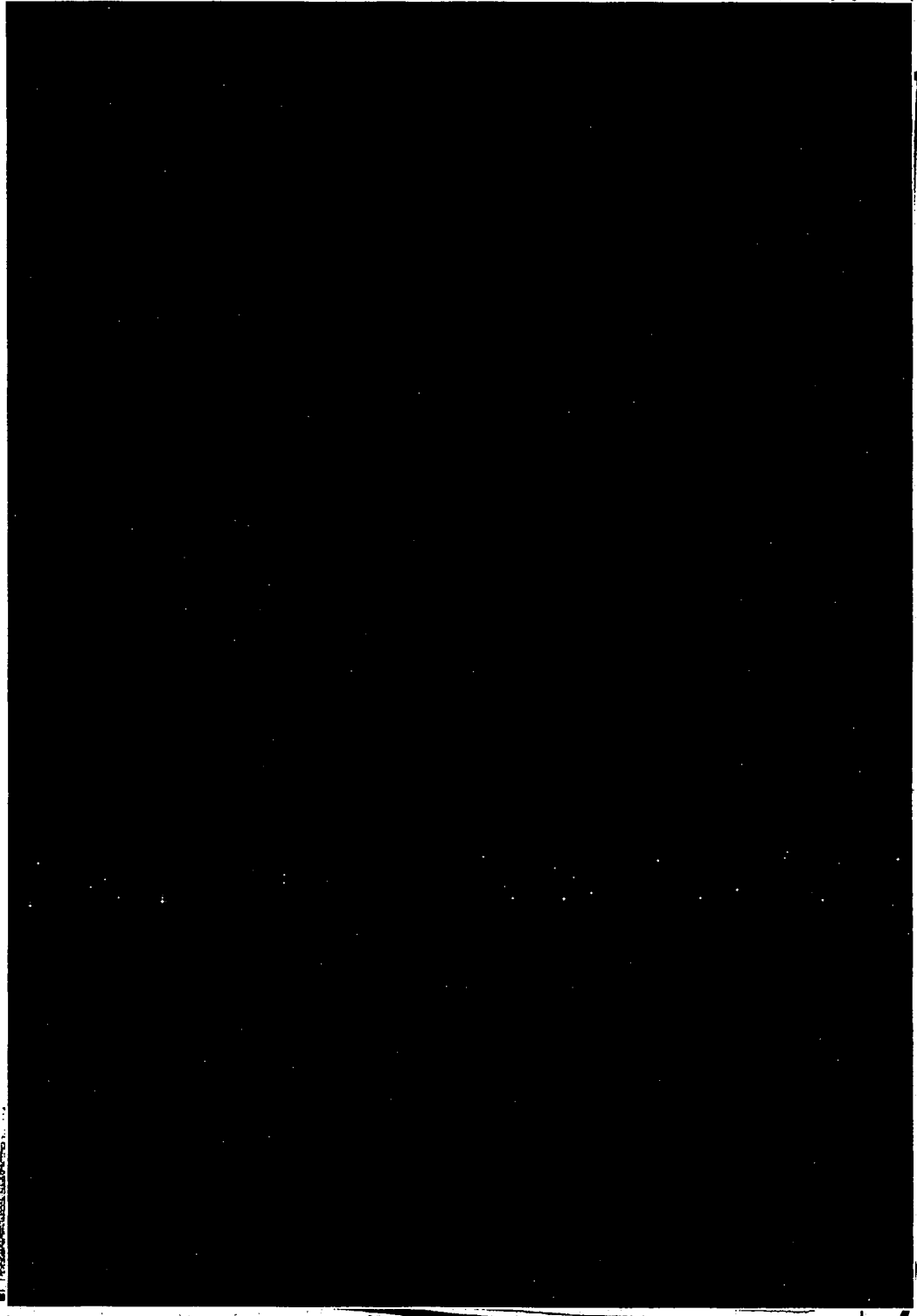
# F'06 Revenue Profile



Unaudited

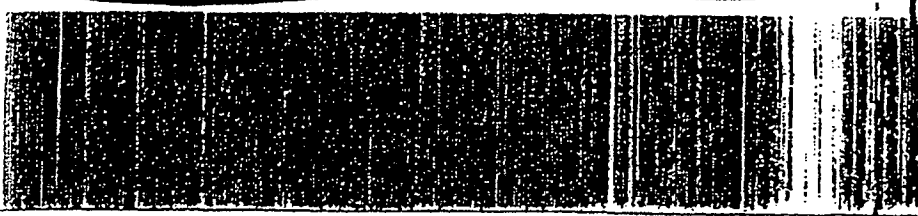
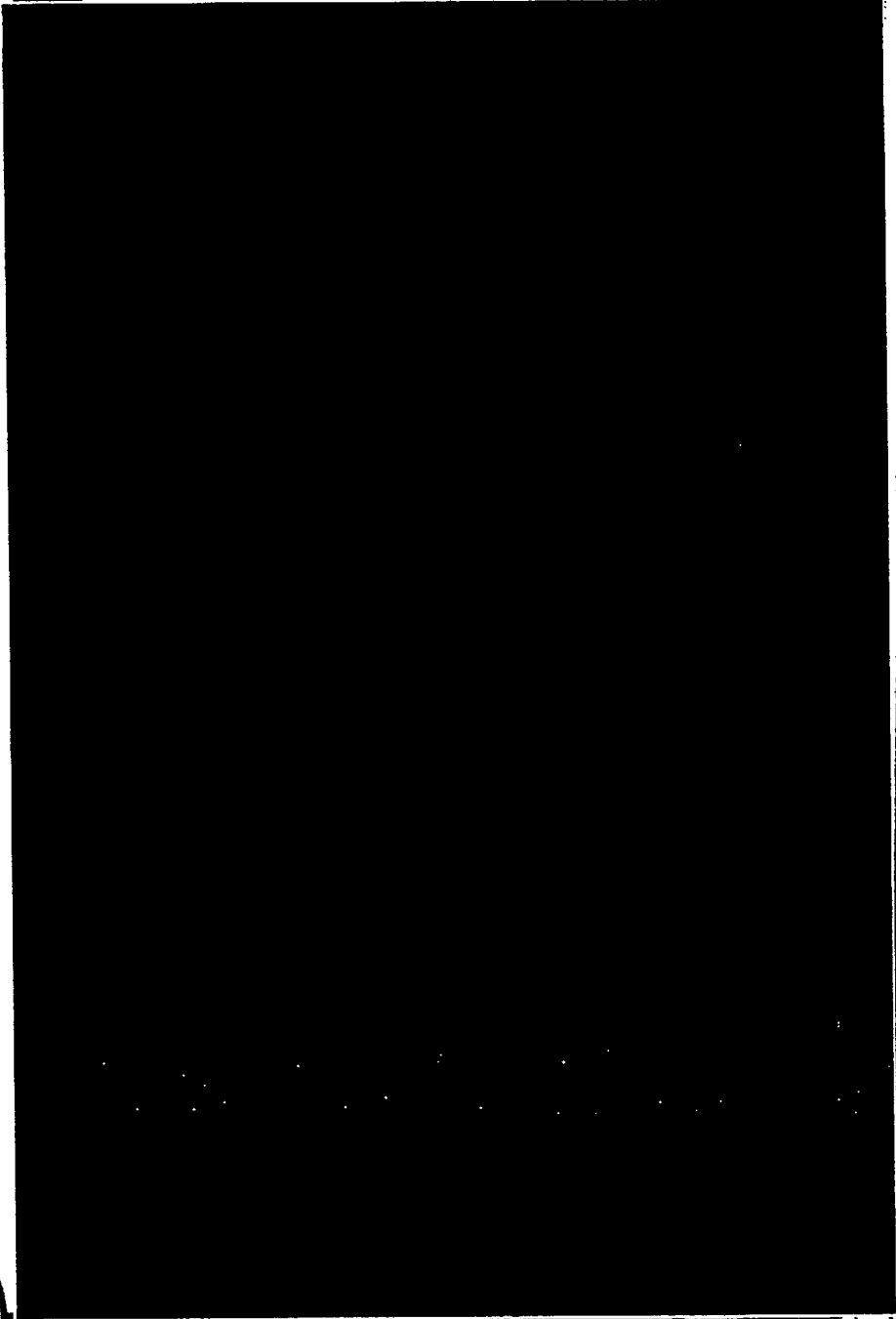
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F'06 Income Statement



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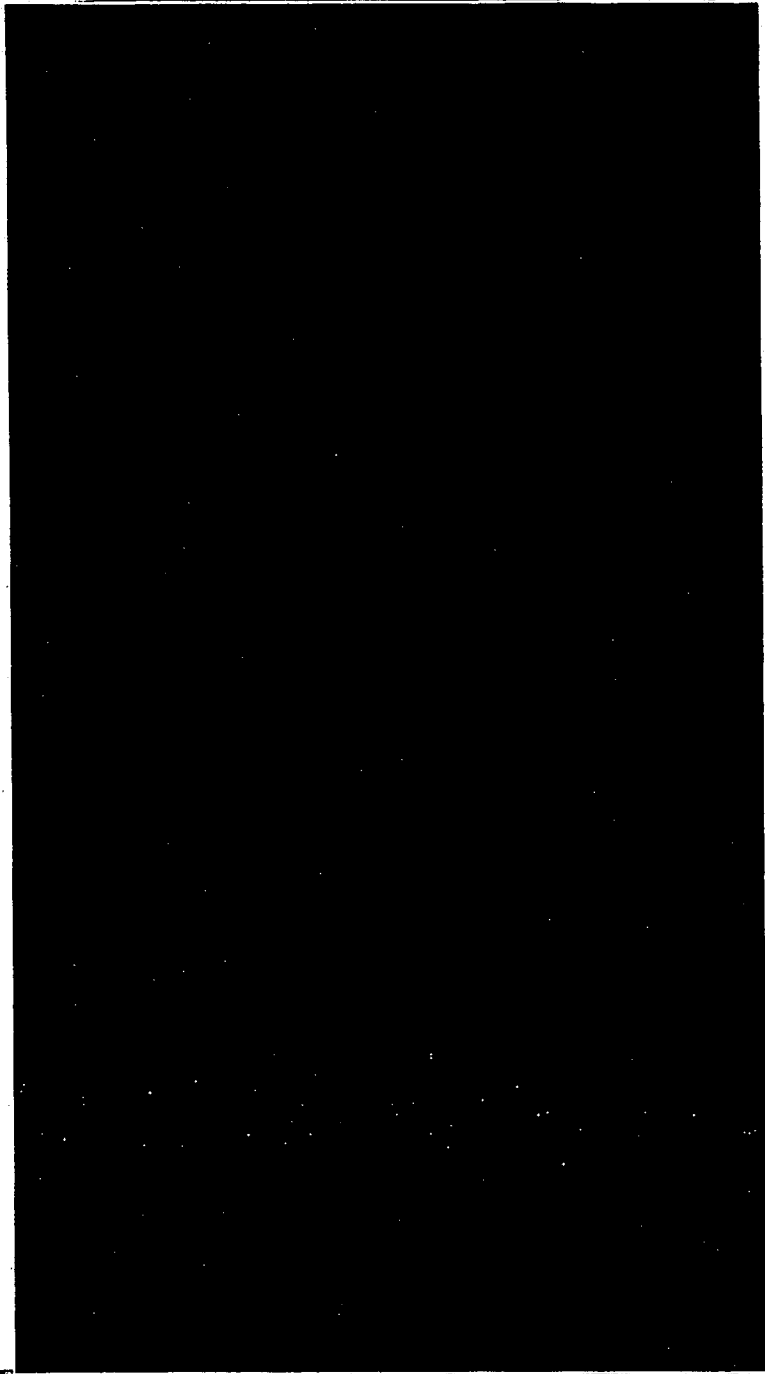
# F'06 Income Statement



