

## The Guide to

# DIGITAL ART SPECIFICATIONS

## ELECTRONIC ARTWORK

- We accept line art, halftones and color figures on disk. If you are supplying the images on disk, please include a directory of the files contained on the disk and a hard copy printout of each figure. Supplied hard copy must match the digital file. If you are placing the image files on an FTP site, please send an email indicating the names and location of the files.
- You should discuss figure sizing specifications with the journal office prior to digital file submission. The digital figures should be the final size desired, and all mounting should be done electronically. The editorial office may also require proofs of the images to approve prior to submitting the files for processing.
- Halftone and color images should be scanned at a minimum of 300 pixels per inch (ppi). Line art should be scanned at 1200 ppi. Please note that nearly all images that are downloaded from the Internet or that are in JPEG or GIF format will be 72 dpi and not acceptable for the printing process.
- Digital color files must be submitted in CMYK mode. Digital color proofs supplied with the file must be output in CMYK mode.
- Halftones should have end dot settings of 2% in the lightest area of the image and 98% in the darkest area of the image.
- Indicate the file format of the graphics. We accept TIFF or EPS format for both Macintosh and PC platforms. We also accept image files in the following Native Application File Formats:

Adobe Photoshop (.psd)

Adobe Acrobat (.pdf) (use Press setting under Job Option)

Illustrator (.ai)

Macromedia FreeHand (.fh)

Corel Draw (.cdr)

Canvas (.cvs)

PowerPoint (.ppt)

Word (.doc)

Excel (.xls)

InDesign (.id)

PageMaker (.pmd)

QuarkXPress (.qxd)

- Include the screen and printer font files for any text that has been added to the figure. PC or Macintosh versions of Adobe PostScript fonts should be used. Do NOT use TrueType fonts. Do NOT use system "bitmap" fonts. To avoid font problems, convert all type to curves or paths.

## DIGITAL PHOTOGRAPHY

If you will be using a digital camera to capture images for print production, you must use the highest resolution setting option with the least amount of compression. Digital camera manufacturers use many different terms and file formats when capturing high-resolution images, so please refer to your camera's manual for more information.

## DATA TRANSFER



We can accept the following media:

### Macintosh/PC Platforms

- 3.5" Floppy Disk
- Zip Disks
- Jazz Disks
- CD-ROM
- DVD

Allen Press can also accept or retrieve graphic files via File Transfer Protocol (FTP). If you will be posting to the Allen Press FTP site please follow the directions below:

1. The user should "FTP" to: <ftp.allenpress.com>
2. Log in with the username of anonymous.
3. Use your email address as the password.
4. Place files in the Inbox unless you have been instructed to use a different folder by the editorial office.

## COMPRESSION

Large files should be compressed with Stuffit or WinZip if possible. Please contact the editorial office to discuss what elements they will need for the review process and for manuscript submission.



72 dpi



300 dpi