\$ in Millions F'06 Actual restated to exclude April 2005 program level Unaudited

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F'06 Cash Flow



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Supplies Unaudited



# F'06 Revenue and Deal Highlights

## Highest Revenue and Profit in Company History

- Revenue slightly higher than last year, equal to budget
- Lower talent expense due to high level of recoupment of new developing acts

## Several new Pop & Urban writers reach Platinum

- Crossfade - 'Gold' #1 alternative Fall album 2x Platinum, Lyfe Jennings #1 Urban, KT Tunstall - #1 single - 2 mil units, K. Chesney - 2 x Platin Also: System, Shakira, Kye, Destiny's Child, K. Usher

Continued Success in Country Music

## Aggressive exploitation of copyrights

- MTV blanket synch license
- Digital Deals to be signed with all major US labels
- Aggressive negotiations with Performance Rights Societies

## Several Key Deals Completed

- Deal with Independent Label UBO - Reggaeton Market
- Urban Label JV "Disturbing the Peace" (owned by Ludaerts with distribution through Universal)
- Successful renegotiation with important Latin artist Arjona
- Creation of Music Library Division - consultants will provide over 100 CDs over three years

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# Key Operational Initiatives

## Corporate Restructuring

- Of 28 foreign offices, 18 have been relocated from Sony BMG; 4 of the remaining offices to be closed (Philippines, Central America, Venezuela, Turkey)
- Almost every affiliate self supported or outsourced IT, Accounting, Payroll
- LA and Nashville Synch departments restructured with new SVP appointed
- Completed migration of admin employees from London to Nashville
- Closedown of NY studio

## Global IT Initiatives

- New Website New website live in US; Other affiliates in process. On-line Pitch Tool for Synch business.
- SATV Intranet site up and running - links to all key databases
- JD Edwards Accounting software implementation completed in Nashville and UK
- Data Warehouse/Reporting Completed - Mgt reporting tool 10 yrs of Revenue/NPS by song
- Webex - Internet based meeting tool being rolled out

## Strengthened Accounting Controls

- Sarbanes and Internal Audit - Completed reviews in Nashville
- Consolidation and JV accounting functions transferred from Nashville to NY
- Accounting Guidelines Manual policies, common chart of accounts, key controls checklist, approval authorities
- B/S Analysis Package - Every account on balance sheet analyzed quarterly
- Outsourcing of services - Accounting and Tax

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# F'06 Top Album Releases

	<u>Control</u>	<u>WW Units</u>
Mariah Carey	10%	6.0
I Divo	10%	3.0
NOW 20	30%	2.5
Bon Jovi	25%	2.5
Fall Out Boy	100%	2.0
Destiny's Child #1's	40%	2.0
System Of A Down	100%	2.0
Carrie Underwood	20%	2.0
Kenny Chesney	30%	2.0
KT Tunstall	100%	1.6
Beck	70%	1.6
Oasis	45%	1.2
Katie Melua	75%	1.0
Lyle Jennings	90%	1.0
Gretchen Wilson	40%	1.0
Marina McBride	70%	1.0
Kyo (France)	100%	1.0
Dierks Bentley	60%	0.8
Rise Against	100%	0.5
Nel Diamond	100%	0.5
Miranda Lambert	80%	0.5
Brooks & Dunn	60%	0.5

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## F'06 Successful Pop Single Activity

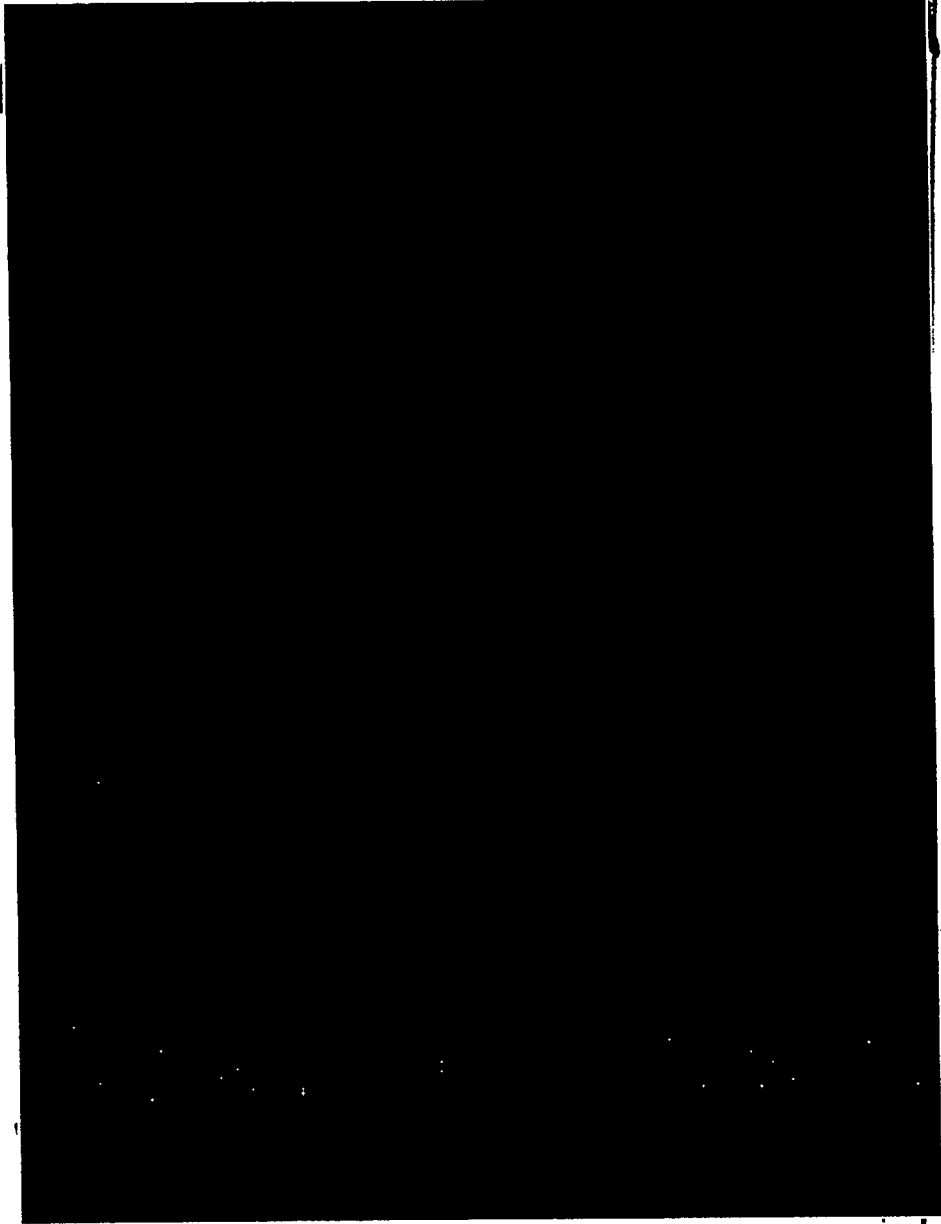
- Shakira - "La Tortura"
  - 25 weeks at #1 Hot Latin Songs Chart (control 100%)
- Mariah Carey - "We Belong Together"
  - 15 weeks #1, Hot 100 Song of the Year (control 18%)
- Pussycat Dolls - "Stickwit U"
  - US #1 and UK #1 Pop Airplay (UK writer) (control 33%)
- Fall Out Boy - "Sugar We're Going Down", "Dance, Dance"
  - top of both pop and Alternative Charts (control 100%)
- System of a Down - "BYOB", "Hypnotize"
  - #1 alternative airplay (control 100%)
- Beyonce - "Check on It"
  - #1 US Pop Airplay (control 25%)
- Beck "E-Pro"
  - #1 Alternative Airplay (control: 100%)
- Also - Carrie Underwood, Kelly Clarkson, Neo

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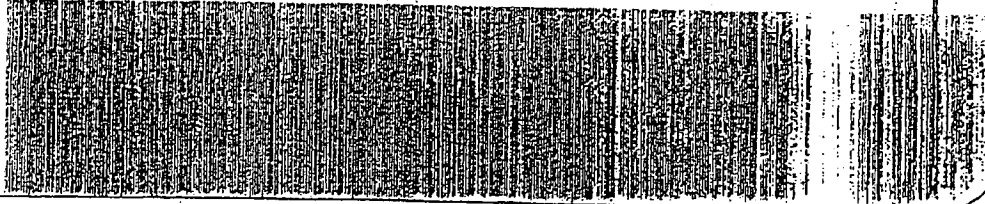
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F'06 - Top Synch Deals



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Music Publishing Market Update

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# Music Publishing Market Growth Assumptions

3.3% CAGR

\$3,800      \$3,900      \$4,025      \$4,190

Published Equity Research on Warner Music Group;

CitiGroup - 9/22/05 - 1.7% CAGR

Goldman Sachs - 6/20/05 - "a stable 1% three-year CAGR in 2006-2009"

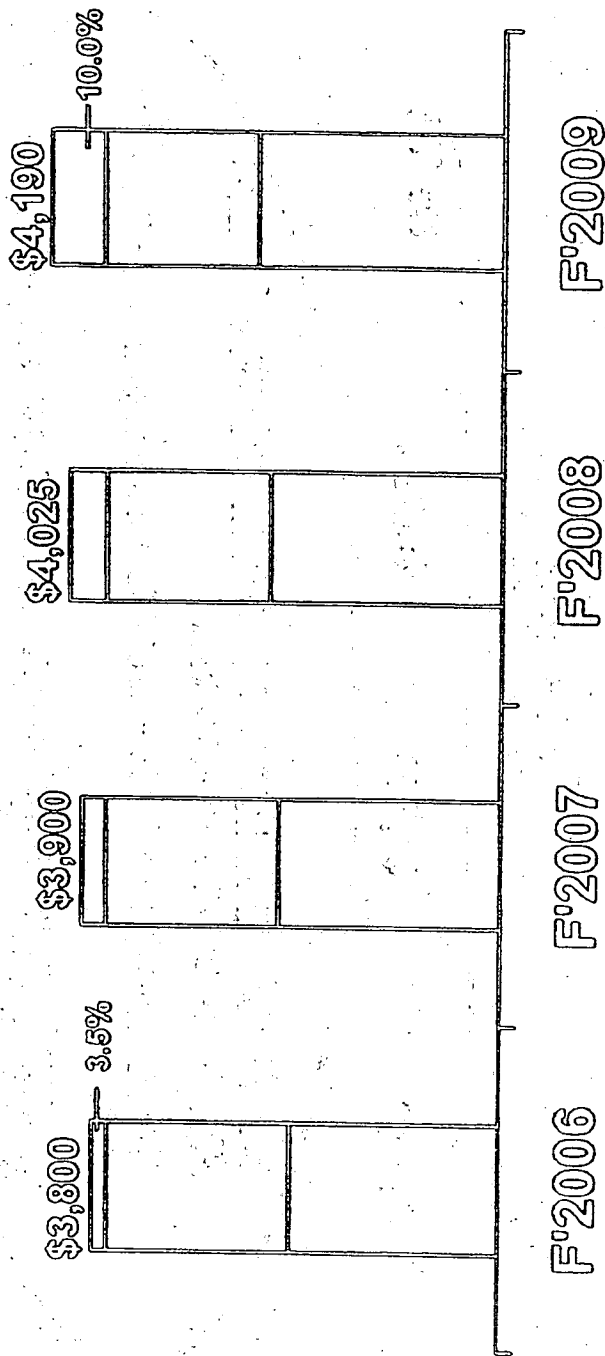
Morgan Stanley - 10/21/05 - "Total publishing revenue growth of 5.5-6.0% in F2005-2010"

F'2006      F'2007      F'2008      F'2009

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# Forecasted Music Publishing Market Growth & Sales Profile

**Digital Revenue** - 3.5% of total revenue in F'06 growing to 10.0% in F'09  
- 57% CAGR



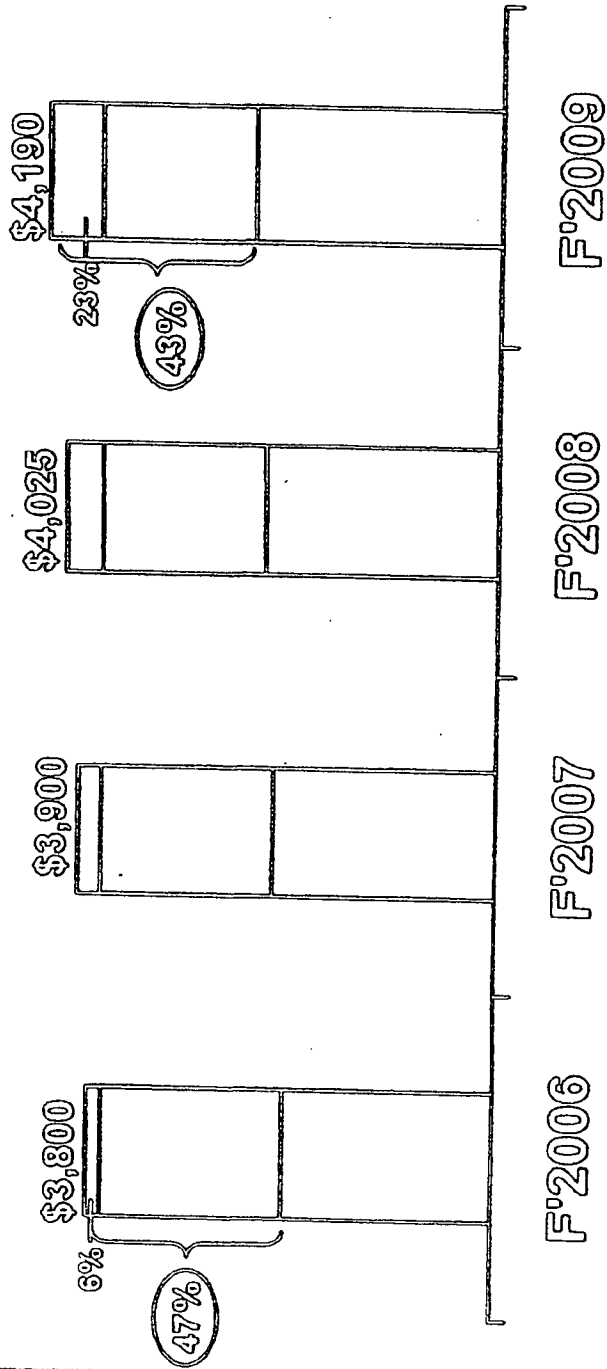
Performance/Synch/Other   
  Mechanicals - Physical   
  Digital

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# Forecasted Music Publishing Market Growth & Sales Profile

**Mechanical Revenue** - Reduced from 47% to 43% of total revenue in F'09  
 - Digital revenue grows to represent 23% of mechanicals in F'09

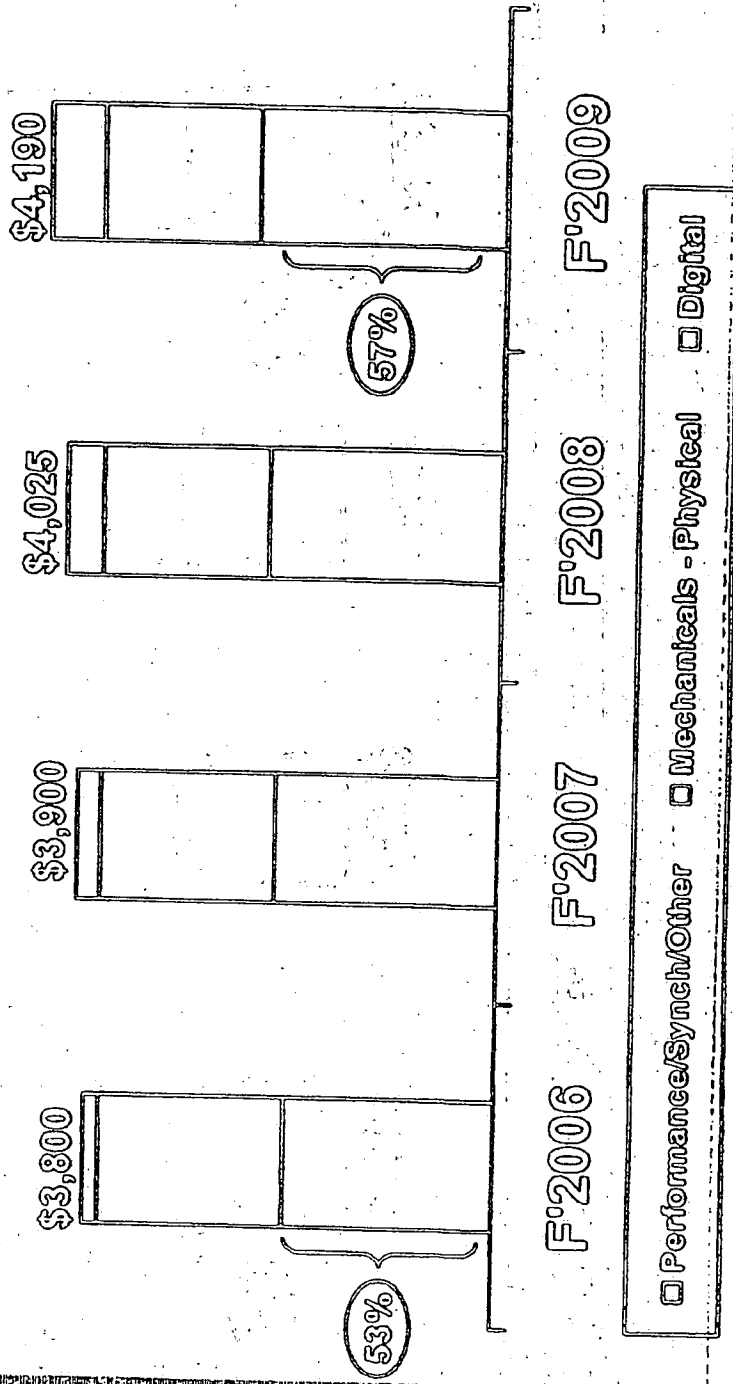


Performance/Synch/Other   
  Mechanicals - Physical   
  Digital

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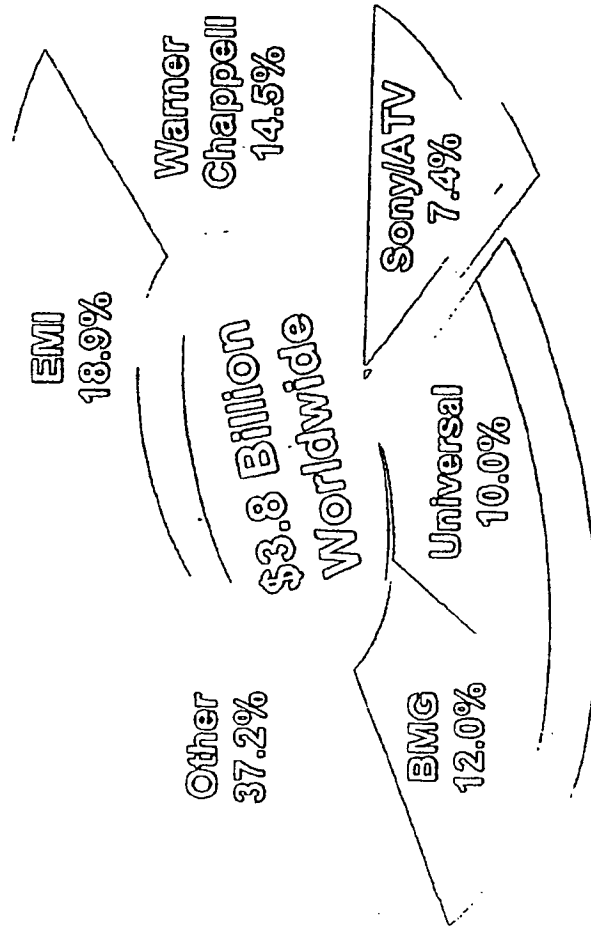
# Forecasted Music Publishing Market Growth & Sales Profile

Performance/Synch - 6% CAGR From 2006 - 2009



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# Competitor Market Share



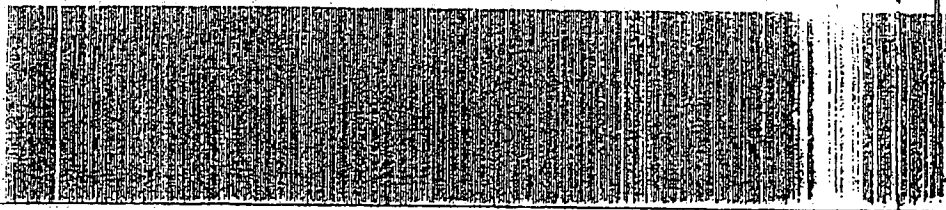
Source: Music & Copyright

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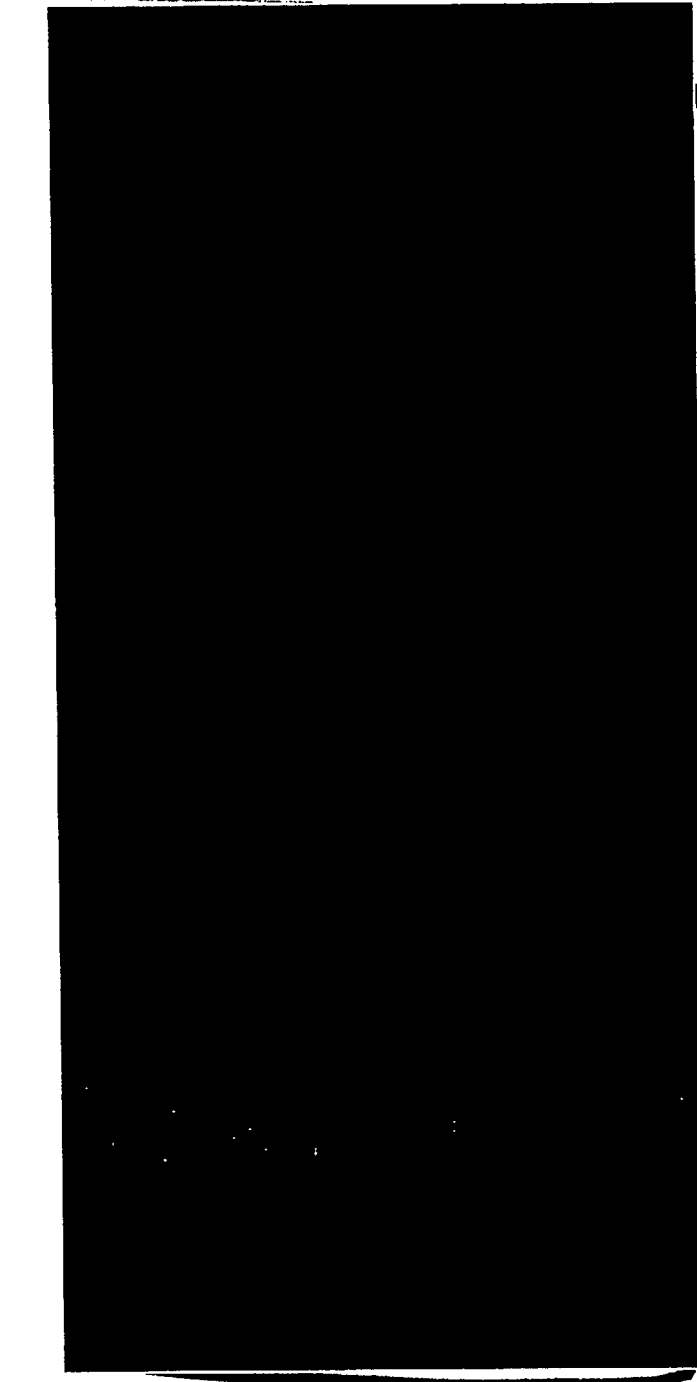
F'07 Budget

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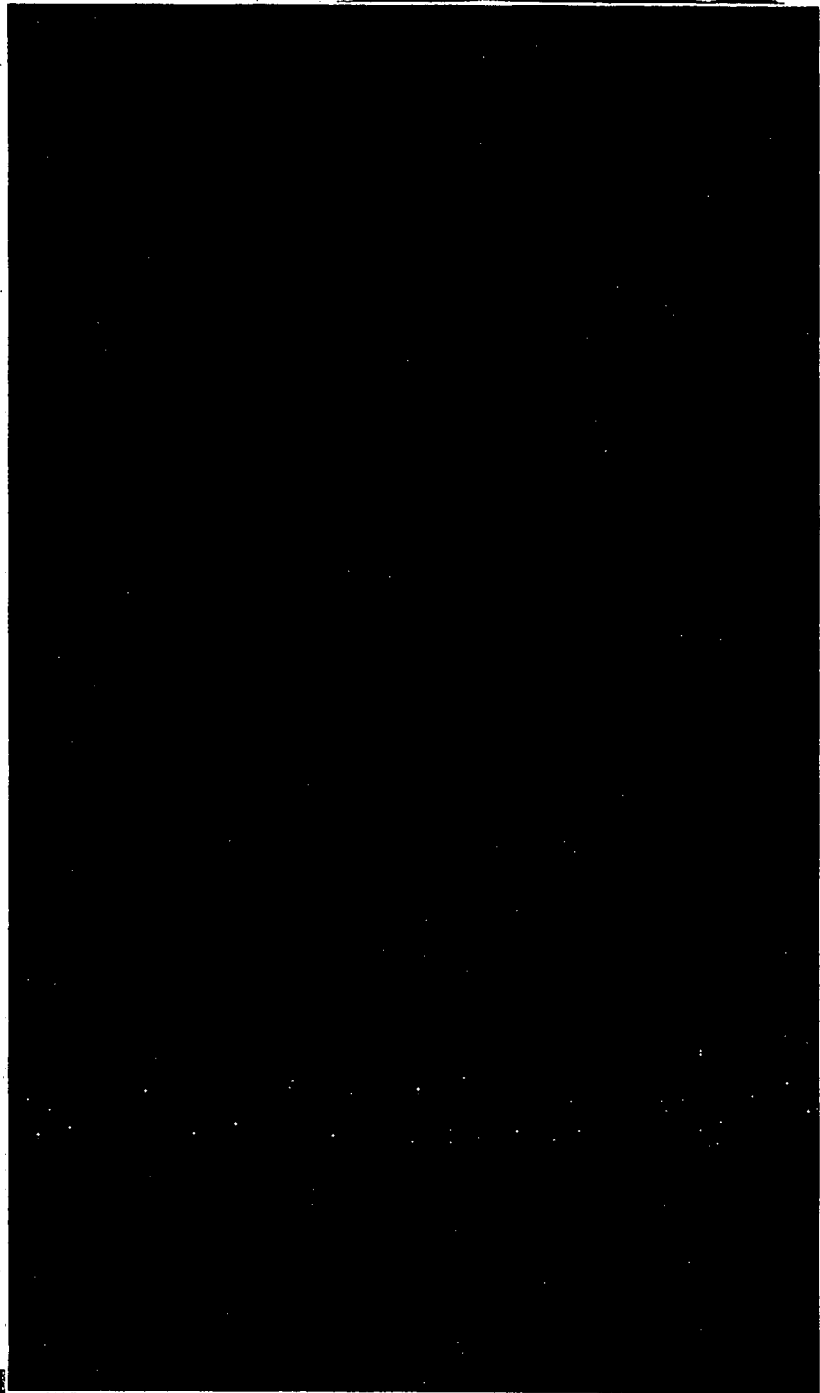
# F'07 Budget - Key Assumptions



- Exchange Rates - Euro at \$1.18; Pound Sterling at \$1.75

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# F'07 Budget Revenue Profile



Unaudited

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# F'07 Budget Top Album Releases

<u>New F'07 Releases</u>	<u>Rel Date</u>	<u>Control</u>	<u>WW Units</u>
Tim McGraw	08/06	45%	4.0
Rascal Flatts	05/06	40%	3.0
Pink	04/06	40%	2.5
John Mayer	07/06	100%	2.0
Toby Keith	10/06	25%	2.0
Fall Out Boy	11/06	100%	2.0
Fugees	06/06	80%	1.5
Lyle Jennings	07/06	70%	1.5
Beck	11/06	70%	1.5
Teddy Geiger	04/06	40%	1.0
Salmon	05/06	50%	1.0
The Wreckers	05/06	50%	1.0
Maxwell	06/06	100%	1.0
Rise Against	07/06	100%	1.0
Crossfade	08/06	100%	1.0
Mika	08/06	30%	1.0
George Strait	10/06	35%	1.0
Gretchen Wilson	10/06	30%	1.0
Cheyenne Kimball	05/06	50%	0.8
Jonas Brothers	06/06	50%	0.8
Razorthigh	08/06	100%	0.5
Ray Cash	06/06	50%	0.5

Units in Millions

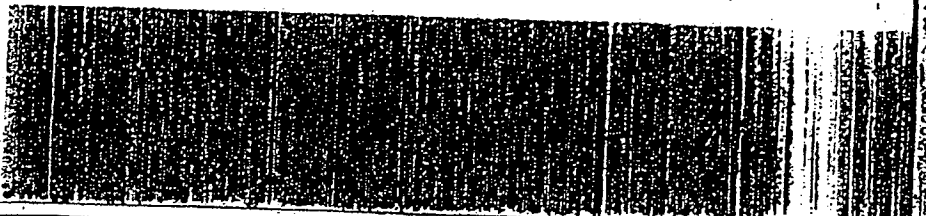
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F'07 Budget P&L



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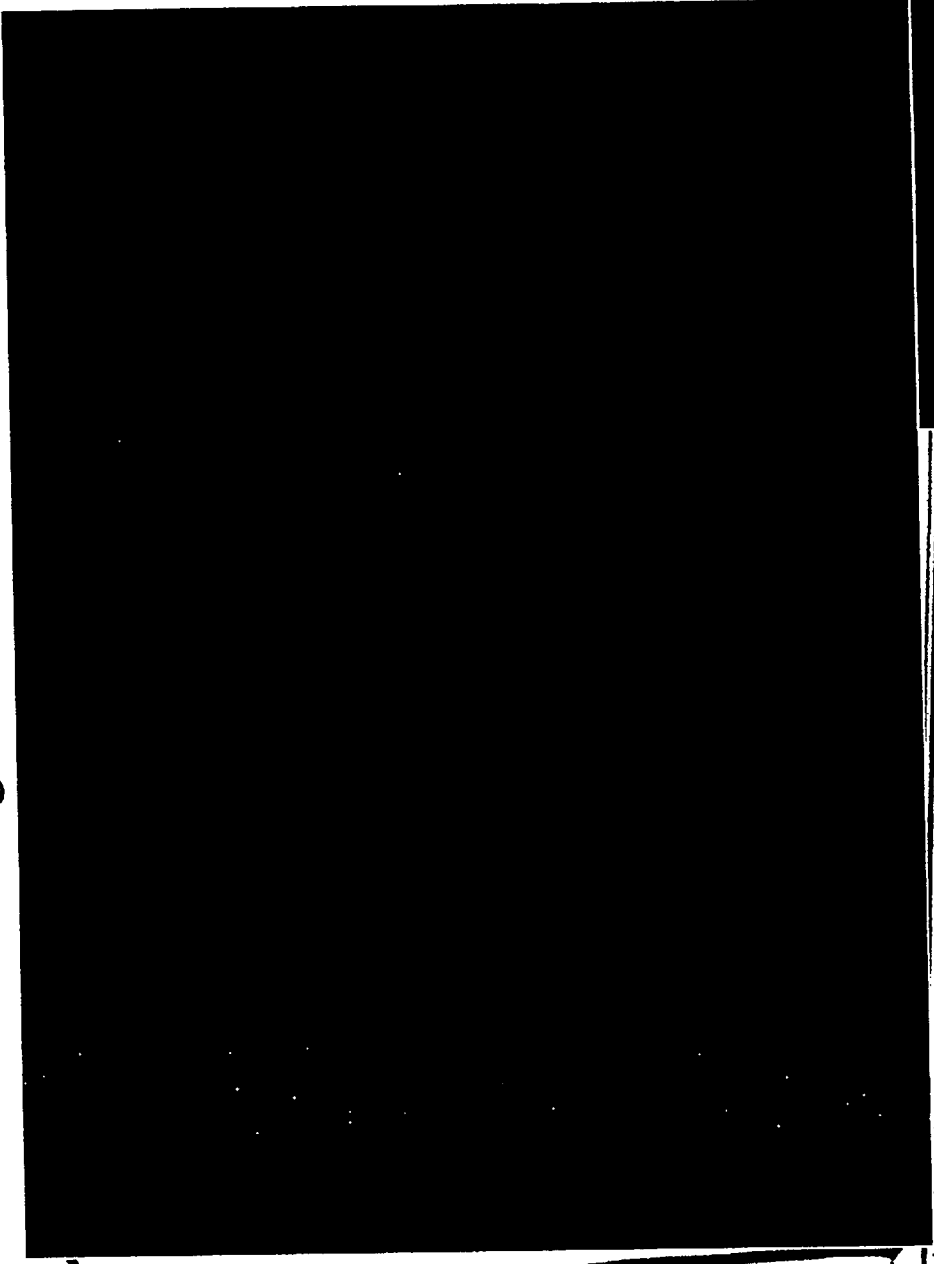
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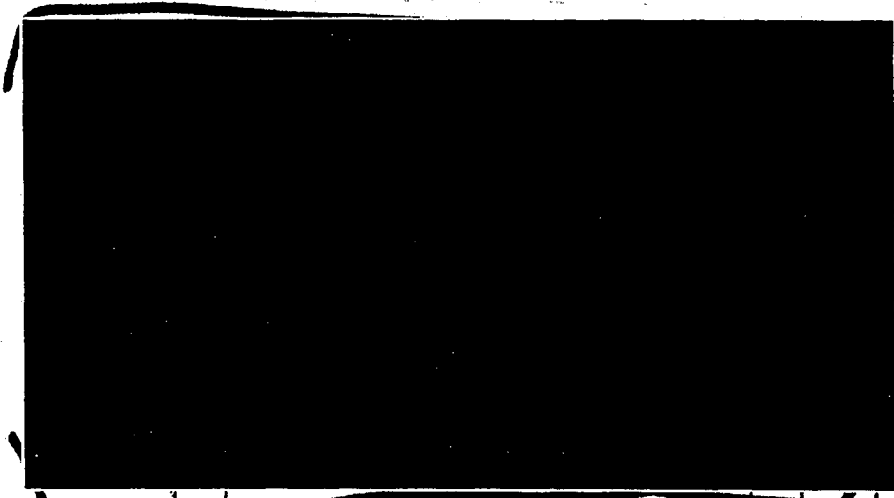


# F'07 Budget Income Statement

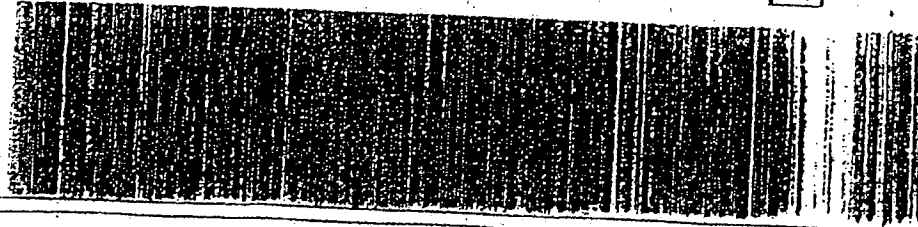


8 in Millions: '06 Restated to exclude April 2005 processing **CONFIDENTIAL** Unaudited

# F'07 Budget Cash Flow



<b>Net Cash Flow from Operations</b>
Acquisitions - Catalogs etc.
Cap Ex (Music Publishing System - Total project cost estimated at \$5-\$6 million) Effect of Exchange Rates on Cash
<b>Cash Flow from Ops &amp; Investing (excess cash flow)</b>
Guaranteed Distribution to MU (April)
Sony Member Distribution
Sony Capital Corp Guarantee Fee
<b>Total Change in Cash</b>



in Millions - Unaudited

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## Items Not Budgeted in F'07

- Reimbursement for expenses incurred with respect to Restructuring Sony/ATV - \$1.5 million (\$750,000 maximum per partner).
- Reasonable travel related expenses of the individual representatives incurred in connection with their attendance at Sony/ATV Board meetings (approximately \$250,000).

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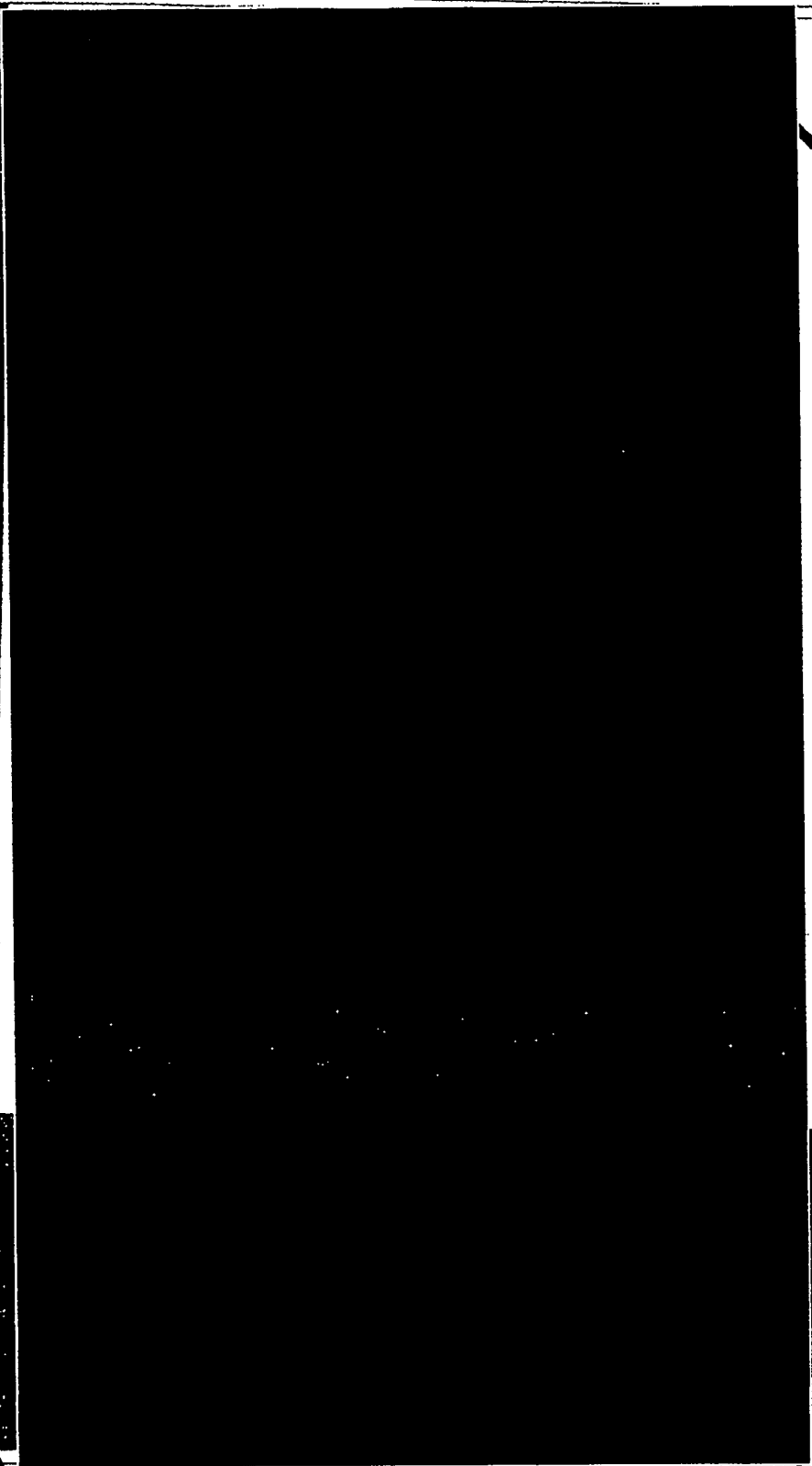
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# Headcount

	F'07 Bud
New York	26
Nashville	98
Los Angeles	16
UK	16
France	11
Germany	13
Italy	5
Benelux	5
Scandinavia	6
Australia	6
Mexico	5
Brazil	7
Asia	18
All Other Affiliates	38

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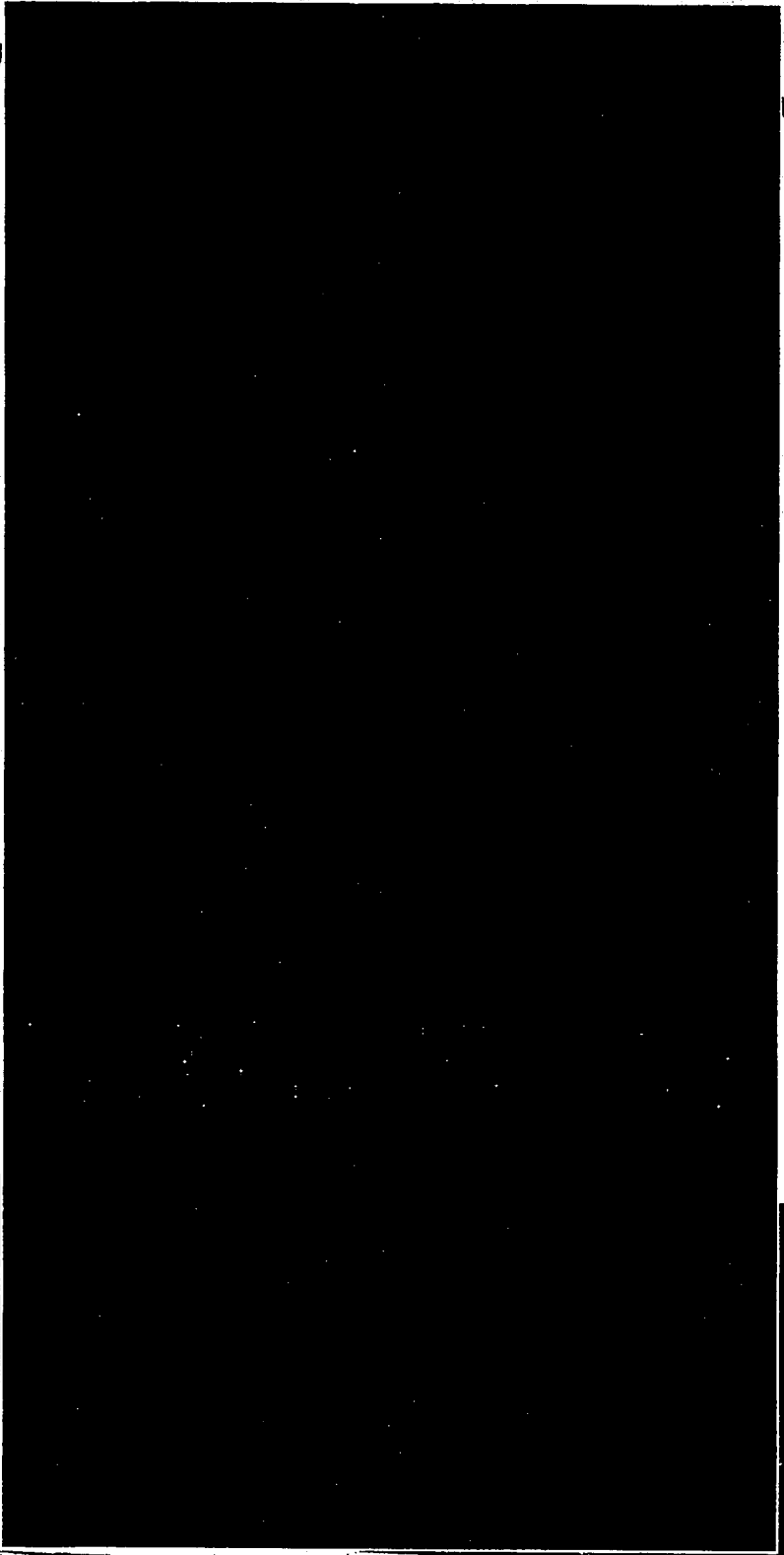
# Sony/ATV Europe Regional Highlights



\$ in Millions

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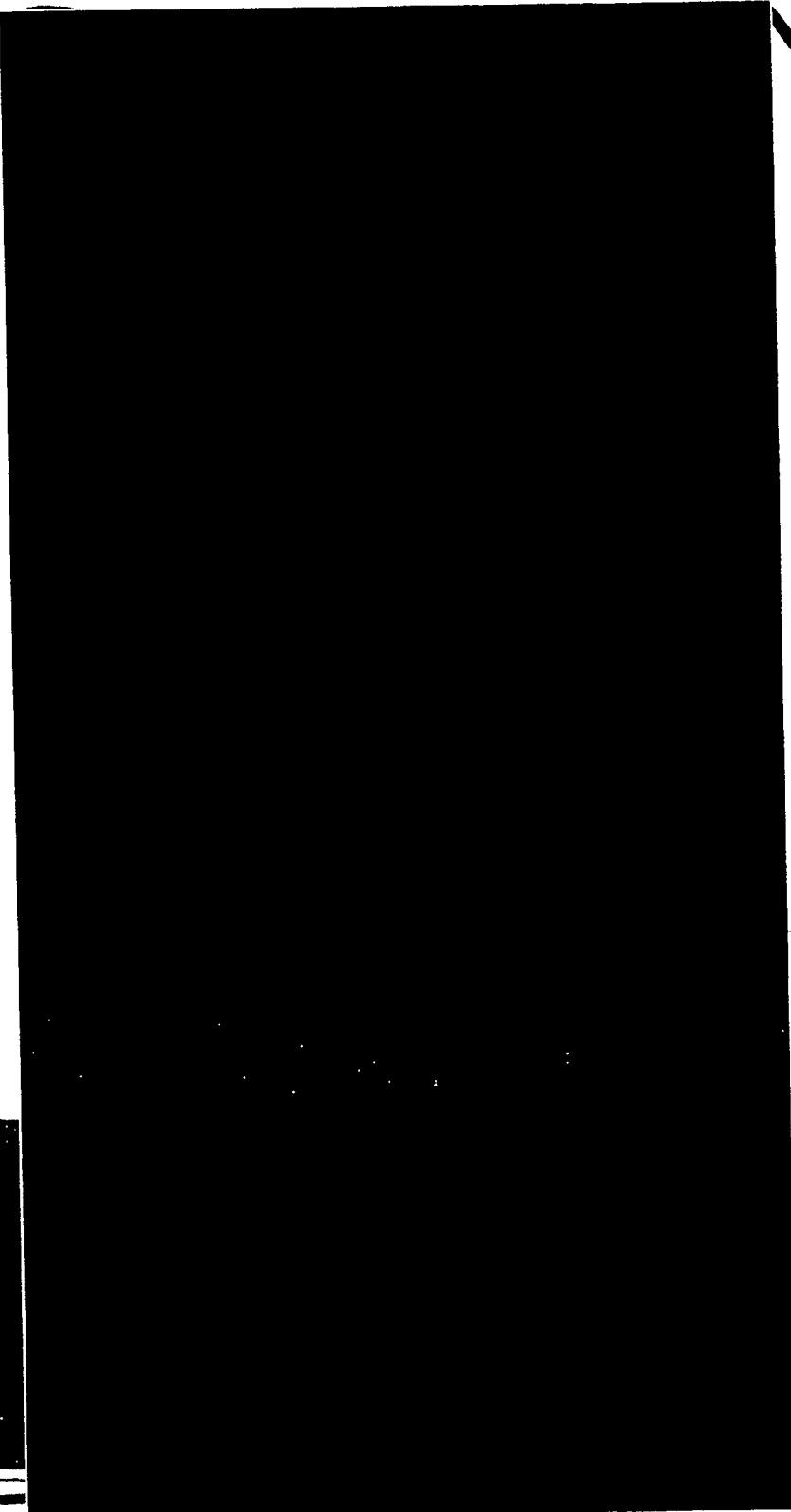
**Sony/ATV Europe Regional Highlights**  
*(cont'd)*



*\$ in Millions*

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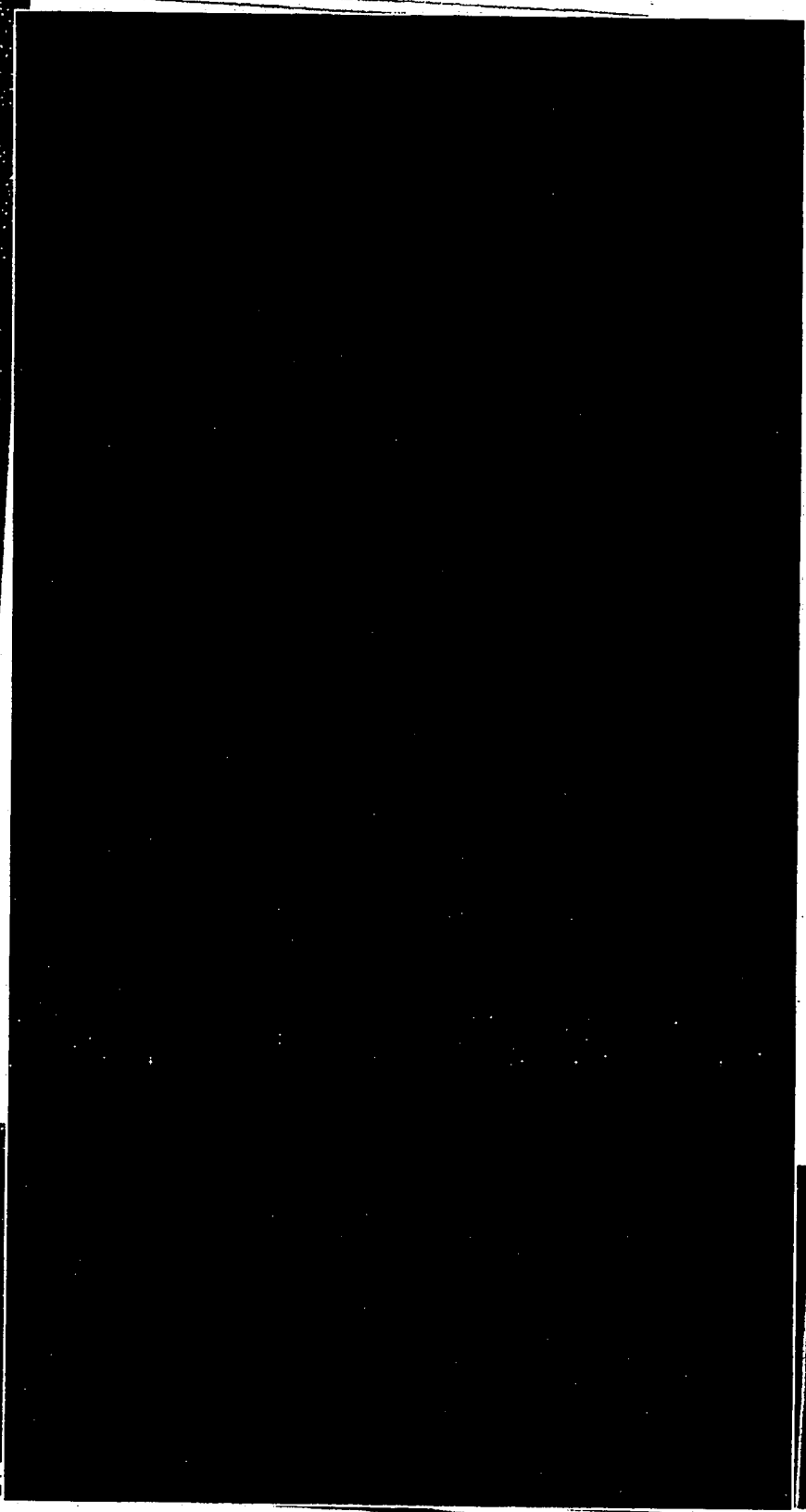
# Sony/ATV Asia Regional Highlights



\$ in Millions

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**Sony/ATV Canada Regional Highlights**

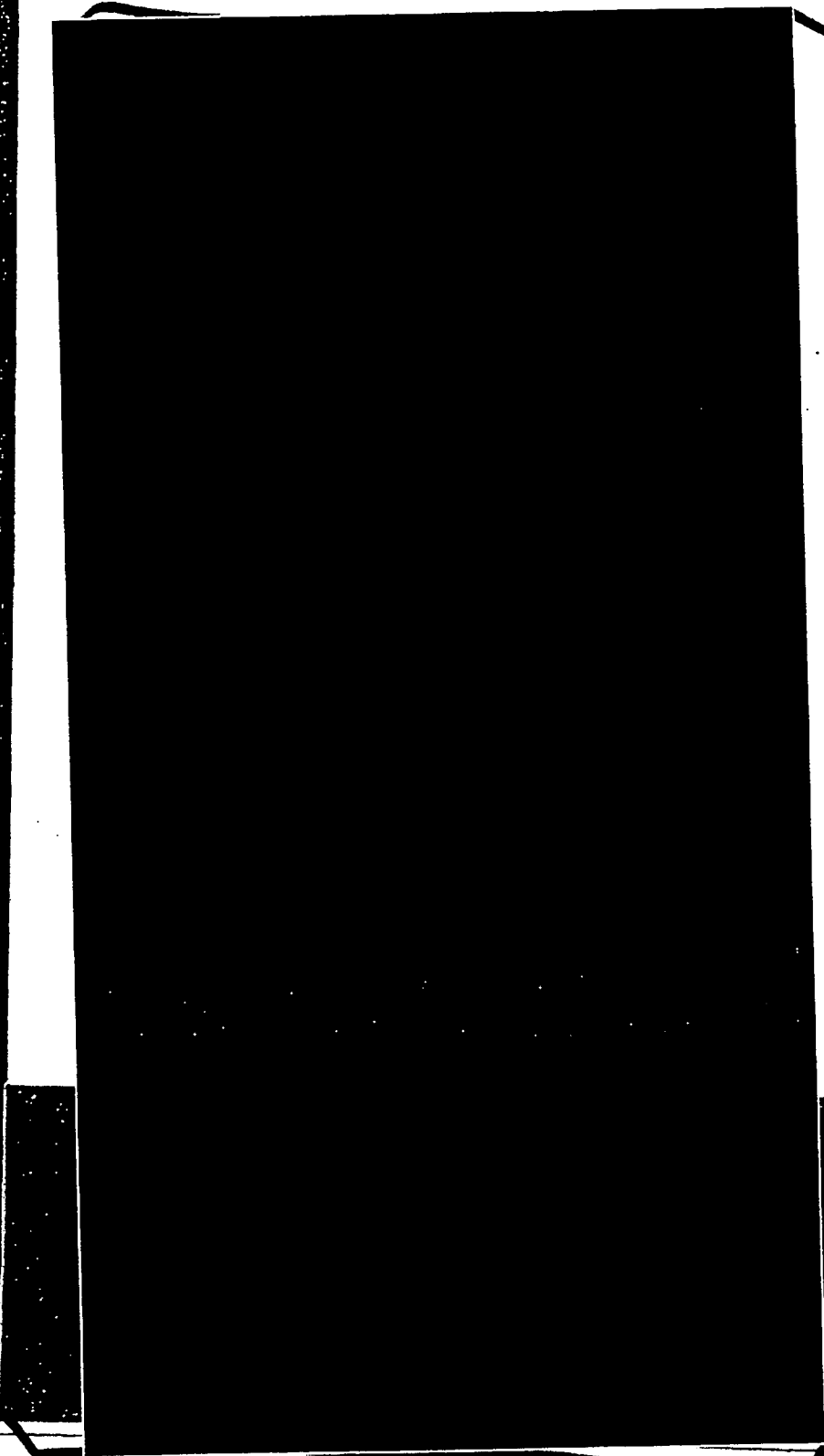


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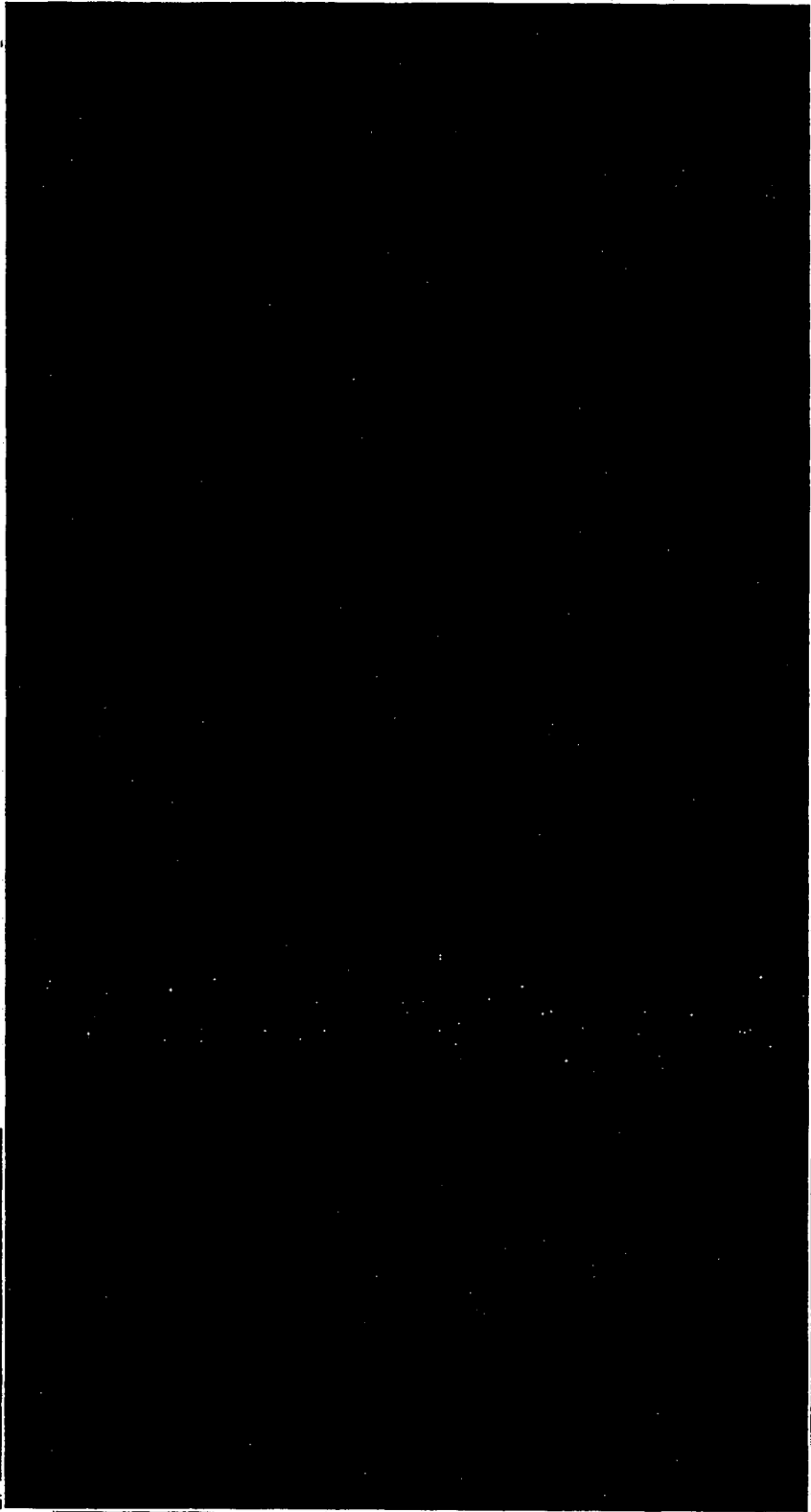
# Sony/ATV Australia Regional Highlights



*S in Millions*

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# Sony/ATV Latin Regional Highlights



\$ In Millions

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# Keys to Achieving Budget

Continued  
Focus on New  
Writers/ Key  
Genres / Global  
Hits

- Low Cost - "Getting in Early" Approach
- Build Urban Roster with Writer/Producer Artist Signings (Scram Jones, Heatmakers)
- Penetration of growing US Latin Market thru NY based Reggaeton & Synth Deals

Actively Pursue  
Catalog  
Acquisitions &  
Exploitation  
Opportunities

- Strategic acquisitions to fill gaps in current repertoire - Will not overpay
- Use relationships to turn existing superstar admin deals into catalog purchases
- Wheel of Fortune & Jeopardy 'PRO' Deal

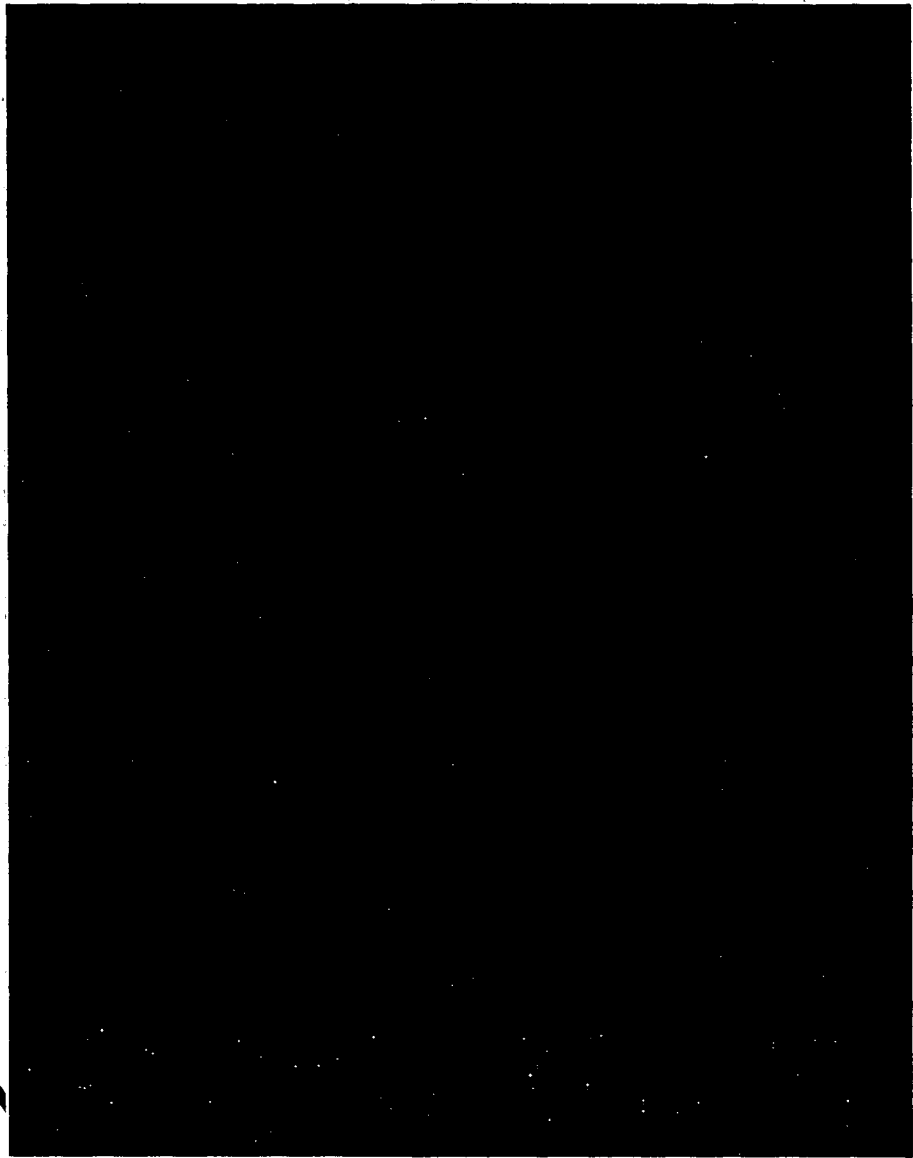
Continued  
Focus  
on Synth

- New 'proven talent' in LA synth department will improve results for F'07.
- Forge partnerships with middlemen for advertising synth worldwide to extend reach
- Sony Marketing Council

Music Company  
of the Future --  
Master Rights

- Acquire Master Rights where strategically advantageous
- Creating own masters -cover versions and other owned content for third party licensing
- Ability to feed Digital Pipeline

# Continue to Reduce Overhead Costs



Overhead Expense   
Overhead as a % of Revenue

\$ in Millions

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## Opportunities & Risks

### Opportunities

- Enhanced Digital Opportunities
- Synch Deals
- Catalog Acquisitions (negative cash flow)

### Risks

- Continued decline of recorded music market
- Synch Deals

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Artists/Writers Making an Impact in F'07

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# Artists/Writers Making an Impact in F'07



## Fall Out Boy

This former indie band has hit pay dirt with their debut album for Island/Def Jam From Under The Cork Tree. Their first 2 singles "Sugar We're Going Down" and "Dance Dance" have reached the top of the alternative rock and pop singles charts. The album was certified double platinum in the US, and the band is in the midst of a major international tour. We expect a new album in Fiscal 07.

## Katie Melua



First album, Call Off The Search, debuted at #1 in January 2004, eventually selling 1.4 million copies. In 2004 Katie was Britain's highest selling female artist. Katie's second #1 album, Piece By Piece, released in September 2005 has sold 880,361 copies so far. The first single from Katie's second album, "9 Million Bicycles", written by Sony/ATV supremo Mike Batt has sold 80,683 copies in 2005 peaking at #5 on the charts. Katie has been nominated for Best Female Solo Artist at the 2006 Brit Awards.

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# Artists/Writers Making an Impact in F'07



## Wayne Hector

Wayne has enjoyed a great end to 2005 with songs on both the triple Platinum (UK) selling Westlife album Face To Face and the 2 million (UK) selling II Divo album Ancora. Also in the UK, Wayne has had album and single cuts with Charlotte Church, Lee Ryan and on the forthcoming Roman Keating album. Internationally, his song "Rejoice" on the II Divo US-only Christmas album has sold in excess of 700,000 copies. II Divo's Ancora was released in the US in January 2005.

## Richie Sambora

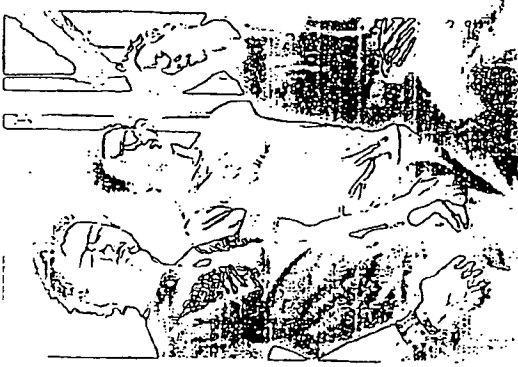
This New Jersey based writer/artist has been a long time collaborator of Jon Bon Jovi over decades of multi-platinum album releases. Sony/ATV now controls the catalog of Richie Sambora which includes the new worldwide release "Have A Nice Day" which is approaching 3 million units worldwide.



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# Artists/Writers Making an Impact in F'07



## Crossfade

This rock band achieved platinum status with their debut album Crossfade on Columbia Records. Their single "Cold" was the longest running charted single on the alternative charts in modern history. The performance levels on this song continue to be significant. The band is currently working on a new album for summer of 06.



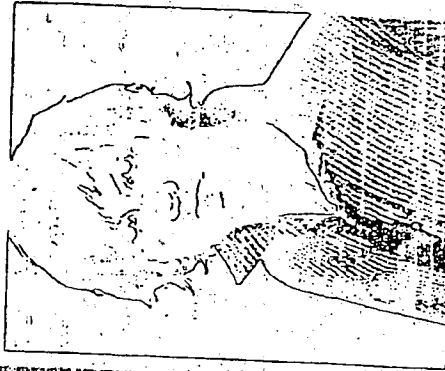
## KT Tunstall

KT Tunstall's debut album, Eye To The Telescope, has sold over 1 million copies in the UK and was the 7th best selling album of 2005. The single "Other Side Of The World" sold 80k copies in 2005 and was co-written with Sony/ATV UK songwriter Martin Terefe, who also produced tracks on the album. KT's single "Suddenly I See" sold over 75k copies in 2005 and won her the Ivor Novello Award for Best Song Musically and Lyrically. KT has been nominated for Best British Female Solo Artist, British Breakthrough Act and British Live Act at the Brit Awards 2006 and also nominated for the Mercury Music Prize in 2005.

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# Artists/Writers Making an Impact in F'07



## Beck

With the album Guero, Beck continued his legacy of mixing artistic integrity with a unique commercial quality, selling 1.6 million units worldwide. The singles "E-Pro" and "Girl" were top 5 Alternative radio singles as well as considerable video airplay for his song "Hell Yes" which featured the Sony Q10 robots. The album was nominated for a Grammy for "Best Alternative Album" and Beck is nominated in the UK for a Brit award for "Best International Artist". We are expecting a new studio album from Beck in late Fall 2006.

## Lyfe Jennings

This urban singer/songwriter has been hailed by Billboard magazine as "one of the R&B breakthrough artists of the year". His debut album Lyfe on Sony/Urban has gone platinum in the US after an extensive nationwide tour. His first single "Must Be Nice" reached #1 on the R&B singles chart. Lyfe will have a new album for summer 06 and it will be a huge priority for the label.



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## Artists/Writers Making an Impact in F'07



Kyo

Kyo's sophomore album Le Chemin (Jive / BMG), released in January 2003, has sold over 1.4 million units and yielded 6 hit singles, collectively selling over 800k units. In 2005 the band released it's third album, 300 Lésions, (Jive/Epic), which has sold over 500k units. Kyo also wrote 2 of the biggest singles of the year, "Mon Essentiel" from the musical Le Roi Soleil (250k singles; over 500k albums) and "Ma religion dans son Regard", the first single from French idol Johnny Hallyday's new album (album has sold over 800k units).

## Billy Mann

This multi-faceted Sony/ATV writer/producer continues to be a vital force in the industry. He has co-written and produced 8 songs for the recent Pink album, released in April 2006 on BMG, which will include the first single "Stupid Girls". He has also developed 16 year old Teddy Geiger for Columbia Records, where he produced and co-wrote the bulk of the album including the great first single "Confidence".

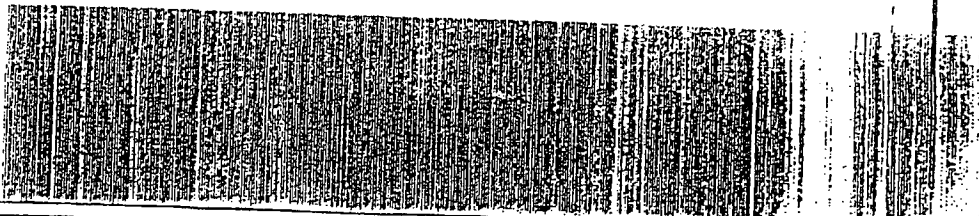


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New & Developing Writers

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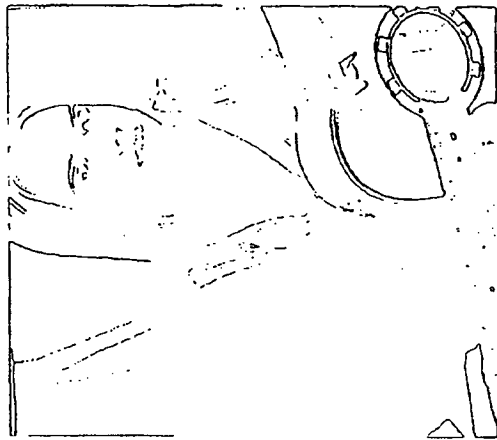
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## New and Developing Writers

### Cheyenne Kimball



This 16 year old girl from Texas won first prize on the NBC show The Most Talented Kids In America before being signed to Epic Record by David Massey. Her debut album is due in stores July 11th following her new MTV Reality Show which began airing in March. She is a strong singer/songwriter in the vein of a young Sheryl Crow.

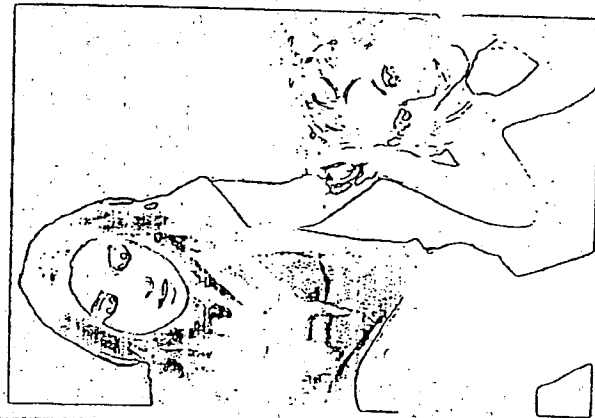
### Jonas Brothers

This teen band made up of brothers from New Jersey is the latest project for Columbia Records President Steve Greenberg (Hanson, Joss Stone, Baja Men). Their new album, It's About Time, will be in stores and on-line August 1st and contains the hit singles "Mandy", "6 Minutes" and "Time for Me to Fly".



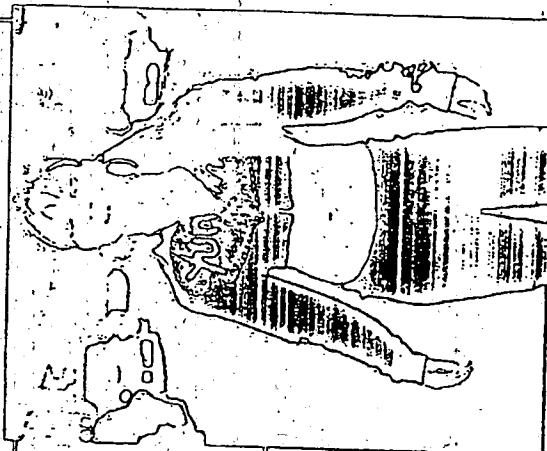
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## New and Developing Writers



### The Wreckers

This Pop/Country project is a duet between Michelle Branch and Sony/ATV writer Jessica Harp. The debut album from Warner Brothers Nashville, Stand Still, Look Pretty, is now in stores and will debut in Billboard next week at #14 on the Pop Albums Chart and at #4 on the Country Albums Chart. The duet has been described as having a young Dixie Chicks crossover appeal.



### Yummy

This Brooklyn based urban singer/songwriter released her debut album, One More Change, on May 23rd after being hand-picked to sign to the new Motown Records by Chairwoman Sylvia Rhone. Described by some as a young Chaka Khan meets Mary J Blige, her first single and video "Is It Good To You" were launched in Spring 2006. Yummy is also writing for other artists with producer collaborators Rockwilder, P Diddy, and Dr. Dre.

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## New and Developing Writers

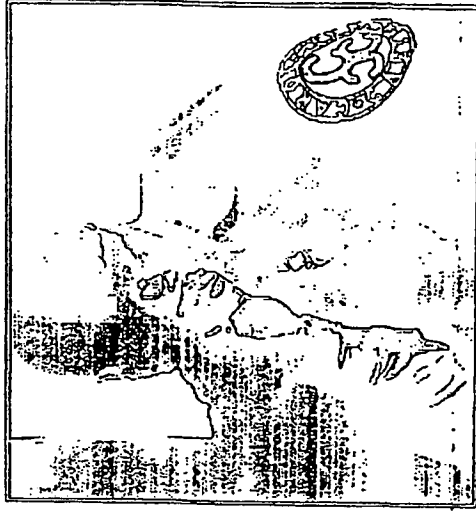


## We Are Scientists

This Brooklyn based band was signed to Sony/ATV by A&R staffer Jon Nelson prior to signing with Virgin Records. Their debut album, *With Love & Squalor*, was released first in the UK and is approaching Gold status. The album has been released in the US and spent time in the Top 10 on the Top New Artists Chart in Billboard. The band will tour the US for the bulk of 2006.

## Rick Ross

You can't go into a club, get into a car or walk down the block without hearing the clarion call keyboards of Ross's earthquake of a debut single, "Hustlin'." On Ross's debut LP, *Port Of Miami*, you are immediately immersed in a fully fleshed out world. As a member of the Slip-N-Slide (Trick Daddy, Trina) crew Rick Ross is part of a bubbling Miami scene that is sure to be making noise on Atlanta-and-Houston-levels this year.

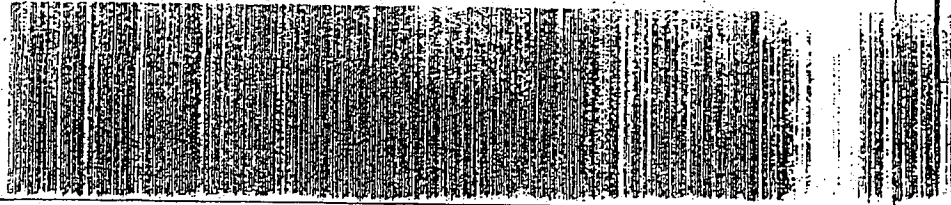


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Other Matters

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Other Matters: Litigation, Claims and Audits

- No major outstanding litigations
- No major outstanding audits
- External litigations/audits - opportunities

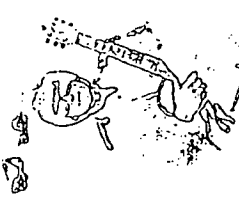
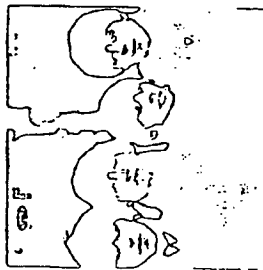
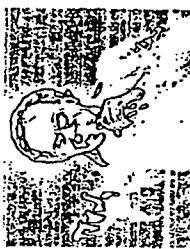
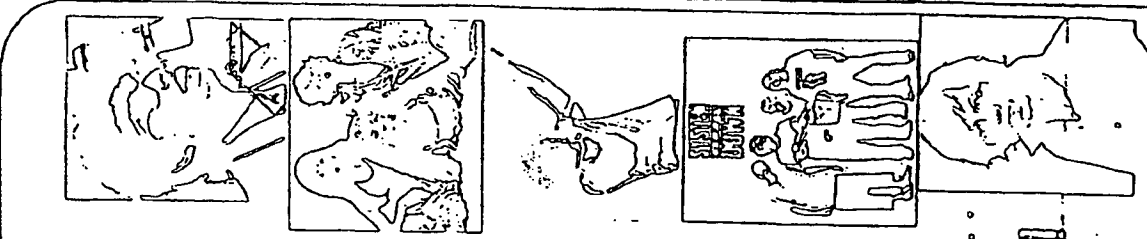
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## Other Matters: Approvals, Consultations

- Matters for Board Approval
  - Catalogs and Acquisitions
  - Logo, Name
  - Subsidiary Restructuring
  - Other Matters
- Matters for Consultation
  - Creative
  - Other
- Preferred Procedure
- Board Scheduling

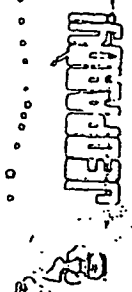
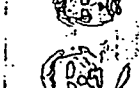
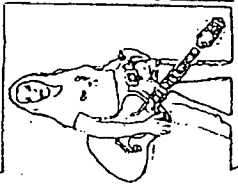
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June 12, 2006



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